



# 2022 ADVERTISING ORDER

Company/Organization: \_\_\_\_\_

## *i.e.:* the business of international events

	1 ISSUE		2 ISSUES		4 ISSUES		TOTAL
	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER	
<input type="radio"/> Magazine Sponsor <small>(incl. Logo Recognition on Front Cover, plus One Full Page)</small>	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	\$ _____
<input type="radio"/> Inside Cover & First Page	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	\$ _____
<input type="radio"/> First Views (first 7 pages)	<input type="checkbox"/> \$1,570	<input type="checkbox"/> \$1,890	<input type="checkbox"/> \$1,425	<input type="checkbox"/> \$1,710	<input type="checkbox"/> \$1,295	<input type="checkbox"/> \$1,560	\$ _____
<input type="radio"/> Back Cover	<input type="checkbox"/> \$1,425	<input type="checkbox"/> \$1,715	<input type="checkbox"/> \$1,295	<input type="checkbox"/> \$1,555	<input type="checkbox"/> \$1,175	<input type="checkbox"/> \$1,415	\$ _____
<input type="radio"/> Full Page	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,375	<input type="checkbox"/> \$1,045	<input type="checkbox"/> \$1,255	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,145	\$ _____
<input type="radio"/> 1/2 Page	<input type="checkbox"/> \$785	<input type="checkbox"/> \$945	<input type="checkbox"/> \$715	<input type="checkbox"/> \$855	<input type="checkbox"/> \$650	<input type="checkbox"/> \$785	\$ _____
<input type="radio"/> 1/4 Page	<input type="checkbox"/> \$545	<input type="checkbox"/> \$654	<input type="checkbox"/> \$495	<input type="checkbox"/> \$595	<input type="checkbox"/> \$450	<input type="checkbox"/> \$545	\$ _____

## CONVENTION PROGRAM

	MEMBER	NON-MEMBER	TOTAL
<input type="radio"/> Covers, Full Page - Color	\$1,600	\$1,925	\$ _____
<input type="radio"/> Prime Tab, Full Page	\$1,400	\$1,685	\$ _____
<input type="radio"/> Prime Tab, Half Page	\$645	\$775	\$ _____
<input type="radio"/> Full Page - B&W	\$575	\$695	\$ _____
<input type="radio"/> 1/2 Page - B&W	\$425	\$515	\$ _____
<input type="radio"/> 1/4 Page - B&W	\$275	\$335	\$ _____

## CONVENTION ATTENDEE BAG

	MEMBER	NON-MEMBER	TOTAL
<input type="radio"/> Single Promotional Item	\$500	\$750	\$ _____

**TOTAL DUE \$ \_\_\_\_\_**

Reserve your ad space online at [ifea.com/p/resources/advertisingopportunities](http://ifea.com/p/resources/advertisingopportunities) or contact:  
 Kaye Campbell, CFEE, Director of Partnerships & Programs • [kaye@ifea.com](mailto:kaye@ifea.com) • +1-208-433-0950 ext 8150



# 2022 ADVERTISING CONTRACT

PLEASE RETURN CONTRACT, ORDER AND PAYMENT TO:

✉ 2603 W. Eastover Terrace, Boise ID 83706, USA    ✉ [kaye@ifea.com](mailto:kaye@ifea.com)    ☎ Fax: +1-208-433-9812

Company/Organization: \_\_\_\_\_

Contact:  Mr.  Ms.  Mrs \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ w

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

- IFEA agrees to provide to: \_\_\_\_\_  
the advertising as indicated on the order form which is part of this contract.
- Advertiser will supply IFEA with artwork according to the specifications described.
- All changes, additions or deletions will not be considered agreed to or binding to the other unless such modifications have been either initialed or approved in writing by both parties.
- IFEA shall have no liability for failure to execute this advertising contract because of governmental restrictions, acts of God, accidents, fires, internet outages or any other cause beyond IFEA's control that would affect production or distribution.
- IFEA does not warrant that the functions contained in the website or the operation of the web pages will be uninterrupted or error free.
- The signing of the contract indicates acceptance and shall not be modified or amended except in writing and signed by both parties.

### Advertiser

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### International Festivals & Events Association

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**TOTAL Amount Enclosed:** \$ \_\_\_\_\_

**Select method of payment:**  **Check** (make check payable to IFEA in U.S. funds)     **Visa**     **MasterCard**     **American Express**     **Discover**

Print Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVN Code: \_\_\_\_\_ (MC/Visa-3 digit code back) (AMX-4 digit code front)

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