

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Award Won: Gold

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.

Category: Best Street Banner

Budget: Over \$1.5 Million

Award Won: Gold

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.

Category: Best Media Relations Campaign

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.

Category: Best Organizational Website

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

500 Festival 50th Anniversary Legacy Art Project

Indianapolis, IN U.S.A.

Category: Grand Pinnacle

Budget: Over \$1.5 Million

Award Won: Bronze

500 Festival, Inc.

500 Festival Volunteer Program

Indianapolis, IN U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

Award Won: Gold

500 Festival, Inc.

American Family Insurance 500 Festival Community Day

Indianapolis, IN U.S.A.

Category: Best Pin or Button (by an event)

Budget: Over \$1.5 Million

Award Won: Gold

500 Festival, Inc.

Chase 500 Festival Kids' Day

Indianapolis, IN U.S.A.

Category: Best Children's Programming

Budget: Over \$1.5 Million

Award Won: Gold

500 Festival, Inc.

IPL 500 Festival Parade

Indianapolis, IN U.S.A.

Category: Best Event (within an existing festival)

Budget: Over \$1.5 Million

Award Won: Gold

500 Festival, Inc.

IPL 500 Festival Parade

Indianapolis, IN U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon

Indianapolis, IN U.S.A.

Category: Best Event (within an existing festival)

Budget: Over \$1.5 Million

Award Won: Bronze

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon

Indianapolis, IN U.S.A.

Category: Best Hat

Budget: Over \$1.5 Million

Award Won: Bronze

500 Festival, Inc.

Regions 500 Festival Snakepit Ball presented by Cindy & Paul Skjodt

Indianapolis, IN U.S.A.

Category: Best Event Invitation

Budget: Over \$1.5 Million

Award Won: Bronze

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

500 Festival, Inc.

Indianapolis, IN U.S.A.

Category: Best Volunteer Program

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

Indianapolis, IN U.S.A.

Category: Best Educational Program

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

Indianapolis, IN U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Award Won: Bronze

Andrew Rafkind Photography

Main St. Days

Boise, ID U.S.A.

Category: Best Event Photograph

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Andrew Rafkind Photography

Western Idaho Fair

Boise, ID U.S.A.

Category: Best Ad Series

Budget: Under \$250,000

Award Won: Gold

Art Colony Association

Bayou City Art Festival Downtown

Houston, TX U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$250,000 to \$749,999

Award Won: Gold

Art Colony Association

Bayou City Art Festival Downtown

Houston, TX U.S.A.

Category: Best T-Shirt Design

Budget: \$250,000 to \$749,999

Award Won: Gold

Art Colony Association

Bayou City Art Festival Downtown

Houston, TX U.S.A.

Category: Best Full Length TV Program (local)

Budget: \$250,000 to \$749,999

Award Won: Bronze

Art Colony Association

Bayou City Art Festival Downtown

Houston, TX U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$250,000 to \$749,999

Award Won: Bronze

Art Colony Association

Bayou City Art Festival Memorial Park

Houston, TX U.S.A.

Category: Best Full Length TV Program (local)

Budget: \$250,000 to \$749,999

Award Won: Gold

Art Colony Association

Bayou City Art Festival Memorial Park

Houston, TX U.S.A.

Category: Best Outdoor Billboard

Budget: \$250,000 to \$749,999

Award Won: Gold

Atlanta Dogwood Festival

Atlanta, GA U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: \$250,000 to \$749,999

Award Won: Silver

Baekje Cultural Festival Committee

Baekje Cultural Festival

Gong ju City, Chung Nam South Korea

Category: Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Baekje Cultural Festival Committee

Baekje Cultural Festival

Gong ju City, Chung Nam South Korea

Category: Best Event Website

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Baekje Cultural Festival Committee

Baekje Cultural Festival
Gong ju City, Chung Nam South Korea
Category: Best Promotional Poster
Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft
Hidalgo, TX U.S.A.
Category: Best Event Invitation
Budget: \$250,000 to \$749,999
Award Won: Gold

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft
Hidalgo, TX U.S.A.
Category: Best Sponsor Follow-up Report
Budget: \$250,000 to \$749,999
Award Won: Gold

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft
Hidalgo, TX U.S.A.
Category: Best Overall Sponsorship Program
Budget: \$250,000 to \$749,999
Award Won: Gold

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft
Hidalgo, TX U.S.A.
Category: Best Event/Program within an Event to Benefit a Charity
Budget: \$250,000 to \$749,999
Award Won: Gold

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft
Hidalgo, TX U.S.A.
Category: Best Press/Media Kit
Budget: \$250,000 to \$749,999
Award Won: Gold

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft
Hidalgo, TX U.S.A.
Category: Best Overall Merchandising Program
Budget: \$250,000 to \$749,999
Award Won: Gold

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft
Hidalgo, TX U.S.A.
Category: Best Miscellaneous Multimedia
Budget: \$250,000 to \$749,999
Award Won: Gold

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft
Hidalgo, TX U.S.A.
Category: Best Sponsor Solicitation Package
Budget: \$250,000 to \$749,999
Award Won: Gold

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft
Hidalgo, TX U.S.A.
Category: Best Single New Sponsorship Program
Budget: \$250,000 to \$749,999
Award Won: Gold

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft
Hidalgo, TX U.S.A.
Category: Best Educational Program
Budget: \$250,000 to \$749,999
Award Won: Gold

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft
Hidalgo, TX U.S.A.
Category: Best Children's Programming
Budget: \$250,000 to \$749,999
Award Won: Gold

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft
Hidalgo, TX U.S.A.
Category: Best Media Relations Campaign
Budget: \$250,000 to \$749,999
Award Won: Gold

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft
Hidalgo, TX U.S.A.
Category: Best Radio Promotion
Budget: \$250,000 to \$749,999
Award Won: Silver

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft Hidalgo, TX U.S.A.

Category: Best Organizational Website

Budget: \$250,000 to \$749,999

Award Won: Silver

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft Hidalgo, TX U.S.A.

Category: Best Sponsor

Budget: \$250,000 to \$749,999

Award Won: Silver

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft Hidalgo, TX U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$250,000 to \$749,999

Award Won: Silver

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft Hidalgo, TX U.S.A.

Category: Best Ad Series

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft Hidalgo, TX U.S.A.

Category: Best Volunteer Program

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft Hidalgo, TX U.S.A.

Category: Best Event (within an existing festival)

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft Hidalgo, TX U.S.A.

Category: Best Hat

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft Hidalgo, TX U.S.A.

Category: Best Outdoor Billboard

Budget: \$250,000 to \$749,999

Award Won: Silver

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft Hidalgo, TX U.S.A.

Category: Most Creative/Effective News Stunt

Budget: \$250,000 to \$749,999

Award Won: Silver

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft Hidalgo, TX U.S.A.

Category: Grand Pinnacle

Budget: \$250,000 to \$749,999

Award Won: Bronze-Tie

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft Hidalgo, TX U.S.A.

Category: Best Street Banner

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft Hidalgo, TX U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft Hidalgo, TX U.S.A.

Category: Best New Event

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2009 "Celebrating Jamaica," Proudly Presented by Kraft Hidalgo, TX U.S.A.

Category: Best Other Merchandise

Budget: \$250,000 to \$749,999

Award Won: Bronze-Tie

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Category: Grand Pinnacle

Budget: Under \$250,000

Award Won: Gold

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: Under \$250,000

Award Won: Gold

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Category: Best Promotional Brochure (3 or less colors)

Budget: Combined Budget

Award Won: Gold

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Under \$250,000

Award Won: Gold

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Category: Best Outdoor Billboard

Budget: Under \$250,000

Award Won: Silver

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Under \$250,000

Award Won: Bronze

Boreong Mud Festival Committee

Boryeong Mud Festival
Boryeong City, Chung Nam South Korea

Category: Best Promotional Poster

Budget: Over \$1.5 Million

Award Won: Gold

Boreong Mud Festival Committee

Boryeong Mud Festival
Boryeong City, Chung Nam South Korea

Category: Best Other Merchandise

Budget: Over \$1.5 Million

Award Won: Gold

Boreong Mud Festival Committee

Boryeong Mud Festival
Boryeong City, Chung Nam South Korea

Category: Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Award Won: Bronze

Carolyn's Country Cousins

Pumpkin Patch
Liberty, MO U.S.A.

Category: Best Sponsor

Budget: Under \$250,000

Award Won: Gold

Carolyn's Country Cousins

Pumpkin Patch
Liberty, MO U.S.A.

Category: Best Event Photograph

Budget: Under \$250,000

Award Won: Bronze

Cedar Rapids Freedom Festival

Cedar Rapids, IA U.S.A.

Category: Best Volunteer Program

Budget: \$250,000 to \$749,999

Award Won: Silver

Cedar Rapids Freedom Festival

Cedar Rapids, IA U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$749,999

Award Won: Bronze

Cedar Rapids Freedom Festival

Cedar Rapids, IA U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Bronze

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Cedar Rapids Freedom Festival

Cedar Rapids, IA U.S.A.

Category: Best Event Invitation

Budget: \$250,000 to \$749,999

Award Won: Bronze

Centennial Olympic Park

4th of July Celebration

Atlanta, GA U.S.A.

Category: Best Radio Promotion

Budget: Under \$250,000

Award Won: Silver

Centennial Olympic Park

Atlanta, GA U.S.A.

Category: Best Organizational Website

Budget: Under \$250,000

Award Won: Bronze

City of Aurora

KidSpree

Aurora, CO U.S.A.

Category: Best Press/Media Kit

Budget: Under \$250,000

Award Won: Gold

City of Aurora

KidSpree

Aurora, CO U.S.A.

Category: Best Pin or Button (by an event)

Budget: Under \$250,000

Award Won: Gold

City of Glendale - Office of Special Events

Glendale Glitter & Glow

Glendale, AZ U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Under \$250,000

Award Won: Silver

City of Glendale - Office of Special Events

Glendale's Chocolate Affair

Glendale, AZ U.S.A.

Category: Best Event (within an existing festival)

Budget: Under \$250,000

Award Won: Bronze

Centennial Olympic Park

4th of July Celebration

Atlanta, GA U.S.A.

Category: Best Full Length TV Program (local)

Budget: Under \$250,000

Award Won: Silver

Centennial Olympic Park

Wednesday WindDown

Atlanta, GA U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Under \$250,000

Award Won: Silver

Centennial Olympic Park

Atlanta, GA U.S.A.

Category: Best Other Merchandise

Budget: Under \$250,000

Award Won: Bronze

City of Aurora

KidSpree

Aurora, CO U.S.A.

Category: Best Media Relations Campaign

Budget: Under \$250,000

Award Won: Gold

City of Glendale - Office of Special Events

City of Glendale's Gibson Jazz & Blues Festival

Glendale, AZ U.S.A.

Category: Best Full Length TV Program (local)

Budget: Under \$250,000

Award Won: Bronze

City of Glendale - Office of Special Events

Glendale's Chocolate Affair

Glendale, AZ U.S.A.

Category: Best Cover Design

Budget: Under \$250,000

Award Won: Silver

City of Goodyear

Goodyear Ballpark Spring Training - Inaugural Season

Goodyear, AZ U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Under \$250,000

Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

City of Goodyear

Goodyear Ballpark Spring Training - Inaugural Season
Goodyear, AZ U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000

Award Won: Gold

City of Goodyear

Goodyear Ballpark Spring Training - Inaugural Season
Goodyear, AZ U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Under \$250,000

Award Won: Gold

City of Goodyear

Goodyear Ballpark Spring Training - Inaugural Season
Goodyear, AZ U.S.A.

Category: Best Cover Design

Budget: Under \$250,000

Award Won: Gold

City of Goodyear

Goodyear Ballpark Spring Training - Inaugural Season
Goodyear, AZ U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Under \$250,000

Award Won: Gold

City of Goodyear

Goodyear Ballpark Spring Training - Inaugural Season
Goodyear, AZ U.S.A.

Category: Best Overall Sponsorship Program

Budget: Under \$250,000

Award Won: Gold

City of Goodyear

Goodyear Ballpark Spring Training - Inaugural Season
Goodyear, AZ U.S.A.

Category: Best Volunteer Program

Budget: Under \$250,000

Award Won: Gold

City of Greenville

Carolina First Saturday Market
Greenville, SC U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000

Award Won: Silver

City of Oak Ridge

Secret City Festival
Oak Ridge, TN U.S.A.

Category: Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Budget: Combined Budget

Award Won: Silver

City of Oak Ridge

Secret City Festival
Oak Ridge, TN U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000

Award Won: Bronze

City of Pearland Parks & Recreation

Winterfest
Pearland, TX U.S.A.

Category: Best Environmental Program

Budget: Under \$250,000

Award Won: Silver

City of San Jose

Christmas in the Park
San Jose, CA U.S.A.

Category: Best New Promotion

Budget: \$250,000 to \$749,999

Award Won: Gold

City of San Jose

Christmas in the Park
San Jose, CA U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$250,000 to \$749,999

Award Won: Bronze

City of San Jose

San Jose Holiday Parade
San Jose, CA U.S.A.

Category: Best Full Length TV Program (local)

Budget: Under \$250,000

Award Won: Gold

City of San Jose

San Jose Holiday Parade
San Jose, CA U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Under \$250,000

Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

City of San Jose

San Jose Holiday Parade
San Jose, CA U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Under \$250,000

Award Won: Gold

City of San Jose

San Jose Holiday Parade
San Jose, CA U.S.A.

Category: Best Miscellaneous Clothing

Budget: Under \$250,000

Award Won: Gold

City of San Jose

San Jose Holiday Parade
San Jose, CA U.S.A.

Category: Best Volunteer Program

Budget: Under \$250,000

Award Won: Silver

City of San Jose

San Jose Holiday Parade
San Jose, CA U.S.A.

Category: Best Single Magazine Display Ad

Budget: Under \$250,000

Award Won: Bronze

City of San Jose

San Jose Holiday Parade
San Jose, CA U.S.A.

Category: Best Pin or Button (by an event)

Budget: Under \$250,000

Award Won: Bronze

City of Santa Clarita/Arts & Events

Santa Clarita Cowboy Festival
Santa Clarita, CA U.S.A.

Category: Best Commemorative Poster

Budget: Under \$250,000

Award Won: Bronze

City of Waco Parks & Recreation Department

Brazos Nights
Waco, TX U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Under \$250,000

Award Won: Silver

City of San Jose

San Jose Holiday Parade
San Jose, CA U.S.A.

Category: Best Single New Sponsorship Program

Budget: Under \$250,000

Award Won: Gold

City of San Jose

San Jose Holiday Parade
San Jose, CA U.S.A.

Category: Best Organizational Website

Budget: Under \$250,000

Award Won: Silver

City of San Jose

San Jose Holiday Parade
San Jose, CA U.S.A.

Category: Best Media Relations Campaign

Budget: Under \$250,000

Award Won: Silver

City of San Jose

San Jose Holiday Parade
San Jose, CA U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000

Award Won: Bronze

City of Santa Clarita/Arts & Events

Santa Clarita Cowboy Festival
Santa Clarita, CA U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000

Award Won: Bronze

City of Thornton/Thornton Veterans Memorial Foundation

Vietnam Traveling Memorial Wall at Thornton's July 4th Celebration
Thornton, CO U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$250,000 to \$749,999

Award Won: Silver

City of West Palm Beach

4th on Flagler 2009
West Palm Beach, FL U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000

Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

City of West Palm Beach

City Center Grand Opening
West Palm Beach, FL U.S.A.
Category: Best New Event
Budget: \$250,000 to \$749,999
Award Won: Gold

City of West Palm Beach

Kaleidoscope 2009
West Palm Beach, FL U.S.A.
Category: Best Community Outreach Program (Benefiting the Community)
Budget: Under \$250,000
Award Won: Gold

City of West Palm Beach

Kaleidoscope 2009
West Palm Beach, FL U.S.A.
Category: Best Radio Promotion
Budget: Under \$250,000
Award Won: Bronze

Clarksville-Montgomery County Convention & Visitors Bureau

Rivers & Spires Festival, Inc.
Clarksville, TN U.S.A.
Category: Grand Pinnacle
Budget: Under \$250,000
Award Won: Silver

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival
Coconut Grove, FL U.S.A.
Category: Best T-Shirt Design
Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival
Coconut Grove, FL U.S.A.
Category: Best Commemorative Poster
Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

Conway Area Chamber of Commerce

Conway, AR U.S.A.
Category: Best Organizational Website
Budget: \$750,000 to \$1.5 Million
Award Won: Gold

City of West Palm Beach

Kaleidoscope 2009
West Palm Beach, FL U.S.A.
Category: Best Street Banner
Budget: Under \$250,000
Award Won: Gold

City of West Palm Beach

Kaleidoscope 2009
West Palm Beach, FL U.S.A.
Category: Best Educational Program
Budget: Under \$250,000
Award Won: Silver

City of West Palm Beach

West Palm Beach GreenMarket
West Palm Beach, FL U.S.A.
Category: Best Event Website
Budget: Under \$250,000
Award Won: Bronze

Clarksville-Montgomery County Convention & Visitors Bureau

Rivers & Spires Festival, Inc.
Clarksville, TN U.S.A.
Category: Best New Event
Budget: Under \$250,000
Award Won: Silver

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival
Coconut Grove, FL U.S.A.
Category: Best Hat
Budget: \$750,000 to \$1.5 Million
Award Won: Silver

Conway Area Chamber of Commerce

Toad Suck Daze
Conway, AR U.S.A.
Category: Best Promotional Brochure (4 or more colors)
Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

Cultural Festivals

Saint Louis Art Fair
Clayton, MO U.S.A.
Category: Best Community Outreach Program (Benefiting the Community)
Budget: \$250,000 to \$749,999
Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Cultural Festivals

Saint Louis Art Fair
Clayton, MO U.S.A.
Category: Best T-Shirt Design
Budget: \$250,000 to \$749,999
Award Won: Silver

Daegaya Experience Festival Committee

Daegaya Experience Festival
Goryeng-Gun, GB South Korea
Category: Best Promotional Brochure (4 or more colors)
Budget: \$250,000 to \$749,999
Award Won: Gold

Daegaya Experience Festival Committee

Daegaya Experience Festival
Goryeng-Gun, GB South Korea
Category: Best Street Banner
Budget: \$250,000 to \$749,999
Award Won: Gold

Daegaya Experience Festival Committee

Daegaya Experience Festival
Goryeng-Gun, GB South Korea
Category: Best Miscellaneous Printed Materials (multiple page)
Budget: \$250,000 to \$749,999
Award Won: Silver

Dallas CityArts Inc.

CityArts Celebration
Dallas, TX U.S.A.
Category: Best Miscellaneous Clothing
Budget: \$250,000 to \$749,999
Award Won: Gold

Dooly County Chamber

Big Pig Jig
Vienna, GA U.S.A.
Category: Best Volunteer Program
Budget: Under \$250,000
Award Won: Bronze

Downtown Events Group

Des Moines Arts Festival
Des Moines, IA U.S.A.
Category: Best Sponsor Follow-up Report
Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Cultural Festivals

The Big Read
Clayton, MO U.S.A.
Category: Best Community Outreach Program (Benefiting the Community)
Budget: Under \$250,000
Award Won: Bronze-Tie

Daegaya Experience Festival Committee

Daegaya Experience Festival
Goryeng-Gun, GB South Korea
Category: Best Promotional Poster
Budget: \$250,000 to \$749,999
Award Won: Gold

Daegaya Experience Festival Committee

Daegaya Experience Festival
Goryeng-Gun, GB South Korea
Category: Best Event Website
Budget: \$250,000 to \$749,999
Award Won: Silver

Daegaya Experience Festival Committee

Daegaya Experience Festival
Goryeng-Gun, GB South Korea
Category: Best Other Merchandise
Budget: \$250,000 to \$749,999
Award Won: Bronze-Tie

Dooly County Chamber

Big Pig Jig
Vienna, GA U.S.A.
Category: Best Hat
Budget: Under \$250,000
Award Won: Gold

Downtown Events Group

Des Moines Arts Festival
Des Moines, IA U.S.A.
Category: Best Sponsor Solicitation Package
Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Downtown Events Group

Des Moines Arts Festival
Des Moines, IA U.S.A.
Category: Best Single New Sponsorship Program
Budget: \$750,000 to \$1.5 Million
Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Downtown Events Group

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Overall Sponsorship Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Events Group

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Educational Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Events Group

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Events Group

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Children's Programming

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Events Group

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Overall Merchandising Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Events Group

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Street Banner

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Downtown Events Group

Des Moines Arts Festival
Des Moines, IA U.S.A.

Category: Best Environmental Program

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Downtown Events Group

Des Moines Arts Festival
Des Moines, IA U.S.A.

Category: Best Press/Media Kit

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Downtown Events Group

Des Moines Arts Festival
Des Moines, IA U.S.A.

Category: Best Hat

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Downtown Events Group

U.S. Cellular World Food Festival
Des Moines, IA U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Under \$250,000

Award Won: Gold

Downtown Events Group

U.S. Cellular World Food Festival
Des Moines, IA U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Under \$250,000

Award Won: Silver

Downtown Events Group

U.S. Cellular World Food Festival
Des Moines, IA U.S.A.

Category: Best Press/Media Kit

Budget: Under \$250,000

Award Won: Bronze

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Category: Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Events Group

Des Moines Arts Festival
Des Moines, IA U.S.A.

Category: Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Downtown Events Group

Des Moines Arts Festival
Des Moines, IA U.S.A.

Category: Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Downtown Events Group

U.S. Cellular World Food Festival
Des Moines, IA U.S.A.

Category: Best Promotional Poster

Budget: Under \$250,000

Award Won: Gold

Downtown Events Group

U.S. Cellular World Food Festival
Des Moines, IA U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: Under \$250,000

Award Won: Silver

Downtown Events Group

U.S. Cellular World Food Festival
Des Moines, IA U.S.A.

Category: Best Other Merchandise

Budget: Under \$250,000

Award Won: Silver

Downtown Fort Worth Initiatives, Inc.

Chesapeake Energy Parade of Lights
Fort Worth, TX U.S.A.

Category: Best Outdoor Billboard

Budget: Under \$250,000

Award Won: Bronze

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Category: Best Ad Series

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Category: Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Category: Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Downtown Holland

Holland Farmers Market
Holland, MI U.S.A.

Category: Best Event Website

Budget: Under \$250,000

Award Won: Gold

Downtown Holland

Holland Farmers Market
Holland, MI U.S.A.

Category: Best Children's Programming

Budget: Under \$250,000

Award Won: Gold

Downtown Holland

Salsa Showdown
Holland, MI U.S.A.

Category: Best New Event

Budget: Under \$250,000

Award Won: Gold

Downtown Holland

Salsa Showdown
Holland, MI U.S.A.

Category: Best Promotional Poster

Budget: Under \$250,000

Award Won: Silver

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Downtown Holland

Street Performer Series
Holland, MI U.S.A.

Category: Best Event Photograph

Budget: Under \$250,000

Award Won: Silver

Downtown Holland

Street Performer Series
Holland, MI U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: Under \$250,000

Award Won: Bronze

DUCOS Productions

Parkpop
Rotterdam, HC The Netherlands

Category: Best Event Website

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton, AB Canada

Category: Best Sponsor Solicitation Video

Budget: \$250,000 to \$749,999

Award Won: Gold

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton, AB Canada

Category: Best Event/Organization Newsletter

Budget: \$250,000 to \$749,999

Award Won: Gold

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton, AB Canada

Category: Best Single Newspaper Display Ad

Budget: \$250,000 to \$749,999

Award Won: Gold

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton, AB Canada

Category: Best Promotional Poster

Budget: \$250,000 to \$749,999

Award Won: Silver-Tie

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton, AB Canada

Category: Best Cover Design

Budget: \$250,000 to \$749,999

Award Won: Silver

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton, AB Canada

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$250,000 to \$749,999

Award Won: Silver

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton, AB Canada

Category: Best Environmental Program

Budget: \$250,000 to \$749,999

Award Won: Silver

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton, AB Canada

Category: Grand Pinnacle

Budget: \$250,000 to \$749,999

Award Won: Bronze-Tie

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton, AB Canada

Category: Best Organizational Website

Budget: \$250,000 to \$749,999

Award Won: Bronze

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton, AB Canada

Category: Best Sponsor

Budget: \$250,000 to \$749,999

Award Won: Bronze

Faith West Events

Heart Healthy Iron Chef
Stewartsville, NJ U.S.A.

Category: Best Educational Program

Budget: Under \$250,000

Award Won: Bronze-Tie

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Faith West Events

Heart Healthy Iron Chef
Stewartsville, NJ U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: Under \$250,000

Award Won: Bronze-Tie

Fayetteville Dogwood Festival

Fayetteville, NC U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Under \$250,000

Award Won: Bronze

Fiesta San Antonio Commission

Fiesta San Antonio 2009
San Antonio, TX U.S.A.

Category: Best Cover Design

Budget: Over \$1.5 Million

Award Won: Silver

Fiesta San Antonio Commission

Fiesta San Antonio 2009
San Antonio, TX U.S.A.

Category: Best Press/Media Kit

Budget: Over \$1.5 Million

Award Won: Silver

Fiesta San Antonio Commission

Fiesta San Antonio 2009
San Antonio, TX U.S.A.

Category: Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Award Won: Silver

Fiesta San Antonio Commission

Fiesta San Antonio 2009
San Antonio, TX U.S.A.

Category: Best Commemorative Poster

Budget: Over \$1.5 Million

Award Won: Bronze

Fond du Lac Festivals, Inc.

Walleye Weekend
Fond du Lac, WI U.S.A.

Category: Best Environmental Program

Budget: Under \$250,000

Award Won: Gold

Fayetteville Dogwood Festival

Fayetteville, NC U.S.A.

Category: Best Single Magazine Display Ad

Budget: Under \$250,000

Award Won: Silver

Fiesta San Antonio Commission

Fiesta San Antonio 2009
San Antonio, TX U.S.A.

Category: Best New Promotion

Budget: Under \$250,000

Award Won: Gold

Fiesta San Antonio Commission

Fiesta San Antonio 2009
San Antonio, TX U.S.A.

Category: Best Event Photograph

Budget: Over \$1.5 Million

Award Won: Silver

Fiesta San Antonio Commission

Fiesta San Antonio 2009
San Antonio, TX U.S.A.

Category: Best Other Merchandise

Budget: Over \$1.5 Million

Award Won: Silver

Fiesta San Antonio Commission

Fiesta San Antonio 2009
San Antonio, TX U.S.A.

Category: Best Organizational Website

Budget: Over \$1.5 Million

Award Won: Bronze

Fiesta San Antonio Commission

Fiesta San Antonio 2009
San Antonio, TX U.S.A.

Category: Best New Event

Budget: Under \$250,000

Award Won: Bronze

French Quarter Festivals, Inc.

Christmas New Orleans Style
New Orleans, LA U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000

Award Won: Silver

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

French Quarter Festivals, Inc.

French Quarter Festival
New Orleans, LA U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

French Quarter Festivals, Inc.

French Quarter Festival
New Orleans, LA U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

French Quarter Festivals, Inc.

French Quarter Festival
New Orleans, LA U.S.A.

Category: Best Other Merchandise

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

French Quarter Festivals, Inc.

Satchmo SummerFest
New Orleans, LA U.S.A.

Category: Best Promotional Poster

Budget: \$250,000 to \$749,999

Award Won: Silver-Tie

French Quarter Festivals, Inc.

Satchmo SummerFest
New Orleans, LA U.S.A.

Category: Best Other Merchandise

Budget: \$250,000 to \$749,999

Award Won: Silver

Friends of the Festival

The Riverbend Festival
Chattanooga, TN U.S.A.

Category: Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Award Won: Gold

Friends of the Festival

The Riverbend Festival
Chattanooga, TN U.S.A.

Category: Best Event Photograph

Budget: Over \$1.5 Million

Award Won: Gold

Friends of the Festival

The Riverbend Festival
Chattanooga, TN U.S.A.

Category: Best Environmental Program

Budget: Over \$1.5 Million

Award Won: Gold

Friends of the Festival

The Riverbend Festival
Chattanooga, TN U.S.A.

Category: Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Award Won: Gold

Friends of the Festival

The Riverbend Festival
Chattanooga, TN U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

Award Won: Silver

Friends of the Festival

The Riverbend Festival
Chattanooga, TN U.S.A.

Category: Best Outdoor Billboard

Budget: Over \$1.5 Million

Award Won: Bronze

Friends of the Festival

The Riverbend Festival
Chattanooga, TN U.S.A.

Category: Best Street Banner

Budget: Over \$1.5 Million

Award Won: Bronze

Friends of the Festival

The Riverbend Festival
Chattanooga, TN U.S.A.

Category: Best Sponsor

Budget: Over \$1.5 Million

Award Won: Bronze

Friends of the Festival

The Riverbend Festival
Chattanooga, TN U.S.A.

Category: Best Other Merchandise

Budget: Over \$1.5 Million

Award Won: Bronze

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Galveston Historical Foundation

Dickens on the Strand

Galveston, TX U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: \$250,000 to \$749,999

Award Won: Silver

Galveston Historical Foundation

Dickens on the Strand

Galveston, TX U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$250,000 to \$749,999

Award Won: Silver

Galveston Historical Foundation

Dickens on the Strand

Galveston, TX U.S.A.

Category: Best Radio Promotion

Budget: \$250,000 to \$749,999

Award Won: Bronze

Galveston Historical Foundation

Dickens on the Strand

Galveston, TX U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$250,000 to \$749,999

Award Won: Bronze

Galveston Historical Foundation

Dickens on the Strand

Galveston, TX U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$250,000 to \$749,999

Award Won: Bronze

Galveston Historical Foundation

Galveston Historic Homes Tour

Galveston, TX U.S.A.

Category: Best Other Merchandise

Budget: \$250,000 to \$749,999

Award Won: Gold

Galveston Historical Foundation

Historic Homes Tour

Galveston, TX U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Gold

Galveston Historical Foundation

Historic Homes Tour

Galveston, TX U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$250,000 to \$749,999

Award Won: Gold

Galveston Historical Foundation

Historic Homes Tour

Galveston, TX U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$250,000 to \$749,999

Award Won: Silver

Galveston Historical Foundation

Galveston, TX U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: \$250,000 to \$749,999

Award Won: Silver

Galveston Historical Foundation

Galveston, TX U.S.A.

Category: Best Press/Media Kit

Budget: \$250,000 to \$749,999

Award Won: Bronze

Gatlinburg Special Events

4th of July Presidential Motorcade

Gatlinburg, TN U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Under \$250,000

Award Won: Gold

Gatlinburg Special Events

4th of July Presidential Motorcade

Gatlinburg, TN U.S.A.

Category: Best Event (within an existing festival)

Budget: Under \$250,000

Award Won: Silver

Gatlinburg Special Events

Gatlinburg's 4th of July Midnight Parade

Gatlinburg, TN U.S.A.

Category: Best Event Video (for sale)

Budget: Under \$250,000

Award Won: Silver

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Gatlinburg Special Events

Gatlinburg's 4th of July Midnight Parade
Gatlinburg, TN U.S.A.

Category: Best New Promotion

Budget: Under \$250,000

Award Won: Bronze

Gatlinburg Special Events

Gatlinburg's Fantasy of Lights Christmas Parade
Gatlinburg, TN U.S.A.

Category: Best Event Video (for sale)

Budget: Under \$250,000

Award Won: Gold

Gatlinburg Special Events

Gatlinburg's Going Green Symposium
Gatlinburg, TN U.S.A.

Category: Best Environmental Program

Budget: Under \$250,000

Award Won: Bronze

Gatlinburg Special Events

The Park Was My Way Home
Gatlinburg, TN U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: Under \$250,000

Award Won: Silver

Gatlinburg Special Events

The Park Was My Way Home
Gatlinburg, TN U.S.A.

Category: Best New Promotion

Budget: Under \$250,000

Award Won: Silver

Gatlinburg Special Events

The Park Was My Way Home
Gatlinburg, TN U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Under \$250,000

Award Won: Silver

Gatlinburg Special Events

The Park Was My Way Home
Gatlinburg, TN U.S.A.

Category: Best Educational Program

Budget: Under \$250,000

Award Won: Bronze-Tie

Gatlinburg Special Events

Gatlinburg, TN U.S.A.

Category: Best Event Website

Budget: Under \$250,000

Award Won: Silver

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands

Category: Best Full Length TV Program (local)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands

Category: Best Full Length TV Program (national)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands

Category: Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands

Category: Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands

Category: Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands

Category: Best Street Banner

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands
Category: Best Hat
Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands
Category: Best Other Merchandise
Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands
Category: Grand Pinnacle
Budget: Over \$1.5 Million
Award Won: Silver

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands
Category: Best Event Website
Budget: \$750,000 to \$1.5 Million
Award Won: Silver

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands
Category: Best Radio Promotion
Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands
Category: Best Single Newspaper Display Ad
Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands
Category: Best Ad Series
Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands
Category: Best Event Photograph
Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands
Category: Best Overall Merchandising Program
Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

Gemeente Den Haag

The Hague Festivals
The Hague, The Netherlands
Category: Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win
Budget: Combined Budget
Award Won: Bronze

Geumsan Insam Festival Committee

Geumsan Insam Festival
Chung Nam, Geumsan County, South Korea
Category: Best Educational Program
Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

Grapevine Convention & Visitors Bureau

Grapefest
Grapevine, TX U.S.A.
Category: Best Promotional Brochure (4 or more colors)
Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Grapevine Convention & Visitors Bureau

Grapefest
Grapevine, TX U.S.A.
Category: Best Cover Design
Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Houston Livestock Show and Rodeo TM

Saddle Bronc Riding
Houston, TX U.S.A.
Category: Best Sponsorship Program for Individual Sponsor
Budget: Over \$1.5 Million
Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Houston Livestock Show and Rodeo™

Houston, TX U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Over \$1.5 Million

Award Won: Bronze-Tie

Issaquah Chamber of Commerce

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Grand Pinnacle

Budget: \$250,000 to \$749,999

Award Won: Gold

Issaquah Chamber of Commerce

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best Commemorative Poster

Budget: \$250,000 to \$749,999

Award Won: Gold

Issaquah Chamber of Commerce

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best Environmental Program

Budget: \$250,000 to \$749,999

Award Won: Gold

Issaquah Chamber of Commerce

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$250,000 to \$749,999

Award Won: Gold

Issaquah Chamber of Commerce

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$250,000 to \$749,999

Award Won: Silver

Issaquah Chamber of Commerce

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best Hat

Budget: \$250,000 to \$749,999

Award Won: Silver

Issaquah Chamber of Commerce

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$250,000 to \$749,999

Award Won: Silver

Issaquah Chamber of Commerce

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$250,000 to \$749,999

Award Won: Bronze

Jinju Namgang Yudeung Festival Committee

Jinju Namgang Yudeung Festival

Jinju City, Gyeong Nam South Korea

Category: Best Event Photograph

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Jinju Namgang Yudeung Festival Committee

Jinju Namgang Yudeung Festival

Jinju City, Gyeong Nam South Korea

Category: Best Promotional Brochure (4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Grand Pinnacle

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Sponsor Solicitation Video

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Event Video (for sale)

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Commemorative Poster

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Cover Design

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Event Invitation

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Sponsor

Budget: Over \$1.5 Million

Award Won: Gold-Tie

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Press/Media Kit

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Media Relations Campaign

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best T-Shirt Design

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Overall Merchandising Program

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Vendor/Supplier

Budget: Combined Budget

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Budget: Combined Budget

Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Promotional Poster

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Street Banner

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Single New Sponsorship Program

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Environmental Program

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best New Event

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Public Safety/Security Plan for an Event

Budget: Combined Budget

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Pin or Button (by an event)

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Hat

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Award Won: Bronze

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Award Won: Bronze

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Award Won: Bronze

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

Award Won: Bronze

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Award Won: Bronze

K-W Oktoberfest, Inc.

Kitchener-Waterloo Oktoberfest

Kitchener, ON Canada

Category: Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

K-W Oktoberfest, Inc.

Kitchener-Waterloo Oktoberfest

Kitchener, ON Canada

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Category: Best New Promotion

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Category: Best Media Relations Campaign

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Category: Best Environmental Program

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Category: Best Educational Program

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Category: Best New Event

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver-Tie

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Memphis in May International Festival

Autozone Sunset Symphony

Memphis, TN U.S.A.

Category: Best Cover Design

Budget: Under \$250,000

Award Won: Bronze

Memphis in May International Festival

Beale Street Music Festival

Memphis, TN U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Award Won: Gold

Memphis in May International Festival

Beale Street Music Festival

Memphis, TN U.S.A.

Category: Best Hat

Budget: Over \$1.5 Million

Award Won: Gold

Memphis in May International Festival

Beale Street Music Festival

Memphis, TN U.S.A.

Category: Best Promotional Poster

Budget: Over \$1.5 Million

Award Won: Bronze

Memphis in May International Festival

Beale Street Music Festival

Memphis, TN U.S.A.

Category: Best T-Shirt Design

Budget: Over \$1.5 Million

Award Won: Bronze

Memphis in May International Festival

Beale Street Music Festival

Memphis, TN U.S.A.

Category: Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Award Won: Bronze

Memphis in May International Festival

Memphis in May International Festival Education Program

Memphis, TN U.S.A.

Category: Best Educational Program

Budget: Under \$250,000

Award Won: Gold

Memphis in May International Festival

Memphis in May International Festival Salutes Chile

Memphis, TN U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$250,000 to \$749,999

Award Won: Gold

Memphis in May International Festival

Memphis in May International Festival Salutes Chile

Memphis, TN U.S.A.

Category: Best Commemorative Poster

Budget: \$250,000 to \$749,999

Award Won: Bronze

Memphis in May International Festival

Memphis in May Volunteer Program

Memphis, TN U.S.A.

Category: Best Volunteer Program

Budget: Over \$1.5 Million

Award Won: Gold

Memphis in May International Festival

World Championship Barbecue Cooking Contest

Memphis, TN U.S.A.

Category: Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Memphis in May International Festival

World Championship Barbecue Cooking Contest

Memphis, TN U.S.A.

Category: Best Cover Design

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Memphis in May International Festival

Memphis, TN U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Award Won: Silver

Memphis in May International Festival

Memphis, TN U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

Award Won: Bronze

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Midwest Pet Expo

Great Iowa Pet Expo
Adel, IA U.S.A.

Category: Best Radio Promotion

Budget: Under \$250,000

Award Won: Gold

Milwaukee Art Museum - Friends of Art

Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Category: Best Hat

Budget: \$250,000 to \$749,999

Award Won: Gold

Milwaukee Art Museum - Friends of Art

Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$250,000 to \$749,999

Award Won: Bronze

Milwaukee Irish Festivals, Inc.

Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Under \$1.5 Million

Award Won: Silver

Milwaukee Irish Festivals, Inc.

Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Category: Best New Promotion

Budget: \$250,000 to \$749,999

Award Won: Silver-Tie

Milwaukee Irish Festivals, Inc.

Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Category: Best New Event

Budget: \$250,000 to \$749,999

Award Won: Silver

Milwaukee Irish Festivals, Inc.

Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Milwaukee Art Museum - Friends of Art

Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Category: Best Cover Design

Budget: \$250,000 to \$749,999

Award Won: Gold

Milwaukee Art Museum - Friends of Art

Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Silver

Milwaukee Irish Festivals, Inc.

Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Category: Best Event Website

Budget: \$250,000 to \$749,999

Award Won: Gold

Milwaukee Irish Festivals, Inc.

Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Category: Best Ad Series

Budget: \$250,000 to \$749,999

Award Won: Silver

Milwaukee Irish Festivals, Inc.

Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Category: Best Event (within an existing festival)

Budget: \$250,000 to \$749,999

Award Won: Silver

Milwaukee Irish Festivals, Inc.

Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Category: Best New Promotion

Budget: \$250,000 to \$749,999

Award Won: Bronze

Milwaukee World Festival, Inc.

Summerfest
Milwaukee, WI U.S.A.

Category: Best Ad Series

Budget: Over \$1.5 Million

Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Milwaukee World Festival, Inc.

Summerfest

Milwaukee, WI U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Award Won: Silver

Milwaukee World Festival, Inc.

Summerfest

Milwaukee, WI U.S.A.

Category: Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Award Won: Silver

Milwaukee World Festival, Inc.

Summerfest

Milwaukee, WI U.S.A.

Category: Best New Promotion

Budget: Over \$1.5 Million

Award Won: Silver

Milwaukee World Festival, Inc.

Summerfest

Milwaukee, WI U.S.A.

Category: Best Event Website

Budget: Over \$1.5 Million

Award Won: Bronze

Milwaukee World Festival, Inc.

Summerfest

Milwaukee, WI U.S.A.

Category: Best Single New Sponsorship Program

Budget: Over \$1.5 Million

Award Won: Bronze

Morale, Welfare & Recreation Dept

Naval Station Great Lakes 4th of July Celebration

Great Lakes, IL U.S.A.

Category: Best Pin or Button (by an event)

Budget: Under \$250,000

Award Won: Silver

Music for All

Bands of America Alumni Campaign

Indianapolis, IN U.S.A.

Category: Best New Fundraising Program (Benefiting the Festival/Event)

Budget: Combined Budget

Award Won: Gold

Music for All

Bands of America Honor Band in the Tournament of Roses Parade®

Indianapolis, IN U.S.A.

Category: Best Overall Merchandising Program

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Music for All

Fall Championships

Indianapolis, IN U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Award Won: Gold

Music for All

Fred J. Miller, Inc.

Indianapolis, IN U.S.A.

Category: Best Sponsor

Budget: Over \$1.5 Million

Award Won: Gold-Tie

Music for All

Grand National Championships 2008, presented by Yamaha

Indianapolis, IN U.S.A.

Category: Best Event Video (for sale)

Budget: \$250,000 to \$749,999

Award Won: Gold

Music for All

Grand National Championships 2008, presented by Yamaha

Indianapolis, IN U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Bronze

Music for All

Grand National Championships 2008, presented by Yamaha

Indianapolis, IN U.S.A.

Category: Best Cover Design

Budget: \$250,000 to \$749,999

Award Won: Bronze

Music for All

Indianapolis Public Schools Music Education Initiative

Indianapolis, IN U.S.A.

Category: Best Educational Program

Budget: Over \$1.5 Million

Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Music for All

Indianapolis Public Schools Outreach Partnership
Indianapolis, IN U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: Over \$1.5 Million

Award Won: Bronze

Music for All

Indianapolis, IN U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Award Won: Silver

Music for All

Indianapolis, IN U.S.A.

Category: Best Overall Merchandising Program

Budget: Over \$1.5 Million

Award Won: Silver

Music for All and Drum Corps International

Marching Madness Luncheon
Indianapolis, IN U.S.A.

Category: Best Sponsor Solicitation Video

Budget: Over \$1.5 Million

Award Won: Bronze

Narodni Dom Maribor

Festival Lent
Maribor, SL Slovenia

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Narodni Dom Maribor

Festival Lent
Maribor, SL Slovenia

Category: Best Other Merchandise

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

National Capital Commission

UKiUK: Winterlude Sound and Light Show
Ottawa, ON Canada

Category: Grand Pinnacle

Budget: \$250,000 to \$749,999

Award Won: Silver

Music for All

Middle School National Music Festival 2009
Indianapolis, IN U.S.A.

Category: Best New Event

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Music for All

Indianapolis, IN U.S.A.

Category: Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Award Won: Silver

Music for All

Indianapolis, IN U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Award Won: Bronze

Narodni Dom Maribor

Festival Lent
Maribor, SL Slovenia

Category: Best Event Program (interior 4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Narodni Dom Maribor

Festival Lent
Maribor, SL Slovenia

Category: Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

National Capital Commission

Rideau Canal Skateway
Ottawa, ON Canada

Category: Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Award Won: Silver

National Capital Commission

Winterlude
Ottawa, ON Canada

Category: Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Award Won: Bronze

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

National Capital Commission

Ottawa, ON Canada

Category: Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$749,999

Award Won: Silver

Niagara College

Event Management Program

Niagara on the Lake, ON Canada

Category: Best Event Management Certificate Program

Budget: Under \$250,000

Award Won: Silver

Norfolk Festevents

Harborfest

Norfolk, VA U.S.A.

Category: Best Event Photograph

Budget: \$250,000 to \$749,999

Award Won: Gold

On the Waterfront, Inc.

On the Waterfront Festival

Rockford, IL U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

On the Waterfront, Inc.

On the Waterfront Festival

Rockford, IL U.S.A.

Category: Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

On the Waterfront, Inc.

On the Waterfront Festival

Rockford, IL U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Ottawa Bluesfest

Cisco Ottawa Bluesfest

Ottawa, ON Canada

Category: Best Event Website

Budget: Over \$1.5 Million

Award Won: Silver

Newport Harbor Corporation

Newport Waterfront Irish Festival

Newport, RI U.S.A.

Category: Best Ad Series

Budget: Under \$250,000

Award Won: Bronze

Norfolk Festevents

Harborfest

Norfolk, VA U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Under \$1.5 Million

Award Won: Gold

Norfolk Festevents

Harborfest

Norfolk, VA U.S.A.

Category: Best Promotional Poster

Budget: \$250,000 to \$749,999

Award Won: Bronze

On the Waterfront, Inc.

On the Waterfront Festival

Rockford, IL U.S.A.

Category: Best Organizational Website

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

On the Waterfront, Inc.

On the Waterfront Festival

Rockford, IL U.S.A.

Category: Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

On the Waterfront, Inc.

On the Waterfront Festival

Rockford, IL U.S.A.

Category: Best New Promotion

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Ottawa Bluesfest

Cisco Ottawa Bluesfest

Ottawa, ON Canada

Category: Best Promotional Brochure (3 or less colors)

Budget: Combined Budget

Award Won: Silver

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Ottawa Bluesfest

Cisco Ottawa Bluesfest

Ottawa, ON Canada

Category: Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Award Won: Bronze

Pacific National Exhibition

Playland and The Fair at the PNE

Vancouver, BC Canada

Category: Best Radio Promotion

Budget: Over \$1.5 Million

Award Won: Gold

Pacific National Exhibition

Playland and The Fair at the PNE

Vancouver, BC Canada

Category: Best Event Invitation

Budget: Over \$1.5 Million

Award Won: Silver

Pacific National Exhibition

Playland and The Fair at the PNE

Vancouver, BC Canada

Category: Best T-Shirt Design

Budget: Over \$1.5 Million

Award Won: Silver

Pacific National Exhibition

Playland and The Fair at the PNE

Vancouver, BC Canada

Category: Best Ad Series

Budget: Over \$1.5 Million

Award Won: Bronze

Paichai University Graduate School of Tourism Management Ph.D.

Doma-dong, Seo-gu South Korea

Category: Best Festival & Event Management PhD Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Paichai University Graduate School of Tourism, Festival & Hotel

Doma-dong, Seo-gu South Korea

Category: Best Festival & Event Management Masters Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Palm Beach County Public Affairs

Palm Beach County Day, 2009

West Palm Beach, FL U.S.A.

Category: Best Event/Organization Newsletter

Budget: Under \$250,000

Award Won: Silver

Pasadena Tournament of Roses

2009 Rose Parade

Pasadena, CA U.S.A.

Category: Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Award Won: Silver

Pasadena Tournament of Roses

2009 Rose Parade

Pasadena, CA U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Award Won: Silver

Pasadena Tournament of Roses

2009 Rose Parade

Pasadena, CA U.S.A.

Category: Best Cover Design

Budget: Over \$1.5 Million

Award Won: Bronze

Pasadena Tournament of Roses

2009 Rose Parade

Pasadena, CA U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Over \$1.5 Million

Award Won: Bronze-Tie

Pasadena Tournament of Roses

2009 Rose Parade

Pasadena, CA U.S.A.

Category: Best Press/Media Kit

Budget: Over \$1.5 Million

Award Won: Bronze

Pasadena Tournament of Roses

Pasadena, CA U.S.A.

Category: Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Pasadena Tournament of Roses

Pasadena, CA U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

Award Won: Gold

Pennsylvania Horticultural Society

Philadelphia Flower Show

Philadelphia, PA U.S.A.

Category: Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Award Won: Gold

Pennsylvania Horticultural Society

Philadelphia Flower Show

Philadelphia, PA U.S.A.

Category: Best Organizational Website

Budget: Over \$1.5 Million

Award Won: Gold

Pennsylvania Horticultural Society

Philadelphia Flower Show

Philadelphia, PA U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: Over \$1.5 Million

Award Won: Gold

Pennsylvania Horticultural Society

Philadelphia Flower Show

Philadelphia, PA U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Award Won: Silver

Pennsylvania Horticultural Society

Philadelphia Flower Show

Philadelphia, PA U.S.A.

Category: Best Children's Programming

Budget: Over \$1.5 Million

Award Won: Bronze

Pennsylvania Horticultural Society

Philadelphia Flower Show

Philadelphia, PA U.S.A.

Category: Best Pin or Button (by an event)

Budget: Over \$1.5 Million

Award Won: Bronze

Pigeon Forge Office of Special Events

A Mountain Quilt Fest

Pigeon Forge, TN U.S.A.

Category: Best Other Merchandise

Budget: Under \$250,000

Award Won: Gold

Pigeon Forge Office of Special Events

Dolly's Spring Parade

Pigeon Forge, TN U.S.A.

Category: Best Hat

Budget: Under \$250,000

Award Won: Silver

Pigeon Forge Office of Special Events

Saddle Up! Chuckwagon Cookoff to Benefit Cal Farleys

Pigeon Forge, TN U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Under \$250,000

Award Won: Silver

Pigeon Forge Office of Special Events

Then & Now Reception for Friends of the Smokies

Pigeon Forge, TN U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Under \$250,000

Award Won: Bronze

Pigeon Forge Office of Special Events

Wilderness Wildlife Week

Pigeon Forge, TN U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Under \$1.5 Million

Award Won: Bronze

Portland Rose Festival Foundation

Portland Rose Festival

Portland, OR U.S.A.

Category: Best Single New Sponsorship Program

Budget: Over \$1.5 Million

Award Won: Gold

Portland Rose Festival Foundation

Portland Rose Festival

Portland, OR U.S.A.

Category: Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Over \$1.5 Million

Award Won: Gold

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Best New Promotion

Budget: Over \$1.5 Million

Award Won: Gold

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Best New Event

Budget: Over \$1.5 Million

Award Won: Gold

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Award Won: Gold

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Best Radio Promotion

Budget: Over \$1.5 Million

Award Won: Silver

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Best Commemorative Poster

Budget: Over \$1.5 Million

Award Won: Silver

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Over \$1.5 Million

Award Won: Silver

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Best Sponsor

Budget: Over \$1.5 Million

Award Won: Silver

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Best Event (within an existing festival)

Budget: Over \$1.5 Million

Award Won: Silver

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Best Children's Programming

Budget: Over \$1.5 Million

Award Won: Silver

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Award Won: Bronze

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Best Event Photograph

Budget: Over \$1.5 Million

Award Won: Bronze

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Best Environmental Program

Budget: Over \$1.5 Million

Award Won: Bronze

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Best Educational Program

Budget: Over \$1.5 Million

Award Won: Bronze

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Portland Rose Festival Foundation

Portland Rose Festival

Portland, OR U.S.A.

Category: Best New Promotion

Budget: Over \$1.5 Million

Award Won: Bronze

Pro Football Hall of Fame Enshrinement Festival

Canton, OH U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Award Won: Gold

Pro Football Hall of Fame Enshrinement Festival

Canton, OH U.S.A.

Category: Best Sponsor Solicitation Video

Budget: Over \$1.5 Million

Award Won: Silver

Rotterdam Festivals

Brazil Rotterdam

Rotterdam, Netherlands

Category: Best Promotional Brochure (4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Silver

Rotterdam Festivals

De Rotterdamse Zomerfestivals

Rotterdam, Netherlands

Category: Best Event Program (interior 4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Rotterdam Festivals

Erasmus in Rotterdam

Rotterdam, Netherlands

Category: Best New Promotion

Budget: \$250,000 to \$749,999

Award Won: Silver-Tie

Rotterdam Festivals

Rotterdam, Netherlands

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

Award Won: Silver

Saint Paul Winter Carnival

Showcase Saint Paul Noon Hour Educational Program

Saint Paul, MN U.S.A.

Category: Best Educational Program

Budget: \$250,000 to \$749,999

Award Won: Silver

Saint Paul Winter Carnival

Showcase Saint Paul Noon Hour Educational Program

Saint Paul, MN U.S.A.

Category: Best Event Photograph

Budget: \$250,000 to \$749,999

Award Won: Bronze

Sausalito Art Festival

Sausalito, CA U.S.A.

Category: Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Sausalito Art Festival

Sausalito, CA U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Sausalito Art Festival

Sausalito, CA U.S.A.

Category: Best Environmental Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Sausalito Art Festival

Sausalito, CA U.S.A.

Category: Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Sausalito Art Festival

Sausalito, CA U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver-Tie

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Seafair

KeyBank Air Show presented by Boeing at Seafair
Seattle, WA U.S.A.

Category: Best Outdoor Billboard

Budget: Over \$1.5 Million

Award Won: Gold

Seafair

Seattle, WA U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Award Won: Gold

Sentosa Development Corporation

Siloso Beach Party
Sentosa, Singapore

Category: Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000

Award Won: Gold

Sentosa Development Corporation

Siloso Beach Party
Sentosa, Singapore

Category: Best Miscellaneous Multimedia

Budget: Under \$250,000

Award Won: Bronze

Sentosa Development Corporation

Sentosa, Singapore

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Under \$250,000

Award Won: Silver

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass
Sevierville, TN U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Under \$250,000

Award Won: Bronze

Sevierville Chamber of Commerce

Winterfest
Sevierville, TN U.S.A.

Category: Best Event (within an existing festival)

Budget: Under \$250,000

Award Won: Gold

Seafair

Seattle, WA U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Award Won: Gold

Sentosa Development Corporation

Barclay's Singapore Open 2009
Sentosa, Singapore

Category: Best Single Magazine Display Ad

Budget: Under \$250,000

Award Won: Gold

Sentosa Development Corporation

Siloso Beach Party
Sentosa, Singapore

Category: Best Street Banner

Budget: Under \$250,000

Award Won: Silver

Sentosa Development Corporation

Sentosa, Singapore

Category: Best Outdoor Billboard

Budget: Under \$250,000

Award Won: Gold

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass
Sevierville, TN U.S.A.

Category: Best Ad Series

Budget: Under \$250,000

Award Won: Silver

Sevierville Chamber of Commerce

Sevierville, TN
Sevierville, TN U.S.A.

Category: Best Single Display Ad

Budget: Under \$250,000

Award Won: Gold

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Organizational Website

Budget: Under \$250,000

Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Direct Mail Piece or Brochure

Budget: Under \$250,000

Award Won: Gold

Skagit Valley Tulip Festival

Mount Vernon, WA U.S.A.

Category: Best Commemorative Poster

Budget: Under \$250,000

Award Won: Gold

Spirit of Springfield

Bright Nights at Forest Park

Springfield, MA U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$749,999

Award Won: Gold

Spirit of Springfield

City of Bright Nights Ball

Springfield, MA U.S.A.

Category: Best Event Invitation

Budget: Under \$250,000

Award Won: Gold

Spirit of Springfield

Springfield, MA U.S.A.

Category: Best Miscellaneous Multimedia

Budget: \$250,000 to \$749,999

Award Won: Silver

Springut Group, Inc.

Park Ave Summer Art Fair

Rochester, NY U.S.A.

Category: Best T-Shirt Design

Budget: Under \$250,000

Award Won: Bronze

St. Mary's Alumni Association

Fiesta Oyster Bake

San Antonio, TX U.S.A.

Category: Best Event/Organization Newsletter

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

St. Mary's Alumni Association

Fiesta Oyster Bake

San Antonio, TX U.S.A.

Category: Best Public Safety/Security Plan for an Event

Budget: Combined Budget

Award Won: Gold

St. Mary's Alumni Association

Fiesta Oyster Bake

San Antonio, TX U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Stone Mountain Park

40th Annual Yellow Daisy Festival

Stone Mountain, GA U.S.A.

Category: Best T-Shirt Design

Budget: Under \$250,000

Award Won: Gold

Stone Mountain Park

40th Annual Yellow Daisy Festival

Stone Mountain, GA U.S.A.

Category: Best Commemorative Poster

Budget: Under \$250,000

Award Won: Silver

Stone Mountain Park

40th Annual Yellow Daisy Festival

Stone Mountain, GA U.S.A.

Category: Best Event Invitation

Budget: Under \$250,000

Award Won: Bronze

Stone Mountain Park

40th Annual Yellow Daisy Festival

Stone Mountain, GA U.S.A.

Category: Best Street Banner

Budget: Under \$250,000

Award Won: Bronze

Taste of Atlanta

Atlanta, GA U.S.A.

Category: Best Street Banner

Budget: \$250,000 to \$749,999

Award Won: Silver

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Taste of Atlanta

Atlanta, GA U.S.A.

Category: Best Children's Programming

Budget: \$250,000 to \$749,999

Award Won: Silver

Taste of Atlanta

Atlanta, GA U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: \$250,000 to \$749,999

Award Won: Bronze

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Category: Best Press/Media Kit

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Category: Most Creative/Effective News Stunt

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Temple University School of Tourism & Hospitality Management

Event Leadership Executive Certificate Program

Philadelphia, PA U.S.A.

Category: Best Event Management Certificate Program

Budget: Under \$250,000

Award Won: Gold

Texas Event Leadership Program

College Station, TX U.S.A.

Category: Best Event Management Certificate Program

Budget: Under \$250,000

Award Won: Bronze

Texas Folklife Festival

San Antonio, TX U.S.A.

Category: Best Event Website

Budget: \$250,000 to \$749,999

Award Won: Bronze

Texas Folklife Festival

San Antonio, TX U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$250,000 to \$749,999

Award Won: Bronze

The Battle of Flowers Association

Battle of Flowers Parade

San Antonio, TX U.S.A.

Category: Best Event Photograph

Budget: \$250,000 to \$749,999

Award Won: Silver

The City of Dublin

The Dublin Irish Festival

Dublin, OH U.S.A.

Category: Best Radio Promotion

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

The City of Dublin

The Dublin Irish Festival

Dublin, OH U.S.A.

Category: Best Sponsor

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

The City of Dublin

The Dublin Irish Festival

Dublin, OH U.S.A.

Category: Best Full Length TV Program (local)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

The City of Dublin

The Dublin Irish Festival

Dublin, OH U.S.A.

Category: Best Radio Promotion

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

The City of Dublin

The Dublin Irish Festival
Dublin, OH U.S.A.

Category: Best Ad Series

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

The City of Dublin

The Dublin Irish Festival
Dublin, OH U.S.A.

Category: Best Event Invitation

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

The City of Dublin

The Dublin Irish Festival
Dublin, OH U.S.A.

Category: Best New Promotion

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

The City of Dublin

The Dublin Irish Festival
Dublin, OH U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

The City of Dublin

The Dublin Irish Festival
Dublin, OH U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

The Gettysburg Festival, Inc.

The Gettysburg Festival
Gettysburg, PA U.S.A.

Category: Best Radio Promotion

Budget: \$250,000 to \$749,999

Award Won: Gold

The Gettysburg Festival, Inc.

The Gettysburg Festival
Gettysburg, PA U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: \$250,000 to \$749,999

Award Won: Gold

The Gettysburg Festival, Inc.

The Gettysburg Festival
Gettysburg, PA U.S.A.

Category: Best Ad Series

Budget: \$250,000 to \$749,999

Award Won: Gold

The Gettysburg Festival, Inc.

The Gettysburg Festival
Gettysburg, PA U.S.A.

Category: Best Event Invitation

Budget: \$250,000 to \$749,999

Award Won: Silver

The Gettysburg Festival, Inc.

The Gettysburg Festival
Gettysburg, PA U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$250,000 to \$749,999

Award Won: Bronze

The North Carolina Seafood Festival

21st Annual
Morehead City, NC U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: \$250,000 to \$749,999

Award Won: Gold

The North Carolina Seafood Festival

Morehead City, NC U.S.A.

Category: Best Event (within an existing festival)

Budget: \$250,000 to \$749,999

Award Won: Gold

The Parade Company

America's Thanksgiving Parade
Detroit, MI U.S.A.

Category: Best Sponsor

Budget: \$250,000 to \$749,999

Award Won: Gold

The Parade Company

America's Thanksgiving Parade
Detroit, MI U.S.A.

Category: Best Volunteer Program

Budget: \$250,000 to \$749,999

Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

The Parade Company

America's Thanksgiving Parade
Detroit, MI U.S.A.

Category: Best Full Length TV Program (local)

Budget: \$250,000 to \$749,999

Award Won: Silver

The Parade Company

America's Thanksgiving Parade
Detroit, MI U.S.A.

Category: Best Full Length TV Program (national)

Budget: \$250,000 to \$749,999

Award Won: Silver

The Parade Company

America's Thanksgiving Parade
Detroit, MI U.S.A.

Category: Best Event Video (for sale)

Budget: \$250,000 to \$749,999

Award Won: Silver

The Parade Company

America's Thanksgiving Parade
Detroit, MI U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$250,000 to \$749,999

Award Won: Silver

The Parade Company

America's Thanksgiving Parade
Detroit, MI U.S.A.

Category: Best Overall Sponsorship Program

Budget: \$250,000 to \$749,999

Award Won: Bronze

The Parade Company

Biggest Loser: Detroit Edition
Detroit, MI U.S.A.

Category: Best Single New Sponsorship Program

Budget: \$250,000 to \$749,999

Award Won: Silver

The Parade Company

Target Fireworks
Detroit, MI U.S.A.

Category: Best Event Photograph

Budget: Under \$250,000

Award Won: Gold

The Parade Company

Target Fireworks
Detroit, MI U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: Under \$250,000

Award Won: Gold

The Parade Company

Detroit, MI U.S.A.

Category: Best Organizational Website

Budget: \$250,000 to \$749,999

Award Won: Gold

The Parade Company

Detroit, MI U.S.A.

Category: Best Event/Organization Newsletter

Budget: Under \$250,000

Award Won: Gold

The Parade Company

Detroit, MI U.S.A.

Category: Best Event/Organization Newsletter

Budget: \$250,000 to \$749,999

Award Won: Silver

The Parade Company

Detroit, MI U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: \$250,000 to \$749,999

Award Won: Bronze

The Parade Company

Detroit, MI U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Under \$250,000

Award Won: Bronze

Town of Addison

Worldfest
Addison, TX U.S.A.

Category: Best Event Invitation

Budget: Under \$250,000

Award Won: Silver

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Town of Cobourg Events Dept.

Cobourg Sandcastle Festival
Cobourg, ON Canada

Category: Best Hat

Budget: Under \$250,000

Award Won: Bronze

Town of Herndon Parks & Recreation Department

Herndon Festival
Herndon, VA U.S.A.

Category: Best Overall Sponsorship Program

Budget: \$250,000 to \$749,999

Award Won: Silver

Town of Herndon Parks & Recreation Department

Herndon Festival
Herndon, VA U.S.A.

Category: Best T-Shirt Design

Budget: \$250,000 to \$749,999

Award Won: Bronze

Town of Leesburg

Leesburg, VA U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Under \$250,000

Award Won: Gold

Town of Leesburg

Leesburg, VA U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000

Award Won: Silver

Tulsa International Mayfest

Tulsa, OK U.S.A.

Category: Best Press/Media Kit

Budget: Under \$250,000

Award Won: Silver-Tie

Tulsa International Mayfest

Tulsa, OK U.S.A.

Category: Best Press/Media Kit

Budget: Under \$250,000

Award Won: Silver-Tie

Tulsa International Mayfest

Tulsa, OK U.S.A.

Category: Best T-Shirt Design

Budget: Under \$250,000

Award Won: Silver

Tulsa International Mayfest

Tulsa, OK U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Under \$250,000

Award Won: Bronze

Updowntowners, Inc.

Celebrate Lincoln International Festival
Lincoln, NE U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Under \$250,000

Award Won: Silver

Updowntowners, Inc.

Celebrate Lincoln International Festival
Lincoln, NE U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Under \$250,000

Award Won: Silver

Updowntowners, Inc.

Celebrate Lincoln International Festival
Lincoln, NE U.S.A.

Category: Grand Pinnacle

Budget: Under \$250,000

Award Won: Bronze

Updowntowners, Inc.

Celebrate Lincoln International Festival
Lincoln, NE U.S.A.

Category: Best Promotional Poster

Budget: Under \$250,000

Award Won: Bronze

Uptown Association

Uptown Art Fair
Minneapolis, MN U.S.A.

Category: Most Creative/Effective News Stunt

Budget: \$250,000 to \$749,999

Award Won: Gold

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Uptown Association

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Commemorative Poster

Budget: \$250,000 to \$749,999

Award Won: Silver

Uptown Association

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Press/Media Kit

Budget: \$250,000 to \$749,999

Award Won: Silver

Uptown Association

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Event/Organization Newsletter

Budget: \$250,000 to \$749,999

Award Won: Bronze

Uptown Association

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Single New Sponsorship Program

Budget: \$250,000 to \$749,999

Award Won: Bronze

Uptown Association

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Children's Programming

Budget: \$250,000 to \$749,999

Award Won: Bronze

Utah Shakespearean Festival

Cedar City, UT U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Award Won: Gold

Valero Alamo Bowl

2008 Valero Alamo Bowl

San Antonio, TX U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Award Won: Bronze

Valero Alamo Bowl

2008 Valero Alamo Bowl

San Antonio, TX U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Award Won: Bronze

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Event Invitation

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Event (within an existing festival)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Company Image Pieces

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Press/Media Kit

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Direct Mail Piece or Brochure

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

2009 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo, TX U.S.A.

Category: Best Cover Design
Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo, TX U.S.A.

Category: Best Street Banner
Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo, TX U.S.A.

Category: Best Pin or Button (by an event)
Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Category: Best Full Length TV Program (local)
Budget: Over \$1.5 Million
Award Won: Silver

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Category: Best Outdoor Billboard
Budget: Over \$1.5 Million
Award Won: Silver

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Category: Best Full Length TV Program (national)
Budget: Over \$1.5 Million
Award Won: Bronze

Wisconsin State Fair

West Allis, WI U.S.A.

Category: Best Event Website
Budget: Over \$1.5 Million
Award Won: Gold

Wisconsin State Fair

West Allis, WI U.S.A.

Category: Best TV Promotion (ad spot or PSA)
Budget: Over \$1.5 Million
Award Won: Silver

Wisconsin State Fair

West Allis, WI U.S.A.

Category: Best Ad Series
Budget: Over \$1.5 Million
Award Won: Silver

Wisconsin State Fair

West Allis, WI U.S.A.

Category: Best Radio Promotion
Budget: Over \$1.5 Million
Award Won: Bronze

Wisconsin State Fair

West Allis, WI U.S.A.

Category: Best Newspaper Insert/Supplement
Budget: Over \$1.5 Million
Award Won: Bronze