

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Grand Pinnacle

Under \$250,000

Borderfest Association
Hidalgo Festival of Lights
Hidalgo, TX U.S.A.

Silver

Grand Pinnacle

Under \$250,000

Updowntowners, Inc.
Celebrate Lincoln
Lincoln, NE U.S.A.

Bronze

Grand Pinnacle

Under \$250,000

Gatlinburg Department of Tourism - Special Events Office
Gatlinburg Fantasy of Lights Christmas Parade
Gatlinburg, TN U.S.A.

Gold

Grand Pinnacle

\$250,000 to \$749,999

Borderfest Association
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Silver

Grand Pinnacle

\$250,000 to \$749,999

Town of Addison
Taste of Addison
Addison, TX U.S.A.

Bronze

Grand Pinnacle

\$250,000 to \$749,999

City of Palmdale
Palmdale Fall Festival
Palmdale, CA U.S.A.

Gold

Grand Pinnacle

\$750,000 to \$1.5 Million

Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Silver

Grand Pinnacle

\$750,000 to \$1.5 Million

City of Dublin
Dublin Irish Festival
Dublin, OH U.S.A.

Bronze

Grand Pinnacle

\$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival
Macon, GA U.S.A.

Gold

Grand Pinnacle

Over \$1.5 Million

One Reel
Bumbershoot
Seattle, WA U.S.A.

Silver

Grand Pinnacle

Over \$1.5 Million

Singapore Garden Festival
Singapore, Singapore

Bronze

Grand Pinnacle

Over \$1.5 Million

Memphis in May International Festival
Honors Turkey
Memphis, TN U.S.A.

Gold

Best Sponsor Solicitation Video

Under \$750,000

Edmonton Heritage Festival Association
Edmonton Heritage Festival
Edmonton, AB Canada

Silver

Best Sponsor Solicitation Video

Under \$750,000

The Woodlands Convention & Visitors Bureau
The Red Hot & Blue Festival
The Woodlands, TX U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best Sponsor Solicitation Video

Under \$750,000

MULTICULTURALFEST

2007 Wal*Mart Posada & Snow Fantasy

Houston, TX U.S.A.

Gold

Best Sponsor Solicitation Video

Over \$750,000

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Sponsor Solicitation Video

Over \$750,000

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Bronze

Best Sponsor Solicitation Video

Over \$750,000

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

Under \$250,000

Fond du Lac Festivals, Inc.

Taste of Fond du Lac

Fond du Lac, WI U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

Under \$250,000

Valley Crime Stoppers

Fresno, CA U.S.A.

Bronze

Best TV Promotion (ad spot or PSA)

Under \$250,000

Skagit Valley Tulip Festival

Mount Vernon, WA U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

\$250,000 to \$749,999

Spirit of Springfield

Bright Nights at Forest Park

Springfield, MA U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

\$250,000 to \$749,999

Edmonton Heritage Festival Association

Edmonton Heritage Festival

Edmonton, AB Canada

Gold

Best TV Promotion (ad spot or PSA)

\$750,000 to \$1.5 Million

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival

Coconut Grove, FL U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

\$750,000 to \$1.5 Million

City of Richardson

Wildflower! Arts & Music Festival

Richardson, TX U.S.A.

Bronze

Best TV Promotion (ad spot or PSA)

\$750,000 to \$1.5 Million

Gemeente Den Haag/The Hague Festivals

The Hague, The Netherlands

Gold

Best TV Promotion (ad spot or PSA)

Over \$1.5 Million

The Pennsylvania Horticultural Society

Philadelphia Flower Show 2008 "Jazz It Up!"

Philadelphia, PA U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

Over \$1.5 Million

Singapore Garden Festival

Singapore, Singapore

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best TV Promotion (ad spot or PSA)

Over \$1.5 Million
Wisconsin State Fair
West Allis, WI U.S.A.

Silver

Best Full Length TV Program (local)

Under \$250,000
City of San Jose
San Jose Holiday Parade
San Jose, CA U.S.A.

Gold

Best Full Length TV Program (local)

\$250,000 to \$749,999
Art Colony Association
Bayou City Art Festival Memorial Park
Houston, TX U.S.A.

Bronze

Best Full Length TV Program (local)

\$250,000 to \$749,999
Borderfest Association
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Silver

Best Full Length TV Program (local)

\$750,000 to \$1.5 Million
City of Glendale - Office of Special Events
Glitter & Glow Block Party
Glendale, AZ U.S.A.

Gold

Best Full Length TV Program (local)

Over \$1.5 Million
National Capital Commission
Winterlude
Ottawa, ON Canada

Bronze

Best Full Length TV Program (local)

Over \$1.5 Million
Kentucky Derby Festival
Louisville, KY U.S.A.

Gold

Best Full Length TV Program (local)

Under \$250,000
Gatlinburg Department of Tourism - Special Events Office
Gatlinburg Fantasy of Lights Christmas Parade
Gatlinburg, TN U.S.A.

Bronze

Best Full Length TV Program (local)

Under \$250,000
Gatlinburg Department of Tourism - Special Events Office
Gatlinburg Fourth of July Midnight Parade
Gatlinburg, TN U.S.A.

Silver

Best Full Length TV Program (local)

\$250,000 to \$749,999
Organizing Committee of Hohhot Zhaojun Art Festival
China Hohhot Zhaojun Art Festival
Yichang, Hubei China

Gold

Best Full Length TV Program (local)

\$750,000 to \$1.5 Million
Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Bronze

Best Full Length TV Program (local)

\$750,000 to \$1.5 Million
Gemeente Den Haag/The Hague Festivals
The Hague, The Netherlands

Silver

Best Full Length TV Program (local)

Over \$1.5 Million
Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Gold

Best Full Length TV Program (national)

Under \$250,000
Borderfest Association
Hidalgo Festival of Lights
Hidalgo, TX U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Full Length TV Program (national)

\$250,000 to \$749,999

Neiman Marcus Adolphus Children's Parade
Dallas, TX U.S.A.

Silver

Best Full Length TV Program (national)

\$250,000 to \$749,999

Borderfest Association
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Bronze

Best Full Length TV Program (national)

\$250,000 to \$749,999

Milwaukee Irish Festivals, Inc.
Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Gold

Best Full Length TV Program (national)

\$750,000 to \$1.5 Million

Gemeente Den Haag/The Hague Festivals
The Hague, The Netherlands

Silver

Best Full Length TV Program (national)

\$750,000 to \$1.5 Million

Memphis in May International Festival
World Championship Barbecue Cooking Contest
Memphis, TN U.S.A.

Bronze

Best Full Length TV Program (national)

\$750,000 to \$1.5 Million

Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Gold

Best Full Length TV Program (national)

Over \$1.5 Million

National Capital Commission
Canada Day 2008
Ottawa, ON Canada

Silver

Best Full Length TV Program (national)

Over \$1.5 Million

500 Festival, Inc.
500 Festival
Indianapolis, IN U.S.A.

Bronze

Best Full Length TV Program (national)

Over \$1.5 Million

Pro Football Hall of Fame Enshrinement Festival
Canton, OH U.S.A.

Gold

Best Event Video (for sale)

Under \$250,000

Gatlinburg Department of Tourism - Special Events Office
Gatlinburg Fourth of July Midnight Parade
Gatlinburg, TN U.S.A.

Silver

Best Event Video (for sale)

Under \$250,000

Gatlinburg Department of Tourism - Special Events Office
Gatlinburg Fantasy of Lights Christmas Parade
Gatlinburg, TN U.S.A.

Gold

Best Event Video (for sale)

Over \$1.5 Million

Pro Football Hall of Fame Enshrinement Festival
Canton, OH U.S.A.

Silver

Best Event Video (for sale)

Over \$1.5 Million

The Pennsylvania Horticultural Society
Philadelphia Flower Show 2008 "Jazz It Up!"
Philadelphia, PA U.S.A.

Bronze

Best Event Video (for sale)

Over \$1.5 Million

Music for All
2007 Grand Nationals
Indianapolis, IN U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Radio Promotion

Under \$250,000

Pacific National Exhibition
Playland
Vancouver, BC Canada

Silver

Best Radio Promotion

Under \$250,000

International Dogwood Festival
Winchester, TN U.S.A.

Bronze

Best Radio Promotion

Under \$250,000

Pacific National Exhibition
Playland
Vancouver, BC Canada

Gold

Best Radio Promotion

\$250,000 to \$749,999

City of West Palm Beach
Clematis by Night
West Palm Beach, FL U.S.A.

Silver

Best Radio Promotion

\$250,000 to \$749,999

San Jacinto Day Foundation
Pasadena Strawberry Festival
Pasadena, TX U.S.A.

Bronze

Best Radio Promotion

\$250,000 to \$749,999

Fayetteville Dogwood Festival
Fayetteville, NC U.S.A.

Gold

Best Radio Promotion

\$750,000 to \$1.5 Million

Norfolk Festevents, Ltd.
32nd Annual Norfolk Harborfest
Norfolk, VA U.S.A.

Silver

Best Radio Promotion

\$750,000 to \$1.5 Million

Washington's Birthday Celebration Association
Washington's Birthday Celebration
Laredo, TX U.S.A.

Bronze

Best Radio Promotion

\$750,000 to \$1.5 Million

Norfolk Festevents, Ltd.
32nd Annual Norfolk Harborfest
Norfolk, VA U.S.A.

Gold

Best Radio Promotion

Over \$1.5 Million

One Reel
Bumbershoot
Seattle, WA U.S.A.

Silver

Best Radio Promotion

Over \$1.5 Million

500 Festival, Inc.
500 Festival
Indianapolis, IN U.S.A.

Bronze

Best Radio Promotion

Over \$1.5 Million

Kentucky Derby Festival
Louisville, KY U.S.A.

Gold

Best Event Website

Under \$250,000

Gatlinburg Department of Tourism - Special Events Office
Gatlinburg, TN U.S.A.

Silver

Best Event Website

Under \$250,000

City of Greenville
Carolina First Saturday Market
Greenville, SC U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best Event Website

Under \$250,000

Downtown Tulsa Unlimited
Tulsa International Mayfest
Tulsa, OK U.S.A.

Gold

Best Event Website

\$250,000 to \$749,999

Sentosa Development Corporation
Sentosa Flowers 2008
Sentosa, Singapore

Silver

Best Event Website

\$250,000 to \$749,999

Sentosa Development Corporation
Siloso Beach Party 2008
Sentosa, Singapore

Bronze

Best Event Website

\$250,000 to \$749,999

Edmonton Heritage Festival Association
Edmonton Heritage Festival
Edmonton, AB Canada

Gold

Best Event Website

\$750,000 to \$1.5 Million

City of Dublin
Dublin Irish Festival
Dublin, OH U.S.A.

Silver

Best Event Website

\$750,000 to \$1.5 Million

Gemeente Den Haag/The Hague Festivals
The Hague, The Netherlands

Bronze

Best Event Website

\$750,000 to \$1.5 Million

The Parade Company
Detroit, MI U.S.A.

Gold

Best Event Website

Over \$1.5 Million

Milwaukee World Festival, Inc.
Summerfest
Milwaukee, WI U.S.A.

Silver

Best Event Website

Over \$1.5 Million

One Reel
Bumbershoot
Seattle, WA U.S.A.

Bronze

Best Event Website

Over \$1.5 Million

Friends of the Festival
Riverbend Festival
Chattanooga, TN U.S.A.

Gold

Best Organizational Website

Under \$250,000

Sevierville Chamber of Commerce
Bloomin' BBQ & Bluegrass
Sevierville, TN U.S.A.

Silver

Best Organizational Website

Under \$250,000

Gatlinburg Department of Tourism - Special Events Office
Gatlinburg, TN U.S.A.

Bronze

Best Organizational Website

Under \$250,000

Oxford CVB
Double Decker Festival
Oxford, MS U.S.A.

Gold

Best Organizational Website

\$250,000 to \$749,999

Fayetteville Dogwood Festival
Fayetteville, NC U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best Organizational Website

\$250,000 to \$749,999
Cedar Rapids Freedom Festival
Cedar Rapids, IA U.S.A.

Bronze

Best Organizational Website

\$250,000 to \$749,999
Edmonton Heritage Festival Association
Edmonton Heritage Festival
Edmonton, AB Canada

Gold

Best Organizational Website

\$750,000 to \$1.5 Million
City of Dublin
Dublin, OH U.S.A.

Gold

Best Organizational Website

Over \$1.5 Million
The Pennsylvania Horticultural Society
Philadelphia Flower Show 2008 "Jazz It Up!"
Philadelphia, PA U.S.A.

Silver

Best Organizational Website

Over \$1.5 Million
Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Bronze

Best Organizational Website

Over \$1.5 Million
500 Festival, Inc.
500 Festival
Indianapolis, IN U.S.A.

Gold

Best Event/Organization E-Newsletter

Under \$250,000
Sevierville Chamber of Commerce
Sevierville, TN U.S.A.

Silver

Best Event/Organization E-Newsletter

Under \$250,000
City of Greenville
Carolina First Saturday Market
Greenville, SC U.S.A.

Bronze

Best Event/Organization E-Newsletter

Under \$250,000
City of San Jose
San Jose Holiday Parade
San Jose, CA U.S.A.

Gold

Best Event/Organization E-Newsletter

\$250,000 to \$1.5 Million
Central Atlanta Progress, Inc.
Atlanta, GA U.S.A.

Silver

Best Event/Organization E-Newsletter

\$250,000 to \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

Bronze

Best Event/Organization E-Newsletter

\$250,000 to \$1.5 Million
City of Richardson
Wildflower! Arts & Music Festival
Richardson, TX U.S.A.

Gold

Best Event/Organization E-Newsletter

Over \$1.5 Million
Portland Rose Festival Association
Portland, OR U.S.A.

Silver

Best Event/Organization E-Newsletter

Over \$1.5 Million
Music for All
Indianapolis, IN U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best Event/Organization E-Newsletter

Over \$1.5 Million
500 Festival, Inc.
500 Festival
Indianapolis, IN U.S.A.

Gold

Best Miscellaneous Multimedia

Under \$250,000
Andrew Rafkind
Wilderness Wildlife Week, Pigeon Forge, TN
Boise, ID U.S.A.

Silver

Best Miscellaneous Multimedia

Under \$250,000
Borderfest Association
Hidalgo Festival of Lights
Hidalgo, TX U.S.A.

Bronze-Tie

Best Miscellaneous Multimedia

Under \$250,000
City of San Jose
San Jose Holiday Parade
San Jose, CA U.S.A.

Bronze-Tie

Best Miscellaneous Multimedia

Under \$250,000
Updowntowners, Inc.
Celebrate Lincoln
Lincoln, NE U.S.A.

Gold

Best Miscellaneous Multimedia

\$250,000 to \$749,999
Friends of Art of Milwaukee Art Museum
Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Gold

Best Miscellaneous Multimedia

\$750,000 to \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

Silver

Best Miscellaneous Multimedia

\$750,000 to \$1.5 Million
City of Richardson
Wildflower! Arts & Music Festival
Richardson, TX U.S.A.

Bronze

Best Miscellaneous Multimedia

\$750,000 to \$1.5 Million
Sentosa Development Corporation
Sentosa, Singapore

Gold

Best Miscellaneous Multimedia

Over \$1.5 Million
One Reel
Bumbershoot
Seattle, WA U.S.A.

Silver

Best Miscellaneous Multimedia

Over \$1.5 Million
National Capital Commission
Winterlude
Ottawa, ON Canada

Bronze

Best Miscellaneous Multimedia

Over \$1.5 Million
Kentucky Derby Festival
Louisville, KY U.S.A.

Gold

Best Event Program (interior 3 or less colors)

Under \$250,000
Friends of Art of Milwaukee Art Museum
Bal du Lac
Milwaukee, WI U.S.A.

Silver

Best Event Program (interior 3 or less colors)

Under \$250,000
Friends of Art of Milwaukee Art Museum
Grape Lakes Food & Wine Festival
Milwaukee, WI U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best Event Program (interior 3 or less colors)

Under \$250,000

Sevierville Chamber of Commerce
Sevierville Chamber of Commerce 43rd Annual Banquet Presents
the Sevierville Events Center Grand Opening
Sevierville, TN U.S.A.

Gold

Best Event Program (interior 3 or less colors)

\$250,000 to \$1.5 Million

City of Richardson
Wildflower! Arts & Music Festival
Richardson, TX U.S.A.

Silver

Best Event Program (interior 3 or less colors)

\$250,000 to \$1.5 Million

San Jacinto Day Foundation
Pasadena Strawberry Festival
Pasadena, TX U.S.A.

Bronze

Best Event Program (interior 3 or less colors)

\$250,000 to \$1.5 Million

Norfolk Festevents, Ltd.
32nd Annual Norfolk Harborfest
Norfolk, VA U.S.A.

Gold

Best Event Program (interior 3 or less colors)

Over \$1.5 Million

Kentucky Derby Festival
Louisville, KY U.S.A.

Silver

Best Event Program (interior 3 or less colors)

Over \$1.5 Million

Memphis in May International Festival
Beale Street Music Festival
Memphis, TN U.S.A.

Gold

Best Event Program (interior 4 or more colors)

Under \$250,000

South Riding Proprietary
Celebrate South Riding
South Riding, VA U.S.A.

Silver

Best Event Program (interior 4 or more colors)

Under \$250,000

Centennial Olympic Park
Wednesday WindDown
Atlanta, GA U.S.A.

Bronze-Tie

Best Event Program (interior 4 or more colors)

Under \$250,000

Galveston Historical Foundation
Galveston Historic Homes Tour
Galveston, TX U.S.A.

Bronze-Tie

Best Event Program (interior 4 or more colors)

Under \$250,000

Oxford's Town BBQ Throwdown
Oxford, MS U.S.A.

Gold

Best Event Program (interior 4 or more colors)

\$250,000 to \$749,999

Edmonton Heritage Festival Association
Edmonton Heritage Festival
Edmonton, AB Canada

Silver

Best Event Program (interior 4 or more colors)

\$250,000 to \$749,999

Downtown Tempe Community
2007 Fall Tempe Festival of the Arts
Tempe, AZ U.S.A.

Bronze

Best Event Program (interior 4 or more colors)

\$250,000 to \$749,999

Borderfest Association
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Gold

Best Event Program (interior 4 or more colors)

\$750,000 to \$1.5 Million

Disney Destinations, LLC - Special Events Management
Star Wars Weekends
Lake Buena Vista, FL U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best Event Program (interior 4 or more colors)

\$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent

Maribor, SI Slovenia

Bronze

Best Event Program (interior 4 or more colors)

\$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Gold

Best Event Program (interior 4 or more colors)

Over \$1.5 Million

Utah Shakespearean Festival

Cedar City, UT U.S.A.

Silver

Best Event Program (interior 4 or more colors)

Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Warsaw, Poland

Bronze

Best Event Program (interior 4 or more colors)

Over \$1.5 Million

Pasadena Tournament of Roses

2008 Rose Parade

Pasadena, CA U.S.A.

Gold

Best Newspaper Insert/Supplement

Under \$250,000

Galveston Historical Foundation

Galveston Historic Homes Tour

Galveston, TX U.S.A.

Silver

Best Newspaper Insert/Supplement

Under \$250,000

MULTICULTURALFEST

2007 Wal*Mart Posada & Snow Fantasy

Houston, TX U.S.A.

Bronze

Best Newspaper Insert/Supplement

Under \$250,000

Borderfest Association

Hidalgo Festival of Lights

Hidalgo, TX U.S.A.

Gold

Best Newspaper Insert/Supplement

\$250,000 to \$749,999

Sentosa Development Corporation

Sentosa Flowers 2008

Sentosa, Singapore

Silver

Best Newspaper Insert/Supplement

\$250,000 to \$749,999

Downtown Tempe Community

Tempe Festival of the Arts

Tempe, AZ U.S.A.

Bronze

Best Newspaper Insert/Supplement

\$250,000 to \$749,999

Delray Beach Chamber of Commerce

Delray Affair

Delray Beach, FL U.S.A.

Gold

Best Newspaper Insert/Supplement

\$750,000 to \$1.5 Million

Gemeente Den Haag/The Hague Festivals

The Hague, The Netherlands

Silver

Best Newspaper Insert/Supplement

\$750,000 to \$1.5 Million

Rotterdam Festivals

Rotterdamse Zomerfestivals

Rotterdam, Netherlands

Bronze

Best Newspaper Insert/Supplement

\$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Newspaper Insert/Supplement

Over \$1.5 Million

Melbourne Food & Wine

Melbourne Food and Wine Festival

South Yarra, Victoria Australia

Silver

Best Newspaper Insert/Supplement

Over \$1.5 Million

Portland Rose Festival Association

Portland, OR U.S.A.

Bronze

Best Newspaper Insert/Supplement

Over \$1.5 Million

Memphis in May International Festival

Beale Street Music Festival

Memphis, TN U.S.A.

Gold

Best Promotional Brochure (3 or less colors)

Combined Budget

International Dogwood Festival

Winchester, TN U.S.A.

Silver

Best Promotional Brochure (3 or less colors)

Combined Budget

Ottawa Bluesfest

Cisco Ottawa Bluesfest

Ottawa, ON Canada

Bronze

Best Promotional Brochure (3 or less colors)

Combined Budget

San Jacinto Day Foundation

Pasadena Strawberry Festival

Pasadena, TX U.S.A.

Gold

Best Promotional Brochure (4 or more colors)

Under \$250,000

City of Richardson

Cottonwood Art Festival

Richardson, TX U.S.A.

Silver

Best Promotional Brochure (4 or more colors)

Under \$250,000

Galveston Historical Foundation

Dickens on The Strand

Galveston, TX U.S.A.

Bronze

Best Promotional Brochure (4 or more colors)

Under \$250,000

Borderfest Association

Hidalgo Festival of Lights

Hidalgo, TX U.S.A.

Gold

Best Promotional Brochure (4 or more colors)

\$250,000 to \$749,999

Local Boys Do Good

Southern Exposure

Greenville, SC U.S.A.

Silver

Best Promotional Brochure (4 or more colors)

\$250,000 to \$749,999

Cedar Rapids Freedom Festival

Cedar Rapids, IA U.S.A.

Bronze-Tie

Best Promotional Brochure (4 or more colors)

\$250,000 to \$749,999

Daegaya Experience Festival Committee

Daegaya Experience Festival

Goryeong-Gun, Gyeong-buk South Korea

Bronze-Tie

Best Promotional Brochure (4 or more colors)

\$250,000 to \$749,999

St. Luke's Women's Fitness Celebration

5K Run, Walk, Stroll and Women's Show

Boise, ID U.S.A.

Gold

Best Promotional Brochure (4 or more colors)

\$750,000 to \$1.5 Million

The Parade Company

Detroit, MI U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best Promotional Brochure (4 or more colors)

\$750,000 to \$1.5 Million

Boryeong Mud Festival Committee

Boryeong Mud Festival

Boryeong City, Chungnam South Korea

Bronze

Best Promotional Brochure (4 or more colors)

\$750,000 to \$1.5 Million

Mayfest, Inc.

Mayfest

Fort Worth, TX U.S.A.

Gold

Best Promotional Brochure (4 or more colors)

Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Warsaw, Poland

Silver

Best Promotional Brochure (4 or more colors)

Over \$1.5 Million

Pigeon Forge Office of Special Events

Winterfest

Pigeon Forge, TN U.S.A.

Bronze

Best Promotional Brochure (4 or more colors)

Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio

San Antonio, TX U.S.A.

Gold

Best Event/Organization Newsletter

Under \$250,000

Centennial Olympic Park

Atlanta, GA U.S.A.

Silver

Best Event/Organization Newsletter

Under \$250,000

South Riding Proprietary

Celebrate South Riding

South Riding, VA U.S.A.

Bronze

Best Event/Organization Newsletter

Under \$250,000

Palm Beach County Public Affairs

Palm Beach County Day 2008

West Palm Beach, FL U.S.A.

Gold

Best Event/Organization Newsletter

\$250,000 to \$749,999

Central Atlanta Progress, Inc.

Atlanta, GA U.S.A.

Silver

Best Event/Organization Newsletter

\$250,000 to \$749,999

Edmonton Heritage Festival Association

Edmonton Heritage Festival

Edmonton, AB Canada

Bronze

Best Event/Organization Newsletter

\$250,000 to \$749,999

The Uptown Association

The Uptown Art Fair 2008

Minneapolis, MN U.S.A.

Gold

Best Event/Organization Newsletter

\$750,000 to \$1.5 Million

Wichita Festivals, Inc.

Riverfest

Wichita, KS U.S.A.

Silver

Best Event/Organization Newsletter

\$750,000 to \$1.5 Million

St. Mary's University Alumni Association

Fiesta Oyster Bake

San Antonio, TX U.S.A.

Bronze

Best Event/Organization Newsletter

\$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

Dublin, OH U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Event/Organization Newsletter

Over \$1.5 Million
Pasadena Tournament of Roses
2008 Rose Parade
Pasadena, CA U.S.A.

Silver

Best Event/Organization Newsletter

Over \$1.5 Million
Music for All
Indianapolis, IN U.S.A.

Bronze

Best Event/Organization Newsletter

Over \$1.5 Million
Kentucky Derby Festival
Louisville, KY U.S.A.

Gold

Best Miscellaneous Printed Materials (multiple page)

Under \$250,000
City of Peoria
Peoria Sports Complex Spring Training
Peoria, AZ U.S.A.

Silver

Best Miscellaneous Printed Materials (multiple page)

Under \$250,000
Sentosa Development Corporation
Sentosa, Singapore

Bronze-Tie

Best Miscellaneous Printed Materials (multiple page)

Under \$250,000
Friends of Art of Milwaukee Art Museum
Friends of Art 50th Anniversary Celebration
Milwaukee, WI U.S.A.

Bronze-Tie

Best Miscellaneous Printed Materials (multiple page)

Under \$250,000
Sevierville Chamber of Commerce
Bloomin' BBQ & Bluegrass
Sevierville, TN U.S.A.

Gold

Best Miscellaneous Printed Materials (multiple page)

\$250,000 to \$749,999
Central Atlanta Progress, Inc.
Atlanta, GA U.S.A.

Silver

Best Miscellaneous Printed Materials (multiple page)

\$250,000 to \$749,999
Atlanta Dogwood Festival
Atlanta, GA U.S.A.

Bronze

Best Miscellaneous Printed Materials (multiple page)

\$250,000 to \$749,999
Borderfest Association
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Gold

Best Miscellaneous Printed Materials (multiple page)

\$750,000 to \$1.5 Million
The Parade Company
America's Thanksgiving Parade
Detroit, MI U.S.A.

Silver

Best Miscellaneous Printed Materials (multiple page)

\$750,000 to \$1.5 Million
City of Richardson
Wildflower! Arts & Music Festival
Richardson, TX U.S.A.

Bronze

Best Miscellaneous Printed Materials (multiple page)

\$750,000 to \$1.5 Million
Des Moines Arts Festival
Des Moines, IA U.S.A.

Gold

Best Miscellaneous Printed Materials (multiple page)

Over \$1.5 Million
Rotterdam Festivals
Rotterdam 2007, City of Architecture
Rotterdam, Netherlands

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best Miscellaneous Printed Materials (multiple page)

Over \$1.5 Million

Memphis in May International Festival

Memphis in May International Festival

Memphis, TN U.S.A.

Bronze

Best Miscellaneous Printed Materials (multiple page)

Over \$1.5 Million

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.

Gold

Best Promotional Poster

Under \$250,000

The Woodlands Convention & Visitors Bureau

iWow International Winter on the Waterway

The Woodlands, TX U.S.A.

Silver

Best Promotional Poster

Under \$250,000

Downtown Tulsa Unlimited

PSO Christmas Parade of Lights

Tulsa, OK U.S.A.

Bronze

Best Promotional Poster

Under \$250,000

Fourth Avenue Merchants Association

Fourth Avenue Spring Street Fair

Tucson, AZ U.S.A.

Gold

Best Promotional Poster

\$250,000 to \$749,999

Neiman Marcus Adolphus Children's Parade

Dallas, TX U.S.A.

Silver-Tie

Best Promotional Poster

\$250,000 to \$749,999

Downtown Tempe Community

Tempe Festival of the Arts

Tempe, AZ U.S.A.

Silver-Tie

Best Promotional Poster

\$250,000 to \$749,999

The Uptown Association

The Uptown Art Fair 2008

Minneapolis, MN U.S.A.

Bronze

Best Promotional Poster

\$250,000 to \$749,999

Daegaya Experience Festival Committee

Daegaya Experience Festival

Goryeong-Gun, Gyeong-buk South Korea

Gold

Best Promotional Poster

\$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent

Maribor, SI Slovenia

Silver

Best Promotional Poster

\$750,000 to \$1.5 Million

Memphis in May International Festival

World Champion Barbecue Cooking Contest

Memphis, TN U.S.A.

Bronze-Tie

Best Promotional Poster

\$750,000 to \$1.5 Million

City of Richardson

Wildflower! Arts & Music Festival

Richardson, TX U.S.A.

Bronze-Tie

Best Promotional Poster

\$750,000 to \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Gold

Best Promotional Poster

Over \$1.5 Million

Memphis in May International Festival

Beale Street Music Festival

Memphis, TN U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver-Tie

Best Promotional Poster

Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Warsaw, Poland

Silver-Tie

Best Promotional Poster

Over \$1.5 Million

Pasadena Tournament of Roses

2008 Rose Parade

Pasadena, CA U.S.A.

Bronze

Best Promotional Poster

Over \$1.5 Million

Ottawa Bluesfest

Cisco Ottawa Bluesfest

Ottawa, ON Canada

Gold

Best Commemorative Poster

Under \$250,000

Cherry Creek Arts Festival

Telluride Festival of the Arts

Denver, CO U.S.A.

Silver

Best Commemorative Poster

Under \$250,000

Skagit Valley Tulip Festival

Mount Vernon, WA U.S.A.

Bronze

Best Commemorative Poster

Under \$250,000

Springut Group, Inc.

Park Avenue Summer Art Festival

Rochester, NY U.S.A.

Gold

Best Commemorative Poster

\$250,000 to \$749,999

Art Colony Association

Bayou City Art Festival Memorial Park

Houston, TX U.S.A.

Silver

Best Commemorative Poster

\$250,000 to \$749,999

San Antonio Conservation Society

A Night in Old San Antonio ® /NIOA®

San Antonio, TX U.S.A.

Bronze

Best Commemorative Poster

\$250,000 to \$749,999

Downtown Tempe Community

Tempe Festival of the Arts

Tempe, AZ U.S.A.

Gold

Best Commemorative Poster

\$750,000 to \$1.5 Million

City of Glendale - Office of Special Events

25th Annual Gibson Jazz & Blues Festival

Glendale, AZ U.S.A.

Silver-Tie

Best Commemorative Poster

\$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Silver-Tie

Best Commemorative Poster

\$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Bronze

Best Commemorative Poster

\$750,000 to \$1.5 Million

French Quarter Festivals, Inc.

French Quarter Festival

New Orleans, LA U.S.A.

Gold

Best Commemorative Poster

Over \$1.5 Million

Disney Destinations, LLC - Special Events Management

EPCOT International Flower & Garden Festival

Lake Buena Vista, FL U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best Commemorative Poster

Over \$1.5 Million
Ottawa Bluesfest
Cisco Ottawa Bluesfest
Ottawa, ON Canada

Bronze

Best Commemorative Poster

Over \$1.5 Million
Fiesta San Antonio Commission
Fiesta San Antonio
San Antonio, TX U.S.A.

Gold

Best Cover Design

Under \$250,000
Borderfest Association
Hidalgo Festival of Lights
Hidalgo, TX U.S.A.

Silver

Best Cover Design

Under \$250,000
Memphis in May International Festival
AutoZone Sunset Symphony
Memphis, TN U.S.A.

Bronze

Best Cover Design

Under \$250,000
City of Peoria
Peoria Sports Complex Spring Training
Peoria, AZ U.S.A.

Gold

Best Cover Design

\$250,000 to \$749,999
Friends of Art of Milwaukee Art Museum
Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Silver

Best Cover Design

\$250,000 to \$749,999
The Uptown Association
The Uptown Art Fair 2008
Minneapolis, MN U.S.A.

Bronze

Best Cover Design

\$250,000 to \$749,999
Borderfest Association
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Gold

Best Cover Design

\$750,000 to \$1.5 Million
City of Richardson
Wildflower! Arts & Music Festival
Richardson, TX U.S.A.

Silver

Best Cover Design

\$750,000 to \$1.5 Million
Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Bronze

Best Cover Design

\$750,000 to \$1.5 Million
Memphis in May International Festival
World Champion Barbecue Cooking Contest
Memphis, TN U.S.A.

Gold

Best Cover Design

Over \$1.5 Million
Music for All
Music for All National Festival
Indianapolis, IN U.S.A.

Silver

Best Cover Design

Over \$1.5 Million
Pasadena Tournament of Roses
2008 Rose Parade
Pasadena, CA U.S.A.

Bronze-Tie

Best Cover Design

Over \$1.5 Million
Ludwig Van Beethoven Association
Ludwig Van Beethoven Easter Festival
Warsaw, Poland

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze-Tie

Best Cover Design

Over \$1.5 Million

Melbourne Food & Wine

Melbourne Food and Wine Festival

South Yarra, Victoria Australia

Gold

Best Single Newspaper Display Ad

Under \$250,000

Punch Event Marketing

Portland Highland Games

Portland, OR U.S.A.

Silver

Best Single Newspaper Display Ad

Under \$250,000

Galveston Historical Foundation

Galveston Historic Homes Tour

Galveston, TX U.S.A.

Bronze

Best Single Newspaper Display Ad

Under \$250,000

Downtown Events Group

Wells Fargo World Food Festival

Des Moines, IA U.S.A.

Gold

Best Single Newspaper Display Ad

\$250,000 to \$749,999

City of Palmdale

Palmdale Fall Festival

Palmdale, CA U.S.A.

Silver

Best Single Newspaper Display Ad

\$250,000 to \$749,999

Daegaya Experience Festival Committee

Daegaya Experience Festival

Goryeong-Gun, Gyeong-buk South Korea

Bronze

Best Single Newspaper Display Ad

\$250,000 to \$749,999

The Uptown Association

The Uptown Art Fair 2008

Minneapolis, MN U.S.A.

Gold

Best Single Newspaper Display Ad

\$750,000 to \$1.5 Million

The Gettysburg Festival, Inc.

The Gettysburg Festival - Celebrating America

Gettysburg, PA U.S.A.

Silver

Best Single Newspaper Display Ad

\$750,000 to \$1.5 Million

Gemeente Den Haag/The Hague Festivals

The Hague, The Netherlands

Bronze-Tie

Best Single Newspaper Display Ad

\$750,000 to \$1.5 Million

Disney Destinations, LLC - Special Events Management

Star Wars Weekends

Lake Buena Vista, FL U.S.A.

Bronze-Tie

Best Single Newspaper Display Ad

\$750,000 to \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Gold

Best Single Newspaper Display Ad

Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Chattanooga, TN U.S.A.

Silver

Best Single Newspaper Display Ad

Over \$1.5 Million

Divina Comedia Prod. Artiscas Ltda

Telefonica Trio Tons

Sao Paulo, SP Brazil

Bronze

Best Single Newspaper Display Ad

Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Chattanooga, TN U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Single Magazine Display Ad

Under \$250,000

City of Richardson
Cottonwood Art Festival
Richardson, TX U.S.A.

Silver

Best Single Magazine Display Ad

Under \$250,000

Norfolk Festevents, Ltd.
2nd Annual Spring Wine Festival
Norfolk, VA U.S.A.

Bronze

Best Single Magazine Display Ad

Under \$250,000

Pigeon Forge Office of Special Events
A Mountain Quiltfest
Pigeon Forge, TN U.S.A.

Gold

Best Single Magazine Display Ad

\$250,000 to \$749,999

St. Luke's Women's Fitness Celebration
5K Run, Walk, Stroll and Women's Show
Boise, ID U.S.A.

Silver

Best Single Magazine Display Ad

\$250,000 to \$749,999

San Jacinto Day Foundation
Pasadena Strawberry Festival
Pasadena, TX U.S.A.

Bronze

Best Single Magazine Display Ad

\$250,000 to \$749,999

Borderfest Association
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Gold

Best Single Magazine Display Ad

\$750,000 to \$1.5 Million

Cherry Creek Arts Festival
Denver, CO U.S.A.

Silver

Best Single Magazine Display Ad

\$750,000 to \$1.5 Million

Coconut Grove Arts & Historical Association
Coconut Grove Arts Festival
Coconut Grove, FL U.S.A.

Bronze

Best Single Magazine Display Ad

\$750,000 to \$1.5 Million

Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Gold

Best Single Magazine Display Ad

Over \$1.5 Million

Friends of the Festival
Riverbend Festival
Chattanooga, TN U.S.A.

Silver

Best Single Magazine Display Ad

Over \$1.5 Million

Milwaukee World Festival, Inc.
Summerfest
Milwaukee, WI U.S.A.

Bronze

Best Single Magazine Display Ad

Over \$1.5 Million

Kentucky Derby Festival
Louisville, KY U.S.A.

Gold

Best Ad Series

Under \$250,000

Sevierville Chamber of Commerce
Sevierville, TN U.S.A.

Silver

Best Ad Series

Under \$250,000

Pacific National Exhibition
Playland
Vancouver, BC Canada

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best Ad Series

Under \$250,000

Town of Leesburg Department of Parks & Recreation
Leesburg, VA U.S.A.

Gold

Best Ad Series

\$250,000 to \$749,999

Milwaukee Irish Festivals, Inc.
Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Silver

Best Ad Series

\$250,000 to \$749,999

City of Palmdale
Palmdale Fall Festival
Palmdale, CA U.S.A.

Bronze

Best Ad Series

\$250,000 to \$749,999

Fayetteville Dogwood Festival
Fayetteville, NC U.S.A.

Gold

Best Ad Series

\$750,000 to \$1.5 Million

Disney Destinations, LLC - Special Events Management
Star Wars Weekends
Lake Buena Vista, FL U.S.A.

Silver

Best Ad Series

\$750,000 to \$1.5 Million

Cherry Creek Arts Festival
Denver, CO U.S.A.

Bronze

Best Ad Series

\$750,000 to \$1.5 Million

Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Gold

Best Ad Series

Over \$1.5 Million

Singapore Garden Festival
Singapore, Singapore

Silver

Best Ad Series

Over \$1.5 Million

Kentucky Derby Festival
Louisville, KY U.S.A.

Bronze

Best Ad Series

Over \$1.5 Million

One Reel
Bumbershoot
Seattle, WA U.S.A.

Gold

Best Event Photograph

Under \$250,000

City of Greenville
Touch-a-Truck
Greenville, SC U.S.A.

Silver

Best Event Photograph

Under \$250,000

MULTICULTURALFEST
2007 Wal*Mart Posada & Snow Fantasy
Houston, TX U.S.A.

Bronze

Best Event Photograph

Under \$250,000

Andrew Rafkind
Hidalgo Festival of Lights
Boise, ID U.S.A.

Gold

Best Event Photograph

\$250,000 to \$749,999

Andrew Rafkind
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Boise, ID U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best Event Photograph

\$250,000 to \$749,999

City of San Jose

Christmas in the Park

San Jose, CA U.S.A.

Bronze

Best Event Photograph

\$250,000 to \$749,999

Andrew Rafkind

Borderfest 2008 "Celebrating China," Proudly Presented by Kraft

Boise, ID U.S.A.

Gold

Best Event Photograph

\$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Silver

Best Event Photograph

\$750,000 to \$1.5 Million

Gemeente Den Haag/The Hague Festivals

The Hague, The Netherlands

Bronze

Best Event Photograph

\$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Gold

Best Event Photograph

Over \$1.5 Million

National Capital Commission

Ottawa, ON Canada

Silver

Best Event Photograph

Over \$1.5 Million

Melbourne Food & Wine

Melbourne Food and Wine Festival

South Yarra, Victoria Australia

Bronze

Best Event Photograph

Over \$1.5 Million

Portland Rose Festival Association

Portland, OR U.S.A.

Gold

Best Miscellaneous Printed Materials (single page)

Under \$250,000

City of San Jose

Lake Cunningham Regional Skate Park Grand Opening

San Jose, CA U.S.A.

Silver

Best Miscellaneous Printed Materials (single page)

Under \$250,000

The Woodlands Convention & Visitors Bureau

The Red Hot & Blue Festival

The Woodlands, TX U.S.A.

Bronze-Tie

Best Miscellaneous Printed Materials (single page)

Under \$250,000

Atomo Comunicacao

Visa Vale

Barueri-Alphaville, SP Brazil

Bronze-Tie

Best Miscellaneous Printed Materials (single page)

Under \$250,000

Downtown Events Group

Wells Fargo World Food Festival

Des Moines, IA U.S.A.

Gold

Best Miscellaneous Printed Materials (single page)

\$250,000 to \$749,999

Daegaya Experience Festival Committee

Daegaya Experience Festival

Goryeong-Gun, Gyeong-buk South Korea

Silver

Best Miscellaneous Printed Materials (single page)

\$250,000 to \$749,999

Borderfest Association

Borderfest 2008 "Celebrating China," Proudly Presented by Kraft

Hidalgo, TX U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best Miscellaneous Printed Materials (single page)

\$250,000 to \$749,999
Central Atlanta Progress, Inc.
Atlanta, GA U.S.A.

Gold

Best Miscellaneous Printed Materials (single page)

\$750,000 to \$1.5 Million
Des Moines Arts Festival
Des Moines, IA U.S.A.

Silver

Best Miscellaneous Printed Materials (single page)

\$750,000 to \$1.5 Million
Narodni Dom Maribor
Festival Lent
Maribor, SI Slovenia

Bronze

Best Miscellaneous Printed Materials (single page)

\$750,000 to \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

Gold

Best Miscellaneous Printed Materials (single page)

Over \$1.5 Million
Portland Rose Festival Association
Portland, OR U.S.A.

Silver

Best Miscellaneous Printed Materials (single page)

Over \$1.5 Million
Forma Editora Ltda.
Brazil Promotion
Sao Paulo, SP Brazil

Bronze

Best Miscellaneous Printed Materials (single page)

Over \$1.5 Million
Memphis in May International Festival
Memphis in May International Festival
Memphis, TN U.S.A.

Gold

Best Event Invitation

Under \$250,000
Spirit of Springfield
Bright Nights at Forest Park
Springfield, MA U.S.A.

Silver

Best Event Invitation

Under \$250,000
City of Richardson
Cottonwood Art Festival
Richardson, TX U.S.A.

Bronze

Best Event Invitation

Under \$250,000
Centennial Olympic Park
Atlanta, GA U.S.A.

Gold

Best Event Invitation

\$250,000 to \$749,999
The Parade Company
Target Fireworks
Detroit, MI U.S.A.

Silver

Best Event Invitation

\$250,000 to \$749,999
The Parade Company
America's Thanksgiving Parade
Detroit, MI U.S.A.

Bronze

Best Event Invitation

\$250,000 to \$749,999
Borderfest Association
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Gold

Best Event Invitation

\$750,000 to \$1.5 Million
Disney Destinations, LLC - Special Events Management
"Toy Story Mania" Grand Opening Invitation
Lake Buena Vista, FL U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best Event Invitation

\$750,000 to \$1.5 Million

Coconut Grove Arts & Historical Association
Coconut Grove Arts Festival
Coconut Grove, FL U.S.A.

Bronze

Best Event Invitation

\$750,000 to \$1.5 Million

Cherry Creek Arts Festival
Denver, CO U.S.A.

Gold

Best Event Invitation

Over \$1.5 Million

500 Festival, Inc.
500 Festival
Indianapolis, IN U.S.A.

Silver

Best Event Invitation

Over \$1.5 Million

Kentucky Derby Festival
Louisville, KY U.S.A.

Bronze

Best Event Invitation

Over \$1.5 Million

Kentucky Derby Festival
Louisville, KY U.S.A.

Gold

Best Street Banner

Under \$250,000

National Capital Commission
Ottawa, ON Canada

Silver

Best Street Banner

Under \$250,000

Seattle Cherry Blossom & Japanese Cultural Festival Committee
Seattle Cherry Blossom & Japanese Cultural Festival
Seattle, WA U.S.A.

Bronze

Best Street Banner

Under \$250,000

Pigeon Forge Office of Special Events
AppalachiaFest
Pigeon Forge, TN U.S.A.

Gold

Best Street Banner

\$250,000 to \$749,999

Daegaya Experience Festival Committee
Daegaya Experience Festival
Goryeong-Gun, Gyeong-buk South Korea

Silver

Best Street Banner

\$250,000 to \$749,999

Borderfest Association
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Bronze

Best Street Banner

\$250,000 to \$749,999

Cedar Rapids Freedom Festival
Cedar Rapids, IA U.S.A.

Gold

Best Street Banner

\$750,000 to \$1.5 Million

Coconut Grove Arts & Historical Association
Coconut Grove Arts Festival
Coconut Grove, FL U.S.A.

Silver

Best Street Banner

\$750,000 to \$1.5 Million

City of Dublin
Dublin Irish Festival
Dublin, OH U.S.A.

Bronze

Best Street Banner

\$750,000 to \$1.5 Million

Disney Destinations, LLC - Special Events Management
Star Wars Weekends
Lake Buena Vista, FL U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Street Banner

Over \$1.5 Million
Singapore Garden Festival
Singapore, Singapore

Silver

Best Street Banner

Over \$1.5 Million
Singapore Garden Festival
Singapore, Singapore

Bronze-Tie

Best Street Banner

Over \$1.5 Million
Singapore Garden Festival
Singapore, Singapore

Bronze-Tie

Best Street Banner

Over \$1.5 Million
The Pennsylvania Horticultural Society
Philadelphia Flower Show 2008 "Jazz It Up!"
Philadelphia, PA U.S.A.

Gold

Best Sponsor Solicitation Package

Under \$250,000
Downtown Events Group
Wells Fargo World Food Festival
Des Moines, IA U.S.A.

Silver

Best Sponsor Solicitation Package

Under \$250,000
The Woodlands Convention & Visitors Bureau
The Red Hot & Blue Festival
The Woodlands, TX U.S.A.

Bronze

Best Sponsor Solicitation Package

Under \$250,000
The Woodlands Convention & Visitors Bureau
Lighting of the Doves Holiday Events
The Woodlands, TX U.S.A.

Gold

Best Sponsor Solicitation Package

\$250,000 to \$749,999
Borderfest Association
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Silver

Best Sponsor Solicitation Package

\$250,000 to \$749,999
San Jacinto Day Foundation
Pasadena Strawberry Festival
Pasadena, TX U.S.A.

Bronze

Best Sponsor Solicitation Package

\$250,000 to \$749,999
Fayetteville Dogwood Festival
Fayetteville, NC U.S.A.

Gold

Best Sponsor Solicitation Package

\$750,000 to \$1.5 Million
Des Moines Arts Festival
Des Moines, IA U.S.A.

Silver

Best Sponsor Solicitation Package

\$750,000 to \$1.5 Million
Wichita Festivals, Inc.
Riverfest
Wichita, KS U.S.A.

Bronze

Best Sponsor Solicitation Package

\$750,000 to \$1.5 Million
The Parade Company
America's Thanksgiving Parade
Detroit, MI U.S.A.

Gold

Best Sponsor Solicitation Package

Over \$1.5 Million
Portland Rose Festival Association
Portland, OR U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best Sponsor Solicitation Package

Over \$1.5 Million
Kentucky Derby Festival
Louisville, KY U.S.A.

Bronze

Best Sponsor Solicitation Package

Over \$1.5 Million
Music for All
Indianapolis, IN U.S.A.

Gold

Best Sponsor Follow-up Report

Under \$250,000
Downtown Events Group
Wells Fargo World Food Festival
Des Moines, IA U.S.A.

Silver

Best Sponsor Follow-up Report

Under \$250,000
Punch Event Marketing
Allstate Festival of Balloons in Tigard
Portland, OR U.S.A.

Bronze

Best Sponsor Follow-up Report

Under \$250,000
Downtown Tulsa Unlimited
Tulsa International Mayfest
Tulsa, OK U.S.A.

Gold

Best Sponsor Follow-up Report

\$250,000 to \$749,999
Atlanta Dogwood Festival
Atlanta, GA U.S.A.

Silver

Best Sponsor Follow-up Report

\$250,000 to \$749,999
Art Colony Association
Bayou City Art Festival Downtown
Houston, TX U.S.A.

Bronze

Best Sponsor Follow-up Report

\$250,000 to \$749,999
San Jacinto Day Foundation
Pasadena Strawberry Festival
Pasadena, TX U.S.A.

Gold

Best Sponsor Follow-up Report

\$750,000 to \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

Silver

Best Sponsor Follow-up Report

\$750,000 to \$1.5 Million
The Parade Company
America's Thanksgiving Parade
Detroit, MI U.S.A.

Gold

Best Sponsor Follow-up Report

Over \$1.5 Million
Valero Alamo Bowl
San Antonio, TX U.S.A.

Silver

Best Sponsor Follow-up Report

Over \$1.5 Million
One Reel
Bumbershoot
Seattle, WA U.S.A.

Bronze-Tie

Best Sponsor Follow-up Report

Over \$1.5 Million
Kentucky Derby Festival
Louisville, KY U.S.A.

Bronze-Tie

Best Sponsor Follow-up Report

Over \$1.5 Million
Portland Rose Festival Association
Portland, OR U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best New Fundraising Program (Benefiting the Festival/Event)

Combined Budget
Kentucky Derby Festival
Louisville, KY U.S.A.

Silver

Best New Fundraising Program (Benefiting the Festival/Event)

Combined Budget
City of Dublin
Dublin Irish Festival
Dublin, OH U.S.A.

Bronze

Best New Fundraising Program (Benefiting the Festival/Event)

Combined Budget
Borderfest Association
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Gold

Best Single New Sponsorship Program

Under \$750,000
Borderfest Association
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Silver

Best Single New Sponsorship Program

Under \$750,000
The Uptown Association
The Uptown Art Fair 2008
Minneapolis, MN U.S.A.

Bronze

Best Single New Sponsorship Program

Under \$750,000
City of San Jose
Christmas in July
San Jose, CA U.S.A.

Gold

Best Single New Sponsorship Program

Over \$750,000
Kentucky Derby Festival
Louisville, KY U.S.A.

Silver

Best Single New Sponsorship Program

Over \$750,000
Portland Rose Festival Association
Portland, OR U.S.A.

Bronze

Best Single New Sponsorship Program

Over \$750,000
Des Moines Arts Festival
Des Moines, IA U.S.A.

Gold

Best Overall Sponsorship Program

Under \$250,000
City of Peoria
Peoria Sports Complex Spring Training
Peoria, AZ U.S.A.

Silver

Best Overall Sponsorship Program

Under \$250,000
City of San Jose
San Jose Holiday Parade
San Jose, CA U.S.A.

Gold

Best Overall Sponsorship Program

\$250,000 to \$749,999
Borderfest Association
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Silver

Best Overall Sponsorship Program

\$250,000 to \$749,999
The Uptown Association
The Uptown Art Fair 2008
Minneapolis, MN U.S.A.

Gold

Best Overall Sponsorship Program

\$750,000 to \$1.5 Million
Des Moines Arts Festival
Des Moines, IA U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Overall Sponsorship Program

Over \$1.5 Million

Portland Rose Festival Association
Portland, OR U.S.A.

Silver

Best Overall Sponsorship Program

Over \$1.5 Million

Kentucky Derby Festival
Louisville, KY U.S.A.

Gold

Best Sponsor

Under \$250,000

City of San Jose/San Jose Holiday Parade
California Waste Solutions/Mrs. Claus Breakfast Nook
San Jose, CA U.S.A.

Silver

Best Sponsor

Under \$250,000

International Dogwood Festival
Winchester Utilities
Winchester, TN U.S.A.

Bronze

Best Sponsor

Under \$250,000

City of Oak Ridge/Secret City Festival
B&W Y-12
Oak Ridge, TN U.S.A.

Gold

Best Sponsor

\$250,000 to \$749,999

Borderfest Association/Borderfest 2008 "Celebrating China,"
Proudly Presented by Kraft
Dodge Arena
Hidalgo, TX U.S.A.

Silver

Best Sponsor

\$250,000 to \$749,999

The Parade Company/Target Fireworks
Target
Detroit, MI U.S.A.

Bronze

Best Sponsor

\$250,000 to \$749,999

Savannah Waterfront Association/River Street Festival Series
Verizon Wireless
Savannah, GA U.S.A.

Gold

Best Sponsor

\$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival
Dairyland
Macon, GA U.S.A.

Gold-Tie

Best Sponsor

Over \$1.5 Million

Kentucky Derby Festival
UPS
Louisville, KY U.S.A.

Gold-Tie

Best Sponsor

Over \$1.5 Million

Music for All
Yamaha
Indianapolis, IN U.S.A.

Silver

Best Sponsor

Over \$1.5 Million

500 Festival, Inc./500 Festival
Marsh Super Markets
Indianapolis, IN U.S.A.

Bronze

Best Sponsor

Over \$1.5 Million

Portland Rose Festival Association
Key Bank
Portland, OR U.S.A.

Gold

Best Environmental Program

Under \$250,000

Pigeon Forge Office of Special Events
Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best Environmental Program

Under \$250,000

SHOWS ETC.

Meridian Dairy Days

Boise, ID U.S.A.

Gold

Best Environmental Program

\$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Silver

Best Environmental Program

\$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Best Environmental Program

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Environmental Program

Over \$1.5 Million

Portland Rose Festival Association

Portland, OR U.S.A.

Bronze

Best Environmental Program

Over \$1.5 Million

One Reel

Bumbershoot

Seattle, WA U.S.A.

Gold

Best Volunteer Program

Under \$250,000

City of Lancaster

Martin Luther King Jr. Day of Service

Lancaster, CA U.S.A.

Silver

Best Volunteer Program

Under \$250,000

Dooly County Chamber of Commerce

Big Pig Jig

Vienna, GA U.S.A.

Gold

Best Volunteer Program

\$250,000 to \$749,999

Borderfest Association

Borderfest 2008 "Celebrating China," Proudly Presented by Kraft

Hidalgo, TX U.S.A.

Gold

Best Volunteer Program

\$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Volunteer Program

\$750,000 to \$1.5 Million

The Parade Company

America's Thanksgiving Parade

Detroit, MI U.S.A.

Bronze

Best Volunteer Program

\$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Gold

Best Volunteer Program

Over \$1.5 Million

Memphis in May International Festival

Memphis, TN U.S.A.

Silver

Best Volunteer Program

Over \$1.5 Million

One Reel

Bumbershoot

Seattle, WA U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best Volunteer Program

Over \$1.5 Million

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.

Gold

Best Educational Program

Under \$250,000

City of West Palm Beach

Kaleidoscope

West Palm Beach, FL U.S.A.

Silver

Best Educational Program

Under \$250,000

Memphis in May International Festival

Memphis in May International Festival - Education

Memphis, TN U.S.A.

Bronze

Best Educational Program

Under \$250,000

Dooly County Chamber of Commerce

Big Pig Jig

Vienna, GA U.S.A.

Gold

Best Educational Program

\$250,000 to \$749,999

Borderfest Association

Borderfest 2008 "Celebrating China," Proudly Presented by Kraft

Hidalgo, TX U.S.A.

Silver

Best Educational Program

\$250,000 to \$749,999

The Uptown Association

The Uptown Art Fair 2008

Minneapolis, MN U.S.A.

Gold

Best Educational Program

\$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Educational Program

\$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Bronze

Best Educational Program

\$750,000 to \$1.5 Million

Rotterdam Festivals

Rotterdam 2007, City of Architecture

Rotterdam, Netherlands

Gold

Best Educational Program

Over \$1.5 Million

Portland Rose Festival Association

Portland, OR U.S.A.

Silver

Best Educational Program

Over \$1.5 Million

Portland Rose Festival Association

Portland, OR U.S.A.

Bronze

Best Educational Program

Over \$1.5 Million

Portland Rose Festival Association

Portland, OR U.S.A.

Gold

Best Event/Program within an Event to Benefit a Charity

Under \$250,000

Borderfest Association

Hidalgo Festival of Lights

Hidalgo, TX U.S.A.

Silver

Best Event/Program within an Event to Benefit a Charity

Under \$250,000

City of San Jose

San Jose Holiday Parade - "Tee" for Toys Golf Tournament

San Jose, CA U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best Event/Program within an Event to Benefit a Charity

Under \$250,000

Dooly County Chamber of Commerce

Big Pig Jig

Vienna, GA U.S.A.

Gold

Best Event/Program within an Event to Benefit a Charity

\$250,000 to \$749,999

Norfolk Festevents, Ltd.

19th Annual Bayou Boogaloo & Cajun Food Festival

Norfolk, VA U.S.A.

Silver

Best Event/Program within an Event to Benefit a Charity

\$250,000 to \$749,999

Borderfest Association

Borderfest 2008 "Celebrating China," Proudly Presented by Kraft

Hidalgo, TX U.S.A.

Bronze

Best Event/Program within an Event to Benefit a Charity

\$250,000 to \$749,999

Edmonton Heritage Festival Association

Edmonton Heritage Festival

Edmonton, AB Canada

Gold

Best Event/Program within an Event to Benefit a Charity

\$750,000 to \$1.5 Million

St. Mary's University Alumni Association

Fiesta Oyster Bake

San Antonio, TX U.S.A.

Silver

Best Event/Program within an Event to Benefit a Charity

\$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Gold

Best Event/Program within an Event to Benefit a Charity

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Event/Program within an Event to Benefit a Charity

Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Chattanooga, TN U.S.A.

Gold

Best Community Outreach Program (Benefiting the Community)

Under \$250,000

Borderfest Association

Hidalgo Festival of Lights

Hidalgo, TX U.S.A.

Silver

Best Community Outreach Program (Benefiting the Community)

Under \$250,000

City of West Palm Beach

Kaleidoscope

West Palm Beach, FL U.S.A.

Bronze

Best Community Outreach Program (Benefiting the Community)

Under \$250,000

Pigeon Forge Office of Special Events

Patriot Festival and the 8th Annual Star Jam

Pigeon Forge, TN U.S.A.

Gold

Best Community Outreach Program (Benefiting the Community)

\$250,000 to \$749,999

Milwaukee Irish Festivals, Inc.

Milwaukee Irish Fest

Milwaukee, WI U.S.A.

Silver

Best Community Outreach Program (Benefiting the Community)

\$250,000 to \$749,999

The Uptown Association

The Uptown Art Fair 2008

Minneapolis, MN U.S.A.

Bronze

Best Community Outreach Program (Benefiting the Community)

\$250,000 to \$749,999

Borderfest Association

Borderfest 2008 "Celebrating China," Proudly Presented by Kraft

Hidalgo, TX U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Community Outreach Program (Benefiting the Community)

\$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival
Macon, GA U.S.A.

Gold

Best Community Outreach Program (Benefiting the Community)

Over \$1.5 Million

Portland Rose Festival Association
Portland, OR U.S.A.

Silver

Best Community Outreach Program (Benefiting the Community)

Over \$1.5 Million

The Pennsylvania Horticultural Society
Philadelphia Flower Show 2008 "Jazz It Up!"
Philadelphia, PA U.S.A.

Bronze

Best Community Outreach Program (Benefiting the Community)

Over \$1.5 Million

Kentucky Derby Festival
Louisville, KY U.S.A.

Gold

Best New Promotion

Under \$250,000

City of West Palm Beach
Chef Throwdown
West Palm Beach, FL U.S.A.

Gold

Best New Promotion

\$250,000 to \$749,999

Milwaukee Irish Festivals, Inc.
Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Silver

Best New Promotion

\$250,000 to \$749,999

Borderfest Association
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Gold

Best New Promotion

\$750,000 to \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.

Silver

Best New Promotion

\$750,000 to \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.

Bronze

Best New Promotion

\$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival
Macon, GA U.S.A.

Gold

Best New Promotion

Over \$1.5 Million

Greeley Stampede
Greeley, CO U.S.A.

Silver

Best New Promotion

Over \$1.5 Million

Kentucky Derby Festival
Louisville, KY U.S.A.

Bronze

Best New Promotion

Over \$1.5 Million

Portland Rose Festival Association
Portland, OR U.S.A.

Gold

Best New Event (within an existing festival)

Under \$250,000

City of West Palm Beach
Kaleidoscope
West Palm Beach, FL U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best New Event (within an existing festival)

Under \$250,000

Borderfest Association
Hidalgo Festival of Lights
Hidalgo, TX U.S.A.

Bronze

Best New Event (within an existing festival)

Under \$250,000

Pigeon Forge Office of Special Events
8th Annual Star Jam at Patriot Festival
Pigeon Forge, TN U.S.A.

Gold

Best New Event (within an existing festival)

\$250,000 to \$749,999

Borderfest Association
Borderfest 2008 "Celebrating China," Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Silver

Best New Event (within an existing festival)

\$250,000 to \$749,999

City of San Jose
Christmas in the Park
San Jose, CA U.S.A.

Bronze

Best New Event (within an existing festival)

\$250,000 to \$749,999

Milwaukee Irish Festivals, Inc.
Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Gold

Best New Event (within an existing festival)

\$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival
Macon, GA U.S.A.

Silver

Best New Event (within an existing festival)

\$750,000 to \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.

Bronze

Best New Event (within an existing festival)

\$750,000 to \$1.5 Million

Sentosa Leisure Management Pte., Ltd.
Fort Flavours
Sentosa, Singapore

Gold

Best New Event (within an existing festival)

Over \$1.5 Million

Portland Rose Festival Association
Portland, OR U.S.A.

Silver

Best New Event (within an existing festival)

Over \$1.5 Million

Kentucky Derby Festival
Louisville, KY U.S.A.

Bronze

Best New Event (within an existing festival)

Over \$1.5 Million

Melbourne Food & Wine
Melbourne Food and Wine Festival
South Yarra, Victoria Australia

Gold

Best Children's Programming

Under \$250,000

Memphis in May International Festival
Memphis in May International Festival - Education
Memphis, TN U.S.A.

Silver

Best Children's Programming

Under \$250,000

City of Dublin
Dublin Irish Festival
Dublin, OH U.S.A.

Bronze

Best Children's Programming

Under \$250,000

Pigeon Forge Office of Special Events
Smokey Mountains Storytelling Festival
Pigeon Forge, TN U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Children's Programming

\$250,000 to \$749,999

Borderfest Association

Borderfest 2008 "Celebrating China," Proudly Presented by Kraft

Hidalgo, TX U.S.A.

Silver

Best Children's Programming

\$250,000 to \$749,999

San Jacinto Day Foundation

Pasadena Strawberry Festival

Pasadena, TX U.S.A.

Bronze

Best Children's Programming

\$250,000 to \$749,999

Milwaukee Irish Festivals, Inc.

Milwaukee Irish Fest

Milwaukee, WI U.S.A.

Gold

Best Children's Programming

\$750,000 to \$1.5 Million

Sentosa Development Corporation

Palawan Beach Boogie

Sentosa, Singapore

Silver

Best Children's Programming

\$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Bronze

Best Children's Programming

\$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Best Children's Programming

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Children's Programming

Over \$1.5 Million

The Pennsylvania Horticultural Society

Philadelphia Flower Show 2008 "Jazz It Up!"

Philadelphia, PA U.S.A.

Bronze

Best Children's Programming

Over \$1.5 Million

Portland Rose Festival Association

Portland, OR U.S.A.

Gold

Best Public Safety/Security Plan for an Event

Combined Budget

St. Mary's University Alumni Association

Fiesta Oyster Bake

San Antonio, TX U.S.A.

Silver

Best Public Safety/Security Plan for an Event

Combined Budget

City of Dublin

Dublin Irish Festival

Dublin, OH U.S.A.

Bronze

Best Public Safety/Security Plan for an Event

Combined Budget

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Press/Media Kit

Under \$250,000

City of Aurora

KidSpree

Aurora, CO U.S.A.

Silver

Best Press/Media Kit

Under \$250,000

Borderfest Association

Hidalgo Festival of Lights

Hidalgo, TX U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best Press/Media Kit

Under \$250,000

Downtown Tulsa Unlimited

PSO Christmas Parade of Lights

Tulsa, OK U.S.A.

Gold

Best Press/Media Kit

\$250,000 to \$749,999

Borderfest Association

Borderfest 2008 "Celebrating China," Proudly Presented by Kraft

Hidalgo, TX U.S.A.

Silver

Best Press/Media Kit

\$250,000 to \$749,999

Fayetteville Dogwood Festival

Fayetteville, NC U.S.A.

Gold

Best Press/Media Kit

\$750,000 to \$1.5 Million

City of Glendale - Office of Special Events

25th Annual Gibson Jazz & Blues Festival

Glendale, AZ U.S.A.

Silver

Best Press/Media Kit

\$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Bronze

Best Press/Media Kit

\$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Gold

Best Press/Media Kit

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Press/Media Kit

Over \$1.5 Million

Pasadena Tournament of Roses

2008 Rose Parade

Pasadena, CA U.S.A.

Bronze

Best Press/Media Kit

Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio

San Antonio, TX U.S.A.

Gold

Most Creative/Effective News Stunt

Under \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Silver

Most Creative/Effective News Stunt

Under \$1.5 Million

International Dogwood Festival

Winchester, TN U.S.A.

Gold

Most Creative/Effective News Stunt

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Most Creative/Effective News Stunt

Over \$1.5 Million

Portland Rose Festival Association

Portland, OR U.S.A.

Bronze

Most Creative/Effective News Stunt

Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Warsaw, Poland

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Media Relations Campaign

Under \$1.5 Million

Macon Georgia's International Cherry Blossom Festival
Macon, GA U.S.A.

Silver

Best Media Relations Campaign

Under \$1.5 Million

Borderfest Association
Hidalgo Festival of Lights
Hidalgo, TX U.S.A.

Bronze

Best Media Relations Campaign

Under \$1.5 Million

International Dogwood Festival
Winchester, TN U.S.A.

Gold

Best Media Relations Campaign

Over \$1.5 Million

Kentucky Derby Festival
Louisville, KY U.S.A.

Silver

Best Media Relations Campaign

Over \$1.5 Million

One Reel
Bumbershoot
Seattle, WA U.S.A.

Bronze

Best Media Relations Campaign

Over \$1.5 Million

500 Festival, Inc.
500 Festival
Indianapolis, IN U.S.A.

Gold

Best T-Shirt Design

Under \$250,000

Downtown Tempe Community
Tempe Festival of the Arts
Tempe, AZ U.S.A.

Silver

Best T-Shirt Design

Under \$250,000

City of West Palm Beach
4th on Flagler
West Palm Beach, FL U.S.A.

Bronze

Best T-Shirt Design

Under \$250,000

Skagit Valley Tulip Festival
Mount Vernon, WA U.S.A.

Gold

Best T-Shirt Design

\$250,000 to \$749,999

Milwaukee Irish Festivals, Inc.
Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Silver

Best T-Shirt Design

\$250,000 to \$749,999

Issaquah Chamber of Commerce
Issaquah Salmon Days Festival
Issaquah, WA U.S.A.

Bronze

Best T-Shirt Design

\$250,000 to \$749,999

Milwaukee Irish Festivals, Inc.
Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Gold

Best T-Shirt Design

\$750,000 to \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.

Silver

Best T-Shirt Design

\$750,000 to \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze-Tie

Best T-Shirt Design

\$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

Dublin, OH U.S.A.

Bronze-Tie

Best T-Shirt Design

\$750,000 to \$1.5 Million

City of Richardson

Wildflower! Arts & Music Festival

Richardson, TX U.S.A.

Gold

Best T-Shirt Design

Over \$1.5 Million

One Reel

Bumbershoot

Seattle, WA U.S.A.

Silver

Best T-Shirt Design

Over \$1.5 Million

One Reel

Bumbershoot

Seattle, WA U.S.A.

Bronze

Best T-Shirt Design

Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Chattanooga, TN U.S.A.

Gold

Best Pin or Button (by an event)

Under \$250,000

Decatur Arts Alliance, Inc.

The Decatur Arts Festival

Decatur, GA U.S.A.

Silver

Best Pin or Button (by an event)

Under \$250,000

Pacific National Exhibition

Playland

Vancouver, BC Canada

Bronze

Best Pin or Button (by an event)

Under \$250,000

City of San Jose

San Jose Holiday Parade

San Jose, CA U.S.A.

Gold

Best Pin or Button (by an event)

\$250,000 to \$749,999

Greater Anchorage, Inc.

Anchorage Fur Rendezvous

Anchorage, AK U.S.A.

Silver

Best Pin or Button (by an event)

\$250,000 to \$749,999

Issaquah Chamber of Commerce

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Bronze

Best Pin or Button (by an event)

\$250,000 to \$749,999

Borderfest Association

Borderfest 2008 "Celebrating China," Proudly Presented by Kraft

Hidalgo, TX U.S.A.

Gold

Best Pin or Button (by an event)

\$750,000 to \$1.5 Million

French Quarter Festivals, Inc.

French Quarter Festival

New Orleans, LA U.S.A.

Silver

Best Pin or Button (by an event)

\$750,000 to \$1.5 Million

Memphis in May International Festival

World Champion Barbecue Cooking Contest

Memphis, TN U.S.A.

Bronze

Best Pin or Button (by an event)

\$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Pin or Button (by an event)

Over \$1.5 Million

The Pennsylvania Horticultural Society
Philadelphia Flower Show 2008 "Jazz It Up!"
Philadelphia, PA U.S.A.

Silver

Best Pin or Button (by an event)

Over \$1.5 Million

Disney Destinations, LLC - Special Events Management
Micky's Halloween Party
Lake Buena Vista, FL U.S.A.

Bronze-Tie

Best Pin or Button (by an event)

Over \$1.5 Million

500 Festival, Inc.
500 Festival
Indianapolis, IN U.S.A.

Bronze-Tie

Best Pin or Button (by an event)

Over \$1.5 Million

Pasadena Tournament of Roses
2008 Rose Parade
Pasadena, CA U.S.A.

Gold

Best Hat

Under \$250,000

International Dogwood Festival
Winchester, TN U.S.A.

Silver

Best Hat

Under \$250,000

Pigeon Forge Office of Special Events
Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Gold

Best Hat

\$250,000 to \$749,999

Friends of Art of Milwaukee Art Museum
Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Silver

Best Hat

\$250,000 to \$749,999

Issaquah Chamber of Commerce
Issaquah Salmon Days Festival
Issaquah, WA U.S.A.

Bronze

Best Hat

\$250,000 to \$749,999

San Jacinto Day Foundation
Pasadena Strawberry Festival
Pasadena, TX U.S.A.

Gold

Best Hat

\$750,000 to \$1.5 Million

The Parade Company
America's Thanksgiving Parade
Detroit, MI U.S.A.

Silver

Best Hat

\$750,000 to \$1.5 Million

Mayfest, Inc.
Mayfest
Fort Worth, TX U.S.A.

Bronze

Best Hat

\$750,000 to \$1.5 Million

Coconut Grove Arts & Historical Association
Coconut Grove Arts Festival
Coconut Grove, FL U.S.A.

Gold

Best Hat

Over \$1.5 Million

The Pennsylvania Horticultural Society
Philadelphia Flower Show 2008 "Jazz It Up!"
Philadelphia, PA U.S.A.

Silver

Best Hat

Over \$1.5 Million

Memphis in May International Festival
Beale Street Music Festival
Memphis, TN U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best Hat

Over \$1.5 Million
Kentucky Derby Festival
Louisville, KY U.S.A.

Gold

Best Other Merchandise

Under \$250,000
City of Greenville
Carolina First Saturday Market
Greenville, SC U.S.A.

Silver

Best Other Merchandise

Under \$250,000
Pigeon Forge Office of Special Events
A Mountain Quiltfest
Pigeon Forge, TN U.S.A.

Bronze

Best Other Merchandise

Under \$250,000
Galveston Historical Foundation
Galveston Historic Homes Tour
Galveston, TX U.S.A.

Gold

Best Other Merchandise

\$250,000 to \$749,999
Friends of Art of Milwaukee Art Museum
Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Silver

Best Other Merchandise

\$250,000 to \$749,999
Milwaukee Irish Festivals, Inc.
Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Bronze

Best Other Merchandise

\$250,000 to \$749,999
Friends of Art of Milwaukee Art Museum
Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Gold

Best Other Merchandise

\$750,000 to \$1.5 Million
City of Richardson
Wildflower! Arts & Music Festival
Richardson, TX U.S.A.

Silver

Best Other Merchandise

\$750,000 to \$1.5 Million
Des Moines Arts Festival
Des Moines, IA U.S.A.

Bronze

Best Other Merchandise

\$750,000 to \$1.5 Million
City of Dublin
Dublin Irish Festival
Dublin, OH U.S.A.

Gold

Best Other Merchandise

Over \$1.5 Million
Portland Rose Festival Association
Portland, OR U.S.A.

Silver

Best Other Merchandise

Over \$1.5 Million
500 Festival, Inc.
500 Festival
Indianapolis, IN U.S.A.

Bronze-Tie

Best Other Merchandise

Over \$1.5 Million
Fiesta San Antonio Commission
Fiesta San Antonio
San Antonio, TX U.S.A.

Bronze-Tie

Best Other Merchandise

Over \$1.5 Million
Kentucky Derby Festival
Louisville, KY U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Miscellaneous Clothing

Under \$250,000

City of Richardson

Cottonwood Art Festival

Richardson, TX U.S.A.

Silver

Best Miscellaneous Clothing

Under \$250,000

City of San Jose

San Jose Holiday Parade

San Jose, CA U.S.A.

Bronze

Best Miscellaneous Clothing

Under \$250,000

Downtown Tempe Community

APS Fantasy of Lights

Tempe, AZ U.S.A.

Gold

Best Miscellaneous Clothing

\$250,000 to \$749,999

Friends of Art of Milwaukee Art Museum

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

Silver

Best Miscellaneous Clothing

\$250,000 to \$749,999

Milwaukee Irish Festivals, Inc.

Milwaukee Irish Fest

Milwaukee, WI U.S.A.

Bronze

Best Miscellaneous Clothing

\$250,000 to \$749,999

Friends of Art of Milwaukee Art Museum

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

Gold

Best Miscellaneous Clothing

\$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

Dublin, OH U.S.A.

Silver

Best Miscellaneous Clothing

\$750,000 to \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Bronze

Best Miscellaneous Clothing

\$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Gold

Best Miscellaneous Clothing

Over \$1.5 Million

Portland Rose Festival Association

Portland, OR U.S.A.

Silver

Best Miscellaneous Clothing

Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio

San Antonio, TX U.S.A.

Bronze

Best Miscellaneous Clothing

Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Chattanooga, TN U.S.A.

Gold

Best Overall Merchandising Program

Under \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Overall Merchandising Program

Under \$1.5 Million

Borderfest Association

Borderfest 2008 "Celebrating China," Proudly Presented by Kraft

Hidalgo, TX U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best Overall Merchandising Program

Under \$1.5 Million
Gatlinburg Department of Tourism - Special Events Office
Made in Gatlinburg Store
Gatlinburg, TN U.S.A.

Gold

Best Overall Merchandising Program

Over \$1.5 Million
Kentucky Derby Festival
Louisville, KY U.S.A.

Silver

Best Overall Merchandising Program

Over \$1.5 Million
One Reel
Bumbershoot
Seattle, WA U.S.A.

Bronze

Best Overall Merchandising Program

Over \$1.5 Million
Portland Rose Festival Association
Portland, OR U.S.A.

Gold

Best Single Display Ad

Combined Budget
Galveston Historical Foundation
Galveston, TX U.S.A.

Silver

Best Single Display Ad

Combined Budget
City of San Jose
Downtown for the Holidays
San Jose, CA U.S.A.

Bronze

Best Single Display Ad

Combined Budget
The Parade Company
Detroit, MI U.S.A.

Gold

Best Company Image Pieces

Combined Budget
City of Greenville
Jazz and Blues Festival
Greenville, SC U.S.A.

Silver

Best Company Image Pieces

Combined Budget
French Quarter Festivals, Inc.
French Quarter Festival
New Orleans, LA U.S.A.

Bronze

Best Company Image Pieces

Combined Budget
Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Gold

Best Direct Mail Piece or Brochure

Under \$750,000
Galveston Historical Foundation
Galveston, TX U.S.A.

Silver

Best Direct Mail Piece or Brochure

Under \$750,000
Savannah Waterfront Association
Savannah, GA U.S.A.

Bronze

Best Direct Mail Piece or Brochure

Under \$750,000
Daytona Beach Area CVB
Daytona Beach, FL U.S.A.

Gold

Best Direct Mail Piece or Brochure

Over \$750,000
Temecula Valley Balloon & Wine Festival
Temecula, CA U.S.A.

2008 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best Direct Mail Piece or Brochure

Over \$750,000

Pigeon Forge Office of Special Events

Winterfest

Pigeon Forge, TN U.S.A.

Bronze

Best Direct Mail Piece or Brochure

Over \$750,000

French Quarter Festivals, Inc.

French Quarter Festival

New Orleans, LA U.S.A.

Gold

Best Vendor/Supplier

Combined Budget

Kentucky Derby Festival

Rumpke

Louisville, KY U.S.A.

Silver

Best Vendor/Supplier

Combined Budget

International Dogwood Festival

Hannah Express

Winchester, TN U.S.A.

Bronze

Best Vendor/Supplier

Combined Budget

Borderfest Association/Borderfest 2008 "Celebrating China,"

Proudly Presented by Kraft

Hernandez Entertainment

Hidalgo, TX U.S.A.

Gold

Best New Product or Service

Combined Budget

Milwaukee World Festival, Inc.

Summerfest

Milwaukee, WI U.S.A.

Gold

Best Event Management Certificate Program

Combined Budget

Texas AgriLive Extension, Texas A&M University

Texas Event Leadership Program

College Station, TX U.S.A.

Silver

Best Event Management Certificate Program

Combined Budget

School of Tourism & Hospitality Management

Event Leadership Certificate Program

Philadelphia, PA U.S.A.

Gold

Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Under \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Silver

Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Under \$1.5 Million

Borderfest Association

Borderfest 2008 "Celebrating China," Proudly Presented by Kraft

Hidalgo, TX U.S.A.

Gold

Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Over \$1.5 Million

Portland Rose Festival Association

Portland, OR U.S.A.

Bronze

Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Over \$1.5 Million

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.