

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold  
Grand Pinnacle  
Under \$250,000  
Clarksville/Montgomery County Tourism Commission  
Rivers & Spires Festival, Inc.

Silver  
Grand Pinnacle  
Under \$250,000  
City of Richardson  
Cottonwood Art Festival

Bronze  
Grand Pinnacle  
Under \$250,000  
Irish Fest Milwaukee  
Milwaukee Irish Fest

Gold  
Grand Pinnacle  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Silver  
Grand Pinnacle  
\$250,000 - \$749,999  
Issaquah Chamber of Commerce  
Issaquah Salmon Days Festival

Bronze  
Grand Pinnacle  
\$250,000 - \$749,999  
City of Palmdale Special Events  
Palmdale Fall Festival

Gold  
Grand Pinnacle  
\$750,000 - \$1.5 Million  
Macon Georgia's International Cherry Blossom  
Festival

Silver  
Grand Pinnacle  
\$750,000 - \$1.5 Million  
Cherry Creek Arts Festival

Bronze  
Grand Pinnacle  
\$750,000 - \$1.5 Million  
Downtown Events Group  
Des Moines Arts Festival

Gold  
Grand Pinnacle  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Silver  
Grand Pinnacle  
Over \$1.5 million  
Kentucky Derby Festival

Bronze  
Grand Pinnacle  
Over \$1.5 million  
Greeley Independence Stampede  
Greeley Stampede

Gold  
Best Sponsor Solicitation Video  
Under \$250,000  
MulticulturalFest  
2006 Wal-Mart Posada & Snow Fantasy

Silver  
Best Sponsor Solicitation Video  
Under \$250,000  
The Woodlands Town Center Improvement District  
12th Annual Public Safety Heroes Awards

Gold  
Best Sponsor Solicitation Video  
\$750,000 - \$1.5 Million  
Downtown Fort Worth Initiatives, Inc.  
MAIN ST. Fort Worth Arts Festival

Silver  
Best Sponsor Solicitation Video  
\$750,000 - \$1.5 Million  
Washington's Birthday Celebration Association  
Washington's Birthday Celebration

Bronze  
Best Sponsor Solicitation Video  
\$750,000 - \$1.5 Million  
Charlotte Center City Partners  
Charlotte Shout

Gold  
Best Sponsor Solicitation Video  
Over \$1.5 million  
Kentucky Derby Festival

Silver  
Best Sponsor Solicitation Video  
Over \$1.5 million  
Pro Football Hall of Fame Festival

Gold  
Best TV Promotion (ad spot or PSA)  
Under \$250,000  
Spirit of Springfield, Inc.  
Bright Nights

Silver  
Best TV Promotion (ad spot or PSA)  
Under \$250,000  
City of Richardson  
Cottonwood Art Festival

Bronze  
Best TV Promotion (ad spot or PSA)  
Under \$250,000  
Irish Fest Milwaukee

Gold  
Best TV Promotion (ad spot or PSA)  
\$250,000 - \$749,999  
Edmonton Heritage Festival Association  
Edmonton Heritage Festival

Silver  
Best TV Promotion (ad spot or PSA)  
\$250,000 - \$749,999  
Hawai'i Tourism Authority  
Festivals of Hawai'i Post-Arrival Promotional  
Campaign

Bronze  
Best TV Promotion (ad spot or PSA)  
\$250,000 - \$749,999  
The North Carolina Seafood Festival

Gold  
Best TV Promotion (ad spot or PSA)  
\$750,000 - \$1.5 Million  
Cedar Rapids Freedom Festival  
Freedom Festival

Silver  
Best TV Promotion (ad spot or PSA)  
\$750,000 - \$1.5 Million  
Cherry Creek Arts Festival

Bronze  
Best TV Promotion (ad spot or PSA)  
\$750,000 - \$1.5 Million  
Boryeong Mud Festival Committee  
Boryeong Mud Festival

Gold  
Best TV Promotion (ad spot or PSA)  
Over \$1.5 million  
The Pennsylvania Horticultural Society  
Philadelphia Flower Show

Silver  
Best TV Promotion (ad spot or PSA)  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze  
Best TV Promotion (ad spot or PSA)  
Over \$1.5 million  
Wisconsin State Fair Park  
Wisconsin State Fair

Gold  
Best Full Length TV Program (local)  
Under \$250,000  
City of San Jose  
San Jose Holiday Parade

Silver  
Best Full Length TV Program (local)  
Under \$250,000  
Gatlinburg Department of Tourism & Special Events  
Gatlinburg's Fantasy of Light Christmas Parade

Bronze  
Best Full Length TV Program (local)  
Under \$250,000  
City of West Palm Beach  
Kaleidoscope

Gold  
Best Full Length TV Program (local)  
\$250,000 - \$749,999  
Hawai'i Tourism Authority  
Festivals of Hawai'i Post-Arrival Promotional  
Campaign

Silver  
Best Full Length TV Program (local)  
\$250,000 - \$749,999  
The Parade Company  
Target Fireworks - Detroit International Riverdays  
Festival

Bronze  
Best Full Length TV Program (local)  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Gold  
Best Full Length TV Program (local)  
\$750,000 - \$1.5 Million  
Wichita Festivals, Inc.  
Wichita River Festival

Silver  
Best Full Length TV Program (local)  
\$750,000 - \$1.5 Million  
Coconut Grove Arts Festival

Bronze  
Best Full Length TV Program (local)  
\$750,000 - \$1.5 Million  
Winterfest, Inc.  
Seminole Hard Rock Winterfest Boat Parade

Gold  
Best Full Length TV Program (local)  
Over \$1.5 million  
Riverbend Festival

Silver  
Best Full Length TV Program (local)  
Over \$1.5 million  
ArtsQuest  
Musikfest

Bronze  
Best Full Length TV Program (local)  
Over \$1.5 million  
The Pennsylvania Horticultural Society  
Philadelphia Flower Show

Gold  
Best Full Length TV Program (national)  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Silver  
Best Full Length TV Program (national)  
\$250,000 - \$749,999  
Neiman Marcus/Adolphus/Children's Parade

Gold  
Best Full Length TV Program (national)  
\$750,000 - \$1.5 Million  
The Parade Company  
America's Thanksgiving Parade

Silver  
Best Full Length TV Program (national)  
\$750,000 - \$1.5 Million  
Winterfest, Inc.  
Seminole Hard Rock Winterfest Boat Parade

Bronze  
Best Full Length TV Program (national)  
\$750,000 - \$1.5 Million  
Macon Georgia's International Cherry Blossom  
Festival

Gold  
Best Full Length TV Program (national)  
Over \$1.5 million  
Kentucky Derby Festival

Silver  
Best Full Length TV Program (national)  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Bronze  
Best Full Length TV Program (national)  
Over \$1.5 million  
500 Festival

Gold  
Best Event Video (for sale)  
Under \$250,000  
Waitakere City Council  
Trash to Fashion @ Awards

Silver  
Best Event Video (for sale)  
Under \$250,000  
Gatlinburg Department of Tourism & Special Events  
Gatlinburg's Fantasy of Lights Christmas Parade

Bronze  
Best Event Video (for sale)  
Under \$250,000  
Gatlinburg Department of Tourism & Special Events  
Gatlinburg's 4th of July Midnight Parade

Gold  
Best Event Video (for sale)  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Silver  
Best Event Video (for sale)  
Over \$1.5 million  
Music for All, Inc.

Bronze  
Best Event Video (for sale)  
Over \$1.5 million  
The Pennsylvania Horticultural Society  
Philadelphia Flower Show

Gold  
Best Radio Promotion  
Under \$250,000  
Pacific National Exhibition

Silver  
Best Radio Promotion  
Under \$250,000  
National Lentil Festival

Bronze  
Best Radio Promotion  
Under \$250,000  
Town of Cobourg Events Department  
Cobourg Sandcastle Festival

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold  
Best Radio Promotion  
\$250,000 - \$749,999  
Dallas City Arts, Inc.  
City Arts Celebration Presented by TXU Energy

Silver  
Best Radio Promotion  
\$250,000 - \$749,999  
Fayetteville Dogwood Festival, Inc.  
Fayetteville Dogwood Festival

Bronze  
Best Radio Promotion  
\$250,000 - \$749,999  
San Jacinto Day Foundation  
Pasadena Strawberry Festival

Gold  
Best Radio Promotion  
\$750,000 - \$1.5 Million  
Winterfest, Inc.  
Seminole Hard Rock Winterfest Boat Parade

Silver  
Best Radio Promotion  
\$750,000 - \$1.5 Million  
Peter Knipp Holdings Pte., Ltd.  
World Gourmet Summit 2007

Bronze  
Best Radio Promotion  
\$750,000 - \$1.5 Million  
Norfolk Festevents, Ltd.  
31st Annual Norfolk Harborfest

Gold  
Best Radio Promotion  
Over \$1.5 million  
Wisconsin State Fair Park  
Wisconsin State Fair

Silver  
Best Radio Promotion  
Over \$1.5 million  
Norfolk Festevents, Ltd.  
Sail Virginia 2007

Bronze  
Best Radio Promotion  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Gold  
Best Event Website  
Under \$250,000  
Downtown Events Group  
Wells Fargo World Food Festival

Silver  
Best Event Website  
Under \$250,000  
Sevierville Chamber of Commerce  
Bloomin' Barbeque & Bluegrass

Bronze  
Best Event Website  
Under \$250,000  
City of San Jose  
San Jose Holiday Parade

Gold  
Best Event Website  
\$250,000 - \$749,999  
The Parade Company

Silver  
Best Event Website  
\$250,000 - \$749,999  
Downtown Tempe Community, Inc.  
Tempe Festivals of the Arts

Bronze  
Best Event Website  
\$250,000 - \$749,999  
Milwaukee Art Museum  
Lakefront Festival of the Arts

Gold  
Best Event Website  
\$750,000 - \$1.5 Million  
Boryeong Mud Festival Committee  
Boryeong Mud Festival

Silver  
Best Event Website  
\$750,000 - \$1.5 Million  
Charlotte Center City Partners  
Charlotte Shout

Bronze  
Best Event Website  
\$750,000 - \$1.5 Million  
Downtown Fort Worth Initiatives, Inc.  
MAIN ST. Fort Worth Arts Festival

Gold  
Best Event Website  
Over \$1.5 million  
ArtsQuest  
Musikfest

Silver  
Best Event Website  
Over \$1.5 million  
One Reel  
Bumbershoot

Bronze  
Best Event Website  
Over \$1.5 million  
Kentucky Derby Festival

Gold  
Best Organizational Website  
Under \$250,000  
Centennial Olympic Park

Silver  
Best Organizational Website  
Under \$250,000  
Updowntowners, Inc.

Bronze  
Best Organizational Website  
Under \$250,000  
Gatlinburg Department of Tourism & Special Events  
Gatlinburg Chamber of Commerce

Gold  
Best Organizational Website  
\$250,000 - \$749,999  
Edmonton Heritage Festival Association  
Edmonton Heritage Festival

Silver  
Best Organizational Website  
\$250,000 - \$749,999  
The Parade Company

Bronze  
Best Organizational Website  
\$250,000 - \$749,999  
Fayetteville Dogwood Festival, Inc.  
Fayetteville Dogwood Festival

Gold  
Best Organizational Website  
\$750,000 - \$1.5 Million  
The Parade Company  
Detroit International River Days Festival

Silver  
Best Organizational Website  
\$750,000 - \$1.5 Million  
Daegaya Experience Festival Committee  
Daegaya Experience Festival

Gold  
Best Organizational Website  
Over \$1.5 million  
SEAFAIR

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver  
Best Organizational Website  
Over \$1.5 million  
500 Festival

Bronze  
Best Organizational Website  
Over \$1.5 million  
Music for All, Inc.

Gold  
Best Event/Organization E-Newsletter  
Under \$250,000  
City of Greenville  
Carolina First Saturday Market

Silver  
Best Event/Organization E-Newsletter  
Under \$250,000  
Gatlinburg Department of Tourism & Special Events

Bronze  
Best Event/Organization E-Newsletter  
Under \$250,000  
Centennial Olympic Park

Gold  
Best Event/Organization E-Newsletter  
\$750,000 - \$1.5 Million  
City of Dublin  
Dublin Irish Festival

Silver  
Best Event/Organization E-Newsletter  
\$750,000 - \$1.5 Million  
City of Richardson  
Wildflower!/Arts & Music Festival

Bronze  
Best Event/Organization E-Newsletter  
\$750,000 - \$1.5 Million  
Peter Knipp Holdings Pte., Ltd.  
World Gourmet Summit 2007

Gold  
Best Event/Organization E-Newsletter  
Over \$1.5 million  
Music for All, Inc.

Silver  
Best Event/Organization E-Newsletter  
Over \$1.5 million  
Kentucky Derby Festival

Bronze  
Best Event/Organization E-Newsletter  
Over \$1.5 million  
Alamo Bowl  
2006 Alamo Bowl

Gold  
Best Miscellaneous Multimedia  
Under \$250,000  
Centennial Olympic Park  
Fiesta Atlanta

Silver  
Best Miscellaneous Multimedia  
Under \$250,000  
City of San Jose  
San Jose Holiday Parade

Bronze  
Best Miscellaneous Multimedia  
Under \$250,000  
City of Richardson  
Cottonwood Art Festival

Gold  
Best Miscellaneous Multimedia  
\$250,000 - \$749,999  
National Capital Commission  
Sound and Light Show on Parliament Hill

Silver  
Best Miscellaneous Multimedia  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Bronze  
Best Miscellaneous Multimedia  
\$250,000 - \$749,999  
Milwaukee Art Museum  
Lakefront Festival of the Arts

Gold  
Best Miscellaneous Multimedia  
\$750,000 - \$1.5 Million  
Cherry Creek Arts Festival

Silver  
Best Miscellaneous Multimedia  
\$750,000 - \$1.5 Million  
City of Richardson  
Wildflower!/Arts & Music Festival

Bronze  
Best Miscellaneous Multimedia  
\$750,000 - \$1.5 Million  
City of Dublin  
Dublin Irish Festival

Gold  
Best Miscellaneous Multimedia  
Over \$1.5 million  
Music for All, Inc.

Silver  
Best Miscellaneous Multimedia  
Over \$1.5 million  
Kentucky Derby Festival

Bronze  
Best Miscellaneous Multimedia  
Over \$1.5 million  
Music for All, Inc.

Gold  
Best Event Program (interior 3 or less colors)  
Under \$250,000  
Milwaukee Art Museum  
Grape Lakes Food & Wine Festival

Silver  
Best Event Program (interior 3 or less colors)  
Under \$250,000  
Pigeon Forge Office of Special Events  
Wilderness Wildlife Week

Bronze  
Best Event Program (interior 3 or less colors)  
Under \$250,000  
Pigeon Forge Office of Special Events  
A Mountain Quiltfest

Silver  
Best Event Program (interior 3 or less colors)  
City of Palmdale Special Events  
Palmdale Fall Festival

Gold  
Best Event Program (interior 3 or less colors)  
City of Richardson  
Wildflower!/Arts & Music Festival

Bronze  
Best Event Program (interior 3 or less colors)  
Ottawa Blues Festival  
Cisco Ottawa Bluesfest

Gold  
Best Event Program (interior 3 or less colors)  
Over \$1.5 million  
Norfolk Festevents, Ltd.  
Sail Virginia 2007 & 31st Annual Norfolk Harborfest

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

<p>Silver Best Event Program (interior 3 or less colors) Over \$1.5 million Norfolk Festevents, Ltd.</p>	<p>Bronze Best Event Program (interior 3 or less colors) Over \$1.5 million Memphis in May International Festival, Inc. Beale Street Music Festival</p>	<p>Gold Best Event Program (interior 4 or more colors) Under \$250,000 Galveston Historical Foundation Galveston Historic Homes Tour</p>
<p>Silver Best Event Program (interior 4 or more colors) Under \$250,000 Newport Waterfront Festivals @ The Newport Yachting Center Snapple Sunset Music Festival</p>	<p>Bronze Best Event Program (interior 4 or more colors) Under \$250,000 City of San Jose San Jose Holiday Parade</p>	<p>Gold Best Event Program (interior 4 or more colors) \$250,000 - \$749,999 Creative Strategies Group CowParade Denver 2006</p>
<p>Silver Best Event Program (interior 4 or more colors) \$250,000 - \$749,999 Anchorage Fur Rendezvous</p>	<p>Bronze Best Event Program (interior 4 or more colors) \$250,000 - \$749,999 Memphis in May International Festival, Inc. World Championship Barbecue Cooking Contest</p>	<p>Gold Best Event Program (interior 4 or more colors) \$750,000 - \$1.5 Million Rotterdam Festivals Rotterdam 2007, City of Architecture</p>
<p>Silver Best Event Program (interior 4 or more colors) \$750,000 - \$1.5 Million Cultural Centre Narodni Dom Maribor Festival Lent</p>	<p>Bronze Best Event Program (interior 4 or more colors) \$750,000 - \$1.5 Million Coconut Grove Arts Festival</p>	<p>Gold Best Event Program (interior 4 or more colors) Over \$1.5 million Walt Disney Star Wars Weekends</p>
<p>Silver Best Event Program (interior 4 or more colors) Over \$1.5 million Portland Rose Festival Association Portland Rose Festival</p>	<p>Bronze Best Event Program (interior 4 or more colors) Over \$1.5 million Pasadena Tournament of Roses The Rose Parade</p>	<p>Gold Best Newspaper Insert/Supplement Under \$250,000 Sevierville Chamber of Commerce Bloomin' Barbeque &amp; Bluegrass</p>
<p>Silver Best Newspaper Insert/Supplement Under \$250,000 Downtown Events Group Wells Fargo World Food Festival</p>	<p>Bronze Best Newspaper Insert/Supplement Under \$250,000 City of Lancaster California Poppy Festival</p>	<p>Gold Best Newspaper Insert/Supplement \$250,000 - \$749,999 Battle of Flowers Association The Battle of Flowers Parade</p>
<p>Silver Best Newspaper Insert/Supplement \$250,000 - \$749,999 Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft</p>	<p>Bronze Best Newspaper Insert/Supplement \$250,000 - \$749,999 Downtown Tempe Community, Inc. APS Fantasy of Lights</p>	<p>Gold Best Newspaper Insert/Supplement \$750,000 - \$1.5 Million The Hague Festivals</p>
<p>Silver Best Newspaper Insert/Supplement \$750,000 - \$1.5 Million Cherry Creek Arts Festival</p>	<p>Bronze Best Newspaper Insert/Supplement \$750,000 - \$1.5 Million Sausalito Art Festival</p>	<p>Gold Best Newspaper Insert/Supplement Over \$1.5 million Norfolk Festevents, Ltd. Sail Virginia 2007 &amp; 31st Annual Norfolk Harborfest</p>
<p>Silver Best Newspaper Insert/Supplement Over \$1.5 million Milwaukee World Festival, Inc. Summerfest</p>	<p>Bronze Best Newspaper Insert/Supplement Over \$1.5 million 500 Festival</p>	<p>Silver Best Promotional Brochure (3 or less colors) Town of Leesburg</p>
<p>Bronze Best Promotional Brochure (3 or less colors) St. Luke's Women's Fitness Celebration &amp; Festival 5K Run, Walk &amp; Stroll and Women's Show</p>	<p>Gold Best Promotional Brochure (3 or less colors) Ottawa Blues Festival Cisco Ottawa Bluesfest</p>	<p>Gold Best Promotional Brochure (4 or more colors) Under \$250,000 asquared events, Inc. 21st Annual Sandestin Wine Festival at Baytowne Wharf</p>

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

<p>Silver Best Promotional Brochure (4 or more colors) Under \$250,000 Arts and Events Office, City of Santa Clarita Santa Clarita Cowboy Festival</p>	<p>Bronze Best Promotional Brochure (4 or more colors) Under \$250,000 National Capital Commission Discover the Heart of the Capital</p>	<p>Gold Best Promotional Brochure (4 or more colors) \$250,000 - \$749,999 Memphis in May International Festival, Inc. Memphis in May International Program Honoring Spain</p>
<p>Silver Best Promotional Brochure (4 or more colors) \$250,000 - \$749,999 Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft</p>	<p>Bronze Best Promotional Brochure (4 or more colors) \$250,000 - \$749,999 City of Palmdale Special Events Palmdale Fall Festival</p>	<p>Gold Best Promotional Brochure (4 or more colors) \$750,000 - \$1.5 Million Peter Knipp Holdings Pte., Ltd. World Gourmet Summit 2007</p>
<p>Silver Best Promotional Brochure (4 or more colors) \$750,000 - \$1.5 Million The Hague Festivals</p>	<p>Bronze Best Promotional Brochure (4 or more colors) \$750,000 - \$1.5 Million Daegaya Experience Festival Committee Daegaya Experience Festival</p>	<p>Gold Best Promotional Brochure (4 or more colors) Over \$1.5 million 500 Festival</p>
<p>Silver Best Promotional Brochure (4 or more colors) Over \$1.5 million Pigeon Forge Office of Special Events Pigeon Forge Winterfest</p>	<p>Bronze Best Promotional Brochure (4 or more colors) Over \$1.5 million Walt Disney Finding Nemo Submarine Voyage Relaunch Event</p>	<p>Gold Best Event/Organization Newsletter Under \$250,000 City of Harrisburg Special Events Office</p>
<p>Silver Best Event/Organization Newsletter Under \$250,000 Updowntowners, Inc.</p>	<p>Bronze Best Event/Organization Newsletter Under \$250,000 City of Euless Euless Today Magazine</p>	<p>Gold Best Event/Organization Newsletter \$750,000 - \$1.5 Million Wichita Festivals, Inc. Wichita River Festival</p>
<p>Silver Best Event/Organization Newsletter \$750,000 - \$1.5 Million St. Mary's University Alumni Association Fiesta Oyster Bake</p>	<p>Gold Best Event/Organization Newsletter Over \$1.5 million Kentucky Derby Festival</p>	<p>Silver Best Event/Organization Newsletter Over \$1.5 million Music for All, Inc.</p>
<p>Gold Best Miscellaneous Printed Materials (multiple page) Under \$250,000 City of West Palm Beach Green Market</p>	<p>Silver Best Miscellaneous Printed Materials (multiple page) Under \$250,000 City of West Palm Beach Kaleidoscope</p>	<p>Bronze Best Miscellaneous Printed Materials (multiple page) Under \$250,000 City of West Palm Beach Clematis By Night</p>
<p>Gold Best Miscellaneous Printed Materials (multiple page) \$250,000 - \$749,999 Creative Strategies Group CowParade Denver 2006</p>	<p>Silver Best Miscellaneous Printed Materials (multiple page) \$250,000 - \$749,999 St. Luke's Women's Fitness Celebration &amp; Festival 5K Run, Walk &amp; Stroll and Women's Show</p>	<p>Bronze Best Miscellaneous Printed Materials (multiple page) \$250,000 - \$749,999 Memphis in May International Festival, Inc. Memphis in May International Program Honoring Spain</p>
<p>Gold Best Miscellaneous Printed Materials (multiple page) \$750,000 - \$1.5 Million Downtown Events Group Des Moines Arts Festival</p>	<p>Silver Best Miscellaneous Printed Materials (multiple page) \$750,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival</p>	<p>Bronze Best Miscellaneous Printed Materials (multiple page) \$750,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival</p>
<p>Gold Best Miscellaneous Printed Materials (multiple page) Over \$1.5 million Kentucky Derby Festival</p>	<p>Silver Best Miscellaneous Printed Materials (multiple page) Over \$1.5 million SEAFAIR</p>	<p>Bronze Best Miscellaneous Printed Materials (multiple page) Over \$1.5 million Memphis in May International Festival, Inc. Memphis in May International Festival Annual Meeting</p>

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold  
Best Promotional Poster  
Under \$250,000  
asquared events, Inc.  
5th Annual Baytown Film Festival

Silver  
Best Promotional Poster  
Under \$250,000  
Downtown Events Group  
Wells Fargo World Food Festival

Bronze  
Best Promotional Poster  
Under \$250,000  
DUCOS/ACR  
Terra Festival

Gold  
Best Promotional Poster  
\$250,000 - \$749,999  
Neiman Marcus/Adolphus/Children's Parade

Silver  
Best Promotional Poster  
\$250,000 - \$749,999  
Edmonton Heritage Festival Association  
Edmonton Heritage Festival

Bronze  
Best Promotional Poster  
\$250,000 - \$749,999  
Uptown Association  
Uptown Art Fair

Gold  
Best Promotional Poster  
\$750,000 - \$1.5 Million  
The Hague Festivals

Silver  
Best Promotional Poster  
\$750,000 - \$1.5 Million  
DUCOS/ACR  
Zomercarnaval

Bronze-Tie  
Best Promotional Poster  
\$750,000 - \$1.5 Million  
Cedar Rapids Freedom Festival  
Freedom Festival

Bronze-Tie  
Best Promotional Poster  
\$750,000 - \$1.5 Million  
Cherry Creek Arts Festival

Gold  
Best Promotional Poster  
Over \$1.5 million  
Kentucky Derby Festival

Silver  
Best Promotional Poster  
Over \$1.5 million  
SEAFAIR

Bronze  
Best Promotional Poster  
Over \$1.5 million  
Walt Disney  
Star Wars Weekends

Gold  
Best Commemorative Poster  
Under \$250,000  
Arts and Events Office, City of Santa Clarita  
Santa Clarita Cowboy Festival

Silver  
Best Commemorative Poster  
Under \$250,000  
Decatur Arts Alliance, Inc  
Decatur Wine Festival

Bronze-Tie  
Best Commemorative Poster  
Under \$250,000  
Cherry Creek Arts Festival  
Telluride Culinary & Arts Festival

Bronze-Tie  
Best Commemorative Poster  
Under \$250,000  
Skagit Valley Tulip Festival

Gold  
Best Commemorative Poster  
\$250,000 - \$749,999  
Issaquah Chamber of Commerce  
Issaquah Salmon Days Festival

Silver  
Best Commemorative Poster  
\$250,000 - \$749,999  
Memphis in May International Festival, Inc.  
Memphis in May International Program Honoring Spain

Bronze  
Best Commemorative Poster  
\$250,000 - \$749,999  
The North Carolina Seafood Festival

Gold  
Best Commemorative Poster  
\$750,000 - \$1.5 Million  
Sausalito Art Festival

Silver  
Best Commemorative Poster  
\$750,000 - \$1.5 Million  
Cherry Creek Arts Festival

Bronze  
Best Commemorative Poster  
\$750,000 - \$1.5 Million  
Charlotte Center City Partners  
Charlotte Shout

Gold  
Best Commemorative Poster  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Silver  
Best Commemorative Poster  
Over \$1.5 million  
Walt Disney  
EPCOT International Food & Wine Festival

Bronze-Tie  
Best Commemorative Poster  
Over \$1.5 million  
Kentucky Derby Festival

Bronze-Tie  
Best Commemorative Poster  
Over \$1.5 million  
ON THE WATERFRONT, Inc.  
On the Waterfront

Gold  
Best Cover Design  
Under \$250,000  
Milwaukee Art Museum  
Grape Lakes Food & Wine Festival

Silver  
Best Cover Design  
Under \$250,000  
Memphis in May International Festival, Inc.  
Regions Sunset Symphony

Bronze  
Best Cover Design  
Under \$250,000  
City of Peoria, Marketing & Special Events  
Peoria Sports Complex Spring Training

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

<p>Gold Best Cover Design \$250,000 - \$749,999 Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft</p>	<p>Silver Best Cover Design \$250,000 - \$749,999 Uptown Association Uptown Art Fair</p>	<p>Bronze Best Cover Design \$250,000 - \$749,999 Creative Strategies Group Cow Parade Charity Auction</p>
<p>Gold Best Cover Design \$750,000 - \$1.5 Million Sausalito Art Festival</p>	<p>Silver Best Cover Design \$750,000 - \$1.5 Million City of Richardson Wildflower!/Arts &amp; Music Festival</p>	<p>Gold Best Cover Design Over \$1.5 million Kentucky Derby Festival</p>
<p>Silver Best Cover Design Over \$1.5 million Riverbend Festival</p>	<p>Bronze Best Cover Design Over \$1.5 million Pasadena Tournament of Roses The Rose Parade</p>	<p>Gold Best Single Newspaper Display Ad Under \$250,000 Downtown Events Group Wells Fargo World Food Festival</p>
<p>Silver Best Single Newspaper Display Ad Under \$250,000 Downtown Events Group Iowa Outdoor Wellness Adventure</p>	<p>Bronze Best Single Newspaper Display Ad Under \$250,000 Galveston Historical Foundation Dickens on the Strand</p>	<p>Gold Best Single Newspaper Display Ad \$250,000 - \$749,999 Uptown Association Uptown Art Fair</p>
<p>Silver Best Single Newspaper Display Ad \$250,000 - \$749,999 Memphis in May International Festival, Inc. World Championship Barbecue Cooking Contest</p>	<p>Bronze Best Single Newspaper Display Ad \$250,000 - \$749,999 ON THE WATERFRONT, Inc. Stars and Guitars Summer Concert Series</p>	<p>Gold Best Single Newspaper Display Ad \$750,000 - \$1.5 Million Downtown Events Group Des Moines Arts Festival</p>
<p>Silver Best Single Newspaper Display Ad \$750,000 - \$1.5 Million Sausalito Art Festival</p>	<p>Bronze Best Single Newspaper Display Ad \$750,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival</p>	<p>Gold Best Single Newspaper Display Ad Over \$1.5 million Norfolk Festevents, Ltd. Sail Virginia 2007</p>
<p>Silver Best Single Newspaper Display Ad Over \$1.5 million Greeley Independence Stampede Greeley Stampede</p>	<p>Bronze-Tie Best Single Newspaper Display Ad Over \$1.5 million Portland Rose Festival Association Portland Rose Festival</p>	<p>Bronze-Tie Best Single Newspaper Display Ad Over \$1.5 million Riverbend Festival</p>
<p>Gold Best Single Magazine Display Ad Under \$250,000 City of Richardson Cottonwood Art Festival</p>	<p>Silver Best Single Magazine Display Ad Under \$250,000 Galveston Historical Foundation Galveston Historic Homes Tour</p>	<p>Bronze Best Single Magazine Display Ad Under \$250,000 Galveston Historical Foundation Dickens on the Strand</p>
<p>Gold Best Single Magazine Display Ad \$250,000 - \$749,999 Hawai'i Tourism Authority Festivals of Hawai'i Post-Arrival Promotional Campaign</p>	<p>Silver Best Single Magazine Display Ad \$250,000 - \$749,999 Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft</p>	<p>Bronze Best Single Magazine Display Ad \$250,000 - \$749,999 Hawai'i Tourism Authority Festivals of Hawai'i Post-Arrival Promotional Campaign</p>
<p>Gold Best Single Magazine Display Ad \$750,000 - \$1.5 Million Coconut Grove Arts Festival</p>	<p>Silver Best Single Magazine Display Ad \$750,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival</p>	<p>Bronze Best Single Magazine Display Ad \$750,000 - \$1.5 Million Coconut Grove Arts Festival</p>



## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold  
Best Single Magazine Display Ad  
Over \$1.5 million  
Walt Disney  
Star Wars Weekends

Silver  
Best Single Magazine Display Ad  
Over \$1.5 million  
SEAFAIR

Bronze  
Best Single Magazine Display Ad  
Over \$1.5 million  
Walt Disney  
ESPN The Weekend

Gold  
Best Ad Series  
Under \$250,000  
City of West Palm Beach  
Green Market

Silver  
Best Ad Series  
Under \$250,000  
A Hometown Affair, Inc.  
Placer County Strawberry Festival

Bronze  
Best Ad Series  
Under \$250,000  
City of San Jose  
San Jose Holiday Parade

Gold  
Best Ad Series  
\$250,000 - \$749,999  
Hawai'i Tourism Authority  
Festivals of Hawai'i Post-Arrival Promotional  
Campaign

Silver  
Best Ad Series  
\$250,000 - \$749,999  
Downtown Tempe Community, Inc.  
Spring 2007 Tempe Festivals of the Arts

Bronze  
Best Ad Series  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Gold  
Best Ad Series  
\$750,000 - \$1.5 Million  
Downtown Events Group  
Des Moines Arts Festival

Silver  
Best Ad Series  
\$750,000 - \$1.5 Million  
Cherry Creek Arts Festival

Bronze  
Best Ad Series  
\$750,000 - \$1.5 Million  
City of Dublin  
Dublin Irish Festival

Gold  
Best Ad Series  
Over \$1.5 million  
Walt Disney  
Star Wars Weekend

Silver  
Best Ad Series  
Over \$1.5 million  
Riverbend Festival

Bronze-Tie  
Best Ad Series  
Over \$1.5 million  
Greeley Independence Stampede  
Greeley Stampede

Bronze-Tie  
Best Ad Series  
Over \$1.5 million  
Wisconsin State Fair Park  
Wisconsin State Fair

Gold  
Best Event Photograph  
Under \$250,000  
Town of Leesburg

Silver  
Best Event Photograph  
Under \$250,000  
City of West Palm Beach  
Kaleidoscope

Bronze  
Best Event Photograph  
Under \$250,000  
Gatlinburg Department of Tourism & Special Events  
Gatlinburg's 4th of July Midnight Parade

Gold  
Best Event Photograph  
\$250,000 - \$749,999  
Andrew Rafkind Photography  
San Jose Christmas in the Park

Silver  
Best Event Photograph  
\$250,000 - \$749,999  
Andrew Rafkind Photography  
Western Idaho Fair

Bronze  
Best Event Photograph  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Gold  
Best Event Photograph  
\$750,000 - \$1.5 Million  
Daegaya Experience Festival Committee  
Daegaya Experience Festival

Silver  
Best Event Photograph  
\$750,000 - \$1.5 Million  
Boryeong Mud Festival Committee  
Boryeong Mud Festival

Bronze  
Best Event Photograph  
\$750,000 - \$1.5 Million  
Daegaya Experience Festival Committee  
Daegaya Experience Festival

Gold  
Best Event Photograph  
Over \$1.5 million  
Riverbend Festival

Silver  
Best Event Photograph  
Over \$1.5 million  
500 Festival

Bronze  
Best Event Photograph  
Over \$1.5 million  
Fiesta San Antonio Commission  
Fiesta San Antonio 2007

Gold  
Best Miscellaneous Printed Materials (single page)  
Under \$250,000  
asquared events, Inc.  
21st Annual Sandestin Wine Festival at Baytowne  
Wharf

Silver  
Best Miscellaneous Printed Materials (single page)  
Under \$250,000  
Downtown Events Group  
Wells Fargo World Food Festival

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

<p>Bronze Best Miscellaneous Printed Materials (single page) Under \$250,000 Gatlinburg Department of Tourism &amp; Special Events Gatlinburg's Bicentennial Celebration</p>	<p>Gold Best Miscellaneous Printed Materials (single page) \$250,000 - \$749,999 Hawai'i Tourism Authority Festivals of Hawai'i Post-Arrival Promotional Campaign</p>	<p>Silver Best Miscellaneous Printed Materials (single page) \$250,000 - \$749,999 Milwaukee Art Museum Lakefront Festival of the Arts</p>
<p>Bronze Best Miscellaneous Printed Materials (single page) \$250,000 - \$749,999 Milwaukee Art Museum Lakefront Festival of the Arts</p>	<p>Gold Best Miscellaneous Printed Materials (single page) \$750,000 - \$1.5 Million Sausalito Art Festival</p>	<p>Silver Best Miscellaneous Printed Materials (single page) \$750,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival</p>
<p>Bronze Best Miscellaneous Printed Materials (single page) \$750,000 - \$1.5 Million Sausalito Art Festival</p>	<p>Gold Best Miscellaneous Printed Materials (single page) Over \$1.5 million Kentucky Derby Festival</p>	<p>Silver Best Miscellaneous Printed Materials (single page) Over \$1.5 million Walt Disney Pirates &amp; Princess Party</p>
<p>Bronze Best Miscellaneous Printed Materials (single page) Over \$1.5 million Memphis in May International Festival, Inc. Memphis in May International Festival</p>	<p>Gold Best Event Invitation Under \$250,000 Spirit of Springfield, Inc. Bright Nights Ball</p>	<p>Silver Best Event Invitation Under \$250,000 Walt Disney Magical Premiere - Press Event</p>
<p>Bronze Best Event Invitation Under \$250,000 City of Richardson Cottonwood Art Festival</p>	<p>Gold Best Event Invitation \$250,000 - \$749,999 Creative Strategies Group CowParade Denver 2006</p>	<p>Silver Best Event Invitation \$250,000 - \$749,999 The Parade Company Hob Nobble Gobble</p>
<p>Bronze Best Event Invitation \$250,000 - \$749,999 Uptown Association Uptown Art Fair</p>	<p>Gold Best Event Invitation \$750,000 - \$1.5 Million Coconut Grove Arts Festival</p>	<p>Silver Best Event Invitation \$750,000 - \$1.5 Million Wichita Festivals, Inc. Wichita River Festival</p>
<p>Bronze Best Event Invitation \$750,000 - \$1.5 Million Washington's Birthday Celebration Association Washington's Birthday Celebration</p>	<p>Gold Best Event Invitation Over \$1.5 million Walt Disney Finding Nemo Submarine Voyage Relaunch Event</p>	<p>Silver Best Event Invitation Over \$1.5 million Kentucky Derby Festival</p>
<p>Bronze Best Event Invitation Over \$1.5 million 500 Festival</p>	<p>Gold Best Street Banner Under \$250,000 City of Greenville Carolina First Saturday Market</p>	<p>Silver Best Street Banner Under \$250,000 City of West Palm Beach Clematis By Night</p>
<p>Bronze Best Street Banner Under \$250,000 City of Greenville U.S.A. Pro Cycling Championships</p>	<p>Gold Best Street Banner \$250,000 - \$749,999 Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft</p>	<p>Silver Best Street Banner \$250,000 - \$749,999 Uptown Association Uptown Art Fair</p>
<p>Bronze Best Street Banner \$250,000 - \$749,999 Savannah Waterfront Association St. Patrick's Celebration on the River</p>	<p>Gold Best Street Banner \$750,000 - \$1.5 Million Boryeong Mud Festival Committee Boryeong Mud Festival</p>	<p>Silver Best Street Banner \$750,000 - \$1.5 Million Daegaya Experience Festival Committee Daegaya Experience Festival</p>

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze  
Best Street Banner  
\$750,000 - \$1.5 Million  
Daegaya Experience Festival Committee  
Daegaya Experience Festival

Gold  
Best Street Banner  
Over \$1.5 million  
Music for All, Inc.

Silver  
Best Street Banner  
Over \$1.5 million  
One Reel  
Bumbershoot

Bronze  
Best Street Banner  
Over \$1.5 million  
National Capital Commission  
150th of the Capital

Gold  
Best Sponsor Solicitation Package  
Under \$250,000  
Updowntowners, Inc.  
Star City Holiday Parade

Silver  
Best Sponsor Solicitation Package  
Under \$250,000  
Downtown Events Group  
Wells Fargo World Food Festival

Bronze  
Best Sponsor Solicitation Package  
Under \$250,000  
The Woodlands Town Center Improvement District  
Red, Hot & Blue Festival

Gold  
Best Sponsor Solicitation Package  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Silver  
Best Sponsor Solicitation Package  
\$250,000 - \$749,999  
San Jacinto Day Foundation  
Pasadena Strawberry Festival

Gold  
Best Sponsor Solicitation Package  
\$750,000 - \$1.5 Million  
Downtown Events Group  
Des Moines Arts Festival

Silver  
Best Sponsor Solicitation Package  
\$750,000 - \$1.5 Million  
Downtown Fort Worth Initiatives, Inc.  
MAIN ST. Fort Worth Arts Festival

Gold  
Best Sponsor Solicitation Package  
Over \$1.5 million  
Memphis in May International Festival, Inc.  
Memphis in May International Festival

Silver  
Best Sponsor Solicitation Package  
Over \$1.5 million  
One Reel  
Bumbershoot

Bronze  
Best Sponsor Solicitation Package  
Over \$1.5 million  
Kentucky Derby Festival

Gold  
Best Sponsor Follow-up Report  
Under \$250,000  
MulticulturalFest  
2006 Wal-Mart Posada & Snow Fantasy

Silver  
Best Sponsor Follow-up Report  
Under \$250,000  
Downtown Events Group  
Wells Fargo World Food Festival

Bronze  
Best Sponsor Follow-up Report  
Under \$250,000  
Downtown Tulsa Unlimited, Inc.  
Tulsa International Mayfest

Gold  
Best Sponsor Follow-up Report  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Silver  
Best Sponsor Follow-up Report  
\$250,000 - \$749,999  
Uptown Association  
Uptown Art Fair

Bronze  
Best Sponsor Follow-up Report  
\$250,000 - \$749,999  
San Jacinto Day Foundation  
Pasadena Strawberry Festival

Gold  
Best Sponsor Follow-up Report  
\$750,000 - \$1.5 Million  
Downtown Fort Worth Initiatives, Inc.  
MAIN ST. Fort Worth Arts Festival

Gold  
Best Sponsor Follow-up Report  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Silver  
Best Sponsor Follow-up Report  
Over \$1.5 million  
Kentucky Derby Festival

Bronze=Tie  
Best Sponsor Follow-up Report  
Over \$1.5 million  
One Reel  
Bumbershoot

Bronze-Tie  
Best Sponsor Follow-up Report  
Over \$1.5 million  
SEAFair

Gold  
Best New Fundraising Program  
Under \$250,000  
Sevierville Chamber of Commerce  
Bloomin' Barbeque & Bluegrass

Gold  
Best New Fundraising Program  
\$750,000 - \$1.5 Million  
Macon Georgia's International Cherry Blossom  
Festival

Gold  
Best New Fundraising Program  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Gold  
Best Single New Sponsorship Program  
Under \$250,000  
City of San Jose  
San Jose Holiday Parade

Silver  
Best Single New Sponsorship Program  
Under \$250,000  
Parker Chamber of Commerce

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze  
Best Single New Sponsorship Program  
Under \$250,000  
Sevierville Chamber of Commerce  
Bloomin' Barbeque & Bluegrass

Gold-Tie  
Best Single New Sponsorship Program  
\$750,000 - \$1.5 Million  
Downtown Events Group  
Des Moines Arts Festival

Silver  
Best Single New Sponsorship Program  
Over \$1.5 million  
Kentucky Derby Festival

Silver  
Best Overall Sponsorship Program  
Under \$250,000  
Gatlinburg Department of Tourism & Special Events

Gold  
Best Overall Sponsorship Program  
Over \$1.5 million  
Kentucky Derby Festival

Silver  
Best Sponsor  
Under \$250,000  
MulticulturalFest  
2006 Wal-Mart Posada & Snow Fantasy - Wal-Mart

Silver  
Best Sponsor  
\$250,000 - \$749,999  
City of Palmdale Special Events  
Palmdale Fall Festival - Albertsons

Bronze  
Best Sponsor  
\$750,000 - \$1.5 Million  
Macon Georgia's International Cherry Blossom  
Festival  
Coca-Cola

Bronze  
Best Sponsor  
Over \$1.5 million  
Music for All, Inc.  
Yamaha

Bronze  
Best Environmental Program  
Under \$250,000  
Pigeon Forge Office of Special Events  
Wilderness Wildlife Week

Gold  
Best Single New Sponsorship Program  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Gold-Tie  
Best Single New Sponsorship Program  
\$750,000 - \$1.5 Million  
Downtown Fort Worth Initiatives, Inc.  
MAIN ST. Fort Worth Arts Festival

Bronze  
Best Single New Sponsorship Program  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Gold  
Best Overall Sponsorship Program  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Silver  
Best Overall Sponsorship Program  
Over \$1.5 million  
Wisconsin State Fair Park  
Wisconsin State Fair

Bronze  
Best Sponsor  
Under \$250,000  
City of Peoria, Marketing & Special Events  
Peoria Sports Complex Spring Training - Hensley &  
Company

Gold  
Best Sponsor  
\$750,000 - \$1.5 Million  
Creative Strategies Group  
2007 Cherry Creek Arts Festival - Janus

Gold  
Best Sponsor  
Over \$1.5 million  
500 Festival  
Indianapolis Power & Light

Gold  
Best Environmental Program  
Under \$250,000  
Gatlinburg Department of Tourism & Special Events  
Gatlinburg's Winter Magic

Bronze  
Best Environmental Program  
Uptown Association  
Uptown Art Fair

Silver  
Best Single New Sponsorship Program  
\$250,000 - \$749,999  
Uptown Association  
Uptown Art Fair

Gold  
Best Single New Sponsorship Program  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Gold  
Best Overall Sponsorship Program  
Under \$250,000  
City of Peoria, Marketing & Special Events  
Peoria Sports Complex Spring Training

Gold  
Best Overall Sponsorship Program  
\$750,000 - \$1.5 Million  
Downtown Events Group  
Des Moines Arts Festival

Gold  
Best Sponsor  
Under \$250,000  
Sweetwater Festival  
Georgia College & State University

Gold  
Best Sponsor  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft - Dodge Arena

Silver  
Best Sponsor  
\$750,000 - \$1.5 Million  
Downtown Events Group  
Des Moines Arts Festival - Guide One

Silver  
Best Sponsor  
Over \$1.5 million  
Portland Rose Festival Association  
Portland General Electric

Silver  
Best Environmental Program  
Under \$250,000  
City of Euless  
Arbor Daze Tree Giveaway

Gold  
Best Environmental Program  
Macon Georgia's International Cherry Blossom  
Festival

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver  
Best Environmental Program  
Cedar Rapids Freedom Festival  
Freedom Festival

Gold  
Best Environmental Program  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Silver  
Best Environmental Program  
Over \$1.5 million  
Riverbend Festival

Gold  
Best Volunteer Program  
Under \$250,000  
A Hometown Affair, Inc.  
Placer County Strawberry Festival

Silver  
Best Volunteer Program  
Under \$250,000  
Big Pig Jig®

Bronze  
Best Volunteer Program  
Under \$250,000  
Sevierville Chamber of Commerce  
Bloomin' Barbeque & Bluegrass

Gold  
Best Volunteer Program  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Gold  
Best Volunteer Program  
\$750,000 - \$1.5 Million  
Cherry Creek Arts Festival

Silver  
Best Volunteer Program  
\$750,000 - \$1.5 Million  
Cedar Rapids Freedom Festival  
Freedom Festival

Bronze  
Best Volunteer Program  
\$750,000 - \$1.5 Million  
Downtown Events Group  
Des Moines Arts Festival

Gold  
Best Volunteer Program  
Over \$1.5 million  
500 Festival

Silver  
Best Volunteer Program  
Over \$1.5 million  
Memphis in May International Festival, Inc.  
Memphis in May International Festival

Bronze  
Best Volunteer Program  
Over \$1.5 million  
Kentucky Derby Festival

Gold  
Best Educational Program  
Under \$250,000  
A Hometown Affair, Inc.  
Placer County Strawberry Festival

Silver  
Best Educational Program  
Under \$250,000  
Memphis in May International Festival, Inc.  
Memphis in May International Festival

Bronze  
Best Educational Program  
Under \$250,000  
City of West Palm Beach  
Kaleidoscope

Gold  
Best Educational Program  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Silver  
Best Educational Program  
\$250,000 - \$749,999  
City of Palmdale Special Events  
Palmdale Fall Festival

Bronze  
Best Educational Program  
\$250,000 - \$749,999  
Holiday Folk Fair International

Gold  
Best Educational Program  
\$750,000 - \$1.5 Million  
Cherry Creek Arts Festival

Silver  
Best Educational Program  
\$750,000 - \$1.5 Million  
Downtown Events Group  
Des Moines Arts Festival

Bronze  
Best Educational Program  
\$750,000 - \$1.5 Million  
Macon Georgia's International Cherry Blossom  
Festival

Gold  
Best Educational Program  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Silver  
Best Educational Program  
Over \$1.5 million  
500 Festival

Bronze  
Best Educational Program  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Gold  
Best Event/Program within an Event to Benefit a  
Charity  
Under \$250,000  
A Hometown Affair, Inc.  
Placer County Strawberry Festival

Silver  
Best Event/Program within an Event to Benefit a  
Charity  
Under \$250,000  
SPW Productions, LLC  
Rumble in the Kitchen

Bronze  
Best Event/Program within an Event to Benefit a  
Charity  
Under \$250,000  
City of West Palm Beach  
4th on Flagler

Gold  
Best Event/Program within an Event to Benefit a  
Charity  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Silver  
Best Event/Program within an Event to Benefit a  
Charity  
\$250,000 - \$749,999  
Uptown Association  
Uptown Art Fair

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold  
Best Event/Program within an Event to Benefit a  
Charity  
\$750,000 - \$1.5 Million  
Cherry Creek Arts Festival

Silver  
Best Event/Program within an Event to Benefit a  
Charity  
\$750,000 - \$1.5 Million  
Cedar Rapids Freedom Festival  
Freedom Festival

Bronze  
Best Event/Program within an Event to Benefit a  
Charity  
\$750,000 - \$1.5 Million  
St. Mary's University Alumni Association  
Fiesta Oyster Bake

Gold  
Best Event/Program within an Event to Benefit a  
Charity  
Over \$1.5 million  
Kentucky Derby Festival

Silver  
Best Event/Program within an Event to Benefit a  
Charity  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Bronze  
Best Event/Program within an Event to Benefit a  
Charity  
Over \$1.5 million  
Riverbend Festival

Gold  
Best Community Outreach Program  
Under \$250,000  
City of West Palm Beach  
Kaleidoscope

Silver  
Best Community Outreach Program  
Under \$250,000  
Memphis in May International Festival, Inc.  
Memphis in May International Festival

Bronze  
Best Community Outreach Program  
Under \$250,000  
City of Eules  
Eules Bicycle Rodeo

Gold  
Best Community Outreach Program  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Gold  
Best Community Outreach Program  
\$750,000 - \$1.5 Million  
Macon Georgia's International Cherry Blossom  
Festival

Gold  
Best Community Outreach Program  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Silver  
Best Community Outreach Program  
Over \$1.5 million  
Music for All, Inc.

Bronze  
Best Community Outreach Program  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Gold  
Best New Promotion  
Under \$250,000  
Parker Chamber of Commerce

Silver  
Best New Promotion  
Under \$250,000  
Pigeon Forge Office of Special Events  
Great Gas Giveaway

Bronze  
Best New Promotion  
Under \$250,000  
MulticulturalFest  
2006 Wal-Mart Posada & Snow Fantasy

Gold  
Best New Promotion  
\$250,000 - \$749,999  
Hawai'i Tourism Authority  
Festivals of Hawai'i Post-Arrival Promotional  
Campaign

Silver  
Best New Promotion  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Gold  
Best New Promotion  
\$750,000 - \$1.5 Million  
Peter Knipp Holdings Pte., Ltd.  
World Gourmet Summit 2007

Silver  
Best New Promotion  
\$750,000 - \$1.5 Million  
Downtown Events Group  
Des Moines Arts Festival

Bronze  
Best New Promotion  
\$750,000 - \$1.5 Million  
Macon Georgia's International Cherry Blossom  
Festival

Gold  
Best New Promotion  
Over \$1.5 million  
Milwaukee World Festival, Inc.  
Summerfest

Silver  
Best New Promotion  
Over \$1.5 million  
Kentucky Derby Festival

Bronze  
Best New Promotion  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Gold  
Best New Event (within an existing festival)  
Under \$250,000  
Myrtle Beach Chamber of Commerce  
Sun Fun Festival

Silver  
Best New Event (within an existing festival)  
Under \$250,000  
SHOWS ETC.  
Iron Designer

Bronze  
Best New Event (within an existing festival)  
Under \$250,000  
Irish Fest Milwaukee

Gold  
Best New Event (within an existing festival)  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Silver  
Best New Event (within an existing festival)  
\$250,000 - \$749,999  
Uptown Association  
Uptown Art Fair

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

<p>Gold Best New Event (within an existing festival) \$750,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival</p>	<p>Silver Best New Event (within an existing festival) \$750,000 - \$1.5 Million Cherry Creek Arts Festival</p>	<p>Bronze Best New Event (within an existing festival) \$750,000 - \$1.5 Million Peter Knipp Holdings Pte., Ltd. World Gourmet Summit 2007</p>
<p>Gold Best New Event (within an existing festival) Over \$1.5 million Kentucky Derby Festival</p>	<p>Silver Best New Event (within an existing festival) Over \$1.5 million Portland Rose Festival Association Portland Rose Festival</p>	<p>Bronze Best New Event (within an existing festival) Over \$1.5 million Portland Rose Festival Association Portland Rose Festival</p>
<p>Silver Best Children's Programming Under \$250,000 Foley Convention &amp; Visitors Bureau Heritage Harbor Days</p>	<p>Gold Best Children's Programming Under \$250,000 Assistance League of Norman May Fair Arts Festival</p>	<p>Bronze Best Children's Programming Under \$250,000 Rotterdam Festivals Rotterdam 2007, City of Architecture</p>
<p>Gold Best Children's Programming \$250,000 - \$749,999 City of Palmdale Special Events Palmdale Fall Festival</p>	<p>Silver Best Children's Programming \$250,000 - \$749,999 Uptown Association Uptown Art Fair</p>	<p>Bronze Best Children's Programming \$250,000 - \$749,999 Holiday Folk Fair International</p>
<p>Gold Best Children's Programming \$750,000 - \$1.5 Million Cherry Creek Arts Festival</p>	<p>Silver Best Children's Programming \$750,000 - \$1.5 Million Downtown Events Group Des Moines Arts Festival</p>	<p>Bronze Best Children's Programming \$750,000 - \$1.5 Million Downtown Fort Worth Initiatives, Inc. MAIN ST. Fort Worth Arts Festival</p>
<p>Gold Best Children's Programming Over \$1.5 million Portland Rose Festival Association Portland Rose Festival</p>	<p>Silver Best Children's Programming Over \$1.5 million Kentucky Derby Festival</p>	<p>Bronze Best Children's Programming Over \$1.5 million 500 Festival</p>
<p>Gold Best Public Safety/Security Plan for an Event \$750,000 - \$1.5 Million Cherry Creek Arts Festival</p>	<p>Silver Best Public Safety/Security Plan for an Event \$750,000 - \$1.5 Million St. Mary's University Alumni Association Fiesta Oyster Bake</p>	<p>Gold Best Public Safety/Security Plan for an Event Over \$1.5 million Kentucky Derby Festival</p>
<p>Silver Best Public Safety/Security Plan for an Event Over \$1.5 million Memphis in May International Festival, Inc. Memphis in May International Festival</p>	<p>Gold Best Press/Media Kit Under \$250,000 Downtown Tulsa Unlimited, Inc. Tulsa International Mayfest</p>	<p>Silver Best Press/Media Kit Under \$250,000 Downtown Events Group Wells Fargo World Food Festival</p>
<p>Bronze Best Press/Media Kit Under \$250,000 Downtown Tulsa Unlimited, Inc. PSO Christmas Parade of Lights</p>	<p>Gold Best Press/Media Kit \$250,000 - \$749,999 Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft</p>	<p>Silver Best Press/Media Kit \$250,000 - \$749,999 Uptown Association Uptown Art Fair</p>
<p>Gold Best Press/Media Kit \$750,000 - \$1.5 Million Downtown Events Group Des Moines Arts Festival</p>	<p>Silver Best Press/Media Kit \$750,000 - \$1.5 Million City of Dublin Dublin Irish Festival</p>	<p>Bronze Best Press/Media Kit \$750,000 - \$1.5 Million Peter Knipp Holdings Pte., Ltd. World Gourmet Summit 2007</p>

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold  
Best Press/Media Kit  
Over \$1.5 million  
Memphis in May International Festival, Inc.  
Memphis in May International Festival

Silver  
Best Press/Media Kit  
Over \$1.5 million  
Walt Disney  
Finding Nemo Submarine Voyage Relaunch Event

Bronze  
Best Press/Media Kit  
Over \$1.5 million  
Kentucky Derby Festival

Gold  
Most Creative/Effective News Stunt  
Under \$250,000  
MulticulturalFest  
2006 Wal-Mart Posada & Snow Fantasy

Silver  
Most Creative/Effective News Stunt  
Under \$250,000  
City of West Palm Beach  
Green Market

Bronze  
Most Creative/Effective News Stunt  
Under \$250,000  
Gatlinburg Department of Tourism & Special Events  
Gatlinburg's Red Baron Flight Squadron Fly-in

Gold  
Most Creative/Effective News Stunt  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Silver  
Most Creative/Effective News Stunt  
\$250,000 - \$749,999  
Uptown Association  
Uptown Art Fair

Bronze  
Most Creative/Effective News Stunt  
\$250,000 - \$749,999  
Town of Addison  
Oktoberfest

Gold  
Most Creative/Effective News Stunt  
\$750,000 - \$1.5 Million  
Daegaya Experience Festival Committee  
Daegaya Experience Festival

Silver  
Most Creative/Effective News Stunt  
\$750,000 - \$1.5 Million  
Macon Georgia's International Cherry Blossom  
Festival

Bronze  
Most Creative/Effective News Stunt  
\$750,000 - \$1.5 Million  
Peter Knipp Holdings Pte., Ltd.  
World Gourmet Summit 2007

Gold  
Most Creative/Effective News Stunt  
Over \$1.5 million  
Gilroy Garlic Festival Association, Inc.  
Gilroy Garlic Festival

Silver  
Most Creative/Effective News Stunt  
Over \$1.5 million  
Kentucky Derby Festival

Bronze  
Most Creative/Effective News Stunt  
Over \$1.5 million  
500 Festival

Gold  
Best Media Relations Campaign  
Under \$250,000  
MulticulturalFest  
2006 Wal-Mart Posada & Snow Fantasy

Silver  
Best Media Relations Campaign  
Under \$250,000  
Town of Addison  
Kaboomtown

Bronze  
Best Media Relations Campaign  
Under \$250,000  
City of Aurora, Special Events  
KidSpree

Gold  
Best Media Relations Campaign  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Silver  
Best Media Relations Campaign  
\$250,000 - \$749,999  
Uptown Association  
Uptown Art Fair

Bronze  
Best Media Relations Campaign  
\$250,000 - \$749,999  
Hawai'i Tourism Authority  
Festivals of Hawai'i Post-Arrival Promotional  
Campaign

Gold  
Best Media Relations Campaign  
\$750,000 - \$1.5 Million  
Macon Georgia's International Cherry Blossom  
Festival

Silver  
Best Media Relations Campaign  
\$750,000 - \$1.5 Million  
City of Dublin  
Dublin Irish Festival

Gold  
Best Media Relations Campaign  
Over \$1.5 million  
Kentucky Derby Festival

Silver  
Best Media Relations Campaign  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Bronze  
Best Media Relations Campaign  
Over \$1.5 million  
One Reel  
Bumbershoot

Gold  
Best T-Shirt Design  
Under \$250,000  
Newport Waterfront Festivals @ The Newport  
Yachting Center  
Schweppes Great Chowder Cook-Off

Silver  
Best T-Shirt Design  
Under \$250,000  
City of Euless  
Arbor Daze

Bronze  
Best T-Shirt Design  
Under \$250,000  
City of Lancaster  
California Poppy Festival

Gold  
Best T-Shirt Design  
\$250,000 - \$749,999  
Downtown Tempe Community, Inc.  
Spring 2007 Tempe Festivals of the Arts



## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver  
Best T-Shirt Design  
\$250,000 - \$749,999  
Uptown Association  
Uptown Art Fair

Bronze  
Best T-Shirt Design  
\$250,000 - \$749,999  
Milwaukee Art Museum  
Lakefront Festival of the Arts

Gold  
Best T-Shirt Design  
\$750,000 - \$1.5 Million  
Downtown Events Group  
Des Moines Arts Festival

Silver  
Best T-Shirt Design  
\$750,000 - \$1.5 Million  
Cultural Centre Narodni Dom Maribor  
Festival Lent

Bronze  
Best T-Shirt Design  
\$750,000 - \$1.5 Million  
Downtown Events Group  
Des Moines Arts Festival

Gold  
Best T-Shirt Design  
Over \$1.5 million  
Memphis in May International Festival, Inc.  
Beale Street Music Festival

Silver  
Best T-Shirt Design  
Over \$1.5 million  
One Reel  
Bumbershoot

Bronze  
Best T-Shirt Design  
Over \$1.5 million  
Fiesta San Antonio Commission  
Fiesta San Antonio 2007

Gold  
Best Pin or Button (by an event)  
Under \$250,000  
Decatur Arts Alliance, Inc  
Decatur Wine Festival

Silver  
Best Pin or Button (by an event)  
Under \$250,000  
A Hometown Affair, Inc.  
Placer County Strawberry Festival

Bronze  
Best Pin or Button (by an event)  
Under \$250,000  
City of San Jose  
San Jose Holiday Parade

Gold  
Best Pin or Button (by an event)  
\$250,000 - \$749,999  
Anchorage Fur Rendezvous

Silver  
Best Pin or Button (by an event)  
\$250,000 - \$749,999  
Issaquah Chamber of Commerce  
Issaquah Salmon Days Festival

Bronze  
Best Pin or Button (by an event)  
\$250,000 - \$749,999  
City of Palmdale Special Events  
Palmdale Fall Festival

Gold  
Best Pin or Button (by an event)  
\$750,000 - \$1.5 Million  
City of Richardson  
Wildflower!/Arts & Music Festival

Silver  
Best Pin or Button (by an event)  
\$750,000 - \$1.5 Million  
Sausalito Art Festival

Bronze-Tie  
Best Pin or Button (by an event)  
\$750,000 - \$1.5 Million  
Downtown Events Group  
Des Moines Arts Festival

Bronze-Tie  
Best Pin or Button (by an event)  
\$750,000 - \$1.5 Million  
Macon Georgia's International Cherry Blossom  
Festival

Gold  
Best Pin or Button (by an event)  
Over \$1.5 million  
Greeley Independence Stampede  
Greeley Stampede

Silver  
Best Pin or Button (by an event)  
Over \$1.5 million  
Riverbend Festival

Bronze  
Best Pin or Button (by an event)  
Over \$1.5 million  
One Reel  
Bumbershoot

Gold  
Best Hat  
Under \$250,000  
City of Greenville  
Carolina First Saturday Market

Silver  
Best Hat  
Under \$250,000  
Downtown Events Group  
Iowa Outdoor Wellness Adventure

Bronze  
Best Hat  
Under \$250,000  
City of Harrisburg  
American MusicFest

Gold  
Best Hat  
\$250,000 - \$749,999  
French Quarter Festivals, Inc.  
French Quarter Festival

Silver  
Best Hat  
\$250,000 - \$749,999  
Memphis in May International Festival, Inc.  
World Championship Barbecue Cooking Contest

Bronze  
Best Hat  
\$250,000 - \$749,999  
Milwaukee Art Museum  
Lakefront Festival of the Arts

Gold  
Best Hat  
\$750,000 - \$1.5 Million  
Downtown Events Group  
Des Moines Arts Festival

Silver  
Best Hat  
\$750,000 - \$1.5 Million  
St. Mary's University Alumni Association  
Fiesta Oyster Bake

Bronze  
Best Hat  
\$750,000 - \$1.5 Million  
Coconut Grove Arts Festival

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold  
Best Hat  
Over \$1.5 million  
500 Festival

Silver  
Best Hat  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Bronze  
Best Hat  
Over \$1.5 million  
Memphis in May International Festival, Inc.  
Beale Street Music Festival

Gold  
Best Other Merchandise  
Under \$250,000  
Irish Fest Milwaukee  
25th Anniversary of Milwaukee Irish Fest

Silver  
Best Other Merchandise  
Under \$250,000  
Irish Fest Milwaukee  
Blarney Balls for Milwaukee Irish Fest St. Patrick's  
Day Parade

Bronze  
Best Other Merchandise  
Under \$250,000  
National Lentil Festival

Gold  
Best Other Merchandise  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Silver  
Best Other Merchandise  
\$250,000 - \$749,999  
Milwaukee Art Museum  
Lakefront Festival of the Arts

Bronze  
Best Other Merchandise  
\$250,000 - \$749,999  
Borderfest Association  
Borderfest 2007 "A Salute to Ireland," Proudly  
Presented by Kraft

Gold  
Best Other Merchandise  
\$750,000 - \$1.5 Million  
Macon Georgia's International Cherry Blossom  
Festival

Silver  
Best Other Merchandise  
\$750,000 - \$1.5 Million  
Coconut Grove Arts Festival

Bronze  
Best Other Merchandise  
\$750,000 - \$1.5 Million  
Winterfest, Inc.  
Seminoole Hard Rock Winterfest Boat Parade

Gold  
Best Other Merchandise  
Over \$1.5 million  
Walt Disney  
EPCOT International Food & Wine Festival

Silver  
Best Other Merchandise  
Over \$1.5 million  
Music for All, Inc.

Bronze-Tie  
Best Other Merchandise  
Over \$1.5 million  
Gilroy Garlic Festival Association, Inc.  
Gilroy Garlic Festival

Bronze-Tie  
Best Other Merchandise  
Over \$1.5 million  
Portland Rose Festival Association  
Portland Rose Festival

Gold  
Best Miscellaneous Clothing  
Under \$250,000  
Irish Fest Milwaukee

Silver  
Best Miscellaneous Clothing  
Under \$250,000  
Gatlinburg Department of Tourism & Special Events  
Ribfest

Bronze  
Best Miscellaneous Clothing  
Under \$250,000  
Foley Convention & Visitors Bureau  
Heritage Harbor Days

Gold  
Best Miscellaneous Clothing  
\$250,000 - \$749,999  
Downtown Tempe Community, Inc.  
Downtown Tempe Festival of the Arts

Silver  
Best Miscellaneous Clothing  
\$250,000 - \$749,999  
St. Luke's Women's Fitness Celebration & Festival  
5K Run, Walk & Stroll and Women's Show

Bronze  
Best Miscellaneous Clothing  
\$250,000 - \$749,999  
Milwaukee Art Museum  
Lakefront Festival of the Arts

Gold  
Best Miscellaneous Clothing  
\$750,000 - \$1.5 Million  
Downtown Fort Worth Initiatives, Inc.  
MAIN ST. Fort Worth Arts Festival

Silver  
Best Miscellaneous Clothing  
\$750,000 - \$1.5 Million  
Macon Georgia's International Cherry Blossom  
Festival

Bronze  
Best Miscellaneous Clothing  
\$750,000 - \$1.5 Million  
Cherry Creek Arts Festival

Gold  
Best Miscellaneous Clothing  
Over \$1.5 million  
Fiesta San Antonio Commission  
Fiesta San Antonio 2007

Silver  
Best Miscellaneous Clothing  
Over \$1.5 million  
Kentucky Derby Festival

Bronze  
Best Miscellaneous Clothing  
Over \$1.5 million  
One Reel  
Bumbershoot

Gold  
Best Overall Merchandising Program  
Under \$250,000  
A Hometown Affair, Inc.  
Placer County Strawberry Festival

Gold  
Best Overall Merchandising Program  
\$250,000 - \$749,999  
Issaquah Chamber of Commerce  
Issaquah Salmon Days Festival

## 2007 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

<p>Silver Best Overall Merchandising Program \$250,000 - \$749,999 Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft</p>	<p>Bronze Best Overall Merchandising Program \$250,000 - \$749,999 Milwaukee Art Museum Lakefront Festival of the Arts</p>	<p>Gold Best Overall Merchandising Program \$750,000 - \$1.5 Million Macon Georgia's International Cherry Blossom Festival</p>
<p>Silver Best Overall Merchandising Program \$750,000 - \$1.5 Million Downtown Events Group Des Moines Arts Festival</p>	<p>Gold Best Overall Merchandising Program Over \$1.5 million Milwaukee World Festival, Inc. Summerfest</p>	<p>Silver Best Overall Merchandising Program Over \$1.5 million Fiesta San Antonio Commission Fiesta San Antonio 2007</p>
<p>Bronze Best Overall Merchandising Program Over \$1.5 million Portland Rose Festival Association Portland Rose Festival</p>	<p>Bronze Best Company Image Pieces Updowntowners, Inc.</p>	<p>Gold Best Company Image Pieces Coconut Grove Arts Festival</p>
<p>Silver Best Company Image Pieces Portland Rose Festival Association Portland Rose Festival</p>	<p>Gold Best Vendor/Supplier \$250,000 - \$749,999 Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft - L&amp;F Distributors</p>	<p>Gold Best Vendor/Supplier Over \$1.5 million Kentucky Derby Festival Logos Unlimited</p>
<p>Silver Best Vendor/Supplier Over \$1.5 million Portland Rose Festival Association Portland Rose Festival - Fast Signs</p>	<p>Gold Best New Product or Service Over \$1.5 million Milwaukee World Festival, Inc. Summerfest</p>	<p>Silver Best New Product or Service Over \$1.5 million Portland Rose Festival Association Portland Rose Festival</p>
<p>Gold Best Event Management Certificate Program Under \$250,000 Texas Cooperative Extension, Recreation, Park &amp; Tourism Texas Event Leadership Program</p>	<p>Silver Best Event Management Certificate Program Under \$250,000 Temple University School of Tourism &amp; Hospitality Management Event Leadership Executive Certificate Program</p>	<p>Gold Best Promotion Publicizing an IFEA/Haas &amp; Wilkerson Pinnacle Award Win Under \$250,000 A Hometown Affair, Inc. Placer County Strawberry Festival</p>
<p>Silver Best Promotion Publicizing an IFEA/Haas &amp; Wilkerson Pinnacle Award Win Under \$250,000 Gatlinburg Department of Tourism &amp; Special Events</p>	<p>Bronze Best Promotion Publicizing an IFEA/Haas &amp; Wilkerson Pinnacle Award Win Under \$250,000 MulticulturalFest 2006 Wal-Mart Posada &amp; Snow Fantasy</p>	<p>Gold Best Promotion Publicizing an IFEA/Haas &amp; Wilkerson Pinnacle Award Win \$250,000 - \$749,999 Borderfest Association Borderfest 2007 "A Salute to Ireland," Proudly Presented by Kraft</p>
<p>Gold Best Promotion Publicizing an IFEA/Haas &amp; Wilkerson Pinnacle Award Win Over \$1.5 million Kentucky Derby Festival</p>		