

## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

500 Festival  
30 Years of the Mini Marathon  
Over \$1.5 million  
Best Promotional Poster  
Bronze

500 Festival  
Snakepit Ball Invite  
Over \$1.5 million  
Best Miscellaneous Printed Materials (single page)  
Silver

500 Festival  
OneAmerica  
Over \$1.5 million  
Best Sponsor  
Silver

500 Festival  
Shoe Drive  
Over \$1.5 million  
Best Community Outreach Program  
Gold

500 Festival  
Minnie Indy Charity Race  
Over \$1.5 million  
Best New Event (within an existing festival)  
Silver

500 Festival  
American Family Insurance  
Over \$1.5 million  
Best Pin or Button (by an event)  
Gold

Adrenaline Marketing  
Cactus League  
www.cactusleague.com  
Under \$250,000  
Best Event Website  
Bronze

Albany County Tourism Board  
Western Outlaw Festival  
www.laramie-tourism.org  
\$250,000 - \$749,999  
Best Organizational Website  
Silver

Albany County Tourism Board  
Western Outlaw Festival  
\$250,000 - \$749,999  
Best Newspaper Insert/Supplement  
Gold

Albany County Tourism Board  
Western Outlaw Festival  
\$250,000 - \$749,999  
Best Single Magazine Display Ad  
Silver

Albany County Tourism Board  
Western Outlaw Festival  
\$250,000 to \$749,999  
Best Street Banner  
Bronze

Albany County Tourism Board  
Western Outlaw Festival  
Cream T-shirt  
\$250,000 - \$749,999  
Best T-Shirt Design  
Silver

Albany County Tourism Board  
Western Outlaw Festival  
Best Single Display Ad  
Gold

Albany County Tourism Board  
Western Outlaw Festival  
Best Direct Mail Piece or Brochure  
Bronze

Andrew Rafkind Photography  
Capture the Spirit  
Under \$250,000  
Best Single Magazine Display Ad  
Bronze

Andrew Rafkind Photography  
Wild Ride  
\$250,000 - \$749,999  
Best Event Photograph  
Gold

Andrew Rafkind Photography  
Western Idaho Fair  
Oh BOA  
Under \$250,000  
Best Event Photograph  
Silver

Arkansas Festival Association  
Arkansas Literary Festival  
Festival Pin  
Under \$250,000  
Best Other Merchandise  
Silver

Arts and Events Office, City of Santa Clarita  
Santa Clarita Cowboy Festival  
Under \$250,000  
Best Promotional Brochure (4 or more colors)  
Gold

ArtsQuest  
MusikFest  
Over \$1.5 million  
Best Miscellaneous Multimedia  
Bronze-Tie

ArtsQuest  
MusikFest  
Over \$1.5 million  
Best Promotional Brochure (4 or more colors)  
Silver

ArtsQuest  
MusikFest  
Fire/Ice  
Over \$1.5 million  
Best Commemorative Poster  
Silver-Tie

Atlantic Health System  
An Evening with Deepak Chopra  
A Weekend Celebration of Mind, Body, Spirit and Healing  
Under \$250,000  
Best Community Outreach Program  
Silver

Bands of America, Inc.  
Bands of America Fall Championships presented by Yamaha  
Over \$1.5 million  
Best Sponsor Solicitation Video  
Silver

Bands of America, Inc.  
Bands of America Fall Championships presented by Yamaha  
Nov 4-5 Atlanta, GA  
Over \$1.5 million  
Best Event Video (for sale)  
Bronze  
Bands of America, Inc.  
Bands of America Fall Championships presented by Yamaha  
Grand National  
Over \$1.5 million  
Best Cover Design  
Gold

Bands of America, Inc.  
Bands of America Fall Championships presented by Yamaha  
Over \$1.5 million  
Best Newspaper Insert/Supplement  
Bronze

Bands of America, Inc.  
Bands of America Fall Championships presented by Yamaha  
Over \$1.5 million  
Best Event/Organization Newsletter  
Bronze

Bands of America, Inc.  
Bands of America Fall Championships presented by Yamaha  
Over \$1.5 million  
Best Solicitation Package  
Bronze

Bands of America, Inc.  
Bands of America Fall Championships presented by Yamaha  
Inergy  
Over \$1.5 million  
Most Creative/Effective News Stunt  
Bronze

## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Battle of Flowers Association Battle of Flowers www.battleofflowers.org \$250,000 - \$749,999 Best Organizational Website Bronze	Baytowne Wharf Neighborhood Association Summer Events at Baytowne Wharf Village Vignettes: Celebrate Life Under \$250,000 Best Single Magazine Display Ad Silver	Baytowne Wharf Neighborhood Association Fat Tuesday Baytowne Bash Parade Mardi Gras Under \$250,000 Best Event Photograph Gold
Beijing Daxing Watermelon Festival \$750,000 - \$1.5 Million Best Full Length TV Program (local) Bronze	Beijing Daxing Watermelon Festival \$750,000 - \$1.5 Million Best Event Photograph Silver	Beijing International Cultural Tourism Festival A Rainbow on the Great Wall \$250,000 - \$749,999 Best Event Photograph Silver
Beijing International Cultural Tourism Festival Headgear \$250,000 - \$749,999 Best Event Photograph Bronze	Bobby Rodriguez Productions Florida Renaissance Festival Posterboard \$750,000 - \$1.5 Million Best Miscellaneous Printed Materials (single page) Bronze-Tie	Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Grand Pinnacle Gold
Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best TV Promotion (ad spot or PSA) Gold	Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Full Length TV Program (local) Bronze	Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Full Length TV Program (national) Silver
Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft Video Boards \$250,000 - \$749,999 Best Miscellaneous Multimedia Gold	Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Event Program (interior 4 or more colors) Gold	Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Promotional Brochure (4 or more colors) Bronze
Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Miscellaneous Printed Materials (multiple page) Silver	Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Single Newspaper Display Ad Bronze	Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Single Magazine Display Ad Gold
Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Ad Series Bronze	Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft Long Banner \$250,000 - \$749,999 Best Miscellaneous Printed Materials (single page) Silver	Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 to \$749,999 Best Street Banner Silver
Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Solicitation Package Gold	Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Sponsor Follow-up Report Gold	Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Single New Sponsorship Program Gold
Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Overall Sponsorship Program Gold	Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft Dodge Arena \$250,000 - \$749,999 Best Sponsor Gold	Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Volunteer Program Gold
Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Educational Program Bronze	Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft Border Texan of the Year Dinner \$250,000 - \$749,999 Best Event/Program within an Event to Benefit a Charity	Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Community Outreach Program Bronze

## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

<p>Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft Caribbean Cruise \$250,000 - \$749,999 Best New Promotion Silver</p>	<p>Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft Lucha Libre \$250,000 - \$749,999 Best New Event (within an existing festival) Gold</p>	<p>Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft - Dixie Flag Manufacturing Co. \$250,000 - \$749,999 Best Vendor/Supplier Gold</p>
<p>Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Media Relations Campaign Bronze</p>	<p>Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft Committee/Sponsor \$250,000 - \$749,999 Best Pin or Button (by an event) Gold</p>	<p>Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Hat Gold</p>
<p>Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Overall Merchandising Program Gold</p>	<p>Borderfest Association Borderfest 2006 "A Salute to Carnaval" Proudly Presented by Kraft \$250,000 - \$749,999 Best Promotion Publicizing an IFEA/Haas &amp; Wilkerson Pinnacle Award Win Gold</p>	<p>Buccaneer Commission, Inc. Buc Days \$750,000 - \$1.5 Million Best T-Shirt Design Gold</p>
<p>Cedar Rapids Freedom Festival 2 Hr DVD \$750,000 - \$1.5 Million Best Full Length TV Program (local) Silver</p>	<p>Cedar Rapids Freedom Festival \$750,000 - \$1.5 Million Best Volunteer Program Gold</p>	<p>Cedar Rapids Freedom Festival \$750,000 - \$1.5 Million Best Event/Program within an Event to Benefit a Charity Bronze</p>
<p>Cedar Rapids Freedom Festival Freedom From Hunger Food Drive \$750,000 - \$1.5 Million Best Community Outreach Program Bronze</p>	<p>Cedar Rapids Freedom Festival \$750,000 - \$1.5 Million Best Overall Merchandising Program Bronze</p>	<p>Celebrate Fairfax, Inc. Celebrate Fairfax! Festival Green Bag \$250,000 - \$749,999 Best Event Program (interior 4 or more colors) Silver</p>
<p>Celebrate Fairfax, Inc. Celebrate Fairfax! Festival \$250,000 - \$749,999 Best Single New Sponsorship Program Silver</p>	<p>Celebrate Fairfax, Inc. Celebrate Fairfax! Festival Inova Health Systems \$250,000 - \$749,999 Best Sponsor Silver</p>	<p>Celebrate Fairfax, Inc. Celebrate Fairfax! Festival Events 101 \$250,000 - \$749,999 Best Community Outreach Program Silver</p>
<p>Celtic Arts Foundation Skagit Valley Highland Games www.celticarts.org Under \$250,000 Best Organizational Website Silver</p>	<p>Cherry Creek Arts Festival ART! \$750,000 - \$1.5 Million Best TV Promotion (ad spot or PSA) Bronze</p>	<p>Cherry Creek Arts Festival ART! By Denver Post/Rocky Mountain News \$750,000 - \$1.5 Million Best Newspaper Insert/Supplement Bronze</p>
<p>Cherry Creek Arts Festival Colors of a Denver Neighborhood \$750,000 - \$1.5 Million Best Commemorative Poster Bronze</p>	<p>Cherry Creek Arts Festival ART! \$750,000 - \$1.5 Million Best Single Magazine Display Ad Gold</p>	<p>Cherry Creek Arts Festival Be the Art by Mark Smith \$750,000 - \$1.5 Million Best Event Photograph Gold</p>
<p>Cherry Creek Arts Festival Red dry wick polo \$750,000 - \$1.5 Million Best Other Merchandise Silver</p>	<p>City of Aurora, Special Events KidSpree Under \$250,000 Best Media Relations Campaign Silver</p>	<p>City of Dublin Dublin Irish Festival Celtic Rock Spot \$750,000 - \$1.5 Million Best Radio Promotion Gold</p>
<p>City of Dublin Dublin Irish Festival Clear Channel Jingle \$750,000 - \$1.5 Million Best Radio Promotion Silver</p>	<p>City of Dublin Dublin Irish Festival www.dublin.oh.us \$750,000 - \$1.5 Million Best Organizational Website Gold</p>	<p>City of Dublin Dublin Irish Festival Festival Entrance Gate Announcements \$750,000 - \$1.5 Million Best Miscellaneous Multimedia Bronze</p>

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City of Dublin  
Dublin Irish Festival  
Shamrock 'n Live  
\$750,000 - \$1.5 Million  
Best Single Newspaper Display Ad  
Silver

City of Dublin  
Dublin Irish Festival  
\$750,000 - \$1.5 Million  
Best Ad Series  
Bronze

City of Dublin  
Dublin Irish Festival  
\$750,000 - \$1.5 Million  
Best Solicitation Package  
Gold

City of Dublin  
Dublin Irish Festival  
Children's Friendship Project  
\$750,000 - \$1.5 Million  
Best Event/Program within an Event to Benefit a  
Charity  
Gold

City of Dublin  
Dublin Irish Festival  
Japanese Market  
\$750,000 - \$1.5 Million  
Best New Promotion  
Silver

City of Dublin  
Dublin Irish Festival  
Bottle Opener  
\$750,000 - \$1.5 Million  
Best Other Merchandise  
Bronze

City of Euless  
Euless Today Magazine  
Under \$250,000  
Best Event/Organization Newsletter  
Bronze

City of Euless  
Fort Worth Community Credit Union  
Under \$250,000  
Best Sponsor  
Gold

City of Euless  
May Day Mother's Day Tree Giveaway  
Under \$250,000  
Best Environmental Program  
Silver

City of Euless  
Out of School Bash  
Under \$250,000  
Best Children's Programming  
Gold

City of Lancaster  
California Poppy Festival  
[www.poppymfestival.com](http://www.poppymfestival.com)  
Under \$250,000  
Best Event Website  
Gold

City of O'Fallon Office of Tourism & Festivals  
O'Fallon Sesquicentennial  
Under \$250,000  
Best Miscellaneous Printed Materials (multiple page)  
Bronze

City of O'Fallon Office of Tourism & Festivals  
O'Fallon Sesquicentennial  
Under \$250,000  
Best Pin or Button (by an event)  
Bronze

City of O'Fallon Office of Tourism & Festivals  
O'Fallon Sesquicentennial  
Under \$250,000  
Best Overall Merchandising Program  
Gold

City of Peoria, Community Promotions/Special Events  
Peoria Sports Complex Spring Training  
Under \$250,000  
Best Cover Design  
Bronze

City of Peoria, Community Promotions/Special Events  
Peoria Sports Complex Spring Training  
Under \$250,000  
Best Sponsor Follow-up Report  
Silver

City of Peoria, Community Promotions/Special Events  
Peoria Sports Complex Spring Training  
Under \$250,000  
Best Overall Sponsorship Program  
Gold

City of San Jose  
San Jose Holiday Parade  
Under \$250,000  
Grand Pinnacle  
Gold

City of San Jose  
San Jose Holiday Parade  
Under \$250,000  
Best Full Length TV Program (local)  
Silver

City of San Jose  
Christmas in the Park  
\$250,000 - \$749,999  
Best Environmental Program  
Gold

City of San Jose  
San Jose Holiday Parade - Get Crackin'  
Under \$250,000  
Best New Fundraising Program  
Gold

City of West Palm Beach  
4th on Flagler  
Under \$250,000  
Best TV Promotion (ad spot or PSA)  
Gold

City of West Palm Beach  
Latin Night  
Under \$250,000  
Best Radio Promotion  
Bronze

City of West Palm Beach  
4th on Flagler  
Repel  
Under \$250,000  
Best Event Photograph  
Bronze

City of West Palm Beach  
Kaleidoscope  
Under \$250,000  
Best Educational Program  
Gold

City of West Palm Beach  
Clematis By Night  
Under \$250,000  
Best Event/Program within an Event to Benefit a  
Charity  
Silver

City of West Palm Beach  
Kaleidoscope  
Under \$250,000  
Best Community Outreach Program  
Gold

City of West Palm Beach  
Sports Night  
Under \$250,000  
Best New Event (within an existing festival)  
Silver

City of West Palm Beach  
4th on Flagler  
Boon with a View  
Under \$250,000  
Most Creative/Effective News Stunt  
Gold

City of West Palm Beach  
4th on Flagler  
Camo Tank  
Under \$250,000  
Best Miscellaneous Clothing  
Bronze

## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Coconut Grove Arts Festival  
\$750,000 - \$1.5 Million  
Best Event Program (interior 4 or more colors)  
Silver

Coconut Grove Arts Festival  
\$750,000 - \$1.5 Million  
Best Commemorative Poster  
Silver

Coconut Grove Arts Festival  
Target Stage  
\$750,000 - \$1.5 Million  
Best Single New Sponsorship Program  
Gold

Coconut Grove Arts Festival  
Visiting Artists  
\$750,000 - \$1.5 Million  
Best Educational Program  
Gold

Coconut Grove Arts Festival  
\$750,000 - \$1.5 Million  
Best Hat  
Gold

Coconut Grove Arts Festival  
\$750,000 - \$1.5 Million  
Best Miscellaneous Clothing  
Bronze

Columbia College Chicago  
Manifest Urban Arts Festival 2006  
www.manifest.colum.edu  
Under \$250,000  
Best Event Website  
Silver

Columbia College Chicago  
Manifest Urban Arts Festival 2006  
All You Need To Know  
Under \$250,000  
Best Event Program (interior 4 or more colors)  
Silver

Daytona Beach Area Convention & Visitors Bureau  
Glories of Ancient Egypt  
Under \$250,000  
Best Miscellaneous Printed Materials (single page)  
Bronze

Daytona Beach Area Convention & Visitors Bureau  
Biketoberfest @  
Under \$250,000  
Best T-Shirt Design  
Gold

Daytona Beach Area Convention & Visitors Bureau  
Biketoberfest @  
Biker Calendar  
Under \$250,000  
Best Other Merchandise  
Bronze

Decatur Arts Alliance, Inc  
Decatur Arts Festival  
Under \$250,000  
Grand Pinnacle  
Bronze

Decatur Arts Alliance, Inc  
Decatur Arts Festival  
Under \$250,000  
Best Ad Series  
Bronze-Tie

Decatur Downtown Development Authority  
Great Decatur Beer Tasting Festival  
Under \$250,000  
Best Event/Program within an Event to Benefit a  
Charity  
Gold

Decatur Downtown Development Authority  
Great Decatur Beer Tasting Festival  
Under \$250,000  
Best T-Shirt Design  
Bronze

Dept. of Economic Development, Tourism and Culture  
St. John's Time  
Business Outlook  
Under \$250,000  
Best Single Magazine Display Ad  
Gold

Dooly County Chamber  
Big Pig Jig@  
Under \$250,000  
Best Volunteer Program  
Silver

Downtown Events Group  
Des Moines Arts Festival  
\$750,000 - \$1.5 Million  
Grand Pinnacle  
Bronze

Downtown Events Group  
Des Moines Arts Festival  
\$750,000 - \$1.5 Million  
Best Newspaper Insert/Supplement  
Gold

Downtown Events Group  
Des Moines Arts Festival  
\$750,000 - \$1.5 Million  
Best Miscellaneous Printed Materials (multiple page)  
Gold

Downtown Events Group  
World Food Festival  
Under \$250,000  
Best Promotional Poster  
Gold

Downtown Events Group  
Des Moines Arts Festival  
\$750,000 - \$1.5 Million  
Best Promotional Poster  
Silver

Downtown Events Group  
Des Moines Arts Festival  
\$750,000 - \$1.5 Million  
Best Single Newspaper Display Ad  
Bronze

Downtown Events Group  
Des Moines Arts Festival  
\$750,000 - \$1.5 Million  
Best Ad Series  
Silver

Downtown Events Group  
Des Moines Arts Festival  
\$750,000 - \$1.5 Million  
Best T-Shirt Design  
Silver

Downtown Events Group  
Des Moines Arts Festival  
\$750,000 - \$1.5 Million  
Best Overall Merchandising Program  
Gold

Downtown Fortworth Initiatives, Inc.  
MAIN ST. Arts Festival  
www.mainstreetartsfest.org  
\$750,000 - \$1.5 Million  
Best Event Website  
Gold

Downtown Fortworth Initiatives, Inc.  
MAIN ST. Arts Festival  
Annual Report  
\$750,000 - \$1.5 Million  
Best Miscellaneous Printed Materials (multiple page)  
Silver

Downtown Fortworth Initiatives, Inc.  
MAIN ST. Arts Festival  
\$750,000 - \$1.5 Million  
Best Single Newspaper Display Ad  
Gold

Downtown Fortworth Initiatives, Inc.  
MAIN ST. Arts Festival  
\$750,000 - \$1.5 Million  
Best Ad Series  
Gold

## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Downtown Fortworth Initiatives, Inc.  
Fort Worth Parade of Lights  
Under \$250,000  
Best Street Banner  
Silver

Downtown Fortworth Initiatives, Inc.  
MAIN ST. Arts Festival  
\$750,000 - \$1.5 Million  
Best Sponsor Follow-up Report  
Gold

Downtown Fortworth Initiatives, Inc.  
MAIN ST. Arts Festival  
\$750,000 - \$1.5 Million  
Best Press/Media Kit  
Gold

Downtown Fortworth Initiatives, Inc.  
MAIN ST. Arts Festival  
\$750,000 - \$1.5 Million  
Best Pin or Button (by an event)  
Silver

Downtown Fortworth Initiatives, Inc.  
MAIN ST. Arts Festival  
\$750,000 - \$1.5 Million  
Best Hat  
Silver

Downtown Fortworth Initiatives, Inc.  
MAIN ST. Arts Festival  
Cream button up with logo  
\$750,000 - \$1.5 Million  
Best Miscellaneous Clothing  
Silver

Downtown Fortworth Initiatives, Inc.  
MAIN ST. Arts Festival  
Best Single Display Ad  
Silver

Downtown Tempe Community, Inc.  
Spring Tempe Festival of the Arts  
\$250,000 - \$749,999  
Best Event Program (interior 3 or less colors)  
Gold

Downtown Tempe Community, Inc.  
Fall Tempe Festival of the Arts  
\$250,000 - \$749,999  
Best Event Program (interior 4 or more colors)  
Bronze

Downtown Tempe Community, Inc.  
Spring Tempe Festival of the Arts  
\$250,000 - \$749,999  
Best Promotional Poster  
Bronze

Downtown Tempe Community, Inc.  
APS Fantasy of Lights  
Under \$250,000  
Best Street Banner  
Gold

Drum Corps International  
2005 DCI World Championships  
2005 DCI World Championships  
Over \$1.5 million  
Best Event Video (for sale)  
Silver

Drum Corps International  
2005 Summer Music Games Tour  
Best Event/Organization E-Newsletter  
Bronze

DUCOS/ACR  
Ortel Terra Festival  
\$250,000 - \$749,999  
Best Promotional Poster  
Gold

DUCOS/ACR  
Ortel Dunya Festival  
\$250,000 - \$749,999  
Best Promotional Poster  
Silver

Edmonton Heritage Festival Association  
Edmonton Heritage Festival  
[www.heritage-festival.com](http://www.heritage-festival.com)  
\$250,000 - \$749,999  
Best Event Website  
Gold

Edmonton Heritage Festival Association  
Edmonton Heritage Festival  
[www.heritage-festival.com](http://www.heritage-festival.com)  
\$250,000 - \$749,999  
Best Organizational Website  
Gold

Festival Media Corporation  
Huck Finn's Jubilee  
Under \$250,000  
Best Full Length TV Program (national)  
Gold

Festival Media Corporation  
Country Thunder  
\$250,000 - \$749,999  
Best Full Length TV Program (national)  
Gold

Festival Media Corporation  
San Jose Jazz Festival  
\$750,000 - \$1.5 Million  
Best Full Length TV Program (national)  
Gold

Fiesta Oyster Bake  
\$750,000 - \$1.5 Million  
Best Event/Organization Newsletter  
Gold

Fiesta San Antonio Commission  
Fiesta San Antonio  
Fiesta Flambeau Parade  
Over \$1.5 million  
Best Full Length TV Program (local)  
Gold

Fiesta San Antonio Commission  
Fiesta San Antonio  
Over \$1.5 million  
Best Event Program (interior 4 or more colors)  
Bronze-Tie

Fiesta San Antonio Commission  
Fiesta San Antonio  
Viva  
Over \$1.5 million  
Best Event/Organization Newsletter  
Gold

Fiesta San Antonio Commission  
Fiesta San Antonio  
Patriotic Baseball Cap  
Over \$1.5 million  
Best Hat  
Bronze

Fond du Lac Festivals, Inc.  
Walleye Weekend  
Walleye Weekend  
Under \$250,000  
Best Press/Media Kit  
Bronze

French Quarter Festivals, Inc.  
French Quarter Festival  
Fleur-de-lis  
\$250,000 - \$749,999  
Best Commemorative Poster  
Silver

French Quarter Festivals, Inc.  
French Quarter Festival  
Fleur-de-lis  
\$250,000 - \$749,999  
Best T-Shirt Design  
Gold

French Quarter Festivals, Inc.  
French Quarter Festival  
Fleur-de-lis  
\$250,000 - \$749,999  
Best Pin or Button (by an event)  
Bronze

Friends of Art of Milwaukee Art Museum  
Lakefront Festival of Arts  
[www.lfoa.mam.org](http://www.lfoa.mam.org)  
\$250,000 - \$749,999  
Best Event Website  
Silver

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Friends of Art of Milwaukee Art Museum  
Lakefront Festival of Arts  
\$250,000 - \$749,999  
Best Commemorative Poster  
Bronze

Friends of Art of Milwaukee Art Museum  
Grape Lakes Food & Wine Festival  
Under \$250,000  
Best Cover Design  
Gold

Friends of Art of Milwaukee Art Museum  
Lakefront Festival of Arts  
\$250,000 - \$749,999  
Best Cover Design  
Silver

Friends of Art of Milwaukee Art Museum  
Grape Lakes Food & Wine Festival  
Invitation  
Under \$250,000  
Best Miscellaneous Printed Materials (single page)  
Gold

Friends of Art of Milwaukee Art Museum  
Lakefront Festival of Arts  
Notecards  
\$250,000 - \$749,999  
Best Other Merchandise  
Bronze

Friends of Art of Milwaukee Art Museum  
Lakefront Festival of Arts  
Green Windshirt  
\$250,000 - \$749,999  
Best Miscellaneous Clothing  
Bronze

Friends of Art of Milwaukee Art Museum  
Lakefront Festival of Arts  
\$250,000 - \$749,999  
Best Overall Merchandising Program  
Bronze

Friends of the Festival  
Riverbend Festival  
Riverbend 2006 Fireworks Finale  
Over \$1.5 million  
Best Event Photograph  
Gold

Friends of the Festival  
Riverbend Festival  
Downtown Banners  
Over \$1.5 Million  
Best Street Banner  
Bronze

Friends of the Festival  
Riverbend Festival  
Recycling Program  
Over \$1.5 million  
Best Environmental Program  
Silver

Friends of the Festival  
Riverbend Festival  
Over \$1.5 million  
Best Volunteer Program  
Bronze

Friends of the Festival  
Riverbend Festival  
Collector Pin  
Over \$1.5 million  
Best Pin or Button (by an event)  
Bronze-Tie

Galveston Historical Foundation  
Dickens on the Strand  
Under \$250,000  
Best Radio Promotion  
Silver

Galveston Historical Foundation  
Galveston Historic Homes Tour  
Under \$250,000  
Best Event Program (interior 3 or less colors)  
Gold

Gatlinburg Department of Tourism & Special Events  
Gatlinburg's Tunes & Tales  
Under \$250,000  
Best TV Promotion (ad spot or PSA)  
Bronze

Gatlinburg Department of Tourism & Special Events  
Fantasy of Lights Christmas Parade  
Under \$250,000  
Best Full Length TV Program (local)  
Gold

Gatlinburg Department of Tourism & Special Events  
Fantasy of Lights Christmas Parade  
Under \$250,000  
Best Event Video (for sale)  
Gold

Gatlinburg Department of Tourism & Special Events  
Gatlinburg's 4th of July Midnight Parade  
Under \$250,000  
Best Event Video (for sale)  
Silver

Gatlinburg Department of Tourism & Special Events  
Opening Ceremony Program for WL Mills Auditorium  
Under \$250,000  
Best Event Program (interior 3 or less colors)  
Silver

Gatlinburg Department of Tourism & Special Events  
Smoky Mountain Tunes & Tales  
Under \$250,000  
Best Promotional Brochure (4 or more colors)  
Bronze

Gatlinburg Department of Tourism & Special Events  
Gatlinburg's 4th of July Volunteer Ad  
Under \$250,000  
Best Single Newspaper Display Ad  
Gold

Gatlinburg Department of Tourism & Special Events  
Smoky Mountain Tunes & Tales Street Banner  
Under \$250,000  
Best Street Banner  
Bronze

Gatlinburg Department of Tourism & Special Events  
Gatlinburg's Sparkle Days  
Under \$250,000  
Best Environmental Program  
Bronze

Gatlinburg Department of Tourism & Special Events  
Gatlinburg's 4th of July Parade University of Tennessee Volunteers  
Under \$250,000  
Best Volunteer Program  
Bronze

Gatlinburg Department of Tourism & Special Events  
Smoky Mountain Tunes & Tales  
Under \$250,000  
Best New Promotion  
Bronze

Gatlinburg Department of Tourism & Special Events  
Smoky Mountain Tunes & Tales  
Under \$250,000  
Best New Event (within an existing festival)  
Bronze

Gatlinburg Department of Tourism & Special Events  
Gatlinburg's Fine Arts Children's Festival  
Under \$250,000  
Best Children's Programming  
Silver

Gatlinburg Department of Tourism & Special Events  
Under \$250,000  
Best Press/Media Kit  
Gold

Gatlinburg Department of Tourism & Special Events  
Gatlinburg's Ribfest & Wings  
Under \$250,000  
Best T-Shirt Design  
Silver

Gatlinburg Department of Tourism & Special Events  
Bear Logo  
Under \$250,000  
Best Hat  
Bronze

## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Gatlinburg Department of Tourism & Special Events  
Gatlinburg's Meeting Planner Folder  
Best Company Image Pieces  
Gold

Gatlinburg Department of Tourism & Special Events  
Press Kit Folder  
Best Company Image Pieces  
Silver

Gilroy Garlic Festival Association, Inc.  
Gilroy Garlic Festival  
Over \$1.5 million  
Best Radio Promotion  
Silver

Gilroy Garlic Festival Association, Inc.  
Gilroy Garlic Festival  
Over \$1.5 million  
Best Commemorative Poster  
Gold

Gilroy Garlic Festival Association, Inc.  
Gilroy Garlic Festival  
Royal blue Apron  
Over \$1.5 million  
Best Miscellaneous Clothing  
Gold

Gilroy Garlic Festival Association, Inc.  
Gilroy Garlic Festival  
Apron  
Over \$1.5 million  
Best Miscellaneous Clothing  
Bronze

Grapevine Convention & Visitors Bureau  
GrapeFest  
\$250,000 - \$749,999  
Best Radio Promotion  
Silver

Grapevine Convention & Visitors Bureau  
Main Street Days  
\$250,000 - \$749,999  
Best Newspaper Insert/Supplement  
Silver

Grapevine Convention & Visitors Bureau  
Main Street Days  
\$250,000 - \$749,999  
Best Promotional Brochure (4 or more colors)  
Gold

Grapevine Convention & Visitors Bureau  
GrapeFest  
\$750,000 - \$1.5 Million  
Best Promotional Brochure (4 or more colors)  
Bronze

Grapevine Convention & Visitors Bureau  
GrapeFest  
\$750,000 - \$1.5 Million  
Best Cover Design  
Silver

Grapevine Convention & Visitors Bureau  
Main Street Days  
Grapevine Today  
\$250,000 - \$749,999  
Best Single Magazine Display Ad  
Bronze

Grapevine Convention & Visitors Bureau  
GrapeFest  
\$750,000 - \$1.5 Million  
Best Sponsor Follow-up Report  
Silver

Grapevine Convention & Visitors Bureau  
GrapeFest  
\$750,000 - \$1.5 Million  
Best Environmental Program  
Silver

Grapevine Convention & Visitors Bureau  
GrapeFest  
\$250,000 - \$749,999  
Best Event/Program within an Event to Benefit a Charity  
Bronze

Grapevine Convention & Visitors Bureau  
Main Street Days  
Snow Tubing Hill  
\$250,000 - \$749,999  
Best New Promotion  
Gold

Grapevine Convention & Visitors Bureau  
Main Street Days  
Snow Tubing Hill  
\$250,000 - \$749,999  
Best New Event (within an existing festival)  
Silver

Grapevine Convention & Visitors Bureau  
GrapeFest  
\$250,000 - \$749,999  
Best Press/Media Kit  
Bronze

Greeley Independence Stampede  
Greeley Stampede  
Over \$1.5 million  
Grand Pinnacle  
Gold

Greeley Independence Stampede  
Greeley Stampede  
The Rustler v84i2  
Over \$1.5 million  
Best Newspaper Insert/Supplement  
Gold

Greeley Independence Stampede  
Greeley Stampede  
When Champions Meet  
Over \$1.5 million  
Best T-Shirt Design  
Bronze

Houston Festival Foundation, Inc.  
Houston International Festival (iFest)  
Over \$1.5 million  
Best TV Promotion (ad spot or PSA)  
Bronze

Houston Festival Foundation, Inc.  
Houston International Festival (iFest)  
Over \$1.5 million  
Best Newspaper Insert/Supplement  
Silver

Houston Festival Foundation, Inc.  
Houston International Festival (iFest)  
Over \$1.5 million  
Best Single Newspaper Display Ad  
Silver

Houston Festival Foundation, Inc.  
Houston International Festival (iFest)  
Over \$1.5 million  
Best Educational Program  
Bronze

International Dogwood Festival  
Under \$250,000  
Best Full Length TV Program (local)  
Bronze

International Dogwood Festival  
Best Promotional Brochure (3 or less colors)  
Silver

International Dogwood Festival  
Jazzy Alley  
Under \$250,000  
Best Promotional Poster  
Bronze

International Dogwood Festival  
Under \$250,000  
Best Solicitation Package  
Bronze

International Dogwood Festival  
Under \$250,000  
Best Single New Sponsorship Program  
Silver



## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

International Dogwood Festival  
Here Comes Peter Cottontail  
Under \$250,000  
Most Creative/Effective News Stunt  
Bronze

International Dogwood Festival  
Under \$250,000  
Best Hat  
Silver

International Dogwood Festival  
Best Company Image Pieces  
Bronze

International Festival Lent  
\$750,000 - \$1.5 Million  
Best Event Program (interior 4 or more colors)  
Gold

International Institute of Wisconsin  
Holiday Folk Fair International  
Teachers Guide  
\$250,000 - \$749,999  
Best Educational Program  
Silver

International Institute of Wisconsin  
Holiday Folk Fair International  
Design a Stamp  
\$250,000 - \$749,999  
Best Children's Programming  
Bronze

Irish Festivals Inc.  
Milwaukee Irish Fest  
\$250,000 - \$749,999  
Grand Pinnacle  
Silver

Irish Festivals Inc.  
Milwaukee Irish Fest  
\$250,000 - \$749,999  
Best Radio Promotion  
Bronze

Irish Festivals Inc.  
Milwaukee Irish Fest  
\$250,000 - \$749,999  
Best Promotional Brochure (4 or more colors)  
Silver

Irish Festivals Inc.  
Milwaukee Irish Fest  
\$250,000 - \$749,999  
Best Community Outreach Program  
Gold

Irish Festivals Inc.  
Milwaukee Irish Fest  
\$250,000 - \$749,999  
Best Press/Media Kit  
Gold

Irish Festivals Inc.  
Milwaukee Irish Fest  
\$250,000 - \$749,999  
Best Media Relations Campaign  
Gold

Irish Festivals Inc.  
Milwaukee Irish Fest  
\$250,000 - \$749,999  
Best Hat  
Silver

Irish Festivals Inc.  
Milwaukee Irish Fest  
Sweatshirt  
\$250,000 - \$749,999  
Best Miscellaneous Clothing  
Gold

Kentucky Derby Festival  
Over \$1.5 million  
Grand Pinnacle  
Silver

Kentucky Derby Festival  
Republic Bank Pegasus Parade  
Over \$1.5 million  
Best Full Length TV Program (local)  
Bronze

Kentucky Derby Festival  
Thunder - American Forces Network Broadcast  
Over \$1.5 million  
Best Full Length TV Program (national)  
Gold

Kentucky Derby Festival  
Run for the Rose  
Over \$1.5 million  
Best Radio Promotion  
Bronze

Kentucky Derby Festival  
www.kdf.org  
Over \$1.5 million  
Best Organizational Website  
Bronze

Kentucky Derby Festival  
Majer Derby Festival Marathon  
Best Event/Organization E-Newsletter  
Silver

Kentucky Derby Festival  
They're Off! Luncheon Program  
Over \$1.5 million  
Best Event Program (interior 3 or less colors)  
Gold

Kentucky Derby Festival  
Festival Times  
Over \$1.5 million  
Best Event/Organization Newsletter  
Silver

Kentucky Derby Festival  
Be the Ball  
Over \$1.5 million  
Best Event Photograph  
Silver

Kentucky Derby Festival  
Adidas Basketball Classic Invitation  
Over \$1.5 million  
Best Miscellaneous Printed Materials (single page)  
Bronze

Kentucky Derby Festival  
Thunder Over Louisville Presenting Sponsorship  
(Chase)  
Over \$1.5 million  
Best Solicitation Package  
Gold

Kentucky Derby Festival  
U.S. Bank  
Over \$1.5 million  
Best Sponsor Follow-up Report  
Silver

Kentucky Derby Festival  
McDonald's Thunder Funder  
Over \$1.5 million  
Best Single New Sponsorship Program  
Gold

Kentucky Derby Festival  
Kroger  
Over \$1.5 million  
Best Overall Sponsorship Program  
Gold

Kentucky Derby Festival  
E. on U.S.  
Over \$1.5 million  
Best Sponsor  
Gold

Kentucky Derby Festival  
Meijer Marathon/Mini Marathon Charity Module  
Over \$1.5 million  
Best Event/Program within an Event to Benefit a  
Charity  
Bronze

## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Kentucky Derby Festival  
McDonald's Thunder Funder  
Over \$1.5 million  
Best New Fundraising Program  
Gold

Kentucky Derby Festival  
Papa John's & Pegasus Pins  
Over \$1.5 million  
Best New Promotion  
Bronze

Kentucky Derby Festival  
Whole Foods Fun Pass at Parade Preview  
Over \$1.5 million  
Best Children's Programming  
Gold

Kentucky Derby Festival  
Preferred Marketing Solutions  
Over \$1.5 million  
Best Vendor/Supplier  
Gold

Kentucky Derby Festival  
See What's Developed  
Over \$1.5 million  
Best Press/Media Kit  
Gold

Kentucky Derby Festival  
A Photo Finish  
Over \$1.5 million  
Best Media Relations Campaign  
Bronze

Kentucky Derby Festival  
Work? It's Derby Week  
Over \$1.5 million  
Best Pin or Button (by an event)  
Bronze-Tie

Kentucky Derby Festival  
Over \$1.5 million  
Best Overall Merchandising Program  
Gold

Lighter Than Air America  
[www.lighterthanairamerica.com](http://www.lighterthanairamerica.com)  
Under \$250,000  
Best Organizational Website  
Bronze

Lighter Than Air America  
Happiest Balloon on Earth Tour  
Under \$250,000  
Best Pin or Button (by an event)  
Gold

Macon Georgia's International Cherry Blossom Festival  
Tour of Homes  
\$750,000 - \$1.5 Million  
Best Cover Design  
Bronze

Macon Georgia's International Cherry Blossom Festival  
Floats, Flags and Fun  
\$750,000 - \$1.5 Million  
Best Event Photograph  
Bronze

Macon Georgia's International Cherry Blossom Festival  
The Medical Center of Central Georgia  
\$750,000 - \$1.5 Million  
Best Sponsor  
Gold

Macon Georgia's International Cherry Blossom Festival  
Team up to Clean up KMBBC Event  
\$750,000 - \$1.5 Million  
Best Environmental Program  
Gold

Macon Georgia's International Cherry Blossom Festival  
Jack Golden "A Litter Bit Goes A Long Way"  
\$750,000 - \$1.5 Million  
Best Educational Program  
Silver

Macon Georgia's International Cherry Blossom Festival  
2006 Pink Pancake Breakfast  
\$750,000 - \$1.5 Million  
Best Event/Program within an Event to Benefit a Charity  
Silver

Macon Georgia's International Cherry Blossom Festival  
Think Pink Campaign  
\$750,000 - \$1.5 Million  
Best Community Outreach Program  
Gold

Macon Georgia's International Cherry Blossom Festival  
WPGA Guest Host Program  
\$750,000 - \$1.5 Million  
Best New Promotion  
Gold

Macon Georgia's International Cherry Blossom Festival  
Boot Scootin' Boogie & Casino Night  
\$750,000 - \$1.5 Million  
Best New Event (within an existing festival)  
Silver

Macon Georgia's International Cherry Blossom Festival  
Authors Luncheon  
\$750,000 - \$1.5 Million  
Best New Event (within an existing festival)  
Bronze

Macon Georgia's International Cherry Blossom Festival  
Macon Thunder  
\$750,000 - \$1.5 Million  
Best Children's Programming  
Gold

Macon Georgia's International Cherry Blossom Festival  
Jeanetta Jones on the Weather Channel  
\$750,000 - \$1.5 Million  
Most Creative/Effective News Stunt  
Gold

Macon Georgia's International Cherry Blossom Festival  
\$750,000 - \$1.5 Million  
Best Media Relations Campaign  
Gold

Macon Georgia's International Cherry Blossom Festival  
Yoshinos of Macon Book  
\$750,000 - \$1.5 Million  
Best Other Merchandise  
Gold

Mayfest, Inc.  
Mayfest  
Car Magnet  
\$250,000 - \$749,999  
Best Miscellaneous Printed Materials (single page)  
Bronze

Memphis in May International Festival, Inc.  
Memphis in May  
Over \$1.5 million  
Grand Pinnacle  
Bronze

Memphis in May International Festival, Inc.  
World Championship Barbecue Cooking Contest  
Challenge: Memphis in May BBQ  
Over \$1.5 million  
Best Full Length TV Program (national)  
Bronze

Memphis in May International Festival, Inc.  
Beale Street Music Festival  
Riding with the King  
Over \$1.5 million  
Best Event Program (interior 3 or less colors)  
Silver

Memphis in May International Festival, Inc.  
Memphis in May  
Prepare for La Pura Vida  
Over \$1.5 million  
Best Miscellaneous Printed Materials (multiple page)  
Silver

Memphis in May International Festival, Inc.  
Memphis in May  
Annual Meeting  
Over \$1.5 million  
Best Miscellaneous Printed Materials (multiple page)  
Bronze

## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

<p>Memphis in May International Festival, Inc.            Memphis in May            Costa Rica            Over \$1.5 million            Best Commemorative Poster            Silver-Tie</p>	<p>Memphis in May International Festival, Inc.            Memphis in May            World Class Fun            Over \$1.5 million            Best Cover Design            Bronze</p>	<p>Memphis in May International Festival, Inc.            Beale Street Music Festival - Cellular South            Over \$1.5 million            Best Solicitation Package            Silver</p>
<p>Memphis in May International Festival, Inc.            Memphis in May            Over \$1.5 million            Best Volunteer Program            Gold</p>	<p>Memphis in May International Festival, Inc.            Memphis in May            Over \$1.5 million            Best Educational Program            Silver</p>	<p>Memphis in May International Festival, Inc.            Memphis in May            Over \$1.5 million            Best Community Outreach Program            Bronze</p>
<p>Memphis in May International Festival, Inc.            World Championship Barbecue Cooking Contest            Smoke Pork Instead            Over \$1.5 million            Best T-Shirt Design            Silver</p>	<p>Memphis in May International Festival, Inc.            World Championship Barbecue Cooking Contest            Over \$1.5 million            Best Pin or Button (by an event)            Silver</p>	<p>Memphis in May International Festival, Inc.            Beale Street Music Festival            Red Guitar            Over \$1.5 million            Best Hat            Gold</p>
<p>Milwaukee World Festival, Inc.            Summerfest            Turn up the Summer            Over \$1.5 million            Best TV Promotion (ad spot or PSA)            Gold</p>	<p>Milwaukee World Festival, Inc.            Summerfest            Media Player            Over \$1.5 million            Best Miscellaneous Multimedia            Bronze-Tie</p>	<p>Milwaukee World Festival, Inc.            Summerfest            Turn up the summer            Over \$1.5 million            Best Single Newspaper Display Ad            Bronze</p>
<p>Milwaukee World Festival, Inc.            Summerfest - Columbia St. Mary's Cool Down Lange            Over \$1.5 million            Best Single New Sponsorship Program            Bronze</p>	<p>Milwaukee World Festival, Inc.            Summerfest - U.S. Cellular Connection Stage            Over \$1.5 million            Best Overall Sponsorship Program            Silver</p>	<p>Milwaukee World Festival, Inc.            Summerfest            A Gospel Celebration            Over \$1.5 million            Best New Event (within an existing festival)            Bronze</p>
<p>Multicultural Fest &amp; Parade            Wal-Mart Posada &amp; Laser Show            50 Teachers            Under \$250,000            Best Event/Program within an Event to Benefit a            Charity            Bronze</p>	<p>Muskegon Summer Celebration            Over \$1.5 million            Best Volunteer Program            Silver</p>	<p>National Capital Commission            Sound &amp; Light Show on Parliament Hill            \$750,000 - \$1.5 Million            Grand Pinnacle            Silver</p>
<p>National Capital Commission            Winterlude            Over \$1.5 million            Best Sponsor Solicitation Video            Gold</p>	<p>National Capital Commission            Canada Day  <a href="http://www.canadascapital.gc.ca/canadaday">www.canadascapital.gc.ca/canadaday</a>            Over \$1.5 million            Best Event Website            Gold</p>	<p>National Capital Commission  <a href="http://www.canadascapital.gc.ca">www.canadascapital.gc.ca</a>            Over \$1.5 million            Best Organizational Website            Silver</p>
<p>National Capital Commission            Canada Day            Canada Day Plugged-In!            Over \$1.5 million            Best Miscellaneous Multimedia            Silver</p>	<p>National Capital Commission            2004-2005 Annual Report            Over \$1.5 million            Best Miscellaneous Printed Materials (multiple page)            Gold</p>	<p>National Capital Commission            Winterlude            Snowbowl            Over \$1.5 million            Best Ad Series            Silver</p>
<p>National Capital Commission            Winterlude            Snow Sculptor            Over \$1.5 million            Best Event Photograph            Bronze</p>	<p>National Capital Commission            Winterlude - American Express            MUST RETURN ITEM TO NCC            Over \$1.5 million            Best Sponsor Follow-up Report            Gold</p>	<p>National Capital Commission            Rideau Canal Skateway - Guinness World Record            Over \$1.5 million            Most Creative/Effective News Stunt            Gold</p>
<p>National Lentil Festival            Best Promotional Brochure (3 or less colors)            Bronze</p>	<p>National Western Stock Show, Rodeo and Horse            Show            Over \$1.5 million            Best Promotional Poster            Silver</p>	<p>National Western Stock Show, Rodeo and Horse            Show            Over \$1.5 million            Best Single Newspaper Display Ad            Gold</p>

## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

National Western Stock Show, Rodeo and Horse Show  
Over \$1.5 million  
Best Single Magazine Display Ad  
Silver

National Western Stock Show, Rodeo and Horse Show  
Over \$1.5 million  
Best Ad Series  
Bronze

Neiman Marcus/Adolphus/Children's Parade  
Red Stripe  
\$250,000 - \$749,999  
Best Full Length TV Program (national)  
Bronze

Neiman Marcus/Adolphus/Children's Parade  
\$250,000 - \$749,999  
Best Children's Programming  
Gold

Neiman Marcus/Adolphus/Children's Parade  
\$250,000 - \$749,999  
Best Media Relations Campaign  
Silver

Newport Waterfront Festivals @ The Newport Yachting Center  
25th Annual Schwepps Great Chowder Cook-Off  
Under \$250,000  
Best Press/Media Kit  
Silver

Newport Waterfront Festivals @ The Newport Yachting Center  
25th Annual Schwepps Great Chowder Cook-Off  
Under \$250,000  
Most Creative/Effective News Stunt  
Silver

Newport Waterfront Festivals @ The Newport Yachting Center  
25th Annual Schwepps Great Chowder Cook-Off  
Under \$250,000  
Best Media Relations Campaign  
Gold

Ningbo International Fashion Festival  
\$750,000 - \$1.5 Million  
Best Promotional Poster  
Gold

Norfolk Festevents, Ltd.  
Norfolk Festevents  
30th Annual Norfolk Harborfest  
\$250,000 - \$749,999  
Best Event Program (interior 3 or less colors)  
Silver

Norfolk Festevents, Ltd.  
Norfolk Festevents  
\$750,000 - \$1.5 Million  
Best Event Program (interior 3 or less colors)  
Silver

Norfolk Festevents, Ltd.  
Norfolk Harborfest 2006  
\$250,000 - \$749,999  
Best Commemorative Poster  
Gold

Norfolk Festevents, Ltd.  
Town Point Virginia Wine Festival 2005  
Wine Mermaid  
Under \$250,000  
Best Commemorative Poster  
Silver

Norfolk Festevents, Ltd.  
Norfolk Festevents  
Capt. & His Boat  
\$250,000 - \$749,999  
Best Cover Design  
Gold

ON THE WATERFRONT, Inc.  
On The Waterfront Presented by Associated Bank  
Stars & Guitars  
\$250,000 - \$749,999  
Best Ad Series  
Silver

ON THE WATERFRONT, Inc.  
On The Waterfront Presented by Associated Bank  
Waterfronts Symphony Soiree  
Over \$1.5 million  
Best New Event (within an existing festival)  
Gold

ON THE WATERFRONT, Inc.  
On The Waterfront Presented by Associated Bank  
Over \$1.5 million  
Best T-Shirt Design  
Gold

One Reel  
Summer Nights Concert Series  
Summer Nights 2005  
Over \$1.5 million  
Best Sponsor Solicitation Video  
Bronze

One Reel  
WaMu Family 4th of July  
\$750,000 - \$1.5 Million  
Best Full Length TV Program (local)  
Gold

One Reel  
Teatro ZinZanni  
www.teatrozinzanni.org  
Over \$1.5 million  
Best Event Website  
Silver

One Reel  
www.onereel.org  
Over \$1.5 million  
Best Organizational Website  
Gold

One Reel  
Teatro ZinZanni San Francisco  
Red TZ Program  
Over \$1.5 million  
Best Event Program (interior 4 or more colors)  
Gold

One Reel  
Bumbershoot - Seattle's Music and Arts Festival  
Fine Arts Bumbershoot Poster  
Over \$1.5 million  
Best Commemorative Poster  
Bronze

One Reel  
Bumbershoot - Seattle's Music and Arts Festival  
Smart Program: 826 benefit  
Over \$1.5 million  
Best Event/Program within an Event to Benefit a Charity  
Silver

One Reel  
Teatro ZinZanni  
Over \$1.5 million  
Best Press/Media Kit  
Silver

Ottawa Blues Festival  
Cisco Systems Ottawa Bluesfest  
\$750,000 - \$1.5 Million  
Best Event Program (interior 3 or less colors)  
Gold

Oxford Convention & Visitors Bureau  
Double Decker Arts Festival  
Under \$250,000  
Best Promotional Brochure (4 or more colors)  
Silver

Pacific National Exhibition  
Playland 06  
Under \$250,000  
Best TV Promotion (ad spot or PSA)  
Silver

Pacific National Exhibition  
Monday Morning  
Under \$250,000  
Best Radio Promotion  
Gold

Palm Beach County Public Affairs  
Palm Beach County Days  
Under \$250,000  
Best Sponsor Solicitation Video  
Silver

## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Palm Beach County Public Affairs  
Palm Beach County 2005 Economic Summit  
Under \$250,000  
Best Event Program (interior 4 or more colors)  
Bronze

Palm Beach County Public Affairs  
Palm Beach County Days  
Update  
Under \$250,000  
Best Event/Organization Newsletter  
Gold

Palm Beach County Public Affairs  
Palm Beach County Days  
Under \$250,000  
Best Solicitation Package  
Silver

Palm Beach County Public Affairs  
Palm Beach County Days  
Under \$250,000  
Best Sponsor Follow-up Report  
Bronze

Palm Beach County Public Affairs  
Brown Shirt  
Under \$250,000  
Best Miscellaneous Clothing  
Gold

Pasadena Tournament of Roses Association  
Pasadena Tournament of Roses  
Weller Grossman  
Over \$1.5 million  
Best Full Length TV Program (national)  
Silver

Pasadena Tournament of Roses Association  
Pasadena Tournament of Roses  
2006 Rose Bowl Game  
Over \$1.5 million  
Best Event Program (interior 4 or more colors)  
Silver

Pasadena Tournament of Roses Association  
Pasadena Tournament of Roses  
2006 Rose Parade  
Over \$1.5 million  
Best Press/Media Kit  
Bronze

Pasadena Tournament of Roses Association  
Pasadena Tournament of Roses  
2006 Rose Parade & Game  
Over \$1.5 million  
Best Media Relations Campaign  
Silver

Pasadena Tournament of Roses Association  
Pasadena Tournament of Roses  
Rose Bowl Game Seat Cushion  
Over \$1.5 million  
Best Other Merchandise  
Bronze

Pasadena Tournament of Roses Association  
Pasadena Tournament of Roses  
Red, Green, White Scarf  
Over \$1.5 million  
Best Miscellaneous Clothing  
Silver

Peter Knipp Holdings Pte., Ltd.  
World Gourmet Summit 2006  
\$750,000 - \$1.5 Million  
Best TV Promotion (ad spot or PSA)  
Gold

Peter Knipp Holdings Pte., Ltd.  
World Gourmet Summit 2006  
\$750,000 - \$1.5 Million  
Best Radio Promotion  
Bronze

Peter Knipp Holdings Pte., Ltd.  
World Gourmet Summit 2006  
SEE CD FOR CURRENT SITE:  
[www.worldgourmetsummit.com](http://www.worldgourmetsummit.com)  
\$750,000 - \$1.5 Million  
Best Event Website  
Silver

Peter Knipp Holdings Pte., Ltd.  
World Gourmet Summit 2006  
Best Event/Organization E-Newsletter  
Gold

Peter Knipp Holdings Pte., Ltd.  
World Gourmet Summit 2006  
Souvenir Magazine  
\$750,000 - \$1.5 Million  
Best Promotional Brochure (4 or more colors)  
Silver

Peter Knipp Holdings Pte., Ltd.  
World Gourmet Summit 2006  
Singapore Tatter  
\$750,000 - \$1.5 Million  
Best Single Magazine Display Ad  
Bronze

Peter Knipp Holdings Pte., Ltd.  
World Gourmet Summit 2006  
\$750,000 - \$1.5 Million  
Best Community Outreach Program  
Silver

Peter Knipp Holdings Pte., Ltd.  
World Gourmet Summit 2006  
Ian Wright - The Food I Like - Rubino Brothers in a  
Made to Order Dinner - The Art of Entertaining - WGS  
Awards Luncheon - Gourmet Barbecue  
\$750,000 - \$1.5 Million  
Best New Event (within an existing festival)  
Peter Knipp Holdings Pte., Ltd.  
World Gourmet Summit 2006  
White Chef Jacket  
\$750,000 - \$1.5 Million  
Best Miscellaneous Clothing  
Gold

Peter Knipp Holdings Pte., Ltd.  
World Gourmet Summit 2006  
\$750,000 - \$1.5 Million  
Best Press/Media Kit  
Bronze

Peter Knipp Holdings Pte., Ltd.  
World Gourmet Summit 2006  
\$750,000 - \$1.5 Million  
Most Creative/Effective News Stunt  
Silver

Pigeon Forge Office of Special Events  
Pigeon Forge Winterfest  
Over \$1.5 million  
Best Promotional Brochure (4 or more colors)  
Gold

Pigeon Forge Office of Special Events  
Springtime Dolly Parton Parade  
Under \$250,000  
Grand Pinnacle  
Silver

Pigeon Forge Office of Special Events  
A Mountain Quiltfest  
Under \$250,000  
Best Event Program (interior 3 or less colors)  
Bronze

Pigeon Forge Office of Special Events  
Smoky Mountains Storytelling Festival  
Under \$250,000  
Best Community Outreach Program  
Bronze

Pigeon Forge Office of Special Events  
Wilderness Wildlife Week  
Under \$250,000  
Best Environmental Program  
Gold

Pigeon Forge Office of Special Events  
Wilderness Wildlife Week  
Under \$250,000  
Best Educational Program  
Bronze

Pittsburgh Irish Festival, Inc.  
Pittsburg Irish Festival  
15th Anniversary CD  
Under \$250,000  
Best Other Merchandise  
Gold

Placer County Strawberry Festival  
(A Hometown Affair, Inc.)  
Under \$250,000  
Best Cover Design  
Silver

## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Placer County Strawberry Festival  
(A Hometown Affair, Inc.)  
Under \$250,000  
Best Ad Series  
Gold

Placer County Strawberry Festival  
(A Hometown Affair, Inc.)  
Under \$250,000  
Best Sponsor Follow-up Report  
Gold

Placer County Strawberry Festival  
(A Hometown Affair, Inc.)  
Under \$250,000  
Best Single New Sponsorship Program  
Gold

Placer County Strawberry Festival  
(A Hometown Affair, Inc.)  
Under \$250,000  
Best Volunteer Program  
Gold

Placer County Strawberry Festival  
(A Hometown Affair, Inc.)  
Under \$250,000  
Best Educational Program  
Silver

Placer County Strawberry Festival  
(A Hometown Affair, Inc.)  
Under \$250,000  
Best New Promotion  
Gold

Placer County Strawberry Festival  
(A Hometown Affair, Inc.)  
Under \$250,000  
Best Pin or Button (by an event)  
Silver

Placer County Strawberry Festival  
(A Hometown Affair, Inc.)  
Tan Cap  
Under \$250,000  
Best Hat  
Gold

Placer County Strawberry Festival  
(A Hometown Affair, Inc.)  
Pink Tank Top (NEED TO RETURN TO EVENT  
POST JUDGING)  
Under \$250,000  
Best Miscellaneous Clothing  
Silver

Placer County Strawberry Festival  
(A Hometown Affair, Inc.)  
Under \$250,000  
Best Overall Merchandising Program  
Silver

Placer County Strawberry Festival  
(A Hometown Affair, Inc.)  
Under \$250,000  
Best Promotion Publicizing an IFEA/Haas &  
Wilkerson Pinnacle Award Win  
Gold

Portland Rose Festival Association  
Portland Rose Festival  
Grand Floral Parade  
Over \$1.5 million  
Best Full Length TV Program (local)  
Silver

Portland Rose Festival Association  
Portland Rose Festival  
www.rosefestival.org  
Over \$1.5 million  
Best Event Website  
Bronze

Portland Rose Festival Association  
Portland Rose Festival  
Pirates at the Waterfront Village  
Over \$1.5 Million  
Best Street Banner  
Silver

Portland Rose Festival Association  
Portland Rose Festival - Mutual of Omaha  
Sponsorship  
Over \$1.5 million  
Best Sponsor Follow-up Report  
Bronze

Portland Rose Festival Association  
Portland Rose Festival - Conoco Phillips (76)  
Over \$1.5 million  
Best Single New Sponsorship Program  
Silver

Portland Rose Festival Association  
Portland Rose Festival - Franz Family Bakeries  
Over \$1.5 million  
Best Overall Sponsorship Program  
Bronze

Portland Rose Festival Association  
Portland Rose Festival  
Cleanest & Greenest  
Over \$1.5 million  
Best Environmental Program  
Gold

Portland Rose Festival Association  
Portland Rose Festival  
Emerging Artist Program  
Over \$1.5 million  
Best Educational Program  
Gold

Portland Rose Festival Association  
Portland Rose Festival  
Auction  
Over \$1.5 million  
Best Event/Program within an Event to Benefit a  
Charity  
Gold

Portland Rose Festival Association  
Portland Rose Festival  
Rose Festival Court  
Over \$1.5 million  
Best Community Outreach Program  
Silver

Portland Rose Festival Association  
Portland Rose Festival  
George Morlan Plumbing  
Over \$1.5 million  
Best New Promotion  
Gold

Portland Rose Festival Association  
Portland Rose Festival  
Pirate Rendezvous  
Over \$1.5 million  
Best New Promotion  
Silver

Portland Rose Festival Association  
Portland Rose Festival  
Waterfront Village  
Over \$1.5 million  
Best Children's Programming  
Silver

Portland Rose Festival Association  
Portland Rose Festival  
Junior Parade  
Over \$1.5 million  
Best Children's Programming  
Bronze

Portland Rose Festival Association  
Portland Rose Festival - Float Hopes  
Over \$1.5 million  
Best Vendor/Supplier  
Silver

Portland Rose Festival Association  
Portland Rose Festival - White Horse  
Over \$1.5 million  
Best Vendor/Supplier  
Bronze

Portland Rose Festival Association  
Portland Rose Festival  
Pirates (arr!)  
Over \$1.5 million  
Most Creative/Effective News Stunt  
Silver

Portland Rose Festival Association  
Portland Rose Festival  
Cleanest & Greenest Festival  
Over \$1.5 million  
Best Promotion Publicizing an IFEA/Haas &  
Wilkerson Pinnacle Award Win  
Gold

Pro Football Hall of Fame Festival  
Over \$1.5 million  
Best Event Video (for sale)  
Gold

## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Pro Football Hall of Fame Festival  
Enshrinee Dinner Program  
Over \$1.5 million  
Best Event Program (interior 4 or more colors)  
Bronze-Tie

Pro Football Hall of Fame Festival  
2006 Balloon Classic Invitational  
Over \$1.5 million  
Best Cover Design  
Silver

Rotterdam Festivals  
Rotterdam Summerfestivals 2006  
Under \$250,000  
Best Newspaper Insert/Supplement  
Bronze

Rotterdam Festivals  
Under \$250,000  
Best Promotional Poster  
Silver

Rotterdam Festivals  
Photo Flier  
Under \$250,000  
Best Miscellaneous Printed Materials (single page)  
Silver

Rotterdam Festivals  
Festivals  
Under \$250,000  
Best New Event (within an existing festival)  
Gold

San Jacinto Day Foundation  
Pasadena Strawberry Festival  
Sand, Sun and Strawberry Fun  
\$250,000 - \$749,999  
Best TV Promotion (ad spot or PSA)  
Bronze

San Jacinto Day Foundation  
Pasadena Strawberry Festival  
Bookmarker  
\$250,000 - \$749,999  
Best Miscellaneous Printed Materials (multiple page)  
Gold

San Jacinto Day Foundation  
Pasadena Strawberry Festival  
Lifestyles Magazine  
\$250,000 - \$749,999  
Best Cover Design  
Bronze

San Jacinto Day Foundation  
Pasadena Strawberry Festival  
\$250,000 - \$749,999  
Best Solicitation Package  
Silver

San Jacinto Day Foundation  
Pasadena Strawberry Festival  
\$250,000 - \$749,999  
Best Sponsor Follow-up Report  
Silver

Sausalito Art Festival  
\$750,000 - \$1.5 Million  
Best Event Program (interior 4 or more colors)  
Bronze-Tie

Sausalito Art Festival  
\$750,000 - \$1.5 Million  
Best Commemorative Poster  
Gold

Sausalito Art Festival  
\$750,000 - \$1.5 Million  
Best Cover Design  
Gold

Sausalito Art Festival  
Pop Hop Postcard  
\$750,000 - \$1.5 Million  
Best Miscellaneous Printed Materials (single page)  
Bronze-Tie

Sausalito Art Festival  
Waterfront Scene  
\$750,000 - \$1.5 Million  
Best T-Shirt Design  
Bronze

Sausalito Art Festival  
Paint Brush and Palm Tree  
\$750,000 - \$1.5 Million  
Best Hat  
Bronze

Sentosa Resort  
Sentosa Flowers 2006  
\$750,000 - \$1.5 Million  
Grand Pinnacle  
Gold

Sentosa Resort  
Sentosa Development Corporation  
Siloso NYE Splash  
\$250,000 - \$749,999  
Best TV Promotion (ad spot or PSA)  
Silver

Sentosa Resort  
Sentosa Development Corporation  
Learning is Fun  
\$750,000 - \$1.5 Million  
Best Promotional Brochure (4 or more colors)  
Gold

Sentosa Resort  
Sentosa Development Corporation  
Everything Sentosa Magazine  
Under \$250,000  
Best Miscellaneous Printed Materials (multiple page)  
Gold

Sentosa Resort  
Sentosa Development Corporation  
Sentosa Calendar  
Under \$250,000  
Best Miscellaneous Printed Materials (multiple page)  
Silver

Sentosa Resort  
Sentosa Development Corporation  
Learning is Fun - work book  
\$750,000 - \$1.5 Million  
Best Miscellaneous Printed Materials (multiple page)  
Bronze

Sentosa Resort  
Sentosa Development Corporation  
Imbiah Lookout -  
\$250,000 - \$749,999  
Best Ad Series  
Gold

Sevierville Chamber of Commerce  
Bloomin' Barbeque & Bluegrass  
Under \$250,000  
Best Newspaper Insert/Supplement  
Gold

Sevierville Chamber of Commerce  
Bloomin' Barbeque & Bluegrass  
Under \$250,000  
Best New Promotion  
Silver

Skagit Valley Tulip Festival  
Blue Heron  
Under \$250,000  
Best Commemorative Poster  
Bronze

South Riding Proprietary  
Celebrate South Riding  
Star Cover  
Under \$250,000  
Best Event Program (interior 4 or more colors)  
Gold

St. Luke's Women's Fitness Celebration & Festival  
5K Run, Walk & Stroll  
Entry Form  
\$250,000 - \$749,999  
Best Event Program (interior 3 or less colors)  
Bronze

Star of Texas Fair & Rodeo/Rodeo Austin  
Rodeo Austin  
Over \$1.5 million  
Best Event Program (interior 3 or less colors)  
Bronze

## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Star of Texas Fair & Rodeo/Rodeo Austin  
Rodeo Austin  
Cowboys  
Over \$1.5 million  
Best Single Magazine Display Ad  
Bronze

Temple University  
The School of Tourism & Hospitality Management  
NEED BUDGET  
Best Event Management Certificate Program  
Gold

Texas Festivals & Events Association  
TFEA Annual Conference & Trade Show  
Best Direct Mail Piece or Brochure  
Silver

Texas Folklife Festival  
SEE CD FOR CURRENT SITE:  
www.texasfolklifestival.org  
\$250,000 - \$749,999  
Best Event Website  
Bronze

Texas Folklife Festival  
\$250,000 - \$749,999  
Best Pin or Button (by an event)  
Silver

Texas Folklife Festival  
Volunteer Shirt  
\$250,000 - \$749,999  
Best Miscellaneous Clothing  
Silver

The Dallas Directory/Sandra Dartus, CFEE  
City Arts Celebration presented by TXU Energy  
MAKE CORRECTION TO NAME  
\$250,000 - \$749,999  
Best Other Merchandise  
Silver

The Greater Issaquah Chamber of Commerce  
The Issaquah Salmon Days  
Winner is COHO Karaoke Spot  
\$250,000 - \$749,999  
Best Radio Promotion  
Gold

The Greater Issaquah Chamber of Commerce  
The Issaquah Salmon Days  
Brown T-shirt  
\$250,000 - \$749,999  
Best T-Shirt Design  
Bronze

The Greater Issaquah Chamber of Commerce  
The Issaquah Salmon Days  
\$250,000 - \$749,999  
Best Hat  
Bronze

The Greater Issaquah Chamber of Commerce  
The Issaquah Salmon Days  
\$250,000 - \$749,999  
Best Overall Merchandising Program  
Silver

The Nanning International Folk Song Arts Festival  
SEE CD FROM CATEGORY 6 or 11  
\$750,000 - \$1.5 Million  
Best Full Length TV Program (national)  
Silver

The Nanning International Folk Song Arts Festival  
SEE CD FROM CATEGORIES 5 or 11  
\$750,000 - \$1.5 Million  
Best Event Video (for sale)  
Gold

The Nanning International Folk Song Arts Festival  
SEE CD FROM CATEGORY 5 or 6  
\$750,000 - \$1.5 Million  
Best Miscellaneous Multimedia  
Silver

The North Carolina Seafood Festival  
\$250,000 - \$749,999  
Best Event/Program within an Event to Benefit a Charity  
Gold

The Parade Company  
International Freedom Festival  
2006 Fireworks  
\$250,000 - \$749,999  
Best Full Length TV Program (local)  
Silver

The Parade Company  
America's Thanksgiving Parade ©  
\$750,000 - \$1.5 Million  
Best Full Length TV Program (national)  
Bronze

The Parade Company  
America's Thanksgiving Parade ©  
\$750,000 - \$1.5 Million  
Best Newspaper Insert/Supplement  
Silver

The Parade Company  
America's Thanksgiving Parade/Distinguished Clown Corps.  
Best Promotional Brochure (3 or less colors)  
Gold

The Pennsylvania Horticultural Society  
2006 Flower Show: Enchanted Spring . . . A Tribute to Mother Nature  
Over \$1.5 million  
Best Promotional Brochure (4 or more colors)  
Bronze

The Woodlands Town Center Improvement District  
Red, Hot & Blue Festival  
Under \$250,000  
Best Sponsor Solicitation Video  
Gold

The Woodlands Town Center Improvement District  
Festival on the Green  
Under \$250,000  
Best Sponsor Solicitation Video  
Bronze

The Woodlands Town Center Improvement District  
The Ice Rink  
Twinkle on Skies  
\$250,000 - \$749,999  
Best Single Newspaper Display Ad  
Silver

The Woodlands Town Center Improvement District  
The Woodlands Waterway Arts Festival  
\$250,000 to \$749,999  
Best Street Banner  
Gold

The Woodlands Town Center Improvement District  
Red, Hot & Blue Festival  
Under \$250,000  
Best Solicitation Package  
Gold

The Woodlands Town Center Improvement District  
Holiday Events  
\$250,000 - \$749,999  
Best Solicitation Package  
Bronze

Town of Addison  
Taste of Addison  
Over \$1.5 million  
Best Promotional Poster  
Gold

Town of Addison  
Taste of Addison  
Over \$1.5 million  
Best Media Relations Campaign  
Gold

Town of Leesburg  
Flower & Garden Festival  
Under \$250,000  
Best Ad Series  
Bronze-Tie

Updowntowners, Inc.  
www.updowntowners.org  
Under \$250,000  
Best Organizational Website  
Gold



## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Uptowntowners, Inc.  
Celebrate Lincoln  
Under \$250,000  
Best Newspaper Insert/Supplement  
Silver

Uptowntowners, Inc.  
Under \$250,000  
Best Event/Organization Newsletter  
Silver

Uptowntowners, Inc.  
Celebrate Lincoln  
Under \$250,000  
Best Single Newspaper Display Ad  
Bronze

Uptowntowners, Inc.  
Celebrate Lincoln  
Under \$250,000  
Best Ad Series  
Silver

Uptown Association  
Uptown Art Fair  
\$250,000 - \$749,999  
Best Single Newspaper Display Ad  
Gold

Uptown Association  
Uptown Art Fair  
Expose Yourself  
\$250,000 - \$749,999  
Best Miscellaneous Printed Materials (single page)  
Gold

Uptown Association  
Uptown Art Fair  
\$250,000 - \$749,999  
Best Single New Sponsorship Program  
Bronze

Uptown Association  
Uptown Art Fair  
Art Hop  
\$250,000 - \$749,999  
Best Environmental Program  
Silver

Uptown Association  
Uptown Art Fair  
The Magic of Art  
\$250,000 - \$749,999  
Best Educational Program  
Gold

Uptown Association  
Uptown Art Fair  
Loppetshopit  
\$250,000 - \$749,999  
Best New Promotion  
Bronze

Uptown Association  
Uptown Art Fair  
Tomorrow Stars seen today  
\$250,000 - \$749,999  
Best Children's Programming  
Silver

Uptown Association  
Uptown Art Fair  
\$250,000 - \$749,999  
Best Press/Media Kit  
Silver

Uptown Association  
Uptown Art Fair  
Expose Yourself - The Magic of Art  
\$250,000 - \$749,999  
Most Creative/Effective News Stunt  
Gold

Utah Arts Festival at Library Square  
\$750,000 - \$1.5 Million  
Best TV Promotion (ad spot or PSA)  
Silver

Utah Arts Festival at Library Square  
[www.uaf.org](http://www.uaf.org)  
\$750,000 - \$1.5 Million  
Best Event Website  
Bronze

Utah Arts Festival at Library Square  
\$750,000 - \$1.5 Million  
Best Event Program (interior 4 or more colors)  
Bronze-Tie

Utah Arts Festival at Library Square  
\$750,000 - \$1.5 Million  
Best Promotional Poster  
Bronze

Utah Arts Festival at Library Square  
\$750,000 - \$1.5 Million  
Best Single Magazine Display Ad  
Silver

Utah Arts Festival at Library Square  
Tardy Mardi Party / Invite & Collateral  
\$750,000 - \$1.5 Million  
Best Miscellaneous Printed Materials (single page)  
Gold

Utah Arts Festival at Library Square  
\$750,000 - \$1.5 Million  
Best Sponsor Follow-up Report  
Bronze

Utah Arts Festival at Library Square  
Scrapbook  
\$750,000 - \$1.5 Million  
Best Press/Media Kit  
Silver

Utah Arts Festival at Library Square  
\$750,000 - \$1.5 Million  
Best Media Relations Campaign  
Silver

Utah Arts Festival at Library Square  
Duck with paints  
\$750,000 - \$1.5 Million  
Best Pin or Button (by an event)  
Gold

Utah Arts Festival at Library Square  
Come to your senses - 30 years  
\$750,000 - \$1.5 Million  
Best Pin or Button (by an event)  
Bronze

Utah Arts Festival at Library Square  
\$750,000 - \$1.5 Million  
Best Overall Merchandising Program  
Silver

Uwe Bergmann Agentur  
Opern Film Festival  
\$250,000 - \$749,999  
Grand Pinnacle  
Bronze

Walt Disney World  
Where Dreams Come True Media Event  
Where Dreams Come True Press Manifesto  
\$750,000 - \$1.5 Million  
Best Miscellaneous Multimedia  
Gold

Walt Disney World  
Grad Nite '06  
Ride the Nite Away CD  
Over \$1.5 million  
Best Miscellaneous Multimedia  
Gold

Walt Disney World  
Festival of the Masters  
30th Anniversary  
Under \$250,000  
Best Commemorative Poster  
Gold

Walt Disney World  
Festival of the Masters  
30th Anniversary  
Under \$250,000  
Best Single Newspaper Display Ad  
Silver

## 2006 IFEA/Haas & Wilkerson Pinnacle Award Winners – Organization Order

Walt Disney World  
 Star Wars Weekend  
 Join The Dark Side  
 Over \$1.5 million  
 Best Single Magazine Display Ad  
 Gold

Walt Disney World  
 Star Wars Weekend  
 Now Arriving  
 Over \$1.5 million  
 Best Ad Series  
 Gold

Walt Disney World  
 Expedition Everest Media Event  
 Expedition Everest Press Event Invitation  
 Over \$1.5 million  
 Best Miscellaneous Printed Materials (single page)  
 Gold

Walt Disney World  
 Where Dreams Come True Media Event  
 Where Dreams Come True Press Invitation  
 \$750,000 - \$1.5 Million  
 Best Miscellaneous Printed Materials (single page)  
 Silver

Walt Disney World  
 Epcot International Flower & Garden Festival  
 Banner  
 Over \$1.5 Million  
 Best Street Banner  
 Gold

Walt Disney World  
 Epcot International Food & Wine Festival  
 Dancing Chef Hat  
 Over \$1.5 million  
 Best Hat  
 Silver

Walt Disney World  
 Epcot International Food & Wine Festival  
 Spoon Holder  
 Over \$1.5 million  
 Best Other Merchandise  
 Gold

Walt Disney World  
 Grad Nite '06  
 Mickey Antenna Topper  
 Over \$1.5 million  
 Best Other Merchandise  
 Silver

Weifang International Kite Festival  
 Over \$1.5 million  
 Best Environmental Program  
 Bronze

Winterfest, Inc.  
 Seminole Hard Rock Winterfest Boat Parade  
 WSVN Logo & Winterfest  
 \$250,000 - \$749,999  
 Best Full Length TV Program (local)  
 Gold

Winterfest, Inc.  
 Seminole Hard Rock Winterfest Boat Parade  
 King Tut  
 \$250,000 - \$749,999  
 Best Newspaper Insert/Supplement  
 Bronze

Winterfest, Inc.  
 Seminole Hard Rock Winterfest Boat Parade  
 King Tut Ornament  
 \$250,000 - \$749,999  
 Best Other Merchandise  
 Gold

Wisconsin State Fair Park  
 Wisconsin State Fair  
 See n' Hide  
 Over \$1.5 million  
 Best TV Promotion (ad spot or PSA)  
 Silver

Wisconsin State Fair Park  
 Wisconsin State Fair  
 See n' Rock  
 Over \$1.5 million  
 Best Radio Promotion  
 Gold

Wisconsin State Fair Park  
 Wisconsin State Fair  
 30 Free Stages of Entertainment  
 Best Single Display Ad  
 Bronze

Wisconsin State Fair Park  
 Wisconsin State Fair  
 Breaking News  
 Best Direct Mail Piece or Brochure  
 Gold