

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Grand Pinnacle

Under \$250,000
City of Richardson
Cottonwood Art Festival
Richardson, TX U.S.A.

Gold

Grand Pinnacle

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Bronze-Tie

Grand Pinnacle

\$500,000 - \$1.5 Million
Celebrate Fairfax, Inc.
Celebrate Fairfax!
Fairfax, VA U.S.A.

Silver

Grand Pinnacle

\$500,000 - \$1.5 Million
Utah Arts Festival
Salt Lake City, UT U.S.A.

Bronze-Tie

Grand Pinnacle

Over \$1.5 million
Milwaukee World Festival, Inc.
Summerfest
Milwaukee, WI U.S.A.

Bronze

Best Sponsor Solicitation Video

Under \$250,000
Clarksville/Montgomery County Tourism
Commission
Rivers & Spires
Clarksville, TN U.S.A.

Silver

Best Sponsor Solicitation Video

\$250,000 - \$499,999
San Jacinto Day Foundation
Pasadena Strawberry Festival
Pasadena, TX U.S.A.

Gold

Best Sponsor Solicitation Video

\$500,000 - \$1.5 Million
Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Bronze

Best TV Promotion (ad spot or PSA)

Under \$250,000
Anchorage Fur Rendezvous
Anchorage, AK U.S.A.

Bronze

Best TV Promotion (ad spot or PSA)

\$250,000 - \$499,999
Argonne Parades
WSB-TV's Salute 2 America Parade
Atlanta, GA U.S.A.

Bronze

Grand Pinnacle

Under \$250,000
East Town Association
Jazz in the Park
Milwaukee, WI U.S.A.

Silver

Grand Pinnacle

\$250,000 - \$499,999
Grand Avenue Business Association
Grand Old Day
St. Paul, MN U.S.A.

Gold

Grand Pinnacle

\$500,000 - \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

Gold

Grand Pinnacle

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

Bronze-Tie

Grand Pinnacle

Over \$1.5 million
The Sixth Nanning International Folk Song Arts
Festival
Haidian District, Beijing China

Gold

Best Sponsor Solicitation Video

Under \$250,000
Palm Beach County Public Affairs
Palm Beach County Days 2005
West Palm Beach, FL U.S.A.

Bronze

Best Sponsor Solicitation Video

\$250,000 - \$499,999
The Woodlands Town Center Improvement
District
Red, Hot & Blue 2004
The Woodlands, TX U.S.A.

Silver

Best Sponsor Solicitation Video

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

Under \$250,000
I Productions
Wings 'n Wheels Air, Military & Vehicle Show
Stuart, FL U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

\$250,000 - \$499,999
City of Garland
Star Spangled Fourth
Garland, TX U.S.A.

Silver

Grand Pinnacle

Under \$250,000
Swiss Bear Downtown Development Corporation
MumFest '04
New Bern, NC U.S.A.

Bronze

Grand Pinnacle

\$250,000 - \$499,999
Issaquah Chamber of Commerce
The Issaquah Salmon Days Festival
Issaquah, WA U.S.A.

Bronze-Tie

Grand Pinnacle

\$500,000 - \$1.5 Million
Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Silver

Grand Pinnacle

Over \$1.5 million
Memphis in May International Festival, Inc.
World Championship Barbecue Cooking Contest
Memphis, TN U.S.A.

Silver

Best Sponsor Solicitation Video

Under \$250,000
City of San Jose
San Jose Holiday Parade
San Jose, CA U.S.A.

Gold

Best Sponsor Solicitation Video

\$250,000 - \$499,999
Edmonton Heritage Festival Association
Edmonton Heritage Festival
Edmonton, AB Canada

Silver

Best Sponsor Solicitation Video

\$500,000 - \$1.5 Million
Cedar Rapids Freedom Festival
Cedar Rapids, IA U.S.A.

Gold

Best Sponsor Solicitation Video

Over \$1.5 million
Milwaukee World Festival, Inc.
Summerfest
Milwaukee, WI U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

Under \$250,000
Pacific National Exhibition
Vancouver, BC Canada

Gold

Best TV Promotion (ad spot or PSA)

\$250,000 - \$499,999
Texas Folklife Festival
San Antonio, TX U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best TV Promotion (ad spot or PSA)

\$500,000 - \$1.5 Million
Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

Over \$1.5 million
Milwaukee World Festival, Inc.
Summerfest
Milwaukee, WI U.S.A.

Gold

Best Full Length TV Program (local)

Under \$250,000
City of San Jose
San Jose Holiday Parade
San Jose, CA U.S.A.

Gold

Best Full Length TV Program (local)

\$250,000 - \$499,999
Argonne Parades
WSB-TV's Salute 2 America Parade
Atlanta, GA U.S.A.

Silver

Best Full Length TV Program (local)

\$500,000 - \$1.5 Million
Minneapolis Downtown Council
TCF Holidazzle
Minneapolis, MN U.S.A.

Bronze

Best Full Length TV Program (local)

Over \$1.5 million
Fiesta San Antonio Commission
Fiesta San Antonio
San Antonio, TX U.S.A.

Silver

Best Full Length TV Program (national)

Under \$250,000
Festival Media Corporation
SurroundMedia TV Promotion
Seattle, WA U.S.A.

Gold

Best Full Length TV Program (national)

\$500,000 - \$1.5 Million
National Capital Commission
Winterlude
Ottawa, ON Canada

Bronze

Best Full Length TV Program (national)

Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Gold

Best Radio Promotion

Under \$250,000
National Lentil Festival
Pullman, WA U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

\$500,000 - \$1.5 Million
Walt Disney World
ESPN The Weekend
Orlando, FL U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

Over \$1.5 million
Star of Texas Fair & Rodeo
Austin, TX U.S.A.

Silver

Best Full Length TV Program (local)

Under \$250,000
City of West Palm Beach
West Palm Beach, FL U.S.A.

Silver

Best Full Length TV Program (local)

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Gold

Best Full Length TV Program (local)

\$500,000 - \$1.5 Million
Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Silver

Best Full Length TV Program (local)

Over \$1.5 million
The Pennsylvania Horticultural Society
Philadelphia Flower Show
Philadelphia, PA U.S.A.

Bronze

Best Full Length TV Program (national)

Under \$250,000
Festival Media Corporation
SurroundMedia TV Promotion
Seattle, WA U.S.A.

Gold

Best Full Length TV Program (national)

Over \$1.5 million
Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Bronze

Best Radio Promotion

Under \$250,000
Centennial Olympic Park
4th of July Celebration
Atlanta, GA U.S.A.

Bronze

Best Radio Promotion

\$250,000 - \$499,999
Irish Fest Milwaukee
Milwaukee, WI U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

\$500,000 - \$1.5 Million
Walt Disney World
Star Wars Weekends
Orlando, FL U.S.A.

Bronze

Best TV Promotion (ad spot or PSA)

Over \$1.5 million
Wisconsin State Fair Park
Wisconsin State Fair
West Allis, WI U.S.A.

Bronze

Best Full Length TV Program (local)

Under \$250,000
Gatlinburg Department of Tourism & Special
Events
29th Annual Gatlinburg "Fantasy of Lights"
Christmas Parade

Bronze

Best Full Length TV Program (local)

\$500,000 - \$1.5 Million
Macon Georgia's International Cherry Blossom
Festival
Macon, GA U.S.A.

Gold

Best Full Length TV Program (local)

Over \$1.5 million
500 Festival
IPL 500 Festival Parade
Indianapolis, IN U.S.A.

Gold

Best Full Length TV Program (national)

Under \$250,000
Festival Media Corporation
SurroundMedia TV Promotion
Seattle, WA U.S.A.

Gold

Best Full Length TV Program (national)

\$250,000 - \$499,999
Neiman Marcus/Adolphus/Children's Parade
Dallas, TX U.S.A.

Silver

Best Full Length TV Program (national)

Over \$1.5 million
Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Silver

Best Radio Promotion

Under \$250,000
Fond du Lac Festivals, Inc.
Walleye Weekend
Fond du Lac, WI U.S.A.

Silver

Best Radio Promotion

\$250,000 - \$499,999
Issaquah Chamber of Commerce
The Issaquah Salmon Days Festival
Issaquah, WA U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Radio Promotion

\$250,000 - \$499,999

Neiman Marcus/Adolphus/Children's Parade
Dallas, TX U.S.A.

Gold

Best Radio Promotion

\$500,000 - \$1.5 Million

Walt Disney World
ESPN The Weekend
Orlando, FL U.S.A.

Gold

Best Radio Promotion

Over \$1.5 million

Wisconsin State Fair Park
Wisconsin State Fair
West Allis, WI U.S.A.

Gold

Best Event Website

Under \$250,000

Skagit Valley Tulip Festival
Mount Vernon, WA U.S.A.

Bronze

Best Event Website

\$250,000 - \$499,999

San Jacinto Day Foundation
Pasadena Strawberry Festival
Pasadena, TX U.S.A.

Silver

Best Event Website

\$500,000 - \$1.5 Million

Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Bronze

Best Event Website

Over \$1.5 million

Wisconsin State Fair Park
Wisconsin State Fair
West Allis, WI U.S.A.

Gold

Best Organizational Website

Under \$250,000

SPW Productions
Sewell, NJ U.S.A.

Silver

Best Organizational Website

\$500,000 - \$1.5 Million

City of Euless
Arbor Daze 2005
Euless, TX U.S.A.

Silver

Best Organizational Website

Over \$1.5 million

MasterCard Alamo Bowl
San Antonio, TX U.S.A.

Silver

Best Radio Promotion

\$500,000 - \$1.5 Million

City of Euless
Arbor Daze 2005
Euless, TX U.S.A.

Silver

Best Radio Promotion

Over \$1.5 million

Memphis in May International Festival, Inc.
Beale Street Music Festival
Memphis, TN U.S.A.

Silver

Best Event Website

Under \$250,000

Multicultural Fest & Parade
2004 Multicultural Parade
Houston, TX U.S.A.

Silver

Best Event Website

\$250,000 - \$499,999

Celtic Arts Foundation
Skagit Valley Highland Games & Celtic Festival
Mount Vernon, WA U.S.A.

Bronze

Best Event Website

\$500,000 - \$1.5 Million

Cherry Creek Arts Festival
Denver, CO U.S.A.

Silver

Best Event Website

Over \$1.5 million

Memphis in May International Festival, Inc.
Memphis in May
Memphis, TN U.S.A.

Silver

Best Organizational Website

Under \$250,000

Centennial Olympic Park
Atlanta, GA U.S.A.

Gold

Best Organizational Website

\$250,000 - \$499,999

Celtic Arts Foundation
Skagit Valley Highland Games & Celtic Festival
Mount Vernon, WA U.S.A.

Gold

Best Organizational Website

\$500,000 - \$1.5 Million

French Quarter Festivals, Inc.
French Quarter Festival
New Orleans, LA U.S.A.

Gold

Best Organizational Website

Over \$1.5 million

The Pennsylvania Horticultural Society
Philadelphia Flower Show
Philadelphia, PA U.S.A.

Bronze

Best Radio Promotion

\$500,000 - \$1.5 Million

Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Bronze

Best Radio Promotion

Over \$1.5 million

Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Bronze

Best Event Website

Under \$250,000

Placer County Strawberry Festival (A Hometown
Affair, Inc.)
Roseville, CA U.S.A.

Gold

Best Event Website

\$250,000 - \$499,999

City of Asheville
Bele Chere Festival
Asheville, NC U.S.A.

Gold

Best Event Website

\$500,000 - \$1.5 Million

City of Dublin
The Dublin Irish Festival
Dublin, OH U.S.A.

Gold

Best Event Website

Over \$1.5 million

Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Bronze

Best Organizational Website

Under \$250,000

Minnesota Festivals & Events Association
Minneapolis, MN U.S.A.

Bronze

Best Organizational Website

\$500,000 - \$1.5 Million

Cedar Rapids Freedom Festival
Cedar Rapids, IA U.S.A.

Bronze

Best Organizational Website

Over \$1.5 million

Bands of America, Inc.
Indianapolis, IN U.S.A.

Gold

Best Event/Organization E-Newsletter

Under \$250,000

Daytona Beach Area Convention & Visitors
Bureau
Biker Beach Bike Week
Daytona Beach, FL U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best Event/Organization E-Newsletter

\$500,000 - \$1.5 Million
City of Dublin
The Dublin Irish Festival
Dublin, OH U.S.A.

Gold

Best Event/Organization E-Newsletter

Over \$1.5 million
Bands of America, Inc.
Indianapolis, IN U.S.A.

Gold

Best Miscellaneous Multimedia

Under \$250,000
Lighter Than Air America
Boise, ID U.S.A.

Gold

Best Miscellaneous Multimedia

Over \$1.5 million
Bands of America, Inc.
Indianapolis, IN U.S.A.

Bronze

Best Event Program (interior 3 or less colors)

Under \$250,000
International Dogwood Festival
Winchester, TN U.S.A.

Gold

Best Event Program (interior 3 or less colors)

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Gold

Best Event Program (interior 3 or less colors)

\$500,000 - \$1.5 Million
Norfolk Festevents, Ltd.
Norfolk Harborfest
Norfolk, VA U.S.A.

Silver

Best Event Program (interior 3 or less colors)

Over \$1.5 million
Memphis in May International Festival, Inc.
Beale Street Music Festival
Memphis, TN U.S.A.

Gold

Best Event Program (interior 4 or more colors)

Under \$250,000
Jersey Tourism Board
La Fête de Noué
St. Helier, Jersey, Channel Islands, UK

Gold

Best Event Program (interior 4 or more colors)

\$250,000 - \$499,999
Friends of Art of Milwaukee Art Museum
Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Bronze

Best Event/Organization E-Newsletter

\$500,000 - \$1.5 Million
Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Silver

Best Event/Organization E-Newsletter

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

Gold

Best Miscellaneous Multimedia

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Silver

Best Miscellaneous Multimedia

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

Gold

Best Event Program (interior 3 or less colors)

Under \$250,000
Pigeon Forge Office of Special Events
A Mountain Quiltfest
Pigeon Forge, TN U.S.A.

Bronze

Best Event Program (interior 3 or less colors)

\$500,000 - \$1.5 Million
City of Euless
Arbor Daze 2005
Euless, TX U.S.A.

Gold

Best Event Program (interior 3 or less colors)

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

Bronze-Tie

Best Event Program (interior 4 or more colors)

Under \$250,000
Dickens on The Strand/Galveston Historical Foundation
31st Annual Galveston Historic Homes Tour

Silver

Best Event Program (interior 4 or more colors)

Under \$250,000
Washington Festivals & Events Association
Northwest Festivals & Events Conference
Port Angeles, WA U.S.A.

Silver

Best Event Program (interior 4 or more colors)

\$250,000 - \$499,999
Issaquah Chamber of Commerce
The Issaquah Salmon Days Festival
Issaquah, WA U.S.A.

Gold

Best Event/Organization E-Newsletter

\$500,000 - \$1.5 Million
Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2005
#05-06 Citilink Complex, Singapore

Bronze

Best Event/Organization E-Newsletter

Over \$1.5 million
MasterCard Alamo Bowl
San Antonio, TX U.S.A.

Gold

Best Miscellaneous Multimedia

\$500,000 - \$1.5 Million
Devine Racing & Events
Salt Lake City Marathon & 5K
Salt Lake City, UT U.S.A.

Bronze

Best Miscellaneous Multimedia

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

Silver

Best Event Program (interior 3 or less colors)

Under \$250,000
Ski to Sea Festival
Bellingham, WA U.S.A.

Silver

Best Event Program (interior 3 or less colors)

\$500,000 - \$1.5 Million
Grapevine Convention & Visitors Bureau
Main Street Days
Grapevine, TX U.S.A.

Bronze

Best Event Program (interior 3 or less colors)

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

Bronze-Tie

Best Event Program (interior 4 or more colors)

Under \$250,000
International Dogwood Festival
Winchester, TN U.S.A.

Bronze

Best Event Program (interior 4 or more colors)

\$250,000 - \$499,999
Edmonton Heritage Festival Association
Edmonton Heritage Festival
Edmonton, AB, Canada

Bronze

Best Event Program (interior 4 or more colors)

\$500,000 - \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best Event Program (interior 4 or more colors)

\$500,000 - \$1.5 Million
Downtown Tempe Community, Inc.
Tempe Festival of Arts
Tempe, AZ U.S.A.

Gold

Best Event Program (interior 4 or more colors)

Over \$1.5 million
National Western Stock Show, Rodeo and Horse Show
Denver, CO U.S.A.

Bronze

Best Newspaper Insert/Supplement

Under \$250,000
Placer County Strawberry Festival (A Hometown Affair, Inc.)
Roseville, CA U.S.A.

Silver

Best Newspaper Insert/Supplement

\$250,000 - \$499,999
Delray Beach Chamber of Commerce
Delray Affair
Delray Beach, FL U.S.A.

Silver

Best Newspaper Insert/Supplement

\$500,000 - \$1.5 Million
Des Moines Arts Festival
Des Moines, IA U.S.A.

Gold

Best Newspaper Insert/Supplement

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

Gold

Best Promotional Brochure (3 or less colors)

Under \$250,000
Ski to Sea Festival
Bellingham, WA U.S.A.

Silver

Best Promotional Brochure (3 or less colors)

\$250,000 - \$499,999
St. Luke's Women's Fitness Celebration & Festival
Boise, ID U.S.A.

Silver

Best Promotional Brochure (3 or less colors)

Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Bronze-Tie

Best Promotional Brochure (4 or more colors)

Under \$250,000
Gatlinburg Department of Tourism & Special Events
Gatlinburg Vacation Planner

Gold

Best Event Program (interior 4 or more colors)

\$500,000 - \$1.5 Million
International Festival Lent
Maribor, Slovenia

Silver

Best Event Program (interior 4 or more colors)

Over \$1.5 million
Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Gold

Best Newspaper Insert/Supplement

Under \$250,000
Updowntowners, Inc.
Celebrate Lincoln
Lincoln, NE U.S.A.

Gold

Best Newspaper Insert/Supplement

\$250,000 - \$499,999
Grand Avenue Business Association
Grand Old Day
St. Paul, MN U.S.A.

Bronze

Best Newspaper Insert/Supplement

\$500,000 - \$1.5 Million
Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Silver

Best Newspaper Insert/Supplement

Over \$1.5 million
SunFest of Palm Beach County, Inc.
SunFest
West Palm Beach, FL U.S.A.

Gold

Best Promotional Brochure (3 or less colors)

\$250,000 - \$499,999
Bellingham Festival of Music
Bellingham, WA U.S.A.

Gold

Best Promotional Brochure (3 or less colors)

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

Silver

Best Promotional Brochure (4 or more colors)

Under \$250,000
Downtown Fort Worth Initiatives, Inc.
Fort Worth Parade of Lights
Fort Worth, TX U.S.A.

Gold

Best Promotional Brochure (4 or more colors)

Under \$250,000
National Capital Commission
Confederation Boulevard
Ottawa, ON, Canada

Bronze

Best Event Program (interior 4 or more colors)

Over \$1.5 million
Fiesta San Antonio Commission
Fiesta San Antonio
San Antonio, TX U.S.A.

Silver

Best Newspaper Insert/Supplement

Under \$250,000
Anchorage Fur Rendezvous
Anchorage, AK U.S.A.

Bronze

Best Newspaper Insert/Supplement

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Gold

Best Newspaper Insert/Supplement

\$500,000 - \$1.5 Million
City of Toronto
Winter City
Toronto, ON Canada

Bronze

Best Newspaper Insert/Supplement

Over \$1.5 million
Bands of America, Inc.
Indianapolis, IN U.S.A.

Silver

Best Promotional Brochure (3 or less colors)

Under \$250,000
International Dogwood Festival
Winchester, TN U.S.A.

Bronze

Best Promotional Brochure (3 or less colors)

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Bronze

Best Promotional Brochure (3 or less colors)

Over \$1.5 million
Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Bronze-Tie

Best Promotional Brochure (4 or more colors)

Under \$250,000
Gatlinburg Department of Tourism & Special Events
5th Annual Wildflower Pilgrimage

Silver

Best Promotional Brochure (4 or more colors)

\$250,000 - \$499,999
Arts and Events Office, City of Santa Clarita
Santa Clarita Cowboy Festival
Santa Clarita, CA U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Promotional Brochure (4 or more colors)

\$250,000 - \$499,999

City of West Palm Beach

Clematis by Night

West Palm Beach, FL U.S.A.

Bronze

Best Promotional Brochure (4 or more colors)

\$500,000 - \$1.5 Million

Grapevine Convention & Visitors Bureau

Main Street Days

Grapevine, TX U.S.A.

Silver

Best Promotional Brochure (4 or more colors)

Over \$1.5 million

Memphis in May International Festival, Inc.

World Championship Barbecue Cooking Contest

Memphis, TN U.S.A.

Silver

Best Event/Organization Newsletter

Under \$250,000

Palm Beach County Public Affairs

Palm Beach County Days 2005

West Palm Beach, FL U.S.A.

Gold

Best Event/Organization Newsletter

\$500,000 - \$1.5 Million

St. Mary's Univ. Alumni Association

Fiesta Oyster Bake

San Antonio, TX U.S.A.

Gold

Best Event/Organization Newsletter

Over \$1.5 million

Wichita Festivals, Inc.

Wichita River Festival

Wichita, KS U.S.A.

Bronze

Best Miscellaneous Printed Materials (multiple page)

Under \$250,000

Uptowntowners, Inc.

Star City Holiday Festival

Linsdale, ME U.S.A.

Silver

Best Miscellaneous Printed Materials (multiple page)

\$250,000 - \$499,999

Uptown Association

Metris Uptown Art Fair

Minneapolis, MN U.S.A.

Bronze

Best Miscellaneous Printed Materials (multiple page)

\$500,000 - \$1.5 Million

Sentosa Resort

Sentosa Islander

Sentosa, Singapore

Silver

Best Miscellaneous Printed Materials (multiple page)

Over \$1.5 million

Walt Disney World

The Happiest Celebration on Earth

Orlando, FL U.S.A.

Bronze

Best Promotional Brochure (4 or more colors)

\$250,000 - \$499,999

Holiday Folk Fair International

Milwaukee, WI U.S.A.

Gold

Best Promotional Brochure (4 or more colors)

\$500,000 - \$1.5 Million

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit 2005

#05-06 Citilink Complex, Singapore

Gold

Best Promotional Brochure (4 or more colors)

Over \$1.5 million

Pigeon Forge Office of Special Events

Pigeon Forge Winterfest

Pigeon Forge, TN U.S.A.

Silver

Best Event/Organization Newsletter

\$250,000 - \$499,999

Battle of Flowers Association

Battle of Flowers Parade

San Antonio, TX U.S.A.

Bronze

Best Event/Organization Newsletter

Over \$1.5 million

Fiesta San Antonio Commission

Fiesta San Antonio

San Antonio, TX U.S.A.

Gold

Best Miscellaneous Printed Materials (multiple page)

Under \$250,000

International VSA Arts Festival

Start With the Arts Family Festival

Washington, DC U.S.A.

Gold

Best Miscellaneous Printed Materials (multiple page)

\$250,000 - \$499,999

City of O'Fallon Office of Tourism & Festivals

O'Fallon, MO U.S.A.

Silver

Best Miscellaneous Printed Materials (multiple page)

\$500,000 - \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Bronze

Best Miscellaneous Printed Materials (multiple page)

Over \$1.5 million

Kentucky Derby Festival

Louisville, KY U.S.A.

Bronze

Best Street Banner

Under \$250,000

City of West Palm Beach

Kaleidoscope

West Palm Beach, FL U.S.A.

Silver

Best Promotional Brochure (4 or more colors)

\$500,000 - \$1.5 Million

City of Toronto

Winter City

Toronto, ON, Canada

Bronze

Best Promotional Brochure (4 or more colors)

Over \$1.5 million

Fiesta San Antonio Commission

Fiesta San Antonio

San Antonio, TX U.S.A.

Gold

Best Event/Organization Newsletter

Under \$250,000

Dickens on The Strand/Galveston Historical

Foundation

Galveston, TX U.S.A.

Gold

Best Event/Organization Newsletter

\$250,000 - \$499,999

Edmonton Heritage Festival Association

Edmonton Heritage Festival

Edmonton, AB Canada

Silver

Best Event/Organization Newsletter

Over \$1.5 million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Miscellaneous Printed Materials (multiple page)

Under \$250,000

International VSA Arts Festival

Start with the Arts Family Festival

Washington, DC U.S.A.

Bronze

Best Miscellaneous Printed Materials (multiple page)

\$250,000 - \$499,999

Texas Folklife Festival

San Antonio, TX U.S.A.

Gold

Best Miscellaneous Printed Materials (multiple page)

\$500,000 - \$1.5 Million

Rotterdam Festival

Rotterdam, The Netherlands

Gold

Best Miscellaneous Printed Materials (multiple page)

Over \$1.5 million

Walt Disney World

The Happiest Celebration on Earth

Orlando, FL U.S.A.

Silver

Best Street Banner

Under \$250,000

Gatlinburg Department of Tourism & Special

Events

Gatlinburg Fine Arts Festival

Gatlinburg, TN U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Street Banner

Under \$250,000
National Capital Commission
Confederationa Boulevard Banner Program
Ottawa, ON Canada

Silver

Best Street Banner

\$250,000 - \$499,999
St. Luke's Women's Fitness Celebration &
Festival
Boise, ID U.S.A.

Gold

Best Street Banner

\$500,000 - \$1.5 Million
Sentosa Resort
Sentosa, Singapore

Gold

Best Street Banner

Over \$1.5 million
Pro Football Hall of Fame Festival
Canton, OH U.S.A.

Silver

Best Promotional Poster

Under \$250,000
DUCOS/ACR
Terra Festival
Rotterdam, Netherlands

Bronze

Best Promotional Poster

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Bronze

Best Promotional Poster

\$500,000 - \$1.5 Million
City of Maryville
Foothills Fall Festival
Maryville, TN U.S.A.

Gold

Best Promotional Poster

\$500,000 - \$1.5 Million
Town of Addison
Taste Addison
Addison, TX U.S.A.

Gold

Best Promotional Poster

Over \$1.5 million
Wisconsin State Fair Park
Wisconsin State Fair
West Allis, WI U.S.A.

Silver

Best Commemorative Poster

Under \$250,000
Walt Disney World
Festival of the Masters
Orlando, FL U.S.A.

Bronze

Best Street Banner

\$250,000 - \$499,999
City of Garland
Star Spangled Fourth
Garland, TX U.S.A.

Silver-Tie

Best Street Banner

\$500,000 - \$1.5 Million
East Town Association
Bastille Days
Milwaukee, WI U.S.A.

Bronze

Best Street Banner

\$500,000 - \$1.5 Million
Sentosa Resort
Sentosa, Singapore

Bronze

Best Street Banner

Over \$1.5 million
Riverbend Festival
Chattanooga, TN U.S.A.

Gold

Best Promotional Poster

Under \$250,000
Placer County Strawberry Festival (A Hometown
Affair, Inc.)
Roseville, CA U.S.A.

Silver

Best Promotional Poster

\$250,000 - \$499,999
City of Asheville
Asheville, NC U.S.A.

Silver-Tie

Best Promotional Poster

\$500,000 - \$1.5 Million
East Town Association
Bastille Days
Milwaukee, WI U.S.A.

Bronze

Best Promotional Poster

Over \$1.5 million
MasterCard Alamo Bowl
San Antonio, TX U.S.A.

Gold

Best Commemorative Poster

Under \$250,000
Admagination Studios
The Idaho Dressage Festival
Star, ID U.S.A.

Bronze

Best Commemorative Poster

\$250,000 - \$499,999
City of Asheville
Ashville Film Festival
Asheville, NC U.S.A.

Gold

Best Street Banner

\$250,000 - \$499,999
City of West Palm Beach
Clematis by Night
West Palm Beach, FL U.S.A.

Silver-Tie

Best Street Banner

\$500,000 - \$1.5 Million
East Town Association
Bastille Days
Milwaukee, WI U.S.A.

Silver

Best Street Banner

Over \$1.5 million
Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Bronze-Tie

Best Promotional Poster

Under \$250,000
Bobby Rodriguez Productions
Cajun Zydeco Festival
Fort Lauderdale, FL U.S.A.

Bronze-Tie

Best Promotional Poster

Under \$250,000
Wells Fargo & Company
Wells Fargo Twilight Criterium
Boise, ID U.S.A.

Gold

Best Promotional Poster

\$250,000 - \$499,999
Neiman Marcus/Adolphus/Children's Parade
Dallas, TX U.S.A.

Silver-Tie

Best Promotional Poster

\$500,000 - \$1.5 Million
International Festival Lent
Maribor, Slovenia

Silver

Best Promotional Poster

Over \$1.5 million
National Western Stock Show, Rodeo and Horse
Show
Denver, CO U.S.A.

Bronze

Best Commemorative Poster

Under \$250,000
Skagit Valley Tulip Festival
Mount Vernon, WA U.S.A.

Gold-Tie

Best Commemorative Poster

\$250,000 - \$499,999
Delray Beach Chamber of Commerce
Delray Affair
Delray Beach, FL U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best Commemorative Poster

\$250,000 - \$499,999

Sandra Dartus, CFEE
CityArts Celebration
Teton Village, WY U.S.A.

Bronze

Best Commemorative Poster

\$500,000 - \$1.5 Million

Downtown Tempe Community, Inc.
Tempe Festival of Arts
Tempe, AZ U.S.A.

Silver

Best Commemorative Poster

Over \$1.5 million

Memphis in May International Festival, Inc.
Memphis in May
Memphis, TN U.S.A.

Gold

Best Cover Design

Under \$250,000

Decatur Arts Alliance, Inc
Decatur Arts Festival and Garden Tour
Decatur, GA U.S.A.

Silver

Best Cover Design

\$250,000 - \$499,999

City of Garland
Star Spangled Fourth
Garland, TX U.S.A.

Gold

Best Cover Design

\$500,000 - \$1.5 Million

Sausalito Art Festival
Sausalito, CA U.S.A.

Silver

Best Cover Design

Over \$1.5 million

Fiesta San Antonio Commission
Fiesta San Antonio
San Antonio, TX U.S.A.

Silver

Best Single Newspaper Display Ad

Under \$250,000

Placer County Strawberry Festival (A Hometown
Affair, Inc.)
Roseville, CA U.S.A.

Silver

Best Single Newspaper Display Ad

\$250,000 - \$499,999

City of West Palm Beach
Clematis by Night
West Palm Beach, FL U.S.A.

Bronze

Best Single Newspaper Display Ad

\$500,000 - \$1.5 Million

East Town Association
Bastille Days
Milwaukee, WI U.S.A.

Gold-Tie

Best Commemorative Poster

\$250,000 - \$499,999

Uptown Association
Metris Uptown Art Fair
Minneapolis, MN U.S.A.

Silver

Best Commemorative Poster

\$500,000 - \$1.5 Million

Walt Disney World
Epcot Flower and Garden Festival
Orlando, FL U.S.A.

Gold

Best Commemorative Poster

Over \$1.5 million

SunFest of Palm Beach County, Inc.
SunFest
West Palm Beach, FL U.S.A.

Silver

Best Cover Design

Under \$250,000

Friends of Art of Milwaukee Art Museum
Grape Lakes Food & Wine Festival
Milwaukee, WI U.S.A.

Gold

Best Cover Design

\$250,000 - \$499,999

Edmonton Heritage Festival Association
Edmonton Heritage Festival
Edmonton, AB Canada

Bronze

Best Cover Design

\$500,000 - \$1.5 Million

ZOUK Management Pte., Ltd.
ZoukOut 2004
Singapore, Singapore

Gold

Best Cover Design

Over \$1.5 million

Pro Football Hall of Fame Festival
Canton, OH U.S.A.

Gold

Best Single Newspaper Display Ad

Under \$250,000

Updowntowners, Inc.
Celebrate Lincoln
Lincoln, NE U.S.A.

Gold

Best Single Newspaper Display Ad

\$250,000 - \$499,999

The Woodlands Town Center Improvement
District
The Ice Rink
The Woodlands, TX U.S.A.

Silver

Best Single Newspaper Display Ad

\$500,000 - \$1.5 Million

Sentosa Resort
Sentosa Flowers 2005
Sentosa, Singapore

Gold

Best Commemorative Poster

\$500,000 - \$1.5 Million

Cherry Creek Arts Festival
Denver, CO U.S.A.

Bronze

Best Commemorative Poster

Over \$1.5 million

Kentucky Derby Festival
Louisville, KY U.S.A.

Bronze

Best Cover Design

Under \$250,000

Anchorage Fur Rendezvous
Anchorage, AK U.S.A.

Bronze

Best Cover Design

\$250,000 - \$499,999

Battle of Flowers Association
Battle of Flowers Parade
San Antonio, TX U.S.A.

Silver

Best Cover Design

\$500,000 - \$1.5 Million

Celebrate Fairfax, Inc.
Celebrate Fairfax!
Fairfax, VA U.S.A.

Bronze

Best Cover Design

Over \$1.5 million

Cultural Festivals, Inc.
Saint Louis Art Fair
St. Louis, MO U.S.A.

Bronze

Best Single Newspaper Display Ad

Under \$250,000

East Town Association
Jazz in the Park
Milwaukee, WI U.S.A.

Bronze

Best Single Newspaper Display Ad

\$250,000 - \$499,999

Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Gold

Best Single Newspaper Display Ad

\$500,000 - \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.

Gold

Best Single Newspaper Display Ad

Over \$1.5 million

Cultural Festivals, Inc.
Saint Louis Art Fair
St. Louis, MO U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best Single Newspaper Display Ad

Over \$1.5 million
Cultural Festivals, Inc.
Saint Louis Jazz Festival
St. Louis, MO U.S.A.

Bronze

Best Single Magazine Display Ad

Under \$250,000
Placer County Strawberry Festival (A Hometown
Affair, Inc.)
Roseville, CA U.S.A.

Silver

Best Single Magazine Display Ad

\$250,000 - \$499,999
The Woodlands Town Center Improvement
District
The Ice Rink
The Woodlands, TX U.S.A.

Bronze

Best Single Magazine Display Ad

\$500,000 - \$1.5 Million
Walt Disney World
ESPN The Weekend
Orlando, FL U.S.A.

Gold

Best Single Magazine Display Ad

Over \$1.5 million
Milwaukee World Festival, Inc.
Summerfest
Milwaukee, WI U.S.A.

Gold

Best Ad Series

Under \$250,000
Walt Disney World
Festival of the Masters
Orlando, FL U.S.A.

Gold

Best Ad Series

\$250,000 - \$499,999
ON THE WATERFRONT, Inc.
Stars and Guitars
Rockford, IL U.S.A.

Bronze

Best Ad Series

\$500,000 - \$1.5 Million
Walt Disney World
Star Wars Weekends
Orlando, FL U.S.A.

Silver

Best Ad Series

Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Bronze

Best Event Photograph

Under \$250,000
Andrew Rafkind Photography
Autumn Leaf Festival
Boise, ID U.S.A.

Silver

Best Single Newspaper Display Ad

Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Silver

Best Single Magazine Display Ad

Under \$250,000
Town of Leesburg
Leesburg Flower & Garden Festival 2005
Leesburg, VA U.S.A.

Gold

Best Single Magazine Display Ad

\$500,000 - \$1.5 Million
Sentosa Resort
Sentosa Siloso Beach
Sentosa, Singapore

Silver

Best Single Magazine Display Ad

Over \$1.5 million
Cultural Festivals, Inc.
Saint Louis Art Fair
St. Louis, MO U.S.A.

Silver

Best Ad Series

Under \$250,000
Daytona Beach Area Convention & Visitors
Bureau
Biketoberfest @
Daytona Beach, FL U.S.A.

Bronze

Best Ad Series

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Gold

Best Ad Series

\$500,000 - \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

Gold

Best Ad Series

Over \$1.5 million
Greeley Independence Stampede
Greeley, CO U.S.A.

Gold

Best Event Photograph

Under \$250,000
Andrew Rafkind Photography
Wells Fargo Twilight Criterium
Boise, ID U.S.A.

Gold

Best Event Photograph

\$250,000 - \$499,999
Andrew Rafkind Photography
Western Idaho Fair
Boise, ID U.S.A.

Gold

Best Single Magazine Display Ad

Under \$250,000
Daytona Beach Area Convention & Visitors
Bureau
Biketoberfest @
Daytona Beach, FL U.S.A.

Gold

Best Single Magazine Display Ad

\$250,000 - \$499,999
The Woodlands Town Center Improvement
District
Lighting of the Doves
The Woodlands, TX U.S.A.

Silver

Best Single Magazine Display Ad

\$500,000 - \$1.5 Million
Sentosa Resort
Sentosa Siloso Beach
Sentosa, Singapore

Bronze

Best Single Magazine Display Ad

Over \$1.5 million
Cultural Festivals, Inc.
Saint Louis Jazz Festival
St. Louis, MO U.S.A.

Bronze

Best Ad Series

Under \$250,000
Placer County Strawberry Festival (A Hometown
Affair, Inc.)
Roseville, CA U.S.A.

Silver

Best Ad Series

\$250,000 - \$499,999
City of Garland
Star Spangled Fourth
Garland, TX U.S.A.

Silver

Best Ad Series

\$500,000 - \$1.5 Million
Sentosa Resort
Sentosa Siloso Beach
Sentosa, Singapore

Bronze

Best Ad Series

Over \$1.5 million
MasterCard Alamo Bowl
San Antonio, TX U.S.A.

Silver

Best Event Photograph

Under \$250,000
Andrew Rafkind Photography
Autumn Leaf Festival
Boise, ID U.S.A.

Silver

Best Event Photograph

\$250,000 - \$499,999
Friends of Art of Milwaukee Art Museum
Lakefront Festival of Arts
Milwaukee, WI U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best Event Photograph

\$250,000 - \$499,999

Neiman Marcus/Adolphus/Children's Parade
Dallas, TX U.S.A.

Silver

Best Event Photograph

\$500,000 - \$1.5 Million

Walt Disney World
Osborne Family Spectacle of Lights
Orlando, FL U.S.A.

Silver

Best Event Photograph

Over \$1.5 million

The Sixth Nanning International Folk Song Arts
Festival
Haidian District, Beijing China

Silver

Best Miscellaneous Printed Materials (single page)

Under \$250,000

Friends of Art of Milwaukee Art Museum
Grape Lakes Food & Wine Festival
Milwaukee, WI U.S.A.

Gold

Best Miscellaneous Printed Materials (single page)

\$250,000 - \$499,999

The Woodlands Town Center Improvement
District
Paint the Town Green

Gold

Best Miscellaneous Printed Materials (single page)

\$500,000 - \$1.5 Million

Hope
Hope Volleyball Summerfest
Ottawa, ON Canada

Bronze

Best Miscellaneous Printed Materials (single page)

Over \$1.5 million

Wisconsin State Fair Park
Wisconsin State Fair
West Allis, WI U.S.A.

Silver

Best Solicitation Package

Under \$250,000

Woodbury Days
Woodbury Days
Woodbury, MN U.S.A.

Silver

Best Solicitation Package

\$250,000 - \$499,999

The Woodlands Town Center Improvement
District
The Ice Rink
The Woodlands, TX U.S.A.

Bronze

Best Solicitation Package

\$500,000 - \$1.5 Million

Macon Georgia's International Cherry Blossom
Festival
Macon, GA U.S.A.

Bronze

Best Event Photograph

\$500,000 - \$1.5 Million

Bobby Rodriguez Productions
Florida Renaissance Festival
Fort Lauderdale, FL U.S.A.

Bronze

Best Event Photograph

Over \$1.5 million

500 Festival
One America 500 Festival Mini Marathon
Indianapolis, IN U.S.A.

Bronze

Best Miscellaneous Printed Materials (single page)

Under \$250,000

City of West Palm Beach
Kaleidoscope
West Palm Beach, FL U.S.A.

Bronze

Best Miscellaneous Printed Materials (single page)

\$250,000 - \$499,999

Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Silver

Best Miscellaneous Printed Materials (single page)

\$500,000 - \$1.5 Million

Cherry Creek Arts Festival
Denver, CO U.S.A.

Silver

Best Miscellaneous Printed Materials (single page)

Over \$1.5 million

Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Bronze

Best Solicitation Package

Under \$250,000

Town of Herndon Parks & Recreation Dept.
Herndon Festival
Herndon, VA U.S.A.

Bronze

Best Solicitation Package

\$250,000 - \$499,999

Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Gold

Best Solicitation Package

\$500,000 - \$1.5 Million

Celebrate Fairfax, Inc.
Celebrate Fairfax!
Fairfax, VA U.S.A.

Gold-Tie

Best Solicitation Package

Over \$1.5 million

Kentucky Derby Festival
Louisville, KY U.S.A.

Gold

Best Event Photograph

\$500,000 - \$1.5 Million

Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2005
#05-06 Citilink Complex, Singapore

Gold

Best Event Photograph

Over \$1.5 million

Riverbend Festival
Chattanooga, TN U.S.A.

Gold

Best Miscellaneous Printed Materials (single page)

Under \$250,000

Friends of Art of Milwaukee Art Museum
Bal du Lac
Milwaukee, WI U.S.A.

Silver

Best Miscellaneous Printed Materials (single page)

\$250,000 - \$499,999

Friends of Art of Milwaukee Art Museum
Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Bronze

Best Miscellaneous Printed Materials (single page)

\$500,000 - \$1.5 Million

City of Euleess
Arbor Daze 2005
Euleess, TX U.S.A.

Gold

Best Miscellaneous Printed Materials (single page)

Over \$1.5 million

The Pennsylvania Horticultural Society
Philadelphia Flower Show
Philadelphia, PA U.S.A.

Gold

Best Solicitation Package

Under \$250,000

Virginia Beach Parks & Recreation
Virginia Beach, VA U.S.A.

Gold

Best Solicitation Package

\$250,000 - \$499,999

The Woodlands Town Center Improvement
District
Red, Hot & Blue
The Woodlands, TX U.S.A.

Silver

Best Solicitation Package

\$500,000 - \$1.5 Million

Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Bronze

Best Solicitation Package

Over \$1.5 million

National Western Stock Show, Rodeo and Horse
Show
Denver, CO U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold-Tie

Best Solicitation Package

Over \$1.5 million
Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Silver

Best Single New Sponsorship Program

\$500,000 - \$1.5 Million
Celebrate Fairfax, Inc.
Celebrate Fairfax!
Fairfax, VA U.S.A.

Gold

Best Single New Sponsorship Program

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

Silver

Best Single New Sponsorship Program

Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Silver

Best Sponsor Follow-up Report

Under \$250,000
U.S. Lawn Mower Racing Association
STA-BIL National Lawn Mower Racing Series
Glenview, IL U.S.A.

Silver

Best Sponsor Follow-up Report

\$250,000 - \$499,999
Uptown Association
Metris Uptown Art Fair
Minneapolis, MN U.S.A.

Silver

Best Sponsor Follow-up Report

\$500,000 - \$1.5 Million
Grapevine Convention & Visitors Bureau
Main Street Days
Grapevine, TX U.S.A.

Gold

Best Sponsor Follow-up Report

Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Gold

Best Overall Sponsorship

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Silver

Best Overall Sponsorship

\$500,000 - \$1.5 Million
Minneapolis Downtown Council
Center Point Energy
Minneapolis, MN U.S.A.

Silver

Best Solicitation Package

Over \$1.5 million
Riverbend Festival
Chattanooga, TN U.S.A.

Bronze

Best Single New Sponsorship Program

\$500,000 - \$1.5 Million
Macon Georgia's International Cherry Blossom
Festival
Macon, GA U.S.A.

Bronze-Tie

Best Single New Sponsorship Program

Over \$1.5 million
Milwaukee World Festival, Inc.
Summerfest
Milwaukee, WI U.S.A.

Bronze

Best Sponsor Follow-up Report

Under \$250,000
City of Peoria, Community Promotions/Special
Events
Halloween Monster Bash & Balloon Illumination
Peoria, IL U.S.A.

Gold

Best Sponsor Follow-up Report

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Bronze

Best Sponsor Follow-up Report

\$500,000 - \$1.5 Million
Celebrate Fairfax, Inc.
Celebrate Fairfax!
Fairfax, VA U.S.A.

Bronze

Best Sponsor Follow-up Report

Over \$1.5 million
National Western Stock Show, Rodeo and Horse
Show
Denver, CO U.S.A.

Silver

Best Overall Sponsorship

Under \$250,000
Palm Beach County Public Affairs
Palm Beach County Days 2005
West Palm Beach, FL U.S.A.

Gold

Best Overall Sponsorship

\$500,000 - \$1.5 Million
Celebrate Fairfax, Inc.
Celebrate Fairfax!
Fairfax, VA U.S.A.

Bronze-Tie

Best Overall Sponsorship

Over \$1.5 million
Bands of America, Inc.
Indianapolis, IN U.S.A.

Gold

Best Single New Sponsorship Program

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Gold

Best Single New Sponsorship Program

\$500,000 - \$1.5 Million
Minneapolis Downtown Council
Holidazzle Hotel Hot Seats
Minneapolis, MN U.S.A.

Bronze-Tie

Best Single New Sponsorship Program

Over \$1.5 million
Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Gold

Best Sponsor Follow-up Report

Under \$250,000
Placer County Strawberry Festival (A Hometown
Affair, Inc.)
Roseville, CA U.S.A.

Bronze

Best Sponsor Follow-up Report

\$250,000 - \$499,999
City of Garland
Star Spangled Fourth
Garland, TX U.S.A.

Gold

Best Sponsor Follow-up Report

\$500,000 - \$1.5 Million
Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Silver

Best Sponsor Follow-up Report

Over \$1.5 million
Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Gold

Best Overall Sponsorship

Under \$250,000
Placer County Strawberry Festival (A Hometown
Affair, Inc.)
Roseville, CA U.S.A.

Bronze

Best Overall Sponsorship

\$500,000 - \$1.5 Million
Coconut Grove Arts Festival
Coconut Grove, FL U.S.A.

Silver

Best Overall Sponsorship

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Overall Sponsorship

Over \$1.5 million
Memphis in May International Festival, Inc.
World Championship Barbecue Cooking Contest
Memphis, TN U.S.A.

Gold

Best Environmental Program

Under \$250,000
Pigeon Forge Office of Special Events
Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Gold

Best Environmental Program

Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Gold

Best Volunteer Program

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Gold

Best Volunteer Program

\$500,000 - \$1.5 Million
Cedar Rapids Freedom Festival
Cedar Rapids, IA U.S.A.

Bronze

Best Volunteer Program

Over \$1.5 million
Memphis in May International Festival, Inc.
Memphis in May
Memphis, TN U.S.A.

Gold

Best Educational Program

Under \$250,000
City of West Palm Beach
Kaleidoscope
West Palm Beach, FL U.S.A.

Silver

Best Educational Program

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Silver

Best Educational Program

\$500,000 - \$1.5 Million
Coconut Grove Arts Festival
Coconut Grove, FL U.S.A.

Gold

Best Educational Program

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

Bronze-Tie

Best Overall Sponsorship

Over \$1.5 million
Milwaukee World Festival, Inc.
Summerfest
Milwaukee, WI U.S.A.

Silver

Best Environmental Program

\$500,000 - \$1.5 Million
City of Euless
Arbor Daze 2005
Euless, TX U.S.A.

Silver

Best Volunteer Program

Under \$250,000
Clarion Area Chamber of Business and Industry
Autumn Leaf Festival
Clarion, PA U.S.A.

Silver

Best Volunteer Program

\$250,000 - \$499,999
City of Garland
Star Spangled Fourth
Garland, TX U.S.A.

Bronze

Best Volunteer Program

\$500,000 - \$1.5 Million
Celebrate Fairfax, Inc.
Celebrate Fairfax!
Fairfax, VA U.S.A.

Gold

Best Volunteer Program

Over \$1.5 million
Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Silver

Best Educational Program

Under \$250,000
Pigeon Forge Office of Special Events
A Mountain Quiltfest
Pigeon Forge, TN U.S.A.

Gold

Best Educational Program

\$250,000 - \$499,999
Holiday Folk Fair International
Milwaukee, WI U.S.A.

Bronze

Best Educational Program

\$500,000 - \$1.5 Million
Macon Georgia's International Cherry Blossom
Festival
Macon, GA U.S.A.

Bronze

Best Educational Program

Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Silver

Best Environmental Program

Under \$250,000
Gatlinburg Department of Tourism & Special
Events
Firefly Walks at Elkmont
Gatlinburg, TN U.S.A.

Gold

Best Environmental Program

\$500,000 - \$1.5 Million
Macon Georgia's International Cherry Blossom
Festival
Macon, GA U.S.A.

Gold

Best Volunteer Program

Under \$250,000
Placer County Strawberry Festival (A Hometown
Affair, Inc.)
Roseville, CA U.S.A.

Bronze

Best Volunteer Program

\$250,000 - \$499,999
City of O'Fallon Office of Tourism & Festivals
O'Fallon Heritage & Freedom Fest
O'Fallon, MO U.S.A.

Silver

Best Volunteer Program

\$500,000 - \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

Silver

Best Volunteer Program

Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Bronze

Best Educational Program

Under \$250,000
Pigeon Forge Office of Special Events
Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Gold

Best Educational Program

\$500,000 - \$1.5 Million
City of Euless
Arbor Daze 2005
Euless, TX U.S.A.

Silver

Best Educational Program

Over \$1.5 million
500 Festival
500 Festival Education Program
Indianapolis, IN U.S.A.

Gold

Best Event/Program to Benefit a Charity

Under \$250,000
Clarion Area Chamber of Business and Industry
Autumn Leaf Festival
Clarion, PA U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best Event/Program to Benefit a Charity

Under \$250,000

Decatur Downtown Development Authority
Great Decatur Beer Tasting Festival
Decatur, GA U.S.A.

Gold

Best Event/Program to Benefit a Charity

\$250,000 - \$499,999

City of West Palm Beach
Clematis by Night
West Palm Beach, FL U.S.A.

Gold

Best Event/Program to Benefit a Charity

\$500,000 - \$1.5 Million

Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2005
#05-06 Citilink Complex, Singapore

Silver

Best Event/Program to Benefit a Charity

Over \$1.5 million

Kentucky Derby Festival
Louisville, KY U.S.A.

Silver

Best Community Outreach Program

Under \$250,000

Clarion Area Chamber of Business and Industry
Autumn Leaf Festival
Clarion, PA U.S.A.

Bronze

Best Community Outreach Program

\$250,000 - \$499,999

Holiday Folk Fair International
Milwaukee, WI U.S.A.

Bronze

Best Community Outreach Program

\$500,000 - \$1.5 Million

Macon Georgia's International Cherry Blossom Festival
Macon, GA U.S.A.

Silver

Best Community Outreach Program

Over \$1.5 million

Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Silver

Best New Fundraising Program

\$500,000 - \$1.5 Million

Buccaneer Commission, Inc.
Buc Days
Corpus Christi, TX U.S.A.

Gold

Best New Fundraising Program

Over \$1.5 million

Kentucky Derby Festival
Louisville, KY U.S.A.

Bronze

Best Event/Program to Benefit a Charity

Under \$250,000

Placer County Strawberry Festival (A Hometown Affair, Inc.)
Roseville, CA U.S.A.

Silver

Best Event/Program to Benefit a Charity

\$250,000 - \$499,999

Edmonton Heritage Festival Association
Edmonton Heritage Festival
Edmonton, AB Canada

Bronze

Best Event/Program to Benefit a Charity

\$500,000 - \$1.5 Million

St. Mary's Univ. Alumni Association
Fiesta Oyster Bake
San Antonio, TX U.S.A.

Bronze

Best Event/Program to Benefit a Charity

Over \$1.5 million

Wisconsin State Fair Park
Wisconsin State Fair
West Allis, WI U.S.A.

Bronze

Best Community Outreach Program

Under \$250,000

SPW Productions
The Big Hang Up
Sewell, NJ U.S.A.

Silver

Best Community Outreach Program

\$250,000 - \$499,999

St. Luke's Women's Fitness Celebration & Festival
Boise, ID U.S.A.

Gold

Best Community Outreach Program

\$500,000 - \$1.5 Million

Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2005
#05-06 Citilink Complex, Singapore

Bronze

Best Community Outreach Program

Over \$1.5 million

Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Gold

Best New Fundraising Program

\$500,000 - \$1.5 Million

Macon Georgia's International Cherry Blossom Festival
Macon, GA U.S.A.

Gold

Best New Promotion

Under \$250,000

Rotterdam Festival
Rotterdam, The Netherlands

Bronze

Best Event/Program to Benefit a Charity

\$250,000 - \$499,999

Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Silver

Best Event/Program to Benefit a Charity

\$500,000 - \$1.5 Million

Macon Georgia's International Cherry Blossom Festival
Macon, GA U.S.A.

Gold

Best Event/Program to Benefit a Charity

Over \$1.5 million

Bands of America, Inc.
Indianapolis, IN U.S.A.

Gold

Best Community Outreach Program

Under \$250,000

City of West Palm Beach
Kaleidoscope
West Palm Beach, FL U.S.A.

Gold

Best Community Outreach Program

\$250,000 - \$499,999

Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Silver

Best Community Outreach Program

\$500,000 - \$1.5 Million

City of Euless
Euless Bicycle Rodeo
Euless, TX U.S.A.

Gold

Best Community Outreach Program

Over \$1.5 million

Kentucky Derby Festival
Louisville, KY U.S.A.

Gold

Best New Fundraising Program

\$250,000 - \$499,999

Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Bronze

Best New Fundraising Program

\$500,000 - \$1.5 Million

Minneapolis Downtown Council
Aquatennial
Minneapolis, MN U.S.A.

Silver

Best New Promotion

\$250,000 - \$499,999

Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best New Promotion

\$250,000 - \$499,999
Irish Fest Milwaukee
Milwaukee, WI U.S.A.

Gold

Best New Promotion

\$500,000 - \$1.5 Million
Devine Racing & Events
Salt Lake City Marathon & 5K
Salt Lake City, UT U.S.A.

Gold

Best New Promotion

Over \$1.5 million
SunFest of Palm Beach County, Inc.
SunFest
West Palm Beach, FL U.S.A.

Gold

Best New Event (within an existing festival)

Under \$250,000
SHOWS ETC.
Meridian Dairy Days - Cow Wow Art
Boise, ID U.S.A.

Bronze

Best New Event (within an existing festival)

\$250,000 - \$499,999
My Waterloo Days
Waterloo, IA U.S.A.

Gold

Best New Event (within an existing festival)

\$500,000 - \$1.5 Million
Sentosa Resort
Sentosa Flowers 2005
Sentosa, Singapore

Silver

Best New Event (within an existing festival)

Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Bronze

Best Press/Media Kit

Under \$250,000
International Dogwood Festival
Winchester, TN U.S.A.

Bronze

Best Press/Media Kit

\$250,000 - \$499,999
West Pasco Chamber of Commerce
Chasco Fiesta
New Port Richey, FL U.S.A.

Silver

Best Press/Media Kit

\$500,000 - \$1.5 Million
Utah Arts Festival
Salt Lake City, UT U.S.A.

Bronze

Best New Promotion

\$250,000 - \$499,999
San Jacinto Day Foundation
Pasadena Strawberry Festival
Pasadena, TX U.S.A.

Bronze

Best New Promotion

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

Bronze

Best New Event (within an existing festival)

Under \$250,000
Assistance League of Norman
May Fair Arts Festival
Norman, OK U.S.A.

Silver

Best New Event (within an existing festival)

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Lubbock, TX U.S.A.

Silver

Best New Event (within an existing festival)

\$500,000 - \$1.5 Million
Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2005
#05-06 Citilink Complex, Singapore

Gold

Best New Event (within an existing festival)

Over \$1.5 million
500 Festival
One America 500 Festival Mini-Marathon
Indianapolis, IN U.S.A.

Gold

Best Press/Media Kit

Under \$250,000
City of Aurora, Special Events
KidSpree
Aurora, CO U.S.A.

Silver

Best Press/Media Kit

\$250,000 - \$499,999
Argonne Parades
WSB-TV's Salute 2 America Parade
Atlanta, GA U.S.A.

Bronze

Best Press/Media Kit

\$500,000 - \$1.5 Million
Des Moines Arts Festival
Des Moines, IA U.S.A.

Silver

Best Press/Media Kit

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

Silver

Best New Promotion

\$500,000 - \$1.5 Million
Buccaneer Commission, Inc.
Buc Days
Corpus Christi, TX U.S.A.

Silver

Best New Promotion

Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Silver

Best New Event (within an existing festival)

Under \$250,000
Christmas in the Park, Inc.
Christmas in the Park
San Jose, CA U.S.A.

Gold

Best New Event (within an existing festival)

\$250,000 - \$499,999
Grand Avenue Business Association
Grand Old Days
St. Paul, MN U.S.A.

Bronze

Best New Event (within an existing festival)

\$500,000 - \$1.5 Million
Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2005
#05-06 Citilink Complex, Singapore

Bronze

Best New Event (within an existing festival)

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

Silver

Best Press/Media Kit

Under \$250,000
Fond du Lac Festivals, Inc.
Walleye Weekend
Fond du Lac, WI U.S.A.

Gold

Best Press/Media Kit

\$250,000 - \$499,999
Uptown Association
Metris Uptown Art Fair
Minneapolis, MN U.S.A.

Gold

Best Press/Media Kit

\$500,000 - \$1.5 Million
Peter Knipp Holdings Pte., Ltd.
World Gourmet Summit 2005
#05-06 Citilink Complex, Singapore

Gold

Best Press/Media Kit

Over \$1.5 million
Walt Disney World
The Happiest Celebration on Earth
Orlando, FL U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze

Best Press/Media Kit

Over \$1.5 million
Wisconsin State Fair Park
Wisconsin State Fair
West Allis, WI U.S.A.

Silver

Best Media Relations Campaign

\$250,000 - \$499,999
Argonne Parades
WSB-TV's Salute 2 America Parade
Atlanta, GA U.S.A.

Silver

Best Media Relations Campaign

\$500,000 - \$1.5 Million
Des Moines Arts Festival
Des Moines, IA U.S.A.

Silver

Best Media Relations Campaign

Over \$1.5 million
Kentucky Derby Festival
Louisville, KY U.S.A.

Bronze-Tie

Best Media Relations Campaign

Over \$1.5 million
Washington's Birthday Celebration Association
Laredo, TX U.S.A.

Gold

Most Creative/Effective News Stunt

\$500,000 - \$1.5 Million
Minneapolis Downtown Council
TCF Holidazzle
Minneapolis, MN U.S.A.

Silver

Most Creative/Effective News Stunt

Over \$1.5 million
Wisconsin State Fair Park
Wisconsin State Fair
West Allis, WI U.S.A.

Silver

Best T-Shirt Design

Under \$250,000
Norfolk Festevents, Ltd.
Bayou Boogaloo and Cajun Food Festival
Norfolk, VA U.S.A.

Bronze

Best T-Shirt Design

\$250,000 - \$499,999
Delray Beach Chamber of Commerce
Delray Affair
Delray Beach, FL U.S.A.

Gold

Best T-Shirt Design

\$500,000 - \$1.5 Million
City of Dublin
The Dublin Irish Festival
Dublin, OH U.S.A.

Silver

Best Media Relations Campaign

Under \$250,000
City of Aurora, Special Events
KidSpree
Aurora, CO U.S.A.

Gold

Best Media Relations Campaign

\$250,000 - \$499,999
City of Garland
Star Spangled Fourth
Garland, TX U.S.A.

Bronze

Best Media Relations Campaign

\$500,000 - \$1.5 Million
Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Bronze-Tie

Best Media Relations Campaign

Over \$1.5 million
Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Gold

Most Creative/Effective News Stunt

\$250,000 - \$499,999
Uptown Association
Metris Uptown Art Fair
Minneapolis, MN U.S.A.

Bronze

Most Creative/Effective News Stunt

Over \$1.5 million
Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Bronze-Tie

Best T-Shirt Design

Under \$250,000
Bobby Rodriguez Productions
Cajun Zydeco Festival
Fort Lauderdale, FL U.S.A.

Gold

Best T-Shirt Design

Under \$250,000
Skagit Valley Tulip Festival
Mount Vernon, WA U.S.A.

Gold

Best T-Shirt Design

\$250,000 - \$499,999
Sandra Dartus, CFEE
CityArts Celebration
Teton Village, WY U.S.A.

Silver-Tie

Best T-Shirt Design

\$500,000 - \$1.5 Million
East Town Association
Bastille Days
Milwaukee, WI U.S.A.

Gold

Best Media Relations Campaign

Under \$250,000
U.S. Lawn Mower Racing Association
STA-BIL National Lawn Mower Racing
Championship
Clonview, IL U.S.A.

Bronze

Best Media Relations Campaign

\$250,000 - \$499,999
Uptown Association
Metris Uptown Art Fair
Minneapolis, MN U.S.A.

Gold

Best Media Relations Campaign

\$500,000 - \$1.5 Million
Macon Georgia's International Cherry Blossom
Festival
Macon, GA U.S.A.

Gold

Best Media Relations Campaign

Over \$1.5 million
Portland Rose Festival Association
Portland Rose Festival
Portland, OR U.S.A.

Silver

Most Creative/Effective News Stunt

\$500,000 - \$1.5 Million
Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Gold

Most Creative/Effective News Stunt

Over \$1.5 million
Washington's Birthday Celebration Association
Laredo, TX U.S.A.

Bronze-Tie

Best T-Shirt Design

Under \$250,000
Decatur Arts Alliance, Inc
Decatur Arts Festival and Garden Tour
Decatur, GA U.S.A.

Silver

Best T-Shirt Design

\$250,000 - \$499,999
City of Asheville
Asheville, NC U.S.A.

Silver-Tie

Best T-Shirt Design

\$500,000 - \$1.5 Million
Cedar Rapids Freedom Festival
Cedar Rapids, IA U.S.A.

Bronze

Best T-Shirt Design

\$500,000 - \$1.5 Million
French Quarter Festivals, Inc.
French Quarter Festival
New Orleans, LA U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best T-Shirt Design

Over \$1.5 million
500 Festival
One America 500 Festival Mini-Marathon
Indianapolis, IN U.S.A.

Silver

Best Pin or Button (by an event)

Under \$250,000
Anchorage Fur Rendezvous
Anchorage, AK U.S.A.

Gold

Best Pin or Button (by an event)

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Gold

Best Pin or Button (by an event)

\$500,000 - \$1.5 Million
Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Silver

Best Pin or Button (by an event)

Over \$1.5 million
Fiesta San Antonio Commission
Fiesta San Antonio
San Antonio, TX U.S.A.

Gold

Best Hat

Under \$250,000
City of San Jose
San Jose Holiday Parade
San Jose, CA U.S.A.

Gold

Best Hat

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Silver

Best Hat

\$500,000 - \$1.5 Million
Cherry Creek Arts Festival
Denver, CO U.S.A.

Silver

Best Hat

Over \$1.5 million
Memphis in May International Festival, Inc.
World Championship Barbecue Cooking Contest
Memphis, TN U.S.A.

Bronze

Best Other Merchandise

Under \$250,000
Decatur Arts Alliance, Inc
Decatur Arts Festival and Garden Tour
Decatur, GA U.S.A.

Silver

Best T-Shirt Design

Over \$1.5 million
Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Bronze

Best Pin or Button (by an event)

Under \$250,000
City of Aurora, Special Events
KidSpree
Aurora, CO U.S.A.

Bronze

Best Pin or Button (by an event)

\$250,000 - \$499,999
Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Bronze

Best Pin or Button (by an event)

\$500,000 - \$1.5 Million
Grapevine Convention & Visitors Bureau
Grapefest
Grapevine, TX U.S.A.

Bronze

Best Pin or Button (by an event)

Over \$1.5 million
Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Bronze

Best Hat

Under \$250,000
International Dogwood Festival
Winchester, TN U.S.A.

Bronze

Best Hat

\$250,000 - \$499,999
City of Asheville
Bele Chere Festival
Asheville, NC U.S.A.

Bronze

Best Hat

\$500,000 - \$1.5 Million
Downtown Fort Worth Initiatives, Inc.
MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Bronze

Best Hat

Over \$1.5 million
Memphis in May International Festival, Inc.
Beale Street Music Festival
Memphis, TN U.S.A.

Gold

Best Other Merchandise

Under \$250,000
Lighter Than Air America
Spirit of Boise Balloon Classic
Boise, ID U.S.A.

Bronze

Best T-Shirt Design

Over \$1.5 million
Riverbend Festival
Chattanooga, TN U.S.A.

Gold

Best Pin or Button (by an event)

Under \$250,000
Placer County Strawberry Festival (A Hometown
Affair, Inc.)
Roseville, CA U.S.A.

Silver

Best Pin or Button (by an event)

\$250,000 - \$499,999
City of Asheville
Asheville, NC U.S.A.

Silver

Best Pin or Button (by an event)

\$500,000 - \$1.5 Million
Walt Disney World
Start Wars Weekends
Orlando, FL U.S.A.

Gold

Best Pin or Button (by an event)

Over \$1.5 million
The Pennsylvania Horticultural Society
Philadelphia Flower Show
Philadelphia, PA U.S.A.

Silver

Best Hat

Under \$250,000
Pigeon Forge Office of Special Events
Springtime Dolly Parton Parade
Pigeon Forge, TN U.S.A.

Silver

Best Hat

\$250,000 - \$499,999
Issaquah Chamber of Commerce
The Issaquah Salmon Days Festival
Issaquah, WA U.S.A.

Gold

Best Hat

\$500,000 - \$1.5 Million
St. Mary's Univ. Alumni Association
Fiesta Oyster Bake
San Antonio, TX U.S.A.

Gold

Best Hat

Over \$1.5 million
Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Silver

Best Other Merchandise

Under \$250,000
Town of Leesburg
Leesburg, VA U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Bronze-Tie

Best Other Merchandise

\$250,000 - \$499,999

Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Bronze-Tie

Best Other Merchandise

\$250,000 - \$499,999

Neiman Marcus/Adolphus/Children's Parade
Dallas, TX U.S.A.

Silver-Tie

Best Other Merchandise

\$500,000 - \$1.5 Million

Macon Georgia's International Cherry Blossom
Festival
Macon, GA U.S.A.

Bronze-Tie

Best Other Merchandise

Over \$1.5 million

Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Bronze

Best Miscellaneous Clothing

Under \$250,000

Arkansas Festival Association
Wing Ding Festival
Little Rock, AR U.S.A.

Gold

Best Miscellaneous Clothing

\$250,000 - \$499,999

Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Gold

Best Miscellaneous Clothing

\$500,000 - \$1.5 Million

Macon Georgia's International Cherry Blossom
Festival
Macon, GA U.S.A.

Silver

Best Miscellaneous Clothing

Over \$1.5 million

Kentucky Derby Festival
Louisville, KY U.S.A.

Silver

Best Overall Merchandising Program

Under \$250,000

Clarion Area Chamber of Business and Industry
Autumn Leaf Festival
Clarion, PA U.S.A.

Silver

Best Overall Merchandising Program

\$250,000 - \$499,999

Friends of Art of Milwaukee Art Museum
Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Gold

Best Other Merchandise

\$250,000 - \$499,999

Friends of Art of Milwaukee Art Museum
Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Gold

Best Other Merchandise

\$500,000 - \$1.5 Million

Cherry Creek Arts Festival
Denver, CO U.S.A.

Silver-Tie

Best Other Merchandise

\$500,000 - \$1.5 Million

Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Bronze-Tie

Best Other Merchandise

Over \$1.5 million

Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Gold

Best Miscellaneous Clothing

Under \$250,000

Palm Beach County Public Affairs
Palm Beach County Days 2005
West Palm Beach, FL U.S.A.

Bronze

Best Miscellaneous Clothing

\$250,000 - \$499,999

Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Bronze

Best Miscellaneous Clothing

\$500,000 - \$1.5 Million

St. Mary's Univ. Alumni Association
Fiesta Oyster Bake
San Antonio, TX U.S.A.

Gold

Best Miscellaneous Clothing

Over \$1.5 million

Pasadena Tournament of Roses
Pasadena, CA U.S.A.

Gold

Best Overall Merchandising Program

Under \$250,000

Placer County Strawberry Festival (A Hometown
Affair, Inc.)
Roseville, CA U.S.A.

Bronze

Best Overall Merchandising Program

\$250,000 - \$499,999

My Waterloo Days
Waterloo, IA U.S.A.

Silver

Best Other Merchandise

\$250,000 - \$499,999

My Waterloo Days
Waterloo, IA U.S.A.

Bronze

Best Other Merchandise

\$500,000 - \$1.5 Million

City of Dublin
The Dublin Irish Festival
Dublin, OH U.S.A.

Silver

Best Other Merchandise

Over \$1.5 million

Fiesta San Antonio Commission
Fiesta San Antonio
San Antonio, TX U.S.A.

Gold

Best Other Merchandise

Over \$1.5 million

The Pennsylvania Horticultural Society
Philadelphia Flower Show
Philadelphia, PA U.S.A.

Silver

Best Miscellaneous Clothing

Under \$250,000

Skagit Valley Tulip Festival
Mount Vernon, WA U.S.A.

Silver

Best Miscellaneous Clothing

\$250,000 - \$499,999

Issaquah Chamber of Commerce
The Issaquah Salmon Days Festival
Issaquah, WA U.S.A.

Bronze

Best Miscellaneous Clothing

Over \$1.5 million

500 Festival
Snakepit Ball
Indianapolis, IN U.S.A.

Silver

Best Miscellaneous Clothing

\$500,000 - \$1.5 Million

Walt Disney World
Epcot Flower and Garden Festival
Orlando, FL U.S.A.

Gold

Best Overall Merchandising Program

\$250,000 - \$499,999

Borderfest Association
BorderFest 2005
Hidalgo, TX U.S.A.

Bronze

Best Overall Merchandising Program

\$500,000 - \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.

2005 IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Overall Merchandising Program

\$500,000 - \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Silver

Best Overall Merchandising Program

Over \$1.5 million

Fiesta San Antonio Commission

Fiesta San Antonio

San Antonio, TX U.S.A.

Gold

Best Single Display Ad

Over \$1.5 million

Wisconsin State Fair Park

Wisconsin State Fair

West Allis, WI U.S.A.

Gold

Best Company Image Pieces

Over \$1.5 million

Norfolk Festevents, Ltd.

Norfolk, VA U.S.A.

Silver

Best Direct Mail Piece or Brochure

Under \$250,000

Gatlinburg Department of Tourism & Special Events

Gatlinburg's Fine Arts Festival

Gatlinburg, TN U.S.A.

Silver

Best Direct Mail Piece or Brochure

Over \$1.5 million

Portland Rose Festival Association

Portland Rose Festival

Portland, OR U.S.A.

Silver

Best Overall Merchandising Program

\$500,000 - \$1.5 Million

Utah Arts Festival

Salt Lake City, UT U.S.A.

Gold

Best Overall Merchandising Program

Over \$1.5 million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Company Image Pieces

Under \$250,000

AAA Rainbow Entertainment

Dallas, TX U.S.A.

Bronze

Best Direct Mail Piece or Brochure

Under \$250,000

AAA Rainbow Entertainment

Dallas, TX U.S.A.

Gold

Best Direct Mail Piece or Brochure

\$250,000 - \$499,999

City of O'Fallon Office of Tourism & Festivals

O'Fallon, MO U.S.A.

Gold

Best Direct Mail Piece or Brochure

Over \$1.5 million

Wisconsin State Fair Park

Wisconsin State Fair

West Allis, WI U.S.A.

Bronze

Best Overall Merchandising Program

Over \$1.5 million

Bands of America, Inc.

Indianapolis, IN U.S.A.

Gold

Best Single Display Ad

Under \$250,000

AAA Rainbow Entertainment

Dallas, TX U.S.A.

Gold

Best Company Image Pieces

Under \$250,000

Updowntowners, Inc.

Updowntowners, Inc.

Lincoln, NE U.S.A.

Gold

Best Direct Mail Piece or Brochure

Under \$250,000

Gatlinburg Department of Tourism & Special Events

Gatlinburg's Fine Arts Festival

Gatlinburg, TN U.S.A.

Gold

Best Direct Mail Piece or Brochure

\$500,000 - \$1.5 Million

Sentosa Resort

Sentosa, Singapore

Gold

Best New Product or Service

Under \$250,000

Gatlinburg Department of Tourism & Special Events

Gatlinburg's Synchronous Fireflies