

## IFEA FOUNDATION BOARD

## WE ARE CODEPENDENT ON EACH OTHER



**Greetings IFEA Members!** 

It's hard to believe Spring is already here! Well for most of us—if there's still snow where you are, I highly recommend a relocation, at least temporarily! Ha!

I hope you were able to take a moment to think about your "one thing" idea from my last letter. In case you missed it, my goal for us as an IFEA Foundation board is that each member come up with "one thing" to grow our organization this year. You can take part in this exercise too, by thinking of "one thing" you can do for your own organization or board, or by helping us with initiatives for the IFEA!

A large part of our mission as stewards of the IFEA Foundation is to support the IFEA financially with silent and live auction items during our annual convention. This year, members of the IFEA Foundation Board will be making personal calls & emails to IFEA members (that's you!) to solicit donations for this cause. We appreciate anything you can spare to donate, and if you don't have any specific ideas in mind, you will be able to browse our Amazon wish list of auction items or make a monetary donation instead. Past items that have been successful are

autographed items from your festival's bands, popular restaurant gift cards, handmade items from your vendors and jewelry, just to name a few. We also put together vacation packages for our Ultimate Experience Raffle & Live Auction. Think of what you'd like to bid on at auctions and send it our way!

We are codependent on each other to ensure the festival and event industry thrives, and a small donation to the IFEA can go a long way to help us achieve our goals. If you already have a donation in mind, please reach out to me personally at cassie@saffire.com and I can help get your item to the right place! If not, we will look forward to talking with you as we get closer to the convention, where our live and silent auction take place. If you can't bid in person, you'll be able to bid online, so keep your eyes open for an email announcing our auction is live as well.

I look forward to catching up with you this fall in McAllen if not sooner!

## Cassie Dispenza

IFEA Foundation Board Chair VP of Strategic Partnerships Saffire, Austin, TX