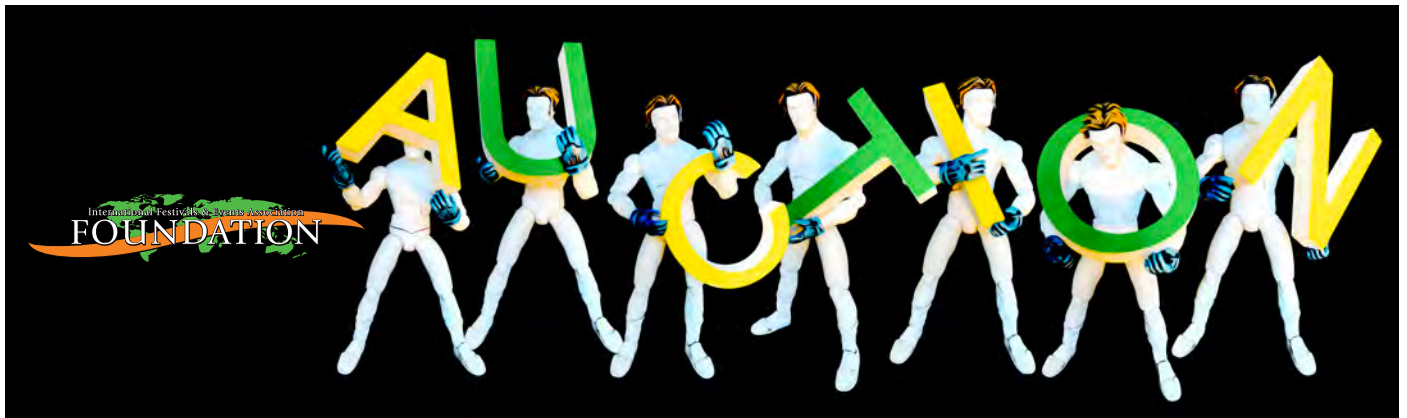


\$100 COULD BUY THE EXPERIENCE **OF A LIFETIME**



The IFEA Foundation is known for having some of the most amazing festival and experience packages available each year at the Convention Foundation Party and Live Auction. In past years, top packages have ranged from an all-expense paid shopping festival experience in Dubai to VIP treatment at the Macy's Thanksgiving Day Parade. There have been international vacation packages to exotic destinations like South Africa and Mexico, and iconic state-side experiences like Thunder Over Louisville, the kick-off of the Kentucky Derby Festival.

Even at a steal-of-a-deal auction price, these once-in-a-lifetime experiences are often out of the price range for many conference attendees. So, the IFEA Foundation Board decided to change things up so that even those working within a limited budget can participate in the fun and excitement of the auction and have a chance to win one of the unique packages.

New this year, there will be an opportunity to win one of the priceless auction packages with a \$100 raffle ticket. Only a limited number of presale tickets will be sold. At the time of purchase, ticketholders will select their top choice from a list of Live Auction packages. On Friday, September 15th, just before the Live Auction bidding opens at the 'Jazz Under the Stars' IFEA Foundation Party and Live Auction, a ticket will be randomly selected from the presale tickets and the winner will be announced. The auction package that they had preselected will be removed from the live auction. Details on how to buy tickets will be released later this month, so please stay tuned to the IFEA emails for information on how to participate.

The 'Jazz Under the Stars' IFEA Foundation Party and Live Auction will also feature an interactive "Chopped"-style cooking competition with teams comprised of members/directors from the IFEA World and Foundation boards, convention attendees

and hotel chefs. Event professionals will have to call on their culinary skills as they face off against one another to prepare spectacular dishes using a basket of surprise ingredients chosen by the hotel staff. Dishes will be judged in terms of taste, presentation and creativity. Come cheer along your favorite team as this high-stakes competition is sure to be entertaining!

At the IFEA Foundation night, you will enjoy a fabulous sit-down dinner (prepared by the hotel chefs) with live jazz music by the "Larry Redhouse Trio". The live auction will be interspersed throughout the night, so that the focus can remain on the conversations and company at the dinner table. For this purpose, we have moved the silent auction away from Foundation Night.

Instead, the silent auction will be available for viewing and open for bidding at 8:00 a.m. Thursday, Sept. 14th, and Friday, Sept. 15th, and will close each day at 6:30 p.m. Items will change each day so be sure to check out the items and bid throughout each day.

Interested in donating an Auction Item? Speaking from experience as a past auction donor, the auction is a great way to gain exposure amongst industry professionals, showcase your city, event, festival, product or service by donating an auction item or package. If you would like to donate an auction item, donation forms can be found online on www.ifea.com.

I look forward to seeing you "Under the Stars" in Tucson, AZ. Travel safe.

VANESSA VAN DE PUTTE
 2017 IFEA Foundation Board Chair
 Vice President of Sales & Marketing
 dfest® (Dixie Flag Event Services Team)
 San Antonio, TX