

# FOUNDATION

## Your IFEA 60th Anniversary Convention & Expo to Do List



How much time and resources do you invest in the education of your career? If you could learn new ideas, techniques, and seek solutions to your challenges from event peer professionals all at one location would you take advantage of that opportunity? My guess is that you would all answer yes! Then you need to be at the top networking event in our field! The IFEA 60th Anniversary Convention and Expo in Tucson, Arizona on September 21-23. The IFEA Convention will be an opportunity to learn valuable information that can be taken home and put to immediate use in your own community. Here, professionals will gather together to share ideas, experiences and opportunities that shape the successes of our common industry and individual events. In the hallways, sessions, and events of the Convention you will meet many individuals with a multitude of experiences, challenges, points of view, approaches, leadership styles, and networking connections.

During the Convention you will experience nearly 100 educational sessions: Roundtable and Affinity Group sessions, the IFEA/Haas & Wilkerson Pinnacle Awards Presentation, IFEA Hall of Fame Awards Luncheon, Social and networking opportunities, the IFEA Expo, the dfest® (Dixie Flag

Event Services Team) Hospitality Suite, Connections International Café and networking that will create year around resources and partnerships.

On Tuesday September 22, you will have an opportunity to change the future of other event professionals in our Industry. How you ask? By bidding on fabulous auction items and one of a kind experience packages at the IFEA Foundation Night Party & Auction – this year at Old Tucson. The proceeds of the bidding and purchasing of these items directly impacts the scholarships IFEA is able to provide future leaders of our industry. At this 2015 convention alone we were able to award 15 candidates scholarships for this convention.

And that's not all, you can start right now by donating an item personally or from your organization. What can you donate to the auction you ask? Well, what would you buy? How about unique things to give as gifts for friends and family of ALL ages--yes, don't forget the kids! Experience packages, jewelry, art, electronics, something unique from your community or state, collectibles, hobby related items, and hard to get tickets and/or in demand items. The ideas are truly endless!

### So Darlin, here is your "Honey Do List."

1. Register for the IFEA 60th Anniversary Convention and Expo ([Ad Link](#))
2. Fill out your donation form ([Ad Link](#))
3. Pack your western duds, boots, chaps and cowboy hats!
4. Saddle up and get to Tucson!
5. Register your credit card for the Foundation Night
6. Bid on some exciting packages
7. Bid again
8. And again! (I have a gun and a shovel!)

Can't wait to say "Howdy" to ya'll in Tucson!

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