

2024 IFEA WEBINAR SERIES



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IFEA Webinar on Demand

Cross-Pollination Volunteering - How Dispatching Ambulances in the Desert Made Me a Better Event Manager - And Why You Should Try It!

Jessica Metteer

Senior Parades & Events Manager

Portland Rose Festival Foundation

Portland, Oregon

Join us for a look into the benefit of volunteering at other events, even though we are all crazy-busy with our own! Whether you travel to a neighboring parade to lend a hand, or spend three weeks in the desert dispatching ambulances, volunteering at events where you're NOT the one in-charge can create unparalleled opportunities for perspective, development, and advancement. Learn how to lend your professional skills without overstepping, take home what works for you, and expand your network through meaningful connections.



Jessica Metteer is the Senior Parades & Events Manager at the Portland Rose Festival in Portland, Oregon. A non-profit event professional with over 20 years in the industry, Jessica uses her "free time" to volunteer with other events and festivals on the West Coast, including the Oregon Country Fair event in Veneta, OR, and the annual Burning Man event in Black Rock City, NV. At the 2023 Grand Floral Parade, Jessica was joined by colleagues and volunteers from festivals and events around the country – ensuring a smooth event day fueled by the benefit of decades of expertise at every turn!

Length: 60 Minutes

Webinar on Demand will be sent as an online link along with any supporting document provided.

All IFEA Webinars must be purchased and viewed within the same calendar year.

Questions: Contact Nia Hovde, CFEE, Vice President/Director of Marketing & Communications – Email: nia@ifea.com