

# 2023 IFEA WEBINAR SERIES



## IFEA Webinar on Demand

**The Basics of Crisis Management and Contingency Planning**  
**Ira Rosen, CFEE**  
**Associate Professor &**  
**Director of the Event Leadership Executive Certificate Program**  
**Temple University**  
**Philadelphia, PA**

Most festivals and events have solid risk management plans which help minimize the chances of bad stuff happening. But what do we do when something bad does happen? Do we have a plan to deal with the impact of serious situations in advance, or do we make it up as we go along? This session will take a practical look at the challenges of crisis management and contingency planning to help you through tough times.

***Ira L. Rosen** is an Associate Professor with Temple University's School of Sport, Tourism and Hospitality Management. He teaches several event management courses and is the Program Director for the School's award-winning Event Leadership Executive Certificate Program. Additionally, for over thirty years he owned and operated Entertainment On Location, Inc. (EOL), a full-service event production and consulting company based in New Jersey. Ira has done extensive work for major events and clients throughout the world. Prior to opening EOL, Ira worked for over seven years with Radio City Music Hall Productions. His production background includes the Super Bowl, multi-million-dollar parades, major corporate events around the world and tourism development projects for many different organizations. Ira has spoken at conferences and conventions and has done training programs around the world. He has written and spoken extensively on key industry topics ranging from risk management to sponsorship to the financial and operational management of events. Ira holds Bachelor of Arts and Master of Arts degrees from Montclair State University in New Jersey and is a Certified Festival & Event Executive (CFEE). In 2005, he was inducted into the International Festivals & Events Association Hall of Fame, becoming one of only 70 people in the world to hold this honor. He has also received numerous awards and recognitions from Temple University, the International Live Events Association and many others.*



**Length:** 60 Minutes

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**Questions:** Contact Nia Hovde, CFEE, Vice President/Director of Marketing & Communications – Email: [nia@ifea.com](mailto:nia@ifea.com)