

# 2022 IFEA WEBINAR SERIES



## IFEA Webinar on Demand

### Leadership at ALL Levels - Influence in Place

**Gail Lowney Alofsin**

**Director of Corporate Partnerships & Community Relations  
Newport International Boat Show  
Newport, RI**



From the front lines to the C-Suite, “leadership” is a skill that you develop through the decisions and choices you *make* and *influence* every day, no matter what your position is in your company. Credibility, trust, communication, and attitude are traits that you can personally develop at every level of your career. Where are you on your leadership ladder versus where you want to be? Develop your own leadership blueprint through this insightful and educational presentation or keynote.

As an Author, Keynote Speaker, Workshop Leader and University Professor, Gail shares her brand of positivity and living life to the fullest. Gail has worked in business development (sales, marketing, operations, hospitality) for over three decades and has been at the Newport Harbor Corporation since 1988, where she currently is the Director of Corporate Partnerships for the Newport International Boat Show. She has been an Adjunct Professor at the University of Rhode Island since 1999 teaching in depts including Journalism, Public Relations, Business and Communications and is also an Adjunct Professor at Salve Regina University focused on Marketing and Business. Gail's energetic, engaging, educational and inspirational presentations, focused on leadership, time management and career excellence have been shared throughout the nation and internationally at corporations, universities, conferences, associations, and webinars. Gail lives in Newport, Rhode Island. When she is not working, she enjoys traveling, time with family and friends and outdoor activities – especially by the ocean.

**Length:** 60 Minutes

Webinar on Demand will be sent as an online link along with any supporting document provided.

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**Questions:** Contact Nia Hovde, CFEE, Vice President/Director of Marketing & Communications Email: [nia@ifea.com](mailto:nia@ifea.com)

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