



# IFEA Webinar on Demand

**RE-IMAGINE Everything – Finding Ways to Improve All Aspects of Your Event**  
**Hayden Kramer, Director of Parks & Recreation**  
**Town of Indian Trail, Indian Trail, NC**

Don't just plan your next event, Re-Imagine it! We are living in a new day and time when nothing is assumed and the traditional way is the old way. Take a step back from the usually, get your head out of your old spreadsheet, throw away the signs that you have used for years and revisit all aspects of your event. If you are going to put on your event, do it with innovation, imagination and trendsetting behaviors!

**Hayden Kramer** is a graduate of North Carolina State University and is the current Director of Parks and Recreation for the Town of Indian Trail, North Carolina. Indian Trail is a fast growing town minutes away from Charlotte. His department produces 20 plus events during the year that cater to the community. He and his team focus on being a trendsetting agency that transforms lives and creates memorable experiences for all. Finally, Hayden, his wife, daughter and two dogs love to get out and check out other events in the area and when they travel!



**Length:** 60 Minutes

Webinar on Demand will be sent as an online link along with any supporting document provided.

All IFEA Webinars must be purchased and viewed within the same calendar year.

**Questions:** Contact Nia Hovde, CFEE, Vice President/Director of Marketing & Communications Email: [nia@ifea.com](mailto:nia@ifea.com)