

# 2020 IFEA WEBINAR SERIES



## IFEA Webinar on Demand

### **Succession Planning for Festivals and Events – How to Survive Change**

**Ira Rosen, CFEE**

**Assistant Professor & Director of the Event Leadership Executive  
Certificate Program at Temple University**

**Philadelphia, PA**



*What happens when a key leader, either staff or volunteer, leaves your organization? Whether it is an emergency departure or a planned one, organizations that don't plan for this can find themselves in deep trouble. This webinar will discuss specific steps you can take to avoid disaster.*

**Ira L. Rosen; CFEE** is an Assistant Professor with Temple University's School of Sport, Tourism and Hospitality Management. He teaches several event management courses and is the Program Director for the School's award-winning Event Leadership Executive Certificate Program. Additionally, for over thirty years he has owned and operated Entertainment On Location, Inc. (EOL), a full-service event consulting company based in New Jersey. EOL has done extensive production and consulting work for major events and clients throughout the world. Ira has spoken and done training programs around the world and he has written extensively on topics ranging from risk management to sponsorship to the financial and operational management of events. He has been a featured speaker at conventions and conferences around the world.

**Length:** 60 Minutes

Webinar on Demand will be sent as an online link along with any supporting document provided.

All IFEA Webinars must be purchased and viewed within the same calendar year.

**Questions:** Contact Nia Hovde, CFEE, Vice President/Director of Marketing & Communications

**Email:** [nia@ifea.com](mailto:nia@ifea.com) or Phone: +1-208-433-0950 ext: 8140.