

# 2020 IFEA WEBINAR SERIES



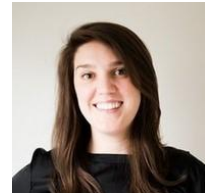
## IFEA Webinar on Demand

### Managing a Multi-Generational Volunteer Base

**Kaylee Williams**

**President, Volunteer Local**

**Des Moines, IA**



In this webinar, we'll bring to light (and challenge) some of our commonly held assumptions about the generational differences between us. What is the best way to "thank" a Millennial for their time (and attention)? Are Boomers actually your biggest advocates for new technology on-site? How can we recruit more bright-eyed youngsters to complement our more seasoned volunteer base? The most productive volunteer recruitment and retention strategies are those that are intentionally designed to be adaptive and inclusive. Join us to learn how you can (re)build your volunteer programs for long-term success with multiple generations.

**Kaylee Williams** is the President of VolunteerLocal, a volunteer registration and scheduling platform for festivals and events of all sizes, all over the world. Passionate about music and the arts, Williams has leveraged partnerships with hundreds of festivals, fairs and parades to help them streamline their volunteer programs. She is a triathlete, bass guitar player and home-brewer.

**Length:** 60 Minutes

Webinar on Demand will be sent as an online link along with any supporting document provided.

All IFEA Webinars must be purchased and viewed within the same calendar year.

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