

# 2020 IFEA WEBINAR SERIES



## IFEA Webinar on Demand

### **Creating Community for Communities**

**Annie Frisoli, CFEE**

**Founder & CEO**

**Creating Community, LLC**

**Goodyear, AZ**



*Community can be defined as the experience of connection and membership between individuals within a group. Event professionals, more than most other professions, create community EVERY DAY. By engaging in this session, participants will have the opportunity to gain knowledge on the founding principles of community, increase knowledge on core research concepts related to community, discuss barriers to creating community, discuss inclusive practices and ultimately develop their own strategies to build community.*

**Annie Frisoli, CFEE** is a former university faculty member of nearly 20 years within parks and recreation management. Annie is now Founder & CEO of Creating Community, LLC and hosts training and speaking engagements on topics related to community building, group development, design thinking, and inclusion in order to positively impact teams and communities. Annie earned her bachelor's degree from The University of Toledo and her Master's degree from The University of North Carolina at Greensboro. Annie is also a Certified Festivals & Events Executive (CFEE), gaining her certification through the IFEA/NRPA Event Management School. Annie has worked and volunteered on several event teams including the Volvo Car Open (formerly known as Family Circle Cup Tournament), St. Louis Art Fair, non-profit development and awareness events for the Alzheimer's Association, and campus-wide events at a variety of universities. Finally, as a current adjunct faculty with Arizona State University and Ohio University, she still enjoys having an impact on future recreation and event professionals.

**Length:** 60 Minutes

Webinar on Demand will be sent as an online link along with any supporting document provided.

All IFEA Webinars must be purchased and viewed within the same calendar year.

**Questions:** Contact Nia Hovde, CFEE, Vice President/Director of Marketing & Communications

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