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2020 IFEA WEBINAR SERIES



IFEA Webinar on Demand

Six Feet Together: Discovering Amazing Success Stories of Ordinary People Doing Extraordinary Things

Ted Barody, CFEE

2020 IFEA World Board Chair

President

Norfolk Festevents

Norfolk, VA

Covid-19 has knocked us down and has us seeing stars, but we are also seeing incredible resilience, dedication and positive energy from new found stars – ordinary people doing extraordinary things! Organizations throughout our industry are working through the tough times to create the new normal and give the human spirit a chance to thrive. Join us as we look back on the amazing success stories and bright moments that have come out of these dark times. Learn what you can do to propel your communities, events and cities through the next phase. It is time for us to lead our communities back to Six Feet Together!

Ted Barody, CFEE is a graduate of North Carolina State University, Raleigh, North Carolina, USA. After college he moved to Norfolk, Virginia to start his own small sports marketing company, Victory Promotions. After a couple of years of power boat racing production under Victory Promotions, he served as Marketing Director for a group of local radio stations in Virginia Beach, Virginia for 5 years. From 1996 to 2011 he was the Director of Development of the not-for-profit event marketing company, Norfolk Festevents, Ltd. known as "Festevents," and is now the President of Festevents. Ted also works with many non-profit organizations as a volunteer, event coordinator and as a board member and is currently the Chair of the IFEA World Board of Directors.

