



International Festivals & Events Association

Janice Meyer, CFEE 1993 IFEA Hall of Fame Inductee Formerly of Pro Football Hall of Fame Festival



Janice Meyer, Executive Director of the Pro Football Hall of Fame Festival, is tremendously honored, stating this is one of the highest achievements one can attain in this business. "After being a CFEE, this is one more fantastic goal accomplishment," said Janice.

Meyer's most memorable IFA experience was serving as President in 1983, in addition, she has served IFA in many other capacities including Board Member, Vice President and Director. However, Meyer will go down in IFA history as having helped initiate the Certified Festival & Events Executive (CFEE) program along with Ken Walstad and Jo Hauck, in 1983 in order to enhance the level of festival management performance.

Meyer was the sole source of the convention T-Shirt Shop, another successful IFA program. Festivals gain exposure by donating T-Shirts to the popular shop, and IFA convention delegates have the opportunity to take home unique souvenirs while supporting IFA.

"IFA has expanded and grown to great proportions over the years. I feel the special events industry is growing and that IFA has taken the leadership role, especially under the guidance of a full time professional like Bruce Skinner. I am proud to be a member of this organization."

Meyer has witnessed major changes in the festivals industry since she first got involved after majoring in accounting at Walsh College in Canton, Ohio stating, financial controls have been implemented by many festivals, which helped develop a certain amount of staff confidence.

Meyer has directed the Pro Football Hall of Fame Festival for 24 years. "I have had the privilege of nurturing this festival for all of those years, and I hope that I was instrumental in making it the great event it is today."