Gold
Grand Pinnacle
Budget: Under $50,000
Visit San Antonio - River Walk
Calaverita Run
Day of the Dead 5K
San Antonio, TX, United States

Silver
Grand Pinnacle
Budget: Under $50,000
City of McAllen - Quinta Mazatlan
Monarch Month
McAllen, TX, United States

Bronze
Grand Pinnacle
Budget: Under $50,000
Waco Cultural ArtsFest
{254}DANCEFEST
Waco, TX, United States

Gold
Grand Pinnacle
Budget: $50,000 to $500,000
McAllen Public Library
South Texas Book Festival
McAllen, TX, United States

Silver
Grand Pinnacle
Budget: $50,000 to $500,000
City of West Palm Beach
West Palm Beach GreenMarket
West Palm Beach, FL, United States

Bronze
Grand Pinnacle
Budget: $50,000 to $500,000
Vancouver Fraser Port Authority
Port Day 2025
Vancouver, BC, Canada

Gold
Grand Pinnacle
Budget: $500,000 to $1.5 Million
Charlotte Center City Partners
Charlotte SHOUT!
Charlotte, NC, United States

Silver
Grand Pinnacle
Budget: $500,000 to $1.5 Million
Canada Place Corporation
Canada Together 2025
Vancouver, BC, Canada

Bronze
Grand Pinnacle
Budget: $500,000 to $1.5 Million
Saint Louis Art Fair
presented by Emerson
St. Louis, MO, United States

Gold
Grand Pinnacle
Budget: Over $1.5 Million
CherryArts
Cherry Creek Arts Festival
Denver, CO, United States

Silver
Grand Pinnacle
Budget: Over $1.5 Million
The Parade Company
America's Thanksgiving Parade® presented by
Gardner White
Detroit, MI, United States

Bronze
Grand Pinnacle
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Gold
Best TV Promotion
Budget: Under $50,000
West Palm Beach Downtown Development
Authority
Black Art Matters
West Palm Beach, FL, United States

Silver
Best TV Promotion
Budget: Under $50,000
West Palm Beach Downtown Development
Authority
Que Bacano
West Palm Beach, FL, United States

Bronze
Best TV Promotion
Budget: Under $50,000
West Palm Beach Downtown Development Authority
Sunset Sweat
West Palm Beach, FL, United States

Gold
Best TV Promotion
Budget: $50,000 to $500,000
Muju FireFly Festival Committee
Muju Firefly Festival
Muju-gun, Jeonbuk State, Republic of Korea

Silver
Best TV Promotion
Budget: $50,000 to $500,000
Visit Panama City Beach
Pirates of the High Seas & Renaissance Fest
Panama City Beach, FL, United States

Bronze
Best TV Promotion
Budget: $50,000 to $500,000
Fiesta Flambeau Parade Association, Inc.
Fiesta Flambeau Parade
Adventures in Toyland
San Antonio, TX, United States

Gold
Best TV Promotion
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Silver
Best TV Promotion
Budget: $500,000 to $1.5 Million
The Parade Company
Ford Fireworks
Detroit, MI, United States

Bronze
Best TV Promotion
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Gold
Best TV Promotion
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Silver
Best TV Promotion
Budget: Over $1.5 Million
Gongju Culture & Tourism Foundation
Gongju Baekje Cultural Festival
Gongju-si, Chungcheongnam-do, Republic of Korea

Bronze
Best TV Promotion
Budget: Over $1.5 Million
Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL, United States

Gold
Best Full-Length TV Program
Budget: Under $50,000
West Palm Beach Downtown Development Authority
Downtown West Palm Beach
West Palm Beach, FL, United States

Silver
Best Full-Length TV Program
Budget: Under $50,000
West Palm Beach Downtown Development Authority
Wake Up West Palm
West Palm Beach, FL, United States

Gold
Best Full-Length TV Program
Budget: $50,000 to $500,000
Charlotte Center City Partners
Novant Health Thanksgiving Eve Parade
Charlotte, NC, United States

Silver
Best Full-Length TV Program
Budget: $50,000 to $500,000
Visit San Antonio - River Walk
Ford Holiday River Parade
San Antonio, TX, United States

Bronze
Best Full-Length TV Program
Budget: $50,000 to $500,000
City of West Palm Beach
4th on Flagler
West Palm Beach, FL, United States

Gold
Best Full-Length TV Program
Budget: $500,000 to $1.5 Million
The Parade Company
Ford Fireworks
Detroit, MI, United States

Silver
Best Full-Length TV Program
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Gold
Best Full-Length TV Program
Budget: Over $1.5 Million
Pasadena Tournament of Roses
2026 Rose Parade presented by Honda
CNN broadcast
Pasadena, CA, United States

Silver
Best Full-Length TV Program
Budget: Over $1.5 Million
The Parade Company
America's Thanksgiving Parade® presented by Gardner White
Detroit, MI, United States

Bronze
Best Full-Length TV Program
Budget: Over $1.5 Million
Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL, United States

Gold
Best Video Promotion
Budget: Under $50,000
City of Sugar Land
Memorial Day Ceremony
Sugar Land, TX, United States

Silver
Best Video Promotion
Budget: Under $50,000
West Palm Beach Downtown Development Authority
Lantern Festival
West Palm Beach, FL, United States

Bronze
Best Video Promotion
Budget: Under $50,000
Mansfield Community Engagement
Haunted Mansfield
Mansfield, TX, United States

Gold
Best Video Promotion
Budget: $50,000 to $500,000
City of Allen
Holly Jolly
Allen, TX, United States

Silver
Best Video Promotion
Budget: $50,000 to $500,000
City of West Palm Beach
Holiday in Paradise
West Palm Beach, FL, United States

Bronze
Best Video Promotion
Budget: $50,000 to $500,000
Norfolk Festevents
Norfolk Waterfront Jazz Festival
Norfolk, VA, United States

Gold
Best Video Promotion
Budget: $500,000 to $1.5 Million
Seoul Songpa-gu
Hangseong Baekje Cultural Festival
Seoul Songpa-gu, Seoul Special Metropolitan City, Republic of Korea

Silver
Best Video Promotion
Budget: $500,000 to $1.5 Million
Pittsburgh Irish Festival
2025 Pittsburgh Irish Festival
Pittsburgh, PA, United States

Bronze
Best Video Promotion
Budget: $500,000 to $1.5 Million
Saint Louis Art Fair
presented by Emerson
St. Louis, MO, United States

Gold
Best Video Promotion
Budget: Over $1.5 Million
Kentucky Derby Festival
Thunder Over Louisville
Louisville, KY, United States
Silver
Best Video Promotion
Budget: Over $1.5 Million
Fiesta San Antonio Commission
Fiesta
San Antonio, TX, United States

Bronze
Best Video Promotion
Budget: Over $1.5 Million
The Parade Company
America's Thanksgiving Parade® presented by Gardner White
Detroit, MI, United States

Gold
Best Radio Promotion
Budget: Under $50,000
Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
Joe DiMaggio Children's Hospital Winterfest Family Fun Day
Fort Lauderdale, FL, United States

Silver
Best Radio Promotion
Budget: Under $50,000
West Palm Beach Downtown Development Authority
Latin Dance Showcase
West Palm Beach, FL, United States

Bronze
Best Radio Promotion
Budget: Under $50,000
City of West Palm Beach
WPB Events
West Palm Beach, FL, United States

Gold
Best Radio Promotion
Budget: $50,000 to $500,000
Old Town Association
Oktoberfest
Rock Hill , SC, United States

Silver
Best Radio Promotion
Budget: $50,000 to $500,000
Visit Panama City Beach
Pirates of the High Seas & Renaissance Fest
Panama City Beach, FL, United States

Bronze
Best Radio Promotion
Budget: $50,000 to $500,000
City of West Palm Beach
4th on Flagler
West Palm Beach, FL, United States

Gold
Best Radio Promotion
Budget: $500,000 to $1.5 Million
Pittsburgh Irish Festival
2025 Pittsburgh Irish Festival
Pittsburgh, PA, United States

Silver
Best Radio Promotion
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Bronze
Best Radio Promotion
Budget: $500,000 to $1.5 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Laredo, TX, United States

Gold
Best Radio Promotion
Budget: Over $1.5 Million
Kentucky Derby Festival
Louisville, KY, United States

Silver
Best Radio Promotion
Budget: Over $1.5 Million
Memphis In May International Festival, Inc.
World Championship Barbecue Cooking Contest
Memphis, TN, United States

Gold
Best Single Social Video
Budget: Under $50,000
West Palm Beach Downtown Development Authority
Que Bacano
West Palm Beach, FL, United States

Silver
Best Single Social Video
Budget: Under $50,000
SC Festival of Flowers
Greenwood, SC, United States

Bronze
Best Single Social Video
Budget: Under $50,000
Visit San Antonio - River Walk
Pride River Parade & Celebration
San Antonio, TX, United States

Gold
Best Single Social Video
Budget: $50,000 to $500,000
City of Elk Grove
Paint the Grove Mural Festival
Elk Grove, CA, United States

Silver
Best Single Social Video
Budget: $50,000 to $500,000
City of West Palm Beach
Clematis by Night
West Palm Beach, FL, United States

Bronze
Best Single Social Video
Budget: $50,000 to $500,000
City of Duncanville
Holiday Lights in the Park
Duncanville, TX, United States

Gold
Best Single Social Video
Budget: $500,000 to $1.5 Million
Scottsdale Arts
Canal Convergence
Scottsdale, AZ, United States

Silver
Best Single Social Video
Budget: $500,000 to $1.5 Million
Artisphere
Greenville, SC, United States

Bronze
Best Single Social Video
Budget: $500,000 to $1.5 Million
Tongyeong Cultural Foundation
Tongyeong Hansan Battle Festival
Tongye

ong-si, Gyeongsangnam-do, Republic of Korea

Gold
Best Single Social Video
Budget: Over $1.5 Million
Kentucky Derby Festival
Kroger's Fest-a-Ville
Louisville, KY, United States

Silver
Best Single Social Video
Budget: Over $1.5 Million
Kentucky Derby Festival
Louisville, KY, United States

Bronze
Best Single Social Video
Budget: Over $1.5 Million
Fiesta San Antonio Commission
Fiesta
San Antonio, TX, United States

Gold
Best Social Video Series
Budget: Under $50,000
City of McAllen – Quinta Mazatlan and Office of Communications Collaboration
Planta Nativa
McAllen, TX, United States

Silver
Best Social Video Series
Budget: Under $50,000
The Parade Company
America's Thanksgiving Parade® presented by Gardner White
Volunteer Program
Detroit, MI, United States

Bronze
Best Social Video Series
Budget: Under $50,000
West Palm Beach Downtown Development Authority
New Moon
West Palm Beach, FL, United States

Gold
Best Social Video Series
Budget: $50,000 to $500,000
Pasadena Tournament of Roses
Road to the Rose Parade
Pasadena, CA, United States

Silver
Best Social Video Series
Budget: $50,000 to $500,000
City of West Palm Beach
Soul in the City Jazz Experience
West Palm Beach, FL, United States

Bronze
Best Social Video Series
Budget: $50,000 to $500,000
City of West Palm Beach
West Palm Beach GreenMarket
Master Chef Showcase
West Palm Beach, FL, United States

Gold
Best Social Video Series
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Silver
Best Social Video Series
Budget: $500,000 to $1.5 Million
Saint Louis Art Fair
presented by Emerson
St. Louis, MO, United States

Bronze
Best Social Video Series
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Gold
Best Social Video Series
Budget: Over $1.5 Million
City of Dublin
Dublin Irish Festival
Dublin, OH, United States

Silver
Best Social Video Series
Budget: Over $1.5 Million
Kentucky Derby Festival
Race Weekend
Louisville, KY, United States

Bronze
Best Social Video Series
Budget: Over $1.5 Million
Kentucky Derby Festival
Race Weekend
Louisville, KY, United States

Gold
Best Multimedia Component
Budget: Under $50,000
West Palm Beach Downtown Development Authority
DowntownWPB Unlocked
DowntownWPB Unlocked Multimedia
West Palm Beach, FL, United States

Silver
Best Multimedia Component
Budget: Under $50,000
City of West Palm Beach
WPB Events
WPB Events Kiosk
West Palm Beach, FL, United States

Bronze
Best Multimedia Component
Budget: Under $50,000
City of McAllen - Quinta Mazatlan
Chicharra Fest
Chorus of Cicadas
McAllen, TX, United States

Gold
Best Multimedia Component
Budget: $50,000 to $500,000
Frankenmuth Dog Bowl, Inc.
Frankenmuth Dog Bowl
Animated Website Banner
Frankenmuth, MI, United States

Silver
Best Multimedia Component
Budget: $50,000 to $500,000
City of West Palm Beach
Holiday in Paradise
Electric Billboard
West Palm Beach, FL, United States

Bronze
Best Multimedia Component
Budget: $50,000 to $500,000
The Parade Company
Distinguished Clown Corps® presented by Emagine Entertainment
Distinguished Clown Interview
Detroit, MI, United States

Gold
Best Multimedia Component
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
Animated Screen Saver
McAllen, TX, United States

Silver
Best Multimedia Component
Budget: $500,000 to $1.5 Million
Pittsburgh Irish Festival
2025 Pittsburgh Irish Festival
Ya Jagoff! Podcast featuring Pittsburgh Irish Festival
Ya Jagoff! Podcast featuring Pittsburgh Irish Festival.
Pittsburgh, PA, United States

Bronze
Best Multimedia Component
Budget: $500,000 to $1.5 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Radio Commercial
Laredo, TX, United States

Gold
Best Multimedia Component
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Go Beyond Vivid Sydney
Sydney, NSW, Australia

Silver
Best Multimedia Component
Budget: Over $1.5 Million
Kentucky Derby Festival
Kentucky Derby Festival Hype Video
Louisville, KY, United States

Bronze
Best Multimedia Component
Budget: Over $1.5 Million
City of Dublin
Dublin Irish Festival
Podcast Promoting Entertainers
Dublin, OH, United States

Gold
Best Facebook Site
Budget: Under $50,000
City of McAllen - Quinta Mazatlan
facebook.com/McAllenQuintaMazatlan
McAllen, TX, United States

Silver
Best Facebook Site
Budget: Under $50,000
SC Festival of Flowers
facebook.com/scfestivalofflowers
Greenwood, SC, United States

Bronze
Best Facebook Site
Budget: Under $50,000
York County Economic & Tourism Development
Visit Yorktown
facebook.com/VisitYorktown/
Yorktown, VA, United States

Gold
Best Facebook Site
Budget: $50,000 to $500,000
Town of Little Elm
Brew & Que
facebook.com/littleelmspecialevents
Little Elm, TX, United States

Silver
Best Facebook Site
Budget: $50,000 to $500,000
City of West Palm Beach
West Palm Beach GreenMarket
facebook.com/wpbgreenmarket
West Palm Beach, FL, United States

Bronze
Best Facebook Site
Budget: $50,000 to $500,000
Narodni dom Maribor
Festival Lent 2026
facebook.com/festivallent
Maribor, Slovenia

Gold
Best Facebook Site
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
facebook.com/DesMoinesArtsFestival
Des Moines, IA, United States

Silver - Tie
Best Facebook Site
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
facebook.com/mcallenholidayparade
McAllen, TX, United States

Silver - Tie
Best Facebook Site
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
facebook.com/cherryblossomfestivalmacon
Macon, GA, United States

Bronze
Best Facebook Site
Budget: $500,000 to $1.5 Million
The Festival Foundation
Iceman Cometh Challenge
facebook.com/IcemanTCMI/
Traverse City, MI, United States

Gold
Best Facebook Site
Budget: Over $1.5 Million
Memphis In May International Festival, Inc.
World Championship Barbecue Cooking Contest
facebook.com/worldchampionshipbarbecuecookingcontest
Memphis, TN, United States

Silver
Best Facebook Site
Budget: Over $1.5 Million
The Festival Foundation
National Cherry Festival
facebook.com/cherryfestival
Traverse City, MI, United States

Bronze - Tie
Best Facebook Site
Budget: Over $1.5 Million
Kentucky Derby Festival
facebook.com/KYDerbyFestival
Louisville, KY, United States

Bronze - Tie
Best Facebook Site
Budget: Over $1.5 Million
Stowarzyszenie imienia Ludwiga van Beethovena
30th Ludwig van Beethoven Easter Festival
facebook.com/LvB.Association/
Krakow, Poland

Gold
Best Instagram Site
Budget: Under $50,000
West Palm Beach Downtown Development Authority
DowntownWPB
instagram.com/DowntownWPB
West Palm Beach, FL, United States

Silver
Best Instagram Site
Budget: Under $50,000
York County Economic & Tourism Development
Visit Yorktown
instagram.com/visityorktown/
Yorktown, VA, United States

Bronze
Best Instagram Site
Budget: Under $50,000
City of McAllen
Sunset Live Outdoor Concert Series
instagram.com/sunsetlivemcallen/
McAllen, TX, United States

Gold
Best Instagram Site
Budget: $50,000 to $500,000
City of Grand Prairie Parks Arts & Recreation Department
Main Street Fest
instagram.com/mainstreetfest/?hl=en
Grand Prairie, TX, United States

Silver
Best Instagram Site
Budget: $50,000 to $500,000
Narodni dom Maribor
Festival Lent 2026
instagram.com/festivallent/
Maribor, Slovenia

Bronze - Tie
Best Instagram Site
Budget: $50,000 to $500,000
City of West Palm Beach
Holiday in Paradise
instagram.com/sanditreewpb
West Palm Beach, FL, United States

Bronze - Tie
Best Instagram Site
Budget: $50,000 to $500,000
Iksan-si
Iksan Baekje Heritage Night
instagram.com/iksan_night/
Iksan-si, Jeonbuk State, Republic of Korea

Gold
Best Instagram Site
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
instagram.com/desmoinesartsfestival/
Des Moines, IA, United States

Silver
Best Instagram Site
Budget: $500,000 to $1.5 Million
Pittsburgh Irish Festival
2025 Pittsburgh Irish Festival
instagram.com/pghirishfest/
Pittsburgh, PA, United States

Bronze
Best Instagram Site
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
instagram.com/pinkestparty
Macon, GA, United States

Gold
Best Instagram Site
Budget: Over $1.5 Million
Kentucky Derby Festival
instagram.com/kyderbyfestival
Louisville, KY, United States

Silver
Best Instagram Site
Budget: Over $1.5 Million
Stowarzyszenie imienia Ludwiga van Beethovena 30th Ludwig van Beethoven Easter Festival
instagram.com/beethoven_association/
Krakow, Poland

Bronze - Tie
Best Instagram Site
Budget: Over $1.5 Million
CherryArts
Cherry Creek Arts Festival
instagram.com/cherryarts
Denver, CO, United States

Bronze - Tie
Best Instagram Site
Budget: Over $1.5 Million
City of Dublin
Dublin Irish Festival
instagram.com/dublinirishfest/
Dublin, OH, United States

Gold
Best Single Digital/Social Ad
Budget: Under $50,000
West Palm Beach Downtown Development Authority
New Moon
West Palm Beach, FL, United States

Silver
Best Single Digital/Social Ad
Budget: Under $50,000
City of McAllen - Quinta Mazatlan
Stick & Bones
McAllen, TX, United States

Bronze
Best Single Digital/Social Ad
Budget: Under $50,000
West Palm Beach Downtown Development Authority
Coffee Fest
West Palm Beach, FL, United States

Gold
Best Single Digital/Social Ad
Budget: $50,000 to $500,000
City of West Palm Beach
West Palm Beach GreenMarket
West Palm Beach, FL, United States

Silver
Best Single Digital/Social Ad
Budget: $50,000 to $500,000
City of West Palm Beach
Clematis by Night
Jimmy Buffett Tribute
West Palm Beach, FL, United States

Bronze
Best Single Digital/Social Ad
Budget: $50,000 to $500,000
City of West Palm Beach
Holiday in Paradise
Sandi's Symphony of Lights
West Palm Beach, FL, United States

Gold
Best Single Digital/Social Ad
Budget: $500,000 to $1.5 Million
Pittsburgh Irish Festival
2025 Pittsburgh Irish Festival
Pittsburgh, PA, United States

Silver
Best Single Digital/Social Ad
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Bronze
Best Single Digital/Social Ad
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Des Moines, IA, United States

Gold
Best Digital/Social Ad Series
Budget: Under $50,000
SC Festival of Flowers
Greenwood, SC, United States

Silver
Best Digital/Social Ad Series
Budget: Under $50,000
City of Pearland
Spring Fest
Pearland, TX, United States

Bronze
Best Digital/Social Ad Series
Budget: Under $50,000
City of McAllen - Quinta Mazatlan
ReFest
McAllen, TX, United States

Gold
Best Digital/Social Ad Series
Budget: $50,000 to $500,000
City of West Palm Beach
West Palm Beach GreenMarket
West Palm Beach, FL, United States

Silver
Best Digital/Social Ad Series
Budget: $50,000 to $500,000
City of Santa Clarita
Light Up Main Street
Santa Clarita, CA, United States

Bronze
Best Digital/Social Ad Series
Budget: $50,000 to $500,000
City of West Palm Beach
Soul in the City Jazz Experience
West Palm Beach, FL, United States

Gold
Best Digital/Social Ad Series
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Silver
Best Digital/Social Ad Series
Budget: $500,000 to $1.5 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Laredo, TX, United States

Bronze
Best Digital/Social Ad Series
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Gold
Best Digital/Social Ad Series
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Gold
Best Event / Organization E-Newsletter
Budget: Under $50,000
West Palm Beach Downtown Development Authority
Downtown West Palm Beach
West Palm Beach, FL, United States

Silver
Best Event / Organization E-Newsletter
Budget: Under $50,000
SC Festival of Flowers
Greenwood, SC, United States

Bronze
Best Event / Organization E-Newsletter
Budget: Under $50,000
City of McAllen - Quinta Mazatlan
McAllen, TX, United States

Gold
Best Event / Organization E-Newsletter
Budget: $50,000 to $500,000
Fiesta Flambeau Parade Association, Inc.
Fiesta Flambeau Parade
Adventures in Toyland
San Antonio, TX, United States

Gold
Best Event / Organization E-Newsletter
Budget: $500,000 to $1.5 Million
Artisphere
Greenville, SC, United States

Silver
Best Event / Organization E-Newsletter
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Des Moines, IA, United States

Bronze
Best Event / Organization E-Newsletter
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Gold
Best Event / Organization E-Newsletter
Budget: Over $1.5 Million
Kentucky Derby Festival
Louisville, KY, United States

Silver
Best Event / Organization E-Newsletter
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Gold
Best Event Website
Budget: Under $50,000
Pittsburgh Irish Festival
BRIGID 2026
brigidpgh.com
Pittsburgh, PA, United States

Silver
Best Event Website
Budget: Under $50,000
Visit San Antonio - River Walk
Calaverita Run
runsignup.com/Race/TX/SanAntonio/CalaveritaRun5K
San Antonio, TX, United States

Bronze
Best Event Website
Budget: Under $50,000
City of Sugar Land
Memorial Day Ceremony
sugarlandtx.gov/921/Memorial-Day-Ceremony
Sugar Land, TX, United States

Gold
Best Event Website
Budget: $50,000 to $500,000
Fiesta Flambeau Parade Association, Inc.
Fiesta Flambeau Parade
Adventures in Toyland
flambeau.org
San Antonio, TX, United States

Silver
Best Event Website
Budget: $50,000 to $500,000
City of West Columbia
Meeting Street Music Fest
meetingstreetmusicfest.com
West Columbia, SC, United States

Bronze
Best Event Website
Budget: $50,000 to $500,000
Frankenmuth Dog Bowl, Inc.
Frankenmuth Dog Bowl
dogbowlfun.com
Frankenmuth, MI, United States

Gold
Best Event Website
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
desmoinesartsfestival.org
Des Moines, IA, United States

Silver
Best Event Website
Budget: $500,000 to $1.5 Million
Pittsburgh Irish Festival
2025 Pittsburgh Irish Festival
pghirishfest.org
Pittsburgh, PA, United States

Bronze - Tie
Best Event Website
Budget: $500,000 to $1.5 Million
Artisphere
artisphere.org
Greenville, SC, United States

Bronze - Tie
Best Event Website
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
cherryblossom.com
Macon, GA, United States

Gold
Best Event Website
Budget: Over $1.5 Million
City of Dublin
Dublin Irish Festival
dublinirishfestival.org
Dublin, OH, United States

Silver
Best Event Website
Budget: Over $1.5 Million
Kentucky Derby Festival
Humana miniMarathon & Marathon
derbyfestivalmarathon.com
Louisville, KY, United States

Bronze
Best Event Website
Budget: Over $1.5 Million
Stowarzyszenie imienia Ludwiga van Beethovena
30th Ludwig van Beethoven Easter Festival
beethovenfestival.pl/en
Krakow, Poland

Gold
Best Organization Website
Budget: Under $50,000
SC Festival of Flowers
scfestivalofflowers.org
Greenwood, SC, United States

Silver
Best Organization Website
Budget: Under $50,000
City of McAllen - Quinta Mazatlan
quintamazatlan.com
McAllen, TX, United States

Bronze
Best Organization Website
Budget: Under $50,000
City of Sugar Land
Parks & Recreation Special Events
sugarlandtx.gov/437/Special-Events
Sugar Land, TX, United States

Gold
Best Organization Website
Budget: $50,000 to $500,000
Fiesta Flambeau Parade Association, Inc.
Fiesta Flambeau Parade
Adventures in Toyland
flambeau.org
San Antonio, TX, United States

Gold
Best Organization Website
Budget: $500,000 to $1.5 Million
Washington's Birthday Celebration Association
Washginton’s Birthday Celebration
wbcalaredo.org
Laredo, TX, United States

Silver
Best Organization Website
Budget: $500,000 to $1.5 Million
City of Pigeon Forge Special Events
mypigeonforge.com
Pigeon Forge, TN, United States

Bronze
Best Organization Website
Budget: $500,000 to $1.5 Million
Pittsburgh Irish Festival
2025 Pittsburgh Irish Festival
pghirishfest.org
Pittsburgh, PA, United States

Gold
Best Organization Website
Budget: Over $1.5 Million
Memphis In May International Festival, Inc.
World Championship Barbecue Cooking Contest and Great American River Run
memphisinmay.org
Memphis, TN, United States

Silver
Best Organization Website
Budget: Over $1.5 Million
Boryeong Festival & Tourism Foundation
Boryeong Mud Festival
mudfestival.or.kr/en/foundation/main.html
Boryeong-si, Chungcheongnam-do, Republic of Korea

Bronze - Tie
Best Organization Website
Budget: Over $1.5 Million
Fiesta San Antonio Commission
Fiesta
fiestasanantonio.org
San Antonio, TX, United States

Bronze - Tie
Best Organization Website
Budget: Over $1.5 Million
Kentucky Derby Festival
kdf.org
Louisville, KY, United States

Gold
Best Event Mobile Application / Adaptive Website
Budget: Under $50,000
City of Corinth, Texas
Agora at Corinth
Corinth, TX, United States

Silver
Best Event Mobile Application / Adaptive Website
Budget: Under $50,000
SC Festival of Flowers
Greenwood, SC, United States

Gold
Best Event Mobile Application / Adaptive Website
Budget: $50,000 to $500,000
Fiesta Flambeau Parade Association, Inc.
Fiesta Flambeau Parade
Adventures in Toyland
San Antonio, TX, United States

Gold
Best Event Mobile Application / Adaptive Website
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Silver
Best Event Mobile Application / Adaptive Website
Budget: $500,000 to $1.5 Million
Gunsan-si
Gunsan Time Travel Festival
Gunsan-si, Jeonbuk State, Republic of Korea

Gold
Best Event Mobile Application / Adaptive Website
Budget: Over $1.5 Million
City of Dublin
Dublin Irish Festival
Dublin, OH, United States

Silver
Best Event Mobile Application / Adaptive Website
Budget: Over $1.5 Million
ArtsQuest
Musikfest
Bethlehem, PA, United States

Gold
Best Event Program / Guide
Budget: Under $50,000
City of Pigeon Forge Special Events
Wilderness Wildlife Week
Pigeon Forge, TN, United States

Silver
Best Event Program / Guide
Budget: Under $50,000
City of Oshawa
Doors Open
Oshawa, ON, Canada

Bronze
Best Event Program / Guide
Budget: Under $50,000
SC Festival of Flowers
Greenwood, SC, United States

Gold
Best Event Program / Guide
Budget: $50,000 to $500,000
City of Riverdale
State of the City 2026
Riverdale, GA, United States

Silver
Best Event Program / Guide
Budget: $50,000 to $500,000
Fiesta Flambeau Parade Association, Inc.
Fiesta Flambeau Parade
Adventures in Toyland
San Antonio, TX, United States

Bronze
Best Event Program / Guide
Budget: $50,000 to $500,000
City of Delray Beach Parks and Recreation
100 Ft. Christmas Tree
Delray Beach, FL, United States

Gold
Best Event Program / Guide
Budget: $500,000 to $1.5 Million
Charlotte Center City Partners
Charlotte SHOUT!
Charlotte, NC, United States

Silver
Best Event Program / Guide
Budget: $500,000 to $1.5 Million
Saint Louis Art Fair
presented by Emerson
St. Louis, MO, United States

Bronze
Best Event Program / Guide
Budget: $500,000 to $1.5 Million
Artisphere
Greenville, SC, United States

Gold
Best Event Program / Guide
Budget: Over $1.5 Million
Stowarzyszenie imienia Ludwiga van Beethovena
30th Ludwig van Beethoven Easter Festival
Krakow, Poland

Silver
Best Event Program / Guide
Budget: Over $1.5 Million
City of Jacksonville Sports and Entertainment
Jacksonville Jazz Festival
Jacksonville, FL, United States

Bronze
Best Event Program / Guide
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Gold
Best Newspaper Insert / Supplement
Budget: $50,000 to $500,000
Downtown Edmond Business Association
Downtown Edmond Arts Festival
Edmond, OK, United States

Silver
Best Newspaper Insert / Supplement
Budget: $50,000 to $500,000
Narodni dom Maribor
Festival Lent 2026
Maribor, Slovenia

Gold
Best Newspaper Insert / Supplement
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Silver
Best Newspaper Insert / Supplement
Budget: $500,000 to $1.5 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Laredo, TX, United States

Gold
Best Newspaper Insert / Supplement
Budget: Over $1.5 Million
The Festival Foundation
National Cherry Festival
Traverse City, MI, United States

Silver
Best Newspaper Insert / Supplement
Budget: Over $1.5 Million
Kentucky Derby Festival
Thunder Over Louisville
Louisville, KY, United States

Gold
Best Promotional Brochure
Budget: $50,000 to $500,000
Gongju Culture & Tourism Foundation
Gongju Heritage Night
Gongju-si, Chungcheongnam-do, Republic of Korea

Silver
Best Promotional Brochure
Budget: $50,000 to $500,000
City of West Palm Beach
Holiday in Paradise
Sandi's Symphony of Lights
West Palm Beach, FL, United States

Bronze
Best Promotional Brochure
Budget: $50,000 to $500,000
City of West Columbia
Meeting Street Music Fest
West Columbia, SC, United States

Gold
Best Promotional Brochure
Budget: $500,000 to $1.5 Million
Pittsburgh Irish Festival
2025 Pittsburgh Irish Festival
Pittsburgh, PA, United States

Silver
Best Promotional Brochure
Budget: $500,000 to $1.5 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Laredo, TX, United States

Bronze
Best Promotional Brochure
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Gold
Best Promotional Brochure
Budget: Over $1.5 Million
CherryArts
Cherry Creek Arts Festival
Denver, CO, United States

Silver
Best Promotional Brochure
Budget: Over $1.5 Million
Fiesta San Antonio Commission
Fiesta
San Antonio, TX, United States

Bronze
Best Promotional Brochure
Budget: Over $1.5 Million
Kentucky Derby Festival
Louisville, KY, United States

Gold
Best Printed Materials (Multiple Page)
Budget: Under $50,000
City of Port St. Lucie
Veterans Day Ceremony 2025
Port St. Lucie, FL, United States

Silver
Best Printed Materials (Multiple Page)
Budget: Under $50,000
Pittsburgh Irish Festival
BRIGID 2026
Pittsburgh, PA, United States

Bronze
Best Printed Materials (Multiple Page)
Budget: Under $50,000
City of Sugar Land
Parks & Recreation Special Events
Sugar Land, TX, United States

Gold
Best Printed Materials (Multiple Page)
Budget: $50,000 to $500,000
What If Co., Ltd.
Bangkok Illustration Fair 2025
Bangna, Bangkok, Thailand

Silver
Best Printed Materials (Multiple Page)
Budget: $50,000 to $500,000
Town of Little Elm
2026 Annual Events
Little Elm, TX, United States

Bronze
Best Printed Materials (Multiple Page)
Budget: $50,000 to $500,000
City of West Palm Beach
Holiday in Paradise
Sandi's Symphony of Lights
West Palm Beach, FL, United States

Gold
Best Printed Materials (Multiple Page)
Budget: $500,000 to $1.5 Million
Saint Louis Art Fair
presented by Emerson
St. Louis, MO, United States

Silver
Best Printed Materials (Multiple Page)
Budget: $500,000 to $1.5 Million
Pittsburgh Irish Festival
2025 Pittsburgh Irish Festival
Pittsburgh, PA, United States

Bronze
Best Printed Materials (Multiple Page)
Budget: $500,000 to $1.5 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Laredo, TX, United States

Gold
Best Printed Materials (Multiple Page)
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Silver
Best Printed Materials (Multiple Page)
Budget: Over $1.5 Million
The Festival Foundation
Community Report
Traverse City, MI, United States

Gold
Best Printed Materials (Single Page)
Budget: Under $50,000
City of Port St. Lucie
Martin Luther King Jr. Celebration 2026
Postcard
Port St. Lucie, FL, United States

Silver
Best Printed Materials (Single Page)
Budget: Under $50,000
City of Delray Beach Parks and Recreation
Veterans Day Ceremony
Flyer
Delray Beach, FL, United States

Bronze
Best Printed Materials (Single Page)
Budget: Under $50,000
City of West Palm Beach
Clematis by Fright
West Palm Beach, FL, United States

Gold
Best Printed Materials (Single Page)
Budget: $50,000 to $500,000
City of Delray Beach Parks and Recreation
4th of July Celebration
Flyer
Delray Beach, FL, United States

Silver
Best Printed Materials (Single Page)
Budget: $50,000 to $500,000
City of West Palm Beach
West Palm Beach GreenMarket
West Palm Beach, FL, United States

Bronze
Best Printed Materials (Single Page)
Budget: $50,000 to $500,000
City of West Palm Beach
Clematis by Night
Jimmy Buffett Tribute
West Palm Beach, FL, United States

Gold
Best Printed Materials (Single Page)
Budget: $500,000 to $1.5 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Laredo, TX, United States

Silver
Best Printed Materials (Single Page)
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Poster
Macon, GA, United States

Bronze
Best Printed Materials (Single Page)
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Gold
Best Printed Materials (Single Page)
Budget: Over $1.5 Million
CherryArts
Cherry Creek Arts Festival
Fan
Denver, CO, United States

Silver
Best Printed Materials (Single Page)
Budget: Over $1.5 Million
Kentucky Derby Festival
Economic Impact Report
Louisville, KY, United States

Gold
Best Cover Design
Budget: Under $50,000
City of Pigeon Forge Special Events
Wilderness Wildlife Week
Pigeon Forge, TN, United States

Gold
Best Cover Design
Budget: $50,000 to $500,000
Muju FireFly Festival Committee
Muju Firefly Festival
Muju-gun, Jeonbuk State, Republic of Korea

Silver
Best Cover Design
Budget: $50,000 to $500,000
City of West Palm Beach
Holiday in Paradise
Sandi's Symphony of Lights
West Palm Beach, FL, United States

Bronze
Best Cover Design
Budget: $50,000 to $500,000
City of Santa Clarita
The Cowboy Festival
Santa Clarita, CA, United States

Gold
Best Cover Design
Budget: $500,000 to $1.5 Million
Artisphere
Greenville, SC, United States

Silver
Best Cover Design
Budget: $500,000 to $1.5 Million
Saint Louis Art Fair
presented by Emerson
St. Louis, MO, United States

Bronze
Best Cover Design
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Des Moines, IA, United States

Gold
Best Cover Design
Budget: Over $1.5 Million
City of Jacksonville Sports and Entertainment
Jacksonville Jazz Festival
Jacksonville, FL, United States

Silver
Best Cover Design
Budget: Over $1.5 Million
Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL, United States

Bronze
Best Cover Design
Budget: Over $1.5 Million
Pasadena Tournament of Roses
2026 Rose Parade presented by Honda
Pasadena, CA, United States

Gold
Best Single Newspaper Display Ad
Budget: Under $50,000
The Parade Company
Big Head Corps
Detroit, MI, United States

Gold
Best Single Newspaper Display Ad
Budget: $500,000 to $1.5 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Laredo, TX, United States

Silver
Best Single Newspaper Display Ad
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Des Moines, IA, United States

Bronze
Best Single Newspaper Display Ad
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Gold
Best Single Newspaper Display Ad
Budget: Over $1.5 Million
Kentucky Derby Festival
Louisville, KY, United States

Gold
Best Single Magazine Display Ad
Budget: Under $50,000
City of McAllen - Quinta Mazatlan
Moon Over Mazatlan
McAllen, TX, United States

Silver
Best Single Magazine Display Ad
Budget: Under $50,000
West Palm Beach Downtown Development Authority
Downtown West Palm Beach
West Palm Beach, FL, United States

Gold
Best Single Magazine Display Ad
Budget: $50,000 to $500,000
Naples, Marco Island, Everglades CVB
¡ARTE VIVA!
Naples, FL, United States

Silver
Best Single Magazine Display Ad
Budget: $50,000 to $500,000
City of West Palm Beach
Nights in Northwood Village
West Palm Beach, FL, United States

Bronze
Best Single Magazine Display Ad
Budget: $50,000 to $500,000
Fiesta Flambeau Parade Association, Inc.
Fiesta Flambeau Parade
Adventures in Toyland
San Antonio, TX, United States

Gold
Best Single Magazine Display Ad
Budget: $500,000 to $1.5 Million
Artisphere
Greenville, SC, United States

Silver
Best Single Magazine Display Ad
Budget: $500,000 to $1.5 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Jalapeño Festival Sponsored By La Costeña
Laredo, TX, United States

Bronze
Best Single Magazine Display Ad
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Gold
Best Single Magazine Display Ad
Budget: Over $1.5 Million
CherryArts
Cherry Creek Arts Festival
Denver, CO, United States

Silver - Tie
Best Single Magazine Display Ad
Budget: Over $1.5 Million
Kentucky Derby Festival
Day at the Downs
Louisville, KY, United States

Silver - Tie
Best Single Magazine Display Ad
Budget: Over $1.5 Million
The Festival Foundation
National Cherry Festival
Traverse City, MI, United States

Bronze
Best Single Magazine Display Ad
Budget: Over $1.5 Million
City of Dublin
Dublin Irish Festival
Dublin, OH, United States

Gold
Best Ad Series
Budget: Under $50,000
City of West Palm Beach
WPB Events
West Palm Beach, FL, United States

Silver
Best Ad Series
Budget: Under $50,000
City of Port St. Lucie
River Nights 2026
Port St. Lucie, FL, United States

Gold
Best Ad Series
Budget: $50,000 to $500,000
Downtown Edmond Business Association
Downtown Edmond Arts Festival
Edmond, OK, United States

Silver
Best Ad Series
Budget: $50,000 to $500,000
City of Greenville
Fall for Greenville
Greenville, SC, United States

Gold
Best Ad Series
Budget: $500,000 to $1.5 Million
Artisphere
Greenville, SC, United States

Silver
Best Ad Series
Budget: $500,000 to $1.5 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Jalapeño Festival Sponsored By La Costeña
Laredo, TX, United States

Gold
Best Ad Series
Budget: Over $1.5 Million
CherryArts
Cherry Creek Arts Festival
Denver, CO, United States

Silver
Best Ad Series
Budget: Over $1.5 Million
Kentucky Derby Festival
Louisville, KY, United States

Gold
Best Promotional Poster
Budget: Under $50,000
City of Delray Beach Parks and Recreation
Murder Mystery Dinner
Delray Beach, FL, United States

Silver
Best Promotional Poster
Budget: Under $50,000
City of Greenville
TD Saturday Market
Greenville, SC, United States

Bronze
Best Promotional Poster
Budget: Under $50,000
City of Allen
Mystery Dinner Series
Allen, TX, United States

Gold
Best Promotional Poster
Budget: $50,000 to $500,000
Narodni dom Maribor
Festival Lent 2026
Maribor, Slovenia

Silver - Tie
Best Promotional Poster
Budget: $50,000 to $500,000
Downtown DSM USA
World Food & Music Festival
Des Moines, IA, United States

Silver - Tie
Best Promotional Poster
Budget: $50,000 to $500,000
Iksan-si
Iksan Baekje Heritage Night
Iksan-si, Jeonbuk State, Republic of Korea

Bronze - Tie
Best Promotional Poster
Budget: $50,000 to $500,000
City of West Palm Beach
Soul in the City Jazz Experience
West Palm Beach, FL, United States

Bronze - Tie
Best Promotional Poster
Budget: $50,000 to $500,000
City of West Palm Beach
West Palm Beach GreenMarket
West Palm Beach, FL, United States

Gold
Best Promotional Poster
Budget: $500,000 to $1.5 Million
The Federation of Artistic and Organization of Korea Jejudo Association
Tamna Culture Festival
Jeju-si, Jeju Special Self-Governing Province, Republic of Korea

Silver
Best Promotional Poster
Budget: $500,000 to $1.5 Million
Saint Louis Art Fair
presented by Emerson
St. Louis, MO, United States

Bronze
Best Promotional Poster
Budget: $500,000 to $1.5 Million
Nakhon Phanom Province
Nakhon Phanom World Fire Boat Festival 2025
Muang Nakhon Phanom, Nakhon Phanom, Thailand

Gold
Best Promotional Poster
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Silver
Best Promotional Poster
Budget: Over $1.5 Million
Stowarzyszenie imienia Ludwiga van Beethovena
30th Ludwig van Beethoven Easter Festival
Krakow, Poland

Bronze
Best Promotional Poster
Budget: Over $1.5 Million
CherryArts
Cherry Creek Arts Festival
Denver, CO, United States

Gold
Best Commemorative Poster
Budget: $50,000 to $500,000
City of Santa Clarita
The Cowboy Festival
Santa Clarita, CA, United States

Silver
Best Commemorative Poster
Budget: $50,000 to $500,000
Naples, Marco Island, Everglades CVB
¡ARTE VIVA!
Naples, FL, United States

Bronze
Best Commemorative Poster
Budget: $50,000 to $500,000
Fiesta Flambeau Parade Association, Inc.
Fiesta Flambeau Parade
Adventures in Toyland
San Antonio, TX, United States

Gold
Best Commemorative Poster
Budget: $500,000 to $1.5 Million
Artisphere
Greenville, SC, United States

Silver - Tie
Best Commemorative Poster
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Des Moines, IA, United States

Silver - Tie
Best Commemorative Poster
Budget: $500,000 to $1.5 Million
Saint Louis Art Fair
presented by Emerson
St. Louis, MO, United States

Bronze
Best Commemorative Poster
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Gold
Best Commemorative Poster
Budget: Over $1.5 Million
Fiesta San Antonio Commission
Fiesta
San Antonio, TX, United States

Silver
Best Commemorative Poster
Budget: Over $1.5 Million
City of Jacksonville Sports and Entertainment
Jacksonville Jazz Festival
Jacksonville, FL, United States

Bronze
Best Commemorative Poster
Budget: Over $1.5 Million
CherryArts
Cherry Creek Arts Festival
Denver, CO, United States

Gold
Best Promotional Photograph
Budget: Under $50,000
West Palm Beach Downtown Development Authority
New Moon
West Palm Beach, FL, United States

Silver
Best Promotional Photograph
Budget: Under $50,000
City of Port St. Lucie
Fall Fun Fest 2025
Port St. Lucie, FL, United States

Bronze
Best Promotional Photograph
Budget: Under $50,000
City of Port St. Lucie
Stars and Stripes Grand Opening 2026
Port St. Lucie, FL, United States

Gold
Best Promotional Photograph
Budget: $50,000 to $500,000
City of West Palm Beach
4th on Flagler
West Palm Beach, FL, United States

Silver
Best Promotional Photograph
Budget: $50,000 to $500,000
Fiesta Flambeau Parade Association, Inc.
Fiesta Flambeau Parade
Adventures in Toyland
San Antonio, TX, United States

Bronze
Best Promotional Photograph
Budget: $50,000 to $500,000
City of West Palm Beach
Winter in Paradise
West Palm Beach, FL, United States

Gold
Best Promotional Photograph
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Silver
Best Promotional Photograph
Budget: $500,000 to $1.5 Million
Conway Area Chamber of Commerce
Toad Suck Daze
Conway, AR, United States

Bronze
Best Promotional Photograph
Budget: $500,000 to $1.5 Million
Saint Louis Art Fair
presented by Emerson
St. Louis, MO, United States

Gold
Best Promotional Photograph
Budget: Over $1.5 Million
CherryArts
Cherry Creek Arts Festival
Denver, CO, United States

Silver
Best Promotional Photograph
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Bronze
Best Promotional Photograph
Budget: Over $1.5 Million
Fiesta San Antonio Commission
Fiesta
San Antonio, TX, United States

Gold
Best Invitation / Ticket
Budget: Under $50,000
City of McAllen - Quinta Mazatlan
Moon Over Mazatlan
McAllen, TX, United States

Silver
Best Invitation / Ticket
Budget: Under $50,000
City of Pigeon Forge Special Events
Chuck Wagon Cookoff
All Chuck Wagon Tickets
Pigeon Forge, TN, United States

Bronze
Best Invitation / Ticket
Budget: Under $50,000
Visit Panama City Beach
Tourism Appreciation Day
Panama City Beach, FL, United States

Gold
Best Invitation / Ticket
Budget: $50,000 to $500,000
The Parade Company
America's Thanksgiving Parade® presented by Gardner White
Detroit, MI, United States

Silver
Best Invitation / Ticket
Budget: $50,000 to $500,000
City of Riverdale
State of the City 2026
Riverdale, GA, United States

Bronze
Best Invitation / Ticket
Budget: $50,000 to $500,000
City of West Palm Beach
Holiday in Paradise
Sandi's New Year's Eve VIP
West Palm Beach, FL, United States

Gold
Best Invitation / Ticket
Budget: $500,000 to $1.5 Million
The Parade Company
Ford Fireworks
Detroit, MI, United States

Silver
Best Invitation / Ticket
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Des Moines, IA, United States

Bronze
Best Invitation / Ticket
Budget: $500,000 to $1.5 Million
The Parade Company
Ford Fireworks
Detroit, MI, United States

Gold
Best Invitation / Ticket
Budget: Over $1.5 Million
Kentucky Derby Festival
Fillies Derby Ball
Louisville, KY, United States

Silver
Best Invitation / Ticket
Budget: Over $1.5 Million
The Parade Company
Hob Nobble Gobble® presented by Ford
Detroit, MI, United States

Bronze
Best Invitation / Ticket
Budget: Over $1.5 Million
The Parade Company
Hob Nobble Gobble® presented by Ford
Detroit, MI, United States

Gold
Best Outdoor Billboard / Signage
Budget: Under $50,000
City of West Palm Beach
WPB Events
West Palm Beach, FL, United States

Silver
Best Outdoor Billboard / Signage
Budget: Under $50,000
City of West Palm Beach
WPB Events
West Palm Beach, FL, United States

Bronze
Best Outdoor Billboard / Signage
Budget: Under $50,000
City of McAllen
Sunset Live Concert Series
McAllen, TX, United States

Gold
Best Outdoor Billboard / Signage
Budget: $50,000 to $500,000
What If Co., Ltd.
Bangkok Illustration Fair 2025
Bangna, Bangkok, Thailand

Silver
Best Outdoor Billboard / Signage
Budget: $50,000 to $500,000
City of Delray Beach Parks and Recreation
4th of July Celebration
Delray Beach, FL, United States

Bronze
Best Outdoor Billboard / Signage
Budget: $50,000 to $500,000
Fiesta Flambeau Parade Association, Inc.
Fiesta Flambeau Parade
Adventures in Toyland
San Antonio, TX, United States

Gold
Best Outdoor Billboard / Signage
Budget: $500,000 to $1.5 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Stars & Stripes Air Show Spectacular
Laredo, TX, United States

Silver
Best Outdoor Billboard / Signage
Budget: $500,000 to $1.5 Million
Charlotte Center City Partners
Charlotte SHOUT!
Charlotte, NC, United States

Bronze
Best Outdoor Billboard / Signage
Budget: $500,000 to $1.5 Million
Pittsburgh Irish Festival
2025 Pittsburgh Irish Festival
Pittsburgh, PA, United States

Gold
Best Outdoor Billboard / Signage
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Silver
Best Outdoor Billboard / Signage
Budget: Over $1.5 Million
Kentucky Derby Festival
Humana miniMarathon & Marathon
Louisville, KY, United States

Gold
Best Installation / Wrap
Budget: Under $50,000
Norfolk Festevents
2026 Season of Events
Norfolk, VA, United States

Silver
Best Installation / Wrap
Budget: Under $50,000
City of West Palm Beach
WPB Events
West Palm Beach, FL, United States

Bronze
Best Installation / Wrap
Budget: Under $50,000
City of Greenville
Holiday Happenings
Greenville, SC, United States

Gold
Best Installation / Wrap
Budget: $50,000 to $500,000
Visit Panama City Beach
Pirates of the High Seas & Renaissance Fest
Panama City Beach, FL, United States

Gold
Best Installation / Wrap
Budget: $500,000 to $1.5 Million
Artisphere
Greenville, SC, United States

Silver
Best Installation / Wrap
Budget: $500,000 to $1.5 Million
Conway Area Chamber of Commerce
Toad Suck Daze
Conway, AR, United States

Bronze
Best Installation / Wrap
Budget: $500,000 to $1.5 Million
The Parade Company
Ford Fireworks
Detroit, MI, United States

Gold
Best Installation / Wrap
Budget: Over $1.5 Million
Boryeong Festival & Tourism Foundation
Boryeong Mud Festival
Boryeong-si, Chungcheongnam-do, Republic of Korea

Silver
Best Installation / Wrap
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Bronze
Best Installation / Wrap
Budget: Over $1.5 Million
The Parade Company
America's Thanksgiving Parade® presented by Gardner White
Detroit, MI, United States

Gold
Best Street Banner
Budget: Under $50,000
City of Port St. Lucie
Eggstravaganza 2026
Port St. Lucie, FL, United States

Silver
Best Street Banner
Budget: Under $50,000
City of Port St. Lucie
Irish Festival 2026
Port St. Lucie, FL, United States

Bronze
Best Street Banner
Budget: Under $50,000
City of Port St. Lucie
Martin Luther King Jr. Celebration 2026
Port St. Lucie, FL, United States

Gold
Best Street Banner
Budget: $50,000 to $500,000
Town of Little Elm
Little Elm 60th Anniversary
Little Elm, TX, United States

Silver
Best Street Banner
Budget: $50,000 to $500,000
City of Allen
Allen 150 Fest
Allen, TX, United States

Bronze
Best Street Banner
Budget: $50,000 to $500,000
Fiesta Flambeau Parade Association, Inc.
Fiesta Flambeau Parade
Adventures in Toyland
San Antonio, TX, United States

Gold
Best Street Banner
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Gold
Best Street Banner
Budget: Over $1.5 Million
The Parade Company
America's Thanksgiving Parade® presented by Gardner White
Detroit, MI, United States

Silver
Best Street Banner
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Gold
Best On-Site Décor
Budget: Under $50,000
Sevierville Chamber of Commerce
63rd Annual Banquet
Live Art & Art Gallery
Frame Prop
Sevierville, TN, United States

Silver
Best On-Site Décor
Budget: Under $50,000
City of Corinth, Texas
Agorasaurus
Dinosaurs
Corinth, TX, United States

Bronze
Best On-Site Décor
Budget: Under $50,000
City of McAllen - Quinta Mazatlan
ReFest
Umbrella Décor
McAllen, TX, United States

Gold
Best On-Site Décor
Budget: $50,000 to $500,000
Muju FireFly Festival Committee
Muju Firefly Festival
Tree Sculpture
Muju-gun, Jeonbuk State, Republic of Korea

Silver
Best On-Site Décor
Budget: $50,000 to $500,000
What If Co., Ltd.
Bangkok Illustration Fair 2025
Welcome BKKIF
Bangna, Bangkok, Thailand

Bronze
Best On-Site Décor
Budget: $50,000 to $500,000
City of Santa Clarita
Senses Block Party
Tiki Bar Décor
Santa Clarita, CA, United States

Gold
Best On-Site Décor
Budget: $500,000 to $1.5 Million
The Parade Company
Ford Fireworks
'Detroit Summer Vibes' Rooftop Party
Detroit, MI, United States

Silver
Best On-Site Décor
Budget: $500,000 to $1.5 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Stage Set
Laredo, TX, United States

Bronze
Best On-Site Décor
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Floral Décor
Macon, GA, United States

Gold
Best On-Site Décor
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Lighted Arches/Walkways
Sydney, NSW, Australia

Silver
Best On-Site Décor
Budget: Over $1.5 Million
Secretariat of Jinju International Agriculture & Food Expo Korea
Jinju International Agricultural and Food Expo
Floral Decoration
Jinju-si, Gyeongsangnam-do, Republic of Korea

Bronze
Best On-Site Décor
Budget: Over $1.5 Million
The Parade Company
Hob Nobble Gobble® presented by Ford
'Thanksgiving is Better in Detroit'
Detroit, MI, United States

Gold
Best T-Shirt Design
Budget: Under $50,000
City of Corinth, Texas
Agora Events
Corinth, TX, United States

Silver
Best T-Shirt Design
Budget: Under $50,000
City of Pigeon Forge Special Events
Wilderness Wildlife Week
Pigeon Forge, TN, United States

Bronze
Best T-Shirt Design
Budget: Under $50,000
United San Antonio Pow Wow, Inc.
Celebrations of Traditions Pow Wow
San Antonio, TX, United States

Gold
Best T-Shirt Design
Budget: $50,000 to $500,000
Visit San Antonio - River Walk
Day of the Dead River Parade
San Antonio, TX, United States

Silver
Best T-Shirt Design
Budget: $50,000 to $500,000
Downtown DSM USA
World Food & Music Festival
Des Moines, IA, United States

Bronze
Best T-Shirt Design
Budget: $50,000 to $500,000
Downtown Edmond Business Association
Downtown Edmond Arts Festival
Edmond, OK, United States

Gold
Best T-Shirt Design
Budget: $500,000 to $1.5 Million
Artisphere
Greenville, SC, United States

Silver - Tie
Best T-Shirt Design
Budget: $500,000 to $1.5 Million
Conway Area Chamber of Commerce
Toad Suck Daze
Conway, AR, United States

Silver - Tie
Best T-Shirt Design
Budget: $500,000 to $1.5 Million
Conway Area Chamber of Commerce
Toad Suck Daze
Conway, AR, United States

Bronze
Best T-Shirt Design
Budget: $500,000 to $1.5 Million
Artisphere
Greenville, SC, United States

Gold
Best T-Shirt Design
Budget: Over $1.5 Million
Memphis In May International Festival, Inc.
World Championship Barbecue Cooking Contest
Memphis, TN, United States

Silver
Best T-Shirt Design
Budget: Over $1.5 Million
Kentucky Derby Festival
Louisville, KY, United States

Bronze
Best T-Shirt Design
Budget: Over $1.5 Million
City of Dublin
Dublin Irish Festival
Dublin, OH, United States

Gold
Best Pin or Button
Budget: Under $50,000
United San Antonio Pow Wow, Inc.
Celebrations of Traditions Pow Wow
San Antonio, TX, United States

Silver
Best Pin or Button
Budget: Under $50,000
City of Buckeye
Memorial Day Ceremony
Buckeye, AZ, United States

Bronze
Best Pin or Button
Budget: Under $50,000
Sevierville Chamber of Commerce
USA 250 - Sevierville
Sevierville, TN, United States

Gold
Best Pin or Button
Budget: $50,000 to $500,000
Fiesta Flambeau Parade Association, Inc.
Fiesta Flambeau Parade
Adventures in Toyland
San Antonio, TX, United States

Silver
Best Pin or Button
Budget: $50,000 to $500,000
Fiesta Flambeau Parade Association, Inc.
Fiesta Flambeau Parade
Adventures in Toyland
San Antonio, TX, United States

Bronze
Best Pin or Button
Budget: $50,000 to $500,000
York County Economic & Tourism Development
Sail Yorktown Festival
Yorktown, VA, United States

Gold
Best Pin or Button
Budget: $500,000 to $1.5 Million
Charlotte Center City Partners
Charlotte SHOUT!
Charlotte, NC, United States

Silver
Best Pin or Button
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Bronze
Best Pin or Button
Budget: $500,000 to $1.5 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Laredo, TX, United States

Gold
Best Pin or Button
Budget: Over $1.5 Million
Kentucky Derby Festival
Thunder Over Louisville
Louisville, KY, United States

Silver
Best Pin or Button
Budget: Over $1.5 Million
Pasadena Tournament of Roses
2026 Rose Parade presented by Honda
Pasadena, CA, United States

Bronze
Best Pin or Button
Budget: Over $1.5 Million
The Festival Foundation
National Cherry Festival
Traverse City, MI, United States

Gold
Best Hat
Budget: Under $50,000
United San Antonio Pow Wow, Inc.
Celebrations of Traditions Pow Wow
San Antonio, TX, United States

Silver
Best Hat
Budget: Under $50,000
Sevierville Chamber of Commerce
Sevierville, TN, United States

Gold
Best Hat
Budget: $50,000 to $500,000
City of West Columbia
Meeting Street Music Fest
West Columbia, SC, United States

Gold
Best Hat
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Des Moines, IA, United States

Silver
Best Hat
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Gold
Best Hat
Budget: Over $1.5 Million
CherryArts
Cherry Creek Arts Festival
Denver, CO, United States

Silver
Best Hat
Budget: Over $1.5 Million
Kentucky Derby Festival
Humana miniMarathon & Marathon
Louisville, KY, United States

Bronze
Best Hat
Budget: Over $1.5 Million
City of Dublin
Dublin Irish Festival
Dublin, OH, United States

Gold
Best Festival / Event Merchandise
Budget: Under $50,000
City of Elk Grove
Music on Main
Bandana
Elk Grove, CA, United States

Silver
Best Festival / Event Merchandise
Budget: Under $50,000
Sevierville Chamber of Commerce
Sevierville Events 2026
Sweatshirt
Sevierville, TN, United States

Gold
Best Festival / Event Merchandise
Budget: $50,000 to $500,000
City of West Palm Beach
West Palm Beach GreenMarket
Lunch Bags
West Palm Beach, FL, United States

Silver
Best Festival / Event Merchandise
Budget: $50,000 to $500,000
NLC Events & Entertainment Ltd.
VERTIGO VALLEY FESTIVAL
Rainraver - The Festiponchooh! Bio-Degradable Rainwear
Zalacsány, Zala, Hungary

Bronze
Best Festival / Event Merchandise
Budget: $50,000 to $500,000
City of Allen
Allen 150 Fest
Hometown Market
Allen 150 Tote
Allen, TX, United States

Gold
Best Festival / Event Merchandise
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Tea Towel
Macon, GA, United States

Gold
Best Festival / Event Merchandise
Budget: Over $1.5 Million
Boryeong Festival & Tourism Foundation
Boryeong Mud Festival
Mud Soap
Boryeong-si, Chungcheongnam-do, Republic of Korea

Silver
Best Festival / Event Merchandise
Budget: Over $1.5 Million
CherryArts
Cherry Creek Arts Festival
Pashmina Scarf
Denver, CO, United States

Bronze
Best Festival / Event Merchandise
Budget: Over $1.5 Million
Kentucky Derby Festival
Julia Gash Puzzle
Louisville, KY, United States

Gold
Best Sponsor Gift
Budget: Under $50,000
United San Antonio Pow Wow, Inc.
Celebrations of Traditions Pow Wow
Lighted Award
San Antonio, TX, United States

Silver
Best Sponsor Gift
Budget: Under $50,000
City of McAllen - Quinta Mazatlan
Moon Over Mazatlan
Cutting Board
McAllen, TX, United States

Gold
Best Sponsor Gift
Budget: $50,000 to $500,000
City of West Palm Beach
Holiday in Paradise
Holiday Ornaments
West Palm Beach, FL, United States

Silver
Best Sponsor Gift
Budget: $50,000 to $500,000
City of West Palm Beach
West Palm Beach GreenMarket
Market Goodies
West Palm Beach, FL, United States

Bronze
Best Sponsor Gift
Budget: $50,000 to $500,000
Downtown DSM USA
World Food & Music Festival
Apron
Des Moines, IA, United States

Gold
Best Sponsor Gift
Budget: $500,000 to $1.5 Million
Artisphere
Sponsor Box that holds all weekend materials: Festival Guide, Desk Calendar, Sticker, VIP Badges, and Lanyards.
Greenville, SC, United States

Silver
Best Sponsor Gift
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Framed Poster
Des Moines, IA, United States

Bronze
Best Sponsor Gift
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Ornament
Macon, GA, United States

Gold
Best Sponsor Gift
Budget: Over $1.5 Million
Kentucky Derby Festival
Thunder Over Louisville
Happy Festival Care Package
Louisville, KY, United States

Silver
Best Sponsor Gift
Budget: Over $1.5 Million
The Parade Company
America's Thanksgiving Parade® presented by Gardner White
Framed New York Times Article from Thanksgiving Day
Detroit, MI, United States

Gold
Best Give-Away Item
Budget: Under $50,000
The Parade Company
America's Thanksgiving Parade® presented by Gardner White
Volunteer Program Fan
Detroit, MI, United States

Silver
Best Give-Away Item
Budget: Under $50,000
City of West Palm Beach
Clematis by Fright
Tote Bag
West Palm Beach, FL, United States

Bronze
Best Give-Away Item
Budget: Under $50,000
City of Allen
Cottage Market
Cottage Market Tote
Allen, TX, United States

Gold
Best Give-Away Item
Budget: $50,000 to $500,000
City of West Palm Beach
Holiday in Paradise
Snowflake Wand
West Palm Beach, FL, United States

Silver
Best Give-Away Item
Budget: $50,000 to $500,000
Narodni dom Maribor
Festival Lent 2026
Tattoo Sticker
Maribor, Slovenia

Bronze
Best Give-Away Item
Budget: $50,000 to $500,000
City of West Columbia
Meeting Street Music Fest
Coasters
West Columbia, SC, United States

Gold
Best Give-Away Item
Budget: $500,000 to $1.5 Million
Artisphere
Calendar
Greenville, SC, United States

Silver
Best Give-Away Item
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Pink Koozie
Macon, GA, United States

Gold
Best Give-Away Item
Budget: Over $1.5 Million
The Parade Company
Hob Nobble Gobble® presented by Ford
Ford Mustang Mach-E
Detroit, MI, United States

Silver
Best Give-Away Item
Budget: Over $1.5 Million
CherryArts
Cherry Creek Arts Festival
Tote Bag
Denver, CO, United States

Bronze
Best Give-Away Item
Budget: Over $1.5 Million
The Parade Company
Hob Nobble Gobble® presented by Ford
Medallion
Detroit, MI, United States

Gold
Best Overall Merchandising Program
Budget: $500,000 to $1.5 Million
The Festival Foundation
Iceman Cometh Challenge
Traverse City, MI, United States

Silver
Best Overall Merchandising Program
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Des Moines, IA, United States

Bronze
Best Overall Merchandising Program
Budget: $500,000 to $1.5 Million
Incheon Tourism Organization
Incheon Open Port Heritage Night
Incheon Jung-gu, Incheon Metropolitan City, Republic of Korea

Gold
Best Targeted Sponsor Solicitation Proposal
Budget: Under $50,000
Visit San Antonio - River Walk
Pride River Parade & Celebration
IKEA
San Antonio, TX, United States

Gold
Best Targeted Sponsor Solicitation Proposal
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Cedar Ridge Distillery
Des Moines, IA, United States

Gold
Best Individual Sponsor Follow-Up Report
Budget: $50,000 to $500,000
City of Arkadelphia
Mid South Music Festival
The J.M. Smucker Company
Arkadelphia, AR, United States

Gold
Best Individual Sponsor Follow-Up Report
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
Lone Star National Bank
McAllen, TX, United States

Silver
Best Individual Sponsor Follow-Up Report
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Cedar Ridge Distillery
Des Moines, IA, United States

Bronze
Best Individual Sponsor Follow-Up Report
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Piedmont Hospital
Macon, GA, United States

Gold
Best Individual Sponsor Follow-Up Report
Budget: Over $1.5 Million
The Parade Company
America's Thanksgiving Parade® presented by Gardner White
Detroit, MI, United States

Gold
Best Sponsor Partner
Budget: Under $50,000
City of Sugar Land
Saint Arnold Brewery Company
Sugar Land, TX, United States

Gold
Best Sponsor Partner
Budget: $50,000 to $500,000
Muju FireFly Festival Committee
Muju Firefly Festival
Muju Deogyusan Resort
Muju-gun, Jeonbuk State, Republic of Korea

Gold
Best Sponsor Partner
Budget: $500,000 to $1.5 Million
Canada Place Corporation
Canada Together 2025
Downtown Van
Vancouver, BC, Canada

Silver
Best Sponsor Partner
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
Driscoll
McAllen, TX, United States

Gold
Best Sponsor Partner
Budget: Over $1.5 Million
Kentucky Derby Festival
Thunder Over Louisville
CLARK Material Handling Company
Louisville, KY, United States

Gold
Best Sponsor Activation
Budget: Under $50,000
City of Pearland
Sunset Cinema Presented by Epic Plumbing
Superhero Capes
Pearland, TX, United States

Gold
Best Sponsor Activation
Budget: $50,000 to $500,000
Sevierville Chamber of Commerce
Bloomin' BBQ Music & Food Festival
Swaggery's
Sevierville, TN, United States

Gold
Best Sponsor Activation
Budget: $500,000 to $1.5 Million
Artisphere
Hope Forward: A Community Mural
Sponsored by Prisma Health
Greenville, SC, United States

Silver
Best Sponsor Activation
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
McAllen International Airport
McAllen, TX, United States

Gold
Best Sponsor Activation
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Foodbank NSW & ACT - Foodbank Truck Packer
Sydney, NSW, Australia

Silver
Best Sponsor Activation
Budget: Over $1.5 Million
Memphis In May International Festival, Inc.
Home Depot
Memphis, TN, United States

Bronze
Best Sponsor Activation
Budget: Over $1.5 Million
Kentucky Derby Festival
Thunder Over Louisville
CLARK Material Handling Company
Louisville, KY, United States

Gold
Best Sponsorship Program for Individual Sponsor
Budget: $500,000 to $1.5 Million
Canada Place Corporation
Canada Together 2025
Indigenous Tourism BC & Destination Vancouver
Vancouver, BC, Canada

Silver
Best Sponsorship Program for Individual Sponsor
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Gold
Best Sponsorship Program for Individual Sponsor
Budget: Over $1.5 Million
Boryeong Festival & Tourism Foundation
Boryeong Mud Festival
TikTok Lite Instant Reward Activation Booth
Boryeong-si, Chungcheongnam-do, Republic of Korea

Gold
Best Overall Sponsorship Program
Budget: $50,000 to $500,000
Town of Whitchurch-Stouffville
Stouffville, ON, Canada

Gold - Tie
Best Overall Sponsorship Program
Budget: $500,000 to $1.5 Million
Creative Economy Agency
Bangkok Design Week 2026
Bangrak, Bangkok, Thailand

Gold - Tie
Best Overall Sponsorship Program
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Des Moines, IA, United States

Silver
Best Overall Sponsorship Program
Budget: $500,000 to $1.5 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Gold
Best Overall Sponsorship Program
Budget: Over $1.5 Million
Memphis In May International Festival, Inc.
Memphis, TN, United States

Silver
Best Overall Sponsorship Program
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Bronze
Best Overall Sponsorship Program
Budget: Over $1.5 Million
The Parade Company
America's Thanksgiving Parade® presented by Gardner White
Detroit, MI, United States

Gold
Best Volunteer Program
Budget: Under $50,000
The Parade Company
America's Thanksgiving Parade® presented by Gardner White
Detroit, MI, United States

Gold
Best Volunteer Program
Budget: $50,000 to $500,000
Visit Panama City Beach
Pirates of the High Seas & Renaissance Fest
Panama City Beach, FL, United States

Silver
Best Volunteer Program
Budget: $50,000 to $500,000
City of Pearland
Celebration of Freedom Presented by Bayway Chevrolet
Pearland, TX, United States

Bronze
Best Volunteer Program
Budget: $50,000 to $500,000
Yeongdeok Culture & Tourism Foundation
Yeongdeok Heritage Night
Yeongdeok-gun, Gyeongsangbuk-do, Republic of Korea

Gold
Best Volunteer Program
Budget: $500,000 to $1.5 Million
Canada Place Corporation
Canada Together 2025
Vancouver, BC, Canada

Silver
Best Volunteer Program
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Des Moines, IA, United States

Bronze
Best Volunteer Program
Budget: $500,000 to $1.5 Million
Gijisi Tug of War Festival Committee
Gijisi Tug of War Festival
Dangjin-si, Chungcheongnam-do, Republic of Korea

Gold
Best Volunteer Program
Budget: Over $1.5 Million
The Festival Foundation
National Cherry Festival
Traverse City, MI, United States

Silver
Best Volunteer Program
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Gold
Best Green Program
Budget: Under $50,000
City of McAllen - Quinta Mazatlan
Planta Nativa
RGV Native Plant Month
McAllen, TX, United States

Silver
Best Green Program
Budget: Under $50,000
Phrae Craft
Phrae Craft Festival 2025
Muang Phrae, Phrae, Thailand

Gold
Best Green Program
Budget: $50,000 to $500,000
Muju FireFly Festival Committee
Muju Firefly Festival
"I'm BANDI" / "I am a Firefly"
Muju-gun, Jeonbuk State, Republic of Korea

Silver
Best Green Program
Budget: $50,000 to $500,000
City of Allen
Holly Jolly 5K & Fun Run
In partnership with Hiccup Earth and CWD
Allen, TX, United States

Gold
Best Green Program
Budget: $500,000 to $1.5 Million
Fáilte Ireland
Púca Festival
The Spirit of Sustainability
Dublin, Ireland

Silver
Best Green Program
Budget: $500,000 to $1.5 Million
Pittsburgh Irish Festival
2025 Pittsburgh Irish Festival
Going Greener!
Pittsburgh, PA, United States

Bronze
Best Green Program
Budget: $500,000 to $1.5 Million
Busan Suyeong-gu
Gwangalli Eobang Festival
Eco-Green Program
Busan Suyeong-gu, Busan Metropolitan City, Republic of Korea

Gold
Best Green Program
Budget: Over $1.5 Million
The Festival Foundation
National Cherry Festival
Traverse City, MI, United States

Gold
Best Educational Program
Budget: Under $50,000
City of McAllen - Quinta Mazatlan
ReFest
McAllen, TX, United States

Silver
Best Educational Program
Budget: Under $50,000
City of Buckeye
Aviation Academy
Buckeye, AZ, United States

Bronze
Best Educational Program
Budget: Under $50,000
City of Grand Prairie Parks Arts & Recreation Department
Nature Club
Grand Prairie, TX, United States

Gold
Best Educational Program
Budget: $50,000 to $500,000
Visit Panama City Beach
Gulf Coast Salute Air Show
STEM Zone
Panama City Beach, FL, United States

Silver
Best Educational Program
Budget: $50,000 to $500,000
Oak Grove Tourism Commission and Convention
Butterfly Festival
Oak Grove, KY, United States

Bronze
Best Educational Program
Budget: $50,000 to $500,000
Buyeo-gun
Buyeo Cultural Heritage
Utilization Planner Training Program
Buyeo-gun, Chungcheongnam-do, Republic of Korea

Gold
Best Educational Program
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Student Art Exhibition presented by GreenState Credit Union
Des Moines, IA, United States

Silver
Best Educational Program
Budget: $500,000 to $1.5 Million
Washington's Birthday Celebration Association
Washginton's Birthday Celebration
George Washington and Martha Washington: In Perfect Felicity
Laredo, TX, United States

Gold
Best Accessibility Program
Budget: $50,000 to $500,000
Old Town Association
Adaptive Easter Egg Hunt
Rock Hill , SC, United States

Silver
Best Accessibility Program
Budget: $50,000 to $500,000
Suffolk Parks & Recreation
Taste of Suffolk
Sensory-Relief Room
Suffolk, VA, United States

Bronze
Best Accessibility Program
Budget: $50,000 to $500,000
Dublin City Council Events Unit and Film Office
Dublin City Council Sensoria 2025
Dublin, Ireland

Gold
Best Accessibility Program
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Des Moines, IA, United States

Silver
Best Accessibility Program
Budget: $500,000 to $1.5 Million
Busan Suyeong-gu
Gwangalli Eobang Festival
Busan Suyeong-gu, Busan Metropolitan City, Republic of Korea

Gold
Best Accessibility Program
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Gold
Best Culture, Community & Connection Plan
Budget: Under $1.5 Million
City of Duncanville
Hispanic Heritage Fest
Duncanville, TX, United States

Silver
Best Culture, Community & Connection Plan
Budget: Under $1.5 Million
Sisaket Chamber of Commerce
Sound of Sisaket 2025
Muang Sisaket, Sisaket , Thailand

Bronze
Best Culture, Community & Connection Plan
Budget: Under $1.5 Million
Norfolk Festevents
Juneteenth Norfolk Celebration
Norfolk, VA, United States

Gold
Best Children's Programming
Budget: Under $50,000
City of McAllen - Quinta Mazatlan
Youth Nature Photo Contest
McAllen, TX, United States

Silver
Best Children's Programming
Budget: Under $50,000
City of Corinth, Texas
Agorasaurus
Corinth, TX, United States

Bronze
Best Children's Programming
Budget: Under $50,000
West Palm Beach Downtown Development Authority
Lantern Festival
West Palm Beach, FL, United States

Gold
Best Children's Programming
Budget: $50,000 to $500,000
Oak Grove Tourism Commission and Convention
Butterfly Festival
Oak Grove, KY, United States

Silver
Best Children's Programming
Budget: $50,000 to $500,000
Visit Panama City Beach
Pirates of the High Seas & Renaissance Fest
Lil' Swashbucklers Playdeck
Panama City Beach, FL, United States

Bronze
Best Children's Programming
Budget: $50,000 to $500,000
Gunsan-si
Gunsan Heritage Night
Gunsan-si, Jeonbuk State, Republic of Korea

Gold
Best Children's Programming
Budget: $500,000 to $1.5 Million
Conway Area Chamber of Commerce
Toad Suck Daze
Toadal Kids Zone, Toad Dome, and Tinkerfest/Toadally Outdoors
Conway, AR, United States

Silver
Best Children's Programming
Budget: $500,000 to $1.5 Million
Incheon Tourism Organization
Incheon Open Port Heritage Night
Yasa Children's Club, Yasa Challenge! Open Port Golden Bell, Yahua National Intangible Heritage Experience
Incheon Jung-gu, Incheon Metropolitan City, Republic of Korea

Bronze
Best Children's Programming
Budget: $500,000 to $1.5 Million
Canada Place Corporation
Canada Together 2025
Kid's Zone sponsored by CN
Vancouver, BC, Canada

Gold
Best Community Outreach Program
Budget: Under $50,000
West Palm Beach Downtown Development Authority
Let's Vibe
West Palm Beach, FL, United States

Silver
Best Community Outreach Program
Budget: Under $50,000
Mansfield Community Engagement
Common Table
Mansfield, TX, United States

Bronze
Best Community Outreach Program
Budget: Under $50,000
McAllen Public Works
McAllen Public Works Block Party
McAllen, TX, United States

Gold
Best Community Outreach Program
Budget: $50,000 to $500,000
Suncheon-si
Suncheon Food & Art Festival
Daejeon, Chungcheongdo, Korea, Republic of

Silver
Best Community Outreach Program
Budget: $50,000 to $500,000
Visit Panama City Beach
Gulf Coast Salute Air Show
Panama City Beach, FL, United States

Bronze
Best Community Outreach Program
Budget: $50,000 to $500,000
City of Arkadelphia
Mid South Music Festival
Youth Workshops
Arkadelphia, AR, United States

Gold - Tie
Best Community Outreach Program
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Des Moines, IA, United States

Gold - Tie
Best Community Outreach Program
Budget: $500,000 to $1.5 Million
Gwangju Dong-gu
ChungJang Street Festival of Recollection
Citizen-Led Downtown Revitalization Program
Gwangju Dong-gu, Jeonnam-Gwangju Special Metropolitan City, Republic of Korea

Gold
Best Parade
Budget: Under $500,000
Charlotte Center City Partners
Novant Health Thanksgiving Eve Parade
Charlotte, NC, United States

Silver
Best Parade
Budget: Under $500,000
Town of Little Elm
A Merry Little Elm Christmas: Parade & Tree Lighting
Little Elm, TX, United States

Bronze
Best Parade
Budget: Under $500,000
City of Vaughan
Santafest Parade
Maple, ON, Canada

Gold
Best Parade
Budget: $500,000 to $1.5 Million
Macon, Georgia's International Cherry Blossom Festival
Cherry Blossom Parade
Macon, GA, United States

Silver
Best Parade
Budget: $500,000 to $1.5 Million
Busan Suyeong-gu
Gwangalli Eobang Festival
Gyeongsang Jwasusa Procession
Busan Suyeong-gu, Busan Metropolitan City, Republic of Korea

Gold
Best Parade
Budget: Over $1.5 Million
Pasadena Tournament of Roses
2026 Rose Parade presented by Honda
Pasadena, CA, United States

Gold
Best Overall Entertainment Program
Budget: Under $50,000
City of McAllen - Quinta Mazatlan
Thursday Night Live
McAllen, TX, United States

Gold
Best Overall Entertainment Program
Budget: $50,000 to $500,000
City of West Palm Beach
Soul in the City Jazz Experience
West Palm Beach, FL, United States

Silver
Best Overall Entertainment Program
Budget: $50,000 to $500,000
Visit San Antonio - River Walk
Ford Holiday Boat Caroling
San Antonio, TX, United States

Bronze
Best Overall Entertainment Program
Budget: $50,000 to $500,000
Town of Whitchurch-Stouffville
Stouffville Ribfest
Stouffville, ON, Canada

Gold
Best Overall Entertainment Program
Budget: $500,000 to $1.5 Million
Des Moines Arts Festival
Des Moines, IA, United States

Gold
Best Overall Entertainment Program
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Silver
Best Overall Entertainment Program
Budget: Over $1.5 Million
Anseongmatchum Namsadang Festival Committee
Anseong Namsadang BAUDEOGI Festival
Anseong-si, Gyeonggi-do, Republic of Korea

Gold
Best Event / Program Within an Event to Benefit A Cause
Budget: Under $50,000
Visit San Antonio - River Walk
St. Patrick's River Parades & Celebrations
River Walk Royalty Coronation
San Antonio, TX, United States

Silver
Best Event / Program Within an Event to Benefit A Cause
Budget: Under $50,000
City of Buckeye
Halloween Carnival
Non Profit Booth Fundraiser
Buckeye, AZ, United States

Bronze
Best Event / Program Within an Event to Benefit A Cause
Budget: Under $50,000
Town of Whitchurch-Stouffville
Stouffville Main Street 5K
benefitting the Markham Stouffville Hospital Foundation
Stouffville, ON, Canada

Gold
Best Event / Program Within an Event to Benefit A Cause
Budget: $50,000 to $500,000
What If Co., Ltd.
Bangkok Illustration Fair 2025
Bangna, Bangkok, Thailand

Silver
Best Event / Program Within an Event to Benefit A Cause
Budget: $50,000 to $500,000
Visit Panama City Beach
Beach Home for the Holidays
Santa Joe
Panama City Beach, FL, United States

Gold
Best Event (Within an Existing Festival)
Budget: Under $50,000
Sevierville Chamber of Commerce
Smoky Mountain Harvest Fest
History & Haunts
Sevierville, TN, United States

Silver
Best Event (Within an Existing Festival)
Budget: Under $50,000
Pittsburgh Irish Festival
BRIGID 2026
Imbolc - Presented by Pittsburgh Irish Festival and ANAM Arts
Pittsburgh, PA, United States

Gold
Best Event (Within an Existing Festival)
Budget: $50,000 to $500,000
City of Palmdale
Kaleidoscope Fall Frenzy 2025
All the Places You Can Dream - Pyrotechnic Drone Show
Palmdale, CA, United States

Silver
Best Event (Within an Existing Festival)
Budget: $50,000 to $500,000
Phetchaburi Province
The 39th Phra Nakhon Khiri
Muang Phet Festival 2026
Muang Phetchaburi, Phetchaburi, Thailand

Bronze
Best Event (Within an Existing Festival)
Budget: $50,000 to $500,000
Visit Panama City Beach
Gulf Coast Salute Airshow
STEM Zone and Friday Night Community Outreach Event with U.S. Air Force Thunderbirds
Panama City Beach, FL, United States

Gold
Best Event (Within an Existing Festival)
Budget: $500,000 to $1.5 Million
Charlotte Center City Partners
Charlotte SHOUT!
FOMO: Museum Block Party
Charlotte, NC, United States

Silver
Best Event (Within an Existing Festival)
Budget: $500,000 to $1.5 Million
Gangneung Cultural Center
Gangneung Heritage Night
Grandma's Story Bundle
Gangneung-si, Gangwon State, Republic of Korea

Bronze
Best Event (Within an Existing Festival)
Budget: $500,000 to $1.5 Million
Grapevine Convention & Visitors Bureau
42nd Annual Main Street Fest
Golden Jubilee
Grapevine, TX, United States

Gold
Best Event (Within an Existing Festival)
Budget: Over $1.5 Million
Memphis In May International Festival, Inc.
World Championship Barbecue Cooking Contest
Memphis in May Open Fire World Championship
Memphis, TN, United States

Silver
Best Event (Within an Existing Festival)
Budget: Over $1.5 Million
Secretariat of Jinju International Agriculture & Food Expo Korea
Jinju International Agricultural and Food Expo
Agricultural Experience & Interactive Pavilion Program
Jinju-si, Gyeongsangnam-do, Republic of Korea

Bronze
Best Event (Within an Existing Festival)
Budget: Over $1.5 Million
Geumsan Culture, Tourism and Festival Foundation
Geumsan World K-Insam Festival
Ginseng Experience & Family Participation Program
Geumsan-gun, Chungcheongnam-do, Republic of Korea

Gold
Best New Festival or Event
Budget: Under $50,000
City of Allen
Cat's Pajamas
Allen, TX, United States

Silver
Best New Festival or Event
Budget: Under $50,000
City of Corinth, Texas
Agorasaurus
Corinth, TX, United States

Bronze
Best New Festival or Event
Budget: Under $50,000
City of West Palm Beach
Sandi's New Years Eve with Ferris & Fireworks
West Palm Beach, FL, United States

Gold
Best New Festival or Event
Budget: $50,000 to $500,000
City of West Palm Beach
Nights in Northwood Village
West Palm Beach, FL, United States

Gold
Best New Festival or Event
Budget: $500,000 to $1.5 Million
York County Economic & Tourism Development
We The People
Yorktown, VA, United States

Gold
Best Cultural / Heritage Event
Budget: Under $50,000
Pittsburgh Irish Festival
BRIGID 2026
Pittsburgh, PA, United States

Silver
Best Cultural / Heritage Event
Budget: Under $50,000
City of Oshawa
Indigenous Cultural Celebration
Oshawa, ON, Canada

Bronze
Best Cultural / Heritage Event
Budget: Under $50,000
Atlanta Lunar New Year Festival
Alpharetta, GA, United States

Gold
Best Cultural / Heritage Event
Budget: $50,000 to $500,000
Downtown DSM USA
World Food & Music Festival
Des Moines, IA, United States

Silver
Best Cultural / Heritage Event
Budget: $50,000 to $500,000
City of Vaughan
Festa d'Italia
Maple, ON, Canada

Bronze
Best Cultural / Heritage Event
Budget: $50,000 to $500,000
City of Elk Grove
Elk Grove Diversity Month
Elk Grove, CA, United States

Gold
Best Cultural / Heritage Event
Budget: $500,000 to $1.5 Million
Fáilte Ireland
Ireland Home of Halloween
Dublin, Ireland

Silver
Best Cultural / Heritage Event
Budget: $500,000 to $1.5 Million
Pittsburgh Irish Festival
2025 Pittsburgh Irish Festival
Pittsburgh, PA, United States

Gold
Best Nighttime Economy Event
Budget: Under $50,000
Cheongju-si
Hip Cheongju Festival in JEJOCHANG
Cheongju-si, Chungcheongbuk-do, Republic of Korea

Gold
Best Nighttime Economy Event
Budget: $50,000 to $500,000
The National Discovery Museum Institute
Night at the Museum Festival 2025
Phra Nakhon, Bangkok, Thailand

Silver
Best Nighttime Economy Event
Budget: $50,000 to $500,000
Iksan-si
Iksan Baekje Heritage Night
Iksan-si, Jeonbuk State, Republic of Korea

Gold
Best Nighttime Economy Event
Budget: $500,000 to $1.5 Million
Nakhon Phanom Province
Nakhon Phanom World Fire Boat Festival 2025
Muang Nakhon Phanom, Nakhon Phanom, Thailand

Silver
Best Nighttime Economy Event
Budget: $500,000 to $1.5 Million
Buyeo-gun
Korean Heritage Media Art
Jeongnimsa Temple Site, Buyeo
Buyeo-gun, Chungcheongnam-do, Republic of Korea

Gold
Best Nighttime Economy Event
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Gold
Best Emergency Preparedness & Risk Management Plan
Budget: Over $500,000
Jinju Culture & Arts Foundation
Jinju Namgang Yudeung (Lantern) Festival
Jinju-si, Gyeongsangnam-do, Republic of Korea

Silver
Best Emergency Preparedness & Risk Management Plan
Budget: Over $500,000
Seoul Songpa-gu
Hangseong Baekje Cultural Festival
Seoul Songpa-gu, Seoul Special Metropolitan City, Republic of Korea

Bronze
Best Emergency Preparedness & Risk Management Plan
Budget: Over $500,000
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Gold
Best Product or Service
Budget: $500,000 to $1.5 Million
Gangneung Cultural Center
Gangneung Heritage Night
The "Gangneung One Drink (Gangneung Hanjan)"
Gangneung-si, Gangwon State, Republic of Korea

Gold
Best Vendor / Supplier
Budget: $500,000 to $1.5 Million
Daegu Buk-gu
Tteokbokki Festival
Dooki (Dooki Co., Ltd.)
Daegu Buk-gu, Daegu Metropolitan City, Republic of Korea

Gold
Best Overall Media Relations Campaign
Budget: Over $1.5 Million
Destination NSW
Vivid Sydney
Sydney, NSW, Australia

Gold
Best Event Management Bachelor's Degree
Budget: Under $50,000
High Point University
High Point, NC, United States

Silver
Best Event Management Bachelor's Degree
Budget: Under $50,000
Thammasat University
College of Innovation
Phra Nakhon, Bangkok, Thailand

Bronze
Best Event Management Bachelor's Degree
Budget: Under $50,000
Pai Chai University
Department of Tourism & Event Management
Daejeon, Chungcheongdo, Korea, Republic of

Gold
Best Event Management Bachelor's Degree
Budget: Over $1.5 Million
Central Michigan University
Department of Recreation, Parks & Leisure Services Administration
Mount Pleasant, MI, United States

Gold
Best Event Management Master's Degree
Budget: Under $50,000
Pai Chai University
Department of Tourism & Event Management
Daejeon, Chungcheongdo, Korea, Republic of

Gold
Best Event Management PhD Program
Budget: Under $50,000
Pai Chai University
Department of Tourism & Event Management
Daejeon, Chungcheongdo, Korea, Republic of