

Artisphere

Greenville, SC, United States

Gold

Best Ad Series

Budget: \$500,000 to \$1.5 Million

Artisphere

Greenville, SC, United States

Gold

Best Sponsor Gift

Gift Box

Budget: \$500,000 to \$1.5 Million

Artisphere

Greenville, SC, United States

Gold

Best Give-Away Item

Calendar

Budget: \$500,000 to \$1.5 Million

Artisphere

Greenville, SC, United States

Silver

Best Single Magazine Display Ad

Budget: \$500,000 to \$1.5 Million

Artisphere

Greenville, SC, United States

Bronze

Best Sponsor Activation

Prisma Health

Budget: \$500,000 to \$1.5 Million

ArtsQuest

Inside ArtsQuest Quarterly Magazine

Bethlehem, PA, United States

Gold

Best Printed Materials (Multiple Page)

Budget: Under \$50,000

Bangkok Art Biennale Foundation

Bangkok Art Biennale 2024

Bangkok, Thailand

Gold

Best Cover Design

Budget: Over \$1.5 Million

Bangkok Art Biennale Foundation

Bangkok Art Biennale 2024

Bangkok, Thailand

Silver

Best Street Banner

Budget: Over \$1.5 Million

Bangkok Art Biennale Foundation

Bangkok Art Biennale 2024

Bangkok, Thailand

Silver

Best Event / Program Within an Event to Benefit A Cause

BAB Symposium 2024

Budget: Over \$1.5 Million

Bangkok Art Biennale Foundation

Bangkok Art Biennale 2024

Bangkok, Thailand

Bronze

Best Outdoor Billboard / Signage

Budget: Over \$1.5 Million

Bangkok Art Biennale Foundation

Bangkok Art Biennale 2024

Bangkok, Thailand

Bronze

Best Installation / Wrap

Budget: Over \$1.5 Million

Bangkok Art Biennale Foundation

Bangkok Art Biennale 2024

Bangkok, Thailand

Bronze

Best Hat

Budget: Over \$1.5 Million

Bangkok Art Biennale Foundation

Bangkok Art Biennale 2024

Bangkok, Thailand

Bronze

Best Educational Program

BAB Academy

Budget: Over \$500,000

BICT Fest

Bangkok International Children's Theatre Festival 2024

Bangkok, Thailand

Gold

Best Children's Programming

Budget: \$50,000 to \$500,000

Beaver Creek Resort Company

Talons Challenge

Avon, CO, United States

Bronze

Best Pin or Button

Budget: \$50,000 to \$500,000

Loei Province

Boonluang and Phitakhon Festival 2024
Dan Sai District, Loei Province, Thailand

Gold

Best Parade

Phi Ta Khon Parade
Budget: \$50,000 to \$500,000

Busan Suyeong-gu

Gwangalli Eobang Festival
Busan Suyeong-gu, Busan, South Korea

Gold

Best Newspaper Insert / Supplement

Budget: \$500,000 to \$1.5 Million

Busan Suyeong-gu

Gwangalli Eobang Festival
Busan Suyeong-gu, Busan, South Korea

Gold

Best Promotional Brochure

Budget: \$500,000 to \$1.5 Million

Busan Suyeong-gu

Gwangalli Eobang Festival
Busan Suyeong-gu, Busan, South Korea

Bronze

Best Green Program

Budget: \$500,000 to \$1.5 Million

Buyeo-gun

National Heritage Media Art Buyeo 2024
Buyeo-gun, Chungcheongnam-do, South Korea

Gold

Best Event Program / Guide

Budget: \$500,000 to \$1.5 Million

Buyeo-gun

The 70th Baekje Cultural Festival
Buyeo-gun, Chungcheongnam-do, South Korea

Gold

Best Promotional Brochure

Budget: Over \$1.5 Million

Buyeo-gun

National Heritage Media Art Buyeo 2024
Buyeo-gun, Chungcheongnam-do, South Korea

Gold

Best Promotional Poster

Budget: \$500,000 to \$1.5 Million

Buyeo-gun

The 70th Baekje Cultural Festival
Buyeo-gun, Chungcheongnam-do, South Korea

Silver

Best Event Website

baekjeculturalfestival.kr/en
Budget: Over \$1.5 Million

Buyeo-gun

Buyeo National Heritage Night Tour
Buyeo-gun, Chungcheongnam-do, South Korea

Bronze

Best Video Promotion

Budget: \$50,000 to \$500,000

Buyeo-gun

Buyeo National Heritage Night Tour
Buyeo-gun, Chungcheongnam-do, South Korea

Bronze

Best Give-Away Item

Wooden Lantern
Budget: \$50,000 to \$500,000

Canada Place Corporation

Canada Together 2024
Vancouver, BC, Canada

Gold

Best Emergency Preparedness & Risk Management Plan

Budget: \$500,000 to \$1.5 Million

Canada Place Corporation

Canada Together 2024
Vancouver, BC, Canada

Silver

Best Volunteer Program

Budget: \$500,000 to \$1.5 Million

Canada Place Corporation

Canada Together 2024
Vancouver, BC, Canada

Silver

Best Diversity, Equity & Inclusion Plan

Budget: Over \$50,000

Canada Place Corporation

Canada Together 2024
Vancouver, BC, Canada

Bronze

Best Targeted Sponsor Solicitation Proposal

Budget: \$500,000 to \$1.5 Million

Canada Place Corporation

Canada Together 2024
Vancouver, BC, Canada

Bronze

Best Sponsorship Program for Individual Sponsor

Port Community Zone sponsored by Alliance Grain
Terminal (AGT)
Budget: \$500,000 to \$1.5 Million

Central Michigan University

Department of Recreation, Parks & Leisure Services
Administration
Mount Pleasant, MI, United States

Gold

Best Event Management Bachelor's Degree

Budget: Over \$1.5 Million

Charlotte Center City Partners

Novant Health Thanksgiving Eve Parade
Charlotte, NC, United States

Gold

Best Full-Length TV Program

Budget: \$50,000 to \$500,000

Charlotte Center City Partners

Novant Health Thanksgiving Eve Parade
Charlotte, NC, United States

Gold

Best Event Website

novanthealththanksgivingparade.com
Budget: \$50,000 to \$500,000

Charlotte Center City Partners

Novant Health Thanksgiving Eve Parade
Charlotte, NC, United States

Bronze

Best Parade

Budget: \$50,000 to \$500,000

Charlotte Center City Partners

Charlotte SHOUT!
Charlotte, NC, United States

Gold

Best Cover Design

Budget: \$500,000 to \$1.5 Million

Charlotte Center City Partners

Charlotte SHOUT!
Charlotte, NC, United States

Bronze - Tie

Best Event Website

charlotteshout.com
Budget: \$500,000 to \$1.5 Million

Charlotte Center City Partners

Charlotte SHOUT!
Charlotte, NC, United States

Bronze

Best Promotional Photograph

Budget: \$500,000 to \$1.5 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO, United States

Gold

Grand Pinnacle

Budget: Over \$1.5 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO, United States

Gold

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO, United States

Gold

Best Ad Series

Budget: Over \$1.5 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO, United States

Gold

Best Promotional Poster

Budget: Over \$1.5 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO, United States

Gold

Best Community Outreach Program

Emerging Artist Grant Program
Budget: Over \$1.5 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO, United States

Gold - Tie

Best Event / Program Within an Event to Benefit A Cause

Buy One, Give One Art Kit
Budget: Over \$1.5 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO, United States

Silver

Best T-Shirt Design

Budget: Over \$1.5 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO, United States

Bronze

Best Commemorative Poster

Budget: Over \$1.5 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO, United States

Bronze

Best Festival / Event Merchandise

Decorative Pillow featuring Artwork by Mami Yamamoto
Budget: Over \$1.5 Million

Chiang Mai Province

Chiang Mai Flower Festival 2025
Chiang Mai, Thailand

Silver

Best Parade

The Flower Float Parade
Budget: \$50,000 to \$500,000

City of Alvarado

Alvarado Fall Festival and Weenie Dog Race
Fort Worth, TX, United States

Gold

Best New Festival or Event

Budget: Under \$50,000

City of Boca Raton

Seafood Festival
Boca Raton, FL, United States

Gold

Best Hat

Budget: \$50,000 to \$500,000

City of Boca Raton

Seafood Festival
Boca Raton, FL, United States

Gold

Best Festival / Event Merchandise

Seafood Hawaiian Shirt
Budget: \$50,000 to \$500,000

City of Boca Raton

Seafood Festival
Boca Raton, FL, United States

Silver

Best Commemorative Poster

Budget: \$50,000 to \$500,000

City of Boca Raton

Seafood Festival
Boca Raton, FL, United States

Silver

Best Give-Away Item

Seafood Beer Mug
Budget: \$50,000 to \$500,000

City of Boca Raton

Boca Street Fest
Boca Raton, FL, United States

Bronze

Best New Festival or Event

Budget: \$50,000 to \$500,000

City of Buckeye Special Events

Veterans Summit Hike
Buckeye, AZ, United States

Silver

Best Pin or Button

Budget: Under \$50,000

City of Buckeye Special Events

Race to the Runway Marathon
Buckeye, AZ, United States

Bronze

Best Printed Materials (Multiple Page)

Budget: \$500,000 to \$1.5 Million

City of Celina

Celina, TX, United States

Gold

Best Facebook Site

facebook.com/LifeInCelinaTX
Budget: \$50,000 to \$500,000

City of Celina

Celina Cajun Fest
Celina, TX, United States

Gold

Best Outdoor Billboard / Signage

Budget: \$50,000 to \$500,000

City of Celina

Celina Cajun Fest
Celina, TX, United States

Gold

Best Street Banner

Budget: \$50,000 to \$500,000

City of Celina

Splash & Blast
Celina, TX, United States

Gold

Best On-Site Décor

Popsicle Swing & Melting Pops
Budget: \$50,000 to \$500,000

City of Celina

Celina Cajun Fest
Celina, TX, United States

Gold

Best Volunteer Program

Budget: \$50,000 to \$500,000

City of Celina

Celina Cajun Fest
Celina, TX, United States

Gold

Best Educational Program

Gator Show
Budget: \$50,000 to \$500,000

City of Celina

Celina, TX, United States

Silver

Best Instagram Site

instagram.com/lifeincelinaTX
Budget: \$50,000 to \$500,000

City of Celina

Celina Cajun Fest
Celina, TX, United States

Silver

Best Event / Organization E-Newsletter

Budget: \$50,000 to \$500,000

City of Celina

Celina Cajun Fest
Celina, TX, United States

Silver

Best Sponsor Gift

Guitar
Budget: \$50,000 to \$500,000

City of Celina

Touch-a-Truck
Celina, TX, United States

Silver

Best Individual Sponsor Follow-Up Report

Cook's Children's Health Care System
Budget: \$50,000 to \$500,000

City of Celina

Beware! Of the Square
Celina, TX, United States

Silver

Best Event / Program Within an Event to Benefit A Cause

Celina Battle of the Badges to benefit the Carter Bloodcare
Budget: \$50,000 to \$500,000

City of Celina

Celina Cajun Fest
Celina, TX, United States

Bronze

Best Promotional Brochure

Budget: \$50,000 to \$500,000

City of Celina

Celina Cajun Fest
Celina, TX, United States

Bronze

Best T-Shirt Design

Budget: \$50,000 to \$500,000

City of Celina

Celina Cajun Fest
Celina, TX, United States

Bronze

Best Overall Media Relations Campaign

Budget: Under \$1.5 Million

City of Corinth, Texas

Boots & Brews
Corinth, TX, United States

Silver

Best Video Promotion

Battle of the Badges
Budget: Under \$50,000

City of Corinth, Texas

Friday Night Flicks
Corinth, TX, United States

Silver

Best Promotional Poster

Budget: Under \$50,000

City of Delray Beach Parks and Recreation

Delray Beach Pride
Delray Beach, FL, United States

Gold

Best Single Newspaper Display Ad

Budget: Under \$50,000

City of Delray Beach Parks and Recreation

Delray Beach Kidsfest
Delray Beach, FL, United States

Silver

Best Printed Materials (Single Page)

Budget: Under \$50,000

City of Delray Beach Parks and Recreation

Delray Beach St. Patrick's Day Parade and Festival
Delray Beach, FL, United States

Silver

Best Outdoor Billboard / Signage

Budget: \$50,000 to \$500,000

City of Delray Beach Parks and Recreation

Delray Beach Pride
Delray Beach, FL, United States

Bronze - Tie

Best Printed Materials (Single Page)

Budget: Under \$50,000

City of Delray Beach Parks and Recreation

Delray Beach Pride
Delray Beach, FL, United States

Bronze

Best Outdoor Billboard / Signage

Budget: Under \$50,000

City of Delray Beach Parks and Recreation

Delray Beach St. Patrick's Day Parade and Festival
Delray Beach, FL, United States

Bronze

Best Street Banner

Budget: \$50,000 to \$500,000

City of Denton

Denton Halloween
Denton, TX, United States

Gold

Best Video Promotion

Budget: \$50,000 to \$500,000

City of Denton

Denton Halloween
Denton, TX, United States

Gold

Best Overall Merchandising Program

Budget: \$50,000 to \$500,000

City of Denton

Denton Halloween
Denton, TX, United States

Bronze

Best Event Website

dentonhalloween.com
Budget: \$50,000 to \$500,000

City of Denton

Denton Halloween
Denton, TX, United States

Bronze

Best Commemorative Poster

Budget: \$50,000 to \$500,000

City of Dublin

Dublin Irish Festival
Dublin, OH, United States

Gold

Best Video Promotion

Budget: Over \$1.5 Million

City of Dublin

Dublin Irish Festival
Dublin, OH, United States

Gold

Best Event / Organization E-Newsletter

Budget: Over \$1.5 Million

City of Dublin

Dublin Irish Festival
Dublin, OH, United States

Silver

Best Event Mobile Application / Adaptive Website

Mobile App
Budget: Over \$1.5 Million

City of Dublin

Dublin Irish Festival
Dublin, OH, United States

Silver

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

City of Dublin

Dublin Irish Festival
Dublin, OH, United States

Bronze

Best Printed Materials (Single Page)

Budget: Over \$1.5 Million

City of Dublin

Dublin Irish Festival
Dublin, OH, United States

Bronze

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

City of Greenville

Fall for Greenville
Greenville, SC, United States

Gold

Best Organization Website

fallforgreenville.net
Budget: \$50,000 to \$500,000

City of Greenville

Holiday Happenings
Greenville, SC, United States

Gold

Best Digital / Social Ad Series

Budget: Under \$50,000

City of Greenville

Fall for Greenville
Greenville, SC, United States

Silver

Best Promotional Photograph

Budget: \$50,000 to \$500,000

City of Greenville

TD Saturday Market
Greenville, SC, United States

Silver

Best Installation / Wrap

Budget: Under \$50,000

City of Greenville

Fall for Greenville
Greenville, SC, United States

Silver

Best T-Shirt Design

Budget: \$50,000 to \$500,000

City of Greenville

Ice on Main
Greenville, SC, United States

Silver

Best Sponsor Partner

United Community
Budget: \$50,000 to \$500,000

City of Greenville

Fall for Greenville
Greenville, SC, United States

Bronze

Best Ad Series

Budget: \$50,000 to \$500,000

City of Greenville

Fall for Greenville
Greenville, SC, United States

Bronze

Best Individual Sponsor Follow-Up Report

Bank of America
Budget: \$50,000 to \$500,000

City of Indio

Asada Fest
Indio, CA, United States

Gold

Best Festival / Event Merchandise

Cutting Board
Budget: Under \$50,000

City of Indio

Stagecoach
Indio, CA, United States

Silver

Best Street Banner

Budget: Under \$50,000

City of Indio

Asada Fest
Indio, CA, United States

Silver

Best T-Shirt Design

Budget: Under \$50,000

City of Indio

Chella
Indio, CA, United States

Bronze

Best Single Social Video

Budget: Under \$50,000

City of Indio

Asada Fest
Indio, CA, United States

Bronze

Best Street Banner

Budget: Under \$50,000

City of McAllen

Quinta Mazatlan
McAllen, TX, United States

Gold

Grand Pinnacle

McAllen's Great Monarch Month
Budget: Under \$50,000

City of McAllen

Fiesta de Palmas
McAllen, TX, United States

Gold

Best Single Social Video

Budget: \$50,000 to \$500,000

City of McAllen

MXLAN
McAllen, TX, United States

Gold

Best Instagram Site

instagram.com/mxlanfestival
Budget: \$500,000 to \$1.5 Million

City of McAllen

MXLAN
McAllen, TX, United States

Gold

Best Digital / Social Ad Series

Budget: \$500,000 to \$1.5 Million

City of McAllen

Quinta Mazatlan
McAllen, TX, United States

Gold

Best Printed Materials (Single Page)

Monarch Fest
Budget: Under \$50,000

City of McAllen

Quinta Mazatlan
McAllen, TX, United States

Gold

Best Single Magazine Display Ad

Sticks & Bones
Budget: Under \$50,000

City of McAllen

MXLAN
McAllen, TX, United States

Gold

Best Single Magazine Display Ad

Budget: \$500,000 to \$1.5 Million

City of McAllen

MXLAN
McAllen, TX, United States

Gold

Best Promotional Photograph

Budget: \$500,000 to \$1.5 Million

City of McAllen

South Pole Illuminated Festival
McAllen, TX, United States

Gold

Best On-Site Décor

The South Pole of Texas Entrance Castle
Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Gold

Best Individual Sponsor Follow-Up Report

H-E-B
Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Gold

Best Sponsor Partner

H-E-B
Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Gold

Best Sponsor Activation

Driscoll Electric Parade/"Trompitos"
Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Gold

Best Volunteer Program

Budget: \$500,000 to \$1.5 Million

City of McAllen

Quinta Mazatlan
McAllen, TX, United States

Gold

Best Green Program

Planta Nativa
Budget: Under \$500,000

City of McAllen

Quinta Mazatlan
McAllen, TX, United States

Gold

Best Educational Program

Re-Fest
Budget: Under \$50,000

City of McAllen

Quinta Mazatlan
McAllen, TX, United States

Gold

Best Children's Programming

Youth Nature Photo Contest
Budget: Under \$50,000

City of McAllen

Quinta Mazatlan
McAllen, TX, United States

Gold

Best Overall Entertainment Program

Thursday Night Live
Budget: Under \$50,000

City of McAllen

MXLAN
McAllen, TX, United States

Silver

Best TV Promotion

Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen International CarFest
McAllen, TX, United States

Silver

Best Digital / Social Ad Series

Budget: \$50,000 to \$500,000

City of McAllen

Quinta Mazatlan
McAllen, TX, United States

Silver

Best Event / Organization E-Newsletter

Budget: Under \$50,000

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Silver

Best Event / Organization E-Newsletter

Budget: \$500,000 to \$1.5 Million

City of McAllen

South Pole Illuminated Festival
McAllen, TX, United States

Silver

Best Newspaper Insert / Supplement

Budget: \$500,000 to \$1.5 Million

City of McAllen

Quinta Mazatlan
McAllen, TX, United States

Silver

Best Promotional Photograph

Thursday Night Live
Budget: Under \$50,000

City of McAllen

Quinta Mazatlan
McAllen, TX, United States

Silver

Best Invitation / Ticket

Forest Service Grant Award
Budget: Under \$50,000

City of McAllen

Quinta Mazatlan
McAllen, TX, United States

Silver

Best Festival / Event Merchandise

Birding Festival
Scarf
Budget: Under \$50,000

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Silver

Best Sponsor Gift

3D Wooden Star Box
Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Silver

Best Targeted Sponsor Solicitation Proposal

Driscoll
Budget: \$500,000 to \$1.5 Million

City of McAllen

Quinta Mazatlan
McAllen, TX, United States

Silver

Best Sponsorship Program for Individual Sponsor

Re-Fest, sponsored by H-E-B
Budget: Under \$50,000

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Silver

Best Overall Sponsorship Program

H-E-B
Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Marathon Scott Crane Run
McAllen, TX, United States

Silver

Best Event (Within an Existing Festival)

The Extra Mile
Budget: \$50,000 to \$500,000

City of McAllen

Quinta Mazatlan
McAllen, TX, United States

Bronze

Best Multimedia Component

Sticks & Bones
City Screens
Budget: Under \$50,000

City of McAllen

McAllen Marathon Scott Crane Run
McAllen, TX, United States

Bronze

Best Organization Website

mcallenmarathon.com
Budget: \$50,000 to \$500,000

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Bronze

Best Printed Materials (Single Page)

Budget: \$500,000 to \$1.5 Million

City of McAllen

South Pole Illuminated Festival
McAllen, TX, United States

Bronze

Best Single Newspaper Display Ad

Budget: \$500,000 to \$1.5 Million

City of McAllen

Quinta Mazatlan
McAllen, TX, United States

Bronze

Best Promotional Poster

Moon Over Mazatlan
Budget: Under \$50,000

City of McAllen

MXLAN
McAllen, TX, United States

Bronze

Best Promotional Poster

Budget: \$500,000 to \$1.5 Million

City of McAllen

Quinta Mazatlan
McAllen, TX, United States

Bronze - Tie

Best On-Site Décor

Sticks & Bones
Decorated Walkway
Budget: Under \$50,000

City of McAllen

MXLAN
McAllen, TX, United States

Bronze

Best On-Site Décor

Entrance Arch
Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Gold

Best Full-Length TV Program

Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Gold

Best Video Promotion

Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Gold

Best Radio Promotion

Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Gold

Best Facebook Site

facebook.com/mcallenholidayparade
Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Gold

Best Installation / Wrap

Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Gold

Best Sponsorship Program for Individual Sponsor

Capable Kids Foundation Celebrity Meet & Greet in partnership with H-E-B

Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Silver

Best Parade

Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Silver

Best New Festival or Event

Together We Shine: The Electric Parade Comes to Driscoll

Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Bronze

Best Multimedia Component

Theme Reveal Video

Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Bronze

Best Ad Series

Budget: \$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX, United States

Bronze

Best Outdoor Billboard / Signage

Budget: \$500,000 to \$1.5 Million

City of New Braunfels

Saengerfest
New Braunfels, TX, United States

Gold

Best Single Newspaper Display Ad

Budget: \$50,000 to \$500,000

City of New Braunfels

New Braunfels Veterans Day Parade
New Braunfels, TX, United States

Silver

Best Parade

Budget: Under \$50,000

City of New Braunfels

Wassailfest
New Braunfels, TX, United States

Bronze

Best Digital / Social Ad Series

Budget: Under \$50,000

City of New Braunfels

Saengerfest
New Braunfels, TX, United States

Bronze

Best Event Program / Guide

Budget: \$50,000 to \$500,000

City of New Braunfels

Saengerfest
New Braunfels, TX, United States

Bronze - Tie

Best Promotional Poster

Budget: \$50,000 to \$500,000

City of New Braunfels

Landa Park Food Truck Party
New Braunfels, TX, United States

Bronze

Best Individual Sponsor Follow-Up Report

Sage Capital Bank

Budget: Under \$50,000

City of Palm Springs Parks and Recreation

City of Palm Springs
Palm Springs, CA, United States

Bronze

Best Give-Away Item

World Art Day Festival

Stickers

Budget: Under \$50,000

City of Pearland Parks & Recreation

Springfest

Pearland, TX, United States

Bronze

Best Children's Programming

H-E-B Imagination Station

Budget: Under \$50,000

City of Philadelphia Office of Special Events

2024 Philadelphia Marathon

Philadelphia, PA, United States

Gold

Best Multimedia Component

StoryMap

Budget: Over \$1.5 Million

City of Philadelphia Office of Special Events

Philadelphia Eagles Championship Parade

Philadelphia, PA, United States

Gold

Best Promotional Photograph

Budget: Over \$1.5 Million

City of Philadelphia Office of Special Events

Philadelphia Eagles Bird Call

Philadelphia, PA, United States

Silver

Best Single Social Video

Budget: Over \$1.5 Million

City of Philadelphia Office of Special Events

Philadelphia Marathon

Philadelphia, PA, United States

Silver

Best Children's Programming

Nemours Children's Run / Zone

Budget: Over \$1.5 Million

City of Philadelphia Office of Special Events

2024 Philadelphia Marathon App

Philadelphia, PA, United States

Bronze

Best Event Mobile Application / Adaptive Website

Mobile App

Budget: Over \$1.5 Million

City of Philadelphia Office of Special Events

2024 Philadelphia Marathon

Philadelphia, PA, United States

Bronze - Tie

Best Instagram Site

instagram.com/philly_marathon

Budget: Over \$1.5 Million

City of Philadelphia Office of Special Events

Holiday Tree Lighting

Philadelphia, PA, United States

Bronze

Best On-Site Décor

Holiday Tree Lighting Decor

Budget: Over \$1.5 Million

City of Philadelphia Office of Special Events

Philadelphia Marathon

Philadelphia, PA, United States

Bronze

Best Green Program

Budget: Over \$1.5 Million

City of Philadelphia Office of Special Events

Philadelphia Eagles Championship Parade

Philadelphia, PA, United States

Bronze

Best Parade

Budget: Over \$1.5 Million

City of Pigeon Forge Special Events

Wilderness Wildlife Week

Pigeon Forge, TN, United States

Gold

Best Event Program / Guide

Budget: Under \$50,000

City of Pigeon Forge Special Events

Wilderness Wildlife Week

Pigeon Forge, TN, United States

Gold

Best Cover Design

Budget: Under \$50,000

City of Pigeon Forge Special Events

A Mountain Quiltfest

Pigeon Forge, TN, United States

Gold

Best T-Shirt Design

Budget: \$50,000 to \$500,000

City of Pigeon Forge Special Events

A Mountain Quiltfest

Pigeon Forge, TN, United States

Gold

Best Pin or Button

Budget: \$50,000 to \$500,000

City of Pigeon Forge Special Events

Pigeon Forge, TN, United States

Silver

Best Organization Website

mypigeonforge.com/events

Budget: \$50,000 to \$500,000

City of Pigeon Forge Special Events

A Mountain Quiltfest

Pigeon Forge, TN, United States

Silver

Best Cover Design

Budget: \$50,000 to \$500,000

City of Pigeon Forge Special Events

Wilderness Wildlife Week

Pigeon Forge, TN, United States

Silver

Best Hat

Budget: Under \$50,000

City of Pigeon Forge Special Events

Wilderness Wildlife Week

Pigeon Forge, TN, United States

Bronze

Best T-Shirt Design

Budget: Under \$50,000

City of Port St. Lucie

Port St. Lucie International Fest

Port St. Lucie, FL, United States

Gold

Best Printed Materials (Multiple Page)

Budget: \$50,000 to \$500,000

City of Santa Clarita

Santa Clarita Cowboy Festival

Santa Clarita, CA, United States

Gold

Best Event Program / Guide

Budget: \$50,000 to \$500,000

City of Santa Clarita

Santa Clarita Cowboy Festival

Santa Clarita, CA, United States

Gold

Best Invitation / Ticket

Budget: \$50,000 to \$500,000

City of Santa Clarita

SENSES Block Party

Santa Clarita, CA, United States

Silver

Best On-Site Décor

Coloring Wall

Budget: Under \$50,000

City of Santa Clarita

Celebrate

Santa Clarita, CA, United States

Bronze - Tie

Best Printed Materials (Single Page)

Budget: Under \$50,000

City of Santa Clarita

Concerts in the Park

Santa Clarita, CA, United States

Bronze

Best Single Magazine Display Ad

Budget: \$50,000 to \$500,000

City of Sugar Land

Memorial Day Ceremony

Sugar Land, TX, United States

Silver

Best Event Website

sugarlandtx.gov/921/Memorial-Day-Ceremony

Budget: Under \$50,000

City of Sugar Land

Fall Fest

Sugar Land, TX, United States

Bronze - Tie

Best On-Site Décor

Name Sign and Décor

Budget: Under \$50,000

City of West Palm Beach

Clematis by Fright

West Palm Beach, FL, United States

Gold

Best Radio Promotion

Budget: Under \$50,000

City of West Palm Beach

Holiday in Paradise

West Palm Beach, FL, United States

Gold

Best Multimedia Component

Digital Displays on the Brightline Transit System

Budget: \$50,000 to \$500,000

City of West Palm Beach

4th on Flagler

West Palm Beach, FL, United States

Gold

Best Single Digital / Social Ad

Budget: \$50,000 to \$500,000

City of West Palm Beach

WPB GreenMarket

West Palm Beach, FL, United States

Gold

Best Printed Materials (Single Page)

Budget: \$50,000 to \$500,000

City of West Palm Beach

WPB Events

West Palm Beach, FL, United States

Gold

Best Ad Series

Budget: Under \$50,000

City of West Palm Beach

WPB GreenMarket

West Palm Beach, FL, United States

Gold

Best Promotional Poster

Budget: \$50,000 to \$500,000

City of West Palm Beach

Soul in the City Jazz Experience

West Palm Beach, FL, United States

Gold

Best Promotional Photograph

Budget: \$50,000 to \$500,000

City of West Palm Beach

West Palm Beach GreenMarket

West Palm Beach, FL, United States

Gold

Best Sponsor Gift

Rope Carrots

Budget: \$50,000 to \$500,000

City of West Palm Beach

West Palm Beach GreenMarket

West Palm Beach, FL, United States

Gold

Best Product or Service

Pop-Up Wineshop

Budget: \$50,000 to \$1.5 Million

City of West Palm Beach

Holiday in Paradise

West Palm Beach, FL, United States

Gold

Best Overall Media Relations Campaign

Budget: Under \$1.5 Million

City of West Palm Beach

WPB Events

West Palm Beach, FL, United States

Silver

Best Single Social Video

Budget: Under \$50,000

City of West Palm Beach

Holiday in Paradise

West Palm Beach, FL, United States

Silver

Best Printed Materials (Multiple Page)

Budget: \$50,000 to \$500,000

City of West Palm Beach

Soul in the City Jazz Experience

West Palm Beach, FL, United States

Silver

Best Printed Materials (Single Page)

Budget: \$50,000 to \$500,000

City of West Palm Beach

Holiday in Paradise

West Palm Beach, FL, United States

Silver

Best Single Newspaper Display Ad

Budget: \$50,000 to \$500,000

City of West Palm Beach

WPB Events

West Palm Beach, FL, United States

Silver

Best Outdoor Billboard / Signage

Budget: Under \$50,000

City of West Palm Beach

Holiday in Paradise

West Palm Beach, FL, United States

Silver

Best Installation / Wrap

Budget: \$50,000 to \$500,000

City of West Palm Beach

Clematis by Night

West Palm Beach, FL, United States

Silver

Best Festival / Event Merchandise

Glow Cups

Budget: \$50,000 to \$500,000

City of West Palm Beach

4th on Flagler

West Palm Beach, FL, United States

Bronze

Best Full-Length TV Program

WPBF Live Fireworks Special

Budget: \$50,000 to \$500,000

City of West Palm Beach

Holiday in Paradise

West Palm Beach, FL, United States

Bronze

Best Radio Promotion

Budget: \$50,000 to \$500,000

City of West Palm Beach

Holiday in Paradise

West Palm Beach, FL, United States

Bronze

Best Multimedia Component

City Center Podcast

Budget: \$50,000 to \$500,000

City of West Palm Beach

WPB Events

West Palm Beach, FL, United States

Bronze

Best Facebook Site

facebook.com/EventsWPB

Budget: \$50,000 to \$500,000

City of West Palm Beach

WPB Events

West Palm Beach, FL, United States

Bronze

Best Instagram Site

instagram.com/eventswpb

Budget: \$50,000 to \$500,000

City of West Palm Beach

Clematis by Fright

West Palm Beach, FL, United States

Bronze

Best Single Digital / Social Ad

Budget: Under \$50,000

City of West Palm Beach

Clematis by Night

West Palm Beach, FL, United States

Bronze

Best Single Digital / Social Ad

Budget: \$50,000 to \$500,000

City of West Palm Beach

WPB Events

West Palm Beach, FL, United States

Bronze

Best Single Magazine Display Ad

Budget: Under \$50,000

City of West Palm Beach

WPB Events

West Palm Beach, FL, United States

Bronze

Best Installation / Wrap

Budget: Under \$50,000

City of West Palm Beach

Holiday in Paradise

West Palm Beach, FL, United States

Bronze

Best Invitation / Ticket

Budget: \$50,000 to \$500,000

City of West Palm Beach

Holiday in Paradise

West Palm Beach, FL, United States

Bronze

Best On-Site Décor

C'mon Get Happy Bus

C'mon Get Happy Bus

Budget: \$50,000 to \$500,000

City of West Palm Beach

The CBN Big Three-OH!

West Palm Beach, FL, United States

Bronze

Best Event (Within an Existing Festival)

Budget: \$50,000 to \$500,000

**City of West Palm Beach & West Palm Beach
Downtown Development Authority**

Vintage Vibes

West Palm Beach, FL, United States

Silver

Best New Festival or Event

Budget: \$50,000 to \$500,000

City of West Palm Beach and the Cox Science Center & Aquarium

Screen on the Green
West Palm Beach, FL, United States

Silver

Best Event (Within an Existing Festival)

300 Dinos
Budget: Under \$50,000

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival
Coconut Grove, FL, United States

Silver

Best On-Site Décor

Inner Artist Creative Corner
Budget: \$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze
Conway, AR, United States

Gold

Best Children's Programming

Budget: \$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze
Conway, AR, United States

Silver

Best T-Shirt Design

Budget: \$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze
Conway, AR, United States

Silver

Best Give-Away Item

Toad Toter
Budget: \$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze
Conway, AR, United States

Silver

Best Event (Within an Existing Festival)

World Championship Toad Races
Budget: \$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze
Conway, AR, United States

Bronze

Grand Pinnacle

Budget: \$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze
Conway, AR, United States

Silver

Best Sponsor Activation

Honda World Toads on the Road
Budget: \$500,000 to \$1.5 Million

Cultural Festivals

Saint Louis Art Fair
St. Louis, MO, United States

Gold

Best T-Shirt Design

Budget: \$500,000 to \$1.5 Million

Cultural Festivals

Saint Louis Art Fair
St. Louis, MO, United States

Silver

Grand Pinnacle

Budget: \$500,000 to \$1.5 Million

Cultural Festivals

Saint Louis Art Fair
St. Louis, MO, United States

Silver

Best Printed Materials (Multiple Page)

Budget: \$500,000 to \$1.5 Million

Cultural Festivals

Saint Louis Art Fair
St. Louis, MO, United States

Bronze - Tie

Best Event Program / Guide

Budget: \$500,000 to \$1.5 Million

Cultural Festivals

Saint Louis Art Fair
St. Louis, MO, United States

Bronze

Best Cover Design

Budget: \$500,000 to \$1.5 Million

Cultural Festivals

Saint Louis Art Fair
St. Louis, MO, United States

Bronze

Best Give-Away Item

Volunteer Shirts
Budget: \$500,000 to \$1.5 Million

Daegu Buk-gu

Daegu Bukgu Tteokbokki Festival
Daegu Buk-gu, Daegu, South Korea

Bronze

Best Product or Service

Budget: \$50,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA, United States

Gold

Grand Pinnacle

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA, United States

Gold

Best Event / Organization E-Newsletter

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA, United States

Gold

Best Single Newspaper Display Ad

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA, United States

Gold

Best Hat

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA, United States

Gold

Best Targeted Sponsor Solicitation Proposal

Iowa Lottery

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA, United States

Gold

Best Overall Sponsorship Program

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Student Art Exhibition (SAE) presented by GreenState
Credit Union

Des Moines, IA, United States

Gold

Best Educational Program

Budget: Over \$500,000

Des Moines Arts Festival

Des Moines, IA, United States

Silver

Best Event Website

desmoinesartsfestival.org

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA, United States

Silver

Best Overall Merchandising Program

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Mural Project presented by Athene

Des Moines, IA, United States

Silver

Best Sponsorship Program for Individual Sponsor

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA, United States

Silver

Best Children's Programming

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA, United States

Silver

Best Overall Entertainment Program

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA, United States

Bronze

Best Instagram Site

instagram.com/desmoinesartsfestival

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA, United States

Bronze - Tie

Best Commemorative Poster

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA, United States

Bronze

Best Volunteer Program

Budget: \$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA, United States

Bronze

Best Community Outreach Program

Budget: \$500,000 to \$1.5 Million

Destination NSW

Vivid Sydney

The Rock, NSW, Australia

Gold

Best TV Promotion

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW, Australia

Gold

Best Single Social Video

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW, Australia

Gold

Best Event Website

vividsydney.com

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW, Australia

Gold

Best Instagram Site

instagram.com/vividsydney

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW, Australia

Gold

Best Single Digital / Social Ad

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW, Australia

Gold

Best Digital / Social Ad Series

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW, Australia

Gold

Best Printed Materials (Single Page)

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW, Australia

Gold

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW, Australia

Gold

Best Outdoor Billboard / Signage

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW, Australia

Gold

Best Installation / Wrap

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW, Australia

Gold

Best Street Banner

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW, Australia

Gold

Best Sponsor Activation

Samsung - Space to Dream

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW, Australia

Gold

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW, Australia

Gold

Best Accessibility Program

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks, NSW, Australia

Gold

Best Overall Entertainment Program

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks, NSW, Australia

Gold - Tie

Best Event / Program Within an Event to Benefit A Cause

Our Shared Dream
Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks, NSW, Australia

Gold

Best Emergency Preparedness & Risk Management Plan

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks, NSW, Australia

Silver

Grand Pinnacle

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rock, NSW, Australia

Silver - Tie

Best Video Promotion

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rock, NSW, Australia

Silver

Best Multimedia Component

Video Promotion
Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks, NSW, Australia

Silver

Best Event / Organization E-Newsletter

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks, NSW, Australia

Silver

Best Promotional Poster

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks, NSW, Australia

Silver

Best Volunteer Program

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks, NSW, Australia

Bronze

Best Event (Within an Existing Festival)

Hollywood Dreaming
Budget: Over \$1.5 Million

Downtown Edmond Business Association

Downtown Edmond Arts Festival
Edmond, OK, United States

Gold

Best Newspaper Insert / Supplement

Budget: Under \$50,000

Downtown Edmond Business Association

Downtown Edmond Arts Festival
Edmond, OK, United States

Gold

Best T-Shirt Design

Budget: Under \$50,000

Downtown Edmond Business Association

Downtown Edmond Arts Festival
Edmond, OK, United States

Bronze

Best Ad Series

Budget: Under \$50,000

Downtown Tempe Authority

Tempe Blooms
Tempe, AZ, United States

Gold

Best Sponsor Partner

Arizona Flower Market
Budget: \$50,000 to \$500,000

Downtown Tempe Authority

Juneteenth Block Party
Tempe, AZ, United States

Gold

Best Diversity, Equity & Inclusion Plan

Budget: Under \$50,000

Downtown Tempe Authority

2nd Sundays on Mill
Tempe, AZ, United States

Gold

Best Event / Program Within an Event to Benefit A Cause

Downtown Tempe Barber Battle
Budget: \$50,000 to \$500,000

Fáilte Ireland

Púca Festival
Dublin, Ireland

Gold

Best Green Program

Budget: \$500,000 to \$1.5 Million

Festivals and Events of Tucson Southern Arizona

42nd El Tour de Tucson
Tucson, AZ, United States

Gold

Best Commemorative Poster

Budget: \$500,000 to \$1.5 Million

Fiesta Flambeau Parade Association, Inc.

Deep in the Arts of Texas
San Antonio, TX, United States

Gold

Best Event / Organization E-Newsletter

Budget: \$50,000 to \$500,000

Fiesta Flambeau Parade Association, Inc.

Deep in the Arts of Texas
San Antonio, TX, United States

Gold

Best Cover Design

Budget: \$50,000 to \$500,000

Fiesta Flambeau Parade Association, Inc.

Deep in the Arts of Texas
San Antonio, TX, United States

Gold

Best Installation / Wrap

Budget: \$50,000 to \$500,000

Fiesta Flambeau Parade Association, Inc.

Deep in the Arts of Texas
San Antonio, TX, United States

Silver

Best Full-Length TV Program

Budget: \$50,000 to \$500,000

Fiesta Flambeau Parade Association, Inc.

Deep in the Arts of Texas
San Antonio, TX, United States

Silver

Best Facebook Site

facebook.com/FiestaFlambeauParade
Budget: \$50,000 to \$500,000

Fiesta Flambeau Parade Association, Inc.

Deep in the Arts of Texas
San Antonio, TX, United States

Silver

Best Single Digital / Social Ad

Budget: \$50,000 to \$500,000

Fiesta Flambeau Parade Association, Inc.

Deep in the Arts of Texas
San Antonio, TX, United States

Silver

Best Promotional Poster

Budget: \$50,000 to \$500,000

Fiesta Flambeau Parade Association, Inc.

Deep in the Arts of Texas
San Antonio, TX, United States

Silver

Best Invitation / Ticket

Budget: \$50,000 to \$500,000

Fiesta Flambeau Parade Association, Inc.

Deep in the Arts of Texas
San Antonio, TX, United States

Bronze

Best Outdoor Billboard / Signage

Budget: \$50,000 to \$500,000

Fiesta Flambeau Parade Association, Inc.

Deep in the Arts of Texas
San Antonio, TX, United States

Bronze

Best Hat

Budget: \$50,000 to \$500,000

Fiesta San Antonio Commission

San Antonio, TX, United States

Silver

Best Facebook Site

facebook.com/FiestaSA

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

San Antonio, TX, United States

Silver - Tie

Best Commemorative Poster

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

San Antonio, TX, United States

Bronze - Tie

Best Instagram Site

instagram.com/fiestasa/channel

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

San Antonio, TX, United States

Bronze

Best Give-Away Item

Fiesta Pin

Budget: Over \$1.5 Million

Fox Cities Chamber

Excellence in Education Awards

Appleton, WI, United States

Silver

Best Multimedia Component

Sizzle Reel

Budget: Under \$50,000

Fox Cities Chamber

Appleton, WI, United States

Silver

Best Organization Website

foxcitieschamber.com

Budget: Under \$50,000

Fox Run Group

New Jersey Institute of Technology Athletics & Shore

District Advertising

Allentown, NJ, United States

Gold

Best Targeted Sponsor Solicitation Proposal

Barbasol: A Can of Can Do

Budget: \$50,000 to \$500,000

Fox Run Group

New Jersey Institute of Technology Athletics

Allentown, NJ, United States

Silver

Best Targeted Sponsor Solicitation Proposal

Arena Naming Rights

Budget: Over \$1.5 Million

Fox Run Group

New Jersey Institute of Technology Athletics

Allentown, NJ, United States

Bronze

Best Targeted Sponsor Solicitation Proposal

Bubbakoo's Burritos

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl

Frankenmuth, MI, United States

Gold

Best TV Promotion

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl

Frankenmuth, MI, United States

Gold

Best Full-Length TV Program

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl

Frankenmuth, MI, United States

Gold

Best Promotional Photograph

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl

Frankenmuth, MI, United States

Gold

Best Outdoor Billboard / Signage

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl

Frankenmuth, MI, United States

Gold

Best Sponsor Partner

Frankenmuth Credit Union

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Gold - Tie

Best Overall Sponsorship Program

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Silver

Best Promotional Brochure

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Silver

Best Targeted Sponsor Solicitation Proposal

LaFontaine Ford of Birch Run

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Silver

Best Individual Sponsor Follow-Up Report

KONG

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Silver

Best Sponsor Activation

Frankenmuth Credit Union

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Silver

Best Overall Entertainment Program

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Bronze

Grand Pinnacle

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Bronze

Best Newspaper Insert / Supplement

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Bronze

Best Festival / Event Merchandise

"Poo Bag" Holder

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Bronze

Best Sponsor Gift

Gift Basket

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Bronze

Best Sponsorship Program for Individual Sponsor

LaFontaine Doggie Play Park – LaFontaine of Birch Run

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Bronze

Best Event / Program Within an Event to Benefit A Cause

to Benefit K9 Hero Guardians

Budget: Under \$50,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Bronze

Best Emergency Preparedness & Risk Management Plan

Budget: Under \$500,000

Frankenmuth River Place Shops

Holiday Hot Cocoa Crawl

Frankenmuth, MI, United States

Gold

Best New Festival or Event

Budget: \$50,000 to \$500,000

Fur Rendezvous / G.A.I.

Fur Rondy
Anchorage, AK, United States

Gold

Best Pin or Button

Budget: \$500,000 to \$1.5 Million

Fur Rendezvous / G.A.I.

Fur Rondy
Anchorage, AK, United States

Gold

Best Community Outreach Program

People Mover Ride Program
Budget: \$500,000 to \$1.5 Million

Fur Rendezvous / G.A.I.

Fur Rondy
Anchorage, AK, United States

Silver

Best Hat

Budget: \$500,000 to \$1.5 Million

Fur Rendezvous / G.A.I.

Fur Rondy
Anchorage, AK, United States

Bronze

Best Facebook Site

facebook.com/AnchorageFurRendezvous
Budget: \$500,000 to \$1.5 Million

Geumsan Culture, Tourism and Festival Foundation

Geumsan World K-Insam Festival
Geumsan-gun, Chungcheongnam-do, South Korea

Gold

Best Printed Materials (Multiple Page)

Budget: Over \$1.5 Million

Geumsan Culture, Tourism and Festival Foundation

Geumsan World K-Insam Festival
Geumsan-gun, Chungcheongnam-do, South Korea

Gold

Best On-Site Décor

Ginseng-Shaped Sculptures
Budget: Over \$1.5 Million

Geumsan Culture, Tourism and Festival Foundation

Geumsan World K-Insam Festival
Geumsan-gun, Chungcheongnam-do, South Korea

Gold

Best New Festival or Event

K-Insam Super Robot Pavilion
Budget: Over \$1.5 Million

Geumsan Culture, Tourism and Festival Foundation

Geumsan World K-Insam Festival
Geumsan-gun, Chungcheongnam-do, South Korea

Silver

Best Overall Entertainment Program

Budget: Over \$1.5 Million

Geumsan Culture, Tourism and Festival Foundation

Geumsan World K-Insam Festival
Geumsan-gun, Chungcheongnam-do, South Korea

Bronze

Best Ad Series

Budget: Over \$1.5 Million

Geumsan Culture, Tourism and Festival Foundation

Geumsan World K-Insam Festival
Geumsan-gun, Chungcheongnam-do, South Korea

Bronze

Best Promotional Poster

Budget: Over \$1.5 Million

Gongju-si

Gongju Heritage Night
Gongju-si, Chungcheongnam-do, South Korea

Silver

Best Green Program

Budget: Under \$500,000

Gwangju Dong-gu

Chungjang Street Festival of Recollection
Gwangju Dong-gu, Gwangju, South Korea

Silver

Best Parade

Chungjang Fire-Art Parade
"Memory of Chungjang" Festival

Budget: Over \$1.5 Million

Gwangju Dong-gu

Chungjang Street Festival of Recollection
Gwangju Dong-gu, Gwangju, South Korea

Bronze

Best Community Outreach Program

Chungjang Fire-Art Parade
"Memory of Chungjang" Festival

Budget: Over \$1.5 Million

High Point University

Event Management Program
High Point, NC, United States

Gold

Best Event Management Bachelor's Degree

Budget: Under \$50,000

Hongju Culture & Tourism Foundation

Hongseong Global BBQ Festival
Hongseong-gun, Chungcheongnam-do, South Korea

Silver

Best Product or Service

Budget: \$50,000 to \$1.5 Million

Iksan-si

Iksan Heritage Night
Iksan-si, Jeollabuk-do, South Korea

Gold

Best Promotional Brochure

Budget: \$50,000 to \$500,000

Iksan-si

Iksan Heritage Night
Iksan-si, Jeollabuk-do, South Korea

Bronze

Best Community Outreach Program

Village Resident & Women's Association Initiative.
Budget: Under \$500,000

Iloilo Festivals Foundation, Inc.

Iloilo Dinagyang Festival
Iloilo City, Iloilo Province, The Philippines

Bronze

Best Overall Entertainment Program

Budget: \$500,000 to \$1.5 Million

Incheon Tourism Organization

Incheon Pentaport Rock Festival
Incheon-si, Incheon, South Korea

Silver

Best Accessibility Program

Budget: Over \$1.5 Million

Innovative Sponsorships

Cherry Creek Arts Festival
Denver, CO, United States

Gold

Best Targeted Sponsor Solicitation Proposal

Turkish Airlines
Budget: Over \$1.5 Million

Innovative Sponsorships

Denver Christkindlmarket
Denver, CO, United States

Silver

Best Individual Sponsor Follow-Up Report

Bank of America
Budget: Over \$1.5 Million

Jinju Cultural and Arts Foundation

Jinju Namgang Yudeung Festival
Jinju-si, Gyeongsangnam-do, South Korea

Gold

Best Event Mobile Application / Adaptive Website

Stamp & Treasure Tour
Mobile App
Budget: Over \$1.5 Million

Jinju Cultural and Arts Foundation

Jinju Namgang Yudeung Festival
Jinju-si, Gyeongsangnam-do, South Korea

Bronze

Best Emergency Preparedness & Risk Management Plan

Budget: Over \$1.5 Million

Kansas State University and The Saint Louis Art Fair

Saint Louis Art Fair
Manhattan, KS, United States

Bronze

Best Educational Program

Festival Immersion Program
Budget: Under \$50,000

Kentucky Derby Festival

L&N Federal Credit Union Great BalloonFest
Louisville, KY, United States

Gold

Best Radio Promotion

Budget: Over \$1.5 Million

Kentucky Derby Festival

Fillies Derby Ball
Louisville, KY, United States

Gold

Best Invitation / Ticket

Presented by Courtesy Cadillac
Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville
Louisville, KY, United States

Gold

Best Pin or Button

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY, United States

Gold

Best Sponsor Gift

The "Happy Derby" Gift Box.

Budget: Over \$1.5 Million

Kentucky Derby Festival

Derby Burger Challenge

Louisville, KY, United States

Silver

Best Single Digital / Social Ad

Budget: Over \$1.5 Million

Kentucky Derby Festival

GE Appliances miniMarathon and Marathon

Louisville, KY, United States

Silver

Best Digital / Social Ad Series

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY, United States

Silver

Best Promotional Brochure

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY, United States

Silver

Best Printed Materials (Single Page)

Budget: Over \$1.5 Million

Kentucky Derby Festival

Kroger's Fest-a-Ville on the Waterfront

Louisville, KY, United States

Silver

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Kentucky Derby Festival

PNC Tour de Lou

Louisville, KY, United States

Silver

Best Ad Series

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY, United States

Silver - Tie

Best Commemorative Poster

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY, United States

Silver

Best Installation / Wrap

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville

Louisville, KY, United States

Silver

Best Hat

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY, United States

Silver

Best Festival / Event Merchandise

Julia Gash - Evergreen Kitchen Towel

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY, United States

Silver

Best Give-Away Item

Challenge Coin

Budget: Over \$1.5 Million

Kentucky Derby Festival

L&N Federal Credit Union Great BalloonFest

Louisville, KY, United States

Bronze

Best TV Promotion

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY, United States

Bronze

Best Single Social Video

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY, United States

Bronze

Best Multimedia Component

Festival Hype Video

Budget: Over \$1.5 Million

Kentucky Derby Festival

GE Appliances miniMarathon and Marathon

Louisville, KY, United States

Bronze

Best Event Website

derbyfestivalmarathon.com

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY, United States

Bronze

Best Organization Website

kdf.org

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY, United States

Bronze

Best Event / Organization E-Newsletter

Budget: Over \$1.5 Million

Kentucky Derby Festival

Zoeller Pump Company Pegasus Parade

Louisville, KY, United States

Bronze

Best Event Program / Guide

Budget: Over \$1.5 Million

Kentucky Derby Festival

Kentuckiana Honda Dealers Festival Day at the Downs

Louisville, KY, United States

Bronze

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Khonkaen Innovation Center

Plara Morlam Isan to the World Festival 2024

Khon Kaen, Thailand

Gold

Best New Festival or Event

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Gold

Best Organization Website

cherryblossom.com

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Gold

Best Printed Materials (Multiple Page)

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Cherry Blossom Parade

Macon, GA, United States

Gold

Best Parade

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Silver

Best Radio Promotion

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Silver

Best Event Mobile Application / Adaptive Website

Mobile App

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Silver

Best Instagram Site

instagram.com/pinkestparty

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Silver

Best Digital / Social Ad Series

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Silver

Best Commemorative Poster

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Silver

Best Promotional Photograph

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Silver

Best Outdoor Billboard / Signage

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Silver

Best Street Banner

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Silver

Best Pin or Button

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Silver

Best Individual Sponsor Follow-Up Report

Amazon

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Silver

Best Sponsor Partner

Amazon

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Bronze

Best Festival / Event Merchandise

Keychain

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Bronze

Best Sponsor Gift

Pink Reusable Solo Cup

Budget: \$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA, United States

Bronze

Best Overall Sponsorship Program

Budget: \$500,000 to \$1.5 Million

McAllen Public Library

South Texas Book Festival

McAllen, TX, United States

Gold

Best Event Website

southtexasbookfestival.com

Budget: Under \$50,000

McAllen Public Library

World Languages Festival

McAllen, TX, United States

Gold

Best Promotional Brochure

Budget: Under \$50,000

McAllen Public Library

Día de los Niños

McAllen, TX, United States

Gold

Best Hat

Budget: Under \$50,000

McAllen Public Library

South Texas Book Festival

McAllen, TX, United States

Gold

Best Targeted Sponsor Solicitation Proposal

H-E-B Helping Here

Budget: Under \$50,000

McAllen Public Library

South Texas Book Festival

McAllen, TX, United States

Gold

Best Individual Sponsor Follow-Up Report

H-E-B Helping Here

Budget: Under \$50,000

McAllen Public Library

South Texas Book Festival

McAllen, TX, United States

Gold

Best Sponsor Activation

H-E-B

Budget: Under \$50,000

McAllen Public Library

South Texas Book Festival

McAllen, TX, United States

Gold

Best Sponsorship Program for Individual Sponsor

H-E-B Helping Here

Budget: Under \$50,000

McAllen Public Library

South Texas Book Festival
McAllen, TX, United States

Gold - Tie

Best Overall Sponsorship Program

Budget: Under \$50,000

McAllen Public Library

Teen Advisory Committee
McAllen, TX, United States

Gold

Best Volunteer Program

Budget: Under \$50,000

McAllen Public Library

South Texas Book Festival
McAllen, TX, United States

Gold

Best Community Outreach Program

Youth Bookmark Design Contest

Budget: Under \$500,000

McAllen Public Library

South Texas Book Festival
McAllen, TX, United States

Silver

Grand Pinnacle

Budget: Under \$50,000

McAllen Public Library

South Texas Book Festival
McAllen, TX, United States

Silver

Best Facebook Site

facebook.com/southtexasbookfestival

Budget: Under \$50,000

McAllen Public Library

Black History Month
McAllen, TX, United States

Silver

Best Printed Materials (Multiple Page)

Budget: Under \$50,000

McAllen Public Library

World Languages Festival
McAllen, TX, United States

Silver

Best Ad Series

Budget: Under \$50,000

McAllen Public Library

Monte Carlo Casino Night
McAllen, TX, United States

Silver

Best Sponsor Gift

Wine Glass

Budget: Under \$50,000

McAllen Public Library

South Texas Book Festival
McAllen, TX, United States

Silver

Best Sponsor Partner

H-E-B Helping Here

Budget: Under \$50,000

McAllen Public Library

Día de los Niños
McAllen, TX, United States

Silver

Best Educational Program

Budget: Under \$50,000

McAllen Public Library

Día de los Niños
McAllen, TX, United States

Silver

Best Diversity, Equity & Inclusion Plan

Budget: Under \$50,000

McAllen Public Library

Día de los Niños
McAllen, TX, United States

Silver

Best Children's Programming

Budget: Under \$50,000

McAllen Public Library

South Texas Book Festival
McAllen, TX, United States

Silver

Best Event / Program Within an Event to Benefit A Cause

Monte Carlo Casino Night Fundraiser

Budget: Under \$50,000

McAllen Public Library

Amnesty Month
McAllen, TX, United States

Silver

Best New Festival or Event

Star Wars Day at MPL

Budget: Under \$50,000

McAllen Public Library

South Texas Book Festival
McAllen, TX, United States

Silver

Best Overall Media Relations Campaign

Budget: Under \$1.5 Million

McAllen Public Library

South Texas Book Festival
McAllen, TX, United States

Bronze

Best Event / Organization E-Newsletter

Budget: Under \$50,000

McAllen Public Library

South Texas Book Festival
McAllen, TX, United States

Bronze

Best Event Program / Guide

Budget: Under \$50,000

McAllen Public Library

South Texas Book Festival
McAllen, TX, United States

Bronze

Best Cover Design

Budget: Under \$50,000

McAllen Public Library

Monte Carlo Casino Night
McAllen, TX, United States

Bronze

Best Invitation / Ticket

Budget: Under \$50,000

McAllen Public Library

Día de los Niños
McAllen, TX, United States

Bronze

Best Pin or Button

Budget: Under \$50,000

McAllen Public Library

South Texas Book Festival
McAllen, TX, United States

Bronze

Best Event (Within an Existing Festival)

Un Cafecito with the Authors
Budget: Under \$50,000

McAllen Public Library

Summer Reading Challenge
McAllen, TX, United States

Gold

Best Give-Away Item

Tote & Stuffie

Budget: Under \$50,000

MCCS South Carolina

MCAS Beaufort Airshow
Beaufort, SC, United States

Gold

Best Event Mobile Application / Adaptive Website

Mobile App

Budget: \$500,000 to \$1.5 Million

MCCS South Carolina

MCAS Beaufort Airshow
Beaufort, SC, United States

Gold

Best Single Digital / Social Ad

Budget: \$500,000 to \$1.5 Million

MCCS South Carolina

MCAS Beaufort Airshow
Beaufort, SC, United States

Gold

Best Street Banner

Budget: \$500,000 to \$1.5 Million

MCCS South Carolina

MCAS Beaufort Airshow
Beaufort, SC, United States

Silver

Best Printed Materials (Single Page)

Budget: \$500,000 to \$1.5 Million

MCCS South Carolina

MCAS Beaufort Airshow
Beaufort, SC, United States

Silver

Best Single Newspaper Display Ad

Budget: \$500,000 to \$1.5 Million

MCCS South Carolina

MCAS Beaufort Airshow
Beaufort, SC, United States

Silver

Best Festival / Event Merchandise

Airshow Coin

Budget: \$500,000 to \$1.5 Million

MCCS South Carolina

MCAS Beaufort Airshow
Beaufort, SC, United States

Bronze

Best TV Promotion

Budget: \$500,000 to \$1.5 Million

MCCS South Carolina

MCAS Beaufort Airshow
Beaufort, SC, United States

Bronze - Tie

Best Event Website

beaufortairshow.com
Budget: \$500,000 to \$1.5 Million

MCCS South Carolina

MCAS Beaufort Airshow
Beaufort, SC, United States

Bronze

Best Digital / Social Ad Series

Budget: \$500,000 to \$1.5 Million

MCCS South Carolina

MCAS Beaufort Airshow
Beaufort, SC, United States

Bronze

Best Promotional Brochure

Budget: \$500,000 to \$1.5 Million

MCCS South Carolina

MCAS Beaufort Airshow
Beaufort, SC, United States

Bronze

Best T-Shirt Design

Budget: \$500,000 to \$1.5 Million

Memphis In May International Festival, Inc.

World Championship Barbecue Cooking Contest
Memphis, TN, United States

Gold

Best Facebook Site

facebook.com/worldchampionshipbarbecuecookingcontest
Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.

World Championship Barbecue Cooking Contest
Memphis, TN, United States

Gold

Best Children's Programming

Junior Barbecue Cooking Contest
Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.

World Championship Barbecue Cooking Contest
Memphis, TN, United States

Silver

Best TV Promotion

Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.

World Championship Barbecue Cooking Contest
Memphis, TN, United States

Silver

Best Sponsor Activation

Home Depot Outdoor Kitchen
Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.

World Championship Barbecue Cooking Contest
Memphis, TN, United States

Bronze

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.

World Championship Barbecue Cooking Contest
Memphis, TN, United States

Bronze

Best Pin or Button

Budget: Over \$1.5 Million

Muju Firefly Festival Committee

Muju Firefly Festival
Muju-gun, Jeollabuk-do, South Korea

Silver

Best Green Program

Budget: Over \$1.5 Million

Muju Firefly Festival Committee

Muju Firefly Festival
Muju-gun, Jeollabuk-do, South Korea

Bronze

Best Video Promotion

Budget: Over \$1.5 Million

Muju Firefly Festival Committee

Muju Firefly Festival
Muju-gun, Jeollabuk-do, South Korea

Bronze

Best Promotional Photograph

Budget: Over \$1.5 Million

Music for All

2025 Bands of America Summer Camp
Indianapolis, IN, United States

Gold

Best Multimedia Component

Event Kick-Off Video
Budget: \$500,000 to \$1.5 Million

Music for All

2025 Bands of America Summer Camp
Indianapolis, IN, United States

Silver

Best Video Promotion

Budget: \$500,000 to \$1.5 Million

Music for All

2025 Bands of America Season
Indianapolis, IN, United States

Silver - Tie

Best Video Promotion

Budget: Over \$1.5 Million

Music for All

2025 Bands of America Summer Camp
Indianapolis, IN, United States

Bronze

Best Single Social Video

Drum Major Institute
Budget: \$500,000 to \$1.5 Million

Naples, Marco Island, Everglades CVB

iARTE VIVA!
Naples, FL, United States

Gold

Best Single Magazine Display Ad

Budget: \$50,000 to \$500,000

Naples, Marco Island, Everglades CVB

iARTE VIVA!
Naples, FL, United States

Silver

Best Multimedia Component

Meet the Artist Video Series Interview Rafael Lozano-Hemmer
Budget: \$50,000 to \$500,000

Narodni dom Maribor

Festival Lent 2025
Maribor, Slovenia

Gold

Best Single Social Video

Budget: Under \$50,000

Narodni dom Maribor

Festival Lent 2025
Maribor, Slovenia

Gold

Best Instagram Site

instagram.com/festivallent
Budget: Under \$50,000

Narodni dom Maribor

Festival Lent 2025
Maribor, Slovenia

Gold

Best Promotional Poster

Budget: Under \$50,000

Narodni dom Maribor

Festival Lent 2025
Maribor, Slovenia

Silver

Best Newspaper Insert / Supplement

Budget: Under \$50,000

Narodni dom Maribor

Festival Lent 2025
Maribor, Slovenia

Bronze

Best Video Promotion

Budget: Under \$50,000

Newport News Parks & Recreation

Drop the Mic
Newport News, VA, United States

Gold

Best Digital / Social Ad Series

Budget: \$50,000 to \$500,000

Newport News Parks & Recreation

NlightN
Newport News, VA, United States

Gold

Best Ad Series

Budget: \$50,000 to \$500,000

Newport News Parks & Recreation

Juneteenth Freedom Festival
Newport News, VA, United States

Gold

Best Give-Away Item

Clack Fans
Budget: \$50,000 to \$500,000

Newport News Parks & Recreation

NlightN

Newport News, VA, United States

Silver

Best Single Magazine Display Ad

Budget: \$50,000 to \$500,000

Newport News Parks & Recreation

Tour of Newport News

Newport News, VA, United States

Bronze

Best Printed Materials (Multiple Page)

Budget: \$50,000 to \$500,000

Newport News Parks & Recreation

Drop the Mic

Newport News, VA, United States

Bronze

Best Printed Materials (Single Page)

Budget: \$50,000 to \$500,000

Newport News Parks & Recreation

Denbigh Day

Newport News, VA, United States

Bronze

Best Promotional Photograph

Budget: \$50,000 to \$500,000

NLC Events & Entertainment Ltd.

ÖRVÉNYESVÖLGY FESTIVAL

Zalacsány, Zala, Hungary

Gold

Grand Pinnacle

VERTIGO VALLEY

Budget: \$50,000 to \$500,000

NLC Events & Entertainment Ltd.

ÖRVÉNYESVÖLGY FESTIVAL

Zalacsány, Zala, Hungary

Silver

Best Single Social Video

VERTIGO VALLEY

Budget: \$50,000 to \$500,000

Norfolk Festevents

Norfolk Harborfest Music, Food & Maritime Festival

Norfolk, VA, United States

Gold

Best Single Social Video

Budget: \$500,000 to \$1.5 Million

Norfolk Festevents

Norfolk Waterfront Jazz Festival

Norfolk, VA, United States

Silver

Best Video Promotion

Budget: \$50,000 to \$500,000

Norfolk Festevents

Norfolk Harborfest Music, Food & Maritime Festival

Norfolk, VA, United States

Bronze - Tie

Best Commemorative Poster

Budget: \$500,000 to \$1.5 Million

Norfolk Festevents

Norfolk Waterfront Jazz Festival

Norfolk, VA, United States

Bronze

Best Installation / Wrap

Budget: \$50,000 to \$500,000

Norfolk Festevents

Virginia Children's Festival

Norfolk, VA, United States

Bronze

Best Children's Programming

Mini Maker's Market

Budget: \$50,000 to \$500,000

North Carolina Azalea Festival

Wilmington, NC, United States

Gold

Best T-Shirt Design

Budget: Over \$1.5 Million

North Carolina Azalea Festival

Wilmington, NC, United States

Gold

Best Individual Sponsor Follow-Up Report

Blade & Bow

Budget: Over \$1.5 Million

North Carolina Azalea Festival

78th North Carolina Azalea Festival Parade

Wilmington, NC, United States

Gold

Best Parade

Budget: Over \$1.5 Million

North Carolina Azalea Festival

International Blooms

Wilmington, NC, United States

Gold

Best Diversity, Equity & Inclusion Plan

Budget: Over \$50,000

North Carolina Azalea Festival

Wilmington, NC, United States

Gold

Best Event (Within an Existing Festival)

paws4people®

Budget: Over \$1.5 Million

North Carolina Azalea Festival

Wilmington, NC, United States

Silver

Best Promotional Photograph

Budget: Over \$1.5 Million

North Carolina Azalea Festival

Wilmington, NC, United States

Bronze

Best Volunteer Program

Budget: Over \$1.5 Million

Old Town Association

St. Patrick's Day Festival

Rock Hill, SC, United States

Bronze

Best Radio Promotion

Budget: Under \$50,000

PaiChai University

Tourism, Festival & K-Wave Graduate School

Daejeon-si, Daejeon, South Korea

Gold

Best Event Management Master's Degree

Budget: Under \$50,000

PaiChai University

Tourism, Festival & K-Wave Graduate School

Daejeon-si, Daejeon, South Korea

Gold

Best Event Management PhD Program

Budget: Under \$50,000

PaiChai University

Department of Tourism Management

Daejeon-si, Daejeon, South Korea

Silver

Best Event Management Bachelor's Degree

Budget: Under \$50,000

Pasadena Tournament of Roses

2025 Rose Parade presented by Honda

Pasadena, CA, United States

Silver

Best Full-Length TV Program

NBC Broadcast

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

2025 Rose Parade presented by Honda

Pasadena, CA, United States

Silver

Best Event Program / Guide

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

2025 Rose Parade presented by Honda

Pasadena, CA, United States

Silver

Best Pin or Button

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

Philadelphia Flower Show

Philadelphia, PA, United States

Gold

Best Event Program / Guide

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

Philadelphia Flower Show

Philadelphia, PA, United States

Gold

Best Festival / Event Merchandise

Flower Pot Mug

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

Philadelphia Flower Show

Philadelphia, PA, United States

Silver

Best Outdoor Billboard / Signage

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

Philadelphia Flower Show

Philadelphia, PA, United States

Silver

Best On-Site Décor

Entrance Garden

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

Philadelphia Flower Show

Philadelphia, PA, United States

Bronze

Grand Pinnacle

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

Philadelphia Flower Show
Philadelphia, PA, United States

Bronze

Best Digital / Social Ad Series

Budget: Over \$1.5 Million

Pittsburgh Irish Festival

2024
Pittsburgh, PA, United States

Gold

Best Event Website

pghirishfest.org
Budget: \$500,000 to \$1.5 Million

Pittsburgh Irish Festival

2025
Pittsburgh, PA, United States

Gold

Best Outdoor Billboard / Signage

Budget: \$500,000 to \$1.5 Million

Pittsburgh Irish Festival

Women & Whiskey at BRIGID 2025
Pittsburgh, PA, United States

Gold

Best Event (Within an Existing Festival)

Budget: \$50,000 to \$500,000

Pittsburgh Irish Festival

BRIGID 2025
Pittsburgh, PA, United States

Silver

Grand Pinnacle

Budget: \$50,000 to \$500,000

Pittsburgh Irish Festival

2024
Pittsburgh, PA, United States

Silver

Best Multimedia Component

YaJagoff! #JeetJet - Making Beef Stew Video
Budget: \$500,000 to \$1.5 Million

Pittsburgh Irish Festival

BRIGID 2025
Pittsburgh, PA, United States

Silver

Best Event Website

brididpgh.com
Budget: \$50,000 to \$500,000

Pittsburgh Irish Festival

2024
Pittsburgh, PA, United States

Silver

Best Organization Website

pghirishfest.org
Budget: \$500,000 to \$1.5 Million

Pittsburgh Irish Festival

2024
Pittsburgh, PA, United States

Silver

Best Facebook Site

facebook.com/pghirishfest
Budget: \$500,000 to \$1.5 Million

Pittsburgh Irish Festival

2024
Pittsburgh, PA, United States

Silver

Best Promotional Brochure

Budget: \$500,000 to \$1.5 Million

Pittsburgh Irish Festival

2024
Pittsburgh, PA, United States

Silver

Best Cover Design

Budget: \$500,000 to \$1.5 Million

Pittsburgh Irish Festival

BRIGID 2025
Pittsburgh, PA, United States

Silver

Best Educational Program

St. Brigid's Day Children's Assembly
Budget: \$50,000 to \$500,000

Pittsburgh Irish Festival

2025
Pittsburgh, PA, United States

Bronze

Best Single Digital / Social Ad

Budget: \$500,000 to \$1.5 Million

Pittsburgh Irish Festival

2024
Pittsburgh, PA, United States

Bronze

Best Single Magazine Display Ad

Budget: \$500,000 to \$1.5 Million

Pittsburgh Irish Festival

BRIGID 2025

Pittsburgh, PA, United States

Bronze - Tie

Best Promotional Poster

Budget: \$50,000 to \$500,000

Pittsburgh Irish Festival

2024

Pittsburgh, PA, United States

Bronze

Best Children's Programming

"Leprechaun's Landing"

Budget: \$500,000 to \$1.5 Million

San Antonio Book Festival

San Antonio, TX, United States

Gold

Best Instagram Site

instagram.com/sabookfest

Budget: \$50,000 to \$500,000

San Antonio Book Festival

San Antonio, TX, United States

Bronze

Best Event / Organization E-Newsletter

Budget: \$50,000 to \$500,000

San Antonio Book Festival

San Antonio, TX, United States

Bronze

Best Sponsor Gift

Tote Bag

Budget: \$50,000 to \$500,000

SC Festival of Flowers

Greenwood, SC, United States

Gold

Best Event Mobile Application / Adaptive Website

Facebook Page

Budget: Under \$50,000

SC Festival of Flowers

Greenwood, SC, United States

Silver

Best Event Program / Guide

Budget: Under \$50,000

SC Festival of Flowers

Greenwood, SC, United States

Silver

Best Cover Design

Budget: Under \$50,000

Scottsdale Arts

Canal Convergence

Scottsdale, AZ, United States

Silver

Best Single Digital / Social Ad

Budget: \$500,000 to \$1.5 Million

Scottsdale Arts

Canal Convergence

Scottsdale, AZ, United States

Silver

Best Event Program / Guide

Budget: \$500,000 to \$1.5 Million

Scratch First

Wonderfruit 2024

Chonburi, Thailand

Silver

Best Instagram Site

instagram.com/wonderfruit

Budget: Over \$1.5 Million

Sejong National Arboretum

Sejong-si, Sejong, South Korea

Silver

Best Overall Merchandising Program

Eco-Friendly Upcycling Merchandising Program

Budget: \$50,000 to \$500,000

Seoul Songpa-gu

Hanseong Baekje Cultural Festival

Songpa-gu, Seoul, South Korea

Bronze

Best Emergency Preparedness & Risk Management Plan

Budget: \$500,000 to \$1.5 Million

Sevierville Chamber of Commerce

Bloomin' BBQ Music & Food Festival

Sevierville, TN, United States

Gold

Best Radio Promotion

Budget: \$50,000 to \$500,000

Sevierville Chamber of Commerce

Appalachian WordFest

Sevierville, TN, United States

Gold

Best On-Site Décor

Book Arch

Budget: Under \$50,000

Sevierville Chamber of Commerce

Bloomin' BBQ Music & Food Festival
Sevierville, TN, United States

Silver

Best Promotional Brochure

Budget: \$50,000 to \$500,000

Singha Park Chiang Rai

International Balloon Fiesta 2025
Chiang Rai, Thailand

Gold

Best Overall Entertainment Program

Budget: \$500,000 to \$1.5 Million

The Cloud

Thailand Coffee Fest 2024
Bangkok, Thailand

Gold

Best Festival / Event Merchandise

Coffee Mug and Pour Over
Budget: \$500,000 to \$1.5 Million

The Cloud

Thailand Coffee Fest 2024
Bangkok, Thailand

Silver

Best Promotional Poster

Budget: \$500,000 to \$1.5 Million

The Cloud

Thailand Coffee Fest 2024
Bangkok, Thailand

Silver

Best Green Program

Budget: \$500,000 to \$1.5 Million

The Festival Foundation

National Cherry Festival
Traverse City, MI, United States

Gold

Best Newspaper Insert / Supplement

Budget: Over \$1.5 Million

The Festival Foundation

Iceman Cometh Challenge
Traverse City, MI, United States

Gold

Best Overall Merchandising Program

Budget: \$500,000 to \$1.5 Million

The Festival Foundation

National Cherry Festival
Traverse City, MI, United States

Gold

Best Volunteer Program

Budget: Over \$1.5 Million

The Festival Foundation

Traverse City, MI, United States

Silver

Best Printed Materials (Multiple Page)

Budget: Over \$1.5 Million

The Festival Foundation

National Cherry Festival
Traverse City, MI, United States

Silver

Best Emergency Preparedness & Risk Management Plan

Budget: Over \$1.5 Million

The Festival Foundation

Iceman Cometh Challenge
Traverse City, MI, United States

Bronze - Tie

Best Event Program / Guide

Budget: \$500,000 to \$1.5 Million

The Parade Company

2024 America's Thanksgiving Parade®
Detroit, MI, United States

Gold

Best Full-Length TV Program

presented by Gardner White
Budget: Over \$1.5 Million

The Parade Company

Big Heads Corps
Detroit, MI, United States

Gold

Best Multimedia Component

presented by GameAbove
Behind the scenes interview with Big Head artist, Maddie
Budget: Under \$50,000

The Parade Company

2024 Pancake Breakfast
Detroit, MI, United States

Gold

Best Invitation / Ticket

presented by Blue Cross Blue Shield of Michigan
Budget: Under \$50,000

The Parade Company

2025 Ford Fireworks
Detroit, MI, United States

Gold

Best Invitation / Ticket

Budget: \$500,000 to \$1.5 Million

The Parade Company

2024 Hob Nobble Gobble®
Detroit, MI, United States

Gold

Best Hat

presented by Ford
Budget: Over \$1.5 Million

The Parade Company

2024 Hob Nobble Gobble®
Detroit, MI, United States

Gold

Best Give-Away Item

presented by Ford
1965 Ford Mustang Collectible
Budget: Over \$1.5 Million

The Parade Company

2024 The Strategic Staffing Solutions Turkey Trot
Detroit, MI, United States

Silver

Best TV Promotion

Budget: \$50,000 to \$500,000

The Parade Company

2024 America's Thanksgiving Parade®
Detroit, MI, United States

Silver

Best Radio Promotion

presented by Gardner White
Budget: Over \$1.5 Million

The Parade Company

2024 Distinguished Clown Corps®
Detroit, MI, United States

Silver

Best Ad Series

presented by Emagine Entertainment
Budget: \$50,000 to \$500,000

The Parade Company

2025 Ford Fireworks
Detroit, MI, United States

Silver

Best Invitation / Ticket

Budget: \$500,000 to \$1.5 Million

The Parade Company

2024 Hob Nobble Gobble®
Detroit, MI, United States

Silver

Best Invitation / Ticket

presented by Ford
Budget: Over \$1.5 Million

The Parade Company

2024 Pancake Breakfast
Detroit, MI, United States

Silver

Best Give-Away Item

presented by Blue Cross Blue Shield of Michigan
"Parade Blend" Coffee
Budget: Under \$50,000

The Parade Company

2024 America's Thanksgiving Parade®
Detroit, MI, United States

Silver

Best Overall Sponsorship Program

presented by Gardner White
Budget: Over \$1.5 Million

The Parade Company

Detroit, MI, United States

Silver

Best Volunteer Program

Budget: Under \$50,000

The Parade Company

Detroit, MI, United States

Bronze

Best Facebook Site

facebook.com/TheParadeCo
Budget: Over \$1.5 Million

The Parade Company

2024 Distinguished Clown Corps®
Detroit, MI, United States

Bronze

Best Digital / Social Ad Series

presented by Emagine Entertainment
Budget: \$50,000 to \$500,000

The Parade Company

2024 Hob Nobble Gobble®
Detroit, MI, United States

Bronze

Best Invitation / Ticket

presented by Ford
Budget: Over \$1.5 Million

The People's Committee of Da Lat City, Vietnam

Da Lat Flower Festival
Dalat, Lam Dong Province, South Korea

Gold

Best Green Program

Budget: Over \$1.5 Million

Tongyeong Cultural Foundation

Tongyeong Hansan Battle Festival
Tongyeong-si, Gyeongsangnam-do, South Korea

Gold

Best Event (Within an Existing Festival)

Battle of Hansan Reenactment
Budget: \$500,000 to \$1.5 Million

Tongyeong Cultural Foundation

Tongyeong Hansan Battle Festival
Tongyeong-si, Gyeongsangnam-do, South Korea

Silver

Best Single Social Video

Budget: \$500,000 to \$1.5 Million

Town of Leesburg Parks and Recreation

TASTE Leesburg
Leesburg, VA, United States

Silver

Best Event Program / Guide

Budget: \$50,000 to \$500,000

Town of Little Elm

The Big Easy in Little Elm
Little Elm, TX, United States

Bronze - Tie

Grand Pinnacle

Budget: \$50,000 to \$500,000

Town of Little Elm

Little Elm Brew & Que Festival
Little Elm, TX, United States

Bronze

Best Single Social Video

Budget: \$50,000 to \$500,000

Town of Whitchurch-Stouffville

Ribfest
Stouffville, ON, Canada

Gold

Best Sponsor Activation

Presented by Green Infrastructure Partners
Budget: \$50,000 to \$500,000

Town of Whitchurch-Stouffville

Stouffville Santa Claus Parade
Stouffville, ON, Canada

Gold

Best Parade

Budget: Under \$50,000

Town of Whitchurch-Stouffville

Ribfest
Stouffville, ON, Canada

Gold

Best Overall Entertainment Program

Budget: \$50,000 to \$500,000

Town of Whitchurch-Stouffville

Stouffville Main Street 5K and Kids 1K Dash
Stouffville, ON, Canada

Gold

Best Event / Program Within an Event to Benefit A Cause

to benefit Markham Stouffville Hospital Foundation
Budget: Under \$50,000

Town of Whitchurch-Stouffville

Stouffville Holiday Market
Stouffville, ON, Canada

Silver

Best On-Site Décor

Civic Square Decor
Budget: \$50,000 to \$500,000

Town of Whitchurch-Stouffville

Symphony Under the Stars
Stouffville, ON, Canada

Bronze

Best New Festival or Event

Budget: Under \$50,000

Ubon Ratchathani Province

Ubon Ratchathani Candle Festival 2024
Ubon Ratchathani Province, Thailand

Silver

Best Community Outreach Program

Budget: \$500,000 to \$1.5 Million

United San Antonio Pow Wow, Inc

Celebrations of Traditions Pow Wow
San Antonio, TX, United States

Gold

Best Pin or Button

Budget: Under \$50,000

United San Antonio Pow Wow, Inc

Celebrations of Traditions Pow Wow
San Antonio, TX, United States

Gold

Best Sponsor Gift

Spirit Award Plaques
Budget: Under \$50,000

United San Antonio Pow Wow, Inc

Celebrations of Traditions Pow Wow
San Antonio, TX, United States

Bronze

Best TV Promotion

Budget: Under \$50,000

Vancouver Fraser Port Authority

Port Day 2024
Vancouver, BC, Canada

Gold

Best Individual Sponsor Follow-Up Report

BC Maritime Employers Association
Budget: \$50,000 to \$500,000

Vancouver Fraser Port Authority

Port Day 2024
Vancouver, BC, Canada

Gold

Best Emergency Preparedness & Risk Management Plan

Budget: Under \$500,000

Vancouver Fraser Port Authority

Port Day 2024
Vancouver, BC, Canada

Bronze

Best Diversity, Equity & Inclusion Plan

Budget: Over \$50,000

Virginia Beach Neptune Festival

50th Annual Neptune Festival Boardwalk Weekend
Virginia Beach, VA, United States

Gold

Best Commemorative Poster

Budget: Over \$1.5 Million

Virginia Beach Neptune Festival

Virginia Beach, VA, United States

Silver

Best Organization Website

neptunefestival.com
Budget: Over \$1.5 Million

Virginia Beach Neptune Festival

50th Annual Neptune Festival Boardwalk Weekend
Virginia Beach, VA, United States

Silver

Best Community Outreach Program

Rounds of Applause: Community Art Project
Budget: Over \$1.5 Million

Visit Lanna Association for MICE and Tourism Industry

Chiang Mai Yi Peng
Chiang Mai, Chiang Mai Province, Thailand

Gold

Best Organization Website

visitlannaassociation.com
Budget: Over \$1.5 Million

Visit Lanna Association for MICE and Tourism Industry

Chiang Mai Yi Peng
Chiang Mai, Chiang Mai Province, Thailand

Silver

Best Event (Within an Existing Festival)

Budget: Over \$1.5 Million

Visit Panama City Beach

Pirates of the High Seas & Renaissance Fest
Panama City Beach, FL, United States

Gold

Best TV Promotion

Budget: \$50,000 to \$500,000

Visit Panama City Beach

Pirates of the High Seas & Renaissance Fest
Panama City Beach, FL, United States

Silver

Best Radio Promotion

Budget: \$50,000 to \$500,000

Visit Panama City Beach

UNwined
Panama City Beach, FL, United States

Silver

Best Volunteer Program

Presented by Publix
Budget: \$50,000 to \$500,000

Visit Panama City Beach

Panama City Beach New Year's Eve Beach Ball Drop
Presented by Coca Cola
Panama City Beach, FL, United States

Silver

Best Children's Programming

NYE Kid's Zone
Budget: \$50,000 to \$500,000

Visit Panama City Beach

Panama City Beach New Year's Eve Beach Ball Drop
Panama City Beach, FL, United States

Bronze - Tie

Grand Pinnacle

Presented by Coca Cola
Budget: \$50,000 to \$500,000

Visit San Antonio

River Walk Ops
San Antonio, TX, United States

Gold

Best Commemorative Poster

Day of the Dead River Parade
Budget: \$50,000 to \$500,000

Visit San Antonio

Pride River Parades & Celebration
San Antonio, TX, United States

Bronze

Best Parade

Budget: Under \$50,000

Washington's Birthday Celebration Association

127th Washington's Birthday Celebration
Laredo, TX, United States

Gold

Best TV Promotion

Budget: \$500,000 to \$1.5 Million

Washington's Birthday Celebration Association

127th Washington's Birthday Celebration
Laredo, TX, United States

Gold

Best Printed Materials (Single Page)

10th Annual WBCA Pipes & Stripes Car Show
Budget: \$500,000 to \$1.5 Million

Washington's Birthday Celebration Association

127th Washington's Birthday Celebration
Laredo, TX, United States

Silver

Best Ad Series

Budget: \$500,000 to \$1.5 Million

Washington's Birthday Celebration Association

127th Washington's Birthday Celebration
Laredo, TX, United States

Silver

Best Educational Program

Annual Historical Theatre George Washington
Performance
Budget: Over \$500,000

Washington's Birthday Celebration Association

127th Washington's Birthday Celebration
Laredo, TX, United States

Silver

Best Emergency Preparedness & Risk Management Plan

Budget: \$500,000 to \$1.5 Million

Washington's Birthday Celebration Association

127th Washington's Birthday Celebration
Laredo, TX, United States

Bronze

Best Video Promotion

Jalapeño Festival Sponsored by La Costeña
Budget: \$500,000 to \$1.5 Million

Washington's Birthday Celebration Association

127th Washington's Birthday Celebration
Laredo, TX, United States

Bronze

Best Radio Promotion

Budget: \$500,000 to \$1.5 Million

Washington's Birthday Celebration Association

127th Washington's Birthday Celebration
Laredo, TX, United States

Bronze

Best Organization Website

wbcalaredo.org
Budget: \$500,000 to \$1.5 Million

Washington's Birthday Celebration Association

127th Washington's Birthday Celebration
Laredo, TX, United States

Bronze

Best Newspaper Insert / Supplement

Budget: \$500,000 to \$1.5 Million

Washington's Birthday Celebration Association

127th Washington's Birthday Celebration
Laredo, TX, United States

Bronze

Best Invitation / Ticket

Budget: \$500,000 to \$1.5 Million

Washington's Birthday Celebration Association

127th Washington's Birthday Celebration
Laredo, TX, United States

Bronze

Best Pin or Button

Budget: \$500,000 to \$1.5 Million

Washington's Birthday Celebration Association

127th Washington's Birthday Celebration
Laredo, TX, United States

Bronze

Best Hat

WBCA President's Cup
Budget: \$500,000 to \$1.5 Million

Washington's Birthday Celebration Association

127th Washington's Birthday Celebration
Laredo, TX, United States

Bronze

Best Individual Sponsor Follow-Up Report

Red White & BBQ - Kid's Que - H-E-B
Budget: \$500,000 to \$1.5 Million

Washington's Birthday Celebration Association

127th Washington's Birthday Celebration
Laredo, TX, United States

Bronze

Best Event (Within an Existing Festival)

La Costeña Jalapeño Eating Contest
Budget: \$500,000 to \$1.5 Million

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX, United States

Gold

Best Newspaper Insert / Supplement

Budget: \$50,000 to \$500,000

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX, United States

Silver

Best Street Banner

Budget: \$50,000 to \$500,000

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX, United States

Silver

Best Pin or Button

Budget: \$50,000 to \$500,000

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX, United States

Silver

Best Hat

Budget: \$50,000 to \$500,000

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX, United States

Silver

Best Emergency Preparedness & Risk Management Plan

Budget: Under \$500,000

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX, United States

Bronze

Best TV Promotion

Budget: \$50,000 to \$500,000

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX, United States

Bronze

Best Cover Design

Budget: \$50,000 to \$500,000

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX, United States

Bronze

Best Festival / Event Merchandise

Coffee Mug
Budget: \$50,000 to \$500,000

West Palm Beach Downtown Development Authority

Fantastical Walk
West Palm Beach, FL, United States

Gold

Best Video Promotion

Budget: Under \$50,000

West Palm Beach Downtown Development Authority

Downtown West Palm Beach
West Palm Beach, FL, United States

Gold

Best Organization Website

DowntownWPB.com
Budget: Under \$50,000

West Palm Beach Downtown Development Authority

Coffee Festival
West Palm Beach, FL, United States

Gold

Best Single Digital / Social Ad

Budget: Under \$50,000

West Palm Beach Downtown Development

Authority

Downtown West Palm Beach

West Palm Beach, FL, United States

Gold

Best Event / Organization E-Newsletter

Budget: Under \$50,000

West Palm Beach Downtown Development

Authority

Downtown West Palm Beach

West Palm Beach, FL, United States

Gold

Best Installation / Wrap

Budget: Under \$50,000

West Palm Beach Downtown Development

Authority

Downtown West Palm Beach

West Palm Beach, FL, United States

Gold

Best Street Banner

Budget: Under \$50,000

West Palm Beach Downtown Development

Authority

Downtown West Palm Beach

West Palm Beach, FL, United States

Silver

Best TV Promotion

Budget: Under \$50,000

West Palm Beach Downtown Development

Authority

Black Art Matters

West Palm Beach, FL, United States

Silver

Best Radio Promotion

Budget: Under \$50,000

West Palm Beach Downtown Development

Authority

Downtown West Palm Beach

West Palm Beach, FL, United States

Silver

Best Instagram Site

instagram.com/DowntownWPB

Budget: Under \$50,000

West Palm Beach Downtown Development

Authority

Latin Dance Showcase

West Palm Beach, FL, United States

Silver

Best Single Digital / Social Ad

Budget: Under \$50,000

West Palm Beach Downtown Development

Authority

Fantastical Walk

West Palm Beach, FL, United States

Silver

Best Digital / Social Ad Series

Budget: Under \$50,000

West Palm Beach Downtown Development

Authority

Downtown West Palm Beach

West Palm Beach, FL, United States

Silver

Best Single Newspaper Display Ad

Budget: Under \$50,000

West Palm Beach Downtown Development

Authority

Downtown West Palm Beach

West Palm Beach, FL, United States

Silver

Best Single Magazine Display Ad

Budget: Under \$50,000

West Palm Beach Downtown Development

Authority

Let's Vibe

West Palm Beach, FL, United States

Silver

Best Community Outreach Program

Budget: Under \$500,000

West Palm Beach Downtown Development

Authority

Downtown West Palm Beach

West Palm Beach, FL, United States

Bronze

Best Facebook Site

facebook.com/DowntownWPB

Budget: Under \$50,000

West Palm Beach Downtown Development

Authority

Downtown West Palm Beach

West Palm Beach, FL, United States

Bronze

Best Printed Materials (Multiple Page)

Budget: Under \$50,000

West Palm Beach Downtown Development

Authority

Downtown West Palm Beach

West Palm Beach, FL, United States

Bronze

Best Single Newspaper Display Ad

Budget: Under \$50,000

West Palm Beach Downtown Development

Authority

Latin Dance Showcase

West Palm Beach, FL, United States

Bronze

Best Promotional Photograph

Budget: Under \$50,000

Winterfest Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale, FL, United States

Silver

Best Newspaper Insert / Supplement

Budget: Over \$1.5 Million

Winterfest Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale, FL, United States

Silver

Best Cover Design

Budget: Over \$1.5 Million

Winterfest Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale, FL, United States

Bronze

Best Full-Length TV Program

Budget: Over \$1.5 Million

Winterfest Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale, FL, United States

Bronze

Best Radio Promotion

Budget: Over \$1.5 Million

Winterfest Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale, FL, United States

Bronze

Best Promotional Brochure

Budget: Over \$1.5 Million

Winterfest Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale, FL, United States

Bronze

Best Street Banner

Budget: Over \$1.5 Million

Winterfest Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale, FL, United States

Bronze

Best T-Shirt Design

Budget: Over \$1.5 Million

**York County Economic & Tourism Development
(Visit Yorktown)**

Yorktown, VA, United States

Gold

Best Facebook Site

facebook.com/visityorktown

Budget: Under \$50,000

**York County Economic & Tourism Development
(Visit Yorktown)**

250th Anniversary of the Yorktown Tea Party

Yorktown, VA, United States

Gold

Best Event (Within an Existing Festival)

Budget: Under \$50,000

**York County Economic & Tourism Development
(Visit Yorktown)**

Yorktown, VA, United States

Bronze

Best Organization Website

visityorktown.org

Budget: Under \$50,000

**York County Economic & Tourism Development
(Visit Yorktown)**

Yorktown, VA, United States

Bronze

Best Instagram Site

instagram.com/visityorktown

Budget: Under \$50,000