

**Gold**

**Grand Pinnacle**

Budget: Under \$50,000

**City of McAllen**

**Quinta Mazatlan**

McAllen's Great Monarch Month

McAllen, TX, United States

**Silver**

**Grand Pinnacle**

Budget: Under \$50,000

**McAllen Public Library**

**South Texas Book Festival**

McAllen, TX, United States

**Bronze**

**Grand Pinnacle**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

Frankenmuth, MI, United States

**Gold**

**Grand Pinnacle**

Budget: \$50,000 to \$500,000

**NLC Events & Entertainment Ltd.**

**ÖRVÉNYESVÖLGY FESTIVAL**

VERTIGO VALLEY

Zalacsány, Zala, Hungary

**Silver**

**Grand Pinnacle**

Budget: \$50,000 to \$500,000

**Pittsburgh Irish Festival**

**BRIGID 2025**

Pittsburgh, PA, United States

**Bronze - Tie**

**Grand Pinnacle**

Budget: \$50,000 to \$500,000

**Town of Little Elm**

**The Big Easy in Little Elm**

Little Elm, TX, United States

**Bronze - Tie**

**Grand Pinnacle**

Budget: \$50,000 to \$500,000

**Visit Panama City Beach Panama City Beach New Year's Eve Beach Ball Drop**

Presented by Coca Cola

Panama City Beach, FL, United States

**Gold**

**Grand Pinnacle**

Budget: \$500,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA, United States

**Silver**

**Grand Pinnacle**

Budget: \$500,000 to \$1.5 Million

**Cultural Festivals**

**Saint Louis Art Fair**

St. Louis, MO, United States

**Bronze**

**Grand Pinnacle**

Budget: \$500,000 to \$1.5 Million

**Conway Area Chamber of Commerce**

**Toad Suck Daze**

Conway, AR, United States

**Gold**

**Grand Pinnacle**

Budget: Over \$1.5 Million

**CherryArts**

**Cherry Creek Arts Festival**

Denver, CO, United States

**Silver**

**Grand Pinnacle**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Bronze**

**Grand Pinnacle**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

**Philadelphia Flower Show**

Philadelphia, PA, United States

**Gold**

**Best TV Promotion**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

Frankenmuth, MI, United States

**Silver**

**Best TV Promotion**

Budget: Under \$50,000

**West Palm Beach Downtown Development Authority**

**Downtown West Palm Beach**

West Palm Beach, FL, United States

**Bronze**

**Best TV Promotion**

Budget: Under \$50,000

**United San Antonio Pow Wow, Inc Celebrations of Traditions Pow Wow**

San Antonio, TX, United States

**Gold**

**Best TV Promotion**

Budget: \$50,000 to \$500,000

**Visit Panama City Beach**

**Pirates of the High Seas & Renaissance Fest**

Panama City Beach, FL, United States

**Silver**

**Best TV Promotion**

Budget: \$50,000 to \$500,000

**The Parade Company**

**2024 The Strategic Staffing Solutions Turkey Trot**

Detroit, MI, United States

**Bronze**

**Best TV Promotion**

Budget: \$50,000 to \$500,000

**Weatherford Chamber of Commerce**

**Parker County Peach Festival**

Weatherford, TX, United States

**Gold**

**Best TV Promotion**

Budget: \$500,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

**127th Washington's Birthday Celebration**

Laredo, TX, United States

**Silver**

**Best TV Promotion**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**MXLAN**

McAllen, TX, United States

**Bronze**

**Best TV Promotion**

Budget: \$500,000 to \$1.5 Million

**MCCS South Carolina**

**MCAS Beaufort Airshow**

Beaufort, SC, United States

**Gold**

**Best TV Promotion**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rock, NSW, Australia

**Silver**

**Best TV Promotion**

Budget: Over \$1.5 Million

**Memphis In May International Festival, Inc.**

**World Championship Barbecue Cooking Contest**

Memphis, TN, United States

**Bronze**

**Best TV Promotion**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

**L&N Federal Credit Union Great BalloonFest**

Louisville, KY, United States

**Gold**

**Best Full-Length TV Program**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

Frankenmuth, MI, United States

**Gold**

**Best Full-Length TV Program**

Budget: \$50,000 to \$500,000

**Charlotte Center City Partners**

**Novant Health Thanksgiving Eve Parade**

Charlotte, NC, United States

**Silver**

**Best Full-Length TV Program**

Budget: \$50,000 to \$500,000

**Fiesta Flambeau Parade Association, Inc.**

**Deep in the Arts of Texas**

San Antonio, TX, United States

**Bronze**

**Best Full-Length TV Program**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**4th on Flagler**

WPBF Live Fireworks Special

West Palm Beach, FL, United States

**Gold**

**Best Full-Length TV Program**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

McAllen, TX, United States

**Gold**

**Best Full-Length TV Program**

Budget: Over \$1.5 Million

**The Parade Company**

**2024 America's Thanksgiving Parade®**

presented by Gardner White

Detroit, MI, United States

**Silver**

**Best Full-Length TV Program**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

**2025 Rose Parade presented by Honda**

NBC Broadcast

Pasadena, CA, United States

**Bronze**

**Best Full-Length TV Program**

Budget: Over \$1.5 Million

**Winterfest Inc.**

**Seminole Hard Rock Winterfest Boat Parade**

Fort Lauderdale, FL, United States

**Gold**

**Best Video Promotion**

Budget: Under \$50,000

**West Palm Beach Downtown Development Authority**

**Fantastical Walk**

West Palm Beach, FL, United States

**Silver**

**Best Video Promotion**

Budget: Under \$50,000

**City of Corinth, Texas**

**Boots & Brews**

Battle of the Badges

Corinth, TX, United States

**Bronze**

**Best Video Promotion**

Budget: Under \$50,000

**Narodni dom Maribor**

**Festival Lent 2025**

Maribor, Slovenia

**Gold**

**Best Video Promotion**

Budget: \$50,000 to \$500,000

**City of Denton**

**Denton Halloween**

Denton, TX, United States

**Silver**

**Best Video Promotion**

Budget: \$50,000 to \$500,000

**Norfolk Festevents**

**Norfolk Waterfront Jazz Festival**

Norfolk, VA, United States

**Bronze**

**Best Video Promotion**

Budget: \$50,000 to \$500,000

**Buyeo-gun**

**Buyeo National Heritage Night Tour**

Buyeo-gun, Chungcheongnam-do, South Korea

**Gold**

**Best Video Promotion**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

McAllen, TX, United States

**Silver**

**Best Video Promotion**

Budget: \$500,000 to \$1.5 Million

**Music for All**

**2025 Bands of America Summer Camp**

Indianapolis, IN, United States

**Bronze**

**Best Video Promotion**

Budget: \$500,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

**127th Washington's Birthday Celebration**

Jalapeño Festival Sponsored by La Costeña

Laredo, TX, United States

**Gold**

**Best Video Promotion**

Budget: Over \$1.5 Million

**City of Dublin**

**Dublin Irish Festival**

Dublin, OH, United States

**Silver - Tie**

**Best Video Promotion**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rock, NSW, Australia

**Silver - Tie**

**Best Video Promotion**

Budget: Over \$1.5 Million

**Music for All**

**2025 Bands of America Season**

Indianapolis, IN, United States

**Bronze**

**Best Video Promotion**

Budget: Over \$1.5 Million

**Muju Firefly Festival Committee**

**Muju Firefly Festival**

Muju-gun, Jeollabuk-do, South Korea

**Gold**

**Best Radio Promotion**

Budget: Under \$50,000

**City of West Palm Beach**

**Clematis by Fright**

West Palm Beach, FL, United States

**Silver**

**Best Radio Promotion**

Budget: Under \$50,000

**West Palm Beach Downtown Development**

**Authority**

**Black Art Matters**

West Palm Beach, FL, United States

**Bronze**

**Best Radio Promotion**

Budget: Under \$50,000

**Old Town Association**

**St. Patrick's Day Festival**

Rock Hill, SC, United States

**Gold**

**Best Radio Promotion**

Budget: \$50,000 to \$500,000

**Sevierville Chamber of Commerce**

**Bloomin' BBQ Music & Food Festival**

Sevierville, TN, United States

**Silver**

**Best Radio Promotion**

Budget: \$50,000 to \$500,000

**Visit Panama City Beach**

**Pirates of the High Seas & Renaissance Fest**

Panama City Beach, FL, United States

**Bronze**

**Best Radio Promotion**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**Holiday in Paradise**

West Palm Beach, FL, United States

**Gold**

**Best Radio Promotion**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

McAllen, TX, United States

**Silver**

**Best Radio Promotion**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA, United States

**Bronze**

**Best Radio Promotion**

Budget: \$500,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

**127th Washington's Birthday Celebration**

Laredo, TX, United States

**Gold**

**Best Radio Promotion**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

**L&N Federal Credit Union Great BalloonFest**

Louisville, KY, United States

**Silver**

**Best Radio Promotion**

Budget: Over \$1.5 Million

**The Parade Company**

**2024 America's Thanksgiving Parade®**

presented by Gardner White

Detroit, MI, United States

**Bronze**

**Best Radio Promotion**

Budget: Over \$1.5 Million

**Winterfest Inc.**

**Seminole Hard Rock Winterfest Boat Parade**

Fort Lauderdale, FL, United States

**Gold**

**Best Single Social Video**

Budget: Under \$50,000

**Narodni dom Maribor**

**Festival Lent 2025**

Maribor, Slovenia

**Silver**

**Best Single Social Video**

Budget: Under \$50,000

**City of West Palm Beach**

**WPB Events**

West Palm Beach, FL, United States

**Bronze**

**Best Single Social Video**

Budget: Under \$50,000

**City of Indio**

**Chella**

Indio, CA, United States

**Gold**

**Best Single Social Video**

Budget: \$50,000 to \$500,000

**City of McAllen**

**Fiesta de Palmas**

McAllen, TX, United States

**Silver**

**Best Single Social Video**

Budget: \$50,000 to \$500,000

**NLC Events & Entertainment Ltd.**

**ÖRVÉNYESVÖLGY FESTIVAL**

VERTIGO VALLEY

Zalacsány, Zala, Hungary

**Bronze**

**Best Single Social Video**

Budget: \$50,000 to \$500,000

**Town of Little Elm**

**Little Elm Brew & Que Festival**

Little Elm, TX, United States

**Gold**

**Best Single Social Video**

Budget: \$500,000 to \$1.5 Million

**Norfolk Festevents**

**Norfolk Harborfest Music, Food & Maritime Festival**

Norfolk, VA, United States

**Silver**

**Best Single Social Video**

Budget: \$500,000 to \$1.5 Million

**Tongyeong Cultural Foundation**

**Tongyeong Hansan Battle Festival**

Tongyeong-si, Gyeongsangnam-do, South Korea

**Bronze**

**Best Single Social Video**

Budget: \$500,000 to \$1.5 Million

**Music for All**

**2025 Bands of America Summer Camp**

Drum Major Institute

Indianapolis, IN, United States

**Gold**

**Best Single Social Video**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Silver**

**Best Single Social Video**

Budget: Over \$1.5 Million

**City of Philadelphia Office of Special Events**

**Philadelphia Eagles Bird Call**

Philadelphia, PA, United States

**Bronze**

**Best Single Social Video**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY, United States

**Gold**

**Best Multimedia Component**

Budget: Under \$50,000

**The Parade Company**

**Big Heads Corps**

presented by GameAbove

Behind the scenes interview with Big Head artist, Maddie

Detroit, MI, United States

**Silver**

**Best Multimedia Component**

Budget: Under \$50,000

**Fox Cities Chamber**

**Excellence in Education Awards**

Sizzle Reel

Appleton, WI, United States

**Bronze**

**Best Multimedia Component**

Budget: Under \$50,000

**City of McAllen**

**Quinta Mazatlan**

Sticks & Bones

City Screens

McAllen, TX, United States

**Gold**

**Best Multimedia Component**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**Holiday in Paradise**

Digital Displays on the Brightline Transit System

West Palm Beach, FL, United States

**Silver**

**Best Multimedia Component**

Budget: \$50,000 to \$500,000

**Naples, Marco Island, Everglades CVB**

**iARTE VIVA!**

Meet the Artist Video Series Interview Rafael Lozano-

Hemmer

Naples, FL, United States

**Bronze**

**Best Multimedia Component**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**Holiday in Paradise**

City Center Podcast

West Palm Beach, FL, United States

**Gold**

**Best Multimedia Component**

Budget: \$500,000 to \$1.5 Million

**Music for All**

**2025 Bands of America Summer Camp**

Event Kick-Off Video

Indianapolis, IN, United States

**Silver**

**Best Multimedia Component**

Budget: \$500,000 to \$1.5 Million

**Pittsburgh Irish Festival**

**2024**

YaJagoff! #JeetJet - Making Beef Stew Video

Pittsburgh, PA, United States

**Bronze**

**Best Multimedia Component**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

Theme Reveal Video

McAllen, TX, United States

**Gold**

**Best Multimedia Component**

Budget: Over \$1.5 Million

**City of Philadelphia Office of Special Events**

**2024 Philadelphia Marathon**

StoryMap

Philadelphia, PA, United States

**Silver**

**Best Multimedia Component**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

Video Promotion

The Rock, NSW, Australia

**Bronze**

**Best Multimedia Component**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Festival Hype Video

Louisville, KY, United States

**Gold**

**Best Event Website**

Budget: Under \$50,000

**McAllen Public Library**

**South Texas Book Festival**

southtexasbookfestival.com

McAllen, TX, United States

**Silver**

**Best Event Website**

Budget: Under \$50,000

**City of Sugar Land**

**Memorial Day Ceremony**

sugarlandtx.gov/921/Memorial-Day-Ceremony

Sugar Land, TX, United States

**Gold**

**Best Event Website**

Budget: \$50,000 to \$500,000

**Charlotte Center City Partners**

**Novant Health Thanksgiving Eve Parade**

novanthealththanksgivingparade.com

Charlotte, NC, United States

**Silver**

**Best Event Website**

Budget: \$50,000 to \$500,000

**Pittsburgh Irish Festival**

**BRIGID 2025**

brigidpgh.com

Pittsburgh, PA, United States

**Bronze**

**Best Event Website**

Budget: \$50,000 to \$500,000

**City of Denton**

**Denton Halloween**

dentonhalloween.com

Denton, TX, United States

**Gold**

**Best Event Website**

Budget: \$500,000 to \$1.5 Million

**Pittsburgh Irish Festival**

**2024**

pghirishfest.org

Pittsburgh, PA, United States

**Silver**

**Best Event Website**

Budget: \$500,000 to \$1.5 Million

**Des Moines Arts Festival**

desmoinesartsfestival.org

Des Moines, IA, United States

**Bronze - Tie**

**Best Event Website**

Budget: \$500,000 to \$1.5 Million

**Charlotte Center City Partners**

**Charlotte SHOUT!**

charlotteshout.com

Charlotte, NC, United States

**Bronze - Tie**

**Best Event Website**

Budget: \$500,000 to \$1.5 Million

**MCCS South Carolina**

**MCAS Beaufort Airshow**

beaufortairshow.com

Beaufort, SC, United States

**Gold**

**Best Event Website**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

vividsydney.com

The Rocks, NSW, Australia

**Silver**

**Best Event Website**

Budget: Over \$1.5 Million

**Buyeo-gun**

**The 70th Baekje Cultural Festival**

baekjeculturalfestival.kr/en

Buyeo-gun, Chungcheongnam-do, South Korea

**Bronze**

**Best Event Website**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

**GE Appliances miniMarathon and Marathon**

derbyfestivalmarathon.com

Louisville, KY, United States

**Gold**

**Best Organization Website**

Budget: Under \$50,000

**West Palm Beach Downtown Development**

**Authority**

**Downtown West Palm Beach**

DowntownWPB.com

West Palm Beach, FL, United States

**Silver**

**Best Organization Website**

Budget: Under \$50,000

**Fox Cities Chamber**

foxcitieschamber.com

Appleton, WI, United States

**Bronze**

**Best Organization Website**

Budget: Under \$50,000

**York County Economic & Tourism Development  
(Visit Yorktown)**

visityorktown.org

Yorktown, VA, United States

**Gold**

**Best Organization Website**

Budget: \$50,000 to \$500,000

**City of Greenville**

**Fall for Greenville**

fallforgreenville.net

Greenville, SC, United States

**Silver**

**Best Organization Website**

Budget: \$50,000 to \$500,000

**City of Pigeon Forge Special Events**

mypigeonforge.com/events

Pigeon Forge, TN, United States

**Bronze**

**Best Organization Website**

Budget: \$50,000 to \$500,000

**City of McAllen**

**McAllen Marathon Scott Crane Run**

mcallenmarathon.com

McAllen, TX, United States

**Gold**

**Best Organization Website**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom  
Festival**

cherryblossom.com

Macon, GA, United States

**Silver**

**Best Organization Website**

Budget: \$500,000 to \$1.5 Million

**Pittsburgh Irish Festival**

**2024**

pghirishfest.org

Pittsburgh, PA, United States

**Bronze**

**Best Organization Website**

Budget: \$500,000 to \$1.5 Million

**Washington's Birthday Celebration Association  
127th Washington's Birthday Celebration**

wbcalaredo.org

Laredo, TX, United States

**Gold**

**Best Organization Website**

Budget: Over \$1.5 Million

**Visit Lanna Association for MICE and Tourism  
Industry**

**Chiang Mai Yi Peng**

visitlannaassociation.com

Chiang Mai, Chiang Mai Province, Thailand

**Silver**

**Best Organization Website**

Budget: Over \$1.5 Million

**Virginia Beach Neptune Festival**

neptunefestival.com

Virginia Beach, VA, United States

**Bronze**

**Best Organization Website**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

kdf.org

Louisville, KY, United States

**Gold**

**Best Event Mobile Application / Adaptive Website**

Budget: Under \$50,000

**SC Festival of Flowers**

Facebook Page

Greenwood, SC, United States

**Gold**

**Best Event Mobile Application / Adaptive Website**

Budget: \$500,000 to \$1.5 Million

**MCCS South Carolina**

**MCAS Beaufort Airshow**

Mobile App

Beaufort, SC, United States

**Silver**

**Best Event Mobile Application / Adaptive Website**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Mobile App

Macon, GA, United States

**Gold**

**Best Event Mobile Application / Adaptive Website**

Budget: Over \$1.5 Million

**Jinju Cultural and Arts Foundation**

**Jinju Namgang Yudeung Festival**

Stamp & Treasure Tour

Mobile App

Jinju-si, Gyeongsangnam-do, South Korea

**Silver**

**Best Event Mobile Application / Adaptive Website**

Budget: Over \$1.5 Million

**City of Dublin**

**Dublin Irish Festival**

Mobile App

Dublin, OH, United States

**Bronze**

**Best Event Mobile Application / Adaptive Website**

Budget: Over \$1.5 Million

**City of Philadelphia Office of Special Events**

**2024 Philadelphia Marathon App**

Mobile App

Philadelphia, PA, United States

**Gold**

**Best Facebook Site**

Budget: Under \$50,000

**York County Economic & Tourism Development**

**(Visit Yorktown)**

facebook.com/visityorktown

Yorktown, VA, United States

**Silver**

**Best Facebook Site**

Budget: Under \$50,000

**McAllen Public Library**

**South Texas Book Festival**

facebook.com/southtexasbookfestival

McAllen, TX, United States

**Bronze**

**Best Facebook Site**

Budget: Under \$50,000

**West Palm Beach Downtown Development**

**Authority**

**Downtown West Palm Beach**

facebook.com/DowntownWPB

West Palm Beach, FL, United States

**Gold**

**Best Facebook Site**

Budget: \$50,000 to \$500,000

**City of Celina**

facebook.com/LifeInCelinaTX

Celina, TX, United States

**Silver**

**Best Facebook Site**

Budget: \$50,000 to \$500,000

**Fiesta Flambeau Parade Association, Inc.**

**Deep in the Arts of Texas**

facebook.com/FiestaFlambeauParade

San Antonio, TX, United States

**Bronze**

**Best Facebook Site**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**WPB Events**

facebook.com/EventsWPB

West Palm Beach, FL, United States

**Gold**

**Best Facebook Site**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

facebook.com/mcallenholidayparade

McAllen, TX, United States

**Silver**

**Best Facebook Site**

Budget: \$500,000 to \$1.5 Million

**Pittsburgh Irish Festival**

**2024**

facebook.com/pghirishfest

Pittsburgh, PA, United States

**Bronze**

**Best Facebook Site**

Budget: \$500,000 to \$1.5 Million

**Fur Rendezvous / G.A.I.**

**Fur Rondy**

facebook.com/AnchorageFurRendezvous

Anchorage, AK, United States

**Gold**

**Best Facebook Site**

Budget: Over \$1.5 Million

**Memphis In May International Festival, Inc.**

**World Championship Barbecue Cooking Contest**

facebook.com/worldchampionshipbarbecuecookingcontest

st

Memphis, TN, United States

**Silver**

**Best Facebook Site**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

facebook.com/FiestaSA

San Antonio, TX, United States

**Bronze**

**Best Facebook Site**

Budget: Over \$1.5 Million

**The Parade Company**

facebook.com/TheParadeCo

Detroit, MI, United States

**Gold**

**Best Instagram Site**

Budget: Under \$50,000

**Narodni dom Maribor**

**Festival Lent 2025**

instagram.com/festivallent

Maribor, Slovenia

**Silver**

**Best Instagram Site**

Budget: Under \$50,000

**West Palm Beach Downtown Development**

**Authority**

**Downtown West Palm Beach**

instagram.com/DowntownWPB

West Palm Beach, FL, United States

**Bronze**

**Best Instagram Site**

Budget: Under \$50,000

**York County Economic & Tourism Development**

**(Visit Yorktown)**

instagram.com/visityorktown

Yorktown, VA, United States

**Gold**

**Best Instagram Site**

Budget: \$50,000 to \$500,000

**San Antonio Book Festival**

instagram.com/sabookfest

San Antonio, TX, United States

**Silver**

**Best Instagram Site**

Budget: \$50,000 to \$500,000

**City of Celina**

instagram.com/lifeincelinaTX

Celina, TX, United States

**Bronze**

**Best Instagram Site**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**WPB Events**

instagram.com/eventswpb

West Palm Beach, FL, United States

**Gold**

**Best Instagram Site**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**MXLAN**

instagram.com/mxlanfestival

McAllen, TX, United States

**Silver**

**Best Instagram Site**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

instagram.com/pinkestparty

Macon, GA, United States

**Bronze**

**Best Instagram Site**

Budget: \$500,000 to \$1.5 Million

**Des Moines Arts Festival**

instagram.com/desmoinesartsfestival

Des Moines, IA, United States

**Gold**

**Best Instagram Site**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

instagram.com/vividsydney

The Rocks, NSW, Australia

**Silver**

**Best Instagram Site**

Budget: Over \$1.5 Million

**Scratch First**

**Wonderfruit 2024**

instagram.com/wonderfruit

Chonburi, Thailand

**Bronze - Tie**

**Best Instagram Site**

Budget: Over \$1.5 Million

**City of Philadelphia Office of Special Events**

**2024 Philadelphia Marathon**

instagram.com/philly\_marathon

Philadelphia, PA, United States

**Bronze - Tie**

**Best Instagram Site**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

instagram.com/fiestasa/channel

San Antonio, TX, United States

**Gold**

**Best Single Digital / Social Ad**

Budget: Under \$50,000

**West Palm Beach Downtown Development Authority**

**Coffee Festival**

West Palm Beach, FL, United States

**Silver**

**Best Single Digital / Social Ad**

Budget: Under \$50,000

**West Palm Beach Downtown Development Authority**

**Latin Dance Showcase**

West Palm Beach, FL, United States

**Bronze**

**Best Single Digital / Social Ad**

Budget: Under \$50,000

**City of West Palm Beach**

**Clematis by Fright**

West Palm Beach, FL, United States

**Gold**

**Best Single Digital / Social Ad**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**4th on Flagler**

West Palm Beach, FL, United States

**Silver**

**Best Single Digital / Social Ad**

Budget: \$50,000 to \$500,000

**Fiesta Flambeau Parade Association, Inc.**

**Deep in the Arts of Texas**

San Antonio, TX, United States

**Bronze**

**Best Single Digital / Social Ad**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**Clematis by Night**

West Palm Beach, FL, United States

**Gold**

**Best Single Digital / Social Ad**

Budget: \$500,000 to \$1.5 Million

**MCCS South Carolina**

**MCAS Beaufort Airshow**

Beaufort, SC, United States

**Silver**

**Best Single Digital / Social Ad**

Budget: \$500,000 to \$1.5 Million

**Scottsdale Arts**

**Canal Convergence**

Scottsdale, AZ, United States

**Bronze**

**Best Single Digital / Social Ad**

Budget: \$500,000 to \$1.5 Million

**Pittsburgh Irish Festival**

**2025**

Pittsburgh, PA, United States

**Gold**

**Best Single Digital / Social Ad**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Silver**

**Best Single Digital / Social Ad**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

**Derby Burger Challenge**

Louisville, KY, United States

**Gold**

**Best Digital / Social Ad Series**

Budget: Under \$50,000

**City of Greenville**

**Holiday Happenings**

Greenville, SC, United States

**Silver**

**Best Digital / Social Ad Series**

Budget: Under \$50,000

**West Palm Beach Downtown Development**

**Authority**

**Fantastical Walk**

West Palm Beach, FL, United States

**Bronze**

**Best Digital / Social Ad Series**

Budget: Under \$50,000

**City of New Braunfels**

**Wassailfest**

New Braunfels, TX, United States

**Gold**

**Best Digital / Social Ad Series**

Budget: \$50,000 to \$500,000

**Newport News Parks & Recreation**

**Drop the Mic**

Newport News, VA, United States

**Silver**

**Best Digital / Social Ad Series**

Budget: \$50,000 to \$500,000

**City of McAllen**

**McAllen International CarFest**

McAllen, TX, United States

**Bronze**

**Best Digital / Social Ad Series**

Budget: \$50,000 to \$500,000

**The Parade Company**

**2024 Distinguished Clown Corps®**

presented by Emagine Entertainment

Detroit, MI, United States

**Gold**

**Best Digital / Social Ad Series**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**MXLAN**

McAllen, TX, United States

**Silver**

**Best Digital / Social Ad Series**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA, United States

**Bronze**

**Best Digital / Social Ad Series**

Budget: \$500,000 to \$1.5 Million

**MCCS South Carolina**

**MCAS Beaufort Airshow**

Beaufort, SC, United States

**Gold**

**Best Digital / Social Ad Series**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Silver**

**Best Digital / Social Ad Series**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

**GE Appliances miniMarathon and Marathon**

Louisville, KY, United States

**Bronze**

**Best Digital / Social Ad Series**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

**Philadelphia Flower Show**

Philadelphia, PA, United States

**Gold**

**Best Event / Organization E-Newsletter**

Budget: Under \$50,000

**West Palm Beach Downtown Development**

**Authority**

**Downtown West Palm Beach**

West Palm Beach, FL, United States

**Silver**

**Best Event / Organization E-Newsletter**

Budget: Under \$50,000

**City of McAllen**

**Quinta Mazatlan**

McAllen, TX, United States

**Bronze**

**Best Event / Organization E-Newsletter**

Budget: Under \$50,000

**McAllen Public Library**

**South Texas Book Festival**

McAllen, TX, United States

**Gold**

**Best Event / Organization E-Newsletter**

Budget: \$50,000 to \$500,000

**Fiesta Flambeau Parade Association, Inc.**

**Deep in the Arts of Texas**

San Antonio, TX, United States

**Silver**

**Best Event / Organization E-Newsletter**

Budget: \$50,000 to \$500,000

**City of Celina**

**Celina Cajun Fest**

Celina, TX, United States

**Bronze**

**Best Event / Organization E-Newsletter**

Budget: \$50,000 to \$500,000

**San Antonio Book Festival**

San Antonio, TX, United States

**Gold**

**Best Event / Organization E-Newsletter**

Budget: \$500,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA, United States

**Silver**

**Best Event / Organization E-Newsletter**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

McAllen, TX, United States

**Gold**

**Best Event / Organization E-Newsletter**

Budget: Over \$1.5 Million

**City of Dublin**

**Dublin Irish Festival**

Dublin, OH, United States

**Silver**

**Best Event / Organization E-Newsletter**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Bronze**

**Best Event / Organization E-Newsletter**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY, United States

**Gold**

**Best Event Program / Guide**

Budget: Under \$50,000

**City of Pigeon Forge Special Events**

**Wilderness Wildlife Week**

Pigeon Forge, TN, United States

**Silver**

**Best Event Program / Guide**

Budget: Under \$50,000

**SC Festival of Flowers**

Greenwood, SC, United States

**Bronze**

**Best Event Program / Guide**

Budget: Under \$50,000

**McAllen Public Library**

**South Texas Book Festival**

McAllen, TX, United States

**Gold**

**Best Event Program / Guide**

Budget: \$50,000 to \$500,000

**City of Santa Clarita**

**Santa Clarita Cowboy Festival**

Santa Clarita, CA, United States

**Silver**

**Best Event Program / Guide**

Budget: \$50,000 to \$500,000

**Town of Leesburg Parks and Recreation**

**TASTE Leesburg**

Leesburg, VA, United States

**Bronze**

**Best Event Program / Guide**

Budget: \$50,000 to \$500,000

**City of New Braunfels**

**Saengerfest**

New Braunfels, TX, United States

**Gold**

**Best Event Program / Guide**

Budget: \$500,000 to \$1.5 Million

**Buyeo-gun**

**National Heritage Media Art Buyeo 2024**

Buyeo-gun, Chungcheongnam-do, South Korea

**Silver**

**Best Event Program / Guide**

Budget: \$500,000 to \$1.5 Million

**Scottsdale Arts**

**Canal Convergence**

Scottsdale, AZ, United States

**Bronze - Tie**

**Best Event Program / Guide**

Budget: \$500,000 to \$1.5 Million

**Cultural Festivals**

**Saint Louis Art Fair**

St. Louis, MO, United States

**Bronze - Tie**

**Best Event Program / Guide**

Budget: \$500,000 to \$1.5 Million

**The Festival Foundation**

**Iceman Cometh Challenge**

Traverse City, MI, United States

**Gold**

**Best Event Program / Guide**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

**Philadelphia Flower Show**

Philadelphia, PA, United States

**Silver**

**Best Event Program / Guide**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

**2025 Rose Parade presented by Honda**

Pasadena, CA, United States

**Bronze**

**Best Event Program / Guide**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

**Zoeller Pump Company Pegasus Parade**

Louisville, KY, United States

**Gold**

**Best Newspaper Insert / Supplement**

Budget: Under \$50,000

**Downtown Edmond Business Association**

**Downtown Edmond Arts Festival**

Edmond, OK, United States

**Silver**

**Best Newspaper Insert / Supplement**

Budget: Under \$50,000

**Narodni dom Maribor**

**Festival Lent 2025**

Maribor, Slovenia

**Bronze**

**Best Newspaper Insert / Supplement**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

Frankenmuth, MI, United States

**Gold**

**Best Newspaper Insert / Supplement**

Budget: \$50,000 to \$500,000

**Weatherford Chamber of Commerce**

**Parker County Peach Festival**

Weatherford, TX, United States

**Gold**

**Best Newspaper Insert / Supplement**

Budget: \$500,000 to \$1.5 Million

**Busan Suyeong-gu**

**Gwangalli Eobang Festival**

Busan Suyeong-gu, Busan, South Korea

**Silver**

**Best Newspaper Insert / Supplement**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**South Pole Illuminated Festival**

McAllen, TX, United States

**Bronze**

**Best Newspaper Insert / Supplement**

Budget: \$500,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

**127th Washington's Birthday Celebration**

Laredo, TX, United States

**Gold**

**Best Newspaper Insert / Supplement**

Budget: Over \$1.5 Million

**The Festival Foundation**

**National Cherry Festival**

Traverse City, MI, United States

**Silver**

**Best Newspaper Insert / Supplement**

Budget: Over \$1.5 Million

**Winterfest Inc.**

**Seminole Hard Rock Winterfest Boat Parade**

Fort Lauderdale, FL, United States

**Gold**

**Best Promotional Brochure**

Budget: Under \$50,000

**McAllen Public Library**

**World Languages Festival**

McAllen, TX, United States

**Silver**

**Best Promotional Brochure**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

Frankenmuth, MI, United States

**Gold**

**Best Promotional Brochure**

Budget: \$50,000 to \$500,000

**Iksan-si**

**Iksan Heritage Night**

Iksan-si, Jeollabuk-do, South Korea

**Silver**

**Best Promotional Brochure**

Budget: \$50,000 to \$500,000

**Sevierville Chamber of Commerce**

**Bloomin' BBQ Music & Food Festival**

Sevierville, TN, United States

**Bronze**

**Best Promotional Brochure**

Budget: \$50,000 to \$500,000

**City of Celina**

**Celina Cajun Fest**

Celina, TX, United States

**Gold**

**Best Promotional Brochure**

Budget: \$500,000 to \$1.5 Million

**Busan Suyeong-gu**

**Gwangalli Eobang Festival**

Busan Suyeong-gu, Busan, South Korea

**Silver**

**Best Promotional Brochure**

Budget: \$500,000 to \$1.5 Million

**Pittsburgh Irish Festival**

**2024**

Pittsburgh, PA, United States

**Bronze**

**Best Promotional Brochure**

Budget: \$500,000 to \$1.5 Million

**MCCS South Carolina**

**MCAS Beaufort Airshow**

Beaufort, SC, United States

**Gold**

**Best Promotional Brochure**

Budget: Over \$1.5 Million

**Buyeo-gun**

**The 70th Baekje Cultural Festival**

Buyeo-gun, Chungcheongnam-do, South Korea

**Silver**

**Best Promotional Brochure**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY, United States

**Bronze**

**Best Promotional Brochure**

Budget: Over \$1.5 Million

**Winterfest Inc.**

**Seminole Hard Rock Winterfest Boat Parade**

Fort Lauderdale, FL, United States

**Gold**

**Best Printed Materials (Multiple Page)**

Budget: Under \$50,000

**ArtsQuest**

**Inside ArtsQuest Quarterly Magazine**

Bethlehem, PA, United States

**Silver**

**Best Printed Materials (Multiple Page)**

Budget: Under \$50,000

**McAllen Public Library**

**Black History Month**

McAllen, TX, United States

**Bronze**

**Best Printed Materials (Multiple Page)**

Budget: Under \$50,000

**West Palm Beach Downtown Development**

**Authority**

**Downtown West Palm Beach**

West Palm Beach, FL, United States

**Gold**

**Best Printed Materials (Multiple Page)**

Budget: \$50,000 to \$500,000

**City of Port St. Lucie**

**Port St. Lucie International Fest**

Port St. Lucie, FL, United States

**Silver**

**Best Printed Materials (Multiple Page)**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**Holiday in Paradise**

West Palm Beach, FL, United States

**Bronze**

**Best Printed Materials (Multiple Page)**

Budget: \$50,000 to \$500,000

**Newport News Parks & Recreation**

**Tour of Newport News**

Newport News, VA, United States

**Gold**

**Best Printed Materials (Multiple Page)**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA, United States

**Silver**

**Best Printed Materials (Multiple Page)**

Budget: \$500,000 to \$1.5 Million

**Cultural Festivals**

**Saint Louis Art Fair**

St. Louis, MO, United States

**Bronze**

**Best Printed Materials (Multiple Page)**

Budget: \$500,000 to \$1.5 Million

**City of Buckeye Special Events**

**Race to the Runway Marathon**

Buckeye, AZ, United States

**Gold**

**Best Printed Materials (Multiple Page)**

Budget: Over \$1.5 Million

**Geumsan Culture, Tourism and Festival Foundation**

**Geumsan World K-Insam Festival**

Geumsan-gun, Chungcheongnam-do, South Korea

**Silver**

**Best Printed Materials (Multiple Page)**

Budget: Over \$1.5 Million

**The Festival Foundation**

Traverse City, MI, United States

**Gold**

**Best Printed Materials (Single Page)**

Budget: Under \$50,000

**City of McAllen**

**Quinta Mazatlan**

Monarch Fest

McAllen, TX, United States

**Silver**

**Best Printed Materials (Single Page)**

Budget: Under \$50,000

**City of Delray Beach Parks and Recreation**

**Delray Beach Kidsfest**

Delray Beach, FL, United States

**Bronze - Tie**

**Best Printed Materials (Single Page)**

Budget: Under \$50,000

**City of Delray Beach Parks and Recreation**

**Delray Beach Pride**

Delray Beach, FL, United States

**Bronze - Tie**

**Best Printed Materials (Single Page)**

Budget: Under \$50,000

**City of Santa Clarita**

**Celebrate**

Santa Clarita, CA, United States

**Gold**

**Best Printed Materials (Single Page)**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**WPB GreenMarket**

West Palm Beach, FL, United States

**Silver**

**Best Printed Materials (Single Page)**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**Soul in the City Jazz Experience**

West Palm Beach, FL, United States

**Bronze**

**Best Printed Materials (Single Page)**

Budget: \$50,000 to \$500,000

**Newport News Parks & Recreation**

**Drop the Mic**

Newport News, VA, United States

**Gold**

**Best Printed Materials (Single Page)**

Budget: \$500,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

**127th Washington's Birthday Celebration**

10th Annual WBCA Pipes & Stripes Car Show

Laredo, TX, United States

**Silver**

**Best Printed Materials (Single Page)**

Budget: \$500,000 to \$1.5 Million

**MCCS South Carolina**

**MCAS Beaufort Airshow**

Beaufort, SC, United States

**Bronze**

**Best Printed Materials (Single Page)**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

McAllen, TX, United States

**Gold**

**Best Printed Materials (Single Page)**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Silver**

**Best Printed Materials (Single Page)**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY, United States

**Bronze**

**Best Printed Materials (Single Page)**

Budget: Over \$1.5 Million

**City of Dublin**

**Dublin Irish Festival**

Dublin, OH, United States

**Gold**

**Best Cover Design**

Budget: Under \$50,000

**City of Pigeon Forge Special Events**

**Wilderness Wildlife Week**

Pigeon Forge, TN, United States

**Silver**

**Best Cover Design**

Budget: Under \$50,000

**SC Festival of Flowers**

Greenwood, SC, United States

**Bronze**

**Best Cover Design**

Budget: Under \$50,000

**McAllen Public Library**

**South Texas Book Festival**

McAllen, TX, United States

**Gold**

**Best Cover Design**

Budget: \$50,000 to \$500,000

**Fiesta Flambeau Parade Association, Inc.**

**Deep in the Arts of Texas**

San Antonio, TX, United States

**Silver**

**Best Cover Design**

Budget: \$50,000 to \$500,000

**City of Pigeon Forge Special Events**

**A Mountain Quiltfest**

Pigeon Forge, TN, United States

**Bronze**

**Best Cover Design**

Budget: \$50,000 to \$500,000

**Weatherford Chamber of Commerce**

**Parker County Peach Festival**

Weatherford, TX, United States

**Gold**

**Best Cover Design**

Budget: \$500,000 to \$1.5 Million

**Charlotte Center City Partners**

**Charlotte SHOUT!**

Charlotte, NC, United States

**Silver**

**Best Cover Design**

Budget: \$500,000 to \$1.5 Million

**Pittsburgh Irish Festival**

**2024**

Pittsburgh, PA, United States

**Bronze**

**Best Cover Design**

Budget: \$500,000 to \$1.5 Million

**Cultural Festivals**

**Saint Louis Art Fair**

St. Louis, MO, United States

**Gold**

**Best Cover Design**

Budget: Over \$1.5 Million

**Bangkok Art Biennale Foundation**

**Bangkok Art Biennale 2024**

Bangkok, Thailand

**Silver**

**Best Cover Design**

Budget: Over \$1.5 Million

**Winterfest Inc.**

**Seminole Hard Rock Winterfest Boat Parade**

Fort Lauderdale, FL, United States

**Gold**

**Best Single Newspaper Display Ad**

Budget: Under \$50,000

**City of Delray Beach Parks and Recreation**

**Delray Beach Pride**

Delray Beach, FL, United States

**Silver**

**Best Single Newspaper Display Ad**

Budget: Under \$50,000

**West Palm Beach Downtown Development**

**Authority**

**Downtown West Palm Beach**

West Palm Beach, FL, United States

**Bronze**

**Best Single Newspaper Display Ad**

Budget: Under \$50,000

**West Palm Beach Downtown Development**

**Authority**

**Downtown West Palm Beach**

West Palm Beach, FL, United States

**Gold**

**Best Single Newspaper Display Ad**

Budget: \$50,000 to \$500,000

**City of New Braunfels**

**Saengerfest**

New Braunfels, TX, United States

**Silver**

**Best Single Newspaper Display Ad**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**Holiday in Paradise**

West Palm Beach, FL, United States

**Gold**

**Best Single Newspaper Display Ad**

Budget: \$500,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA, United States

**Silver**

**Best Single Newspaper Display Ad**

Budget: \$500,000 to \$1.5 Million

**MCCS South Carolina**

**MCAS Beaufort Airshow**

Beaufort, SC, United States

**Bronze**

**Best Single Newspaper Display Ad**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**South Pole Illuminated Festival**

McAllen, TX, United States

**Gold**

**Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Silver**

**Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

**Kroger's Fest-a-Ville on the Waterfront**

Louisville, KY, United States

**Bronze**

**Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**City of Dublin**

**Dublin Irish Festival**

Dublin, OH, United States

**Gold**

**Best Single Magazine Display Ad**

Budget: Under \$50,000

**City of McAllen**

**Quinta Mazatlan**

Sticks & Bones

McAllen, TX, United States

**Silver**

**Best Single Magazine Display Ad**

Budget: Under \$50,000

**West Palm Beach Downtown Development**

**Authority**

**Downtown West Palm Beach**

West Palm Beach, FL, United States

**Bronze**

**Best Single Magazine Display Ad**

Budget: Under \$50,000

**City of West Palm Beach**

**WPB Events**

West Palm Beach, FL, United States

**Gold**

**Best Single Magazine Display Ad**

Budget: \$50,000 to \$500,000

**Naples, Marco Island, Everglades CVB**

**iARTE VIVA!**

Naples, FL, United States

**Silver**

**Best Single Magazine Display Ad**

Budget: \$50,000 to \$500,000

**Newport News Parks & Recreation  
NlightN**

Newport News, VA, United States

**Bronze**

**Best Single Magazine Display Ad**

Budget: \$50,000 to \$500,000

**City of Santa Clarita  
Concerts in the Park**

Santa Clarita, CA, United States

**Gold**

**Best Single Magazine Display Ad**

Budget: \$500,000 to \$1.5 Million

**City of McAllen  
MXLAN**

McAllen, TX, United States

**Silver**

**Best Single Magazine Display Ad**

Budget: \$500,000 to \$1.5 Million

**Artisphere**

Greenville, SC, United States

**Bronze**

**Best Single Magazine Display Ad**

Budget: \$500,000 to \$1.5 Million

**Pittsburgh Irish Festival  
2024**

Pittsburgh, PA, United States

**Gold**

**Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

**CherryArts**

**Cherry Creek Arts Festival**

Denver, CO, United States

**Silver**

**Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

**City of Dublin**

**Dublin Irish Festival**

Dublin, OH, United States

**Bronze**

**Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

**Kentuckiana Honda Dealers Festival Day at the  
Downs**

Louisville, KY, United States

**Gold**

**Best Ad Series**

Budget: Under \$50,000

**City of West Palm Beach  
WPB Events**

West Palm Beach, FL, United States

**Silver**

**Best Ad Series**

Budget: Under \$50,000

**McAllen Public Library  
World Languages Festival**

McAllen, TX, United States

**Bronze**

**Best Ad Series**

Budget: Under \$50,000

**Downtown Edmond Business Association  
Downtown Edmond Arts Festival**

Edmond, OK, United States

**Gold**

**Best Ad Series**

Budget: \$50,000 to \$500,000

**Newport News Parks & Recreation  
NlightN**

Newport News, VA, United States

**Silver**

**Best Ad Series**

Budget: \$50,000 to \$500,000

**The Parade Company  
2024 Distinguished Clown Corps®**

presented by Emagine Entertainment  
Detroit, MI, United States

**Bronze**

**Best Ad Series**

Budget: \$50,000 to \$500,000

**City of Greenville  
Fall for Greenville**

Greenville, SC, United States

**Gold**

**Best Ad Series**

Budget: \$500,000 to \$1.5 Million

**Artisphere**

Greenville, SC, United States

**Silver**

**Best Ad Series**

Budget: \$500,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

**127th Washington's Birthday Celebration**

Laredo, TX, United States

**Bronze**

**Best Ad Series**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

McAllen, TX, United States

**Gold**

**Best Ad Series**

Budget: Over \$1.5 Million

**CherryArts**

**Cherry Creek Arts Festival**

Denver, CO, United States

**Silver**

**Best Ad Series**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

**PNC Tour de Lou**

Louisville, KY, United States

**Bronze**

**Best Ad Series**

Budget: Over \$1.5 Million

**Geumsan Culture, Tourism and Festival**

**Foundation**

**Geumsan World K-Insam Festival**

Geumsan-gun, Chungcheongnam-do, South Korea

**Gold**

**Best Promotional Poster**

Budget: Under \$50,000

**Narodni dom Maribor**

**Festival Lent 2025**

Maribor, Slovenia

**Silver**

**Best Promotional Poster**

Budget: Under \$50,000

**City of Corinth, Texas**

**Friday Night Flicks**

Corinth, TX, United States

**Bronze**

**Best Promotional Poster**

Budget: Under \$50,000

**City of McAllen**

**Quinta Mazatlan**

Moon Over Mazatlan

McAllen, TX, United States

**Gold**

**Best Promotional Poster**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**WPB GreenMarket**

West Palm Beach, FL, United States

**Silver**

**Best Promotional Poster**

Budget: \$50,000 to \$500,000

**Fiesta Flambeau Parade Association, Inc.**

**Deep in the Arts of Texas**

San Antonio, TX, United States

**Bronze - Tie**

**Best Promotional Poster**

Budget: \$50,000 to \$500,000

**City of New Braunfels**

**Saengerfest**

New Braunfels, TX, United States

**Bronze - Tie**

**Best Promotional Poster**

Budget: \$50,000 to \$500,000

**Pittsburgh Irish Festival**

**BRIGID 2025**

Pittsburgh, PA, United States

**Gold**

**Best Promotional Poster**

Budget: \$500,000 to \$1.5 Million

**Buyeo-gun**

**National Heritage Media Art Buyeo 2024**

Buyeo-gun, Chungcheongnam-do, South Korea

**Silver**

**Best Promotional Poster**

Budget: \$500,000 to \$1.5 Million

**The Cloud**

**Thailand Coffee Fest 2024**

Bangkok, Thailand

**Bronze**

**Best Promotional Poster**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**MXLAN**

McAllen, TX, United States

**Gold**

**Best Promotional Poster**

Budget: Over \$1.5 Million

**CherryArts**

**Cherry Creek Arts Festival**

Denver, CO, United States

**Silver**

**Best Promotional Poster**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Bronze**

**Best Promotional Poster**

Budget: Over \$1.5 Million

**Geumsan Culture, Tourism and Festival Foundation**

**Geumsan World K-Insam Festival**

Geumsan-gun, Chungcheongnam-do, South Korea

**Gold**

**Best Commemorative Poster**

Budget: \$50,000 to \$500,000

**Visit San Antonio**

**River Walk Ops**

Day of the Dead River Parade

San Antonio, TX, United States

**Silver**

**Best Commemorative Poster**

Budget: \$50,000 to \$500,000

**City of Boca Raton**

**Seafood Festival**

Boca Raton, FL, United States

**Bronze**

**Best Commemorative Poster**

Budget: \$50,000 to \$500,000

**City of Denton**

**Denton Halloween**

Denton, TX, United States

**Gold**

**Best Commemorative Poster**

Budget: \$500,000 to \$1.5 Million

**Festivals and Events of Tucson Southern Arizona**

**42nd El Tour de Tucson**

Tucson, AZ, United States

**Silver**

**Best Commemorative Poster**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA, United States

**Bronze - Tie**

**Best Commemorative Poster**

Budget: \$500,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA, United States

**Bronze - Tie**

**Best Commemorative Poster**

Budget: \$500,000 to \$1.5 Million

**Norfolk Festevents**

**Norfolk Harborfest Music, Food & Maritime Festival**

Norfolk, VA, United States

**Gold**

**Best Commemorative Poster**

Budget: Over \$1.5 Million

**Virginia Beach Neptune Festival**

**50th Annual Neptune Festival Boardwalk Weekend**

Virginia Beach, VA, United States

**Silver - Tie**

**Best Commemorative Poster**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

San Antonio, TX, United States

**Silver - Tie**

**Best Commemorative Poster**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY, United States

**Bronze**

**Best Commemorative Poster**

Budget: Over \$1.5 Million

**CherryArts**

**Cherry Creek Arts Festival**

Denver, CO, United States

**Gold**

**Best Promotional Photograph**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

Frankenmuth, MI, United States

**Silver**

**Best Promotional Photograph**

Budget: Under \$50,000

**City of McAllen**

**Quinta Mazatlan**

Thursday Night Live

McAllen, TX, United States

**Bronze**

**Best Promotional Photograph**

Budget: Under \$50,000

**West Palm Beach Downtown Development**

**Authority**

**Latin Dance Showcase**

West Palm Beach, FL, United States

**Gold**

**Best Promotional Photograph**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**Soul in the City Jazz Experience**

West Palm Beach, FL, United States

**Silver**

**Best Promotional Photograph**

Budget: \$50,000 to \$500,000

**City of Greenville**

**Fall for Greenville**

Greenville, SC, United States

**Bronze**

**Best Promotional Photograph**

Budget: \$50,000 to \$500,000

**Newport News Parks & Recreation**

**Denbigh Day**

Newport News, VA, United States

**Gold**

**Best Promotional Photograph**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**MXLAN**

McAllen, TX, United States

**Silver**

**Best Promotional Photograph**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA, United States

**Bronze**

**Best Promotional Photograph**

Budget: \$500,000 to \$1.5 Million

**Charlotte Center City Partners**

**Charlotte SHOUT!**

Charlotte, NC, United States

**Gold**

**Best Promotional Photograph**

Budget: Over \$1.5 Million

**City of Philadelphia Office of Special Events**

**Philadelphia Eagles Championship Parade**

Philadelphia, PA, United States

**Silver**

**Best Promotional Photograph**

Budget: Over \$1.5 Million

**North Carolina Azalea Festival**

Wilmington, NC, United States

**Bronze**

**Best Promotional Photograph**

Budget: Over \$1.5 Million

**Muju Firefly Festival Committee**

**Muju Firefly Festival**

Muju-gun, Jeollabuk-do, South Korea

**Gold**

**Best Outdoor Billboard / Signage**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

Frankenmuth, MI, United States

**Silver**

**Best Outdoor Billboard / Signage**

Budget: Under \$50,000

**City of West Palm Beach**

**WPB Events**

West Palm Beach, FL, United States

**Bronze**

**Best Outdoor Billboard / Signage**

Budget: Under \$50,000

**City of Delray Beach Parks and Recreation**

**Delray Beach Pride**

Delray Beach, FL, United States

**Gold**

**Best Outdoor Billboard / Signage**

Budget: \$50,000 to \$500,000

**City of Celina**

**Celina Cajun Fest**

Celina, TX, United States

**Silver**

**Best Outdoor Billboard / Signage**

Budget: \$50,000 to \$500,000

**City of Delray Beach Parks and Recreation**

**Delray Beach St. Patrick's Day Parade and Festival**

Delray Beach, FL, United States

**Bronze**

**Best Outdoor Billboard / Signage**

Budget: \$50,000 to \$500,000

**Fiesta Flambeau Parade Association, Inc.**

**Deep in the Arts of Texas**

San Antonio, TX, United States

**Gold**

**Best Outdoor Billboard / Signage**

Budget: \$500,000 to \$1.5 Million

**Pittsburgh Irish Festival**

**2025**

Pittsburgh, PA, United States

**Silver**

**Best Outdoor Billboard / Signage**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA, United States

**Bronze**

**Best Outdoor Billboard / Signage**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

McAllen, TX, United States

**Gold**

**Best Outdoor Billboard / Signage**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Silver**

**Best Outdoor Billboard / Signage**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

**Philadelphia Flower Show**

Philadelphia, PA, United States

**Bronze**

**Best Outdoor Billboard / Signage**

Budget: Over \$1.5 Million

**Bangkok Art Biennale Foundation**

**Bangkok Art Biennale 2024**

Bangkok, Thailand

**Gold**

**Best Installation / Wrap**

Budget: Under \$50,000

**West Palm Beach Downtown Development Authority**

**Downtown West Palm Beach**

West Palm Beach, FL, United States

**Silver**

**Best Installation / Wrap**

Budget: Under \$50,000

**City of Greenville**

**TD Saturday Market**

Greenville, SC, United States

**Bronze**

**Best Installation / Wrap**

Budget: Under \$50,000

**City of West Palm Beach**

**WPB Events**

West Palm Beach, FL, United States

**Gold**

**Best Installation / Wrap**

Budget: \$50,000 to \$500,000

**Fiesta Flambeau Parade Association, Inc.**

**Deep in the Arts of Texas**

San Antonio, TX, United States

**Silver**

**Best Installation / Wrap**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**Holiday in Paradise**

West Palm Beach, FL, United States

**Bronze**

**Best Installation / Wrap**

Budget: \$50,000 to \$500,000

**Norfolk Festevents**

**Norfolk Waterfront Jazz Festival**

Norfolk, VA, United States

**Gold**

**Best Installation / Wrap**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

McAllen, TX, United States

**Gold**

**Best Installation / Wrap**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Silver**

**Best Installation / Wrap**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville, KY, United States

**Bronze**

**Best Installation / Wrap**

Budget: Over \$1.5 Million

**Bangkok Art Biennale Foundation**

**Bangkok Art Biennale 2024**

Bangkok, Thailand

**Gold**

**Best Invitation / Ticket**

Budget: Under \$50,000

**The Parade Company**

**2024 Pancake Breakfast**

presented by Blue Cross Blue Shield of Michigan

Detroit, MI, United States

**Silver**

**Best Invitation / Ticket**

Budget: Under \$50,000

**City of McAllen**

**Quinta Mazatlan**

Forest Service Grant Award

McAllen, TX, United States

**Bronze**

**Best Invitation / Ticket**

Budget: Under \$50,000

**McAllen Public Library**

**Monte Carlo Casino Night**

McAllen, TX, United States

**Gold**

**Best Invitation / Ticket**

Budget: \$50,000 to \$500,000

**City of Santa Clarita**

**Santa Clarita Cowboy Festival**

Santa Clarita, CA, United States

**Silver**

**Best Invitation / Ticket**

Budget: \$50,000 to \$500,000

**Fiesta Flambeau Parade Association, Inc.**

**Deep in the Arts of Texas**

San Antonio, TX, United States

**Bronze**

**Best Invitation / Ticket**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**Holiday in Paradise**

West Palm Beach, FL, United States

**Gold**

**Best Invitation / Ticket**

Budget: \$500,000 to \$1.5 Million

**The Parade Company**

**2025 Ford Fireworks**

Detroit, MI, United States

**Silver**

**Best Invitation / Ticket**

Budget: \$500,000 to \$1.5 Million

**The Parade Company**

**2025 Ford Fireworks**

Detroit, MI, United States

**Bronze**

**Best Invitation / Ticket**

Budget: \$500,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

**127th Washington's Birthday Celebration**

Laredo, TX, United States

**Gold**

**Best Invitation / Ticket**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

**Fillies Derby Ball**

Presented by Courtesy Cadillac

Louisville, KY, United States

**Silver**

**Best Invitation / Ticket**

Budget: Over \$1.5 Million

**The Parade Company**

**2024 Hob Nobble Gobble®**

presented by Ford

Detroit, MI, United States

**Bronze**

**Best Invitation / Ticket**

Budget: Over \$1.5 Million

**The Parade Company**

**2024 Hob Nobble Gobble®**

presented by Ford

Detroit, MI, United States

**Gold**

**Best Street Banner**

Budget: Under \$50,000

**West Palm Beach Downtown Development**

**Authority**

**Downtown West Palm Beach**

West Palm Beach, FL, United States

**Silver**

**Best Street Banner**

Budget: Under \$50,000

**City of Indio**

**Stagecoach**

Indio, CA, United States

**Bronze**

**Best Street Banner**

Budget: Under \$50,000

**City of Indio**

**Asada Fest**

Indio, CA, United States

**Gold**

**Best Street Banner**

Budget: \$50,000 to \$500,000

**City of Celina**

**Celina Cajun Fest**

Celina, TX, United States

**Silver**

**Best Street Banner**

Budget: \$50,000 to \$500,000

**Weatherford Chamber of Commerce**

**Parker County Peach Festival**

Weatherford, TX, United States

**Bronze**

**Best Street Banner**

Budget: \$50,000 to \$500,000

**City of Delray Beach Parks and Recreation**

**Delray Beach St. Patrick's Day Parade and**

**Festival**

Delray Beach, FL, United States

**Gold**

**Best Street Banner**

Budget: \$500,000 to \$1.5 Million

**MCCS South Carolina**

**MCAS Beaufort Airshow**

Beaufort, SC, United States

**Silver**

**Best Street Banner**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA, United States

**Gold**

**Best Street Banner**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Silver**

**Best Street Banner**

Budget: Over \$1.5 Million

**Bangkok Art Biennale Foundation**

**Bangkok Art Biennale 2024**

Bangkok, Thailand

**Bronze**

**Best Street Banner**

Budget: Over \$1.5 Million

**Winterfest Inc.**

**Seminole Hard Rock Winterfest Boat Parade**

Fort Lauderdale, FL, United States

**Gold**

**Best On-Site Décor**

Budget: Under \$50,000

**Sevierville Chamber of Commerce**

**Appalachian WordFest**

Book Arch

Sevierville, TN, United States

**Silver**

**Best On-Site Décor**

Budget: Under \$50,000

**City of Santa Clarita**

**SENSES Block Party**

Coloring Wall

Santa Clarita, CA, United States

**Bronze - Tie**

**Best On-Site Décor**

Budget: Under \$50,000

**City of McAllen**

**Quinta Mazatlan**

Sticks & Bones

Decorated Walkway

McAllen, TX, United States

**Bronze - Tie**

**Best On-Site Décor**

Budget: Under \$50,000

**City of Sugar Land**

**Fall Fest**

Name Sign and Décor

Sugar Land, TX, United States

**Gold**

**Best On-Site Décor**

Budget: \$50,000 to \$500,000

**City of Celina**

**Splash & Blast**

Popsicle Swing & Melting Pops

Celina, TX, United States

**Silver**

**Best On-Site Décor**

Budget: \$50,000 to \$500,000

**Town of Whitchurch-Stouffville**

**Stouffville Holiday Market**

Civic Square Decor

Stouffville, ON, Canada

**Bronze**

**Best On-Site Décor**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**Holiday in Paradise**

C'mon Get Happy Bus

C'mon Get Happy Bus

West Palm Beach, FL, United States

**Gold**

**Best On-Site Décor**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**South Pole Illuminated Festival**

The South Pole of Texas Entrance Castle

McAllen, TX, United States

**Silver**

**Best On-Site Décor**

Budget: \$500,000 to \$1.5 Million

**Coconut Grove Arts & Historical Association**

**Coconut Grove Arts Festival**

Inner Artist Creative Corner

Coconut Grove, FL, United States

**Bronze**

**Best On-Site Décor**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**MXLAN**

Entrance Arch

McAllen, TX, United States

**Gold**

**Best On-Site Décor**

Budget: Over \$1.5 Million

**Geumsan Culture, Tourism and Festival Foundation**

**Geumsan World K-Insam Festival**

Ginseng-Shaped Sculptures

Geumsan-gun, Chungcheongnam-do, South Korea

**Silver**

**Best On-Site Décor**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

**Philadelphia Flower Show**

Entrance Garden

Philadelphia, PA, United States

**Bronze**

**Best On-Site Décor**

Budget: Over \$1.5 Million

**City of Philadelphia Office of Special Events**

**Holiday Tree Lighting**

Holiday Tree Lighting Decor

Philadelphia, PA, United States

**Gold**

**Best T-Shirt Design**

Budget: Under \$50,000

**Downtown Edmond Business Association**

**Downtown Edmond Arts Festival**

Edmond, OK, United States

**Silver**

**Best T-Shirt Design**

Budget: Under \$50,000

**City of Indio**

**Asada Fest**

Indio, CA, United States

**Bronze**

**Best T-Shirt Design**

Budget: Under \$50,000

**City of Pigeon Forge Special Events**

**Wilderness Wildlife Week**

Pigeon Forge, TN, United States

**Gold**

**Best T-Shirt Design**

Budget: \$50,000 to \$500,000

**City of Pigeon Forge Special Events**

**A Mountain Quiltfest**

Pigeon Forge, TN, United States

**Silver**

**Best T-Shirt Design**

Budget: \$50,000 to \$500,000

**City of Greenville**

**Fall for Greenville**

Greenville, SC, United States

**Bronze**

**Best T-Shirt Design**

Budget: \$50,000 to \$500,000

**City of Celina**

**Celina Cajun Fest**

Celina, TX, United States

**Gold**

**Best T-Shirt Design**

Budget: \$500,000 to \$1.5 Million

**Cultural Festivals**

**Saint Louis Art Fair**

St. Louis, MO, United States

**Silver**

**Best T-Shirt Design**

Budget: \$500,000 to \$1.5 Million

**Conway Area Chamber of Commerce**

**Toad Suck Daze**

Conway, AR, United States

**Bronze**

**Best T-Shirt Design**

Budget: \$500,000 to \$1.5 Million

**MCCS South Carolina**

**MCAS Beaufort Airshow**

Beaufort, SC, United States

**Gold**

**Best T-Shirt Design**

Budget: Over \$1.5 Million

**North Carolina Azalea Festival**

Wilmington, NC, United States

**Silver**

**Best T-Shirt Design**

Budget: Over \$1.5 Million

**CherryArts**

**Cherry Creek Arts Festival**

Denver, CO, United States

**Bronze**

**Best T-Shirt Design**

Budget: Over \$1.5 Million

**Winterfest Inc.**

**Seminole Hard Rock Winterfest Boat Parade**

Fort Lauderdale, FL, United States

**Gold**

**Best Pin or Button**

Budget: Under \$50,000

**United San Antonio Pow Wow, Inc**

**Celebrations of Traditions Pow Wow**

San Antonio, TX, United States

**Silver**

**Best Pin or Button**

Budget: Under \$50,000

**City of Buckeye Special Events**

**Veterans Summit Hike**

Buckeye, AZ, United States

**Bronze**

**Best Pin or Button**

Budget: Under \$50,000

**McAllen Public Library**

**Día de los Niños**

McAllen, TX, United States

**Gold**

**Best Pin or Button**

Budget: \$50,000 to \$500,000

**City of Pigeon Forge Special Events**

**A Mountain Quiltfest**

Pigeon Forge, TN, United States

**Silver**

**Best Pin or Button**

Budget: \$50,000 to \$500,000

**Weatherford Chamber of Commerce**

**Parker County Peach Festival**

Weatherford, TX, United States

**Bronze**

**Best Pin or Button**

Budget: \$50,000 to \$500,000

**Beaver Creek Resort Company**

**Talons Challenge**

Avon, CO, United States

**Gold**

**Best Pin or Button**

Budget: \$500,000 to \$1.5 Million

**Fur Rendezvous / G.A.I.**

**Fur Rondy**

Anchorage, AK, United States

**Silver**

**Best Pin or Button**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA, United States

**Bronze**

**Best Pin or Button**

Budget: \$500,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

**127th Washington's Birthday Celebration**

Laredo, TX, United States

**Gold**

**Best Pin or Button**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

**Thunder Over Louisville**

Louisville, KY, United States

**Silver**

**Best Pin or Button**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

**2025 Rose Parade presented by Honda**

Pasadena, CA, United States

**Bronze**

**Best Pin or Button**

Budget: Over \$1.5 Million

**Memphis In May International Festival, Inc.**

**World Championship Barbecue Cooking Contest**

Memphis, TN, United States

**Gold**

**Best Hat**

Budget: Under \$50,000

**McAllen Public Library**

**Día de los Niños**

McAllen, TX, United States

**Silver**

**Best Hat**

Budget: Under \$50,000

**City of Pigeon Forge Special Events**

**Wilderness Wildlife Week**

Pigeon Forge, TN, United States

**Gold**

**Best Hat**

Budget: \$50,000 to \$500,000

**City of Boca Raton**

**Seafood Festival**

Boca Raton, FL, United States

**Silver**

**Best Hat**

Budget: \$50,000 to \$500,000

**Weatherford Chamber of Commerce**

**Parker County Peach Festival**

Weatherford, TX, United States

**Bronze**

**Best Hat**

Budget: \$50,000 to \$500,000

**Fiesta Flambeau Parade Association, Inc.**

**Deep in the Arts of Texas**

San Antonio, TX, United States

**Gold**

**Best Hat**

Budget: \$500,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA, United States

**Silver**

**Best Hat**

Budget: \$500,000 to \$1.5 Million

**Fur Rendezvous / G.A.I.**

**Fur Rondy**

Anchorage, AK, United States

**Bronze**

**Best Hat**

Budget: \$500,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

**127th Washington's Birthday Celebration**

WBCA President's Cup

Laredo, TX, United States

**Gold**

**Best Hat**

Budget: Over \$1.5 Million

**The Parade Company**

**2024 Hob Nobble Gobble®**

presented by Ford

Detroit, MI, United States

**Silver**

**Best Hat**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

**Thunder Over Louisville**

Louisville, KY, United States

**Bronze**

**Best Hat**

Budget: Over \$1.5 Million

**Bangkok Art Biennale Foundation**

**Bangkok Art Biennale 2024**

Bangkok, Thailand

**Gold**

**Best Festival / Event Merchandise**

Budget: Under \$50,000

**City of Indio**

**Asada Fest**

Cutting Board

Indio, CA, United States

**Silver**

**Best Festival / Event Merchandise**

Budget: Under \$50,000

**City of McAllen**

**Quinta Mazatlan**

Birding Festival

Scarf

McAllen, TX, United States

**Bronze**

**Best Festival / Event Merchandise**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

"Poo Bag" Holder

Frankenmuth, MI, United States

**Gold**

**Best Festival / Event Merchandise**

Budget: \$50,000 to \$500,000

**City of Boca Raton**

**Seafood Festival**

Seafood Hawaiian Shirt

Boca Raton, FL, United States

**Silver**

**Best Festival / Event Merchandise**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**Clematis by Night**

Glow Cups

West Palm Beach, FL, United States

**Bronze**

**Best Festival / Event Merchandise**

Budget: \$50,000 to \$500,000

**Weatherford Chamber of Commerce**

**Parker County Peach Festival**

Coffee Mug

Weatherford, TX, United States

**Gold**

**Best Festival / Event Merchandise**

Budget: \$500,000 to \$1.5 Million

**The Cloud**

**Thailand Coffee Fest 2024**

Coffee Mug and Pour Over

Bangkok, Thailand

**Silver**

**Best Festival / Event Merchandise**

Budget: \$500,000 to \$1.5 Million

**MCCS South Carolina**

**MCAS Beaufort Airshow**

Airshow Coin

Beaufort, SC, United States

**Bronze**

**Best Festival / Event Merchandise**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Keychain

Macon, GA, United States

**Gold**

**Best Festival / Event Merchandise**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

**Philadelphia Flower Show**

Flower Pot Mug

Philadelphia, PA, United States

**Silver**

**Best Festival / Event Merchandise**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Julia Gash - Evergreen Kitchen Towel

Louisville, KY, United States

**Bronze**

**Best Festival / Event Merchandise**

Budget: Over \$1.5 Million

**CherryArts**

**Cherry Creek Arts Festival**

Decorative Pillow featuring Artwork by Mami Yamamoto

Denver, CO, United States

**Gold**

**Best Sponsor Gift**

Budget: Under \$50,000

**United San Antonio Pow Wow, Inc**

**Celebrations of Traditions Pow Wow**

Spirit Award Plaques

San Antonio, TX, United States

**Silver**

**Best Sponsor Gift**

Budget: Under \$50,000

**McAllen Public Library**

**Monte Carlo Casino Night**

Wine Glass

McAllen, TX, United States

**Bronze**

**Best Sponsor Gift**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

Gift Basket

Frankenmuth, MI, United States

**Gold**

**Best Sponsor Gift**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**West Palm Beach GreenMarket**

Rope Carrots

West Palm Beach, FL, United States

**Silver**

**Best Sponsor Gift**

Budget: \$50,000 to \$500,000

**City of Celina**

**Celina Cajun Fest**

Guitar

Celina, TX, United States

**Bronze**

**Best Sponsor Gift**

Budget: \$50,000 to \$500,000

**San Antonio Book Festival**

Tote Bag

San Antonio, TX, United States

**Gold**

**Best Sponsor Gift**

Budget: \$500,000 to \$1.5 Million

**Artisphere**

Gift Box

Greenville, SC, United States

**Silver**

**Best Sponsor Gift**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

3D Wooden Star Box

McAllen, TX, United States

**Bronze**

**Best Sponsor Gift**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Pink Reusable Solo Cup

Macon, GA, United States

**Gold**

**Best Sponsor Gift**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

The "Happy Derby" Gift Box.

Louisville, KY, United States

**Gold**

**Best Give-Away Item**

Budget: Under \$50,000

**McAllen Public Library**

**Summer Reading Challenge**

Tote & Stuffie

McAllen, TX, United States

**Silver**

**Best Give-Away Item**

Budget: Under \$50,000

**The Parade Company**

**2024 Pancake Breakfast**

presented by Blue Cross Blue Shield of Michigan

"Parade Blend" Coffee

Detroit, MI, United States

**Bronze**

**Best Give-Away Item**

Budget: Under \$50,000

**City of Palm Springs Parks and Recreation**

**City of Palm Springs**

World Art Day Festival

Stickers

Palm Springs, CA, United States

**Gold**

**Best Give-Away Item**

Budget: \$50,000 to \$500,000

**Newport News Parks & Recreation**

**Juneteenth Freedom Festival**

Clack Fans

Newport News, VA, United States

**Silver**

**Best Give-Away Item**

Budget: \$50,000 to \$500,000

**City of Boca Raton**

**Seafood Festival**

Seafood Beer Mug

Boca Raton, FL, United States

**Bronze**

**Best Give-Away Item**

Budget: \$50,000 to \$500,000

**Buyeo-gun**

**Buyeo National Heritage Night Tour**

Wooden Lantern

Buyeo-gun, Chungcheongnam-do, South Korea

**Gold**

**Best Give-Away Item**

Budget: \$500,000 to \$1.5 Million

**Artisphere**

Calendar

Greenville, SC, United States

**Silver**

**Best Give-Away Item**

Budget: \$500,000 to \$1.5 Million

**Conway Area Chamber of Commerce**

**Toad Suck Daze**

Toad Toter

Conway, AR, United States

**Bronze**

**Best Give-Away Item**

Budget: \$500,000 to \$1.5 Million

**Cultural Festivals**

**Saint Louis Art Fair**

Volunteer Shirts

St. Louis, MO, United States

**Gold**

**Best Give-Away Item**

Budget: Over \$1.5 Million

**The Parade Company**

**2024 Hob Nobble Gobble®**

presented by Ford

1965 Ford Mustang Collectible

Detroit, MI, United States

**Silver**

**Best Give-Away Item**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Challenge Coin

Louisville, KY, United States

**Bronze**

**Best Give-Away Item**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta Pin

San Antonio, TX, United States

**Gold**

**Best Overall Merchandising Program**

Budget: \$50,000 to \$500,000

**City of Denton**

**Denton Halloween**

Denton, TX, United States

**Silver**

**Best Overall Merchandising Program**

Budget: \$50,000 to \$500,000

**Sejong National Arboretum**

Eco-Friendly Upcycling Merchandising Program

Sejong-si, Sejong, South Korea

**Gold**

**Best Overall Merchandising Program**

Budget: \$500,000 to \$1.5 Million

**The Festival Foundation**

**Iceman Cometh Challenge**

Traverse City, MI, United States

**Silver**

**Best Overall Merchandising Program**

Budget: \$500,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA, United States

**Gold**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Under \$50,000

**McAllen Public Library**

**South Texas Book Festival**

H-E-B Helping Here

McAllen, TX, United States

**Silver**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

LaFontaine Ford of Birch Run

Frankenmuth, MI, United States

**Bronze**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Under \$50,000

**Fox Run Group**

**New Jersey Institute of Technology Athletics**

Bubbakoo's Burritos

Allentown, NJ, United States

**Gold**

**Best Targeted Sponsor Solicitation Proposal**

Budget: \$50,000 to \$500,000

**Fox Run Group**

**New Jersey Institute of Technology Athletics &**

**Shore District Advertising**

Barbasol: A Can of Can Do

Allentown, NJ, United States

**Gold**

**Best Targeted Sponsor Solicitation Proposal**

Budget: \$500,000 to \$1.5 Million

**Des Moines Arts Festival**

Iowa Lottery

Des Moines, IA, United States

**Silver**

**Best Targeted Sponsor Solicitation Proposal**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

Driscoll

McAllen, TX, United States

**Bronze**

**Best Targeted Sponsor Solicitation Proposal**

Budget: \$500,000 to \$1.5 Million

**Canada Place Corporation**

**Canada Together 2024**

Vancouver, BC, Canada

**Gold**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Over \$1.5 Million

**Innovative Sponsorships**

**Cherry Creek Arts Festival**

Turkish Airlines

Denver, CO, United States

**Silver**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Over \$1.5 Million

**Fox Run Group**

**New Jersey Institute of Technology Athletics**

Arena Naming Rights

Allentown, NJ, United States

**Gold**

**Best Individual Sponsor Follow-Up Report**

Budget: Under \$50,000

**McAllen Public Library**

**South Texas Book Festival**

H-E-B Helping Here

McAllen, TX, United States

**Silver**

**Best Individual Sponsor Follow-Up Report**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

KONG

Frankenmuth, MI, United States

**Bronze**

**Best Individual Sponsor Follow-Up Report**

Budget: Under \$50,000

**City of New Braunfels**

**Landa Park Food Truck Party**

Sage Capital Bank

New Braunfels, TX, United States

**Gold**

**Best Individual Sponsor Follow-Up Report**

Budget: \$50,000 to \$500,000

**Vancouver Fraser Port Authority**

**Port Day 2024**

BC Maritime Employers Association

Vancouver, BC, Canada

**Silver**

**Best Individual Sponsor Follow-Up Report**

Budget: \$50,000 to \$500,000

**City of Celina**

**Touch-a-Truck**

Cook's Children's Health Care System

Celina, TX, United States

**Bronze**

**Best Individual Sponsor Follow-Up Report**

Budget: \$50,000 to \$500,000

**City of Greenville**

**Fall for Greenville**

Bank of America

Greenville, SC, United States

**Gold**

**Best Individual Sponsor Follow-Up Report**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

H-E-B

McAllen, TX, United States

**Silver**

**Best Individual Sponsor Follow-Up Report**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Amazon

Macon, GA, United States

**Bronze**

**Best Individual Sponsor Follow-Up Report**

Budget: \$500,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

**127th Washington's Birthday Celebration**

Red White & BBQ - Kid's Que - H-E-B

Laredo, TX, United States

**Gold**

**Best Individual Sponsor Follow-Up Report**

Budget: Over \$1.5 Million

**North Carolina Azalea Festival**

Blade & Bow

Wilmington, NC, United States

**Silver**

**Best Individual Sponsor Follow-Up Report**

Budget: Over \$1.5 Million

**Innovative Sponsorships**

**Denver Christkindlmarket**

Bank of America

Denver, CO, United States

**Gold**

**Best Sponsor Partner**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

Frankenmuth Credit Union

Frankenmuth, MI, United States

**Silver**

**Best Sponsor Partner**

Budget: Under \$50,000

**McAllen Public Library**

**South Texas Book Festival**

H-E-B Helping Here

McAllen, TX, United States

**Gold**

**Best Sponsor Partner**

Budget: \$50,000 to \$500,000

**Downtown Tempe Authority**

**Tempe Blooms**

Arizona Flower Market

Tempe, AZ, United States

**Silver**

**Best Sponsor Partner**

Budget: \$50,000 to \$500,000

**City of Greenville**

**Ice on Main**

United Community

Greenville, SC, United States

**Gold**

**Best Sponsor Partner**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

H-E-B

McAllen, TX, United States

**Silver**

**Best Sponsor Partner**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Amazon

Macon, GA, United States

**Gold**

**Best Sponsor Activation**

Budget: Under \$50,000

**McAllen Public Library**

**South Texas Book Festival**

H-E-B

McAllen, TX, United States

**Silver**

**Best Sponsor Activation**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

Frankenmuth Credit Union

Frankenmuth, MI, United States

**Gold**

**Best Sponsor Activation**

Budget: \$50,000 to \$500,000

**Town of Whitchurch-Stouffville**

**Ribfest**

Presented by Green Infrastructure Partners

Stouffville, ON, Canada

**Gold**

**Best Sponsor Activation**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

Driscoll Electric Parade/"Trompitos"

McAllen, TX, United States

**Silver**

**Best Sponsor Activation**

Budget: \$500,000 to \$1.5 Million

**Conway Area Chamber of Commerce**

**Toad Suck Daze**

Honda World Toads on the Road

Conway, AR, United States

**Bronze**

**Best Sponsor Activation**

Budget: \$500,000 to \$1.5 Million

**Artisphere**

Prisma Health

Greenville, SC, United States

**Gold**

**Best Sponsor Activation**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

Samsung - Space to Dream

The Rocks, NSW, Australia

**Silver**

**Best Sponsor Activation**

Budget: Over \$1.5 Million

**Memphis In May International Festival, Inc.**

**World Championship Barbecue Cooking Contest**

Home Depot Outdoor Kitchen

Memphis, TN, United States

**Gold**

**Best Sponsorship Program for Individual Sponsor**

Budget: Under \$50,000

**McAllen Public Library**

**South Texas Book Festival**

H-E-B Helping Here

McAllen, TX, United States

**Silver**

**Best Sponsorship Program for Individual Sponsor**

Budget: Under \$50,000

**City of McAllen**

**Quinta Mazatlan**

Re-Fest, sponsored by H-E-B

McAllen, TX, United States

**Bronze**

**Best Sponsorship Program for Individual Sponsor**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

LaFontaine Doggie Play Park – LaFontaine of Birch Run  
Frankenmuth, MI, United States

**Gold**

**Best Sponsorship Program for Individual Sponsor**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

Capable Kids Foundation Celebrity Meet & Greet in  
partnership with H-E-B  
McAllen, TX, United States

**Silver**

**Best Sponsorship Program for Individual Sponsor**

Budget: \$500,000 to \$1.5 Million

**Des Moines Arts Festival**

**Mural Project presented by Athene**

Des Moines, IA, United States

**Bronze**

**Best Sponsorship Program for Individual Sponsor**

Budget: \$500,000 to \$1.5 Million

**Canada Place Corporation**

**Canada Together 2024**

Port Community Zone sponsored by Alliance Grain  
Terminal (AGT)  
Vancouver, BC, Canada

**Gold - Tie**

**Best Overall Sponsorship Program**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

Frankenmuth, MI, United States

**Gold - Tie**

**Best Overall Sponsorship Program**

Budget: Under \$50,000

**McAllen Public Library**

**South Texas Book Festival**

McAllen, TX, United States

**Gold**

**Best Overall Sponsorship Program**

Budget: \$500,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA, United States

**Silver**

**Best Overall Sponsorship Program**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

H-E-B

McAllen, TX, United States

**Bronze**

**Best Overall Sponsorship Program**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA, United States

**Gold**

**Best Overall Sponsorship Program**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Silver**

**Best Overall Sponsorship Program**

Budget: Over \$1.5 Million

**The Parade Company**

**2024 America's Thanksgiving Parade®**

presented by Gardner White

Detroit, MI, United States

**Bronze**

**Best Overall Sponsorship Program**

Budget: Over \$1.5 Million

**Memphis In May International Festival, Inc.**

**World Championship Barbecue Cooking Contest**

Memphis, TN, United States

**Gold**

**Best Volunteer Program**

Budget: Under \$50,000

**McAllen Public Library**

**Teen Advisory Committee**

McAllen, TX, United States

**Silver**

**Best Volunteer Program**

Budget: Under \$50,000

**The Parade Company**

Detroit, MI, United States

**Gold**

**Best Volunteer Program**

Budget: \$50,000 to \$500,000

**City of Celina**

**Celina Cajun Fest**

Celina, TX, United States

**Silver**

**Best Volunteer Program**

Budget: \$50,000 to \$500,000

**Visit Panama City Beach**

**UNwined**

Presented by Publix

Panama City Beach, FL, United States

**Gold**

**Best Volunteer Program**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

McAllen, TX, United States

**Silver**

**Best Volunteer Program**

Budget: \$500,000 to \$1.5 Million

**Canada Place Corporation**

**Canada Together 2024**

Vancouver, BC, Canada

**Bronze**

**Best Volunteer Program**

Budget: \$500,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA, United States

**Gold**

**Best Volunteer Program**

Budget: Over \$1.5 Million

**The Festival Foundation**

**National Cherry Festival**

Traverse City, MI, United States

**Silver**

**Best Volunteer Program**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Bronze**

**Best Volunteer Program**

Budget: Over \$1.5 Million

**North Carolina Azalea Festival**

Wilmington, NC, United States

**Gold**

**Best Green Program**

Budget: Under \$500,000

**City of McAllen**

**Quinta Mazatlan**

Planta Nativa

McAllen, TX, United States

**Silver**

**Best Green Program**

Budget: Under \$500,000

**Gongju-si**

**Gongju Heritage Night**

Gongju-si, Chungcheongnam-do, South Korea

**Gold**

**Best Green Program**

Budget: \$500,000 to \$1.5 Million

**Fáilte Ireland**

**Púca Festival**

Dublin, Ireland

**Silver**

**Best Green Program**

Budget: \$500,000 to \$1.5 Million

**The Cloud**

**Thailand Coffee Fest 2024**

Bangkok, Thailand

**Bronze**

**Best Green Program**

Budget: \$500,000 to \$1.5 Million

**Busan Suyeong-gu**

**Gwangalli Eobang Festival**

Busan Suyeong-gu, Busan, South Korea

**Gold**

**Best Green Program**

Budget: Over \$1.5 Million

**The People's Committee of Da Lat City, Vietnam  
Da Lat Flower Festival**

Dalat, Lam Dong Province, South Korea

**Silver**

**Best Green Program**

Budget: Over \$1.5 Million

**Muju Firefly Festival Committee  
Muju Firefly Festival**

Muju-gun, Jeollabuk-do, South Korea

**Bronze**

**Best Green Program**

Budget: Over \$1.5 Million

**City of Philadelphia Office of Special Events  
Philadelphia Marathon**

Philadelphia, PA, United States

**Gold**

**Best Parade**

Budget: Under \$50,000

**Town of Whitchurch-Stouffville  
Stouffville Santa Claus Parade**

Stouffville, ON, Canada

**Silver**

**Best Parade**

Budget: Under \$50,000

**City of New Braunfels  
New Braunfels Veterans Day Parade**

New Braunfels, TX, United States

**Bronze**

**Best Parade**

Budget: Under \$50,000

**Visit San Antonio  
Pride River Parades & Celebration**

San Antonio, TX, United States

**Gold**

**Best Parade**

Budget: \$50,000 to \$500,000

**Loei Province  
Boonluang and Phitakhon Festival 2024**

Phi Ta Khon Parade

Dan Sai District, Loei Province, Thailand

**Silver**

**Best Parade**

Budget: \$50,000 to \$500,000

**Chiang Mai Province  
Chiang Mai Flower Festival 2025**

The Flower Float Parade

Chiang Mai, Thailand

**Bronze**

**Best Parade**

Budget: \$50,000 to \$500,000

**Charlotte Center City Partners  
Novant Health Thanksgiving Eve Parade**

Charlotte, NC, United States

**Gold**

**Best Parade**

Budget: \$500,000 to \$1.5 Million

**Macon, Georgia's International Cherry Blossom  
Festival**

**Cherry Blossom Parade**

Macon, GA, United States

**Silver**

**Best Parade**

Budget: \$500,000 to \$1.5 Million

**City of McAllen  
McAllen Holiday Parade**

McAllen, TX, United States

**Gold**

**Best Parade**

Budget: Over \$1.5 Million

**North Carolina Azalea Festival  
78th North Carolina Azalea Festival Parade**

Wilmington, NC, United States

**Silver**

**Best Parade**

Budget: Over \$1.5 Million

**Gwangju Dong-gu  
Chungjang Street Festival of Recollection**

Chungjang Fire-Art Parade

"Memory of Chungjang" Festival

Gwangju Dong-gu, Gwangju, South Korea

**Bronze**

**Best Parade**

Budget: Over \$1.5 Million

**City of Philadelphia Office of Special Events**

**Philadelphia Eagles Championship Parade**

Philadelphia, PA, United States

**Gold**

**Best Educational Program**

Budget: Under \$50,000

**City of McAllen**

**Quinta Mazatlan**

Re-Fest

McAllen, TX, United States

**Silver**

**Best Educational Program**

Budget: Under \$50,000

**McAllen Public Library**

**Día de los Niños**

McAllen, TX, United States

**Bronze**

**Best Educational Program**

Budget: Under \$50,000

**Kansas State University and The Saint Louis Art Fair**

**Saint Louis Art Fair**

Festival Immersion Program

Manhattan, KS, United States

**Gold**

**Best Educational Program**

Budget: \$50,000 to \$500,000

**City of Celina**

**Celina Cajun Fest**

Gator Show

Celina, TX, United States

**Silver**

**Best Educational Program**

Budget: \$50,000 to \$500,000

**Pittsburgh Irish Festival**

**BRIGID 2025**

St. Brigid's Day Children's Assembly

Pittsburgh, PA, United States

**Gold**

**Best Educational Program**

Budget: Over \$500,000

**Des Moines Arts Festival**

**Student Art Exhibition (SAE) presented by**

**GreenState Credit Union**

Des Moines, IA, United States

**Silver**

**Best Educational Program**

Budget: Over \$500,000

**Washington's Birthday Celebration Association**

**127th Washington's Birthday Celebration**

Annual Historical Theatre George Washington

Performance

Laredo, TX, United States

**Bronze**

**Best Educational Program**

Budget: Over \$500,000

**Bangkok Art Biennale Foundation**

**Bangkok Art Biennale 2024**

BAB Academy

Bangkok, Thailand

**Gold**

**Best Accessibility Program**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Silver**

**Best Accessibility Program**

Budget: Over \$1.5 Million

**Incheon Tourism Organization**

**Incheon Pentaport Rock Festival**

Incheon-si, Incheon, South Korea

**Gold**

**Best Diversity, Equity & Inclusion Plan**

Budget: Under \$50,000

**Downtown Tempe Authority**

**Juneteenth Block Party**

Tempe, AZ, United States

**Silver**

**Best Diversity, Equity & Inclusion Plan**

Budget: Under \$50,000

**McAllen Public Library**

**Día de los Niños**

McAllen, TX, United States

**Gold**

**Best Diversity, Equity & Inclusion Plan**

Budget: Over \$50,000

**North Carolina Azalea Festival**

**International Blooms**

Wilmington, NC, United States

**Silver**

**Best Diversity, Equity & Inclusion Plan**

Budget: Over \$50,000

**Canada Place Corporation**

**Canada Together 2024**

Vancouver, BC, Canada

**Bronze**

**Best Diversity, Equity & Inclusion Plan**

Budget: Over \$50,000

**Vancouver Fraser Port Authority**

**Port Day 2024**

Vancouver, BC, Canada

**Gold**

**Best Children's Programming**

Budget: Under \$50,000

**City of McAllen**

**Quinta Mazatlan**

Youth Nature Photo Contest

McAllen, TX, United States

**Silver**

**Best Children's Programming**

Budget: Under \$50,000

**McAllen Public Library**

**Día de los Niños**

McAllen, TX, United States

**Bronze**

**Best Children's Programming**

Budget: Under \$50,000

**City of Pearland Parks & Recreation**

**Springfest**

H-E-B Imagination Station

Pearland, TX, United States

**Gold**

**Best Children's Programming**

Budget: \$50,000 to \$500,000

**BICT Fest**

**Bangkok International Children's Theatre Festival 2024**

Bangkok, Thailand

**Silver**

**Best Children's Programming**

Budget: \$50,000 to \$500,000

**Visit Panama City Beach**

**Panama City Beach New Year's Eve Beach Ball**

**Drop Presented by Coca Cola**

NYE Kid's Zone

Panama City Beach, FL, United States

**Bronze**

**Best Children's Programming**

Budget: \$50,000 to \$500,000

**Norfolk Festevents**

**Virginia Children's Festival**

Mini Maker's Market

Norfolk, VA, United States

**Gold**

**Best Children's Programming**

Budget: \$500,000 to \$1.5 Million

**Conway Area Chamber of Commerce**

**Toad Suck Daze**

Conway, AR, United States

**Silver**

**Best Children's Programming**

Budget: \$500,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA, United States

**Bronze**

**Best Children's Programming**

Budget: \$500,000 to \$1.5 Million

**Pittsburgh Irish Festival**

**2024**

"Leprechaun's Landing"

Pittsburgh, PA, United States

**Gold**

**Best Children's Programming**

Budget: Over \$1.5 Million

**Memphis In May International Festival, Inc.  
World Championship Barbecue Cooking Contest**

Junior Barbecue Cooking Contest  
Memphis, TN, United States

**Silver**

**Best Children's Programming**

Budget: Over \$1.5 Million

**City of Philadelphia Office of Special Events  
Philadelphia Marathon**

Nemours Children's Run / Zone  
Philadelphia, PA, United States

**Gold**

**Best Overall Entertainment Program**

Budget: Under \$50,000

**City of McAllen**

**Quinta Mazatlan**

Thursday Night Live  
McAllen, TX, United States

**Silver**

**Best Overall Entertainment Program**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

Frankenmuth, MI, United States

**Gold**

**Best Overall Entertainment Program**

Budget: \$50,000 to \$500,000

**Town of Whitchurch-Stouffville**

**Ribfest**

Stouffville, ON, Canada

**Gold**

**Best Overall Entertainment Program**

Budget: \$500,000 to \$1.5 Million

**Singha Park Chiang Rai**

**International Balloon Fiesta 2025**

Chiang Rai, Thailand

**Silver**

**Best Overall Entertainment Program**

Budget: \$500,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA, United States

**Bronze**

**Best Overall Entertainment Program**

Budget: \$500,000 to \$1.5 Million

**Iloilo Festivals Foundation, Inc.**

**Iloilo Dinagyang Festival**

Iloilo City, Iloilo Province, The Philippines

**Gold**

**Best Overall Entertainment Program**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Silver**

**Best Overall Entertainment Program**

Budget: Over \$1.5 Million

**Geumsan Culture, Tourism and Festival  
Foundation**

**Geumsan World K-Insam Festival**

Geumsan-gun, Chungcheongnam-do, South Korea

**Gold**

**Best Community Outreach Program**

Budget: Under \$500,000

**McAllen Public Library**

**South Texas Book Festival**

Youth Bookmark Design Contest  
McAllen, TX, United States

**Silver**

**Best Community Outreach Program**

Budget: Under \$500,000

**West Palm Beach Downtown Development  
Authority**

**Let's Vibe**

West Palm Beach, FL, United States

**Bronze**

**Best Community Outreach Program**

Budget: Under \$500,000

**Iksan-si**

**Iksan Heritage Night**

Village Resident & Women's Association Initiative.  
Iksan-si, Jeollabuk-do, South Korea

**Gold**

**Best Community Outreach Program**

Budget: \$500,000 to \$1.5 Million

**Fur Rendezvous / G.A.I.**

**Fur Rondy**

People Mover Ride Program  
Anchorage, AK, United States

**Silver**

**Best Community Outreach Program**

Budget: \$500,000 to \$1.5 Million

**Ubun Ratchathani Province**

**Ubun Ratchathani Candle Festival 2024**

Ubun Ratchathani Province, Thailand

**Bronze**

**Best Community Outreach Program**

Budget: \$500,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines, IA, United States

**Gold**

**Best Community Outreach Program**

Budget: Over \$1.5 Million

**CherryArts**

**Cherry Creek Arts Festival**

Emerging Artist Grant Program  
Denver, CO, United States

**Silver**

**Best Community Outreach Program**

Budget: Over \$1.5 Million

**Virginia Beach Neptune Festival**

**50th Annual Neptune Festival Boardwalk Weekend**

Rounds of Applause: Community Art Project  
Virginia Beach, VA, United States

**Bronze**

**Best Community Outreach Program**

Budget: Over \$1.5 Million

**Gwangju Dong-gu**

**Chungjang Street Festival of Recollection**

Chungjang Fire-Art Parade  
"Memory of Chungjang" Festival  
Gwangju Dong-gu, Gwangju, South Korea

**Gold**

**Best Event / Program Within an Event to Benefit A Cause**

Budget: Under \$50,000

**Town of Whitchurch-Stouffville**

**Stouffville Main Street 5K and Kids 1K Dash**  
to benefit Markham Stouffville Hospital Foundation  
Stouffville, ON, Canada

**Silver**

**Best Event / Program Within an Event to Benefit A Cause**

Budget: Under \$50,000

**McAllen Public Library**

**South Texas Book Festival**

Monte Carlo Casino Night Fundraiser  
McAllen, TX, United States

**Bronze**

**Best Event / Program Within an Event to Benefit A Cause**

Budget: Under \$50,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

to Benefit K9 Hero Guardians  
Frankenmuth, MI, United States

**Gold**

**Best Event / Program Within an Event to Benefit A Cause**

Budget: \$50,000 to \$500,000

**Downtown Tempe Authority**

**2nd Sundays on Mill**

Downtown Tempe Barber Battle  
Tempe, AZ, United States

**Silver**

**Best Event / Program Within an Event to Benefit A Cause**

Budget: \$50,000 to \$500,000

**City of Celina**

**Beware! Of the Square**

Celina Battle of the Badges to benefit the Carter  
Bloodcare  
Celina, TX, United States

**Gold - Tie**

**Best Event / Program Within an Event to Benefit A Cause**

Budget: Over \$1.5 Million

**CherryArts**

**Cherry Creek Arts Festival**

Buy One, Give One Art Kit

Denver, CO, United States

**Gold - Tie**

**Best Event / Program Within an Event to Benefit A Cause**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

Our Shared Dream

The Rocks, NSW, Australia

**Silver**

**Best Event / Program Within an Event to Benefit A Cause**

Budget: Over \$1.5 Million

**Bangkok Art Biennale Foundation**

**Bangkok Art Biennale 2024**

BAB Symposium 2024

Bangkok, Thailand

**Gold**

**Best Event (Within an Existing Festival)**

Budget: Under \$50,000

**York County Economic & Tourism Development (Visit Yorktown)**

**250th Anniversary of the Yorktown Tea Party**

Yorktown, VA, United States

**Silver**

**Best Event (Within an Existing Festival)**

Budget: Under \$50,000

**City of West Palm Beach and the Cox Science Center & Aquarium**

**Screen on the Green**

300 Dinos

West Palm Beach, FL, United States

**Bronze**

**Best Event (Within an Existing Festival)**

Budget: Under \$50,000

**McAllen Public Library**

**South Texas Book Festival**

Un Cafecito with the Authors

McAllen, TX, United States

**Gold**

**Best Event (Within an Existing Festival)**

Budget: \$50,000 to \$500,000

**Pittsburgh Irish Festival**

**Women & Whiskey at BRIGID 2025**

Pittsburgh, PA, United States

**Silver**

**Best Event (Within an Existing Festival)**

Budget: \$50,000 to \$500,000

**City of McAllen**

**McAllen Marathon Scott Crane Run**

The Extra Mile

McAllen, TX, United States

**Bronze**

**Best Event (Within an Existing Festival)**

Budget: \$50,000 to \$500,000

**City of West Palm Beach**

**The CBN Big Three-OH!**

West Palm Beach, FL, United States

**Gold**

**Best Event (Within an Existing Festival)**

Budget: \$500,000 to \$1.5 Million

**Tongyeong Cultural Foundation**

**Tongyeong Hansan Battle Festival**

Battle of Hansan Reenactment

Tongyeong-si, Gyeongsangnam-do, South Korea

**Silver**

**Best Event (Within an Existing Festival)**

Budget: \$500,000 to \$1.5 Million

**Conway Area Chamber of Commerce**

**Toad Suck Daze**

World Championship Toad Races

Conway, AR, United States

**Bronze**

**Best Event (Within an Existing Festival)**

Budget: \$500,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

**127th Washington's Birthday Celebration**

La Costeña Jalapeño Eating Contest

Laredo, TX, United States

**Gold**

**Best Event (Within an Existing Festival)**

Budget: Over \$1.5 Million

**North Carolina Azalea Festival**

paws4people®

Wilmington, NC, United States

**Silver**

**Best Event (Within an Existing Festival)**

Budget: Over \$1.5 Million

**Visit Lanna Association for MICE and Tourism Industry**

**Chiang Mai Yi Peng**

Chiang Mai, Chiang Mai Province, Thailand

**Bronze**

**Best Event (Within an Existing Festival)**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

Hollywood Dreaming

The Rocks, NSW, Australia

**Gold**

**Best Emergency Preparedness & Risk Management Plan**

Budget: Under \$500,000

**Vancouver Fraser Port Authority Port Day 2024**

Vancouver, BC, Canada

**Silver**

**Best Emergency Preparedness & Risk Management Plan**

Budget: Under \$500,000

**Weatherford Chamber of Commerce Parker County Peach Festival**

Weatherford, TX, United States

**Bronze**

**Best Emergency Preparedness & Risk Management Plan**

Budget: Under \$500,000

**Frankenmuth Dog Bowl, Inc.**

**Frankenmuth Dog Bowl**

Frankenmuth, MI, United States

**Gold**

**Best Emergency Preparedness & Risk Management Plan**

Budget: \$500,000 to \$1.5 Million

**Canada Place Corporation**

**Canada Together 2024**

Vancouver, BC, Canada

**Silver**

**Best Emergency Preparedness & Risk Management Plan**

Budget: \$500,000 to \$1.5 Million

**Washington's Birthday Celebration Association 127th Washington's Birthday Celebration**

Laredo, TX, United States

**Bronze**

**Best Emergency Preparedness & Risk Management Plan**

Budget: \$500,000 to \$1.5 Million

**Seoul Songpa-gu**

**Hanseong Baekje Cultural Festival**

Songpa-gu, Seoul, South Korea

**Gold**

**Best Emergency Preparedness & Risk Management Plan**

Budget: Over \$1.5 Million

**Destination NSW**

**Vivid Sydney**

The Rocks, NSW, Australia

**Silver**

**Best Emergency Preparedness & Risk Management Plan**

Budget: Over \$1.5 Million

**The Festival Foundation**

**National Cherry Festival**

Traverse City, MI, United States

**Bronze**

**Best Emergency Preparedness & Risk Management Plan**

Budget: Over \$1.5 Million

**Jinju Cultural and Arts Foundation**

**Jinju Namgang Yudeung Festival**

Jinju-si, Gyeongsangnam-do, South Korea

**Gold**

**Best New Festival or Event**

Budget: Under \$50,000

**City of Alvarado**

**Alvarado Fall Festival and Weenie Dog Race**

Fort Worth, TX, United States

**Silver**

**Best New Festival or Event**

Budget: Under \$50,000

**McAllen Public Library**

**Amnesty Month**

Star Wars Day at MPL

McAllen, TX, United States

**Bronze**

**Best New Festival or Event**

Budget: Under \$50,000

**Town of Whitchurch-Stouffville**

**Symphony Under the Stars**

Stouffville, ON, Canada

**Gold**

**Best New Festival or Event**

Budget: \$50,000 to \$500,000

**Frankenmuth River Place Shops**

**Holiday Hot Cocoa Crawl**

Frankenmuth, MI, United States

**Silver**

**Best New Festival or Event**

Budget: \$50,000 to \$500,000

**City of West Palm Beach & West Palm Beach**

**Downtown Development Authority**

**Vintage Vibes**

West Palm Beach, FL, United States

**Bronze**

**Best New Festival or Event**

Budget: \$50,000 to \$500,000

**City of Boca Raton**

**Boca Street Fest**

Boca Raton, FL, United States

**Gold**

**Best New Festival or Event**

Budget: \$500,000 to \$1.5 Million

**Khonkaen Innovation Center**

**Plara Morlam Isan to the World Festival 2024**

Khon Kaen, Thailand

**Silver**

**Best New Festival or Event**

Budget: \$500,000 to \$1.5 Million

**City of McAllen**

**McAllen Holiday Parade**

Together We Shine: The Electric Parade Comes to Driscoll

McAllen, TX, United States

**Gold**

**Best New Festival or Event**

Budget: Over \$1.5 Million

**Geumsan Culture, Tourism and Festival Foundation**

**Geumsan World K-Insam Festival**

K-Insam Super Robot Pavilion

Geumsan-gun, Chungcheongnam-do, South Korea

**Gold**

**Best Product or Service**

Budget: \$50,000 to \$1.5 Million

**City of West Palm Beach**

**West Palm Beach GreenMarket**

Pop-Up Wineshop

West Palm Beach, FL, United States

**Silver**

**Best Product or Service**

Budget: \$50,000 to \$1.5 Million

**Hongju Culture & Tourism Foundation**

**Hongseong Global BBQ Festival**

Hongseong-gun, Chungcheongnam-do, South Korea

**Bronze**

**Best Product or Service**

Budget: \$50,000 to \$1.5 Million

**Daegu Buk-gu**

**Daegu Bukgu Tteokbokki Festival**

Daegu Buk-gu, Daegu, South Korea

**Gold**

**Best Overall Media Relations Campaign**

Budget: Under \$1.5 Million

**City of West Palm Beach**

**Holiday in Paradise**

West Palm Beach, FL, United States

**Silver**

**Best Overall Media Relations Campaign**

Budget: Under \$1.5 Million

**McAllen Public Library**

**South Texas Book Festival**

McAllen, TX, United States

**Bronze**

**Best Overall Media Relations Campaign**

Budget: Under \$1.5 Million

**City of Celina**

**Celina Cajun Fest**

Celina, TX, United States

**Gold**

**Best Event Management Bachelor's Degree**

Budget: Under \$50,000

**High Point University**

**Event Management Program**

High Point, NC, United States

**Silver**

**Best Event Management Bachelor's Degree**

Budget: Under \$50,000

**PaiChai University**

**Department of Tourism Management**

Daejeon-si, Daejeon, South Korea

**Gold**

**Best Event Management Bachelor's Degree**

Budget: Over \$1.5 Million

**Central Michigan University**

**Department of Recreation, Parks & Leisure**

**Services Administration**

Mount Pleasant, MI, United States

**Gold**

**Best Event Management Master's Degree**

Budget: Under \$50,000

**PaiChai University**

**Tourism, Festival & K-Wave Graduate School**

Daejeon-si, Daejeon, South Korea

**Gold**

**Best Event Management PhD Program**

Budget: Under \$50,000

**PaiChai University**

**Tourism, Festival & K-Wave Graduate School**

Daejeon-si, Daejeon, South Korea