Gold
Grand Pinnacle
Budget: Under $100,000
McAllen Public Library
South Texas Book Festival
McAllen, TX, United States

Silver
Grand Pinnacle
Budget: Under $100,000
Frankenmuth Dog Bowl, Inc.
Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Bronze
Grand Pinnacle
Budget: Under $100,000
Pittsburgh Irish Festival
BRIGID 2024
Pittsburgh, PA, United States

Gold
Grand Pinnacle
Budget: $100,000 to $500,000
Weatherford Chamber of Commerce
Parker County Peach Festival
Weatherford, TX, United States

Silver
Grand Pinnacle
Budget: $100,000 to $500,000
Town of Little Elm
Little Elm Craft Brew & Que
Little Elm, TX, United States

Bronze
Grand Pinnacle
Budget: $100,000 to $500,000
Lubbock Arts Alliance
Lubbock Arts Festival
Lubbock, TX, United States

Gold
Grand Pinnacle
Budget: $500,000 to $1 Million
Fáilte Ireland
Púca Festival 2023
Dublin, Ireland

Silver
Grand Pinnacle
Budget: $500,000 to $1 Million
Phuket Province
The Phuket Vegetarian Festival
Pathumwan, Bangkok, Thailand

Bronze
Grand Pinnacle
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Gold
Grand Pinnacle
Budget: Over $1 Million
CherryArts
Cherry Creek Arts Festival
Denver, CO, United States

Silver
Grand Pinnacle
Budget: Over $1 Million
The Pennsylvania Horticultural Society
The 2024 PHS Philadelphia Flower Show, "United by Flowers"
Philadelphia, PA, United States

Bronze - Tie
Grand Pinnacle
Budget: Over $1 Million
Pasadena Tournament of Roses Association
Tournament of Roses
Pasadena, CA, United States

Bronze - Tie
Grand Pinnacle
Budget: Over $1 Million
Scottsdale Arts
Canal Convergence
Scottsdale, AZ, United States

Gold
Best TV Promotion
Budget: Under $100,000
West Palm Beach Downtown Development Authority
West Palm Beach, FL, United States

Silver
Best TV Promotion
Budget: Under $100,000
Fredericksburg Chamber of Commerce
Light The Night Christmas Parade & AfterGlow
Fredericksburg, TX, United States

Bronze
Best TV Promotion
Budget: Under $100,000
SC Festival of Flowers
Greenwood, SC, United States

Gold
Best TV Promotion
Budget: $100,000 to $500,000
Visit Panama City Beach
Pirates of the High Seas & Renaissance Fest
Panama City Beach, FL, United States

Silver
Best TV Promotion
Budget: $100,000 to $500,000
Alaska State Fair, Inc.
Alaska State Fair
Palmer, AK, United States

Bronze
Best TV Promotion
Budget: $100,000 to $500,000
City of West Palm Beach
4th on Flagler
West Palm Beach, FL, United States

Gold
Best TV Promotion
Budget: $500,000 to $1 Million
City of McAllen
MXLAN 2024
McAllen, TX, United States

Silver
Best TV Promotion
Budget: $500,000 to $1 Million
The Parade Company
Strategic Staffing Solutions Turkey Trot
Detroit, MI, United States

Bronze
Best TV Promotion
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Cherry Blossom Festival
Macon, GA, United States

Gold
Best TV Promotion
Budget: Over $1 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Silver - Tie
Best TV Promotion
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
Sydney, NSW, Australia

Silver - Tie
Best TV Promotion
Budget: Over $1 Million
OC Fair and Event Center
OC Fair
Costa Mesa, CA, United States

Bronze
Best TV Promotion
Budget: Over $1 Million
City of Dublin
Dublin Irish Festival
Dublin, OH, United States

Gold
Best Full-Length TV Program
Budget: Under $100,000
West Palm Beach Downtown Development Authority
Wake Up West Palm
West Palm Beach, FL, United States

Silver
Best Full-Length TV Program
Budget: Under $100,000
Frankenmuth Dog Bowl, Inc.
Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Bronze
Best Full-Length TV Program
Budget: Under $100,000
Fredericksburg Chamber of Commerce
Light The Night Christmas Parade & AfterGlow
Fredericksburg, TX, United States

Gold
Best Full-Length TV Program
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Lotsa Loteria Fiesta Flambeau Parade
San Antonio, TX, United States

Silver
Best Full-Length TV Program
Budget: $100,000 to $500,000
City of West Palm Beach
4th on Flagler
West Palm Beach, FL, United States

Bronze
Best Full-Length TV Program
Budget: $100,000 to $500,000
Weatherford Chamber of Commerce
Parker County Peach Festival
Weatherford, TX, United States

Gold
Best Full-Length TV Program
Budget: $500,000 to $1 Million
Charlotte Center City Partners
Novant Health Thanksgiving Eve Parade
Charlotte, NC, United States

Silver
Best Full-Length TV Program
Budget: $500,000 to $1 Million
The Parade Company
Ford Fireworks & Rooftop Party presented by Ford
Detroit, MI, United States

Bronze
Best Full-Length TV Program
Budget: $500,000 to $1 Million
Cultural Festivals
Saint Louis Art Fair
St. Louis, MO, United States

Gold
Best Full-Length TV Program
Budget: Over $1 Million
National Cherry Blossom Festival, Inc.
National Cherry Blossom Festival
Parade presented by Events DC
Washington, DC, United States

Silver
Best Full-Length TV Program
Budget: Over $1 Million
Pasadena Tournament of Roses Association
2024 Rose Parade presented by Honda
Digital Stream
Pasadena, CA, United States

Bronze
Best Full-Length TV Program
Budget: Over $1 Million
The Pennsylvania Horticultural Society
The 2024 PHS Philadelphia Flower Show, "United by Flowers"
Philadelphia, PA, United States

Gold
Best Video Promotion
Budget: Under $100,000
Visit Lanna Association for MICE and Tourism Industry
Chiang Mai Blooms
Chiang Mai, Thailand

Silver
Best Video Promotion
Budget: Under $100,000
Norfolk Festevents, Ltd.
2023 Bayou Bon Vivant Cajun Music and Food Festival
Norfolk, VA, United States

Bronze
Best Video Promotion
Budget: Under $100,000
West Palm Beach Downtown Development Authority
Que Bacano Dance Contest
West Palm Beach, FL, United States

Gold
Best Video Promotion
Budget: $100,000 to $500,000
Weatherford Chamber of Commerce
Parker County Peach Festival
Weatherford, TX, United States

Silver - Tie
Best Video Promotion
Budget: $100,000 to $500,000
City of West Columbia
Kinetic Derby Day
West Columbia, SC, United States

Silver - Tie
Best Video Promotion
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Lotsa Loteria Fiesta Flambeau Parade
San Antonio, TX, United States

Bronze
Best Video Promotion
Budget: $100,000 to $500,000
Norfolk Festevents, Ltd.
40th Annual Norfolk Waterfront Jazz Festival
Norfolk, VA, United States

Gold
Best Video Promotion
Budget: $500,000 to $1 Million
Kentucky Bourbon Festival
Bardstown, KY, United States

Silver
Best Video Promotion
Budget: $500,000 to $1 Million
City of McAllen
MXLAN 2024
McAllen, TX, United States

Bronze
Best Video Promotion
Budget: $500,000 to $1 Million
German American Chamber of Commerce - Colorado Chapter
Denver Christkindlmarket
Denver, CO, United States

Gold
Best Video Promotion
Budget: Over $1 Million
Fiesta San Antonio Commission
Fiesta
San Antonio, TX, United States

Silver - Tie
Best Video Promotion
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
Sydney, NSW, Australia

Silver - Tie
Best Video Promotion
Budget: Over $1 Million
National Cherry Blossom Festival, Inc.
National Cherry Blossom Festival
Washington, DC, United States

Bronze
Best Video Promotion
Budget: Over $1 Million
Music for All
National Festival
Indianapolis, IN, United States

Gold
Best Radio Promotion
Budget: Under $100,000
City of West Palm Beach
Clematis by Fright
West Palm Beach, FL, United States

Silver
Best Radio Promotion
Budget: Under $100,000
SC Festival of Flowers
Greenwood, SC, United States

Bronze
Best Radio Promotion
Budget: Under $100,000
West Palm Beach Downtown Development Authority
Que Bacano Dance Contest
West Palm Beach, FL, United States

Gold
Best Radio Promotion
Budget: $100,000 to $500,000
Visit Panama City Beach
Pirates of the High Seas & Renaissance Fest
Panama City Beach, FL, United States

Silver
Best Radio Promotion
Budget: $100,000 to $500,000
City of McAllen
McAllen International Carfest 2024
McAllen, TX, United States

Bronze
Best Radio Promotion
Budget: $100,000 to $500,000
City of West Palm Beach
4th on Flagler
West Palm Beach, FL, United States

Gold
Best Radio Promotion
Budget: $500,000 to $1 Million
City of McAllen
South Pole Illuminated Festival
McAllen, TX, United States

Silver
Best Radio Promotion
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Bronze
Best Radio Promotion
Budget: $500,000 to $1 Million
Pittsburgh Irish Festival
32nd Annual Pittsburgh Irish Festival
Pittsburgh, PA, United States

Gold
Best Radio Promotion
Budget: Over $1 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Laredo, TX, United States

Silver
Best Radio Promotion
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
Sydney, NSW, Australia

Bronze
Best Radio Promotion
Budget: Over $1 Million
The Parade Company
Be a Heart of History
Detroit, MI, United States

Gold
Best Single Social Video
Budget: Under $100,000
City of West Palm Beach
West Palm Beach GreenMarket
West Palm Beach, FL, United States

Silver
Best Single Social Video
Budget: Under $100,000
City of Boca Raton
Night Market
Boca Raton, FL, United States

Bronze
Best Single Social Video
Budget: Under $100,000
City of West Palm Beach
West Palm Beach GreenMarket
West Palm Beach, FL, United States

Gold
Best Single Social Video
Budget: $100,000 to $500,000
City of McAllen Convention Facilities
Fiesta de Palmas 23
McAllen, TX, United States

Silver
Best Single Social Video
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Lotsa Loteria Fiesta Flambeau Parade
San Antonio, TX, United States

Bronze
Best Single Social Video
Budget: $100,000 to $500,000
City of West Palm Beach
Clematis by Night
West Palm Beach, FL, United States

Gold
Best Single Social Video
Budget: $500,000 to $1 Million
Narodni Dom Maribor
Festival Lent
Maribor, Slovenia

Silver
Best Single Social Video
Budget: $500,000 to $1 Million
San Antonio Book Festival
San Antonio, TX, United States

Bronze
Best Single Social Video
Budget: $500,000 to $1 Million
Baltimore City Recreation and Parks
AFRAM
Baltimore, MD, United States

Gold
Best Single Social Video
Budget: Over $1 Million
City of Dublin
Dublin Irish Festival
Dublin, OH, United States

Silver
Best Single Social Video
Budget: Over $1 Million
The Festival Foundation
Traverse City, MI, United States

Bronze
Best Single Social Video
Budget: Over $1 Million
Music for All
2024 Bands of America Championships
Indianapolis, IN, United States

Gold
Best Multimedia Component
Budget: Under $100,000
Frankenmuth Dog Bowl, Inc.
Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Silver
Best Multimedia Component
Budget: Under $100,000
The Parade Company
Big Head Corps presented by Dickinson Wright
Detroit, MI, United States

Bronze
Best Multimedia Component
Budget: Under $100,000
Music for All
St. Louis Public School Advocacy Spotlight
Indianapolis, IN, United States

Gold
Best Multimedia Component
Budget: $100,000 to $500,000
Norfolk Festevents, Ltd.
2023 Norfolk Harborfest Music, Food and Maritime Festival
Norfolk, VA, United States

Silver
Best Multimedia Component
Budget: $100,000 to $500,000
Norfolk Festevents, Ltd.
2023 Norfolk Harborfest Music, Food and Maritime Festival
Norfolk, VA, United States

Bronze
Best Multimedia Component
Budget: $100,000 to $500,000
Naples, Marco Island, Everglades CVB
¡ARTE VIVA!
Meet the Artist Series
Naples, FL, United States

Gold
Best Multimedia Component
Budget: $500,000 to $1 Million
Music for All
Summer Symposium
Indianapolis, IN, United States

Silver
Best Multimedia Component
Budget: $500,000 to $1 Million
Pittsburgh Irish Festival
32nd Annual Pittsburgh Irish Festival
Pittsburgh, PA, United States

Bronze
Best Multimedia Component
Budget: $500,000 to $1 Million
Cultural Festivals
Saint Louis Art Fair
St. Louis, MO, United States

Gold
Best Multimedia Component
Budget: Over $1 Million
City of Philadelphia Office of Special Events
Philadelphia Marathon
2023 Marathon Story Map
Philadelphia, PA, United States

Silver
Best Multimedia Component
Budget: Over $1 Million
Music for All
2023 BOA Championships
Indianapolis, IN, United States

Bronze
Best Multimedia Component
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
Sydney, NSW, Australia

Gold
Best Event Website
Budget: Under $100,000
Pittsburgh Irish Festival
BRIGID 2024
brigidpgh.com
Pittsburgh, PA, United States

Silver
Best Event Website
Budget: Under $100,000
West Palm Beach Downtown Development Authority
Black Art Matters
downtownwpb.com/BAM
West Palm Beach, FL, United States

Bronze
Best Event Website
Budget: Under $100,000
Frankenmuth Dog Bowl, Inc.
Frankenmuth Dog Bowl
dogbowlfun.com
Frankenmuth, MI, United States

Gold
Best Event Website
Budget: $100,000 to $500,000
City of McAllen Convention Facilities
Fiesta de Palmas 23
fiestadepalmas.com
McAllen, TX, United States

Silver
Best Event Website
Budget: $100,000 to $500,000
City of West Columbia
Meeting Street Music Fest
meetingstreetmusicfest.com
West Columbia, SC, United States

Bronze
Best Event Website
Budget: $100,000 to $500,000
City of Delray Beach Parks and Recreation
Delray Beach St. Patrick's Day Parade & Festival
stpatsdelray.com
Delray Beach, FL, United States

Gold
Best Event Website
Budget: $500,000 to $1 Million
Pittsburgh Irish Festival
32nd Annual Pittsburgh Irish Festival
pghirishfest.org
Pittsburgh, PA, United States

Silver
Best Event Website
Budget: $500,000 to $1 Million
City of McAllen
South Pole Illuminated Festival
southpoleoftexas.com
McAllen, TX, United States

Bronze
Best Event Website
Budget: $500,000 to $1 Million
The Festival Foundation
Iceman Cometh Challenge
iceman.com
Traverse City, MI, United States

Gold
Best Event Website
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
vividsydney.com
Sydney, NSW, Australia

Silver
Best Event Website
Budget: Over $1 Million
The Pennsylvania Horticultural Society
The 2024 PHS Philadelphia Flower Show, "United by Flowers"
phsonline.org/the-flower-show
Philadelphia, PA, United States

Bronze - Tie
Best Event Website
Budget: Over $1 Million
City of Dublin
Dublin Irish Festival
dublinirishfestival.org
Dublin, OH, United States

Bronze - Tie
Best Event Website
Budget: Over $1 Million
City of McAllen
McAllen Holiday Parade
mcallenholidayparade.com
McAllen, TX, United States

Gold
Best Organization Website
Budget: Under $100,000
West Palm Beach Downtown Development Authority
DowntownWPB.com
West Palm Beach, FL, United States

Silver
Best Organization Website
Budget: Under $100,000
SC Festival of Flowers
scfestivalofflowers.org
Greenwood, SC, United States

Bronze
Best Organization Website
Budget: Under $100,000
City of West Palm Beach Community Events
wpb.org/government/community-events/events
West Palm Beach, FL, United States

Gold
Best Organization Website
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
flambeau.org
San Antonio, TX, United States

Silver
Best Organization Website
Budget: $100,000 to $500,000
Frankenmuth River Place Shops
frankenmuthriverplace.com
Frankenmuth, MI, United States

Bronze
Best Organization Website
Budget: $100,000 to $500,000
City of Show Low
visitshowlow.com
Show Low, AZ, United States

Gold
Best Organization Website
Budget: $500,000 to $1 Million
Pittsburgh Irish Festival
32nd Annual Pittsburgh Irish Festival
pghirishfest.org
Pittsburgh, PA, United States

Silver
Best Organization Website
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
cherryblossom.com
Macon, GA, United States

Bronze
Best Organization Website
Budget: $500,000 to $1 Million
Fur Rendezvous (Fur Rondy)
furrondy.net
Anchorage , AK, United States

Gold
Best Organization Website
Budget: Over $1 Million
Norfolk Festevents, Ltd.
festevents.org
Norfolk, VA, United States

Silver
Best Organization Website
Budget: Over $1 Million
Geumsan Festival & Tourism Foundation
Geumsan World K-Insam Festival
insamfestival.co.kr
Geumsan, Chungcheongnam-do, Republic of Korea

Bronze - Tie
Best Organization Website
Budget: Over $1 Million
City of McAllen
McAllen Marathon
mcallenmarathon.com
McAllen, TX, United States

Bronze - Tie
Best Organization Website
Budget: Over $1 Million
The Pennsylvania Horticultural Society
The 2024 PHS Philadelphia Flower Show, "United by Flowers"
phsonline.org
Philadelphia, PA, United States

Gold
Best Facebook Site
Budget: Under $100,000
SC Festival of Flowers
facebook.com/scfestivalofflowers
Greenwood, SC, United States

Silver
Best Facebook Site
Budget: Under $100,000
Norfolk Festevents, Ltd.
facebook.com/Festevents
Norfolk, VA, United States

Bronze - Tie
Best Facebook Site
Budget: Under $100,000
Frankenmuth Dog Bowl, Inc.
Frankenmuth Dog Bowl
facebook.com/frankenmuthdogbowl
Frankenmuth, MI, United States

Bronze - Tie
Best Facebook Site
Budget: Under $100,000
West Palm Beach Downtown Development Authority
Downtown West Palm Beach
facebook.com/DowntownWPB
West Palm Beach, FL, United States

Gold
Best Facebook Site
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Lotsa Loteria Fiesta Flambeau Parade
facebook.com/FiestaFlambeauParade
San Antonio, TX, United States

Silver
Best Facebook Site
Budget: $100,000 to $500,000
Weatherford Chamber of Commerce
Parker County Peach Festival
facebook.com/parkercountypeachfestival
Weatherford, TX, United States

Bronze
Best Facebook Site
Budget: $100,000 to $500,000
Frankenmuth River Place Shops
Food Truck Festival
facebook.com/FrankenmuthFoodTruckFestival
Frankenmuth, MI, United States

Gold
Best Facebook Site
Budget: $500,000 to $1 Million
City of McAllen
MXLAN 2024
facebook.com/MXLANfestival
McAllen, TX, United States

Silver
Best Facebook Site
Budget: $500,000 to $1 Million
The Parade Company
Strategic Staffing Solutions Turkey Trot
facebook.com/S3TurkeyTrot
Detroit, MI, United States

Bronze
Best Facebook Site
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
facebook.com/cherryblossomfestivalmacon
Macon, GA, United States

Gold
Best Facebook Site
Budget: Over $1 Million
The Pennsylvania Horticultural Society
The 2024 PHS Philadelphia Flower Show, "United by Flowers"
facebook.com/PHSgardening
Philadelphia, PA, United States

Silver
Best Facebook Site
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
facebook.com/vividsydney
Sydney, NSW, Australia

Bronze - Tie
Best Facebook Site
Budget: Over $1 Million
City of Philadelphia Office of Special Events
Philadelphia Marathon
facebook.com/PhiladelphiaMarathon
Philadelphia, PA, United States

Bronze - Tie
Best Facebook Site
Budget: Over $1 Million
Des Moines Arts Festival
facebook.com/DesMoinesArtsFestival
Des Moines, IA, United States

Gold
Best Instagram Site
Budget: Under $100,000
City of West Palm Beach
City of West Palm Beach Events
instagram.com/eventswpb
West Palm Beach, FL, United States

Silver
Best Instagram Site
Budget: Under $100,000
York County Economic & Tourism Development
instagram.com/visityorktown
Yorktown, VA, United States

Bronze
Best Instagram Site
Budget: Under $100,000
City of West Palm Beach
West Palm Beach GreenMarket
instagram.com/wpbgreenmarket
West Palm Beach, FL, United States

Gold
Best Instagram Site
Budget: $100,000 to $500,000
Frankenmuth River Place Shops
instagram.com/riverplaceshops
Frankenmuth, MI, United States

Silver
Best Instagram Site
Budget: $100,000 to $500,000
City of West Palm Beach
Holiday in Paradise
instagram.com/sanditreewpb
West Palm Beach, FL, United States

Bronze
Best Instagram Site
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Lotsa Loteria Fiesta Flambeau Parade
instagram.com/officialfiestaflambeau
San Antonio, TX, United States

Gold
Best Instagram Site
Budget: $500,000 to $1 Million
Baltimore City Recreation and Parks
AFRAM
instagram.com/baltimore_afram
Baltimore, MD, United States

Silver
Best Instagram Site
Budget: $500,000 to $1 Million
Visit Stockton
Stockton Lantern Festival
instagram.com/stocktonlanternfestival
Stockton, CA, United States

Bronze - Tie
Best Instagram Site
Budget: $500,000 to $1 Million
City of McAllen
MXLAN 2024
instagram.com/mxlanfestival
McAllen, TX, United States

Bronze - Tie
Best Instagram Site
Budget: $500,000 to $1 Million
Narodni Dom Maribor
Festival Lent
instagram.com/festivallent
Maribor, Slovenia

Gold
Best Instagram Site
Budget: Over $1 Million
The Pennsylvania Horticultural Society
The 2024 PHS Philadelphia Flower Show, "United by Flowers"
instagram.com/phsgardening
Philadelphia, PA, United States

Silver
Best Instagram Site
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
instagram.com/vividsydney
Sydney, NSW, Australia

Bronze
Best Instagram Site
Budget: Over $1 Million
City of Philadelphia Office of Special Events
Philadelphia Marathon
instagram.com/philly_marathon
Philadelphia, PA, United States

Gold
Best Single Digital/Social Ad
Budget: Under $100,000
West Palm Beach Downtown Development Authority
Que Bacano Holiday
West Palm Beach, FL, United States

Silver
Best Single Digital/Social Ad
Budget: Under $100,000
City of West Palm Beach
Clematis by Fright
West Palm Beach, FL, United States

Bronze
Best Single Digital/Social Ad
Budget: Under $100,000
City of West Palm Beach
West Palm Beach GreenMarket
West Palm Beach, FL, United States

Gold
Best Single Digital/Social Ad
Budget: $100,000 to $500,000
City of West Palm Beach
4th on Flagler 2024
West Palm Beach, FL, United States

Silver
Best Single Digital/Social Ad
Budget: $100,000 to $500,000
City of West Palm Beach
4th on Flagler
West Palm Beach, FL, United States

Bronze
Best Single Digital/Social Ad
Budget: $100,000 to $500,000
City of West Palm Beach
Holiday in Paradise
West Palm Beach, FL, United States

Gold
Best Single Digital/Social Ad
Budget: $500,000 to $1 Million
Visit Stockton
Stockton Lantern Festival
Stockton, CA, United States

Silver
Best Single Digital/Social Ad
Budget: $500,000 to $1 Million
Baltimore City Recreation and Parks
AFRAM
Baltimore, MD, United States

Bronze
Best Single Digital/Social Ad
Budget: $500,000 to $1 Million
Pittsburgh Irish Festival
32nd Annual Pittsburgh Irish Festival
Pittsburgh, PA, United States

Gold
Best Single Digital/Social Ad
Budget: Over $1 Million
City of Dublin
Dublin Irish Festival
Dublin, OH, United States

Silver
Best Single Digital/Social Ad
Budget: Over $1 Million
Des Moines Arts Festival
Des Moines, IA, United States

Bronze
Best Single Digital/Social Ad
Budget: Over $1 Million
Kentucky Derby Festival
Fest-a-Ville
Louisville, KY, United States

Gold
Best Digital/Social Ad Series
Budget: Under $100,000
City of West Palm Beach
West Palm Beach GreenMarket
Pop-Up Workshops
West Palm Beach, FL, United States

Silver
Best Digital/Social Ad Series
Budget: Under $100,000
West Palm Beach Downtown Development Authority
Downtown West Palm Beach
West Palm Beach, FL, United States

Bronze
Best Digital/Social Ad Series
Budget: Under $100,000
West Palm Beach Downtown Development Authority
West Palm Beach, FL, United States

Gold
Best Digital/Social Ad Series
Budget: $100,000 to $500,000
Newport News Parks & Recreation
Fall-O-Ween Festival
Newport News, VA, United States

Silver
Best Digital/Social Ad Series
Budget: $100,000 to $500,000
City of McAllen Convention Facilities
Fiesta de Palmas 23
McAllen, TX, United States

Bronze
Best Digital/Social Ad Series
Budget: $100,000 to $500,000
Newport News Parks & Recreation
Lights at the Fountain
Newport News, VA, United States

Gold
Best Digital/Social Ad Series
Budget: $500,000 to $1 Million
Visit Stockton
Stockton Lantern Festival
Stockton, CA, United States

Silver
Best Digital/Social Ad Series
Budget: $500,000 to $1 Million
City of McAllen
MXLAN 2024
McAllen, TX, United States

Bronze
Best Digital/Social Ad Series
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Gold
Best Digital/Social Ad Series
Budget: Over $1 Million
The Pennsylvania Horticultural Society
The 2024 PHS Philadelphia Flower Show, "United by Flowers"
Philadelphia, PA, United States

Silver
Best Digital/Social Ad Series
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
Sydney, NSW, Australia

Bronze
Best Digital/Social Ad Series
Budget: Over $1 Million
Coconut Grove Arts & Historical Association
Coconut Grove Arts Festival
Coconut Grove, FL, United States

Gold
Best Event / Organization E-Newsletter
Budget: Under $100,000
West Palm Beach Downtown Development Authority
Downtown West Palm Beach
West Palm Beach, FL, United States

Silver
Best Event / Organization E-Newsletter
Budget: Under $100,000
City of McAllen - Quinta Mazatlan
McAllen, TX, United States

Bronze
Best Event / Organization E-Newsletter
Budget: Under $100,000
McAllen Public Library
World Languages Festival
McAllen, TX, United States

Gold
Best Event / Organization E-Newsletter
Budget: $100,000 to $500,000
Frankenmuth River Place Shops
Big Bounce America
Frankenmuth, MI, United States

Silver
Best Event / Organization E-Newsletter
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Lotsa Loteria Fiesta Flambeau Parade
San Antonio, TX, United States

Gold
Best Event / Organization E-Newsletter
Budget: Over $1 Million
Des Moines Arts Festival
Des Moines, IA, United States

Silver
Best Event / Organization E-Newsletter
Budget: Over $1 Million
Kentucky Derby Festival
Louisville, KY, United States

Bronze
Best Event / Organization E-Newsletter
Budget: Over $1 Million
North Carolina Azalea Festival
Wilmington, NC, United States

Gold
Best Event Program
Budget: Under $100,000
Norfolk Festevents, Ltd.
2024 Bayou Bon Vivant Cajun Music and Food Festival
Norfolk, VA, United States

Silver - Tie
Best Event Program
Budget: Under $100,000
City of Boca Raton
MLK Day
Boca Raton, FL, United States

Silver - Tie
Best Event Program
Budget: Under $100,000
City of Pigeon Forge Special Events
Wilderness Wildlife Week
Pigeon Forge, TN, United States

Bronze
Best Event Program
Budget: Under $100,000
Pittsburgh Irish Festival
BRIGID 2024
Pittsburgh, PA, United States

Gold
Best Event Program
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Lotsa Loteria Fiesta Flambeau Parade
San Antonio, TX, United States

Silver
Best Event Program
Budget: $100,000 to $500,000
City of Pigeon Forge Special Events
A Mountain Quiltfest
Pigeon Forge, TN, United States

Bronze
Best Event Program
Budget: $100,000 to $500,000
Frankenmuth River Place Shops
Cass River Colonial Encampment
Frankenmuth, MI, United States

Gold
Best Event Program
Budget: $500,000 to $1 Million
MCCS South Carolina
MCAS Beaufort Airshow
Beaufort, SC, United States

Silver
Best Event Program
Budget: $500,000 to $1 Million
Fur Rendezvous (Fur Rondy)
Anchorage, AK, United States

Bronze
Best Event Program
Budget: $500,000 to $1 Million
Pittsburgh Irish Festival
32nd Annual Pittsburgh Irish Festival
Pittsburgh, PA, United States

Gold
Best Event Program
Budget: Over $1 Million
Cheonan Foundation for Arts and Culture
Cheonan K-Culture Expo
Cheonan, Chungcheongnam-do, Republic of Korea

Silver
Best Event Program
Budget: Over $1 Million
Scottsdale Arts
Canal Convergence
Scottsdale, AZ, United States

Bronze
Best Event Program
Budget: Over $1 Million
Charlotte Center City Partners
Charlotte SHOUT!
Charlotte, NC, United States

Gold
Best Newspaper Insert / Supplement
Budget: Under $100,000
Downtown Edmond Business Association
Downtown Edmond Arts Festival
Edmond, OK, United States

Silver
Best Newspaper Insert / Supplement
Budget: Under $100,000
McAllen Public Library
World Languages Festival
McAllen, TX, United States

Bronze
Best Newspaper Insert / Supplement
Budget: Under $100,000
City of McAllen - Quinta Mazatlan
RGV Youth Nature Photography Exhibit
McAllen, TX, United States

Gold
Best Newspaper Insert / Supplement
Budget: $100,000 to $500,000
City of McAllen Convention Facilities
Fiesta de Palmas 23
McAllen, TX, United States

Gold
Best Newspaper Insert / Supplement
Budget: $500,000 to $1 Million
City of McAllen
MXLAN 2024
McAllen, TX, United States

Silver
Best Newspaper Insert / Supplement
Budget: $500,000 to $1 Million
Narodni Dom Maribor
Festival Lent
Maribor, Slovenia

Bronze
Best Newspaper Insert / Supplement
Budget: $500,000 to $1 Million
Incheon Tourism Organization
Incheon Open Port Heritage Night
Incheon, Incheon Metropolitan, Republic of Korea

Gold
Best Newspaper Insert / Supplement
Budget: Over $1 Million
Winterfest
Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL, United States

Silver
Best Newspaper Insert / Supplement
Budget: Over $1 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Laredo, TX, United States

Bronze
Best Newspaper Insert / Supplement
Budget: Over $1 Million
National Cherry Blossom Festival, Inc.
National Cherry Blossom Festival
Washington, DC, United States

Gold
Best Promotional Brochure
Budget: Under $100,000
Music for All
2025 Advocacy in Action Awards
Indianapolis, IN, United States

Silver
Best Promotional Brochure
Budget: Under $100,000
McAllen Public Library
World Languages Festival
McAllen, TX, United States

Bronze
Best Promotional Brochure
Budget: Under $100,000
The Parade Company
Big Head Corps presented by Dickinson Wright
Detroit, MI, United States

Gold
Best Promotional Brochure
Budget: $100,000 to $1 Million
City of West Palm Beach
Holiday in Paradise
West Palm Beach, FL, United States

Silver
Best Promotional Brochure
Budget: $100,000 to $1 Million
City of Delray Beach Parks and Recreation
100 Ft. Christmas Tree
Delray Beach, FL, United States

Bronze
Best Promotional Brochure
Budget: $100,000 to $1 Million
Pittsburgh Irish Festival
32nd Annual Pittsburgh Irish Festival
Pittsburgh, PA, United States

Gold
Best Promotional Brochure
Budget: Over $1 Million
Geumsan Festival & Tourism Foundation
Geumsan World K-Insam Festival
Geumsan, Chungcheongnam-do, Republic of Korea

Silver
Best Promotional Brochure
Budget: Over $1 Million
Winterfest
Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL, United States

Bronze
Best Promotional Brochure
Budget: Over $1 Million
CherryArts
Cherry Creek Arts Festival
Denver, CO, United States

Gold
Best Printed Materials (Multiple Page)
Budget: Under $100,000
West Palm Beach Downtown Development Authority
Queens Night Out
Brochure
West Palm Beach, FL, United States

Silver
Best Printed Materials (Multiple Page)
Budget: Under $100,000
West Palm Beach Downtown Development Authority
Downtown West Palm Beach
Annual Report
West Palm Beach, FL, United States

Bronze
Best Printed Materials (Multiple Page)
Budget: Under $100,000
Newport News Parks & Recreation
Tour of Newport News
Technical Guide Booklet
Newport News, VA, United States

Gold
Best Printed Materials (Multiple Page)
Budget: $100,000 to $500,000
City of West Palm Beach
Holiday in Paradise
Brochure
West Palm Beach, FL, United States

Silver
Best Printed Materials (Multiple Page)
Budget: $100,000 to $500,000
The Parade Company
Distinguished Clown Corps® presented by Emagine Entertainment
Enrollment Form
Detroit, MI, United States

Bronze
Best Printed Materials (Multiple Page)
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Designer Dream
Article for Grand Marshall and the Fiesta Flambeau Parade in a special edition for 2024
San Antonio, TX, United States

Gold
Best Printed Materials (Multiple Page)
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Communications Strategy Report
Macon, GA, United States

Silver
Best Printed Materials (Multiple Page)
Budget: $500,000 to $1 Million
Cultural Festivals
Saint Louis Art Fair
Summary Report
St. Louis, MO, United States

Gold
Best Printed Materials (Multiple Page)
Budget: Over $1 Million
City of McAllen
McAllen Holiday Parade
Partner Report
McAllen, TX, United States

Silver
Best Printed Materials (Multiple Page)
Budget: Over $1 Million
City of Dublin
Dublin Irish Festival
Annual Report
Dublin, OH, United States

Bronze
Best Printed Materials (Multiple Page)
Budget: Over $1 Million
Pasadena Tournament of Roses Association
2024 Rose Parade presented by Honda
Community Impact Report
Community Impact Report
Pasadena, CA, United States

Gold
Best Printed Materials (Single Page)
Budget: Under $100,000
City of Corinth, Texas
Pawtoberfest
Flyer
Corinth, TX, United States

Silver
Best Printed Materials (Single Page)
Budget: Under $100,000
City of Delray Beach Parks and Recreation
Delray Beach Holiday Parade
Flyer
Delray Beach, FL, United States

Bronze
Best Printed Materials (Single Page)
Budget: Under $100,000
City of West Palm Beach
Clematis by Fright
Mailer
West Palm Beach, FL, United States

Gold
Best Printed Materials (Single Page)
Budget: $100,000 to $500,000
City of Delray Beach Parks and Recreation
Delray Beach July 4th Celebration
Flyer
Delray Beach, FL, United States

Silver
Best Printed Materials (Single Page)
Budget: $100,000 to $500,000
City of West Palm Beach
Holiday in Paradise
Pancake Breakfast Ticket
West Palm Beach, FL, United States

Bronze
Best Printed Materials (Single Page)
Budget: $100,000 to $500,000
City of West Palm Beach
4th on Flagler
Postcard
West Palm Beach, FL, United States

Gold
Best Printed Materials (Single Page)
Budget: $500,000 to $1 Million
Visit Stockton
Stockton Lantern Festival
Postcard
Stockton, CA, United States

Silver
Best Printed Materials (Single Page)
Budget: $500,000 to $1 Million
MCCS South Carolina
MCAS Beaufort Airshow
Rack Card
Beaufort, SC, United States

Bronze
Best Printed Materials (Single Page)
Budget: $500,000 to $1 Million
City of McAllen
South Pole Illuminated Festival
Flyer
McAllen, TX, United States

Gold
Best Printed Materials (Single Page)
Budget: Over $1 Million
OC Fair and Event Center
OC Fair
Rack Card
Costa Mesa, CA, United States

Silver
Best Printed Materials (Single Page)
Budget: Over $1 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Rack Card
Laredo, TX, United States

Bronze
Best Printed Materials (Single Page)
Budget: Over $1 Million
The Parade Company
America's Thanksgiving Parade® presented by Gardner White
Holiday Card
Detroit, MI, United States

Gold
Best Cover Design
Budget: Under $100,000
SC Festival of Flowers
Greenwood, SC, United States

Silver
Best Cover Design
Budget: Under $100,000
City of Pigeon Forge Special Events
Wilderness Wildlife Week
Pigeon Forge, TN, United States

Bronze
Best Cover Design
Budget: Under $100,000
McAllen Public Library
South Texas Book Festival
McAllen, TX, United States

Gold
Best Cover Design
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Lotsa Loteria Fiesta Flambeau Parade
San Antonio, TX, United States

Silver
Best Cover Design
Budget: $100,000 to $500,000
City of Pigeon Forge Special Events
A Mountain Quiltfest
Pigeon Forge, TN, United States

Bronze
Best Cover Design
Budget: $100,000 to $500,000
City of West Palm Beach
Holiday in Paradise
West Palm Beach, FL, United States

Gold
Best Cover Design
Budget: $500,000 to $1 Million
Suyeong-gu, City of Busan
Gwangalli Eobang Festival
Busan, Busan Metropolitan, Republic of Korea

Silver
Best Cover Design
Budget: $500,000 to $1 Million
Cultural Festivals
Saint Louis Art Fair
St. Louis, MO, United States

Bronze
Best Cover Design
Budget: $500,000 to $1 Million
Pittsburgh Irish Festival
32nd Annual Pittsburgh Irish Festival
Pittsburgh, PA, United States

Gold
Best Cover Design
Budget: Over $1 Million
Artisphere
Artisphere's 20th Anniversary
Greenville, SC, United States

Silver
Best Cover Design
Budget: Over $1 Million
Music for All
Music for All National Festival
Indianapolis, IN, United States

Bronze
Best Cover Design
Budget: Over $1 Million
Charlotte Center City Partners
Charlotte SHOUT!
Uptown Delight
Charlotte, NC, United States

Gold
Best Single Newspaper Display Ad
Budget: Under $100,000
West Palm Beach Downtown Development Authority
Black Art Matters
West Palm Beach, FL, United States

Silver
Best Single Newspaper Display Ad
Budget: Under $100,000
West Palm Beach Downtown Development Authority
Tiny Door Hunt
West Palm Beach, FL, United States

Bronze
Best Single Newspaper Display Ad
Budget: Under $100,000
Boynton Beach Community Redevelopment Agency
Boynton Beach Holiday Boat Parade
Boynton Beach, FL, United States

Gold
Best Single Newspaper Display Ad
Budget: $500,000 to $1 Million
Pittsburgh Irish Festival
32nd Annual Pittsburgh Irish Festival
Pittsburgh, PA, United States

Silver
Best Single Newspaper Display Ad
Budget: $500,000 to $1 Million
MCCS South Carolina
MCAS Beaufort Airshow
Beaufort , SC, United States

Bronze
Best Single Newspaper Display Ad
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Gold
Best Single Newspaper Display Ad
Budget: Over $1 Million
Artisphere
Artisphere's 20th Anniversary
Greenville, SC, United States

Silver
Best Single Newspaper Display Ad
Budget: Over $1 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Bronze
Best Single Newspaper Display Ad
Budget: Over $1 Million
Des Moines Arts Festival
Des Moines, IA, United States

Gold
Best Single Magazine Display Ad
Budget: Under $100,000
City of McAllen - Quinta Mazatlan
Summer Family Fun Fests
McAllen, TX, United States

Silver
Best Single Magazine Display Ad
Budget: Under $100,000
Norfolk Festevents, Ltd.
2024 Bayou Bon Vivant Cajun Music and Food Festival
Norfolk, VA, United States

Bronze
Best Single Magazine Display Ad
Budget: Under $100,000
SC Festival of Flowers
Greenwood, SC, United States

Gold
Best Single Magazine Display Ad
Budget: $100,000 to $500,000
Naples, Marco Island, Everglades CVB
¡ARTE VIVA!
Naples, FL, United States

Silver
Best Single Magazine Display Ad
Budget: $100,000 to $500,000
Visit Panama City Beach
UNwineD Presented by Publix
Panama City Beach, FL, United States

Bronze
Best Single Magazine Display Ad
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Fiesta Forever
San Antonio, TX, United States

Gold
Best Single Magazine Display Ad
Budget: $500,000 to $1 Million
Pittsburgh Irish Festival
32nd Annual Pittsburgh Irish Festival
Pittsburgh, PA, United States

Gold
Best Single Magazine Display Ad
Budget: Over $1 Million
CherryArts
Cherry Creek Arts Festival
Denver, CO, United States

Silver
Best Single Magazine Display Ad
Budget: Over $1 Million
Winterfest
Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL, United States

Bronze
Best Single Magazine Display Ad
Budget: Over $1 Million
Kentucky Derby Festival
Fest-a-Ville
Louisville, KY, United States

Gold
Best Ad Series
Budget: Under $1 Million
McAllen Public Library
Día
McAllen, TX, United States

Silver
Best Ad Series
Budget: Under $1 Million
City of Greenville, SC
Fall for Greenville
Greenville, SC, United States

Bronze
Best Ad Series
Budget: Under $1 Million
City of West Palm Beach
Waterfront Events
West Palm Beach, FL, United States

Gold
Best Ad Series
Budget: Over $1 Million
CherryArts
Cherry Creek Arts Festival
Denver, CO, United States

Silver
Best Ad Series
Budget: Over $1 Million
North Carolina Azalea Festival
Wilmington, NC, United States

Bronze
Best Ad Series
Budget: Over $1 Million
Artisphere
Artisphere's 20th Anniversary
Greenville, SC, United States

Gold
Best Promotional Poster
Budget: Under $100,000
City of Boca Raton
Night Market
Boca Raton, FL, United States

Silver
Best Promotional Poster
Budget: Under $100,000
Newport News Parks & Recreation
Winter Carnival
Newport News, VA, United States

Bronze
Best Promotional Poster
Budget: Under $100,000
City of West Palm Beach
Clematis by Fright
West Palm Beach, FL, United States

Gold
Best Promotional Poster
Budget: $100,000 to $500,000
City of West Columbia
Meeting Street Music Fest
West Columbia, SC, United States

Silver
Best Promotional Poster
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Lotsa Loteria Fiesta Flambeau Parade
San Antonio, TX, United States

Bronze
Best Promotional Poster
Budget: $100,000 to $500,000
City of Delray Beach Parks and Recreation
100 Ft. Christmas Tree
Delray Beach, FL, United States

Gold
Best Promotional Poster
Budget: $500,000 to $1 Million
Narodni Dom Maribor
Festival Lent
Maribor, Slovenia

Silver
Best Promotional Poster
Budget: $500,000 to $1 Million
Pittsburgh Irish Festival
32nd Annual Pittsburgh Irish Festival
Pittsburgh, PA, United States

Bronze
Best Promotional Poster
Budget: $500,000 to $1 Million
Visit Stockton
Stockton Lantern Festival
Stockton, CA, United States

Gold
Best Promotional Poster
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
Sydney, NSW, Australia

Silver
Best Promotional Poster
Budget: Over $1 Million
OC Fair and Event Center
OC Fair
Costa Mesa, CA, United States

Bronze
Best Promotional Poster
Budget: Over $1 Million
The Pennsylvania Horticultural Society
The 2024 PHS Philadelphia Flower Show, "United by Flowers"
Philadelphia, PA, United States

Gold
Best Commemorative Poster
Budget: Under $100,000
Norfolk Festevents, Ltd.
2024 Bayou Bon Vivant Cajun Music and Food Festival
Norfolk, VA, United States

Silver
Best Commemorative Poster
Budget: Under $100,000
McAllen Public Library
Holly Jolly Party
McAllen, TX, United States

Bronze
Best Commemorative Poster
Budget: Under $100,000
Pittsburgh Irish Festival
BRIGID 2024
Pittsburgh, PA, United States

Gold - Tie
Best Commemorative Poster
Budget: $100,000 to $500,000
Alaska State Fair, Inc.
Alaska State Fair
Palmer, AK, United States

Gold - Tie
Best Commemorative Poster
Budget: $100,000 to $500,000
City of Kerrville Parks and Recreation Department
Kerrville Eclipse Festival
Kerrville, TX, United States

Gold
Best Commemorative Poster
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Silver
Best Commemorative Poster
Budget: $500,000 to $1 Million
Cultural Festivals
Saint Louis Art Fair
St. Louis, MO, United States

Gold
Best Commemorative Poster
Budget: Over $1 Million
Des Moines Arts Festival
Des Moines, IA, United States

Silver
Best Commemorative Poster
Budget: Over $1 Million
Charlotte Center City Partners
Charlotte SHOUT!
Uptown Delight
Charlotte, NC, United States

Bronze - Tie
Best Commemorative Poster
Budget: Over $1 Million
Fiesta San Antonio Commission
Fiesta
San Antonio, TX, United States

Bronze - Tie
Best Commemorative Poster
Budget: Over $1 Million
Pasadena Tournament of Roses Association
2024 Rose Parade presented by Honda
Celebrating a World of Music
Pasadena, CA, United States

Gold
Best Promotional Photograph
Budget: Under $100,000
Boynton Beach Community Redevelopment Agency
Boynton Beach Pirate Fest Enchanted Market
Boynton Beach, FL, United States

Silver
Best Promotional Photograph
Budget: Under $100,000
City of McAllen - Quinta Mazatlan
Native Plant Party
McAllen, TX, United States

Bronze - Tie
Best Promotional Photograph
Budget: Under $100,000
Boynton Beach Community Redevelopment Agency
Boynton Beach Night Market
Boynton Beach, FL, United States

Bronze - Tie
Best Promotional Photograph
Budget: Under $100,000
City of West Palm Beach
Clematis by Fright
West Palm Beach, FL, United States

Gold
Best Promotional Photograph
Budget: $100,000 to $500,000
City of West Palm Beach
4th on Flagler
West Palm Beach, FL, United States

Silver
Best Promotional Photograph
Budget: $100,000 to $500,000
City of West Palm Beach
Clematis by Night
West Palm Beach, FL, United States

Bronze
Best Promotional Photograph
Budget: $100,000 to $500,000
The Parade Company
Distinguished Clown Corps® presented by Emagine Entertainment
Detroit, MI, United States

Gold
Best Promotional Photograph
Budget: $500,000 to $1 Million
Visit Stockton
Stockton Lantern Festival
Stockton, CA, United States

Silver
Best Promotional Photograph
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Bronze
Best Promotional Photograph
Budget: $500,000 to $1 Million
City of McAllen
MXLAN 2024
McAllen, TX, United States

Gold
Best Promotional Photograph
Budget: Over $1 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Silver
Best Promotional Photograph
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
Sydney, NSW, Australia

Bronze
Best Promotional Photograph
Budget: Over $1 Million
CherryArts
Cherry Creek Arts Festival
Denver, CO, United States

Gold
Best Outdoor Billboard
Budget: Under $100,000
City of West Palm Beach
Waterfront Events
West Palm Beach, FL, United States

Silver
Best Outdoor Billboard
Budget: Under $100,000
City of West Palm Beach
Holiday in Paradise
West Palm Beach, FL, United States

Bronze
Best Outdoor Billboard
Budget: Under $100,000
Frankenmuth Dog Bowl, Inc.
Frankenmuth Dog Bowl
Frankenmuth, MI, United States

Gold
Best Outdoor Billboard
Budget: $100,000 to $500,000
City of West Columbia
Meeting Street Music Fest
West Columbia, SC, United States

Silver
Best Outdoor Billboard
Budget: $100,000 to $500,000
Newport News Parks & Recreation
Lights at the Fountain
Newport News, VA, United States

Bronze
Best Outdoor Billboard
Budget: $100,000 to $500,000
City of Celina
Celina Cajun Fest
Celina, TX, United States

Gold
Best Outdoor Billboard
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Silver
Best Outdoor Billboard
Budget: $500,000 to $1 Million
City of McAllen
MXLAN 2024
McAllen, TX, United States

Bronze
Best Outdoor Billboard
Budget: $500,000 to $1 Million
Pittsburgh Irish Festival
32nd Annual Pittsburgh Irish Festival
Pittsburgh, PA, United States

Gold
Best Outdoor Billboard
Budget: Over $1 Million
Artisphere
Artisphere's 20th Anniversary
Greenville, SC, United States

Silver
Best Outdoor Billboard
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
Sydney, NSW, Australia

Bronze
Best Outdoor Billboard
Budget: Over $1 Million
Norfolk Festevents, Ltd.
2024 Season of Events
Norfolk, VA, United States

Gold
Best Invitation
Budget: Under $100,000
McAllen Public Library
World Languages Festival
McAllen, TX, United States

Silver
Best Invitation
Budget: Under $100,000
The Parade Company
Pancake Breakfast presented by Blue Cross Blue Shield of Michigan
Detroit, MI, United States

Bronze
Best Invitation
Budget: Under $100,000
City of McAllen - Quinta Mazatlan
Native Plant Party
McAllen, TX, United States

Gold
Best Invitation
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Flambeau's Fiesta Bash
San Antonio, TX, United States

Silver
Best Invitation
Budget: $100,000 to $500,000
The Parade Company
Distinguished Clown Corps® presented by Emagine Entertainment
Detroit, MI, United States

Gold
Best Invitation
Budget: $500,000 to $1 Million
City of McAllen
MXLAN 2024
McAllen, TX, United States

Silver
Best Invitation
Budget: $500,000 to $1 Million
The Parade Company
Ford Fireworks & Rooftop Party presented by Ford
Detroit, MI, United States

Bronze
Best Invitation
Budget: $500,000 to $1 Million
City of McAllen
South Pole Illuminated Festival
McAllen, TX, United States

Gold
Best Invitation
Budget: Over $1 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Silver
Best Invitation
Budget: Over $1 Million
The Parade Company
Hob Nobble Gobble® presented by Ford
Detroit, MI, United States

Bronze
Best Invitation
Budget: Over $1 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Laredo, TX, United States

Gold
Best Street Banner
Budget: Under $100,000
Newport News Parks & Recreation
Allen Iverson Street Naming Ceremony
Newport News, VA, United States

Silver
Best Street Banner
Budget: Under $100,000
City of Boca Raton
Night Market
Boca Raton, FL, United States

Bronze
Best Street Banner
Budget: Under $100,000
City of Boca Raton
Summer in the City
Boca Raton, FL, United States

Gold
Best Street Banner
Budget: $100,000 to $500,000
City of West Palm Beach
Clematis by Night
West Palm Beach, FL, United States

Silver
Best Street Banner
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Lotsa Loteria Fiesta Flambeau Parade
San Antonio, TX, United States

Bronze
Best Street Banner
Budget: $100,000 to $500,000
City of Delray Beach Parks and Recreation
Delray Beach St. Patrick's Day Parade & Festival
Delray Beach, FL, United States

Gold
Best Street Banner
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Silver
Best Street Banner
Budget: $500,000 to $1 Million
MCCS South Carolina
MCAS Beaufort Airshow
Beaufort, SC, United States

Gold
Best Street Banner
Budget: Over $1 Million
Geumsan Festival & Tourism Foundation
Geumsan World K-Insam Festival
Geumsan, Chungcheongnam-do, Republic of Korea

Silver
Best Street Banner
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
Sydney, NSW, Australia

Bronze
Best Street Banner
Budget: Over $1 Million
City of Philadelphia Office of Special Events
Philadelphia Marathon Street Banner
Philadelphia, PA, United States

Gold
Best On-Site Décor
Budget: Under $100,000
Town of Little Elm
The Big Easy in Little Elm
Photo Backdrop
Little Elm, TX, United States

Silver
Best On-Site Décor
Budget: Under $100,000
Boynton Beach Community Redevelopment Agency
Boynton Beach Pirate Fest Enchanted Market
Entrance Way/Photo Backdrop
Boynton Beach, FL, United States

Bronze
Best On-Site Décor
Budget: Under $100,000
City of McAllen - Quinta Mazatlan
Super Hero Trail
Trail Décor
McAllen, TX, United States

Gold
Best On-Site Décor
Budget: $100,000 to $500,000
City of West Palm Beach
Clematis by Night
Stage and Street Banner Kit
West Palm Beach, FL, United States

Silver
Best On-Site Décor
Budget: $100,000 to $500,000
City of McAllen Convention Facilities
Fiesta de Palmas 23
Sand Blanket
McAllen, TX, United States

Bronze
Best On-Site Décor
Budget: $100,000 to $500,000
City of West Columbia
Meeting Street Music Fest
Photo Backdrop
West Columbia, SC, United States

Gold
Best On-Site Décor
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Cherry Blossom Ball
Floral Archway
Macon, GA, United States

Silver
Best On-Site Décor
Budget: $500,000 to $1 Million
Pittsburgh Irish Festival
32nd Annual Pittsburgh Irish Festival
Lighting of the Historical Carrie Blast Furnaces National Historic Landmark in Pittsburgh.
Pittsburgh, PA, United States

Bronze
Best On-Site Décor
Budget: $500,000 to $1 Million
City of Iksan
Iksan Heritage Night
Illuminated Entry Way
Iksan, Jeollabuk-do, Republic of Korea

Gold
Best On-Site Décor
Budget: Over $1 Million
The Parade Company
Hob Nobble Gobble® presented by Ford
Main Floor Décor
Detroit, MI, United States

Silver
Best On-Site Décor
Budget: Over $1 Million
The Pennsylvania Horticultural Society
The 2024 PHS Philadelphia Flower Show, "United by Flowers"
Main Floral Display
Philadelphia, PA, United States

Bronze
Best On-Site Décor
Budget: Over $1 Million
North Carolina Azalea Festival
Patrons' Party Gala
Imagine Circus Aerialist
Aerialist at Gala Masquerade Ball
Wilmington, NC, United States

Gold
Best T-Shirt Design
Budget: Under $100,000
City of Pigeon Forge Special Events
Wilderness Wildlife Week
Pigeon Forge, TN, United States

Silver
Best T-Shirt Design
Budget: Under $100,000
City of Pigeon Forge Special Events
Wilderness Wildlife Week
Pigeon Forge, TN, United States

Bronze
Best T-Shirt Design
Budget: Under $100,000
City of McAllen - Quinta Mazatlan
Chicharra Fest
McAllen, TX, United States

Gold
Best T-Shirt Design
Budget: $100,000 to $500,000
City of Greenville, SC
Fall for Greenville
Greenville, SC, United States

Silver
Best T-Shirt Design
Budget: $100,000 to $500,000
City of Pigeon Forge Special Events
A Mountain Quiltfest
Pigeon Forge, TN, United States

Bronze
Best T-Shirt Design
Budget: $100,000 to $500,000
Weatherford Chamber of Commerce
Parker County Peach Festival
Weatherford, TX, United States

Gold
Best T-Shirt Design
Budget: $500,000 to $1 Million
Conway Area Chamber of Commerce
Toad Suck Daze
Conway, AR, United States

Silver
Best T-Shirt Design
Budget: $500,000 to $1 Million
Conway Area Chamber of Commerce
Toad Suck Daze
2024 Eclipse
Conway, AR, United States

Bronze
Best T-Shirt Design
Budget: $500,000 to $1 Million
MCCS South Carolina
MCAS Beaufort Airshow
Beaufort, SC, United States

Gold
Best T-Shirt Design
Budget: Over $1 Million
Cheonan Foundation for Arts and Culture
Cheonan World Dance Festival
Cheonan, Chungcheongnam-do, Republic of Korea

Silver
Best T-Shirt Design
Budget: Over $1 Million
Coconut Grove Arts & Historical Association
Coconut Grove Arts Festival
Coconut Grove, FL, United States

Bronze
Best T-Shirt Design
Budget: Over $1 Million
Winterfest
Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL, United States

Gold
Best Pin or Button
Budget: Under $100,000
United San Antonio Pow Wow, Inc
Celebrations of Traditions Pow Wow
San Antonio, TX, United States

Silver
Best Pin or Button
Budget: Under $100,000
City of Boca Raton
Battle of the Bands
Boca Raton, FL, United States

Gold
Best Pin or Button
Budget: $100,000 to $500,000
City of Pigeon Forge Special Events
A Mountain Quiltfest
Pigeon Forge, TN, United States

Silver
Best Pin or Button
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Lotsa Loteria Fiesta Flambeau Parade
San Antonio, TX, United States

Bronze
Best Pin or Button
Budget: $100,000 to $500,000
Beaver Creek Resort Company
Talons Challenge
Avon, CO, United States

Gold
Best Pin or Button
Budget: $500,000 to $1 Million
Fur Rendezvous (Fur Rondy)
Anchorage, AK, United States

Silver
Best Pin or Button
Budget: $500,000 to $1 Million
Charlotte Center City Partners
Novant Health Thanksgiving Eve Parade
Charlotte, NC, United States

Bronze
Best Pin or Button
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Gold
Best Pin or Button
Budget: Over $1 Million
The Pennsylvania Horticultural Society
The 2024 PHS Philadelphia Flower Show, "United by Flowers"
Philadelphia, PA, United States

Silver
Best Pin or Button
Budget: Over $1 Million
Kentucky Derby Festival
Louisville, KY, United States

Bronze
Best Pin or Button
Budget: Over $1 Million
Scottsdale Arts
Canal Convergence
Scottsdale, AZ, United States

Gold
Best Hat
Budget: Under $100,000
City of Pigeon Forge Special Events
Wilderness Wildlife Week
Pigeon Forge, TN, United States

Silver
Best Hat
Budget: Under $100,000
City of Greenville, SC
Greenville Jazz Fest
Greenville, SC, United States

Bronze
Best Hat
Budget: Under $100,000
City of McAllen - Quinta Mazatlan
Great Backyard Bird Count
McAllen, TX, United States

Gold
Best Hat
Budget: $100,000 to $1 Million
Weatherford Chamber of Commerce
Parker County Peach Festival
Weatherford, TX, United States

Silver
Best Hat
Budget: $100,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Bronze
Best Hat
Budget: $100,000 to $1 Million
Cultural Festivals
Saint Louis Art Fair
St. Louis, MO, United States

Gold
Best Hat
Budget: Over $1 Million
CherryArts
Cherry Creek Arts Festival
Denver, CO, United States

Silver
Best Hat
Budget: Over $1 Million
The Parade Company
Hob Nobble Gobble® presented by Ford
Detroit, MI, United States

Bronze
Best Hat
Budget: Over $1 Million
Des Moines Arts Festival
Des Moines, IA, United States

Gold
Best Festival / Event Merchandise
Budget: Under $500,000
City of Pigeon Forge Special Events
A Mountain Quiltfest
30th Anniversary Thimble
Pigeon Forge, TN, United States

Silver
Best Festival / Event Merchandise
Budget: Under $500,000
City of McAllen - Quinta Mazatlan
Great Backyard Bird Count
Bird Poster
McAllen, TX, United States

Bronze
Best Festival / Event Merchandise
Budget: Under $500,000
Beaver Creek Resort Company
Oktoberfest 2023
Oktoberfest Stein
Avon, CO, United States

Gold
Best Festival / Event Merchandise
Budget: $500,000 to $1 Million
San Antonio Book Festival
Festival Scarf
San Antonio, TX, United States

Silver
Best Festival / Event Merchandise
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Pink Solo Cups
Macon, GA, United States

Bronze
Best Festival / Event Merchandise
Budget: $500,000 to $1 Million
City of McAllen
South Pole Illuminated Festival
Light Up Cup
McAllen, TX, United States

Gold
Best Festival / Event Merchandise
Budget: Over $1 Million
CherryArts
Cherry Creek Arts Festival
Puffy Blanket with Poster Art
Denver, CO, United States

Silver
Best Festival / Event Merchandise
Budget: Over $1 Million
City of Philadelphia Office of Special Events
Philadelphia Marathon
Water Bottle
Philadelphia, PA, United States

Bronze
Best Festival / Event Merchandise
Budget: Over $1 Million
Kentucky Derby Festival
Scarf
Louisville, KY, United States

Gold
Best Sponsor Gift
Budget: Under $1 Million
Kentucky Bourbon Festival
Decanter and Glasses
Bardstown, KY, United States

Silver
Best Sponsor Gift
Budget: Under $1 Million
United San Antonio Pow Wow, Inc
Celebrations of Traditions Pow Wow
Award
San Antonio, TX, United States

Bronze
Best Sponsor Gift
Budget: Under $1 Million
Macon, Georgia's International Cherry Blossom Festival
Goodie Bag
Macon, GA, United States

Gold
Best Sponsor Gift
Budget: Over $1 Million
Artisphere
Artisphere's 20th Anniversary
Branded Crate with Gifts
Greenville, SC, United States

Silver
Best Sponsor Gift
Budget: Over $1 Million
City of McAllen
McAllen Holiday Parade
Engraved Wooden Book
McAllen, TX, United States

Bronze
Best Sponsor Gift
Budget: Over $1 Million
Charlotte Center City Partners
Charlotte SHOUT!
One-of-a-kind Watercolor Giclee
Charlotte, NC, United States

Gold
Best Give-Away Item
Budget: Under $100,000
McAllen Public Library
Summer Reading Challenge
T-Shirt
McAllen, TX, United States

Silver
Best Give-Away Item
Budget: Under $100,000
Frankenmuth Dog Bowl, Inc.
Frankenmuth Dog Bowl
Stuffed Toy
Frankenmuth, MI, United States

Bronze
Best Give-Away Item
Budget: Under $100,000
City of West Palm Beach
Clematis by Fright
Treat Bag
West Palm Beach, FL, United States

Gold
Best Give-Away Item
Budget: $100,000 to $500,000
Newport News Parks & Recreation
Outdoor Enthusiast Event
Outdoor Essential Kit
Newport News, VA, United States

Silver
Best Give-Away Item
Budget: $100,000 to $500,000
Naples, Marco Island, Everglades CVB
¡ARTE VIVA!
Journal, Pouch and Pen in Gift Box
Naples, FL, United States

Bronze
Best Give-Away Item
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Lotsa Loteria Fiesta Flambeau Parade
Torchy Mascot USB
San Antonio, TX, United States

Gold
Best Give-Away Item
Budget: $500,000 to $1 Million
Cultural Festivals
Saint Louis Art Fair
Volunteer T-Shirt
St. Louis, MO, United States

Silver
Best Give-Away Item
Budget: $500,000 to $1 Million
Kentucky Bourbon Festival
Coin
Bardstown, KY, United States

Bronze
Best Give-Away Item
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Drink Koozie
Macon, GA, United States

Gold
Best Give-Away Item
Budget: Over $1 Million
The Parade Company
Hob Nobble Gobble® presented by Ford
2023 Ford Bronco Miniature Model Truck
Detroit , MI, United States

Silver
Best Give-Away Item
Budget: Over $1 Million
The Parade Company
Hob Nobble Gobble® presented by Ford
Snow Globe
Detroit , MI, United States

Bronze
Best Give-Away Item
Budget: Over $1 Million
Artisphere
Artisphere's 20th Anniversary
Desk Calendar
Greenville, SC, United States

Gold
Best Overall Merchandising Program
Budget: Under $1 Million
The Festival Foundation
Iceman Cometh Challenge
Traverse City, MI, United States

Gold
Best Overall Merchandising Program
Budget: Over $1 Million
Des Moines Arts Festival
Des Moines, IA, United States

Silver
Best Overall Merchandising Program
Budget: Over $1 Million
City of Dublin
Dublin Irish Festival
Dublin, OH, United States

Bronze
Best Overall Merchandising Program
Budget: Over $1 Million
The Pennsylvania Horticultural Society
The 2024 PHS Philadelphia Flower Show, "United by Flowers"
Philadelphia, PA, United States

Gold
Best Targeted Sponsor Solicitation Proposal
Budget: Under $100,000
McAllen Public Library
South Texas Book Festival
H-E-B
McAllen, TX, United States

Silver
Best Targeted Sponsor Solicitation Proposal
Budget: Under $100,000
Visit San Antonio
River Walk Live!
Brown-Forman Corporation
San Antonio, TX, United States

Bronze
Best Targeted Sponsor Solicitation Proposal
Budget: Under $100,000
Frankenmuth Dog Bowl, Inc.
Frankenmuth Dog Bowl
Frankenmuth True Value
Frankenmuth, MI, United States

Gold
Best Targeted Sponsor Solicitation Proposal
Budget: $100,000 to $500,000
City of Pittsburgh
Independence Day Celebration
Chevrolet
Pittsburgh, PA, United States

Silver
Best Targeted Sponsor Solicitation Proposal
Budget: $100,000 to $500,000
Fox Run Group / NJIT
Route 22 Honda
Allentown, NJ, United States

Bronze
Best Targeted Sponsor Solicitation Proposal
Budget: $100,000 to $500,000
Fox Run Group / NJIT
Junkless
Allentown, NJ, United States

Gold
Best Targeted Sponsor Solicitation Proposal
Budget: $500,000 to $1 Million
City of McAllen
South Pole Illuminated Festival
Lone Star National Bank
McAllen, TX, United States

Silver
Best Targeted Sponsor Solicitation Proposal
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Piedmont Hospital
Macon, GA, United States

Gold
Best Targeted Sponsor Solicitation Proposal
Budget: Over $1 Million
Innovative Sponsorships
Denver Christkindlmarket
Gaylord Rockies Resort
Denver, CO, United States

Silver
Best Targeted Sponsor Solicitation Proposal
Budget: Over $1 Million
Des Moines Arts Festival
Athene
Des Moines, IA, United States

Bronze
Best Targeted Sponsor Solicitation Proposal
Budget: Over $1 Million
Innovative Sponsorships
Cherry Creek Arts Festival
BOK Financial
Denver, CO, United States

Gold
Best Individual Sponsor Follow-Up Report
Budget: Under $100,000
McAllen Public Library
South Texas Book Festival
H-E-B
McAllen, TX, United States

Silver
Best Individual Sponsor Follow-Up Report
Budget: Under $100,000
Fredericksburg Chamber of Commerce
Light The Night Christmas Parade & AfterGlow
H-E-B
Fredericksburg, TX, United States

Gold
Best Individual Sponsor Follow-Up Report
Budget: $100,000 to $500,000
City of Pittsburgh
Independence Day Celebration
Trulieve Main Stage
Pittsburgh, PA, United States

Silver
Best Individual Sponsor Follow-Up Report
Budget: $100,000 to $500,000
City of Celina
Celina Cajun Fest
REX Real Estate
Celina, TX, United States

Gold
Best Individual Sponsor Follow-Up Report
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Piedmont Hospital
Macon, GA, United States

Silver
Best Individual Sponsor Follow-Up Report
Budget: $500,000 to $1 Million
City of McAllen
South Pole Illuminated Festival
Lone Star National Bank
McAllen, TX, United States

Gold
Best Individual Sponsor Follow-Up Report
Budget: Over $1 Million
City of McAllen
McAllen Holiday Parade
Reliant
McAllen, TX, United States

Silver
Best Individual Sponsor Follow-Up Report
Budget: Over $1 Million
Innovative Sponsorships
Denver Christkindlmarket
United Airlines
Denver, CO, United States

Bronze
Best Individual Sponsor Follow-Up Report
Budget: Over $1 Million
Des Moines Arts Festival
Nationwide
Des Moines, IA, United States

Gold
Best Sponsor Partner
Budget: Under $100,000
Fredericksburg Chamber of Commerce
Light The Night Christmas Parade & AfterGlow
H-E-B
Fredericksburg, TX, United States

Silver
Best Sponsor Partner
Budget: Under $100,000
McAllen Public Library
South Texas Book Festival
H-E-B
McAllen, TX, United States

Bronze
Best Sponsor Partner
Budget: Under $100,000
Frankenmuth Dog Bowl, Inc.
Frankenmuth Dog Bowl
Frankenmuth Credit Union
Frankenmuth, MI, United States

Gold
Best Sponsor Partner
Budget: $100,000 to $500,000
City of Pittsburgh
Independence Day Celebration
Trulieve
Pittsburgh, PA, United States

Silver
Best Sponsor Partner
Budget: $100,000 to $500,000
City of Vaughan
Vaughan Celebrates
TD Bank
Vaughan, ON, Canada

Gold
Best Sponsor Partner
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Piedmont Hospital
Macon, GA, United States

Silver
Best Sponsor Partner
Budget: $500,000 to $1 Million
Canada Place Corporation
Canada Together
Canadian National Railway
Vancouver, BC, Canada

Gold
Best Sponsor Partner
Budget: Over $1 Million
Seafair Charitable Foundation
Seafair Festival
Boeing
Seattle, WA, United States

Silver
Best Sponsor Partner
Budget: Over $1 Million
City of McAllen
McAllen Holiday Parade
The University of Texas Rio Grande Valley
McAllen, TX, United States

Bronze
Best Sponsor Partner
Budget: Over $1 Million
ArtsQuest
Musikfest
D.G. Yuengling & Sons
Bethlehem, PA, United States

Gold
Best Sponsor Activation
Budget: Under $100,000
Norfolk Festevents, Ltd.
Bayou Bon Vivant Cajun Music & Food Festival
Louisiana Office of Tourism
Norfolk, VA, United States

Silver
Best Sponsor Activation
Budget: Under $100,000
McAllen Public Library
South Texas Book Festival
H-E-B
McAllen, TX, United States

Gold
Best Sponsor Activation
Budget: $100,000 to $500,000
City of Pittsburgh
Independence Day Celebration
Trulieve Veteran's Row
Pittsburgh, PA, United States

Silver
Best Sponsor Activation
Budget: $100,000 to $500,000
City of Celina
Celina Cajun Fest
Jill Gunnell Mathews, State Farm Insurance
Celina, TX, United States

Gold
Best Sponsor Activation
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
Sennheiser
Sydney, NSW, Australia

Silver
Best Sponsor Activation
Budget: Over $1 Million
City of McAllen
McAllen Holiday Parade
McAllen International Airport
McAllen, TX, United States

Bronze
Best Sponsor Activation
Budget: Over $1 Million
The Pennsylvania Horticultural Society
The 2024 PHS Philadelphia Flower Show, "United by Flowers"
Sino American Business and Travel Association (SABTA)
Philadelphia, PA, United States

Gold
Best Sponsorship Program for Individual Sponsor
Budget: Under $100,000
McAllen Public Library
South Texas Book Festival
H-E-B Helping Here
McAllen, TX, United States

Silver
Best Sponsorship Program for Individual Sponsor
Budget: Under $100,000
City of McAllen - Quinta Mazatlan
ReFest
H-E-B
McAllen, TX, United States

Gold
Best Sponsorship Program for Individual Sponsor
Budget: Over $1 Million
City of McAllen
McAllen Holiday Parade
SkyBox Fan Experience sponsored by the McAllen International Airport
McAllen, TX, United States

Silver
Best Sponsorship Program for Individual Sponsor
Budget: Over $1 Million
Jinju Culture & Arts Foundation
Jinju Namgang Yudeung Festival
Land and Water Lantern Display sponsored by Korea Land and Housing Corporation
Jinju, Gyeongsangnam-do, Republic of Korea

Bronze
Best Sponsorship Program for Individual Sponsor
Budget: Over $1 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Jalapeño Festival sponsored by La Costeña
Laredo, TX, United States

Gold
Best Overall Sponsorship Program
Budget: Under $500,000
McAllen Public Library
South Texas Book Festival
McAllen, TX, United States

Silver
Best Overall Sponsorship Program
Budget: Under $500,000
Visit San Antonio
Ford Holiday River Parade
San Antonio, TX, United States

Gold
Best Overall Sponsorship Program
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Silver
Best Overall Sponsorship Program
Budget: $500,000 to $1 Million
Baltimore City Recreation and Parks
AFRAM
Baltimore, MD, United States

Gold
Best Overall Sponsorship Program
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
Sydney, NSW, Australia

Silver
Best Overall Sponsorship Program
Budget: Over $1 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Bronze
Best Overall Sponsorship Program
Budget: Over $1 Million
The Parade Company
America's Thanksgiving Parade® presented by Gardner White
Detroit, MI, United States

Gold
Best Volunteer Program
Budget: Under $500,000
McAllen Public Library
South Texas Book Festival
Teen Advisory Committee
McAllen, TX, United States

Silver
Best Volunteer Program
Budget: Under $500,000
City of Celina
Celina Cajun Fest
Celina, TX, United States

Gold
Best Volunteer Program
Budget: $500,000 to $1 Million
Charlotte Center City Partners
Novant Health Thanksgiving Eve Parade
Charlotte, NC, United States

Silver
Best Volunteer Program
Budget: $500,000 to $1 Million
The Foundation For Promoting For Deity Parade Festival At Paknampho
Chinese New Year Festival and Chao Pho Chao Mae Paknampho Procession Festival
Pathumwan, Bangkok, Thailand

Bronze
Best Volunteer Program
Budget: $500,000 to $1 Million
Canada Place Corporation
Canada Together
Vancouver, BC, Canada

Gold
Best Volunteer Program
Budget: Over $1 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Silver
Best Volunteer Program
Budget: Over $1 Million
Pasadena Tournament of Roses Association
Tournament of Roses
Pasadena, CA, United States

Bronze
Best Volunteer Program
Budget: Over $1 Million
The Festival Foundation
National Cherry Festival
Traverse City, MI, United States

Gold
Best Green Program
Budget: Under $500,000
City of McAllen - Quinta Mazatlan
Planta Nativa
McAllen, TX, United States

Silver
Best Green Program
Budget: Under $500,000
York County Economic & Tourism Development
Go Green Market
Yorktown, VA, United States

Gold
Best Green Program
Budget: $500,000 to $1 Million
The Cloud
Thailand Coffee Fest 2023
Pathumwan, Bangkok, Thailand

Silver
Best Green Program
Budget: $500,000 to $1 Million
City of Siheung
Siheung Gaetgol Festival
Siheung, Gyeonggi-do, Republic of Korea

Bronze
Best Green Program
Budget: $500,000 to $1 Million
Wuyuan Huangling Cultural Tourism Co., Ltd
Huangling Shaiqiu Cultural Festival
Shangrao, Jiangxi, China

Gold
Best Parade
Budget: Under $100,000
Visit San Antonio
Pride River Parades & Celebration
San Antonio, TX, United States

Gold
Best Parade
Budget: $100,000 to $500,000
Phuket Provincial Administrative Organization
Phuket Peranakan Festival
Pathumwan, Bangkok, Thailand

Silver
Best Parade
Budget: $100,000 to $500,000
Fiesta Flambeau Parade Association
Lotsa Loteria Fiesta Flambeau Parade
San Antonio, TX, United States

Bronze
Best Parade
Budget: $100,000 to $500,000
Visit San Antonio
Ford Holiday River Parade
San Antonio, TX, United States

Gold
Best Parade
Budget: $500,000 to $1 Million
The Foundation For Promoting For Deity Parade Festival At Paknampho
Chinese New Year Festival and Chao Pho Chao Mae Paknampho Procession Festival
Pathumwan, Bangkok, Thailand

Silver
Best Parade
Budget: $500,000 to $1 Million
Charlotte Center City Partners
Novant Health Thanksgiving Eve Parade
Charlotte, NC, United States

Bronze
Best Parade
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Gold
Best Parade
Budget: Over $1 Million
City of McAllen
McAllen Holiday Parade
McAllen, TX, United States

Silver
Best Parade
Budget: Over $1 Million
Dong-gu, City of Gwangju
Gwangju Chungjang World Festival Of Memories
Gwangju, Gwangju Metropolitan, Republic of Korea

Gold
Best Educational Program
Budget: Under $100,000
City of McAllen - Quinta Mazatlan
ReFest
McAllen, TX, United States

Silver
Best Educational Program
Budget: Under $100,000
McAllen Public Library
South Texas Book Festival
McAllen, TX, United States

Gold
Best Educational Program
Budget: Over $1 Million
Des Moines Arts Festival
Student Art Exhibition presented by GreenState Credit Union
Des Moines, IA, United States

Silver
Best Educational Program
Budget: Over $1 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Annual American Historical
Theatre George Washington
Performance
Laredo, TX, United States

Bronze
Best Educational Program
Budget: Over $1 Million
Geumsan Festival & Tourism Foundation
Geumsan World K-Insam Festival
Geumsan, Chungcheongnam-do, Republic of Korea

Gold
Best Accessibility Program
Budget: Combined
Destination NSW
Vivid Sydney 2024
Sydney, NSW, Australia

Silver
Best Accessibility Program
Budget: Combined
Pasadena Tournament of Roses Association
Tournament of Roses
2024 Rose Parade presented by Honda ADA Program
Pasadena, CA, United States

Bronze
Best Accessibility Program
Budget: Combined
Norfolk Festevents, Ltd.
Norfolk, VA, United States

Gold
Best Diversity, Equity & Inclusion Plan
Budget: $500,000 to $1 Million
Canada Place Corporation
Canada Together
Vancouver, BC, Canada

Gold
Best Children's Programming
Budget: Under $100,000
BICT Fest
BICT on the MOVE 2023
Pathumwan, Bangkok, Thailand

Silver
Best Children's Programming
Budget: Under $100,000
City of McAllen - Quinta Mazatlan
Youth Nature Photo Contest
McAllen, TX, United States

Bronze
Best Children's Programming
Budget: Under $100,000
McAllen Public Library
Día de los Niños
McAllen, TX, United States

Gold
Best Children's Programming
Budget: $100,000 to $500,000
City of Gunsan
Gunsan Heritage Night
Gunsan, Jeollabuk-do, Republic of Korea

Gold
Best Children's Programming
Budget: $500,000 to $1 Million
Cultural Festivals
Saint Louis Art Fair
Creative Castle
St. Louis, MO, United States

Silver
Best Children's Programming
Budget: $500,000 to $1 Million
Conway Area Chamber of Commerce
Toad Suck Daze
Conway, AR, United States

Bronze
Best Children's Programming
Budget: $500,000 to $1 Million
Canada Place Corporation
Canada Together
Kids' Zone
Vancouver, BC, Canada

Gold
Best Children's Programming
Budget: Over $1 Million
North Carolina Azalea Festival
Street Fair Children's Area
Wilmington, NC, United States

Silver
Best Children's Programming
Budget: Over $1 Million
National Cherry Blossom Festival, Inc.
National Cherry Blossom Festival
Blossom Kids
Washington, DC, United States

Bronze
Best Children's Programming
Budget: Over $1 Million
Des Moines Arts Festival
Des Moines, IA, United States

Gold
Best Overall Entertainment Program
Budget: Under $500,000
City of McAllen - Quinta Mazatlan
Thursday Night Live
McAllen, TX, United States

Silver
Best Overall Entertainment Program
Budget: Under $500,000
City of Vaughan
Vaughan Celebrates Canada Day
Vaughan, ON, Canada

Bronze
Best Overall Entertainment Program
Budget: Under $500,000
Oak Grove Tourism Commission
Spring into Summer Salutes Fort Campbell
Bret Michaels Concert
Oak Grove, KY, United States

Gold
Best Overall Entertainment Program
Budget: $500,000 to $1 Million
Macon, Georgia's International Cherry Blossom Festival
Macon, GA, United States

Silver
Best Overall Entertainment Program
Budget: $500,000 to $1 Million
Asan Foundation For Arts and Culture
Art Valley Asan The Great Admiral Yi Sun Shin Festival
Asan, Chungcheongnam-do, Republic of Korea

Gold
Best Overall Entertainment Program
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
Sydney, NSW, Australia

Silver
Best Overall Entertainment Program
Budget: Over $1 Million
Des Moines Arts Festival
Des Moines, IA, United States

Bronze
Best Overall Entertainment Program
Budget: Over $1 Million
Cheonan Foundation for Arts and Culture
Cheonan World Dance Festival
Cheonan, Chungcheongnam-do, Republic of Korea

Gold
Best Community Outreach Program
Budget: Under $100,000
McAllen Public Library
South Texas Book Festival
Youth Bookmark Design Contest
McAllen, TX, United States

Silver
Best Community Outreach Program
Budget: Under $100,000
City of Vaughan
Vaughan Culture Days
Vaughan, ON, Canada

Bronze
Best Community Outreach Program
Budget: Under $100,000
West Palm Beach Downtown Development Authority
Let's Vibe
West Palm Beach, FL, United States

Gold
Best Community Outreach Program
Budget: Over $1 Million
Des Moines Arts Festival
Des Moines, IA, United States

Silver
Best Community Outreach Program
Budget: Over $1 Million
City of Philadelphia Office of Special Events
PHL Honors Diversity Flag Raising Program
Philadelphia, PA, United States

Gold
Best Event / Program Within an Event to Benefit A Cause
Budget: Under $100,000
City of West Palm Beach
West Palm Beach GreenMarket
Rovers in the Park
West Palm Beach, FL, United States

Silver
Best Event / Program Within an Event to Benefit A Cause
Budget: Under $100,000
McAllen Public Library
South Texas Book Festival
Fiesta! Casino Fundraiser & Taquiza Night
McAllen, TX, United States

Bronze
Best Event / Program Within an Event to Benefit A Cause
Budget: Under $100,000
York County Economic & Tourism Development
Paws at the River
Yorktown, VA, United States

Gold
Best Event / Program Within an Event to Benefit A Cause
Budget: Over $100,000
Destination NSW
Vivid Sydney 2024
Our Shared Humanity at Refettorio OzHarvest
Sydney, NSW, Australia

Silver
Best Event / Program Within an Event to Benefit A Cause
Budget: Over $100,000
Fur Rendezvous (Fur Rondy)
Running of the Reindeer
Anchorage , AK, United States

Bronze
Best Event / Program Within an Event to Benefit A Cause
Budget: Over $100,000
The Festival Foundation
National Cherry Festival
Very Cherry High Flying Pancake Breakfast
Traverse City, MI, United States

Gold
Best Event (Within an Existing Festival)
Budget: Under $100,000
City of West Palm Beach
West Palm Beach GreenMarket
Master Chef Showcase
West Palm Beach, FL, United States

Silver
Best Event (Within an Existing Festival)
Budget: Under $100,000
McAllen Public Library
South Texas Book Festival
Countdown to the Eclipse
McAllen, TX, United States

Bronze
Best Event (Within an Existing Festival)
Budget: Under $100,000
Town of Little Elm
Autumn Fest - Mexican Independence Day
Little Elm, TX, United States

Gold
Best Event (Within an Existing Festival)
Budget: $100,000 to $500,000
The Parade Company
America's Thanksgiving Parade® presented by Gardner White
Distinguished Clown Corps® presented by Emagine Entertainment
Detroit, MI, United States

Silver
Best Event (Within an Existing Festival)
Budget: $100,000 to $500,000
City of West Palm Beach
Clematis by Night
CBN Celebrates Jimmy Buffett
West Palm Beach, FL, United States

Bronze
Best Event (Within an Existing Festival)
Budget: $100,000 to $500,000
Beaver Creek Resort Company
Winter Culinary Weekend
Pop-Up-Après
Avon, CO, United States

Gold
Best Event (Within an Existing Festival)
Budget: $500,000 to $1 Million
Fur Rendezvous (Fur Rondy)
Running of the Reindeer
Anchorage , AK, United States

Silver
Best Event (Within an Existing Festival)
Budget: $500,000 to $1 Million
Wuyuan Huangling Cultural Tourism Co., Ltd
Huangling Shaiqiu Cultural Festival
Opening Ceremony
Shangrao, Jiangxi, China

Gold
Best Event (Within an Existing Festival)
Budget: Over $1 Million
Destination NSW
Vivid Sydney 2024
Tekno Train by Paul Mac
Sydney, NSW, Australia

Silver
Best Event (Within an Existing Festival)
Budget: Over $1 Million
Charlotte Center City Partners
Charlotte SHOUT!
StrEATS
Charlotte, NC, United States

Bronze
Best Event (Within an Existing Festival)
Budget: Over $1 Million
Muju Firefly Festival Committee
Muju Firefly Festival
Firefly Mystery Exploration
Muju, Gyeongsangnam-do, Republic of Korea

Gold
Best Emergency Preparedness & Risk Management Plan
Budget: $100,000 to $500,000
Weatherford Chamber of Commerce
Parker County Peach Festival
Weatherford, TX, United States

Silver
Best Emergency Preparedness & Risk Management Plan
Budget: $100,000 to $500,000
City of Westminster Parks, Recreation & Libraries
Westy Fest
Westminster, CO, United States

Gold
Best Emergency Preparedness & Risk Management Plan
Budget: $500,000 to $1 Million
Pattaya City
Pattaya International Firework Festival
Pathumwan, Bangkok, Thailand

Silver
Best Emergency Preparedness & Risk Management Plan
Budget: $500,000 to $1 Million
Canada Place Corporation
Canada Together
Vancouver, BC, Canada

Bronze
Best Emergency Preparedness & Risk Management Plan
Budget: $500,000 to $1 Million
San Antonio Book Festival
San Antonio, TX, United States

Gold
Best Emergency Preparedness & Risk Management Plan
Budget: Over $1 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Laredo, TX, United States

Silver
Best Emergency Preparedness & Risk Management Plan
Budget: Over $1 Million
City of Dublin
Dublin Irish Festival
Dublin, OH, United States

Bronze
Best Emergency Preparedness & Risk Management Plan
Budget: Over $1 Million
The Festival Foundation
National Cherry Festival
Traverse City, MI, United States

Gold
Best New Festival or Event
Budget: Under $100,000
McAllen Public Library
South Texas Book Festival
Countdown to the Eclipse
McAllen, TX, United States

Silver
Best New Festival or Event
Budget: Under $100,000
City of West Palm Beach
Soul in the City Jazz Experience
West Palm Beach, FL, United States

Bronze
Best New Festival or Event
Budget: Under $100,000
City of Boca Raton
Night Market
Boca Raton, FL, United States

Gold
Best New Festival or Event
Budget: $100,000 to $500,000
Downtown Tempe Authority
Tempe Blooms
Tempe, AZ, United States

Silver
Best New Festival or Event
Budget: $100,000 to $500,000
City of Kerrville Parks and Recreation Department
Kerrville Eclipse Festival
Kerrville, TX, United States

Bronze
Best New Festival or Event
Budget: $100,000 to $500,000
SCAI Comunicazione
Rome Future Week®
Roma, Italy

Gold
Best New Festival or Event
Budget: $500,000 to $1 Million
ASM Global Stockton
Stockton Lantern Festival 2023
Stockton, CA, United States

Gold
Best New Promotion Activity
Budget: Combined
Conway Area Chamber of Commerce
Toad Suck Daze
Croaker and Dazey Welcome Students at Morning Drop-off
Conway, AR, United States

Silver
Best New Promotion Activity
Budget: Combined
City of New Braunfels
Westside Library Grand Opening
New Braunfels, TX, United States

Gold
Most Creative / Effective News Stunt
Budget: Over $1 Million
City of McAllen
McAllen Holiday Parade
Media Challenge
McAllen, TX, United States

Silver
Most Creative / Effective News Stunt
Budget: Over $1 Million
Pasadena Tournament of Roses Association
2024 Rose Parade presented by Honda
Coding for Veterans
Pasadena, CA, United States

Bronze
Most Creative / Effective News Stunt
Budget: Over $1 Million
Washington's Birthday Celebration Association
Washington's Birthday Celebration
Celebrity/Media Jalapeño Eating Contest
Laredo, TX, United States

Gold
Best Overall Media Relations Campaign
Budget: Combined
Kentucky Bourbon Festival
Bardstown, KY, United States

Silver
Best Overall Media Relations Campaign
Budget: Combined
National Cherry Blossom Festival, Inc.
National Cherry Blossom Festival
Washington, DC, United States

Bronze
Best Overall Media Relations Campaign
Budget: Combined
McAllen Public Library
South Texas Book Festival
McAllen, TX, United States

Gold
Best Event Management Bachelor's Degree
Budget: Under $100,000
High Point University
Event Management Program
High Point, NC, United States

Silver
Best Event Management Bachelor's Degree
Budget: Under $100,000
Pai Chai University
Daejeon, Daejeon Metropolitan, Republic of Korea

Gold
Best Event Management Bachelor's Degree
Budget: Over $1 Million
Central Michigan University
Department of Recreation, Parks & Leisure Services
Event & Recreation Management
Mount Pleasant, MI, United States

Gold
Best Festival & Event Management Master's Degree
Budget: Under $100,000
Pai Chai University
Daejeon, Daejeon Metropolitan, Republic of Korea

Gold
Best Festival & Event Management PhD Program
Budget: Under $100,000
Pai Chai University
Daejeon, Daejeon Metropolitan, Republic of Korea