

Boynton Beach Community Redevelopment

Agency

Boynton Beach Art Walk
Boynton Beach, FL United States

Silver

Best Promotional Poster

Budget: Under \$100,000

Boynton Beach Community Redevelopment

Agency

Boynton Beach Blarney Bash
Boynton Beach, FL United States

Bronze

Best New Promotion Activity

Boynton Beach Bucks
Budget: Under \$100,000

Boynton Beach Community Redevelopment

Agency

Boynton Beach, FL United States

Silver

Best Organization Website

boyntonbeachcra.com
Budget: Under \$100,000

Canada Place Corporation

Canada Together
Vancouver, BC Canada

Silver

Best Cover Design

Budget: \$100,000 to \$750,000

Canada Place Corporation

Canada Together
Vancouver, BC Canada

Silver

Best Single Newspaper Display Ad

Budget: \$100,000 to \$750,000

Canada Place Corporation

Canada Together
Vancouver, BC Canada

Silver

Best Individual Sponsor Follow-Up Report

Budget: \$100,000 to \$750,000

Canada Place Corporation

Canada Together
Vancouver, BC Canada

Gold

Best Festival / Event Adaptation

Budget: Under \$2 Million

Central Michigan University

Department of Recreation, Parks & Leisure Services
Administration

Mt Pleasant, MI United States

Gold

Best Event Management Bachelor's Degree

Event & Recreation Management
Budget: Under \$2 Million

Charlotte Center City Partners

Charlotte After Dark SHOUT! Edition
Charlotte, NC United States

Silver

Best Full-Length TV Program

Budget: Under \$100,000

Charlotte Center City Partners

Charlotte SHOUT!
Charlotte, NC United States

Gold

Grand Pinnacle

Budget: \$750,000 to \$2 Million

Charlotte Center City Partners

Charlotte SHOUT!
Charlotte, NC United States

Bronze

Best Instagram Site

instagram.com/cltshout
Budget: \$750,000 to \$2 Million

Charlotte Center City Partners

Charlotte SHOUT!
Charlotte, NC United States

Gold

Best Event Program

Budget: \$750,000 to \$2 Million

Charlotte Center City Partners

Charlotte SHOUT!
Charlotte, NC United States

Gold

Best Cover Design

Budget: \$750,000 to \$2 Million

Charlotte Center City Partners

Charlotte SHOUT!
Charlotte, NC United States

Gold

Best Commemorative Poster

Budget: \$750,000 to \$2 Million

Charlotte Center City Partners

Charlotte SHOUT!
Charlotte, NC United States

Bronze

Best Promotional Photograph

Budget: \$750,000 to \$2 Million

Charlotte Center City Partners

Charlotte SHOUT!
Charlotte, NC United States

Silver

Best Event (Within an Existing Festival)

Spray Jam at Luminous Lane
Budget: \$750,000 to \$2 Million

Charlotte Center City Partners

Charlotte SHOUT!
Charlotte, NC United States

Silver

Best Festival / Event Adaptation

Spray Jam at Luminous Lane
Budget: Under \$2 Million

Charlotte Center City Partners

Novant Health Thanksgiving Eve Parade
Charlotte, NC United States

Silver

Best Pin or Button

Budget: \$100,000 to \$750,000

Charlotte Center City Partners

Novant Health Thanksgiving Eve Parade
Charlotte, NC United States

Gold

Best Volunteer Program

Budget: Under \$750,000

Charlotte Center City Partners

Novant Health Thanksgiving Eve Parade
Charlotte, NC United States

Silver

Best Parade

Budget: \$100,000 to \$750,000

Charlotte Center City Partners

Rail Trail Lights
Charlotte, NC United States

Bronze

Best Festival / Event Adaptation

Budget: Under \$2 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO United States

Silver

Best Mobile Application

Budget: Over \$100,000

CherryArts

Cherry Creek Arts Festival
Denver, CO United States

Gold

Best Multimedia Component

Behind the scenes with our 2022 poster artist
Noelle Phares!
Budget: \$750,000 to \$2 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO United States

Gold

Best Organization Website

cherryarts.org
Budget: \$750,000 to \$2 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO United States

Gold

Best Promotional Brochure

Budget: \$750,000 to \$2 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO United States

Gold

Best Printed Materials (Multiple Page)

Budget: \$750,000 to \$2 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO United States

Gold

Best Printed Materials (Single Page)

Budget: \$750,000 to \$2 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO United States

Silver

Best Single Magazine Display Ad

Budget: \$750,000 to \$2 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO United States

Gold

Best Ad Series

Budget: \$750,000 to \$2 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO United States

Gold

Best Promotional Poster

Budget: \$750,000 to \$2 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO United States

Silver

Best T-Shirt Design

Budget: \$750,000 to \$2 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO United States

Gold

Best Hat

Budget: \$750,000 to \$2 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO United States

Gold

Best Festival / Event Merchandise

Blanket

Budget: Over \$750,000

CherryArts

Cherry Creek Arts Festival
Denver, CO United States

Silver

Best Sponsor Gift

Metal Poster

Budget: Over \$750,000

CherryArts

Cherry Creek Arts Festival
Denver, CO United States

Silver

Best Give-Away Item

Cutting Board

Budget: \$750,000 to \$2 Million

City of Delray Beach Parks and Recreation

100 Ft. Christmas Tree

Delray Beach, FL United States

Gold

Best Event Program

Budget: \$100,000 to \$750,000

City of Dublin

Dublin Irish Festival
Dublin, OH United States

Silver

Best Video Promotion

Budget: Over \$2 Million

City of Dublin

Dublin Irish Festival
Dublin, OH United States

Gold

Best Mobile Application

Budget: Over \$100,000

City of Dublin

Dublin Irish Festival
Dublin, OH United States

Bronze

Best Event Website

dublinirishfestival.org

Budget: Over \$2 Million

City of Dublin

Dublin Irish Festival
Dublin, OH United States

Silver

Best Single Digital/Social Ad

Budget: Over \$2 Million

City of Dublin

Dublin Irish Festival
Dublin, OH United States

Silver

Best Event Program

Budget: Over \$2 Million

City of Dublin

Dublin Irish Festival
Dublin, OH United States

Silver

Best Printed Materials (Multiple Page)

Budget: Over \$2 Million

City of Dublin

Dublin Irish Festival
Dublin, OH United States

Silver

Best Promotional Photograph

Budget: Over \$2 Million

City of Dublin

Dublin Irish Festival
Dublin, OH United States

Bronze

Best T-Shirt Design

Budget: Over \$2 Million

City of Dublin

Dublin Irish Festival
Dublin, OH United States

Bronze

Best Give-Away Item

Bottle Opener

Budget: Over \$2 Million

City of Dublin

Spooktacular
Dublin, OH United States

Silver

Best Children's Programming

Budget: Under \$100,000

City of Edinburg

FRIDA Fest
Edinburg, TX United States

Gold

Best Single Digital/Social Ad

Budget: Under \$100,000

City of Edinburg

FRIDA Fest
Edinburg, TX United States

Bronze

Best Promotional Poster

Budget: Under \$100,000

City of Edinburg

Los Muertos Bailan Festival
Edinburg, TX United States

Bronze

Best T-Shirt Design

Budget: Under \$100,000

City of Edinburg

Los Muertos Bailan Festival
Edinburg, TX United States

Silver

Best Overall Entertainment Program

Budget: Under \$100,000

City of Edinburg

South Texas International Film Festival
Edinburg, TX United States

Silver

Best Printed Materials (Multiple Page)

Budget: Under \$100,000

City of Edinburg

South Texas International Film Festival
Edinburg, TX United States

Gold

Best Promotional Poster

Budget: Under \$100,000

City of Edinburg

South Texas International Film Festival
Edinburg, TX United States

Gold

Best T-Shirt Design

Budget: Under \$100,000

City of Greenville

Fall for Greenville
Greenville, SC United States

Silver

Best T-Shirt Design

Budget: \$100,000 to \$750,000

City of Greenville

Fall for Greenville
Greenville, SC United States

Silver

Best Sponsor Activation

Clemson University
Budget: Under \$750,000

City of Greenville

Poinsettia Christmas Parade
Greenville, SC United States

Gold

Best Parade

Budget: Under \$100,000

City of Greenville

TD Saturday Market
Greenville, SC United States

Silver

Best Event Website

saturdaymarketlive.com
Budget: Under \$100,000

City of Greenville

TD Saturday Market
Greenville, SC United States

Gold

Best Sponsor Partner

TD Bank
Budget: Under \$100,000

City of Greenville

Greenville, SC United States

Bronze - Tie

Best Instagram Site

instagram.com/gvilleevents
Budget: \$100,000 to \$750,000

City of Las Vegas

2023 Helldorado Days Parade
Las Vegas, NV United States

Gold

Best Parade

Budget: \$100,000 to \$750,000

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Bronze

Grand Pinnacle

Budget: \$750,000 to \$2 Million

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Gold

Best Full-Length TV Program

Budget: \$750,000 to \$2 Million

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Gold

Best Radio Promotion

Budget: Over \$750,000

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Silver

Best Multimedia Component

McAllen Holiday Parade 2022 Countdown video
Budget: \$750,000 to \$2 Million

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Silver

Best Digital/Social Ad Series

Budget: \$750,000 to \$2 Million

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Bronze

Best Single Newspaper Display Ad

Budget: \$750,000 to \$2 Million

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Bronze

Best Single Magazine Display Ad

Budget: \$750,000 to \$2 Million

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Gold

Best Invitation

Budget: \$750,000 to \$2 Million

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Bronze

Best On-Site Décor

Budget: \$750,000 to \$2 Million

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Gold

Best Pin or Button

Budget: \$750,000 to \$2 Million

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Gold - Tie

Best Targeted Sponsor Solicitation Proposal

H-E-B

Budget: \$750,000 to \$2 Million

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Bronze

Best Individual Sponsor Follow-Up Report

Chick-fil-A

Budget: \$750,000 to \$2 Million

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Gold

Best Sponsor Partner

Bert Ogden Auto Group
Budget: Over \$100,000

City of McAllen

Convention Facilities Department
McAllen, TX United States

Gold

Best TV Promotion

McAllen International Carfest
Budget: Under \$100,000

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Silver

Best Sponsor Activation

South Padre Island
Budget: Over \$750,000

City of McAllen

Convention Facilities Department
McAllen, TX United States

Gold

Best TV Promotion

McAllen South Pole Illuminated Festival
Budget: \$750,000 to \$2 Million

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Gold

Best Sponsorship Program for Individual Sponsor

South Padre Island Vuelta Zone & Custom Official
Traveling Float
Budget: Over \$750,000

City of McAllen

Convention Facilities Department
McAllen, TX United States

Gold

Best Event Website

Fiesta de Palmas
fiestadepalmas.com
Budget: \$100,000 to \$750,000

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Silver

Best Overall Sponsorship Program

Budget: Over \$750,000

City of McAllen

Convention Facilities Department
McAllen, TX United States

Bronze

Best Organization Website

experiencemcallen.com
Budget: Under \$100,000

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Silver

Best Volunteer Program

Budget: \$750,000 to \$2 Million

City of McAllen

Convention Facilities Department
McAllen, TX United States

Bronze

Best Facebook Site

McAllen South Pole Illuminated Festival
facebook.com/SouthPoleofTexas
Budget: \$750,000 to \$2 Million

City of McAllen

2022 McAllen Holiday Parade
McAllen, TX United States

Gold

Best Parade

Budget: \$750,000 to \$2 Million

City of McAllen

Convention Facilities Department
McAllen, TX United States

Gold

Best Instagram Site

McAllen South Pole Illuminated Festival
instagram.com/southpoleoftexas
Budget: \$750,000 to \$2 Million

City of McAllen

Convention Facilities Department
McAllen, TX United States

Silver

Best Single Digital/Social Ad

McAllen International Carfest
Budget: Under \$100,000

City of McAllen

Convention Facilities Department
McAllen, TX United States

Silver

Best Single Digital/Social Ad

McAllen South Pole Illuminated Festival
Budget: \$750,000 to \$2 Million

City of McAllen

Convention Facilities Department
McAllen, TX United States

Silver

Best Promotional Photograph

McAllen South Pole Illuminated Festival
Budget: \$750,000 to \$2 Million

City of McAllen

Convention Facilities Department
McAllen, TX United States

Silver

Best Event / Program Within an Event to Benefit A Cause

McAllen International Carfest
Budget: Under \$100,000

City of McAllen

Office of Communications
McAllen, TX United States

Silver

Best New Promotion Activity

McAllen Holiday Shoebox Parade
Budget: Over \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Gold

Best Multimedia Component

Tiny Forest
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Bronze

Best Digital/Social Ad Series

Nature Discovery Summer Programs
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Gold

Best Event / Organization E-Newsletter

April - June
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Bronze

Best Event / Organization E-Newsletter

September - October
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Silver

Best Newspaper Insert / Supplement

Youth Nature Photo
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Gold

Best Printed Materials (Single Page)

Tiny Forest
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Gold

Best Single Newspaper Display Ad

Sticks & Bones Trail
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Gold

Best Commemorative Poster

Planta Nativa
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Silver

Best Promotional Photograph

Illumina Fest
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Bronze

Best Promotional Photograph

Illumina Fest
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Gold

Best Invitation

Mural Ribbon Cutting Ceremony
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Bronze

Best Street Banner

Monarch Fest
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Gold

Best On-Site Décor

Sticks & Bones - Halloween Party
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Silver

Best On-Site Décor

Illumina Fest
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Silver

Best Hat

Tiny Forest
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Gold

Best Green Program

Planta Nativa
Budget: Under \$750,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Gold

Best Educational Program

Sticks and Bones
Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Gold

Best Children's Programming

Youth Photo Contest

Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Gold

Best Overall Entertainment Program

Illumina Fest

Budget: Under \$100,000

City of McAllen

Quinta Mazatlan
McAllen, TX United States

Gold

Best Community Outreach Program

Monarch Fest

Budget: Under \$100,000

City of New Braunfels

CycloVIVA!
New Braunfels, TX United States

Gold

Best Festival / Event Merchandise

CycloVIVA! Sticker

Budget: Under \$100,000

City of New Braunfels

Wein & Saengerfest
New Braunfels, TX United States

Gold

Best Event Program

Budget: Under \$100,000

City of New Braunfels

Wein & Saengerfest
New Braunfels, TX United States

Bronze

Best Single Magazine Display Ad

Budget: Under \$100,000

City of Philadelphia Office of Special Events

AACR Philadelphia Marathon
Philadelphia, PA United States

Silver

Best T-Shirt Design

Budget: Over \$2 Million

City of Philadelphia Office of Special Events

AACR Philadelphia Marathon
Philadelphia, PA United States

Silver

Best Festival / Event Merchandise

A festive dog bandana

Budget: Over \$750,000

City of Philadelphia Office of Special Events

AACR Philadelphia Marathon
Philadelphia, PA United States

Gold

Best Give-Away Item

Medal awarded to participants

Budget: Over \$2 Million

City of Philadelphia Office of Special Events

Philadelphia Marathon Health & Fitness Expo
Philadelphia, PA United States

Silver

Best Event (Within an Existing Festival)

Budget: Over \$2 Million

City of Philadelphia Office of Special Events

Philadelphia Marathon Weekend
Philadelphia, PA United States

Gold

Best Multimedia Component

A LIVE Webinar for an evening with world-renowned runners

Budget: Over \$2 Million

City of Philadelphia Office of Special Events

Philadelphia Marathon Weekend
Philadelphia, PA United States

Bronze

Best Facebook Site

facebook.com/PhiladelphiaMarathon

Budget: Over \$2 Million

City of Philadelphia Office of Special Events

Philadelphia Marathon Weekend
Philadelphia, PA United States

Silver

Best Instagram Site

instagram.com/philly_marathon
Budget: Over \$2 Million

City of Philadelphia Office of Special Events

Philadelphia Marathon Weekend
Philadelphia, PA United States

Silver

Best On-Site Décor

Marathon Starting Line
Budget: Over \$2 Million

City of Philadelphia Office of Special Events

Philadelphia Marathon Weekend
Philadelphia, PA United States

Silver

Best Social Media Campaign

Budget: Over \$750,000

City of Pigeon Forge

A Mountain Quiltfest
Pigeon Forge, TN United States

Bronze

Best Event Program

Budget: Under \$100,000

City of Pigeon Forge

A Mountain Quiltfest
Pigeon Forge, TN United States

Bronze

Best Cover Design

Budget: Under \$100,000

City of Pigeon Forge

Chuck Wagon Cookoff
Pigeon Forge, TN United States

Bronze

Best Pin or Button

Budget: Under \$100,000

City of Pigeon Forge

Chuck Wagon Cookoff
Pigeon Forge, TN United States

Bronze

Best Hat

Budget: Under \$100,000

City of Pigeon Forge

Wilderness Wildlife Week
Pigeon Forge, TN United States

Silver

Grand Pinnacle

Budget: Under \$100,000

City of Pigeon Forge

Wilderness Wildlife Week
Pigeon Forge, TN United States

Silver

Best Pin or Button

Kids Passport Program
Budget: Under \$100,000

City of Pigeon Forge

Winterfest Wonders of Light
Pigeon Forge, TN United States

Gold

Best Full-Length TV Program

Small Town Christmas
Budget: Under \$100,000

City of Santa Clarita

Cowboy Festival
Santa Clarita, CA United States

Silver - Tie

Best Commemorative Poster

Budget: \$100,000 to \$750,000

City of Santa Clarita

Light Up Main Street
Santa Clarita, CA United States

Bronze

Best Digital/Social Ad Series

Budget: \$100,000 to \$750,000

City of Santa Clarita

Santa Clarita, CA United States

Bronze - Tie

Best Instagram Site

instagram.com/cityofsantaclaritaevents

Budget: \$100,000 to \$750,000

City of Show Low

Show Low, AZ United States

Gold

Best Single Magazine Display Ad

Budget: \$100,000 to \$750,000

City of Show Low

Show Low, AZ United States

Gold

Best Ad Series

Budget: \$100,000 to \$750,000

City of Sugar Land

Christmas Tree Lighting

Sugar Land, TX United States

Gold

Best Promotional Photograph

Sugar Land Dance Center Performance

Budget: Under \$100,000

City of Sugar Land

Go Ape Grand Opening

Sugar Land, TX United States

Silver

Best New Promotion Activity

Budget: Under \$100,000

City of Sugar Land

Sugar Land, TX United States

Bronze

Best Sponsor Partner

Saint Arnold

Budget: Under \$100,000

City of Sugar Land

Sugar Land, TX United States

Bronze

Best Overall Sponsorship Program

Budget: Under \$750,000

City of Vaughan

Ontario Culture Days

Vaughan, ON Canada

Gold

Best Promotional Brochure

Budget: Under \$100,000

City of Vaughan

Vaughan Celebrates

Vaughan, ON Canada

Gold

Best Overall Sponsorship Program

Budget: Under \$750,000

City of Vaughan

Vaughan Celebrates Winterfest

Vaughan, ON Canada

Gold

Best Overall Entertainment Program

Budget: \$100,000 to \$750,000

City of West Palm Beach

4th on Flagler

West Palm Beach, FL United States

Gold

Best TV Promotion

Budget: \$100,000 to \$750,000

City of West Palm Beach

4th on Flagler

West Palm Beach, FL United States

Bronze

Best Give-Away Item

3D hologram glasses for watching fireworks.

Budget: \$100,000 to \$750,000

City of West Palm Beach

Clematis by Fright

West Palm Beach, FL United States

Gold

Best Radio Promotion

Budget: Under \$100,000

City of West Palm Beach

Clematis by Fright
West Palm Beach, FL United States

Silver

Best Printed Materials (Single Page)

Budget: Under \$100,000

City of West Palm Beach

Clematis by Fright
West Palm Beach, FL United States

Gold

Best Give-Away Item

Candy Bag Clematis by Fright "Monster Moon"
Budget: Under \$100,000

City of West Palm Beach

Clematis by Night
West Palm Beach, FL United States

Gold

Best Single Digital/Social Ad

Budget: \$100,000 to \$750,000

City of West Palm Beach

Clematis by Night
West Palm Beach, FL United States

Silver

Best Printed Materials (Single Page)

Budget: \$100,000 to \$750,000

City of West Palm Beach

Holiday in Paradise
West Palm Beach, FL United States

Silver

Best Radio Promotion

Budget: \$100,000 to \$750,000

City of West Palm Beach

Holiday in Paradise
West Palm Beach, FL United States

Bronze

Best Multimedia Component

Kravis Center for the Performing Arts marquis advertising Holiday in Paradise.
Budget: \$100,000 to \$750,000

City of West Palm Beach

Holiday in Paradise
West Palm Beach, FL United States

Bronze

Best Printed Materials (Multiple Page)

Budget: \$100,000 to \$750,000

City of West Palm Beach

Holiday in Paradise
West Palm Beach, FL United States

Gold

Best Outdoor Billboard

Budget: \$100,000 to \$750,000

City of West Palm Beach

Holiday in Paradise
West Palm Beach, FL United States

Bronze

Best Street Banner

Budget: \$100,000 to \$750,000

City of West Palm Beach

Holiday in Paradise
West Palm Beach, FL United States

Gold

Best Event (Within an Existing Festival)

Big Deal, Big Wheel
Budget: \$100,000 to \$750,000

City of West Palm Beach

Summer in Paradise
West Palm Beach, FL United States

Silver

Best Cover Design

Budget: Under \$100,000

City of West Palm Beach

Summer in Paradise
West Palm Beach, FL United States

Gold

Best Outdoor Billboard

Budget: Under \$100,000

City of West Palm Beach

Summer in Paradise
West Palm Beach, FL United States

Bronze

Best On-Site Décor

Jet Ski Diorama
Budget: Under \$100,000

City of West Palm Beach

West Palm Beach GreenMarket
West Palm Beach, FL United States

Gold

Best Instagram Site

instagram.com/wpbgreenmarket
Budget: Under \$100,000

City of West Palm Beach

West Palm Beach GreenMarket
West Palm Beach, FL United States

Gold

Best Hat

Budget: Under \$100,000

City of West Palm Beach

West Palm Beach GreenMarket
West Palm Beach, FL United States

Gold

Best New Promotion Activity

The Mini @ CBN
Budget: Under \$100,000

City of West Palm Beach

West Palm Beach Waterfront Events
West Palm Beach, FL United States

Silver

Best Single Magazine Display Ad

Budget: Under \$100,000

City of West Palm Beach

West Palm Beach Waterfront Events
West Palm Beach, FL United States

Gold

Best Ad Series

Budget: Under \$100,000

City of West Palm Beach

West Palm Beach Waterfront Events
West Palm Beach, FL United States

Silver

Best Outdoor Billboard

Budget: Under \$100,000

City of West Palm Beach

West Palm Beach Waterfront Events
West Palm Beach, FL United States

Gold

Best Street Banner

Budget: Under \$100,000

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival
Coconut Grove, FL United States

Bronze

Best Hat

Budget: \$750,000 to \$2 Million

County of York

Sounds of Summer Concert Series
Yorktown, VA United States

Silver

Best Street Banner

Budget: Under \$100,000

County of York

Visit Yorktown
Yorktown, VA United States

Silver

Best Instagram Site

instagram.com/visityorktown
Budget: Under \$100,000

Cultural Festivals

Saint Louis Art Fair
Clayton, MO United States

Gold

Best Video Promotion

Budget: \$750,000 to \$2 Million

Cultural Festivals

Saint Louis Art Fair
Clayton, MO United States

Silver

Best Organization Website

saintlouisartfair.com
Budget: \$750,000 to \$2 Million

Cultural Festivals

Saint Louis Art Fair
Clayton, MO United States

Gold

Best Single Digital/Social Ad

Budget: \$750,000 to \$2 Million

Cultural Festivals

Saint Louis Art Fair
Clayton, MO United States

Bronze

Best Digital/Social Ad Series

Budget: \$750,000 to \$2 Million

Cultural Festivals

Saint Louis Art Fair
Clayton, MO United States

Silver

Best Event / Organization E-Newsletter

Budget: \$750,000 to \$2 Million

Cultural Festivals

Saint Louis Art Fair
Clayton, MO United States

Bronze

Best Event Program

Budget: \$750,000 to \$2 Million

Cultural Festivals

Saint Louis Art Fair
Clayton, MO United States

Bronze

Best Cover Design

Budget: \$750,000 to \$2 Million

Cultural Festivals

Saint Louis Art Fair
Clayton, MO United States

Bronze

Best Commemorative Poster

Budget: \$750,000 to \$2 Million

Cultural Festivals

Saint Louis Art Fair
Clayton, MO United States

Silver

Best Invitation

Budget: \$750,000 to \$2 Million

Cultural Festivals

Saint Louis Art Fair
St. Louis, MO United States

Gold

Best Accessibility Program

MindsEye Audio Description Program
Budget: \$750,000 to \$2 Million

Cultural Festivals

Saint Louis Art Fair
St. Louis, MO United States

Bronze

Best Social Media Campaign

Budget: Over \$750,000

Des Moines Arts Festival

Wine & Clay
Des Moines, IA United States

Silver

Best New Festival or Event

Budget: Under \$100,000

Des Moines Arts Festival

Des Moines, IA United States

Silver

Grand Pinnacle

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival

Des Moines, IA United States

Gold

Best Event Website

desmoinesartsfestival.org

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival

Des Moines, IA United States

Gold

Best Facebook Site

facebook.com/DesMoinesArtsFestival

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival

Des Moines, IA United States

Bronze

Best Single Digital/Social Ad

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival

Des Moines, IA United States

Gold

Best Digital/Social Ad Series

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival

Des Moines, IA United States

Gold

Best Event / Organization E-Newsletter

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival

Des Moines, IA United States

Silver

Best Outdoor Billboard

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival

Des Moines, IA United States

Silver

Best Street Banner

Budget: Over \$750,000

Des Moines Arts Festival

Des Moines, IA United States

Gold

Best T-Shirt Design

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival

Des Moines, IA United States

Silver

Best Hat

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival

Des Moines, IA United States

Gold

Best Overall Merchandising Program

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival

Des Moines, IA United States

Gold - Tie

Best Targeted Sponsor Solicitation Proposal

GreenState Credit Union

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival

Des Moines, IA United States

Gold

Best Individual Sponsor Follow-Up Report

Nationwide

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival

Des Moines, IA United States

Bronze

Best Overall Sponsorship Program

Budget: Over \$750,000

Des Moines Arts Festival

Des Moines, IA United States

Gold

Best Volunteer Program

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival

Des Moines, IA United States

Bronze

Best Educational Program

The Student Art Exhibition

Budget: Over \$750,000

Des Moines Arts Festival

Des Moines, IA United States

Silver

Best Children's Programming

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival

Des Moines, IA United States

Silver

Best Overall Entertainment Program

Budget: Over \$750,000

Des Moines Arts Festival

Des Moines, IA United States

Silver

Best Community Outreach Program

Budget: Over \$100,000

Des Moines Arts Festival

Des Moines, IA United States

Bronze

Best Event (Within an Existing Festival)

Drag Brunch

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival

Des Moines, IA United States

Gold

Best Food & Beverage Program

Budget: Over \$100,000

Destination NSW

Vivid Sydney

Sydney, NSW Australia

Gold

Grand Pinnacle

Budget: Over \$2 Million

Destination NSW

Vivid Sydney

Sydney, NSW Australia

Gold

Best Video Promotion

Budget: Over \$2 Million

Destination NSW

Vivid Sydney

Sydney, NSW Australia

Gold

Best Instagram Site

instagram.com/vividsydney

Budget: Over \$2 Million

Destination NSW

Vivid Sydney

Sydney, NSW Australia

Gold

Best Single Digital/Social Ad

Budget: Over \$2 Million

Destination NSW

Vivid Sydney

Sydney, NSW Australia

Gold

Best Digital/Social Ad Series

Budget: Over \$2 Million

Destination NSW

Vivid Sydney

Sydney, NSW Australia

Silver

Best Event / Organization E-Newsletter

Budget: Over \$2 Million

Destination NSW

Vivid Sydney

Sydney, NSW Australia

Gold

Best Newspaper Insert / Supplement

Budget: Over \$100,000

Destination NSW

Vivid Sydney
Sydney, NSW Australia

Gold

Best Single Newspaper Display Ad

Budget: Over \$2 Million

Destination NSW

Vivid Sydney
Sydney, NSW Australia

Gold

Best Ad Series

Budget: Over \$2 Million

Destination NSW

Vivid Sydney
Sydney, NSW Australia

Gold

Best Promotional Poster

Budget: Over \$2 Million

Destination NSW

Vivid Sydney
Sydney, NSW Australia

Gold

Best Promotional Photograph

Budget: Over \$2 Million

Destination NSW

Vivid Sydney
Sydney, NSW Australia

Gold

Best Outdoor Billboard

Budget: Over \$2 Million

Destination NSW

Vivid Sydney
Sydney, NSW Australia

Gold

Best Street Banner

Budget: Over \$750,000

Destination NSW

Vivid Sydney
Sydney, NSW Australia

Gold

Best Sponsor Activation

Australian Traffic Network (ATN)

Budget: Over \$750,000

Destination NSW

Vivid Sydney
Sydney, NSW Australia

Gold

Best Overall Sponsorship Program

Budget: Over \$750,000

Destination NSW

Vivid Sydney
Sydney, NSW Australia

Gold

Best Media Relations Campaign

Budget: Over \$100,000

Destination NSW

Vivid Sydney
Sydney, NSW Australia

Gold

Best Social Media Campaign

Budget: Over \$750,000

Downtown Edmond Business Association

Downtown Edmond Arts Festival
Edmond, OK United States

Gold

Best Newspaper Insert / Supplement

Budget: Under \$100,000

East Montgomery County Improvement District

A Holiday to Remember
New Caney, TX United States

Silver

Best Emergency Preparedness & Risk Management Plan

Budget: Under \$750,000

Fiesta Flambeau Parade Association, Inc.

75th Diamond Jubilee
San Antonio, TX United States

Silver

Best TV Promotion

Budget: \$100,000 to \$750,000

Fiesta Flambeau Parade Association, Inc.

75th Diamond Jubilee
San Antonio, TX United States

Silver

Best Full-Length TV Program

Budget: \$100,000 to \$750,000

Fiesta Flambeau Parade Association, Inc.

75th Diamond Jubilee
San Antonio, TX United States

Silver

Best Event / Organization E-Newsletter

Budget: \$100,000 to \$750,000

Fiesta Flambeau Parade Association, Inc.

75th Diamond Jubilee
San Antonio, TX United States

Silver

Best Printed Materials (Multiple Page)

Budget: \$100,000 to \$750,000

Fiesta Flambeau Parade Association, Inc.

75th Diamond Jubilee
San Antonio, TX United States

Gold

Best Cover Design

Budget: \$100,000 to \$750,000

Fiesta Flambeau Parade Association, Inc.

75th Diamond Jubilee Anniversary Parade
San Antonio, TX United States

Bronze

Best Event (Within an Existing Festival)

Budget: \$100,000 to \$750,000

Folklorama

Winnipeg, MB Canada

Silver

Best Multimedia Component

FOMOrama Video

Budget: Over \$2 Million

Fox Run Group

Monmouth University Athletics
Allentown, NJ United States

Silver

Best Targeted Sponsor Solicitation Proposal

Electrify The CAA Season

Budget: Under \$100,000

Fox Run Group

Allentown, NJ United States

Silver

Best Individual Sponsor Follow-Up Report

RWJBarnabas Health Monmouth Athletics

Budget: Under \$100,000

Frankenmuth Dog Bowl, Inc

Dog Bowl
Frankenmuth, MI United States

Bronze

Best Event Website

dogbowlfun.com

Budget: Under \$100,000

Frankenmuth Dog Bowl, Inc

Frankenmuth Dog Bowl
Frankenmuth, MI United States

Bronze

Best Video Promotion

Budget: Under \$100,000

Geumsan Festival & Tourism Foundation

Geumsan Insam Festival
Geumsan-gun, Chungcheongnam-do Republic of Korea

Gold

Best TV Promotion

Budget: Over \$2 Million

Greenville Arts Festival

Artisphere
Greenville, SC United States

Silver

Best TV Promotion

WYFF4
Budget: \$750,000 to \$2 Million

Greenville Arts Festival

Artisphere
Greenville, SC United States

Silver

Best Video Promotion

Budget: \$750,000 to \$2 Million

Greenville Arts Festival

Artisphere
Greenville, SC United States

Silver

Best Instagram Site

instagram.com/artisphere
Budget: \$750,000 to \$2 Million

Greenville Arts Festival

Artisphere
Greenville, SC United States

Gold

Best Single Magazine Display Ad

Budget: \$750,000 to \$2 Million

Greenville Arts Festival

Artisphere
Greenville, SC United States

Bronze

Best Ad Series

Budget: \$750,000 to \$2 Million

Greenville Arts Festival

Artisphere
Greenville, SC United States

Silver

Best Commemorative Poster

Budget: \$750,000 to \$2 Million

Greenville Arts Festival

Artisphere
Greenville, SC United States

Bronze

Best Outdoor Billboard

Budget: \$750,000 to \$2 Million

Greenville Arts Festival

Artisphere
Greenville, SC United States

Gold

Best Sponsor Gift

Festival Goodie Bag
Budget: Over \$750,000

Greenville Arts Festival

Artisphere
Greenville, SC United States

Gold

Best Give-Away Item

Calendar
Budget: \$750,000 to \$2 Million

Hanseong Baekje Cultural Festival Promotion Committee

The 22nd Hanseong Baekje Cultural Festival
Songpa-gu, Seoul Republic of Korea

Bronze

Best Promotional Brochure

Budget: \$750,000 to \$2 Million

High Point University

High Point , NC United States

Silver

Best Event Management Bachelor's Degree

Budget: Under \$2 Million

Hongseong-gun Culture, Tourism & Arts Team

Village Festival Academy
Hongseong-gun, Chungcheongnam-do Republic of Korea

Gold

Best Event Management Certificate Program

Budget: Under \$100,000

Incheon Tourism Organization

Incheon Open Port Culture Night 2022
Jung-gu, Incheon Republic of Korea

Silver

Best Overall Merchandising Program

Budget: \$750,000 to \$2 Million

Incheon Tourism Organization

Incheon Pentaport Music Festival
Jung-gu, Incheon Republic of Korea

Bronze

Best Green Program

Budget: Over \$2 Million

Jinju Culture & Art Foundation

Jinju Namgang Yudeung Festival
Jinju-si, Gyeongsangnam-do Republic of Korea

Gold

Best Promotional Brochure

Budget: Over \$2 Million

Kentucky Derby Festival

JusticeFest
Louisville, KY United States

Bronze

Best Video Promotion

Budget: Over \$2 Million

Kentucky Derby Festival

miniMarathon & Marathon
Louisville, KY United States

Bronze

Best Outdoor Billboard

Budget: Over \$2 Million

Kentucky Derby Festival

Thunder Over Louisville
Louisville, KY United States

Silver

Best Digital/Social Ad Series

Budget: Over \$2 Million

Kentucky Derby Festival

Louisville, KY United States

Bronze - Tie

Best Instagram Site

instagram.com/kyderbyfestival

Budget: Over \$2 Million

Kentucky Derby Festival

Louisville, KY United States

Silver

Best Ad Series

Budget: Over \$2 Million

Kentucky Derby Festival

Louisville, KY United States

Gold

Best Commemorative Poster

Budget: Over \$2 Million

Kentucky Derby Festival

Louisville, KY United States

Gold

Best T-Shirt Design

Budget: Over \$2 Million

Kentucky Derby Festival

Louisville, KY United States

Silver

Best Pin or Button

Budget: Over \$2 Million

Kentucky Derby Festival

Louisville, KY United States

Silver

Best Give-Away Item

Kentucky Derby Festival socks

Budget: Over \$2 Million

Lubbock Arts Alliance

Lubbock Arts Festival
Lubbock, TX United States

Gold

Grand Pinnacle

Budget: \$100,000 to \$750,000

Lubbock Arts Alliance

Lubbock Arts Festival
Lubbock, TX United States

Silver - Tie

Best Event Website

lubbockartsfestival.org
Budget: \$100,000 to \$750,000

Lubbock Arts Alliance

Lubbock Arts Festival
Lubbock, TX United States

Silver

Best Promotional Brochure

Budget: \$100,000 to \$750,000

Lubbock Arts Alliance

Lubbock Arts Festival
Lubbock, TX United States

Bronze

Best Outdoor Billboard

Budget: \$100,000 to \$750,000

Lubbock Arts Alliance

Lubbock Arts Festival
Lubbock, TX United States

Silver

Best Invitation

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Cherry Blossom Parade
Macon, GA United States

Bronze

Best Parade

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Food Truck Frenzy Featuring Cherry Market
Macon, GA United States

Silver

Best Food & Beverage Program

Budget: Over \$100,000

Macon, Georgia's International Cherry Blossom Festival

Trash Can Trot
Macon, GA United States

Gold

Best New Promotion Activity

Budget: Over \$100,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Bronze

Best Full-Length TV Program

WGXA
Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Bronze

Best Mobile Application

Budget: Over \$100,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Gold

Best Organization Website

cherryblossom.com
Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Silver

Best Facebook Site

facebook.com/cherryblossomfestivalmacon
Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Silver

Best Instagram Site

instagram.com/pinkestparty
Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Silver

Best Digital/Social Ad Series

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Bronze

Best Promotional Brochure

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Silver

Best Single Magazine Display Ad

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Silver

Best Ad Series

Que Pasa?

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Silver

Best Promotional Photograph

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Silver

Best Outdoor Billboard

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Gold

Best Pin or Button

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Bronze

Best Hat

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Gold

Best Festival / Event Merchandise

Poodle Stuffed Toy

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Bronze

Best Sponsor Gift

Beverage Tumbler

Budget: Under \$750,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Gold

Best Give-Away Item

Bag of Goodies

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Macon, GA United States

Gold

Best Targeted Sponsor Solicitation Proposal

Ryland Environmental

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival
Macon, GA United States
Gold
Best Individual Sponsor Follow-Up Report
Ryland Environmental
Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival
Macon, GA United States
Silver
Best Sponsor Partner
Drew Exposition
Budget: Over \$100,000

Macon, Georgia's International Cherry Blossom Festival
Macon, GA United States
Gold
Best Sponsorship Program for Individual Sponsor
Ryland Environmental
Budget: Under \$750,000

Macon, Georgia's International Cherry Blossom Festival
Macon, GA United States
Silver
Best Overall Sponsorship Program
Budget: Under \$750,000

Macon, Georgia's International Cherry Blossom Festival
Macon, GA United States
Silver
Best Overall Entertainment Program
Budget: \$100,000 to \$750,000

McAllen Public Library
Community Health Fair
McAllen, TX United States
Bronze
Best Multimedia Component
Budget: Under \$100,000

McAllen Public Library
Día de los Niños
McAllen, TX United States
Bronze
Best Promotional Brochure
Budget: Under \$100,000

McAllen Public Library
Día de los Niños
McAllen, TX United States
Silver
Best Ad Series
Budget: Under \$100,000

McAllen Public Library
Día de los Niños
McAllen, TX United States
Bronze
Best Children's Programming
Budget: Under \$100,000

McAllen Public Library
Holly Jolly Party
McAllen, TX United States
Bronze
Best New Festival or Event
Budget: Under \$100,000

McAllen Public Library
South Texas Book Festival
McAllen, TX United States
Gold
Grand Pinnacle
Budget: Under \$100,000

McAllen Public Library
South Texas Book Festival
McAllen, TX United States
Silver - Tie
Best Facebook Site
facebook.com/southtexasbookfestival
Budget: Under \$100,000

McAllen Public Library

South Texas Book Festival
McAllen, TX United States

Silver

Best Invitation

Budget: Under \$100,000

McAllen Public Library

South Texas Book Festival
McAllen, TX United States

Bronze

Best Targeted Sponsor Solicitation Proposal

H-E-B Helping Here

Budget: Under \$100,000

McAllen Public Library

South Texas Book Festival
McAllen, TX United States

Gold

Best Individual Sponsor Follow-Up Report

H-E-B Helping Here

Budget: Under \$100,000

McAllen Public Library

South Texas Book Festival
McAllen, TX United States

Silver

Best Sponsor Partner

H-E-B Helping Here

Budget: Under \$100,000

McAllen Public Library

South Texas Book Festival
McAllen, TX United States

Gold

Best Sponsor Activation

H-E-B Helping Here

Budget: Under \$750,000

McAllen Public Library

South Texas Book Festival
McAllen, TX United States

Silver

Best Sponsorship Program for Individual Sponsor

H-E-B Helping Here

Budget: Under \$750,000

McAllen Public Library

South Texas Book Festival
McAllen, TX United States

Bronze

Best Volunteer Program

Teen Advisory Committee

Budget: Under \$750,000

McAllen Public Library

South Texas Book Festival
McAllen, TX United States

Silver

Best Educational Program

Youth Bookmark Design Contest

Budget: Under \$100,000

McAllen Public Library

South Texas Book Festival
McAllen, TX United States

Silver

Best Event (Within an Existing Festival)

Youth Bookmark Design Contest

Budget: Under \$100,000

McAllen Public Library

South Texas Book Festival
McAllen, TX United States

Gold

Best Social Media Campaign

Budget: Under \$750,000

McAllen Public Library

Wild West Casino Night
McAllen, TX United States

Gold

Best Event / Program Within an Event to Benefit A Cause

Budget: Under \$100,000

Memphis in May International Festival

Beale Street Music Festival
Memphis, TN United States

Silver

Best Facebook Site

facebook.com/bealestreetmusicfestival

Budget: Over \$2 Million

Memphis in May International Festival

Beale Street Music Festival
Memphis, TN United States

Gold

Best Hat

Budget: Over \$2 Million

Music for All

2023 Indianapolis School Music Festival
Indianapolis, IN United States

Silver

Best Video Promotion

Budget: Under \$100,000

Memphis in May International Festival

World Championship Barbecue Cooking Contest
Memphis, TN United States

Gold

Best Promotional Poster

Budget: \$100,000 to \$750,000

Music for All

2023 Indianapolis School Music Festival
Indianapolis, IN United States

Bronze

Best Educational Program

Budget: Under \$100,000

Memphis in May International Festival

Memphis, TN United States

Gold

Best Organization Website

memphisinmay.org

Budget: Over \$2 Million

Music for All

2023 Music for All National Festival
Indianapolis, IN United States

Bronze

Best Event Program

Budget: Over \$2 Million

Music for All

2022 IPS Showcase at BOA Grand Nationals
Indianapolis, IN United States

Gold

Best Educational Program

Budget: \$100,000 to \$750,000

Music for All

2023 Music for All Summer Symposium
Indianapolis, IN United States

Gold

Best Promotional Brochure

Budget: \$100,000 to \$750,000

Music for All

2022 San Antonio ISD Showcase
Indianapolis, IN United States

Silver

Best Educational Program

Budget: \$100,000 to \$750,000

Music for All

2024 Music for All National Festival
Indianapolis, IN United States

Bronze

Best Promotional Brochure

Budget: Over \$2 Million

Music for All

2023 Bands of America Championships
Indianapolis, IN United States

Silver

Best Promotional Brochure

Budget: Over \$2 Million

Music for All

Monthly E-News
Indianapolis, IN United States

Gold

Best Event / Organization E-Newsletter

Budget: Over \$2 Million

Naples, Marco Island, Everglades CVB

iARTE VIVA!

Naples, FL United States

Gold

Best Multimedia Component

Interview series Meet the Artists

Budget: \$100,000 to \$750,000

Naples, Marco Island, Everglades CVB

iARTE VIVA!

Naples, FL United States

Gold

Best Event / Organization E-Newsletter

Budget: \$100,000 to \$750,000

Naples, Marco Island, Everglades CVB

iARTE VIVA!

Naples, FL United States

Bronze - Tie

Best Single Magazine Display Ad

Budget: \$100,000 to \$750,000

Naples, Marco Island, Everglades CVB

iARTE VIVA!

Naples, FL United States

Silver

Best New Festival or Event

Budget: Over \$100,000

Naples, Marco Island, Everglades CVB

iARTE VIVA!

Naples, FL United States

Gold

Most Creative / Effective News Stunt

Budget: Over \$100,000

Naples, Marco Island, Everglades CVB

iARTE VIVA!

Naples, FL United States

Bronze

Best Media Relations Campaign

Budget: Over \$100,000

Naples, Marco Island, Everglades CVB

iARTE VIVA!

Naples, FL United States

Silver

Best Social Media Campaign

Budget: Under \$750,000

Narodni dom Maribor

Festival Lent 2023

Maribor, Slovenia

Silver

Best Promotional Brochure

Budget: \$750,000 to \$2 Million

Narodni dom Maribor

Festival Lent 2023

Maribor, Slovenia

Silver

Best Promotional Poster

Budget: \$750,000 to \$2 Million

National Cherry Blossom Festival, Inc.

National Cherry Blossom Festival

Washington, DC United States

Bronze

Best Organization Website

nationalcherryblossomfestival.org

Budget: Over \$2 Million

National Cherry Blossom Festival, Inc.

National Cherry Blossom Festival

Washington, DC United States

Bronze - Tie

Best Instagram Site

[instagram.com/cherryblossfest](https://www.instagram.com/cherryblossfest)

Budget: Over \$2 Million

National Cherry Blossom Festival, Inc.

National Cherry Blossom Festival

Washington, DC United States

Bronze

Best Event / Organization E-Newsletter

Budget: Over \$2 Million

National Cherry Blossom Festival, Inc.

National Cherry Blossom Festival
Washington, DC United States

Silver

Best Commemorative Poster

Budget: Over \$2 Million

Norfolk Festevents, LTD.

Bayou Bon Vivant
Norfolk, VA United States

Bronze

Best Event Program

Budget: \$100,000 to \$750,000

National Cherry Blossom Festival, Inc.

National Cherry Blossom Festival
Washington, DC United States

Bronze

Best Pin or Button

Budget: Over \$2 Million

Norfolk Festevents, LTD.

Bayou Bon Vivant
Norfolk, VA United States

Bronze

Best Commemorative Poster

Budget: \$100,000 to \$750,000

National Cherry Blossom Festival, Inc.

National Cherry Blossom Festival
Washington, DC United States

Gold

Best Educational Program

Kites with KIPP

Budget: Over \$750,000

Norfolk Festevents, LTD.

Bayou Bon Vivant
Norfolk, VA United States

Bronze

Best TV Promotion

Budget: \$100,000 to \$750,000

National Cherry Blossom Festival, Inc.

National Cherry Blossom Festival
Washington, DC United States

Gold

Best Children's Programming

Student Art Showcase

Budget: Over \$2 Million

Norfolk Festevents, LTD.

Fall Town Point Virginia Wine Festival
Norfolk, VA United States

Bronze

Best Printed Materials (Single Page)

Budget: \$100,000 to \$750,000

National Cherry Blossom Festival, Inc.

National Cherry Blossom Festival
Washington, DC United States

Silver

Best Media Relations Campaign

Budget: Over \$100,000

Norfolk Festevents, LTD.

Fall Town Point Virginia Wine Festival
Norfolk, VA United States

Bronze

Best Video Promotion

Budget: \$100,000 to \$750,000

National Cherry Blossom Festival, Inc.

National Cherry Blossom Festival Parade®
presented by Events DC
Washington, DC United States

Silver

Best Full-Length TV Program

Budget: Over \$2 Million

Norfolk Festevents, LTD.

Juneteenth Festival in the Park
Norfolk, VA United States

Gold

Best Video Promotion

Budget: Under \$100,000

Norfolk Festevents, LTD.

Norfolk Harborfest
Norfolk, VA United States

Silver - Tie

Best Commemorative Poster

Budget: \$100,000 to \$750,000

Norfolk Festevents, LTD.

Norfolk Harborfest Music Food & Maritime Festival
Norfolk, VA United States

Silver

Best Video Promotion

Budget: \$100,000 to \$750,000

North Carolina Azalea Festival

Fashion Show
Wilmington, NC United States

Gold

Best New Festival or Event

Budget: Over \$100,000

North Carolina Azalea Festival

The Bloom Report
Wilmington, NC United States

Silver

Best Printed Materials (Multiple Page)

Budget: \$750,000 to \$2 Million

North Carolina Azalea Festival

Wilmington, NC United States

Silver

Best Green Program

Zero Waste Airlie Luncheon Garden Party
Budget: \$750,000 to \$2 Million

North Carolina Azalea Festival

Wilmington, NC United States

Gold

Best Diversity, Equity & Inclusion Plan

International Blooms
Budget: \$750,000 to \$2 Million

Oak Grove Tourism Commission

Spring Into Summer Salutes Fort Campbell Festival
Oak Grove, KY United States

Bronze

Best Overall Entertainment Program

Budget: \$100,000 to \$750,000

Pai Chai University

Daejeon, Chungcheongdo Republic of Korea

Bronze

Best Event Management Bachelor's Degree

Budget: Under \$2 Million

Pai Chai University

Daejeon, Chungcheongdo Republic of Korea

Gold

Best Festival & Event Management Master's Degree

Budget: Under \$100,000

Pai Chai University

Daejeon, Chungcheongdo Republic of Korea

Gold

Best Festival & Event Management PhD Program

Budget: Under \$100,000

Pasadena Tournament of Roses

2023 Rose Parade presented by Honda
Pasadena, CA United States

Gold

Best Full-Length TV Program

Budget: Over \$2 Million

Pasadena Tournament of Roses

2023 Rose Parade presented by Honda
Pasadena, CA United States

Gold

Best Event Program

Budget: Over \$2 Million

Pasadena Tournament of Roses

2023 Rose Parade presented by Honda
Pasadena, CA United States

Silver

Best Cover Design

Budget: Over \$2 Million

Pasadena Tournament of Roses

2023 Rose Parade presented by Honda
Pasadena, CA United States

Bronze

Best Commemorative Poster

Budget: Over \$2 Million

Pasadena Tournament of Roses

2023 Rose Parade presented by Honda
Pasadena, CA United States

Gold

Best Pin or Button

Budget: Over \$2 Million

Pasadena Tournament of Roses

2023 Rose Parade presented by Honda
Pasadena, CA United States

Gold

Best Parade

Budget: Over \$2 Million

Pasadena Tournament of Roses

2024 Tournament of Roses Theme Poster Reveal
Pasadena, CA United States

Silver

Most Creative / Effective News Stunt

Budget: Over \$100,000

Pasadena Tournament of Roses

Día de los Muertos Art Competition
Pasadena, CA United States

Bronze

Best On-Site Décor

Budget: Over \$2 Million

Pasadena Tournament of Roses

Rose Bowl Bash
Pasadena, CA United States

Gold

Best Event (Within an Existing Festival)

Budget: Over \$2 Million

Pasadena Tournament of Roses

Pasadena, CA United States

Bronze

Best Printed Materials (Multiple Page)

Budget: Over \$2 Million

Pasadena Tournament of Roses

Pasadena, CA United States

Gold

Best Volunteer Program

Budget: Over \$2 Million

Pittsburgh Irish Festival

31st Annual Pittsburgh Irish Festival
Pittsburgh, PA United States

Silver

Best Multimedia Component

Ya Jagoff! Podcast

Budget: \$100,000 to \$750,000

Pittsburgh Irish Festival

31st Annual Pittsburgh Irish Festival
Pittsburgh, PA United States

Bronze

Best Event Website

pghirishfest.org

Budget: \$100,000 to \$750,000

Pittsburgh Irish Festival

31st Annual Pittsburgh Irish Festival
Pittsburgh, PA United States

Bronze

Best Facebook Site

facebook.com/pghirishfest

Budget: \$100,000 to \$750,000

Pittsburgh Irish Festival

31st Annual Pittsburgh Irish Festival
Pittsburgh, PA United States

Silver

Best Single Digital/Social Ad

Budget: \$100,000 to \$750,000

Pittsburgh Irish Festival

31st Annual Pittsburgh Irish Festival
Pittsburgh, PA United States

Gold

Best Printed Materials (Multiple Page)

Budget: \$100,000 to \$750,000

Pittsburgh Irish Festival

31st Annual Pittsburgh Irish Festival
Pittsburgh, PA United States

Gold

Best Single Newspaper Display Ad

Budget: \$100,000 to \$750,000

Pittsburgh Irish Festival

31st Annual Pittsburgh Irish Festival
Pittsburgh, PA United States

Silver

Best On-Site Décor

Stage Backdrop

Budget: \$100,000 to \$750,000

Pittsburgh Irish Festival

31st Annual Pittsburgh Irish Festival
Pittsburgh, PA United States

Bronze

Best Individual Sponsor Follow-Up Report

Jameson

Budget: \$100,000 to \$750,000

Pittsburgh Irish Festival

31st Annual Pittsburgh Irish Festival
Pittsburgh, PA United States

Silver

Best Green Program

Going Greener

Budget: Under \$750,000

Pittsburgh Irish Festival

BRIGID

Pittsburgh, PA United States

Bronze

Grand Pinnacle

Budget: Under \$100,000

Pittsburgh Irish Festival

BRIGID

Pittsburgh, PA United States

Gold

Best Event Website

brigidpgh.com

Budget: Under \$100,000

Pittsburgh Irish Festival

BRIGID

Pittsburgh, PA United States

Silver

Best Event Program

Budget: Under \$100,000

Pittsburgh Irish Festival

BRIGID

Pittsburgh, PA United States

Silver

Best Single Newspaper Display Ad

Budget: Under \$100,000

Pittsburgh Irish Festival

BRIGID

Pittsburgh, PA United States

Silver

Best Commemorative Poster

Budget: Under \$100,000

Pittsburgh Irish Festival

BRIGID

Pittsburgh, PA United States

Silver

Best Festival / Event Merchandise

Glass

Budget: Under \$100,000

Pittsburgh Irish Festival

BRIGID

Pittsburgh, PA United States

Bronze

Best Festival / Event Merchandise

Notepad

Budget: Under \$100,000

Pittsburgh Irish Festival

BRIGID

Pittsburgh, PA United States

Gold

Best New Festival or Event

Budget: Under \$100,000

San Antonio Book Festival

San Antonio, TX United States

Silver - Tie

Best Event Website

sabookfestival.org

Budget: \$100,000 to \$750,000

San Antonio Book Festival

San Antonio, TX United States

Gold

Best Printed Materials (Single Page)

Budget: \$100,000 to \$750,000

San Antonio Book Festival

San Antonio, TX United States

Bronze

Best Cover Design

Budget: \$100,000 to \$750,000

San Antonio Book Festival

San Antonio, TX United States

Gold

Best T-Shirt Design

Budget: \$100,000 to \$750,000

San Antonio Book Festival

San Antonio, TX United States

Silver

Best Sponsor Gift

Canvas Tote with Journal, Water Bottle, Sunglasses and Survivor Kit.

Budget: Under \$750,000

SC Festival of Flowers

Greenwood, SC United States

Bronze

Best Radio Promotion

Budget: Under \$100,000

SC Festival of Flowers

Greenwood, SC United States

Gold

Best Facebook Site

facebook.com/scfestivalofflowers

Budget: Under \$100,000

SC Festival of Flowers

Greenwood, SC United States

Silver

Best Digital/Social Ad Series

Budget: Under \$100,000

SC Festival of Flowers

Greenwood, SC United States

Bronze

Best Single Newspaper Display Ad

Budget: Under \$100,000

Scottsdale Arts

Canal Convergence | Celebrating 10 Years of Water + Art + Light

Scottsdale, AZ United States

Bronze

Best Video Promotion

Budget: \$750,000 to \$2 Million

Scottsdale Arts

Canal Convergence | Celebrating 10 Years of Water + Art + Light

Scottsdale, AZ United States

Silver

Best Event Program

Budget: \$750,000 to \$2 Million

Scottsdale Arts

Canal Convergence | Celebrating 10 Years of Water + Art + Light

Scottsdale, AZ United States

Silver

Best Single Newspaper Display Ad

Budget: \$750,000 to \$2 Million

Scottsdale Arts

Canal Convergence | Celebrating 10 Years of Water
+ Art + Light
Scottsdale, AZ United States

Silver

Best Ad Series

Budget: \$750,000 to \$2 Million

Scottsdale Arts

Canal Convergence | Celebrating 10 Years of Water
+ Art + Light
Scottsdale, AZ United States

Gold

Best Promotional Photograph

Budget: \$750,000 to \$2 Million

Scottsdale Arts

Canal Convergence | Celebrating 10 Years of Water
+ Art + Light
Scottsdale, AZ United States

Bronze

Best Pin or Button

Budget: \$750,000 to \$2 Million

Sevierville Chamber of Commerce

Bloomin' BBQ Music & Food Festival
Sevierville, TN United States

Gold

Best Video Promotion

Budget: \$100,000 to \$750,000

Sevierville Chamber of Commerce

Harvest Fest
Sevierville, TN United States

Gold

Best Event (Within an Existing Festival)

History & Haunts
Budget: Under \$100,000

Sevierville Chamber of Commerce

Sevierville, TN United States

Silver

Best Organization Website

VisitSevierville.com
Budget: Over \$2 Million

Sevierville Chamber of Commerce

Sevierville, TN United States

Gold

Best Printed Materials (Multiple Page)

Budget: Over \$2 Million

Siheung Gaetgol Festival

Siheung-si, Gyeonggi-do Republic of Korea

Bronze

Best Green Program

Siheung Gaetgol Eco Park
Budget: Under \$750,000

Skagit Valley Tulip Festival

Mount Vernon, WA United States

Gold

Best Commemorative Poster

Budget: \$100,000 to \$750,000

Skagit Valley Tulip Festival

Mount Vernon, WA United States

Silver

Best Festival / Event Merchandise

Handmade soap in tulip design
Budget: \$100,000 to \$750,000

**Thailand Convention and Exhibition Bureau -
TCEB**

Chiang Mai Blooms
Pathumwan, Bangkok Thailand

Gold

Best Facebook Site

facebook.com/chiangmaiblooms
Budget: \$100,000 to \$750,000

**Thailand Convention and Exhibition Bureau -
TCEB**

Thailand Coffee Fest 2022
Pathumwan, Bangkok Thailand

Gold

Best Green Program

Budget: \$750,000 to \$2 Million

The Festival Foundation

Iceman Cometh Challenge
Traverse City, MI United States

Silver

Best Event Program

Budget: \$100,000 to \$750,000

The Festival Foundation

Iceman Cometh Challenge
Traverse City, MI United States

Bronze

Best Festival / Event Merchandise

Hooded gray long sleeved tee
Budget: \$100,000 to \$750,000

The Festival Foundation

National Cherry Festival
Traverse City, MI United States

Silver

Best Event Website

cherryfestival.org
Budget: Over \$2 Million

The Festival Foundation

National Cherry Festival
Traverse City, MI United States

Gold

Best Facebook Site

facebook.com/cherryfestival
Budget: Over \$2 Million

The Festival Foundation

National Cherry Festival
Traverse City, MI United States

Bronze

Best Promotional Photograph

Budget: Over \$2 Million

The Festival Foundation

National Cherry Festival
Traverse City, MI United States

Silver

Best Green Program

Green Team
Budget: Over \$2 Million

The Festival Foundation

National Cherry Festival
Traverse City, MI United States

Gold

Best Emergency Preparedness & Risk Management Plan

Budget: Over \$750,000

The Jinju International Agriculture & Food Expo 2022

Jinju-si, Gyeongsangnam-do Republic of Korea

Bronze

Best Children's Programming

Rural Education Farming Experience Center
Budget: \$750,000 to \$2 Million

The Parade Company

2022 America's Thanksgiving Parade® presented by Gardner White
Detroit, MI United States

Silver

Best Full-Length TV Program

Budget: \$750,000 to \$2 Million

The Parade Company

2022 America's Thanksgiving Parade® presented by Gardner White
Detroit, MI United States

Bronze

Best Organization Website

theparade.org
Budget: \$750,000 to \$2 Million

The Parade Company

2022 America's Thanksgiving Parade® presented by Gardner White
Detroit, MI United States

Bronze

Best T-Shirt Design

Budget: \$750,000 to \$2 Million

The Parade Company

2022 America's Thanksgiving Parade® presented by Gardner White
Detroit, MI United States

Silver

Best Pin or Button

Budget: \$750,000 to \$2 Million

The Parade Company

2022 America's Thanksgiving Parade® presented by Gardner White
Detroit, MI United States

Bronze

Best Festival / Event Merchandise

Parade Company Shirt
Budget: Over \$750,000

The Parade Company

2022 America's Thanksgiving Parade® presented by Gardner White
Detroit, MI United States

Silver

Best Targeted Sponsor Solicitation Proposal

Pet Supplies Plus
Budget: \$750,000 to \$2 Million

The Parade Company

2022 America's Thanksgiving Parade® presented by Gardner White
Detroit, MI United States

Silver

Best Individual Sponsor Follow-Up Report

Gardner White Furniture
Budget: \$750,000 to \$2 Million

The Parade Company

2022 America's Thanksgiving Parade® presented by Gardner White
Detroit, MI United States

Silver

Best Event (Within an Existing Festival)

Distinguished Clown Corps presented by Emagine Entertainment
Budget: \$100,000 to \$750,000

The Parade Company

2022 Distinguished Clown Corps
Detroit, MI United States

Gold

Best Invitation

Distinguished Grand Jester's Reception
Budget: \$100,000 to \$750,000

The Parade Company

2022 Ford Fireworks
Detroit, MI United States

Gold

Best Full-Length TV Program

Budget: \$100,000 to \$750,000

The Parade Company

2022 Hob Nobble Gobble® presented by Ford
Detroit, MI United States

Bronze

Best Full-Length TV Program

Budget: \$750,000 to \$2 Million

The Parade Company

2022 Hob Nobble Gobble® presented by Ford
Detroit, MI United States

Bronze

Best Invitation

Budget: \$750,000 to \$2 Million

The Parade Company

2022 Hob Nobble Gobble® presented by Ford
Detroit, MI United States

Gold

Best On-Site Décor

Budget: \$750,000 to \$2 Million

The Parade Company

2022 Hob Nobble Gobble® presented by Ford
Detroit, MI United States

Bronze

Best Sponsor Gift

Hob Nobble Gobble Grand Gobbler Medallions
Budget: Over \$750,000

The Parade Company

2022 Hob Nobble Gobble® presented by Ford
Detroit, MI United States

Bronze

Best Give-Away Item

Plush dog
Budget: \$750,000 to \$2 Million

The Parade Company

2022 The Strategic Staffing Solutions Turkey Trot
Detroit, MI United States

Silver

Best Give-Away Item

40th Anniversary Turkey Trot Medal
Budget: \$100,000 to \$750,000

The Parade Company

2023 America's Thanksgiving Parade® presented
by Gardner White
Detroit, MI United States

Silver

Best Multimedia Component

Volunteer Program
Social Media Video to promote Volunteering for the
Parade
Budget: Under \$100,000

The Parade Company

2023 Ford Fireworks
Detroit, MI United States

Gold

**Best Emergency Preparedness & Risk
Management Plan**

Rooftop Party presented by Ford
Budget: Under \$750,000

The Parade Company

2023 Ford Fireworks Rooftop Party presented by
Ford
Detroit, MI United States

Bronze

Best Invitation

Budget: \$100,000 to \$750,000

The Parade Company

Parade Studio Tours
Detroit, MI United States

Silver

Best Promotional Brochure

Budget: Under \$100,000

The Parade Company

The Big Head Corps presented by Dickinson Wright
Detroit, MI United States

Bronze

Best Community Outreach Program

Budget: Under \$100,000

The Parade Company

Detroit, MI United States

Silver

Best Printed Materials (Single Page)

Budget: \$750,000 to \$2 Million

The Parade Company

Detroit, MI United States

Silver

Best Volunteer Program

Budget: Under \$750,000

The Pennsylvania Horticultural Society

The 2022 PHS Philadelphia Flower Show "In Full
Bloom"
Philadelphia, PA United States

Silver

Grand Pinnacle

Budget: Over \$2 Million

The Pennsylvania Horticultural Society

The 2022 PHS Philadelphia Flower Show "In Full
Bloom"
Philadelphia, PA United States

Silver

Best TV Promotion

Budget: Over \$2 Million

The Pennsylvania Horticultural Society

The 2022 PHS Philadelphia Flower Show "In Full
Bloom"
Philadelphia, PA United States

Bronze - Tie

Best Full-Length TV Program

Budget: Over \$2 Million

The Pennsylvania Horticultural Society

The 2022 PHS Philadelphia Flower Show "In Full
Bloom"
Philadelphia, PA United States

Bronze

Best Radio Promotion

Budget: Over \$750,000

The Pennsylvania Horticultural Society

The 2022 PHS Philadelphia Flower Show "In Full Bloom"

Philadelphia , PA United States

Gold

Best Event Website

phsonline.org/the-flower-show

Budget: Over \$2 Million

The Pennsylvania Horticultural Society

The 2022 PHS Philadelphia Flower Show "In Full Bloom"

Philadelphia, PA United States

Bronze

Best Single Digital/Social Ad

Budget: Over \$2 Million

The Pennsylvania Horticultural Society

The 2022 PHS Philadelphia Flower Show "In Full Bloom"

Philadelphia , PA United States

Gold

Best Printed Materials (Single Page)

Budget: Over \$2 Million

The Pennsylvania Horticultural Society

The 2022 PHS Philadelphia Flower Show "In Full Bloom"

Philadelphia , PA United States

Gold

Best On-Site Décor

Flower Show Entrance

Budget: Over \$2 Million

The Pennsylvania Horticultural Society

The 2022 PHS Philadelphia Flower Show "In Full Bloom"

Philadelphia , PA United States

Silver

Best Volunteer Program

Budget: Over \$2 Million

The Pennsylvania Horticultural Society

The 2022 PHS Philadelphia Flower Show "In Full Bloom"

Philadelphia, PA United States

Gold

Best Green Program

Budget: Over \$2 Million

The Pennsylvania Horticultural Society

The 2022 PHS Philadelphia Flower Show "In Full Bloom"

Philadelphia , PA United States

Gold

Best Overall Entertainment Program

Budget: Over \$750,000

The Pennsylvania Horticultural Society

The 2022 PHS Philadelphia Flower Show "In Full Bloom"

Philadelphia , PA United States

Silver

Best Promotional Poster

Budget: Over \$2 Million

The Pennsylvania Horticultural Society

The 2022 PHS Philadelphia Flower Show "In Full Bloom"

Philadelphia, PA United States

Silver

Best Outdoor Billboard

Budget: Over \$2 Million

Town of Leesburg

20th Annual Freeze Your Gizzard

Leesburg, VA United States

Bronze

Best Give-Away Item

Fun Run Giveaway Medal

Budget: Under \$100,000

Town of Leesburg

33rd Annual Leesburg Flower & Garden Festival

Leesburg, VA United States

Gold

Best Digital/Social Ad Series

Budget: Under \$100,000

Town of Leesburg

33rd Annual Leesburg Flower & Garden Festival

Leesburg, VA United States

Silver

Best T-Shirt Design

Budget: Under \$100,000

United San Antonio Pow Wow, Inc

Celebrations of Traditions Pow Wow
San Antonio, TX United States

Gold

Best Printed Materials (Multiple Page)

Budget: Under \$100,000

United San Antonio Pow Wow, Inc

Celebrations of Traditions Pow Wow
San Antonio, TX United States

Gold

Best Cover Design

Budget: Under \$100,000

United San Antonio Pow Wow, Inc

Celebrations of Traditions Pow Wow
San Antonio, TX United States

Gold

Best Single Magazine Display Ad

Budget: Under \$100,000

United San Antonio Pow Wow, Inc

Celebrations of Traditions Pow Wow
San Antonio, TX United States

Gold

Best Pin or Button

Budget: Under \$100,000

Visit Panama City Beach

Beach Home for the Holiday
Panama City Beach, FL United States

Bronze

Best Promotional Photograph

Budget: \$100,000 to \$750,000

Visit Panama City Beach

Pirates of the High Seas & Renaissance Fest
Panama City Beach, FL United States

Gold

Best Radio Promotion

Budget: \$100,000 to \$750,000

Visit Panama City Beach

Pirates of the High Seas & Renaissance Fest
Panama City Beach, FL United States

Silver

Best Promotional Poster

Budget: \$100,000 to \$750,000

Visit Panama City Beach

Pirates of the High Seas & Renaissance Fest
Panama City Beach, FL United States

Silver

Best Street Banner

Budget: \$100,000 to \$750,000

Visit Panama City Beach

UNwineD
Panama City Beach, FL United States

Bronze

Best On-Site Décor

VIP Tent

Budget: \$100,000 to \$750,000

Visit Stockton

Stockton Flavor Fest
Stockton, CA United States

Silver

Grand Pinnacle

Budget: \$100,000 to \$750,000

Visit Stockton

Stockton Flavor Fest
Stockton, CA United States

Bronze

Best Radio Promotion

Budget: \$100,000 to \$750,000

Visit Stockton

Stockton Flavor Fest
Stockton, CA United States

Gold

Best Instagram Site

instagram.com/stocktonflavorfest

Budget: \$100,000 to \$750,000

Visit Stockton

Stockton Flavor Fest
Stockton, CA United States

Bronze

Best Single Digital/Social Ad

Budget: \$100,000 to \$750,000

Visit Stockton

Stockton Flavor Fest
Stockton, CA United States

Gold

Best Digital/Social Ad Series

Budget: \$100,000 to \$750,000

Visit Stockton

Stockton Flavor Fest
Stockton, CA United States

Bronze

Best Single Newspaper Display Ad

Budget: \$100,000 to \$750,000

Visit Stockton

Stockton Flavor Fest
Stockton, CA United States

Gold

Best Promotional Photograph

Budget: \$100,000 to \$750,000

Visit Stockton

Stockton Flavor Fest
Stockton, CA United States

Bronze

Best T-Shirt Design

Budget: \$100,000 to \$750,000

Visit Stockton

Stockton Flavor Fest
Stockton, CA United States

Gold

Best Hat

Budget: \$100,000 to \$750,000

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Bronze

Best TV Promotion

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Silver

Best Radio Promotion

Budget: Over \$750,000

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Bronze

Best Multimedia Component

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Silver

Best Event Website

wbcalaredo.org

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Silver

Best Facebook Site

facebook.com/WBCALaredo

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Silver

Best Newspaper Insert / Supplement

Budget: Over \$100,000

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Bronze

Best Printed Materials (Multiple Page)

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Bronze

Best Printed Materials (Single Page)

Pipes & Stripes Car Show

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Silver

Best Cover Design

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Gold

Best Single Newspaper Display Ad

Stars & Stripes Air Show Spectacular

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Bronze

Best Promotional Poster

Stars & Stripes Air Show Spectacular

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Gold

Best Outdoor Billboard

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Silver

Best On-Site Décor

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Silver

Best Sponsorship Program for Individual Sponsor

La Costeña Jalapeño Eating Contest

Budget: Over \$750,000

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Silver

Best Educational Program

The American Historical Theatre George Washington Performance

Budget: Over \$750,000

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Gold

Best Children's Programming

The American Historical Theatre George Washington Performance

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Gold

Best Event (Within an Existing Festival)

Jalapeño Festival

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Silver

Best Emergency Preparedness & Risk Management Plan

Budget: Over \$750,000

Washington's Birthday Celebration Association

125th Washington's Birthday Celebration
Laredo, TX United States

Bronze

Most Creative / Effective News Stunt

La Costeña Jalapeño Eating Contest

Budget: Over \$100,000

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX United States

Bronze

Grand Pinnacle

Budget: \$100,000 to \$750,000

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX United States

Bronze - Tie

Best Single Magazine Display Ad

Budget: \$100,000 to \$750,000

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX United States

Bronze

Best Promotional Poster

Budget: \$100,000 to \$750,000

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX United States

Gold

Best Street Banner

Budget: \$100,000 to \$750,000

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX United States

Gold

Best On-Site Décor

Budget: \$100,000 to \$750,000

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX United States

Bronze

Best Pin or Button

Budget: \$100,000 to \$750,000

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX United States

Silver

Best Hat

Budget: \$100,000 to \$750,000

Weatherford Chamber of Commerce

Parker County Peach Festival
Weatherford, TX United States

Bronze

Best Emergency Preparedness & Risk Management Plan

Budget: Under \$750,000

Weatherford Chamber of Commerce

Weatherford, TX United States

Silver

Best Organization Website

weatherford-chamber.com

Budget: \$100,000 to \$750,000

Weslaco Area Chamber of Commerce & Visitor's Center

Texas Onion Fest
Weslaco, TX United States

Bronze

Best TV Promotion

Budget: Under \$100,000

Weslaco Area Chamber of Commerce & Visitor's Center

Texas Onion Fest
Weslaco, TX United States

Silver

Best Radio Promotion

Budget: Under \$100,000

Weslaco Area Chamber of Commerce & Visitor's Center

Texas Onion Fest
Weslaco, TX United States

Bronze

Best Outdoor Billboard

Budget: Under \$100,000

Weslaco Area Chamber of Commerce & Visitor's Center

Texas Onion Fest
Weslaco, TX United States

Bronze

Best Invitation

Budget: Under \$100,000

Weslaco Area Chamber of Commerce & Visitor's Center

Texas Onion Fest
Weslaco, TX United States

Gold

Best Sponsor Gift

Crate Gift Box with Festival Goodies
Budget: Under \$750,000

Weslaco Area Chamber of Commerce & Visitor's Center

Texas Onion Fest
Weslaco, TX United States

Silver

Best Give-Away Item

Texas Onion Fest, Car Freshies
Budget: Under \$100,000

West Palm Beach Downtown Development Authority

Arts & Entertainment District
West Palm Beach, FL United States

Silver - Tie

Best Facebook Site

facebook.com/WPBAEDistrict
Budget: Under \$100,000

West Palm Beach Downtown Development Authority

Center of Paradise
West Palm Beach, FL United States

Bronze

Best Single Digital/Social Ad

Budget: Under \$100,000

West Palm Beach Downtown Development Authority

Downtown West Palm Beach
West Palm Beach, FL United States

Bronze

Best Facebook Site

facebook.com/DowntownWPB
Budget: Under \$100,000

West Palm Beach Downtown Development Authority

Downtown West Palm Beach
West Palm Beach, FL United States

Bronze

Best Instagram Site

instagram.com/DowntownWPB
Budget: Under \$100,000

West Palm Beach Downtown Development Authority

Let's Vibe
West Palm Beach, FL United States

Bronze

Best Printed Materials (Single Page)

Budget: Under \$100,000

West Palm Beach Downtown Development

Authority

Tell Your Story Challenge
West Palm Beach, FL United States

Silver

Best Community Outreach Program

Budget: Under \$100,000

West Palm Beach Downtown Development

Authority

Trojan Rocking Horse
West Palm Beach, FL United States

Gold

Best Community Outreach Program

Budget: Over \$100,000

West Palm Beach Downtown Development

Authority

West Palm Beach, FL United States

Silver

Best TV Promotion

Budget: Under \$100,000

West Palm Beach Downtown Development

Authority

West Palm Beach, FL United States

Gold

Best Organization Website

DowntownWPB.com
Budget: Under \$100,000

West Palm Beach Downtown Development

Authority

West Palm Beach, FL United States

Silver

Best Event / Organization E-Newsletter

Budget: Under \$100,000

West Palm Beach Downtown Development

Authority

West Palm Beach, FL United States

Bronze

Best Printed Materials (Multiple Page)

Budget: Under \$100,000

Winterfest, Inc.

Seminole Hard Rock Winterfest
Fort Lauderdale, FL United States

Bronze

Best Promotional Poster

Budget: Over \$2 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL United States

Bronze

Best TV Promotion

Budget: Over \$2 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL United States

Bronze - Tie

Best Full-Length TV Program

Budget: Over \$2 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL United States

Gold

Best Cover Design

Budget: Over \$2 Million

Winterfest, Inc.

Fort Lauderdale, FL United States

Bronze

Best Newspaper Insert / Supplement

Budget: Over \$100,000

YeongDong Festival & Tourism Foundation

YeongDong Nan-Gye Korean Traditional Music
Festival
Yeongdong-gun, Chungcheongbuk-do Republic of
Korea

Bronze

Best Event Website

ydnan-gye.co.kr
Budget: \$750,000 to \$2 Million