

**Gold**

**Grand Pinnacle**

Budget: Under \$100,000

**McAllen Public Library**

**South Texas Book Festival**

McAllen, TX United States

**Silver**

**Grand Pinnacle**

Budget: Under \$100,000

**City of Pigeon Forge**

**Wilderness Wildlife Week**

Pigeon Forge, TN United States

**Bronze**

**Grand Pinnacle**

Budget: Under \$100,000

**Pittsburgh Irish Festival**

**BRIGID**

Pittsburgh, PA United States

**Gold**

**Grand Pinnacle**

Budget: \$100,000 to \$750,000

**Lubbock Arts Alliance**

**Lubbock Arts Festival**

Lubbock, TX United States

**Silver**

**Grand Pinnacle**

Budget: \$100,000 to \$750,000

**Visit Stockton**

**Stockton Flavor Fest**

Stockton, CA United States

**Bronze**

**Grand Pinnacle**

Budget: \$100,000 to \$750,000

**Weatherford Chamber of Commerce**

**Parker County Peach Festival**

Weatherford, TX United States

**Gold**

**Grand Pinnacle**

Budget: \$750,000 to \$2 Million

**Charlotte Center City Partners**

**Charlotte SHOUT!**

Charlotte, NC United States

**Silver**

**Grand Pinnacle**

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival**

Des Moines, IA United States

**Bronze**

**Grand Pinnacle**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**2022 McAllen Holiday Parade**

McAllen, TX United States

**Gold**

**Grand Pinnacle**

Budget: Over \$2 Million

**Destination NSW**

**Vivid Sydney**

Sydney, NSW Australia

**Silver**

**Grand Pinnacle**

Budget: Over \$2 Million

**The Pennsylvania Horticultural Society**

**The 2022 PHS Philadelphia Flower Show "In Full Bloom"**

Philadelphia, PA United States

**Gold**

**Best TV Promotion**

Budget: Under \$100,000

**City of McAllen**

**Convention Facilities Department**

McAllen International Carfest

McAllen, TX United States

**Silver**

**Best TV Promotion**

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority**

West Palm Beach, FL United States

**Bronze**

**Best TV Promotion**

Budget: Under \$100,000

**Weslaco Area Chamber of Commerce & Visitor's Center**

**Texas Onion Fest**

Weslaco, TX United States

**Gold**

**Best TV Promotion**

Budget: \$100,000 to \$750,000

**City of West Palm Beach**

**4th on Flagler**

West Palm Beach, FL United States

**Silver**

**Best TV Promotion**

Budget: \$100,000 to \$750,000

**Fiesta Flambeau Parade Association, Inc.**

**75th Diamond Jubilee**

San Antonio, TX United States

**Bronze**

**Best TV Promotion**

Budget: \$100,000 to \$750,000

**Norfolk Festevents, LTD.**

**Bayou Bon Vivant**

Norfolk, VA United States

**Gold**

**Best TV Promotion**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**Convention Facilities Department**

McAllen South Pole Illuminated Festival

McAllen, TX United States

**Silver**

**Best TV Promotion**

Budget: \$750,000 to \$2 Million

**Greenville Arts Festival**

**Artisphere**

WYFF4

Greenville, SC United States

**Bronze**

**Best TV Promotion**

Budget: \$750,000 to \$2 Million

**Washington's Birthday Celebration Association**

**125th Washington's Birthday Celebration**

Laredo, TX United States

**Gold**

**Best TV Promotion**

Budget: Over \$2 Million

**Geumsan Festival & Tourism Foundation**

**Geumsan Insam Festival**

Geumsan-gun, Chungcheongnam-do Republic of Korea

**Silver**

**Best TV Promotion**

Budget: Over \$2 Million

**The Pennsylvania Horticultural Society**

**The 2022 PHS Philadelphia Flower Show "In Full Bloom"**

Philadelphia, PA United States

**Bronze**

**Best TV Promotion**

Budget: Over \$2 Million

**Winterfest, Inc.**

**Seminole Hard Rock Winterfest Boat Parade**

Fort Lauderdale, FL United States

**Gold**

**Best Full-Length TV Program**

Budget: Under \$100,000

**City of Pigeon Forge**

**Winterfest Wonders of Light**

Small Town Christmas

Pigeon Forge, TN United States

**Silver**

**Best Full-Length TV Program**

Budget: Under \$100,000

**Charlotte Center City Partners**

**Charlotte After Dark SHOUT! Edition**

Charlotte, NC United States

**Gold**

**Best Full-Length TV Program**

Budget: \$100,000 to \$750,000

**The Parade Company**

**2022 Ford Fireworks**

Detroit, MI United States

**Silver**

**Best Full-Length TV Program**

Budget: \$100,000 to \$750,000

**Fiesta Flambeau Parade Association, Inc.**

**75th Diamond Jubilee**

San Antonio, TX United States

**Bronze**

**Best Full-Length TV Program**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

WGXA

Macon, GA United States

**Gold**

**Best Full-Length TV Program**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**2022 McAllen Holiday Parade**

McAllen, TX United States

**Silver**

**Best Full-Length TV Program**

Budget: \$750,000 to \$2 Million

**The Parade Company**

**2022 America's Thanksgiving Parade® presented by Gardner White**

Detroit, MI United States

**Bronze**

**Best Full-Length TV Program**

Budget: \$750,000 to \$2 Million

**The Parade Company**

**2022 Hob Nobble Gobble® presented by Ford**

Detroit, MI United States

**Gold**

**Best Full-Length TV Program**

Budget: Over \$2 Million

**Pasadena Tournament of Roses**

**2023 Rose Parade presented by Honda**

Pasadena, CA United States

**Silver**

**Best Full-Length TV Program**

Budget: Over \$2 Million

**National Cherry Blossom Festival, Inc.**

**National Cherry Blossom Festival Parade®**

**presented by Events DC**

Washington, DC United States

**Bronze - Tie**

**Best Full-Length TV Program**

Budget: Over \$2 Million

**The Pennsylvania Horticultural Society**

**The 2022 PHS Philadelphia Flower Show "In Full Bloom"**

Philadelphia, PA United States

**Bronze - Tie**

**Best Full-Length TV Program**

Budget: Over \$2 Million

**Winterfest, Inc.**

**Seminole Hard Rock Winterfest Boat Parade**

Fort Lauderdale, FL United States

**Gold**

**Best Video Promotion**

Budget: Under \$100,000

**Norfolk Festevents, LTD.**

**Juneteenth Festival in the Park**

Norfolk, VA United States

**Silver**

**Best Video Promotion**

Budget: Under \$100,000

**Music for All**

**2023 Indianapolis School Music Festival**

Indianapolis, IN United States

**Bronze**

**Best Video Promotion**

Budget: Under \$100,000

**Frankenmuth Dog Bowl, Inc**

**Frankenmuth Dog Bowl**

Frankenmuth, MI United States

**Gold**

**Best Video Promotion**

Budget: \$100,000 to \$750,000

**Sevierville Chamber of Commerce**

**Bloomin' BBQ Music & Food Festival**

Sevierville, TN United States

**Silver**

**Best Video Promotion**

Budget: \$100,000 to \$750,000

**Norfolk Festevents, LTD.**

**Norfolk Harborfest Music Food & Maritime Festival**

Norfolk, VA United States

**Bronze**

**Best Video Promotion**

Budget: \$100,000 to \$750,000

**Norfolk Festevents, LTD.**

**Fall Town Point Virginia Wine Festival**

Norfolk, VA United States

**Gold**

**Best Video Promotion**

Budget: \$750,000 to \$2 Million

**Cultural Festivals**

**Saint Louis Art Fair**

Clayton, MO United States

**Silver**

**Best Video Promotion**

Budget: \$750,000 to \$2 Million

**Greenville Arts Festival**

**Artisphere**

Greenville, SC United States

**Bronze**

**Best Video Promotion**

Budget: \$750,000 to \$2 Million

**Scottsdale Arts**

**Canal Convergence | Celebrating 10 Years of Water + Art + Light**

Scottsdale, AZ United States

**Gold**

**Best Video Promotion**

Budget: Over \$2 Million

**Destination NSW**

**Vivid Sydney**

Sydney, NSW Australia

**Silver**

**Best Video Promotion**

Budget: Over \$2 Million

**City of Dublin**

**Dublin Irish Festival**

Dublin, OH United States

**Bronze**

**Best Video Promotion**

Budget: Over \$2 Million

**Kentucky Derby Festival**

**JusticeFest**

Louisville, KY United States

**Gold**

**Best Radio Promotion**

Budget: Under \$100,000

**City of West Palm Beach**

**Clematis by Fright**

West Palm Beach, FL United States

**Silver**

**Best Radio Promotion**

Budget: Under \$100,000

**Weslaco Area Chamber of Commerce & Visitor's Center**

**Texas Onion Fest**

Weslaco, TX United States

**Bronze**

**Best Radio Promotion**

Budget: Under \$100,000

**SC Festival of Flowers**

Greenwood, SC United States

**Gold**

**Best Radio Promotion**

Budget: \$100,000 to \$750,000

**Visit Panama City Beach**

**Pirates of the High Seas & Renaissance Fest**

Panama City Beach, FL United States

**Silver**

**Best Radio Promotion**

Budget: \$100,000 to \$750,000

**City of West Palm Beach**

**Holiday in Paradise**

West Palm Beach, FL United States

**Bronze**

**Best Radio Promotion**

Budget: \$100,000 to \$750,000

**Visit Stockton**

**Stockton Flavor Fest**

Stockton, CA United States

**Gold**

**Best Radio Promotion**

Budget: Over \$750,000

**City of McAllen**

**2022 McAllen Holiday Parade**

McAllen, TX United States

**Silver**

**Best Radio Promotion**

Budget: Over \$750,000

**Washington's Birthday Celebration Association**

**125th Washington's Birthday Celebration**

Laredo, TX United States

**Bronze**

**Best Radio Promotion**

Budget: Over \$750,000

**The Pennsylvania Horticultural Society**

**The 2022 PHS Philadelphia Flower Show "In Full Bloom"**

Philadelphia, PA United States

**Gold**

**Best Mobile Application**

Budget: Over \$100,000

**City of Dublin**

**Dublin Irish Festival**

Dublin, OH United States

**Silver**

**Best Mobile Application**

Budget: Over \$100,000

**CherryArts**

**Cherry Creek Arts Festival**

Denver, CO United States

**Bronze**

**Best Mobile Application**

Budget: Over \$100,000

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA United States

**Gold**

**Best Multimedia Component**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

Tiny Forest

McAllen, TX United States

**Silver**

**Best Multimedia Component**

Budget: Under \$100,000

**The Parade Company**

**2023 America's Thanksgiving Parade® presented by Gardner White**

Volunteer Program

Social Media Video to promote Volunteering for the Parade

Detroit, MI United States

**Bronze**

**Best Multimedia Component**

Budget: Under \$100,000

**McAllen Public Library**

**Community Health Fair**

McAllen, TX United States

**Gold**

**Best Multimedia Component**

Budget: \$100,000 to \$750,000

**Naples, Marco Island, Everglades CVB**

**iARTE VIVA!**

Interview series Meet the Artists

Naples, FL United States

**Silver**

**Best Multimedia Component**

Budget: \$100,000 to \$750,000

**Pittsburgh Irish Festival**

**31st Annual Pittsburgh Irish Festival**

Ya Jagoff! Podcast

Pittsburgh, PA United States

**Bronze**

**Best Multimedia Component**

Budget: \$100,000 to \$750,000

**City of West Palm Beach**

**Holiday in Paradise**

Kravis Center for the Performing Arts marquis advertising

Holiday in Paradise.

West Palm Beach, FL United States

**Gold**

**Best Multimedia Component**

Budget: \$750,000 to \$2 Million

**CherryArts**

**Cherry Creek Arts Festival**

Behind the scenes with our 2022 poster artist Noelle

Phares!

Denver, CO United States

**Silver**

**Best Multimedia Component**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**2022 McAllen Holiday Parade**

McAllen Holiday Parade 2022 Countdown video

McAllen, TX United States

**Bronze**

**Best Multimedia Component**

Budget: \$750,000 to \$2 Million

**Washington's Birthday Celebration Association**

**125th Washington's Birthday Celebration**

Laredo, TX United States

**Gold**

**Best Multimedia Component**

Budget: Over \$2 Million

**City of Philadelphia Office of Special Events**

**Philadelphia Marathon Weekend**

A LIVE Webinar for an evening with world-renowned runners

Philadelphia, PA United States

**Silver**

**Best Multimedia Component**

Budget: Over \$2 Million

**Folklorama**

FOMOrama Video

Winnipeg, MB Canada

**Gold**

**Best Event Website**

Budget: Under \$100,000

**Pittsburgh Irish Festival**

**BRIGID**

brigidpgh.com

Pittsburgh, PA United States

**Silver**

**Best Event Website**

Budget: Under \$100,000

**City of Greenville**

**TD Saturday Market**

saturdaymarketlive.com

Greenville, SC United States

**Bronze**

**Best Event Website**

Budget: Under \$100,000

**Frankenmuth Dog Bowl, Inc**

**Dog Bowl**

dogbowlfun.com

Frankenmuth, MI United States

**Gold**

**Best Event Website**

Budget: \$100,000 to \$750,000

**City of McAllen**

**Convention Facilities Department**

Fiesta de Palmas

fiestadepalmas.com

McAllen, TX United States

**Silver - Tie**

**Best Event Website**

Budget: \$100,000 to \$750,000

**Lubbock Arts Alliance**

**Lubbock Arts Festival**

lubbockartsfestival.org

Lubbock, TX United States

**Silver - Tie**

**Best Event Website**

Budget: \$100,000 to \$750,000

**San Antonio Book Festival**

sabookfestival.org

San Antonio, TX United States

**Bronze**

**Best Event Website**

Budget: \$100,000 to \$750,000

**Pittsburgh Irish Festival**

**31st Annual Pittsburgh Irish Festival**

pghirishfest.org

Pittsburgh, PA United States

**Gold**

**Best Event Website**

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival**

desmoinesartsfestival.org

Des Moines, IA United States

**Silver**

**Best Event Website**

Budget: \$750,000 to \$2 Million

**Washington's Birthday Celebration Association**

**125th Washington's Birthday Celebration**

wbcalaredo.org

Laredo, TX United States

**Bronze**

**Best Event Website**

Budget: \$750,000 to \$2 Million

**YeongDong Festival & Tourism Foundation**

**YeongDong Nan-Gye Korean Traditional Music Festival**

ydnan-gye.co.kr

Yeongdong-gun, Chungcheongbuk-do Republic of Korea

**Gold**

**Best Event Website**

Budget: Over \$2 Million

**The Pennsylvania Horticultural Society**

**The 2022 PHS Philadelphia Flower Show "In Full Bloom"**

phsonline.org/the-flower-show

Philadelphia, PA United States

**Silver**

**Best Event Website**

Budget: Over \$2 Million

**The Festival Foundation**

**National Cherry Festival**

cherryfestival.org

Traverse City, MI United States

**Bronze**

**Best Event Website**

Budget: Over \$2 Million

**City of Dublin**

**Dublin Irish Festival**

dublinirishfestival.org

Dublin, OH United States

**Gold**

**Best Organization Website**

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority**

DowntownWPB.com

West Palm Beach, FL United States

**Silver**

**Best Organization Website**

Budget: Under \$100,000

**Boynton Beach Community Redevelopment Agency**

boyntonbeachcra.com

Boynton Beach, FL United States

**Bronze**

**Best Organization Website**

Budget: Under \$100,000

**City of McAllen**

**Convention Facilities Department**

experiencemcallen.com

McAllen, TX United States

**Gold**

**Best Organization Website**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

cherryblossom.com

Macon, GA United States

**Silver**

**Best Organization Website**

Budget: \$100,000 to \$750,000

**Weatherford Chamber of Commerce**

weatherford-chamber.com

Weatherford, TX United States

**Gold**

**Best Organization Website**

Budget: \$750,000 to \$2 Million

**CherryArts**

**Cherry Creek Arts Festival**

cherryarts.org

Denver, CO United States

**Silver**

**Best Organization Website**

Budget: \$750,000 to \$2 Million

**Cultural Festivals**

**Saint Louis Art Fair**

saintlouisartfair.com

Clayton, MO United States

**Bronze**

**Best Organization Website**

Budget: \$750,000 to \$2 Million

**The Parade Company**

**2022 America's Thanksgiving Parade® presented by Gardner White**

theparade.org

Detroit, MI United States

**Gold**

**Best Organization Website**

Budget: Over \$2 Million

**Memphis in May International Festival**

memphisinmay.org

Memphis, TN United States

**Silver**

**Best Organization Website**

Budget: Over \$2 Million

**Sevierville Chamber of Commerce**

VisitSevierville.com

Sevierville, TN United States

**Bronze**

**Best Organization Website**

Budget: Over \$2 Million

**National Cherry Blossom Festival, Inc.**

**National Cherry Blossom Festival**

nationalcherryblossomfestival.org

Washington, DC United States

**Gold**

**Best Facebook Site**

Budget: Under \$100,000

**SC Festival of Flowers**

facebook.com/scfestivalofflowers

Greenwood, SC United States

**Silver - Tie**

**Best Facebook Site**

Budget: Under \$100,000

**McAllen Public Library**

**South Texas Book Festival**

facebook.com/southtexasbookfestival

McAllen, TX United States

**Silver - Tie**

**Best Facebook Site**

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority**

**Arts & Entertainment District**

facebook.com/WPBAEDistrict

West Palm Beach, FL United States

**Bronze**

**Best Facebook Site**

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority**

**Downtown West Palm Beach**

facebook.com/DowntownWPB

West Palm Beach, FL United States

**Gold**

**Best Facebook Site**

Budget: \$100,000 to \$750,000

**Thailand Convention and Exhibition Bureau - TCEB**

**Chiang Mai Blooms**

facebook.com/chiangmaiblooms

Pathumwan, Bangkok Thailand

**Silver**

**Best Facebook Site**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

facebook.com/cherryblossomfestivalmacon

Macon, GA United States



**Bronze**

**Best Facebook Site**

Budget: \$100,000 to \$750,000

**Pittsburgh Irish Festival**

**31st Annual Pittsburgh Irish Festival**

facebook.com/pghirishfest

Pittsburgh, PA United States

**Gold**

**Best Facebook Site**

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival**

facebook.com/DesMoinesArtsFestival

Des Moines, IA United States

**Silver**

**Best Facebook Site**

Budget: \$750,000 to \$2 Million

**Washington's Birthday Celebration Association**

**125th Washington's Birthday Celebration**

facebook.com/WBCALaredo

Laredo, TX United States

**Bronze**

**Best Facebook Site**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**Convention Facilities Department**

McAllen South Pole Illuminated Festival

facebook.com/SouthPoleofTexas

McAllen, TX United States

**Gold**

**Best Facebook Site**

Budget: Over \$2 Million

**The Festival Foundation**

**National Cherry Festival**

facebook.com/cherryfestival

Traverse City, MI United States

**Silver**

**Best Facebook Site**

Budget: Over \$2 Million

**Memphis in May International Festival**

**Beale Street Music Festival**

facebook.com/bealestreetmusicfestival

Memphis, TN United States

**Bronze**

**Best Facebook Site**

Budget: Over \$2 Million

**City of Philadelphia Office of Special Events**

**Philadelphia Marathon Weekend**

facebook.com/PhiladelphiaMarathon

Philadelphia, PA United States

**Gold**

**Best Instagram Site**

Budget: Under \$100,000

**City of West Palm Beach**

**West Palm Beach GreenMarket**

instagram.com/wpbgreenmarket

West Palm Beach, FL United States

**Silver**

**Best Instagram Site**

Budget: Under \$100,000

**County of York**

**Visit Yorktown**

instagram.com/visityorktown

Yorktown, VA United States

**Bronze**

**Best Instagram Site**

Budget: Under \$100,000

**West Palm Beach Downtown Development**

**Authority**

**Downtown West Palm Beach**

instagram.com/DowntownWPB

West Palm Beach, FL United States

**Gold**

**Best Instagram Site**

Budget: \$100,000 to \$750,000

**Visit Stockton**

**Stockton Flavor Fest**

instagram.com/stocktonflavorfest

Stockton, CA United States

**Silver**

**Best Instagram Site**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

instagram.com/pinkestparty

Macon, GA United States

**Bronze - Tie**

**Best Instagram Site**

Budget: \$100,000 to \$750,000

**City of Greenville**

instagram.com/gvilleevents

Greenville, SC United States

**Bronze - Tie**

**Best Instagram Site**

Budget: \$100,000 to \$750,000

**City of Santa Clarita**

instagram.com/cityofsantaclaritaevents

Santa Clarita, CA United States

**Gold**

**Best Instagram Site**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**Convention Facilities Department**

McAllen South Pole Illuminated Festival

instagram.com/southpoleoftexas

McAllen, TX United States

**Silver**

**Best Instagram Site**

Budget: \$750,000 to \$2 Million

**Greenville Arts Festival**

**Artisphere**

instagram.com/artisphere

Greenville, SC United States

**Bronze**

**Best Instagram Site**

Budget: \$750,000 to \$2 Million

**Charlotte Center City Partners**

**Charlotte SHOUT!**

instagram.com/cltshout

Charlotte, NC United States

**Gold**

**Best Instagram Site**

Budget: Over \$2 Million

**Destination NSW**

**Vivid Sydney**

instagram.com/vividsydney

Sydney, NSW Australia

**Silver**

**Best Instagram Site**

Budget: Over \$2 Million

**City of Philadelphia Office of Special Events**

**Philadelphia Marathon Weekend**

instagram.com/philly\_marathon

Philadelphia, PA United States

**Bronze - Tie**

**Best Instagram Site**

Budget: Over \$2 Million

**Kentucky Derby Festival**

instagram.com/kyderbyfestival

Louisville, KY United States

**Bronze - Tie**

**Best Instagram Site**

Budget: Over \$2 Million

**National Cherry Blossom Festival, Inc.**

**National Cherry Blossom Festival**

instagram.com/cherryblossfest

Washington, DC United States

**Gold**

**Best Single Digital/Social Ad**

Budget: Under \$100,000

**City of Edinburg**

**FRIDA Fest**

Edinburg, TX United States

**Silver**

**Best Single Digital/Social Ad**

Budget: Under \$100,000

**City of McAllen**

**Convention Facilities Department**

McAllen International Carfest

McAllen, TX United States

**Bronze**

**Best Single Digital/Social Ad**

Budget: Under \$100,000

**West Palm Beach Downtown Development**

**Authority**

**Center of Paradise**

West Palm Beach, FL United States

**Gold**

**Best Single Digital/Social Ad**

Budget: \$100,000 to \$750,000

**City of West Palm Beach**

**Clematis by Night**

West Palm Beach, FL United States

**Silver**

**Best Single Digital/Social Ad**

Budget: \$100,000 to \$750,000

**Pittsburgh Irish Festival**

**31st Annual Pittsburgh Irish Festival**

Pittsburgh, PA United States

**Bronze**

**Best Single Digital/Social Ad**

Budget: \$100,000 to \$750,000

**Visit Stockton**

**Stockton Flavor Fest**

Stockton, CA United States

**Gold**

**Best Single Digital/Social Ad**

Budget: \$750,000 to \$2 Million

**Cultural Festivals**

**Saint Louis Art Fair**

Clayton, MO United States

**Silver**

**Best Single Digital/Social Ad**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**Convention Facilities Department**

McAllen South Pole Illuminated Festival

McAllen, TX United States

**Bronze**

**Best Single Digital/Social Ad**

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival**

Des Moines, IA United States

**Gold**

**Best Single Digital/Social Ad**

Budget: Over \$2 Million

**Destination NSW**

**Vivid Sydney**

Sydney, NSW Australia

**Silver**

**Best Single Digital/Social Ad**

Budget: Over \$2 Million

**City of Dublin**

**Dublin Irish Festival**

Dublin, OH United States

**Bronze**

**Best Single Digital/Social Ad**

Budget: Over \$2 Million

**The Pennsylvania Horticultural Society**

**The 2022 PHS Philadelphia Flower Show "In Full**

**Bloom"**

Philadelphia, PA United States

**Gold**

**Best Digital/Social Ad Series**

Budget: Under \$100,000

**Town of Leesburg**

**33rd Annual Leesburg Flower & Garden Festival**

Leesburg, VA United States

**Silver**

**Best Digital/Social Ad Series**

Budget: Under \$100,000

**SC Festival of Flowers**

Greenwood, SC United States

**Bronze**

**Best Digital/Social Ad Series**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

Nature Discovery Summer Programs

McAllen, TX United States

**Gold**

**Best Digital/Social Ad Series**

Budget: \$100,000 to \$750,000

**Visit Stockton**

**Stockton Flavor Fest**

Stockton, CA United States

**Silver**

**Best Digital/Social Ad Series**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA United States

**Bronze**

**Best Digital/Social Ad Series**

Budget: \$100,000 to \$750,000

**City of Santa Clarita**

**Light Up Main Street**

Santa Clarita, CA United States

**Gold**

**Best Digital/Social Ad Series**

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival**

Des Moines, IA United States

**Silver**

**Best Digital/Social Ad Series**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**2022 McAllen Holiday Parade**

McAllen, TX United States

**Bronze**

**Best Digital/Social Ad Series**

Budget: \$750,000 to \$2 Million

**Cultural Festivals**

**Saint Louis Art Fair**

Clayton, MO United States

**Gold**

**Best Digital/Social Ad Series**

Budget: Over \$2 Million

**Destination NSW**

**Vivid Sydney**

Sydney, NSW Australia

**Silver**

**Best Digital/Social Ad Series**

Budget: Over \$2 Million

**Kentucky Derby Festival**

**Thunder Over Louisville**

Louisville, KY United States

**Gold**

**Best Event / Organization E-Newsletter**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

April - June

McAllen, TX United States

**Silver**

**Best Event / Organization E-Newsletter**

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority**

West Palm Beach, FL United States

**Bronze**

**Best Event / Organization E-Newsletter**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

September - October

McAllen, TX United States

**Gold**

**Best Event / Organization E-Newsletter**

Budget: \$100,000 to \$750,000

**Naples, Marco Island, Everglades CVB**

**iARTE VIVA!**

Naples, FL United States

**Silver**

**Best Event / Organization E-Newsletter**

Budget: \$100,000 to \$750,000

**Fiesta Flambeau Parade Association, Inc.**

**75th Diamond Jubilee**

San Antonio, TX United States

**Gold**

**Best Event / Organization E-Newsletter**

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival**

Des Moines, IA United States

**Silver**

**Best Event / Organization E-Newsletter**

Budget: \$750,000 to \$2 Million

**Cultural Festivals**

**Saint Louis Art Fair**

Clayton, MO United States

**Gold**

**Best Event / Organization E-Newsletter**

Budget: Over \$2 Million

**Music for All**

**Monthly E-News**

Indianapolis, IN United States

**Silver**

**Best Event Program**

Budget: \$100,000 to \$750,000

**The Festival Foundation**

**Iceman Cometh Challenge**

Traverse City, MI United States

**Silver**

**Best Event / Organization E-Newsletter**

Budget: Over \$2 Million

**Destination NSW**

**Vivid Sydney**

Sydney, NSW Australia

**Bronze**

**Best Event Program**

Budget: \$100,000 to \$750,000

**Norfolk Festevents, LTD.**

**Bayou Bon Vivant**

Norfolk, VA United States

**Bronze**

**Best Event / Organization E-Newsletter**

Budget: Over \$2 Million

**National Cherry Blossom Festival, Inc.**

**National Cherry Blossom Festival**

Washington, DC United States

**Gold**

**Best Event Program**

Budget: \$750,000 to \$2 Million

**Charlotte Center City Partners**

**Charlotte SHOUT!**

Charlotte, NC United States

**Gold**

**Best Event Program**

Budget: Under \$100,000

**City of New Braunfels**

**Wein & Saengerfest**

New Braunfels, TX United States

**Silver**

**Best Event Program**

Budget: \$750,000 to \$2 Million

**Scottsdale Arts**

**Canal Convergence | Celebrating 10 Years of Water + Art + Light**

Scottsdale, AZ United States

**Silver**

**Best Event Program**

Budget: Under \$100,000

**Pittsburgh Irish Festival**

**BRIGID**

Pittsburgh, PA United States

**Bronze**

**Best Event Program**

Budget: \$750,000 to \$2 Million

**Cultural Festivals**

**Saint Louis Art Fair**

Clayton, MO United States

**Bronze**

**Best Event Program**

Budget: Under \$100,000

**City of Pigeon Forge**

**A Mountain Quiltfest**

Pigeon Forge, TN United States

**Gold**

**Best Event Program**

Budget: Over \$2 Million

**Pasadena Tournament of Roses**

**2023 Rose Parade presented by Honda**

Pasadena, CA United States

**Gold**

**Best Event Program**

Budget: \$100,000 to \$750,000

**City of Delray Beach Parks and Recreation**

**100 Ft. Christmas Tree**

Delray Beach, FL United States

**Silver**

**Best Event Program**

Budget: Over \$2 Million

**City of Dublin**

**Dublin Irish Festival**

Dublin, OH United States

**Bronze**

**Best Event Program**

Budget: Over \$2 Million

**Music for All**

**2023 Music for All National Festival**

Indianapolis, IN United States

**Gold**

**Best Newspaper Insert / Supplement**

Budget: Under \$100,000

**Downtown Edmond Business Association**

**Downtown Edmond Arts Festival**

Edmond, OK United States

**Silver**

**Best Newspaper Insert / Supplement**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

Youth Nature Photo

McAllen, TX United States

**Gold**

**Best Newspaper Insert / Supplement**

Budget: Over \$100,000

**Destination NSW**

**Vivid Sydney**

Sydney, NSW Australia

**Silver**

**Best Newspaper Insert / Supplement**

Budget: Over \$100,000

**Washington's Birthday Celebration Association**

**125th Washington's Birthday Celebration**

Laredo, TX United States

**Bronze**

**Best Newspaper Insert / Supplement**

Budget: Over \$100,000

**Winterfest, Inc.**

Fort Lauderdale, FL United States

**Gold**

**Best Promotional Brochure**

Budget: Under \$100,000

**City of Vaughan**

**Ontario Culture Days**

Vaughan, ON Canada

**Silver**

**Best Promotional Brochure**

Budget: Under \$100,000

**The Parade Company**

**Parade Studio Tours**

Detroit, MI United States

**Bronze**

**Best Promotional Brochure**

Budget: Under \$100,000

**McAllen Public Library**

**Día de los Niños**

McAllen, TX United States

**Gold**

**Best Promotional Brochure**

Budget: \$100,000 to \$750,000

**Music for All**

**2023 Music for All Summer Symposium**

Indianapolis, IN United States

**Silver**

**Best Promotional Brochure**

Budget: \$100,000 to \$750,000

**Lubbock Arts Alliance**

**Lubbock Arts Festival**

Lubbock, TX United States

**Bronze**

**Best Promotional Brochure**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA United States

**Gold**

**Best Promotional Brochure**

Budget: \$750,000 to \$2 Million

**CherryArts**

**Cherry Creek Arts Festival**

Denver, CO United States

**Silver**

**Best Promotional Brochure**

Budget: \$750,000 to \$2 Million

**Narodni dom Maribor**

**Festival Lent 2023**

Maribor, Slovenia

**Bronze**

**Best Promotional Brochure**

Budget: \$750,000 to \$2 Million

**Hanseong Baekje Cultural Festival Promotion Committee**

**The 22nd Hanseong Baekje Cultural Festival**

Songpa-gu, Seoul Republic of Korea

**Gold**

**Best Promotional Brochure**

Budget: Over \$2 Million

**Jinju Culture & Art Foundation**

**Jinju Namgang Yudeung Festival**

Jinju-si, Gyeongsangnam-do Republic of Korea

**Silver**

**Best Promotional Brochure**

Budget: Over \$2 Million

**Music for All**

**2023 Bands of America Championships**

Indianapolis, IN United States

**Bronze**

**Best Promotional Brochure**

Budget: Over \$2 Million

**Music for All**

**2024 Music for All National Festival**

Indianapolis, IN United States

**Gold**

**Best Printed Materials (Multiple Page)**

Budget: Under \$100,000

**United San Antonio Pow Wow, Inc**

**Celebrations of Traditions Pow Wow**

San Antonio, TX United States

**Silver**

**Best Printed Materials (Multiple Page)**

Budget: Under \$100,000

**City of Edinburg**

**South Texas International Film Festival**

Edinburg, TX United States

**Bronze**

**Best Printed Materials (Multiple Page)**

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority**

West Palm Beach, FL United States

**Gold**

**Best Printed Materials (Multiple Page)**

Budget: \$100,000 to \$750,000

**Pittsburgh Irish Festival**

**31st Annual Pittsburgh Irish Festival**

Pittsburgh, PA United States

**Silver**

**Best Printed Materials (Multiple Page)**

Budget: \$100,000 to \$750,000

**Fiesta Flambeau Parade Association, Inc.**

**75th Diamond Jubilee**

San Antonio, TX United States

**Bronze**

**Best Printed Materials (Multiple Page)**

Budget: \$100,000 to \$750,000

**City of West Palm Beach**

**Holiday in Paradise**

West Palm Beach, FL United States

**Gold**

**Best Printed Materials (Multiple Page)**

Budget: \$750,000 to \$2 Million

**CherryArts**

**Cherry Creek Arts Festival**

Denver, CO United States

**Silver**

**Best Printed Materials (Multiple Page)**

Budget: \$750,000 to \$2 Million

**North Carolina Azalea Festival**

**The Bloom Report**

Wilmington, NC United States

**Bronze**

**Best Printed Materials (Multiple Page)**

Budget: \$750,000 to \$2 Million

**Washington's Birthday Celebration Association**

**125th Washington's Birthday Celebration**

Laredo, TX United States

**Gold**

**Best Printed Materials (Multiple Page)**

Budget: Over \$2 Million

**Sevierville Chamber of Commerce**

Sevierville, TN United States

**Silver**

**Best Printed Materials (Multiple Page)**

Budget: Over \$2 Million

**City of Dublin**

**Dublin Irish Festival**

Dublin, OH United States

**Bronze**

**Best Printed Materials (Multiple Page)**

Budget: Over \$2 Million

**Pasadena Tournament of Roses**

Pasadena, CA United States

**Gold**

**Best Printed Materials (Single Page)**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

Tiny Forest

McAllen, TX United States

**Silver**

**Best Printed Materials (Single Page)**

Budget: Under \$100,000

**City of West Palm Beach**

**Clematis by Fright**

West Palm Beach, FL United States

**Bronze**

**Best Printed Materials (Single Page)**

Budget: Under \$100,000

**West Palm Beach Downtown Development**

**Authority**

**Let's Vibe**

West Palm Beach, FL United States

**Gold**

**Best Printed Materials (Single Page)**

Budget: \$100,000 to \$750,000

**San Antonio Book Festival**

San Antonio, TX United States

**Silver**

**Best Printed Materials (Single Page)**

Budget: \$100,000 to \$750,000

**City of West Palm Beach**

**Clematis by Night**

West Palm Beach, FL United States

**Bronze**

**Best Printed Materials (Single Page)**

Budget: \$100,000 to \$750,000

**Norfolk Festevents, LTD.**

**Fall Town Point Virginia Wine Festival**

Norfolk, VA United States

**Gold**

**Best Printed Materials (Single Page)**

Budget: \$750,000 to \$2 Million

**CherryArts**

**Cherry Creek Arts Festival**

Denver, CO United States

**Silver**

**Best Printed Materials (Single Page)**

Budget: \$750,000 to \$2 Million

**The Parade Company**

Detroit, MI United States

**Bronze**

**Best Printed Materials (Single Page)**

Budget: \$750,000 to \$2 Million

**Washington's Birthday Celebration Association**

**125th Washington's Birthday Celebration**

Pipes & Stripes Car Show

Laredo, TX United States

**Gold**

**Best Printed Materials (Single Page)**

Budget: Over \$2 Million

**The Pennsylvania Horticultural Society**

**The 2022 PHS Philadelphia Flower Show "In Full**

**Bloom"**

Philadelphia, PA United States

**Gold**

**Best Cover Design**

Budget: Under \$100,000

**United San Antonio Pow Wow, Inc**

**Celebrations of Traditions Pow Wow**

San Antonio, TX United States



**Silver**

**Best Cover Design**

Budget: Under \$100,000

**City of West Palm Beach**

**Summer in Paradise**

West Palm Beach, FL United States

**Bronze**

**Best Cover Design**

Budget: Under \$100,000

**City of Pigeon Forge**

**A Mountain Quiltfest**

Pigeon Forge, TN United States

**Gold**

**Best Cover Design**

Budget: \$100,000 to \$750,000

**Fiesta Flambeau Parade Association, Inc.**

**75th Diamond Jubilee**

San Antonio, TX United States

**Silver**

**Best Cover Design**

Budget: \$100,000 to \$750,000

**Canada Place Corporation**

**Canada Together**

Vancouver, BC Canada

**Bronze**

**Best Cover Design**

Budget: \$100,000 to \$750,000

**San Antonio Book Festival**

San Antonio, TX United States

**Gold**

**Best Cover Design**

Budget: \$750,000 to \$2 Million

**Charlotte Center City Partners**

**Charlotte SHOUT!**

Charlotte, NC United States

**Silver**

**Best Cover Design**

Budget: \$750,000 to \$2 Million

**Washington's Birthday Celebration Association**

**125th Washington's Birthday Celebration**

Laredo, TX United States

**Bronze**

**Best Cover Design**

Budget: \$750,000 to \$2 Million

**Cultural Festivals**

**Saint Louis Art Fair**

Clayton, MO United States

**Gold**

**Best Cover Design**

Budget: Over \$2 Million

**Winterfest, Inc.**

**Seminole Hard Rock Winterfest Boat Parade**

Fort Lauderdale, FL United States

**Silver**

**Best Cover Design**

Budget: Over \$2 Million

**Pasadena Tournament of Roses**

**2023 Rose Parade presented by Honda**

Pasadena, CA United States

**Gold**

**Best Single Newspaper Display Ad**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

Sticks & Bones Trail

McAllen, TX United States

**Silver**

**Best Single Newspaper Display Ad**

Budget: Under \$100,000

**Pittsburgh Irish Festival**

**BRIGID**

Pittsburgh, PA United States

**Bronze**

**Best Single Newspaper Display Ad**

Budget: Under \$100,000

**SC Festival of Flowers**

Greenwood, SC United States

**Gold**

**Best Single Newspaper Display Ad**

Budget: \$100,000 to \$750,000

**Pittsburgh Irish Festival**

**31st Annual Pittsburgh Irish Festival**

Pittsburgh, PA United States

**Silver**

**Best Single Newspaper Display Ad**

Budget: \$100,000 to \$750,000

**Canada Place Corporation**

**Canada Together**

Vancouver, BC Canada

**Bronze**

**Best Single Newspaper Display Ad**

Budget: \$100,000 to \$750,000

**Visit Stockton**

**Stockton Flavor Fest**

Stockton, CA United States

**Gold**

**Best Single Newspaper Display Ad**

Budget: \$750,000 to \$2 Million

**Washington's Birthday Celebration Association**

**125th Washington's Birthday Celebration**

Stars & Stripes Air Show Spectacular

Laredo, TX United States

**Silver**

**Best Single Newspaper Display Ad**

Budget: \$750,000 to \$2 Million

**Scottsdale Arts**

**Canal Convergence | Celebrating 10 Years of Water + Art + Light**

Scottsdale, AZ United States

**Bronze**

**Best Single Newspaper Display Ad**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**2022 McAllen Holiday Parade**

McAllen, TX United States

**Gold**

**Best Single Newspaper Display Ad**

Budget: Over \$2 Million

**Destination NSW**

**Vivid Sydney**

Sydney, NSW Australia

**Gold**

**Best Single Magazine Display Ad**

Budget: Under \$100,000

**United San Antonio Pow Wow, Inc**

**Celebrations of Traditions Pow Wow**

San Antonio, TX United States

**Silver**

**Best Single Magazine Display Ad**

Budget: Under \$100,000

**City of West Palm Beach**

**West Palm Beach Waterfront Events**

West Palm Beach, FL United States

**Bronze**

**Best Single Magazine Display Ad**

Budget: Under \$100,000

**City of New Braunfels**

**Wein & Saengerfest**

New Braunfels, TX United States

**Gold**

**Best Single Magazine Display Ad**

Budget: \$100,000 to \$750,000

**City of Show Low**

Show Low, AZ United States

**Silver**

**Best Single Magazine Display Ad**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA United States

**Bronze - Tie**

**Best Single Magazine Display Ad**

Budget: \$100,000 to \$750,000

**Naples, Marco Island, Everglades CVB**

**iARTE VIVA!**

Naples, FL United States

**Bronze - Tie**

**Best Single Magazine Display Ad**

Budget: \$100,000 to \$750,000

**Weatherford Chamber of Commerce**

**Parker County Peach Festival**

Weatherford, TX United States

**Gold**

**Best Single Magazine Display Ad**

Budget: \$750,000 to \$2 Million

**Greenville Arts Festival**

**Artisphere**

Greenville, SC United States

**Silver**

**Best Single Magazine Display Ad**

Budget: \$750,000 to \$2 Million

**CherryArts**

**Cherry Creek Arts Festival**

Denver, CO United States

**Bronze**

**Best Single Magazine Display Ad**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**2022 McAllen Holiday Parade**

McAllen, TX United States

**Gold**

**Best Ad Series**

Budget: Under \$100,000

**City of West Palm Beach**

**West Palm Beach Waterfront Events**

West Palm Beach, FL United States

**Silver**

**Best Ad Series**

Budget: Under \$100,000

**McAllen Public Library**

**Día de los Niños**

McAllen, TX United States

**Gold**

**Best Ad Series**

Budget: \$100,000 to \$750,000

**City of Show Low**

Show Low, AZ United States

**Silver**

**Best Ad Series**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

Que Pasa?

Macon, GA United States

**Gold**

**Best Ad Series**

Budget: \$750,000 to \$2 Million

**CherryArts**

**Cherry Creek Arts Festival**

Denver, CO United States

**Silver**

**Best Ad Series**

Budget: \$750,000 to \$2 Million

**Scottsdale Arts**

**Canal Convergence | Celebrating 10 Years of Water + Art + Light**

Scottsdale, AZ United States

**Bronze**

**Best Ad Series**

Budget: \$750,000 to \$2 Million

**Greenville Arts Festival**

**Artisphere**

Greenville, SC United States

**Gold**

**Best Ad Series**

Budget: Over \$2 Million

**Destination NSW**

**Vivid Sydney**

Sydney, NSW Australia

**Silver**

**Best Ad Series**

Budget: Over \$2 Million

**Kentucky Derby Festival**

Louisville, KY United States

**Gold**

**Best Promotional Poster**

Budget: Under \$100,000

**City of Edinburg**

**South Texas International Film Festival**

Edinburg, TX United States

**Silver**

**Best Promotional Poster**

Budget: Under \$100,000

**Boynton Beach Community Redevelopment Agency**

**Boynton Beach Art Walk**

Boynton Beach, FL United States

**Bronze**

**Best Promotional Poster**

Budget: Under \$100,000

**City of Edinburg**

**FRIDA Fest**

Edinburg, TX United States

**Gold**

**Best Promotional Poster**

Budget: \$100,000 to \$750,000

**Memphis in May International Festival**

**World Championship Barbecue Cooking Contest**

Memphis, TN United States

**Silver**

**Best Promotional Poster**

Budget: \$100,000 to \$750,000

**Visit Panama City Beach**

**Pirates of the High Seas & Renaissance Fest**

Panama City Beach, FL United States

**Bronze**

**Best Promotional Poster**

Budget: \$100,000 to \$750,000

**Weatherford Chamber of Commerce**

**Parker County Peach Festival**

Weatherford, TX United States

**Gold**

**Best Promotional Poster**

Budget: \$750,000 to \$2 Million

**CherryArts**

**Cherry Creek Arts Festival**

Denver, CO United States

**Silver**

**Best Promotional Poster**

Budget: \$750,000 to \$2 Million

**Narodni dom Maribor**

**Festival Lent 2023**

Maribor, Slovenia

**Bronze**

**Best Promotional Poster**

Budget: \$750,000 to \$2 Million

**Washington's Birthday Celebration Association**

**125th Washington's Birthday Celebration**

Stars & Stripes Air Show Spectacular

Laredo, TX United States

**Gold**

**Best Promotional Poster**

Budget: Over \$2 Million

**Destination NSW**

**Vivid Sydney**

Sydney, NSW Australia

**Silver**

**Best Promotional Poster**

Budget: Over \$2 Million

**The Pennsylvania Horticultural Society**

**The 2022 PHS Philadelphia Flower Show "In Full Bloom"**

Philadelphia, PA United States

**Bronze**

**Best Promotional Poster**

Budget: Over \$2 Million

**Winterfest, Inc.**

**Seminole Hard Rock Winterfest**

Fort Lauderdale, FL United States

**Gold**

**Best Commemorative Poster**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

Planta Nativia

McAllen, TX United States

**Silver**

**Best Commemorative Poster**

Budget: Under \$100,000

**Pittsburgh Irish Festival**

**BRIGID**

Pittsburgh, PA United States

**Gold**

**Best Commemorative Poster**

Budget: \$100,000 to \$750,000

**Skagit Valley Tulip Festival**

Mount Vernon, WA United States

**Silver - Tie**

**Best Commemorative Poster**

Budget: \$100,000 to \$750,000

**City of Santa Clarita**

**Cowboy Festival**

Santa Clarita, CA United States

**Silver - Tie**

**Best Commemorative Poster**

Budget: \$100,000 to \$750,000

**Norfolk Festevents, LTD.**

**Norfolk Harborfest**

Norfolk, VA United States

**Bronze**

**Best Commemorative Poster**

Budget: \$100,000 to \$750,000

**Norfolk Festevents, LTD.**

**Bayou Bon Vivant**

Norfolk, VA United States

**Gold**

**Best Commemorative Poster**

Budget: \$750,000 to \$2 Million

**Charlotte Center City Partners**

**Charlotte SHOUT!**

Charlotte, NC United States

**Silver**

**Best Commemorative Poster**

Budget: \$750,000 to \$2 Million

**Greenville Arts Festival**

**Artisphere**

Greenville, SC United States

**Bronze**

**Best Commemorative Poster**

Budget: \$750,000 to \$2 Million

**Cultural Festivals**

**Saint Louis Art Fair**

Clayton, MO United States

**Gold**

**Best Commemorative Poster**

Budget: Over \$2 Million

**Kentucky Derby Festival**

Louisville, KY United States

**Silver**

**Best Commemorative Poster**

Budget: Over \$2 Million

**National Cherry Blossom Festival, Inc.**

**National Cherry Blossom Festival**

Washington, DC United States

**Bronze**

**Best Commemorative Poster**

Budget: Over \$2 Million

**Pasadena Tournament of Roses**

**2023 Rose Parade presented by Honda**

Pasadena, CA United States

**Gold**

**Best Promotional Photograph**

Budget: Under \$100,000

**City of Sugar Land**

**Christmas Tree Lighting**

Sugar Land Dance Center Performance

Sugar Land, TX United States

**Silver**

**Best Promotional Photograph**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

Illumina Fest

McAllen, TX United States

**Bronze**

**Best Promotional Photograph**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

Illumina Fest

McAllen, TX United States

**Gold**

**Best Promotional Photograph**

Budget: \$100,000 to \$750,000

**Visit Stockton**

**Stockton Flavor Fest**

Stockton, CA United States

**Silver**

**Best Promotional Photograph**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA United States

**Bronze**

**Best Promotional Photograph**

Budget: \$100,000 to \$750,000

**Visit Panama City Beach**

**Beach Home for the Holiday**

Panama City Beach, FL United States

**Gold**

**Best Promotional Photograph**

Budget: \$750,000 to \$2 Million

**Scottsdale Arts**

**Canal Convergence | Celebrating 10 Years of Water + Art + Light**

Scottsdale, AZ United States

**Silver**

**Best Promotional Photograph**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**Convention Facilities Department**

McAllen South Pole Illuminated Festival

McAllen, TX United States

**Bronze**

**Best Promotional Photograph**

Budget: \$750,000 to \$2 Million

**Charlotte Center City Partners**

**Charlotte SHOUT!**

Charlotte, NC United States

**Gold**

**Best Promotional Photograph**

Budget: Over \$2 Million

**Destination NSW**

**Vivid Sydney**

Sydney, NSW Australia

**Silver**

**Best Promotional Photograph**

Budget: Over \$2 Million

**City of Dublin**

**Dublin Irish Festival**

Dublin, OH United States

**Bronze**

**Best Promotional Photograph**

Budget: Over \$2 Million

**The Festival Foundation**

**National Cherry Festival**

Traverse City, MI United States

**Gold**

**Best Outdoor Billboard**

Budget: Under \$100,000

**City of West Palm Beach**

**Summer in Paradise**

West Palm Beach, FL United States

**Silver**

**Best Outdoor Billboard**

Budget: Under \$100,000

**City of West Palm Beach**

**West Palm Beach Waterfront Events**

West Palm Beach, FL United States

**Bronze**

**Best Outdoor Billboard**

Budget: Under \$100,000

**Weslaco Area Chamber of Commerce & Visitor's Center**

**Texas Onion Fest**

Weslaco, TX United States

**Gold**

**Best Outdoor Billboard**

Budget: \$100,000 to \$750,000

**City of West Palm Beach**

**Holiday in Paradise**

West Palm Beach, FL United States

**Silver**

**Best Outdoor Billboard**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA United States

**Bronze**

**Best Outdoor Billboard**

Budget: \$100,000 to \$750,000

**Lubbock Arts Alliance**

**Lubbock Arts Festival**

Lubbock, TX United States

**Gold**

**Best Outdoor Billboard**

Budget: \$750,000 to \$2 Million

**Washington's Birthday Celebration Association**  
**125th Washington's Birthday Celebration**

Laredo, TX United States

**Silver**

**Best Outdoor Billboard**

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival**

Des Moines, IA United States

**Bronze**

**Best Outdoor Billboard**

Budget: \$750,000 to \$2 Million

**Greenville Arts Festival**

**Artisphere**

Greenville, SC United States

**Gold**

**Best Outdoor Billboard**

Budget: Over \$2 Million

**Destination NSW**

**Vivid Sydney**

Sydney, NSW Australia

**Silver**

**Best Outdoor Billboard**

Budget: Over \$2 Million

**The Pennsylvania Horticultural Society**

**The 2022 PHS Philadelphia Flower Show "In Full Bloom"**

Philadelphia, PA United States

**Bronze**

**Best Outdoor Billboard**

Budget: Over \$2 Million

**Kentucky Derby Festival**

**miniMarathon & Marathon**

Louisville, KY United States

**Gold**

**Best Invitation**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

Mural Ribbon Cutting Ceremony

McAllen, TX United States

**Silver**

**Best Invitation**

Budget: Under \$100,000

**McAllen Public Library**

**South Texas Book Festival**

McAllen, TX United States

**Bronze**

**Best Invitation**

Budget: Under \$100,000

**Weslaco Area Chamber of Commerce & Visitor's Center**

**Texas Onion Fest**

Weslaco, TX United States

**Gold**

**Best Invitation**

Budget: \$100,000 to \$750,000

**The Parade Company**

**2022 Distinguished Clown Corps**

Distinguished Grand Jester's Reception

Detroit, MI United States

**Silver**

**Best Invitation**

Budget: \$100,000 to \$750,000

**Lubbock Arts Alliance**

**Lubbock Arts Festival**

Lubbock, TX United States

**Bronze**

**Best Invitation**

Budget: \$100,000 to \$750,000

**The Parade Company**

**2023 Ford Fireworks Rooftop Party presented by Ford**

Detroit, MI United States

**Gold**

**Best Invitation**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**2022 McAllen Holiday Parade**

McAllen, TX United States

**Silver**

**Best Invitation**

Budget: \$750,000 to \$2 Million

**Cultural Festivals**

**Saint Louis Art Fair**

Clayton, MO United States

**Bronze**

**Best Invitation**

Budget: \$750,000 to \$2 Million

**The Parade Company**

**2022 Hob Nobble Gobble® presented by Ford**

Detroit, MI United States

**Gold**

**Best Street Banner**

Budget: Under \$100,000

**City of West Palm Beach**

**West Palm Beach Waterfront Events**

West Palm Beach, FL United States

**Silver**

**Best Street Banner**

Budget: Under \$100,000

**County of York**

**Sounds of Summer Concert Series**

Yorktown, VA United States

**Bronze**

**Best Street Banner**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

Monarch Fest

McAllen, TX United States

**Gold**

**Best Street Banner**

Budget: \$100,000 to \$750,000

**Weatherford Chamber of Commerce**

**Parker County Peach Festival**

Weatherford, TX United States

**Silver**

**Best Street Banner**

Budget: \$100,000 to \$750,000

**Visit Panama City Beach**

**Pirates of the High Seas & Renaissance Fest**

Panama City Beach, FL United States

**Bronze**

**Best Street Banner**

Budget: \$100,000 to \$750,000

**City of West Palm Beach**

**Holiday in Paradise**

West Palm Beach, FL United States

**Gold**

**Best Street Banner**

Budget: Over \$750,000

**Destination NSW**

**Vivid Sydney**

Sydney, NSW Australia

**Silver**

**Best Street Banner**

Budget: Over \$750,000

**Des Moines Arts Festival**

Des Moines, IA United States

**Gold**

**Best On-Site Décor**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

Sticks & Bones - Halloween Party

McAllen, TX United States

**Silver**

**Best On-Site Décor**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

Illumina Fest

McAllen, TX United States

**Bronze**

**Best On-Site Décor**

Budget: Under \$100,000

**City of West Palm Beach**

**Summer in Paradise**

Jet Ski Diorama

West Palm Beach, FL United States



**Gold**

**Best On-Site Décor**

Budget: \$100,000 to \$750,000

**Weatherford Chamber of Commerce**

**Parker County Peach Festival**

Weatherford, TX United States

**Silver**

**Best On-Site Décor**

Budget: \$100,000 to \$750,000

**Pittsburgh Irish Festival**

**31st Annual Pittsburgh Irish Festival**

Stage Backdrop

Pittsburgh, PA United States

**Bronze**

**Best On-Site Décor**

Budget: \$100,000 to \$750,000

**Visit Panama City Beach**

**UNwineD**

VIP Tent

Panama City Beach, FL United States

**Gold**

**Best On-Site Décor**

Budget: \$750,000 to \$2 Million

**The Parade Company**

**2022 Hob Nobble Gobble® presented by Ford**

Detroit, MI United States

**Silver**

**Best On-Site Décor**

Budget: \$750,000 to \$2 Million

**Washington's Birthday Celebration Association**

**125th Washington's Birthday Celebration**

Laredo, TX United States

**Bronze**

**Best On-Site Décor**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**2022 McAllen Holiday Parade**

McAllen, TX United States

**Gold**

**Best On-Site Décor**

Budget: Over \$2 Million

**The Pennsylvania Horticultural Society**

**The 2022 PHS Philadelphia Flower Show "In Full Bloom"**

Flower Show Entrance

Philadelphia, PA United States

**Silver**

**Best On-Site Décor**

Budget: Over \$2 Million

**City of Philadelphia Office of Special Events**

**Philadelphia Marathon Weekend**

Marathon Starting Line

Philadelphia, PA United States

**Bronze**

**Best On-Site Décor**

Budget: Over \$2 Million

**Pasadena Tournament of Roses**

**Día de los Muertos Art Competition**

Pasadena, CA United States

**Gold**

**Best T-Shirt Design**

Budget: Under \$100,000

**City of Edinburg**

**South Texas International Film Festival**

Edinburg, TX United States

**Silver**

**Best T-Shirt Design**

Budget: Under \$100,000

**Town of Leesburg**

**33rd Annual Leesburg Flower & Garden Festival**

Leesburg, VA United States

**Bronze**

**Best T-Shirt Design**

Budget: Under \$100,000

**City of Edinburg**

**Los Muertos Bailan Festival**

Edinburg, TX United States

**Gold**

**Best T-Shirt Design**

Budget: \$100,000 to \$750,000

**San Antonio Book Festival**

San Antonio, TX United States

**Silver**

**Best T-Shirt Design**

Budget: \$100,000 to \$750,000

**City of Greenville**

**Fall for Greenville**

Greenville, SC United States

**Bronze**

**Best T-Shirt Design**

Budget: \$100,000 to \$750,000

**Visit Stockton**

**Stockton Flavor Fest**

Stockton, CA United States

**Gold**

**Best T-Shirt Design**

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival**

Des Moines, IA United States

**Silver**

**Best T-Shirt Design**

Budget: \$750,000 to \$2 Million

**CherryArts**

**Cherry Creek Arts Festival**

Denver, CO United States

**Bronze**

**Best T-Shirt Design**

Budget: \$750,000 to \$2 Million

**The Parade Company**

**2022 America's Thanksgiving Parade® presented by Gardner White**

Detroit, MI United States

**Gold**

**Best T-Shirt Design**

Budget: Over \$2 Million

**Kentucky Derby Festival**

Louisville, KY United States

**Silver**

**Best T-Shirt Design**

Budget: Over \$2 Million

**City of Philadelphia Office of Special Events**

**AACR Philadelphia Marathon**

Philadelphia, PA United States

**Bronze**

**Best T-Shirt Design**

Budget: Over \$2 Million

**City of Dublin**

**Dublin Irish Festival**

Dublin, OH United States

**Gold**

**Best Pin or Button**

Budget: Under \$100,000

**United San Antonio Pow Wow, Inc**

**Celebrations of Traditions Pow Wow**

San Antonio, TX United States

**Silver**

**Best Pin or Button**

Budget: Under \$100,000

**City of Pigeon Forge**

**Wilderness Wildlife Week**

Kids Passport Program

Pigeon Forge, TN United States

**Bronze**

**Best Pin or Button**

Budget: Under \$100,000

**City of Pigeon Forge**

**Chuck Wagon Cookoff**

Pigeon Forge, TN United States

**Gold**

**Best Pin or Button**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA United States

**Silver**

**Best Pin or Button**

Budget: \$100,000 to \$750,000

**Charlotte Center City Partners**

**Novant Health Thanksgiving Eve Parade**

Charlotte, NC United States

**Bronze**

**Best Pin or Button**

Budget: \$100,000 to \$750,000

**Weatherford Chamber of Commerce**

**Parker County Peach Festival**

Weatherford, TX United States

**Gold**

**Best Pin or Button**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**2022 McAllen Holiday Parade**

McAllen, TX United States

**Silver**

**Best Pin or Button**

Budget: \$750,000 to \$2 Million

**The Parade Company**

**2022 America's Thanksgiving Parade® presented by Gardner White**

Detroit, MI United States

**Bronze**

**Best Pin or Button**

Budget: \$750,000 to \$2 Million

**Scottsdale Arts**

**Canal Convergence | Celebrating 10 Years of Water + Art + Light**

Scottsdale, AZ United States

**Gold**

**Best Pin or Button**

Budget: Over \$2 Million

**Pasadena Tournament of Roses**

**2023 Rose Parade presented by Honda**

Pasadena, CA United States

**Silver**

**Best Pin or Button**

Budget: Over \$2 Million

**Kentucky Derby Festival**

Louisville, KY United States

**Bronze**

**Best Pin or Button**

Budget: Over \$2 Million

**National Cherry Blossom Festival, Inc.**

**National Cherry Blossom Festival**

Washington, DC United States

**Gold**

**Best Hat**

Budget: Under \$100,000

**City of West Palm Beach**

**West Palm Beach GreenMarket**

West Palm Beach, FL United States

**Silver**

**Best Hat**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

Tiny Forest

McAllen, TX United States

**Bronze**

**Best Hat**

Budget: Under \$100,000

**City of Pigeon Forge**

**Chuck Wagon Cookoff**

Pigeon Forge, TN United States

**Gold**

**Best Hat**

Budget: \$100,000 to \$750,000

**Visit Stockton**

**Stockton Flavor Fest**

Stockton, CA United States

**Silver**

**Best Hat**

Budget: \$100,000 to \$750,000

**Weatherford Chamber of Commerce**

**Parker County Peach Festival**

Weatherford, TX United States

**Bronze**

**Best Hat**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA United States

**Gold**

**Best Hat**

Budget: \$750,000 to \$2 Million

**CherryArts**

**Cherry Creek Arts Festival**

Denver, CO United States

**Silver**

**Best Hat**

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival**

Des Moines, IA United States

**Bronze**

**Best Hat**

Budget: \$750,000 to \$2 Million

**Coconut Grove Arts & Historical Association**

**Coconut Grove Arts Festival**

Coconut Grove, FL United States

**Gold**

**Best Hat**

Budget: Over \$2 Million

**Memphis in May International Festival**

**Beale Street Music Festival**

Memphis, TN United States

**Gold**

**Best Festival / Event Merchandise**

Budget: Under \$100,000

**City of New Braunfels**

**CycloVIVA!**

CycloVIVA! Sticker

New Braunfels, TX United States

**Silver**

**Best Festival / Event Merchandise**

Budget: Under \$100,000

**Pittsburgh Irish Festival**

**BRIGID**

Glass

Pittsburgh, PA United States

**Bronze**

**Best Festival / Event Merchandise**

Budget: Under \$100,000

**Pittsburgh Irish Festival**

**BRIGID**

Notepad

Pittsburgh, PA United States

**Gold**

**Best Festival / Event Merchandise**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

Poodle Stuffed Toy

Macon, GA United States

**Silver**

**Best Festival / Event Merchandise**

Budget: \$100,000 to \$750,000

**Skagit Valley Tulip Festival**

Handmade soap in tulip design

Mount Vernon, WA United States

**Bronze**

**Best Festival / Event Merchandise**

Budget: \$100,000 to \$750,000

**The Festival Foundation**

**Iceman Cometh Challenge**

Hooded gray long sleeved tee

Traverse City, MI United States

**Gold**

**Best Festival / Event Merchandise**

Budget: Over \$750,000

**CherryArts**

**Cherry Creek Arts Festival**

Blanket

Denver, CO United States

**Bronze**

**Best Festival / Event Merchandise**

Budget: Over \$750,000

**The Parade Company**

**2022 America's Thanksgiving Parade® presented by Gardner White**

Parade Company Shirt

Detroit, MI United States

**Silver**

**Best Festival / Event Merchandise**

Budget: Over \$750,000

**City of Philadelphia Office of Special Events**

**AACR Philadelphia Marathon**

A festive dog bandana

Philadelphia, PA United States

**Gold**

**Best Sponsor Gift**

Budget: Under \$750,000

**Weslaco Area Chamber of Commerce & Visitor's Center**

**Texas Onion Fest**

Crate Gift Box with Festival Goodies

Weslaco, TX United States

**Silver**

**Best Sponsor Gift**

Budget: Under \$750,000

**San Antonio Book Festival**

Canvas Tote with Journal, Water Bottle, Sunglasses and Survivor Kit.

San Antonio, TX United States

**Bronze**

**Best Sponsor Gift**

Budget: Under \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

Beverage Tumbler

Macon, GA United States

**Gold**

**Best Sponsor Gift**

Budget: Over \$750,000

**Greenville Arts Festival**

**Artisphere**

Festival Goodie Bag

Greenville, SC United States

**Silver**

**Best Sponsor Gift**

Budget: Over \$750,000

**CherryArts**

**Cherry Creek Arts Festival**

Metal Poster

Denver, CO United States

**Bronze**

**Best Sponsor Gift**

Budget: Over \$750,000

**The Parade Company**

**2022 Hob Nobble Gobble® presented by Ford**

Hob Nobble Gobble Grand Gobbler Medallions

Detroit, MI United States

**Gold**

**Best Give-Away Item**

Budget: Under \$100,000

**City of West Palm Beach**

**Clematis by Fright**

Candy Bag Clematis by Fright "Monster Moon"

West Palm Beach, FL United States

**Silver**

**Best Give-Away Item**

Budget: Under \$100,000

**Weslaco Area Chamber of Commerce & Visitor's Center**

**Texas Onion Fest**

Texas Onion Fest, Car Freshies

Weslaco, TX United States

**Bronze**

**Best Give-Away Item**

Budget: Under \$100,000

**Town of Leesburg**

**20th Annual Freeze Your Gizzard**

Fun Run Giveaway Medal

Leesburg, VA United States

**Gold**

**Best Give-Away Item**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

Bag of Goodies

Macon, GA United States

**Silver**

**Best Give-Away Item**

Budget: \$100,000 to \$750,000

**The Parade Company**

**2022 The Strategic Staffing Solutions Turkey Trot**

40th Anniversary Turkey Trot Medal

Detroit, MI United States

**Bronze**

**Best Give-Away Item**

Budget: \$100,000 to \$750,000

**City of West Palm Beach**

**4th on Flagler**

3D hologram glasses for watching fireworks.

West Palm Beach, FL United States

**Gold**

**Best Give-Away Item**

Budget: \$750,000 to \$2 Million

**Greenville Arts Festival**

**Artisphere**

Calendar

Greenville, SC United States

**Silver**

**Best Give-Away Item**

Budget: \$750,000 to \$2 Million

**CherryArts**

**Cherry Creek Arts Festival**

Cutting Board

Denver, CO United States

**Bronze**

**Best Give-Away Item**

Budget: \$750,000 to \$2 Million

**The Parade Company**

**2022 Hob Nobble Gobble® presented by Ford**

Plush dog

Detroit, MI United States

**Gold**

**Best Give-Away Item**

Budget: Over \$2 Million

**City of Philadelphia Office of Special Events**

**AACR Philadelphia Marathon**

Medal awarded to participants

Philadelphia, PA United States

**Silver**

**Best Give-Away Item**

Budget: Over \$2 Million

**Kentucky Derby Festival**

Kentucky Derby Festival socks

Louisville, KY United States

**Bronze**

**Best Give-Away Item**

Budget: Over \$2 Million

**City of Dublin**

**Dublin Irish Festival**

Bottle Opener

Dublin, OH United States

**Gold**

**Best Overall Merchandising Program**

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival**

Des Moines, IA United States

**Silver**

**Best Overall Merchandising Program**

Budget: \$750,000 to \$2 Million

**Incheon Tourism Organization**

**Incheon Open Port Culture Night 2022**

Jung-gu, Incheon Republic of Korea

**Silver**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Under \$100,000

**Fox Run Group**

**Monmouth University Athletics**

Electrify The CAA Season

Allentown, NJ United States

**Bronze**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Under \$100,000

**McAllen Public Library**

**South Texas Book Festival**

H-E-B Helping Here

McAllen, TX United States

**Gold**

**Best Targeted Sponsor Solicitation Proposal**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

Ryland Environmental

Macon, GA United States

**Gold - Tie**

**Best Targeted Sponsor Solicitation Proposal**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**2022 McAllen Holiday Parade**

H-E-B

McAllen, TX United States

**Gold - Tie**

**Best Targeted Sponsor Solicitation Proposal**

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival**

GreenState Credit Union

Des Moines, IA United States

<p><b>Silver</b>  <b>Best Targeted Sponsor Solicitation Proposal</b>                      Budget: \$750,000 to \$2 Million  <b>The Parade Company</b>  <b>2022 America's Thanksgiving Parade® presented by Gardner White</b>                      Pet Supplies Plus                      Detroit, MI United States</p>	<p><b>Gold</b>  <b>Best Individual Sponsor Follow-Up Report</b>                      Budget: \$750,000 to \$2 Million  <b>Des Moines Arts Festival</b>                      Nationwide                      Des Moines, IA United States</p>
<p><b>Gold</b>  <b>Best Individual Sponsor Follow-Up Report</b>                      Budget: Under \$100,000  <b>McAllen Public Library</b>  <b>South Texas Book Festival</b>                      H-E-B Helping Here                      McAllen, TX United States</p>	<p><b>Silver</b>  <b>Best Individual Sponsor Follow-Up Report</b>                      Budget: \$750,000 to \$2 Million  <b>The Parade Company</b>  <b>2022 America's Thanksgiving Parade® presented by Gardner White</b>                      Gardner White Furniture                      Detroit, MI United States</p>
<p><b>Silver</b>  <b>Best Individual Sponsor Follow-Up Report</b>                      Budget: Under \$100,000  <b>Fox Run Group</b>                      RWJBarnabas Health Monmouth Athletics                      Allentown, NJ United States</p>	<p><b>Bronze</b>  <b>Best Individual Sponsor Follow-Up Report</b>                      Budget: \$750,000 to \$2 Million  <b>City of McAllen</b>  <b>2022 McAllen Holiday Parade</b>                      Chick-fil-A                      McAllen, TX United States</p>
<p><b>Gold</b>  <b>Best Individual Sponsor Follow-Up Report</b>                      Budget: \$100,000 to \$750,000  <b>Macon, Georgia's International Cherry Blossom Festival</b>                      Ryland Environmental                      Macon, GA United States</p>	<p><b>Gold</b>  <b>Best Sponsor Partner</b>                      Budget: Under \$100,000  <b>City of Greenville</b>  <b>TD Saturday Market</b>                      TD Bank                      Greenville, SC United States</p>
<p><b>Silver</b>  <b>Best Individual Sponsor Follow-Up Report</b>                      Budget: \$100,000 to \$750,000  <b>Canada Place Corporation</b>  <b>Canada Together</b>                      Vancouver, BC Canada</p>	<p><b>Silver</b>  <b>Best Sponsor Partner</b>                      Budget: Under \$100,000  <b>McAllen Public Library</b>  <b>South Texas Book Festival</b>                      H-E-B Helping Here                      McAllen, TX United States</p>
<p><b>Bronze</b>  <b>Best Individual Sponsor Follow-Up Report</b>                      Budget: \$100,000 to \$750,000  <b>Pittsburgh Irish Festival</b>  <b>31st Annual Pittsburgh Irish Festival</b>                      Jameson                      Pittsburgh, PA United States</p>	<p><b>Bronze</b>  <b>Best Sponsor Partner</b>                      Budget: Under \$100,000  <b>City of Sugar Land</b>                      Saint Arnold                      Sugar Land, TX United States</p>

**Gold**

**Best Sponsor Partner**

Budget: Over \$100,000

**City of McAllen**

**2022 McAllen Holiday Parade**

Bert Ogden Auto Group

McAllen, TX United States

**Silver**

**Best Sponsor Partner**

Budget: Over \$100,000

**Macon, Georgia's International Cherry Blossom Festival**

Drew Exposition

Macon, GA United States

**Gold**

**Best Sponsor Activation**

Budget: Under \$750,000

**McAllen Public Library**

**South Texas Book Festival**

H-E-B Helping Here

McAllen, TX United States

**Silver**

**Best Sponsor Activation**

Budget: Under \$750,000

**City of Greenville**

**Fall for Greenville**

Clemson University

Greenville, SC United States

**Silver**

**Best Sponsor Activation**

Budget: Over \$750,000

**City of McAllen**

**2022 McAllen Holiday Parade**

South Padre Island

McAllen, TX United States

**Gold**

**Best Sponsor Activation**

Budget: Over \$750,000

**Destination NSW**

**Vivid Sydney**

Australian Traffic Network (ATN)

Sydney, NSW Australia

**Gold**

**Best Sponsorship Program for Individual Sponsor**

Budget: Under \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

Ryland Environmental

Macon, GA United States

**Silver**

**Best Sponsorship Program for Individual Sponsor**

Budget: Under \$750,000

**McAllen Public Library**

**South Texas Book Festival**

H-E-B Helping Here

McAllen, TX United States

**Gold**

**Best Sponsorship Program for Individual Sponsor**

Budget: Over \$750,000

**City of McAllen**

**2022 McAllen Holiday Parade**

South Padre Island Vuelta Zone & Custom Official

Traveling Float

McAllen, TX United States

**Silver**

**Best Sponsorship Program for Individual Sponsor**

Budget: Over \$750,000

**Washington's Birthday Celebration Association**

**125th Washington's Birthday Celebration**

La Costeña Jalapeño Eating Contest

Laredo, TX United States

**Gold**

**Best Overall Sponsorship Program**

Budget: Under \$750,000

**City of Vaughan**

**Vaughan Celebrates**

Vaughan, ON Canada

**Silver**

**Best Overall Sponsorship Program**

Budget: Under \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA United States



**Bronze**

**Best Overall Sponsorship Program**

Budget: Under \$750,000

**City of Sugar Land**

Sugar Land, TX United States

**Gold**

**Best Overall Sponsorship Program**

Budget: Over \$750,000

**Destination NSW**

**Vivid Sydney**

Sydney, NSW Australia

**Silver**

**Best Overall Sponsorship Program**

Budget: Over \$750,000

**City of McAllen**

**2022 McAllen Holiday Parade**

McAllen, TX United States

**Bronze**

**Best Overall Sponsorship Program**

Budget: Over \$750,000

**Des Moines Arts Festival**

Des Moines, IA United States

**Gold**

**Best Volunteer Program**

Budget: Under \$750,000

**Charlotte Center City Partners**

**Novant Health Thanksgiving Eve Parade**

Charlotte, NC United States

**Silver**

**Best Volunteer Program**

Budget: Under \$750,000

**The Parade Company**

Detroit, MI United States

**Bronze**

**Best Volunteer Program**

Budget: Under \$750,000

**McAllen Public Library**

**South Texas Book Festival**

Teen Advisory Committee

McAllen, TX United States

**Gold**

**Best Volunteer Program**

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival**

Des Moines, IA United States

**Silver**

**Best Volunteer Program**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**2022 McAllen Holiday Parade**

McAllen, TX United States

**Gold**

**Best Volunteer Program**

Budget: Over \$2 Million

**Pasadena Tournament of Roses**

Pasadena, CA United States

**Silver**

**Best Volunteer Program**

Budget: Over \$2 Million

**The Pennsylvania Horticultural Society**

**The 2022 PHS Philadelphia Flower Show "In Full Bloom"**

Philadelphia, PA United States

**Gold**

**Best Green Program**

Budget: Under \$750,000

**City of McAllen**

**Quinta Mazatlan**

Planta Nativa

McAllen, TX United States

**Silver**

**Best Green Program**

Budget: Under \$750,000

**Pittsburgh Irish Festival**

**31st Annual Pittsburgh Irish Festival**

Going Greener

Pittsburgh, PA United States

**Bronze**

**Best Green Program**

Budget: Under \$750,000

**Siheung Gaetgol Festival**

Siheung Gaetgol Eco Park

Siheung-si, Gyeonggi-do Republic of Korea

**Gold**

**Best Green Program**

Budget: \$750,000 to \$2 Million

**Thailand Convention and Exhibition Bureau - TCEB**

**Thailand Coffee Fest 2022**

Pathumwan, Bangkok Thailand

**Silver**

**Best Green Program**

Budget: \$750,000 to \$2 Million

**North Carolina Azalea Festival**

Zero Waste Airlie Luncheon Garden Party

Wilmington, NC United States

**Gold**

**Best Green Program**

Budget: Over \$2 Million

**The Pennsylvania Horticultural Society**

**The 2022 PHS Philadelphia Flower Show "In Full Bloom"**

Philadelphia, PA United States

**Silver**

**Best Green Program**

Budget: Over \$2 Million

**The Festival Foundation**

**National Cherry Festival**

Green Team

Traverse City, MI United States

**Bronze**

**Best Green Program**

Budget: Over \$2 Million

**Incheon Tourism Organization**

**Incheon Pentaport Music Festival**

Jung-gu, Incheon Republic of Korea

**Gold**

**Best Parade**

Budget: Under \$100,000

**City of Greenville**

**Poinsettia Christmas Parade**

Greenville, SC United States

**Gold**

**Best Parade**

Budget: \$100,000 to \$750,000

**City of Las Vegas**

**2023 Helldorado Days Parade**

Las Vegas, NV United States

**Silver**

**Best Parade**

Budget: \$100,000 to \$750,000

**Charlotte Center City Partners**

**Novant Health Thanksgiving Eve Parade**

Charlotte, NC United States

**Bronze**

**Best Parade**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom Festival**

**Cherry Blossom Parade**

Macon, GA United States

**Gold**

**Best Parade**

Budget: \$750,000 to \$2 Million

**City of McAllen**

**2022 McAllen Holiday Parade**

McAllen, TX United States

**Gold**

**Best Parade**

Budget: Over \$2 Million

**Pasadena Tournament of Roses**

**2023 Rose Parade presented by Honda**

Pasadena, CA United States

**Gold**

**Best Educational Program**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

Sticks and Bones

McAllen, TX United States

**Silver**

**Best Educational Program**

Budget: Under \$100,000

**McAllen Public Library**

**South Texas Book Festival**

Youth Bookmark Design Contest

McAllen, TX United States

**Bronze**

**Best Educational Program**

Budget: Under \$100,000

**Music for All**

**2023 Indianapolis School Music Festival**

Indianapolis, IN United States

**Gold**

**Best Educational Program**

Budget: \$100,000 to \$750,000

**Music for All**

**2022 IPS Showcase at BOA Grand Nationals**

Indianapolis, IN United States

**Silver**

**Best Educational Program**

Budget: \$100,000 to \$750,000

**Music for All**

**2022 San Antonio ISD Showcase**

Indianapolis, IN United States

**Gold**

**Best Educational Program**

Budget: Over \$750,000

**National Cherry Blossom Festival, Inc.**

**National Cherry Blossom Festival**

Kites with KIPP

Washington, DC United States

**Silver**

**Best Educational Program**

Budget: Over \$750,000

**Washington's Birthday Celebration Association**

**125th Washington's Birthday Celebration**

The American Historical Theatre George Washington Performance

Laredo, TX United States

**Bronze**

**Best Educational Program**

Budget: Over \$750,000

**Des Moines Arts Festival**

The Student Art Exhibition

Des Moines, IA United States

**Gold**

**Best Accessibility Program**

Budget: \$750,000 to \$2 Million

**Cultural Festivals**

**Saint Louis Art Fair**

MindsEye Audio Description Program

St. Louis, MO United States

**Gold**

**Best Diversity, Equity & Inclusion Plan**

Budget: \$750,000 to \$2 Million

**North Carolina Azalea Festival**

International Blooms

Wilmington, NC United States

**Gold**

**Best Children's Programming**

Budget: Under \$100,000

**City of McAllen**

**Quinta Mazatlan**

Youth Photo Contest

McAllen, TX United States

**Silver**

**Best Children's Programming**

Budget: Under \$100,000

**City of Dublin**

**Spooktacular**

Dublin, OH United States

**Bronze**

**Best Children's Programming**

Budget: Under \$100,000

**McAllen Public Library**

**Día de los Niños**

McAllen, TX United States

**Gold**

**Best Children's Programming**

Budget: \$750,000 to \$2 Million

**Washington's Birthday Celebration Association  
125th Washington's Birthday Celebration**

The American Historical Theatre George Washington  
Performance

Laredo, TX United States

**Silver**

**Best Children's Programming**

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival**

Des Moines, IA United States

**Bronze**

**Best Children's Programming**

Budget: \$750,000 to \$2 Million

**The Jinju International Agriculture & Food Expo  
2022**

Rural Education Farming Experience Center

Jinju-si, Gyeongsangnam-do Republic of Korea

**Gold**

**Best Children's Programming**

Budget: Over \$2 Million

**National Cherry Blossom Festival, Inc.  
National Cherry Blossom Festival**

Student Art Showcase

Washington, DC United States

**Gold**

**Best Overall Entertainment Program**

Budget: Under \$100,000

**City of McAllen  
Quinta Mazatlan**

Illumina Fest

McAllen, TX United States

**Silver**

**Best Overall Entertainment Program**

Budget: Under \$100,000

**City of Edinburg  
Los Muertos Bailan Festival**

Edinburg, TX United States

**Gold**

**Best Overall Entertainment Program**

Budget: \$100,000 to \$750,000

**City of Vaughan**

**Vaughan Celebrates Winterfest**

Vaughan, ON Canada

**Silver**

**Best Overall Entertainment Program**

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom  
Festival**

Macon, GA United States

**Bronze**

**Best Overall Entertainment Program**

Budget: \$100,000 to \$750,000

**Oak Grove Tourism Commission**

**Spring Into Summer Salutes Fort Campbell Festival**

Oak Grove, KY United States

**Gold**

**Best Overall Entertainment Program**

Budget: Over \$750,000

**The Pennsylvania Horticultural Society**

**The 2022 PHS Philadelphia Flower Show "In Full  
Bloom"**

Philadelphia, PA United States

**Silver**

**Best Overall Entertainment Program**

Budget: Over \$750,000

**Des Moines Arts Festival**

Des Moines, IA United States

**Gold**

**Best Community Outreach Program**

Budget: Under \$100,000

**City of McAllen  
Quinta Mazatlan**

Monarch Fest

McAllen, TX United States

**Silver**

**Best Community Outreach Program**

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority**

**Tell Your Story Challenge**

West Palm Beach, FL United States

**Bronze**

**Best Community Outreach Program**

Budget: Under \$100,000

**The Parade Company**

**The Big Head Corps presented by Dickinson Wright**

Detroit, MI United States

**Gold**

**Best Community Outreach Program**

Budget: Over \$100,000

**West Palm Beach Downtown Development Authority**

**Trojan Rocking Horse**

West Palm Beach, FL United States

**Silver**

**Best Community Outreach Program**

Budget: Over \$100,000

**Des Moines Arts Festival**

Des Moines, IA United States

**Gold**

**Best Event / Program Within an Event to Benefit A Cause**

Budget: Under \$100,000

**McAllen Public Library**

**Wild West Casino Night**

McAllen, TX United States

**Silver**

**Best Event / Program Within an Event to Benefit A Cause**

Budget: Under \$100,000

**City of McAllen**

**Convention Facilities Department**

McAllen International Carfest

McAllen, TX United States

**Gold**

**Best Event (Within an Existing Festival)**

Budget: Under \$100,000

**Sevierville Chamber of Commerce**

**Harvest Fest**

History & Haunts

Sevierville, TN United States

**Silver**

**Best Event (Within an Existing Festival)**

Budget: Under \$100,000

**McAllen Public Library**

**South Texas Book Festival**

Youth Bookmark Design Contest

McAllen, TX United States

**Gold**

**Best Event (Within an Existing Festival)**

Budget: \$100,000 to \$750,000

**City of West Palm Beach**

**Holiday in Paradise**

Big Deal, Big Wheel

West Palm Beach, FL United States

**Silver**

**Best Event (Within an Existing Festival)**

Budget: \$100,000 to \$750,000

**The Parade Company**

**2022 America's Thanksgiving Parade® presented by Gardner White**

Distinguished Clown Corps presented by Emagine Entertainment

Detroit, MI United States

**Bronze**

**Best Event (Within an Existing Festival)**

Budget: \$100,000 to \$750,000

**Fiesta Flambeau Parade Association, Inc.**

**75th Diamond Jubilee Anniversary Parade**

San Antonio, TX United States

**Gold**

**Best Event (Within an Existing Festival)**

Budget: \$750,000 to \$2 Million

**Washington's Birthday Celebration Association**

**125th Washington's Birthday Celebration**

Jalapeño Festival

Laredo, TX United States

<p><b>Silver</b>  <b>Best Event (Within an Existing Festival)</b>                      Budget: \$750,000 to \$2 Million  <b>Charlotte Center City Partners</b>  <b>Charlotte SHOUT!</b>                      Spray Jam at Luminous Lane                      Charlotte, NC United States</p>	<p><b>Gold</b>  <b>Best Emergency Preparedness &amp; Risk Management Plan</b>                      Budget: Over \$750,000  <b>The Festival Foundation</b>  <b>National Cherry Festival</b>                      Traverse City, MI United States</p>
<p><b>Bronze</b>  <b>Best Event (Within an Existing Festival)</b>                      Budget: \$750,000 to \$2 Million  <b>Des Moines Arts Festival</b>                      Drag Brunch                      Des Moines, IA United States</p>	<p><b>Silver</b>  <b>Best Emergency Preparedness &amp; Risk Management Plan</b>                      Budget: Over \$750,000  <b>Washington's Birthday Celebration Association</b>  <b>125th Washington's Birthday Celebration</b>                      Laredo, TX United States</p>
<p><b>Gold</b>  <b>Best Event (Within an Existing Festival)</b>                      Budget: Over \$2 Million  <b>Pasadena Tournament of Roses</b>  <b>Rose Bowl Bash</b>                      Pasadena, CA United States</p>	<p><b>Gold</b>  <b>Best Food &amp; Beverage Program</b>                      Budget: Over \$100,000  <b>Des Moines Arts Festival</b>                      Des Moines, IA United States</p>
<p><b>Silver</b>  <b>Best Event (Within an Existing Festival)</b>                      Budget: Over \$2 Million  <b>City of Philadelphia Office of Special Events</b>  <b>Philadelphia Marathon Health &amp; Fitness Expo</b>                      Philadelphia, PA United States</p>	<p><b>Silver</b>  <b>Best Food &amp; Beverage Program</b>                      Budget: Over \$100,000  <b>Macon, Georgia's International Cherry Blossom Festival</b>  <b>Food Truck Frenzy Featuring Cherry Market</b>                      Macon, GA United States</p>
<p><b>Gold</b>  <b>Best Emergency Preparedness &amp; Risk Management Plan</b>                      Budget: Under \$750,000  <b>The Parade Company</b>  <b>2023 Ford Fireworks</b>                      Rooftop Party presented by Ford                      Detroit, MI United States</p>	<p><b>Gold</b>  <b>Best New Festival or Event</b>                      Budget: Under \$100,000  <b>Pittsburgh Irish Festival</b>  <b>BRIGID</b>                      Pittsburgh, PA United States</p>
<p><b>Silver</b>  <b>Best Emergency Preparedness &amp; Risk Management Plan</b>                      Budget: Under \$750,000  <b>East Montgomery County Improvement District</b>  <b>A Holiday to Remember</b>                      New Caney, TX United States</p>	<p><b>Silver</b>  <b>Best New Festival or Event</b>                      Budget: Under \$100,000  <b>Des Moines Arts Festival</b>  <b>Wine &amp; Clay</b>                      Des Moines, IA United States</p>
<p><b>Bronze</b>  <b>Best Emergency Preparedness &amp; Risk Management Plan</b>                      Budget: Under \$750,000  <b>Weatherford Chamber of Commerce</b>  <b>Parker County Peach Festival</b>                      Weatherford, TX United States</p>	<p><b>Bronze</b>  <b>Best New Festival or Event</b>                      Budget: Under \$100,000  <b>McAllen Public Library</b>  <b>Holly Jolly Party</b>                      McAllen, TX United States</p>

**Gold**

**Best New Festival or Event**

Budget: Over \$100,000

**North Carolina Azalea Festival  
Fashion Show**

Wilmington, NC United States

**Silver**

**Best New Festival or Event**

Budget: Over \$100,000

**Naples, Marco Island, Everglades CVB  
iARTE VIVA!**

Naples, FL United States

**Gold**

**Best New Promotion Activity**

Budget: Under \$100,000

**City of West Palm Beach  
West Palm Beach GreenMarket**

The Mini @ CBN

West Palm Beach, FL United States

**Silver**

**Best New Promotion Activity**

Budget: Under \$100,000

**City of Sugar Land  
Go Ape Grand Opening**

Sugar Land, TX United States

**Bronze**

**Best New Promotion Activity**

Budget: Under \$100,000

**Boynton Beach Community Redevelopment Agency  
Boynton Beach Blarney Bash**

Boynton Beach Bucks

Boynton Beach, FL United States

**Gold**

**Best New Promotion Activity**

Budget: Over \$100,000

**Macon, Georgia's International Cherry Blossom  
Festival**

**Trash Can Trot**

Macon, GA United States

**Silver**

**Best New Promotion Activity**

Budget: Over \$100,000

**City of McAllen  
Office of Communications**

McAllen Holiday Shoebox Parade

McAllen, TX United States

**Gold**

**Best Festival / Event Adaptation**

Budget: Under \$2 Million

**Canada Place Corporation  
Canada Together**

Vancouver, BC Canada

**Silver**

**Best Festival / Event Adaptation**

Budget: Under \$2 Million

**Charlotte Center City Partners  
Charlotte SHOUT!**

Spray Jam at Luminous Lane

Charlotte, NC United States

**Bronze**

**Best Festival / Event Adaptation**

Budget: Under \$2 Million

**Charlotte Center City Partners  
Rail Trail Lights**

Charlotte, NC United States

**Gold**

**Most Creative / Effective News Stunt**

Budget: Over \$100,000

**Naples, Marco Island, Everglades CVB  
iARTE VIVA!**

Naples, FL United States

**Silver**

**Most Creative / Effective News Stunt**

Budget: Over \$100,000

**Pasadena Tournament of Roses  
2024 Tournament of Roses Theme Poster Reveal**

Pasadena, CA United States

**Bronze**

**Most Creative / Effective News Stunt**

Budget: Over \$100,000

**Washington's Birthday Celebration Association  
125th Washington's Birthday Celebration**

La Costeña Jalapeño Eating Contest

Laredo, TX United States

**Gold**

**Best Media Relations Campaign**

Budget: Over \$100,000

**Destination NSW  
Vivid Sydney**

Sydney, NSW Australia

<p><b>Silver</b>  <b>Best Media Relations Campaign</b>                      Budget: Over \$100,000  <b>National Cherry Blossom Festival, Inc.</b>  <b>National Cherry Blossom Festival</b>                      Washington, DC United States</p>	<p><b>Gold</b>  <b>Best Event Management Certificate Program</b>                      Budget: Under \$100,000  <b>Hongseong-gun Culture, Tourism &amp; Arts Team</b>  <b>Village Festival Academy</b>                      Hongseong-gun, Chungcheongnam-do Republic of Korea</p>
<p><b>Bronze</b>  <b>Best Media Relations Campaign</b>                      Budget: Over \$100,000  <b>Naples, Marco Island, Everglades CVB</b>  <b>iARTE VIVA!</b>                      Naples, FL United States</p>	<p><b>Gold</b>  <b>Best Event Management Bachelor's Degree</b>                      Budget: Under \$2 Million  <b>Central Michigan University</b>  <b>Department of Recreation, Parks &amp; Leisure</b>  <b>Services Administration</b>                      Event &amp; Recreation Management                      Mt Pleasant, MI United States</p>
<p><b>Gold</b>  <b>Best Social Media Campaign</b>                      Budget: Under \$750,000  <b>McAllen Public Library</b>  <b>South Texas Book Festival</b>                      McAllen, TX United States</p>	<p><b>Silver</b>  <b>Best Event Management Bachelor's Degree</b>                      Budget: Under \$2 Million  <b>High Point University</b>                      High Point , NC United States</p>
<p><b>Silver</b>  <b>Best Social Media Campaign</b>                      Budget: Under \$750,000  <b>Naples, Marco Island, Everglades CVB</b>  <b>iARTE VIVA!</b>                      Naples, FL United States</p>	<p><b>Bronze</b>  <b>Best Event Management Bachelor's Degree</b>                      Budget: Under \$2 Million  <b>Pai Chai University</b>                      Daejeon, Chungcheongdo Republic of Korea</p>
<p><b>Gold</b>  <b>Best Social Media Campaign</b>                      Budget: Over \$750,000  <b>Destination NSW</b>  <b>Vivid Sydney</b>                      Sydney, NSW Australia</p>	<p><b>Gold</b>  <b>Best Festival &amp; Event Management Master's Degree</b>                      Budget: Under \$100,000  <b>Pai Chai University</b>                      Daejeon, Chungcheongdo Republic of Korea</p>
<p><b>Silver</b>  <b>Best Social Media Campaign</b>                      Budget: Over \$750,000  <b>City of Philadelphia Office of Special Events</b>  <b>Philadelphia Marathon Weekend</b>                      Philadelphia, PA United States</p>	<p><b>Gold</b>  <b>Best Festival &amp; Event Management PhD Program</b>                      Budget: Under \$100,000  <b>Pai Chai University</b>                      Daejeon, Chungcheongdo Republic of Korea</p>
<p><b>Bronze</b>  <b>Best Social Media Campaign</b>                      Budget: Over \$750,000  <b>Cultural Festivals</b>  <b>Saint Louis Art Fair</b>                      St. Louis, MO United States</p>	