ahha Tulsa

Tulsa Mayfest

2021

Tulsa, OK, United States

Gold

**Best Festival / Event Merchandise** 

Rainbow Fanny Pack

Budget: \$100,000 to \$750,000

ahha Tulsa

Tulsa Mayfest

2022

Tulsa, OK, United States

**Silver** 

**Best Sponsor Partner** 

FC Tulsa

Budget: Under \$750,000

ahha Tulsa

Tulsa Mayfest

2021

Tulsa, OK, United States

Gold

**Best Health & Safety Plan** 

**Budget: Combined** 

ahha Tulsa

Tulsa Mayfest

2022

Tulsa, OK, United States

Silver

**Best Social Media Campaign** 

**Budget: Combined** 

**Boryeong Festival and Tourism Foundation** 

Boryeong Mud Festival

2021

Boryeong-si, Chungcheongnam-do, South Korea

Silver

**Best Event Website** 

www.mudfestival.or.kr

Budget: \$750,000 to \$2 Million

**Canada Place Corporation** 

#CanadaTogether

2021

Vancouver, BC, Canada

Silver

**Best Full-Length TV Program** 

Budget: Under \$750,000

**Cave City Watermelon Festival** 

2021

Cave City, AR, United States

Gold

**Best Video Promotion** 

Budget: Under \$100,000

**Central Michigan University** 

Department of Recreation, Parks & Leisure Services

Administration

2020-2022

Mount Pleasant, MI, United States

Gold

**Best Event Management Bachelor's Degree** 

Budget: Over \$2 Million

**City of Boynton Beach** 

50th Annual Holiday Parade

2021

Boynton Beach, FL, United States

Gold

**Best Promotional Poster** 

Budget: Under \$100,000

**City of Boynton Beach** 

Centennial Calendar

2020

Boynton Beach, FL, United States

Silver

**Best Printed Materials (Multiple Page)** 

Budget: Under \$100,000

City of Boynton Beach

2021

Boynton Beach, FL, United States

Silver

**Best Event / Organization E-Newsletter** 

Budget: Under \$100,000

**City of Edinburg Cultural Arts** 

UFO Festival and Conference

2022

Edinburg, TX, United States

Bronze

**Best TV Promotion** 

Budget: Under \$100,000

**City of Edinburg Cultural Arts** 

UFO Festival and Conference

2022

Edinburg, TX, United States

**Silver** 

**Best Radio Promotion** 

Budget: Under \$100,000

**City of Edinburg Cultural Arts** 

UFO Festival and Conference

2022

Edinburg, TX, United States

**Bronze - Tie** 

**Best Event Website** 

edinburgufo.com

Budget: Under \$100,000

**City of Greenville** 

Bank of America Fall for Greenville

2021

Greenville, SC, United States

Silver

**Best Emergency Preparedness & Risk Management** 

Plan

Budget: Over \$750,000

**City of Greenville** 

United Community Bank Ice on Main

2021

Greenville, SC, United States

**Bronze** 

**Best On-Site Décor** 

Budget: Under \$100,000

**City of Greenville** 

City of Greenville Events & Cultural Arts

2021

Greenville, SC, United States

Gold

**Best Instagram Site** 

instagram.com/gvilleevents

Budget: \$100,000 to \$750,000

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2020

McAllen, TX, United States

Gold

**Best Virtual Festival / Event** 

Budget: Over \$100,000

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2020

McAllen, TX, United States

**Bronze** 

**Best Festival / Event Adaptation** 

Budget: Over \$750,000

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Silver

**Best Full-Length TV Program** 

Budget: \$750,000 to \$2 Million

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

**Bronze** 

**Best Single Digital/Social Ad** 

Budget: \$750,000 to \$2 Million

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2022

McAllen, TX, United States

Gold

**Best Digital/Social Ad Series** 

Budget: \$750,000 to \$2 Million

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Silver

**Best Event / Organization E-Newsletter** 

Budget: \$750,000 to \$2 Million

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

**Silver** 

**Best Newspaper Insert / Supplement** 

Budget: Over \$100,000

## City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

**Bronze** 

**Best Printed Materials (Multiple Page)** 

Budget: Over \$750,000

## City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Silver

**Best Cover Design** 

Budget: Over \$750,000

#### City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

**Bronze** 

**Best Single Magazine Display Ad** 

Budget: Over \$750,000

## City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

**Bronze** 

**Best Ad Series** 

Budget: Over \$100,000

## City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Gold

## **Best Promotional Photograph**

Budget: \$750,000 to \$2 Million

## City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

**Bronze** 

**Best Outdoor Billboard** 

Budget: \$750,000 to \$2 Million

#### City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Gold

**Best On-Site Décor** 

Budget: \$750,000 to \$2 Million

## City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

**Bronze** 

## **Best Sponsor Gift**

Gold 12 Inch LP

**Budget: Combined** 

## City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Silver

## **Best Targeted Sponsor Solicitation Proposal**

**Budget: Combined** 

## City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Silver

## **Best Individual Sponsor Follow-Up Report**

**Budget: Combined** 

## City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

**Bronze** 

#### **Best Sponsor Partner**

Bert Ogden Fiesta Dealerships

Budget: Over \$750,000

#### City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2022

McAllen, TX, United States

Gold

#### **Best Sponsor Activation**

South Padre Island

Budget: Under \$2 Million

## City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade 2021

McAllen, TX, United States

Gold

## **Best Sponsorship Program for Individual Sponsor**

H-E-B

**Budget: Combined** 

## City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Gold

## **Best Overall Sponsorship Program**

Budget: Under \$2 Million

## City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Silver

**Best Parade** 

Budget: Over \$750,000

## City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Gold

**Grand Pinnacle** 

Budget: \$750,000 to \$2 Million

## City of McAllen - McAllen Parks & Recreation

McAllen Marathon Scott Crane Run 2022

McAllen, TX, United States

Gold

#### **Best Facebook Site**

facebook.com/mcallenmarathon Budget: \$750,000 to \$2 Million

#### City of McAllen - McAllen Parks & Recreation

McAllen Marathon Scott Crane Run

2022

McAllen, TX, United States

**Bronze** 

## **Best Festival / Event Merchandise**

Long-Sleeve Race Shirt Budget: Under \$100,000

#### City of McAllen - McAllen Parks & Recreation

McAllen Marathon Scott Crane Run

2022

McAllen, TX, United States

**Bronze** 

## **Best Give-Away Item**

Race Medal

Budget: Under \$100,000

## City of McAllen

Quinta Mazatlán

2022

McAllen, TX, United States

Gold

## **Best Event / Organization E-Newsletter**

Budget: Under \$100,000

## City of McAllen

Quinta Mazatlán

2021

McAllen, TX, United States

Gold

## **Best Children's Programming**

Southern Exposures Youth Nature Photo Contest

Budget: Under \$750,000

## City of McAllen

Quinta Mazatlán - Illumina Fest

2021

McAllen, TX, United States

Silver

## **Best Digital/Social Ad Series**

Budget: Under \$100,000

## **City of McAllen**

Quinta Mazatlán - Illumina Fest

2021

McAllen, TX, United States

Gold

# **Best Promotional Photograph**

Budget: Under \$100,000

### **City of McAllen**

Quinta Mazatlán - Illumina Fest

2021

McAllen, TX, United States

Silver

#### **Best New Festival or Event**

Budget: Under \$100,000

**City of McAllen** 

Quinta Mazatlán - Mayors' Monarch Pledge 2022

McAllen, TX, United States

Gold

**Best Community Outreach Program** 

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - Moon Over Mazatlán 2022

McAllen, TX, United States

Gold

**Best Single Magazine Display Ad** 

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - Moon Over Mazatlán 2022

McAllen, TX, United States

Gold

**Best Give-Away Item** 

Native Plant Give-Away for Guests

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - National Flower Month 2022

McAllen, TX, United States

Gold

**Best Multimedia Component** 

Screensaver for National Flower Month

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - Sticks & Bones Vertebrate Trail 2021

McAllen, TX, United States

Gold

**Best Educational Program** 

Budget: Under \$750,000

City of McAllen

Quinta Mazatlán - Summer Solstice Festival 2022

McAllen, TX, United States

Silver

**Best Cover Design**Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - Summer Solstice Festival

2022

McAllen, TX, United States

Silver

**Best T-Shirt Design** 

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - The Campaign for the Center for Urban

Ecology

2021

McAllen, TX, United States

Gold

**Best Newspaper Insert / Supplement** 

Budget: Under \$100,000

**City of McAllen** 

Quinta Mazatlán - The Campaign for the Center for Urban

Ecology 2021

McAllen, TX, United States

Gold

**Best Printed Materials (Multiple Page)** 

Budget: Under \$100,000

**City of McAllen - McAllen Convention Center** 

Dinos and Dragons Adventure Park

2021

McAllen, TX, United States

Gold

**Best Promotional Brochure** 

Budget: \$100,000 to \$750,000

**City of McAllen - McAllen Convention Center** 

Dinos and Dragons Adventure Park

2022

McAllen, TX, United States

Silver

**Best Single Magazine Display Ad** 

Budget: \$100,000 to \$750,000

**City of McAllen - McAllen Convention Center** 

Dinos and Dragons Adventure Park

2021

McAllen, TX, United States

**Bronze** 

**Best Promotional Photograph** 

## City of McAllen - McAllen Convention Center

Dinos and Dragons Adventure Park 2021

McAllen, TX, United States

Gold

**Best Outdoor Billboard** 

Budget: \$100,000 to \$750,000

#### City of McAllen - McAllen Convention Center

Dinos and Dragons Adventure Park 2021

McAllen, TX, United States

Silver

**Best On-Site Décor** 

Castle Dinos and Dragons 2021 Budget: \$100,000 to \$750,000

## City of McAllen - McAllen Convention Center

Dinos and Dragons Adventure Park 2021

McAllen, TX, United States

Gold

**Best Radio Promotion** 

Budget: \$100,000 to \$750,000

## City of McAllen - McAllen Convention Center

Fiesta de Palmas

2019

McAllen, TX, United States

Gold

**Best TV Promotion** 

Budget: \$100,000 to \$750,000

## **City of McAllen - McAllen Convention Center**

Fiesta de Palmas

2021

McAllen, TX, United States

**Bronze** 

**Best Radio Promotion** 

Budget: \$100,000 to \$750,000

#### City of McAllen - McAllen Convention Center

Fiesta de Palmas

2021

McAllen, TX, United States

Gold

**Best Digital/Social Ad Series** 

Budget: \$100,000 to \$750,000

## **City of McAllen - McAllen Convention Center**

Fiesta de Palmas

2021

McAllen, TX, United States

Silver

## **Best Promotional Brochure**

Budget: \$100,000 to \$750,000

## City of McAllen - McAllen Convention Center

Fiesta de Palmas

2021

McAllen, TX, United States

**Bronze** 

**Best Street Banner** 

Budget: \$100,000 to \$750,000

## City of McAllen - McAllen Convention Center

Fiesta de Palmas

2021

McAllen, TX, United States

Silver

# Best Event / Program Within an Event to Benefit A Cause

Pumpkin Patch for the Make-A-Wish Foundation

Budget: Over \$100,000

## City of McAllen - McAllen Convention Center

Fiesta de Palmas

2019

McAllen, TX, United States

Gold

## **Best Hybrid Festival / Event**

**Budget: Combined** 

## **City of McAllen - McAllen Convention Center**

McAllen International CarFest

2022

McAllen, TX, United States

Silver

#### **Best Event Website**

mcallencarfest.com

Budget: Under \$100,000

## **City of McAllen - McAllen Convention Center**

McAllen International CarFest

2021

McAllen, TX, United States

**Bronze** 

## **Best Single Digital/Social Ad**

Budget: Under \$100,000

## City of McAllen - McAllen Convention Center

McAllen International CarFest 2022

McAllen, TX, United States

Silver Best Hat

Budget: Under \$100,000

#### City of McAllen - McAllen Convention Center

South Pole Illuminated Festival 2020

McAllen, TX, United States

**Bronze** 

**Best TV Promotion** 

Budget: \$100,000 to \$750,000

#### City of McAllen - McAllen Convention Center

South Pole Illuminated Festival 2021

McAllen, TX, United States

**Silver** 

**Best Video Promotion** 

Budget: \$100,000 to \$750,000

## City of McAllen - McAllen Convention Center

South Pole Illuminated Festival

2021

McAllen, TX, United States

Gold

**Best Invitation** 

Día de Reves

Budget: Under \$750,000

## **City of McAllen - McAllen Convention Center**

2022

McAllen, TX, United States

Gold

## **Best Organization Website**

experiencemcallen.com Budget: Under \$100,000

#### City of McAllen - McAllen Public Library

**Botanical Fridas** 

2022

McAllen, TX, United States

**Bronze** 

**Best Invitation** 

Budget: Under \$750,000

## City of McAllen - McAllen Public Library

South Texas Book Festival

2019

McAllen, TX, United States

Gold

**Grand Pinnacle** 

Budget: Under \$100,000

## City of McAllen - McAllen Public Library

South Texas Book Festival

2019

McAllen, TX, United States

Silver

## **Best Multimedia Component**

2019 STBF Video

Budget: Under \$100,000

## City of McAllen - McAllen Public Library

South Texas Book Festival

2021

McAllen, TX, United States

**Bronze** 

#### **Best Twitter Site**

twitter.com/mcallenlibrary Budget: Under \$100,000

## City of McAllen - McAllen Public Library

South Texas Book Festival

2021

McAllen, TX, United States

**Bronze** 

## **Best Event / Organization E-Newsletter**

Budget: Under \$100,000

## City of McAllen - McAllen Public Library

South Texas Book Festival

2021

McAllen, TX, United States

Gold

## **Best Event Program**

Budget: Under \$100,000

#### City of McAllen - McAllen Public Library

South Texas Book Festival

2021

McAllen, TX, United States

**Bronze** 

#### **Best Newspaper Insert / Supplement**

South Texas Reads!

Budget: Under \$100,000

## City of McAllen - McAllen Public Library

South Texas Book Festival 2019

McAllen, TX, United States

**Bronze** 

### **Best Promotional Brochure**

Budget: Under \$100,000

## City of McAllen - McAllen Public Library

South Texas Book Festival 2019

McAllen, TX, United States

Gold

**Best Cover Design** 

Budget: Under \$100,000

## City of McAllen - McAllen Public Library

South Texas Book Festival

2019

McAllen, TX, United States

**Bronze** 

**Best Street Banner** 

Budget: Under \$100,000

## City of McAllen - McAllen Public Library

South Texas Book Festival

2019

McAllen, TX, United States

Gold

#### **Best Targeted Sponsor Solicitation Proposal**

**Budget: Combined** 

## **City of McAllen - McAllen Public Library**

South Texas Book Festival

2019

McAllen, TX, United States

Gold

## **Best Individual Sponsor Follow-Up Report**

**Budget: Combined** 

## City of McAllen - McAllen Public Library

South Texas Book Festival

2019

McAllen, TX, United States

Gold

## **Best Sponsor Partner**

H-E-B Helping Here

Budget: Under \$750,000

#### City of McAllen - McAllen Public Library

South Texas Book Festival

2020

McAllen, TX, United States

**Bronze** 

## **Best Sponsorship Program for Individual Sponsor**

H-E-B Helping Here Budget: Combined

## City of McAllen - McAllen Public Library

South Texas Book Festival

2020

McAllen, TX, United States

Silver

## **Best Volunteer Program**

Teen Advisory Committee Budget: Under \$2 Million

## City of McAllen - McAllen Public Library

South Texas Book Festival

2019

McAllen, TX, United States

Silver

## **Best Educational Program**

Budget: Under \$750,000

## City of McAllen - McAllen Public Library

South Texas Book Festival

2022

McAllen, TX, United States

Silver

#### **Best Children's Programming**

El Día de los Niños

Budget: Under \$750,000

## City of McAllen - McAllen Public Library

South Texas Book Festival

2021

McAllen, TX, United States

Gold

## Best Event / Program Within an Event to Benefit A

Cause

Wild West Casino Night Budget: Under \$100,000

## **City of McAllen - McAllen Public Library**

South Texas Book Festival

2020

McAllen, TX, United States

**Bronze** 

## **Best Event (Within an Existing Festival)**

South Texas Reads!

Budget: Under \$750,000

## City of McAllen - McAllen Public Library

South Texas Book Festival 2020

McAllen, TX, United States

**Bronze** 

### **Best New Festival or Event**

South Texas Reads! Budget: Under \$100,000

## City of McAllen - McAllen Public Library

South Texas Book Festival 2020

McAllen, TX, United States

**Bronze** 

## **Best Social Media Campaign**

**Budget: Combined** 

## City of McAllen - McAllen Public Library

South Texas Book Festival 2020

McAllen, TX, United States

Silver

## **Best Virtual Festival / Event**

Budget: Under \$100,000

## City of Philadelphia Office of Special Events

AACR Philadelphia Marathon

2021

Philadelphia, PA, United States

Gold

## **Best Festival / Event Merchandise**

Scarf

Budget: Over \$750,000

## City of Philadelphia Office of Special Events

Philadelphia Marathon Weekend 2021

Philadelphia, PA, United States

**Silver** 

## **Best Multimedia Component**

2021 Philadelphia Marathon Weekend Expo Speaker Series

Budget: Over \$750,000

## **City of Philadelphia Office of Special Events**

Philadelphia Marathon Weekend 2021

Philadelphia, PA, United States

Gold

#### **Best Facebook Site**

facebook.com/PhiladelphiaMarathon

Budget: Over \$2 Million

## City of Philadelphia Office of Special Events

Philadelphia Marathon Weekend

2021

Philadelphia, PA, United States

**Bronze** 

## **Best Instagram Site**

instagram.com/philly marathon Budget: Over \$2 Million

## City of Philadelphia Office of Special Events

Philadelphia Marathon Weekend 2021

Philadelphia, PA, United States

**Silver** 

## **Best Event Program**

Budget: Over \$2 Million

## City of Philadelphia Office of Special Events

Philadelphia Marathon Weekend

2021

Philadelphia, PA, United States

**Bronze** 

**Best On-Site Décor** 

Budget: Over \$2 Million

## City of Pittsburgh Office of Special Events

Black History Month

2022

Brandon D'Alimonte

Pittsburgh, PA, United States

**Bronze** 

#### **Best Multimedia Component**

Teenie Harris: The Man Behind the Lens

Budget: Under \$100,000

## **City of Richardson**

Cottonwood Art Festival

2022

Richardson, TX, United States

**Bronze** 

#### **Best Video Promotion**

Budget: \$100,000 to \$750,000

#### City of Richardson

Cottonwood Art Festival

2022

Richardson, TX, United States

**Bronze** 

#### **Best Event Website**

cottonwoodartfestival.com Budget: \$100,000 to \$750,000

## **City of Richardson**

Cottonwood Art Festival 2022

Richardson, TX, United States

Bronze - Tie

**Best Facebook Site** 

facebook.com/CottonwoodArtFestival Budget: \$100,000 to \$750,000

#### **City of Richardson**

Cottonwood Art Festival 2022

Richardson, TX, United States

Bronze - Tie Best Twitter Site

twitter.com/CAFRichardson Budget: Over \$100,000

## **City of Richardson**

Cottonwood Art Festival 2022

Richardson, TX, United States

Silver

## **Best Instagram Site**

instagram.com/cottonwoodartfest Budget: \$100,000 to \$750,000

## **City of Richardson**

Cottonwood Art Festival 2022

Richardson, TX, United States

**Bronze** 

**Best Single Digital/Social Ad** 

Budget: \$100,000 to \$750,000

## **City of Richardson**

Cottonwood Art Festival 2022

Richardson, TX, United States

Silver

**Best Event / Organization E-Newsletter** 

Budget: \$100,000 to \$750,000

### **City of Richardson**

Cottonwood Art Festival 2022

Richardson, TX, United States

Silver

**Best Single Newspaper Display Ad** 

Budget: \$100,000 to \$750,000

## **City of Richardson**

Cottonwood Art Festival 2022

Richardson, TX, United States

Silver

**Best Outdoor Billboard** 

Budget: \$100,000 to \$750,000

#### City of Richardson

Cottonwood Art Festival 2022

Richardson, TX, United States

Silver

**Best Invitation** 

Budget: Under \$750,000

## **City of Richardson**

Cottonwood Art Festival

2022

Richardson, TX, United States

Gold

**Best T-Shirt Design** 

Budget: \$100,000 to \$750,000

## **City of Richardson**

Cottonwood Art Festival

2022

Richardson, TX, United States

Silver

**Best Festival / Event Merchandise** 

Vinvl Stickers

Budget: \$100,000 to \$750,000

## City of Richardson

Wildflower! Arts & Music Festival 2022

Richardson, TX, United States

**Silver** 

**Best Radio Promotion** 

Budget: Over \$750,000

## **City of Richardson**

Wildflower! Arts & Music Festival 2022

Richardson, TX, United States

**Bronze** 

**Best Event Website** 

wildflowerfestival.com

Budget: \$750,000 to \$2 Million

## **City of Richardson**

Wildflower! Arts & Music Festival 2022

Richardson, TX, United States

#### Silver

#### **Best Facebook Site**

facebook.com/wildflowerfestival/ Budget: \$750,000 to \$2 Million

#### **City of Richardson**

Wildflower! Arts & Music Festival 2022

Richardson, TX, United States

#### Silver

#### **Best Twitter Site**

twitter.com/WildflowerFest Budget: Over \$100,000 **City of Richardson** 

Wildflower! Arts & Music Festival 2022

Richardson, TX, United States

#### **Silver**

## **Best Instagram Site**

instagram.com/wamfest Budget: \$750,000 to \$2 Million

## **City of Richardson**

Wildflower! Arts & Music Festival 2022

Richardson, TX, United States

#### Gold

#### **Best Single Digital/Social Ad**

Budget: \$750,000 to \$2 Million

## **City of Richardson**

Wildflower! Arts & Music Festival 2022

Richardson, TX, United States

## Silver

## **Best Digital/Social Ad Series**

Budget: \$750,000 to \$2 Million

## **City of Richardson**

Wildflower! Arts & Music Festival 2022

Richardson, TX, United States

## **Bronze**

## **Best Event / Organization E-Newsletter**

Budget: \$750,000 to \$2 Million

#### City of Richardson

Wildflower! Arts & Music Festival 2022

Richardson, TX, United States

#### **Bronze**

## **Best Printed Materials (Single Page)**

Budget: Over \$750,000

## City of Richardson

Wildflower! Arts & Music Festival 2022

Richardson, TX, United States

#### Silver

## **Best Single Newspaper Display Ad**

Budget: Over \$750,000

## **City of Richardson**

Wildflower! Arts & Music Festival 2022

Richardson, TX, United States

#### **Bronze**

#### **Best Promotional Poster**

Budget: \$750,000 to \$2 Million

## **City of Richardson**

Wildflower! Arts & Music Festival 2022

Richardson, TX, United States

#### **Bronze**

#### **Best Commemorative Poster**

Budget: \$750,000 to \$2 Million

## City of Richardson

Wildflower! Arts & Music Festival 2022

Richardson, TX, United States

#### Gold

## **Best Street Banner**

Budget: Over \$750,000

#### City of Richardson

Wildflower! Arts & Music Festival 2022

Richardson, TX, United States

#### Silver

#### **Best On-Site Décor**

Dinosaurs on the Wildflower! site - Interactive Selfie Station Budget: \$750,000 to \$2 Million

**City of Richardson** 

Wildflower! Arts & Music Festival 2022

2022

Richardson, TX, United States

**Bronze** 

**Best Festival / Event Merchandise** 

Vinyl Stickers

Budget: Over \$750,000

City of San Jose

Parks, Recreation and Neighborhood Services

2019

San Jose, CA, United States

Gold

**Best New Promotion Activity** 

Explore Your Parks Budget: Combined **City of Show Low** 

BBQ Throwdown

2022

Show Low, AZ, United States

Silver

Best TV Promotion

Budget: Under \$100,000

**City of Show Low** 

2022

Show Low, AZ, United States

**Silver** 

**Best Organization Website** 

showlowaz.gov

Budget: Under \$100,000

City of Sugar Land

Christmas Tree Lighting - 12 Days of Christmas 2020

Sugar Land, TX, United States

**Bronze** 

**Best Promotional Poster** 

Budget: Under \$100,000

City of Sugar Land

Food Truck Fridays

2021

Sugar Land, TX, United States

Silver

**Best Outdoor Billboard** 

Budget: Under \$100,000

**City of Sugar Land** 

2022

Sugar Land, TX, United States

**Bronze** 

**Best Facebook Site** 

facebook.com/SugarLandParks

Budget: Under \$100,000

City of Sugar Land

2022

Sugar Land, TX, United States

Gold

**Best Instagram Site** 

instagram.com/SugarLandParks

Budget: Under \$100,000

City of Sugar Land

2022

Sugar Land, TX, United States

Silver

**Best Promotional Brochure** 

Budget: Under \$100,000

**City of West Palm Beach** 

4th on Flagler

2020

West Palm Beach, FL, United States

Gold

**Best Full-Length TV Program** 

Budget: Under \$750,000

**City of West Palm Beach** 

4th on Flagler

2020

West Palm Beach, FL, United States

Silver

**Best Radio Promotion** 

Budget: \$100,000 to \$750,000

City of West Palm Beach

Clematis by Light

2021

West Palm Beach, FL, United States

Silver

**Best Promotional Photograph** 

Budget: Under \$100,000

#### **City of West Palm Beach**

Clematis by Light

2021

West Palm Beach, FL, United States

Gold

**Best Street Banner** 

Budget: Under \$100,000

#### **City of West Palm Beach**

Clematis by Light

2021

West Palm Beach, FL, United States

**Silver** 

**Best Street Banner** 

Love Our Community Budget: Under \$100,000

## **City of West Palm Beach**

Clematis by Night

2021

West Palm Beach, FL, United States

Silver

## **Best Printed Materials (Single Page)**

Clematis by Fright

Budget: \$100,000 to \$750,000

## **City of West Palm Beach**

Clematis by Night

2020

West Palm Beach, FL, United States

Gold

**Best Parade** 

Washington Nationals Celebration Budget: \$100,000 to \$750,000

## **City of West Palm Beach**

Clematis by Night

2020

West Palm Beach, FL, United States

Gold

## **Best Event (Within an Existing Festival)**

Super CBN

Budget: Under \$750,000

#### City of West Palm Beach

DIY Event Guide

2020

West Palm Beach, FL, United States

Gold

**Best Ad Series** 

Budget: Under \$100,000

#### City of West Palm Beach

DIY Event Guide - Spring Egg Hunt

2020

West Palm Beach, FL, United States

Silver

**Best Ad Series** 

Budget: Under \$100,000

## **City of West Palm Beach**

Here Comes the Fun

2021

West Palm Beach, FL, United States

**Bronze** 

#### **Best Outdoor Billboard**

Budget: Under \$100,000

#### City of West Palm Beach

Holiday in Paradise

2021

West Palm Beach, FL, United States

Gold

## **Best Printed Materials (Multiple Page)**

Budget: \$100,000 to \$750,000

## City of West Palm Beach

Holiday in Paradise

2019

West Palm Beach, FL, United States

Silver

## **Best Printed Materials (Multiple Page)**

Budget: \$100,000 to \$750,000

## City of West Palm Beach

Holiday in Paradise

2021

West Palm Beach, FL, United States

Gold

#### **Best Printed Materials (Single Page)**

Budget: \$100,000 to \$750,000

#### **City of West Palm Beach**

Holiday in Paradise

2019

West Palm Beach, FL, United States

**Bronze** 

## **Best Single Newspaper Display Ad**

## **City of West Palm Beach**

Holiday in Paradise 2019

West Palm Beach, FL, United States

Gold

## **Best On-Site Décor**

Sandi's Surf Shack

Budget: \$100,000 to \$750,000

#### **City of West Palm Beach**

Holiday in Paradise

2021

West Palm Beach, FL, United States

**Bronze** 

## **Best On-Site Décor**

Land Rover Photo Opp

Budget: \$100,000 to \$750,000

## **City of West Palm Beach**

Overall Events

2021

West Palm Beach, FL, United States

Silver

## **Best Single Magazine Display Ad**

Fall, 2021

Budget: Under \$100,000

## **City of West Palm Beach**

**Overall Events** 

2021

West Palm Beach, FL, United States

**Bronze - Tie** 

## **Best Single Magazine Display Ad**

Summer, 2021

Budget: Under \$100,000

## **City of West Palm Beach**

Overall Events

2021

West Palm Beach, FL, United States

**Bronze - Tie** 

## **Best Single Magazine Display Ad**

Winter, 2021

Budget: Under \$100,000

#### City of West Palm Beach

Overall Events

2021

West Palm Beach, FL, United States

**Bronze** 

**Best Ad Series** 

Budget: Under \$100,000

## **City of West Palm Beach**

**Overall Events** 

2021

West Palm Beach, FL, United States

Gold

## **Best Outdoor Billboard**

Budget: Under \$100,000

## **City of West Palm Beach**

**Overall Events** 

2021

West Palm Beach, FL, United States

Silver

#### **Best On-Site Décor**

Concession Trailer Wrap

Budget: Under \$100,000

## **City of West Palm Beach**

Show on the Go

2020

West Palm Beach, FL, United States

**Bronze** 

## **Best Festival / Event Adaptation**

Budget: Under \$750,000

## City of West Palm Beach

West Palm Beach GreenMarket

2021

West Palm Beach, FL, United States

Gold

#### **Best Radio Promotion**

Budget: Under \$100,000

## **City of West Palm Beach**

West Palm Beach GreenMarket

West Palm Beach, FL, United States

Gold

#### **Best Facebook Site**

facebook.com/WPBGreenMarket

Budget: Under \$100,000

## City of West Palm Beach

West Palm Beach GreenMarket 2021

West Palm Beach, FL, United States

Silver

## **Best Instagram Site**

instagram.com/wpbgreenmarket

Budget: Under \$100,000

#### **City of West Palm Beach**

West Palm Beach GreenMarket 2021

West Palm Beach, FL, United States

**Silver** 

## **Best Printed Materials (Single Page)**

Budget: Under \$100,000

#### **City of West Palm Beach**

West Palm Beach GreenMarket 2019

West Palm Beach, FL, United States

**Bronze - Tie** 

## **Best Printed Materials (Single Page)**

Budget: Under \$100,000

#### **City of West Palm Beach**

West Palm Beach GreenMarket 2020

West Palm Beach, FL, United States

Silver

## **Best Single Newspaper Display Ad**

Budget: Under \$100,000

## **City of West Palm Beach**

West Palm Beach GreenMarket 2021

West Palm Beach, FL, United States

**Bronze** 

#### **Best Single Newspaper Display Ad**

Budget: Under \$100,000

## **City of West Palm Beach**

West Palm Beach GreenMarket 2021

West Palm Beach, FL, United States

Silver

## **Best Promotional Poster**

USA Today 10Best Campaign Budget: Under \$100,000

## **City of West Palm Beach**

West Palm Beach GreenMarket 2020

West Palm Beach, FL, United States

Gold

#### **Best On-Site Décor**

Sidewalk Decal "6 Beets Apart" Budget: Under \$100,000

#### City of West Palm Beach

West Palm Beach GreenMarket 2020

West Palm Beach, FL, United States

Gold

## **Best T-Shirt Design**

Budget: Under \$100,000

#### **City of West Palm Beach**

West Palm Beach GreenMarket

2020

West Palm Beach, FL, United States

Gold

#### **Best Festival / Event Merchandise**

Face Mask

Budget: Under \$100,000

## **Conway Area Chamber of Commerce**

Toad Suck Daze

2022

Conway, AR, United States

**Bronze** 

**Best T-Shirt Design** 

Budget: \$100,000 to \$750,000

## **Conway Area Chamber of Commerce**

Toad Suck Daze

2022

Conway, AR, United States

**Bronze** 

## **Best Children's Programming**

Budget: Under \$750,000

## **Conway Area Chamber of Commerce**

Toad Suck Daze

2021

Conway, AR, United States

Gold

## **Best Festival / Event Adaptation**

Budget: Under \$750,000

#### **Cultural Festivals**

Saint Louis Art Fair

2021

Saint Louis, MO, United States

Gold

#### **Best Video Promotion**

Budget: \$750,000 to \$2 Million

## **Cultural Festivals**

Saint Louis Art Fair

2020

Saint Louis, MO, United States

**Bronze** 

#### **Best Multimedia Component**

Virtual Art Fair

Pleasures of the Palate Virtual Demonstration

Budget: \$100,000 to \$750,000

#### **Cultural Festivals**

Saint Louis Art Fair

2021

Saint Louis, MO, United States

Gold

#### **Best Instagram Site**

instagram.com/stlartfair

Budget: \$750,000 to \$2 Million

## **Cultural Festivals**

Saint Louis Art Fair

2021

Saint Louis, MO, United States

Gold

## **Best Cover Design**

Budget: Over \$750,000

#### **Cultural Festivals**

Saint Louis Art Fair

2021

Saint Louis, MO, United States

**Bronze** 

#### **Best T-Shirt Design**

Budget: \$750,000 to \$2 Million

## **Cultural Festivals**

Saint Louis Art Fair

2020

Saint Louis, MO, United States

**Silver** 

#### **Best Pin or Button**

Virtual Art Fair

Budget: \$100,000 to \$750,000

#### **Cultural Festivals**

Saint Louis Art Fair

2020

Saint Louis, MO, United States

Gold

#### **Best Sponsor Gift**

Virtual Art Fair - VIP Gift Box

**Budget: Combined** 

## **Cultural Festivals**

Saint Louis Art Fair

2021

Saint Louis, MO, United States

Gold

### **Best Children's Programming**

Creative Castle

Budget: Over \$750,000

#### **Cultural Festivals**

Saint Louis Art Fair

2019

Saint Louis, MO, United States

Gold

## **Best Community Outreach Program**

**Public Art Collection** 

Budget: Over \$100,000

#### **Cultural Festivals**

Saint Louis Art Fair

2021

Saint Louis, MO, United States

Silver

## **Best Food & Beverage Program**

Pleasures of the Palate

**Budget: Combined** 

#### **Cultural Festivals**

Saint Louis Art Fair

2021

Saint Louis, MO, United States

Silver

#### **Best Event Program**

Budget: \$750,000 to \$2 Million

# Culture and Sports Department, Daejeon Seo-gu

Daejeon Seogu Healing Art Festival

2021

Seo-gu, Daejeon, South Korea

Gold

#### **Best Promotional Photograph**

Budget: \$100,000 to \$750,000

# **Culture and Sports Department, Festival Promotion Team in Songpa-gu Office**

Hanseong Baekje Cultural Festival

2021

Seoul, South Korea

Silver

#### **Best Hybrid Festival / Event**

2021 The Great Baekje On-Line Parade

**Budget: Combined** 

**Des Moines Arts Festival®** 

2021

Des Moines, IA, United States

**Silver** 

**Grand Pinnacle** 

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival®** 

2021

Des Moines, IA, United States

Gold

**Best Event Website** 

desmoinesartsfestival.org Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival®** 

2021

Des Moines, IA, United States

Gold

**Best Single Magazine Display Ad** 

Budget: Over \$750,000

**Des Moines Arts Festival®** 

2021

Des Moines, IA, United States

**Silver** 

**Best Commemorative Poster** 

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival®** 

2021

Des Moines, IA, United States

Gold

**Best Outdoor Billboard** 

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival®** 

2021

Des Moines, IA, United States

**Bronze** 

**Best Street Banner** 

Budget: Over \$750,000

**Des Moines Arts Festival®** 

2021

Des Moines, IA, United States

Gold

**Best T-Shirt Design** 

Budget: \$750,000 to \$2 Million

**Des Moines Arts Festival®** 

2021

Des Moines, IA, United States

Gold

**Best Hat** 

Budget: Over \$750,000

**Des Moines Arts Festival®** 

2021

Des Moines, IA, United States

Gold

**Best Overall Merchandising Program** 

**Budget: Combined** 

**Des Moines Arts Festival®** 

2021

Des Moines, IA, United States

**Bronze** 

**Best Volunteer Program** 

Budget: Under \$2 Million

**Des Moines Arts Festival®** 

2021

Des Moines, IA, United States

Gold

**Best Green Program** 

**Budget: Combined** 

**Des Moines Arts Festival®** 

2021

Des Moines, IA, United States

Gold

**Best Food & Beverage Program** 

**Budget: Combined** 

**Destination NSW** 

Vivid Sydney

2022

The Rocks, NSW, Australia

Silver

**Grand Pinnacle** 

Budget: Over \$2 Million

**Destination NSW** 

Vivid Sydney

2022

The Rocks, NSW, Australia

Gold

**Best Video Promotion** 

Budget: Over \$2 Million

## **Destination NSW**

Vivid Sydney 2022

The Rocks, NSW, Australia

Gold

## **Best Mobile Application**

2022.vividsydney.com Budget: Combined

#### **Destination NSW**

Vivid Sydney 2022

The Rocks, NSW, Australia

Gold

## **Best Event Website**

2022.vividsydney.com Budget: Over \$2 Million

## **Destination NSW**

Vivid Sydney 2022

The Rocks, NSW, Australia

Gold

## **Best Instagram Site**

instagram.com/vividsydney Budget: Over \$2 Million

#### **Destination NSW**

Vivid Sydney 2022

The Rocks, NSW, Australia

Gold

## **Best Digital/Social Ad Series**

Budget: Over \$2 Million

#### **Destination NSW**

Vivid Sydney 2022

The Rocks, NSW, Australia

Silver

## **Best Promotional Photograph**

Budget: Over \$2 Million

## **Destination NSW**

Vivid Sydney 2022

The Rocks, NSW, Australia

Gold

#### **Best Outdoor Billboard**

Budget: Over \$2 Million

## **Destination NSW**

Vivid Sydney 2022

The Rocks, NSW, Australia

Silver

### **Best Street Banner**

Budget: Over \$750,000

#### **Destination NSW**

Vivid Sydney

2022

The Rocks, NSW, Australia

Silver

**Best On-Site Décor** 

Budget: Over \$2 Million

#### **Destination NSW**

Vivid Sydney

2022

The Rocks, NSW, Australia

Gold

## **Best Sponsor Activation**

Paramount+

Budget: Over \$2 Million

#### **Destination NSW**

Vivid Sydney

2022

The Rocks, NSW, Australia

Silver

#### **Best Overall Sponsorship Program**

Budget: Over \$2 Million

## **Destination NSW**

Vivid Sydney

2022

The Rocks, NSW, Australia

Silver

## **Best Media Relations Campaign**

**Budget: Combined** 

## **Destination NSW**

Vivid Sydney

2022

The Rocks, NSW, Australia

Gold

## **Best Social Media Campaign**

**Budget: Combined** 

**Downtown Edmond Business Association** 

Downtown Edmond Arts Festival 2022

Edmond, OK, United States

**Silver** 

**Best Newspaper Insert / Supplement** 

Budget: Under \$100,000

**East Montgomery County Improvement District** 

A Holiday to Remember

2021

New Caney, TX, United States

**Bronze** 

**Best Emergency Preparedness & Risk Management** 

Plan

Budget: Over \$750,000

**Everyone's Invited, LLC** 

Bonnaroo Music & Arts Festival

2022

Sheffield, MA, United States

Gold

**Best Accessibility Program** 

Everyone's Invited to Bonnaroo!

**Budget: Combined** 

Fiesta Flambeau Parade Association, Inc.

Celebrating Literary Classics

2022

San Antonio, TX, United States

Gold

**Best Pin or Button** 

Budget: \$100,000 to \$750,000

Fiesta Flambeau Parade Association, Inc.

City-Wide Porch Parade

2021

San Antonio, TX, United States

**Silver** 

**Best Pin or Button** 

Budget: Under \$100,000

**Folklorama** 

Folklorama One Unified Virtual Experience. One Multi-

**Cultural Fusion Event** 

2021

Winnipeg, MB, Canada

**Bronze** 

**Best Sponsor Activation** 

Manitoba Liquor Marts Budget: Under \$2 Million **Folklorama** 

Folklorama Safe at Home: The Virtual Experience

2021

Winnipeg, MB, Canada

Silver

**Best Virtual Festival / Event** 

Budget: Over \$100,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl

2021

Frankenmuth, MI, United States

Gold

**Best Event Website** 

dogbowlfun.com

Budget: Under \$100,000

Frankenmuth Dog Bowl, Inc.

Dog Bowl

2021

Frankenmuth, MI, United States

Silver

**Best Event / Program Within an Event to Benefit A** 

Cause

Budget: Under \$100,000

**Gangneung Culture Center** 

Gangneung Culture Night

2020

Gangneung-si, Gangwon-do, South Korea

Silver

**Best Promotional Poster** 

Budget: \$100,000 to \$750,000

**Geumsan Festival and Tourism Foundation** 

Geumsan Ginseng Festival

2020

Geumsan-gun, Chungcheongnam-do, South Korea

Silver

**Best Video Promotion** 

Budget: \$750,000 to \$2 Million

**Gimje Jipyongsun Festival Committee** 

Gimje Horizon Festival

2019-2021

Gimje-si, Jeollabuk-do, South Korea

**Bronze** 

**Best Educational Program** 

# Hadong Wild Tea Culture Festival Organizing Committee

Hadong Wild Tea Cultural Festival 2021

Hadong-gun, Gyeongsangnam-do, South Korea

Gold

**Best Street Banner** 

Budget: \$100,000 to \$750,000

# Hadong Wild Tea Culture Festival Organizing Committee

Hadong Wild Tea Cultural Festival 2021

Hadong-gun, Gyeongsangnam-do, South Korea

**Bronze** 

**Best Festival / Event Merchandise** 

Tea

Budget: \$100,000 to \$750,000

## **High Point University**

2020-2022

High Point, NC, United States

Gold

## **Best Event Management Bachelor's Degree**

Budget: Under \$100,000

## **Honju Culture and Tourism Foundation**

Hongseong Hero Festival 2021

Hongseong-gun, Chungcheongnam-do, South Korea

**Silver** 

**Best TV Promotion** 

Budget: \$100,000 to \$750,000

## **Jinju Culture & Arts Foundation**

Jinju Namgang Yudeung Festival 2021

Jinju-si, Gyeongsangnam-do, South Korea

**Bronze** 

#### **Best Promotional Photograph**

Budget: Over \$2 Million

### **Jinju Culture & Arts Foundation**

Jinju Namgang Yudeung Festival 2020

Jinju-si, Gyeongsangnam-do, South Korea

Silver

**Best Health & Safety Plan** 

**Budget: Combined** 

#### **Kona Coffee Cultural Festival**

50th Festival 2021

Kailua-Kona, HI, United States

Gold

**Best Event Program** 

Budget: \$100,000 to \$750,000

#### **Kona Coffee Cultural Festival**

50th Festival

2021

Kailua-Kona, HI, United States

Gold

**Best Promotional Poster** 

Budget: \$100,000 to \$750,000

#### **Kona Coffee Cultural Festival**

2019

Kailua-Kona, HI, United States

**Bronze** 

**Grand Pinnacle** 

Budget: \$100,000 to \$750,000

#### **Kona Coffee Cultural Festival**

2019

Kailua-Kona, HI, United States

Gold

## **Best Single Magazine Display Ad**

Budget: \$100,000 to \$750,000

#### **Kona Coffee Cultural Festival**

2019

Kailua-Kona, HI, United States

Gold

**Best Ad Series** 

Budget: Over \$100,000

#### **Lubbock Arts Alliance**

Lubbock Arts Festival

2021

Lubbock, TX, United States

Gold

### **Best Event / Organization E-Newsletter**

## **Lubbock Arts Alliance**

Lubbock Arts Festival

2021

Lubbock, TX, United States

Gold

**Grand Pinnacle** 

Budget: \$100,000 to \$750,000

#### **Lubbock Arts Alliance**

Lubbock Arts Festival

2022

Lubbock, TX, United States

**Bronze** 

**Best Event Program** 

Budget: \$100,000 to \$750,000

#### **Lubbock Arts Alliance**

Lubbock Arts Festival

2022

Lubbock, TX, United States

Silver

**Best Commemorative Poster** 

Budget: Under \$750,000

## **Lubbock Arts Alliance**

Lubbock Arts Festival

2022

Lubbock, TX, United States

Silver

## **Best Promotional Photograph**

Budget: \$100,000 to \$750,000

## **Lubbock Arts Alliance**

Lubbock Arts Festival

2020

Lubbock, TX, United States

**Bronze** 

#### **Best Outdoor Billboard**

Budget: \$100,000 to \$750,000

### **Lubbock Arts Alliance**

2022

Lubbock, TX, United States

**Bronze - Tie** 

**Best Facebook Site** 

facebook.com/lubbockartsalliance Budget: \$100,000 to \$750,000

# Macon, Georgia's International Cherry Blossom Festival

Blossom at the Big House

2022

Macon, GA, United States

Silver

### **Best Event (Within an Existing Festival)**

Budget: Under \$750,000

## Macon, Georgia's International Cherry Blossom Festival

Cherry Blossom Parade

2022

Macon, GA, United States

**Bronze** 

## **Best Full-Length TV Program**

Budget: Under \$750,000

## Macon, Georgia's International Cherry Blossom Festival

Cherry Blossom Parade

2022

Macon, GA, United States

Silver

**Best Parade** 

Budget: \$100,000 to \$750,000

# Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Silver

**Grand Pinnacle** 

Budget: \$100,000 to \$750,000

## Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Gold

**Best Video Promotion** 

Budget: \$100,000 to \$750,000

## Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

**Bronze** 

#### **Best Mobile Application**

**Budget: Combined** 

# Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Gold

## **Best Multimedia Component**

"Cherry Blossom Party Time" Original Song

Budget: \$100,000 to \$750,000

# Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Gold

## **Best Organization Website**

cherryblossom.com

Budget: \$100,000 to \$2 Million

# Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Silver - Tie

#### **Best Facebook Site**

facebook.com/cherryblossomfestivalmacon

Budget: \$100,000 to \$750,000

# Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

**Bronze** 

#### **Best Instagram Site**

instagram.com/pinkestparty Budget: \$100,000 to \$750,000

# Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Silver

### **Best Digital/Social Ad Series**

Budget: \$100,000 to \$750,000

# Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Silver

**Best Street Banner** 

Budget: \$100,000 to \$750,000

# Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

**Bronze** 

#### **Best Pin or Button**

Budget: \$100,000 to \$750,000

## Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Silver

## **Best Sponsor Gift**

Gift Bag

**Budget: Combined** 

# Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

**Bronze** 

## **Best Give-Away Item**

Dog Bandana

Budget: \$100,000 to \$750,000

## Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

**Bronze** 

## **Best Overall Merchandising Program**

**Budget: Combined** 

# Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

**Bronze** 

## **Best Sponsor Partner**

Cox Communications Budget: Under \$750,000

#### Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Silver

#### **Best Overall Sponsorship Program**

Budget: Under \$2 Million

# Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Gold

**Best Overall Entertainment Program** 

Budget: Under \$750,000

# Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Gold

Best Event / Program Within an Event to Benefit A

**Cause** 

\$2 Tuesday Benefitting All About Animals

Budget: Over \$100,000

## **Memphis in May International Festival**

Beale Street Music Festival

2022

Memphis, TN, United States

**Silver** 

**Best Mobile Application** 

**Budget: Combined** 

## **Memphis in May International Festival**

Beale Street Music Festival

2022

Memphis, TN, United States

Gold

**Best T-Shirt Design** 

Budget: Over \$2 Million

## **Memphis in May International Festival**

Beale Street Music Festival

2022

Memphis, TN, United States

Gold

## **Best Overall Sponsorship Program**

Budget: Over \$2 Million

## **Memphis in May International Festival**

Great American River Run

2022

Memphis, TN, United States

Gold

**Best Single Digital/Social Ad** 

Budget: Over \$2 Million

#### **Memphis in May International Festival**

International Salute to Ghana

2022

Memphis, TN, United States

Gold

**Best Commemorative Poster** 

Budget: Over \$2 Million

## **Memphis in May International Festival**

World Championship Barbecue Cooking Contest

2022

Memphis, TN, United States

Silver

#### **Best Event Website**

memphisinmay.org/events/world-championship-barbecue-

cooking-contest/

Budget: Over \$2 Million

## **Memphis in May International Festival**

World Championship Barbecue Cooking Contest

2022

Memphis, TN, United States

Silver

**Best T-Shirt Design** 

Budget: Over \$2 Million

## **Memphis in May International Festival**

World Championship Barbecue Cooking Contest

2022

Memphis, TN, United States

Silver

**Best Hat** 

Budget: Over \$750,000

## **Memphis in May International Festival**

2022

Memphis, TN, United States

Gold

#### **Best Organization Website**

memphisinmay.org

Budget: Over \$2 Million

### **Memphis in May International Festival**

2021

Memphis, TN, United States

Gold

**Best Printed Materials (Multiple Page)** 

## **Memphis in May International Festival**

Black Star Black Tie Gala 2022

Memphis, TN, United States

Gold

**Best Invitation** 

Budget: Over \$750,000

## **Memphis in May International Festival**

World Championship Barbecue Cooking Contest 2022

Memphis, TN, United States

Gold

**Best Printed Materials (Single Page)** 

Budget: Over \$750,000

#### **Music for All**

Bands of America Championships 2022

Indianapolis, IN, United States

**Silver** 

**Best Promotional Brochure** 

Budget: Over \$2 Million

## **Music for All**

IPS School Music Showcase 2021

Indianapolis, IN, United States

Gold

**Best Educational Program** 

Budget: Over \$750,000

## **Music for All**

Music for All National Festival 2023

Indianapolis, IN, United States

Gold

**Best Promotional Brochure** 

Budget: Over \$2 Million

## **Music for All**

Summer Symposium 2022

Indianapolis, IN, United States

Silver

**Best Promotional Brochure** 

Budget: \$750,000 to \$2 Million

## **Music for All**

2022

Indianapolis, IN, United States

**Bronze** 

**Best Event / Organization E-Newsletter** 

Budget: Over \$2 Million

#### Narodni dom Maribor

Festival Lent

2022

Maribor, Slovenia

**Bronze** 

#### **Best Promotional Brochure**

Budget: \$750,000 to \$2 Million

#### Narodni dom Maribor

Festival Lent

2022

Maribor, Slovenia

Gold

## **Best Promotional Poster**

Budget: \$750,000 to \$2 Million

## **National Cherry Blossom Festival**

Art in Bloom Sculpture Program 2021-2022

Washington, DC, United States

Silver

#### **Best Sponsorship Program for Individual Sponsor**

presented by Amazon

**Budget: Combined** 

## **National Cherry Blossom Festival**

Celebration Show

2021

Washington, DC, United States

Silver

## **Best Full-Length TV Program**

Budget: Over \$2 Million

## **National Cherry Blossom Festival**

Petalpalooza

2022

Washington, DC, United States

Gold

**Best Event (Within an Existing Festival)** 

## **National Cherry Blossom Festival**

2022

Washington, DC, United States

Silver

**Best Facebook Site** 

facebook.com/CherryBlossomFestival

Budget: Over \$2 Million

## **National Cherry Blossom Festival**

2022

Washington, DC, United States

Gold

**Best Twitter Site** 

twitter.com/CherryBlossFest Budget: Over \$100,000

#### **National Cherry Blossom Festival**

2022

Washington, DC, United States

**Silver** 

**Best Event / Organization E-Newsletter** 

Budget: Over \$2 Million

## **National Cherry Blossom Festival**

2022

Washington, DC, United States

**Silver** 

**Best Commemorative Poster** 

Budget: Over \$2 Million

#### **National Cherry Blossom Festival**

2022

Washington, DC, United States

**Bronze** 

**Best T-Shirt Design** 

Budget: Over \$2 Million

## **National Cherry Blossom Festival**

2022

Washington, DC, United States

Gold

**Best Pin or Button** 

Budget: Over \$2 Million

## **National Cherry Blossom Festival**

2022

Washington, DC, United States

Silver

#### **Best Overall Merchandising Program**

**Budget: Combined** 

## **National Cherry Blossom Festival**

2022

Washington, DC, United States

Gold

**Best Volunteer Program** 

Budget: Over \$2 Million

#### **National Cherry Blossom Festival**

2022

Washington, DC, United States

Gold

**Best Media Relations Campaign** 

**Budget: Combined** 

## **Newport News Parks & Recreation**

**ARTech Lights** 

2021

Newport News, VA, United States

**Bronze** 

## **Best Promotional Photograph**

Budget: Under \$100,000

## **Newport News Parks & Recreation**

Celebration In Lights

2021

Newport News, VA, United States

Gold

#### **Best Promotional Brochure**

Budget: Under \$100,000

#### **Newport News Parks & Recreation**

Outdoor Enthusiast Event

2022

Newport News, VA, United States

Gold

## **Best Single Newspaper Display Ad**

Budget: \$100,000 to \$750,000

#### **Newport News Parks & Recreation**

Outdoor Enthusiast Event

2022

Newport News, VA, United States

Silver Best Hat

## **Newport News Parks & Recreation**

Outdoor Enthusiast Event 2022

Newport News, VA, United States

**Bronze** 

**Best New Festival or Event** 

Budget: Over \$100,000

#### Norfolk Festevents, Ltd.

Community Development Program 2021

Norfolk, VA, United States

**Bronze** 

**Best Community Outreach Program** 

Budget: Under \$100,000

#### Norfolk Festevents, Ltd.

NashFest 757 Music & Food Festival 2021

Norfolk, VA, United States

**Bronze** 

**Best Video Promotion** 

Budget: Under \$100,000

## Norfolk Festevents, Ltd.

NashFest 757 Music & Food Festival 2021

Norfolk, VA, United States

Gold

**Best New Festival or Event** 

Budget: Under \$100,000

## Norfolk Festevents, Ltd.

Season of Events 2021

Norfolk, VA, United States

**Bronze** 

## **Best Facebook Site**

facebook.com/Festevents Budget: \$750,000 to \$2 Million

#### Norfolk Festevents, Ltd.

Season of Events 2021

Norfolk, VA, United States

**Bronze** 

#### **Best Instagram Site**

instagram.com/festevents Budget: \$750,000 to \$2 Million

## **North Carolina Azalea Festival**

Queen's Coronation 2021

Wilmington, NC, United States

Gold

**Best Festival / Event Adaptation** 

Budget: Over \$750,000

#### **North Carolina Azalea Festival**

2021

Wilmington, NC, United States

Gold

**Best Commemorative Poster** 

Budget: \$750,000 to \$2 Million

#### **North Carolina Azalea Festival**

2020-2022

Wilmington, NC, United States

Silver

#### **Best Sponsor Partner**

Wilmington Grill

Budget: Over \$750,000

#### **North Carolina Azalea Festival**

2021-2022

Wilmington, NC, United States

**Silver** 

#### **Best Sponsor Activation**

DGX / Dollar General

Budget: Under \$2 Million

## **OC Fair & Event Center**

OC Fair

2021

Costa Mesa, CA, United States

Silver

## **Best TV Promotion**

Budget: Over \$2 Million

#### **OC Fair & Event Center**

OC Fair

2021

Costa Mesa, CA, United States

Gold

**Best Event / Organization E-Newsletter** 

Budget: Over \$2 Million

**OC Fair & Event Center** 

OC Fair 2021

Costa Mesa, CA, United States

**Bronze** 

**Best Promotional Poster** 

Budget: Over \$2 Million

**OC Fair & Event Center** 

OC Fair 2021

Costa Mesa, CA, United States

Silver

**Best Outdoor Billboard** Budget: Over \$2 Million

**Pai Chai University** 

2021

Seo-gu, Daejeon, South Korea

Silver

**Best Event Management Bachelor's Degree** 

Budget: Under \$100,000

**Pai Chai University** 

2021

Seo-gu, Daejeon, South Korea

Gold

**Best Festival & Event Management Master's Degree** 

**Budget: Combined** 

**Pai Chai University** 

2021

Seo-gu, Daejeon, South Korea

Gold

**Best Festival & Event Management PhD Program** 

**Budget: Combined** 

Pasadena Livestock Show & Rodeo

2021

Pasadena, TX, United States

**Silver** 

**Best TV Promotion** 

Budget: \$750,000 to \$2 Million

**Pasadena Livestock Show & Rodeo** 

2021

Pasadena, TX, United States

Silver

**Best Outdoor Billboard** 

Budget: \$750,000 to \$2 Million

**Pasadena Tournament of Roses** 

COVID Relief 2020-2021

Pasadena, CA, United States

Silver

**Best Community Outreach Program** 

Budget: Over \$100,000

**Pasadena Tournament of Roses** 

Princess for a Day

2019

Pasadena, CA, United States

Gold

**Most Creative / Effective News Stunt** 

**Budget: Combined** 

**Pasadena Tournament of Roses** 

Rose Parade presented by Honda 2020

Pasadena, CA, United States

Gold

**Best Full-Length TV Program** 

Budget: Over \$2 Million

**Pasadena Tournament of Roses** 

Rose Parade presented by Honda 2021

Pasadena, CA, United States

**Bronze** 

**Best Event Program** 

Budget: Over \$2 Million

**Pasadena Tournament of Roses** 

Rose Parade presented by Honda 2021

Pasadena, CA, United States

**Bronze** 

**Best Cover Design** 

Budget: Over \$750,000

**Pasadena Tournament of Roses** 

Rose Parade presented by Honda 2020

Pasadena, CA, United States

**Bronze** 

**Best Commemorative Poster** 

Budget: Over \$2 Million

## **Pasadena Tournament of Roses**

Rose Parade presented by Honda 2020

Pasadena, CA, United States

Silver

**Best Pin or Button** 

Budget: Over \$2 Million

#### **Pasadena Tournament of Roses**

Rose Parade presented by Honda 2022

Pasadena, CA, United States

Gold

**Best Parade** 

Budget: Over \$750,000

#### **Pasadena Tournament of Roses**

Rosebud Parade

2020

Pasadena, CA, United States

**Bronze** 

**Best Virtual Festival / Event** 

Budget: Over \$100,000

## **Pasadena Tournament of Roses**

The Rose Parade's New Year Celebration 2021

Pasadena, CA, United States

Silver

**Best Festival / Event Adaptation** 

Budget: Over \$750,000

## **Pasadena Tournament of Roses**

2020

Pasadena, CA, United States

Silver

**Best Sponsor Activation** 

Donate Life Floral Sculpture Budget: Over \$2 Million

## **Pasadena Tournament of Roses**

2022

Pasadena, CA, United States

Silver

**Best Volunteer Program** 

Budget: Over \$2 Million

## **Pennsylvania Horticultural Society**

PHS Philadelphia Flower Show 2021

Philadelphia, PA, United States

Gold

**Grand Pinnacle** 

Budget: Over \$2 Million

## **Pennsylvania Horticultural Society**

PHS Philadelphia Flower Show 2021

Philadelphia, PA, United States

**Bronze** 

**Best Full-Length TV Program** 

Budget: Over \$2 Million

#### **Pennsylvania Horticultural Society**

PHS Philadelphia Flower Show 2021

Philadelphia, PA, United States

**Silver** 

**Best Video Promotion** 

Budget: Over \$2 Million

## **Pennsylvania Horticultural Society**

PHS Philadelphia Flower Show 2021

Philadelphia, PA, United States

**Bronze** 

**Best Event Website** 

phsonline.org/the-flower-show Budget: Over \$2 Million

## **Pennsylvania Horticultural Society**

PHS Philadelphia Flower Show 2021

Philadelphia, PA, United States

**Bronze** 

#### **Best Organization Website**

phsonline.org

Budget: Over \$2 Million

#### **Pennsylvania Horticultural Society**

PHS Philadelphia Flower Show 2021

Philadelphia, PA, United States

**Silver** 

**Best Instagram Site** 

instagram.com/phsgardening Budget: Over \$2 Million

## **Pennsylvania Horticultural Society**

PHS Philadelphia Flower Show 2021

Philadelphia, PA, United States

**Silver** 

**Best Single Digital/Social Ad** 

Budget: Over \$2 Million

## **Pennsylvania Horticultural Society**

PHS Philadelphia Flower Show 2021

Philadelphia, PA, United States

Silver

**Best Digital/Social Ad Series** 

Budget: Over \$2 Million

#### **Pennsylvania Horticultural Society**

PHS Philadelphia Flower Show 2021

Philadelphia, PA, United States

Gold

**Best Promotional Poster** 

Budget: Over \$2 Million

## **Pennsylvania Horticultural Society**

PHS Philadelphia Flower Show 2021

Philadelphia, PA, United States

Gold

**Best Promotional Photograph** 

Budget: Over \$2 Million

#### **Pennsylvania Horticultural Society**

PHS Philadelphia Flower Show 2021

Philadelphia, PA, United States

Silver

**Best Invitation** 

Flowers After Hours: Hort Couture

Budget: Over \$750,000

## **Pennsylvania Horticultural Society**

PHS Philadelphia Flower Show 2021

Philadelphia, PA, United States

Gold

#### **Best On-Site Décor**

2021 PHS Philadelphia Flower Show Entrance Way Budget: Over \$2 Million

## **Pennsylvania Horticultural Society**

PHS Philadelphia Flower Show 2021

Philadelphia, PA, United States

**Bronze** 

**Best Pin or Button** 

Budget: Over \$2 Million

## **Pennsylvania Horticultural Society**

PHS Philadelphia Flower Show 2021

Philadelphia, PA, United States

**Bronze** 

**Best Volunteer Program** 

Budget: Over \$2 Million

#### **Pittsburgh Irish Festival**

29th Annual Pittsburgh Irish Festival 2019

Pittsburgh, PA, United States

Silver

#### **Best Multimedia Component**

Golf Cart Karaoke

Budget: \$100,000 to \$750,000

## Pittsburgh Irish Festival

29th Annual Pittsburgh Irish Festival 2019

Pittsburgh, PA, United States

Silver

**Best Single Digital/Social Ad** 

Budget: \$100,000 to \$750,000

## **Pittsburgh Irish Festival**

29th Annual Pittsburgh Irish Festival 2019

Pittsburgh, PA, United States

**Bronze** 

#### **Best Digital/Social Ad Series**

Budget: \$100,000 to \$750,000

## **Pittsburgh Irish Festival**

29th Annual Pittsburgh Irish Festival 2019

Pittsburgh, PA, United States

**Silver** 

**Best Cover Design** 

#### Pittsburgh Irish Festival

30th Annual Pittsburgh Irish Festival 2021

Pittsburgh, PA, United States

Silver

## **Best Event Website**

pghirishfest.org

Budget: \$100,000 to \$750,000

## **Pittsburgh Irish Festival**

30th Annual Pittsburgh Irish Festival 2021

Pittsburgh, PA, United States

Silver - Tie

## **Best Facebook Site**

facebook.com/pghirishfest Budget: \$100,000 to \$750,000

## **Pittsburgh Irish Festival**

30th Annual Pittsburgh Irish Festival 2021

Pittsburgh, PA, United States

**Bronze - Tie Best Twitter Site** 

twitter.com/pittsburghirish Budget: Over \$100,000

#### **Pittsburgh Irish Festival**

30th Annual Pittsburgh Irish Festival 2021

Pittsburgh, PA, United States

**Bronze** 

**Best Promotional Brochure** 

Budget: \$100,000 to \$750,000

## **Pittsburgh Irish Festival**

30th Annual Pittsburgh Irish Festival 2021

Pittsburgh, PA, United States

Gold

**Best Cover Design** 

Budget: \$100,000 to \$750,000

### **Pittsburgh Irish Festival**

30th Annual Pittsburgh Irish Festival 2021

Pittsburgh, PA, United States

**Bronze** 

**Best Single Magazine Display Ad** 

Budget: \$100,000 to \$750,000

#### Pittsburgh Irish Festival

30th Annual Pittsburgh Irish Festival 2021

Pittsburgh, PA, United States

**Bronze** 

## **Best Individual Sponsor Follow-Up Report**

Budget: Combined

## **Pittsburgh Irish Festival**

30th Annual Pittsburgh Irish Festival 2021

Pittsburgh, PA, United States

Silver

## **Best Green Program**

**Budget: Combined** 

#### **Rockford Area Convention & Visitors Bureau**

Stroll on State

2021

Rockford, IL, United States

**Bronze** 

**Best Hat** 

Budget: \$100,000 to \$750,000

## **Rockford Area Convention & Visitors Bureau**

Stroll on State - Dasher Dash

2021

Rockford, IL, United States

Gold

## **Best Give-Away Item**

Race Medal

Budget: \$100,000 to \$750,000

#### San Antonio Book Festival

2022

San Antonio, TX, United States

Gold

#### **Best Event Website**

sabookfestival.org

Budget: \$100,000 to \$750,000

## **San Antonio Book Festival**

2022

San Antonio, TX, United States

Gold

## **Best Single Digital/Social Ad**

#### San Antonio Book Festival

2022

San Antonio, TX, United States

**Bronze** 

**Best Event / Organization E-Newsletter** 

Budget: \$100,000 to \$750,000

#### San Antonio Book Festival

2022

San Antonio, TX, United States

**Bronze** 

**Best Cover Design** 

Budget: \$100,000 to \$750,000

#### San Antonio Book Festival

2022

San Antonio, TX, United States

**Silver** 

#### **Best Give-Away Item**

**Book Bag** 

Budget: \$100,000 to \$750,000

#### **Scottsdale Arts**

Canal Convergence 2019

Scottsdale, AZ, United States

**Bronze** 

**Grand Pinnacle** 

Budget: \$750,000 to \$2 Million

#### **Scottsdale Arts**

Canal Convergence

2021

Scottsdale, AZ, United States

Gold

## **Best Event / Organization E-Newsletter**

Budget: \$750,000 to \$2 Million

#### **Scottsdale Arts**

Canal Convergence

2021

Scottsdale, AZ, United States

Gold

**Best Event Program** 

Budget: \$750,000 to \$2 Million

#### Scottsdale Arts

Canal Convergence

2019

Scottsdale, AZ, United States

Gold

## **Best Promotional Brochure**

Budget: \$750,000 to \$2 Million

#### **Scottsdale Arts**

Canal Convergence

2021

Scottsdale, AZ, United States

Silver

## **Best Promotional Photograph**

Budget: \$750,000 to \$2 Million

#### **Scottsdale Arts**

Canal Convergence

2021

Scottsdale, AZ, United States

**Bronze** 

**Best Pin or Button** 

Budget: \$750,000 to \$2 Million

## **Scottsdale Arts**

Canal Convergence

2019

Scottsdale, AZ, United States

Silver

#### **Best Overall Entertainment Program**

Budget: Over \$750,000

## **Scottsdale Arts**

Scottsdale Arts Festival

2020

Scottsdale, AZ, United States

**Silver** 

#### **Best Event Program**

Budget: \$100,000 to \$750,000

#### **Scottsdale Arts**

Scottsdale Arts Festival

2020

Scottsdale, AZ, United States

**Bronze** 

## **Best Printed Materials (Single Page)**

## **Sevierville Chamber of Commerce**

History & Haunts 2021

Sevierville, TN, United States

**Silver** 

**Best Festival / Event Merchandise** 

3/4 Sleeve Jersey T-Shirt Budget: Under \$100,000

#### **Sevierville Chamber of Commerce**

Rose Glen Literary Festival 2022

Sevierville, TN, United States

Silver

**Best Event Program** 

Budget: Under \$100,000

## **Sevierville Chamber of Commerce**

2022

Sevierville, TN, United States

**Silver** 

#### **Best Organization Website**

visitsevierville.com Budget: Over \$2 Million

## **Skagit Valley Tulip Festival**

2020

Mount Vernon, WA, United States

Gold

#### **Best Commemorative Poster**

Budget: Under \$750,000

## **South Carolina Festival of Flowers**

2022

Greenwood, SC, United States

**Bronze** 

## **Best Organization Website**

scfestivalofflowers.org Budget: Under \$100,000

## **South Carolina Festival of Flowers**

2022

Greenwood, SC, United States

**Bronze** 

**Best Event Program** 

Budget: Under \$100,000

## **South Carolina Festival of Flowers**

2022

Greenwood, SC, United States

**Bronze** 

**Best T-Shirt Design** 

Budget: Under \$100,000

#### **Summer of the Arts**

Iowa City Jazz Festival

2021

Iowa City, IA, United States

**Bronze** 

**Best Commemorative Poster** 

Budget: Under \$750,000

#### **Summer of the Arts**

Music on the Move

2019-2022

Iowa City, IA, United States

Silver

## **Best New Festival or Event**

Budget: Over \$100,000

#### **Texas Renaissance Festival**

2021

Todd Mission, TX, United States

Gold

## **Best TV Promotion**

Budget: Over \$2 Million

#### **Texas Renaissance Festival**

2021

Todd Mission, TX, United States

**Bronze** 

## **Best Facebook Site**

facebook.com/texrenfest

Budget: Over \$2 Million

#### **Texas Renaissance Festival**

2021

Todd Mission, TX, United States

Gold

## **Best Event Program**

Budget: Over \$2 Million

#### **Texas Renaissance Festival**

2021

Todd Mission, TX, United States

**Bronze** 

#### **Best Promotional Brochure**

Budget: Over \$2 Million

**Texas Renaissance Festival** 

2021

Todd Mission, TX, United States

**Silver** 

**Best Promotional Poster** 

Budget: Over \$2 Million

Thailand Convention and Exhibition Bureau - TCEB

Loei Art Fes

2021

Pathumwan, Bangkok, Thailand

**Bronze** 

**Best Community Outreach Program** 

Budget: Over \$100,000

**Thailand Convention and Exhibition Bureau-TCEB** 

Bangkok Music City

2021

Pathumwan, Bangkok, Thailand

**Bronze** 

**Best Virtual Festival / Event** 

Budget: Under \$100,000

**Thailand Convention and Exhibition Bureau-TCEB** 

Ubonratchathani Lent Candle Procession

2019

Pathumwan, Bangkok, Thailand

Bronze Best Parade

Budget: Over \$750,000

**The Parade Company** 

America's Thanksgiving Parade® presented by Gardner

White 2019

Detroit, MI, United States

**Bronze** 

**Best Full-Length TV Program** 

Budget: \$750,000 to \$2 Million

**The Parade Company** 

America's Thanksgiving Parade® presented by Gardner

White 2020

Detroit, MI, United States

**Bronze** 

**Best Targeted Sponsor Solicitation Proposal** 

**Budget: Combined** 

The Parade Company

America's Thanksgiving Parade® presented by Gardner

White 2020

Detroit, MI, United States

Gold

**Best Sponsor Partner** 

Budget: Over \$750,000

The Parade Company

Ford Fireworks

2022

Detroit, MI, United States

Silver

**Best Emergency Preparedness & Risk Management** 

Plan

Budget: Under \$750,000

**The Parade Company** 

Hob Nobble Gobble® presented by Ford

2021

Detroit, MI, United States

Bronze Best Hat

Budget: Over \$750,000

The Parade Company

2021

Detroit, MI, United States

Gold

**Best Volunteer Program** 

Budget: Under \$2 Million

**The Parade Company** 

Hob Nobble Gobble® presented by Ford

2019

Detroit, MI, United States

Gold

**Best Full-Length TV Program** 

Budget: \$750,000 to \$2 Million

The Parade Company

Hob Nobble Gobble® presented by Ford

2019

Detroit, MI, United States

Gold

**Best Give-Away Item** 

1969 Ford Mustang Replica

## **Town of Addison**

Addison Oktoberfest 2021

Addison, TX, United States

Gold

**Best TV Promotion** 

Budget: \$750,000 to \$2 Million

#### **Town of Addison**

Addison Oktoberfest 2019

Addison, TX, United States

**Bronze** 

**Best Video Promotion** 

Budget: \$750,000 to \$2 Million

#### **Town of Addison**

Addison Oktoberfest 2021

Addison, TX, United States

**Bronze** 

**Best Radio Promotion** 

Budget: Over \$750,000

## **Town of Addison**

Addison Oktoberfest

2019

Addison, TX, United States

**Bronze** 

**Best Event Program** 

Budget: \$750,000 to \$2 Million

## **Town of Addison**

Addison Oktoberfest 2019

Addison, TX, United States

Gold

**Best Single Newspaper Display Ad** 

Budget: Over \$750,000

#### **Town of Addison**

Addison Oktoberfest 2019

Addison, TX, United States

Silver

**Best Promotional Poster** 

Budget: \$750,000 to \$2 Million

## **Town of Addison**

Addison Oktoberfest

2019

Addison, TX, United States

**Bronze** 

**Best On-Site Décor** 

Budget: \$750,000 to \$2 Million

#### **Town of Addison**

Addison Oktoberfest

2021

Addison, TX, United States

Silver

**Best T-Shirt Design** 

Budget: \$750,000 to \$2 Million

#### Town of Addison

Addison Oktoberfest

2021

Addison, TX, United States

Gold

**Best Pin or Button** 

Budget: \$750,000 to \$2 Million

## **Town of Addison**

Addison Oktoberfest

2019

Addison, TX, United States

**Silver** 

**Best Pin or Button** 

Budget: \$750,000 to \$2 Million

## **Town of Addison**

Addison Oktoberfest

2019

Addison, TX, United States

Silver

#### **Best Festival / Event Merchandise**

Stein

Budget: Over \$750,000

## **Town of Addison**

Addison Oktoberfest

2019

Addison, TX, United States

**Silver** 

**Best Give-Away Item** 

Oktoberfest Buttons

**Town of Addison** 

Addison Oktoberfest

2021

Addison, TX, United States

**Bronze** 

**Best Give-Away Item** 

Party Like a Texan Button

Budget: Over \$750,000

**Town of Addison** 

Addison Oktoberfest

2019

Addison, TX, United States

**Bronze** 

**Best Overall Entertainment Program** 

Budget: Over \$750,000

**Town of Addison** 

Taste Addison

2021

Addison, TX, United States

Gold

**Best Multimedia Component** 

2021 Taste Addison TV Interview

Budget: Over \$750,000

**Town of Leesburg** 

Holiday Arts & Crafts Show

2021

Leesburg, VA, United States

Gold

**Best Printed Materials (Single Page)** 

Budget: Under \$100,000

Town of Leesburg

Leesburg Flower & Garden Festival

2021

Leesburg, VA, United States

Silver

**Best Festival / Event Adaptation** 

Budget: Under \$750,000

**Town of Leesburg** 

Taste Leesburg

2021

Leesburg, VA, United States

**Bronze - Tie** 

**Best Event Website** 

leesburgva.gov/departments/parks-recreation/events/taste-

leesburg/

Budget: Under \$100,000

**Town of Leesburg** 

Taste Leesburg

2021

Leesburg, VA, United States

Silver

**Best Give-Away Item** 

Snifter

Budget: Under \$100,000

United San Antonio Pow Wow, Inc.

Celebrations of Traditions Pow Wow

2021

San Antonio, TX, United States

Gold

**Best Pin or Button** 

Budget: Under \$100,000

**Visit Mansfield** 

Mansfield Veterans Day Parade and Patriotic Salute

2021

Mansfield, TX, United States

**Silver** 

**Best Parade** 

Budget: Under \$100,000

**Visit Stockton** 

Stockton Flavor Fest

2022

Stockton, CA, United States

Gold

**Best New Festival or Event** 

Budget: Over \$100,000

**Washington's Birthday Celebration Association** 

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

**Bronze** 

**Best TV Promotion** 

Budget: \$750,000 to \$2 Million

**Washington's Birthday Celebration Association** 

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

**Bronze** 

**Best Multimedia Component** 

Jalapeño Festival Spot in Spotify

## **Washington's Birthday Celebration Association**

124th Washington's Birthday Celebration 2022

Laredo, TX, United States

**Silver** 

## **Best Organization Website**

wbcalaredo.org

Budget: \$100,000 to \$2 Million

#### **Washington's Birthday Celebration Association**

124th Washington's Birthday Celebration 2022

Laredo, TX, United States

**Silver** 

## **Best Single Digital/Social Ad**

Budget: \$750,000 to \$2 Million

## **Washington's Birthday Celebration Association**

124th Washington's Birthday Celebration 2022

Laredo, TX, United States

Gold

## **Best Newspaper Insert / Supplement**

Budget: Over \$100,000

## **Washington's Birthday Celebration Association**

124th Washington's Birthday Celebration 2022

Laredo, TX, United States

Silver

#### **Best Printed Materials (Multiple Page)**

Budget: Over \$750,000

## **Washington's Birthday Celebration Association**

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

**Silver** 

## **Best Printed Materials (Single Page)**

Stars & Stripes Air Show Spectacular

Budget: Over \$750,000

## **Washington's Birthday Celebration Association**

124th Washington's Birthday Celebration 2022

Laredo, TX, United States

**Bronze** 

## **Best Single Newspaper Display Ad**

Pipes & Stripes Car Show Budget: Over \$750,000

## **Washington's Birthday Celebration Association**

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

Silver

## **Best Single Magazine Display Ad**

Jalapeño Festival Budget: Over \$750,000

## **Washington's Birthday Celebration Association**

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

Silver

**Best Ad Series** 

Budget: Over \$100,000

## **Washington's Birthday Celebration Association**

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

**Bronze** 

## **Best Promotional Photograph**

**WBCA Carnival** 

Budget: \$750,000 to \$2 Million

#### **Washington's Birthday Celebration Association**

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

**Bronze** 

**Best Invitation** 

Budget: Over \$750,000

## **Washington's Birthday Celebration Association**

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

**Silver** 

#### **Best Educational Program**

American Historical Theatre George Washington

Performance

Budget: Over \$750,000

## **Washington's Birthday Celebration Association**

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

Silver

## **Best Children's Programming**

American Historical Theatre George Washington

Performance

## **Washington's Birthday Celebration Association**

124th Washington's Birthday Celebration 2022

Laredo, TX, United States

**Silver** 

## **Best Event (Within an Existing Festival)**

La Costeña Jalapeño Eating Contest

Budget: Over \$750,000

## **Washington's Birthday Celebration Association**

124th Washington's Birthday Celebration 2022

Laredo, TX, United States

Gold

## **Best Emergency Preparedness & Risk Management**

Plan

Budget: Over \$750,000

## **Washington's Birthday Celebration Association**

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

**Silver** 

## **Most Creative / Effective News Stunt**

La Costeña Jalapeño Eating Contest

**Budget: Combined** 

#### **Weatherford Chamber of Commerce**

Parker County Peach Festival 2021

Weatherford, TX, United States

Gold

#### **Best Facebook Site**

facebook.com/parkercountypeachfestival

Budget: \$100,000 to \$750,000

## **Weatherford Chamber of Commerce**

Parker County Peach Festival 2019

Weatherford, TX, United States

**Bronze** 

#### **Best Promotional Poster**

Budget: \$100,000 to \$750,000

### **Weatherford Chamber of Commerce**

Parker County Peach Festival 2019

Weatherford, TX, United States

Silver

**Best T-Shirt Design** 

Budget: \$100,000 to \$750,000

## **Weatherford Chamber of Commerce**

Parker County Peach Festival

2021

Weatherford, TX, United States

Gold

**Best Hat** 

Budget: \$100,000 to \$750,000

#### **Weatherford Chamber of Commerce**

Parker County Peach Festival

2021

Weatherford, TX, United States

Gold

## **Best Emergency Preparedness & Risk Management**

Plan

Budget: Under \$750,000

## **Weatherford Chamber of Commerce**

Weatherford Lights the Night Parade

2021

Weatherford, TX, United States

Gold

**Best Parade** 

Budget: Under \$100,000

## West Palm Beach Arts & Entertainment District

2022

West Palm Beach, FL, United States

Silver

**Best Video Promotion** 

Budget: Under \$100,000

## **West Palm Beach Arts & Entertainment District**

2022

West Palm Beach, FL, United States

Silver

#### **Best Twitter Site**

twitter.com/WPBAEDistrict

Budget: Under \$100,000

#### West Palm Beach Arts & Entertainment District

2022

West Palm Beach, FL, United States

**Bronze** 

## **Best Instagram Site**

instagram.com/WPBAEDistrict

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority** 

Annual Report

2020

West Palm Beach, FL, United States

**Bronze** 

**Best Printed Materials (Multiple Page)** 

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority** 

**Black Art Matters** 

2021

West Palm Beach, FL, United States

**Bronze** 

**Best Radio Promotion** Budget: Under \$100,000

**West Palm Beach Downtown Development Authority** 

**Black Art Matters** 

2021

West Palm Beach, FL, United States

Gold

**Best Virtual Festival / Event** 

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority** 

Catch The Gingerbread Man

2021

West Palm Beach, FL, United States

Gold

**Best Single Digital/Social Ad** 

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority** 

Community Cafecito

2022

West Palm Beach, FL, United States

Silve

**Best Community Outreach Program** 

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority** 

Dance Photography Contest

2021

West Palm Beach, FL, United States

**Silver** 

**Best Single Digital/Social Ad** 

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority** 

**DowntownWPB** 

2022

West Palm Beach, FL, United States

Silver

**Best Facebook Site** 

facebook.com/DowntownWPB Budget: Under \$100,000

**West Palm Beach Downtown Development Authority** 

**DowntownWPB** 

2022

West Palm Beach, FL, United States

Gold

**Best Twitter Site** 

twitter.com/DowntownWPB Budget: Under \$100,000

**West Palm Beach Downtown Development Authority** 

**DowntownWPB** 

2022

West Palm Beach, FL, United States

Gold

**Best Digital/Social Ad Series** 

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority** 

Fall In Love

2020

West Palm Beach, FL, United States

**Bronze** 

**Best Digital/Social Ad Series** 

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority** 

**Healing Circle** 

2021

West Palm Beach, FL, United States

Gold

**Best Single Newspaper Display Ad** 

Budget: Under \$100,000

**West Palm Beach Downtown Development Authority** 

Pairings: Food & Wine Event

2022

West Palm Beach, FL, United States

Gold

**Best TV Promotion** Budget: Under \$100,000

## **West Palm Beach Downtown Development Authority**

Vamos Bailar

2021

West Palm Beach, FL, United States

**Bronze - Tie** 

**Best Printed Materials (Single Page)** 

Budget: Under \$100,000

# Winter Gongju Gunbam Festival Organizing

**Committee** 

Winter Gongju Roasted Chestnut Festival 2021

Seo-gu, Daejeon, South Korea

Gold Best Hat

Budget: Under \$100,000

## Winterfest, Inc.

Seminole Hard Rock Winterfest Black Tie Ball 2021

Fort Lauderdale, FL, United States

Gold

**Best Radio Promotion** 

Budget: Over \$750,000

## Winterfest, Inc.

Seminole Hard Rock Winterfest Black Tie Ball 2021

Fort Lauderdale, FL, United States

**Bronze** 

## **Best Digital/Social Ad Series**

Budget: \$750,000 to \$2 Million

## Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade 2021

Fort Lauderdale, FL, United States

**Bronze** 

**Best TV Promotion** 

Budget: Over \$2 Million

#### Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade 2021

Fort Lauderdale, FL, United States

**Bronze** 

## **Best Organization Website**

winterfestparade.com

Budget: \$100,000 to \$2 Million