

Gold

Grand Pinnacle

Budget: Under \$100,000

City of McAllen - McAllen Public Library

South Texas Book Festival

2019

McAllen, TX, United States

Gold

Grand Pinnacle

Budget: \$100,000 to \$750,000

Lubbock Arts Alliance

Lubbock Arts Festival

2021

Lubbock, TX, United States

Silver

Grand Pinnacle

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Bronze

Grand Pinnacle

Budget: \$100,000 to \$750,000

Kona Coffee Cultural Festival

2019

Kailua-Kona, HI, United States

Gold

Grand Pinnacle

Budget: \$750,000 to \$2 Million

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Silver

Grand Pinnacle

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival®

2021

Des Moines, IA, United States

Bronze

Grand Pinnacle

Budget: \$750,000 to \$2 Million

Scottsdale Arts

Canal Convergence

2019

Scottsdale, AZ, United States

Gold

Grand Pinnacle

Budget: Over \$2 Million

Pennsylvania Horticultural Society

PHS Philadelphia Flower Show

2021

Philadelphia, PA, United States

Silver

Grand Pinnacle

Budget: Over \$2 Million

Destination NSW

Vivid Sydney

2022

The Rocks, NSW, Australia

Gold

Best TV Promotion

Budget: Under \$100,000

West Palm Beach Downtown Development Authority

Pairings: Food & Wine Event

2022

West Palm Beach, FL, United States

Silver

Best TV Promotion

Budget: Under \$100,000

City of Show Low

BBQ Throwdown

2022

Show Low, AZ, United States

Bronze

Best TV Promotion

Budget: Under \$100,000

City of Edinburg Cultural Arts

UFO Festival and Conference

2022

Edinburg, TX, United States

Gold

Best TV Promotion

Budget: \$100,000 to \$750,000

City of McAllen - McAllen Convention Center

Fiesta de Palmas

2019

McAllen, TX, United States

Silver

Best TV Promotion

Budget: \$100,000 to \$750,000

Honju Culture and Tourism Foundation

Hongseong Hero Festival

2021

Hongseong-gun, Chungcheongnam-do, South Korea

Bronze

Best TV Promotion

Budget: \$100,000 to \$750,000

City of McAllen - McAllen Convention Center

South Pole Illuminated Festival

2020

McAllen, TX, United States

Gold

Best TV Promotion

Budget: \$750,000 to \$2 Million

Town of Addison

Addison Oktoberfest

2021

Addison, TX, United States

Silver

Best TV Promotion

Budget: \$750,000 to \$2 Million

Pasadena Livestock Show & Rodeo

2021

Pasadena, TX, United States

Bronze

Best TV Promotion

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

Gold

Best TV Promotion

Budget: Over \$2 Million

Texas Renaissance Festival

2021

Todd Mission, TX, United States

Silver

Best TV Promotion

Budget: Over \$2 Million

OC Fair & Event Center

OC Fair

2021

Costa Mesa, CA, United States

Bronze

Best TV Promotion

Budget: Over \$2 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

2021

Fort Lauderdale, FL, United States

Gold

Best Full-Length TV Program

Budget: Under \$750,000

City of West Palm Beach

4th on Flagler

2020

West Palm Beach, FL, United States

Silver

Best Full-Length TV Program

Budget: Under \$750,000

Canada Place Corporation

#CanadaTogether

2021

Vancouver, BC, Canada

Bronze

Best Full-Length TV Program

Budget: Under \$750,000

Macon, Georgia's International Cherry Blossom

Festival

Cherry Blossom Parade

2022

Macon, GA, United States

Gold

Best Full-Length TV Program

Budget: \$750,000 to \$2 Million

The Parade Company

Hob Nobble Gobble® presented by Ford

2019

Detroit, MI, United States

Silver

Best Full-Length TV Program

Budget: \$750,000 to \$2 Million

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Bronze

Best Full-Length TV Program

Budget: \$750,000 to \$2 Million

**The Parade Company
America’s Thanksgiving Parade® presented by
Gardner White**

2019

Detroit, MI, United States

Gold

Best Full-Length TV Program

Budget: Over \$2 Million

**Pasadena Tournament of Roses
Rose Parade presented by Honda**

2020

Pasadena, CA, United States

Silver

Best Full-Length TV Program

Budget: Over \$2 Million

**National Cherry Blossom Festival
Celebration Show**

2021

Washington, DC, United States

Bronze

Best Full-Length TV Program

Budget: Over \$2 Million

**Pennsylvania Horticultural Society
PHS Philadelphia Flower Show**

2021

Philadelphia, PA, United States

Gold

Best Video Promotion

Budget: Under \$100,000

Cave City Watermelon Festival

2021

Cave City, AR, United States

Silver

Best Video Promotion

Budget: Under \$100,000

West Palm Beach Arts & Entertainment District

2022

West Palm Beach, FL, United States

Bronze

Best Video Promotion

Budget: Under \$100,000

**Norfolk Festevents, Ltd.
NashFest 757 Music & Food Festival**

2021

Norfolk, VA, United States

Gold

Best Video Promotion

Budget: \$100,000 to \$750,000

**Macon, Georgia's International Cherry Blossom
Festival**

2022

Macon, GA, United States

Silver

Best Video Promotion

Budget: \$100,000 to \$750,000

**City of McAllen - McAllen Convention Center
South Pole Illuminated Festival**

2021

McAllen, TX, United States

Bronze

Best Video Promotion

Budget: \$100,000 to \$750,000

**City of Richardson
Cottonwood Art Festival**

2022

Richardson, TX, United States

Gold

Best Video Promotion

Budget: \$750,000 to \$2 Million

**Cultural Festivals
Saint Louis Art Fair**

2021

Saint Louis, MO, United States

Silver

Best Video Promotion

Budget: \$750,000 to \$2 Million

**Geumsan Festival and Tourism Foundation
Geumsan Ginseng Festival**

2020

Geumsan-gun, Chungcheongnam-do, South Korea

Bronze

Best Video Promotion

Budget: \$750,000 to \$2 Million

**Town of Addison
Addison Oktoberfest**

2019

Addison, TX, United States

Gold

Best Video Promotion

Budget: Over \$2 Million

**Destination NSW
Vivid Sydney, 2022**

The Rocks, NSW, Australia

Silver

Best Video Promotion

Budget: Over \$2 Million

Pennsylvania Horticultural Society

PHS Philadelphia Flower Show

2021

Philadelphia, PA, United States

Gold

Best Radio Promotion

Budget: Under \$100,000

City of West Palm Beach

West Palm Beach GreenMarket

2021

West Palm Beach, FL, United States

Silver

Best Radio Promotion

Budget: Under \$100,000

City of Edinburg Cultural Arts

UFO Festival and Conference

2022

Edinburg, TX, United States

Bronze

Best Radio Promotion

Budget: Under \$100,000

West Palm Beach Downtown Development

Authority

Black Art Matters

2021

West Palm Beach, FL, United States

Gold

Best Radio Promotion

Budget: \$100,000 to \$750,000

City of McAllen - McAllen Convention Center

Dinos and Dragons Adventure Park

2021

McAllen, TX, United States

Silver

Best Radio Promotion

Budget: \$100,000 to \$750,000

City of West Palm Beach

4th on Flagler

2020

West Palm Beach, FL, United States

Bronze

Best Radio Promotion

Budget: \$100,000 to \$750,000

City of McAllen - McAllen Convention Center

Fiesta de Palmas

2021

McAllen, TX, United States

Gold

Best Radio Promotion

Budget: Over \$750,000

Winterfest, Inc.

Seminole Hard Rock Winterfest Black Tie Ball

2021

Fort Lauderdale, FL, United States

Silver

Best Radio Promotion

Budget: Over \$750,000

City of Richardson

Wildflower! Arts & Music Festival

2022

Richardson, TX, United States

Bronze

Best Radio Promotion

Budget: Over \$750,000

Town of Addison

Addison Oktoberfest

2021

Addison, TX, United States

Gold

Best Mobile Application

Budget: Combined

Destination NSW

Vivid Sydney

2022

2022.vividsydney.com

The Rocks, NSW, Australia

Silver

Best Mobile Application

Budget: Combined

Memphis in May International Festival

Beale Street Music Festival

2022

Memphis, TN, United States

Bronze

Best Mobile Application

Budget: Combined

Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Gold

Best Multimedia Component

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - National Flower Month

2022

Screensaver for National Flower Month

McAllen, TX, United States

Silver

Best Multimedia Component

Budget: Under \$100,000

City of McAllen - McAllen Public Library

South Texas Book Festival

2019

2019 STBF Video

McAllen, TX, United States

Bronze

Best Multimedia Component

Budget: Under \$100,000

City of Pittsburgh Office of Special Events

Black History Month

2022

Teenie Harris: The Man Behind the Lens

Brandon D'Alimonte

Pittsburgh, PA, United States

Gold

Best Multimedia Component

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

2022

"Cherry Blossom Party Time" Original Song

Macon, GA, United States

Silver

Best Multimedia Component

Budget: \$100,000 to \$750,000

Pittsburgh Irish Festival

29th Annual Pittsburgh Irish Festival

2019

Golf Cart Karaoke

Pittsburgh, PA, United States

Bronze

Best Multimedia Component

Budget: \$100,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair

2020

Virtual Art Fair

Pleasures of the Palate Virtual Demonstration

Saint Louis, MO, United States

Gold

Best Multimedia Component

Budget: Over \$750,000

Town of Addison

Taste Addison

2021

2021 Taste Addison TV Interview

Addison, TX, United States

Silver

Best Multimedia Component

Budget: Over \$750,000

City of Philadelphia Office of Special Events

Philadelphia Marathon Weekend

2021

2021 Philadelphia Marathon Weekend Expo Speaker Series

Philadelphia, PA, United States

Bronze

Best Multimedia Component

Budget: Over \$750,000

Washington's Birthday Celebration Association

124th Washington's Birthday Celebration

2022

Jalapeño Festival Spot in Spotify

Laredo, TX, United States

Gold

Best Event Website

Budget: Under \$100,000

Frankenmuth Dog Bowl, Inc.

Frankenmuth Dog Bowl

2021

dogbowlfun.com

Frankenmuth, MI, United States

Silver

Best Event Website

Budget: Under \$100,000

City of McAllen - McAllen Convention Center

McAllen International CarFest, 2022

mcallencarfest.com

McAllen, TX, United States

Bronze - Tie

Best Event Website

Budget: Under \$100,000

City of Edinburg Cultural Arts

UFO Festival and Conference

2022

edinburgufo.com

Edinburg, TX, United States

Bronze - Tie

Best Event Website

Budget: Under \$100,000

Town of Leesburg

Taste Leesburg

2021

leesburgva.gov/departments/parks-recreation/events/taste-leesburg/

Leesburg, VA, United States

Gold

Best Event Website

Budget: \$100,000 to \$750,000

San Antonio Book Festival

2022

sabookfestival.org

San Antonio, TX, United States

Silver

Best Event Website

Budget: \$100,000 to \$750,000

Pittsburgh Irish Festival

30th Annual Pittsburgh Irish Festival

2021

pghirishfest.org

Pittsburgh, PA, United States

Bronze

Best Event Website

Budget: \$100,000 to \$750,000

City of Richardson

Cottonwood Art Festival

2022

cottonwoodartfestival.com

Richardson, TX, United States

Gold

Best Event Website

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival®

2021

desmoinesartsfestival.org

Des Moines, IA, United States

Silver

Best Event Website

Budget: \$750,000 to \$2 Million

Boryeong Festival and Tourism Foundation

Boryeong Mud Festival

2021

www.mudfestival.or.kr

Boryeong-si, Chungcheongnam-do, South Korea

Bronze

Best Event Website

Budget: \$750,000 to \$2 Million

City of Richardson

Wildflower! Arts & Music Festival

2022

wildflowerfestival.com

Richardson, TX, United States

Gold

Best Event Website

Budget: Over \$2 Million

Destination NSW

Vivid Sydney

2022

2022.vividsydney.com

The Rocks, NSW, Australia

Silver

Best Event Website

Budget: Over \$2 Million

Memphis in May International Festival

World Championship Barbecue Cooking Contest

2022

memphisinmay.org/events/world-championship-barbecue-cooking-contest/

Memphis, TN, United States

Bronze

Best Event Website

Budget: Over \$2 Million

Pennsylvania Horticultural Society

PHS Philadelphia Flower Show

2021

phsonline.org/the-flower-show

Philadelphia, PA, United States

Gold

Best Organization Website

Budget: Under \$100,000

City of McAllen - McAllen Convention Center

2022

experiencemcallen.com

McAllen, TX, United States

Silver

Best Organization Website

Budget: Under \$100,000

City of Show Low

2022

showlowaz.gov

Show Low, AZ, United States

Bronze

Best Organization Website

Budget: Under \$100,000

South Carolina Festival of Flowers

2022

scfestivalofflowers.org

Greenwood, SC, United States

Gold

Best Organization Website

Budget: \$100,000 to \$2 Million

Macon, Georgia's International Cherry Blossom Festival

2022

cherryblossom.com

Macon, GA, United States

Silver

Best Organization Website

Budget: \$100,000 to \$2 Million

**Washington's Birthday Celebration Association
124th Washington's Birthday Celebration**

2022

wbcalaredo.org

Laredo, TX, United States

Bronze

Best Organization Website

Budget: \$100,000 to \$2 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

2021

winterfestparade.com

Fort Lauderdale, FL, United States

Gold

Best Organization Website

Budget: Over \$2 Million

Memphis in May International Festival

2022

memphisinmay.org

Memphis, TN, United States

Silver

Best Organization Website

Budget: Over \$2 Million

Sevierville Chamber of Commerce

2022

visitsevierville.com

Sevierville, TN, United States

Bronze

Best Organization Website

Budget: Over \$2 Million

Pennsylvania Horticultural Society

PHS Philadelphia Flower Show

2021

phsonline.org

Philadelphia, PA, United States

Gold

Best Facebook Site

Budget: Under \$100,000

City of West Palm Beach

West Palm Beach GreenMarket

2021

facebook.com/WPBGreenMarket

West Palm Beach, FL, United States

Silver

Best Facebook Site

Budget: Under \$100,000

West Palm Beach Downtown Development Authority

DowntownWPB

2022

facebook.com/DowntownWPB

West Palm Beach, FL, United States

Bronze

Best Facebook Site

Budget: Under \$100,000

City of Sugar Land

2022

facebook.com/SugarLandParks

Sugar Land, TX, United States

Gold

Best Facebook Site

Budget: \$100,000 to \$750,000

Weatherford Chamber of Commerce

Parker County Peach Festival

2021

facebook.com/parkercountypeachfestival

Weatherford, TX, United States

Silver - Tie

Best Facebook Site

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

2022

facebook.com/cherryblossomfestivalmacon

Macon, GA, United States

Silver - Tie

Best Facebook Site

Budget: \$100,000 to \$750,000

**Pittsburgh Irish Festival
30th Annual Pittsburgh Irish Festival**

2021

facebook.com/pghirishfest

Pittsburgh, PA, United States

Bronze - Tie

Best Facebook Site

Budget: \$100,000 to \$750,000

**City of Richardson
Cottonwood Art Festival**

2022

facebook.com/CottonwoodArtFestival

Richardson, TX, United States

Bronze - Tie

Best Facebook Site

Budget: \$100,000 to \$750,000

Lubbock Arts Alliance

2022

facebook.com/lubbockartsalliance

Lubbock, TX, United States

Gold

Best Facebook Site

Budget: \$750,000 to \$2 Million

**City of McAllen - McAllen Parks & Recreation
McAllen Marathon Scott Crane Run**

2022

facebook.com/mcallenmarathon

McAllen, TX, United States

Silver

Best Facebook Site

Budget: \$750,000 to \$2 Million

**City of Richardson
Wildflower! Arts & Music Festival**

2022

facebook.com/wildflowerfestival/

Richardson, TX, United States

Bronze

Best Facebook Site

Budget: \$750,000 to \$2 Million

**Norfolk Festevents, Ltd.
Season of Events**

2021

facebook.com/Festevents

Norfolk, VA, United States

Gold

Best Facebook Site

Budget: Over \$2 Million

**City of Philadelphia Office of Special Events
Philadelphia Marathon Weekend**

2021

facebook.com/PhiladelphiaMarathon

Philadelphia, PA, United States

Silver

Best Facebook Site

Budget: Over \$2 Million

National Cherry Blossom Festival

2022

facebook.com/CherryBlossomFestival

Washington, DC, United States

Bronze

Best Facebook Site

Budget: Over \$2 Million

Texas Renaissance Festival

2021

facebook.com/texrenfest

Todd Mission, TX, United States

Gold

Best Twitter Site

Budget: Under \$100,000

**West Palm Beach Downtown Development
Authority**

DowntownWPB

2022

twitter.com/DowntownWPB

West Palm Beach, FL, United States

Silver

Best Twitter Site

Budget: Under \$100,000

West Palm Beach Arts & Entertainment District

2022

twitter.com/WPBAEDistrict

West Palm Beach, FL, United States

Bronze

Best Twitter Site

Budget: Under \$100,000

City of McAllen - McAllen Public Library

South Texas Book Festival

2021

twitter.com/mcallenlibrary

McAllen, TX, United States

Gold

Best Twitter Site

Budget: Over \$100,000

National Cherry Blossom Festival

2022

twitter.com/CherryBlossFest

Washington, DC, United States

Silver

Best Twitter Site

Budget: Over \$100,000

City of Richardson

Wildflower! Arts & Music Festival

2022

twitter.com/WildflowerFest

Richardson, TX, United States

Bronze - Tie

Best Twitter Site

Budget: Over \$100,000

City of Richardson

Cottonwood Art Festival

2022

twitter.com/CAFRichardson

Richardson, TX, United States

Bronze - Tie

Best Twitter Site

Budget: Over \$100,000

Pittsburgh Irish Festival

30th Annual Pittsburgh Irish Festival

2021

twitter.com/pittsburghirish

Pittsburgh, PA, United States

Gold

Best Instagram Site

Budget: Under \$100,000

City of Sugar Land

2022

instagram.com/SugarLandParks

Sugar Land, TX, United States

Silver

Best Instagram Site

Budget: Under \$100,000

City of West Palm Beach

West Palm Beach GreenMarket

2021

instagram.com/wpbgreenmarket

West Palm Beach, FL, United States

Bronze

Best Instagram Site

Budget: Under \$100,000

West Palm Beach Arts & Entertainment District

2022

instagram.com/WPBAEDistrict

West Palm Beach, FL, United States

Gold

Best Instagram Site

Budget: \$100,000 to \$750,000

City of Greenville

City of Greenville Events & Cultural Arts

2021

instagram.com/gvilleevents

Greenville, SC, United States

Silver

Best Instagram Site

Budget: \$100,000 to \$750,000

City of Richardson

Cottonwood Art Festival

2022

instagram.com/cottonwoodartfest

Richardson, TX, United States

Bronze

Best Instagram Site

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

2022

instagram.com/pinkestparty

Macon, GA, United States

Gold

Best Instagram Site

Budget: \$750,000 to \$2 Million

Cultural Festivals

Saint Louis Art Fair

2021

instagram.com/stlartfair

Saint Louis, MO, United States

Silver

Best Instagram Site

Budget: \$750,000 to \$2 Million

City of Richardson

Wildflower! Arts & Music Festival

2022

instagram.com/wamfest

Richardson, TX, United States

Bronze

Best Instagram Site

Budget: \$750,000 to \$2 Million

Norfolk Festevents, Ltd.

Season of Events

2021

instagram.com/festevents

Norfolk, VA, United States

Gold

Best Instagram Site

Budget: Over \$2 Million

Destination NSW

Vivid Sydney

2022

instagram.com/vividsydney

The Rocks, NSW, Australia

Silver

Best Instagram Site

Budget: Over \$2 Million

Pennsylvania Horticultural Society

PHS Philadelphia Flower Show

2021

instagram.com/phsgardening

Philadelphia, PA, United States

Bronze

Best Instagram Site

Budget: Over \$2 Million

City of Philadelphia Office of Special Events

Philadelphia Marathon Weekend

2021

instagram.com/philly_marathon

Philadelphia, PA, United States

Gold

Best Single Digital/Social Ad

Budget: Under \$100,000

West Palm Beach Downtown Development

Authority

Catch The Gingerbread Man

2021

West Palm Beach, FL, United States

Silver

Best Single Digital/Social Ad

Budget: Under \$100,000

West Palm Beach Downtown Development

Authority

Dance Photography Contest

2021

West Palm Beach, FL, United States

Bronze

Best Single Digital/Social Ad

Budget: Under \$100,000

City of McAllen - McAllen Convention Center

McAllen International CarFest

2021

McAllen, TX, United States

Gold

Best Single Digital/Social Ad

Budget: \$100,000 to \$750,000

San Antonio Book Festival

2022

San Antonio, TX, United States

Silver

Best Single Digital/Social Ad

Budget: \$100,000 to \$750,000

Pittsburgh Irish Festival

29th Annual Pittsburgh Irish Festival

2019

Pittsburgh, PA, United States

Bronze

Best Single Digital/Social Ad

Budget: \$100,000 to \$750,000

City of Richardson

Cottonwood Art Festival

2022

Richardson, TX, United States

Gold

Best Single Digital/Social Ad

Budget: \$750,000 to \$2 Million

City of Richardson

Wildflower! Arts & Music Festival

2022

Richardson, TX, United States

Silver

Best Single Digital/Social Ad

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

Bronze

Best Single Digital/Social Ad

Budget: \$750,000 to \$2 Million

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Gold

Best Single Digital/Social Ad

Budget: Over \$2 Million

Memphis in May International Festival

Great American River Run

2022

Memphis, TN, United States

Silver

Best Single Digital/Social Ad

Budget: Over \$2 Million

Pennsylvania Horticultural Society

PHS Philadelphia Flower Show

2021

Philadelphia, PA, United States

Gold

Best Digital/Social Ad Series

Budget: Under \$100,000

West Palm Beach Downtown Development

Authority

DowntownWPB

2022

West Palm Beach, FL, United States

Silver

Best Digital/Social Ad Series

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - Illumina Fest

2021

McAllen, TX, United States

Bronze

Best Digital/Social Ad Series

Budget: Under \$100,000

West Palm Beach Downtown Development

Authority

Fall In Love

2020

West Palm Beach, FL, United States

Gold

Best Digital/Social Ad Series

Budget: \$100,000 to \$750,000

City of McAllen - McAllen Convention Center

Fiesta de Palmas

2021

McAllen, TX, United States

Silver

Best Digital/Social Ad Series

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom

Festival

2022

Macon, GA, United States

Bronze

Best Digital/Social Ad Series

Budget: \$100,000 to \$750,000

Pittsburgh Irish Festival

29th Annual Pittsburgh Irish Festival

2019

Pittsburgh, PA, United States

Gold

Best Digital/Social Ad Series

Budget: \$750,000 to \$2 Million

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2022

McAllen, TX, United States

Silver

Best Digital/Social Ad Series

Budget: \$750,000 to \$2 Million

City of Richardson

Wildflower! Arts & Music Festival

2022

Richardson, TX, United States

Bronze

Best Digital/Social Ad Series

Budget: \$750,000 to \$2 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Black Tie Ball

2021

Fort Lauderdale, FL, United States

Gold

Best Digital/Social Ad Series

Budget: Over \$2 Million

Destination NSW

Vivid Sydney

2022

The Rocks, NSW, Australia

Silver

Best Digital/Social Ad Series

Budget: Over \$2 Million

Pennsylvania Horticultural Society

PHS Philadelphia Flower Show

2021

Philadelphia, PA, United States

Gold

Best Event / Organization E-Newsletter

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán

2022

McAllen, TX, United States

Silver

Best Event / Organization E-Newsletter

Budget: Under \$100,000

City of Boynton Beach

2021

Boynton Beach, FL, United States

Bronze

Best Event / Organization E-Newsletter

Budget: Under \$100,000

City of McAllen - McAllen Public Library

South Texas Book Festival

2021

McAllen, TX, United States

Gold

Best Event / Organization E-Newsletter

Budget: \$100,000 to \$750,000

Lubbock Arts Alliance

Lubbock Arts Festival

2021

Lubbock, TX, United States

Silver

Best Event / Organization E-Newsletter

Budget: \$100,000 to \$750,000

City of Richardson

Cottonwood Art Festival

2022

Richardson, TX, United States

Bronze

Best Event / Organization E-Newsletter

Budget: \$100,000 to \$750,000

San Antonio Book Festival

2022

San Antonio, TX, United States

Gold

Best Event / Organization E-Newsletter

Budget: \$750,000 to \$2 Million

Scottsdale Arts

Canal Convergence

2021

Scottsdale, AZ, United States

Silver

Best Event / Organization E-Newsletter

Budget: \$750,000 to \$2 Million

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Bronze

Best Event / Organization E-Newsletter

Budget: \$750,000 to \$2 Million

City of Richardson

Wildflower! Arts & Music Festival

2022

Richardson, TX, United States

Gold

Best Event / Organization E-Newsletter

Budget: Over \$2 Million

OC Fair & Event Center

OC Fair

2021

Costa Mesa, CA, United States

Silver

Best Event / Organization E-Newsletter

Budget: Over \$2 Million

National Cherry Blossom Festival

2022

Washington, DC, United States

Bronze

Best Event / Organization E-Newsletter

Budget: Over \$2 Million

Music for All

2022

Indianapolis, IN, United States

Gold

Best Event Program

Budget: Under \$100,000

City of McAllen - McAllen Public Library

South Texas Book Festival

2021

McAllen, TX, United States

Silver

Best Event Program

Budget: Under \$100,000

Sevierville Chamber of Commerce

Rose Glen Literary Festival

2022

Sevierville, TN, United States

Bronze

Best Event Program

Budget: Under \$100,000

South Carolina Festival of Flowers

2022

Greenwood, SC, United States

Gold

Best Event Program

Budget: \$100,000 to \$750,000

Kona Coffee Cultural Festival

50th Festival

2021

Kailua-Kona, HI, United States

Silver

Best Event Program

Budget: \$100,000 to \$750,000

Scottsdale Arts

Scottsdale Arts Festival

2020

Scottsdale, AZ, United States

Bronze

Best Event Program

Budget: \$100,000 to \$750,000

Lubbock Arts Alliance

Lubbock Arts Festival

2022

Lubbock, TX, United States

Gold

Best Event Program

Budget: \$750,000 to \$2 Million

Scottsdale Arts

Canal Convergence

2021

Scottsdale, AZ, United States

Silver

Best Event Program

Budget: \$750,000 to \$2 Million

Cultural Festivals

Saint Louis Art Fair

2021

Saint Louis, MO, United States

Bronze

Best Event Program

Budget: \$750,000 to \$2 Million

Town of Addison

Addison Oktoberfest

2019

Addison, TX, United States

Gold

Best Event Program

Budget: Over \$2 Million

Texas Renaissance Festival

2021

Todd Mission, TX, United States

Silver

Best Event Program

Budget: Over \$2 Million

City of Philadelphia Office of Special Events

Philadelphia Marathon Weekend

2021

Philadelphia, PA, United States

Bronze

Best Event Program

Budget: Over \$2 Million

Pasadena Tournament of Roses

Rose Parade presented by Honda

2021

Pasadena, CA, United States

Gold

Best Newspaper Insert / Supplement

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - The Campaign for the Center for Urban Ecology

2021

McAllen, TX, United States

Silver

Best Newspaper Insert / Supplement

Budget: Under \$100,000

Downtown Edmond Business Association

Downtown Edmond Arts Festival

2022

Edmond, OK, United States

Bronze

Best Newspaper Insert / Supplement

Budget: Under \$100,000

City of McAllen - McAllen Public Library

South Texas Book Festival

2021

South Texas Reads!

McAllen, TX, United States

Gold

Best Newspaper Insert / Supplement

Budget: Over \$100,000

Washington's Birthday Celebration Association

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

Silver

Best Newspaper Insert / Supplement

Budget: Over \$100,000

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Gold

Best Promotional Brochure

Budget: Under \$100,000

Newport News Parks & Recreation

Celebration In Lights

2021

Newport News, VA, United States

Silver

Best Promotional Brochure

Budget: Under \$100,000

City of Sugar Land

2022

Sugar Land, TX, United States

Bronze

Best Promotional Brochure

Budget: Under \$100,000

City of McAllen - McAllen Public Library

South Texas Book Festival

2019

McAllen, TX, United States

Gold

Best Promotional Brochure

Budget: \$100,000 to \$750,000

City of McAllen - McAllen Convention Center

Dinos and Dragons Adventure Park

2021

McAllen, TX, United States

Silver

Best Promotional Brochure

Budget: \$100,000 to \$750,000

City of McAllen - McAllen Convention Center

Fiesta de Palmas

2021

McAllen, TX, United States

Bronze

Best Promotional Brochure

Budget: \$100,000 to \$750,000

Pittsburgh Irish Festival

30th Annual Pittsburgh Irish Festival

2021

Pittsburgh, PA, United States

Gold

Best Promotional Brochure

Budget: \$750,000 to \$2 Million

Scottsdale Arts

Canal Convergence

2019

Scottsdale, AZ, United States

Silver

Best Promotional Brochure

Budget: \$750,000 to \$2 Million

Music for All

Summer Symposium

2022

Indianapolis, IN, United States

Bronze

Best Promotional Brochure

Budget: \$750,000 to \$2 Million

Narodni dom Maribor

Festival Lent

2022

Maribor, Slovenia

Gold

Best Promotional Brochure

Budget: Over \$2 Million

Music for All

Music for All National Festival

2023

Indianapolis, IN, United States

Silver

Best Promotional Brochure

Budget: Over \$2 Million

Music for All

Bands of America Championships

2022

Indianapolis, IN, United States

Bronze

Best Promotional Brochure

Budget: Over \$2 Million

Texas Renaissance Festival

2021

Todd Mission, TX, United States

Gold

Best Printed Materials (Multiple Page)

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - The Campaign for the Center for Urban Ecology

2021

McAllen, TX, United States

Silver

Best Printed Materials (Multiple Page)

Budget: Under \$100,000

City of Boynton Beach

Centennial Calendar

2020

Boynton Beach, FL, United States

Bronze

Best Printed Materials (Multiple Page)

Budget: Under \$100,000

West Palm Beach Downtown Development Authority

Annual Report

2020

West Palm Beach, FL, United States

Gold

Best Printed Materials (Multiple Page)

Budget: \$100,000 to \$750,000

City of West Palm Beach

Holiday in Paradise

2021

West Palm Beach, FL, United States

Silver

Best Printed Materials (Multiple Page)

Budget: \$100,000 to \$750,000

City of West Palm Beach

Holiday in Paradise

2019

West Palm Beach, FL, United States

Gold

Best Printed Materials (Multiple Page)

Budget: Over \$750,000

Memphis in May International Festival

2021

Memphis, TN, United States

Silver

Best Printed Materials (Multiple Page)

Budget: Over \$750,000

Washington's Birthday Celebration Association

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

Bronze

Best Printed Materials (Multiple Page)

Budget: Over \$750,000

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Gold

Best Printed Materials (Single Page)

Budget: Under \$100,000

Town of Leesburg

Holiday Arts & Crafts Show

2021

Leesburg, VA, United States

Silver

Best Printed Materials (Single Page)

Budget: Under \$100,000

City of West Palm Beach

West Palm Beach GreenMarket

2021

West Palm Beach, FL, United States

Bronze - Tie

Best Printed Materials (Single Page)

Budget: Under \$100,000

City of West Palm Beach

West Palm Beach GreenMarket

2019

West Palm Beach, FL, United States

Bronze - Tie

Best Printed Materials (Single Page)

Budget: Under \$100,000

West Palm Beach Downtown Development

Authority

Vamos Bailar

2021

West Palm Beach, FL, United States

Gold

Best Printed Materials (Single Page)

Budget: \$100,000 to \$750,000

City of West Palm Beach

Holiday in Paradise

2021

West Palm Beach, FL, United States

Silver

Best Printed Materials (Single Page)

Budget: \$100,000 to \$750,000

City of West Palm Beach

Clematis by Night

2021

Clematis by Fright

West Palm Beach, FL, United States

Bronze

Best Printed Materials (Single Page)

Budget: \$100,000 to \$750,000

Scottsdale Arts

Scottsdale Arts Festival

2020

Scottsdale, AZ, United States

Gold

Best Printed Materials (Single Page)

Budget: Over \$750,000

Memphis in May International Festival

World Championship Barbecue Cooking Contest

2022

Memphis, TN, United States

Silver

Best Printed Materials (Single Page)

Budget: Over \$750,000

**Washington's Birthday Celebration Association
124th Washington's Birthday Celebration**

2022

Stars & Stripes Air Show Spectacular
Laredo, TX, United States

Bronze

Best Printed Materials (Single Page)

Budget: Over \$750,000

**City of Richardson
Wildflower! Arts & Music Festival**

2022

Richardson, TX, United States

Gold

Best Cover Design

Budget: Under \$100,000

**City of McAllen - McAllen Public Library
South Texas Book Festival**

2019

McAllen, TX, United States

Silver

Best Cover Design

Budget: Under \$100,000

**City of McAllen
Quinta Mazatlán - Summer Solstice Festival**

2022

McAllen, TX, United States

Gold

Best Cover Design

Budget: \$100,000 to \$750,000

**Pittsburgh Irish Festival
30th Annual Pittsburgh Irish Festival**

2021

Pittsburgh, PA, United States

Silver

Best Cover Design

Budget: \$100,000 to \$750,000

**Pittsburgh Irish Festival
29th Annual Pittsburgh Irish Festival**

2019

Pittsburgh, PA, United States

Bronze

Best Cover Design

Budget: \$100,000 to \$750,000

**San Antonio Book Festival
2022**

San Antonio, TX, United States

Gold

Best Cover Design

Budget: Over \$750,000

**Cultural Festivals
Saint Louis Art Fair**

2021

Saint Louis, MO, United States

Silver

Best Cover Design

Budget: Over \$750,000

**City of McAllen - McAllen Parks & Recreation
McAllen Holiday Parade**

2021

McAllen, TX, United States

Bronze

Best Cover Design

Budget: Over \$750,000

**Pasadena Tournament of Roses
Rose Parade presented by Honda**

2021

Pasadena, CA, United States

Gold

Best Single Newspaper Display Ad

Budget: Under \$100,000

**West Palm Beach Downtown Development
Authority**

Healing Circle

2021

West Palm Beach, FL, United States

Silver

Best Single Newspaper Display Ad

Budget: Under \$100,000

**City of West Palm Beach
West Palm Beach GreenMarket**

2020

West Palm Beach, FL, United States

Bronze

Best Single Newspaper Display Ad

Budget: Under \$100,000

City of West Palm Beach

West Palm Beach GreenMarket

2021

West Palm Beach, FL, United States

Gold

Best Single Newspaper Display Ad

Budget: \$100,000 to \$750,000

Newport News Parks & Recreation

Outdoor Enthusiast Event

2022

Newport News, VA, United States

Silver

Best Single Newspaper Display Ad

Budget: \$100,000 to \$750,000

City of Richardson

Cottonwood Art Festival

2022

Richardson, TX, United States

Bronze

Best Single Newspaper Display Ad

Budget: \$100,000 to \$750,000

City of West Palm Beach

Holiday in Paradise

2019

West Palm Beach, FL, United States

Gold

Best Single Newspaper Display Ad

Budget: Over \$750,000

Town of Addison

Addison Oktoberfest

2019

Addison, TX, United States

Silver

Best Single Newspaper Display Ad

Budget: Over \$750,000

City of Richardson

Wildflower! Arts & Music Festival

2022

Richardson, TX, United States

Bronze

Best Single Newspaper Display Ad

Budget: Over \$750,000

Washington's Birthday Celebration Association

124th Washington's Birthday Celebration

2022

Pipes & Stripes Car Show

Laredo, TX, United States

Gold

Best Single Magazine Display Ad

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - Moon Over Mazatlán

2022

McAllen, TX, United States

Silver

Best Single Magazine Display Ad

Budget: Under \$100,000

City of West Palm Beach

Overall Events

2021

Fall, 2021

West Palm Beach, FL, United States

Bronze - Tie

Best Single Magazine Display Ad

Budget: Under \$100,000

City of West Palm Beach

Overall Events

2021

Summer, 2021

West Palm Beach, FL, United States

Bronze - Tie

Best Single Magazine Display Ad

Budget: Under \$100,000

City of West Palm Beach

Overall Events

2021

Winter, 2021

West Palm Beach, FL, United States

Gold

Best Single Magazine Display Ad

Budget: \$100,000 to \$750,000

Kona Coffee Cultural Festival

2019

Kailua-Kona, HI, United States

Silver

Best Single Magazine Display Ad

Budget: \$100,000 to \$750,000

City of McAllen - McAllen Convention Center

Dinos and Dragons Adventure Park

2022

McAllen, TX, United States

Bronze

Best Single Magazine Display Ad

Budget: \$100,000 to \$750,000

Pittsburgh Irish Festival

30th Annual Pittsburgh Irish Festival

2021

Pittsburgh, PA, United States

Gold

Best Single Magazine Display Ad

Budget: Over \$750,000

Des Moines Arts Festival®

2021

Des Moines, IA, United States

Silver

Best Single Magazine Display Ad

Budget: Over \$750,000

Washington's Birthday Celebration Association

124th Washington's Birthday Celebration

2022

Jalapeño Festival

Laredo, TX, United States

Bronze

Best Single Magazine Display Ad

Budget: Over \$750,000

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Gold

Best Ad Series

Budget: Under \$100,000

City of West Palm Beach

DIY Event Guide

2020

West Palm Beach, FL, United States

Silver

Best Ad Series

Budget: Under \$100,000

City of West Palm Beach

DIY Event Guide - Spring Egg Hunt

2020

West Palm Beach, FL, United States

Bronze

Best Ad Series

Budget: Under \$100,000

City of West Palm Beach

Overall Events

2021

West Palm Beach, FL, United States

Gold

Best Ad Series

Budget: Over \$100,000

Kona Coffee Cultural Festival

2019

Kailua-Kona, HI, United States

Silver

Best Ad Series

Budget: Over \$100,000

Washington's Birthday Celebration Association

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

Bronze

Best Ad Series

Budget: Over \$100,000

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Gold

Best Promotional Poster

Budget: Under \$100,000

City of Boynton Beach

50th Annual Holiday Parade

2021

Boynton Beach, FL, United States

Silver

Best Promotional Poster

Budget: Under \$100,000

City of West Palm Beach

West Palm Beach GreenMarket

2021

USA Today 10Best Campaign

West Palm Beach, FL, United States

Bronze

Best Promotional Poster

Budget: Under \$100,000

City of Sugar Land

Christmas Tree Lighting - 12 Days of Christmas

2020

Sugar Land, TX, United States

Gold

Best Promotional Poster

Budget: \$100,000 to \$750,000

Kona Coffee Cultural Festival

50th Festival

2021

Kailua-Kona, HI, United States

Silver

Best Promotional Poster

Budget: \$100,000 to \$750,000

Gangneung Culture Center

Gangneung Culture Night

2020

Gangneung-si, Gangwon-do, South Korea

Bronze

Best Promotional Poster

Budget: \$100,000 to \$750,000

Weatherford Chamber of Commerce

Parker County Peach Festival

2019

Weatherford, TX, United States

Gold

Best Promotional Poster

Budget: \$750,000 to \$2 Million

Narodni dom Maribor

Festival Lent

2022

Maribor, Slovenia

Silver

Best Promotional Poster

Budget: \$750,000 to \$2 Million

Town of Addison

Addison Oktoberfest

2019

Addison, TX, United States

Bronze

Best Promotional Poster

Budget: \$750,000 to \$2 Million

City of Richardson

Wildflower! Arts & Music Festival

2022

Richardson, TX, United States

Gold

Best Promotional Poster

Budget: Over \$2 Million

Pennsylvania Horticultural Society

PHS Philadelphia Flower Show

2021

Philadelphia, PA, United States

Silver

Best Promotional Poster

Budget: Over \$2 Million

Texas Renaissance Festival

2021

Todd Mission, TX, United States

Bronze

Best Promotional Poster

Budget: Over \$2 Million

OC Fair & Event Center

OC Fair

2021

Costa Mesa, CA, United States

Gold

Best Commemorative Poster

Budget: Under \$750,000

Skagit Valley Tulip Festival

2020

Mount Vernon, WA, United States

Silver

Best Commemorative Poster

Budget: Under \$750,000

Lubbock Arts Alliance

Lubbock Arts Festival

2022

Lubbock, TX, United States

Bronze

Best Commemorative Poster

Budget: Under \$750,000

Summer of the Arts

Iowa City Jazz Festival

2021

Iowa City, IA, United States

Gold

Best Commemorative Poster

Budget: \$750,000 to \$2 Million

North Carolina Azalea Festival

2021

Wilmington, NC, United States

Silver

Best Commemorative Poster

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival®

2021

Des Moines, IA, United States

Bronze

Best Commemorative Poster

Budget: \$750,000 to \$2 Million

City of Richardson

Wildflower! Arts & Music Festival

2022

Richardson, TX, United States

Gold

Best Commemorative Poster

Budget: Over \$2 Million

Memphis in May International Festival

International Salute to Ghana

2022

Memphis, TN, United States

Silver

Best Commemorative Poster

Budget: Over \$2 Million

National Cherry Blossom Festival

2022

Washington, DC, United States

Bronze

Best Commemorative Poster

Budget: Over \$2 Million

Pasadena Tournament of Roses

Rose Parade presented by Honda

2020

Pasadena, CA, United States

Gold

Best Promotional Photograph

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - Illumina Fest

2021

McAllen, TX, United States

Silver

Best Promotional Photograph

Budget: Under \$100,000

City of West Palm Beach

Clematis by Light

2021

West Palm Beach, FL, United States

Bronze

Best Promotional Photograph

Budget: Under \$100,000

Newport News Parks & Recreation

ARTech Lights

2021

Newport News, VA, United States

Gold

Best Promotional Photograph

Budget: \$100,000 to \$750,000

Culture and Sports Department, Daejeon Seo-gu Office

Daejeon Seogu Healing Art Festival

2021

Seo-gu, Daejeon, South Korea

Silver

Best Promotional Photograph

Budget: \$100,000 to \$750,000

Lubbock Arts Alliance

Lubbock Arts Festival

2022

Lubbock, TX, United States

Bronze

Best Promotional Photograph

Budget: \$100,000 to \$750,000

City of McAllen - McAllen Convention Center

Dinos and Dragons Adventure Park

2021

McAllen, TX, United States

Gold

Best Promotional Photograph

Budget: \$750,000 to \$2 Million

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Silver

Best Promotional Photograph

Budget: \$750,000 to \$2 Million

Scottsdale Arts

Canal Convergence

2021

Scottsdale, AZ, United States

Bronze

Best Promotional Photograph

Budget: \$750,000 to \$2 Million

Washington's Birthday Celebration Association

124th Washington's Birthday Celebration

2022

WBCA Carnival

Laredo, TX, United States

Gold

Best Promotional Photograph

Budget: Over \$2 Million

Pennsylvania Horticultural Society

PHS Philadelphia Flower Show

2021

Philadelphia, PA, United States

Silver

Best Promotional Photograph

Budget: Over \$2 Million

Destination NSW

Vivid Sydney

2022

The Rocks, NSW, Australia

Bronze

Best Promotional Photograph

Budget: Over \$2 Million

Jinju Culture & Arts Foundation

Jinju Namgang Yudeung Festival

2021

Jinju-si, Gyeongsangnam-do, South Korea

Gold

Best Outdoor Billboard

Budget: Under \$100,000

City of West Palm Beach

Overall Events

2021

West Palm Beach, FL, United States

Silver

Best Outdoor Billboard

Budget: Under \$100,000

City of Sugar Land

Food Truck Fridays

2021

Sugar Land, TX, United States

Bronze

Best Outdoor Billboard

Budget: Under \$100,000

City of West Palm Beach

Here Comes the Fun

2021

West Palm Beach, FL, United States

Gold

Best Outdoor Billboard

Budget: \$100,000 to \$750,000

City of McAllen - McAllen Convention Center

Dinos and Dragons Adventure Park

2021

McAllen, TX, United States

Silver

Best Outdoor Billboard
 Budget: \$100,000 to \$750,000
City of Richardson
Cottonwood Art Festival
 2022
 Richardson, TX, United States

Bronze

Best Outdoor Billboard
 Budget: \$100,000 to \$750,000
Lubbock Arts Alliance
Lubbock Arts Festival
 2020
 Lubbock, TX, United States

Gold

Best Outdoor Billboard
 Budget: \$750,000 to \$2 Million
Des Moines Arts Festival®
 2021
 Des Moines, IA, United States

Silver

Best Outdoor Billboard
 Budget: \$750,000 to \$2 Million
Pasadena Livestock Show & Rodeo
 2021
 Pasadena, TX, United States

Bronze

Best Outdoor Billboard
 Budget: \$750,000 to \$2 Million
City of McAllen - McAllen Parks & Recreation
McAllen Holiday Parade
 2021
 McAllen, TX, United States

Gold

Best Outdoor Billboard
 Budget: Over \$2 Million
Destination NSW
Vivid Sydney
 2022
 The Rocks, NSW, Australia

Silver

Best Outdoor Billboard
 Budget: Over \$2 Million
OC Fair & Event Center
OC Fair
 2021
 Costa Mesa, CA, United States

Gold

Best Invitation
 Budget: Under \$750,000
City of McAllen - McAllen Convention Center
South Pole Illuminated Festival
 2021
 Día de Reyes
 McAllen, TX, United States

Silver

Best Invitation
 Budget: Under \$750,000
City of Richardson
Cottonwood Art Festival
 2022
 Richardson, TX, United States

Bronze

Best Invitation
 Budget: Under \$750,000
City of McAllen - McAllen Public Library
Botanical Fridas
 2022
 McAllen, TX, United States

Gold

Best Invitation
 Budget: Over \$750,000
Memphis in May International Festival
Black Star Black Tie Gala
 2022
 Memphis, TN, United States

Silver

Best Invitation
 Budget: Over \$750,000
Pennsylvania Horticultural Society
PHS Philadelphia Flower Show
 2021
 Flowers After Hours: Hort Couture
 Philadelphia, PA, United States

Bronze

Best Invitation

Budget: Over \$750,000

Washington's Birthday Celebration Association

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

Gold

Best Street Banner

Budget: Under \$100,000

City of West Palm Beach

Clematis by Light

2021

West Palm Beach, FL, United States

Silver

Best Street Banner

Budget: Under \$100,000

City of West Palm Beach

Clematis by Light

2021

Love Our Community

West Palm Beach, FL, United States

Bronze

Best Street Banner

Budget: Under \$100,000

City of McAllen - McAllen Public Library

South Texas Book Festival

2019

McAllen, TX, United States

Gold

Best Street Banner

Budget: \$100,000 to \$750,000

Hadong Wild Tea Culture Festival Organizing

Committee

Hadong Wild Tea Cultural Festival

2021

Hadong-gun, Gyeongsangnam-do, South Korea

Silver

Best Street Banner

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom

Festival

2022

Macon, GA, United States

Bronze

Best Street Banner

Budget: \$100,000 to \$750,000

City of McAllen - McAllen Convention Center

Fiesta de Palmas

2021

McAllen, TX, United States

Gold

Best Street Banner

Budget: Over \$750,000

City of Richardson

Wildflower! Arts & Music Festival

2022

Richardson, TX, United States

Silver

Best Street Banner

Budget: Over \$750,000

Destination NSW

Vivid Sydney

2022

The Rocks, NSW, Australia

Bronze

Best Street Banner

Budget: Over \$750,000

Des Moines Arts Festival®

2021

Des Moines, IA, United States

Gold

Best On-Site Décor

Budget: Under \$100,000

City of West Palm Beach

West Palm Beach GreenMarket

2020

Sidewalk Decal "6 Beets Apart"

West Palm Beach, FL, United States

Silver

Best On-Site Décor

Budget: Under \$100,000

City of West Palm Beach

Overall Events

2021

Concession Trailer Wrap

West Palm Beach, FL, United States

Bronze

Best On-Site Décor

Budget: Under \$100,000

City of Greenville

United Community Bank Ice on Main

2021

Greenville, SC, United States

Gold

Best On-Site Décor

Budget: \$100,000 to \$750,000

City of West Palm Beach

Holiday in Paradise

2019

Sandi's Surf Shack

West Palm Beach, FL, United States

Silver

Best On-Site Décor

Budget: \$100,000 to \$750,000

City of McAllen - McAllen Convention Center

Dinos and Dragons Adventure Park

2021

Castle Dinos and Dragons 2021

McAllen, TX, United States

Bronze

Best On-Site Décor

Budget: \$100,000 to \$750,000

City of West Palm Beach

Holiday in Paradise

2021

Land Rover Photo Opp

West Palm Beach, FL, United States

Gold

Best On-Site Décor

Budget: \$750,000 to \$2 Million

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Silver

Best On-Site Décor

Budget: \$750,000 to \$2 Million

City of Richardson

Wildflower! Arts & Music Festival

2022

Dinosaurs on the Wildflower! site - Interactive Selfie Station

Richardson, TX, United States

Bronze

Best On-Site Décor

Budget: \$750,000 to \$2 Million

Town of Addison

Addison Oktoberfest

2019

Addison, TX, United States

Gold

Best On-Site Décor

Budget: Over \$2 Million

Pennsylvania Horticultural Society

PHS Philadelphia Flower Show

2021

2021 PHS Philadelphia Flower Show Entrance Way Philadelphia, PA, United States

Silver

Best On-Site Décor

Budget: Over \$2 Million

Destination NSW

Vivid Sydney

2022

The Rocks, NSW, Australia

Bronze

Best On-Site Décor

Budget: Over \$2 Million

City of Philadelphia Office of Special Events

Philadelphia Marathon Weekend

2021

Philadelphia, PA, United States

Gold

Best T-Shirt Design

Budget: Under \$100,000

City of West Palm Beach

West Palm Beach GreenMarket

2020

West Palm Beach, FL, United States

Silver

Best T-Shirt Design

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - Summer Solstice Festival

2022

McAllen, TX, United States

Bronze

Best T-Shirt Design

Budget: Under \$100,000

South Carolina Festival of Flowers

2022

Greenwood, SC, United States

Gold

Best T-Shirt Design

Budget: \$100,000 to \$750,000

City of Richardson

Cottonwood Art Festival

2022

Richardson, TX, United States

Silver

Best T-Shirt Design

Budget: \$100,000 to \$750,000

Weatherford Chamber of Commerce

Parker County Peach Festival

2019

Weatherford, TX, United States

Bronze

Best T-Shirt Design

Budget: \$100,000 to \$750,000

Conway Area Chamber of Commerce

Toad Suck Daze

2022

Conway, AR, United States

Gold

Best T-Shirt Design

Budget: \$750,000 to \$2 Million

Des Moines Arts Festival®

2021

Des Moines, IA, United States

Silver

Best T-Shirt Design

Budget: \$750,000 to \$2 Million

Town of Addison

Addison Oktoberfest

2021

Addison, TX, United States

Bronze

Best T-Shirt Design

Budget: \$750,000 to \$2 Million

Cultural Festivals

Saint Louis Art Fair

2021

Saint Louis, MO, United States

Gold

Best T-Shirt Design

Budget: Over \$2 Million

Memphis in May International Festival

Beale Street Music Festival

2022

Memphis, TN, United States

Silver

Best T-Shirt Design

Budget: Over \$2 Million

Memphis in May International Festival

World Championship Barbecue Cooking Contest

2022

Memphis, TN, United States

Bronze

Best T-Shirt Design

Budget: Over \$2 Million

National Cherry Blossom Festival

2022

Washington, DC, United States

Gold

Best Pin or Button

Budget: Under \$100,000

United San Antonio Pow Wow, Inc.

Celebrations of Traditions Pow Wow

2021

San Antonio, TX, United States

Silver

Best Pin or Button

Budget: Under \$100,000

Fiesta Flambeau Parade Association, Inc.

City-Wide Porch Parade

2021

San Antonio, TX, United States

Gold

Best Pin or Button

Budget: \$100,000 to \$750,000

Fiesta Flambeau Parade Association, Inc.

Celebrating Literary Classics

2022

San Antonio, TX, United States

Silver

Best Pin or Button

Budget: \$100,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair, 2020

Virtual Art Fair

Saint Louis, MO, United States

Bronze

Best Pin or Button

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Gold

Best Pin or Button

Budget: \$750,000 to \$2 Million

**Town of Addison
Addison Oktoberfest**

2021

Addison, TX, United States

Silver

Best Pin or Button

Budget: \$750,000 to \$2 Million

**Town of Addison
Addison Oktoberfest**

2019

Addison, TX, United States

Bronze

Best Pin or Button

Budget: \$750,000 to \$2 Million

**Scottsdale Arts
Canal Convergence**

2021

Scottsdale, AZ, United States

Gold

Best Pin or Button

Budget: Over \$2 Million

National Cherry Blossom Festival

2022

Washington, DC, United States

Silver

Best Pin or Button

Budget: Over \$2 Million

**Pasadena Tournament of Roses
Rose Parade presented by Honda**

2020

Pasadena, CA, United States

Bronze

Best Pin or Button

Budget: Over \$2 Million

**Pennsylvania Horticultural Society
PHS Philadelphia Flower Show**

2021

Philadelphia, PA, United States

Gold

Best Hat

Budget: Under \$100,000

**Winter Gongju Gunbam Festival Organizing
Committee**

Winter Gongju Roasted Chestnut Festival

2021

Seo-gu, Daejeon, South Korea

Silver

Best Hat

Budget: Under \$100,000

**City of McAllen - McAllen Convention Center
McAllen International CarFest**

2022

McAllen, TX, United States

Gold

Best Hat

Budget: \$100,000 to \$750,000

**Weatherford Chamber of Commerce
Parker County Peach Festival**

2021

Weatherford, TX, United States

Silver

Best Hat

Budget: \$100,000 to \$750,000

**Newport News Parks & Recreation
Outdoor Enthusiast Event**

2022

Newport News, VA, United States

Bronze

Best Hat

Budget: \$100,000 to \$750,000

**Rockford Area Convention & Visitors Bureau
Stroll on State**

2021

Rockford, IL, United States

Gold

Best Hat

Budget: Over \$750,000

Des Moines Arts Festival®

2021

Des Moines, IA, United States

Silver

Best Hat

Budget: Over \$750,000

**Memphis in May International Festival
World Championship Barbecue Cooking Contest**

2022

Memphis, TN, United States

Bronze

Best Hat

Budget: Over \$750,000

**The Parade Company
Hob Nobble Gobble® presented by Ford**

2021

Detroit, MI, United States

Gold

Best Festival / Event Merchandise

Budget: Under \$100,000

**City of West Palm Beach
West Palm Beach GreenMarket**

2020

Face Mask

West Palm Beach, FL, United States

Silver

Best Festival / Event Merchandise

Budget: Under \$100,000

**Sevierville Chamber of Commerce
History & Haunts**

2021

3/4 Sleeve Jersey T-Shirt

Sevierville, TN, United States

Bronze

Best Festival / Event Merchandise

Budget: Under \$100,000

**City of McAllen - McAllen Parks & Recreation
McAllen Marathon Scott Crane Run**

2022

Long-Sleeve Race Shirt

McAllen, TX, United States

Gold

Best Festival / Event Merchandise

Budget: \$100,000 to \$750,000

ahha Tulsa

Tulsa Mayfest

2021

Rainbow Fanny Pack

Tulsa, OK, United States

Silver

Best Festival / Event Merchandise

Budget: \$100,000 to \$750,000

City of Richardson

Cottonwood Art Festival

2022

Vinyl Stickers

Richardson, TX, United States

Bronze

Best Festival / Event Merchandise

Budget: \$100,000 to \$750,000

**Hadong Wild Tea Culture Festival Organizing
Committee**

Hadong Wild Tea Cultural Festival

2021

Tea

Hadong-gun, Gyeongsangnam-do, South Korea

Gold

Best Festival / Event Merchandise

Budget: Over \$750,000

**City of Philadelphia Office of Special Events
AACR Philadelphia Marathon**

2021

Scarf

Philadelphia, PA, United States

Silver

Best Festival / Event Merchandise

Budget: Over \$750,000

Town of Addison

Addison Oktoberfest

2019

Stein

Addison, TX, United States

Bronze

Best Festival / Event Merchandise

Budget: Over \$750,000

City of Richardson

Wildflower! Arts & Music Festival

2022

Vinyl Stickers

Richardson, TX, United States

Gold

Best Sponsor Gift

Budget: Combined

Cultural Festivals

Saint Louis Art Fair

2020

Virtual Art Fair - VIP Gift Box

Saint Louis, MO, United States

Silver

Best Sponsor Gift

Budget: Combined

Macon, Georgia's International Cherry Blossom Festival

2022

Gift Bag

Macon, GA, United States

Bronze

Best Sponsor Gift

Budget: Combined

City of McAllen - McAllen Parks & Recreation McAllen Holiday Parade

2021

Gold 12 Inch LP

McAllen, TX, United States

Gold

Best Give-Away Item

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - Moon Over Mazatlán

2022

Native Plant Give-Away for Guests

McAllen, TX, United States

Silver

Best Give-Away Item

Budget: Under \$100,000

Town of Leesburg

Taste Leesburg

2021

Snifter

Leesburg, VA, United States

Bronze

Best Give-Away Item

Budget: Under \$100,000

City of McAllen - McAllen Parks & Recreation

McAllen Marathon Scott Crane Run

2022

Race Medal

McAllen, TX, United States

Gold

Best Give-Away Item

Budget: \$100,000 to \$750,000

Rockford Area Convention & Visitors Bureau

Stroll on State - Dasher Dash

2021

Race Medal

Rockford, IL, United States

Silver

Best Give-Away Item

Budget: \$100,000 to \$750,000

San Antonio Book Festival

2022

Book Bag

San Antonio, TX, United States

Bronze

Best Give-Away Item

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

2022

Dog Bandana

Macon, GA, United States

Gold

Best Give-Away Item

Budget: Over \$750,000

The Parade Company

Hob Nobble Gobble® presented by Ford

2019

1969 Ford Mustang Replica

Detroit, MI, United States

Silver

Best Give-Away Item

Budget: Over \$750,000

Town of Addison

Addison Oktoberfest

2019

Oktoberfest Buttons

Addison, TX, United States

Bronze

Best Give-Away Item

Budget: Over \$750,000

Town of Addison

Addison Oktoberfest

2021

Party Like a Texan Button

Addison, TX, United States

Gold

Best Overall Merchandising Program

Budget: Combined

Des Moines Arts Festival®

2021

Des Moines, IA, United States

Silver

Best Overall Merchandising Program

Budget: Combined

National Cherry Blossom Festival

2022

Washington, DC, United States

Bronze

Best Overall Merchandising Program

Budget: Combined

Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Gold

Best Targeted Sponsor Solicitation Proposal

Budget: Combined

City of McAllen - McAllen Public Library

South Texas Book Festival

2019

McAllen, TX, United States

Silver

Best Targeted Sponsor Solicitation Proposal

Budget: Combined

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Bronze

Best Targeted Sponsor Solicitation Proposal

Budget: Combined

The Parade Company

America's Thanksgiving Parade® presented by Gardner White

2020

Detroit, MI, United States

Gold

Best Individual Sponsor Follow-Up Report

Budget: Combined

City of McAllen - McAllen Public Library

South Texas Book Festival

2019

McAllen, TX, United States

Silver

Best Individual Sponsor Follow-Up Report

Budget: Combined

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Bronze

Best Individual Sponsor Follow-Up Report

Budget: Combined

Pittsburgh Irish Festival

30th Annual Pittsburgh Irish Festival

2021

Pittsburgh, PA, United States

Gold

Best Sponsor Partner

Budget: Under \$750,000

City of McAllen - McAllen Public Library

South Texas Book Festival

2019

H-E-B Helping Here

McAllen, TX, United States

Silver

Best Sponsor Partner

Budget: Under \$750,000

ahha Tulsa

Tulsa Mayfest

2022

FC Tulsa

Tulsa, OK, United States

Bronze

Best Sponsor Partner

Budget: Under \$750,000

Macon, Georgia's International Cherry Blossom Festival

2022

Cox Communications
Macon, GA, United States

Gold

Best Sponsor Partner

Budget: Over \$750,000

**The Parade Company
America's Thanksgiving Parade® presented by
Gardner White**

2020

Detroit, MI, United States

Silver

Best Sponsor Partner

Budget: Over \$750,000

North Carolina Azalea Festival

2020 - 2022

Wilmington Grill
Wilmington, NC, United States

Bronze

Best Sponsor Partner

Budget: Over \$750,000

**City of McAllen - McAllen Parks & Recreation
McAllen Holiday Parade**

2021

Bert Ogden Fiesta Dealerships
McAllen, TX, United States

Gold

Best Sponsor Activation

Budget: Under \$2 Million

**City of McAllen - McAllen Parks & Recreation
McAllen Holiday Parade**

2022

South Padre Island
McAllen, TX, United States

Silver

Best Sponsor Activation

Budget: Under \$2 Million

North Carolina Azalea Festival

2021 - 2022

DGX / Dollar General
Wilmington, NC, United States

Bronze

Best Sponsor Activation

Budget: Under \$2 Million

Folklorama

**Folklorama One Unified Virtual Experience. One
Multi-Cultural Fusion Event**

2021

Manitoba Liquor Marts
Winnipeg, MB, Canada

Gold

Best Sponsor Activation

Budget: Over \$2 Million

Destination NSW

Vivid Sydney

2022

Paramount+
The Rocks, NSW, Australia

Silver

Best Sponsor Activation

Budget: Over \$2 Million

Pasadena Tournament of Roses

2020

Donate Life Floral Sculpture
Pasadena, CA, United States

Gold

Best Sponsorship Program for Individual Sponsor

Budget: Combined

**City of McAllen - McAllen Parks & Recreation
McAllen Holiday Parade**

2021

H-E-B
McAllen, TX, United States

Silver

Best Sponsorship Program for Individual Sponsor

Budget: Combined

**National Cherry Blossom Festival
Art in Bloom Sculpture Program**

2021 - 2022

presented by Amazon
Washington, DC, United States

Bronze

Best Sponsorship Program for Individual Sponsor

Budget: Combined

City of McAllen - McAllen Public Library

South Texas Book Festival

2020

H-E-B Helping Here

McAllen, TX, United States

Gold

Best Overall Sponsorship Program

Budget: Under \$2 Million

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Silver

Best Overall Sponsorship Program

Budget: Under \$2 Million

Macon, Georgia's International Cherry Blossom Festival

2022

Macon, GA, United States

Gold

Best Overall Sponsorship Program

Budget: Over \$2 Million

Memphis in May International Festival

Beale Street Music Festival

2022

Memphis, TN, United States

Silver

Best Overall Sponsorship Program

Budget: Over \$2 Million

Destination NSW

Vivid Sydney

2022

The Rocks, NSW, Australia

Gold

Best Volunteer Program

Budget: Under \$2 Million

The Parade Company

2021

Detroit, MI, United States

Silver

Best Volunteer Program

Budget: Under \$2 Million

City of McAllen - McAllen Public Library

South Texas Book Festival

2020

Teen Advisory Committee

McAllen, TX, United States

Bronze

Best Volunteer Program

Budget: Under \$2 Million

Des Moines Arts Festival®

2021

Des Moines, IA, United States

Gold

Best Volunteer Program

Budget: Over \$2 Million

National Cherry Blossom Festival

2022

Washington, DC, United States

Silver

Best Volunteer Program

Budget: Over \$2 Million

Pasadena Tournament of Roses

2022

Pasadena, CA, United States

Bronze

Best Volunteer Program

Budget: Over \$2 Million

Pennsylvania Horticultural Society

PHS Philadelphia Flower Show

2021

Philadelphia, PA, United States

Gold

Best Green Program

Budget: Combined

Des Moines Arts Festival®

2021

Des Moines, IA, United States

Silver

Best Green Program

Budget: Combined

Pittsburgh Irish Festival

30th Annual Pittsburgh Irish Festival

2021

Pittsburgh, PA, United States

Gold

Best Parade

Budget: Under \$100,000

Weatherford Chamber of Commerce

Weatherford Lights the Night Parade

2021

Weatherford, TX, United States

Silver

Best Parade

Budget: Under \$100,000

Visit Mansfield

Mansfield Veterans Day Parade and Patriotic

Salute

2021

Mansfield, TX, United States

Gold

Best Parade

Budget: \$100,000 to \$750,000

City of West Palm Beach

Clematis by Night

2020

Washington Nationals Celebration

West Palm Beach, FL, United States

Silver

Best Parade

Budget: \$100,000 to \$750,000

Macon, Georgia's International Cherry Blossom Festival

Cherry Blossom Parade

2022

Macon, GA, United States

Gold

Best Parade

Budget: Over \$750,000

Pasadena Tournament of Roses

Rose Parade presented by Honda

2022

Pasadena, CA, United States

Silver

Best Parade

Budget: Over \$750,000

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2021

McAllen, TX, United States

Bronze

Best Parade

Budget: Over \$750,000

Thailand Convention and Exhibition Bureau- TCEB

Ubonratchathani Lent Candle Procession

2019

Pathumwan, Bangkok, Thailand

Gold

Best Educational Program

Budget: Under \$750,000

City of McAllen

Quinta Mazatlán - Sticks & Bones Vertebrate Trail

2021

McAllen, TX, United States

Silver

Best Educational Program

Budget: Under \$750,000

City of McAllen - McAllen Public Library

South Texas Book Festival

2019

McAllen, TX, United States

Gold

Best Educational Program

Budget: Over \$750,000

Music for All

IPS School Music Showcase

2021

Indianapolis, IN, United States

Silver

Best Educational Program

Budget: Over \$750,000

Washington's Birthday Celebration Association

124th Washington's Birthday Celebration

2022

American Historical Theatre George Washington

Performance

Laredo, TX, United States

Bronze

Best Educational Program

Budget: Over \$750,000

Gimje Jipyongsun Festival Committee

Gimje Horizon Festival

2019 - 2021

Gimje-si, Jeollabuk-do, South Korea

Gold

Best Accessibility Program

Budget: Combined

Everyone's Invited, LLC

Bonnaroo Music & Arts Festival

2022

Everyone's Invited to Bonnaroo!

Sheffield, MA, United States

Gold

Best Children's Programming

Budget: Under \$750,000

City of McAllen

Quinta Mazatlán

2021

Southern Exposures Youth Nature Photo Contest

McAllen, TX, United States

Silver

Best Children's Programming

Budget: Under \$750,000

City of McAllen - McAllen Public Library

South Texas Book Festival

2022

El Día de los Niños

McAllen, TX, United States

Bronze

Best Children's Programming

Budget: Under \$750,000

Conway Area Chamber of Commerce

Toad Suck Daze

2022

Conway, AR, United States

Gold

Best Children's Programming

Budget: Over \$750,000

Cultural Festivals

Saint Louis Art Fair

2021

Creative Castle

Saint Louis, MO, United States

Silver

Best Children's Programming

Budget: Over \$750,000

Washington's Birthday Celebration Association

124th Washington's Birthday Celebration

2022

American Historical Theatre George Washington

Performance

Laredo, TX, United States

Gold

Best Overall Entertainment Program

Budget: Under \$750,000

Macon, Georgia's International Cherry Blossom

Festival

2022

Macon, GA, United States

Silver

Best Overall Entertainment Program

Budget: Over \$750,000

Scottsdale Arts

Canal Convergence

2019

Scottsdale, AZ, United States

Bronze

Best Overall Entertainment Program

Budget: Over \$750,000

Town of Addison

Addison Oktoberfest

2019

Addison, TX, United States

Gold

Best Community Outreach Program

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - Mayors' Monarch Pledge

2022

McAllen, TX, United States

Silver

Best Community Outreach Program

Budget: Under \$100,000

West Palm Beach Downtown Development

Authority

Community Cafecito

2022

West Palm Beach, FL, United States

Bronze

Best Community Outreach Program

Budget: Under \$100,000

Norfolk Festevents, Ltd.

Community Development Program

2021

Norfolk, VA, United States

Gold

Best Community Outreach Program

Budget: Over \$100,000

Cultural Festivals

Saint Louis Art Fair

2019

Public Art Collection

Saint Louis, MO, United States

Silver

Best Community Outreach Program

Budget: Over \$100,000

Pasadena Tournament of Roses

COVID Relief

2020 - 2021

Pasadena, CA, United States

Bronze

Best Community Outreach Program

Budget: Over \$100,000

Thailand Convention and Exhibition Bureau -

TCEB

Loei Art Fes

2021

Pathumwan, Bangkok, Thailand

Gold

Best Event / Program Within an Event to Benefit

A Cause

Budget: Under \$100,000

City of McAllen - McAllen Public Library

South Texas Book Festival

2021

Wild West Casino Night

McAllen, TX, United States

Silver

Best Event / Program Within an Event to Benefit

A Cause

Budget: Under \$100,000

Frankenmuth Dog Bowl, Inc.

Dog Bowl

2021

Frankenmuth, MI, United States

Gold

Best Event / Program Within an Event to Benefit

A Cause

Budget: Over \$100,000

Macon, Georgia's International Cherry Blossom

Festival

2022

\$2 Tuesday Benefitting All About Animals

Macon, GA, United States

Silver

Best Event / Program Within an Event to Benefit

A Cause

Budget: Over \$100,000

City of McAllen - McAllen Convention Center

Fiesta de Palmas

2021

Pumpkin Patch for the Make-A-Wish Foundation

McAllen, TX, United States

Gold

Best Event (Within an Existing Festival)

Budget: Under \$750,000

City of West Palm Beach

Clematis by Night

2020

Super CBN

West Palm Beach, FL, United States

Silver

Best Event (Within an Existing Festival)

Budget: Under \$750,000

Macon, Georgia's International Cherry Blossom

Festival

Blossom at the Big House

2022

Macon, GA, United States

Bronze

Best Event (Within an Existing Festival)

Budget: Under \$750,000

City of McAllen - McAllen Public Library

South Texas Book Festival

2020

South Texas Reads!

McAllen, TX, United States

Gold

Best Event (Within an Existing Festival)

Budget: Over \$750,000

National Cherry Blossom Festival

Petalpalooza

2022

Washington, DC, United States

Silver

Best Event (Within an Existing Festival)

Budget: Over \$750,000

Washington's Birthday Celebration Association

124th Washington's Birthday Celebration

2022

La Costeña Jalapeño Eating Contest

Laredo, TX, United States

Gold

Best Emergency Preparedness & Risk

Management Plan

Budget: Under \$750,000

Weatherford Chamber of Commerce

Parker County Peach Festival

2021

Weatherford, TX, United States

Silver

Best Emergency Preparedness & Risk

Management Plan

Budget: Under \$750,000

The Parade Company

Ford Fireworks

2022

Detroit, MI, United States

Gold

Best Emergency Preparedness & Risk

Management Plan

Budget: Over \$750,000

Washington's Birthday Celebration Association

124th Washington's Birthday Celebration

2022

Laredo, TX, United States

Silver

Best Emergency Preparedness & Risk

Management Plan

Budget: Over \$750,000

City of Greenville

Bank of America Fall for Greenville

2021

Greenville, SC, United States

Bronze

Best Emergency Preparedness & Risk

Management Plan

Budget: Over \$750,000

East Montgomery County Improvement District

A Holiday to Remember

2021

New Caney, TX, United States

Gold

Best Health & Safety Plan

Budget: Combined

ahha Tulsa

Tulsa Mayfest

2021

Tulsa, OK, United States

Silver

Best Health & Safety Plan

Budget: Combined

Jinju Culture & Arts Foundation

Jinju Namgang Yudeung Festival

2020

Jinju-si, Gyeongsangnam-do, South Korea

Gold

Best Food & Beverage Program

Budget: Combined

Des Moines Arts Festival®

2021

Des Moines, IA, United States

Silver

Best Food & Beverage Program

Budget: Combined

Cultural Festivals

Saint Louis Art Fair

2021

Pleasures of the Palate

Saint Louis, MO, United States

Gold

Best New Festival or Event

Budget: Under \$100,000

Norfolk Festevents, Ltd.

NashFest 757 Music & Food Festival

2021

Norfolk, VA, United States

Silver

Best New Festival or Event

Budget: Under \$100,000

City of McAllen

Quinta Mazatlán - Illumina Fest

2021

McAllen, TX, United States

Bronze

Best New Festival or Event

Budget: Under \$100,000

City of McAllen - McAllen Public Library

South Texas Book Festival

2020

South Texas Reads!

McAllen, TX, United States

Gold

Best New Festival or Event

Budget: Over \$100,000

Visit Stockton

Stockton Flavor Fest

2022

Stockton, CA, United States

Silver

Best New Festival or Event

Budget: Over \$100,000

Summer of the Arts

Music on the Move

2019 - 2022

Iowa City, IA, United States

Bronze

Best New Festival or Event

Budget: Over \$100,000

Newport News Parks & Recreation

Outdoor Enthusiast Event

2022

Newport News, VA, United States

Gold

Best New Promotion Activity

Budget: Combined

City of San Jose

Parks, Recreation and Neighborhood Services

2019

Explore Your Parks

San Jose, CA, United States

Gold

Best Virtual Festival / Event

Budget: Under \$100,000

West Palm Beach Downtown Development

Authority

Black Art Matters

2021

West Palm Beach, FL, United States

Silver

Best Virtual Festival / Event

Budget: Under \$100,000

City of McAllen - McAllen Public Library

South Texas Book Festival

2020

McAllen, TX, United States

Bronze

Best Virtual Festival / Event

Budget: Under \$100,000

Thailand Convention and Exhibition Bureau- TCEB

Bangkok Music City

2021

Pathumwan, Bangkok, Thailand

Gold

Best Virtual Festival / Event

Budget: Over \$100,000

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2020

McAllen, TX, United States

Silver

Best Virtual Festival / Event

Budget: Over \$100,000

Folklorama

Folklorama Safe at Home: The Virtual Experience

2021

Winnipeg, MB, Canada

Bronze

Best Virtual Festival / Event

Budget: Over \$100,000

Pasadena Tournament of Roses

Rosebud Parade

2020

Pasadena, CA, United States

Gold

Best Hybrid Festival / Event

Budget: Combined

City of McAllen - McAllen Convention Center

Fiesta de Palmas

2019

McAllen, TX, United States

Silver

Best Hybrid Festival / Event

Budget: Combined

Culture and Sports Department, Festival

Promotion Team in Songpa-gu Office

Hanseong Baekje Cultural Festival

2021

2021 The Great Baekje On-Line Parade

Seoul, South Korea

Gold

Best Festival / Event Adaptation

Budget: Under \$750,000

Conway Area Chamber of Commerce

Toad Suck Daze

2021

Conway, AR, United States

Silver

Best Festival / Event Adaptation

Budget: Under \$750,000

Town of Leesburg

Leesburg Flower & Garden Festival

2021

Leesburg, VA, United States

Bronze

Best Festival / Event Adaptation

Budget: Under \$750,000

City of West Palm Beach

Show on the Go

2020

West Palm Beach, FL, United States

Gold

Best Festival / Event Adaptation

Budget: Over \$750,000

North Carolina Azalea Festival

Queen's Coronation

2021

Wilmington, NC, United States

Silver

Best Festival / Event Adaptation

Budget: Over \$750,000

Pasadena Tournament of Roses

The Rose Parade's New Year Celebration

2021

Pasadena, CA, United States

Bronze

Best Festival / Event Adaptation

Budget: Over \$750,000

City of McAllen - McAllen Parks & Recreation

McAllen Holiday Parade

2020

McAllen, TX, United States

Gold

Most Creative / Effective News Stunt

Budget: Combined

Pasadena Tournament of Roses

Princess for a Day

2019

Pasadena, CA, United States

Silver

Most Creative / Effective News Stunt

Budget: Combined

Washington's Birthday Celebration Association

124th Washington's Birthday Celebration

2022

La Costeña Jalapeño Eating Contest

Laredo, TX, United States

Gold

Best Media Relations Campaign

Budget: Combined

National Cherry Blossom Festival

2022

Washington, DC, United States

Silver

Best Media Relations Campaign

Budget: Combined

Destination NSW

Vivid Sydney

2022

The Rocks, NSW, Australia

Gold

Best Social Media Campaign

Budget: Combined

Destination NSW

Vivid Sydney

2022

The Rocks, NSW, Australia

Gold

Best Festival & Event Management Master’s Degree

Budget: Combined

Pai Chai University

2021

Seo-gu, Daejeon, South Korea

Silver

Best Social Media Campaign

Budget: Combined

ahha Tulsa

Tulsa Mayfest

2022

Tulsa, OK, United States

Gold

Best Festival & Event Management PhD Program

Budget: Combined

Pai Chai University

2021

Seo-gu, Daejeon, South Korea

Bronze

Best Social Media Campaign

Budget: Combined

City of McAllen - McAllen Public Library

South Texas Book Festival

2020

McAllen, TX, United States

Gold

Best Event Management Bachelor’s Degree

Budget: Under \$100,000

High Point University

2020 - 2022

High Point, NC, United States

Silver

Best Event Management Bachelor’s Degree

Budget: Under \$100,000

Pai Chai University

2021

Seo-gu, Daejeon, South Korea

Gold

Best Event Management Bachelor’s Degree

Budget: Over \$2 Million

Central Michigan University

Department of Recreation, Parks & Leisure

Services Administration

2020 - 2022

Mount Pleasant, MI, United States