

Gold

Grand Pinnacle

Under \$250,000

REDFILO Events

The Neorun - The Scariest Place to Glo
Abu Dhabi, UAE

Silver

Grand Pinnacle

Under \$250,000

REDFILO Events

Light Up the Future - Zayed Future Energy Prize
Abu Dhabi, UAE

Bronze

Grand Pinnacle

Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN USA

Gold

Grand Pinnacle

\$250,000 to \$1 Million

City of Hopkinsville Parks & Recreation

Solar Eclipse Hopkinsville
Hopkinsville, KY USA

Silver

Grand Pinnacle

\$250,000 to \$1 Million

Cultural Festivals

Saint Louis Art Fair
Clayton, MO USA

Bronze

Grand Pinnacle

\$250,000 to \$1 Million

REDFILO Events

The Festival at Masdar City
Abu Dhabi, UAE

Gold

Grand Pinnacle

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Silver

Grand Pinnacle

\$1 Million to \$3 Million

CherryArts

2017 Cherry Creek Arts Festival
Denver, CO USA

Bronze

Grand Pinnacle

\$1 Million to \$3 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX USA

Gold

Grand Pinnacle

Over \$3 Million

Destination NSW

Vivid Sydney
The Rocks, NSW Australia

Silver

Grand Pinnacle

Over \$3 Million

National Cherry Blossom Festival, Inc.

Washington, DC USA

Bronze

Grand Pinnacle

Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Gold

Best TV Promotion (Ad spot or PSA)

Under \$250,000

City of Sugar Land

Sugar Land's Memorial Day Ceremony
Sugar Land, TX USA

Silver

Best TV Promotion (Ad spot or PSA)

Under \$250,000

Galveston Historical Foundation

44th Annual Galveston Historic Homes Tour
Galveston, TX USA

Bronze

Best TV Promotion (Ad spot or PSA)

Under \$250,000

The Parade Company

Detroit, MI USA

Gold

Best TV Promotion (Ad spot or PSA)

\$250,000 to \$1 Million

Galveston Historical Foundation

Tall Ships® Galveston
Galveston, TX USA

Silver

Best TV Promotion (Ad spot or PSA)

\$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Bronze

Best TV Promotion (Ad spot or PSA)

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

13WMAZ Street Party
Macon, GA USA

Gold

Best TV Promotion (Ad spot or PSA)

\$1 Million to \$3 Million

Geumsan Insam Festival

Geumsan-gun, South Korea

Silver

Best TV Promotion (Ad spot or PSA)

\$1 Million to \$3 Million

Greater Columbus Arts Council

2018 Columbus Arts Festival
Columbus, OH USA

Bronze

Best TV Promotion (Ad spot or PSA)

\$1 Million to \$3 Million

Washington's Birthday Celebration Association

121st Washington's Birthday Celebration
Laredo, TX USA

Gold

Best TV Promotion (Ad spot or PSA)

Over \$3 Million

OC Fair & Event Center

OC Fair
Costa Mesa, CA USA

Silver

Best TV Promotion (Ad spot or PSA)

Over \$3 Million

Kentucky Derby Festival

U.S. Bank Great BalloonFest
Louisville, KY USA

Bronze

Best TV Promotion (Ad spot or PSA)

Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Hotel & Casino, Presented by Ford
Fort Lauderdale, FL USA

Gold

Best Full Length TV Program (Local Programming)

Under \$250,000

Main Plaza Conservancy

It Starts at the Heart
San Antonio, TX USA

Gold

Best Full Length TV Program (Local Programming)

\$250,000 to \$1 Million

Cultural Festivals

Saint Louis Art Fair
Clayton, MO USA

Silver

Best Full Length TV Program (Local Programming)

\$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Bronze

Best Full Length TV Program (Local Programming)

\$250,000 to \$1 Million

The Parade Company

Hob Nobble Gobble presented by Ford
Detroit, MI USA

Gold

Best Full Length TV Program (Local Programming)

\$1 Million to \$3 Million

Washington's Birthday Celebration Association

121st Washington's Birthday Celebration
Laredo, TX USA

Gold

Best Full Length TV Program (Local Programming)

Over \$3 Million

Pennsylvania Horticultural Society

2018 Philadelphia Flower Show
GABC Preview Party
Philadelphia, PA USA

Silver

Best Full Length TV Program (Local Programming)

Over \$3 Million

National Cherry Blossom Festival, Inc.

National Cherry Blossom Festival Parade®
Washington, DC USA

Bronze

Best Full Length TV Program (Local Programming)

Over \$3 Million

500 Festival

IPL 500 Festival Parade
Indianapolis, IN USA

Gold

Best Full Length TV Program (National Promotion/Syndication)

\$250,000 to \$1 Million

The Parade Company

America's Thanksgiving Parade presented by Art Van
Detroit, MI USA

Silver

Best Full Length TV Program (National Promotion/Syndication)

\$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Gold

Best Full Length TV Program (National Promotion/Syndication)

Over \$3 Million

Pasadena Tournament of Roses

2018 Rose Parade
"Making a Difference"
Pasadena, CA USA

Silver

Best Full Length TV Program (National Promotion/Syndication)

Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL USA

Bronze

Best Full Length TV Program (National Promotion/Syndication)

Over \$3 Million

Kentucky Derby Festival

Thunder Over Louisville
Louisville, KY USA

Gold

Best Event Video Promotion

Under \$250,000

Norfolk Festevents, Ltd.

12th Annual Spring Town Point Virginia Wine Festival
Norfolk, VA USA

Silver

Best Event Video Promotion

Under \$250,000

City of Sugar Land

Sugar Land's Halloween Town
Sugar Land, TX USA

Bronze

Best Event Video Promotion

Under \$250,000

Boynton Beach CRA

The 4th Annual Boynton Beach Blarney Bash
Boynton Beach, FL USA

Gold

Best Event Video Promotion

\$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Silver

Best Event Video Promotion

\$250,000 to \$1 Million

Norfolk Festevents, Ltd.

42nd Annual Norfolk Harborfest 2018
Norfolk, VA USA

Bronze

Best Event Video Promotion

\$250,000 to \$1 Million

The North Carolina Seafood Festival

Morehead City, NC USA

Gold

Best Event Video Promotion

\$1 Million to \$3 Million

Birthplace of Country Music

Bristol Rhythm & Roots Reunion
Bristol, TN USA

Gold

Best Event Video Promotion

Over \$3 Million

Destination NSW

Vivid Sydney
The Rocks, NSW Australia

Silver

Best Event Video Promotion

Over \$3 Million

Fiesta Bowl

2017 Fiesta Bowl Par 3 Challenge
Scottsdale, AZ USA

Bronze

Best Event Video Promotion

Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Gold

Best Radio Promotion (Ad Spot or PSA)

Under \$250,000

City of West Palm Beach

Summer in Paradise

West Palm Beach, FL USA

Silver

Best Radio Promotion (Ad Spot or PSA)

Under \$250,000

Breckenridge Tourism Office

Breckenridge Oktoberfest

Breckenridge, CO USA

Bronze

Best Radio Promotion (Ad Spot or PSA)

Under \$250,000

Friends of the Festival

US101 Country Fest

Chattanooga, TN USA

Gold

Best Radio Promotion (Ad Spot or PSA)

\$250,000 to \$1 Million

Boynton Beach CRA

The 6th Annual Boynton Beach Haunted Pirate Fest and Mermaid Splash

Boynton Beach, FL USA

Silver

Best Radio Promotion (Ad Spot or PSA)

\$250,000 to \$1 Million

City of West Palm Beach

West Palm Beach Greenmarket

West Palm Beach, FL USA

Bronze

Best Radio Promotion (Ad Spot or PSA)

\$250,000 to \$1 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Black Tie Ball
Fort Lauderdale, FL USA

Gold

Best Radio Promotion (Ad Spot or PSA)

\$1 Million to \$3 Million

Friends of the Festival

Riverbend Festival

Chattanooga, TN USA

Silver

Best Radio Promotion (Ad Spot or PSA)

\$1 Million to \$3 Million

City of Richardson

Wildflower! Arts & Music Festival

Richardson, TX USA

Bronze

Best Radio Promotion (Ad Spot or PSA)

\$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival

Dublin, OH USA

Gold

Best Radio Promotion (Ad Spot or PSA)

Over \$3 Million

OC Fair & Event Center

OC Fair

Costa Mesa, CA USA

Silver

Best Radio Promotion (Ad Spot or PSA)

Over \$3 Million

Kentucky Derby Festival

Republic Bank Pegasus Parade

Louisville, KY USA

Bronze

Best Radio Promotion (Ad Spot or PSA)

Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL USA

Gold

Best Event Website

Under \$250,000

South Carolina Festival of Flowers

scFestivalofFlowers.org
Greenwood, SC USA

Silver

Best Event Website

Under \$250,000

Our Lady of the Lake University

Confetti 5K Run/Walk
ollusa.edu/5k
San Antonio, TX USA

Bronze

Best Event Website

Under \$250,000

Dooly County Chamber of Commerce

Big Pig Jig
bigpigjig.com
Vienna, GA USA

Gold

Best Event Website

\$250,000 to \$1 Million

Pittsburgh Irish Festival

pghirishfest.org
Pittsburgh, PA USA

Silver

Best Event Website

\$250,000 to \$1 Million

King William Association

King William Fair
kwfair.org
San Antonio, TX USA

Bronze

Best Event Website

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

cherryblossom.com
Macon, GA USA

Gold

Best Event Website

\$1 Million to \$3 Million

BOULEVARDIA

boulevardia.com
Kansas City, MO USA

Silver

Best Event Website

\$1 Million to \$3 Million

Narodni Dom Maribor

Festival Lent
festival-lent.si
Maribor, Slovenia

Bronze

Best Event Website

\$1 Million to \$3 Million

Steve LeVine Entertainment

Chandler Ostrich Festival
ostrichfestival.com
Scottsdale, AZ USA

Gold

Best Event Website

Over \$3 Million

Destination NSW

Vivid Sydney
2018.vividsydney.com/
The Rocks, NSW Australia

Silver

Best Event Website

Over \$3 Million

OC Fair & Event Center

OC Fair

ocfair.com/oc-fair

Costa Mesa, CA USA

Bronze

Best Event Website

Over \$3 Million

Kentucky Derby Festival

Thunder Over Louisville

thunderoverlouisville.org

Louisville, KY USA

Gold

Best Organizational Website

Under \$250,000

Sevierville Chamber of Commerce

SCOC.org

Sevierville, TN USA

Silver

Best Organizational Website

Under \$250,000

City of Philadelphia

phlevents.org

Philadelphia, PA USA

Gold

Best Organizational Website

\$250,000 to \$1 Million

Gatlinburg Convention and Visitors Bureau

gatlinburg.com

Gatlinburg, TN USA

Silver

Best Organizational Website

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

cherryblossom.com

Macon, GA USA

Bronze

Best Organizational Website

\$250,000 to \$1 Million

Cuckoo Events

Safe Events

safeevents.ie

Dublin, Ireland

Gold

Best Organizational Website

\$1 Million to \$3 Million

Washington's Birthday Celebration Association

121st Washington's Birthday Celebration

wbcalaredo.org

Laredo, TX USA

Gold

Best Organizational Website

Over \$3 Million

Memphis in May International Festival

memphisinmay.org

Memphis, TN USA

Silver

Best Organizational Website

Over \$3 Million

Drum Corps International

dci.org

Indianapolis, IN USA

Bronze

Best Organizational Website

Over \$3 Million

Galveston Historical Foundation

galvestonhistory.org

Galveston, TX USA

Gold

Best Event/Organization E-Newsletter

Under \$250,000

West Palm Beach Downtown Development Authority

downtownwpb.com/ifeanews

West Palm Beach, FL USA

Silver

Best Event/Organization E-Newsletter

Under \$250,000

West Palm Beach Downtown Development

Authority

downtownwpb.com/ifeaarts/

West Palm Beach, FL USA

Bronze

Best Event/Organization E-Newsletter

Under \$250,000

Sevierville Chamber of Commerce

The Great Escape

Sevierville, TN USA

Gold

Best Event/Organization E-Newsletter

\$250,000 to \$3 Million

Cuckoo Events

Dublin, Ireland

Silver

Best Event/Organization E-Newsletter

\$250,000 to \$3 Million

Music for All

Summer Symposium presented by Yamaha

Indianapolis, IN USA

Bronze

Best Event/Organization E-Newsletter

\$250,000 to \$3 Million

CherryArts

Cherry Creek Arts Festival

Denver, CO USA

Gold

Best Event/Organization E-Newsletter

Over \$3 Million

Music for All

Indianapolis, IN USA

Silver

Best Event/Organization E-Newsletter

Over \$3 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Bronze

Best Event/Organization E-Newsletter

Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Gold

Best Miscellaneous Multimedia

Under \$250,000

Sevierville Chamber of Commerce

<http://vacationplanner.visitsevierville.com>

Sevierville, TN USA

Silver

Best Miscellaneous Multimedia

Under \$250,000

Skagit Valley Tulip Festival

<https://www.youtube.com/watch?v=gtCnruI26hs>

Mount Vernon, WA USA

Bronze

Best Miscellaneous Multimedia

Under \$250,000

City of McAllen

Quinta Mazatlan

Planta Nativa

https://youtu.be/x_FYyKzqvLk

McAllen, TX USA

Gold

Best Miscellaneous Multimedia

\$250,000 to \$1 Million

Scottsdale Arts

Scottsdale Arts Festival

<https://vimeo.com/273803366/4dcab8c3dd>

Scottsdale, AZ USA

Silver

Best Miscellaneous Multimedia

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

<https://bit.ly/2IX1QD2>

Macon, GA USA

Gold

Best Social Media Site

Under \$250,000

Gatlinburg Convention and Visitors Bureau

Gatlinburg Winter Magic

<facebook.com/gatlinburgtn>

Gatlinburg, TN USA

Bronze

Best Miscellaneous Multimedia

\$250,000 to \$1 Million

Tulsa International Mayfest

<https://vimeo.com/226054141>

Tulsa, OK USA

Silver

Best Social Media Site

Under \$250,000

Sevierville Chamber of Commerce

<facebook.com/sevierville>

Sevierville, TN USA

Gold

Best Miscellaneous Multimedia

\$1 Million to \$3 Million

Music for All

www.bit.ly/2NWqyAf

Indianapolis, IN USA

Bronze

Best Social Media Site

Under \$250,000

City of Richardson

Cottonwood Art Festival

<facebook.com/CottonwoodArtFestival>

Richardson, TX USA

Gold

Best Miscellaneous Multimedia

Over \$3 Million

Pennsylvania Horticultural Society

2018 Philadelphia Flower Show

"Wonders of Water"

Philadelphia, PA USA

Gold

Best Social Media Site

\$250,000 to \$1 Million

Cuckoo Events

<twitter.com/cuckooevents>

Dublin, Ireland

Silver

Best Miscellaneous Multimedia

Over \$3 Million

Kentucky Derby Festival

<https://vimeo.com/275441364>

Louisville, KY USA

Silver

Best Social Media Site

\$250,000 to \$1 Million

Conway Area Chamber of Commerce

Toad Suck Daze

<facebook.com/ToadSuckDaze>

Conway, AR USA

Bronze

Best Miscellaneous Multimedia

Over \$3 Million

National Cherry Festival

<https://www.youtube.com/watch?v=0oDmJZZCnvg>

vg

Traverse City, MI USA

Bronze

Best Social Media Site

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

<facebook.com/cherryblossomfestivalmacon>

Macon, GA USA

Gold

Best Social Media Site

\$1 Million to \$3 Million

City of Richardson

Wildflower! Arts & Music Festival
facebook.com/wildflowerfestival
Richardson, TX USA

Silver

Best Social Media Site

\$1 Million to \$3 Million

CherryArts

Cherry Creek Arts Festival
facebook.com/cherryarts
Denver, CO USA

Bronze

Best Social Media Site

\$1 Million to \$3 Million

Memphis in May International Festival

Beale Street Music Festival
facebook.com/bealestreetmusicfestival
Memphis, TN USA

Gold

Best Social Media Site

Over \$3 Million

Destination NSW

Vivid Sydney
twitter.com/vividsydney
The Rocks, NSW Australia

Silver

Best Social Media Site

Over \$3 Million

OC Fair & Event Center

OC Fair
facebook.com/OCFair
Costa Mesa, CA USA

Bronze

Best Social Media Site

Over \$3 Million

Kentucky Derby Festival

instagram.com/kyderbyfestival/
Louisville, KY USA

Gold

Best Festival/Event Mobile Application

Under \$1 Million

Macon, Georgia's International Cherry Blossom Festival

https://play.google.com/store/apps/details?id=com.propaganda3.cherry
Macon, GA USA

Silver

Best Festival/Event Mobile Application

Under \$1 Million

Norfolk Festevents, Ltd.

https://play.google.com/store/apps/details?id=com.festevents
Norfolk, VA USA

Gold

Best Festival/Event Mobile Application

\$1 Million to \$3 Million

BOULEVARDIA

https://play.google.com/store/apps/details?id=com.propaganda3.boulevardia
Kansas City, MO USA

Silver

Best Festival/Event Mobile Application

\$1 Million to \$3 Million

Music for All

Summer Symposium presented by Yamaha
https://play.google.com/store/apps/details?id=org.sched.summersymposium2018
Indianapolis, IN USA

Bronze

Best Festival/Event Mobile Application

\$1 Million to \$3 Million

Friends of the Festival

Riverbend Festival

<https://itunes.apple.com/us/app/riverbend/id1103365343?mt=8>

Chattanooga, TN USA

Gold

Best Festival/Event Mobile Application

Over \$3 Million

Destination NSW

Vivid Sydney

<https://play.google.com/store/apps/details?id=au.com.dnsw.sp.vividsydney>

The Rocks, NSW Australia

Silver

Best Festival/Event Mobile Application

Over \$3 Million

Pasadena Tournament of Roses

2018 Rose Parade

<http://bit.ly/2kNa6Vn>

Pasadena, CA USA

Bronze

Best Festival/Event Mobile Application

Over \$3 Million

Memphis in May International Festival

Beale Street Music Festival

<https://play.google.com/store/apps/details?id=com.crowdtorch.bealestreetmusic>

Memphis, TN USA

Gold

Best Single Digital/Social Ad

Under \$250,000

Town of Fountain Hills

Experience Fountain Hills

Fountain Hills, AZ USA

Silver

Best Single Digital/Social Ad

Under \$250,000

Boynton Beach CRA

The 46th Annual Boynton Beach Holiday Boat Parade

Boynton Beach, FL USA

Bronze

Best Single Digital/Social Ad

Under \$250,000

South Carolina Festival of Flowers

Greenwood, SC USA

Gold

Best Single Digital/Social Ad

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Annual Bed Race

Macon, GA USA

Silver

Best Single Digital/Social Ad

\$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade

McAllen, TX USA

Gold

Best Single Digital/Social Ad

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Silver

Best Single Digital/Social Ad

\$1 Million to \$3 Million

Washington's Birthday Celebration Association

Stars & Stripes Air Show Spectacular Sponsored by Miller Lite

Laredo, TX USA

Bronze

Best Single Digital/Social Ad

\$1 Million to \$3 Million

Washington's Birthday Celebration Association

Jalapeño Festival Sponsored by La Costeña Laredo, TX USA

Gold

Best Single Digital/Social Ad

Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Gold

Best Digital/Social Ad Series

Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN USA

Silver

Best Digital/Social Ad Series

Under \$250,000

City of McAllen

Quinta Mazatlan Monarch Festival McAllen, TX USA

Bronze

Best Digital/Social Ad Series

Under \$250,000

Gatlinburg Convention and Visitors Bureau

"12 Days of Christmas" Gatlinburg, TN USA

Gold

Best Digital/Social Ad Series

\$250,000 to \$1 Million

Scottsdale Arts

Scottsdale Arts Festival Scottsdale, AZ USA

Silver

Best Digital/Social Ad Series

\$250,000 to \$1 Million

Summer of the Arts

Iowa Soul Festival Iowa City, IA USA

Bronze

Best Digital/Social Ad Series

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA USA

Gold

Best Digital/Social Ad Series

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Silver

Best Digital/Social Ad Series

\$1 Million to \$3 Million

Washington's Birthday Celebration Association

121st Washington's Birthday Celebration Laredo, TX USA

Bronze

Best Digital/Social Ad Series

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Gold

Best Digital/Social Ad Series

Over \$3 Million

Kentucky Derby Festival

2018 miniMarathon/Marathon Louisville, KY USA

Gold

Best Event Program

Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN USA

Silver

Best Event Program

Under \$250,000

Breckenridge Tourism Office

Breckenridge International Snow Sculpture
Competition
Breckenridge, CO USA

Bronze-Tie

Best Event Program

Under \$250,000

Maui Chamber of Commerce

Made in Maui County Festival
Wailuku, HI USA

Bronze-Tie

Best Event Program

Under \$250,000

Morale, Welfare and Recreation

4th of July Celebration
Great Lakes, IL USA

Gold

Best Event Program

\$250,000 to \$1 Million

Town of Addison Special Events

Addison Kaboom Town
Program Fan
Addison, TX USA

Silver

Best Event Program

\$250,000 to \$1 Million

Galveston Historical Foundation

Tall Ships® Galveston
Passport for Event Attendees
Galveston, TX USA

Bronze

Best Event Program

\$250,000 to \$1 Million

Boynton Beach CRA

The 6th Annual Boynton Beach Haunted Pirate
Fest and Mermaid Splash
Event Map/Schedule
Boynton Beach, FL USA

Gold

Best Event Program

\$1 Million to \$3 Million

Narodni Dom Maribor

Festival Lent
Pocket Version
Maribor, Slovenia

Silver

Best Event Program

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Bronze

Best Event Program

\$1 Million to \$3 Million

Town of Addison Special Events

Addison Oktoberfest
Addison, TX USA

Gold

Best Event Program

Over \$3 Million

Destination NSW

Vivid Sydney
Music and Ideas A6 Guide
The Rocks, NSW Australia

Silver

Best Event Program

Over \$3 Million

Fiesta Bowl

Kickoff Luncheon
Scottsdale, AZ USA

Bronze

Best Event Program

Over \$3 Million

OC Fair & Event Center

OC Fair

Daily Schedule of Events

Costa Mesa, CA USA

Gold

Best Newspaper Insert/Supplement

Under \$250,000

Sevierville Chamber of Commerce

Rose Glen Literary Festival

Sevierville, TN USA

Silver

Best Newspaper Insert/Supplement

Under \$250,000

Town of Leesburg

28th Annual Flower & Garden Festival

Leesburg, VA USA

Gold

Best Newspaper Insert/Supplement

\$250,000 to \$1 Million

Charlotte Center City Partners

Novant Health Thanksgiving Day Parade

Charlotte, NC USA

Silver

Best Newspaper Insert/Supplement

\$250,000 to \$1 Million

Scottsdale Arts

Scottsdale Arts Festival

Scottsdale, AZ USA

Bronze

Best Newspaper Insert/Supplement

\$250,000 to \$1 Million

Summer of the Arts

Iowa City Jazz Festival

Iowa City, IA USA

Gold

Best Newspaper Insert/Supplement

\$1 Million to \$3 Million

Birthplace of Country Music

Bristol Rhythm & Roots Reunion

Bristol, TN USA

Silver

Best Newspaper Insert/Supplement

\$1 Million to \$3 Million

Washington's Birthday Celebration Association

121st Washington's Birthday Celebration

Laredo, TX USA

Gold

Best Newspaper Insert/Supplement

Over \$3 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Silver

Best Newspaper Insert/Supplement

Over \$3 Million

Virginia Arts Festival

Norfolk NATO Festival

Norfolk, VA USA

Bronze

Best Newspaper Insert/Supplement

Over \$3 Million

Canada Place

Canada Day at Canada Place

Vancouver, BC Canada

Gold

Best Promotional Brochure

Under \$250,000

Elemental Festival Team

Elemental, Limerick Arts Festival

Limerick, Ireland

Silver

Best Promotional Brochure

Under \$250,000

Pigeon Forge Office of Special Events

Pigeon Forge, TN USA

Bronze

Best Promotional Brochure

Under \$250,000

Scotfest, Inc.

SCOTFEST Oklahoma

Round Hill, VA USA

Gold

Best Promotional Brochure

\$250,000 to \$1 Million

Hanseong Baekje Cultural Festival

Songpa-gu, South Korea

Silver

Best Promotional Brochure

\$250,000 to \$1 Million

Galveston Historical Foundation

Tall Ships® Galveston

Galveston, TX USA

Bronze-Tie

Best Promotional Brochure

\$250,000 to \$1 Million

City of West Palm Beach

Holiday in Paradise

Sandi's Holiday Tail

West Palm Beach, FL USA

Bronze-Tie

Best Promotional Brochure

\$250,000 to \$1 Million

Seogu Healing Art Festival

Daejeon-si, Seo-gu, South Korea

Gold

Best Promotional Brochure

\$1 Million to \$3 Million

Geumsan Insam Festival

Geumsan-gun, South Korea

Silver

Best Promotional Brochure

\$1 Million to \$3 Million

Grapevine Convention & Visitors Bureau

GrapeFest® - A Texas Wine Experience,

presented by Bank of the West

Grapevine, TX USA

Bronze

Best Promotional Brochure

\$1 Million to \$3 Million

Music for All

Summer Symposium presented by Yamaha

Indianapolis, IN USA

Gold

Best Promotional Brochure

Over \$3 Million

Destination NSW

Vivid Sydney

Music and Ideas A6 Guide

The Rocks, NSW Australia

Silver

Best Promotional Brochure

Over \$3 Million

Pennsylvania Horticultural Society

2018 Philadelphia Flower Show

Philadelphia, PA USA

Bronze

Best Promotional Brochure

Over \$3 Million

Fiesta Bowl

National Bank of Arizona Fiesta Bowl Parade

Scottsdale, AZ USA

Gold

**Best Miscellaneous Printed Materials
(Multiple Page)**

Under \$250,000

**GO TEXAN, Texas Department of
Agriculture**

State Fair of Texas

GO TEXAN Pavilion

Recipe Book

Austin, TX USA

Silver-Tie

**Best Miscellaneous Printed Materials
(Multiple Page)**

Under \$250,000

Conway Area Chamber of Commerce

Annual Meeting - The Greatest City

Annual Report

Conway, AR USA

Silver-Tie

**Best Miscellaneous Printed Materials
(Multiple Page)**

Under \$250,000

Grapevine Convention & Visitors Bureau

New Vintage Wine & Gallery Trail, sponsored by

Audi Grapevine

2018 Passport

Grapevine, TX USA

Bronze-Tie

**Best Miscellaneous Printed Materials
(Multiple Page)**

Under \$250,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest

Historic Bus Trips of Sevier County 2018

Tour Book

Pigeon Forge, TN USA

Bronze-Tie

**Best Miscellaneous Printed Materials
(Multiple Page)**

Under \$250,000

South Carolina Festival of Flowers

Collection of notecards

Greenwood, SC USA

Gold

**Best Miscellaneous Printed Materials
(Multiple Page)**

\$250,000 to \$1 Million

Cultural Festivals

Saint Louis Art Fair

Summary Report

Clayton, MO USA

Silver

**Best Miscellaneous Printed Materials
(Multiple Page)**

\$250,000 to \$1 Million

Boynton Beach CRA

The 6th Annual Boynton Beach Haunted Pirate
Fest and Mermaid Splash

A Picture Book for Sponsor Packages

Boynton Beach, FL USA

Bronze

**Best Miscellaneous Printed Materials
(Multiple Page)**

\$250,000 to \$1 Million

Pittsburgh Irish Festival

Direct Mail Brochure - Celebrating Pittsburgh's
Irish Roots

Pittsburgh, PA USA

Gold

**Best Miscellaneous Printed Materials
(Multiple Page)**

\$1 Million to \$3 Million

Grapevine Convention & Visitors Bureau

GrapeFest® - A Texas Wine Experience,
presented by Bank of the West

People's Choice Wine Tasting Classic

Reference Guide

Grapevine, TX USA

Silver

Best Miscellaneous Printed Materials (Multiple Page)

\$1 Million to \$3 Million

Temecula Valley Balloon & Wine Festival Association

Temecula Valley Balloon & Wine Festival
Rack Card
Temecula, CA USA

Bronze

Best Miscellaneous Printed Materials (Multiple Page)

\$1 Million to \$3 Million

Washington's Birthday Celebration Association

121st Washington's Birthday Celebration
App Flyer
Laredo, TX USA

Gold

Best Miscellaneous Printed Materials (Multiple Page)

Over \$3 Million

Destination NSW

Vivid Sydney
2018 Souvenir Book
The Rocks, NSW Australia

Silver

Best Miscellaneous Printed Materials (Multiple Page)

Over \$3 Million

Fiesta Bowl

Fiesta Bowl Charities
Season Recap Book 2017-18
Scottsdale, AZ USA

Bronze

Best Miscellaneous Printed Materials (Multiple Page)

Over \$3 Million

Virginia Arts Festival

VAF Bells
Solicitation Mailing
Norfolk, VA USA

Gold

Best Miscellaneous Printed Materials (Single Page)

Under \$250,000

City of West Palm Beach

Summer in Paradise 2017
Thank You Poster
West Palm Beach, FL USA

Silver

Best Miscellaneous Printed Materials (Single Page)

Under \$250,000

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass Festival
Quiet Please
Sevierville, TN USA

Bronze

Best Miscellaneous Printed Materials (Single Page)

Under \$250,000

City of West Palm Beach

Clematis By Night
Clematis by "Fright" Postcard
West Palm Beach, FL USA

Gold

Best Miscellaneous Printed Materials (Single Page)

\$250,000 to \$1 Million

Tulsa International Mayfest

Friends of Mayfest
Tulsa, OK USA

Silver

Best Miscellaneous Printed Materials (Single Page)

\$250,000 to \$1 Million

City of West Palm Beach

Holiday in Paradise
Postcard for Sale
West Palm Beach, FL USA

Bronze

**Best Miscellaneous Printed Materials
(Single Page)**

\$250,000 to \$1 Million

Downtown Events Group

World Food & Music Festival
Door Hanger
Des Moines, IA USA

Gold

**Best Miscellaneous Printed Materials
(Single Page)**

\$1 Million to \$3 Million

CherryArts

Cherry Creek Arts Festival
Art Auction Promotional Fan
Denver, CO USA

Silver

**Best Miscellaneous Printed Materials
(Single Page)**

\$1 Million to \$3 Million

Narodni Dom Maribor

Festival Lent
Flyer
Maribor, Slovenia

Bronze

**Best Miscellaneous Printed Materials
(Single Page)**

\$1 Million to \$3 Million

**Washington's Birthday Celebration
Association**

Jalapeño Festival Sponsored by La Costeña
Jalapeño Eating Contest
Laredo, TX USA

Gold

**Best Miscellaneous Printed Materials
(Single Page)**

Over \$3 Million

Destination NSW

Vivid Sydney
Z-Card Map
The Rocks, NSW Australia

Silver

**Best Miscellaneous Printed Materials
(Single Page)**

Over \$3 Million

Kentucky Derby Festival

2018 miniMarathon/Marathon
Tear Off Postcard - Direct Mail
Louisville, KY USA

Bronze

**Best Miscellaneous Printed Materials
(Single Page)**

Over \$3 Million

Fiesta Bowl

Cactus Bowl
2017 Game Ticket
Scottsdale, AZ USA

Gold

Best Company Image Pieces

Under \$250,000

Sevierville Chamber of Commerce

Your Smokies Start Here
Sevierville, TN USA

Silver

Best Company Image Pieces

Under \$250,000

City of Sugar Land

iFest Live
Logo
Sugar Land, TX USA

Bronze

Best Company Image Pieces

Under \$250,000

Pigeon Forge Office of Special Events

Music in the Mountains Spring Parade
Logo
Pigeon Forge, TN USA

Gold

Best Company Image Pieces

\$250,000 to \$1 Million

The Parade Company

Strategic Staffing Solutions Turkey Trot

Event Logo

Detroit, MI USA

Silver

Best Company Image Pieces

\$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade

Event Banner

McAllen, TX USA

Bronze

Best Company Image Pieces

\$250,000 to \$1 Million

The Parade Company

Holiday Card

Detroit, MI USA

Gold

Best Company Image Pieces

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Logo

Des Moines, IA USA

Silver

Best Company Image Pieces

\$1 Million to \$3 Million

Sausalito Art Festival Foundation

Sausalito Art Festival

Business Card

Sausalito, CA USA

Bronze

Best Company Image Pieces

\$1 Million to \$3 Million

CherryArts

Cherry Creek Arts Festival

Year-Round Education Rack Card

Denver, CO USA

Gold

Best Company Image Pieces

Over \$3 Million

Kentucky Derby Festival

New Kentucky Derby Festival Jacket Design

Louisville, KY USA

Silver

Best Company Image Pieces

Over \$3 Million

Canada Place

Canada 150 at Canada Place

Logo

Vancouver, BC Canada

Bronze

Best Company Image Pieces

Over \$3 Million

Fiesta Bowl

Business Card

Scottsdale, AZ USA

Gold

Best Cover Design

Under \$250,000

Sevierville Chamber of Commerce

Vacation Planner

Sevierville, TN USA

Silver

Best Cover Design

Under \$250,000

Fiesta Flambeau Parade Association, Inc.

Fiesta Flambeau Parade "Three Centuries - One City"

San Antonio, TX USA

Bronze

Best Cover Design

Under \$250,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest

Pigeon Forge, TN USA

Gold

Best Cover Design
\$250,000 to \$1 Million

Cultural Festivals
Saint Louis Art Fair
Clayton, MO USA

Silver

Best Cover Design
\$250,000 to \$1 Million
Pittsburgh Irish Festival
Pittsburgh, PA USA

Bronze

Best Cover Design
\$250,000 to \$1 Million
Grapevine Convention & Visitors Bureau
Main Street Fest - A Craft Brew Experience,
presented by Bank of the West
Grapevine, TX USA

Gold

Best Cover Design
\$1 Million to \$3 Million
Music for All
Grand National Championships presented by
Yamaha
Indianapolis, IN USA

Silver

Best Cover Design
\$1 Million to \$3 Million
City of Dublin
Dublin Irish Festival
Dublin, OH USA

Bronze

Best Cover Design
\$1 Million to \$3 Million
Des Moines Arts Festival ®
Des Moines, IA USA

Gold

Best Cover Design
Over \$3 Million
Destination NSW
Vivid Sydney
The Rocks, NSW Australia

Silver

Best Cover Design
Over \$3 Million
Fiesta Bowl
Cactus Bowl
Scottsdale, AZ USA

Bronze

Best Cover Design
Over \$3 Million
Kentucky Derby Festival
Louisville, KY USA

Gold

Best Single Newspaper Display Ad
Under \$250,000
City of McAllen
Quinta Mazatlan
Monarch Festival
McAllen, TX USA

Silver

Best Single Newspaper Display Ad
Under \$250,000
Boynton Beach CRA
The 3rd Annual MLK Celebration of Unity
Boynton Beach, FL USA

Bronze

Best Single Newspaper Display Ad
Under \$250,000
Boynton Beach CRA
The 46th Annual Boynton Beach Holiday Boat
Parade
Boynton Beach, FL USA

Gold

Best Single Newspaper Display Ad

\$250,000 to \$1 Million

Boynton Beach CRA

The 6th Annual Boynton Beach Haunted Pirate Fest and Mermaid Splash
Boynton Beach, FL USA

Silver

Best Single Newspaper Display Ad

\$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Bronze

Best Single Newspaper Display Ad

\$250,000 to \$1 Million

City of West Palm Beach

Holiday in Paradise
West Palm Beach, FL USA

Gold

Best Single Newspaper Display Ad

\$1 Million to \$3 Million

Friends of the Festival

Riverbend Festival
Chattanooga, TN USA

Silver

Best Single Newspaper Display Ad

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Bronze

Best Single Newspaper Display Ad

\$1 Million to \$3 Million

Washington's Birthday Celebration Association

Stars & Stripes Air Show Spectacular Sponsored by Miller Lite
Laredo, TX USA

Gold

Best Single Newspaper Display Ad

Over \$3 Million

Kentucky Derby Festival

2018 miniMarathon
Louisville, KY USA

Silver

Best Single Newspaper Display Ad

Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL USA

Gold

Best Single Magazine Display Ad

Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN USA

Silver

Best Single Magazine Display Ad

Under \$250,000

Town of Fountain Hills

Experience Fountain Hills
Fountain Hills, AZ USA

Bronze

Best Single Magazine Display Ad

Under \$250,000

City of West Palm Beach

West Palm Beach, FL USA

Gold

Best Single Magazine Display Ad

\$250,000 to \$1 Million

The North Carolina Seafood Festival

Morehead City, NC USA

Silver

Best Single Magazine Display Ad

\$250,000 to \$1 Million

The Parade Company

Strategic Staffing Solutions Turkey Trot
Detroit, MI USA

Silver

Best Single Magazine Display Ad

Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL USA

Bronze

Best Single Magazine Display Ad

\$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Bronze

Best Single Magazine Display Ad

Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL USA

Gold

Best Single Magazine Display Ad

\$1 Million to \$3 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX USA

Gold

Best Ad Series

Under \$250,000

Guangdong Chimelong Group Co. Ltd.

Amazing Valentine's Evening
Gaungzhou, China

Silver

Best Single Magazine Display Ad

\$1 Million to \$3 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO USA

Silver

Best Ad Series

Under \$250,000

**Parks, Recreation and Open Space
Department, City of Aurora, CO**

Punkin Chunkin
Aurora, CO USA

Bronze

Best Single Magazine Display Ad

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Bronze

Best Ad Series

Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN USA

Gold

Best Single Magazine Display Ad

Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Gold

Best Ad Series

\$250,000 to \$1 Million

Tulsa International Mayfest

Tulsa, OK USA

Silver

Best Ad Series

\$250,000 to \$1 Million

Boynton Beach CRA

The 6th Annual Boynton Beach Haunted Pirate Fest and Mermaid Splash
Boynton Beach, FL USA

Bronze

Best Ad Series

\$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Gold

Best Ad Series

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Silver

Best Ad Series

\$1 Million to \$3 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO USA

Bronze

Best Ad Series

\$1 Million to \$3 Million

Washington's Birthday Celebration Association

121st Washington's Birthday Celebration
Laredo, TX USA

Gold

Best Ad Series

Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Silver

Best Ad Series

Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL USA

Gold

Best Promotional Poster

Under \$250,000

Guangdong Chimelong Group Co. Ltd.

Amazing Valentine's Evening
Gaungzhou, China

Silver

Best Promotional Poster

Under \$250,000

City of West Palm Beach

Clematis By Night
West Palm Beach, FL USA

Bronze

Best Promotional Poster

Under \$250,000

Boynton Beach CRA

The 47th Annual Boynton Beach Holiday Tree Lighting and Concert
Boynton Beach, FL USA

Gold

Best Promotional Poster

\$250,000 to \$1 Million

Pre-Historic Culture Festival of Gangdong

Gangdong-gu, South Korea

Silver

Best Promotional Poster

\$250,000 to \$1 Million

Hadong Tea Festival

Hadong-gun, South Korea

Bronze

Best Promotional Poster

\$250,000 to \$1 Million

Korea Wine Festival

Yeongdong-gun, South Korea

Gold

Best Promotional Poster

\$1 Million to \$3 Million

Narodni Dom Maribor

Festival Lent

Maribor, Slovenia

Silver

Best Promotional Poster

\$1 Million to \$3 Million

Town of Addison Special Events

Addison Oktoberfest

Addison, TX USA

Bronze

Best Promotional Poster

\$1 Million to \$3 Million

Rotterdam Festivals

Art Rotterdam Week

Rotterdam, ZH The Netherlands

Gold

Best Promotional Poster

Over \$3 Million

Pennsylvania Horticultural Society

2018 Philadelphia Flower Show

Philadelphia, PA USA

Silver-Tie

Best Promotional Poster

Over \$3 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Silver-Tie

Best Promotional Poster

Over \$3 Million

OC Fair & Event Center

OC Fair

Costa Mesa, CA USA

Bronze

Best Promotional Poster

Over \$3 Million

Pasadena Tournament of Roses

2018 Rose Parade

"Making a Difference"

Pasadena, CA USA

Gold-Tie

Best Commemorative Poster

Under \$250,000

Breckenridge Tourism Office

2018 Ullr Fest

Breckenridge, CO USA

Gold-Tie

Best Commemorative Poster

Under \$250,000

Springut Group, Inc.

Park Ave Summer Art Fest

Rochester, NY USA

Silver-Tie

Best Commemorative Poster

Under \$250,000

Conway Area Chamber of Commerce

Annual Meeting - The Greatest City

Conway, AR USA

Silver-Tie

Best Commemorative Poster

Under \$250,000

Skagit Valley Tulip Festival

Mount Vernon, WA USA

Bronze

Best Commemorative Poster

Under \$250,000

City of Richardson

Cottonwood Art Festival
Richardson, TX USA

Gold

Best Commemorative Poster

\$250,000 to \$1 Million

Memphis in May International Festival

International Salute to the Czech Republic
Memphis, TN USA

Silver

Best Commemorative Poster

\$250,000 to \$1 Million

Cultural Festivals

Saint Louis Art Fair
Clayton, MO USA

Bronze

Best Commemorative Poster

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA USA

Gold

Best Commemorative Poster

\$1 Million to \$3 Million

Sausalito Art Festival Foundation

Sausalito Art Festival
Sausalito, CA USA

Silver

Best Commemorative Poster

\$1 Million to \$3 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX USA

Bronze

Best Commemorative Poster

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Gold

Best Commemorative Poster

Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Silver

Best Commemorative Poster

Over \$3 Million

National Cherry Blossom Festival, Inc.

Washington, DC USA

Bronze

Best Commemorative Poster

Over \$3 Million

Memphis in May International Festival

Beale Street Music Festival
Memphis, TN USA

Gold

Best Event Promotional Photograph

Under \$250,000

Fiesta Flambeau Parade Association, Inc.

Fiesta Flambeau Parade "Three Centuries - One City"
San Antonio, TX USA

Silver

Best Event Promotional Photograph

Under \$250,000

City of West Palm Beach

4th on Flagler
West Palm Beach, FL USA

Bronze-Tie

Best Event Promotional Photograph

Under \$250,000

Boynton Beach CRA

The 47th Annual Boynton Beach Holiday Tree
Lighting and Concert
Boynton Beach, FL USA

Bronze-Tie

Best Event Promotional Photograph

Under \$250,000

City of McAllen

Quinta Mazatlan
Monarch Festival
McAllen, TX USA

Gold

Best Event Promotional Photograph

\$250,000 to \$1 Million

Boynton Beach CRA

The 6th Annual Boynton Beach Haunted Pirate
Fest and Mermaid Splash
Boynton Beach, FL USA

Silver

Best Event Promotional Photograph

\$250,000 to \$1 Million

Boynton Beach CRA

The 6th Annual Boynton Beach Haunted Pirate
Fest and Mermaid Splash
Boynton Beach, FL USA

Bronze

Best Event Promotional Photograph

\$250,000 to \$1 Million

City of West Palm Beach

Holiday in Paradise
West Palm Beach, FL USA

Gold

Best Event Promotional Photograph

\$1 Million to \$3 Million

Sausalito Art Festival Foundation

Sausalito Art Festival
Sausalito, CA USA

Silver

Best Event Promotional Photograph

\$1 Million to \$3 Million

Friends of the Festival

Riverbend Festival
Chattanooga, TN USA

Bronze

Best Event Promotional Photograph

\$1 Million to \$3 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO USA

Gold

Best Event Promotional Photograph

Over \$3 Million

Pennsylvania Horticultural Society

2018 Philadelphia Flower Show
Philadelphia, PA USA

Silver

Best Event Promotional Photograph

Over \$3 Million

National Cherry Festival

Traverse City, MI USA

Bronze

Best Event Promotional Photograph

Over \$3 Million

Destination NSW

Vivid Sydney
The Rocks, NSW Australia

Gold

Best Outdoor Billboard

Under \$250,000

**Parks, Recreation and Open Space
Department, City of Aurora, CO**

Punkin Chunkin
Aurora, CO USA

Silver

Best Outdoor Billboard

Under \$250,000

Boynton Beach CRA

The 3rd Annual MLK Celebration of Unity
Boynton Beach, FL USA

Bronze

Best Outdoor Billboard

Under \$250,000

City of McAllen

Quinta Mazatlan
Monarch Festival
McAllen, TX USA

Gold

Best Outdoor Billboard

\$250,000 to \$1 Million

Tulsa International Mayfest

Tulsa, OK USA

Silver

Best Outdoor Billboard

\$250,000 to \$1 Million

Boynton Beach CRA

The 6th Annual Boynton Beach Haunted Pirate
Fest and Mermaid Splash
Boynton Beach, FL USA

Bronze

Best Outdoor Billboard

\$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Gold

Best Outdoor Billboard

\$1 Million to \$3 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX USA

Silver

Best Outdoor Billboard

\$1 Million to \$3 Million

BOULEVARDIA

Kansas City, MO USA

Bronze

Best Outdoor Billboard

\$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
Dublin, OH USA

Gold

Best Outdoor Billboard

Over \$3 Million

Destination NSW

Vivid Sydney
The Rocks, NSW Australia

Silver

Best Outdoor Billboard

Over \$3 Million

Canada Place

UNITE! A Celebration of Canadian
Multiculturalism
Vancouver, BC Canada

Bronze

Best Outdoor Billboard

Over \$3 Million

Kentucky Derby Festival

2018 miniMarathon/Marathon
Louisville, KY USA

Gold

Best Event Invitation

Under \$250,000

City of Richardson

Cottonwood Art Festival
Dinner Invitation
Richardson, TX USA

Silver

Best Event Invitation

Under \$250,000

City of McAllen

Quinta Mazatlan
Learning Landscapes Luncheon
McAllen, TX USA

Bronze

Best Event Invitation

Under \$250,000

Fiesta Flambeau Parade Association, Inc.

Fiesta Flambeau Parade "Three Centuries - One City"
San Antonio, TX USA

Gold

Best Event Invitation

\$250,000 to \$1 Million

Memphis in May International Festival

Castles & Crystals International Gala saluting the
Czech Republic
Memphis, TN USA

Silver

Best Event Invitation

\$250,000 to \$1 Million

Tulsa International Mayfest

Poster Unveiling Invite
Tulsa, OK USA

Bronze

Best Event Invitation

\$250,000 to \$1 Million

The Parade Company

Hob Nobble Gobble presented by Ford
Detroit, MI USA

Gold

Best Event Invitation

\$1 Million to \$3 Million

CherryArts

Cherry Creek Arts Festival
Artist Application
Denver, CO USA

Silver

Best Event Invitation

\$1 Million to \$3 Million

Des Moines Arts Festival ®

REVEAL
Des Moines, IA USA

Bronze

Best Event Invitation

\$1 Million to \$3 Million

Washington's Birthday Celebration Association

121st Washington's Birthday Celebration
Laredo, TX USA

Gold

Best Event Invitation

Over \$3 Million

Kentucky Derby Festival

2018 Grand Marshal Invite
Louisville, KY USA

Silver

Best Event Invitation

Over \$3 Million

500 Festival

KeyBank 500 Festival Snakepit Ball
Indianapolis, IN USA

Bronze

Best Event Invitation

Over \$3 Million

Pennsylvania Horticultural Society

2018 Philadelphia Flower Show
Preview Party Invite
Philadelphia, PA USA

Gold

Best Street Banner

Under \$250,000

Morale, Welfare and Recreation

4th of July Celebration
Great Lakes, IL USA

Gold

Best Street Banner

\$250,000 to \$1 Million

The Parade Company

America's Thanksgiving Parade presented by Art Van
Detroit, MI USA

Silver

Best Street Banner

\$250,000 to \$1 Million

Town of Addison Special Events

Addison Kaboom Town!
Addison, TX USA

Bronze

Best Street Banner

\$250,000 to \$1 Million

Grapevine Convention & Visitors Bureau

Main Street Fest - A Craft Brew Experience,
presented by Bank of the West
Lone Start State of Mind / Go Texan Street
Banner
Grapevine, TX USA

Gold

Best Street Banner

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Festival Entrance
Des Moines, IA USA

Silver

Best Street Banner

\$1 Million to \$3 Million

BOULEVARDIA

Kansas City, MO USA

Bronze

Best Street Banner

\$1 Million to \$3 Million

City of Richardson

Wildflower! Arts & Music Festival
Richardson, TX USA

Gold

Best Street Banner

Over \$3 Million

Canada Place

Canada 150 at Canada Place
Vancouver, BC Canada

Silver

Best Street Banner

Over \$3 Million

Destination NSW

Vivid Sydney
The Rocks, NSW Australia

Gold

Best Miscellaneous On-Site Décor

Under \$250,000

City of West Palm Beach

Summer in Paradise
West Palm Beach, FL USA

Silver

Best Miscellaneous On-Site Décor

Under \$250,000

Guangdong Chimelong Group Co. Ltd.

Amazing Valentine's Evening
Entry way
Gaungzhou, China

Bronze

Best Miscellaneous On-Site Décor

Under \$250,000

City of McAllen

Quinta Mazatlan
Monarch Festival
Entry Way - Monarch Wings
McAllen, TX USA

Gold

Best Miscellaneous On-Site Décor

\$250,000 to \$1 Million

City of West Palm Beach

Holiday in Paradise
Sandi's Dressing Room
West Palm Beach, FL USA

Silver

Best Miscellaneous On-Site Décor

\$250,000 to \$1 Million

The Parade Company

Hob Nobble Gobble presented by Ford

Bar Area

Detroit, MI USA

Bronze

Best Miscellaneous On-Site Décor

\$250,000 to \$1 Million

The Parade Company

Hob Nobble Gobble presented by Ford

Entrance to Party Level

Detroit, MI USA

Gold

Best Miscellaneous On-Site Décor

\$1 Million to \$3 Million

CherryArts

Cherry Creek Arts Festival

CherryArts Sculpture

Denver, CO USA

Silver

Best Miscellaneous On-Site Décor

\$1 Million to \$3 Million

Music for All

Bands of America Grand Nationals

Backdrop Banner

Indianapolis, IN USA

Gold

Best Miscellaneous On-Site Décor

Over \$3 Million

Pennsylvania Horticultural Society

2018 Philadelphia Flower Show

Rain Forest Entrance

Philadelphia, PA USA

Silver

Best Miscellaneous On-Site Décor

Over \$3 Million

Kentucky Derby Festival

2018 Spring Fashion Show

Dream in Color Table Décor

Louisville, KY USA

Bronze

Best Miscellaneous On-Site Décor

Over \$3 Million

National Cherry Blossom Festival, Inc.

Pink Tie Party

Stage Décor

Washington, DC USA

Gold

Best T-Shirt Design

Under \$250,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest

Pigeon Forge, TN USA

Silver

Best T-Shirt Design

Under \$250,000

Breckenridge Tourism Office

2018 Ullr Fest

Breckenridge, CO USA

Bronze

Best T-Shirt Design

Under \$250,000

Parks, Recreation and Open Space

Department, City of Aurora, CO

Punkin Chunkin

Aurora, CO USA

Gold

Best T-Shirt Design

\$250,000 to \$1 Million

Downtown Events Group

World Food & Music Festival

Des Moines, IA USA

Silver

Best T-Shirt Design

\$250,000 to \$1 Million

Pittsburgh Irish Festival

Pittsburgh, PA USA

Bronze

Best T-Shirt Design

\$250,000 to \$1 Million

Tulsa International Mayfest

Tulsa, OK USA

Gold

Best T-Shirt Design

\$1 Million to \$3 Million

Sausalito Art Festival Foundation

Sausalito Art Festival

Sausalito, CA USA

Silver

Best T-Shirt Design

\$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival

Dublin, OH USA

Bronze

Best T-Shirt Design

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Gold

Best T-Shirt Design

Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Silver

Best T-Shirt Design

Over \$3 Million

Memphis in May International Festival

Beale Street Music Festival

Memphis, TN USA

Bronze

Best T-Shirt Design

Over \$3 Million

Fiesta Bowl

Honeywell Fiesta Bowl Aerospace Challenge

Scottsdale, AZ USA

Gold

Best Pin or Button

Under \$250,000

United San Antonio Pow Wow, Inc.

Celebrations of Traditions Pow Wow

San Antonio, TX USA

Silver

Best Pin or Button

Under \$250,000

Fiesta Flambeau Parade Association, Inc.

Fiesta Flambeau Parade "Three Centuries - One City"

San Antonio, TX USA

Bronze

Best Pin or Button

Under \$250,000

Breckenridge Tourism Office

Breckenridge International Snow Sculpture Competition

Breckenridge, CO USA

Gold

Best Pin or Button

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA USA

Silver

Best Pin or Button

\$250,000 to \$1 Million

Grapevine Convention & Visitors Bureau

Main Street Fest - A Craft Brew Experience, presented by Bank of the West

Grapevine, TX USA

Bronze

Best Pin or Button

\$250,000 to \$1 Million

King William Association

King William Fair
San Antonio, TX USA

Gold

Best Pin or Button

\$1 Million to \$3 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX USA

Silver

Best Pin or Button

\$1 Million to \$3 Million

Town of Addison Special Events

Addison Oktoberfest
Addison, TX USA

Bronze

Best Pin or Button

\$1 Million to \$3 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO USA

Gold

Best Pin or Button

Over \$3 Million

Pasadena Tournament of Roses

2018 Rose Parade
"Making a Difference"
Pasadena, CA USA

Silver

Best Pin or Button

Over \$3 Million

National Cherry Blossom Festival, Inc.

Washington, DC USA

Bronze

Best Pin or Button

Over \$3 Million

Canada Place

Canada 150 at Canada Place
Vancouver, BC Canada

Gold

Best Hat

Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN USA

Silver

Best Hat

Under \$250,000

City of McAllen - Convention Center Facilities

McAllen International Car Fest
McAllen, TX USA

Bronze

Best Hat

Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN USA

Gold

Best Hat

\$250,000 to \$1 Million

Tulsa International Mayfest

Tulsa, OK USA

Silver

Best Hat

\$250,000 to \$1 Million

Town of Herndon Parks and Recreation

Herndon Festival
Herndon, VA USA

Bronze

Best Hat

\$250,000 to \$1 Million

Summer of the Arts

Iowa City Jazz Festival
Iowa City, IA USA

Gold

Best Hat

\$1 Million to \$3 Million

CherryArts

Cherry Creek Arts Festival
Denver, CO USA

Silver

Best Hat

\$1 Million to \$3 Million

Friends of the Festival

Riverbend Festival
Chattanooga, TN USA

Bronze

Best Hat

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Gold

Best Hat

Over \$3 Million

Destination NSW

Vivid Sydney
The Rocks, NSW Australia

Silver

Best Hat

Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Gold

Best Other Merchandise

Under \$250,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest
Commemorative Thimble
Pigeon Forge, TN USA

Silver

Best Other Merchandise

Under \$250,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest
Locally Made Pottery Tea Tumbler
Pigeon Forge, TN USA

Bronze

Best Other Merchandise

Under \$250,000

City of Richardson

Cottonwood Art Festival
Women's Tank
Richardson, TX USA

Gold

Best Other Merchandise

\$250,000 to \$1 Million

Gwangalli Fishing Village Festival

Figurine Thumb drive
Busan-si Suyeong-gu, South Korea

Silver

Best Other Merchandise

\$250,000 to \$1 Million

Jeong-Dong Culture Night

Stamp Book
Jeong-dong, South Korea

Bronze

Best Other Merchandise

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Cutting Board in Shape of Georgia
Macon, GA USA

Gold

Best Other Merchandise

\$1 Million to \$3 Million

Gimje Horizon Festival

Thumb Drive
Gimje-si, South Korea

Silver

Best Other Merchandise

\$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
Green Tote Bag
Dublin, OH USA

Bronze

Best Other Merchandise

\$1 Million to \$3 Million

CherryArts

Cherry Creek Arts Festival
2017 "Denver Night Sky" Blanket
Denver, CO USA

Gold

Best Other Merchandise

Over \$3 Million

Pennsylvania Horticultural Society

2018 Philadelphia Flower Show
Tumbler
Philadelphia, PA USA

Silver

Best Other Merchandise

Over \$3 Million

Destination NSW

Vivid Sydney
Souvenir Book
The Rocks, NSW Australia

Bronze

Best Other Merchandise

Over \$3 Million

Kentucky Derby Festival

Festival Bow Tie
Louisville, KY USA

Gold

Best Miscellaneous Clothing

Under \$250,000

Handi-Dogs, Inc.

Dogtoberfest
Dogtini Lounge
Raglan Jersey
Tucson, AZ USA

Silver

Best Miscellaneous Clothing

Under \$250,000

**Parks, Recreation and Open Space
Department, City of Aurora, CO**

Punkin Chunkin
Purple Children's Onesie
Aurora, CO USA

Bronze

Best Miscellaneous Clothing

Under \$250,000

City of McAllen

McAllen Marathon Scott Crane Memorial Run
Marathon Zip-Up
McAllen, TX USA

Gold

Best Miscellaneous Clothing

\$250,000 to \$1 Million

Downtown Events Group

World Food & Music Festival
Apron
Des Moines, IA USA

Silver

Best Miscellaneous Clothing

\$250,000 to \$1 Million

Scottsdale Arts

Scottsdale Arts Festival
Limited Edition Baseball Tee
Scottsdale, AZ USA

Bronze

Best Miscellaneous Clothing

\$250,000 to \$1 Million

Grapevine Convention & Visitors Bureau

Main Street Fest - A Craft Brew Experience,
presented by Bank of the West
Raglan T-Shirt
Grapevine, TX USA

Gold

Best Miscellaneous Clothing

\$1 Million to \$3 Million

CherryArts

Cherry Creek Arts Festival
2017 Fossa Athletic Long-Sleeve
Denver, CO USA

Silver

Best Miscellaneous Clothing

\$1 Million to \$3 Million

Sausalito Art Festival Foundation

Sausalito Art Festival
Crop Shirt
Sausalito, CA USA

Bronze

Best Miscellaneous Clothing

\$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
Grey Tank Top
Dublin, OH USA

Gold

Best Miscellaneous Clothing

Over \$3 Million

Kentucky Derby Festival

Ladies Navy Fleur-de-lis Nike Jacket
Louisville, KY USA

Silver

Best Miscellaneous Clothing

Over \$3 Million

500 Festival

OneAmerica 500 Festival Mini Marathon
Shirt
Indianapolis, IN USA

Bronze

Best Miscellaneous Clothing

Over \$3 Million

Drum Corps International

Tube Socks
Indianapolis, IN USA

Gold

Best New Merchandise

Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
14 inch Teddy Bear with Red Shirt
Pigeon Forge, TN USA

Silver

Best New Merchandise

Under \$250,000

South Carolina Festival of Flowers

12 Month Calendar
Greenwood, SC USA

Bronze

Best New Merchandise

Under \$250,000

Skagit Valley Tulip Festival

Water Bottle
Mount Vernon, WA USA

Gold

Best New Merchandise

\$250,000 to \$1 Million

Pre-Historic Culture Festival of Gangdong

Lantern
Gangdong-gu, South Korea

Silver

Best New Merchandise

\$250,000 to \$1 Million

City of West Palm Beach

Holiday in Paradise

Dog Food Scoop

West Palm Beach, FL USA

Bronze

Best New Merchandise

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Growler

Macon, GA USA

Gold

Best New Merchandise

\$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival

Bottle Opener

Dublin, OH USA

Silver

Best New Merchandise

\$1 Million to \$3 Million

CherryArts

Cherry Creek Arts Festival

2017 Denver Poster Socks

Denver, CO USA

Gold

Best New Merchandise

Over \$3 Million

Pennsylvania Horticultural Society

2018 Philadelphia Flower Show

Glass Pendant with Moss Ball in Water

Philadelphia, PA USA

Silver

Best New Merchandise

Over \$3 Million

Kentucky Derby Festival

2018 miniMarathon/Marathon

Ankle Socks

Louisville, KY USA

Bronze

Best New Merchandise

Over \$3 Million

Drum Corps International

Fidget Spinner

Indianapolis, IN USA

Gold

Best Sponsor Gift

Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week

Hand Crafted Locally Sourced Walking Stick

Pigeon Forge, TN USA

Silver

Best Sponsor Gift

Under \$250,000

Breckenridge Tourism Office

Breckenridge International Snow Sculpture Competition

Blue Metal Abstract Art Image of the Snow Sculpture Build Process

Breckenridge, CO USA

Bronze-Tie

Best Sponsor Gift

Under \$250,000

City of West Palm Beach

West Palm Beach Greenmarket

Herb Plants and Candle

West Palm Beach, FL USA

Bronze-Tie

Best Sponsor Gift

Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
 Locally Made Explorer's Journal
 Pigeon Forge, TN USA

Silver

Best Sponsor Gift

\$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
 Red Dublin Irish Festival Drawstring Bag
 Dublin, OH USA

Gold

Best Sponsor Gift

\$250,000 to \$1 Million

Yeongdong Nan-Gye Korean Traditional Music Festival

Drum with Tassels
 Yeongdong-gun, South Korea

Gold

Best Sponsor Gift

Over \$3 Million

Canada Place

Canada 150 at Canada Place
 Pop Up Thank you Card
 Vancouver, BC Canada

Silver

Best Sponsor Gift

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Highball Glasses
 Macon, GA USA

Silver

Best Sponsor Gift

Over \$3 Million

Destination NSW

Vivid Sydney
 Light Up Umbrella
 The Rocks, NSW Australia

Bronze

Best Sponsor Gift

\$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
 Metal Plaque
 McAllen, TX USA

Bronze

Best Sponsor Gift

Over \$3 Million

Kentucky Derby Festival

Official Sponsor Pin
 Louisville, KY USA

Gold

Best Sponsor Gift

\$1 Million to \$3 Million

Gimje Horizon Festival

Business Card Case
 Gimje-si, South Korea

Gold

Best Give-Away Item

Under \$250,000

Guangdong Chimelong Group Co. Ltd.

Amazing Valentine's Evening
 Crystal Swan Ring
 Gaungzhou, China

Silver

Best Give-Away Item

Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Locally Made Papier Mache Bear
Pigeon Forge, TN USA

Gold

Best Give-Away Item

\$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
5K Race Medal
Dublin, OH USA

Bronze

Best Give-Away Item

Under \$250,000

City of McAllen

Quinta Mazatlan
Monarch Festival
Origami Monarch Butterfly
McAllen, TX USA

Silver

Best Give-Away Item

\$1 Million to \$3 Million

Washington's Birthday Celebration Association

WBCA Liberty Run Sponsored by The Outlet
Shoppes at Laredo
Liberty Run Medal
Laredo, TX USA

Gold

Best Give-Away Item

\$250,000 to \$1 Million

Boynton Beach CRA

The 6th Annual Boynton Beach Haunted Pirate
Fest and Mermaid Splash
Flask
Boynton Beach, FL USA

Gold

Best Give-Away Item

Over \$3 Million

Fiesta Bowl

PlayStation Fiesta Bowl
French Press Coffee Set
Scottsdale, AZ USA

Silver

Best Give-Away Item

\$250,000 to \$1 Million

The Parade Company

Strategic Staffing Solutions Turkey Trot
Drumstick Double Finisher Medal
Detroit, MI USA

Silver

Best Give-Away Item

Over \$3 Million

Kentucky Derby Festival

BourbonVille
VIP Copper Moscow Mule Mug
Louisville, KY USA

Bronze

Best Give-Away Item

\$250,000 to \$1 Million

Boynton Beach CRA

The 6th Annual Boynton Beach Haunted Pirate
Fest and Mermaid Splash
Tumbler
Boynton Beach, FL USA

Bronze

Best Give-Away Item

Over \$3 Million

Fiesta Bowl

Fiesta Bowl Charities
Spirit Mascot Bobblehead
Scottsdale, AZ USA

Gold
Best Targeted Sponsor Solicitation Proposal

Under \$3 Million
Des Moines Arts Festival ®
Athene
Des Moines, IA USA

Silver
Best Targeted Sponsor Solicitation Proposal

Under \$3 Million
City of McAllen
McAllen Holiday Parade
Sprint
McAllen, TX USA

Gold
Best Targeted Sponsor Solicitation Proposal

Over \$3 Million
500 Festival
Planet Fitness
Indianapolis, IN USA

Silver
Best Targeted Sponsor Solicitation Proposal

Over \$3 Million
Kentucky Derby Festival
Belterra Country Concert
Belterra Casino Resort
Louisville, KY USA

Bronze
Best Targeted Sponsor Solicitation Proposal

Over \$3 Million
Winterfest, Inc.
Seminole Hard Rock Winterfest Boat Parade
Santa Showboat
Fort Lauderdale, FL USA

Gold
Best Individual Sponsor Follow-up Report

Under \$3 Million
Des Moines Arts Festival ®
Hy-Vee
Des Moines, IA USA

Silver
Best Individual Sponsor Follow-up Report

Under \$3 Million
City of McAllen
McAllen Holiday Parade
H-E-B
McAllen, TX USA

Bronze
Best Individual Sponsor Follow-up Report

Under \$3 Million
Creative Strategies Group
Levitt Pavillion Denver
First Bank
Denver, CO USA

Gold
Best Individual Sponsor Follow-up Report

Over \$3 Million
Fiesta Bowl
PlayStation Fiesta Bowl
Scottsdale, AZ USA

Silver
Best Individual Sponsor Follow-up Report

Over \$3 Million
Kentucky Derby Festival
Humana
Louisville, KY USA

Bronze
Best Individual Sponsor Follow-up Report

Over \$3 Million
500 Festival
Meijer
Indianapolis, IN USA

Gold

Best Sponsor Partner

Under \$250,000

Morale, Welfare and Recreation

4th of July Celebration

Harley-Davidson Motor Company

Great Lakes, IL USA

Silver

Best Sponsor Partner

Under \$250,000

City of West Palm Beach

4th on Flagler

JetRide

West Palm Beach, FL USA

Gold

Best Sponsor Partner

\$250,000 to \$1 Million

Charlotte Center City Partners

Novant Health Thanksgiving Day Parade

Charlotte, NC USA

Silver

Best Sponsor Partner

\$250,000 to \$1 Million

City of West Palm Beach

Holiday in Paradise

Peggy Adams Animal Rescue League

West Palm Beach, FL USA

Bronze

Best Sponsor Partner

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

James H. Drew Exposition

Macon, GA USA

Gold-Tie

Best Sponsor Partner

Over \$3 Million

National Cherry Blossom Festival, Inc.

All Nippon Airways

Washington, DC USA

Gold-Tie

Best Sponsor Partner

Over \$3 Million

Pennsylvania Horticultural Society

2018 Philadelphia Flower Show

The William Penn Foundation

Philadelphia, PA USA

Silver

Best Sponsor Partner

Over \$3 Million

Kentucky Derby Festival

Papa John's Pizza

Louisville, KY USA

Bronze

Best Sponsor Partner

Over \$3 Million

OC Fair & Event Center

OC Fair

Raising Cane's

Costa Mesa, CA USA

Gold

Best Single New Sponsorship Opportunity

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Easter Egg Hunt

Middle Georgia State University's School of Aviation

Macon, GA USA

Macon, GA USA

Silver

Best Single New Sponsorship Opportunity

\$250,000 to \$1 Million

The Parade Company

America's Thanksgiving Parade presented by Art Van

Van

SVS Vision

Detroit, MI USA

Bronze

Best Single New Sponsorship Opportunity

\$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade
Telemundo Caso Cerrado
McAllen, TX USA

Gold

Best Single New Sponsorship Opportunity

Over \$3 Million

Pennsylvania Horticultural Society

2018 Philadelphia Flower Show
"Windows on the Watershed" Exhibit - The
William Penn Foundation
Philadelphia, PA USA

Silver

Best Single New Sponsorship Opportunity

Over \$3 Million

National Cherry Blossom Festival, Inc.

Opening Ceremony - Audience Engagement
Japan National Tourism Organization
Washington, DC USA

Bronze

Best Single New Sponsorship Opportunity

Over \$3 Million

Kentucky Derby Festival

The Grove at Fest-a-Ville
IKORCC
Louisville, KY USA

Gold

Best Sponsorship Program for Individual Sponsor

Under \$1 Million

The Parade Company

The Skillman Foundation Float Design Contest
Detroit, MI USA

Silver

Best Sponsorship Program for Individual Sponsor

Under \$1 Million

City of McAllen

McAllen Holiday Parade
Kraft
McAllen, TX USA

Gold

Best Sponsorship Program for Individual Sponsor

\$1 Million to \$3 Million

Creative Strategies Group

Denver Auto Show
MAXX - AAA Insurance
Denver, CO USA

Silver

Best Sponsorship Program for Individual Sponsor

\$1 Million to \$3 Million

North Carolina Azalea Festival at Wilmington, Inc.

North Carolina Azalea Festival
#SpreadingFestivalSmiles - Renaissance Dental
Wilmington, NC USA

Gold

Best Sponsorship Program for Individual Sponsor

Over \$3 Million

National Cherry Blossom Festival, Inc.

Paws & Petals
Mars Petcare
Washington, DC USA

Silver

Best Sponsorship Program for Individual Sponsor

Over \$3 Million

Kentucky Derby Festival

Kosair Kids® Class of Celebrities
Kosair Charities
Louisville, KY USA

Gold

Best Overall Sponsorship Program
 Under \$250,000
Guangdong Chimelong Group Co. Ltd.
 Amazing Valentine's Evening
 Gaungzhou, China

Gold

Best Overall Sponsorship Program
 \$250,000 to \$1 Million
Creative Strategies Group
 Denver Christkindl Market
 Denver, CO USA

Silver

Best Overall Sponsorship Program
 \$250,000 to \$1 Million
City of McAllen
 McAllen Holiday Parade
 H-E-B
 McAllen, TX USA

Bronze

Best Overall Sponsorship Program
 \$250,000 to \$1 Million
Conway Area Chamber of Commerce
 Toad Suck Daze
 Conway, AR USA

Gold

Best Overall Sponsorship Program
 \$1 Million to \$3 Million
Des Moines Arts Festival ®
 Des Moines, IA USA

Gold

Best Overall Sponsorship Program
 Over \$3 Million
Destination NSW
 Vivid Sydney
 The Rocks, NSW Australia

Silver

Best Overall Sponsorship Program
 Over \$3 Million
Kentucky Derby Festival
 Kroger's Fest-a-Ville on the Waterfront
 Louisville, KY USA

Gold

Best Volunteer Program
 Under \$250,000
The Parade Company
 Detroit, MI USA

Silver

Best Volunteer Program
 Under \$250,000
Pigeon Forge Office of Special Events
 Wilderness Wildlife Week
 Pigeon Forge, TN USA

Bronze

Best Volunteer Program
 Under \$250,000
City of Greenville
 Downtown Alive & Main St. Fridays
 Greenville, SC USA

Gold

Best Volunteer Program
 \$250,000 to \$1 Million
City of McAllen
 McAllen Holiday Parade
 McAllen, TX USA

Silver

Best Volunteer Program
 \$250,000 to \$1 Million
Downtown Events Group
 World Food & Music Festival
 Des Moines, IA USA

Gold

Best Volunteer Program

\$1 Million to \$3 Million

City of Richardson

Wildflower! Arts & Music Festival
Richardson, TX USA

Silver

Best Volunteer Program

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Bronze

Best Volunteer Program

\$1 Million to \$3 Million

Winter Festival or Lights

Niagara Falls, ON Canada

Gold

Best Volunteer Program

Over \$3 Million

Fiesta Bowl

Scottsdale, AZ USA

Silver

Best Volunteer Program

Over \$3 Million

National Cherry Blossom Festival, Inc.

Washington, DC USA

Bronze

Best Volunteer Program

Over \$3 Million

Memphis in May International Festival

Memphis, TN USA

Gold

Best Green Program

Under \$250,000

City of McAllen

Quinta Mazatlan
Planta Nativa
McAllen, TX USA

Silver

Best Green Program

Under \$250,000

International Institute of St. Louis

Festival of Nations
St. Louis, MO USA

Bronze

Best Green Program

Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN USA

Gold

Best Green Program

Over \$250,000

Des Moines Arts Festival ®

Des Moines, IA USA

Silver

Best Green Program

Over \$250,000

National Cherry Festival

The Green Team
Traverse City, MI USA

Gold

Best Parade

Under \$250,000

Fiesta Flambeau Parade Association, Inc.

Fiesta Flambeau Parade
Three Centuries - One City
San Antonio, TX USA

Silver

Best Parade

Under \$250,000

City of Greenville

Poinsettia Christmas Parade
Greenville, SC USA

Bronze

Best Parade

Under \$250,000

Visit Sandy Springs

Sandy Springs Lantern Parade

Take it to the River

Sandy Springs, GA USA

Gold

Best Parade

\$250,000 to \$1 Million

City of McAllen

McAllen Holiday Parade

McAllen, TX USA

Silver

Best Parade

\$250,000 to \$1 Million

Charlotte Center City Partners

Novant Health Thanksgiving Day Parade

Charlotte, NC USA

Bronze

Best Parade

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Cherry Blossom Parade

Macon, GA USA

Gold

Best Parade

Over \$3 Million

Kentucky Derby Festival

Republic Bank Pegasus Parade

Louisville, KY USA

Silver

Best Parade

Over \$3 Million

500 Festival

IPL 500 Festival Parade

Indianapolis, IN USA

Bronze

Best Parade

Over \$3 Million

National Cherry Blossom Festival, Inc.

National Cherry Blossom Festival Parade®

Washington, DC USA

Gold

Best Educational Program

Under \$250,000

City of McAllen

Quinta Mazatlan

Monarch Celebration

McAllen, TX USA

Silver

Best Educational Program

Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week

Pigeon Forge, TN USA

Bronze

Best Educational Program

Under \$250,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest

Pigeon Forge, TN USA

Gold

Best Educational Program

\$250,000 to \$1 Million

Memphis in May International Festival

2018 Czech Republic

Memphis, TN USA

Silver

Best Educational Program

\$250,000 to \$1 Million

Conway Area Chamber of Commerce

Toad Suck Daze

Tinkerfest

Conway, AR USA

Bronze

Best Educational Program

\$250,000 to \$1 Million

Cultural Festivals

Saint Louis Art Fair
 Student Art Aficionados
 Clayton, MO USA

Gold

Best Educational Program

\$1 Million to \$3 Million

Washington's Birthday Celebration Association

American Historical Theatre George Washington Performance
 Laredo, TX USA

Silver

Best Educational Program

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Student Art Exhibition
 Des Moines, IA USA

Gold

Best Educational Program

Over \$3 Million

Fiesta Bowl

Honeywell Fiesta Bowl Aerospace Challenge presented by Kadima Ventures
 S.T.E.M Competition
 Scottsdale, AZ USA

Silver

Best Educational Program

Over \$3 Million

Pennsylvania Horticultural Society

2018 Philadelphia Flower Show
 Philadelphia Water Summit
 Philadelphia, PA USA

Bronze

Best Educational Program

Over \$3 Million

500 Festival

500 Festival Leadership Development Program, presented by BKD
 Indianapolis, IN USA

Gold

Best Accessibility Program

Combined Budget

Everyone's Invited, LLC

Bonnaroo Music & Arts Festival
 Everyone's Invited to Bonnaroo!
 Sheffield, MA USA

Silver

Best Accessibility Program

Combined Budget

Pennsylvania Horticultural Society

2018 Philadelphia Flower Show
 Philadelphia, PA USA

Gold

Best Children's Programming

Under \$250,000

City of McAllen

Quinta Mazatlan
 The Valley Land Fund Youth Nature Photo Contest
 McAllen, TX USA

Silver

Best Children's Programming

Under \$250,000

City of McAllen

Quinta Mazatlan
 EGG-stravaganza
 McAllen, TX USA

Bronze

Best Children's Programming

Under \$250,000

The Parade Company

GM RiverDays
Flagstar Bank Kid's Zone
Detroit, MI USA

Gold

Best Children's Programming

\$250,000 to \$1 Million

Downtown Events Group

World Food & Music Festival
Adventure Tent
Des Moines, IA USA

Silver

Best Children's Programming

\$250,000 to \$1 Million

Scottsdale Arts

Scottsdale Arts Festival
Scottsdale, AZ USA

Bronze

Best Children's Programming

\$250,000 to \$1 Million

Hanseong Baekje Cultural Festival

Battle of Pyeongyang Castle
Songpa-gu, South Korea

Gold

Best Children's Programming

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Silver

Best Children's Programming

\$1 Million to \$3 Million

CherryArts

Cherry Creek Arts Festival
Arivity Avenue
Denver, CO USA

Gold

Best Children's Programming

Over \$3 Million

Kentucky Derby Festival

Horseshoe Foundation FamFest
Louisville, KY USA

Silver

Best Children's Programming

Over \$3 Million

500 Festival

Youth Fitness Programs
Indianapolis, IN USA

Bronze

Best Children's Programming

Over \$3 Million

Pennsylvania Horticultural Society

2018 Philadelphia Flower Show
PHS Junior Flower Show
Philadelphia, PA USA

Gold

Best Community Outreach Program

Under \$250,000

The Parade Company

Quicken Loans 6th Grade Day of Innovation
Detroit, MI USA

Silver

Best Community Outreach Program

Under \$250,000

City of McAllen

Quinta Mazatlan
Mayor's Monarch Pledge
McAllen, TX USA

Bronze

Best Community Outreach Program

Under \$250,000

City of West Palm Beach

Summer in Paradise
Fairy Tale Playhouses
West Palm Beach, FL USA

Gold

Best Community Outreach Program
 \$250,000 to \$1 Million
Macon, Georgia's International Cherry Blossom Festival
 SMART's Gospel Extravaganza
 Macon, GA USA

Gold

Best Community Outreach Program
 \$1 Million to \$3 Million
CherryArts
 Cherry Creek Arts Festival
 Denver, CO USA

Silver

Best Community Outreach Program
 \$1 Million to \$3 Million
Des Moines Arts Festival ®
 Des Moines, IA USA

Gold

Best Community Outreach Program
 Over \$3 Million
Pennsylvania Horticultural Society
 2018 Philadelphia Flower Show
 Rain Check
 Philadelphia, PA USA

Silver

Best Community Outreach Program
 Over \$3 Million
500 Festival
 Princess Program presented by Reis-Nichols
 Indianapolis, IN USA

Bronze

Best Community Outreach Program
 Over \$3 Million
Fiesta Bowl
 Charities Wishes for Teachers
 Scottsdale, AZ USA

Gold

Best Event/Program within an Event to Benefit a Cause
 Under \$250,000
Music for All
 The Sophie Rinehart Fund
 Indianapolis, IN USA

Silver

Best Event/Program within an Event to Benefit a Cause
 Under \$250,000
City of West Palm Beach
 Summer in Paradise 2017
 Aesop's Tables
 West Palm Beach, FL USA

Bronze

Best Event/Program within an Event to Benefit a Cause
 Under \$250,000
City of West Palm Beach
 Clematis By Night
 CBN Firefighter Chili Cook Off
 West Palm Beach, FL USA

Gold

Best Event/Program within an Event to Benefit a Cause
 \$1 Million to \$3 Million
Greater Columbus Arts Council
 2018 Columbus Arts Festival
 Patron Party
 Columbus, OH USA

Gold

Best Event/Program within an Event to Benefit a Cause
 Over \$3 Million
Pennsylvania Horticultural Society
 2018 Philadelphia Flower Show
 Sponsor a Child Program
 Philadelphia, PA USA

Silver

Best Event/Program within an Event to Benefit a Cause

Over \$3 Million

National Cherry Festival

Very Cherry Flying Pancake Breakfast

Traverse City, MI USA

Bronze

Best Event/Program within an Event to Benefit a Cause

Over \$3 Million

500 Festival

OneAmerica 500 Festival Mini Marathon

Gold Mile

Indianapolis, IN USA

Gold

Best Event (Within an Existing Festival)

Under \$250,000

City of McAllen

Quinta Mazatlan

"Into the Wild" at PalmFest

McAllen, TX USA

Silver

Best Event (Within an Existing Festival)

Under \$250,000

North Liberty Community Betterment Group

North Liberty's Beat the Bitter

Snuggie Bar Crawl

North Liberty, IA USA

Bronze

Best Event (Within an Existing Festival)

Under \$250,000

City of West Palm Beach

Summer in Paradise 2018

Fairy Tale Playhouses

West Palm Beach, FL USA

Gold

Best Event (Within an Existing Festival)

\$250,000 to \$1 Million

The Americas Cake Fair

Sugar Art Fashion Show

New York, NY USA

Silver

Best Event (Within an Existing Festival)

\$250,000 to \$1 Million

The North Carolina Seafood Festival

Port of Pours

Morehead City, NC USA

Bronze

Best Event (Within an Existing Festival)

\$250,000 to \$1 Million

Gunsan Culture Night

Nighttime Touring

Gunsan-si, South Korea

Gold

Best Event (Within an Existing Festival)

\$1 Million to \$3 Million

City of Richardson

Wildflower! Arts & Music Festival

Budding Talent Vocal Competition

Richardson, TX USA

Silver

Best Event (Within an Existing Festival)

\$1 Million to \$3 Million

Washington's Birthday Celebration Association

Jalapeño Festival Sponsored by La Costeña

La Costeña Eating Contest

Laredo, TX USA

Bronze

Best Event (Within an Existing Festival)

\$1 Million to \$3 Million

Sausalito Art Festival Foundation

Sausalito Art Festival

American Icon Art Competition

Sausalito, CA USA

Gold

Best Event (Within an Existing Festival)

Over \$3 Million

National Cherry Blossom Festival, Inc.

Blossom Kite Festival
Washington, DC USA

Silver

Best Event (Within an Existing Festival)

Over \$3 Million

500 Festival

IPL 500 Festival Parade
Indianapolis, IN USA

Bronze

Best Event (Within an Existing Festival)

Over \$3 Million

Kentucky Derby Festival

New Runner VIP Experience
Presented by Louisville Convention & Visitors
Bureau and ZEGGZ
Louisville, KY USA

Gold

Best Emergency Preparedness & Risk Management Plan for an Event

Under \$250,000

Town of Fountain Hills

Experience Fountain Hills
Fourth at the Fountain
Fountain Hills, AZ USA

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

Under \$250,000

Breckenridge Tourism Office

Breckenridge Independence Day Celebration
Breckenridge, CO USA

Gold

Best Emergency Preparedness & Risk Management Plan for an Event

\$250,000 to \$3 Million

Cultural Festivals

Saint Louis Art Fair
Clayton, MO USA

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

\$250,000 to \$3 Million

Birthplace of Country Music

Bristol Rhythm & Roots Reunion
Bristol, TN USA

Bronze

Best Emergency Preparedness & Risk Management Plan for an Event

\$250,000 to \$3 Million

Cuckoo Events

Safe Events
Wild Lights 2017 at Dublin Zoo
Dublin, Ireland

Gold

Best Emergency Preparedness & Risk Management Plan for an Event

Over \$3 Million

National Cherry Festival

Traverse City, MI USA

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Bronze

Best Emergency Preparedness & Risk Management Plan for an Event

Over \$3 Million

Memphis in May International Festival

Memphis, TN USA

Gold

Best Food & Beverage Program

Under \$250,000

Pigeon Forge Office of Special Events

Pigeon Forge's Chuck Wagon Cookoff
Pigeon Forge, TN USA

Gold

Best Food & Beverage Program

\$250,000 to \$1 Million

Cultural Festivals

Saint Louis Art Fair
Clayton, MO USA

Silver

Best Food & Beverage Program

\$250,000 to \$1 Million

Downtown Events Group

World Food & Music Festival
Des Moines, IA USA

Bronze

Best Food & Beverage Program

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Food Truck Frenzy
Macon, GA USA

Gold

Best Food & Beverage Program

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Gold

Best Food & Beverage Program

Over \$3 Million

Kentucky Derby Festival

Kroger's Fest-a-Ville and the Chow Wagon
Louisville, KY USA

Gold

Best New Event

Under \$250,000

Guangdong Chimelong Group Co. Ltd.

Amazing Valentine's Evening
Gaungzhou, China

Silver

Best New Event

Under \$250,000

Oak Grove Tourism Commission

The Solar Eclipse Experience
Oak Grove, KY USA

Bronze

Best New Event

Under \$250,000

Iowa City/Coralville Area Convention & Visitors Bureau

RUN CRANDIC powered by University of Iowa
Community Credit Union
Coralville, IA USA

Gold

Best New Event

\$250,000 to \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Hanami Bridge Dinner at Mercer University
Macon, GA USA

Silver

Best New Event

\$250,000 to \$1 Million

Music for All

National Choir Festival presented by Yamaha
Indianapolis, IN USA

Bronze

Best New Event

\$250,000 to \$1 Million

Grapevine Convention & Visitors Bureau

Main Street Fest - A Craft Brew Experience,
presented by Bank of the West
Lone Star State of Mind Pavilion / Go Texan
Grapevine, TX USA

Gold

Best New Event

\$1 Million to \$3 Million

**North Carolina Azalea Festival at
Wilmington, Inc.**

North Carolina Azalea Festival
Chefs' Showcase
Wilmington, NC USA

Gold

Best New Event

Over \$3 Million

Fiesta Bowl

Wells Fargo Fiesta Bowl Par 3 Challenge
Scottsdale, AZ USA

Silver

Best New Event

Over \$3 Million

Pasadena Tournament of Roses

2018 Rose Bowl Bash
Pasadena, CA USA

Bronze

Best New Event

Over \$3 Million

Kentucky Derby Festival

Derby of the Dead
Louisville, KY USA

Gold

Best New Promotion Activity

Under \$250,000

City of McAllen

Quinta Mazatlan
Learning Landscapes Luncheon
McAllen, TX USA

Silver

Best New Promotion Activity

Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Explorer's Passport Program
Pigeon Forge, TN USA

Bronze

Best New Promotion Activity

Under \$250,000

Seafair

Sunglass the City
Seattle, WA USA

Gold

Best New Promotion Activity

\$250,000 to \$1 Million

City of West Palm Beach

Holiday in Paradise
The Duke of Sandi Land
West Palm Beach, FL USA

Silver

Best New Promotion Activity

\$250,000 to \$1 Million

ArtFest Fort Myers

Meet Gabi, the ArtFest Guide
Fort Myers, FL USA

Bronze

Best New Promotion Activity

\$250,000 to \$1 Million

**Macon, Georgia's International Cherry
Blossom Festival**

Preview Party at the Festival at Central City Park
Macon, GA USA

Gold

Best New Promotion Activity

\$1 Million to \$3 Million

CherryArts

Cherry Creek Arts Festival
Janus Henderson Investors "Bringing Art to Life"
Denver, CO USA

Silver

Best New Promotion Activity

\$1 Million to \$3 Million

City of Dublin

Dublin Irish Festival
Dedication Walkway
Dublin, OH USA

Gold

Best New Promotion Activity

Over \$3 Million

National Cherry Blossom Festival, Inc.

FestivALE
Washington, DC USA

Silver

Best New Promotion Activity

Over \$3 Million

Kentucky Derby Festival

The Courier-Journal "DerbyFest" Online Web Portal
Louisville, KY USA

Gold

Best Overall Merchandising Program

Under \$250,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest
Pigeon Forge, TN USA

Silver

Best Overall Merchandising Program

Under \$250,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN USA

Gold

Best Overall Merchandising Program

\$250,000 to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Silver

Best Overall Merchandising Program

\$250,000 to \$3 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Gold

Best Overall Merchandising Program

Over \$3 Million

Pennsylvania Horticultural Society

2018 Philadelphia Flower Show
Philadelphia, PA USA

Silver

Best Overall Merchandising Program

Over \$3 Million

National Cherry Blossom Festival, Inc.

Washington, DC USA

Bronze

Best Overall Merchandising Program

Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Gold

Best Press/Media Kit

Under \$1 Million

Grapevine Convention & Visitors Bureau

Main Street Fest - A Craft Brew Experience,
presented by Bank of the West
Grapevine, TX USA

Silver

Best Press/Media Kit

Under \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Bronze

Best Press/Media Kit

Under \$1 Million

Tulsa International Mayfest

Tulsa, OK USA

Gold

Best Press/Media Kit

Over \$1 Million

Temecula Valley Balloon & Wine Festival Association

Temecula Valley Balloon & Wine Festival
Temecula, CA USA

Silver

Best Press/Media Kit

Over \$1 Million

Washington's Birthday Celebration Association

121st Washington's Birthday Celebration
Laredo, TX USA

Gold

Most Creative/Effective News Stunt

Combined Budget

City of West Palm Beach

4th on Flagler
JetRide Watercraft Stunt Show
West Palm Beach, FL USA

Silver

Most Creative/Effective News Stunt

Combined Budget

Kentucky Derby Festival

Operation Dry Out Waterfront
Louisville, KY USA

Bronze

Most Creative/Effective News Stunt

Combined Budget

City of McAllen

McAllen Holiday Parade
Santa's Arrival at the McAllen International Airport
McAllen, TX USA

Gold

Best Media Relations Campaign

Under \$1 Million

City of McAllen

McAllen Holiday Parade
McAllen, TX USA

Silver

Best Media Relations Campaign

Under \$1 Million

Macon, Georgia's International Cherry Blossom Festival

Macon, GA USA

Gold

Best Media Relations Campaign

\$1 Million to \$3 Million

Temecula Valley Balloon & Wine Festival Association

Temecula Valley Balloon & Wine Festival
Temecula, CA USA

Silver

Best Media Relations Campaign

\$1 Million to \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Gold

Best Media Relations Campaign

Over \$3 Million

National Cherry Blossom Festival, Inc.

Washington, DC USA

Silver

Best Media Relations Campaign

Over \$3 Million

Kentucky Derby Festival

Louisville, KY USA

Gold

Best Social Media Campaign

Under \$3 Million

Des Moines Arts Festival ®

Des Moines, IA USA

Silver

Best Social Media Campaign

Under \$3 Million

City of McAllen

McAllen Holiday Parade

McAllen, TX USA

Bronze

Best Social Media Campaign

Under \$3 Million

City of Richardson

Cottonwood Art Festival

Richardson, TX USA

Gold

Best Social Media Campaign

Over \$3 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Silver

Best Social Media Campaign

Over \$3 Million

Kentucky Derby Festival

2018 miniMarathon/Marathon

Louisville, KY USA

Bronze

Best Social Media Campaign

Over \$3 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale, FL USA

Gold

Best Event Management Bachelor Degree

Combined Budget

High Point University

High Point, NC USA

Silver

Best Event Management Bachelor Degree

Combined Budget

PaiChai University

PaiChai, South Korea

Gold

Best Event Management Certificate

Program

Under \$250,000

Niagara College Canada

Event Management Post Graduate Certificate

Niagara-on-the-Lake, ON Canada

Silver

Best Event Management Certificate

Program

Under \$250,000

Temple University School of Sport,

Tourism & Hospitality Management

Event Leadership Executive Certificate Program

Philadelphia, PA USA

Gold

Best Festival & Event Management

Masters Program

Combined Budget

PaiChai University

PaiChai, South Korea

Gold

**Best Festival & Event Management PhD
Program**

Combined Budget

PaiChai University

PaiChai, South Korea