Grand Pinnacle

Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week Pigeon Forge, TN U.S.A.

Silver

Grand Pinnacle

Under \$100,000

Main Plaza Conservancy

Mariachi Corazón de San Antonio High School Group & All-Star Competition San Antonio, TX U.S.A.

Gold

Grand Pinnacle

\$100,000 to \$500,000

RedFilo Events

The Festival at Masdar City Abu Dhabi, AUH UAE

Silver

Grand Pinnacle

\$100,000 to \$500,000

RedFilo Events

The Neorun™

Abu Dhabi, AUH UAE

Bronze

Grand Pinnacle

\$100,000 to \$500,000

City of Richardson

Cottonwood Art Festival Richardson, TX U.S.A.

Gold

Grand Pinnacle

\$500,000 to \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Silver

Grand Pinnacle

\$500,000 to \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival Fort Worth, TX U.S.A.

Bronze

Grand Pinnacle

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Grand Pinnacle

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

Silver

Grand Pinnacle

Over \$1.5 Million

Patronato de la Feria Estatal de León y

Parque Ecológico

Feria Estatal de León 2017 León, Gto. Mexico

Bronze-Tie Grand Pinnacle

Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Bronze-Tie

Grand Pinnacle

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Best TV Promotion (Ad spot or PSA)

Under \$100,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Silver

Best TV Promotion (Ad spot or PSA)

Under \$100,000

Sevierville Chamber of Commerce

Celebrating Dolly in Bronze Sevierville, TN U.S.A.

Bronze

Best TV Promotion (Ad spot or PSA)

Under \$100,000

Friends of the Festival

American Dream Concert Chattanooga, TN U.S.A.

Gold

Best TV Promotion (Ad spot or PSA)

\$100,000 to \$500,000

Suncheon Food & Arts Festival

Seo-gu, Daejeon South Korea

Silver

Best TV Promotion (Ad spot or PSA)

\$100,000 to \$500,000

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass Sevierville, TN U.S.A.

Gold

Best TV Promotion (Ad spot or PSA)

\$500,000 to \$1.5 Million

Drum Corps International

DCI Tour Premiere - "Drum Corps at the

Cinema"

Indianapolis, IN U.S.A.

Silver

Best TV Promotion (Ad spot or PSA)

\$500,000 to \$1.5 Million

Columbus Arts Festival

Columbus, OH U.S.A.

Bronze

Best TV Promotion (Ad spot or PSA)

\$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade

McAllen, TX U.S.A.

Gold

Best TV Promotion (Ad spot or PSA)

Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017

Ottawa, ON Canada

Silver

Best TV Promotion (Ad spot or PSA)

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show

Philadelphia, PA U.S.A.

Bronze

Best TV Promotion (Ad spot or PSA)

Over \$1.5 Million

Washington's Birthday Celebration

Association

120th Washington's Birthday Celebration

Laredo, TX U.S.A.

Gold

Best Full Length TV Program (Local

Programming)

\$100,000 to \$500,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Silver

Best Full Length TV Program (Local Programming)

\$100,000 to \$500,000

Charlotte Center City Partners

Novant Health Thanksgiving Day Celebration Charlotte, NC U.S.A.

Bronze

Best Full Length TV Program (Local Programming)

\$100,000 to \$500,000

The Parade Company

Ford Fireworks Detroit, MI U.S.A.

Gold

Best Full Length TV Program (Local Programming)

\$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade McAllen, TX U.S.A.

Silver

Best Full Length TV Program (Local Programming)

\$500,000 to \$1.5 Million

The Parade Company

Hob Nobble Gobble presented by Ford Detroit, MI U.S.A.

Bronze

Best Full Length TV Program (Local Programming)

\$500,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Gold

Best Full Length TV Program (Local Programming)

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

Silver

Best Full Length TV Program (Local Programming)

Over \$1.5 Million

Washington's Birthday Celebration

Association

120th Washington's Birthday Celebration Laredo, TX U.S.A.

Bronze

Best Full Length TV Program (Local

Programming)

Over \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Gold

Best Full Length TV Program (National Promotion/Syndication)

Under \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade McAllen, TX U.S.A.

Silver

Best Full Length TV Program (National Promotion/Syndication)

Under \$1.5 Million

The Parade Company

Detroit, MI U.S.A.

Bronze

Best Full Length TV Program (National

Promotion/Syndication)

Under \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Best Full Length TV Program (National Promotion/Syndication)

Over \$1.5 Million

Pasadena Tournament of Roses

2017 Rose Parade presented by Honda Pasadena, CA U.S.A.

Silver

Best Full Length TV Program (National Promotion/Syndication)

Over \$1.5 Million

500 Festival, Inc.

IPL 500 Festival Parade Indianapolis, IN U.S.A.

Bronze

Best Full Length TV Program (National Promotion/Syndication)

Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade Fort Lauderdale, FL U.S.A.

Gold

Best Event Video Promotion

Under \$100,000

Greater Delray Beach Chamber of Commerce

Seek in the City Delray Beach Delray Beach, FL U.S.A.

Silver

Best Event Video Promotion

Under \$100,000

Norfolk Festevents Ltd.

Summer Concert Series of Thank Goodness It's Ocean View Shore Thing Norfolk, VA U.S.A.

Bronze

Best Event Video Promotion

Under \$100,000

Sevierville Chamber of Commerce

Rose Glen Literary Festival Sevierville, TN U.S.A.

Gold

Best Event Video Promotion

\$100,000 to \$500,000

City of West Palm Beach

Sandi Land-Holiday in Paradise West Palm Beach, FL U.S.A.

Silver

Best Event Video Promotion

\$100,000 to \$500,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Bronze

Best Event Video Promotion

\$100,000 to \$500,000

Scottsdale Arts

Canal Convergence

0

Scottsdale, AZ U.S.A.

Gold

Best Event Video Promotion

\$500,000 to \$1.5 Million

Drum Corps International

Big, Loud & Live 13 Indianapolis, IN U.S.A.

Silver

Best Event Video Promotion

\$500,000 to \$1.5 Million

Norfolk Festevents Ltd.

41st Annual Norfolk Harborfest Norfolk, VA U.S.A.

Best Event Video Promotion

\$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade McAllen, TX U.S.A.

Gold

Best Event Video Promotion

Over \$1.5 Million

Singapore Garden Festival 2016

Singapore, Singapore

Silver

Best Event Video Promotion

Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Bronze

Best Event Video Promotion

Over \$1.5 Million

Dublin Irish Festival

Dublin, OH U.S.A.

Gold

Best Radio Promotion (Ad Spot or PSA)

Under \$100,000

Friends of the Festival

American Dream Concert

Chattanooga, TN U.S.A.

Silver

Best Radio Promotion (Ad Spot or PSA)

Under \$100,000

West Palm Beach Downtown Development

Authority

Pairings Food & Wine Event West Palm Beach, FL U.S.A.

Bronze

Best Radio Promotion (Ad Spot or PSA)

Under \$100,000

West Palm Beach Downtown Development

Authority

Harmony: An Exhibition of the Arts

West Palm Beach, FL U.S.A.

Gold

Best Radio Promotion (Ad Spot or PSA)

\$100,000 to \$500,000

Festival Management Group, Inc.

18th Annual South Florida Garlic Fest

Delray Beach, FL U.S.A.

Silver

Best Radio Promotion (Ad Spot or PSA)

\$100,000 to \$500,000

City of West Palm Beach

Sandi Land-Holiday in Paradise

West Palm Beach, FL U.S.A.

Bronze

Best Radio Promotion (Ad Spot or PSA)

\$100,000 to \$500,000

Celtic, Inc.

Milwaukee Irish Fest

Milwaukee, WI U.S.A.

Gold

Best Radio Promotion (Ad Spot or PSA)

\$500,000 to \$1.5 Million

Northlands

K-Days

Edmonton, AB Canada

Silver

Best Radio Promotion (Ad Spot or PSA)

\$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival

Richardson, TX U.S.A.

Best Radio Promotion (Ad Spot or PSA)

\$500,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival

The Cherry Blossom Street Party Macon, GA U.S.A.

Gold

Best Radio Promotion (Ad Spot or PSA)

Over \$1.5 Million

Washington's Birthday Celebration Association

Jalapeño Festival Sponsored by La Costeña Laredo, TX U.S.A.

Silver

Best Radio Promotion (Ad Spot or PSA)

Over \$1.5 Million

Kentucky Derby Festival

BeerFest

Louisville, KY U.S.A.

Bronze

Best Radio Promotion (Ad Spot or PSA)

Over \$1.5 Million

Friends of the Festival

Riverbend Festival Chattanooga, TN U.S.A.

Gold

Best Event Website

Under \$100,000

Rutgers University

Rutgers 250 250.rutgers.edu

Piscataway, NJ U.S.A.

Silver

Best Event Website

Under \$100,000

Delray Beach Marketing Cooperative

Delray Beach 100ft. Christmas Tree www.100ftChristmasTree.com Delray Beach, FL U.S.A.

Bronze

Best Event Website

Under \$100,000

Sevierville Chamber of Commerce

Rose Glen Literary Festival www.RoseGlenFestival.com Sevierville, TN U.S.A.

Gold

Best Event Website

\$100,000 to \$500,000

Boynton Beach Community Redevelopment Agency

Boynton Beach Haunted Pirate Fest and Mermaid Splash www.bbpiratefest.com Boynton Beach, FL U.S.A.

Silver

Best Event Website

\$100,000 to \$500,000

City of Sugar Hill

The Bowl at Sugar Hill

http://thebowlatsugarhill.com

Sugar Hill, GA U.S.A.

Bronze

Best Event Website

\$100,000 to \$500,000

Town of Herndon Parks and Recreation Department

Herndon Festival www.herndonfestival.net Herndon, VA U.S.A.

Gold

Best Event Website

\$500,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by Yamaha camp.musicforall.org

Indianapolis, IN U.S.A.

Silver

Best Event Website

\$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival http://www.wildflowerfestival.com

Richardson, TX U.S.A.

Bronze

Best Event Website

\$500,000 to \$1.5 Million

Des Moines Arts Festival

http://www.desmoinesartfestival.org

Des Moines, IA U.S.A.

Gold

Best Event Website

Over \$1.5 Million

Singapore Garden Festival 2016

www. sing a poregard enfestival. com

Singapore, Singapore

Silver

Best Event Website

Over \$1.5 Million

Friends of the Festival

Riverbend Festival

http://riverbendfestival.com

Chattanooga, TN U.S.A.

Bronze

Best Event Website

Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio

https://www.fiesta-sa.org/

San Antonio, TX U.S.A.

Gold

Best Organizational Website

Under \$500,000

Rutgers University

Rutgers 250

www.rutgers.edu

Piscataway, NJ U.S.A.

Silver

Best Organizational Website

Under \$500,000

South Carolina Festival of Flowers

www.scFestival of Flowers.org

Greenwood, SC U.S.A.

Bronze

Best Organizational Website

Under \$500,000

City of Mansfield Parks & Recreation

www.visitmansfieldtexas.com

Mansfield, TX U.S.A.

Gold

Best Organizational Website

\$500,000 to \$1.5 Million

Cuckoo Events

Safe Events

www.safeevents.ie

Dublin 8, Ireland

Silver

Best Organizational Website

\$500,000 to \$1.5 Million

The Parade Company

www.theparade.org

Detroit, MI U.S.A.

Bronze

Best Organizational Website

\$500,000 to \$1.5 Million

Macon, Georgia's International Cherry

Blossom Festival

https://cherryblossom.com/

Macon, GA U.S.A.

Gold

Best Organizational Website

Over \$1.5 Million

National Cherry Festival

www.cherryfestival.org

Traverse City, MI U.S.A.

Silver

Best Organizational Website

Over \$1.5 Million

National Cherry Blossom Festival

www.nationalcherryblossomfestival.org Washington, DC U.S.A.

Bronze

Best Organizational Website

Over \$1.5 Million

Rotterdam Festivals

www.rotterdamfestivals.nl Rotterdam, Netherlands

Gold

Best Event/Organization E-Newsletter

Under \$100,000

Limerick Fringe

Limerick, Ireland

Silver

Best Event/Organization E-Newsletter

Under \$100,000

West Palm Beach Downtown Development

Authority

West Palm Beach Arts & Entertainment District

West Palm Beach, FL U.S.A.

Bronze

Best Event/Organization E-Newsletter

Under \$100,000

West Palm Beach Downtown Development

Authority

Downtown WPB

West Palm Beach, FL U.S.A.

Gold

Best Event/Organization E-Newsletter

\$100,000 to \$500,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Silver

Best Event/Organization E-Newsletter

\$100,000 to \$500,000

City of Richardson

Cottonwood Art Festival

Richardson, TX U.S.A.

Bronze

Best Event/Organization E-Newsletter

\$100,000 to \$500,000

Festival Management Group, Inc.

18th Annual South Florida Garlic Fest

Delray Beach, FL U.S.A.

Gold

Best Event/Organization E-Newsletter

\$500,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by

Yamaha

Indianapolis, IN U.S.A.

Silver

Best Event/Organization E-Newsletter

\$500,000 to \$1.5 Million

Cuckoo Events

Dublin 8, Ireland

Bronze

Best Event/Organization E-Newsletter

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Best Event/Organization E-Newsletter

Over \$1.5 Million

Music for All

Indianapolis, IN U.S.A.

Silver

Best Event/Organization E-Newsletter

Over \$1.5 Million

Drum Corps International

Indianapolis, IN U.S.A.

Bronze-Tie

Best Event/Organization E-Newsletter

Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Bronze-Tie

Best Event/Organization E-Newsletter

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Miscellaneous Multimedia

Under \$100,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Silver

Best Miscellaneous Multimedia

Under \$100,000

Town of Fountain Hills

Experience Fountain Hills

Fountain Hills, AZ U.S.A.

Gold

Best Miscellaneous Multimedia

\$100,000 to \$500,000

City of West Palm Beach

Sandi Land-Holiday in Paradise

West Palm Beach, FL U.S.A.

Silver

Best Miscellaneous Multimedia

\$100,000 to \$500,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Bronze

Best Miscellaneous Multimedia

\$100,000 to \$500,000

Music for All

Music for All National Choir Festival, presented

by Yamaha

Indianapolis, IN U.S.A.

Gold

Best Miscellaneous Multimedia

\$500,000 to \$1.5 Million

Drum Corps International

Indianapolis, IN U.S.A.

Silver

Best Miscellaneous Multimedia

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Bronze

Best Miscellaneous Multimedia

\$500,000 to \$1.5 Million

Columbus Arts Festival

Columbus, OH U.S.A.

Gold

Best Miscellaneous Multimedia

Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017

Ottawa, ON Canada

Silver

Best Miscellaneous Multimedia

Over \$1.5 Million

Music for All

Indianapolis, IN U.S.A.

Bronze

Best Miscellaneous Multimedia

Over \$1.5 Million

Music for All

Music for All National Festival, presented by Yamaha

Indianapolis, IN U.S.A.

Gold

Best Social Media Site

Under \$100,000

West Palm Beach Downtown Development Authority

West Palm Beach Arts & Entertainment District www.instagram.com/WPBAEDistrict West Palm Beach, FL U.S.A.

Silver

Best Social Media Site

Under \$100,000

Norfolk Festevents Ltd.

https://www.facebook.com/Festevents/Norfolk, VA U.S.A.

Bronze

Best Social Media Site

Under \$100,000

West Palm Beach Downtown Development Authority

Downtown WPB

www.twitter.com/DowntownWPB West Palm Beach, FL U.S.A.

Gold

Best Social Media Site

\$100,000 to \$500,000

City of Richardson

Cottonwood Art Festival

https://www.facebook.com/CottonwoodArtFestiv

al/

Richardson, TX U.S.A.

Silver

Best Social Media Site

\$100,000 to \$500,000

South Carolina Festival of Flowers

www.facebook.com/scfestivalofflowers/ Greenwood, SC U.S.A.

Bronze

Best Social Media Site

\$100,000 to \$500,000

City of West Palm Beach

Sandi Land-Holiday in Paradise https://twitter.com/sanditreewpb?lang=en West Palm Beach, FL U.S.A.

Gold

Best Social Media Site

\$500,000 to \$1.5 Million

Ansan Street Arts Festival

https://www.facebook.com/ansanfestival Ansan-si, Gyeoggi-do South Korea

Silver

Best Social Media Site

\$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze presented by Crain Buick GMC/Crain Kia www.facebook.com/ToadSuckDaze Conway, AR U.S.A.

Best Social Media Site

\$500,000 to \$1.5 Million

The North Carolina Seafood Festival

https://www.facebook.com/NorthCarolinaSeafoodFestival

Morehead City, NC U.S.A.

Gold

Best Social Media Site

Over \$1.5 Million

Destination NSW

Vivid Sydney

https://twitter.com/vividsydney

The Rocks, NSW Australia

Silver

Best Social Media Site

Over \$1.5 Million

Drum Corps International

https://www.facebook.com/drumcorpsinternatio

nal

Indianapolis, IN U.S.A.

Bronze

Best Social Media Site

Over \$1.5 Million

Sevierville Chamber of Commerce

www.instagram.com/VisitSevierville Sevierville, TN U.S.A.

Gold

Best Festival/Event Mobile Application

Under \$500,000

Propaganda3

KC Restaurant Week

Kansas City, MO U.S.A.

Silver

Best Festival/Event Mobile Application

Under \$500,000

Charlotte Center City Partners

Novant Health Thanksgiving Day Celebration Charlotte, NC U.S.A.

Bronze

Best Festival/Event Mobile Application

Under \$500,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Gold

Best Festival/Event Mobile Application

\$500,000 to \$1.5 Million

Winter Festival of Lights

Niagara Falls, ON Canada

Silver

Best Festival/Event Mobile Application

\$500,000 to \$1.5 Million

Propaganda3

Boulevardia

Kansas City, MO U.S.A.

Bronze

Best Festival/Event Mobile Application

\$500,000 to \$1.5 Million

Macon, Georgia's International Cherry

Blossom Festival

Macon, GA U.S.A.

Gold

Best Festival/Event Mobile Application

Over \$1.5 Million

Propaganda3

American Century Championship

Kansas City, MO U.S.A.

Silver

Best Festival/Event Mobile Application

Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Best Festival/Event Mobile Application

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Single Digital/Social Ad

Under \$100,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Silver

Best Single Digital/Social Ad

Under \$100,000

Town of Fountain Hills

Experience Fountain Hills Fountain Hills, AZ U.S.A.

Gold

Best Single Digital/Social Ad

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Single Digital/Social Ad

\$500,000 to \$1.5 Million

Macon, Georgia's International Cherry

Blossom Festival

The Cherry Blossom Street Party

Macon, GA U.S.A.

Bronze

Best Single Digital/Social Ad

\$500,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by

Yamaha

Indianapolis, IN U.S.A.

Gold

Best Single Digital/Social Ad

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Digital/Social Ad Series

Under \$500,000

City of Mansfield Parks & Recreation

Mansfield, TX U.S.A.

Silver

Best Digital/Social Ad Series

Under \$500,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Bronze

Best Digital/Social Ad Series

Under \$500,000

Downtown Events Group

Des Moines Downtown Farmers' Market

Des Moines, IA U.S.A.

Gold

Best Digital/Social Ad Series

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Digital/Social Ad Series

\$500,000 to \$1.5 Million

Macon, Georgia's International Cherry

Blossom Festival

Macon, GA U.S.A.

Gold

Best Digital/Social Ad Series

Over \$1.5 Million

Drum Corps International

Indianapolis, IN U.S.A.

Silver

Best Digital/Social Ad Series

Over \$1.5 Million

Memphis in May International Festival

Beale Street Music Festival Memphis, TN U.S.A.

Bronze

Best Digital/Social Ad Series

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Event Program

Under \$100,000

Grapevine Convention & Visitors Bureau

New Vintage Wine & Gallery Trail Grapevine, TX U.S.A.

Silver

Best Event Program

Under \$100,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest Pigeon Forge, TN U.S.A.

Bronze

Best Event Program

Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week Pigeon Forge, TN U.S.A.

Gold

Best Event Program

\$100,000 to \$500,000

Boynton Beach Community

Bodovolonment Agency

Redevelopment AgencyBoynton Beach Haunted Pirate Fest and

Mermaid Splash
Boynton Beach, FL U.S.A.

Silver

Best Event Program

\$100,000 to \$500,000

Scottsdale Arts

Canal Convergence Scottsdale, AZ U.S.A.

Bronze

Best Event Program

\$100,000 to \$500,000

Scottsdale Arts

Scottsdale Arts Festival Scottsdale, AZ U.S.A.

Gold

Best Event Program

\$500,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent

Maribor, SI Slovenia

Silver

Best Event Program

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Bronze

Best Event Program

\$500,000 to \$1.5 Million

Music for All

Bands of America Grand National Championships, presented by Yamaha

Indianapolis, IN U.S.A.

Gold

Best Event Program

Over \$1.5 Million

Kentucky Derby Festival

Kentucky Proud Wine Fest Louisville, KY U.S.A.

Silver

Best Event Program

Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Bronze

Best Event Program

Over \$1.5 Million

Utah Shakespeare Festival

Cedar City, UT U.S.A.

Gold

Best Newspaper Insert/Supplement

Under \$100,000

Delray Beach Marketing Cooperative

Delray Beach 100ft. Christmas Tree Delray Beach, FL U.S.A.

Silver

Best Newspaper Insert/Supplement

Under \$100,000

West Palm Beach Downtown Development

Authority

Harmony

West Palm Beach, FL U.S.A.

Bronze

Best Newspaper Insert/Supplement

Under \$100,000

Town of Leesburg

Flower & Garden Festival Leesburg, VA U.S.A.

Gold

Best Newspaper Insert/Supplement

\$100,000 - \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Newspaper Insert/Supplement

\$100,000 - \$1.5 Million

Scottsdale Arts

Scottsdale Arts Festival

Scottsdale, AZ U.S.A.

Bronze

Best Newspaper Insert/Supplement

\$100,000 - \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade

McAllen, TX U.S.A.

Gold

Best Newspaper Insert/Supplement

Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Silver

Best Newspaper Insert/Supplement

Over \$1.5 Million

Singapore Garden Festival 2016

Singapore, Singapore

Bronze

Best Newspaper Insert/Supplement

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show

Philadelphia, PA U.S.A.

Gold

Best Promotional Brochure

Under \$100,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Silver

Best Promotional Brochure

Under \$100,000

City of West Palm Beach

Summer in Paradise

West Palm Beach, FL U.S.A.

Bronze-Tie

Best Promotional Brochure

Under \$100,000

Norfolk Festevents Ltd.

2017 Calendar of Events

Norfolk, VA U.S.A.

Bronze-Tie

Best Promotional Brochure

Under \$100,000

Town of Mount Pleasant

Blessing of the Fleet & Seafood Festival

Mount Pleasant, SC U.S.A.

Gold

Best Promotional Brochure

\$100,000 to \$500,000

Gangdong Prehistoric Culture Festival

Gangdong-gu, Seoul South Korea

Silver

Best Promotional Brochure

\$100,000 to \$500,000

Naval Station Great Lakes MWR

4th of July Celebration

Great Lakes, IL U.S.A.

Bronze

Best Promotional Brochure

\$100,000 to \$500,000

Music for All

Music for All National Choir Festival, presented

by Yamaha

Indianapolis, IN U.S.A.

Gold

Best Promotional Brochure

\$500,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by

Yamaha

Indianapolis, IN U.S.A.

Silver

Best Promotional Brochure

\$500,000 to \$1.5 Million

Delta Foundation of Pittsburgh

Pittsburgh Pride 2017

Pittsburgh, PA U.S.A.

Bronze

Best Promotional Brochure

\$500,000 to \$1.5 Million

Grapevine Convention & Visitors Bureau

Main Street Fest

Grapevine, TX U.S.A.

Gold

Best Promotional Brochure

Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow, PL Poland

Silver

Best Promotional Brochure

Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Bronze

Best Promotional Brochure

Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017

Ottawa, ON Canada

Best Miscellaneous Printed Materials (Multiple Page)

Under \$100,000

Main Plaza Conservancy

San Antonio | The Saga San Antonio, TX U.S.A.

Silver

Best Miscellaneous Printed Materials (Multiple Page)

Under \$100,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Bronze

Best Miscellaneous Printed Materials (Multiple Page)

Under \$100,000

Pigeon Forge Office of Special Events

Historic Church Tours Pigeon Forge, TN U.S.A.

Gold

Best Miscellaneous Printed Materials (Multiple Page)

\$100,000 to \$500,000

Texas Department of Agriculture

State Fair of Texas Austin, TX U.S.A.

Silver

Best Miscellaneous Printed Materials (Multiple Page)

\$100,000 to \$500,000

Boynton Beach Community Redevelopment Agency

Boynton Beach, FL U.S.A.

Bronze

Best Miscellaneous Printed Materials (Multiple Page)

\$100,000 to \$500,000

Michigan Festivals & Events Association

Chesaning, MI U.S.A.

Gold

Best Miscellaneous Printed Materials (Multiple Page)

\$500,000 to \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Silver

Best Miscellaneous Printed Materials (Multiple Page)

\$500,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by

Yamaha

Indianapolis, IN U.S.A.

Bronze

Best Miscellaneous Printed Materials (Multiple Page)

\$500,000 to \$1.5 Million

Summer of the Arts

Iowa City, IA U.S.A.

Gold

Best Miscellaneous Printed Materials (Multiple Page)

Over \$1.5 Million

Fiesta Bowl

PlayStation® Fiesta Bowl Scottsdale, AZ U.S.A.

Silver

Best Miscellaneous Printed Materials (Multiple Page)

Over \$1.5 Million

Music for All

Indianapolis, IN U.S.A.

Best Miscellaneous Printed Materials (Multiple Page)

Over \$1.5 Million

Memphis in May International Festival

Memphis, TN U.S.A.

Gold

Best Miscellaneous Printed Materials (Single Page)

Under \$100,000

Sevierville Chamber of Commerce

Rose Glen Literary Festival Sevierville, TN U.S.A.

Silver

Best Miscellaneous Printed Materials (Single Page)

Under \$100,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Bronze

Best Miscellaneous Printed Materials (Single Page)

Under \$100,000

Town of Leesburg

Flower & Garden Festival

Leesburg, VA U.S.A.

Gold

Best Miscellaneous Printed Materials (Single Page)

(Siligic Luge)

\$100,000 to \$500,000

City of West Palm Beach

Clematis by Night

West Palm Beach, FL U.S.A.

Silver

Best Miscellaneous Printed Materials

(Single Page)

\$100,000 to \$500,000

Memphis in May International Festival

iViva Columbia!

Memphis, TN U.S.A.

Bronze

Best Miscellaneous Printed Materials

(Single Page)

\$100,000 to \$500,000

Scottsdale Arts

Canal Convergence

Scottsdale, AZ U.S.A.

Gold

Best Miscellaneous Printed Materials

(Single Page)

\$500,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent

Maribor, SI Slovenia

Silver

Best Miscellaneous Printed Materials

(Single Page)

\$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade

McAllen, TX U.S.A.

Bronze

Best Miscellaneous Printed Materials

(Single Page)

\$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade

McAllen, TX U.S.A.

Best Miscellaneous Printed Materials (Single Page)

Over \$1.5 Million

Fiesta Bowl

PlayStation® Fiesta Bowl Scottsdale, AZ U.S.A.

Silver

Best Miscellaneous Printed Materials (Single Page)

Over \$1.5 Million

Pasadena Tournament of Roses

2017 Rose Bowl Game presented by Northwestern Mutual Pasadena, CA U.S.A.

Bronze

Best Miscellaneous Printed Materials (Single Page)

Over \$1.5 Million

Music for All

Indianapolis, IN U.S.A.

Gold

Best Company Image Pieces

Under \$100,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Silver

Best Company Image Pieces

Under \$100,000

West Palm Beach Downtown Development

Authority

West Palm Beach, FL U.S.A.

Bronze

Best Company Image Pieces

Under \$100,000

The Parade Company

Detroit, MI U.S.A.

Gold

Best Company Image Pieces

\$100,000 - \$1.5 Million

The Parade Company

America's Thanksgiving Parade presented by Art

Van

Detroit, MI U.S.A.

Silver

Best Company Image Pieces

\$100,000 - \$1.5 Million

City of Aurora

Aurora, CO U.S.A.

Bronze

Best Company Image Pieces

\$100,000 - \$1.5 Million

The North Carolina Seafood Festival

Morehead City, NC U.S.A.

Gold

Best Company Image Pieces

Over \$1.5 Million

The Parade Company

Detroit, MI U.S.A.

Silver

Best Company Image Pieces

Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Chattanooga, TN U.S.A.

Bronze

Best Company Image Pieces

Over \$1.5 Million

Kentucky Derby Festival

BeerFest

Louisville, KY U.S.A.

Best Cover Design

Under \$100,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest

Pigeon Forge, TN U.S.A.

Silver

Best Cover Design

Under \$100,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Bronze

Best Cover Design

Under \$100,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Gold

Best Cover Design

\$100,000 to \$500,000

Downtown Events Group

Des Moines Downtown Farmers' Market

Des Moines, IA U.S.A.

Silver

Best Cover Design

\$100,000 to \$500,000

Fiesta Flambeau Parade Association

2017 Fiesta Flambeau Parade

San Antonio, TX U.S.A.

Bronze

Best Cover Design

\$100,000 to \$500,000

Memphis in May International Festival

Great American River Run

Memphis, TN U.S.A.

Gold

Best Cover Design

\$500,000 to \$1.5 Million

Summer of the Arts

Iowa Arts Festival

Iowa City, IA U.S.A.

Silver

Best Cover Design

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Bronze

Best Cover Design

\$500,000 to \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Gold

Best Cover Design

Over \$1.5 Million

Kentucky Derby Festival

Student Art Contest

Louisville, KY U.S.A.

Silver-Tie

Best Cover Design

Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Silver-Tie

Best Cover Design

Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow, PL Poland

Best Cover Design

Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade Fort Lauderdale, FL U.S.A.

Gold

Best Single Newspaper Display Ad

Under \$100,000

Boynton Beach Community Redevelopment Agency

Boynton Beach Celebrates MLK Boynton Beach, FL U.S.A.

Silver

Best Single Newspaper Display Ad

Under \$100,000

Town of Fountain Hills

Experience Fountain Hills Fountain Hills, AZ U.S.A.

Bronze

Best Single Newspaper Display Ad

Under \$100,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Gold

Best Single Newspaper Display Ad

\$100,000 to \$500,000

Boynton Beach Community

Redevelopment Agency

Boynton Beach Haunted Pirate Fest and Mermaid Splash

Boynton Beach, FL U.S.A.

Silver

Best Single Newspaper Display Ad

\$100,000 to \$500,000

City of West Palm Beach

Clematis by Night

West Palm Beach, FL U.S.A.

Bronze

Best Single Newspaper Display Ad

\$100,000 to \$500,000

Memphis in May International Festival

Beale Street Music Festival Memphis, TN U.S.A.

Gold

Best Single Newspaper Display Ad

\$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade McAllen, TX U.S.A.

Silver

Best Single Newspaper Display Ad

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Bronze

Best Single Newspaper Display Ad

\$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival

Richardson, TX U.S.A.

Gold

Best Single Newspaper Display Ad

Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Chattanooga, TN U.S.A.

Silver

Best Single Newspaper Display Ad

Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017

Ottawa, ON Canada

Best Single Newspaper Display Ad

Over \$1.5 Million

Washington's Birthday Celebration Association

120th Washington's Birthday Celebration Laredo, TX U.S.A.

Gold

Best Single Magazine Display Ad

Under \$100,000

West Palm Beach Downtown Development Authority

West Palm Beach Arts & Entertainment District West Palm Beach, FL U.S.A.

Silver

Best Single Magazine Display Ad

Under \$100,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Bronze

Best Single Magazine Display Ad

Under \$100,000

Town of Fountain Hills

Experience Fountain Hills Fountain Hills, AZ U.S.A.

Gold

Best Single Magazine Display Ad

\$100,000 to \$500,000

Scottsdale Arts

Canal Convergence

Scottsdale, AZ U.S.A.

Silver

Best Single Magazine Display Ad

\$100,000 to \$500,000

City of Richardson

Cottonwood Art Festival

Richardson, TX U.S.A.

Bronze

Best Single Magazine Display Ad

\$100,000 to \$500,000

Texas Department of Agriculture

State Fair of Texas

Austin, TX U.S.A.

Gold

Best Single Magazine Display Ad

\$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade

McAllen, TX U.S.A.

Silver

Best Single Magazine Display Ad

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Bronze

Best Single Magazine Display Ad

\$500,000 to \$1.5 Million

The North Carolina Seafood Festival

Morehead City, NC U.S.A.

Gold

Best Single Magazine Display Ad

Over \$1.5 Million

Dublin Irish Festival

Dublin, OH U.S.A.

Silver

Best Single Magazine Display Ad

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Best Single Magazine Display Ad

Over \$1.5 Million

Music for All

Bands of America Marching Band Championships, presented by Yamaha Indianapolis, IN U.S.A.

Gold

Best Ad Series

Under \$100,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Silver

Best Ad Series

Under \$100,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Bronze

Best Ad Series

Under \$100,000

Town of Fountain Hills

Experience Fountain Hills Fountain Hills, AZ U.S.A.

Gold

Best Ad Series

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Ad Series

\$500,000 to \$1.5 Million

Summer of the Arts

Eat for the Arts

Iowa City, IA U.S.A.

Bronze

Best Ad Series

\$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade

McAllen, TX U.S.A.

Gold

Best Ad Series

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Ad Series

Over \$1.5 Million

Washington's Birthday Celebration

Association

120th Washington's Birthday Celebration

Laredo, TX U.S.A.

Gold

Best Promotional Poster

Under \$100,000

Breckenridge Tourism Office

Breck Bike Week

Breckenridge, CO U.S.A.

Silver

Best Promotional Poster

Under \$100,000

City of West Palm Beach

GreenMarket

West Palm Beach, FL U.S.A.

Bronze

Best Promotional Poster

Under \$100,000

Town of Fountain Hills

Experience Fountain Hills

Fountain Hills, AZ U.S.A.

Gold

Best Promotional Poster

\$100,000 to \$500,000

Hongseong Hero Festival

Hongseong-gun, Chungcheongnam-do South Korea

Silver

Best Promotional Poster

\$100,000 to \$500,000

Jinju Nongae Festival

Jinju-si, Gyeongsangnam-do South Korea

Bronze

Best Promotional Poster

\$100,000 to \$500,000

Downtown Events Group

Des Moines Downtown Farmers' Market Des Moines, IA U.S.A.

Gold

Best Promotional Poster

\$500,000 to \$1.5 Million

Summer of the Arts

Iowa Arts Festival

Iowa City, IA U.S.A.

Silver

Best Promotional Poster

\$500,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent

Maribor, SI Slovenia

Bronze

Best Promotional Poster

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Best Promotional Poster

Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow, PL Poland

Silver

Best Promotional Poster

Over \$1.5 Million

Geumsan Insam Festival

Geumsan-gun, Chungcheongnam-do South

Korea

Bronze

Best Promotional Poster

Over \$1.5 Million

Guangdong Chimelong Group, Ltd.

The Third China International Circus Festival

Guangzhou, Guangdong China

Gold

Best Commemorative Poster

Under \$100,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Silver

Best Commemorative Poster

Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week

Pigeon Forge, TN U.S.A.

Gold

Best Commemorative Poster

\$100,000 to \$500,000

Skagit Valley Tulip Festival

Mount Vernon, WA U.S.A.

Silver-Tie

Best Commemorative Poster

\$100,000 to \$500,000

City of Richardson

Cottonwood Art Festival Richardson, TX U.S.A.

Silver-Tie

Best Commemorative Poster

\$100,000 to \$500,000

Tulsa International Mayfest

Tulsa, OK U.S.A.

Bronze

Best Commemorative Poster

\$100,000 to \$500,000

Breckenridge Tourism Office

International Snow Sculpture Championship Breckenridge, CO U.S.A.

Gold

Best Commemorative Poster

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver-Tie

Best Commemorative Poster

\$500,000 to \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Silver-Tie

Best Commemorative Poster

\$500,000 to \$1.5 Million

Sausalito Art Festival

Sausalito, CA U.S.A.

Bronze

Best Commemorative Poster

\$500,000 to \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Gold

Best Commemorative Poster

Over \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Silver

Best Commemorative Poster

Over \$1.5 Million

Memphis in May International Festival

Memphis, TN U.S.A.

Bronze

Best Commemorative Poster

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Event Promotional Photograph

Under \$100,000

City of Mansfield Parks & Recreation

Red, White and Rockin' Kids Triathlon

Mansfield, TX U.S.A.

Silver

Best Event Promotional Photograph

Under \$100,000

City of McAllen

Moon Over Mazatlan

McAllen, TX U.S.A.

Bronze

Best Event Promotional Photograph

Under \$100,000

Daejeon International Guitar Festival

Jung-gu, Daejeon South Korea

Best Event Promotional Photograph \$100,000 to \$500,000

Boynton Beach Community Redevelopment Agency

Boynton Beach Haunted Pirate Fest and Mermaid Splash Boynton Beach, FL U.S.A.

Silver

Best Event Promotional Photograph \$100,000 to \$500,000 **Fiesta Flambeau Parade Association** 2017 Fiesta Flambeau Parade San Antonio, TX U.S.A.

Bronze-Tie
Best Event Promotional Photograph
\$100,000 to \$500,000
Jinju Nongae Festival
Jinju-si, Gyeongsangnam-do South Korea

Bronze-Tie
Best Event Promotional Photograph
\$100,000 to \$500,000
Naval Station Great Lakes MWR
4th of July Celebration
Great Lakes, IL U.S.A.

Gold

Best Event Promotional Photograph \$500,000 to \$1.5 Million

Music for All

Bands of America Grand National Championships, presented by Yamaha Indianapolis, IN U.S.A.

Silver
Best Event Promotional Photograph
\$500,000 to \$1.5 Million
Saint Louis Art Fair
Saint Louis, MO U.S.A.

Bronze

Best Event Promotional Photograph \$500,000 to \$1.5 Million **City of McAllen - Office of Communication** McAllen Holiday Parade McAllen, TX U.S.A.

Gold

Best Event Promotional Photograph
Over \$1.5 Million
Pennsylvania Horticultural Society
2017 PHS Philadelphia Flower Show
Philadelphia, PA U.S.A.

Silver

Best Event Promotional Photograph
Over \$1.5 Million
Destination NSW
Vivid Sydney
The Rocks, NSW Australia

Bronze

Best Event Promotional Photograph
Over \$1.5 Million
Friends of the Festival
Riverbend Festival
Chattanooga, TN U.S.A.

Gold

Best Outdoor Billboard Under \$100,000 **Rutgers University** Rutgers 250 Piscataway, NJ U.S.A.

Silver
Best Outdoor Billboard
Under \$100,000
City of West Palm Beach
West Palm Beach, FL U.S.A.

Best Outdoor Billboard

Under \$100,000

City of West Palm Beach

Summer in Paradise

West Palm Beach, FL U.S.A.

Gold

Best Outdoor Billboard

\$100,000 to \$500,000

City of Richardson

Cottonwood Art Festival

Richardson, TX U.S.A.

Silver

Best Outdoor Billboard

\$100,000 to \$500,000

South Carolina Festival of Flowers

Greenwood, SC U.S.A.

Bronze

Best Outdoor Billboard

\$100,000 to \$500,000

Boynton Beach Community

Redevelopment Agency

Boynton Beach Haunted Pirate Fest and

Mermaid Splash

Boynton Beach, FL U.S.A.

Gold

Best Outdoor Billboard

\$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade

McAllen, TX U.S.A.

Silver

Best Outdoor Billboard

\$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival

Richardson, TX U.S.A.

Bronze

Best Outdoor Billboard

\$500,000 to \$1.5 Million

Northlands

K-Days

Edmonton, AB Canada

Gold

Best Outdoor Billboard

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show

Philadelphia, PA U.S.A.

Silver

Best Outdoor Billboard

Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Bronze

Best Outdoor Billboard

Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale, FL U.S.A.

Gold

Best Event Invitation

Under \$100,000

Sevierville Chamber of Commerce

Celebrating Dolly in Bronze

Sevierville, TN U.S.A.

Silver

Best Event Invitation

Under \$100,000

Sevierville Chamber of Commerce

Legislative Breakfast

Sevierville, TN U.S.A.

Bronze

Best Event Invitation

Under \$100,000

The Parade Company

Pancake Breakfast presented by Blue Cross Blue Shield of Michigan Detroit, MI U.S.A.

Gold

Best Event Invitation

\$100,000 to \$500,000

Memphis in May International Festival

International Gala Honoring Columbia Memphis, TN U.S.A.

Silver

Best Event Invitation

\$100,000 to \$500,000

City of Richardson

Cottonwood Art Festival Richardson, TX U.S.A.

Bronze

Best Event Invitation

\$100,000 to \$500,000

The Parade Company

Ford Fireworks Rooftop Party Detroit, MI U.S.A.

Gold

Best Event Invitation

\$500,000 to \$1.5 Million

Hanseong Baekje Cultural Festival

Songpa-gu, Seoul South Korea

Silver

Best Event Invitation

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Bronze

Best Event Invitation

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Gold

Best Event Invitation

Over \$1.5 Million

Kentucky Derby Festival

2017 Fillies Derby Ball Louisville, KY U.S.A.

Silver

Best Event Invitation

Over \$1.5 Million

Singapore Garden Festival 2016

Singapore, Singapore

Bronze

Best Event Invitation

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

Gold

Best Street Banner

Under \$500,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Silver

Best Street Banner

Under \$500,000

Memphis in May International Festival

Memphis, TN U.S.A.

Bronze

Best Street Banner

Under \$500,000

Downtown Events Group

Des Moines Downtown Farmers' Market Des Moines, IA U.S.A.

Gold

Best Street Banner

\$500,000 to \$1.5 Million

Summer of the Arts

Iowa City, IA U.S.A.

Silver

Best Street Banner

\$500,000 to \$1.5 Million

The Parade Company

America's Thanksgiving Parade presented by Art

Van

Detroit, MI U.S.A.

Bronze

Best Street Banner

\$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival

Richardson, TX U.S.A.

Gold

Best Street Banner

Over \$1.5 Million

Fiesta Bowl

National Bank of Arizona Fiesta Bowl Parade

Scottsdale, AZ U.S.A.

Silver

Best Street Banner

Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017

Ottawa, ON Canada

Bronze

Best Street Banner

Over \$1.5 Million

Singapore Garden Festival 2016

Singapore, Singapore

Gold

Best Miscellaneous On-Site Décor

Under \$100,000

City of West Palm Beach

Summer in Paradise

West Palm Beach, FL U.S.A.

Silver

Best Miscellaneous On-Site Décor

Under \$100,000

City of McAllen

Monarch Celebration

McAllen, TX U.S.A.

Bronze

Best Miscellaneous On-Site Décor

Under \$100,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Gold

Best Miscellaneous On-Site Décor

\$100,000 to \$500,000

City of West Palm Beach

Sandi Land-Holiday in Paradise

West Palm Beach, FL U.S.A.

Silver

Best Miscellaneous On-Site Décor

\$100,000 to \$500,000

Scottsdale Arts

Scottsdale Arts Festival

Scottsdale, AZ U.S.A.

Bronze

Best Miscellaneous On-Site Décor

\$100,000 to \$500,000

Downtown Events Group

Des Moines Downtown Farmers' Market

Des Moines, IA U.S.A.

Gold

Best Miscellaneous On-Site Décor

\$500,000 to \$1.5 Million

The Parade Company

Hob Nobble Gobble presented by Ford

Detroit, MI U.S.A.

Silver

Best Miscellaneous On-Site Décor

\$500,000 to \$1.5 Million

The Parade Company

America's Thanksgiving Parade presented by Art

Van

Detroit, MI U.S.A.

Bronze

Best Miscellaneous On-Site Décor

\$500,000 to \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Gold

Best Miscellaneous On-Site Décor

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show

Philadelphia, PA U.S.A.

Silver

Best Miscellaneous On-Site Décor

Over \$1.5 Million

Rotterdam Festivals

Rotterdam, Netherlands

Bronze

Best Miscellaneous On-Site Décor

Over \$1.5 Million

Fiesta Bowl

PlayStation® Fiesta Bowl

Scottsdale, AZ U.S.A.

Gold

Best T-Shirt Design

Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week

Pigeon Forge, TN U.S.A.

Silver

Best T-Shirt Design

Under \$100,000

City of West Palm Beach

Summer in Paradise

West Palm Beach, FL U.S.A.

Bronze

Best T-Shirt Design

Under \$100,000

Town of Leesburg

Leesburg Airshow

Leesburg, VA U.S.A.

Gold

Best T-Shirt Design

\$100,000 to \$500,000

Tulsa International Mayfest

Tulsa, OK U.S.A.

Silver

Best T-Shirt Design

\$100,000 to \$500,000

City of West Palm Beach

Clematis by Night

West Palm Beach, FL U.S.A.

Best T-Shirt Design

\$100,000 to \$500,000

City of West Palm Beach

Clematis by Night

West Palm Beach, FL U.S.A.

Gold

Best T-Shirt Design

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best T-Shirt Design

\$500,000 to \$1.5 Million

Sausalito Art Festival

Sausalito, CA U.S.A.

Bronze-Tie

Best T-Shirt Design

\$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade

McAllen, TX U.S.A.

Bronze-Tie

Best T-Shirt Design

\$500,000 to \$1.5 Million

Columbus Arts Festival

Columbus, OH U.S.A.

Gold

Best T-Shirt Design

Over \$1.5 Million

Dublin Irish Festival

Dublin, OH U.S.A.

Silver

Best T-Shirt Design

Over \$1.5 Million

Fiesta Bowl

Honeywell Fiesta Bowl Aerospace Challenge

Scottsdale, AZ U.S.A.

Bronze

Best T-Shirt Design

Over \$1.5 Million

Drum Corps International

Indianapolis, IN U.S.A.

Gold

Best Pin or Button

Under \$100,000

United San Antonio Pow Wow, Inc.

Celebrations of Traditions Pow Wow

San Antonio, TX U.S.A.

Silver

Best Pin or Button

Under \$100,000

Main Plaza Conservancy

Mariachi Corazón de San Antonio High School

Group & All-Star Competition

San Antonio, TX U.S.A.

Bronze

Best Pin or Button

Under \$100,000

City of McAllen

Mayor's Monarch Pledge

McAllen, TX U.S.A.

Gold

Best Pin or Button

\$100,000 to \$500,000

Charlotte Center City Partners

Novant Health Thanksgiving Day Celebration

Charlotte, NC U.S.A.

Silver

Best Pin or Button

\$100,000 to \$500,000

Fiesta Flambeau Parade Association

2017 Fiesta Flambeau Parade San Antonio, TX U.S.A.

Bronze

Best Pin or Button

\$100,000 to \$500,000

City of McAllen

Games of Texas

McAllen, TX U.S.A.

Gold

Best Pin or Button

\$500,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Silver

Best Pin or Button

\$500,000 to \$1.5 Million

Drum Corps International

Indianapolis, IN U.S.A.

Bronze

Best Pin or Button

\$500,000 to \$1.5 Million

Macon, Georgia's International Cherry

Blossom Festival

Macon, GA U.S.A.

Gold

Best Pin or Button

Over \$1.5 Million

Guangdong Chimelong Group, Ltd.

The Third China International Circus Festival

Guangzhou, Guangdong China

Silver

Best Pin or Button

Over \$1.5 Million

Grapevine Convention & Visitors Bureau

Grape Fest

Grapevine, TX U.S.A.

Bronze

Best Pin or Button

Over \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Gold

Best Hat

Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week

Pigeon Forge, TN U.S.A.

Silver

Best Hat

Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week Appalachian

Homecoming

Pigeon Forge, TN U.S.A.

Bronze

Best Hat

Under \$100,000

City of Mansfield Parks & Recreation

Wurst Fest

Mansfield, TX U.S.A.

Gold

Best Hat

\$500,000 to \$1.5 Million

Sausalito Art Festival

Sausalito, CA U.S.A.

Silver Best Hat

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Bronze Best Hat

\$500,000 to \$1.5 Million

Drum Corps International

Indianapolis, IN U.S.A.

Gold Best Hat

Over \$1.5 Million

Dublin Irish Festival

Dublin, OH U.S.A.

Silver Best Hat

Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Chattanooga, TN U.S.A.

Bronze Best Hat

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Other Merchandise

Under \$100,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest Pottery Mug Tumbler Pigeon Forge, TN U.S.A. **Silver**

Best Other Merchandise

Under \$100,000

City of Mansfield Parks & Recreation

Red, White and Rockin' Kids Triathlon

Towel

Mansfield, TX U.S.A.

Bronze

Best Other Merchandise

Under \$100,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest Commemorative Thimble Pigeon Forge, TN U.S.A.

Gold

Best Other Merchandise

\$100,000 to \$500,000

Gwanganri Eobang Festival

Note Cards

Suyoung-gu, Busan-si South Korea

Silver

Best Other Merchandise

\$100,000 to \$500,000

Skagit Valley Tulip Festival

Glass Coasters

Mount Vernon, WA U.S.A.

Bronze

Best Other Merchandise

\$100,000 to \$500,000

Breckenridge Tourism Office

Breckenridge Oktoberfest

Collectors Stein

Breckenridge, CO U.S.A.

Best Other Merchandise

\$500,000 to \$1.5 Million

Nangye Traditional Music Festival

Drum Set

Yeongdong-gun, Chungcheongbuk-do South

Korea

Silver

Best Other Merchandise

\$500,000 to \$1.5 Million

Sausalito Art Festival

Wine Glass

Sausalito, CA U.S.A.

Bronze

Best Other Merchandise

\$500,000 to \$1.5 Million

Korea Wine Festival

Wine Bottle Cheese Plate

Yeongdong-gun, Chungcheongbuk-do South

Korea

Gold

Best Other Merchandise

Over \$1.5 Million

Kentucky Derby Festival

Mason Jar Set

Louisville, KY U.S.A.

Silver

Best Other Merchandise

Over \$1.5 Million

Gimje Horizon Festival

Collector Stamps

Gimje-si, Jeollabuk-do South Korea

Bronze-Tie

Best Other Merchandise

Over \$1.5 Million

Dublin Irish Festival

Stainless Steel Travel Mug

Dublin, OH U.S.A.

Bronze-Tie

Best Other Merchandise

Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

Bracelet Charm

Fort Lauderdale, FL U.S.A.

Gold

Best Miscellaneous Clothing

Under \$100,000

City of West Palm Beach

Summer in Paradise

Apron

West Palm Beach, FL U.S.A.

Silver

Best Miscellaneous Clothing

Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week

Silver Long-Sleeved Shirt

Pigeon Forge, TN U.S.A.

Bronze

Best Miscellaneous Clothing

Under \$100,000

Rutgers University

Rutgers 250

Foreign Language Shirt

Piscataway, NJ U.S.A.

Gold

Best Miscellaneous Clothing

\$500,000 to \$1.5 Million

Sausalito Art Festival

SAF Zippered Hoodie

Sausalito, CA U.S.A.

Silver

Best Miscellaneous Clothing

\$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival Women's Tank Richardson, TX U.S.A.

Bronze

Best Miscellaneous Clothing

\$500,000 to \$1.5 Million

Drum Corps International

Crop Top

Indianapolis, IN U.S.A.

Gold

Best Miscellaneous Clothing

Over \$1.5 Million

Kentucky Derby Festival

PNC Tour de Lou

Jersey

Louisville, KY U.S.A.

Silver

Best Miscellaneous Clothing

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show

Silk Scarf

Philadelphia, PA U.S.A.

Bronze

Best Miscellaneous Clothing

Over \$1.5 Million

Dublin Irish Festival

Long-Sleeved Hooded Tee Dublin, OH U.S.A.

Gold

Best New Merchandise

Under \$100,000

Rutgers University

Rutgers 250

All Star Varieties

Piscataway, NJ U.S.A.

Silver

Best New Merchandise

Under \$100,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest Pottery Mug Tumbler Pigeon Forge, TN U.S.A.

Bronze

Best New Merchandise

Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week

License Plate

Pigeon Forge, TN U.S.A.

Gold

Best New Merchandise

\$100,000 to \$500,000

City of Richardson

Cottonwood Art Festival

Canvas Bag

Richardson, TX U.S.A.

Silver

Best New Merchandise

\$100,000 to \$500,000

Skagit Valley Tulip Festival

Kitchen Towel

Mount Vernon, WA U.S.A.

Bronze

Best New Merchandise

\$100,000 to \$500,000

South Carolina Festival of Flowers

Beach Towel

Greenwood, SC U.S.A.

Gold

Best New Merchandise

\$500,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Growler

Temecula, CA U.S.A.

Silver

Best New Merchandise

\$500,000 to \$1.5 Million

Grapevine Convention & Visitors Bureau

Main Street Fest

Glass Goblet

Grapevine, TX U.S.A.

Bronze

Best New Merchandise

\$500,000 to \$1.5 Million

Drum Corps International

Long Sleeve Shirt Indianapolis, IN U.S.A.

Gold

Best New Merchandise

Over \$1.5 Million

Kentucky Derby Festival

Coaster Set

Louisville, KY U.S.A.

Silver

Best New Merchandise

Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio

Hand Painted Bottle

San Antonio, TX U.S.A.

Bronze

Best New Merchandise

Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Coloring T-Shirt

Chattanooga, TN U.S.A.

Gold

Best Sponsor Gift

Under \$500,000

Downtown Events Group

Des Moines Downtown Farmers' Market

Box of Famer's Market Items

Des Moines, IA U.S.A.

Silver

Best Sponsor Gift

Under \$500,000

Downtown Events Group

World Food & Music Festival

Box of Music Festival Items

Des Moines, IA U.S.A.

Bronze

Best Sponsor Gift

Under \$500,000

City of McAllen

Coasters

McAllen, TX U.S.A.

Gold

Best Sponsor Gift

\$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze presented by Crain Buick

GMC/Crain Kia

Toad Box with Shirt, Selfie Stick and Blue Tooth

Speakers

Conway, AR U.S.A.

Silver

Best Sponsor Gift

\$500,000 to \$1.5 Million

Macon, Georgia's International Cherry

Blossom Festival

Tumbler

Macon, GA U.S.A.

Bronze

Best Sponsor Gift

\$500,000 to \$1.5 Million

The Parade Company

Hob Nobble Gobble presented by Ford

Green Light Collectible

Detroit, MI U.S.A.

Gold

Best Sponsor Gift

Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Guitar Cheese Cutter

Chattanooga, TN U.S.A.

Silver

Best Sponsor Gift

Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville

Framed Record

Louisville, KY U.S.A.

Bronze

Best Sponsor Gift

Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

Ornament

Fort Lauderdale, FL U.S.A.

Gold

Best Give-Away Item

Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week

Backpack

Pigeon Forge, TN U.S.A.

Silver-Tie

Best Give-Away Item

Under \$100,000

City of Mansfield Parks & Recreation

Red, White and Rockin' Kids Triathlon

Goggles

Mansfield, TX U.S.A.

Silver-Tie

Best Give-Away Item

Under \$100,000

City of West Palm Beach

Summer in Paradise

Dominoes

West Palm Beach, FL U.S.A.

Bronze

Best Give-Away Item

Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week

Pottery Bowl

Pigeon Forge, TN U.S.A.

Gold

Best Give-Away Item

\$100,000 to \$500,000

City of McAllen

McAllen Marathon

Coffee Mug

McAllen, TX U.S.A.

Silver

Best Give-Away Item

\$100,000 to \$500,000

The Parade Company

Ford Fireworks

Tote Bag

Detroit, MI U.S.A.

Bronze

Best Give-Away Item

\$100,000 to \$500,000

Boynton Beach Community

Redevelopment Agency

Boynton Beach Haunted Pirate Fest and

Mermaid Splash

Treasure Box

Boynton Beach, FL U.S.A.

Gold

Best Give-Away Item

\$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival

Mini Guitar

Richardson, TX U.S.A.

Silver

Best Give-Away Item

\$500,000 to \$1.5 Million

Macon, Georgia's International Cherry

Blossom Festival

Coca-Cola Bottle

Macon, GA U.S.A.

Bronze

Best Give-Away Item

\$500,000 to \$1.5 Million

Music for All

Bands of America Honor Band in the

Tournament of Roses Parade®

Pin Set

Indianapolis, IN U.S.A.

Gold

Best Give-Away Item

Over \$1.5 Million

Fiesta Bowl

Fiesta Bowl Charities

Spirit Children's Book

Scottsdale, AZ U.S.A.

Silver

Best Give-Away Item

Over \$1.5 Million

Music for All

Be Part of the Music Flash Drive

Indianapolis, IN U.S.A.

Bronze

Best Give-Away Item

Over \$1.5 Million

Grapevine Convention & Visitors Bureau

Grape Fest

Keychain

Grapevine, TX U.S.A.

Gold

Best Targeted Sponsor Solicitation

Proposal

Under \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Targeted Sponsor Solicitation

Proposal

Under \$1.5 Million

City of McAllen

McAllen Holiday Parade

McAllen, TX U.S.A.

Bronze

Best Targeted Sponsor Solicitation

Proposal

Under \$1.5 Million

The Parade Company

Detroit, MI U.S.A.

Gold

Best Targeted Sponsor Solicitation

Proposal

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Targeted Sponsor Solicitation Proposal

Over \$1.5 Million

500 Festival, Inc.

IPL 500 Festival Parade Indianapolis, IN U.S.A.

Gold

Best Individual Sponsor Follow-up Report

Under \$500,000

City of Aurora

Punkin Chunkin Colorado Aurora, CO U.S.A.

Silver

Best Individual Sponsor Follow-up Report

Under \$500,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Gold

Best Individual Sponsor Follow-up Report

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Individual Sponsor Follow-up Report

\$500,000 to \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Bronze

Best Individual Sponsor Follow-up Report

\$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade

McAllen, TX U.S.A.

Gold

Best Individual Sponsor Follow-up Report

Over \$1.5 Million

Fiesta Bowl

PlayStation® Fiesta Bowl Scottsdale, AZ U.S.A.

Silver

Best Individual Sponsor Follow-up Report

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Bronze

Best Individual Sponsor Follow-up Report

Over \$1.5 Million

500 Festival, Inc.

Indianapolis, IN U.S.A.

Gold

Best Sponsor Partner

Under \$500,000

Charlotte Center City Partners

Novant Health Thanksgiving Day Celebration

Charlotte, NC U.S.A.

Silver

Best Sponsor Partner

Under \$500,000

City of Greenville

Saturday Market

Greenville, SC U.S.A.

Bronze

Best Sponsor Partner

Under \$500,000

Scottsdale Arts

Canal Convergence

Scottsdale, AZ U.S.A.

Best Sponsor Partner

\$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade McAllen, TX U.S.A.

Silver

Best Sponsor Partner

\$500,000 to \$1.5 Million

Macon, Georgia's International Cherry

Blossom Festival

Macon, GA U.S.A.

Bronze

Best Sponsor Partner

\$500,000 to \$1.5 Million

The Parade Company

Detroit, MI U.S.A.

Gold

Best Sponsor Partner

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Sponsor Partner

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show

Philadelphia, PA U.S.A.

Bronze

Best Sponsor Partner

Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017

Ottawa, ON Canada

Gold

Best Single New Sponsorship Opportunity

Under \$1.5 Million

Saint Louis Art Fair

Meet the Artists

Saint Louis, MO U.S.A.

Silver

Best Single New Sponsorship Opportunity

Under \$1.5 Million

Macon, Georgia's International Cherry

Blossom Festival

Macon, GA U.S.A.

Bronze

Best Single New Sponsorship Opportunity

Under \$1.5 Million

Columbus Arts Festival

Lighting Installation

Columbus, OH U.S.A.

Gold

Best Single New Sponsorship Opportunity

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show Block Party

Philadelphia, PA U.S.A.

Silver

Best Single New Sponsorship Opportunity

Over \$1.5 Million

Kentucky Derby Festival

RoboRumble

Louisville, KY U.S.A.

Bronze

Best Single New Sponsorship Opportunity

Over \$1.5 Million

National Cherry Blossom Festival

#BlossomMoments

Washington, DC U.S.A.

Best Sponsorship Program for Individual Sponsor

Under \$1.5 Million

City of McAllen

McAllen Holiday Parade McAllen, TX U.S.A.

Silver

Best Sponsorship Program for Individual Sponsor

Under \$1.5 Million

The Parade Company

America's Thanksgiving Parade® Detroit, MI U.S.A.

Gold

Best Sponsorship Program for Individual Sponsor

Over \$1.5 Million

Kentucky Derby Festival

BourbonVille

Louisville, KY U.S.A.

Silver

Best Sponsorship Program for Individual Sponsor

Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017 - Kontinuum Ottawa, ON Canada

Bronze

Best Sponsorship Program for Individual Sponsor

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show Gardener's

Studio

Philadelphia, PA U.S.A.

Gold

Best Overall Sponsorship Program

\$100,000 to \$500,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Gold

Best Overall Sponsorship Program

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Overall Sponsorship Program

\$500,000 to \$1.5 Million

City of McAllen

McAllen Holiday Parade McAllen, TX U.S.A.

Bronze

Best Overall Sponsorship Program

\$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze presented by Crain Buick GMC/Crain Kia Conway, AR U.S.A.

Gold

Best Overall Sponsorship Program

Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Silver

Best Overall Sponsorship Program

Over \$1.5 Million

Memphis in May International Festival

Memphis, TN U.S.A.

IFEA/Haas & Wilkerson Pinnacle Award Winners - Category Order

Bronze

Best Overall Sponsorship Program

Over \$1.5 Million

Kentucky Derby Festival

Pegasus Pin Program Louisville, KY U.S.A.

Gold

Best Volunteer Program

Under \$100,000

The Parade Company

Detroit, MI U.S.A.

Silver

Best Volunteer Program

Under \$100,000

Keep McAllen Beautiful - Great American

Cleanup

Great American Cleanup 2017

McAllen, TX U.S.A.

Gold

Best Volunteer Program

\$100,000 to \$500,000

Scottsdale Arts

Scottsdale Arts Festival

Scottsdale, AZ U.S.A.

Silver

Best Volunteer Program

\$100,000 to \$500,000

Dooly County Chamber of Commerce

Big Pig Jig

Vienna, GA U.S.A.

Bronze

Best Volunteer Program

\$100,000 to \$500,000

Charlotte Center City Partners

Novant Health Thanksgiving Day Celebration

Charlotte, NC U.S.A.

Gold

Best Volunteer Program

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Volunteer Program

\$500,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by

Yamaha

Indianapolis, IN U.S.A.

Bronze

Best Volunteer Program

\$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival

Richardson, TX U.S.A.

Gold

Best Volunteer Program

Over \$1.5 Million

Fiesta Bowl

Scottsdale, AZ U.S.A.

Silver

Best Volunteer Program

Over \$1.5 Million

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.

Bronze

Best Volunteer Program

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Gold

Best Green Program

Under \$500,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week Pigeon Forge, TN U.S.A.

Silver

Best Green Program

Under \$500,000

City of McAllen

Planta Nativa

McAllen, TX U.S.A.

Gold

Best Green Program

Over \$500,000

National Cherry Festival

Traverse City, MI U.S.A.

Silver

Best Green Program

Over \$500,000

Des Moines Arts Festival

Des Moines, IA U.S.A.

Bronze

Best Green Program

Over \$500,000

Daejeon Seogu Healing Art Festival

Seo-gu, Daejeon South Korea

Gold

Best Parade

Under \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade McAllen, TX U.S.A.

Silver

Best Parade

Under \$1.5 Million

The Parade Company

America's Thanksgiving Parade presented by Art

Van

Detroit, MI U.S.A.

Bronze

Best Parade

Under \$1.5 Million

Charlotte Center City Partners

Novant Health Thanksgiving Day Celebration

Charlotte, NC U.S.A.

Gold

Best Parade

Over \$1.5 Million

National Cherry Blossom Festival Parade

presented by Events DC

Washington, DC U.S.A.

Silver

Best Parade

Over \$1.5 Million

Kentucky Derby Festival

2017 Republic Bank Derby Festival Pegasus

Parade

Louisville, KY U.S.A.

Bronze

Best Parade

Over \$1.5 Million

500 Festival, Inc.

IPL 500 Festival Parade

Indianapolis, IN U.S.A.

Gold

Best Educational Program

Under \$100,000

City of McAllen

Monarch Celebration

IFEA/Haas & Wilkerson Pinnacle Award Winners – Category Order

Silver

Best Educational Program

Under \$100,000

Northlands

Amazing Agriculture

Edmonton, AB Canada

Bronze

Best Educational Program

Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week

Pigeon Forge, TN U.S.A.

Gold

Best Educational Program

\$100,000 to \$500,000

Naval Station Great Lakes MWR

4th of July Celebration Great Lakes, IL U.S.A.

Gold

Best Educational Program

\$500,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by

Yamaha

Indianapolis, IN U.S.A.

Silver

Best Educational Program

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Student Art Exhibition

Des Moines, IA U.S.A.

Bronze

Best Educational Program

\$500,000 to \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Gold

Best Educational Program

Over \$1.5 Million

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.

Silver

Best Educational Program

Over \$1.5 Million

Fiesta Bowl

Honeywell Fiesta Bowl Aerospace Challenge

Scottsdale, AZ U.S.A.

Bronze

Best Educational Program

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show

Philadelphia, PA U.S.A.

Gold

Best Children's Programming

Under \$100,000

City of McAllen

Quinta Mazatlan & the Valley Land Fund

McAllen, TX U.S.A.

Silver

Best Children's Programming

Under \$100,000

City of West Palm Beach

GreenMarket

West Palm Beach, FL U.S.A.

Bronze

Best Children's Programming

Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week

Pigeon Forge, TN U.S.A.

Best Children's Programming \$100,000 to \$500,000

Gangdong Prehistoric Culture Festival

Gangdong-gu, Seoul South Korea

Gold

Best Children's Programming

\$500,000 to \$1.5 Million

Atlanta Dogwood Festival

Atlanta High School Art Exhibition Atlanta, GA U.S.A.

Silver

Best Children's Programming

\$500,000 to \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Bronze

Best Children's Programming

\$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival Richardson, TX U.S.A.

Gold

Best Children's Programming

Over \$1.5 Million

Kentucky Derby Festival

YMCA Healthy Kids Day Louisville, KY U.S.A.

Silver

Best Children's Programming

Over \$1.5 Million

500 Festival, Inc.

JPMorgan Chase 500 Festival Kids' Day Indianapolis, IN U.S.A.

Bronze

Best Children's Programming

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

Gold

Best Community Outreach Program

Under \$100,000

City of West Palm Beach

Summer in Paradise

West Palm Beach, FL U.S.A.

Silver

Best Community Outreach Program

Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week Pigeon Forge, TN U.S.A.

Bronze

Best Community Outreach Program

Under \$100,000

Pigeon Forge Office of Special Events

Pigeon Forge Chuck Wagon Cookoff Pigeon Forge, TN U.S.A.

Gold

Best Community Outreach Program

\$100,000 to \$500,000

Downtown Events Group

Des Moines Downtown Farmers' Market Des Moines, IA U.S.A.

Silver

Best Community Outreach Program

\$100,000 to \$500,000

City of Richardson

Cottonwood Art Festival Richardson, TX U.S.A.

Best Community Outreach Program

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Prairie Meadows Community Outreach Program Des Moines, IA U.S.A.

Silver

Best Community Outreach Program

\$500,000 to \$1.5 Million

Columbus Arts Festival

Columbus, OH U.S.A.

Bronze

Best Community Outreach Program

\$500,000 to \$1.5 Million

City of Greenville

Fall for Greenville Greenville, SC U.S.A.

Gold

Best Community Outreach Program

Over \$1.5 Million

Fiesta Bowl

Fiesta Bowl Wishes for Teachers Scottsdale, AZ U.S.A.

Silver

Best Community Outreach Program

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

Bronze

Best Community Outreach Program

Over \$1.5 Million

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.

Gold

Best Event/Program within an Event to

Benefit a Cause

Under \$100,000

The Parade Company

Big Head Corps

Detroit, MI U.S.A.

Silver

Best Event/Program within an Event to

Benefit a Cause

Under \$100,000

City of McAllen

Into the Wild at PALMFEST

McAllen, TX U.S.A.

Bronze

Best Event/Program within an Event to

Benefit a Cause

Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week Appalachian

Homecoming

Pigeon Forge, TN U.S.A.

Gold

Best Event/Program within an Event to **Benefit a Cause**

\$100,000 to \$1.5 Million

Macon, Georgia's International Cherry **Blossom Festival**

The Cherry Blossom Pink Pancake Breakfast Macon, GA U.S.A.

Silver

Best Event/Program within an Event to Benefit a Cause

\$100,000 to \$1.5 Million

City of West Palm Beach

Clematis by Night

West Palm Beach, FL U.S.A.

Best Event/Program within an Event to **Benefit a Cause**

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

Silver

Best Event/Program within an Event to **Benefit a Cause**

Over \$1.5 Million

Fiesta Bowl

Fiesta Bowl Player Outreach Program: Ohio State University Scottsdale, AZ U.S.A.

Bronze

Best Event/Program within an Event to **Benefit a Cause**

Over \$1.5 Million

Kentucky Derby Festival

Voices of Kentuckiana High Heel Race Louisville, KY U.S.A.

Gold

Best Event (Within an Existing Festival)

Under \$100,000

City of McAllen

Into the Wild at PALMFEST McAllen, TX U.S.A.

Silver

Best Event (Within an Existing Festival)

Under \$100,000

City of West Palm Beach

Summer in Paradise West Palm Beach, FL U.S.A.

Bronze

Best Event (Within an Existing Festival)

Under \$100,000

The Parade Company

Pancake Breakfast presented by Blue Cross Blue Shield of Michigan Detroit, MI U.S.A.

Gold

Best Event (Within an Existing Festival)

\$100,000 to \$500,000

South Carolina Festival of Flowers

Topiaries & Tastings Wine Walk Greenwood, SC U.S.A.

Silver

Best Event (Within an Existing Festival)

\$100,000 to \$500,000

Scottsdale Arts

Canal Convergence Scottsdale, AZ U.S.A.

Gold

Best Event (Within an Existing Festival)

\$500,000 to \$1.5 Million

Macon, Georgia's International Cherry

Blossom Festival

The Cherry Blossom Street Party Macon, GA U.S.A.

Silver

Best Event (Within an Existing Festival)

\$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival Richardson, TX U.S.A.

Bronze

Best Event (Within an Existing Festival)

\$500,000 to \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade McAllen, TX U.S.A.

Best Event (Within an Existing Festival)

Over \$1.5 Million

Rotterdam Festivals

Rotterdam Rooftop Day Rotterdam, Netherlands

Silver

Best Event (Within an Existing Festival)

Over \$1.5 Million

Music for All

Directors' Academy at the Music for All National Festival, presented by Yamaha Indianapolis, IN U.S.A.

Bronze

Best Event (Within an Existing Festival)

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

Gold

Best Emergency Preparedness & Risk Management Plan for an Event

Under \$1.5 Million

Cuckoo Events

Dublin Marathon 2016 Dublin 8, Ireland

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

Under \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival Richardson, TX U.S.A.

Bronze

Best Emergency Preparedness & Risk Management Plan for an Event

Under \$1.5 Million

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Gold

Best Emergency Preparedness & Risk Management Plan for an Event

Over \$1.5 Million

National Cherry Festival

Traverse City, MI U.S.A.

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

Over \$1.5 Million

Memphis in May International Festival

Memphis, TN U.S.A.

Bronze

Best Emergency Preparedness & Risk Management Plan for an Event

Over \$1.5 Million

Kentucky Derby Festival

Marathon & miniMarathon Louisville, KY U.S.A.

Gold

Best Food & Beverage Program

Under \$500,000

Downtown Events Group

World Food & Music Festival Des Moines, IA U.S.A.

Silver

Best Food & Beverage Program

Under \$500,000

Pigeon Forge Office of Special Events

Pigeon Forge Chuck Wagon Cookoff Pigeon Forge, TN U.S.A.

Gold

Best Food & Beverage Program

Over \$500,000

Saint Louis Art Fair

Saint Louis, MO U.S.A.

IFEA/Haas & Wilkerson Pinnacle Award Winners - Category Order

Silver

Best Food & Beverage Program

Over \$500,000

Kentucky Derby Festival

Kroger's Fest-a-Ville & the Chow Wagon Louisville, KY U.S.A.

Gold

Best New Event

Under \$100,000

City of McAllen

Monarch Celebration McAllen, TX U.S.A.

Gold

Best New Event

\$500,000 to \$1.5 Million

Macon, Georgia's International Cherry

Blossom Festival

2017 Gospel Extravaganza Macon, GA U.S.A.

Silver

Best New Event

\$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze presented by Crain Buick GMC/Crain Kia Conway, AR U.S.A.

Bronze

Best New Event

\$500,000 to \$1.5 Million

Seosan Haemieupseong Festival

Walled Town

Seosan-si, Chungcheongnam-do South Korea

Gold

Best New Event

Over \$1.5 Million

Friends of the Festival

Moving Wall

Chattanooga, TN U.S.A.

Silver

Best New Event

Over \$1.5 Million

500 Festival, Inc.

500 Festival mini-mini Indianapolis, IN U.S.A.

Bronze

Best New Event

Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017

Ottawa, ON Canada

Gold

Best New Promotion Activity

Under \$1.5 Million

City of Allen, Parks & Recreation

Market Street Allen USA Celebration Allen, TX U.S.A.

Silver

Best New Promotion Activity

Under \$1.5 Million

Music for All

Bands of America Honor Band in the Tournament of Roses Parade® Indianapolis, IN U.S.A.

Bronze

Best New Promotion Activity

Under \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade McAllen, TX U.S.A.

Gold

Best New Promotion Activity

Over \$1.5 Million

Kentucky Derby Festival

Evan Williams Commemorative Gold Pegasus Pin Bottle

Louisville, KY U.S.A.

Silver

Best New Promotion Activity

Over \$1.5 Million

National Cherry Blossom Festival

#BlossomMoments Washington, DC U.S.A.

Bronze

Best New Promotion Activity

Over \$1.5 Million

Dublin Irish Festival

Irish Day at the Columbus Dispatch Home and Garden Show

Dublin, OH U.S.A.

Gold

Best New Attendee Service Downtown Events Group

Des Moines Downtown Farmers' Market Des Moines, IA U.S.A.

Silver

Best New Attendee Service Dublin Irish Festival

Dublin, OH U.S.A.

Bronze

Best New Attendee Service Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Gold

Best Money-Making Idea Memphis in May International Festival

World Championship Barbecue Cooking Contest Memphis, TN U.S.A.

Silver

Best Money-Making Idea Kentucky Derby Festival

Custom Bars at Kroger's Fest-a-Ville Louisville, KY U.S.A.

Bronze

Best Money-Making Idea
Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

Gold

Best Overall Merchandising Program

Under \$100,000

Pigeon Forge Office of Special Events

A Mountain Quiltfest Pigeon Forge, TN U.S.A.

Silver

Best Overall Merchandising Program

Under \$100,000

Pigeon Forge Office of Special Events

Wilderness Wildlife Week Pigeon Forge, TN U.S.A.

Gold

Best Overall Merchandising Program

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Overall Merchandising Program

\$500,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze presented by Crain Buick GMC/Crain Kia Conway, AR U.S.A.

Bronze

Best Overall Merchandising Program

\$500,000 to \$1.5 Million

Macon, Georgia's International Cherry

Blossom Festival

Macon, GA U.S.A.

Best Overall Merchandising Program

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

Silver

Best Overall Merchandising Program

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Vendor/Supplier Kentucky Derby Festival

Professional Fence Company Louisville, KY U.S.A.

Silver

Best Vendor/Supplier Macon, Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Bronze

Best Vendor/Supplier City of Greenville

Fall for Greenville Greenville, SC U.S.A.

Gold

Best Press/Media Kit

Under \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Silver

Best Press/Media Kit

Under \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade McAllen, TX U.S.A.

Bronze

Best Press/Media Kit

Under \$1.5 Million

Charlotte Center City Partners

Novant Health Thanksgiving Day Celebration Charlotte, NC U.S.A.

Gold

Best Press/Media Kit

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Press/Media Kit

Over \$1.5 Million

Washington's Birthday Celebration

Association

120th Washington's Birthday Celebration Laredo, TX U.S.A.

Gold

Most Creative/Effective News Stunt

Under \$1.5 Million

Macon, Georgia's International Cherry

Blossom Festival

Macon, GA U.S.A.

Silver

Most Creative/Effective News Stunt

Under \$1.5 Million

City of McAllen - Office of Communication

McAllen Holiday Parade McAllen, TX U.S.A.

Bronze

Most Creative/Effective News Stunt

Under \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Most Creative/Effective News Stunt

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Most Creative/Effective News Stunt

Over \$1.5 Million

Pennsylvania Horticultural Society

2017 PHS Philadelphia Flower Show Philadelphia, PA U.S.A.

Bronze-Tie

Most Creative/Effective News Stunt

Over \$1.5 Million

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.

Bronze-Tie

Most Creative/Effective News Stunt

Over \$1.5 Million

Fiesta Bowl

Scottsdale, AZ U.S.A.

Gold

Best Media Relations Campaign

Under \$100,000

Rutgers University

Rutgers 250

Piscataway, NJ U.S.A.

Gold

Best Media Relations Campaign

\$500,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Silver

Best Media Relations Campaign

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Bronze

Best Media Relations Campaign

\$500,000 to \$1.5 Million

Macon, Georgia's International Cherry

Blossom Festival

Macon, GA U.S.A.

Gold

Best Media Relations Campaign

Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Media Relations Campaign

Over \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Bronze

Best Media Relations Campaign

Over \$1.5 Million

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.

Gold

Best Social Media Campaign

\$100,000 to \$500,000

City of Richardson

Cottonwood Art Festival

Richardson, TX U.S.A.

Best Social Media Campaign

\$500,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Silver

Best Social Media Campaign

\$500,000 to \$1.5 Million

Macon, Georgia's International Cherry

Blossom Festival

Macon, GA U.S.A.

Bronze

Best Social Media Campaign

\$500,000 to \$1.5 Million

City of Richardson

Wildflower Arts & Music Festival

Richardson, TX U.S.A.

Gold

Best Social Media Campaign

Over \$1.5 Million

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.

Silver

Best Social Media Campaign

Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks, NSW Australia

Bronze

Best Social Media Campaign

Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville Louisville, KY U.S.A.

Gold

Best Event Management Bachelor's Degree

Program

High Point University Nido R. Qubein

School of Communication

High Point, NC U.S.A.

Silver

Best Event Management Bachelor's Degree

Program

Pai Chai University

Seo-gu, Daejeon South Korea

Gold

Best Event Management Certificate

Program

Over \$1.5 Million

Temple University School of Sport,

Tourism and Hospitality Management

Philadelphia, PA U.S.A.

Gold

Best Festival & Event Management

Master's Degree Program

Over \$1.5 Million

Pai Chai University

Seo-gu, Daejeon South Korea

Gold

Best Festival & Event Management PhD

Degree Program

Over \$1.5 Million

Pai Chai University

Seo-gu, Daejeon South Korea