

500 Festival, Inc.

500 Festival
Indianapolis IN U.S.A.

Gold

Best Miscellaneous Printed Materials (Single Page)

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Indianapolis IN U.S.A.

Gold

Best T-Shirt Design

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival & Indianapolis 500 Education Program
Indianapolis IN U.S.A.

Gold

Best Educational Program

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
mini-Marathon VIP Experience
Indianapolis IN U.S.A.

Gold

Best New Attendee Service

Budget:

500 Festival, Inc.

KeyBank 500 Festival Snakepit Ball
Indianapolis IN U.S.A.

Silver

Best Event Invitation

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Indianapolis IN U.S.A.

Silver

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Indianapolis IN U.S.A.

Silver

Best Volunteer Program

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
500 Festival Princess Program
Indianapolis IN U.S.A.

Silver

Best Community Outreach Program

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Indianapolis IN U.S.A.

Bronze

Best Festival/Event Mobile Application

Budget: Over \$1.5 Million

500 Festival, Inc.

IPL 500 Festival Parade
Anthem Blue Cross and Blue Shield
Indianapolis IN U.S.A.

Bronze

Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
IPL 500 Festival Parade
Indianapolis IN U.S.A.

Bronze

Best Event (Within an Existing Festival)

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Kick Off to May
Indianapolis IN U.S.A.

Bronze

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Ansan Street Arts Festival

Ansan South Korea

Gold

Best Promotional Brochure

Budget: \$750,000 to \$1.5 Million

Ansan Street Arts Festival

Ansan South Korea

Bronze

Best Social Media Site

Budget: \$750,000 to \$1.5 Million

Ansan Street Arts Festival

Ansan South Korea

Bronze

**Best Miscellaneous Printed Materials
(Single Page)**

Budget: \$750,000 to \$1.5 Million

ArtFest Fort Myers

Cookies for Carts
Lee Memorial Health System
Fort Myers FL U.S.A.

Gold

**Best Event/Program within an Event to
Benefit a Cause**

Budget: Under \$1.5 Million

ArtFest Fort Myers

VIP Experience
Fort Myers FL U.S.A.

Gold

Best Event (Within an Existing Festival)

Budget: \$250,000 to \$750,000

ArtFest Fort Myers

Allure Your Senses
Allure Luxury Condominiums
Fort Myers FL U.S.A.

Silver

Best Single New Sponsorship Opportunity

Budget: \$250,000 to \$1.5 Million

ArtFest Fort Myers

Art Under 20
Suncoast Credit Union
Fort Myers FL U.S.A.

Bronze

**Best Sponsorship Program for Individual
Sponsor**

Budget: \$250,000 to \$1.5 Million

Atlanta Dogwood Festival

Atlanta High School Art Exhibition
Atlanta GA U.S.A.

Gold

Best Children's Programming

Budget: \$750,000 to \$1.5 Million

Birthplace of Country Music

Bristol Rhythm & Roots Reunion
Bristol TN U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million

Birthplace of Country Music

Bristol Rhythm & Roots Reunion
Bristol TN U.S.A.

Bronze

Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Boryeong Mud Festival

Boryeong South Korea

Gold

Best TV Promotion (Ad spot or PSA)

Budget: Over \$1.5 Million

Boryeong Mud Festival

Boryeong South Korea

Silver

Best New Merchandise

Budget: Over \$1.5 Million

Boryeong Mud Festival

Boryeong South Korea

Bronze

Best Event Website

Budget: Over \$1.5 Million

Boryeong Mud Festival

Boryeong South Korea

Bronze

Best Pin or Button

Budget: Over \$1.5 Million

Boryeong Mud Festival

Boryeong South Korea

Bronze

Best Other Merchandise

Budget: Over \$1.5 Million

Boulevardia

Kansas City MO U.S.A.

Gold

Best Event Website

Budget: \$750,000 to \$1.5 Million

Boulevardia

Kansas City MO U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: \$750,000 to \$1.5 Million

Boulevardia

Kansas City MO U.S.A.

Silver

Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Boulevardia

Kansas City MO U.S.A.

Bronze

Best Ad Series

Budget: \$750,000 to \$1.5 Million

Boynton Beach Community

Redevelopment Agency

The Boynton Beach Haunted Pirate Fest & Mermaid Splash

Boynton Beach FL U.S.A.

Gold

Best Event Promotional Photograph

Budget: Under \$250,000

Boynton Beach Community

Redevelopment Agency

The Boynton Beach Haunted Pirate Fest & Mermaid Splash

Boynton Beach FL U.S.A.

Gold

Best Outdoor Billboard

Budget: Under \$250,000

Boynton Beach Community

Redevelopment Agency

Boynton Beach Celebrates MLK

Boynton Beach FL U.S.A.

Gold

Best Street Banner

Budget: Under \$250,000

Boynton Beach Community

Redevelopment Agency

The Boynton Beach Haunted Pirate Fest & Mermaid Splash

Boynton Beach FL U.S.A.

Gold

Best Other Merchandise

Budget: Under \$250,000

**Boynton Beach Community
Redevelopment Agency**
The Boynton Beach Haunted Pirate Fest &
Mermaid Splash
Boynton Beach FL U.S.A.
Silver
Best Street Banner
Budget: Under \$250,000

**Boynton Beach Community
Redevelopment Agency**
Project Seahorse Boynton Beach
Boynton Beach FL U.S.A.
Bronze
Best Event Video (For Sale)
Budget: Under \$1.5 Million

**Boynton Beach Community
Redevelopment Agency**
The Boynton Beach Haunted Pirate Fest &
Mermaid Splash
Boynton Beach FL U.S.A.
Bronze
Best Radio Promotion (Ad Spot or PSA)
Budget: Under \$250,000

**Boynton Beach Community
Redevelopment Agency**
The Boynton Beach Haunted Pirate Fest &
Mermaid Splash
Boynton Beach FL U.S.A.
Bronze
Best Event Program
Budget: Under \$250,000

**Boynton Beach Community
Redevelopment Agency**
Catch the Holiday Spirit in Boynton Beach
Boynton Beach FL U.S.A.
Bronze
Best Street Banner
Budget: Under \$250,000

Breckenridge Tourism Office
Breckenridge Oktoberfest
Breckenridge CO U.S.A.
Gold
Best Sponsor Gift
Budget: Under \$250,000

Breckenridge Tourism Office
Ullr Fest
Breckenridge CO U.S.A.
Silver
Best Promotional Poster
Budget: Under \$250,000

Breckenridge Tourism Office
Breckenridge Oktoberfest
Breckenridge CO U.S.A.
Bronze
Best Other Merchandise
Budget: Under \$250,000

Canada Place Corporation
Canada Day at Canada Place
Coast Capital Savings
Vancouver BC Canada
Bronze
Best Sponsor Partner
Budget: \$750,000 to \$1.5 Million

Celebrations Ottawa, Inc.
Ottawa 2017
Ottawa ON Canada
Gold
Best Organizational Website
Budget: Over \$1.5 Million

Celebrations Ottawa, Inc.
Ottawa 2017
Ottawa ON Canada
Gold
Best Miscellaneous Multimedia
Budget: Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017
Ottawa ON Canada

Gold

Best Company Image Pieces

Budget: Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017
Ottawa ON Canada

Gold

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017
Ottawa ON Canada

Gold

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017
CIBC
Ottawa ON Canada

Gold

Best Targeted Sponsor Solicitation Proposal

Budget: Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017
tUME - the Underground Multimedia Experience
Ottawa ON Canada

Gold

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017
Ottawa ON Canada

Silver

Best Social Media Site

Budget: Over \$1.5 Million

Celebrations Ottawa, Inc.

Ottawa 2017
Ottawa ON Canada

Silver

Best Pin or Button

Budget: Over \$1.5 Million

Charlotte Center City Partners

Novant Health Thanksgiving Day Parade
Charlotte NC U.S.A.

Gold

Best Pin or Button

Budget: \$250,000 to \$750,000

Charlotte Center City Partners

Novant Health Thanksgiving Day Parade
Charlotte NC U.S.A.

Silver

Grand Pinnacle

Budget: \$250,000 to \$750,000

Charlotte Center City Partners

Novant Health Thanksgiving Day Parade
Charlotte NC U.S.A.

Silver

Best Festival/Event Mobile Application

Budget: Under \$750,000

Charlotte Center City Partners

Novant Health Thanksgiving Day Parade
Charlotte NC U.S.A.

Silver

Best Miscellaneous Printed Materials (Single Page)

Budget: \$250,000 to \$750,000

Charlotte Center City Partners

Novant Health Thanksgiving Day Parade
Charlotte NC U.S.A.

Silver

Best Promotional Poster

Budget: \$250,000 to \$750,000

Charlotte Center City Partners
 Novant Health Thanksgiving Day Parade
 Order of the Wishbone
 Charlotte NC U.S.A.
Silver
Best Volunteer Program
 Budget: \$250,000 to \$750,000

Charlotte Center City Partners
 Novant Health Thanksgiving Day Parade
 Charlotte NC U.S.A.
Bronze
Best Organizational Website
 Budget: \$250,000 to \$750,000

Cherry Creek Arts Festival
 Denver CO U.S.A.
Gold
Best TV Promotion (Ad spot or PSA)
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Gold
Best Event/Organization E-Newsletter
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Gold
Best Miscellaneous Multimedia
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Gold
Best Social Media Site
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Gold-Tie
Best Commemorative Poster
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Gold
Best Event Promotional Photograph
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Silver
Best Event Program
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Silver
Best Company Image Pieces
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Silver
Best Single Magazine Display Ad
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Silver
Best Ad Series
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Silver
Best Event Invitation
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Denver CO U.S.A.
Silver
Best T-Shirt Design
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Best Hat

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Best New Merchandise

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Cherry Arts Year-Round Community Outreach Programs

Denver CO U.S.A.

Silver

Best Community Outreach Program

Budget: \$250,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Best Media Relations Campaign

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Bronze-Tie

Best Promotional Brochure

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Green Up Cherry Arts

Denver CO U.S.A.

Bronze

Best Green Program

Budget: Over \$250,000

Cherry Creek Arts Festival

Activity Avenue

Denver CO U.S.A.

Bronze

Best Children's Programming

Budget: \$750,000 to \$1.5 Million

Christmas in the Park

San Jose CA U.S.A.

Silver

Best Organizational Website

Budget: \$250,000 to \$750,000

City of Allen, Parks and Recreation

Market Street Allen USA Celebration

Allen TX U.S.A.

Gold

Best Event Website

Budget: \$250,000 to \$750,000

City of Allen, Parks and Recreation

Market Street Allen USA Celebration

Allen TX U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: \$250,000 to \$750,000

City of Allen, Parks and Recreation

Market Street Allen USA Celebration

Allen TX U.S.A.

Gold

Best Single Newspaper Display Ad

Budget: \$250,000 to \$750,000

City of Allen, Parks and Recreation

Market Street Allen USA Celebration

Community Waste Disposal

Allen TX U.S.A.

Gold

Best Vendor/Supplier

Budget: Under \$1.5 Million

City of Allen, Parks and Recreation

Market Street Allen USA Celebration
Allen TX U.S.A.

Silver

Best Ad Series

Budget: \$250,000 to \$750,000

City of Dublin

Dublin Irish Festival
Dublin OH U.S.A.

Bronze

Best Social Media Site

Budget: Over \$1.5 Million

City of Allen, Parks and Recreation

Market STREET Allen USA Celebration
Market STREET
Allen TX U.S.A.

Silver

Best Sponsor Partner

Budget: \$250,000 to \$750,000

City of Dublin

Dublin Irish Festival
Dublin OH U.S.A.

Bronze

Best Miscellaneous Printed Materials (Multiple Page)

Budget: Over \$1.5 Million

City of Allen, Parks and Recreation

Market Street Allen USA Celebration
Allen TX U.S.A.

Bronze

Best Festival/Event Mobile Application

Budget: Under \$750,000

City of Glendale, Office of Special Events

Glendale Glitters 2015
Glendale AZ U.S.A.

Silver

Best TV Promotion (Ad spot or PSA)

Budget: Under \$250,000

City of Dublin

Dublin Irish Festival
Dublin OH U.S.A.

Gold

Best Ad Series

Budget: Over \$1.5 Million

City of Glendale, Office of Special Events

Glendale Glitters 2015
Glendale AZ U.S.A.

Silver

Best Full Length TV Program (Local Programming)

Budget: Under \$1.5 Million

City of Dublin

Dublin Irish Festival
Dublin OH U.S.A.

Silver

Best Other Merchandise

Budget: Over \$1.5 Million

City of Glendale, Office of Special Events

Glendale AZ U.S.A.

Silver

Best Pin or Button

Budget: Under \$250,000

City of Dublin

Dublin Irish Festival
Dublin OH U.S.A.

Bronze

Best TV Promotion (Ad spot or PSA)

Budget: Over \$1.5 Million

City of Glendale, Office of Special Events

Spirit of Giving Holiday Weekend
Glendale AZ U.S.A.

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$1.5 Million

City of Glendale, Office of Special Events

Chocolate Affair
Glendale AZ U.S.A.

Silver

Best Press/Media Kit

Budget: Under \$750,000

City of Glendale, Office of Special Events

Glendale AZ U.S.A.

Bronze

Best Event Invitation

Budget: Under \$250,000

City of Greenville

Fall for Greenville
Greenville SC U.S.A.

Gold

Best Sponsor Gift

Budget: \$250,000 to \$1.5 Million

City of Greenville

Fall for Greenville
Greenville SC U.S.A.

Gold

Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

City of Greenville

TD Saturday Market
Greenville SC U.S.A.

Bronze

Best Event Website

Budget: \$750,000 to \$1.5 Million

City of Greenville

Fall for Greenville
Professional Party Rentals
Greenville SC U.S.A.

Bronze

Best Vendor/Supplier

Budget: Under \$1.5 Million

City of McAllen

McAllen Holiday Parade presented by La Plaza
Mall

McAllen TX U.S.A.

Gold

Best Full Length TV Program (National Promotion/Syndication)

Budget: Under \$1.5 Million

City of McAllen

Quinta Mazatlan
McAllen TX U.S.A.

Gold

Best Cover Design

Budget: Under \$250,000

City of McAllen

Quinta Mazatlan
Valentine's Concert in the Park
McAllen TX U.S.A.

Gold

Best Single Newspaper Display Ad

Budget: Under \$250,000

City of McAllen

McAllen Holiday Parade
H-E-B
McAllen TX U.S.A.

Gold

Best Individual Sponsor Follow-up Report

Budget: Under \$750,000

City of McAllen

PalmFest International Folklife Celebration
Sprint
McAllen TX U.S.A.

Gold

Best Sponsor Partner

Budget: Under \$250,000

City of McAllen

McAllen Holiday Parade
H-E-B
McAllen TX U.S.A.

Gold

Best Sponsor Partner

Budget: \$250,000 to \$750,000

City of McAllen

McAllen Holiday Parade
Opening Ceremony - H-E-B
McAllen TX U.S.A.

Gold

Best Single New Sponsorship Opportunity

Budget: \$250,000 to \$1.5 Million

City of McAllen

PalmFest International Folklife Celebration
McAllen TX U.S.A.

Gold

Best Volunteer Program

Budget: Under \$250,000

City of McAllen

Quinta Mazatlan
Nature Speaker Series Sponsored by Thurmond
Eye Associates
McAllen TX U.S.A.

Gold

Best Educational Program

Budget: Under \$250,000

City of McAllen

Quinta Mazatlan
Southern Exposures Sponsored by the Valley
Land Fund
McAllen TX U.S.A.

Gold

Best Children's Programming

Budget: Under \$250,000

City of McAllen

Quinta Mazatlan
Planta Nativa Festival
McAllen TX U.S.A.

Gold

Best New Event

Budget: Under \$250,000

City of McAllen

McAllen Holiday Parade presented by La Plaza
Mall
Santa's Arrival
McAllen TX U.S.A.

Gold

Most Creative/Effective News Stunt

Budget: Under \$1.5 Million

City of McAllen

Quinta Mazatlan
McAllen TX U.S.A.

Silver

Best Company Image Pieces

Budget: Under \$250,000

City of McAllen

Quinta Mazatlan
McAllen TX U.S.A.

Silver

Best Cover Design

Budget: Under \$250,000

City of McAllen

McAllen International Car Fest
McAllen TX U.S.A.

Silver

Best Hat

Budget: Under \$750,000

City of McAllen

PalmFest "International Folklife Celebration"
Sprint
McAllen TX U.S.A.

Silver

Best Single New Sponsorship Opportunity

Budget: Under \$250,000

City of McAllen

PalmFest International Folklife Celebration
Sprint
McAllen TX U.S.A.

Silver

Best Sponsorship Program for Individual Sponsor

Budget: Under \$250,000

City of McAllen

McAllen Holiday Parade
Opening Ceremony - H-E-B
McAllen TX U.S.A.

Silver

Best Sponsorship Program for Individual Sponsor

Budget: \$250,000 to \$1.5 Million

City of McAllen

Quinta Mazatlan
Planta Nativa Festival
McAllen TX U.S.A.

Silver

Best Green Program

Budget: Under \$250,000

City of McAllen

McAllen Holiday Parade
McAllen TX U.S.A.

Bronze

Best TV Promotion (Ad spot or PSA)

Budget: \$250,000 to \$750,000

City of McAllen

Quinta Mazatlan
McAllen TX U.S.A.

Bronze

Best Miscellaneous Printed Materials (Single Page)

Budget: Under \$250,000

City of McAllen

Quinta Mazatlan
Planta Nativa Festival
McAllen TX U.S.A.

Bronze

Best Commemorative Poster

Budget: Under \$250,000

City of McAllen

Quinta Mazatlan
Historic Mansion Tours
McAllen TX U.S.A.

Bronze

Best New Merchandise

Budget: Under \$250,000

City of McAllen

McAllen Holiday Parade
H-E-B
McAllen TX U.S.A.

Bronze

Best Targeted Sponsor Solicitation Proposal

Budget: Under \$750,000

City of McAllen

McAllen Holiday Parade presented by La Plaza Mall
McAllen TX U.S.A.

Bronze

Best Press/Media Kit

Budget: Under \$750,000

City of McAllen-Quinta Mazatlan

Forest Sculpture Trail
Don & Deloris King
McAllen TX U.S.A.

Gold

Best Sponsorship Program for Individual Sponsor

Budget: Under \$250,000

City of Palm Springs

VillageFest
Palm Springs CA U.S.A.

Gold

Best Hat

Budget: Under \$750,000

City of Palm Springs

Palm Springs Festival of Lights Parade
Palm Springs CA U.S.A.

Bronze

Best Event Website

Budget: Under \$250,000

City of Palm Springs

VillageFest
Palm Springs CA U.S.A.

Bronze

Best New Merchandise

Budget: \$250,000 to \$750,000

City of Palm Springs

VillageFest
Palm Springs CA U.S.A.

Bronze

Best Sponsor Gift

Budget: \$250,000 to \$1.5 Million

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2016
Pigeon Forge TN U.S.A.

Gold

Grand Pinnacle

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2016
Pigeon Forge TN U.S.A.

Gold

Best Event Invitation

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2016
Pigeon Forge TN U.S.A.

Gold

Best Miscellaneous Clothing

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2016
Pigeon Forge TN U.S.A.

Gold

Best Green Program

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2016
Pigeon Forge TN U.S.A.

Gold

Best Community Outreach Program

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Saddle Up 2016
Stories & Strings
Pigeon Forge TN U.S.A.

Gold

Best Event (Within an Existing Festival)

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Saddle Up 2016
Chuck Wagon Cookoff
Pigeon Forge TN U.S.A.

Gold

Best Food & Beverage Program

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Saddle Up 2016
Pigeon Forge TN U.S.A.

Silver

Best Commemorative Poster

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Saddle Up 2016
Chuck Wagon Cookoff
Pigeon Forge TN U.S.A.

Silver

Best Event (Within an Existing Festival)

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

A Mountain Quiltfest 2016
Pigeon Forge TN U.S.A.

Silver

Best T-Shirt Design

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

A Mountain Quiltfest 2016
Pigeon Forge TN U.S.A.

Silver

Best Overall Merchandising Program

Budget: Under \$1.5 Million

City of Pigeon Forge Office of Special Events

A Mountain Quiltfest 2016
Pigeon Forge TN U.S.A.

Silver

Best Miscellaneous Clothing

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Pigeon Forge TN U.S.A.

Bronze

Best TV Promotion (Ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2016
Pigeon Forge TN U.S.A.

Silver

Best New Merchandise

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2016
Pigeon Forge TN U.S.A.

Bronze

Best T-Shirt Design

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2016
Pigeon Forge TN U.S.A.

Silver

Best Educational Program

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2016
Pigeon Forge TN U.S.A.

Bronze

Best Hat

Budget: Under \$750,000

City of Pigeon Forge Office of Special Events

Saddle Up 2016
Pigeon Forge TN U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2016
Appalachian Homecoming's Cades Cove Preservation Association Picnic Dinner Fundraiser
Pigeon Forge TN U.S.A.

Bronze

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$1.5 Million

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2016
Pigeon Forge TN U.S.A.

Bronze

Best Overall Merchandising Program

Budget: Under \$1.5 Million

City of Sugar Land

Christmas Tree Lighting
Inspiration Stage
Sugar Land TX U.S.A.

Gold

Best Single New Sponsorship Opportunity

Budget: Under \$250,000

City of Sugar Land

Memorial Day Ceremony
Sugar Land TX U.S.A.

Silver

Best Event Invitation

Budget: Under \$250,000

City of Sugar Land

Cultural Kite Festival
Sugar Land TX U.S.A.

Silver

Best Community Outreach Program

Budget: Under \$250,000

City of West Palm Beach

West Palm Beach GreenMarket
West Palm Beach FL U.S.A.

Gold

Best Miscellaneous Printed Materials (Single Page)

Budget: Under \$250,000

City of West Palm Beach

Sandi Land Holiday in Paradise
West Palm Beach FL U.S.A.

Gold

Best New Merchandise

Budget: Under \$250,000

City of West Palm Beach

Summer in Paradise
Los Trompos Art Installation
West Palm Beach FL U.S.A.

Gold

Best New Promotion Activity

Budget: Under \$250,000

City of West Palm Beach

Sandi Land Holiday in Paradise
West Palm Beach FL U.S.A.

Silver

Best Radio Promotion (Ad Spot or PSA)

Budget: Under \$250,000

City of West Palm Beach

West Palm Beach GreenMarket
West Palm Beach FL U.S.A.

Silver

Best Single Newspaper Display Ad

Budget: Under \$250,000

City of West Palm Beach
 West Palm Beach FL U.S.A.
Silver
Best Outdoor Billboard
 Budget: Under \$250,000

City of West Palm Beach
 Summer in Paradise
 Kick Off
 West Palm Beach FL U.S.A.
Silver
Best New Event
 Budget: Under \$250,000

City of West Palm Beach
 Sandi Land Holiday in Paradise
 West Palm Beach FL U.S.A.
Bronze
Best Miscellaneous Multimedia
 Budget: Under \$250,000

City of West Palm Beach
 Sandi Land Holiday in Paradise
 West Palm Beach FL U.S.A.
Bronze
Best Miscellaneous Printed Materials (Multiple Page)
 Budget: Under \$250,000

City of West Palm Beach
 Summer in Paradise
 West Palm Beach FL U.S.A.
Bronze
Best Cover Design
 Budget: Under \$250,000

City of West Palm Beach
 Summer in Paradise
 West Palm Beach FL U.S.A.
Bronze
Best Single Newspaper Display Ad
 Budget: Under \$250,000

City of West Palm Beach
 Holiday in Paradise
 West Palm Beach FL U.S.A.
Bronze
Best Event Promotional Photograph
 Budget: Under \$250,000

City of West Palm Beach
 Sandi Land Holiday in Paradise
 West Palm Beach FL U.S.A.
Bronze
Best Sponsor Gift
 Budget: Under \$250,000

City of West Palm Beach
 Sandi Land Holiday in Paradise
 West Palm Beach FL U.S.A.
Bronze
Best Event (Within an Existing Festival)
 Budget: Under \$250,000

Conway Area Chamber of Commerce
 Toad Suck Daze
 Conway AR U.S.A.
Gold
Best Newspaper Insert/Supplement
 Budget: \$250,000 to \$750,000

Conway Area Chamber of Commerce
 Toad Suck Daze
 Conway AR U.S.A.
Gold
Best Volunteer Program
 Budget: \$250,000 to \$750,000

Conway Area Chamber of Commerce
 Toad Suck Daze
 Walmart Toad Dome / Toadal Kid's Zone
 Conway AR U.S.A.
Gold
Best Children's Programming
 Budget: \$250,000 to \$750,000

Conway Area Chamber of Commerce

Toad Suck Daze
Conway AR U.S.A.

Silver

Best T-Shirt Design

Budget: \$250,000 to \$750,000

Conway Area Chamber of Commerce

Toad Suck Daze
Walmart Toad Dome
Conway AR U.S.A.

Silver

Best Targeted Sponsor Solicitation Proposal

Budget: Under \$750,000

Conway Area Chamber of Commerce

Toad Suck Daze
Conway AR U.S.A.

Silver

Best Food & Beverage Program

Budget: \$250,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze
Conway AR U.S.A.

Bronze

Best Social Media Site

Budget: \$250,000 to \$750,000

Conway Area Chamber of Commerce

Toad Suck Daze
Concessions Sweepstakes - Cherokee Casino
and Hotel Roland
Conway AR U.S.A.

Bronze

Best Single New Sponsorship Opportunity

Budget: \$250,000 to \$1.5 Million

Creative Strategies Group

Triple Bypass Bicycle Ride
Denver CO U.S.A.

Gold

Best Radio Promotion (Ad Spot or PSA)

Budget: \$250,000 to \$750,000

Creative Strategies Group

Denver Comic Con
iHeart Media
Denver CO U.S.A.

Gold

Best Sponsor Partner

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Cherry Creek Arts Festival
Arrow Electronics
Denver CO U.S.A.

Gold

Best Sponsorship Program for Individual Sponsor

Budget: \$250,000 to \$1.5 Million

Creative Strategies Group

Cherry Creek Arts Festival
Denver CO U.S.A.

Gold

Best Overall Sponsorship Program

Budget: Under \$1.5 Million

Creative Strategies Group

Denver Comic Con
Denver CO U.S.A.

Silver

Best Radio Promotion (Ad Spot or PSA)

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Triple Bypass Bicycle Ride
Denver CO U.S.A.

Silver

Best Single Magazine Display Ad

Budget: \$250,000 to \$750,000

Creative Strategies Group

Denver Comic Con
Bellco
Denver CO U.S.A.

Silver

Best Targeted Sponsor Solicitation Proposal

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Denver Auto Show
AAA
Denver CO U.S.A.

Silver

Best Sponsor Partner

Budget: \$750,000 to \$1.5 Million

Cuckoo Events

Dublin Ireland

Gold

Best Organizational Website

Budget: \$250,000 to \$750,000

Cuckoo Events

Dublin Ireland

Gold

Best Event/Organization E-Newsletter

Budget: \$250,000 to \$750,000

Cuckoo Events

Dublin Ireland

Silver

Best Event/Organization E-Newsletter

Budget: \$250,000 to \$750,000

Delray Beach Marketing Cooperative

Delray Beach 100ft Christmas Tree 2015
Delray Beach FL U.S.A.

Gold

Best Event Website

Budget: Under \$250,000

Delray Beach Marketing Cooperative

Delray Beach 100ft Christmas Tree 2015
Delray Beach FL U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Des Moines Arts Festival®

Des Moines IA U.S.A.

Gold

Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Gold

Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Gold

Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Gold

Best Ad Series

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Gold-Tie

Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Gold

Best Outdoor Billboard

Budget: \$250,000 to \$1.5 Million

Des Moines Arts Festival®

Preview Celebration

Des Moines IA U.S.A.

Gold

Best Event Invitation

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Gold

Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Gold

Best Hat

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Athene

Des Moines IA U.S.A.

Gold

Best Targeted Sponsor Solicitation Proposal

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Hy-Vee

Des Moines IA U.S.A.

Gold

Best Individual Sponsor Follow-up Report

Budget: Over \$750,000

Des Moines Arts Festival®

Prairie Meadows Community Outreach Program

Des Moines IA U.S.A.

Gold

Best Community Outreach Program

Budget: \$250,000 to \$1.5 Million

Des Moines Arts Festival®

Reveal

Des Moines IA U.S.A.

Gold

Best New Event

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Gold

Best Overall Merchandising Program

Budget: Under \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Silver

Best Social Media Site

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Silver

Best Cover Design

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Silver

Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Silver

Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Silver

Best Street Banner

Budget: \$250,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Silver

Best Overall Sponsorship Program

Budget: Under \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Silver

Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Silver

Best Green Program

Budget: Over \$250,000

Des Moines Arts Festival®

Student Art Exhibition

Des Moines IA U.S.A.

Silver

Best Children's Programming

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Des Moines IA U.S.A.

Bronze

Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival®

Interrobang Film Festival

Des Moines IA U.S.A.

Bronze

Best Event (Within an Existing Festival)

Budget: \$750,000 to \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks NSW Australia

Gold

Grand Pinnacle

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks NSW Australia

Gold

Best Event Website

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks NSW Australia

Gold

Best Social Media Site

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks NSW Australia

Gold

Best Festival/Event Mobile Application

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks NSW Australia

Gold

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks NSW Australia

Gold

Best Cover Design

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks NSW Australia

Gold

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks NSW Australia

Silver

Best Promotional Brochure

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks NSW Australia

Silver

Best Outdoor Billboard

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks NSW Australia

Silver

Best Street Banner

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks NSW Australia

Bronze

Best Event Program

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks NSW Australia

Bronze

Best Event Promotional Photograph

Budget: Over \$1.5 Million

Dooly County Chamber of Commerce

Big Pig Jig
Vienna GA U.S.A.

Bronze

Best Volunteer Program

Budget: Under \$250,000

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Silver

Best Outdoor Billboard

Budget: \$250,000 to \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Bronze

Best Festival/Event Mobile Application

Budget: \$750,000 to \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Bronze

**Best Miscellaneous Printed Materials
(Multiple Page)**

Budget: \$750,000 to \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Bronze

Best Cover Design

Budget: \$750,000 to \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Bronze

Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Bronze

Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Bronze

Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

Downtown Tempe Authority

New Year's Eve Block Party
Tempe AZ U.S.A.

Silver

Best Miscellaneous On-Site Décor

Budget: \$250,000 to \$1.5 Million

Downtown Tempe Authority

Tempe Festival of the Arts
Art is Everyday Sweepstakes
Tempe AZ U.S.A.

Silver

Best New Promotion Activity

Budget: \$250,000 to \$750,000

Downtown Tempe Authority

New Year's Eve Block Party
Tempe AZ U.S.A.

Bronze

Best Street Banner

Budget: \$250,000 to \$1.5 Million

Downtown Tempe Authority

Tempe Festival of the Arts
Chalk Mural Contest
Tempe AZ U.S.A.

Bronze

Best Event (Within an Existing Festival)

Budget: \$250,000 to \$750,000

Edison Festival of Light

STEMtastic Day of Discovery
Fort Myers FL U.S.A.

Gold

Best Educational Program

Budget: \$250,000 to \$750,000

Edison Festival of Light

Fort Myers FL U.S.A.

Silver

Best Media Relations Campaign

Budget: Under \$750,000

Edison Festival of Light

Fort Myers FL U.S.A.

Bronze

Best Outdoor Billboard

Budget: \$250,000 to \$1.5 Million

Edison Festival of Light

Florida Power and Light
Fort Myers FL U.S.A.

Bronze

Best Individual Sponsor Follow-up Report

Budget: Under \$750,000

Elemental Arts & Culture Festival

Limerick Ireland

Gold

Best Promotional Brochure

Budget: Under \$250,000

Experimental Aircraft Association

AirVenture
Oshkosh WI U.S.A.

Gold

Best Event Promotional Photograph

Budget: Over \$1.5 Million

Experimental Aircraft Association

AirVenture
Oshkosh WI U.S.A.

Gold

Best Hat

Budget: Over \$1.5 Million

Festival Management Group

Delray Beach Bacon & Bourbon Fest
Delray Beach FL U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Experimental Aircraft Association

AirVenture
Oshkosh WI U.S.A.

Silver-Tie

Best Event Promotional Photograph

Budget: Over \$1.5 Million

Festival Management Group

Delray Beach Bacon & Bourbon Fest
Delray Beach FL U.S.A.

Silver

Best Event Website

Budget: Under \$250,000

Experimental Aircraft Association

AirVenture
Oshkosh WI U.S.A.

Silver

Best T-Shirt Design

Budget: Over \$1.5 Million

Festival Management Group

Delray Beach Garlic Fest
Delray Beach FL U.S.A.

Silver

Best Event Website

Budget: \$250,000 to \$750,000

Experimental Aircraft Association

AirVenture
Oshkosh WI U.S.A.

Bronze

Best T-Shirt Design

Budget: Over \$1.5 Million

Festival Management Group

Delray Beach Garlic Fest
Delray Beach FL U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: \$250,000 to \$750,000

Experimental Aircraft Association

AirVenture
Oshkosh WI U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Festival Management Group

Delray Beach Bacon & Bourbon Fest
Delray Beach FL U.S.A.

Silver

Best Event Promotional Photograph

Budget: Under \$250,000

Festival Management Group

Delray Beach Garlic Fest
Delray Beach FL U.S.A.

Gold

Best Social Media Site

Budget: \$250,000 to \$750,000

Festival Management Group

Delray Beach Garlic Fest
Delray Beach FL U.S.A.

Silver

Best Event Promotional Photograph

Budget: \$250,000 to \$750,000

Festival Management Group

Delray Beach Wine & Seafood Fest
Delray Beach FL U.S.A.

Bronze

Best TV Promotion (Ad spot or PSA)

Budget: Under \$250,000

Festival Management Group

Delray Beach Garlic Fest
Delray Beach FL U.S.A.

Bronze

Best Other Merchandise

Budget: \$250,000 to \$750,000

Fiesta Bowl

Scottsdale AZ U.S.A.

Gold

Best Promotional Brochure

Budget: Over \$1.5 Million

Fiesta Bowl

Chick-fil-A
Scottsdale AZ U.S.A.

Silver

Best Individual Sponsor Follow-up Report

Budget: Over \$750,000

Fiesta Bowl

Cactus Bowl
Scottsdale AZ U.S.A.

Bronze

Best Street Banner

Budget: Over \$1.5 Million

Fiesta Bowl

Scottsdale AZ U.S.A.

Bronze-Tie

Best Volunteer Program

Budget: Over \$1.5 Million

Fiesta Bowl

Bed Build and Shop with a Jock
Scottsdale AZ U.S.A.

Bronze

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million

Fiesta Flambeau Parade Association, Inc.

Fiesta Flambeau Parade
San Antonio TX U.S.A.

Silver

Best Event Invitation

Budget: \$250,000 to \$750,000

Fiesta Flambeau Parade Association, Inc.

Fiesta Flambeau Parade
San Antonio TX U.S.A.

Silver

Best Pin or Button

Budget: \$250,000 to \$750,000

Fiesta San Antonio Commission

Fiesta San Antonio
San Antonio TX U.S.A.

Silver-Tie

Best Event Promotional Photograph

Budget: Over \$1.5 Million

Friends of the Festival

Riverfront Nights
Chattanooga TN U.S.A.

Gold

Best TV Promotion (Ad spot or PSA)

Budget: Under \$250,000

Friends of the Festival

Riverbend Festival
Chattanooga TN U.S.A.

Gold

Best Other Merchandise

Budget: Over \$1.5 Million

Friends of the Festival
 Riverbend Festival
 Chattanooga TN U.S.A.
Silver
Best Single Magazine Display Ad
 Budget: Over \$1.5 Million

Friends of the Festival
 Riverbend Festival
 Chattanooga TN U.S.A.
Silver
Best Hat
 Budget: Over \$1.5 Million

Friends of the Festival
 Riverbend Festival
 Chattanooga TN U.S.A.
Bronze
Best Radio Promotion (Ad Spot or PSA)
 Budget: Over \$1.5 Million

Friends of the Festival
 Riverbend Festival
 Chattanooga TN U.S.A.
Bronze-Tie
Best Newspaper Insert/Supplement
 Budget: Over \$1.5 Million

Friends of the Festival
 Riverbend Festival
 Chattanooga TN U.S.A.
Bronze
Best Single Newspaper Display Ad
 Budget: Over \$1.5 Million

Friends of the Festival
 Riverbend Festival
 Chattanooga Unite
 Chattanooga TN U.S.A.
Bronze
Best Outdoor Billboard
 Budget: Under \$250,000

Friends of the Festival
 Riverbend Festival
 Chattanooga TN U.S.A.
Bronze-Tie
Best Volunteer Program
 Budget: Over \$1.5 Million

Friends of the Festival
 Riverbend Festival
 Riverbend Rewards Program
 Chattanooga TN U.S.A.
Bronze
Best Community Outreach Program
 Budget: Over \$1.5 Million

Friends of the Festival
 Riverbend Festival
 Chattanooga Unite
 Chattanooga TN U.S.A.
Bronze
Best New Event
 Budget: Under \$250,000

Galveston Historical Foundation
 Dickens on the Strand
 Galveston TX U.S.A.
Silver
Best TV Promotion (Ad spot or PSA)
 Budget: \$250,000 to \$750,000

Galveston Historical Foundation
 Dickens on the Strand
 Galveston TX U.S.A.
Silver
Best Radio Promotion (Ad Spot or PSA)
 Budget: \$250,000 to \$750,000

Galveston Historical Foundation
 Galveston TX U.S.A.
Silver
Best Social Media Site
 Budget: \$250,000 to \$750,000

Galveston Historical Foundation

Galveston TX U.S.A.

Silver

Best Event Program

Budget: \$250,000 to \$750,000

Galveston Historical Foundation

Galveston Historic Homes Tour

Galveston TX U.S.A.

Silver

Best Promotional Brochure

Budget: \$250,000 to \$750,000

Galveston Historical Foundation

Dickens on the Strand

Galveston TX U.S.A.

Silver

Best Single Newspaper Display Ad

Budget: \$250,000 to \$750,000

Galveston Historical Foundation

Dickens on the Strand

Galveston TX U.S.A.

Bronze

Best Promotional Brochure

Budget: \$250,000 to \$750,000

Galveston Historical Foundation

Dickens on the Strand

Galveston TX U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: \$250,000 to \$750,000

Gatlinburg Convention & Visitors Bureau

Gatlinburg's Christmas Parade

Gatlinburg TN U.S.A.

Gold

Best Event Video (For Sale)

Budget: Under \$1.5 Million

Gatlinburg Convention & Visitors Bureau

Gatlinburg TN U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau

Gatlinburg TN U.S.A.

Gold

Best Social Media Site

Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau

July 4th Parade in Gatlinburg

Gatlinburg TN U.S.A.

Silver

Best Full Length TV Program (National Promotion/Syndication)

Budget: Under \$1.5 Million

Gatlinburg Convention & Visitors Bureau

July 4th Parade in Gatlinburg

Gatlinburg TN U.S.A.

Silver

Best Event Video (For Sale)

Budget: Under \$1.5 Million

Gatlinburg Convention & Visitors Bureau

Gatlinburg's Christmas Parade

Gatlinburg TN U.S.A.

Bronze

Best Full Length TV Program (National Promotion/Syndication)

Budget: Under \$1.5 Million

Gatlinburg Convention & Visitors Bureau

Gatlinburg TN U.S.A.

Bronze

Best Organizational Website

Budget: Under \$250,000

Geumsan Insam Festival

Geumsan South Korea

Silver

Best Promotional Poster

Budget: Over \$1.5 Million

Geumsan Insam Festival

Geumsan South Korea

Bronze

**Best Miscellaneous Printed Materials
(Single Page)**

Budget: Over \$1.5 Million

Geumsan Insam Festival

Geumsan South Korea

Bronze-Tie

Best Company Image Pieces

Budget: Over \$1.5 Million

Gimje Horizon Festival

Gimje South Korea

Gold

Best Sponsor Gift

Budget: Over \$1.5 Million

Gimje Horizon Festival

Gimje South Korea

Bronze

Best Event Video (For Sale)

Budget: Over \$1.5 Million

Gimje Horizon Festival

Gimje South Korea

Bronze

Best Promotional Brochure

Budget: Over \$1.5 Million

Grapevine Convention & Visitors Bureau

New Vintage Wine and Gallery Trail

Grapevine TX U.S.A.

Gold

Best Event Program

Budget: Under \$250,000

Grapevine Convention & Visitors Bureau

Main Street Fest

Grapevine TX U.S.A.

Silver

**Best Emergency Preparedness & Risk
Management Plan for an Event**

Budget: Under \$1.5 Million

Grapevine Convention & Visitors Bureau

Main Street Fest

Grapevine TX U.S.A.

Bronze-Tie

Best Promotional Brochure

Budget: \$750,000 to \$1.5 Million

Grapevine Convention & Visitors Bureau

Main Street Fest

Texas Wine and Beer Depot

Grapevine TX U.S.A.

Bronze

Best New Event

Budget: \$750,000 to \$1.5 Million

Greater Columbus Arts Council

Columbus Arts Festival

Columbus OH U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: \$250,000 to \$1.5 Million

Greater Columbus Arts Council

Columbus Arts Festival

Columbus OH U.S.A.

Bronze

Best Event Program

Budget: \$750,000 to \$1.5 Million

Gwangalli Eobang Festival

Busan South Korea

Silver

Best Company Image Pieces

Budget: \$250,000 to \$750,000

Gwangalli Eobang Festival

Busan South Korea

Bronze

Best Promotional Poster

Budget: \$250,000 to \$750,000

Hadong Wild Tea Cultural Festival

Hadong South Korea

Gold

**Best Miscellaneous Printed Materials
(Single Page)**

Budget: \$250,000 to \$750,000

Hadong Wild Tea Cultural Festival

Hadong South Korea

Gold

Best Promotional Poster

Budget: \$250,000 to \$750,000

Hadong Wild Tea Cultural Festival

Hadong South Korea

Gold

Best Other Merchandise

Budget: \$250,000 to \$750,000

Hadong Wild Tea Cultural Festival

Hadong South Korea

Silver

Best Other Merchandise

Budget: \$250,000 to \$750,000

Hadong Wild Tea Cultural Festival

Hadong South Korea

Silver

Best Miscellaneous Clothing

Budget: \$250,000 to \$750,000

Hadong Wild Tea Cultural Festival

Hadong South Korea

Silver

Best New Merchandise

Budget: \$250,000 to \$750,000

Hadong Wild Tea Cultural Festival

Hadong South Korea

Silver

Best Sponsor Gift

Budget: \$250,000 to \$1.5 Million

Hanseong Baekje Cultural Festival

Hanseong South Korea

Gold

Best Promotional Poster

Budget: Under \$250,000

Hanseong Baekje Cultural Festival

Hanseong South Korea

Silver

Best Sponsor Gift

Budget: Under \$250,000

Healing Art Festival

Daejeon South Korea

Gold

**Best Miscellaneous Printed Materials
(Multiple Page)**

Budget: Under \$250,000

Healing Art Festival

Daejeon South Korea

Bronze

Best Food & Beverage Program

Budget: Under \$250,000

High Point University

Nido R. Qubein School of Communication

High Point NC U.S.A.

Gold

Best Event Management Bachelor Degree

Budget:

Hongseong Great Men Festival

Hongseong South Korea

Gold

**Best Miscellaneous Printed Materials
(Multiple Page)**

Budget: \$250,000 to \$750,000

International Cherry Blossom Festival

Macon GA U.S.A.

Gold

Best Organizational Website

Budget: \$750,000 to \$1.5 Million

International Cherry Blossom Festival

Macon GA U.S.A.

Silver

Best Pin or Button

Budget: \$750,000 to \$1.5 Million

International Cherry Blossom Festival

Central City Park Ticketing System

Macon GA U.S.A.

Bronze

Best New Attendee Service

Budget:

Iowa City/Coralville Area Convention & Visitors Bureau

FRYfest

MidWestOne Bank

Coralville IA U.S.A.

Silver

Best Individual Sponsor Follow-up Report

Budget: Under \$750,000

Jeombachi Alley Festival

Jeombachi South Korea

Silver

Best Miscellaneous Printed Materials (Single Page)

Budget: Under \$250,000

Jeongdong Culture Night

Jeongdong South Korea

Silver

Best Promotional Brochure

Budget: Under \$250,000

Jinju Namgang Yudeung Festival

Confessing Your Love

Jinju South Korea

Bronze

Best New Event

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville

Louisville KY U.S.A.

Gold

Best Full Length TV Program (National Promotion/Syndication)

Budget: Over \$1.5 Million

Kentucky Derby Festival

Basketball Classic

Louisville KY U.S.A.

Gold

Best Event Invitation

Budget: Over \$1.5 Million

Kentucky Derby Festival

Tour de Lou

Louisville KY U.S.A.

Gold

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Kentucky Derby Festival

Marathon/mini-Marathon Race Expo & Packet

Pick Up/Running Wild Pasta Party

JIM BEAM

Louisville KY U.S.A.

Gold

Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Kentucky Derby Festival

Kroger's Fest-a-Ville & The Chow Wagon

Louisville KY U.S.A.

Gold

Best Food & Beverage Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

The Event Company
Louisville KY U.S.A.

Gold

Best Vendor/Supplier

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Best Press/Media Kit

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Best Media Relations Campaign

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Budget:

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Grand Pinnacle

Budget: Over \$1.5 Million

Kentucky Derby Festival

Macy's Spring Fashion Show
Louisville KY U.S.A.

Silver

Best Radio Promotion (Ad Spot or PSA)

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Best Festival/Event Mobile Application

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thorntons Great Bed Races

Louisville KY U.S.A.

Silver

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Best Ad Series

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Best Commemorative Poster

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville

CareSource

Louisville KY U.S.A.

Silver

Best Targeted Sponsor Solicitation Proposal

Budget: Over \$1.5 Million

Kentucky Derby Festival
Horseshoe Southern Indiana
Louisville KY U.S.A.

Silver

Best Sponsor Partner

Budget: Over \$1.5 Million

Kentucky Derby Festival

Pegasus Pin Program

RiverLink

Louisville KY U.S.A.

Silver

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million

Kentucky Derby Festival

Spelling Bee

Louisville KY U.S.A.

Silver

Best Children's Programming

Budget: Over \$1.5 Million

Kentucky Derby Festival

KenDucky Derby

Louisville KY U.S.A.

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million

Kentucky Derby Festival

WineFest VIP

Louisville KY U.S.A.

Silver

Best New Event

Budget: Over \$1.5 Million

Kentucky Derby Festival

Vintage miniMarathon Shirt Promotion

Louisville KY U.S.A.

Silver

Best New Promotion Activity

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville Orchestra & Thunder Over Louisville
Soundtrack

Louisville KY U.S.A.

Silver

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze

Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze-Tie

Best Company Image Pieces

Budget: Over \$1.5 Million

Kentucky Derby Festival

miniFun Run

Louisville KY U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville

Louisville KY U.S.A.

Bronze

Best New Merchandise

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze

Best Sponsor Gift

Budget: Over \$1.5 Million

King William Fair

San Antonio TX U.S.A.

Bronze

Best Pin or Button

Budget: \$250,000 to \$750,000

Kentucky Derby Festival

Thunder Over Louisville

Valero

Louisville KY U.S.A.

Bronze

Best Individual Sponsor Follow-up Report

Budget: Over \$750,000

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow Poland

Gold

Best Event Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

Republic Bank Pegasus Parade

Louisville KY U.S.A.

Bronze

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow Poland

Gold

Best Promotional Poster

Budget: Over \$1.5 Million

Kentucky Derby Festival

Republic Bank Pegasus Parade

Louisville KY U.S.A.

Bronze

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Over \$1.5 Million

Main Plaza Conservancy

San Antonio | The Saga

San Antonio TX U.S.A.

Gold

Best Pin or Button

Budget: \$750,000 to \$1.5 Million

Kentucky Derby Festival

Golden Ticket Raffle

Louisville KY U.S.A.

Bronze

Best Money-Making Idea

Budget:

Main Plaza Conservancy

San Antonio | The Saga

San Antonio TX U.S.A.

Gold

Best New Merchandise

Budget: \$750,000 to \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze

Best Overall Merchandising Program

Budget: Over \$1.5 Million

Main Plaza Conservancy

San Antonio | The Saga

San Antonio TX U.S.A.

Silver

Best TV Promotion (Ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Main Plaza Conservancy

Mariachi Corazón de San Antonio Festival
San Antonio TX U.S.A.

Silver

Best Educational Program

Budget: \$750,000 to \$1.5 Million

Main Plaza Conservancy

Mariachi Corazón de San Antonio Festival
San Antonio TX U.S.A.

Bronze

Grand Pinnacle

Budget: Under \$250,000

Main Plaza Conservancy

It Starts At The Heart
San Antonio TX U.S.A.

Bronze

Best Full Length TV Program (Local Programming)

Budget: Under \$1.5 Million

Masan Gagopa Chrysanthemum Festival

Masan South Korea

Gold

Best Miscellaneous Printed Materials (Multiple Page)

Budget: \$750,000 to \$1.5 Million

Masan Gagopa Chrysanthemum Festival

Stamp Tour
Masan South Korea

Silver

Best New Event

Budget: \$750,000 to \$1.5 Million

Memphis in May International Festival

901Fest
Memphis TN U.S.A.

Gold

Best Full Length TV Program (Local Programming)

Budget: Under \$1.5 Million

Memphis in May International Festival

Memphis TN U.S.A.

Gold

Best Commemorative Poster

Budget: Over \$1.5 Million

Memphis in May International Festival

Great American River Run
Memphis TN U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: Under \$250,000

Memphis in May International Festival

Great American River Run
Memphis TN U.S.A.

Gold

Best T-Shirt Design

Budget: Under \$250,000

Memphis in May International Festival

Memphis TN U.S.A.

Silver

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Memphis in May International Festival

Memphis TN U.S.A.

Silver

Best Educational Program

Budget: Over \$1.5 Million

Memphis in May International Festival

Memphis TN U.S.A.

Bronze

Grand Pinnacle

Budget: Over \$1.5 Million

Memphis in May International Festival

Memphis TN U.S.A.

Bronze

Best Organizational Website

Budget: Over \$1.5 Million

Memphis in May International Festival

Great American River Run
 Memphis TN U.S.A.

Bronze

Best Promotional Poster

Budget: Under \$250,000

Memphis in May International Festival

World Championship Barbecue Cooking Contest
 Memphis TN U.S.A.

Bronze

Best Commemorative Poster

Budget: Over \$1.5 Million

Memphis in May International Festival

2016 International Gala
 Memphis TN U.S.A.

Bronze

Best Event Invitation

Budget: Over \$1.5 Million

Milwaukee Art Museum

Lakefront Festival of Arts
 Under the Wings
 Milwaukee WI U.S.A.

Bronze

Best Educational Program

Budget: \$250,000 to \$750,000

Music for All

Music for All Summer Symposium, presented by
 Yamaha
 Indianapolis IN U.S.A.

Gold

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Music for All

Indianapolis IN U.S.A.

Gold

Best Event/Organization Newsletter

Budget:

Music for All

Bands of America Grand National
 Championships, presented by Yamaha
 Indianapolis IN U.S.A.

Gold

Best Street Banner

Budget: \$250,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by
 Yamaha
 Orchestra Division
 Indianapolis IN U.S.A.

Gold

Best Educational Program

Budget: \$750,000 to \$1.5 Million

Music for All

Indianapolis IN U.S.A.

Silver

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Music for All

Music for All Summer Symposium, presented by
 Yamaha
 Indianapolis IN U.S.A.

Silver

Best Festival/Event Mobile Application

Budget: \$750,000 to \$1.5 Million

Music for All

Indianapolis IN U.S.A.

Silver

Best Promotional Brochure

Budget: \$750,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by
 Yamaha
 Indianapolis IN U.S.A.

Silver

Best Event Promotional Photograph

Budget: \$750,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by
Yamaha
Middle School Concert Band Camp
Indianapolis IN U.S.A.

Silver

Best Event (Within an Existing Festival)

Budget: \$750,000 to \$1.5 Million

Music for All

Music for All Summer Symposium, presented by
Yamaha
Quick Tips Campaign
Indianapolis IN U.S.A.

Silver

Best New Promotion Activity

Budget: \$750,000 to \$1.5 Million

Music for All

Bands of America Grand National
Championships, presented by Yamaha
Indianapolis IN U.S.A.

Bronze

Best Event Promotional Photograph

Budget: \$750,000 to \$1.5 Million

Music for All

Yamaha Corporation of America
Indianapolis IN U.S.A.

Bronze

Best Sponsor Partner

Budget: Over \$1.5 Million

Narodni Dom Maribor

Festival Lent
Maribor Slovenia

Gold

Best Event Program

Budget: \$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent
Maribor Slovenia

Gold

**Best Miscellaneous Printed Materials
(Single Page)**

Budget: \$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent
Maribor Slovenia

Gold

Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent
Maribor Slovenia

Silver

Best Other Merchandise

Budget: \$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent
Maribor Slovenia

Bronze

Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

National Cherry Blossom Festival

Washington DC U.S.A.

Gold

Best Pin or Button

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington DC U.S.A.

Silver

**Best Full Length TV Program (Local
Programming)**

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington DC U.S.A.

Silver

**Best Full Length TV Program (National
Promotion/Syndication)**

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington DC U.S.A.

Silver

Best Organizational Website

Budget: Over \$1.5 Million

National Cherry Blossom Festival
 Washington DC U.S.A.
Silver
Best Overall Merchandising Program
 Budget: Over \$1.5 Million

National Cherry Blossom Festival
 Sage Communications
 Washington DC U.S.A.
Silver
Best Vendor/Supplier
 Budget: Over \$1.5 Million

National Cherry Blossom Festival
 Washington DC U.S.A.
Silver
Best Media Relations Campaign
 Budget: Over \$1.5 Million

National Cherry Blossom Festival
 Washington DC U.S.A.
Bronze-Tie
Best Newspaper Insert/Supplement
 Budget: Over \$1.5 Million

National Cherry Festival
 Traverse City MI U.S.A.
Gold
Best Emergency Preparedness & Risk Management Plan for an Event
 Budget: Over \$1.5 Million

Naval Station Great Lakes MWR
 4th of July Celebration
 Kid Zone
 Great Lakes IL U.S.A.
Silver
Best Children's Programming
 Budget: Under \$250,000

Naval Station Great Lakes MWR
 4th of July Celebration
 SeaPerch
 Great Lakes IL U.S.A.
Bronze
Best Educational Program
 Budget: Under \$250,000

Norfolk Festevents, Ltd.
 40th Annual Norfolk Harborfest
 Norfolk VA U.S.A.
Gold
Best TV Promotion (Ad spot or PSA)
 Budget: \$250,000 to \$750,000

Norfolk Festevents, Ltd.
 Norfolk VA U.S.A.
Silver
Best Organizational Website
 Budget: Under \$250,000

Norfolk Festevents, Ltd.
 27th Annual Bayou Boogaloo Music and Cajun Food Festival
 Norfolk VA U.S.A.
Silver
Best Miscellaneous Multimedia
 Budget: Under \$250,000

Norfolk Festevents, Ltd.
 40th Annual Norfolk Harborfest
 Norfolk VA U.S.A.
Silver
Best Miscellaneous Multimedia
 Budget: \$250,000 to \$750,000

Norfolk Festevents, Ltd.
 27th Annual Bayou Boogaloo Music and Cajun Food Festival
 Norfolk VA U.S.A.
Silver
Best Event Program
 Budget: Under \$250,000

Norfolk Festevents, Ltd.

BuskerfestNFK
Norfolk VA U.S.A.

Silver

Best Event (Within an Existing Festival)

Budget: \$250,000 to \$750,000

Norfolk Festevents, Ltd.

27th Annual Bayou Boogaloo Music and Cajun
Food Festival
Norfolk VA U.S.A.

Silver

Best Food & Beverage Program

Budget: Under \$250,000

Norfolk Festevents, Ltd.

40th Annual Norfolk Harborfest
Norfolk VA U.S.A.

Bronze

Best Event Program

Budget: \$250,000 to \$750,000

Norfolk Festevents, Ltd.

40th Annual Norfolk Harborfest
Norfolk VA U.S.A.

Bronze-Tie

Best Commemorative Poster

Budget: \$250,000 to \$750,000

**North Carolina Azalea Festival at
Wilmington, Inc.**

North Carolina Azalea Festival
Parade Coffee Bar sponsored by The United Way
Wilmington NC U.S.A.

Silver

Best New Attendee Service

Budget:

**North Carolina Azalea Festival at
Wilmington, Inc.**

North Carolina Azalea Festival
Wilmington NC U.S.A.

Silver

Best Press/Media Kit

Budget: Over \$1.5 Million

**North Carolina Azalea Festival at
Wilmington, Inc.**

North Carolina Azalea Festival
LM Restaurants, Inc.
Wilmington NC U.S.A.

Bronze

**Best Targeted Sponsor Solicitation
Proposal**

Budget: Over \$1.5 Million

**North Carolina Azalea Festival at
Wilmington, Inc.**

North Carolina Azalea Festival
Parade Coffee Bar sponsored by The United Way
Wilmington NC U.S.A.

Bronze

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million

**North Carolina Azalea Festival at
Wilmington, Inc.**

North Carolina Azalea Festival
Wilmington NC U.S.A.

Bronze

Best Children's Programming

Budget: Over \$1.5 Million

North Carolina Seafood Festival, Inc.

North Carolina Seafood Festival
NC! Seafood Smart Education Day
Morehead City NC U.S.A.

Silver

Best Educational Program

Budget: \$250,000 to \$750,000

Oak Grove Tourism Commission

Spring Into Summer Salutes Fort Campbell
Oak Grove KY U.S.A.

Silver

Grand Pinnacle

Budget: Under \$250,000

Oak Grove Tourism Commission

Butterfly Festival
Oak Grove KY U.S.A.

Bronze

Best Children's Programming

Budget: Under \$250,000

Pai Chai University

Daejeon South Korea

Gold

Best Festival & Event Management

Masters Program

Budget:

Pai Chai University

Daejeon South Korea

Gold

Best Festival & Event Management PhD Program

Budget:

Pai Chai University

Daejeon South Korea

Silver

Best Event Management Bachelor Degree

Budget:

Pasadena Tournament of Roses

102nd Rose Bowl Game presented by
Northwestern Mutual
Pasadena CA U.S.A.

Gold

Best Street Banner

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

127th Rose Parade presented by Honda
A Showcase of Floats presented by Miracle-Gro
Pasadena CA U.S.A.

Gold

Best Event (Within an Existing Festival)

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Pasadena CA U.S.A.

Silver

Best Event Website

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

127th Rose Parade presented by Honda
Pasadena CA U.S.A.

Silver

Best Miscellaneous Printed Materials (Multiple Page)

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

102nd Rose Bowl Game presented by
Northwestern Mutual
Pasadena CA U.S.A.

Silver

Best Miscellaneous Printed Materials (Single Page)

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

127th Rose Parade presented by Honda
Pasadena CA U.S.A.

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

102nd Rose Bowl Game presented by
Northwestern Mutual
Pasadena CA U.S.A.

Bronze

Best Outdoor Billboard

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2016 PHS Philadelphia Flower Show
Philadelphia PA U.S.A.

Gold

Best Full Length TV Program (Local Programming)

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2016 PHS Philadelphia Flower Show
Philadelphia PA U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2016 PHS Philadelphia Flower Show
Philadelphia PA U.S.A.

Gold

Best New Merchandise

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2016 PHS Philadelphia Flower Show
National Park Service
Philadelphia PA U.S.A.

Gold

Best Sponsor Partner

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2016 PHS Philadelphia Flower Show
International Women's Day - FTD
Philadelphia PA U.S.A.

Gold

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2016 PHS Philadelphia Flower Show
Junior Ranger
Philadelphia PA U.S.A.

Gold

Best Children's Programming

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2016 PHS Philadelphia Flower Show
The PHS Philadelphia Landcare
Philadelphia PA U.S.A.

Gold

Best Community Outreach Program

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2016 PHS Philadelphia Flower Show
Preview Party - PHS City Harvest
Philadelphia PA U.S.A.

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2016 PHS Philadelphia Flower Show
Bloom Philly Festival
Philadelphia PA U.S.A.

Gold

Best New Promotion Activity

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2016 PHS Philadelphia Flower Show
Butterflies Live! Exhibition
Philadelphia PA U.S.A.

Gold

Best Money-Making Idea

Budget:

Pennsylvania Horticultural Society

2016 PHS Philadelphia Flower Show
Philadelphia PA U.S.A.

Gold

Best Overall Merchandising Program

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society
 2016 PHS Philadelphia Flower Show
 Philadelphia PA U.S.A.
Silver
Best TV Promotion (Ad spot or PSA)
 Budget: Over \$1.5 Million

Pennsylvania Horticultural Society
 2016 PHS Philadelphia Flower Show
 Philadelphia PA U.S.A.
Silver
Best Event Video (For Sale)
 Budget: Over \$1.5 Million

Pennsylvania Horticultural Society
 2016 PHS Philadelphia Flower Show
 Philadelphia PA U.S.A.
Silver
Best Miscellaneous Multimedia
 Budget: Over \$1.5 Million

Pennsylvania Horticultural Society
 2016 PHS Philadelphia Flower Show
 Philadelphia PA U.S.A.
Silver
Best Company Image Pieces
 Budget: Over \$1.5 Million

Pennsylvania Horticultural Society
 2016 PHS Philadelphia Flower Show
 Philadelphia PA U.S.A.
Silver
Best Miscellaneous Clothing
 Budget: Over \$1.5 Million

Pennsylvania Horticultural Society
 2016 PHS Philadelphia Flower Show
 Bank of America
 Philadelphia PA U.S.A.
Silver
Best Sponsorship Program for Individual Sponsor
 Budget: Over \$1.5 Million

Pennsylvania Horticultural Society
 2016 PHS Philadelphia Flower Show
 Find Your Park Pavilion
 Philadelphia PA U.S.A.
Bronze
Best Educational Program
 Budget: Over \$1.5 Million

Pennsylvania Horticultural Society
 2016 PHS Philadelphia Flower Show
 Klip Collective
 Philadelphia PA U.S.A.
Bronze
Best Vendor/Supplier
 Budget: Over \$1.5 Million

Pennsylvania Horticultural Society
 2016 PHS Philadelphia Flower Show
 Philadelphia PA U.S.A.
Bronze
Best Media Relations Campaign
 Budget: Over \$1.5 Million

Portland Rose Festival Foundation
 Portland OR U.S.A.
Gold
Best Radio Promotion (Ad Spot or PSA)
 Budget: Over \$1.5 Million

Portland Rose Festival Foundation
 Cleanest & Greenest Festival
 Portland OR U.S.A.
Gold
Best Green Program
 Budget: Over \$250,000

Portland Rose Festival Foundation
 Portland OR U.S.A.
Bronze
Best Promotional Poster
 Budget: Over \$1.5 Million

Pre-Historic Culture Festival of Gangdong

Gangdong South Korea

Gold

Best Promotional Brochure

Budget: \$250,000 to \$750,000

Pre-Historic Culture Festival of Gangdong

Gangdong South Korea

Gold

Best Event Invitation

Budget: \$250,000 to \$750,000

Pre-Historic Culture Festival of Gangdong

Neolithic Archaeology Experience School

Gangdong South Korea

Silver

Best Children's Programming

Budget: \$250,000 to \$750,000

Pro Football Hall of Fame Enshrinement Festival

Canton OH U.S.A.

Gold

Best Event Video (For Sale)

Budget: Over \$1.5 Million

Propaganda3

Middle of the Map Fest

Kansas City MO U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: Under \$750,000

Propaganda3

Middle of the Map Fest

Kansas City MO U.S.A.

Bronze

Best Event Website

Budget: \$250,000 to \$750,000

Rotterdam Festivals

Rotterdam SH The Netherlands

Gold

Best Miscellaneous Printed Materials (Multiple Page)

Budget: Over \$1.5 Million

Rotterdam Festivals

Rotterdam Celebrates the City

Rotterdam SH The Netherlands

Gold

Best New Event

Budget: Over \$1.5 Million

Rotterdam Festivals

Rotterdam SH The Netherlands

Silver

Best Event Program

Budget: Over \$1.5 Million

Rotterdam Festivals

Rotterdam Celebrates the City

The Stairs

Rotterdam SH The Netherlands

Silver

Best Event (Within an Existing Festival)

Budget: Over \$1.5 Million

Saint Louis Art Fair

Saint Louis MO U.S.A.

Gold

Grand Pinnacle

Budget: \$250,000 to \$750,000

Saint Louis Art Fair

Saint Louis MO U.S.A.

Gold

Best Event Program

Budget: \$250,000 to \$750,000

Saint Louis Art Fair

Saint Louis MO U.S.A.

Gold

Best Company Image Pieces

Budget: \$250,000 to \$750,000

Saint Louis Art Fair

Saint Louis MO U.S.A.

Gold

Best Cover Design

Budget: \$250,000 to \$750,000

Saint Louis Art Fair

Saint Louis MO U.S.A.

Gold

Best Commemorative Poster

Budget: \$250,000 to \$750,000

Saint Louis Art Fair

Saint Louis MO U.S.A.

Gold

Best Event Promotional Photograph

Budget: \$250,000 to \$750,000

Saint Louis Art Fair

Saint Louis MO U.S.A.

Gold

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Under \$1.5 Million

Saint Louis Art Fair

Saint Louis MO U.S.A.

Gold

Best Food & Beverage Program

Budget: \$250,000 to \$1.5 Million

Saint Louis Art Fair

Saint Louis MO U.S.A.

Silver

Best Miscellaneous Printed Materials (Multiple Page)

Budget: \$250,000 to \$750,000

Saint Louis Art Fair

Saint Louis MO U.S.A.

Bronze

Best Miscellaneous Printed Materials (Single Page)

Budget: \$250,000 to \$750,000

Saint Louis Art Fair

Saint Louis MO U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: \$250,000 to \$750,000

Sausalito Art Festival Foundation

Sausalito Art Festival

Sausalito CA U.S.A.

Gold

Best Radio Promotion (Ad Spot or PSA)

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival Foundation

Sausalito Art Festival

Sausalito CA U.S.A.

Gold

Best Company Image Pieces

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival Foundation

Sausalito Art Festival

Sausalito CA U.S.A.

Gold

Best Cover Design

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival Foundation

Sausalito Art Festival

Sausalito CA U.S.A.

Gold

Best Other Merchandise

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival Foundation

Sausalito Art Festival
Sausalito CA U.S.A.

Gold

Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival Foundation

Sausalito Art Festival
Sausalito CA U.S.A.

Bronze

Best Hat

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival Foundation

American Icon Art Competition
Sausalito CA U.S.A.

Gold

Best Event (Within an Existing Festival)

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival Foundation

Sausalito Art Festival
Sausalito CA U.S.A.

Bronze

Best Other Merchandise

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival Foundation

Sausalito Art Festival
Sausalito CA U.S.A.

Silver

**Best Miscellaneous Printed Materials
(Single Page)**

Budget: \$750,000 to \$1.5 Million

Seosan Haemieupseong Festival

The People's Castle
Seosan South Korea

Gold

Best New Event

Budget: \$250,000 to \$750,000

Sausalito Art Festival Foundation

Sausalito Art Festival
Sausalito CA U.S.A.

Silver

Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Sevierville Chamber of Commerce

Sevierville's Bloomin' BBQ & Bluegrass Festival
Sevierville TN U.S.A.

Gold

Best Radio Promotion (Ad Spot or PSA)

Budget: Under \$250,000

Sausalito Art Festival Foundation

Sausalito Art Festival
Sausalito CA U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Sevierville Chamber of Commerce

Sevierville's Bloomin' BBQ & Bluegrass Festival
Sevierville TN U.S.A.

Gold

Best Pin or Button

Budget: Under \$250,000

Sausalito Art Festival Foundation

Sausalito Art Festival
Sausalito CA U.S.A.

Bronze

Best Pin or Button

Budget: \$750,000 to \$1.5 Million

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Silver

Best Social Media Site

Budget: Under \$250,000

Sevierville Chamber of Commerce
 Sevierville TN U.S.A.
Silver
Best Miscellaneous Printed Materials (Multiple Page)
 Budget: Under \$250,000

Summer of the Arts
 Iowa City Jazz Festival
 Iowa City IA U.S.A.
Silver
Best Cover Design
 Budget: \$250,000 to \$750,000

Sevierville Chamber of Commerce
 Sevierville Walking History Tour
 Sevierville TN U.S.A.
Bronze
Best Community Outreach Program
 Budget: Under \$250,000

Summer of the Arts
 Iowa City Jazz Festival
 Iowa City IA U.S.A.
Bronze
Best Radio Promotion (Ad Spot or PSA)
 Budget: \$250,000 to \$750,000

Skagit Valley Tulip Festival
 Mount Vernon WA U.S.A.
Gold
Best Commemorative Poster
 Budget: Under \$250,000

Summer of the Arts
 Iowa City IA U.S.A.
Bronze
Best Miscellaneous Printed Materials (Multiple Page)
 Budget: \$250,000 to \$750,000

Skagit Valley Tulip Festival
 Mount Vernon WA U.S.A.
Silver
Best Other Merchandise
 Budget: Under \$250,000

Summer of the Arts
 Iowa City IA U.S.A.
Bronze
Best Company Image Pieces
 Budget: \$250,000 to \$750,000

Summer of the Arts
 Iowa City Jazz Festival
 Iowa City IA U.S.A.
Gold
Best Single Magazine Display Ad
 Budget: \$250,000 to \$750,000

Summer of the Arts
 Iowa Arts Festival
 Iowa City IA U.S.A.
Bronze
Best Cover Design
 Budget: \$250,000 to \$750,000

Summer of the Arts
 Iowa Arts Festival
 Iowa City IA U.S.A.
Gold
Best T-Shirt Design
 Budget: \$250,000 to \$750,000

Summer of the Arts
 Friday Night Concert Series, Free Movie Series
 Iowa City IA U.S.A.
Bronze
Best Ad Series
 Budget: \$250,000 to \$750,000

Summer of the Arts

Iowa City IA U.S.A.

Bronze

Best T-Shirt Design

Budget: \$250,000 to \$750,000

Temecula Valley Balloon & Wine Festival

Digital Marketing Campaign

Temecula CA U.S.A.

Gold

Best New Promotion Activity

Budget: \$750,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula CA U.S.A.

Gold

Best Press/Media Kit

Budget: \$750,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula CA U.S.A.

Gold

Best Media Relations Campaign

Budget: \$750,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula CA U.S.A.

Silver

Best Event Website

Budget: \$750,000 to \$1.5 Million

Temple University School of Tourism & Hospitality Management

Event Leadership Executive Certificate Program

Philadelphia PA U.S.A.

Gold

Best Event Management Certificate Program

Budget:

The Leeward Theatre at Leeward Community College

Pearl City HI U.S.A.

Silver

Best Event/Organization Newsletter

Budget:

The Parade Company

Detroit MI U.S.A.

Gold

Best Volunteer Program

Budget: Over \$1.5 Million

The Parade Company

Detroit MI U.S.A.

Silver

Best Sponsor Gift

Budget: Over \$1.5 Million

The Parade Company

Ford Fireworks

Detroit MI U.S.A.

Bronze

Best Full Length TV Program (Local Programming)

Budget: Over \$1.5 Million

The Parade Company

Hob Nobble Gobble presented by Ford

Detroit MI U.S.A.

Bronze-Tie

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

Town of Castle Rock Events Division

Castle Rock CO U.S.A.

Gold

Best Ad Series

Budget: Under \$250,000

Town of Fountain Hills

Fountain Hills AZ U.S.A.

Gold

Best Organizational Website

Budget: Under \$250,000

Town of Fountain Hills

Fountain Hills AZ U.S.A.

Silver

Best Single Magazine Display Ad

Budget: Under \$250,000

Town of Fountain Hills

Fountain Hills AZ U.S.A.

Silver

Best Ad Series

Budget: Under \$250,000

Town of Fountain Hills

Fountain Hills AZ U.S.A.

Bronze

Best Miscellaneous On-Site Décor

Budget: Under \$250,000

**Town of Herndon Parks and Recreation
Department**

Herndon Festival

Herndon VA U.S.A.

Bronze

Best Event Promotional Photograph

Budget: \$250,000 to \$750,000

**Town of Herndon Parks and Recreation
Department**

Herndon Festival

Herndon VA U.S.A.

Bronze

Best Miscellaneous On-Site Décor

Budget: \$250,000 to \$1.5 Million

Town of Leesburg

Leesburg Flower and Garden Festival

Leesburg VA U.S.A.

Gold

Best Company Image Pieces

Budget: Under \$250,000

Town of Leesburg

Leesburg Flower and Garden Festival

Leesburg VA U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Town of Leesburg

Leesburg Airshow

Leesburg VA U.S.A.

Bronze

Best Ad Series

Budget: Under \$250,000

Troy Strawberry Festival

40th Anniversary Archive & Movie

40 Years in 40 Minutes

Troy OH U.S.A.

Silver

Best New Promotion Activity

Budget: Under \$250,000

Tulsa International Mayfest

Tulsa OK U.S.A.

Gold

Best Ad Series

Budget: \$250,000 to \$750,000

Tulsa International Mayfest

Tulsa OK U.S.A.

Gold

Best New Merchandise

Budget: \$250,000 to \$750,000

Tulsa International Mayfest

Tulsa OK U.S.A.

Silver

Best Commemorative Poster

Budget: \$250,000 to \$750,000

Tulsa International Mayfest

Inspired

Tulsa OK U.S.A.

Silver

Best New Event

Budget: \$250,000 to \$750,000

Tulsa International Mayfest

Tulsa OK U.S.A.

Bronze

Best Miscellaneous Multimedia

Budget: \$250,000 to \$750,000

Tulsa International Mayfest

Tulsa OK U.S.A.

Bronze

Best Event Invitation

Budget: \$250,000 to \$750,000

Twin Cities Pride

Minneapolis MN U.S.A.

Silver

Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

United San Antonio Pow Wow, Inc.

Celebrations of Traditions Pow Wow

San Antonio TX U.S.A.

Bronze

Best Pin or Button

Budget: Under \$250,000

Uptown Association

Uptown Art Fair

Minneapolis MN U.S.A.

Gold

Best Miscellaneous Clothing

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair

U.S. Bank

Minneapolis MN U.S.A.

Gold

Best Targeted Sponsor Solicitation

Proposal

Budget: Under \$750,000

Uptown Association

Uptown Art Fair

Inside the Uptown Art Fair

Minneapolis MN U.S.A.

Gold

Best New Promotion Activity

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair

Minneapolis MN U.S.A.

Gold

Best Press/Media Kit

Budget: Under \$750,000

Uptown Association

Uptown Art Fair

Minneapolis MN U.S.A.

Gold

Best Media Relations Campaign

Budget: Under \$750,000

Uptown Association

Uptown Art Fair

CANvas Uptown

Minneapolis MN U.S.A.

Silver

Best Money-Making Idea

Uptown Association

Uptown Art Fair

Minneapolis MN U.S.A.

Bronze-Tie

Best Commemorative Poster

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair
U.S. Bank
Minneapolis MN U.S.A.

Bronze

Best Sponsor Partner

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair
CANvas Uptown
Minneapolis MN U.S.A.

Bronze

Best Community Outreach Program

Budget: \$250,000 to \$1.5 Million

Uptown Association

Uptown Art Fair
CANvas Launch Event
Minneapolis MN U.S.A.

Bronze

Best New Event

Budget: \$250,000 to \$750,000

Valparaiso Events

Valparaiso IN U.S.A.

Silver

Best Organizational Website

Budget: \$750,000 to \$1.5 Million

Valparaiso Events

Valparaiso IN U.S.A.

Silver

**Best Miscellaneous Printed Materials
(Multiple Page)**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration
Association**

119th Washington's Birthday Celebration
Laredo TX U.S.A.

Silver

Best Event/Organization E-Newsletter

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration
Association**

WBCA Jalapeño Festival Sponsored by Costeña
Laredo TX U.S.A.

Silver

Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration
Association**

119th Washington's Birthday Celebration
Laredo TX U.S.A.

Silver

Best Press/Media Kit

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration
Association**

WBCA Jalapeño Festival Sponsored by Costeña
Celebrity Jalapeño Eating Challenge
Laredo TX U.S.A.

Silver

Most Creative/Effective News Stunt

Budget: Under \$1.5 Million

**Washington's Birthday Celebration
Association**

WBCA Jalapeño Festival Sponsored by Costeña
Laredo TX U.S.A.

Bronze

Best Radio Promotion (Ad Spot or PSA)

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration
Association**

119th Washington's Birthday Celebration
Laredo TX U.S.A.

Bronze

Best Organizational Website

Budget: \$750,000 to \$1.5 Million

Washington's Birthday Celebration Association
 119th Washington's Birthday Celebration
 Laredo TX U.S.A.
Bronze
Best Miscellaneous Multimedia
 Budget: \$750,000 to \$1.5 Million

Washington's Birthday Celebration Association
 119th Washington's Birthday Celebration
 Laredo TX U.S.A.
Bronze
Best Newspaper Insert/Supplement
 Budget: \$750,000 to \$1.5 Million

Washington's Birthday Celebration Association
 119th Washington's Birthday Celebration
 Laredo TX U.S.A.
Bronze
Best Event/Organization Newsletter
 Budget:

Washington's Birthday Celebration Association
 119th Washington's Birthday Celebration
 Laredo TX U.S.A.
Bronze
Best Event Invitation
 Budget: \$750,000 to \$1.5 Million

Washington's Birthday Celebration Association
 119th Washington's Birthday Celebration
 "George and Martha Washington: A Most Agreeable Consort for Life"
 Laredo TX U.S.A.
Bronze
Best Educational Program
 Budget: \$750,000 to \$1.5 Million

West Palm Beach Downtown Development Authority
 West Palm Beach FL U.S.A.
Gold
Best Event/Organization E-Newsletter
 Budget: Under \$250,000

West Palm Beach Downtown Development Authority
 West Palm Beach FL U.S.A.
Gold
Best Single Magazine Display Ad
 Budget: Under \$250,000

West Palm Beach Downtown Development Authority
 West Palm Beach FL U.S.A.
Silver
Best Event/Organization E-Newsletter
 Budget: Under \$250,000

West Palm Beach Downtown Development Authority
 West Palm Beach FL U.S.A.
Silver
Best Miscellaneous On-Site Décor
 Budget: Under \$250,000

West Palm Beach Downtown Development Authority
 Bike Valet
 West Palm Beach FL U.S.A.
Silver
Best Volunteer Program
 Budget: Under \$250,000

West Palm Beach Downtown Development Authority
 Green Earth Powerwashing and Recovery
 West Palm Beach FL U.S.A.
Silver
Best Vendor/Supplier
 Budget: Under \$1.5 Million

West Palm Beach Downtown Development

Authority

West Palm Beach FL U.S.A.

Bronze

Best Event/Organization E-Newsletter

Budget: Under \$250,000

West Palm Beach Downtown Development

Authority

West Palm Beach FL U.S.A.

Bronze

Best Social Media Site

Budget: Under \$250,000

West Palm Beach Downtown Development

Authority

West Palm Beach FL U.S.A.

Bronze

Best Promotional Brochure

Budget: Under \$250,000

West Palm Beach Downtown Development

Authority

West Palm Beach FL U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: Under \$250,000

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale FL U.S.A.

Gold

Best Outdoor Billboard

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale FL U.S.A.

Silver

Best Cover Design

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale FL U.S.A.

Bronze

Best Full Length TV Program (National Promotion/Syndication)

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale FL U.S.A.

Bronze

Best Cover Design

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale FL U.S.A.

Bronze-Tie

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale FL U.S.A.

Bronze

Best Hat

Budget: Over \$1.5 Million