

**Gold**

**Grand Pinnacle**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2016

Pigeon Forge TN U.S.A.

**Silver**

**Grand Pinnacle**

Budget: Under \$250,000

**Oak Grove Tourism Commission**

Spring Into Summer Salutes Fort Campbell

Oak Grove KY U.S.A.

**Bronze**

**Grand Pinnacle**

Budget: Under \$250,000

**Main Plaza Conservancy**

Mariachi Corazón de San Antonio Festival

San Antonio TX U.S.A.

**Gold**

**Grand Pinnacle**

Budget: \$250,000 to \$750,000

**Saint Louis Art Fair**

Saint Louis MO U.S.A.

**Silver**

**Grand Pinnacle**

Budget: \$250,000 to \$750,000

**Charlotte Center City Partners**

Novant Health Thanksgiving Day Parade

Charlotte NC U.S.A.

**Gold**

**Grand Pinnacle**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Silver**

**Grand Pinnacle**

Budget: \$750,000 to \$1.5 Million

**Boulevardia**

Kansas City MO U.S.A.

**Bronze**

**Grand Pinnacle**

Budget: \$750,000 to \$1.5 Million

**Birthplace of Country Music**

Bristol Rhythm & Roots Reunion

Bristol TN U.S.A.

**Gold**

**Grand Pinnacle**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney

The Rocks NSW Australia

**Silver**

**Grand Pinnacle**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Bronze**

**Grand Pinnacle**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

Memphis TN U.S.A.

**Gold**

**Best TV Promotion (Ad spot or PSA)**

Budget: Under \$250,000

**Friends of the Festival**

Riverfront Nights

Chattanooga TN U.S.A.

**Silver**

**Best TV Promotion (Ad spot or PSA)**

Budget: Under \$250,000

**City of Glendale, Office of Special Events**

Glendale Glitters 2015

Glendale AZ U.S.A.

**Silver**

**Best TV Promotion (Ad spot or PSA)**

Budget: \$750,000 to \$1.5 Million

**Main Plaza Conservancy**

San Antonio | The Saga

San Antonio TX U.S.A.

**Bronze**

**Best TV Promotion (Ad spot or PSA)**

Budget: Under \$250,000

**Festival Management Group**

Delray Beach Wine & Seafood Fest

Delray Beach FL U.S.A.

**Bronze**

**Best TV Promotion (Ad spot or PSA)**

Budget: \$750,000 to \$1.5 Million

**City of Pigeon Forge Office of Special Events**

Pigeon Forge TN U.S.A.

**Gold**

**Best TV Promotion (Ad spot or PSA)**

Budget: \$250,000 to \$750,000

**Norfolk Festevents, Ltd.**

40th Annual Norfolk Harborfest

Norfolk VA U.S.A.

**Gold**

**Best TV Promotion (Ad spot or PSA)**

Budget: Over \$1.5 Million

**Boryeong Mud Festival**

Boryeong South Korea

**Silver**

**Best TV Promotion (Ad spot or PSA)**

Budget: \$250,000 to \$750,000

**Galveston Historical Foundation**

Dickens on the Strand

Galveston TX U.S.A.

**Silver**

**Best TV Promotion (Ad spot or PSA)**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

**Bronze**

**Best TV Promotion (Ad spot or PSA)**

Budget: \$250,000 to \$750,000

**City of McAllen**

McAllen Holiday Parade

McAllen TX U.S.A.

**Bronze**

**Best TV Promotion (Ad spot or PSA)**

Budget: Over \$1.5 Million

**City of Dublin**

Dublin Irish Festival

Dublin OH U.S.A.

**Gold**

**Best TV Promotion (Ad spot or PSA)**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Gold**

**Best Full Length TV Program (Local Programming)**

Budget: Under \$1.5 Million

**Memphis in May International Festival**

901Fest

Memphis TN U.S.A.

**Silver**

**Best Full Length TV Program (Local Programming)**

Budget: Under \$1.5 Million

**City of Glendale, Office of Special Events**

Glendale Glitters 2015

Glendale AZ U.S.A.

**Gold**

**Best Full Length TV Program (National Promotion/Syndication)**

Budget: Under \$1.5 Million

**City of McAllen**

McAllen Holiday Parade presented by La Plaza Mall

McAllen TX U.S.A.

**Bronze**

**Best Full Length TV Program (Local Programming)**

Budget: Under \$1.5 Million

**Main Plaza Conservancy**

It Starts At The Heart

San Antonio TX U.S.A.

**Silver**

**Best Full Length TV Program (National Promotion/Syndication)**

Budget: Under \$1.5 Million

**Gatlinburg Convention & Visitors Bureau**

July 4th Parade in Gatlinburg

Gatlinburg TN U.S.A.

**Gold**

**Best Full Length TV Program (Local Programming)**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

**Bronze**

**Best Full Length TV Program (National Promotion/Syndication)**

Budget: Under \$1.5 Million

**Gatlinburg Convention & Visitors Bureau**

Gatlinburg's Christmas Parade

Gatlinburg TN U.S.A.

**Silver**

**Best Full Length TV Program (Local Programming)**

Budget: Over \$1.5 Million

**National Cherry Blossom Festival**

Washington DC U.S.A.

**Gold**

**Best Full Length TV Program (National Promotion/Syndication)**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Thunder Over Louisville

Louisville KY U.S.A.

**Bronze**

**Best Full Length TV Program (Local Programming)**

Budget: Over \$1.5 Million

**The Parade Company**

Ford Fireworks

Detroit MI U.S.A.

**Silver**

**Best Full Length TV Program (National Promotion/Syndication)**

Budget: Over \$1.5 Million

**National Cherry Blossom Festival**

Washington DC U.S.A.

**Bronze**

**Best Full Length TV Program (National Promotion/Syndication)**

Budget: Over \$1.5 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade  
Fort Lauderdale FL U.S.A.

**Gold**

**Best Event Video (For Sale)**

Budget: Under \$1.5 Million

**Gatlinburg Convention & Visitors Bureau**

Gatlinburg's Christmas Parade  
Gatlinburg TN U.S.A.

**Silver**

**Best Event Video (For Sale)**

Budget: Under \$1.5 Million

**Gatlinburg Convention & Visitors Bureau**

July 4th Parade in Gatlinburg  
Gatlinburg TN U.S.A.

**Bronze**

**Best Event Video (For Sale)**

Budget: Under \$1.5 Million

**Boynton Beach Community**

**Redevelopment Agency**

Project Seahorse Boynton Beach  
Boynton Beach FL U.S.A.

**Gold**

**Best Event Video (For Sale)**

Budget: Over \$1.5 Million

**Pro Football Hall of Fame Enshrinement Festival**

Canton OH U.S.A.

**Silver**

**Best Event Video (For Sale)**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show  
Philadelphia PA U.S.A.

**Bronze**

**Best Event Video (For Sale)**

Budget: Over \$1.5 Million

**Gimje Horizon Festival**

Gimje South Korea

**Gold**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Sevierville's Bloomin' BBQ & Bluegrass Festival  
Sevierville TN U.S.A.

**Silver**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: Under \$250,000

**City of West Palm Beach**

Sandi Land Holiday in Paradise  
West Palm Beach FL U.S.A.

**Bronze**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: Under \$250,000

**Boynton Beach Community**

**Redevelopment Agency**

The Boynton Beach Haunted Pirate Fest & Mermaid Splash  
Boynton Beach FL U.S.A.

**Gold**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: \$250,000 to \$750,000

**Creative Strategies Group**

Triple Bypass Bicycle Ride  
Denver CO U.S.A.

**Silver**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: \$250,000 to \$750,000

**Galveston Historical Foundation**

Dickens on the Strand  
Galveston TX U.S.A.

**Bronze**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: \$250,000 to \$750,000

**Summer of the Arts**

Iowa City Jazz Festival  
Iowa City IA U.S.A.

**Bronze**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival  
Chattanooga TN U.S.A.

**Gold**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival  
Sausalito CA U.S.A.

**Gold**

**Best Event Website**

Budget: Under \$250,000

**Delray Beach Marketing Cooperative**

Delray Beach 100ft Christmas Tree 2015  
Delray Beach FL U.S.A.

**Silver**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: \$750,000 to \$1.5 Million

**Creative Strategies Group**

Denver Comic Con  
Denver CO U.S.A.

**Silver**

**Best Event Website**

Budget: Under \$250,000

**Festival Management Group**

Delray Beach Bacon & Bourbon Fest  
Delray Beach FL U.S.A.

**Bronze**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

WBCA Jalapeño Festival Sponsored by Costeña  
Laredo TX U.S.A.

**Bronze**

**Best Event Website**

Budget: Under \$250,000

**City of Palm Springs**

Palm Springs Festival of Lights Parade  
Palm Springs CA U.S.A.

**Gold**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland OR U.S.A.

**Gold**

**Best Event Website**

Budget: \$250,000 to \$750,000

**City of Allen, Parks and Recreation**

Market Street Allen USA Celebration  
Allen TX U.S.A.

**Silver**

**Best Radio Promotion (Ad Spot or PSA)**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Macy's Spring Fashion Show  
Louisville KY U.S.A.

**Silver**

**Best Event Website**

Budget: \$250,000 to \$750,000

**Festival Management Group**

Delray Beach Garlic Fest  
Delray Beach FL U.S.A.

**Bronze**

**Best Event Website**

Budget: \$250,000 to \$750,000

**Propaganda3**

Middle of the Map Fest  
Kansas City MO U.S.A.

**Gold**

**Best Event Website**

Budget: \$750,000 to \$1.5 Million

**Boulevardia**

Kansas City MO U.S.A.

**Silver**

**Best Event Website**

Budget: \$750,000 to \$1.5 Million

**Temecula Valley Balloon & Wine Festival**

Temecula CA U.S.A.

**Bronze**

**Best Event Website**

Budget: \$750,000 to \$1.5 Million

**City of Greenville**

TD Saturday Market  
Greenville SC U.S.A.

**Gold**

**Best Event Website**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney  
The Rocks NSW Australia

**Silver**

**Best Event Website**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

Pasadena CA U.S.A.

**Bronze**

**Best Event Website**

Budget: Over \$1.5 Million

**Boryeong Mud Festival**

Boryeong South Korea

**Gold**

**Best Organizational Website**

Budget: Under \$250,000

**Town of Fountain Hills**

Fountain Hills AZ U.S.A.

**Silver**

**Best Organizational Website**

Budget: Under \$250,000

**Norfolk Festevents, Ltd.**

Norfolk VA U.S.A.

**Bronze**

**Best Organizational Website**

Budget: Under \$250,000

**Gatlinburg Convention & Visitors Bureau**

Gatlinburg TN U.S.A.

**Gold**

**Best Organizational Website**

Budget: \$250,000 to \$750,000

**Cuckoo Events**

Dublin Ireland

**Silver**

**Best Organizational Website**

Budget: \$250,000 to \$750,000

**Christmas in the Park**

San Jose CA U.S.A.

**Bronze**

**Best Organizational Website**

Budget: \$250,000 to \$750,000

**Charlotte Center City Partners**

Novant Health Thanksgiving Day Parade  
Charlotte NC U.S.A.

**Gold**

**Best Organizational Website**

Budget: \$750,000 to \$1.5 Million

**International Cherry Blossom Festival**

Macon GA U.S.A.

**Silver**

**Best Organizational Website**

Budget: \$750,000 to \$1.5 Million

**Valparaiso Events**

Valparaiso IN U.S.A.

**Bronze**

**Best Organizational Website**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

119th Washington's Birthday Celebration  
Laredo TX U.S.A.

**Gold**

**Best Organizational Website**

Budget: Over \$1.5 Million

**Celebrations Ottawa, Inc.**

Ottawa 2017  
Ottawa ON Canada

**Silver**

**Best Organizational Website**

Budget: Over \$1.5 Million

**National Cherry Blossom Festival**

Washington DC U.S.A.

**Bronze**

**Best Organizational Website**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

Memphis TN U.S.A.

**Gold**

**Best Event/Organization E-Newsletter**

Budget: Under \$250,000

**West Palm Beach Downtown Development Authority**

West Palm Beach FL U.S.A.

**Silver**

**Best Event/Organization E-Newsletter**

Budget: Under \$250,000

**West Palm Beach Downtown Development Authority**

West Palm Beach FL U.S.A.

**Bronze**

**Best Event/Organization E-Newsletter**

Budget: Under \$250,000

**West Palm Beach Downtown Development Authority**

West Palm Beach FL U.S.A.

**Gold**

**Best Event/Organization E-Newsletter**

Budget: \$250,000 to \$750,000

**Cuckoo Events**

Dublin Ireland

**Silver**

**Best Event/Organization E-Newsletter**

Budget: \$250,000 to \$750,000

**Cuckoo Events**

Dublin Ireland

**Gold**

**Best Event/Organization E-Newsletter**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Silver**

**Best Event/Organization E-Newsletter**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

119th Washington's Birthday Celebration  
Laredo TX U.S.A.

**Gold**

**Best Event/Organization E-Newsletter**

Budget: Over \$1.5 Million

**Music for All**

Music for All Summer Symposium, presented by  
Yamaha  
Indianapolis IN U.S.A.

**Silver**

**Best Event/Organization E-Newsletter**

Budget: Over \$1.5 Million

**Music for All**

Indianapolis IN U.S.A.

**Bronze**

**Best Event/Organization E-Newsletter**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Gold**

**Best Miscellaneous Multimedia**

Budget: Under \$250,000

**Gatlinburg Convention & Visitors Bureau**

Gatlinburg TN U.S.A.

**Silver**

**Best Miscellaneous Multimedia**

Budget: Under \$250,000

**Norfolk Festevents, Ltd.**

27th Annual Bayou Boogaloo Music and Cajun  
Food Festival  
Norfolk VA U.S.A.

**Bronze**

**Best Miscellaneous Multimedia**

Budget: Under \$250,000

**City of West Palm Beach**

Sandi Land Holiday in Paradise  
West Palm Beach FL U.S.A.

**Gold**

**Best Miscellaneous Multimedia**

Budget: \$250,000 to \$750,000

**City of Allen, Parks and Recreation**

Market Street Allen USA Celebration  
Allen TX U.S.A.

**Silver**

**Best Miscellaneous Multimedia**

Budget: \$250,000 to \$750,000

**Norfolk Festevents, Ltd.**

40th Annual Norfolk Harborfest  
Norfolk VA U.S.A.

**Bronze**

**Best Miscellaneous Multimedia**

Budget: \$250,000 to \$750,000

**Tulsa International Mayfest**

Tulsa OK U.S.A.

**Gold**

**Best Miscellaneous Multimedia**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Silver**

**Best Miscellaneous Multimedia**

Budget: \$750,000 to \$1.5 Million

**Twin Cities Pride**

Minneapolis MN U.S.A.



**Bronze**

**Best Miscellaneous Multimedia**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

119th Washington's Birthday Celebration  
Laredo TX U.S.A.

**Gold**

**Best Miscellaneous Multimedia**

Budget: Over \$1.5 Million

**Celebrations Ottawa, Inc.**

Ottawa 2017  
Ottawa ON Canada

**Silver**

**Best Miscellaneous Multimedia**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show  
Philadelphia PA U.S.A.

**Bronze**

**Best Miscellaneous Multimedia**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Gold**

**Best Social Media Site**

Budget: Under \$250,000

**Gatlinburg Convention & Visitors Bureau**

Gatlinburg TN U.S.A.

**Silver**

**Best Social Media Site**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

**Bronze**

**Best Social Media Site**

Budget: Under \$250,000

**West Palm Beach Downtown Development Authority**

West Palm Beach FL U.S.A.

**Gold**

**Best Social Media Site**

Budget: \$250,000 to \$750,000

**Festival Management Group**

Delray Beach Garlic Fest  
Delray Beach FL U.S.A.

**Silver**

**Best Social Media Site**

Budget: \$250,000 to \$750,000

**Galveston Historical Foundation**

Galveston TX U.S.A.

**Bronze**

**Best Social Media Site**

Budget: \$250,000 to \$750,000

**Conway Area Chamber of Commerce**

Toad Suck Daze  
Conway AR U.S.A.

**Gold**

**Best Social Media Site**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Silver**

**Best Social Media Site**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Bronze**

**Best Social Media Site**

Budget: \$750,000 to \$1.5 Million

**Ansan Street Arts Festival**

Ansan South Korea

**Gold**

**Best Social Media Site**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney

The Rocks NSW Australia

**Silver**

**Best Social Media Site**

Budget: Over \$1.5 Million

**Celebrations Ottawa, Inc.**

Ottawa 2017

Ottawa ON Canada

**Bronze**

**Best Social Media Site**

Budget: Over \$1.5 Million

**City of Dublin**

Dublin Irish Festival

Dublin OH U.S.A.

**Gold**

**Best Festival/Event Mobile Application**

Budget: Under \$750,000

**Propaganda3**

Middle of the Map Fest

Kansas City MO U.S.A.

**Silver**

**Best Festival/Event Mobile Application**

Budget: Under \$750,000

**Charlotte Center City Partners**

Novant Health Thanksgiving Day Parade

Charlotte NC U.S.A.

**Bronze**

**Best Festival/Event Mobile Application**

Budget: Under \$750,000

**City of Allen, Parks and Recreation**

Market Street Allen USA Celebration

Allen TX U.S.A.

**Gold**

**Best Festival/Event Mobile Application**

Budget: \$750,000 to \$1.5 Million

**Boulevardia**

Kansas City MO U.S.A.

**Silver**

**Best Festival/Event Mobile Application**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Music for All Summer Symposium, presented by Yamaha

Indianapolis IN U.S.A.

**Bronze**

**Best Festival/Event Mobile Application**

Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

**Gold**

**Best Festival/Event Mobile Application**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney

The Rocks NSW Australia

**Silver**

**Best Festival/Event Mobile Application**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Bronze**

**Best Festival/Event Mobile Application**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
Indianapolis IN U.S.A.

**Bronze**

**Best Event Program**

Budget: \$250,000 to \$750,000

**Norfolk Festevents, Ltd.**

40th Annual Norfolk Harborfest  
Norfolk VA U.S.A.

**Gold**

**Best Event Program**

Budget: Under \$250,000

**Grapevine Convention & Visitors Bureau**

New Vintage Wine and Gallery Trail  
Grapevine TX U.S.A.

**Gold**

**Best Event Program**

Budget: \$750,000 to \$1.5 Million

**Narodni Dom Maribor**

Festival Lent  
Maribor Slovenia

**Silver**

**Best Event Program**

Budget: Under \$250,000

**Norfolk Festevents, Ltd.**

27th Annual Bayou Boogaloo Music and Cajun  
Food Festival  
Norfolk VA U.S.A.

**Silver**

**Best Event Program**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Event Program**

Budget: Under \$250,000

**Boynton Beach Community**

**Redevelopment Agency**

The Boynton Beach Haunted Pirate Fest &  
Mermaid Splash  
Boynton Beach FL U.S.A.

**Bronze**

**Best Event Program**

Budget: \$750,000 to \$1.5 Million

**Greater Columbus Arts Council**

Columbus Arts Festival  
Columbus OH U.S.A.

**Gold**

**Best Event Program**

Budget: \$250,000 to \$750,000

**Saint Louis Art Fair**

Saint Louis MO U.S.A.

**Gold**

**Best Event Program**

Budget: Over \$1.5 Million

**Ludwig Van Beethoven Association**

Ludwig Van Beethoven Easter Festival  
Krakow Poland

**Silver**

**Best Event Program**

Budget: \$250,000 to \$750,000

**Galveston Historical Foundation**

Galveston TX U.S.A.

**Silver**

**Best Event Program**

Budget: Over \$1.5 Million

**Rotterdam Festivals**

Rotterdam The Netherlands

**Bronze**

**Best Event Program**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney

The Rocks NSW Australia

**Gold**

**Best Newspaper Insert/Supplement**

Budget: Under \$250,000

**Festival Management Group**

Delray Beach Bacon & Bourbon Fest

Delray Beach FL U.S.A.

**Silver**

**Best Newspaper Insert/Supplement**

Budget: Under \$250,000

**Town of Leesburg**

Leesburg Flower and Garden Festival

Leesburg VA U.S.A.

**Bronze**

**Best Newspaper Insert/Supplement**

Budget: Under \$250,000

**Delray Beach Marketing Cooperative**

Delray Beach 100ft Christmas Tree 2015

Delray Beach FL U.S.A.

**Gold**

**Best Newspaper Insert/Supplement**

Budget: \$250,000 to \$750,000

**Conway Area Chamber of Commerce**

Toad Suck Daze

Conway AR U.S.A.

**Silver**

**Best Newspaper Insert/Supplement**

Budget: \$250,000 to \$750,000

**Festival Management Group**

Delray Beach Garlic Fest

Delray Beach FL U.S.A.

**Gold**

**Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Silver**

**Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

**Birthplace of Country Music**

Bristol Rhythm & Roots Reunion

Bristol TN U.S.A.

**Bronze**

**Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

119th Washington's Birthday Celebration

Laredo TX U.S.A.

**Gold**

**Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney

The Rocks NSW Australia

**Silver**

**Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Bronze-Tie**

**Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival

Chattanooga TN U.S.A.

**Bronze-Tie**

**Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

**National Cherry Blossom Festival**

Washington DC U.S.A.

**Gold**

**Best Promotional Brochure**

Budget: Under \$250,000

**Elemental Arts & Culture Festival**

Limerick Ireland

**Silver**

**Best Promotional Brochure**

Budget: Under \$250,000

**Jeongdong Culture Night**

Jeongdong South Korea

**Bronze**

**Best Promotional Brochure**

Budget: Under \$250,000

**West Palm Beach Downtown Development Authority**

West Palm Beach FL U.S.A.

**Gold**

**Best Promotional Brochure**

Budget: \$250,000 to \$750,000

**Pre-Historic Culture Festival of Gangdong**

Gangdong South Korea

**Silver**

**Best Promotional Brochure**

Budget: \$250,000 to \$750,000

**Galveston Historical Foundation**

Galveston Historic Homes Tour

Galveston TX U.S.A.

**Bronze**

**Best Promotional Brochure**

Budget: \$250,000 to \$750,000

**Galveston Historical Foundation**

Dickens on the Strand

Galveston TX U.S.A.

**Gold**

**Best Promotional Brochure**

Budget: \$750,000 to \$1.5 Million

**Ansan Street Arts Festival**

Ansan South Korea

**Silver**

**Best Promotional Brochure**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Indianapolis IN U.S.A.

**Bronze-Tie**

**Best Promotional Brochure**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze-Tie**

**Best Promotional Brochure**

Budget: \$750,000 to \$1.5 Million

**Grapevine Convention & Visitors Bureau**

Main Street Fest

Grapevine TX U.S.A.

**Gold**

**Best Promotional Brochure**

Budget: Over \$1.5 Million

**Fiesta Bowl**

Scottsdale AZ U.S.A.

**Silver**

**Best Promotional Brochure**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney

The Rocks NSW Australia

**Bronze**

**Best Promotional Brochure**

Budget: Over \$1.5 Million

**Gimje Horizon Festival**

Gimje South Korea

**Gold**

**Best Event/Organization Newsletter**

Budget:

**Music for All**

Indianapolis IN U.S.A.

**Silver**

**Best Event/Organization Newsletter**

Budget:

**The Leeward Theatre at Leeward**

**Community College**

Pearl City HI U.S.A.

**Bronze**

**Best Event/Organization Newsletter**

Budget:

**Washington's Birthday Celebration**

**Association**

119th Washington's Birthday Celebration

Laredo TX U.S.A.

**Gold**

**Best Miscellaneous Printed Materials**

**(Multiple Page)**

Budget: Under \$250,000

**Healing Art Festival**

Daejeon South Korea

**Silver**

**Best Miscellaneous Printed Materials**

**(Multiple Page)**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

**Bronze**

**Best Miscellaneous Printed Materials**

**(Multiple Page)**

Budget: Under \$250,000

**City of West Palm Beach**

Sandi Land Holiday in Paradise

West Palm Beach FL U.S.A.

**Gold**

**Best Miscellaneous Printed Materials**

**(Multiple Page)**

Budget: \$250,000 to \$750,000

**Hongseong Great Men Festival**

Hongseong South Korea

**Silver**

**Best Miscellaneous Printed Materials**

**(Multiple Page)**

Budget: \$250,000 to \$750,000

**Saint Louis Art Fair**

Saint Louis MO U.S.A.

**Bronze**

**Best Miscellaneous Printed Materials**

**(Multiple Page)**

Budget: \$250,000 to \$750,000

**Summer of the Arts**

Iowa City IA U.S.A.

**Gold**

**Best Miscellaneous Printed Materials**

**(Multiple Page)**

Budget: \$750,000 to \$1.5 Million

**Masan Gagopa Chrysanthemum Festival**

Masan South Korea

**Silver**

**Best Miscellaneous Printed Materials  
(Multiple Page)**

Budget: \$750,000 to \$1.5 Million

**Valparaiso Events**

Valparaiso IN U.S.A.

**Bronze**

**Best Miscellaneous Printed Materials  
(Multiple Page)**

Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

**Gold**

**Best Miscellaneous Printed Materials  
(Multiple Page)**

Budget: Over \$1.5 Million

**Rotterdam Festivals**

Rotterdam The Netherlands

**Silver**

**Best Miscellaneous Printed Materials  
(Multiple Page)**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

127th Rose Parade presented by Honda

Pasadena CA U.S.A.

**Bronze**

**Best Miscellaneous Printed Materials  
(Multiple Page)**

Budget: Over \$1.5 Million

**City of Dublin**

Dublin Irish Festival

Dublin OH U.S.A.

**Gold**

**Best Miscellaneous Printed Materials  
(Single Page)**

Budget: Under \$250,000

**City of West Palm Beach**

West Palm Beach GreenMarket

West Palm Beach FL U.S.A.

**Silver**

**Best Miscellaneous Printed Materials  
(Single Page)**

Budget: Under \$250,000

**Jeombachi Alley Festival**

Jeombachi South Korea

**Bronze**

**Best Miscellaneous Printed Materials  
(Single Page)**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan

McAllen TX U.S.A.

**Gold**

**Best Miscellaneous Printed Materials  
(Single Page)**

Budget: \$250,000 to \$750,000

**Hadong Wild Tea Cultural Festival**

Hadong South Korea

**Silver**

**Best Miscellaneous Printed Materials  
(Single Page)**

Budget: \$250,000 to \$750,000

**Charlotte Center City Partners**

Novant Health Thanksgiving Day Parade

Charlotte NC U.S.A.

**Bronze**

**Best Miscellaneous Printed Materials  
(Single Page)**

Budget: \$250,000 to \$750,000

**Saint Louis Art Fair**

Saint Louis MO U.S.A.

**Gold**

**Best Miscellaneous Printed Materials  
(Single Page)**

Budget: \$750,000 to \$1.5 Million

**Narodni Dom Maribor**

Festival Lent

Maribor Slovenia

**Silver**

**Best Miscellaneous Printed Materials  
(Single Page)**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival

Sausalito CA U.S.A.

**Bronze**

**Best Miscellaneous Printed Materials  
(Single Page)**

Budget: \$750,000 to \$1.5 Million

**Ansan Street Arts Festival**

Ansan South Korea

**Gold**

**Best Miscellaneous Printed Materials  
(Single Page)**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival

Indianapolis IN U.S.A.

**Silver**

**Best Miscellaneous Printed Materials  
(Single Page)**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

102nd Rose Bowl Game presented by

Northwestern Mutual

Pasadena CA U.S.A.

**Bronze**

**Best Miscellaneous Printed Materials  
(Single Page)**

Budget: Over \$1.5 Million

**Geumsan Insam Festival**

Geumsan South Korea

**Gold**

**Best Company Image Pieces**

Budget: Under \$250,000

**Town of Leesburg**

Leesburg Flower and Garden Festival

Leesburg VA U.S.A.

**Silver**

**Best Company Image Pieces**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan

McAllen TX U.S.A.

**Gold**

**Best Company Image Pieces**

Budget: \$250,000 to \$750,000

**Saint Louis Art Fair**

Saint Louis MO U.S.A.

**Silver**

**Best Company Image Pieces**

Budget: \$250,000 to \$750,000

**Gwangalli Eobang Festival**

Busan South Korea

**Bronze**

**Best Company Image Pieces**

Budget: \$250,000 to \$750,000

**Summer of the Arts**

Iowa City IA U.S.A.

**Gold**

**Best Company Image Pieces**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival

Sausalito CA U.S.A.

**Silver**

**Best Company Image Pieces**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.



**Gold**

**Best Company Image Pieces**

Budget: Over \$1.5 Million

**Celebrations Ottawa, Inc.**

Ottawa 2017

Ottawa ON Canada

**Bronze**

**Best Cover Design**

Budget: Under \$250,000

**City of West Palm Beach**

Summer in Paradise

West Palm Beach FL U.S.A.

**Silver**

**Best Company Image Pieces**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

**Gold**

**Best Cover Design**

Budget: \$250,000 to \$750,000

**Saint Louis Art Fair**

Saint Louis MO U.S.A.

**Bronze-Tie**

**Best Company Image Pieces**

Budget: Over \$1.5 Million

**Geumsan Insam Festival**

Geumsan South Korea

**Silver**

**Best Cover Design**

Budget: \$250,000 to \$750,000

**Summer of the Arts**

Iowa City Jazz Festival

Iowa City IA U.S.A.

**Bronze-Tie**

**Best Company Image Pieces**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Bronze**

**Best Cover Design**

Budget: \$250,000 to \$750,000

**Summer of the Arts**

Iowa Arts Festival

Iowa City IA U.S.A.

**Gold**

**Best Cover Design**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan

McAllen TX U.S.A.

**Gold**

**Best Cover Design**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival

Sausalito CA U.S.A.

**Silver**

**Best Cover Design**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan

McAllen TX U.S.A.

**Silver**

**Best Cover Design**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Bronze**

**Best Cover Design**

Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.

**Bronze**

**Best Single Newspaper Display Ad**

Budget: Under \$250,000

**City of West Palm Beach**

Summer in Paradise  
West Palm Beach FL U.S.A.

**Gold**

**Best Cover Design**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney  
The Rocks NSW Australia

**Gold**

**Best Single Newspaper Display Ad**

Budget: \$250,000 to \$750,000

**City of Allen, Parks and Recreation**

Market Street Allen USA Celebration  
Allen TX U.S.A.

**Silver**

**Best Cover Design**

Budget: Over \$1.5 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade  
Fort Lauderdale FL U.S.A.

**Silver**

**Best Single Newspaper Display Ad**

Budget: \$250,000 to \$750,000

**Galveston Historical Foundation**

Dickens on the Strand  
Galveston TX U.S.A.

**Bronze**

**Best Cover Design**

Budget: Over \$1.5 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade  
Fort Lauderdale FL U.S.A.

**Gold**

**Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Gold**

**Best Single Newspaper Display Ad**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan  
Valentine's Concert in the Park  
McAllen TX U.S.A.

**Silver**

**Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Silver**

**Best Single Newspaper Display Ad**

Budget: Under \$250,000

**City of West Palm Beach**

West Palm Beach GreenMarket  
West Palm Beach FL U.S.A.

**Bronze**

**Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Gold**

**Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**Celebrations Ottawa, Inc.**

Ottawa 2017

Ottawa ON Canada

**Gold**

**Best Single Magazine Display Ad**

Budget: \$250,000 to \$750,000

**Summer of the Arts**

Iowa City Jazz Festival

Iowa City IA U.S.A.

**Silver**

**Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Thorntons Great Bed Races

Louisville KY U.S.A.

**Silver**

**Best Single Magazine Display Ad**

Budget: \$250,000 to \$750,000

**Creative Strategies Group**

Triple Bypass Bicycle Ride

Denver CO U.S.A.

**Bronze**

**Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival

Chattanooga TN U.S.A.

**Bronze**

**Best Single Magazine Display Ad**

Budget: \$250,000 to \$750,000

**Galveston Historical Foundation**

Dickens on the Strand

Galveston TX U.S.A.

**Gold**

**Best Single Magazine Display Ad**

Budget: Under \$250,000

**West Palm Beach Downtown Development Authority**

West Palm Beach FL U.S.A.

**Gold**

**Best Single Magazine Display Ad**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Silver**

**Best Single Magazine Display Ad**

Budget: Under \$250,000

**Town of Fountain Hills**

Fountain Hills AZ U.S.A.

**Silver**

**Best Single Magazine Display Ad**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Single Magazine Display Ad**

Budget: Under \$250,000

**West Palm Beach Downtown Development Authority**

West Palm Beach FL U.S.A.

**Bronze**

**Best Single Magazine Display Ad**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival

Sausalito CA U.S.A.

**Gold**

**Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

**Celebrations Ottawa, Inc.**

Ottawa 2017

Ottawa ON Canada

**Silver**

**Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival

Chattanooga TN U.S.A.

**Bronze**

**Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

miniFun Run

Louisville KY U.S.A.

**Gold**

**Best Ad Series**

Budget: Under \$250,000

**Town of Castle Rock Events Division**

Castle Rock CO U.S.A.

**Silver**

**Best Ad Series**

Budget: Under \$250,000

**Town of Fountain Hills**

Fountain Hills AZ U.S.A.

**Bronze**

**Best Ad Series**

Budget: Under \$250,000

**Town of Leesburg**

Leesburg Airshow

Leesburg VA U.S.A.

**Gold**

**Best Ad Series**

Budget: \$250,000 to \$750,000

**Tulsa International Mayfest**

Tulsa OK U.S.A.

**Silver**

**Best Ad Series**

Budget: \$250,000 to \$750,000

**City of Allen, Parks and Recreation**

Market Street Allen USA Celebration

Allen TX U.S.A.

**Bronze**

**Best Ad Series**

Budget: \$250,000 to \$750,000

**Summer of the Arts**

Friday Night Concert Series, Free Movie Series

Iowa City IA U.S.A.

**Gold**

**Best Ad Series**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Silver**

**Best Ad Series**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Ad Series**

Budget: \$750,000 to \$1.5 Million

**Boulevardia**

Kansas City MO U.S.A.

**Gold**

**Best Ad Series**

Budget: Over \$1.5 Million

**City of Dublin**

Dublin Irish Festival

Dublin OH U.S.A.

**Silver**

**Best Ad Series**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Gold**

**Best Promotional Poster**

Budget: Under \$250,000

**Hanseong Baekje Cultural Festival**

Hanseong South Korea

**Silver**

**Best Promotional Poster**

Budget: Under \$250,000

**Breckenridge Tourism Office**

Ullr Fest

Breckenridge CO U.S.A.

**Bronze**

**Best Promotional Poster**

Budget: Under \$250,000

**Memphis in May International Festival**

Great American River Run

Memphis TN U.S.A.

**Gold**

**Best Promotional Poster**

Budget: \$250,000 to \$750,000

**Hadong Wild Tea Cultural Festival**

Hadong South Korea

**Silver**

**Best Promotional Poster**

Budget: \$250,000 to \$750,000

**Charlotte Center City Partners**

Novant Health Thanksgiving Day Parade

Charlotte NC U.S.A.

**Bronze**

**Best Promotional Poster**

Budget: \$250,000 to \$750,000

**Gwangalli Eobang Festival**

Busan South Korea

**Gold**

**Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million

**Narodni Dom Maribor**

Festival Lent

Maribor Slovenia

**Silver**

**Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Bronze**

**Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

**Gold**

**Best Promotional Poster**

Budget: Over \$1.5 Million

**Ludwig Van Beethoven Association**

Ludwig Van Beethoven Easter Festival

Krakow Poland

**Silver**

**Best Promotional Poster**

Budget: Over \$1.5 Million

**Geumsan Insam Festival**

Geumsan South Korea

**Bronze**

**Best Promotional Poster**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland OR U.S.A.

**Gold**

**Best Commemorative Poster**

Budget: Under \$250,000

**Skagit Valley Tulip Festival**

Mount Vernon WA U.S.A.

**Silver**

**Best Commemorative Poster**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Saddle Up 2016

Pigeon Forge TN U.S.A.

**Bronze**

**Best Commemorative Poster**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan

Planta Nativa Festival

McAllen TX U.S.A.

**Gold**

**Best Commemorative Poster**

Budget: \$250,000 to \$750,000

**Saint Louis Art Fair**

Saint Louis MO U.S.A.

**Silver**

**Best Commemorative Poster**

Budget: \$250,000 to \$750,000

**Tulsa International Mayfest**

Tulsa OK U.S.A.

**Bronze-Tie**

**Best Commemorative Poster**

Budget: \$250,000 to \$750,000

**Norfolk Festevents, Ltd.**

40th Annual Norfolk Harborfest

Norfolk VA U.S.A.

**Bronze-Tie**

**Best Commemorative Poster**

Budget: \$250,000 to \$750,000

**Uptown Association**

Uptown Art Fair

Minneapolis MN U.S.A.

**Gold-Tie**

**Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Gold-Tie**

**Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Silver**

**Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival

Sausalito CA U.S.A.

**Bronze**

**Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

**Gold**

**Best Commemorative Poster**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

Memphis TN U.S.A.

**Silver**

**Best Commemorative Poster**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Bronze**

**Best Commemorative Poster**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

World Championship Barbecue Cooking Contest

Memphis TN U.S.A.

**Gold**

**Best Event Promotional Photograph**

Budget: Under \$250,000

**Boynton Beach Community  
Redevelopment Agency**

The Boynton Beach Haunted Pirate Fest &  
Mermaid Splash  
Boynton Beach FL U.S.A.

**Silver**

**Best Event Promotional Photograph**

Budget: Under \$250,000

**Festival Management Group**

Delray Beach Bacon & Bourbon Fest  
Delray Beach FL U.S.A.

**Bronze**

**Best Event Promotional Photograph**

Budget: Under \$250,000

**City of West Palm Beach**

Holiday in Paradise  
West Palm Beach FL U.S.A.

**Gold**

**Best Event Promotional Photograph**

Budget: \$250,000 to \$750,000

**Saint Louis Art Fair**

Saint Louis MO U.S.A.

**Silver**

**Best Event Promotional Photograph**

Budget: \$250,000 to \$750,000

**Festival Management Group**

Delray Beach Garlic Fest  
Delray Beach FL U.S.A.

**Bronze**

**Best Event Promotional Photograph**

Budget: \$250,000 to \$750,000

**Town of Herndon Parks and Recreation  
Department**

Herndon Festival  
Herndon VA U.S.A.

**Gold**

**Best Event Promotional Photograph**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Silver**

**Best Event Promotional Photograph**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Music for All Summer Symposium, presented by  
Yamaha  
Indianapolis IN U.S.A.

**Bronze**

**Best Event Promotional Photograph**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Bands of America Grand National  
Championships, presented by Yamaha  
Indianapolis IN U.S.A.

**Gold**

**Best Event Promotional Photograph**

Budget: Over \$1.5 Million

**Experimental Aircraft Association**

AirVenture  
Oshkosh WI U.S.A.

**Silver-Tie**

**Best Event Promotional Photograph**

Budget: Over \$1.5 Million

**Experimental Aircraft Association**

AirVenture  
Oshkosh WI U.S.A.

**Silver-Tie**

**Best Event Promotional Photograph**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
San Antonio TX U.S.A.

**Bronze**

**Best Event Promotional Photograph**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney

The Rocks NSW Australia

**Gold**

**Best Outdoor Billboard**

Budget: Under \$250,000

**Boynton Beach Community**

**Redevelopment Agency**

The Boynton Beach Haunted Pirate Fest & Mermaid Splash

Boynton Beach FL U.S.A.

**Silver**

**Best Outdoor Billboard**

Budget: Under \$250,000

**City of West Palm Beach**

West Palm Beach FL U.S.A.

**Bronze**

**Best Outdoor Billboard**

Budget: Under \$250,000

**Friends of the Festival**

Riverbend Festival

Chattanooga Unite

Chattanooga TN U.S.A.

**Gold**

**Best Outdoor Billboard**

Budget: \$250,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Silver**

**Best Outdoor Billboard**

Budget: \$250,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

**Bronze**

**Best Outdoor Billboard**

Budget: \$250,000 to \$1.5 Million

**Edison Festival of Light**

Fort Myers FL U.S.A.

**Gold**

**Best Outdoor Billboard**

Budget: Over \$1.5 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale FL U.S.A.

**Silver**

**Best Outdoor Billboard**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney

The Rocks NSW Australia

**Bronze**

**Best Outdoor Billboard**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

102nd Rose Bowl Game presented by

Northwestern Mutual

Pasadena CA U.S.A.

**Gold**

**Best Event Invitation**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2016

Pigeon Forge TN U.S.A.

**Silver**

**Best Event Invitation**

Budget: Under \$250,000

**City of Sugar Land**

Memorial Day Ceremony

Sugar Land TX U.S.A.



**Bronze**

**Best Event Invitation**

Budget: Under \$250,000

**City of Glendale, Office of Special Events**

Glendale AZ U.S.A.

**Gold**

**Best Event Invitation**

Budget: \$250,000 to \$750,000

**Pre-Historic Culture Festival of Gangdong**

Gangdong South Korea

**Silver**

**Best Event Invitation**

Budget: \$250,000 to \$750,000

**Fiesta Flambeau Parade Association, Inc.**

Fiesta Flambeau Parade

San Antonio TX U.S.A.

**Bronze**

**Best Event Invitation**

Budget: \$250,000 to \$750,000

**Tulsa International Mayfest**

Tulsa OK U.S.A.

**Gold**

**Best Event Invitation**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Preview Celebration

Des Moines IA U.S.A.

**Silver**

**Best Event Invitation**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Event Invitation**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration**

**Association**

119th Washington's Birthday Celebration

Laredo TX U.S.A.

**Gold**

**Best Event Invitation**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Basketball Classic

Louisville KY U.S.A.

**Silver**

**Best Event Invitation**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

KeyBank 500 Festival Snakepit Ball

Indianapolis IN U.S.A.

**Bronze**

**Best Event Invitation**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

2016 International Gala

Memphis TN U.S.A.

**Gold**

**Best Street Banner**

Budget: Under \$250,000

**Boynton Beach Community**

**Redevelopment Agency**

Boynton Beach Celebrates MLK

Boynton Beach FL U.S.A.

**Silver**

**Best Street Banner**

Budget: Under \$250,000

**Boynton Beach Community**

**Redevelopment Agency**

The Boynton Beach Haunted Pirate Fest &

Mermaid Splash

Boynton Beach FL U.S.A.

**Bronze**

**Best Street Banner**

Budget: Under \$250,000

**Boynton Beach Community  
Redevelopment Agency**

Catch the Holiday Spirit in Boynton Beach  
Boynton Beach FL U.S.A.

**Gold**

**Best Street Banner**

Budget: \$250,000 to \$1.5 Million

**Music for All**

Bands of America Grand National  
Championships, presented by Yamaha  
Indianapolis IN U.S.A.

**Silver**

**Best Street Banner**

Budget: \$250,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Bronze**

**Best Street Banner**

Budget: \$250,000 to \$1.5 Million

**Downtown Tempe Authority**

New Year's Eve Block Party  
Tempe AZ U.S.A.

**Gold**

**Best Street Banner**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

102nd Rose Bowl Game presented by  
Northwestern Mutual  
Pasadena CA U.S.A.

**Silver**

**Best Street Banner**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney  
The Rocks NSW Australia

**Bronze**

**Best Street Banner**

Budget: Over \$1.5 Million

**Fiesta Bowl**

Cactus Bowl  
Scottsdale AZ U.S.A.

**Gold**

**Best Miscellaneous On-Site Décor**

Budget: Under \$250,000

**Memphis in May International Festival**

Great American River Run  
Memphis TN U.S.A.

**Silver**

**Best Miscellaneous On-Site Décor**

Budget: Under \$250,000

**West Palm Beach Downtown Development  
Authority**

West Palm Beach FL U.S.A.

**Bronze**

**Best Miscellaneous On-Site Décor**

Budget: Under \$250,000

**Town of Fountain Hills**

Fountain Hills AZ U.S.A.

**Gold**

**Best Miscellaneous On-Site Décor**

Budget: \$250,000 to \$1.5 Million

**Greater Columbus Arts Council**

Columbus Arts Festival  
Columbus OH U.S.A.

**Silver**

**Best Miscellaneous On-Site Décor**

Budget: \$250,000 to \$1.5 Million

**Downtown Tempe Authority**

New Year's Eve Block Party  
Tempe AZ U.S.A.

**Bronze**

**Best Miscellaneous On-Site Décor**

Budget: \$250,000 to \$1.5 Million

**Town of Herndon Parks and Recreation Department**

Herndon Festival  
Herndon VA U.S.A.

**Gold**

**Best Miscellaneous On-Site Décor**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show  
Philadelphia PA U.S.A.

**Silver**

**Best Miscellaneous On-Site Décor**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
Indianapolis IN U.S.A.

**Bronze-Tie**

**Best Miscellaneous On-Site Décor**

Budget: Over \$1.5 Million

**The Parade Company**

Hob Nobble Gobble presented by Ford  
Detroit MI U.S.A.

**Bronze-Tie**

**Best Miscellaneous On-Site Décor**

Budget: Over \$1.5 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade  
Fort Lauderdale FL U.S.A.

**Gold**

**Best T-Shirt Design**

Budget: Under \$250,000

**Memphis in May International Festival**

Great American River Run  
Memphis TN U.S.A.

**Silver**

**Best T-Shirt Design**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

A Mountain Quiltfest 2016  
Pigeon Forge TN U.S.A.

**Bronze**

**Best T-Shirt Design**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2016  
Pigeon Forge TN U.S.A.

**Gold**

**Best T-Shirt Design**

Budget: \$250,000 to \$750,000

**Summer of the Arts**

Iowa Arts Festival  
Iowa City IA U.S.A.

**Silver**

**Best T-Shirt Design**

Budget: \$250,000 to \$750,000

**Conway Area Chamber of Commerce**

Toad Suck Daze  
Conway AR U.S.A.

**Bronze**

**Best T-Shirt Design**

Budget: \$250,000 to \$750,000

**Summer of the Arts**

Iowa City IA U.S.A.

**Gold**

**Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Silver**

**Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Silver**

**Best Pin or Button**

Budget: Under \$250,000

**City of Glendale, Office of Special Events**

Glendale AZ U.S.A.

**Bronze**

**Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

**Narodni Dom Maribor**

Festival Lent

**Bronze**

**Best Pin or Button**

Budget: Under \$250,000

**United San Antonio Pow Wow, Inc.**

Celebrations of Traditions Pow Wow

San Antonio TX U.S.A.

**Gold**

**Best T-Shirt Design**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival

Indianapolis IN U.S.A.

**Gold**

**Best Pin or Button**

Budget: \$250,000 to \$750,000

**Charlotte Center City Partners**

Novant Health Thanksgiving Day Parade

Charlotte NC U.S.A.

**Silver**

**Best T-Shirt Design**

Budget: Over \$1.5 Million

**Experimental Aircraft Association**

AirVenture

Oshkosh WI U.S.A.

**Silver**

**Best Pin or Button**

Budget: \$250,000 to \$750,000

**Fiesta Flambeau Parade Association, Inc.**

Fiesta Flambeau Parade

San Antonio TX U.S.A.

**Bronze**

**Best T-Shirt Design**

Budget: Over \$1.5 Million

**Experimental Aircraft Association**

AirVenture

Oshkosh WI U.S.A.

**Bronze**

**Best Pin or Button**

Budget: \$250,000 to \$750,000

**King William Fair**

San Antonio TX U.S.A.

**Gold**

**Best Pin or Button**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Sevierville's Bloomin' BBQ & Bluegrass Festival

Sevierville TN U.S.A.

**Gold**

**Best Pin or Button**

Budget: \$750,000 to \$1.5 Million

**Main Plaza Conservancy**

San Antonio | The Saga

San Antonio TX U.S.A.

**Silver**

**Best Pin or Button**

Budget: \$750,000 to \$1.5 Million

**International Cherry Blossom Festival**

Macon GA U.S.A.

**Bronze**

**Best Pin or Button**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival

Sausalito CA U.S.A.

**Gold**

**Best Pin or Button**

Budget: Over \$1.5 Million

**National Cherry Blossom Festival**

Washington DC U.S.A.

**Silver**

**Best Pin or Button**

Budget: Over \$1.5 Million

**Celebrations Ottawa, Inc.**

Ottawa 2017

Ottawa ON Canada

**Bronze**

**Best Pin or Button**

Budget: Over \$1.5 Million

**Boryeong Mud Festival**

Boryeong South Korea

**Gold**

**Best Hat**

Budget: Under \$750,000

**City of Palm Springs**

VillageFest

Palm Springs CA U.S.A.

**Silver**

**Best Hat**

Budget: Under \$750,000

**City of McAllen**

McAllen International Car Fest

McAllen TX U.S.A.

**Bronze**

**Best Hat**

Budget: Under \$750,000

**City of Pigeon Forge Office of Special**

**Events**

Wilderness Wildlife Week 2016

Pigeon Forge TN U.S.A.

**Gold**

**Best Hat**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Silver**

**Best Hat**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Hat**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival

Sausalito CA U.S.A.

**Gold**

**Best Hat**

Budget: Over \$1.5 Million

**Experimental Aircraft Association**

AirVenture

Oshkosh WI U.S.A.

**Silver**

**Best Hat**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival  
Chattanooga TN U.S.A.

**Bronze**

**Best Hat**

Budget: Over \$1.5 Million

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade  
Fort Lauderdale FL U.S.A.

**Gold**

**Best Other Merchandise**

Budget: Under \$250,000

**Boynton Beach Community  
Redevelopment Agency**

The Boynton Beach Haunted Pirate Fest &  
Mermaid Splash  
Boynton Beach FL U.S.A.

**Silver**

**Best Other Merchandise**

Budget: Under \$250,000

**Skagit Valley Tulip Festival**

Mount Vernon WA U.S.A.

**Bronze**

**Best Other Merchandise**

Budget: Under \$250,000

**Breckenridge Tourism Office**

Breckenridge Oktoberfest  
Breckenridge CO U.S.A.

**Gold**

**Best Other Merchandise**

Budget: \$250,000 to \$750,000

**Hadong Wild Tea Cultural Festival**

Hadong South Korea

**Silver**

**Best Other Merchandise**

Budget: \$250,000 to \$750,000

**Hadong Wild Tea Cultural Festival**

Hadong South Korea

**Bronze**

**Best Other Merchandise**

Budget: \$250,000 to \$750,000

**Festival Management Group**

Delray Beach Garlic Fest  
Delray Beach FL U.S.A.

**Gold**

**Best Other Merchandise**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival  
Sausalito CA U.S.A.

**Silver**

**Best Other Merchandise**

Budget: \$750,000 to \$1.5 Million

**Narodni Dom Maribor**

Festival Lent  
Maribor Slovenia

**Bronze**

**Best Other Merchandise**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival  
Sausalito CA U.S.A.

**Gold**

**Best Other Merchandise**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival  
Chattanooga TN U.S.A.

**Silver**

**Best Other Merchandise**

Budget: Over \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Bronze**

**Best Other Merchandise**

Budget: Over \$1.5 Million

**Boryeong Mud Festival**

Boryeong South Korea

**Gold**

**Best Miscellaneous Clothing**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2016  
Pigeon Forge TN U.S.A.

**Silver**

**Best Miscellaneous Clothing**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

A Mountain Quiltfest 2016  
Pigeon Forge TN U.S.A.

**Bronze**

**Best Miscellaneous Clothing**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Saddle Up 2016  
Pigeon Forge TN U.S.A.

**Gold**

**Best Miscellaneous Clothing**

Budget: \$250,000 to \$750,000

**Uptown Association**

Uptown Art Fair  
Minneapolis MN U.S.A.

**Silver**

**Best Miscellaneous Clothing**

Budget: \$250,000 to \$750,000

**Hadong Wild Tea Cultural Festival**

Hadong South Korea

**Bronze**

**Best Miscellaneous Clothing**

Budget: \$250,000 to \$750,000

**Saint Louis Art Fair**

Saint Louis MO U.S.A.

**Gold**

**Best Miscellaneous Clothing**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival Foundation**

Sausalito Art Festival  
Sausalito CA U.S.A.

**Silver**

**Best Miscellaneous Clothing**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

WBCA Jalapeño Festival Sponsored by Costeña  
Laredo TX U.S.A.

**Gold**

**Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Tour de Lou  
Louisville KY U.S.A.

**Silver**

**Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show  
Philadelphia PA U.S.A.

**Bronze**

**Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

**Experimental Aircraft Association**

AirVenture

Oshkosh WI U.S.A.

**Gold**

**Best New Merchandise**

Budget: Under \$250,000

**City of West Palm Beach**

Sandi Land Holiday in Paradise

West Palm Beach FL U.S.A.

**Silver**

**Best New Merchandise**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2016

Pigeon Forge TN U.S.A.

**Bronze**

**Best New Merchandise**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan

Historic Mansion Tours

McAllen TX U.S.A.

**Gold**

**Best New Merchandise**

Budget: \$250,000 to \$750,000

**Tulsa International Mayfest**

Tulsa OK U.S.A.

**Silver**

**Best New Merchandise**

Budget: \$250,000 to \$750,000

**Hadong Wild Tea Cultural Festival**

Hadong South Korea

**Bronze**

**Best New Merchandise**

Budget: \$250,000 to \$750,000

**City of Palm Springs**

VillageFest

Palm Springs CA U.S.A.

**Gold**

**Best New Merchandise**

Budget: \$750,000 to \$1.5 Million

**Main Plaza Conservancy**

San Antonio | The Saga

San Antonio TX U.S.A.

**Silver**

**Best New Merchandise**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Gold**

**Best New Merchandise**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

**Silver**

**Best New Merchandise**

Budget: Over \$1.5 Million

**Boryeong Mud Festival**

Boryeong South Korea

**Bronze**

**Best New Merchandise**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Thunder Over Louisville

Louisville KY U.S.A.



**Gold**

**Best Sponsor Gift**

Budget: Under \$250,000

**Breckenridge Tourism Office**

Breckenridge Oktoberfest  
Breckenridge CO U.S.A.

**Silver**

**Best Sponsor Gift**

Budget: Under \$250,000

**Hanseong Baekje Cultural Festival**

Hanseong South Korea

**Bronze**

**Best Sponsor Gift**

Budget: Under \$250,000

**City of West Palm Beach**

Sandi Land Holiday in Paradise  
West Palm Beach FL U.S.A.

**Gold**

**Best Sponsor Gift**

Budget: \$250,000 to \$1.5 Million

**City of Greenville**

Fall for Greenville  
Greenville SC U.S.A.

**Silver**

**Best Sponsor Gift**

Budget: \$250,000 to \$1.5 Million

**Hadong Wild Tea Cultural Festival**

Hadong South Korea

**Bronze**

**Best Sponsor Gift**

Budget: \$250,000 to \$1.5 Million

**City of Palm Springs**

VillageFest  
Palm Springs CA U.S.A.

**Gold**

**Best Sponsor Gift**

Budget: Over \$1.5 Million

**Gimje Horizon Festival**

Gimje South Korea

**Silver**

**Best Sponsor Gift**

Budget: Over \$1.5 Million

**The Parade Company**

Detroit MI U.S.A.

**Bronze**

**Best Sponsor Gift**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Gold**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Under \$750,000

**Uptown Association**

Uptown Art Fair  
U.S. Bank  
Minneapolis MN U.S.A.

**Silver**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Under \$750,000

**Conway Area Chamber of Commerce**

Toad Suck Daze  
Walmart Toad Dome  
Conway AR U.S.A.

**Bronze**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Under \$750,000

**City of McAllen**

McAllen Holiday Parade  
H-E-B  
McAllen TX U.S.A.

**Gold**

**Best Targeted Sponsor Solicitation Proposal**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Athene

Des Moines IA U.S.A.

**Silver**

**Best Targeted Sponsor Solicitation Proposal**

Budget: \$750,000 to \$1.5 Million

**Creative Strategies Group**

Denver Comic Con

Bellco

Denver CO U.S.A.

**Gold**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Over \$1.5 Million

**Celebrations Ottawa, Inc.**

Ottawa 2017

CIBC

Ottawa ON Canada

**Silver**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Thunder Over Louisville

CareSource

Louisville KY U.S.A.

**Bronze**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Over \$1.5 Million

**North Carolina Azalea Festival at Wilmington, Inc.**

North Carolina Azalea Festival

LM Restaurants, Inc.

Wilmington NC U.S.A.

**Gold**

**Best Individual Sponsor Follow-up Report**

Budget: Under \$750,000

**City of McAllen**

McAllen Holiday Parade

H-E-B

McAllen TX U.S.A.

**Silver**

**Best Individual Sponsor Follow-up Report**

Budget: Under \$750,000

**Iowa City/Coralville Area Convention & Visitors Bureau**

FRYfest

MidWestOne Bank

Coralville IA U.S.A.

**Bronze**

**Best Individual Sponsor Follow-up Report**

Budget: Under \$750,000

**Edison Festival of Light**

Florida Power and Light

Fort Myers FL U.S.A.

**Gold**

**Best Individual Sponsor Follow-up Report**

Budget: Over \$750,000

**Des Moines Arts Festival®**

Hy-Vee

Des Moines IA U.S.A.

**Silver**

**Best Individual Sponsor Follow-up Report**

Budget: Over \$750,000

**Fiesta Bowl**

Chick-fil-A

Scottsdale AZ U.S.A.

**Bronze**

**Best Individual Sponsor Follow-up Report**

Budget: Over \$750,000

**Kentucky Derby Festival**

Thunder Over Louisville

Valero

Louisville KY U.S.A.

**Gold**

**Best Sponsor Partner**

Budget: Under \$250,000

**City of McAllen**

PalmFest International Folklife Celebration

Sprint

McAllen TX U.S.A.

**Gold**

**Best Sponsor Partner**

Budget: \$250,000 to \$750,000

**City of McAllen**

McAllen Holiday Parade

H-E-B

McAllen TX U.S.A.

**Silver**

**Best Sponsor Partner**

Budget: \$250,000 to \$750,000

**City of Allen, Parks and Recreation**

Market STREET Allen USA Celebration

Market STREET

Allen TX U.S.A.

**Bronze**

**Best Sponsor Partner**

Budget: \$250,000 to \$750,000

**Uptown Association**

Uptown Art Fair

U.S. Bank

Minneapolis MN U.S.A.

**Gold**

**Best Sponsor Partner**

Budget: \$750,000 to \$1.5 Million

**Creative Strategies Group**

Denver Comic Con

iHeart Media

Denver CO U.S.A.

**Silver**

**Best Sponsor Partner**

Budget: \$750,000 to \$1.5 Million

**Creative Strategies Group**

Denver Auto Show

AAA

Denver CO U.S.A.

**Bronze**

**Best Sponsor Partner**

Budget: \$750,000 to \$1.5 Million

**Canada Place Corporation**

Canada Day at Canada Place

Coast Capital Savings

Vancouver BC Canada

**Gold**

**Best Sponsor Partner**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show

National Park Service

Philadelphia PA U.S.A.

**Silver**

**Best Sponsor Partner**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Horseshoe Southern Indiana

Louisville KY U.S.A.

**Bronze**

**Best Sponsor Partner**

Budget: Over \$1.5 Million

**Music for All**

Yamaha Corporation of America

Indianapolis IN U.S.A.

**Gold**

**Best Single New Sponsorship Opportunity**

Budget: Under \$250,000

**City of Sugar Land**

Christmas Tree Lighting

Inspiration Stage

Sugar Land TX U.S.A.

**Silver**

**Best Single New Sponsorship Opportunity**

Budget: Under \$250,000

**City of McAllen**

PalmFest "International Folklife Celebration"

Sprint

McAllen TX U.S.A.

**Silver**

**Best Single New Sponsorship Opportunity**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Pegasus Pin Program

RiverLink

Louisville KY U.S.A.

**Gold**

**Best Single New Sponsorship Opportunity**

Budget: \$250,000 to \$1.5 Million

**City of McAllen**

McAllen Holiday Parade

Opening Ceremony - H-E-B

McAllen TX U.S.A.

**Bronze**

**Best Single New Sponsorship Opportunity**

Budget: Over \$1.5 Million

**North Carolina Azalea Festival at Wilmington, Inc.**

North Carolina Azalea Festival

Parade Coffee Bar sponsored by The United Way

Wilmington NC U.S.A.

**Silver**

**Best Single New Sponsorship Opportunity**

Budget: \$250,000 to \$1.5 Million

**ArtFest Fort Myers**

Allure Your Senses

Allure Luxury Condominiums

Fort Myers FL U.S.A.

**Gold**

**Best Sponsorship Program for Individual Sponsor**

Budget: Under \$250,000

**City of McAllen-Quinta Mazatlan**

Forest Sculpture Trail

Don & Deloris King

McAllen TX U.S.A.

**Bronze**

**Best Single New Sponsorship Opportunity**

Budget: \$250,000 to \$1.5 Million

**Conway Area Chamber of Commerce**

Toad Suck Daze

Concessions Sweepstakes - Cherokee Casino and Hotel Roland

Conway AR U.S.A.

**Silver**

**Best Sponsorship Program for Individual Sponsor**

Budget: Under \$250,000

**City of McAllen**

PalmFest International Folklife Celebration

Sprint

McAllen TX U.S.A.

**Gold**

**Best Single New Sponsorship Opportunity**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show

International Women's Day - FTD

Philadelphia PA U.S.A.

**Gold**

**Best Sponsorship Program for Individual Sponsor**

Budget: \$250,000 to \$1.5 Million

**Creative Strategies Group**

Cherry Creek Arts Festival

Arrow Electronics

Denver CO U.S.A.

**Silver**

**Best Sponsorship Program for Individual Sponsor**

Budget: \$250,000 to \$1.5 Million

**City of McAllen**

McAllen Holiday Parade  
Opening Ceremony - H-E-B  
McAllen TX U.S.A.

**Bronze**

**Best Sponsorship Program for Individual Sponsor**

Budget: \$250,000 to \$1.5 Million

**ArtFest Fort Myers**

Art Under 20  
Suncoast Credit Union  
Fort Myers FL U.S.A.

**Gold**

**Best Sponsorship Program for Individual Sponsor**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Marathon/mini-Marathon Race Expo & Packet  
Pick Up/Running Wild Pasta Party  
JIM BEAM  
Louisville KY U.S.A.

**Silver**

**Best Sponsorship Program for Individual Sponsor**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show  
Bank of America  
Philadelphia PA U.S.A.

**Bronze**

**Best Sponsorship Program for Individual Sponsor**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

IPL 500 Festival Parade  
Anthem Blue Cross and Blue Shield  
Indianapolis IN U.S.A.

**Gold**

**Best Overall Sponsorship Program**

Budget: Under \$1.5 Million

**Creative Strategies Group**

Cherry Creek Arts Festival  
Denver CO U.S.A.

**Silver**

**Best Overall Sponsorship Program**

Budget: Under \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Gold**

**Best Overall Sponsorship Program**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney  
The Rocks NSW Australia

**Silver**

**Best Overall Sponsorship Program**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

Memphis TN U.S.A.

**Bronze**

**Best Overall Sponsorship Program**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Republic Bank Pegasus Parade  
Louisville KY U.S.A.

**Gold**

**Best Volunteer Program**

Budget: Under \$250,000

**City of McAllen**

PalmFest International Folklife Celebration  
McAllen TX U.S.A.

**Silver**

**Best Volunteer Program**

Budget: Under \$250,000

**West Palm Beach Downtown Development**

**Authority**

Bike Valet

West Palm Beach FL U.S.A.

**Bronze**

**Best Volunteer Program**

Budget: Under \$250,000

**Dooly County Chamber of Commerce**

Big Pig Jig

Vienna GA U.S.A.

**Gold**

**Best Volunteer Program**

Budget: \$250,000 to \$750,000

**Conway Area Chamber of Commerce**

Toad Suck Daze

Conway AR U.S.A.

**Silver**

**Best Volunteer Program**

Budget: \$250,000 to \$750,000

**Charlotte Center City Partners**

Novant Health Thanksgiving Day Parade

Order of the Wishbone

Charlotte NC U.S.A.

**Gold**

**Best Volunteer Program**

Budget: \$750,000 to \$1.5 Million

**City of Greenville**

Fall for Greenville

Greenville SC U.S.A.

**Silver**

**Best Volunteer Program**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Bronze**

**Best Volunteer Program**

Budget: \$750,000 to \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth TX U.S.A.

**Gold**

**Best Volunteer Program**

Budget: Over \$1.5 Million

**The Parade Company**

Detroit MI U.S.A.

**Silver**

**Best Volunteer Program**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival

Indianapolis IN U.S.A.

**Bronze-Tie**

**Best Volunteer Program**

Budget: Over \$1.5 Million

**Fiesta Bowl**

Scottsdale AZ U.S.A.

**Bronze-Tie**

**Best Volunteer Program**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival

Chattanooga TN U.S.A.

**Gold**

**Best Green Program**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2016

Pigeon Forge TN U.S.A.

**Silver**

**Best Green Program**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan  
 Planta Nativa Festival  
 McAllen TX U.S.A.

**Gold**

**Best Green Program**

Budget: Over \$250,000

**Portland Rose Festival Foundation**

Cleanest & Greenest Festival  
 Portland OR U.S.A.

**Silver**

**Best Green Program**

Budget: Over \$250,000

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Bronze**

**Best Green Program**

Budget: Over \$250,000

**Cherry Creek Arts Festival**

Green Up Cherry Arts  
 Denver CO U.S.A.

**Gold**

**Best Educational Program**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan  
 Nature Speaker Series Sponsored by Thurmond  
 Eye Associates  
 McAllen TX U.S.A.

**Silver**

**Best Educational Program**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2016  
 Pigeon Forge TN U.S.A.

**Bronze**

**Best Educational Program**

Budget: Under \$250,000

**Naval Station Great Lakes MWR**

4th of July Celebration  
 SeaPerch  
 Great Lakes IL U.S.A.

**Gold**

**Best Educational Program**

Budget: \$250,000 to \$750,000

**Edison Festival of Light**

STEMtastic Day of Discovery  
 Fort Myers FL U.S.A.

**Silver**

**Best Educational Program**

Budget: \$250,000 to \$750,000

**North Carolina Seafood Festival, Inc.**

North Carolina Seafood Festival  
 NC! Seafood Smart Education Day  
 Morehead City NC U.S.A.

**Bronze**

**Best Educational Program**

Budget: \$250,000 to \$750,000

**Milwaukee Art Museum**

Lakefront Festival of Arts  
 Under the Wings  
 Milwaukee WI U.S.A.

**Gold**

**Best Educational Program**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Music for All Summer Symposium, presented by  
 Yamaha  
 Orchestra Division  
 Indianapolis IN U.S.A.

**Silver**

**Best Educational Program**

Budget: \$750,000 to \$1.5 Million

**Main Plaza Conservancy**

Mariachi Corazón de San Antonio Festival  
San Antonio TX U.S.A.

**Bronze**

**Best Educational Program**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

119th Washington's Birthday Celebration  
"George and Martha Washington: A Most Agreeable Consort for Life"  
Laredo TX U.S.A.

**Gold**

**Best Educational Program**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival & Indianapolis 500 Education Program  
Indianapolis IN U.S.A.

**Silver**

**Best Educational Program**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

Memphis TN U.S.A.

**Bronze**

**Best Educational Program**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show  
Find Your Park Pavilion  
Philadelphia PA U.S.A.

**Gold**

**Best Children's Programming**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan  
Southern Exposures Sponsored by the Valley Land Fund  
McAllen TX U.S.A.

**Silver**

**Best Children's Programming**

Budget: Under \$250,000

**Naval Station Great Lakes MWR**

4th of July Celebration  
Kid Zone  
Great Lakes IL U.S.A.

**Bronze**

**Best Children's Programming**

Budget: Under \$250,000

**Oak Grove Tourism Commission**

Butterfly Festival  
Oak Grove KY U.S.A.

**Gold**

**Best Children's Programming**

Budget: \$250,000 to \$750,000

**Conway Area Chamber of Commerce**

Toad Suck Daze  
Walmart Toad Dome / Toadal Kid's Zone  
Conway AR U.S.A.

**Silver**

**Best Children's Programming**

Budget: \$250,000 to \$750,000

**Pre-Historic Culture Festival of Gangdong**

Neolithic Archaeology Experience School  
Gangdong South Korea



**Gold**

**Best Children's Programming**

Budget: \$750,000 to \$1.5 Million

**Atlanta Dogwood Festival**

Atlanta High School Art Exhibition  
Atlanta GA U.S.A.

**Silver**

**Best Children's Programming**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Student Art Exhibition  
Des Moines IA U.S.A.

**Bronze**

**Best Children's Programming**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Artivity Avenue  
Denver CO U.S.A.

**Gold**

**Best Children's Programming**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show  
Junior Ranger  
Philadelphia PA U.S.A.

**Silver**

**Best Children's Programming**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Spelling Bee  
Louisville KY U.S.A.

**Bronze**

**Best Children's Programming**

Budget: Over \$1.5 Million

**North Carolina Azalea Festival at  
Wilmington, Inc.**

North Carolina Azalea Festival  
Wilmington NC U.S.A.

**Gold**

**Best Community Outreach Program**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special  
Events**

Wilderness Wildlife Week 2016  
Pigeon Forge TN U.S.A.

**Silver**

**Best Community Outreach Program**

Budget: Under \$250,000

**City of Sugar Land**

Cultural Kite Festival  
Sugar Land TX U.S.A.

**Bronze**

**Best Community Outreach Program**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Sevierville Walking History Tour  
Sevierville TN U.S.A.

**Gold**

**Best Community Outreach Program**

Budget: \$250,000 to \$1.5 Million

**Des Moines Arts Festival®**

Prairie Meadows Community Outreach Program  
Des Moines IA U.S.A.

**Silver**

**Best Community Outreach Program**

Budget: \$250,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Cherry Arts Year-Round Community Outreach  
Programs  
Denver CO U.S.A.

**Bronze**

**Best Community Outreach Program**

Budget: \$250,000 to \$1.5 Million

**Uptown Association**

Uptown Art Fair  
CANvas Uptown  
Minneapolis MN U.S.A.

**Gold**

**Best Community Outreach Program**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show

The PHS Philadelphia Landcare

Philadelphia PA U.S.A.

**Silver**

**Best Community Outreach Program**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival

500 Festival Princess Program

Indianapolis IN U.S.A.

**Bronze**

**Best Community Outreach Program**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival

Riverbend Rewards Program

Chattanooga TN U.S.A.

**Gold**

**Best Event/Program within an Event to Benefit a Cause**

Budget: Under \$1.5 Million

**ArtFest Fort Myers**

Cookies for Carts

Lee Memorial Health System

Fort Myers FL U.S.A.

**Silver**

**Best Event/Program within an Event to Benefit a Cause**

Budget: Under \$1.5 Million

**City of Glendale, Office of Special Events**

Spirit of Giving Holiday Weekend

Glendale AZ U.S.A.

**Bronze**

**Best Event/Program within an Event to Benefit a Cause**

Budget: Under \$1.5 Million

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2016

Appalachian Homecoming's Cades Cove

Preservation Association Picnic Dinner

Fundraiser

Pigeon Forge TN U.S.A.

**Gold**

**Best Event/Program within an Event to Benefit a Cause**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show

Preview Party - PHS City Harvest

Philadelphia PA U.S.A.

**Silver**

**Best Event/Program within an Event to Benefit a Cause**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

KenDucky Derby

Louisville KY U.S.A.

**Bronze**

**Best Event/Program within an Event to Benefit a Cause**

Budget: Over \$1.5 Million

**Fiesta Bowl**

Bed Build and Shop with a Jock

Scottsdale AZ U.S.A.

**Gold**

**Best Event (Within an Existing Festival)**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Saddle Up 2016

Stories & Strings

Pigeon Forge TN U.S.A.

**Silver**

**Best Event (Within an Existing Festival)**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Saddle Up 2016  
 Chuck Wagon Cookoff  
 Pigeon Forge TN U.S.A.

**Bronze**

**Best Event (Within an Existing Festival)**

Budget: Under \$250,000

**City of West Palm Beach**

Sandi Land Holiday in Paradise  
 West Palm Beach FL U.S.A.

**Gold**

**Best Event (Within an Existing Festival)**

Budget: \$250,000 to \$750,000

**ArtFest Fort Myers**

VIP Experience  
 Fort Myers FL U.S.A.

**Silver**

**Best Event (Within an Existing Festival)**

Budget: \$250,000 to \$750,000

**Norfolk Festevents, Ltd.**

BuskerfestNFK  
 Norfolk VA U.S.A.

**Bronze**

**Best Event (Within an Existing Festival)**

Budget: \$250,000 to \$750,000

**Downtown Tempe Authority**

Tempe Festival of the Arts  
 Chalk Mural Contest  
 Tempe AZ U.S.A.

**Gold**

**Best Event (Within an Existing Festival)**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival Foundation**

American Icon Art Competition  
 Sausalito CA U.S.A.

**Silver**

**Best Event (Within an Existing Festival)**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Music for All Summer Symposium, presented by Yamaha  
 Middle School Concert Band Camp  
 Indianapolis IN U.S.A.

**Bronze**

**Best Event (Within an Existing Festival)**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Interrobang Film Festival  
 Des Moines IA U.S.A.

**Gold**

**Best Event (Within an Existing Festival)**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

127th Rose Parade presented by Honda  
 A Showcase of Floats presented by Miracle-Gro  
 Pasadena CA U.S.A.

**Silver**

**Best Event (Within an Existing Festival)**

Budget: Over \$1.5 Million

**Rotterdam Festivals**

Rotterdam Celebrates the City  
 The Stairs  
 Rotterdam The Netherlands

**Bronze**

**Best Event (Within an Existing Festival)**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
 IPL 500 Festival Parade  
 Indianapolis IN U.S.A.

**Gold**

**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: Under \$1.5 Million

**Saint Louis Art Fair**

Saint Louis MO U.S.A.

**Silver**

**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: Under \$1.5 Million

**Grapevine Convention & Visitors Bureau**

Main Street Fest

Grapevine TX U.S.A.

**Gold**

**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: Over \$1.5 Million

**National Cherry Festival**

Traverse City MI U.S.A.

**Silver**

**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

127th Rose Parade presented by Honda

Pasadena CA U.S.A.

**Bronze**

**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Republic Bank Pegasus Parade

Louisville KY U.S.A.

**Gold**

**Best Food & Beverage Program**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Saddle Up 2016

Chuck Wagon Cookoff

Pigeon Forge TN U.S.A.

**Silver**

**Best Food & Beverage Program**

Budget: Under \$250,000

**Norfolk Festevents, Ltd.**

27th Annual Bayou Boogaloo Music and Cajun

Food Festival

Norfolk VA U.S.A.

**Bronze**

**Best Food & Beverage Program**

Budget: Under \$250,000

**Healing Art Festival**

Daejeon South Korea

**Gold**

**Best Food & Beverage Program**

Budget: \$250,000 to \$1.5 Million

**Saint Louis Art Fair**

Saint Louis MO U.S.A.

**Silver**

**Best Food & Beverage Program**

Budget: \$250,000 to \$1.5 Million

**Conway Area Chamber of Commerce**

Toad Suck Daze

Conway AR U.S.A.

**Gold**

**Best Food & Beverage Program**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Kroger's Fest-a-Ville & The Chow Wagon

Louisville KY U.S.A.

**Gold**

**Best New Event**

Budget: Under \$250,000

**City of McAllen**

Quinta Mazatlan  
Planta Nativa Festival  
McAllen TX U.S.A.

**Silver**

**Best New Event**

Budget: Under \$250,000

**City of West Palm Beach**

Summer in Paradise  
Kick Off  
West Palm Beach FL U.S.A.

**Bronze**

**Best New Event**

Budget: Under \$250,000

**Friends of the Festival**

Riverbend Festival  
Chattanooga Unite  
Chattanooga TN U.S.A.

**Gold**

**Best New Event**

Budget: \$250,000 to \$750,000

**Seosan Haemieupseong Festival**

The People's Castle  
Seosan South Korea

**Silver**

**Best New Event**

Budget: \$250,000 to \$750,000

**Tulsa International Mayfest**

Inspired  
Tulsa OK U.S.A.

**Bronze**

**Best New Event**

Budget: \$250,000 to \$750,000

**Uptown Association**

Uptown Art Fair  
CANvas Launch Event  
Minneapolis MN U.S.A.

**Gold**

**Best New Event**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival®**

Reveal  
Des Moines IA U.S.A.

**Silver**

**Best New Event**

Budget: \$750,000 to \$1.5 Million

**Masan Gagopa Chrysanthemum Festival**

Stamp Tour  
Masan South Korea

**Bronze**

**Best New Event**

Budget: \$750,000 to \$1.5 Million

**Grapevine Convention & Visitors Bureau**

Main Street Fest  
Texas Wine and Beer Depot  
Grapevine TX U.S.A.

**Gold**

**Best New Event**

Budget: Over \$1.5 Million

**Rotterdam Festivals**

Rotterdam Celebrates the City  
Rotterdam The Netherlands

**Silver**

**Best New Event**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

WineFest VIP  
Louisville KY U.S.A.

**Bronze**

**Best New Event**

Budget: Over \$1.5 Million

**Jinju Namgang Yudeung Festival**

Confessing Your Love  
Jinju South Korea

**Gold**

**Best New Promotion Activity**

Budget: Under \$250,000

**City of West Palm Beach**

Summer in Paradise  
Los Trompos Art Installation  
West Palm Beach FL U.S.A.

**Silver**

**Best New Promotion Activity**

Budget: Under \$250,000

**Troy Strawberry Festival**

40th Anniversary Archive & Movie  
40 Years in 40 Minutes  
Troy OH U.S.A.

**Gold**

**Best New Promotion Activity**

Budget: \$250,000 to \$750,000

**Uptown Association**

Uptown Art Fair  
Inside the Uptown Art Fair  
Minneapolis MN U.S.A.

**Silver**

**Best New Promotion Activity**

Budget: \$250,000 to \$750,000

**Downtown Tempe Authority**

Tempe Festival of the Arts  
Art is Everyday Sweepstakes  
Tempe AZ U.S.A.

**Gold**

**Best New Promotion Activity**

Budget: \$750,000 to \$1.5 Million

**Temecula Valley Balloon & Wine Festival**

Digital Marketing Campaign  
Temecula CA U.S.A.

**Silver**

**Best New Promotion Activity**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Music for All Summer Symposium, presented by  
Yamaha  
Quick Tips Campaign  
Indianapolis IN U.S.A.

**Gold**

**Best New Promotion Activity**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show  
Bloom Philly Festival  
Philadelphia PA U.S.A.

**Silver**

**Best New Promotion Activity**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Vintage miniMarathon Shirt Promotion  
Louisville KY U.S.A.

**Gold**

**Best New Attendee Service**

Budget:

**500 Festival, Inc.**

500 Festival  
mini-Marathon VIP Experience  
Indianapolis IN U.S.A.

**Silver**

**Best New Attendee Service**

Budget:

**North Carolina Azalea Festival at  
Wilmington, Inc.**

North Carolina Azalea Festival  
Parade Coffee Bar sponsored by The United Way  
Wilmington NC U.S.A.

**Bronze**

**Best New Attendee Service**

Budget:

**International Cherry Blossom Festival**

Central City Park Ticketing System

Macon GA U.S.A.

**Gold**

**Best Money-Making Idea**

Budget:

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show

Butterflies Live! Exhibition

Philadelphia PA U.S.A.

**Silver**

**Best Money-Making Idea**

Budget:

**Uptown Association**

Uptown Art Fair

CANvas Uptown

Minneapolis MN U.S.A.

**Bronze**

**Best Money-Making Idea**

Budget:

**Kentucky Derby Festival**

Golden Ticket Raffle

Louisville KY U.S.A.

**Gold**

**Best Overall Merchandising Program**

Budget: Under \$1.5 Million

**Des Moines Arts Festival®**

Des Moines IA U.S.A.

**Silver**

**Best Overall Merchandising Program**

Budget: Under \$1.5 Million

**City of Pigeon Forge Office of Special Events**

A Mountain Quiltfest 2016

Pigeon Forge TN U.S.A.

**Bronze**

**Best Overall Merchandising Program**

Budget: Under \$1.5 Million

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2016

Pigeon Forge TN U.S.A.

**Gold**

**Best Overall Merchandising Program**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

**Silver**

**Best Overall Merchandising Program**

Budget: Over \$1.5 Million

**National Cherry Blossom Festival**

Washington DC U.S.A.

**Bronze**

**Best Overall Merchandising Program**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Gold**

**Best Vendor/Supplier**

Budget: Under \$1.5 Million

**City of Allen, Parks and Recreation**

Market Street Allen USA Celebration

Community Waste Disposal

Allen TX U.S.A.

**Silver**

**Best Vendor/Supplier**

Budget: Under \$1.5 Million

**West Palm Beach Downtown Development Authority**

Green Earth Powerwashing and Recovery

West Palm Beach FL U.S.A.

**Bronze**

**Best Vendor/Supplier**

Budget: Under \$1.5 Million

**City of Greenville**

Fall for Greenville

Professional Party Rentals

Greenville SC U.S.A.

**Bronze**

**Best Press/Media Kit**

Budget: Under \$750,000

**City of McAllen**

McAllen Holiday Parade presented by La Plaza Mall

McAllen TX U.S.A.

**Gold**

**Best Vendor/Supplier**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

The Event Company

Louisville KY U.S.A.

**Gold**

**Best Press/Media Kit**

Budget: \$750,000 to \$1.5 Million

**Temecula Valley Balloon & Wine Festival**

Temecula CA U.S.A.

**Silver**

**Best Vendor/Supplier**

Budget: Over \$1.5 Million

**National Cherry Blossom Festival**

Sage Communications

Washington DC U.S.A.

**Silver**

**Best Press/Media Kit**

Budget: \$750,000 to \$1.5 Million

**Washington's Birthday Celebration Association**

119th Washington's Birthday Celebration

Laredo TX U.S.A.

**Bronze**

**Best Vendor/Supplier**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show

Klip Collective

Philadelphia PA U.S.A.

**Gold**

**Best Press/Media Kit**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Gold**

**Best Press/Media Kit**

Budget: Under \$750,000

**Uptown Association**

Uptown Art Fair

Minneapolis MN U.S.A.

**Silver**

**Best Press/Media Kit**

Budget: Over \$1.5 Million

**North Carolina Azalea Festival at Wilmington, Inc.**

North Carolina Azalea Festival

Wilmington NC U.S.A.

**Silver**

**Best Press/Media Kit**

Budget: Under \$750,000

**City of Glendale, Office of Special Events**

Chocolate Affair

Glendale AZ U.S.A.

**Gold**

**Most Creative/Effective News Stunt**

Budget: Under \$1.5 Million

**City of McAllen**

McAllen Holiday Parade presented by La Plaza Mall

Santa's Arrival

McAllen TX U.S.A.



**Silver**

**Most Creative/Effective News Stunt**

Budget: Under \$1.5 Million

**Washington's Birthday Celebration Association**

WBCA Jalapeño Festival Sponsored by Costeña  
Celebrity Jalapeño Eating Challenge  
Laredo TX U.S.A.

**Gold**

**Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

**Celebrations Ottawa, Inc.**

Ottawa 2017  
tUME - the Underground Multimedia Experience  
Ottawa ON Canada

**Silver**

**Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville Orchestra & Thunder Over Louisville  
Soundtrack  
Louisville KY U.S.A.

**Bronze**

**Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival  
Kick Off to May  
Indianapolis IN U.S.A.

**Gold**

**Best Media Relations Campaign**

Budget: Under \$750,000

**Uptown Association**

Uptown Art Fair  
Minneapolis MN U.S.A.

**Silver**

**Best Media Relations Campaign**

Budget: Under \$750,000

**Edison Festival of Light**

Fort Myers FL U.S.A.

**Gold**

**Best Media Relations Campaign**

Budget: \$750,000 to \$1.5 Million

**Temecula Valley Balloon & Wine Festival**

Temecula CA U.S.A.

**Silver**

**Best Media Relations Campaign**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Gold**

**Best Media Relations Campaign**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Silver**

**Best Media Relations Campaign**

Budget: Over \$1.5 Million

**National Cherry Blossom Festival**

Washington DC U.S.A.

**Bronze**

**Best Media Relations Campaign**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2016 PHS Philadelphia Flower Show  
Philadelphia PA U.S.A.

**Gold**

**Best Event Management Bachelor Degree**

Budget:

**High Point University**

Nido R. Qubein School of Communication  
High Point NC U.S.A.

**Silver**

**Best Event Management Bachelor Degree**

Budget:

**Pai Chai University**

Daejeon South Korea

**Gold**

**Best Event Management Certificate**

**Program**

Budget:

**Temple University School of Tourism & Hospitality Management**

Event Leadership Executive Certificate Program  
Philadelphia PA U.S.A.

**Gold**

**Best Festival & Event Management**

**Masters Program**

Budget:

**Pai Chai University**

Daejeon South Korea

**Gold**

**Best Festival & Event Management PhD**

**Program**

Budget:

**Pai Chai University**

Daejeon South Korea

**Gold**

**Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win**

Budget:

**Kentucky Derby Festival**

Louisville KY U.S.A.