

**500 Festival, Inc.**

One America 500 Festival Mini-Marathon  
Indianapolis IN U.S.A.

**Gold**

**Best Outdoor Billboard**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

Podium Finish - 500 Festival Miler Series  
Indianapolis IN U.S.A.

**Gold**

**Best Money-Making Idea**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

KeyBank 500 Festival SnakePit Ball  
Indianapolis IN U.S.A.

**Gold**

**Best Event Invitation**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

ExpoDesign  
Indianapolis IN U.S.A.

**Gold**

**Best Vendor/Supplier**

Budget: Combined Budget

**500 Festival, Inc.**

One America 500 Festival Mini-Marathon  
Indianapolis IN U.S.A.

**Gold**

**Best New Merchandise**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

Kick Off to May  
Indianapolis IN U.S.A.

**Gold**

**Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

Midwestern Engineers, Inc.  
Indianapolis IN U.S.A.

**Gold**

**Best Targeted Sponsor Solicitation  
Proposal**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

Indianapolis IN U.S.A.

**Silver**

**Best Miscellaneous Printed Materials  
(single page)**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival Princess Program  
Indianapolis IN U.S.A.

**Gold**

**Best Community Outreach Program**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

Indianapolis IN U.S.A.

**Silver**

**Best Street Banner**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

Social Media Center  
Indianapolis IN U.S.A.

**Gold**

**Best New Attendee Service**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

Anthem Angels - Honoring Our Heroes' Stories!  
Anthem BlueCross BlueShield  
Indianapolis IN U.S.A.

**Silver**

**Best Sponsorship Program for Individual  
Sponsor**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

Indianapolis IN U.S.A.

**Silver**

**Best Volunteer Program**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

Faster Than Frank

Indianapolis IN U.S.A.

**Silver**

**Best Event/Program within an Event to Benefit a Cause**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

One America 500 Festival Mini-Marathon

Indianapolis IN U.S.A.

**Bronze**

**Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival Memorial Service Presented by  
Rolls-Royce

Indianapolis IN U.S.A.

**Bronze**

**Best Event Promotional Photograph**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

OneAmerica

Indianapolis IN U.S.A.

**Bronze**

**Best Sponsor Partner**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

Kick Off to May

Chevrolet & Meijer

Indianapolis IN U.S.A.

**Bronze-Tie**

**Best Single New Sponsorship Opportunity**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

One America 500 Festival Mini-Marathon

Indianapolis IN U.S.A.

**Bronze**

**Best Overall Sponsorship Program**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

Indianapolis IN U.S.A.

**Bronze**

**Best Green Program**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

500 Festival & Indianapolis 500 Education  
Program

Indianapolis IN U.S.A.

**Bronze**

**Best Educational Program**

Budget: Over \$1.5 Million

**500 Festival, Inc.**

Chase 500 Festival Kid's Day / Chase 500  
Festival Rookie Run

Indianapolis IN U.S.A.

**Bronze**

**Best Children's Programming**

Budget: Over \$1.5 Million

**Ansan Street Arts Festival**

Great City

Ansan South Korea

**Gold**

**Best New Event**

Budget: \$750,000 to \$1.5 Million

**Ansan Street Arts Festival**

Ansan South Korea

**Silver**

**Best Miscellaneous Printed Materials  
(multiple page)**

Budget: \$750,000 to \$1.5 Million

**Ansan Street Arts Festival**

Ansan South Korea

**Bronze****Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million

**ArtFest Fort Myers**

Fort Myers FL U.S.A.

**Gold****Best Ad Series**

Budget: \$250,000 to \$750,000

**ArtFest Fort Myers**

Official Wine of ArtFest Fort Myers

Copa Di Vino

Fort Myers FL U.S.A.

**Gold****Best Single New Sponsorship Opportunity**

Budget: \$250,000 to \$750,000

**ArtFest Fort Myers**

Publix Run to the Arts

Fort Myers FL U.S.A.

**Gold****Best Event (within an Existing Festival)**

Budget: \$250,000 to \$750,000

**ArtFest Fort Myers**

Publix

Fort Myers FL U.S.A.

**Silver****Best Sponsor Partner**

Budget: \$250,000 to \$750,000

**ArtFest Fort Myers**

Socialize With Us

CenturyLink

Fort Myers FL U.S.A.

**Silver****Best Single New Sponsorship Opportunity**

Budget: \$250,000 to \$750,000

**ArtFest Fort Myers**

#Art of Health

Florida Blue

Fort Myers FL U.S.A.

**Bronze****Best Sponsorship Program for Individual Sponsor**

Budget: Under \$1.5 Million

**Atlanta Dogwood Festival**

Atlanta High School Art Exhibition

Atlanta GA U.S.A.

**Gold****Best Children's Programming**

Budget: \$750,000 to \$1.5 Million

**Birthplace of Country Music**

Bristol Rhythm &amp; Roots Reunion

Bristol TN U.S.A.

**Gold****Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million

**Birthplace of Country Music**

Bristol Rhythm &amp; Roots Reunion

Bristol TN U.S.A.

**Bronze****Best Festival/Event Mobile Application**

Budget: \$750,000 to \$1.5 Million

**BorderFest Association**

BorderFest 2015 "Celebrating Korea"

Hidalgo TX U.S.A.

**Gold****Grand Pinnacle**

Budget: \$250,000 to \$750,000

**BorderFest Association**

BorderFest 2015 "Celebrating Korea"

State Farm Arena

Hidalgo TX U.S.A.

**Gold****Best Sponsor Partner**

Budget: \$250,000 to \$750,000

**BorderFest Association**  
 BorderFest 2015 "Celebrating Korea"  
 The Stripes Korea Cultural Experience Area  
 Hidalgo TX U.S.A.  
**Gold**  
**Best Children's Programming**  
 Budget: \$250,000 to \$750,000

**BorderFest Association**  
 BorderFest 2015 "Celebrating Korea"  
 Hidalgo TX U.S.A.  
**Gold**  
**Best Press/Media Kit**  
 Budget: Under \$750,000

**BorderFest Association**  
 BorderFest 2015 "Celebrating Korea"  
 Hidalgo TX U.S.A.  
**Silver**  
**Best Newspaper Insert/Supplement**  
 Budget: \$250,000 to \$750,000

**BorderFest Association**  
 BorderFest 2015 "Celebrating Korea"  
 Hidalgo TX U.S.A.  
**Silver**  
**Best Single Newspaper Display Ad**  
 Budget: \$250,000 to \$750,000

**BorderFest Association**  
 BorderFest 2015 "Celebrating Korea"  
 Whataburger  
 Hidalgo TX U.S.A.  
**Silver**  
**Best Targeted Sponsor Solicitation Proposal**  
 Budget: Under \$750,000

**BorderFest Association**  
 BorderFest 2015 "Celebrating Korea"  
 HEB  
 Hidalgo TX U.S.A.  
**Silver**  
**Best Individual Sponsor Follow-up Report**  
 Budget: \$250,000 to \$750,000

**BorderFest Association**  
 BorderFest 2015 "Celebrating Korea"  
 Hidalgo TX U.S.A.  
**Silver**  
**Best Educational Program**  
 Budget: \$250,000 to \$750,000

**BorderFest Association**  
 BorderFest 2015 "Celebrating Korea"  
 The Stripes Korea Cultural Experience Area  
 Hidalgo TX U.S.A.  
**Silver**  
**Best Community Outreach Program**  
 Budget: \$250,000 to \$750,000

**BorderFest Association**  
 BorderFest 2015 "Celebrating Korea"  
 Whataburger Social Media Sweepstakes  
 Hidalgo TX U.S.A.  
**Silver**  
**Best New Promotion Activity**  
 Budget: \$250,000 to \$750,000

**BorderFest Association**  
 BorderFest 2015 "Celebrating Korea"  
 Hidalgo TX U.S.A.  
**Bronze**  
**Best Company Image Pieces**  
 Budget: \$250,000 to \$750,000

**BorderFest Association**  
 BorderFest 2015 "Celebrating Korea"  
 Hidalgo TX U.S.A.  
**Bronze**  
**Best Ad Series**  
 Budget: \$250,000 to \$750,000

**BorderFest Association**  
 BorderFest 2015 "Celebrating Korea"  
 Hidalgo TX U.S.A.  
**Bronze**  
**Best Pin or Button**  
 Budget: \$250,000 to \$1.5 Million

**BorderFest Association**

BorderFest 2015 "Celebrating Korea"  
Hidalgo TX U.S.A.

**Bronze**

**Best Miscellaneous Clothing**

Budget: \$250,000 to \$750,000

**BorderFest Association**

BorderFest 2015 "Celebrating Korea"  
Hidalgo TX U.S.A.

**Bronze**

**Best Overall Sponsorship Program**

Budget: Under \$1.5 Million

**BorderFest Association**

BorderFest 2015 "Celebrating Korea"  
Hidalgo TX U.S.A.

**Bronze**

**Best Media Relations Campaign**

Budget: Under \$1.5 Million

**Boulevardia**

Kansas City MO U.S.A.

**Gold**

**Best Festival/Event Mobile Application**

Budget: \$750,000 to \$1.5 Million

**Boulevardia**

Kansas City MO U.S.A.

**Gold**

**Best Ad Series**

Budget: \$750,000 to \$1.5 Million

**Boulevardia**

Kansas City MO U.S.A.

**Silver**

**Best Social Media Site**

Budget: \$750,000 to \$1.5 Million

**Boulevardia**

Kansas City MO U.S.A.

**Silver**

**Best Outdoor Billboard**

Budget: \$750,000 to \$1.5 Million

**Boulevardia**

Kansas City MO U.S.A.

**Bronze**

**Grand Pinnacle**

Budget: \$750,000 to \$1.5 Million

**Boulevardia**

Kansas City MO U.S.A.

**Bronze**

**Best Sponsor Gift**

Budget: \$250,000 to \$1.5 Million

**Canadian Heritage**

Northern Lights - Sound and Light Show on  
Parliament Hill

Gatineau QC Canada

**Gold**

**Best Event Video (for sale)**

Budget: Over \$1.5 Million

**Centennial Olympic Park**

Atlanta GA U.S.A.

**Silver**

**Best Miscellaneous Printed Materials  
(multiple page)**

Budget: Under \$250,000

**Charlotte Center City Partners**

Novant Health Thanksgiving Parade

Charlotte NC U.S.A.

**Silver**

**Best Pin or Button**

Budget: \$250,000 to \$1.5 Million

**Charlotte Center City Partners**

Novant Health Thanksgiving Parade

Charlotte NC U.S.A.

**Bronze**

**Grand Pinnacle**

Budget: \$250,000 to \$750,000

**Charlotte Center City Partners**

Novant Health Thanksgiving Parade

Charlotte NC U.S.A.

**Bronze**

**Best Full Length TV Program (local)**

Budget: \$250,000 to \$750,000

**Cherry Creek Arts Festival**  
 Denver CO U.S.A.  
**Gold**  
**Best TV Promotion (ad spot or PSA)**  
 Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**  
 Denver CO U.S.A.  
**Silver**  
**Grand Pinnacle**  
 Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**  
 Denver CO U.S.A.  
**Gold**  
**Best Event Website**  
 Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**  
 Denver CO U.S.A.  
**Silver**  
**Best Radio Promotion**  
 Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**  
 Denver CO U.S.A.  
**Gold**  
**Best Single Magazine Display Ad**  
 Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**  
 Denver CO U.S.A.  
**Silver**  
**Best Event/Organization E-Newsletter**  
 Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**  
 Denver CO U.S.A.  
**Gold**  
**Best Event Promotional Photograph**  
 Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**  
 Denver CO U.S.A.  
**Silver**  
**Best Event Promotional Photograph**  
 Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**  
 Denver CO U.S.A.  
**Gold**  
**Best Event Invitation**  
 Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**  
 Denver CO U.S.A.  
**Silver**  
**Best Street Banner**  
 Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**  
 Denver CO U.S.A.  
**Gold**  
**Best Miscellaneous On-Site Décor**  
 Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**  
 Denver CO U.S.A.  
**Silver**  
**Best Media Relations Campaign**  
 Budget: Under \$1.5 Million

**Cherry Creek Arts Festival**  
 Janus Student Art Buying Program  
 Denver CO U.S.A.  
**Gold**  
**Best Community Outreach Program**  
 Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**  
 Denver CO U.S.A.  
**Bronze**  
**Best Miscellaneous Multimedia**  
 Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Social Media Site**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Event Program**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Promotional Brochure**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Ad Series**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze-Tie**

**Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

**Cherry Creek Arts Festival**

Denver CO U.S.A.

**Bronze**

**Best New Merchandise**

Budget: \$750,000 to \$1.5 Million

**Chicago Festival Association**

McDonald's Thanksgiving Parade

Chicago IL U.S.A.

**Gold**

**Best Full Length TV Program (national)**

Budget: \$250,000 to \$750,000

**Chicago Festival Association**

McDonald's Thanksgiving Parade

Chicago IL U.S.A.

**Gold**

**Best Radio Promotion**

Budget: \$250,000 to \$750,000

**City of Allen, Parks & Recreation**

Market Street Allen USA Celebration

Allen TX U.S.A.

**Gold**

**Best Event Website**

Budget: \$250,000 to \$750,000

**City of Allen, Parks & Recreation**

Market Street Allen USA Celebration

Allen TX U.S.A.

**Gold**

**Best Miscellaneous Multimedia**

Budget: \$250,000 to \$750,000

**City of Allen, Parks & Recreation**

Market Street Allen USA Celebration

Allen TX U.S.A.

**Silver**

**Best Festival/Event Mobile Application**

Budget: \$250,000 to \$750,000

**City of Brooklyn Park**

Tater Daze

Potato Patch Kids Area

Brooklyn Park MN U.S.A.

**Bronze**

**Best Children's Programming**

Budget: Under \$250,000

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Gold**

**Best Miscellaneous Printed Materials  
(multiple page)**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Gold**

**Best Hat**

Budget: \$250,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Gold**

**Best Other Merchandise**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Gold**

**Best Miscellaneous Clothing**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Gold**

**Best New Merchandise**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Giant Eagle  
Dublin OH U.S.A.

**Gold**

**Best Sponsor Partner**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Gold**

**Best Food & Beverage Program**

Budget: Under \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Giant Eagle Dublin Irish Festival Kick-Off Party  
Dublin OH U.S.A.

**Gold**

**Best New Promotion Activity**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
#JimmysJig on the Tonight Show Starring  
Jimmy Fallon  
Dublin OH U.S.A.

**Gold**

**Most Creative/Effective News Stunt**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Silver**

**Best Event Website**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Silver**

**Best Company Image Pieces**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Eddie Adams: Vietnam Exhibit  
Dublin OH U.S.A.

**Silver**

**Best Event Invitation**

Budget: Under \$250,000

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Silver**

**Best Miscellaneous On-Site Décor**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

State of the City Address  
Dublin OH U.S.A.

**Bronze**

**Best Full Length TV Program (local)**

Budget: Under \$250,000

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Silver**

**Best New Merchandise**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin OH U.S.A.

**Bronze**

**Best Organizational Website**

Budget: Under \$250,000

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Silver**

**Best Sponsor Gift**

Budget: \$250,000 to \$1.5 Million

**City of Dublin**

Annual State of the City Address  
Dublin OH U.S.A.

**Bronze-Tie**

**Best Promotional Brochure**

Budget: Under \$250,000

**City of Dublin**

Dublin Irish Festival  
Best Legs in a Kilt Contest  
Dublin OH U.S.A.

**Silver**

**Best Event (within an Existing Festival)**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Bronze**

**Best Miscellaneous Printed Materials (single page)**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Friends and Family Packs  
Dublin OH U.S.A.

**Silver**

**Best Money-Making Idea**

Budget: Under \$1.5 Million

**City of Dublin**

The Memorial Tournament  
Dublin OH U.S.A.

**Bronze**

**Best Street Banner**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Bronze**

**Best TV Promotion (ad spot or PSA)**

Budget: \$750,000 to \$1.5 Million

**City of Dublin**

Dublin Irish Festival  
Dublin OH U.S.A.

**Bronze-Tie**

**Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

**City of Glendale, Office of Special Events**

Glendale Glitters Spectacular Weekend  
Glendale AZ U.S.A.

**Silver**

**Best Full Length TV Program (local)**

Budget: Under \$250,000

**City of Glendale, Office of Special Events**

Glendale Glitter & Glow Block Party  
Glendale AZ U.S.A.

**Bronze-Tie**

**Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000

**City of Glendale, Office of Special Events**

Glendale Glitters Spectacular Weekend  
Glendale AZ U.S.A.

**Bronze**

**Best Cover Design**

Budget: Under \$250,000

**City of Glendale, Office of Special Events**

Glendale AZ U.S.A.

**Bronze**

**Best Sponsor Gift**

Budget: Under \$250,000

**City of Greenville**

The TD Saturday Market  
Greenville SC U.S.A.

**Gold**

**Best Event Website**

Budget: Under \$250,000

**City of Greenville**

Fall for Greenville  
Greenville SC U.S.A.

**Gold**

**Best T-Shirt Design**

Budget: Under \$250,000

**City of Greenville**

Greenville Health System Spuds & Sprouts  
Program

Greenville SC U.S.A.

**Gold**

**Best Single New Sponsorship Opportunity**

Budget: Under \$250,000

**City of Greenville**

Downtown Alive  
Greenville SC U.S.A.

**Silver**

**Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000

**City of Greenville**

Fall for Greenville  
Greenville SC U.S.A.

**Bronze**

**Best Company Image Pieces**

Budget: \$750,000 to \$1.5 Million

**City of McAllen**

Sunset Live Outdoor Concert Series  
McAllen TX U.S.A.

**Gold**

**Best Promotional Poster**

Budget: Under \$250,000

**City of McAllen**

McAllen Holiday Parade  
McAllen TX U.S.A.

**Gold**

**Best New Event**

Budget: \$250,000 to \$750,000

**City of McAllen**

McAllen Holiday Parade  
McAllen TX U.S.A.

**Silver**

**Best TV Promotion (ad spot or PSA)**

Budget: \$250,000 to \$750,000

**City of McAllen**

McAllen Holiday Parade  
McAllen TX U.S.A.

**Silver**

**Best Full Length TV Program (local)**

Budget: \$250,000 to \$750,000

**City of McAllen**

McAllen Holiday Parade  
McAllen TX U.S.A.

**Bronze**

**Best Event Website**

Budget: \$250,000 to \$750,000

**City of Palm Springs**

Festival of Lights Parade  
Palm Springs CA U.S.A.

**Silver**

**Best Miscellaneous Clothing**

Budget: Under \$250,000

**City of Palm Springs**

Villagefest  
Palm Springs CA U.S.A.

**Bronze**

**Best Cover Design**

Budget: \$250,000 to \$750,000

**City of Philadelphia**

Philadelphia PA U.S.A.

**Silver**

**Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

**City of Pigeon Forge Office of Special Events**

Pigeon Forge TN U.S.A.

**Gold**

**Best Organizational Website**

Budget: \$750,000 to \$1.5 Million

**City of Pigeon Forge Office of Special Events**

Saddle Up 2015  
Pigeon Forge TN U.S.A.

**Gold**

**Best Event Program**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Saddle Up 2015  
Pigeon Forge TN U.S.A.

**Gold**

**Best Cover Design**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Dolly's Homecoming Parade  
Pigeon Forge TN U.S.A.

**Gold**

**Best Hat**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2015  
Pigeon Forge TN U.S.A.

**Gold**

**Best Educational Program**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2015  
Pigeon Forge TN U.S.A.

**Gold**

**Best Community Outreach Program**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Pigeon Forge TN U.S.A.

**Silver**

**Best TV Promotion (ad spot or PSA)**

Budget: \$750,000 to \$1.5 Million

**City of Pigeon Forge Office of Special Events**

Saddle Up 2015  
Pigeon Forge TN U.S.A.

**Silver-Tie**

**Best Commemorative Poster**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Saddle Up 2015  
Pigeon Forge TN U.S.A.

**Bronze-Tie**

**Best Promotional Brochure**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2015  
Pigeon Forge TN U.S.A.

**Silver**

**Best Hat**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Saddle Up 2015  
Pigeon Forge TN U.S.A.

**Bronze-Tie**

**Best Single Magazine Display Ad**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2015  
Pigeon Forge TN U.S.A.

**Silver**

**Best Green Program**

Budget: Under \$1.5 Million

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2015  
Pigeon Forge TN U.S.A.

**Bronze**

**Best Promotional Poster**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2015  
Pigeon Forge TN U.S.A.

**Silver**

**Best Children's Programming**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2015  
Pigeon Forge TN U.S.A.

**Bronze**

**Best Miscellaneous Clothing**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
Bess & Company Mobility Assistance Program  
Pigeon Forge TN U.S.A.

**Silver**

**Best New Attendee Service**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Saddle Up 2015  
Pigeon Forge TN U.S.A.

**Bronze-Tie**

**Best New Merchandise**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Patriot Festival 2015  
Pigeon Forge TN U.S.A.

**Bronze**

**Best Radio Promotion**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

A Mountain Quiltfest 2015  
Pigeon Forge TN U.S.A.

**Bronze**

**Best Educational Program**

Budget: Under \$250,000

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2015  
Appalachian Bear Rescue Fundraiser  
Pigeon Forge TN U.S.A.

**Bronze****Best Event/Program within an Event to Benefit a Cause**

Budget: Under \$250,000

**City of Sugar Land**

Star Spangled Spectacular  
Sugar Land TX U.S.A.

**Silver****Best Promotional Poster**

Budget: Under \$250,000

**City of Sugar Land**

13th Annual Tree Lighting  
Sugar Land TX U.S.A.

**Silver****Best Event Promotional Photograph**

Budget: Under \$250,000

**City of Sugar Land**

EGGstravaganza  
A-Maze-Ing Hay Hop sponsored by Whole Foods Market  
Sugar Land TX U.S.A.

**Silver****Best Single New Sponsorship Opportunity**

Budget: Under \$250,000

**City of West Palm Beach**

Sandi Land Holiday in Paradise  
West Palm Beach FL U.S.A.

**Gold****Best Event Promotional Photograph**

Budget: Under \$250,000

**City of West Palm Beach**

4th on Flagler  
West Palm Beach FL U.S.A.

**Gold****Best Miscellaneous On-Site Décor**

Budget: Under \$250,000

**City of West Palm Beach**

Summer in Paradise  
West Palm Beach FL U.S.A.

**Gold****Best Miscellaneous On-Site Décor**

Budget: \$250,000 to \$750,000

**City of West Palm Beach**

Clematis by Night  
20th Anniversary  
West Palm Beach FL U.S.A.

**Gold****Best New Promotion Activity**

Budget: Under \$250,000

**City of West Palm Beach**

Summer in Paradise  
West Palm Beach FL U.S.A.

**Gold****Best New Promotion Activity**

Budget: \$250,000 to \$750,000

**City of West Palm Beach**

The Oasis at the West Palm Beach GreenMarket  
West Palm Beach FL U.S.A.

**Gold****Best New Attendee Service**

Budget: Under \$250,000

**City of West Palm Beach**

Summer in Paradise  
West Palm Beach FL U.S.A.

**Silver****Best Radio Promotion**

Budget: Under \$250,000

**City of West Palm Beach**

Summer in Paradise  
West Palm Beach FL U.S.A.

**Silver****Best Event Promotional Photograph**

Budget: \$250,000 to \$750,000

**City of West Palm Beach**

Clematis by Night  
West Palm Beach FL U.S.A.

**Silver**

**Best Street Banner**

Budget: Under \$250,000

**City of West Palm Beach**

Summer in Paradise  
West Palm Beach FL U.S.A.

**Bronze**

**Best Miscellaneous Multimedia**

Budget: \$250,000 to \$750,000

**City of West Palm Beach**

Summer in Paradise  
West Palm Beach FL U.S.A.

**Silver**

**Best Street Banner**

Budget: \$250,000 to \$750,000

**City of West Palm Beach**

Sandi Land Holiday in Paradise  
West Palm Beach FL U.S.A.

**Bronze**

**Best Street Banner**

Budget: Under \$250,000

**City of West Palm Beach**

Sandi Land  
West Palm Beach FL U.S.A.

**Silver**

**Best Miscellaneous On-Site Décor**

Budget: Under \$250,000

**City of West Palm Beach**

Clematis by Night  
West Palm Beach FL U.S.A.

**Bronze**

**Best Miscellaneous On-Site Décor**

Budget: Under \$250,000

**City of West Palm Beach**

Sandi Land Holiday in Paradise  
West Palm Beach FL U.S.A.

**Silver**

**Best Sponsor Gift**

Budget: Under \$250,000

**City of West Palm Beach**

Summer in Paradise  
West Palm Beach FL U.S.A.

**Bronze**

**Best Miscellaneous On-Site Décor**

Budget: \$250,000 to \$750,000

**City of West Palm Beach**

Clematis by Night  
Firefighter Chili Cook Off  
West Palm Beach FL U.S.A.

**Silver**

**Best Event/Program within an Event to Benefit a Cause**

Budget: Under \$250,000

**City of West Palm Beach**

Clematis by Night  
West Palm Beach FL U.S.A.

**Bronze**

**Best T-Shirt Design**

Budget: Under \$250,000

**City of West Palm Beach**

Sandi Land Holiday in Paradise  
West Palm Beach FL U.S.A.

**Silver**

**Best Event (within an Existing Festival)**

Budget: Under \$250,000

**City of West Palm Beach**

Summer in Paradise  
West Palm Beach FL U.S.A.

**Bronze**

**Best Other Merchandise**

Budget: \$250,000 to \$750,000

**City of West Palm Beach**

Clematis by Night  
West Palm Beach FL U.S.A.

**Bronze-Tie****Best New Merchandise**

Budget: Under \$250,000

**Creative Strategies Group**

International Sportsmen's Expo  
Denver CO U.S.A.

**Gold****Best Radio Promotion**

Budget: \$750,000 to \$1.5 Million

**Creative Strategies Group**

Denver Century Ride  
Denver CO U.S.A.

**Gold****Best Miscellaneous Clothing**

Budget: Under \$250,000

**Creative Strategies Group**

Denver Auto Show  
Allstate Insurance  
Denver CO U.S.A.

**Gold****Best Targeted Sponsor Solicitation Proposal**

Budget: \$750,000 to \$1.5 Million

**Creative Strategies Group**

Rocky Mountain Airshow  
Denver CO U.S.A.

**Gold****Best Overall Sponsorship Program**

Budget: Under \$1.5 Million

**Creative Strategies Group**

Denver Century Ride  
Denver CO U.S.A.

**Silver****Best Miscellaneous Multimedia**

Budget: Under \$250,000

**Creative Strategies Group**

Denver Century Ride  
Coldwell Banker Residential Brokerage  
Denver CO U.S.A.

**Silver****Best Sponsor Partner**

Budget: Under \$250,000

**Creative Strategies Group**

25th Anniversary Cherry Creek Arts Festival  
Janus Capital Group  
Denver CO U.S.A.

**Silver****Best Sponsorship Program for Individual Sponsor**

Budget: Under \$1.5 Million

**Creative Strategies Group**

Denver Comic Con  
Kaiser Permanente Sick Bay  
Denver CO U.S.A.

**Silver****Best New Promotion Activity**

Budget: \$750,000 to \$1.5 Million

**Creative Strategies Group**

International Sportsmen's Expo  
Broncos Player Spokesperson Partnership  
Denver CO U.S.A.

**Silver****Most Creative/Effective News Stunt**

Budget: \$750,000 to \$1.5 Million

**Creative Strategies Group**

Rocky Mountain Airshow  
Denver CO U.S.A.

**Bronze****Best Outdoor Billboard**

Budget: \$750,000 to \$1.5 Million

**Creative Strategies Group**

International Snow Sculpture Championships  
Comcast/Xfinity  
Denver CO U.S.A.

**Bronze****Best Single New Sponsorship Opportunity**

Budget: Under \$250,000

**Cultural Festivals**

Saint Louis Art Fair  
Saint Louis MO U.S.A.

**Gold**

**Best Commemorative Poster**

Budget: \$250,000 to \$750,000

**Cultural Festivals**

Saint Louis Art Fair  
Saint Louis MO U.S.A.

**Silver**

**Best Cover Design**

Budget: \$250,000 to \$750,000

**Cultural Festivals**

Saint Louis Art Fair  
Saint Louis MO U.S.A.

**Silver**

**Best Single Magazine Display Ad**

Budget: \$250,000 to \$750,000

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Gold**

**Grand Pinnacle**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Gold**

**Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Gold**

**Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Gold**

**Best Outdoor Billboard**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Gold**

**Best Street Banner**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Gold**

**Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Hy-Vee

Des Moines IA U.S.A.

**Gold**

**Best Individual Sponsor Follow-up Report**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Interrobang Film Festival

Des Moines IA U.S.A.

**Gold**

**Best Event (within an Existing Festival)**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Silver**

**Best Miscellaneous Printed Materials (single page)**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Silver**

**Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Silver**

**Best Single Magazine Display Ad**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Silver**

**Best Event Invitation**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Community Choice Credit Union

Des Moines IA U.S.A.

**Silver**

**Best Targeted Sponsor Solicitation Proposal**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Silver**

**Best Overall Sponsorship Program**

Budget: Under \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Silver**

**Best Volunteer Program**

Budget: \$250,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Silver**

**Best Educational Program**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Silver**

**Best Children's Programming**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Prairie Meadows Community Outreach Program

Des Moines IA U.S.A.

**Silver**

**Best Community Outreach Program**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Habitat for Humanity Blitz Build

Des Moines IA U.S.A.

**Silver**

**Best Event/Program within an Event to Benefit a Cause**

Budget: \$250,000 to \$1.5 Million

**Des Moines Arts Festival**

Interrobang Film Festival Program

Des Moines IA U.S.A.

**Silver**

**Best Overall Merchandising Program**

Budget: Over \$750,000

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Bronze**

**Best Event Website**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Bronze**

**Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Bronze**

**Best Miscellaneous Printed Materials (multiple page)**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Bronze**

**Best Cover Design**

Budget: \$750,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Bronze**

**Best Hat**

Budget: \$250,000 to \$1.5 Million

**Des Moines Arts Festival**

Des Moines IA U.S.A.

**Bronze**

**Best Green Program**

Budget: Under \$1.5 Million

**Destination NSW**

Vivid Sydney

The Rocks NSW Australia

**Gold**

**Best Social Media Site**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney

The Rocks NSW Australia

**Gold**

**Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney

The Rocks NSW Australia

**Gold**

**Best Event Promotional Photograph**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney

The Rocks NSW Australia

**Silver**

**Grand Pinnacle**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney

The Rocks NSW Australia

**Silver**

**Best Event Website**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney

The Rocks NSW Australia

**Silver**

**Best Outdoor Billboard**

Budget: Over \$1.5 Million

**Destination NSW**

Vivid Sydney

The Rocks NSW Australia

**Silver**

**Best Press/Media Kit**

Budget: Over \$1.5 Million

**Dooly County Chamber of Commerce**

Big Pig Jig

Vienna GA U.S.A.

**Gold**

**Best Volunteer Program**

Budget: Under \$250,000

**Downtown Events Group**

Downtown Farmers' Market

Des Moines IA U.S.A.

**Gold**

**Best Cover Design**

Budget: \$250,000 to \$750,000

**Downtown Events Group**

Downtown Farmers' Market

Des Moines IA U.S.A.

**Gold**

**Best Single Newspaper Display Ad**

Budget: \$250,000 to \$750,000

**Downtown Events Group**

Downtown Farmers' Market

Des Moines IA U.S.A.

**Gold**

**Best Street Banner**

Budget: \$250,000 to \$750,000

**Downtown Events Group**

Downtown Farmers' Market

Des Moines IA U.S.A.

**Gold**

**Best New Merchandise**

Budget: \$250,000 to \$750,000

**Downtown Events Group**

Downtown Farmers' Market  
Des Moines IA U.S.A.

**Silver**

**Best Event Program**

Budget: \$250,000 to \$750,000

**Downtown Events Group**

Downtown Farmers' Market  
Des Moines IA U.S.A.

**Silver**

**Best Miscellaneous Printed Materials  
(single page)**

Budget: \$250,000 to \$750,000

**Downtown Events Group**

Downtown Farmers' Market  
Des Moines IA U.S.A.

**Bronze**

**Best Social Media Site**

Budget: \$250,000 to \$750,000

**Downtown Events Group**

Downtown Farmers' Market  
Des Moines IA U.S.A.

**Bronze**

**Best Single Magazine Display Ad**

Budget: \$250,000 to \$750,000

**Downtown Events Group**

Downtown Farmers' Market  
Des Moines IA U.S.A.

**Bronze**

**Best Promotional Poster**

Budget: \$250,000 to \$750,000

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.

**Gold**

**Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.

**Gold**

**Best Commemorative Poster**

Budget: Over \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**

OTX Energy Parade of Lights  
Fort Worth TX U.S.A.

**Bronze**

**Best Single Newspaper Display Ad**

Budget: Under \$250,000

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.

**Bronze**

**Best Promotional Poster**

Budget: Over \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Fort Worth TX U.S.A.

**Bronze**

**Best Outdoor Billboard**

Budget: Over \$1.5 Million

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival  
Andrews Distributing Company of Fort Worth  
Fort Worth TX U.S.A.

**Bronze**

**Best Individual Sponsor Follow-up Report**

Budget: Over \$1.5 Million

**Downtown New London Association**

Sailfest  
New London CT U.S.A.

**Gold**

**Best TV Promotion (ad spot or PSA)**

Budget: \$250,000 to \$750,000

**Downtown New London Association**

Sailfest  
New London CT U.S.A.

**Silver**

**Best Event Video (for sale)**

Budget: \$250,000 to \$750,000

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton AB Canada

**Gold**

**Best Festival/Event Mobile Application**

Budget: \$250,000 to \$750,000

**Downtown New London Association**

Sailfest  
New London CT U.S.A.

**Silver**

**Best Organizational Website**

Budget: \$250,000 to \$750,000

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton AB Canada

**Gold**

**Best Newspaper Insert/Supplement**

Budget: \$250,000 to \$750,000

**Downtown New London Association**

Sailfest  
New London CT U.S.A.

**Silver**

**Best Hat**

Budget: \$250,000 to \$1.5 Million

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton AB Canada

**Gold**

**Best Event/Organization Newsletter**

Budget: Under \$1.5 Million

**Downtown New London Association**

Sailfest  
New London CT U.S.A.

**Silver**

**Best Miscellaneous Clothing**

Budget: \$250,000 to \$750,000

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton AB Canada

**Gold**

**Best Volunteer Program**

Budget: \$250,000 to \$1.5 Million

**Edison Festival of Light**

STEMtastic Day of Discovery  
Foundation for Lee County Public Schools and  
FPL

Fort Myers FL U.S.A.

**Bronze**

**Best Educational Program**

Budget: \$250,000 to \$750,000

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton AB Canada

**Gold**

**Best Green Program**

Budget: Under \$1.5 Million

**Edison Festival of Light**

Building for America's Bravest  
Galloway Family of Dealerships  
Fort Myers FL U.S.A.

**Bronze**

**Best Event/Program within an Event to  
Benefit a Cause**

Budget: \$250,000 to \$1.5 Million

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton AB Canada

**Silver**

**Grand Pinnacle**

Budget: \$250,000 to \$750,000

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton AB Canada

**Bronze****Best Organizational Website**

Budget: \$250,000 to \$750,000

**Festival Management Group, Inc.**

1st Annual Delray Beach Bacon & Bourbon Fest  
Delray Beach FL U.S.A.

**Gold****Best Street Banner**

Budget: Under \$250,000

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton AB Canada

**Bronze****Best Miscellaneous Printed Materials  
(single page)**

Budget: \$250,000 to \$750,000

**Festival Management Group, Inc.**

16th Annual Delray Beach Garlic Fest  
Delray Beach FL U.S.A.

**Silver****Best Event Website**

Budget: \$250,000 to \$750,000

**Festival Management Group, Inc.**

53rd Annual Delray Affair  
Delray Beach FL U.S.A.

**Gold****Best Festival/Event Mobile Application**

Budget: Under \$250,000

**Festival Management Group, Inc.**

16th Annual Delray Beach Garlic Fest  
Delray Beach FL U.S.A.

**Silver****Best Social Media Site**

Budget: \$250,000 to \$750,000

**Festival Management Group, Inc.**

3rd Annual Delray Beach Wine & Seafood Fest  
Delray Beach FL U.S.A.

**Gold****Best Newspaper Insert/Supplement**

Budget: Under \$250,000

**Festival Management Group, Inc.**

1st Annual Delray Beach Bacon & Bourbon Fest  
Delray Beach FL U.S.A.

**Silver****Best Newspaper Insert/Supplement**

Budget: Under \$250,000

**Festival Management Group, Inc.**

3rd Annual Delray Beach Wine & Seafood Fest  
Delray Beach FL U.S.A.

**Gold****Best Outdoor Billboard**

Budget: Under \$250,000

**Festival Management Group, Inc.**

53rd Annual Delray Affair  
Delray Beach FL U.S.A.

**Silver****Best T-Shirt Design**

Budget: Under \$250,000

**Festival Management Group, Inc.**

16th Annual Delray Beach Garlic Fest  
Delray Beach FL U.S.A.

**Gold****Best Outdoor Billboard**

Budget: \$250,000 to \$750,000

**Festival Management Group, Inc.**

1st Annual Delray Beach Bacon & Bourbon Fest  
Delray Beach FL U.S.A.

**Silver****Best Other Merchandise**

Budget: Under \$250,000

**Festival Management Group, Inc.**  
 1st Annual Delray Beach Bacon & Bourbon Fest  
 Delray Beach FL U.S.A.  
**Bronze**  
**Best Event Website**  
 Budget: Under \$250,000

**Festival Management Group, Inc.**  
 53rd Annual Delray Affair  
 Delray Beach FL U.S.A.  
**Bronze**  
**Best Pin or Button**  
 Budget: Under \$250,000

**Festival Management Group, Inc.**  
 16th Annual Delray Beach Garlic Fest  
 Delray Beach FL U.S.A.  
**Bronze**  
**Best Newspaper Insert/Supplement**  
 Budget: \$250,000 to \$750,000

**Festivals & Events Ontario**  
 Kitchener ON Canada  
**Bronze**  
**Best Miscellaneous Printed Materials (multiple page)**  
 Budget: \$250,000 to \$750,000

**Festival Management Group, Inc.**  
 1st Annual Delray Beach Bacon & Bourbon Fest  
 Delray Beach FL U.S.A.  
**Bronze**  
**Best Event Promotional Photograph**  
 Budget: Under \$250,000

**Fiesta Flambeau Parade Association**  
 2015 Fiesta Flambeau Parade - "Television - Then and Now"  
 San Antonio TX U.S.A.  
**Gold**  
**Best Pin or Button**  
 Budget: Under \$250,000

**Festival Management Group, Inc.**  
 16th Annual Delray Beach Garlic Fest  
 Delray Beach FL U.S.A.  
**Bronze**  
**Best Event Promotional Photograph**  
 Budget: \$250,000 to \$750,000

**Fiesta Flambeau Parade Association**  
 2015 Fiesta Flambeau Parade - "Television - Then and Now"  
 San Antonio TX U.S.A.  
**Bronze**  
**Best Hat**  
 Budget: Under \$250,000

**Festival Management Group, Inc.**  
 1st Annual Delray Beach Bacon & Bourbon Fest  
 Delray Beach FL U.S.A.  
**Bronze**  
**Best Outdoor Billboard**  
 Budget: Under \$250,000

**Fiesta San Antonio Commission**  
 Fiesta San Antonio  
 The Fiesta Store  
 San Antonio TX U.S.A.  
**Gold**  
**Best Single Magazine Display Ad**  
 Budget: Over \$1.5 Million

**Festival Management Group, Inc.**  
 16th Annual Delray Beach Garlic Fest  
 Delray Beach FL U.S.A.  
**Bronze**  
**Best T-Shirt Design**  
 Budget: \$250,000 to \$750,000

**Fiesta San Antonio Commission**  
 Fiesta San Antonio  
 San Antonio TX U.S.A.  
**Silver**  
**Best Festival/Event Mobile Application**  
 Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
San Antonio TX U.S.A.

**Silver**

**Best Ad Series**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival  
Chattanooga TN U.S.A.

**Silver**

**Best T-Shirt Design**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
Fiesta Fiesta  
San Antonio TX U.S.A.

**Silver**

**Best Outdoor Billboard**

Budget: Under \$250,000

**Friends of the Festival**

Riverbend Festival  
Chattanooga TN U.S.A.

**Silver**

**Best Hat**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
San Antonio TX U.S.A.

**Silver**

**Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival  
Chattanooga TN U.S.A.

**Bronze**

**Best Event Website**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
San Antonio TX U.S.A.

**Bronze**

**Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival  
Chattanooga TN U.S.A.

**Bronze**

**Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

**Fiesta San Antonio Commission**

Fiesta San Antonio  
San Antonio TX U.S.A.

**Bronze**

**Best Pin or Button**

Budget: Over \$1.5 Million

**Friends of the Festival**

BlueCross BlueShield Riverbend Run  
Chattanooga TN U.S.A.

**Bronze**

**Best Event/Program within an Event to Benefit a Cause**

Budget: Over \$1.5 Million

**Friends of the Festival**

Riverbend Festival  
Chattanooga TN U.S.A.

**Silver**

**Best Radio Promotion**

Budget: Over \$1.5 Million

**Friends of the Festival**

Meet USS LST 325  
Chattanooga TN U.S.A.

**Bronze**

**Best New Event**

Budget: Under \$250,000

**Galveston Historical Foundation**

Galveston TX U.S.A.

**Gold**

**Best Radio Promotion**

Budget: Under \$250,000

**Galveston Historical Foundation**

Galveston TX U.S.A.

**Gold**

**Best Organizational Website**

Budget: Under \$250,000

**Galveston Historical Foundation**

Dickens on the Strand

Galveston TX U.S.A.

**Silver**

**Best Event Website**

Budget: Under \$250,000

**Galveston Historical Foundation**

Galveston TX U.S.A.

**Silver**

**Best Social Media Site**

Budget: Under \$250,000

**Galveston Historical Foundation**

Galveston Historic Homes Tour

Galveston TX U.S.A.

**Silver**

**Best Event Program**

Budget: Under \$250,000

**Galveston Historical Foundation**

Dickens on the Strand

Galveston TX U.S.A.

**Silver**

**Best Single Newspaper Display Ad**

Budget: Under \$250,000

**Galveston Historical Foundation**

Dickens on the Strand

Galveston TX U.S.A.

**Silver-Tie**

**Best Commemorative Poster**

Budget: Under \$250,000

**Gatlinburg Convention & Visitors Bureau**

Gatlinburg Beans & Cornbread Festival

Gatlinburg TN U.S.A.

**Gold**

**Best Full Length TV Program (local)**

Budget: Under \$250,000

**Gatlinburg Convention & Visitors Bureau**

39th Fantasy of Lights Christmas Parade

Gatlinburg TN U.S.A.

**Gold**

**Best Full Length TV Program (national)**

Budget: Under \$250,000

**Gatlinburg Convention & Visitors Bureau**

39th Fantasy of Lights Christmas Parade

Gatlinburg TN U.S.A.

**Gold**

**Best Event Video (for sale)**

Budget: Under \$250,000

**Gatlinburg Convention & Visitors Bureau**

Gatlinburg "Nose" Christmas

Gatlinburg TN U.S.A.

**Silver**

**Most Creative/Effective News Stunt**

Budget: Under \$250,000

**Gatlinburg Convention & Visitors Bureau**

Make Your Summer Shine in the Smokies

Gatlinburg TN U.S.A.

**Bronze**

**Best Event/Organization E-Newsletter**

Budget: Under \$750,000

**Gatlinburg Convention & Visitors Bureau**

Gatlinburg "Nose" Christmas

Gatlinburg TN U.S.A.

**Bronze**

**Best Social Media Site**

Budget: Under \$250,000

**Gatlinburg Convention & Visitors Bureau**

Gatlinburg "Nose" Christmas  
Gatlinburg TN U.S.A.

**Bronze**

**Best Festival/Event Mobile Application**

Budget: Under \$250,000

**Geumsan Insam Festival**

Geumsan South Korea

**Gold**

**Best Company Image Pieces**

Budget: Over \$1.5 Million

**Geumsan Insam Festival**

Geumsan South Korea

**Bronze-Tie**

**Best Street Banner**

Budget: Over \$1.5 Million

**Geumsan Insam Festival**

Geumsan South Korea

**Bronze**

**Best Event Management Certificate Program**

Budget: Combined Budget

**Gimje Horizon Festival**

Seogu South Korea

**Gold**

**Best Other Merchandise**

Budget: Over \$1.5 Million

**Gimje Horizon Festival**

Seogu South Korea

**Silver**

**Best Company Image Pieces**

Budget: Over \$1.5 Million

**Gimje Horizon Festival**

Seogu South Korea

**Bronze**

**Best Miscellaneous Printed Materials (single page)**

Budget: Over \$1.5 Million

**Gimje Horizon Festival**

Seogu South Korea

**Bronze**

**Best New Merchandise**

Budget: Over \$1.5 Million

**Go Breck/Breckenridge Resort Chamber**

Oktoberfest

Breckenridge CO U.S.A.

**Gold**

**Best Other Merchandise**

Budget: Under \$250,000

**Grapevine Convention & Visitors Bureau**

Main Street Fest

Grapevine TX U.S.A.

**Gold**

**Best Pin or Button**

Budget: \$250,000 to \$1.5 Million

**Grapevine Convention & Visitors Bureau**

GrapeFest - People's Choice

Grapevine TX U.S.A.

**Silver**

**Best Event Program**

Budget: \$750,000 to \$1.5 Million

**Grapevine Convention & Visitors Bureau**

GrapeFest

Grapevine TX U.S.A.

**Silver**

**Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

**Grapevine Convention & Visitors Bureau**

Main Street Fest

Grapevine TX U.S.A.

**Bronze**

**Best Other Merchandise**

Budget: \$750,000 to \$1.5 Million

**Hadong Wild Tea Cultural Festival**

Hadong South Korea

**Gold**

**Best Promotional Poster**

Budget: \$250,000 to \$750,000

**Hadong Wild Tea Cultural Festival**

Hadong South Korea

**Bronze**

**Best TV Promotion (ad spot or PSA)**

Budget: \$250,000 to \$750,000

**Hanseong Baekje Cultural Festival**

Hanseong South Korea

**Gold**

**Best Promotional Brochure**

Budget: \$250,000 to \$750,000

**Hanseong Baekje Cultural Festival**

Experience Village

Hanseong South Korea

**Silver**

**Best Event (within an Existing Festival)**

Budget: \$250,000 to \$750,000

**International Cherry Blossom Festival**

Macon GA U.S.A.

**Silver**

**Best Ad Series**

Budget: \$750,000 to \$1.5 Million

**International Cherry Blossom Festival**

Food Truck Frenzy

Macon GA U.S.A.

**Silver**

**Best Food & Beverage Program**

Budget: Under \$1.5 Million

**International Cherry Blossom Festival**

On the Road to the Radio Disney Music Awards

Macon GA U.S.A.

**Bronze**

**Best Children's Programming**

Budget: \$750,000 to \$1.5 Million

**Iowa City/Coralville Area Convention & Visitors Bureau**

Herky on Parade

Coralville IA U.S.A.

**Gold**

**Best Miscellaneous Multimedia**

Budget: Under \$250,000

**Iowa City/Coralville Area Convention & Visitors Bureau**

FRYfest

Coralville IA U.S.A.

**Gold**

**Best Sponsor Gift**

Budget: Under \$250,000

**Iowa City/Coralville Area Convention & Visitors Bureau**

Herky on Parade

Live Auction to Benefit the United Way of Johnson & Washington Counties

Coralville IA U.S.A.

**Gold**

**Best Event/Program within an Event to Benefit a Cause**

Budget: Under \$250,000

**Iowa City/Coralville Area Convention & Visitors Bureau**

FRYfest

The 'World's Largest Hawkeye Tradeshow'

Coralville IA U.S.A.

**Gold**

**Best Event (within an Existing Festival)**

Budget: Under \$250,000

**Iowa City/Coralville Area Convention & Visitors Bureau**

Herky on Parade

Coralville IA U.S.A.

**Gold**

**Best Overall Merchandising Program**

Budget: Under \$750,000

**Iowa City/Coralville Area Convention & Visitors Bureau**

Herky on Parade

Coralville IA U.S.A.

**Silver**

**Best Full Length TV Program (national)**

Budget: Under \$250,000

**Iowa City/Coralville Area Convention & Visitors Bureau**

granGABLE  
Coralville IA U.S.A.

**Silver**

**Best New Merchandise**

Budget: Under \$250,000

**Iowa City/Coralville Area Convention & Visitors Bureau**

Herky on Parade  
The Golden Herky  
Coralville IA U.S.A.

**Silver**

**Best New Promotion Activity**

Budget: Under \$250,000

**Iowa City/Coralville Area Convention & Visitors Bureau**

Northside Oktoberfest  
Coralville IA U.S.A.

**Bronze**

**Best Event Program**

Budget: Under \$250,000

**Iowa City/Coralville Area Convention & Visitors Bureau**

Herky on Parade  
Coralville IA U.S.A.

**Bronze**

**Best Commemorative Poster**

Budget: Under \$250,000

**Jeong-dong Culture Night**

Seoul Jung-gu South Korea

**Silver**

**Best Promotional Brochure**

Budget: Under \$250,000

**Jeong-dong Culture Night**

Jeongdongyahaeng Flowery Night  
Seoul Jung-gu South Korea

**Silver**

**Best New Event**

Budget: Under \$250,000

**Jinju Namgang Yudeung Festival**

Jinju South Korea

**Gold**

**Best Promotional Brochure**

Budget: Over \$1.5 Million

**Jinju Namgang Yudeung Festival**

Jinju South Korea

**Gold**

**Best Hat**

Budget: Over \$1.5 Million

**Jinju Namgang Yudeung Festival**

Jinju South Korea

**Gold**

**Best Sponsor Gift**

Budget: Over \$1.5 Million

**Jinju Namgang Yudeung Festival**

Jinju South Korea

**Silver-Tie**

**Best Miscellaneous Printed Materials (multiple page)**

Budget: Over \$1.5 Million

**Jinju Namgang Yudeung Festival**

Lantern Program

Jinju South Korea

**Silver**

**Best New Event**

Budget: Over \$1.5 Million

**Kansas City Irish Fest**

Kansas City MO U.S.A.

**Silver**

**Best Festival/Event Mobile Application**

Budget: \$750,000 to \$1.5 Million

**Kentucky Derby Festival**

"The Stories You Tell Happen Here"

Louisville KY U.S.A.

**Gold**

**Grand Pinnacle**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

U.S. Bank Great BalloonFest  
Louisville KY U.S.A.

**Gold**

**Best Radio Promotion**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Go Green! Program  
Louisville KY U.S.A.

**Gold**

**Best Green Program**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Gold**

**Best Organizational Website**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Gold**

**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: Combined Budget

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Gold**

**Best Miscellaneous Multimedia**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Gold**

**Best Overall Merchandising Program**

Budget: Over \$750,000

**Kentucky Derby Festival**

"The Stories You Tell Happen Here"

Louisville KY U.S.A.

**Gold**

**Best Ad Series**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Gold**

**Best Press/Media Kit**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Gold**

**Best T-Shirt Design**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Gold**

**Best Media Relations Campaign**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Gold**

**Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

"Festival Times"

Louisville KY U.S.A.

**Silver**

**Best Event/Organization E-Newsletter**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Thorntons Great Bed Races

Louisville KY U.S.A.

**Gold**

**Best Sponsorship Program for Individual Sponsor**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Silver**

**Best Social Media Site**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

BeerFest Presented by American Founders Bank  
Louisville KY U.S.A.

**Silver**

**Best Event Program**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Thunder Over Louisville  
Louisville KY U.S.A.

**Silver**

**Best Overall Sponsorship Program**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Thunder Over Louisville  
Louisville KY U.S.A.

**Silver**

**Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Health Fair  
Louisville KY U.S.A.

**Silver**

**Best Educational Program**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Silver**

**Best Commemorative Poster**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

miniFun Run  
Louisville KY U.S.A.

**Silver**

**Best Children's Programming**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Silver**

**Best Pin or Button**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Thorntons Great Bed Races  
Louisville KY U.S.A.

**Silver**

**Best Event (within an Existing Festival)**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Silver**

**Best New Merchandise**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Kroger's Fest-a-Ville and the Chow Wagon  
Louisville KY U.S.A.

**Silver**

**Best Food & Beverage Program**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Silver**

**Best Sponsor Gift**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Thunder Over Louisville  
2015 Thunder Flags on Cranes  
Louisville KY U.S.A.

**Silver**

**Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

HumanaVitality  
Louisville KY U.S.A.

**Silver**

**Best Individual Sponsor Follow-up Report**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Passion for Pinnacles: Sponsor Tour of Love  
Louisville KY U.S.A.

**Silver**

**Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win**

Budget: Combined Budget

**Kentucky Derby Festival**

Kroger's Fest-a-Ville  
Wild Turkey Bourbon  
Louisville KY U.S.A.

**Bronze-Tie**

**Best Single New Sponsorship Opportunity**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Republic Bank Pegasus Parade  
Louisville KY U.S.A.

**Bronze**

**Best TV Promotion (ad spot or PSA)**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Marathon & miniMarathon  
Louisville KY U.S.A.

**Bronze**

**Best Volunteer Program**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Thunder Over Louisville  
Louisville KY U.S.A.

**Bronze**

**Best Full Length TV Program (national)**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Marathon & miniMarathon  
"I Run Because" Campaign  
Louisville KY U.S.A.

**Bronze**

**Best New Promotion Activity**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Bronze**

**Best Commemorative Poster**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Kroger's Fest-a-Ville  
Automated Ticketing  
Louisville KY U.S.A.

**Bronze**

**Best New Attendee Service**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Louisville KY U.S.A.

**Bronze**

**Best T-Shirt Design**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Kentucky Derby Festival Foundation  
Gallopalooza Horse Raffle  
Louisville KY U.S.A.

**Bronze**

**Best Money-Making Idea**

Budget: Over \$1.5 Million

**Kentucky Derby Festival**

Waterfront Jam  
Presented by John R. Elliott HERO Campaign  
Louisville KY U.S.A.

**Bronze**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Over \$1.5 Million

**Koncept Events**

Nutra Blend & Koncept Events Drive to Feed  
Fort Lauderdale FL U.S.A.

**Silver**

**Best Community Outreach Program**

Budget: Under \$250,000

**Koncept Events**

Fort Lauderdale FL U.S.A.

**Bronze**

**Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win**

Budget: Combined Budget

**Ludwig Van Beethoven Association**

Ludwig Van Beethoven Easter Festival

Krakow Poland

**Gold**

**Best Event Program**

Budget: Over \$1.5 Million

**Ludwig Van Beethoven Association**

Ludwig Van Beethoven Easter Festival

Krakow Poland

**Gold**

**Best Promotional Poster**

Budget: Over \$1.5 Million

**Ludwig Van Beethoven Association**

Ludwig Van Beethoven Easter Festival

Krakow Poland

**Bronze**

**Best Cover Design**

Budget: Over \$1.5 Million

**Lufkin/Angelina County Chamber of Commerce**

30th Annual Texas State Forest Festival

30 Day Kick Off Event

Lufkin TX U.S.A.

**Gold**

**Most Creative/Effective News Stunt**

Budget: Under \$250,000

**Lufkin/Angelina County Chamber of Commerce**

30th Annual Texas State Forest Festival

Lufkin TX U.S.A.

**Silver**

**Best Volunteer Program**

Budget: Under \$250,000

**Lufkin/Angelina County Chamber of Commerce**

30th Annual Texas State Forest Festival

Lufkin TX U.S.A.

**Bronze**

**Best Newspaper Insert/Supplement**

Budget: Under \$250,000

**Lufkin/Angelina County Chamber of Commerce**

30th Annual Texas State Forest Festival

Brookshire Brothers

Lufkin TX U.S.A.

**Bronze**

**Best Sponsor Partner**

Budget: Under \$250,000

**Lufkin/Angelina County Chamber of Commerce**

30th Annual Texas State Forest Festival

Lufkin TX U.S.A.

**Bronze**

**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: Combined Budget

**Lufkin/Angelina County Chamber of Commerce**

30th Annual Texas State Forest Festival

Lufkin TX U.S.A.

**Bronze**

**Best Press/Media Kit**

Budget: Under \$750,000

**Main Plaza Conservancy**

Mariachi Corazon de San Antonio

San Antonio TX U.S.A.

**Gold**

**Best Company Image Pieces**

Budget: \$750,000 to \$1.5 Million

**Main Plaza Conservancy**

Mariachi Corazon de San Antonio

San Antonio TX U.S.A.

**Bronze**

**Best Educational Program**

Budget: \$750,000 to \$1.5 Million

**Masan Gagopa Chrysanthemum Festival**

Masan South Korea

**Gold**

**Best Promotional Brochure**

Budget: \$750,000 to \$1.5 Million

**Memphis in May International Festival**

Memphis TN U.S.A.

**Gold**

**Best Event Website**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

World Championship Barbecue Cooking Contest

Memphis TN U.S.A.

**Gold**

**Best Festival/Event Mobile Application**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

International Week

Memphis TN U.S.A.

**Gold**

**Best Miscellaneous Clothing**

Budget: \$250,000 to \$750,000

**Memphis in May International Festival**

Memphis TN U.S.A.

**Gold**

**Best Overall Sponsorship Program**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

Memphis TN U.S.A.

**Gold**

**Best Volunteer Program**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

Memphis TN U.S.A.

**Gold**

**Best Educational Program**

Budget: \$250,000 to \$750,000

**Memphis in May International Festival**

World Championship Barbeque Cooking Contest

Big Hog Run, America's Premier 0.2K Run

Memphis TN U.S.A.

**Gold**

**Best Event (within an Existing Festival)**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

International Week

Memphis TN U.S.A.

**Silver**

**Best Company Image Pieces**

Budget: \$250,000 to \$750,000

**Memphis in May International Festival**

International Week

Memphis TN U.S.A.

**Silver**

**Best Promotional Poster**

Budget: \$250,000 to \$750,000

**Memphis in May International Festival**

Beale Street Music Festival

Memphis TN U.S.A.

**Bronze**

**Best Social Media Site**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

Beale Street Music Festival

Memphis TN U.S.A.

**Bronze**

**Best Festival/Event Mobile Application**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

International Week

Under the Stars Gala

Memphis TN U.S.A.

**Bronze**

**Best Event Invitation**

Budget: \$250,000 to \$750,000

**Memphis in May International Festival**

World Championship Barbecue Cooking Contest  
 Memphis TN U.S.A.

**Bronze**

**Best Hat**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

Beale Street Music Festival  
 Memphis TN U.S.A.

**Bronze**

**Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

World Championship Barbecue Cooking Contest  
 Memphis TN U.S.A.

**Bronze**

**Best Sponsor Gift**

Budget: Over \$1.5 Million

**Memphis in May International Festival**

World Championship Barbeque Cooking Contest  
 Big Hog Run, America's Premier 0.2K Run  
 Memphis TN U.S.A.

**Bronze**

**Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

**Music for All**

Summer Symposium  
 Indianapolis IN U.S.A.

**Gold**

**Best Event/Organization E-Newsletter**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Indianapolis IN U.S.A.

**Gold**

**Best Event/Organization E-Newsletter**

Budget: Over \$1.5 Million

**Music for All**

Indianapolis IN U.S.A.

**Gold**

**Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

**Music for All**

National Festival  
 Indianapolis IN U.S.A.

**Gold**

**Best Cover Design**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Summer Symposium  
 Indianapolis IN U.S.A.

**Gold**

**Best Educational Program**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Chamber Music National Festival  
 Indianapolis IN U.S.A.

**Silver**

**Best Miscellaneous Multimedia**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Indianapolis IN U.S.A.

**Silver**

**Best Miscellaneous Multimedia**

Budget: Over \$1.5 Million

**Music for All**

Summer Symposium  
 Indianapolis IN U.S.A.

**Silver**

**Best Promotional Brochure**

Budget: \$750,000 to \$1.5 Million

**Music for All**

2014 Bands of America Grand National  
 Championships  
 Indianapolis IN U.S.A.

**Silver**

**Best Cover Design**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Bands of America Super Regional Championships  
Indianapolis IN U.S.A.

**Silver**

**Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Chamber Music National Festival  
Indianapolis IN U.S.A.

**Silver**

**Best New Event**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Jolesch Enterprises  
Indianapolis IN U.S.A.

**Silver**

**Best Vendor/Supplier**

Budget: Combined Budget

**Music for All**

Indianapolis IN U.S.A.

**Bronze**

**Best Company Image Pieces**

Budget: Over \$1.5 Million

**Music for All**

Summer Symposium  
Indianapolis IN U.S.A.

**Bronze**

**Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Bands of America Grand National Championships  
Indianapolis IN U.S.A.

**Bronze**

**Best Event Promotional Photograph**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Bands of America Grand National Championships  
Indianapolis IN U.S.A.

**Bronze**

**Best Miscellaneous Clothing**

Budget: \$750,000 to \$1.5 Million

**Music for All**

Bands of America Grand National Championships  
Future Music Educators' Experience  
Indianapolis IN U.S.A.

**Bronze**

**Best Event (within an Existing Festival)**

Budget: \$750,000 to \$1.5 Million

**Narodni Dom Maribor**

Festival Lent  
Maribor SI Slovenia

**Gold**

**Best Event Program**

Budget: \$750,000 to \$1.5 Million

**Narodni Dom Maribor**

Festival Lent  
Maribor SI Slovenia

**Gold**

**Best Miscellaneous Printed Materials (single page)**

Budget: \$750,000 to \$1.5 Million

**Narodni Dom Maribor**

Festival Lent  
Maribor SI Slovenia

**Silver**

**Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million

**National Archives**

July 4th at the National Archives  
Washington DC U.S.A.

**Silver**

**Grand Pinnacle**

Budget: Under \$250,000

**National Cherry Blossom Festival**  
 Washington DC U.S.A.  
**Gold**  
**Best Full Length TV Program (national)**  
 Budget: Over \$1.5 Million

**National Cherry Blossom Festival**  
 Washington DC U.S.A.  
**Bronze**  
**Best Media Relations Campaign**  
 Budget: Over \$1.5 Million

**National Cherry Blossom Festival**  
 DowntownDC Business Improvement District  
 Washington DC U.S.A.  
**Gold**  
**Best Sponsor Partner**  
 Budget: Over \$1.5 Million

**National Cherry Festival**  
 Traverse City MI U.S.A.  
**Silver**  
**Best TV Promotion (ad spot or PSA)**  
 Budget: Over \$1.5 Million

**National Cherry Blossom Festival**  
 ParkedIn App  
 Washington DC U.S.A.  
**Silver**  
**Best New Attendee Service**  
 Budget: Over \$1.5 Million

**National Parks Board**  
 Singapore Garden Festival 2014  
 Singapore Singapore  
**Gold-Tie**  
**Best TV Promotion (ad spot or PSA)**  
 Budget: Over \$1.5 Million

**National Cherry Blossom Festival**  
 Washington DC U.S.A.  
**Bronze**  
**Best Full Length TV Program (local)**  
 Budget: Over \$1.5 Million

**National Parks Board**  
 Singapore Garden Festival 2014  
 Singapore Singapore  
**Silver**  
**Best Newspaper Insert/Supplement**  
 Budget: Over \$1.5 Million

**National Cherry Blossom Festival**  
 Washington DC U.S.A.  
**Bronze**  
**Best Organizational Website**  
 Budget: Over \$1.5 Million

**National Parks Board**  
 Singapore Garden Festival 2014  
 Singapore Singapore  
**Bronze-Tie**  
**Best Event Program**  
 Budget: Over \$1.5 Million

**National Cherry Blossom Festival**  
 Washington DC U.S.A.  
**Bronze**  
**Best Miscellaneous Printed Materials (multiple page)**  
 Budget: Over \$1.5 Million

**National Parks Board**  
 Singapore Garden Festival 2014  
 Singapore Singapore  
**Bronze-Tie**  
**Best Street Banner**  
 Budget: Over \$1.5 Million

**National Cherry Blossom Festival**  
 Washington DC U.S.A.  
**Bronze**  
**Best Pin or Button**  
 Budget: Over \$1.5 Million

**Naval Station Great Lakes: Morale, Welfare & Recreation Department**

Naval Station Great Lakes - 4th of July Celebration 2015  
Great Lakes IL U.S.A.

**Gold**

**Best Miscellaneous Printed Materials (single page)**

Budget: Under \$250,000

**Naval Station Great Lakes: Morale, Welfare & Recreation Department**

Naval Station Great Lakes - 4th of July Celebration 2015  
Kids Zone  
Great Lakes IL U.S.A.

**Gold**

**Best Children's Programming**

Budget: Under \$250,000

**Naval Station Great Lakes: Morale, Welfare & Recreation Department**

Naval Station Great Lakes - 4th of July Celebration 2015  
VIP, Rock, White & Blue Concert Area  
Great Lakes IL U.S.A.

**Gold**

**Best Money-Making Idea**

Budget: Under \$1.5 Million

**Naval Station Great Lakes: Morale, Welfare & Recreation Department**

Naval Station Great Lakes - 4th of July Celebration 2015  
Red Bull Air Force Team - Marriage Proposal  
Great Lakes IL U.S.A.

**Bronze**

**Best New Promotion Activity**

Budget: Under \$250,000

**Niagara College**

Event Management Graduate Certificate Program  
Niagara-on-the-Lake ON Canada

**Gold**

**Best Event Management Certificate Program**

Budget: Combined Budget

**Norfolk Festevents, Ltd.**

39th Annual Norfolk Harborfest®  
Norfolk VA U.S.A.

**Silver**

**Best Commemorative Poster**

Budget: \$250,000 to \$750,000

**Norfolk Festevents, Ltd.**

39th Annual Norfolk Harborfest®  
Norfolk VA U.S.A.

**Bronze**

**Best Event Program**

Budget: \$250,000 to \$750,000

**North Carolina Azalea Festival**

Wilmington NC U.S.A.

**Gold**

**Best Miscellaneous Multimedia**

Budget: \$750,000 to \$1.5 Million

**North Carolina Azalea Festival**

Wilmington NC U.S.A.

**Gold**

**Best Social Media Site**

Budget: \$750,000 to \$1.5 Million

**North Carolina Azalea Festival**

Wilmington NC U.S.A.

**Silver**

**Best Organizational Website**

Budget: \$750,000 to \$1.5 Million

**North Carolina Azalea Festival**

Wilmington NC U.S.A.

**Bronze**

**Best Event/Organization E-Newsletter**

Budget: \$750,000 to \$1.5 Million

**North Carolina Azalea Festival**

Wilmington NC U.S.A.

**Bronze**

**Best Event Invitation**

Budget: \$750,000 to \$1.5 Million

**North Carolina Azalea Festival**

Cyber Monday Sale  
Wilmington NC U.S.A.

**Bronze**

**Best Money-Making Idea**

Budget: Under \$1.5 Million

**North Carolina Seafood Festival**

Morehead City NC U.S.A.

**Gold**

**Best Social Media Site**

Budget: \$250,000 to \$750,000

**North Carolina Seafood Festival**

North Carolina Department of Agriculture  
Morehead City NC U.S.A.

**Bronze**

**Best Sponsor Partner**

Budget: \$250,000 to \$750,000

**Oak Grove Tourism Commission**

Annual Butterfly Festival  
Oak Grove KY U.S.A.

**Silver**

**Best Educational Program**

Budget: Under \$250,000

**Oak Grove Tourism Commission**

Annual Spring Into Summer Festival  
Oak Grove KY U.S.A.

**Bronze**

**Grand Pinnacle**

Budget: Under \$250,000

**Pai Chai University**

Pai Chai South Korea

**Gold**

**Best Event Management Bachelor's Degree**

Budget: Over \$1.5 Million

**Pai Chai University**

Pai Chai South Korea

**Gold**

**Best Festival & Event Management Masters Program**

Budget: Over \$1.5 Million

**Pai Chai University**

Pai Chai South Korea

**Gold**

**Best Festival & Event Management PhD Program**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

College Football Playoff Semifinal at the Rose Bowl Game presented by Northwestern Mutual  
Pasadena CA U.S.A.

**Gold**

**Best Miscellaneous Printed Materials (single page)**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

Pasadena CA U.S.A.

**Silver**

**Best Organizational Website**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

126th Rose Parade presented by Honda  
Pasadena CA U.S.A.

**Silver-Tie**

**Best Miscellaneous Printed Materials (multiple page)**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

College Football Playoff Semifinal at the Rose Bowl Game presented by Northwestern Mutual  
Pasadena CA U.S.A.

**Silver**

**Best Cover Design**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

126th Rose Parade presented by Honda  
Pasadena CA U.S.A.

**Silver**

**Best Promotional Poster**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

Pasadena CA U.S.A.

**Silver**

**Best Event Invitation**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

126th Rose Parade presented by Honda  
Pasadena CA U.S.A.

**Bronze**

**Best Miscellaneous Multimedia**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

126th Rose Parade presented by Honda  
Pasadena CA U.S.A.

**Bronze**

**Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

**Pasadena Tournament of Roses**

Pasadena CA U.S.A.

**Bronze**

**Best Promotional Brochure**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2015 PHS Philadelphia Flower Show  
Philadelphia PA U.S.A.

**Gold-Tie**

**Best TV Promotion (ad spot or PSA)**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2015 PHS Philadelphia Flower Show  
Philadelphia PA U.S.A.

**Gold**

**Best Full Length TV Program (local)**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2015 PHS Philadelphia Flower Show  
Philadelphia PA U.S.A.

**Gold**

**Best Street Banner**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2015 PHS Philadelphia Flower Show  
Philadelphia PA U.S.A.

**Gold**

**Best Pin or Button**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2015 PHS Philadelphia Flower Show  
"Celebrate the Movies" showcasing Disney &  
Disney • Pixar  
Philadelphia PA U.S.A.

**Gold**

**Best Single New Sponsorship Opportunity**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2015 PHS Philadelphia Flower Show  
Philadelphia PA U.S.A.

**Gold**

**Best Educational Program**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2015 PHS Philadelphia Flower Show  
Philadelphia PA U.S.A.

**Gold**

**Best Food & Beverage Program**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2015 PHS Philadelphia Flower Show  
Fido Friday  
Philadelphia PA U.S.A.

**Gold**

**Best New Event**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2015 PHS Philadelphia Flower Show  
Philadelphia PA U.S.A.

**Gold**

**Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win**

Budget: Combined Budget

**Pennsylvania Horticultural Society**

2015 PHS Philadelphia Flower Show  
Philadelphia PA U.S.A.

**Silver****Best Event Video (for sale)**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2015 PHS Philadelphia Flower Show  
Philadelphia PA U.S.A.

**Silver****Best Other Merchandise**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2015 PHS Philadelphia Flower Show  
Pop Up Garden Program  
Philadelphia PA U.S.A.

**Silver****Best Community Outreach Program**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2015 PHS Philadelphia Flower Show  
Celebrating the Movies  
Philadelphia PA U.S.A.

**Silver****Best New Promotion Activity**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2015 PHS Philadelphia Flower Show  
Make & Take Room  
Philadelphia PA U.S.A.

**Silver****Best Money-Making Idea**

Budget: Over \$1.5 Million

**Pennsylvania Horticultural Society**

2015 PHS Philadelphia Flower Show  
Philadelphia PA U.S.A.

**Silver****Best Media Relations Campaign**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
Portland OR U.S.A.

**Gold****Best Miscellaneous On-Site Décor**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
Alaska Airlines  
Portland OR U.S.A.

**Gold****Best Individual Sponsor Follow-up Report**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
Fred Meyer Junior Parade  
Portland OR U.S.A.

**Gold****Best Children's Programming**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
Boys & Girls Aid  
Portland OR U.S.A.

**Gold****Best Event/Program within an Event to Benefit a Cause**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
Women of Power  
Portland OR U.S.A.

**Gold****Best New Promotion Activity**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
Grand Floral Parade  
Portland OR U.S.A.

**Silver****Best Full Length TV Program (local)**

Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**  
 Portland Rose Festival  
 Portland OR U.S.A.  
**Silver**  
**Best Event Promotional Photograph**  
 Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**  
 Portland Rose Festival  
 Portland OR U.S.A.  
**Bronze**  
**Grand Pinnacle**  
 Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**  
 Portland Rose Festival  
 Regence BlueCross BlueShield of Oregon  
 Portland OR U.S.A.  
**Silver**  
**Best Targeted Sponsor Solicitation Proposal**  
 Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**  
 Portland Rose Festival  
 Portland OR U.S.A.  
**Bronze**  
**Best Event Invitation**  
 Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**  
 Portland Rose Festival  
 Alaska Airlines  
 Portland OR U.S.A.  
**Silver**  
**Best Sponsor Partner**  
 Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**  
 Portland Rose Festival  
 Beaverton Honda RoZone  
 Portland OR U.S.A.  
**Bronze**  
**Best Miscellaneous On-Site Décor**  
 Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**  
 Portland Rose Festival  
 Starlight After-Party presented by Lyft  
 Portland OR U.S.A.  
**Silver**  
**Best Single New Sponsorship Opportunity**  
 Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**  
 Portland Rose Festival  
 Rose Festival Court presented by Unitus  
 Community Credit Union  
 Portland OR U.S.A.  
**Bronze**  
**Best Community Outreach Program**  
 Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**  
 Portland Rose Festival  
 Clean & Green Team  
 Portland OR U.S.A.  
**Silver**  
**Best Green Program**  
 Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**  
 Portland Rose Festival  
 Fleet Week  
 Portland OR U.S.A.  
**Bronze**  
**Best Event (within an Existing Festival)**  
 Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**  
 Portland Rose Festival  
 Portland OR U.S.A.  
**Silver**  
**Best Emergency Preparedness & Risk Management Plan for an Event**  
 Budget: Combined Budget

**Portland Rose Festival Foundation**  
 Portland Rose Festival  
 Starlight After-Party  
 Portland OR U.S.A.  
**Bronze**  
**Best New Event**  
 Budget: Over \$1.5 Million

**Portland Rose Festival Foundation**

Portland Rose Festival  
Funtastic Traveling Shows  
Portland OR U.S.A.

**Bronze**

**Best Vendor/Supplier**

Budget: Combined Budget

**Pre-Historic Culture Festival of Gangdong**

Gangdong South Korea

**Gold**

**Best Sponsor Gift**

Budget: \$250,000 to \$1.5 Million

**Pre-Historic Culture Festival of Gangdong**

Gangdong South Korea

**Silver**

**Best Event Invitation**

Budget: \$250,000 to \$750,000

**Pre-Historic Culture Festival of Gangdong**

Gangdong South Korea

**Bronze**

**Best Street Banner**

Budget: \$250,000 to \$750,000

**Pro Football Hall of Fame Enshrinement Festival**

Canton OH U.S.A.

**Bronze**

**Best Event Video (for sale)**

Budget: Over \$1.5 Million

**Propaganda3**

Firestone Walker Invitational Beer Fest  
Kansas City MO U.S.A.

**Silver**

**Best Festival/Event Mobile Application**

Budget: Under \$250,000

**Redfilo Events**

Neorun  
Tourist Club Area AD United Arab Emirates

**Gold**

**Best Event Video (for sale)**

Budget: \$250,000 to \$750,000

**Redfilo Events**

Neorun  
Tourist Club Area AD United Arab Emirates

**Gold**

**Best Organizational Website**

Budget: \$250,000 to \$750,000

**Redfilo Events**

Neorun  
Tourist Club Area AD United Arab Emirates

**Gold**

**Best Single Magazine Display Ad**

Budget: \$250,000 to \$750,000

**Redfilo Events**

Neorun  
Tourist Club Area AD United Arab Emirates

**Gold**

**Best Event Promotional Photograph**

Budget: \$250,000 to \$750,000

**Redfilo Events**

Neorun  
Tourist Club Area AD United Arab Emirates

**Silver**

**Best Radio Promotion**

Budget: \$250,000 to \$750,000

**Redfilo Events**

Neorun  
Tourist Club Area AD United Arab Emirates

**Silver**

**Best New Event**

Budget: \$250,000 to \$750,000

**Rotterdam Festivals**

Rotterdam The Netherlands

**Gold**

**Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000

**Rotterdam Festivals**

Rotterdam The Netherlands

**Gold**

**Best Miscellaneous Printed Materials (multiple page)**

Budget: Over \$1.5 Million

**Rotterdam Festivals**

Rotterdam The Netherlands

**Gold**

**Best New Merchandise**

Budget: Under \$250,000

**Rotterdam Festivals**

Rotterdamse Dakendagen

Rotterdam The Netherlands

**Gold**

**Best New Event**

Budget: Under \$250,000

**Rotterdam Festivals**

Rotterdam The Netherlands

**Silver**

**Best Organizational Website**

Budget: Under \$250,000

**Sausalito Art Festival**

Sausalito CA U.S.A.

**Gold**

**Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival**

Sausalito CA U.S.A.

**Silver**

**Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival**

Sausalito CA U.S.A.

**Silver**

**Best Other Merchandise**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival**

Sausalito CA U.S.A.

**Silver**

**Best Miscellaneous Clothing**

Budget: \$750,000 to \$1.5 Million

**Sausalito Art Festival**

Sausalito CA U.S.A.

**Bronze**

**Best Single Magazine Display Ad**

Budget: \$750,000 to \$1.5 Million

**Seosan Haemieupseong Festival**

Seosan South Korea

**Gold**

**Best Miscellaneous Printed Materials (multiple page)**

Budget: \$250,000 to \$750,000

**Seosan Haemieupseong Festival**

Seosan South Korea

**Gold**

**Best Miscellaneous Printed Materials (single page)**

Budget: \$250,000 to \$750,000

**Seosan Haemieupseong Festival**

Seosan South Korea

**Gold**

**Best Company Image Pieces**

Budget: \$250,000 to \$750,000

**Seosan Haemieupseong Festival**

Seosan South Korea

**Gold**

**Best Event Invitation**

Budget: \$250,000 to \$750,000

**Seosan Haemieupseong Festival**

Seosan South Korea

**Gold**

**Best Other Merchandise**

Budget: \$250,000 to \$750,000

**Seosan Haemieupseong Festival**

Seosan South Korea

**Silver**

**Best Other Merchandise**

Budget: \$250,000 to \$750,000

**Seosan Haemieupseong Festival**

Seosan South Korea

**Silver****Best New Merchandise**

Budget: \$250,000 to \$750,000

**Sevierville Chamber of Commerce**

Bloomin' BBQ &amp; Bluegrass

Sevierville TN U.S.A.

**Gold****Grand Pinnacle**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

**Gold****Best Event/Organization E-Newsletter**

Budget: Under \$750,000

**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

**Gold****Best Social Media Site**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

**Gold****Best Company Image Pieces**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

**Silver****Best Cover Design**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

**Bronze****Best Miscellaneous Printed Materials  
(multiple page)**

Budget: Under \$250,000

**Sevierville Chamber of Commerce**

Sevierville's Winter Celebration

Sevierville TN U.S.A.

**Bronze****Best Ad Series**

Budget: Under \$250,000

**Showtime Events (India) Pvt. Ltd.**

Jodhpur One World Retreat 2015

Sponsored by IHIF

New Delhi DEL India

**Gold****Best Event/Program within an Event to  
Benefit a Cause**

Budget: \$250,000 to \$1.5 Million

**Skagit Valley Tulip Festival**

Mount Vernon WA U.S.A.

**Gold****Best Commemorative Poster**

Budget: Under \$250,000

**Skagit Valley Tulip Festival**

Mount Vernon WA U.S.A.

**Bronze****Best Other Merchandise**

Budget: Under \$250,000

**SunFest of Palm Beach County**

SunFest

TKROCKS15 sponsored by Tire Kingdom

West Palm Beach FL U.S.A.

**Bronze****Best Sponsorship Program for Individual  
Sponsor**

Budget: Over \$1.5 Million

**Temecula Valley Balloon & Wine Festival**

Temecula CA U.S.A.

**Gold****Best Press/Media Kit**

Budget: \$750,000 to \$1.5 Million

**Temecula Valley Balloon & Wine Festival**

Temecula CA U.S.A.

**Gold**

**Best Media Relations Campaign**

Budget: Under \$1.5 Million

**Temecula Valley Balloon & Wine Festival**

Sunday Country Friday

Temecula CA U.S.A.

**Bronze**

**Best New Event**

Budget: \$750,000 to \$1.5 Million

**Temple University School of Tourism & Hospitality Management**

Event Leadership Executive Certificate Program

Philadelphia PA U.S.A.

**Silver**

**Best Event Management Certificate Program**

Budget: Combined Budget

**The Parade Company**

The Ford Fireworks 2015

Detroit MI U.S.A.

**Gold**

**Best Full Length TV Program (local)**

Budget: \$250,000 to \$750,000

**The Parade Company**

2014 Hob Nobble Gobble presented by Ford

Detroit MI U.S.A.

**Gold**

**Best Event Invitation**

Budget: Under \$250,000

**The Parade Company**

UHY Advisors

Detroit MI U.S.A.

**Gold**

**Best Targeted Sponsor Solicitation Proposal**

Budget: Under \$750,000

**The Parade Company**

Ford Motor Company

Detroit MI U.S.A.

**Gold**

**Best Sponsor Partner**

Budget: Under \$250,000

**The Parade Company**

America's Thanksgiving Parade presented by Art Van

Detroit MI U.S.A.

**Silver**

**Best Full Length TV Program (national)**

Budget: \$250,000 to \$750,000

**The Parade Company**

America's Thanksgiving Parade

Detroit MI U.S.A.

**Bronze-Tie**

**Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000

**The Parade Company**

Lear Corporation

Detroit MI U.S.A.

**Bronze**

**Best Individual Sponsor Follow-up Report**

Budget: \$250,000 to \$750,000

**The Parade Company**

The Distinguished Clown Corps within America's

Thanksgiving Parade ® presented by Art Van

Detroit MI U.S.A.

**Bronze**

**Best Event (within an Existing Festival)**

Budget: Under \$250,000

**The Salvation Army**

Red Kettle Cook-Off

Indianapolis IN U.S.A.

**Gold**

**Best Individual Sponsor Follow-up Report**

Budget: Under \$250,000

**The Woodlands Waterway Arts Council**

The Woodlands Waterway Arts Festival  
The Woodlands TX U.S.A.

**Gold**

**Best Event Program**

Budget: \$250,000 to \$750,000

**The Woodlands Waterway Arts Council**

The Woodlands Waterway Arts Festival  
The Woodlands TX U.S.A.

**Silver**

**Best Promotional Brochure**

Budget: \$250,000 to \$750,000

**The Woodlands Waterway Arts Council**

The Woodlands Waterway Arts Festival  
The Woodlands TX U.S.A.

**Silver**

**Best Miscellaneous Printed Materials  
(multiple page)**

Budget: \$250,000 to \$750,000

**The Woodlands Waterway Arts Council**

The Woodlands Waterway Arts Festival  
The Woodlands TX U.S.A.

**Bronze**

**Best Commemorative Poster**

Budget: \$250,000 to \$750,000

**Town of Fountain Hills**

Fountain Hills AZ U.S.A.

**Gold**

**Best Ad Series**

Budget: Under \$250,000

**Town of Fountain Hills**

Fountain Hills AZ U.S.A.

**Bronze**

**Best Company Image Pieces**

Budget: Under \$250,000

**Town of Herndon Parks & Recreation  
Department**

Herndon Festival  
Herndon VA U.S.A.

**Silver**

**Best Miscellaneous On-Site Décor**

Budget: \$250,000 to \$750,000

**Town of Leesburg**

Memorial Day Observance  
Leesburg VA U.S.A.

**Gold**

**Best Single Newspaper Display Ad**

Budget: Under \$250,000

**Town of Leesburg**

Leesburg Independence Day Celebration  
Leesburg VA U.S.A.

**Silver**

**Best Miscellaneous Printed Materials  
(single page)**

Budget: Under \$250,000

**Town of Leesburg**

Leesburg Flower and Garden Festival  
Leesburg VA U.S.A.

**Silver**

**Best Company Image Pieces**

Budget: Under \$250,000

**Town of Leesburg**

Leesburg Flower and Garden Festival  
Leesburg VA U.S.A.

**Silver**

**Best Single Magazine Display Ad**

Budget: Under \$250,000

**Town of Leesburg**

Leesburg Flower and Garden Festival  
Leesburg VA U.S.A.

**Silver**

**Best Ad Series**

Budget: Under \$250,000

**Tulsa International Mayfest**

Tulsa OK U.S.A.

**Silver****Best Ad Series**

Budget: \$250,000 to \$750,000

**Tulsa International Mayfest**

Tulsa OK U.S.A.

**Silver****Best T-Shirt Design**

Budget: \$250,000 to \$750,000

**Tulsa International Mayfest**

Tulsa OK U.S.A.

**Silver****Best Press/Media Kit**

Budget: Under \$750,000

**Tulsa International Mayfest**

Tulsa OK U.S.A.

**Bronze****Best New Merchandise**

Budget: \$250,000 to \$750,000

**United San Antonio Pow Wow, Inc.**

Celebrations of Traditions Pow Wow

San Antonio TX U.S.A.

**Silver****Best Pin or Button**

Budget: Under \$250,000

**Uptown Association**

Uptown Art Fair

Minneapolis MN U.S.A.

**Gold****Best T-Shirt Design**

Budget: \$250,000 to \$750,000

**Uptown Association**

Uptown Art Fair

The Wedge Co-op

Minneapolis MN U.S.A.

**Gold****Best Individual Sponsor Follow-up Report**

Budget: \$250,000 to \$750,000

**Uptown Association**

Uptown Art Fair

Art in Motion Challenge sponsored by Subaru

Minneapolis MN U.S.A.

**Gold****Best Sponsorship Program for Individual Sponsor**

Budget: Under \$1.5 Million

**Uptown Association**

Uptown Art Fair

Art Outside the Box

Minneapolis MN U.S.A.

**Gold****Best Community Outreach Program**

Budget: \$250,000 to \$750,000

**Uptown Association**

Uptown Art Fair

Minneapolis MN U.S.A.

**Silver****Best Miscellaneous Multimedia**

Budget: \$250,000 to \$750,000

**Uptown Association**

Uptown Art Fair

Minneapolis MN U.S.A.

**Silver****Best Overall Merchandising Program**

Budget: Under \$750,000

**Uptown Association**

Uptown Art Fair

Minneapolis MN U.S.A.

**Bronze****Best Promotional Brochure**

Budget: \$250,000 to \$750,000

**Uptown Association**

Uptown Art Fair

The Ackerberg Group

Minneapolis MN U.S.A.

**Bronze****Best Targeted Sponsor Solicitation Proposal**

Budget: Under \$750,000

**Uptown Association**

Uptown Art Fair  
Culinary Arts Competition  
Minneapolis MN U.S.A.

**Bronze**

**Best Event (within an Existing Festival)**

Budget: \$250,000 to \$750,000

**Uptown Association**

Uptown Art Fair  
Uptown Countdown  
Minneapolis MN U.S.A.

**Bronze**

**Best New Promotion Activity**

Budget: \$250,000 to \$750,000

**Utah Shakespeare Festival**

Cedar City UT U.S.A.

**Silver**

**Best Promotional Brochure**

Budget: Over \$1.5 Million

**Utah Shakespeare Festival**

Cedar City UT U.S.A.

**Bronze-Tie**

**Best Event Program**

Budget: Over \$1.5 Million

**Washington's Birthday Celebration Association**

WBCA Car Show  
Laredo TX U.S.A.

**Silver**

**Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**Washington's Birthday Celebration Association**

WBCA Jalapeño Festival Sponsored by La Costeña  
Laredo TX U.S.A.

**Bronze**

**Best Radio Promotion**

Budget: Over \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo TX U.S.A.

**Bronze**

**Best Ad Series**

Budget: Over \$1.5 Million

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Commander's Reception  
Laredo TX U.S.A.

**Bronze**

**Best Press/Media Kit**

Budget: Over \$1.5 Million

**West Palm Beach Downtown Development**

Arts & Entertainment District  
West Palm Beach FL U.S.A.

**Gold**

**Best Promotional Brochure**

Budget: Under \$250,000

**West Palm Beach Downtown Development**

Holidays Are Always Original in Downtown WPB  
West Palm Beach FL U.S.A.

**Gold**

**Best Miscellaneous Printed Materials (multiple page)**

Budget: Under \$250,000

**West Palm Beach Downtown Development**

Arts & Entertainment District  
West Palm Beach FL U.S.A.

**Gold**

**Best Single Magazine Display Ad**

Budget: Under \$250,000

**West Palm Beach Downtown Development**

Small Business Week  
West Palm Beach FL U.S.A.

**Silver**

**Best Event Video (for sale)**

Budget: Under \$250,000

**West Palm Beach Downtown Development**

West Palm Beach FL U.S.A.

**Silver**

**Best Event/Organization E-Newsletter**

Budget: Under \$750,000

**West Palm Beach Downtown Development**

Continuum

West Palm Beach FL U.S.A.

**Bronze**

**Best Event Video (for sale)**

Budget: Under \$250,000

**West Palm Beach Downtown Development**

West Palm Beach FL U.S.A.

**Bronze**

**Best Miscellaneous Multimedia**

Budget: Under \$250,000

**West Palm Beach Downtown Development**

History Trolley Tour of Downtown WPB

West Palm Beach FL U.S.A.

**Bronze**

**Best Miscellaneous Printed Materials  
(single page)**

Budget: Under \$250,000

**West Palm Beach Downtown Development**

The Scout - West Palm Beach Arts &  
Entertainment District

West Palm Beach FL U.S.A.

**Bronze-Tie**

**Best Single Magazine Display Ad**

Budget: Under \$250,000

**West Palm Beach Downtown Development**

Arts & Entertainment District

West Palm Beach FL U.S.A.

**Bronze**

**Best Event Invitation**

Budget: Under \$250,000

**West Palm Beach Downtown Development**

Bike Valet

West Palm Beach FL U.S.A.

**Bronze**

**Best Volunteer Program**

Budget: Under \$250,000

**Winterfest, Inc.**

Fort Lauderdale FL U.S.A.

**Gold**

**Best Cover Design**

Budget: Over \$1.5 Million

**Winterfest, Inc.**

Fort Lauderdale FL U.S.A.

**Silver**

**Best Full Length TV Program (national)**

Budget: Over \$1.5 Million

**Winterfest, Inc.**

Winterfest Black Tie Ball

Fort Lauderdale FL U.S.A.

**Silver**

**Best Miscellaneous On-Site Décor**

Budget: Over \$1.5 Million

**Winterfest, Inc.**

Fort Lauderdale FL U.S.A.

**Bronze**

**Best Other Merchandise**

Budget: Over \$1.5 Million