

Gold

Grand Pinnacle

Budget: Under \$250,000

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass

Sevierville TN U.S.A.

Silver

Grand Pinnacle

Budget: Under \$250,000

National Archives

July 4th at the National Archives

Washington DC U.S.A.

Bronze

Grand Pinnacle

Budget: Under \$250,000

Oak Grove Tourism Commission

Annual Spring Into Summer Festival

Oak Grove KY U.S.A.

Gold

Grand Pinnacle

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2015 "Celebrating Korea"

Hidalgo TX U.S.A.

Silver

Grand Pinnacle

Budget: \$250,000 to \$750,000

Edmonton Heritage Festival Association

Servus Heritage Festival

Edmonton AB Canada

Bronze

Grand Pinnacle

Budget: \$250,000 to \$750,000

Charlotte Center City Partners

Novant Health Thanksgiving Parade

Charlotte NC U.S.A.

Gold

Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Silver

Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Bronze

Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Boulevardia

Kansas City MO U.S.A.

Gold

Grand Pinnacle

Budget: Over \$1.5 Million

Kentucky Derby Festival

"The Stories You Tell Happen Here"

Louisville KY U.S.A.

Silver

Grand Pinnacle

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks NSW Australia

Bronze

Grand Pinnacle

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Portland OR U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000

Rotterdam Festivals

Rotterdam The Netherlands

Silver

Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000

City of Greenville

Downtown Alive

Greenville SC U.S.A.

Bronze-Tie

Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000

City of Glendale, Office of Special Events

Glendale Glitter & Glow Block Party

Glendale AZ U.S.A.

Bronze

Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

Dublin OH U.S.A.

Bronze-Tie

Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000

The Parade Company

America's Thanksgiving Parade

Detroit MI U.S.A.

Gold-Tie

Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

National Parks Board

Singapore Garden Festival 2014

Singapore

Gold

Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$750,000

Downtown New London Association

Sailfest

New London CT U.S.A.

Gold-Tie

Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2015 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$750,000

City of McAllen

McAllen Holiday Parade

McAllen TX U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

National Cherry Festival

Traverse City MI U.S.A.

Bronze

Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$750,000

Hadong Wild Tea Cultural Festival

Hadong South Korea

Bronze

Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Kentucky Derby Festival

Republic Bank Pegasus Parade

Louisville KY U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Best Full Length TV Program (local)

Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau

Gatlinburg Beans & Cornbread Festival

Gatlinburg TN U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

City of Pigeon Forge Office of Special Events

Pigeon Forge TN U.S.A.

Silver

Best Full Length TV Program (local)

Budget: Under \$250,000

City of Glendale, Office of Special Events

Glendale Glitters Spectacular Weekend

Glendale AZ U.S.A.

Bronze

Best Full Length TV Program (local)

Budget: Under \$250,000

City of Dublin

State of the City Address

Dublin OH U.S.A.

Gold

Best Full Length TV Program (local)

Budget: \$250,000 to \$750,000

The Parade Company

The Ford Fireworks 2015

Detroit MI U.S.A.

Silver

Best Full Length TV Program (local)

Budget: \$250,000 to \$750,000

City of McAllen

McAllen Holiday Parade

McAllen TX U.S.A.

Bronze

Best Full Length TV Program (local)

Budget: \$250,000 to \$750,000

Charlotte Center City Partners

Novant Health Thanksgiving Parade

Charlotte NC U.S.A.

Gold

Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2015 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Silver

Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Grand Floral Parade

Portland OR U.S.A.

Bronze

Best Full Length TV Program (local)

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington DC U.S.A.

Gold

Best Full Length TV Program (national)

Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau

39th Fantasy of Lights Christmas Parade

Gatlinburg TN U.S.A.

Silver

Best Full Length TV Program (national)

Budget: Under \$250,000

Iowa City/Coralville Area Convention & Visitors Bureau

Herky on Parade

Coralville IA U.S.A.

Gold

Best Full Length TV Program (national)

Budget: \$250,000 to \$750,000

Chicago Festival Association

McDonald's Thanksgiving Parade

Chicago IL U.S.A.

Silver

Best Full Length TV Program (national)

Budget: \$250,000 to \$750,000

The Parade Company

America's Thanksgiving Parade presented by Art

Van

Detroit MI U.S.A.

Gold

Best Full Length TV Program (national)

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington DC U.S.A.

Silver

Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Winterfest, Inc.

Fort Lauderdale FL U.S.A.

Bronze

Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville

Louisville KY U.S.A.

Gold

Best Event Video (for sale)

Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau

39th Fantasy of Lights Christmas Parade

Gatlinburg TN U.S.A.

Silver

Best Event Video (for sale)

Budget: Under \$250,000

West Palm Beach Downtown Development

Small Business Week

West Palm Beach FL U.S.A.

Bronze

Best Event Video (for sale)

Budget: Under \$250,000

West Palm Beach Downtown Development

Continuum

West Palm Beach FL U.S.A.

Gold

Best Event Video (for sale)

Budget: \$250,000 to \$750,000

Redfilo Events

Neorun

Tourist Club Area AD United Arab Emirates

Silver

Best Event Video (for sale)

Budget: \$250,000 to \$750,000

Downtown New London Association

Sailfest

New London CT U.S.A.

Gold

Best Event Video (for sale)

Budget: Over \$1.5 Million

Canadian Heritage

Northern Lights - Sound and Light Show on

Parliament Hill

Gatineau QC Canada

Silver

Best Event Video (for sale)

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2015 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Bronze

Best Event Video (for sale)

Budget: Over \$1.5 Million

Pro Football Hall of Fame Enshrinement Festival

Canton OH U.S.A.

Gold

Best Radio Promotion

Budget: Under \$250,000

Galveston Historical Foundation

Galveston TX U.S.A.

Silver

Best Radio Promotion

Budget: Under \$250,000

City of West Palm Beach

Summer in Paradise

West Palm Beach FL U.S.A.

Bronze

Best Radio Promotion

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Patriot Festival 2015

Pigeon Forge TN U.S.A.

Gold

Best Radio Promotion

Budget: \$250,000 to \$750,000

Chicago Festival Association

McDonald's Thanksgiving Parade
Chicago IL U.S.A.

Silver

Best Radio Promotion

Budget: \$250,000 to \$750,000

Redfilo Events

Neorun
Tourist Club Area AD United Arab Emirates

Gold

Best Radio Promotion

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

International Sportsmen's Expo
Denver CO U.S.A.

Silver

Best Radio Promotion

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Best Radio Promotion

Budget: Over \$1.5 Million

Kentucky Derby Festival

U.S. Bank Great BalloonFest
Louisville KY U.S.A.

Silver

Best Radio Promotion

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival
Chattanooga TN U.S.A.

Bronze

Best Radio Promotion

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

WBCA Jalapeño Festival Sponsored by La Costeña
Laredo TX U.S.A.

Gold

Best Event Website

Budget: Under \$250,000

City of Greenville

The TD Saturday Market
Greenville SC U.S.A.

Silver

Best Event Website

Budget: Under \$250,000

Galveston Historical Foundation

Dickens on the Strand
Galveston TX U.S.A.

Bronze

Best Event Website

Budget: Under \$250,000

Festival Management Group, Inc.

1st Annual Delray Beach Bacon & Bourbon Fest
Delray Beach FL U.S.A.

Gold

Best Event Website

Budget: \$250,000 to \$750,000

City of Allen, Parks & Recreation

Market Street Allen USA Celebration
Allen TX U.S.A.

Silver

Best Event Website

Budget: \$250,000 to \$750,000

Festival Management Group, Inc.

16th Annual Delray Beach Garlic Fest
Delray Beach FL U.S.A.

Bronze

Best Event Website

Budget: \$250,000 to \$750,000

City of McAllen

McAllen Holiday Parade

McAllen TX U.S.A.

Gold

Best Event Website

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Best Event Website

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

Dublin OH U.S.A.

Bronze

Best Event Website

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Gold

Best Event Website

Budget: Over \$1.5 Million

Memphis in May International Festival

Memphis TN U.S.A.

Silver

Best Event Website

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks NSW Australia

Bronze

Best Event Website

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Chattanooga TN U.S.A.

Gold

Best Organizational Website

Budget: Under \$250,000

Galveston Historical Foundation

Galveston TX U.S.A.

Silver

Best Organizational Website

Budget: Under \$250,000

Rotterdam Festivals

Rotterdam The Netherlands

Bronze

Best Organizational Website

Budget: Under \$250,000

City of Dublin

Dublin OH U.S.A.

Gold

Best Organizational Website

Budget: \$250,000 to \$750,000

Redfilo Events

Neorun

Tourist Club Area AD United Arab Emirates

Silver

Best Organizational Website

Budget: \$250,000 to \$750,000

Downtown New London Association

Sailfest

New London CT U.S.A.

Bronze

Best Organizational Website

Budget: \$250,000 to \$750,000

Edmonton Heritage Festival Association

Servus Heritage Festival

Edmonton AB Canada

Gold

Best Organizational Website

Budget: \$750,000 to \$1.5 Million

City of Pigeon Forge Office of Special Events

Pigeon Forge TN U.S.A.

Silver

Best Organizational Website

Budget: \$750,000 to \$1.5 Million

North Carolina Azalea Festival

Wilmington NC U.S.A.

Gold

Best Organizational Website

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Best Organizational Website

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Pasadena CA U.S.A.

Bronze

Best Organizational Website

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington DC U.S.A.

Gold

Best Event/Organization E-Newsletter

Budget: Under \$750,000

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Silver

Best Event/Organization E-Newsletter

Budget: Under \$750,000

West Palm Beach Downtown Development

West Palm Beach FL U.S.A.

Bronze

Best Event/Organization E-Newsletter

Budget: Under \$750,000

Gatlinburg Convention & Visitors Bureau

Make Your Summer Shine in the Smokies

Gatlinburg TN U.S.A.

Gold

Best Event/Organization E-Newsletter

Budget: \$750,000 to \$1.5 Million

Music for All

Summer Symposium

Indianapolis IN U.S.A.

Silver

Best Event/Organization E-Newsletter

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Bronze

Best Event/Organization E-Newsletter

Budget: \$750,000 to \$1.5 Million

North Carolina Azalea Festival

Wilmington NC U.S.A.

Gold

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Music for All

Indianapolis IN U.S.A.

Silver

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Kentucky Derby Festival

"Festival Times"

Louisville KY U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: Under \$250,000

Iowa City/Coralville Area Convention & Visitors Bureau

Herky on Parade

Coralville IA U.S.A.

Silver

Best Miscellaneous Multimedia

Budget: Under \$250,000

Creative Strategies Group

Denver Century Ride

Denver CO U.S.A.

Bronze

Best Miscellaneous Multimedia

Budget: Under \$250,000

West Palm Beach Downtown Development

West Palm Beach FL U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: \$250,000 to \$750,000

City of Allen, Parks & Recreation

Market Street Allen USA Celebration

Allen TX U.S.A.

Silver

Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Music for All

Indianapolis IN U.S.A.

Silver

Best Miscellaneous Multimedia

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair

Minneapolis MN U.S.A.

Bronze

Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

126th Rose Parade presented by Honda

Pasadena CA U.S.A.

Bronze

Best Miscellaneous Multimedia

Budget: \$250,000 to \$750,000

City of West Palm Beach

Summer in Paradise

West Palm Beach FL U.S.A.

Gold

Best Social Media Site

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

North Carolina Azalea Festival

Wilmington NC U.S.A.

Silver

Best Social Media Site

Budget: Under \$250,000

Galveston Historical Foundation

Galveston TX U.S.A.

Silver

Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Music for All

Chamber Music National Festival

Indianapolis IN U.S.A.

Bronze

Best Social Media Site

Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau

Gatlinburg "Nose" Christmas

Gatlinburg TN U.S.A.

Bronze

Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Best Social Media Site

Budget: \$250,000 to \$750,000

North Carolina Seafood Festival

Morehead City NC U.S.A.

Silver

Best Social Media Site

Budget: \$250,000 to \$750,000

Festival Management Group, Inc.

16th Annual Delray Beach Garlic Fest
Delray Beach FL U.S.A.

Bronze

Best Social Media Site

Budget: Over \$1.5 Million

Memphis in May International Festival

Beale Street Music Festival
Memphis TN U.S.A.

Bronze

Best Social Media Site

Budget: \$250,000 to \$750,000

Downtown Events Group

Downtown Farmers' Market
Des Moines IA U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: Under \$250,000

Festival Management Group, Inc.

53rd Annual Delray Affair
Delray Beach FL U.S.A.

Gold

Best Social Media Site

Budget: \$750,000 to \$1.5 Million

North Carolina Azalea Festival

Wilmington NC U.S.A.

Silver

Best Festival/Event Mobile Application

Budget: Under \$250,000

Propaganda3

Firestone Walker Invitational Beer Fest
Kansas City MO U.S.A.

Silver

Best Social Media Site

Budget: \$750,000 to \$1.5 Million

Boulevardia

Kansas City MO U.S.A.

Bronze

Best Festival/Event Mobile Application

Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau

Gatlinburg "Nose" Christmas
Gatlinburg TN U.S.A.

Bronze

Best Social Media Site

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: \$250,000 to \$750,000

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton AB Canada

Gold

Best Social Media Site

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks NSW Australia

Silver

Best Festival/Event Mobile Application

Budget: \$250,000 to \$750,000

City of Allen, Parks & Recreation

Market Street Allen USA Celebration
Allen TX U.S.A.

Silver

Best Social Media Site

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: \$750,000 to \$1.5 Million

Boulevardia

Kansas City MO U.S.A.

Silver

Best Festival/Event Mobile Application

Budget: \$750,000 to \$1.5 Million

Kansas City Irish Fest

Kansas City MO U.S.A.

Bronze

Best Festival/Event Mobile Application

Budget: \$750,000 to \$1.5 Million

Birthplace of Country Music

Bristol Rhythm & Roots Reunion

Bristol TN U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: Over \$1.5 Million

Memphis in May International Festival

World Championship Barbecue Cooking Contest

Memphis TN U.S.A.

Silver

Best Festival/Event Mobile Application

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio

San Antonio TX U.S.A.

Bronze

Best Festival/Event Mobile Application

Budget: Over \$1.5 Million

Memphis in May International Festival

Beale Street Music Festival

Memphis TN U.S.A.

Gold

Best Event Program

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Saddle Up 2015

Pigeon Forge TN U.S.A.

Silver

Best Event Program

Budget: Under \$250,000

Galveston Historical Foundation

Galveston Historic Homes Tour

Galveston TX U.S.A.

Bronze

Best Event Program

Budget: Under \$250,000

Iowa City/Coralville Area Convention & Visitors Bureau

Northside Oktoberfest

Coralville IA U.S.A.

Gold

Best Event Program

Budget: \$250,000 to \$750,000

The Woodlands Waterway Arts Council

The Woodlands Waterway Arts Festival

The Woodlands TX U.S.A.

Silver

Best Event Program

Budget: \$250,000 to \$750,000

Downtown Events Group

Downtown Farmers' Market

Des Moines IA U.S.A.

Bronze

Best Event Program

Budget: \$250,000 to \$750,000

Norfolk Festevents, Ltd.

39th Annual Norfolk Harborfest®

Norfolk VA U.S.A.

Gold

Best Event Program

Budget: \$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent

Maribor Slovenia

Silver

Best Event Program

Budget: \$750,000 to \$1.5 Million

Grapevine Convention & Visitors Bureau

GrapeFest - People's Choice

Grapevine TX U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Festival Management Group, Inc.

1st Annual Delray Beach Bacon & Bourbon Fest

Delray Beach FL U.S.A.

Bronze

Best Event Program

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Lufkin/Angelina County Chamber of Commerce

30th Annual Texas State Forest Festival

Lufkin TX U.S.A.

Gold

Best Event Program

Budget: Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow Poland

Gold

Best Newspaper Insert/Supplement

Budget: \$250,000 to \$750,000

Edmonton Heritage Festival Association

Servus Heritage Festival

Edmonton AB Canada

Silver

Best Event Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

BeerFest Presented by American Founders Bank

Louisville KY U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2015 "Celebrating Korea"

Hidalgo TX U.S.A.

Bronze-Tie

Best Event Program

Budget: Over \$1.5 Million

National Parks Board

Singapore Garden Festival 2014

Singapore

Bronze

Best Newspaper Insert/Supplement

Budget: \$250,000 to \$750,000

Festival Management Group, Inc.

16th Annual Delray Beach Garlic Fest

Delray Beach FL U.S.A.

Bronze-Tie

Best Event Program

Budget: Over \$1.5 Million

Utah Shakespeare Festival

Cedar City UT U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival

Sausalito CA U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Festival Management Group, Inc.

3rd Annual Delray Beach Wine & Seafood Fest

Delray Beach FL U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million

Grapevine Convention & Visitors Bureau

GrapeFest
Grapevine TX U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks NSW Australia

Silver

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

National Parks Board

Singapore Garden Festival 2014
Singapore

Bronze

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

126th Rose Parade presented by Honda
Pasadena CA U.S.A.

Gold

Best Promotional Brochure

Budget: Under \$250,000

West Palm Beach Downtown Development

Arts & Entertainment District
West Palm Beach FL U.S.A.

Silver

Best Promotional Brochure

Budget: Under \$250,000

Jeong-dong Culture Night

Seoul Jung-gu South Korea

Bronze-Tie

Best Promotional Brochure

Budget: Under \$250,000

City of Dublin

Annual State of the City Address
Dublin OH U.S.A.

Bronze-Tie

Best Promotional Brochure

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Saddle Up 2015
Pigeon Forge TN U.S.A.

Gold

Best Promotional Brochure

Budget: \$250,000 to \$750,000

Hanseong Baekje Cultural Festival

Hanseong South Korea

Silver

Best Promotional Brochure

Budget: \$250,000 to \$750,000

The Woodlands Waterway Arts Council

The Woodlands Waterway Arts Festival
The Woodlands TX U.S.A.

Bronze

Best Promotional Brochure

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair
Minneapolis MN U.S.A.

Gold

Best Promotional Brochure

Budget: \$750,000 to \$1.5 Million

Masan Gagopa Chrysanthemum Festival

Masan South Korea

Silver

Best Promotional Brochure

Budget: \$750,000 to \$1.5 Million

Music for All

Summer Symposium
Indianapolis IN U.S.A.

Bronze**Best Promotional Brochure**

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold**Best Promotional Brochure**

Budget: Over \$1.5 Million

Jinju Namgang Yudeung Festival

Jinju South Korea

Silver**Best Promotional Brochure**

Budget: Over \$1.5 Million

Utah Shakespeare Festival

Cedar City UT U.S.A.

Bronze**Best Promotional Brochure**

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Pasadena CA U.S.A.

Gold**Best Event/Organization Newsletter**

Budget: Under \$1.5 Million

Edmonton Heritage Festival Association

Servus Heritage Festival

Edmonton AB Canada

Gold**Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

Music for All

Indianapolis IN U.S.A.

Silver**Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

City of Philadelphia

Philadelphia PA U.S.A.

Bronze**Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

500 Festival, Inc.

One America 500 Festival Mini-Marathon

Indianapolis IN U.S.A.

Gold**Best Miscellaneous Printed Materials
(multiple page)**

Budget: Under \$250,000

West Palm Beach Downtown Development

Holidays Are Always Original in Downtown WPB

West Palm Beach FL U.S.A.

Silver**Best Miscellaneous Printed Materials
(multiple page)**

Budget: Under \$250,000

Centennial Olympic Park

Atlanta GA U.S.A.

Bronze**Best Miscellaneous Printed Materials
(multiple page)**

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Gold**Best Miscellaneous Printed Materials
(multiple page)**

Budget: \$250,000 to \$750,000

Seosan Haemieupseong Festival

Seosan South Korea

Silver**Best Miscellaneous Printed Materials
(multiple page)**

Budget: \$250,000 to \$750,000

The Woodlands Waterway Arts Council

The Woodlands Waterway Arts Festival

The Woodlands TX U.S.A.

Bronze

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: \$250,000 to \$750,000

Festivals & Events Ontario

Kitchener ON Canada

Gold

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

Dublin OH U.S.A.

Silver

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: \$750,000 to \$1.5 Million

Ansan Street Arts Festival

Ansan South Korea

Bronze

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Gold

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: Over \$1.5 Million

Rotterdam Festivals

Rotterdam The Netherlands

Silver-Tie

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: Over \$1.5 Million

Jinju Namgang Yudeung Festival

Jinju South Korea

Silver-Tie

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

126th Rose Parade presented by Honda

Pasadena CA U.S.A.

Bronze

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington DC U.S.A.

Gold

**Best Miscellaneous Printed Materials
(single page)**

Budget: Under \$250,000

**Naval Station Great Lakes: Morale,
Welfare & Recreation Department**

Naval Station Great Lakes - 4th of July
Celebration 2015

Great Lakes IL U.S.A.

Silver

**Best Miscellaneous Printed Materials
(single page)**

Budget: Under \$250,000

Town of Leesburg

Leesburg Independence Day Celebration

Leesburg VA U.S.A.

Bronze

**Best Miscellaneous Printed Materials
(single page)**

Budget: Under \$250,000

West Palm Beach Downtown Development

History Trolley Tour of Downtown WPB

West Palm Beach FL U.S.A.

Gold

**Best Miscellaneous Printed Materials
(single page)**

Budget: \$250,000 to \$750,000

Seosan Haemieupseong Festival

Seosan South Korea

Silver

**Best Miscellaneous Printed Materials
(single page)**

Budget: \$250,000 to \$750,000

Downtown Events Group

Downtown Farmers' Market
Des Moines IA U.S.A.

Bronze

**Best Miscellaneous Printed Materials
(single page)**

Budget: \$250,000 to \$750,000

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton AB Canada

Gold

**Best Miscellaneous Printed Materials
(single page)**

Budget: \$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent
Maribor Slovenia

Silver

**Best Miscellaneous Printed Materials
(single page)**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze

**Best Miscellaneous Printed Materials
(single page)**

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival
Dublin OH U.S.A.

Gold

**Best Miscellaneous Printed Materials
(single page)**

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

College Football Playoff Semifinal at the Rose
Bowl Game presented by Northwestern Mutual
Pasadena CA U.S.A.

Silver

**Best Miscellaneous Printed Materials
(single page)**

Budget: Over \$1.5 Million

500 Festival, Inc.

Indianapolis IN U.S.A.

Bronze

**Best Miscellaneous Printed Materials
(single page)**

Budget: Over \$1.5 Million

Gimje Horizon Festival

Seogu South Korea

Gold

Best Company Image Pieces

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Silver

Best Company Image Pieces

Budget: Under \$250,000

Town of Leesburg

Leesburg Flower and Garden Festival
Leesburg VA U.S.A.

Bronze

Best Company Image Pieces

Budget: Under \$250,000

Town of Fountain Hills

Fountain Hills AZ U.S.A.

Gold

Best Company Image Pieces

Budget: \$250,000 to \$750,000

Seosan Haemieupseong Festival

Seosan South Korea

Silver

Best Company Image Pieces

Budget: \$250,000 to \$750,000

Memphis in May International Festival

International Week
Memphis TN U.S.A.

Bronze

Best Company Image Pieces

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2015 "Celebrating Korea"
Hidalgo TX U.S.A.

Gold

Best Company Image Pieces

Budget: \$750,000 to \$1.5 Million

Main Plaza Conservancy

Mariachi Corazon de San Antonio
San Antonio TX U.S.A.

Silver

Best Company Image Pieces

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival
Dublin OH U.S.A.

Bronze

Best Company Image Pieces

Budget: \$750,000 to \$1.5 Million

City of Greenville

Fall for Greenville
Greenville SC U.S.A.

Gold

Best Company Image Pieces

Budget: Over \$1.5 Million

Geumsan Insam Festival

Geumsan South Korea

Silver

Best Company Image Pieces

Budget: Over \$1.5 Million

Gimje Horizon Festival

Seogu South Korea

Bronze

Best Company Image Pieces

Budget: Over \$1.5 Million

Music for All

Indianapolis IN U.S.A.

Gold

Best Cover Design

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Saddle Up 2015
Pigeon Forge TN U.S.A.

Silver

Best Cover Design

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Bronze

Best Cover Design

Budget: Under \$250,000

City of Glendale, Office of Special Events

Glendale Glitters Spectacular Weekend
Glendale AZ U.S.A.

Gold

Best Cover Design

Budget: \$250,000 to \$750,000

Downtown Events Group

Downtown Farmers' Market
Des Moines IA U.S.A.

Silver

Best Cover Design

Budget: \$250,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair
Saint Louis MO U.S.A.

Bronze

Best Cover Design

Budget: \$250,000 to \$750,000

City of Palm Springs

Villagefest
Palm Springs CA U.S.A.

Gold**Best Cover Design**

Budget: \$750,000 to \$1.5 Million

Music for All

National Festival

Indianapolis IN U.S.A.

Gold**Best Single Newspaper Display Ad**

Budget: Under \$250,000

Town of Leesburg

Memorial Day Observance

Leesburg VA U.S.A.

Silver**Best Cover Design**

Budget: \$750,000 to \$1.5 Million

Music for All

2014 Bands of America Grand National

Championships

Indianapolis IN U.S.A.

Silver**Best Single Newspaper Display Ad**

Budget: Under \$250,000

Galveston Historical Foundation

Dickens on the Strand

Galveston TX U.S.A.

Bronze**Best Cover Design**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze**Best Single Newspaper Display Ad**

Budget: Under \$250,000

Downtown Fort Worth Initiatives, Inc.

OTX Energy Parade of Lights

Fort Worth TX U.S.A.

Gold**Best Cover Design**

Budget: Over \$1.5 Million

Winterfest, Inc.

Fort Lauderdale FL U.S.A.

Gold**Best Single Newspaper Display Ad**

Budget: \$250,000 to \$750,000

Downtown Events Group

Downtown Farmers' Market

Des Moines IA U.S.A.

Silver**Best Cover Design**

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

College Football Playoff Semifinal at the Rose

Bowl Game presented by Northwestern Mutual

Pasadena CA U.S.A.

Silver**Best Single Newspaper Display Ad**

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2015 "Celebrating Korea"

Hidalgo TX U.S.A.

Bronze**Best Cover Design**

Budget: Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow Poland

Gold**Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Silver**Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze

Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million

Music for All

Summer Symposium
Indianapolis IN U.S.A.

Gold

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Silver

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

WBCA Car Show
Laredo TX U.S.A.

Bronze

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio
San Antonio TX U.S.A.

Gold

Best Single Magazine Display Ad

Budget: Under \$250,000

West Palm Beach Downtown Development

Arts & Entertainment District
West Palm Beach FL U.S.A.

Silver

Best Single Magazine Display Ad

Budget: Under \$250,000

Town of Leesburg

Leesburg Flower and Garden Festival
Leesburg VA U.S.A.

Bronze-Tie

Best Single Magazine Display Ad

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Saddle Up 2015
Pigeon Forge TN U.S.A.

Bronze-Tie

Best Single Magazine Display Ad

Budget: Under \$250,000

West Palm Beach Downtown Development

The Scout - West Palm Beach Arts & Entertainment District
West Palm Beach FL U.S.A.

Gold

Best Single Magazine Display Ad

Budget: \$250,000 to \$750,000

Redfilo Events

Neorun
Tourist Club Area AD United Arab Emirates

Silver

Best Single Magazine Display Ad

Budget: \$250,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair
Saint Louis MO U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: \$250,000 to \$750,000

Downtown Events Group

Downtown Farmers' Market
Des Moines IA U.S.A.

Gold

Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival

Sausalito CA U.S.A.

Gold

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio

The Fiesta Store

San Antonio TX U.S.A.

Silver

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville

Louisville KY U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Chattanooga TN U.S.A.

Gold

Best Ad Series

Budget: Under \$250,000

Town of Fountain Hills

Fountain Hills AZ U.S.A.

Silver

Best Ad Series

Budget: Under \$250,000

Town of Leesburg

Leesburg Flower and Garden Festival

Leesburg VA U.S.A.

Bronze

Best Ad Series

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville's Winter Celebration

Sevierville TN U.S.A.

Gold

Best Ad Series

Budget: \$250,000 to \$750,000

ArtFest Fort Myers

Fort Myers FL U.S.A.

Silver

Best Ad Series

Budget: \$250,000 to \$750,000

Tulsa International Mayfest

Tulsa OK U.S.A.

Bronze

Best Ad Series

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2015 "Celebrating Korea"

Hidalgo TX U.S.A.

Gold

Best Ad Series

Budget: \$750,000 to \$1.5 Million

Boulevardia

Kansas City MO U.S.A.

Silver

Best Ad Series

Budget: \$750,000 to \$1.5 Million

International Cherry Blossom Festival

Macon GA U.S.A.

Bronze

Best Ad Series

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Best Ad Series

Budget: Over \$1.5 Million

Kentucky Derby Festival

"The Stories You Tell Happen Here"

Louisville KY U.S.A.

Silver

Best Ad Series

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio

San Antonio TX U.S.A.

Bronze

Best Ad Series

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo TX U.S.A.

Gold

Best Promotional Poster

Budget: Under \$250,000

City of McAllen

Sunset Live Outdoor Concert Series

McAllen TX U.S.A.

Silver

Best Promotional Poster

Budget: Under \$250,000

City of Sugar Land

Star Spangled Spectacular

Sugar Land TX U.S.A.

Bronze

Best Promotional Poster

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2015

Pigeon Forge TN U.S.A.

Gold

Best Promotional Poster

Budget: \$250,000 to \$750,000

Hadong Wild Tea Cultural Festival

Hadong South Korea

Silver

Best Promotional Poster

Budget: \$250,000 to \$750,000

Memphis in May International Festival

International Week

Memphis TN U.S.A.

Bronze

Best Promotional Poster

Budget: \$250,000 to \$750,000

Downtown Events Group

Downtown Farmers' Market

Des Moines IA U.S.A.

Gold

Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

Birthplace of Country Music

Bristol Rhythm & Roots Reunion

Bristol TN U.S.A.

Silver

Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent

Maribor Slovenia

Bronze

Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

Ansan Street Arts Festival

Ansan South Korea

Gold

Best Promotional Poster

Budget: Over \$1.5 Million

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow Poland

Silver

Best Promotional Poster

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

126th Rose Parade presented by Honda
Pasadena CA U.S.A.

Gold

Best Commemorative Poster

Budget: \$250,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair
Saint Louis MO U.S.A.

Bronze

Best Promotional Poster

Budget: Over \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Silver

Best Commemorative Poster

Budget: \$250,000 to \$750,000

Norfolk Festevents, Ltd.

39th Annual Norfolk Harborfest®
Norfolk VA U.S.A.

Gold

Best Commemorative Poster

Budget: Under \$250,000

Skagit Valley Tulip Festival

Mount Vernon WA U.S.A.

Bronze

Best Commemorative Poster

Budget: \$250,000 to \$750,000

The Woodlands Waterway Arts Council

The Woodlands Waterway Arts Festival
The Woodlands TX U.S.A.

Silver-Tie

Best Commemorative Poster

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Saddle Up 2015
Pigeon Forge TN U.S.A.

Gold

Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Silver-Tie

Best Commemorative Poster

Budget: Under \$250,000

Galveston Historical Foundation

Dickens on the Strand
Galveston TX U.S.A.

Silver

Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival

Sausalito CA U.S.A.

Bronze

Best Commemorative Poster

Budget: Under \$250,000

Iowa City/Coralville Area Convention & Visitors Bureau

Herky on Parade
Coralville IA U.S.A.

Bronze

Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Best Commemorative Poster

Budget: Over \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Silver

Best Commemorative Poster

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze

Best Event Promotional Photograph

Budget: \$250,000 to \$750,000

Festival Management Group, Inc.

16th Annual Delray Beach Garlic Fest
Delray Beach FL U.S.A.

Bronze

Best Commemorative Poster

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Best Event Promotional Photograph

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Best Event Promotional Photograph

Budget: Under \$250,000

City of West Palm Beach

Sandi Land Holiday in Paradise
West Palm Beach FL U.S.A.

Silver

Best Event Promotional Photograph

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Best Event Promotional Photograph

Budget: Under \$250,000

City of Sugar Land

13th Annual Tree Lighting
Sugar Land TX U.S.A.

Bronze

Best Event Promotional Photograph

Budget: \$750,000 to \$1.5 Million

Music for All

Bands of America Grand National Championships
Indianapolis IN U.S.A.

Bronze

Best Event Promotional Photograph

Budget: Under \$250,000

Festival Management Group, Inc.

1st Annual Delray Beach Bacon & Bourbon Fest
Delray Beach FL U.S.A.

Gold

Best Event Promotional Photograph

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks NSW Australia

Gold

Best Event Promotional Photograph

Budget: \$250,000 to \$750,000

Redfilo Events

Neorun
Tourist Club Area AD United Arab Emirates

Silver

Best Event Promotional Photograph

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
Portland OR U.S.A.

Silver

Best Event Promotional Photograph

Budget: \$250,000 to \$750,000

City of West Palm Beach

Summer in Paradise
West Palm Beach FL U.S.A.

Bronze

Best Event Promotional Photograph

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival Memorial Service Presented by
Rolls-Royce
Indianapolis IN U.S.A.

Gold

Best Outdoor Billboard

Budget: Under \$250,000

Festival Management Group, Inc.

3rd Annual Delray Beach Wine & Seafood Fest
Delray Beach FL U.S.A.

Gold

Best Outdoor Billboard

Budget: Over \$1.5 Million

500 Festival, Inc.

One America 500 Festival Mini-Marathon
Indianapolis IN U.S.A.

Silver

Best Outdoor Billboard

Budget: Under \$250,000

Fiesta San Antonio Commission

Fiesta San Antonio
Fiesta Fiesta
San Antonio TX U.S.A.

Silver

Best Outdoor Billboard

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney
The Rocks NSW Australia

Bronze

Best Outdoor Billboard

Budget: Under \$250,000

Festival Management Group, Inc.

1st Annual Delray Beach Bacon & Bourbon Fest
Delray Beach FL U.S.A.

Bronze

Best Outdoor Billboard

Budget: Over \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Gold

Best Outdoor Billboard

Budget: \$250,000 to \$750,000

Festival Management Group, Inc.

16th Annual Delray Beach Garlic Fest
Delray Beach FL U.S.A.

Gold

Best Event Invitation

Budget: Under \$250,000

The Parade Company

2014 Hob Nobble Gobble presented by Ford
Detroit MI U.S.A.

Gold

Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Silver

Best Event Invitation

Budget: Under \$250,000

City of Dublin

Eddie Adams: Vietnam Exhibit
Dublin OH U.S.A.

Silver

Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million

Boulevardia

Kansas City MO U.S.A.

Bronze

Best Event Invitation

Budget: Under \$250,000

West Palm Beach Downtown Development

Arts & Entertainment District
West Palm Beach FL U.S.A.

Bronze

Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Rocky Mountain Airshow
Denver CO U.S.A.

Gold

Best Event Invitation

Budget: \$250,000 to \$750,000

Seosan Haemieupseong Festival

Seosan South Korea

Silver

Best Event Invitation

Budget: \$250,000 to \$750,000

Pre-Historic Culture Festival of Gangdong

Gangdong South Korea

Bronze

Best Event Invitation

Budget: \$250,000 to \$750,000

Memphis in May International Festival

International Week

Under the Stars Gala

Memphis TN U.S.A.

Gold

Best Event Invitation

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Best Event Invitation

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze

Best Event Invitation

Budget: \$750,000 to \$1.5 Million

North Carolina Azalea Festival

Wilmington NC U.S.A.

Gold

Best Event Invitation

Budget: Over \$1.5 Million

500 Festival, Inc.

KeyBank 500 Festival SnakePit Ball

Indianapolis IN U.S.A.

Silver

Best Event Invitation

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Pasadena CA U.S.A.

Bronze

Best Event Invitation

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Portland OR U.S.A.

Gold

Best Street Banner

Budget: Under \$250,000

Festival Management Group, Inc.

1st Annual Delray Beach Bacon & Bourbon Fest

Delray Beach FL U.S.A.

Silver

Best Street Banner

Budget: Under \$250,000

City of West Palm Beach

Clematis by Night

West Palm Beach FL U.S.A.

Bronze

Best Street Banner

Budget: Under \$250,000

City of West Palm Beach

Sandi Land Holiday in Paradise

West Palm Beach FL U.S.A.

Gold

Best Street Banner

Budget: \$250,000 to \$750,000

Downtown Events Group

Downtown Farmers' Market

Des Moines IA U.S.A.

Silver

Best Street Banner

Budget: \$250,000 to \$750,000

City of West Palm Beach

Summer in Paradise

West Palm Beach FL U.S.A.

Bronze

Best Street Banner

Budget: \$250,000 to \$750,000

Pre-Historic Culture Festival of Gangdong

Gangdong South Korea

Gold

Best Street Banner

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Silver

Best Street Banner

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Bronze

Best Street Banner

Budget: \$750,000 to \$1.5 Million

City of Dublin

The Memorial Tournament

Dublin OH U.S.A.

Gold

Best Street Banner

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2015 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Silver

Best Street Banner

Budget: Over \$1.5 Million

500 Festival, Inc.

Indianapolis IN U.S.A.

Bronze-Tie

Best Street Banner

Budget: Over \$1.5 Million

Geumsan Insam Festival

Geumsan South Korea

Bronze-Tie

Best Street Banner

Budget: Over \$1.5 Million

National Parks Board

Singapore Garden Festival 2014

Singapore

Gold

Best Miscellaneous On-Site Décor

Budget: Under \$250,000

City of West Palm Beach

4th on Flagler

West Palm Beach FL U.S.A.

Silver

Best Miscellaneous On-Site Décor

Budget: Under \$250,000

City of West Palm Beach

Sandi Land

West Palm Beach FL U.S.A.

Bronze

Best Miscellaneous On-Site Décor

Budget: Under \$250,000

City of West Palm Beach

Clematis by Night

West Palm Beach FL U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: \$250,000 to \$750,000

City of West Palm Beach

Summer in Paradise

West Palm Beach FL U.S.A.

Silver

Best Miscellaneous On-Site Décor

Budget: \$250,000 to \$750,000

Town of Herndon Parks & Recreation

Department

Herndon Festival

Herndon VA U.S.A.

Bronze

Best Miscellaneous On-Site Décor

Budget: \$250,000 to \$750,000

City of West Palm Beach

Summer in Paradise

West Palm Beach FL U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Silver

Best Miscellaneous On-Site Décor

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

Dublin OH U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Portland OR U.S.A.

Silver

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

Winterfest, Inc.

Winterfest Black Tie Ball

Fort Lauderdale FL U.S.A.

Bronze

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Beaverton Honda RoZone

Portland OR U.S.A.

Gold

Best T-Shirt Design

Budget: Under \$250,000

City of Greenville

Fall for Greenville

Greenville SC U.S.A.

Silver

Best T-Shirt Design

Budget: Under \$250,000

Festival Management Group, Inc.

53rd Annual Delray Affair

Delray Beach FL U.S.A.

Bronze

Best T-Shirt Design

Budget: Under \$250,000

City of West Palm Beach

Clematis by Night

West Palm Beach FL U.S.A.

Gold

Best T-Shirt Design

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair

Minneapolis MN U.S.A.

Silver

Best T-Shirt Design

Budget: \$250,000 to \$750,000

Tulsa International Mayfest

Tulsa OK U.S.A.

Bronze

Best T-Shirt Design

Budget: \$250,000 to \$750,000

Festival Management Group, Inc.

16th Annual Delray Beach Garlic Fest

Delray Beach FL U.S.A.

Gold

Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Silver

Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

Music for All

Bands of America Super Regional Championships

Indianapolis IN U.S.A.

Bronze-Tie**Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Bronze-Tie**Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

Dublin OH U.S.A.

Gold**Best T-Shirt Design**

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Silver**Best T-Shirt Design**

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Chattanooga TN U.S.A.

Bronze**Best T-Shirt Design**

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold**Best Pin or Button**

Budget: Under \$250,000

Fiesta Flambeau Parade Association2015 Fiesta Flambeau Parade - "Television -
Then and Now"

San Antonio TX U.S.A.

Silver**Best Pin or Button**

Budget: Under \$250,000

United San Antonio Pow Wow, Inc.

Celebrations of Traditions Pow Wow

San Antonio TX U.S.A.

Bronze**Best Pin or Button**

Budget: Under \$250,000

Festival Management Group, Inc.

53rd Annual Delray Affair

Delray Beach FL U.S.A.

Gold**Best Pin or Button**

Budget: \$250,000 to \$1.5 Million

Grapevine Convention & Visitors Bureau

Main Street Fest

Grapevine TX U.S.A.

Silver**Best Pin or Button**

Budget: \$250,000 to \$1.5 Million

Charlotte Center City Partners

Novant Health Thanksgiving Parade

Charlotte NC U.S.A.

Bronze**Best Pin or Button**

Budget: \$250,000 to \$1.5 Million

BorderFest Association

BorderFest 2015 "Celebrating Korea"

Hidalgo TX U.S.A.

Gold**Best Pin or Button**

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2015 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Silver**Best Pin or Button**

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze**Best Pin or Button**

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio

San Antonio TX U.S.A.

Bronze

Best Pin or Button

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington DC U.S.A.

Gold

Best Hat

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Dolly's Homecoming Parade

Pigeon Forge TN U.S.A.

Silver

Best Hat

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2015

Pigeon Forge TN U.S.A.

Bronze

Best Hat

Budget: Under \$250,000

Fiesta Flambeau Parade Association

2015 Fiesta Flambeau Parade - "Television - Then and Now"

San Antonio TX U.S.A.

Gold

Best Hat

Budget: \$250,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

Dublin OH U.S.A.

Silver

Best Hat

Budget: \$250,000 to \$1.5 Million

Downtown New London Association

Sailfest

New London CT U.S.A.

Bronze

Best Hat

Budget: \$250,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Gold

Best Hat

Budget: Over \$1.5 Million

Jinju Namgang Yudeung Festival

Jinju South Korea

Silver

Best Hat

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Chattanooga TN U.S.A.

Bronze

Best Hat

Budget: Over \$1.5 Million

Memphis in May International Festival

World Championship Barbecue Cooking Contest

Memphis TN U.S.A.

Gold

Best Other Merchandise

Budget: Under \$250,000

Go Breck/Breckenridge Resort Chamber

Oktoberfest

Breckenridge CO U.S.A.

Silver

Best Other Merchandise

Budget: Under \$250,000

Festival Management Group, Inc.

1st Annual Delray Beach Bacon & Bourbon Fest

Delray Beach FL U.S.A.

Bronze

Best Other Merchandise

Budget: Under \$250,000

Skagit Valley Tulip Festival

Mount Vernon WA U.S.A.

Gold

Best Other Merchandise

Budget: \$250,000 to \$750,000

Seosan Haemieupseong Festival

Seosan South Korea

Silver

Best Other Merchandise

Budget: \$250,000 to \$750,000

Seosan Haemieupseong Festival

Seosan South Korea

Bronze

Best Other Merchandise

Budget: \$250,000 to \$750,000

City of West Palm Beach

Summer in Paradise

West Palm Beach FL U.S.A.

Gold

Best Other Merchandise

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

Dublin OH U.S.A.

Silver

Best Other Merchandise

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival

Sausalito CA U.S.A.

Bronze

Best Other Merchandise

Budget: \$750,000 to \$1.5 Million

Grapevine Convention & Visitors Bureau

Main Street Fest

Grapevine TX U.S.A.

Gold

Best Other Merchandise

Budget: Over \$1.5 Million

Gimje Horizon Festival

Seogu South Korea

Silver

Best Other Merchandise

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2015 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Bronze

Best Other Merchandise

Budget: Over \$1.5 Million

Winterfest, Inc.

Fort Lauderdale FL U.S.A.

Gold

Best Miscellaneous Clothing

Budget: Under \$250,000

Creative Strategies Group

Denver Century Ride

Denver CO U.S.A.

Silver

Best Miscellaneous Clothing

Budget: Under \$250,000

City of Palm Springs

Festival of Lights Parade

Palm Springs CA U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2015

Pigeon Forge TN U.S.A.

Gold

Best Miscellaneous Clothing

Budget: \$250,000 to \$750,000

Memphis in May International Festival

International Week

Memphis TN U.S.A.

Silver

Best Miscellaneous Clothing

Budget: \$250,000 to \$750,000

Downtown New London Association

Sailfest

New London CT U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Memphis in May International Festival

Beale Street Music Festival

Memphis TN U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2015 "Celebrating Korea"

Hidalgo TX U.S.A.

Gold

Best New Merchandise

Budget: Under \$250,000

Rotterdam Festivals

Rotterdam The Netherlands

Gold

Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

Dublin OH U.S.A.

Silver

Best New Merchandise

Budget: Under \$250,000

Iowa City/Coralville Area Convention & Visitors Bureau

granGABLE

Coralville IA U.S.A.

Silver

Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

Sausalito Art Festival

Sausalito CA U.S.A.

Bronze-Tie

Best New Merchandise

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Saddle Up 2015

Pigeon Forge TN U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

Music for All

Bands of America Grand National Championships

Indianapolis IN U.S.A.

Bronze-Tie

Best New Merchandise

Budget: Under \$250,000

City of West Palm Beach

Clematis by Night

West Palm Beach FL U.S.A.

Gold

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Gold

Best New Merchandise

Budget: \$250,000 to \$750,000

Downtown Events Group

Downtown Farmers' Market

Des Moines IA U.S.A.

Silver

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio

San Antonio TX U.S.A.

Silver

Best New Merchandise

Budget: \$250,000 to \$750,000

Seosan Haemieupseong Festival

Seosan South Korea

Bronze

Best New Merchandise

Budget: Over \$1.5 Million

Gimje Horizon Festival

Seogu South Korea

Bronze

Best New Merchandise

Budget: \$250,000 to \$750,000

Tulsa International Mayfest

Tulsa OK U.S.A.

Gold

Best Sponsor Gift

Budget: Under \$250,000

Iowa City/Coralville Area Convention & Visitors Bureau

FRYfest
Coralville IA U.S.A.

Gold

Best New Merchandise

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival
Dublin OH U.S.A.

Silver

Best Sponsor Gift

Budget: Under \$250,000

City of West Palm Beach

Sandi Land Holiday in Paradise
West Palm Beach FL U.S.A.

Silver

Best New Merchandise

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival
Dublin OH U.S.A.

Bronze

Best Sponsor Gift

Budget: Under \$250,000

City of Glendale, Office of Special Events

Glendale AZ U.S.A.

Bronze

Best New Merchandise

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Gold

Best Sponsor Gift

Budget: \$250,000 to \$1.5 Million

Pre-Historic Culture Festival of Gangdong

Gangdong South Korea

Gold

Best New Merchandise

Budget: Over \$1.5 Million

500 Festival, Inc.

One America 500 Festival Mini-Marathon
Indianapolis IN U.S.A.

Silver

Best Sponsor Gift

Budget: \$250,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival
Dublin OH U.S.A.

Silver

Best New Merchandise

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze

Best Sponsor Gift

Budget: \$250,000 to \$1.5 Million

Boulevardia

Kansas City MO U.S.A.

Gold

Best Sponsor Gift

Budget: Over \$1.5 Million

Jinju Namgang Yudeung Festival

Jinju South Korea

Silver

Best Sponsor Gift

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Bronze

Best Sponsor Gift

Budget: Over \$1.5 Million

Memphis in May International Festival

World Championship Barbecue Cooking Contest

Memphis TN U.S.A.

Gold

Best Targeted Sponsor Solicitation

Proposal

Budget: Under \$750,000

The Parade Company

UHY Advisors

Detroit MI U.S.A.

Silver

Best Targeted Sponsor Solicitation

Proposal

Budget: Under \$750,000

BorderFest Association

BorderFest 2015 "Celebrating Korea"

Whataburger

Hidalgo TX U.S.A.

Bronze

Best Targeted Sponsor Solicitation

Proposal

Budget: Under \$750,000

Uptown Association

Uptown Art Fair

The Ackerberg Group

Minneapolis MN U.S.A.

Gold

Best Targeted Sponsor Solicitation

Proposal

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Denver Auto Show

Allstate Insurance

Denver CO U.S.A.

Silver

Best Targeted Sponsor Solicitation

Proposal

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Community Choice Credit Union

Des Moines IA U.S.A.

Gold

Best Targeted Sponsor Solicitation

Proposal

Budget: Over \$1.5 Million

500 Festival, Inc.

Midwestern Engineers, Inc.

Indianapolis IN U.S.A.

Silver

Best Targeted Sponsor Solicitation

Proposal

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Regence BlueCross BlueShield of Oregon

Portland OR U.S.A.

Bronze

Best Targeted Sponsor Solicitation

Proposal

Budget: Over \$1.5 Million

Kentucky Derby Festival

Waterfront Jam

Presented by John R. Elliott HERO Campaign

Louisville KY U.S.A.

Gold**Best Individual Sponsor Follow-up Report**

Budget: Under \$250,000

The Salvation Army

Red Kettle Cook-Off

Indianapolis IN U.S.A.

Gold**Best Individual Sponsor Follow-up Report**

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair

The Wedge Co-op

Minneapolis MN U.S.A.

Silver**Best Individual Sponsor Follow-up Report**

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2015 "Celebrating Korea"

HEB

Hidalgo TX U.S.A.

Bronze**Best Individual Sponsor Follow-up Report**

Budget: \$250,000 to \$750,000

The Parade Company

Lear Corporation

Detroit MI U.S.A.

Gold**Best Individual Sponsor Follow-up Report**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Hy-Vee

Des Moines IA U.S.A.

Gold**Best Individual Sponsor Follow-up Report**

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Alaska Airlines

Portland OR U.S.A.

Silver**Best Individual Sponsor Follow-up Report**

Budget: Over \$1.5 Million

Kentucky Derby Festival

HumanaVitality

Louisville KY U.S.A.

Bronze**Best Individual Sponsor Follow-up Report**

Budget: Over \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Andrews Distributing Company of Fort Worth

Fort Worth TX U.S.A.

Gold**Best Sponsor Partner**

Budget: Under \$250,000

The Parade Company

Ford Motor Company

Detroit MI U.S.A.

Silver**Best Sponsor Partner**

Budget: Under \$250,000

Creative Strategies Group

Denver Century Ride

Coldwell Banker Residential Brokerage

Denver CO U.S.A.

Bronze**Best Sponsor Partner**

Budget: Under \$250,000

Lufkin/Angelina County Chamber of Commerce

30th Annual Texas State Forest Festival

Brookshire Brothers

Lufkin TX U.S.A.

Gold**Best Sponsor Partner**

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2015 "Celebrating Korea"

State Farm Arena

Hidalgo TX U.S.A.

Silver

Best Sponsor Partner

Budget: \$250,000 to \$750,000

ArtFest Fort Myers

Publix

Fort Myers FL U.S.A.

Bronze

Best Sponsor Partner

Budget: \$250,000 to \$750,000

North Carolina Seafood Festival

North Carolina Department of Agriculture

Morehead City NC U.S.A.

Gold

Best Sponsor Partner

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

Giant Eagle

Dublin OH U.S.A.

Gold

Best Sponsor Partner

Budget: Over \$1.5 Million

National Cherry Blossom Festival

DowntownDC Business Improvement District

Washington DC U.S.A.

Silver

Best Sponsor Partner

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Alaska Airlines

Portland OR U.S.A.

Bronze

Best Sponsor Partner

Budget: Over \$1.5 Million

500 Festival, Inc.

OneAmerica

Indianapolis IN U.S.A.

Gold

Best Single New Sponsorship Opportunity

Budget: Under \$250,000

City of Greenville

Greenville Health System Spuds & Sprouts

Program

Greenville SC U.S.A.

Silver

Best Single New Sponsorship Opportunity

Budget: Under \$250,000

City of Sugar Land

EGGstravaganza

A-Maze-Ing Hay Hop sponsored by Whole Foods

Market

Sugar Land TX U.S.A.

Bronze

Best Single New Sponsorship Opportunity

Budget: Under \$250,000

Creative Strategies Group

International Snow Sculpture Championships

Comcast/Xfinity

Denver CO U.S.A.

Gold

Best Single New Sponsorship Opportunity

Budget: \$250,000 to \$750,000

ArtFest Fort Myers

Official Wine of ArtFest Fort Myers

Copa Di Vino

Fort Myers FL U.S.A.

Silver

Best Single New Sponsorship Opportunity

Budget: \$250,000 to \$750,000

ArtFest Fort Myers

Socialize With Us

CenturyLink

Fort Myers FL U.S.A.

Gold

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2015 PHS Philadelphia Flower Show

"Celebrate the Movies" showcasing Disney &

Disney • Pixar

Philadelphia PA U.S.A.

Silver

Best Sponsorship Program for Individual Sponsor

Budget: Under \$1.5 Million

Creative Strategies Group

25th Anniversary Cherry Creek Arts Festival

Janus Capital Group

Denver CO U.S.A.

Silver

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Starlight After-Party presented by Lyft

Portland OR U.S.A.

Bronze

Best Sponsorship Program for Individual Sponsor

Budget: Under \$1.5 Million

ArtFest Fort Myers

#Art of Health

Florida Blue

Fort Myers FL U.S.A.

Bronze-Tie

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million

500 Festival, Inc.

Kick Off to May

Chevrolet & Meijer

Indianapolis IN U.S.A.

Gold

Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thorntons Great Bed Races

Louisville KY U.S.A.

Bronze-Tie

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million

Kentucky Derby Festival

Kroger's Fest-a-Ville

Wild Turkey Bourbon

Louisville KY U.S.A.

Silver

Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

500 Festival, Inc.

Anthem Angels - Honoring Our Heroes' Stories!

Anthem BlueCross BlueShield

Indianapolis IN U.S.A.

Gold

Best Sponsorship Program for Individual Sponsor

Budget: Under \$1.5 Million

Uptown Association

Uptown Art Fair

Art in Motion Challenge sponsored by Subaru

Minneapolis MN U.S.A.

Bronze

Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

SunFest of Palm Beach County

SunFest

TKROCKS15 sponsored by Tire Kingdom

West Palm Beach FL U.S.A.

Gold

Best Overall Sponsorship Program

Budget: Under \$1.5 Million

Creative Strategies Group

Rocky Mountain Airshow

Denver CO U.S.A.

Silver

Best Overall Sponsorship Program

Budget: Under \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze

Best Overall Sponsorship Program

Budget: Under \$1.5 Million

BorderFest Association

BorderFest 2015 "Celebrating Korea"

Hidalgo TX U.S.A.

Gold

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Memphis in May International Festival

Memphis TN U.S.A.

Silver

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville

Louisville KY U.S.A.

Bronze

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

500 Festival, Inc.

One America 500 Festival Mini-Marathon

Indianapolis IN U.S.A.

Gold

Best Volunteer Program

Budget: Under \$250,000

Dooly County Chamber of Commerce

Big Pig Jig

Vienna GA U.S.A.

Silver

Best Volunteer Program

Budget: Under \$250,000

Lufkin/Angelina County Chamber of Commerce

30th Annual Texas State Forest Festival

Lufkin TX U.S.A.

Bronze

Best Volunteer Program

Budget: Under \$250,000

West Palm Beach Downtown Development

Bike Valet

West Palm Beach FL U.S.A.

Gold

Best Volunteer Program

Budget: \$250,000 to \$1.5 Million

Edmonton Heritage Festival Association

Servus Heritage Festival

Edmonton AB Canada

Silver

Best Volunteer Program

Budget: \$250,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Gold

Best Volunteer Program

Budget: Over \$1.5 Million

Memphis in May International Festival

Memphis TN U.S.A.

Silver

Best Volunteer Program

Budget: Over \$1.5 Million

500 Festival, Inc.

Indianapolis IN U.S.A.

Bronze

Best Volunteer Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

Marathon & miniMarathon

Louisville KY U.S.A.

Gold

Best Green Program

Budget: Under \$1.5 Million

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton AB Canada

Gold

Best Educational Program

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2015
Pigeon Forge TN U.S.A.

Silver

Best Green Program

Budget: Under \$1.5 Million

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2015
Pigeon Forge TN U.S.A.

Silver

Best Educational Program

Budget: Under \$250,000

Oak Grove Tourism Commission

Annual Butterfly Festival
Oak Grove KY U.S.A.

Bronze

Best Green Program

Budget: Under \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze

Best Educational Program

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

A Mountain Quiltfest 2015
Pigeon Forge TN U.S.A.

Gold

Best Green Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

Go Green! Program
Louisville KY U.S.A.

Gold

Best Educational Program

Budget: \$250,000 to \$750,000

Memphis in May International Festival

Memphis TN U.S.A.

Silver

Best Green Program

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
Clean & Green Team
Portland OR U.S.A.

Silver

Best Educational Program

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2015 "Celebrating Korea"
Hidalgo TX U.S.A.

Bronze

Best Green Program

Budget: Over \$1.5 Million

500 Festival, Inc.

Indianapolis IN U.S.A.

Bronze

Best Educational Program

Budget: \$250,000 to \$750,000

Edison Festival of Light

STEMtastic Day of Discovery
Foundation for Lee County Public Schools and
FPL
Fort Myers FL U.S.A.

Gold

Best Educational Program

Budget: \$750,000 to \$1.5 Million

Music for All

Summer Symposium

Indianapolis IN U.S.A.

Silver

Best Educational Program

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze

Best Educational Program

Budget: \$750,000 to \$1.5 Million

Main Plaza Conservancy

Mariachi Corazon de San Antonio

San Antonio TX U.S.A.

Gold

Best Educational Program

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2015 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Silver

Best Educational Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

Health Fair

Louisville KY U.S.A.

Bronze

Best Educational Program

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival & Indianapolis 500 Education Program

Indianapolis IN U.S.A.

Gold

Best Children's Programming

Budget: Under \$250,000

Naval Station Great Lakes: Morale, Welfare & Recreation Department

Naval Station Great Lakes - 4th of July Celebration 2015

Kids Zone

Great Lakes IL U.S.A.

Silver

Best Children's Programming

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2015

Pigeon Forge TN U.S.A.

Bronze

Best Children's Programming

Budget: Under \$250,000

City of Brooklyn Park

Tater Daze

Potato Patch Kids Area

Brooklyn Park MN U.S.A.

Gold

Best Children's Programming

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2015 "Celebrating Korea"

The Stripes Korea Cultural Experience Area

Hidalgo TX U.S.A.

Gold

Best Children's Programming

Budget: \$750,000 to \$1.5 Million

Atlanta Dogwood Festival

Atlanta High School Art Exhibition

Atlanta GA U.S.A.

Silver

Best Children's Programming

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines IA U.S.A.

Bronze

Best Children's Programming

Budget: \$750,000 to \$1.5 Million

International Cherry Blossom Festival

On the Road to the Radio Disney Music Awards
Macon GA U.S.A.

Gold

Best Children's Programming

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
Fred Meyer Junior Parade
Portland OR U.S.A.

Silver

Best Children's Programming

Budget: Over \$1.5 Million

Kentucky Derby Festival

miniFun Run
Louisville KY U.S.A.

Bronze

Best Children's Programming

Budget: Over \$1.5 Million

500 Festival, Inc.

Chase 500 Festival Kid's Day / Chase 500
Festival Rookie Run
Indianapolis IN U.S.A.

Gold

Best Community Outreach Program

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2015
Pigeon Forge TN U.S.A.

Silver

Best Community Outreach Program

Budget: Under \$250,000

Koncept Events

Nutra Blend & Koncept Events Drive to Feed
Fort Lauderdale FL U.S.A.

Gold

Best Community Outreach Program

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair
Art Outside the Box
Minneapolis MN U.S.A.

Silver

Best Community Outreach Program

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2015 "Celebrating Korea"
The Stripes Korea Cultural Experience Area
Hidalgo TX U.S.A.

Gold

Best Community Outreach Program

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Janus Student Art Buying Program
Denver CO U.S.A.

Silver

Best Community Outreach Program

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Prairie Meadows Community Outreach Program
Des Moines IA U.S.A.

Gold

Best Community Outreach Program

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival Princess Program
Indianapolis IN U.S.A.

Silver

Best Community Outreach Program

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2015 PHS Philadelphia Flower Show
Pop Up Garden Program
Philadelphia PA U.S.A.

Bronze

Best Community Outreach Program

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Rose Festival Court presented by Unitus

Community Credit Union

Portland OR U.S.A.

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$250,000

Iowa City/Coralville Area Convention & Visitors Bureau

Herky on Parade

Live Auction to Benefit the United Way of

Johnson & Washington Counties

Coralville IA U.S.A.

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$250,000

City of West Palm Beach

Clematis by Night

Firefighter Chili Cook Off

West Palm Beach FL U.S.A.

Bronze

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2015

Appalachian Bear Rescue Fundraiser

Pigeon Forge TN U.S.A.

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: \$250,000 to \$1.5 Million

Showtime Events (India) Pvt. Ltd.

Jodhpur One World Retreat 2015

Sponsored by IHIF

New Delhi DEL India

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: \$250,000 to \$1.5 Million

Des Moines Arts Festival

Habitat for Humanity Blitz Build

Des Moines IA U.S.A.

Bronze

Best Event/Program within an Event to Benefit a Cause

Budget: \$250,000 to \$1.5 Million

Edison Festival of Light

Building for America's Bravest

Galloway Family of Dealerships

Fort Myers FL U.S.A.

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Boys & Girls Aid

Portland OR U.S.A.

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million

500 Festival, Inc.

Faster Than Frank

Indianapolis IN U.S.A.

Bronze

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million

Friends of the Festival

BlueCross BlueShield Riverbend Run

Chattanooga TN U.S.A.

Gold**Best Event (within an Existing Festival)**

Budget: Under \$250,000

Iowa City/Coralville Area Convention & Visitors Bureau

FRYfest

The 'World's Largest Hawkeye Tradeshow'

Coralville IA U.S.A.

Silver**Best Event (within an Existing Festival)**

Budget: Under \$250,000

City of West Palm Beach

Sandi Land Holiday in Paradise

West Palm Beach FL U.S.A.

Bronze**Best Event (within an Existing Festival)**

Budget: Under \$250,000

The Parade Company

The Distinguished Clown Corps within America's

Thanksgiving Parade ® presented by Art Van

Detroit MI U.S.A.

Gold**Best Event (within an Existing Festival)**

Budget: \$250,000 to \$750,000

ArtFest Fort Myers

Publix Run to the Arts

Fort Myers FL U.S.A.

Silver**Best Event (within an Existing Festival)**

Budget: \$250,000 to \$750,000

Hanseong Baekje Cultural Festival

Experience Village

Hanseong South Korea

Bronze**Best Event (within an Existing Festival)**

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair

Culinary Arts Competition

Minneapolis MN U.S.A.

Gold**Best Event (within an Existing Festival)**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Interrobang Film Festival

Des Moines IA U.S.A.

Silver**Best Event (within an Existing Festival)**

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

Best Legs in a Kilt Contest

Dublin OH U.S.A.

Bronze**Best Event (within an Existing Festival)**

Budget: \$750,000 to \$1.5 Million

Music for All

Bands of America Grand National Championships

Future Music Educators' Experience

Indianapolis IN U.S.A.

Gold**Best Event (within an Existing Festival)**

Budget: Over \$1.5 Million

Memphis in May International Festival

World Championship Barbeque Cooking Contest

Big Hog Run, America's Premier 0.2K Run

Memphis TN U.S.A.

Silver**Best Event (within an Existing Festival)**

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thorntons Great Bed Races

Louisville KY U.S.A.

Bronze**Best Event (within an Existing Festival)**

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Fleet Week

Portland OR U.S.A.

Gold

Best Emergency Preparedness & Risk Management Plan for an Event

Combined Budget

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

Combined Budget

Portland Rose Festival Foundation

Portland Rose Festival

Portland OR U.S.A.

Bronze

Best Emergency Preparedness & Risk Management Plan for an Event

Combined Budget

Lufkin/Angelina County Chamber of Commerce

30th Annual Texas State Forest Festival

Lufkin TX U.S.A.

Gold

Best Food & Beverage Program

Budget: Under \$1.5 Million

City of Dublin

Dublin Irish Festival

Dublin OH U.S.A.

Silver

Best Food & Beverage Program

Budget: Under \$1.5 Million

International Cherry Blossom Festival

Food Truck Frenzy

Macon GA U.S.A.

Gold

Best Food & Beverage Program

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2015 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Silver

Best Food & Beverage Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

Kroger's Fest-a-Ville and the Chow Wagon

Louisville KY U.S.A.

Gold

Best New Event

Budget: Under \$250,000

Rotterdam Festivals

Rotterdamse Dakendagen

Rotterdam The Netherlands

Silver

Best New Event

Budget: Under \$250,000

Jeong-dong Culture Night

Jeongdongyahaeng Flowery Night

Seoul Jung-gu South Korea

Bronze

Best New Event

Budget: Under \$250,000

Friends of the Festival

Meet USS LST 325

Chattanooga TN U.S.A.

Gold

Best New Event

Budget: \$250,000 to \$750,000

City of McAllen

McAllen Holiday Parade

McAllen TX U.S.A.

Silver

Best New Event

Budget: \$250,000 to \$750,000

Redfilo Events

Neorun

Tourist Club Area AD United Arab Emirates

Gold

Best New Event

Budget: \$750,000 to \$1.5 Million

Ansan Street Arts Festival

Great City

Ansan South Korea

Silver

Best New Event

Budget: \$750,000 to \$1.5 Million

Music for All

Chamber Music National Festival

Indianapolis IN U.S.A.

Bronze

Best New Event

Budget: \$750,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Sunday Country Friday

Temecula CA U.S.A.

Gold

Best New Event

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2015 PHS Philadelphia Flower Show

Fido Friday

Philadelphia PA U.S.A.

Silver

Best New Event

Budget: Over \$1.5 Million

Jinju Namgang Yudeung Festival

Lantern Program

Jinju South Korea

Bronze

Best New Event

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Starlight After-Party

Portland OR U.S.A.

Gold

Best New Promotion Activity

Budget: Under \$250,000

City of West Palm Beach

Clematis by Night

20th Anniversary

West Palm Beach FL U.S.A.

Silver

Best New Promotion Activity

Budget: Under \$250,000

Iowa City/Coralville Area Convention & Visitors Bureau

Herky on Parade

The Golden Herky

Coralville IA U.S.A.

Bronze

Best New Promotion Activity

Budget: Under \$250,000

Naval Station Great Lakes: Morale, Welfare & Recreation Department

Naval Station Great Lakes - 4th of July Celebration 2015

Red Bull Air Force Team - Marriage Proposal Great Lakes IL U.S.A.

Gold

Best New Promotion Activity

Budget: \$250,000 to \$750,000

City of West Palm Beach

Summer in Paradise

West Palm Beach FL U.S.A.

Silver

Best New Promotion Activity

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2015 "Celebrating Korea"

Whataburger Social Media Sweepstakes

Hidalgo TX U.S.A.

Bronze

Best New Promotion Activity

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair
Uptown Countdown
Minneapolis MN U.S.A.

Gold

Best New Promotion Activity

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival
Giant Eagle Dublin Irish Festival Kick-Off Party
Dublin OH U.S.A.

Silver

Best New Promotion Activity

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Denver Comic Con
Kaiser Permanente Sick Bay
Denver CO U.S.A.

Gold

Best New Promotion Activity

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
Women of Power
Portland OR U.S.A.

Silver

Best New Promotion Activity

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2015 PHS Philadelphia Flower Show
Celebrating the Movies
Philadelphia PA U.S.A.

Bronze

Best New Promotion Activity

Budget: Over \$1.5 Million

Kentucky Derby Festival

Marathon & miniMarathon
"I Run Because" Campaign
Louisville KY U.S.A.

Gold

Best New Attendee Service

Budget: Under \$250,000

City of West Palm Beach

The Oasis at the West Palm Beach GreenMarket
West Palm Beach FL U.S.A.

Silver

Best New Attendee Service

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Bess & Company Mobility Assistance Program
Pigeon Forge TN U.S.A.

Gold

Best New Attendee Service

Budget: Over \$1.5 Million

500 Festival, Inc.

Social Media Center
Indianapolis IN U.S.A.

Silver

Best New Attendee Service

Budget: Over \$1.5 Million

National Cherry Blossom Festival

ParkedIn App
Washington DC U.S.A.

Bronze

Best New Attendee Service

Budget: Over \$1.5 Million

Kentucky Derby Festival

Kroger's Fest-a-Ville
Automated Ticketing
Louisville KY U.S.A.

Gold

Best Money-Making Idea

Budget: Under \$1.5 Million

Naval Station Great Lakes: Morale, Welfare & Recreation Department

Naval Station Great Lakes - 4th of July Celebration 2015
VIP, Rock, White & Blue Concert Area
Great Lakes IL U.S.A.

Silver

Best Money-Making Idea

Budget: Under \$1.5 Million

City of Dublin

Dublin Irish Festival

Friends and Family Packs

Dublin OH U.S.A.

Bronze

Best Money-Making Idea

Budget: Under \$1.5 Million

North Carolina Azalea Festival

Cyber Monday Sale

Wilmington NC U.S.A.

Gold

Best Money-Making Idea

Budget: Over \$1.5 Million

500 Festival, Inc.

Podium Finish - 500 Festival Miler Series

Indianapolis IN U.S.A.

Silver

Best Money-Making Idea

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2015 PHS Philadelphia Flower Show

Make & Take Room

Philadelphia PA U.S.A.

Bronze

Best Money-Making Idea

Budget: Over \$1.5 Million

Kentucky Derby Festival

Kentucky Derby Festival Foundation

Gallopalooza Horse Raffle

Louisville KY U.S.A.

Gold

Best Overall Merchandising Program

Budget: Under \$750,000

Iowa City/Coralville Area Convention & Visitors Bureau

Herky on Parade

Coralville IA U.S.A.

Silver

Best Overall Merchandising Program

Budget: Under \$750,000

Uptown Association

Uptown Art Fair

Minneapolis MN U.S.A.

Gold

Best Overall Merchandising Program

Budget: Over \$750,000

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Best Overall Merchandising Program

Budget: Over \$750,000

Des Moines Arts Festival

Interrobang Film Festival Program

Des Moines IA U.S.A.

Gold

Best Vendor/Supplier

Combined Budget

500 Festival, Inc.

ExpoDesign

Indianapolis IN U.S.A.

Silver

Best Vendor/Supplier

Combined Budget

Music for All

Jolesch Enterprises

Indianapolis IN U.S.A.

Bronze

Best Vendor/Supplier

Combined Budget

Portland Rose Festival Foundation

Portland Rose Festival

Funtastic Traveling Shows

Portland OR U.S.A.

Gold**Best Press/Media Kit**

Budget: Under \$750,000

BorderFest Association

BorderFest 2015 "Celebrating Korea"

Hidalgo TX U.S.A.

Silver**Best Press/Media Kit**

Under \$750,000

Budget: **Tulsa International Mayfest**

Tulsa OK U.S.A.

Bronze**Best Press/Media Kit**

Budget: Under \$750,000

Lufkin/Angelina County Chamber of Commerce

30th Annual Texas State Forest Festival

Lufkin TX U.S.A.

Gold**Best Press/Media Kit**

Budget: \$750,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula CA U.S.A.

Gold**Best Press/Media Kit**

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Silver**Best Press/Media Kit**

Budget: Over \$1.5 Million

Destination NSW

Vivid Sydney

The Rocks NSW Australia

Bronze**Best Press/Media Kit**

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Commander's Reception

Laredo TX U.S.A.

Gold**Most Creative/Effective News Stunt**

Budget: Under \$250,000

Lufkin/Angelina County Chamber of Commerce

30th Annual Texas State Forest Festival

30 Day Kick Off Event

Lufkin TX U.S.A.

Silver**Most Creative/Effective News Stunt**

Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau

Gatlinburg "Nose" Christmas

Gatlinburg TN U.S.A.

Gold**Most Creative/Effective News Stunt**

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

#JimmysJig on the Tonight Show Starring

Jimmy Fallon

Dublin OH U.S.A.

Silver**Most Creative/Effective News Stunt**

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

International Sportsmen's Expo

Broncos Player Spokesperson Partnership

Denver CO U.S.A.

Gold**Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

500 Festival, Inc.

Kick Off to May

Indianapolis IN U.S.A.

Silver

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville

2015 Thunder Flags on Cranes

Louisville KY U.S.A.

Bronze

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Memphis in May International Festival

World Championship Barbeque Cooking Contest

Big Hog Run, America's Premier 0.2K Run

Memphis TN U.S.A.

Gold

Best Media Relations Campaign

Budget: Under \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula CA U.S.A.

Silver

Best Media Relations Campaign

Budget: Under \$1.5 Million

Cherry Creek Arts Festival

Denver CO U.S.A.

Bronze

Best Media Relations Campaign

Budget: Under \$1.5 Million

BorderFest Association

BorderFest 2015 "Celebrating Korea"

Hidalgo TX U.S.A.

Gold

Best Media Relations Campaign

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville KY U.S.A.

Silver

Best Media Relations Campaign

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2015 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Bronze

Best Media Relations Campaign

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington DC U.S.A.

Gold

Best Event Management Bachelor's Degree

Budget: Over \$1.5 Million

Pai Chai University

Pai Chai South Korea

Gold

Best Event Management Certificate Program

Combined Budget

Niagara College

Event Management Graduate Certificate Program

Niagara-on-the-Lake ON Canada

Silver

Best Event Management Certificate Program

Combined Budget

Temple University School of Tourism & Hospitality Management

Event Leadership Executive Certificate Program

Philadelphia PA U.S.A.

Bronze

Best Event Management Certificate Program

Combined Budget

Geumsan Insam Festival

Geumsan South Korea

Gold

Best Festival & Event Management Masters Program

Budget: Over \$1.5 Million

Pai Chai University

Pai Chai South Korea

Gold

Best Festival & Event Management PhD Program

Budget: Over \$1.5 Million

Pai Chai University

Pai Chai South Korea

Gold

Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Combined Budget

Pennsylvania Horticultural Society

2015 PHS Philadelphia Flower Show

Philadelphia PA U.S.A.

Silver

Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Combined Budget

Kentucky Derby Festival

Passion for Pinnacles: Sponsor Tour of Love

Louisville KY U.S.A.

Bronze

Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Combined Budget

Koncept Events

Fort Lauderdale FL U.S.A.