

500 Festival, Inc.

500 Festival
Indianapolis, IN U.S.A.

Silver

Grand Pinnacle

Budget: Over \$1.5 Million

500 Festival, Inc.

IPL 500 Festival Parade
Indianapolis, IN U.S.A.

Bronze

Best Full Length TV Program (national)

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Indianapolis, IN U.S.A.

Gold

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

500 Festival, Inc.

Regions 500 Festival Snakepit Ball, presented by Cindy
and Paul Skjodt
Indianapolis, IN U.S.A.

Gold

Best Event Invitation

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Indianapolis, IN U.S.A.

Bronze

Best Street Banner

Budget: Over \$1.5 Million

500 Festival, Inc.

American Family Insurance 500 Festival Community Day
Indianapolis, IN U.S.A.

Bronze-Tie

Best Pin or Button

Budget: Over \$1.5 Million

500 Festival, Inc.

IPL 500 Festival Parade
Indianapolis, IN U.S.A.

Bronze

Best Individual Sponsor Follow-up Report

Budget: Over \$1.5 Million

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon
Indianapolis, IN U.S.A.

Silver

Best Sponsor Partner

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
YMCA Training Program
Indianapolis, IN U.S.A.

Silver

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
UPS Gear Check
Indianapolis, IN U.S.A.

Gold

Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon
Indianapolis, IN U.S.A.

Silver

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival & Indianapolis 500 Education Program
Indianapolis, IN U.S.A.

Bronze

Best Educational Program

Budget: Over \$1.5 Million

500 Festival, Inc.

Chase 500 Festival Kids' Day
Indianapolis, IN U.S.A.

Silver

Best Children's Programming

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival Princess Program
Indianapolis, IN U.S.A.

Bronze

Best Community Outreach Program

Budget: Over \$1.5 Million

500 Festival, Inc.

American Family Insurance 500 Festival Community Day
Media Pit Stop Challenge
Indianapolis, IN U.S.A.

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million

500 Festival, Inc.

IPL 500 Festival Parade
Indianapolis, IN U.S.A.

Silver

Best Event (within an Existing Festival)

Budget: Over \$1.5 Million

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon
QR Code Results Application
Indianapolis, IN U.S.A.

Gold

Best New Attendee Service

Budget: Over \$1.5 Million

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon
Marathon Foto
Indianapolis, IN U.S.A.

Silver

Best Money-Making Idea

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Indianapolis, IN U.S.A.

Silver

Best Overall Merchandising Program

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Official 500 Festival Photographer - Rob Banayote
Indianapolis, IN U.S.A.

Silver

Best Vendor/Supplier

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Indianapolis, IN U.S.A.

Silver

Best Press/Media Kit

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Indianapolis, IN U.S.A.

Bronze

Best Media Relations Campaign

Budget: Over \$1.5 Million

500 Festival, Inc.

500 Festival
Indianapolis, IN U.S.A.

Gold

Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Budget: Combined Budget

A Night In Old San Antonio

San Antonio, TX U.S.A.

Bronze

Best Pin or Button

Budget: \$750,000 to \$1.5 Million

A Night In Old San Antonio

San Antonio, TX U.S.A.

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: \$750,000 to \$1.5 Million

American Metro

The Vera Bradley Annual Outlet Sale

Shoreview, MN U.S.A.

Silver

Best Vendor/Supplier

Budget: Under \$250,000

ArtFest Fort Myers

Fort Myers, FL U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: \$250,000 to \$750,000

ArtFest Fort Myers

Fort Myers, FL U.S.A.

Gold

Best Miscellaneous Printed Materials (multiple page)

Budget: \$250,000 to \$750,000

ArtFest Fort Myers

Fort Myers, FL U.S.A.

Gold

Best T-Shirt Design

Budget: \$250,000 to \$750,000

ArtFest Fort Myers

Chalk Block Event Sponsored by Truly Nolen

Fort Myers, FL U.S.A.

Gold

Best Targeted Sponsor Solicitation Package

Budget: Under \$750,000

ArtFest Fort Myers

Pedal or Paddle to ArtFest Event Sponsored by Lee

Memorial

Fort Myers, FL U.S.A.

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$750,000

ArtsQuest

Musikfest

<https://itunes.apple.com/us/app/musikfest/id541330518?mt=8>

Bethlehem, PA U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: Over \$1.5 Million

Atlanta Dogwood Festival

EcoVillage

Atlanta, GA U.S.A.

Gold

Best Green Program

Budget: \$250,000 to \$750,000

Atlanta Dogwood Festival

Atlanta High School Art Exhibition

Atlanta, GA U.S.A.

Silver

Best Educational Program

Budget: \$250,000 to \$750,000

Atlanta Dogwood Festival

International Community Stage and Village

Atlanta, GA U.S.A.

Bronze

Best Community Outreach Program

Budget: \$250,000 to \$1.5 Million

Bobby Rodriguez Productions, Inc.

Florida Renaissance Festival

<https://itunes.apple.com/us/app/florida-renaissance-festival/id596938901?mt=8>

Ft. Lauderdale, FL U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: \$750,000 to \$1.5 Million

BorderFest Association

Festival of Lights

Hidalgo, TX U.S.A.

Gold

Grand Pinnacle

Budget: Under \$250,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Hidalgo, TX U.S.A.

Bronze

Grand Pinnacle

Budget: \$250,000 to \$750,000

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Silver

Best Full Length TV Program (local)

Budget: Under \$250,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Hidalgo, TX U.S.A.

Silver

Best Full Length TV Program (local)

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Hidalgo, TX U.S.A.

Silver

Best Radio Promotion

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
myborderfest.com
Hidalgo, TX U.S.A.

Bronze

Best Event Website

Budget: \$250,000 to \$750,000

BorderFest Association

Festival of Lights
hidalgofol.info
Hidalgo, TX U.S.A.

Bronze

Best Organizational Website

Budget: Under \$250,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
myborderfest.com
Hidalgo, TX U.S.A.

Bronze

Best Organizational Website

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
facebook.com/Borderfest
Hidalgo, TX U.S.A.

Bronze

Best Social Media Site

Budget: \$250,000 to \$750,000

BorderFest Association

Festival of Lights
www.hidalgofol.info/mobile-app
Hidalgo, TX U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: Under \$250,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
www.borderfestmobile.com
Hidalgo, TX U.S.A.

Gold

Best Festival/Event Mobile Application

Budget: \$250,000 to \$750,000

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: Under \$250,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Hidalgo, TX U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: \$250,000 to \$750,000

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Gold

Best Miscellaneous Printed Materials (multiple page)

Budget: Under \$250,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Hidalgo, TX U.S.A.

Silver

Best Company Image Pieces

Budget: Under \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Hidalgo, TX U.S.A.

Gold

Best Cover Design

Budget: \$250,000 to \$750,000

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Bronze

Best Single Newspaper Display Ad

Budget: Under \$750,000

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: Under \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Hidalgo, TX U.S.A.

Bronze

Best Ad Series

Budget: \$250,000 to \$750,000

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Silver

Best Outdoor Billboard

Budget: Under \$250,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Hidalgo, TX U.S.A.

Bronze

Best Outdoor Billboard

Budget: \$250,000 to \$750,000

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Bronze

Best Event Invitation

Budget: Under \$250,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Hidalgo, TX U.S.A.

Silver

Best Event Invitation

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Hidalgo, TX U.S.A.

Silver

Best Miscellaneous On-Site Décor

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Hidalgo, TX U.S.A.

Bronze

Best Pin or Button

Budget: \$250,000 to \$750,000

BorderFest Association

Festival of Lights
Crystal Bell
Hidalgo, TX U.S.A.

Gold

Best Other Merchandise

Budget: Under \$250,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Stuffed Animal - Burrito with Poncho
Hidalgo, TX U.S.A.

Gold

Best Other Merchandise

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
2013 Official Shirt
Hidalgo, TX U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: \$250,000 to \$750,000

BorderFest Association

Festival of Lights
HEB Grocery Stores
Hidalgo, TX U.S.A.

Gold

Best Individual Sponsor Follow-up Report

Budget: Under \$250,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
State Farm Arena
Hidalgo, TX U.S.A.

Gold

Best Sponsor Partner

Budget: Under \$750,000

BorderFest Association

Festival of Lights
HEB Grocery Stores
Hidalgo, TX U.S.A.

Silver

Best Sponsor Partner

Budget: Under \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
TELCEL
Hidalgo, TX U.S.A.

Gold

Best Single New Sponsorship Opportunity

Budget: Under \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
HEB Grocery Stores
Hidalgo, TX U.S.A.

Gold

Best Sponsorship Program for Individual Sponsor

Budget: Under \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Hidalgo, TX U.S.A.

Bronze

Best Overall Sponsorship Program

Budget: Under \$1.5 Million

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Hidalgo, TX U.S.A.

Gold

Best Volunteer Program

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Hidalgo, TX U.S.A.

Gold

Best Educational Program

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
HEBuddy & Friends Kids Club
Hidalgo, TX U.S.A.

Silver

Best Children's Programming

Budget: \$250,000 to \$750,000

BorderFest Association

Festival of Lights
Toy Giveaway
Hidalgo, TX U.S.A.

Gold

Best Community Outreach Program

Budget: Under \$250,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
HEBuddy & Friends Kids Club, sponsored by HEB
Grocery Company
Hidalgo, TX U.S.A.

Gold

Best Community Outreach Program

Budget: \$250,000 to \$1.5 Million

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Border Texan of the Year Award
Hidalgo, TX U.S.A.

Bronze

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Cultural Treasures of Mexico
Hidalgo, TX U.S.A.

Silver

Best New Event

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
L&F Bar Crawl
Hidalgo, TX U.S.A.

Bronze

Best New Promotion Activity

Budget: \$250,000 to \$750,000

BorderFest Association

BorderFest 2013 "Celebrating the Cultural Treasures of Mexico" Presented by Kraft
Hidalgo, TX U.S.A.

Silver

Best Press/Media Kit

Budget: Under \$1.5 Million

Brookside Irish Fest

Kansas City Irish Fest
Kansas City, MO U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: Under \$750,000

Brookside Irish Fest

Kansas City Irish Fest
Kansas City, MO U.S.A.

Silver

Best Miscellaneous Printed Materials (multiple page)

Budget: \$250,000 to \$750,000

Burlington's Sound of Music Festival

Burlington, ON Canada

Gold

Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival

Burlington, ON Canada

Gold

Best Full Length TV Program (local)

Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival

Burlington, ON Canada

Gold

Best Radio Promotion

Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival

soundofmusic.ca

Burlington, ON Canada

Silver

Best Organizational Website

Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival

Burlington, ON Canada

Bronze

Best Event Promotional Photograph

Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival

Burlington, ON Canada

Silver

Best Hat

Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival

Tall Boy Coolie for Custom Beer Label

Burlington, ON Canada

Silver

Best Other Merchandise

Budget: \$750,000 to \$1.5 Million

Canada Place

Christmas at Canada Place

Vancouver, BC Canada

Bronze

Grand Pinnacle

Budget: Under \$250,000

Cherry Creek Arts Festival

Denver, CO U.S.A.

Gold

Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Silver

Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

CherryArtShop.org

Denver, CO U.S.A.

Bronze

Best Organizational Website

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Bronze

Best Event/Organization E-Newsletter

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Silver

Best Event Program

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Gold

Best Miscellaneous Printed Materials (single page)

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Gold

Best Company Image Pieces

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Silver

Best Ad Series

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Silver

Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Gold

Best Event Promotional Photograph

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Silver

Best Miscellaneous On-Site Décor

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Silver

Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Gold

Best Hat

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

CCAF Colorado Jersey Hoodie

Denver, CO U.S.A.

Silver

Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

Chicago Festival Association

McDonald's Thanksgiving Parade

Chicago, IL U.S.A.

Bronze

Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$750,000

Chicago Festival Association

McDonald's Thanksgiving Parade

Chicago, IL U.S.A.

Gold

Best Full Length TV Program (national)

Budget: \$250,000 to \$1.5 Million

Chicago Festival Association

McDonald's Thanksgiving Parade

Chicago, IL U.S.A.

Gold

Best Vendor/Supplier

Budget: \$250,000 to \$750,000

Christmas in the Park

Hidden Blinky's Scavenger Hunt

San Jose, CA U.S.A.

Bronze

Best Green Program

Budget: \$250,000 to \$750,000

City of Dublin

Dublin Irish Festival

DublinIrishFestival.org

Dublin, OH U.S.A.

Gold

Best Event Website

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival
facebook.com/DublinIrishFestival
Dublin, OH U.S.A.

Silver

Best Social Media Site

Budget: \$750,000 to \$1.5 Million

City of Dublin

St. Patrick's Day Parade
Dublin, OH U.S.A.

Silver

Best Event Promotional Photograph

Budget: Under \$250,000

City of Dublin

Dublin Irish Festival
Dublin, OH U.S.A.

Bronze

Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival
Coral Tank
Dublin, OH U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival
Canteen
Dublin, OH U.S.A.

Silver

Best New Merchandise

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival
International Highland Games Women's World
Championships
Dublin, OH U.S.A.

Gold

Best Event (within an Existing Festival)

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival
Columbus Clippers Irish Heritage Night
Dublin, OH U.S.A.

Silver

Best New Promotion Activity

Budget: \$750,000 to \$1.5 Million

City of Glendale

Glendale Glitter & Glow Block Party
Glendale, AZ U.S.A.

Gold

Best Full Length TV Program (local)

Budget: Under \$250,000

City of Glendale

Glendale's Glitter & Glow Block Party
Glendale, AZ U.S.A.

Silver

Best Pin or Button

Budget: Under \$250,000

City of Glendale

Glendale's Chocolate Affaire
50 Shades of Chocolate
Glendale, AZ U.S.A.

Silver

Best Miscellaneous Clothing

Budget: Under \$250,000

City of Goodyear

Goodyear Ballpark Spring Training 2013
Goodyear, AZ U.S.A.

Silver

Best Overall Sponsorship Program

Budget: Under \$1.5 Million

City of Pigeon Forge Office of Special Events

Operation Pigeon Forge: A Family's Story
Pigeon Forge, TN U.S.A.

Gold

Best Full Length TV Program (national)

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

mypigeonforge.com
Pigeon Forge, TN U.S.A.

Gold
Best Organizational Website
Budget: \$750,000 to \$1.5 Million

City of Pigeon Forge Office of Special Events

Saddle Up Celebration
Pigeon Forge, TN U.S.A.

Gold
Best Event Program
Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Silver
Best Event Program
Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Saddle Up Celebration
Pigeon Forge, TN U.S.A.

Gold
Best Cover Design
Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Pigeon Forge, TN U.S.A.

Silver
Best Cover Design
Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Saddle Up Celebration
Pigeon Forge, TN U.S.A.

Silver
Best Commemorative Poster
Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Dolly's Homecoming Parade
Pigeon Forge, TN U.S.A.

Bronze
Best Outdoor Billboard
Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Winterfest Trolley Tour of Lights
Pigeon Forge, TN U.S.A.

Bronze
Best Pin or Button
Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Silver
Best Hat
Budget: Under \$750,000

City of Pigeon Forge Office of Special Events

A Mountain Quiltfest
Thimble
Pigeon Forge, TN U.S.A.

Silver
Best Other Merchandise
Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Silver
Best Green Program
Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Silver
Best Educational Program
Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Bronze
Best Community Outreach Program
Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Saddle Up's "Stories & Strings"

Pigeon Forge, TN U.S.A.

Bronze**Best Event (within an Existing Festival)**

Budget: Under \$250,000

City of Sugar Land

Memorial Day Ceremony

Sugar Land, TX U.S.A.

Bronze**Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000

City of Sugar Land

Star Spangled Spectacular

Sugar Land, TX U.S.A.

Gold**Best Miscellaneous Printed Materials (single page)**

Budget: Under \$250,000

City of Sugar Land

Eggstravaganza

Sugar Land, TX U.S.A.

Bronze-Tie**Best Miscellaneous Printed Materials (single page)**

Budget: Under \$250,000

City of Sugar Land

Star Spangled Spectacular

Sugar Land, TX U.S.A.

Gold**Best Company Image Pieces**

Budget: Under \$750,000

City of Sugar Land

New Year's Eve on the Square

Sugar Land, TX U.S.A.

Silver**Best Individual Sponsor Follow-up Report**

Budget: Under \$250,000

City of Sugar Land

New Year's Eve on the Square

Sugar Land, TX U.S.A.

Gold**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: Under \$250,000

City of Sugar Land

Star Spangled Spectacular

Sugar Land, TX U.S.A.

Gold**Best New Event**

Budget: Under \$250,000

City of West Palm Beach

4th on Flagler

West Palm Beach, FL U.S.A.

Gold**Best Promotional Poster**

Budget: Under \$250,000

City of West Palm Beach

West Palm Beach Green Market

West Palm Beach, FL U.S.A.

Bronze**Best Miscellaneous On-Site Décor**

Budget: Under \$250,000

City of West Palm Beach

West Palm Beach Green Market

West Palm Beach, FL U.S.A.

Gold**Best T-Shirt Design**

Budget: Under \$250,000

City of West Palm Beach

4th on Flagler

West Palm Beach, FL U.S.A.

Bronze**Best T-Shirt Design**

Budget: Under \$250,000

City of West Palm Beach

4th on Flagler
West Palm Beach, FL U.S.A.

Gold

Best Hat

Budget: Under \$750,000

City of West Palm Beach

Sand & Sea-Suns Greetings
Holiday Hoopla Under the Sea
West Palm Beach, FL U.S.A.

Gold

Best Event (within an Existing Festival)

Budget: Under \$250,000

City of West Palm Beach

Sand & Sea-Suns Greetings
The Aqua Trolley
West Palm Beach, FL U.S.A.

Gold

Best New Promotion Activity

Budget: Under \$250,000

City of West Palm Beach

4th on Flagler
Club 4th
West Palm Beach, FL U.S.A.

Gold

Best Money-Making Idea

Budget: Under \$1.5 Million

City of West Palm Beach

4th on Flagler
Stick with WPG and Big George
West Palm Beach, FL U.S.A.

Gold

Most Creative/Effective News Stunt

Budget: Under \$750,000

Clarksville Convention & Visitors Bureau

Rivers and Spires Festival
Clarksville, TN U.S.A.

Gold

Best Radio Promotion

Budget: \$250,000 to \$750,000

Clarksville Convention & Visitors Bureau

Rivers and Spires Festival
riversandspires.com
Clarksville, TN U.S.A.

Silver

Best Event Website

Budget: \$250,000 to \$750,000

Clarksville Convention & Visitors Bureau

Rivers and Spires Festival
The Family Fun Zone
Clarksville, TN U.S.A.

Gold

Best Children's Programming

Budget: \$250,000 to \$750,000

Clarksville Convention & Visitors Bureau

Rivers and Spires Festival
Military Appreciation Integration
Clarksville, TN U.S.A.

Silver

Best Event (within an Existing Festival)

Budget: \$250,000 to \$750,000

Clarksville Convention & Visitors Bureau

Rivers and Spires Festival
Clarksville, TN U.S.A.

Silver

Best Media Relations Campaign

Budget: Under \$750,000

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival
Coconut Grove, FL U.S.A.

Gold-Tie

Best Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival
Coconut Grove, FL U.S.A.

Gold

Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival
Coconut Grove, FL U.S.A.

Bronze**Best Ad Series**

Budget: Over \$1.5 Million

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival
Coconut Grove, FL U.S.A.

Silver-Tie**Best Event Invitation**

Budget: Over \$1.5 Million

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival
Coconut Grove, FL U.S.A.

Gold**Best Pin or Button**

Budget: Over \$1.5 Million

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival
Champagne Flute
Coconut Grove, FL U.S.A.

Silver**Best Sponsor Gift**

Budget: Over \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze
Sunglasses
Conway, AR U.S.A.

Bronze**Best Other Merchandise**

Budget: \$750,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze
Conway, AR U.S.A.

Silver**Best Children's Programming**

Budget: \$750,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze
Conway, AR U.S.A.

Gold**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Denver Century Ride
Broomfield, CO U.S.A.

Gold**Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000

Creative Strategies Group

Denver Century Ride
Broomfield, CO U.S.A.

Gold**Best Radio Promotion**

Budget: Under \$250,000

Creative Strategies Group

Denver Century Ride
DenverCenturyRide.com
Broomfield, CO U.S.A.

Gold**Best Event Website**

Budget: Under \$250,000

Creative Strategies Group

Parade of Lights
Broomfield, CO U.S.A.

Bronze**Best Miscellaneous On-Site Décor**

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Parade of Lights
Donor Alliance
Broomfield, CO U.S.A.

Silver**Best Targeted Sponsor Solicitation Package**

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Parade of Lights
Donor Alliance
Broomfield, CO U.S.A.

Silver

Best Individual Sponsor Follow-up Report

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Cherry Creek Arts Festival
Janus
Broomfield, CO U.S.A.

Gold

Best Sponsor Partner

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Cherry Creek Arts Festival
Arrow
Broomfield, CO U.S.A.

Gold

Best Single New Sponsorship Opportunity

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Parade of Lights
Frontier Airlines
Broomfield, CO U.S.A.

Silver

Best Sponsorship Program for Individual Sponsor

Budget: \$750,000 to \$1.5 Million

Cultural Festivals

Saint Louis Art Fair presented by Sterling Bank
Saint Louis, MO U.S.A.

Silver

Grand Pinnacle

Budget: \$250,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair presented by Sterling Bank
Saint Louis, MO U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair presented by Sterling Bank
Saint Louis, MO U.S.A.

Silver

Best Miscellaneous Multimedia

Budget: Under \$750,000

Cultural Festivals

Saint Louis Art Fair presented by Sterling Bank
Saint Louis, MO U.S.A.

Bronze

Best Company Image Pieces

Budget: Under \$750,000

Cultural Festivals

Saint Louis Art Fair presented by Sterling Bank
Saint Louis, MO U.S.A.

Silver

Best Promotional Poster

Budget: \$250,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair presented by Sterling Bank
Saint Louis, MO U.S.A.

Gold

Best Commemorative Poster

Budget: \$250,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair presented by Sterling Bank
Saint Louis, MO U.S.A.

Silver

Best Street Banner

Budget: Under \$750,000

Cultural Festivals

Saint Louis Art Fair presented by Sterling Bank
Saint Louis, MO U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: \$250,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair presented by Sterling Bank
Saint Louis, MO U.S.A.

Silver

Best T-Shirt Design

Budget: \$250,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair presented by Sterling Bank
Wells Fargo Advisors
Saint Louis, MO U.S.A.

Silver

Best Targeted Sponsor Solicitation Package

Budget: Under \$750,000

Cultural Festivals

Saint Louis Art Fair presented by Sterling Bank
Saint Louis, MO U.S.A.

Gold

Best Individual Sponsor Follow-up Report

Budget: \$250,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair presented by Sterling Bank
Saint Louis, MO U.S.A.

Bronze

Best Individual Sponsor Follow-up Report

Budget: \$250,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair presented by Sterling Bank
Saint Louis, MO U.S.A.

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: \$250,000 to \$750,000

Cultural Festivals

Saint Louis Art Fair presented by Sterling Bank
Saint Louis, MO U.S.A.

Gold

Best Media Relations Campaign

Budget: Under \$750,000

Delray Beach Arts, Inc.

Delray Affair
facebook.com/delrayaffair
Delray Beach, FL U.S.A.

Gold

Best Social Media Site

Budget: \$250,000 to \$750,000

Delray Beach Arts, Inc.

14th Annual Delray Beach Garlic Fest
facebook.com/DelrayGarlicFest
Delray Beach, FL U.S.A.

Silver

Best Social Media Site

Budget: \$250,000 to \$750,000

Delray Beach Arts, Inc.

Delray Beach Garlic Fest
Delray Beach, FL U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: \$250,000 to \$750,000

Delray Beach Arts, Inc.

Delray Beach Garlic Fest
Delray Beach, FL U.S.A.

Gold

Best Event Promotional Photograph

Budget: \$250,000 to \$750,000

Delray Beach Arts, Inc.

Delray Beach Garlic Fest
Delray Beach, FL U.S.A.

Silver

Best Event Promotional Photograph

Budget: \$250,000 to \$750,000

Delray Beach Arts, Inc.

Delray Beach Wine & Seafood Festival
Delray Beach, FL U.S.A.

Gold

Best Outdoor Billboard

Budget: \$250,000 to \$750,000

Delray Beach Arts, Inc.

Delray Beach Wine & Seafood Festival
Delray Beach, FL U.S.A.

Gold**Best Street Banner**

Budget: Under \$750,000

Delray Beach Arts, Inc.

Delray Affair
Delray Beach, FL U.S.A.

Gold**Best Pin or Button**

Budget: \$250,000 to \$750,000

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Silver**Grand Pinnacle**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

facebook.com/DesMoinesArtsFestival
Des Moines, IA U.S.A.

Bronze**Best Social Media Site**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

<https://itunes.apple.com/us/app/des-moines-arts-festival-app/id375999996?mt=8>
Des Moines, IA U.S.A.

Silver**Best Festival/Event Mobile Application**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Gold**Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Silver**Best Company Image Pieces**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Bronze**Best Cover Design**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Gold**Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Silver**Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Bronze**Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Silver**Best Single Magazine Display Ad**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Bronze**Best Ad Series**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Bronze-Tie**Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Gold

Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Silver

Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Gold

Best Event Invitation

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Silver

Best Street Banner

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Gold

Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

ARAG

Des Moines, IA U.S.A.

Gold

Best Targeted Sponsor Solicitation Package

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Hy-Vee

Des Moines, IA U.S.A.

Gold

Best Individual Sponsor Follow-up Report

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Silent Rivers Hospitality Suites

Des Moines, IA U.S.A.

Bronze

Best Single New Sponsorship Opportunity

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Gold

Best Overall Sponsorship Program

Budget: Under \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Silver

Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Green Arts Sustainability Program

Des Moines, IA U.S.A.

Gold

Best Green Program

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Nurturing a Students Vision

Des Moines, IA U.S.A.

Bronze

Best Educational Program

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Gold

Best Children's Programming

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Prairie Meadows Community Outreach Program
Des Moines, IA U.S.A.

Silver

Best Community Outreach Program

Budget: \$250,000 to \$1.5 Million

Des Moines Arts Festival ®

The Art of Community: Habitat for Humanity Blitz Build
Des Moines, IA U.S.A.

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Interrobang Film Festival
Des Moines, IA U.S.A.

Silver

Best Event (within an Existing Festival)

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Silver

Best Overall Merchandising Program

Budget: Under \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Bronze-Tie

Best Press/Media Kit

Budget: Under \$1.5 Million

Des Moines Arts Festival ®

Des Moines, IA U.S.A.

Bronze

Best Media Relations Campaign

Budget: \$750,000 to \$1.5 Million

Dooly County Chamber of Commerce

Big Pig Jig
Vienna, GA U.S.A.

Silver

Best Volunteer Program

Budget: Under \$250,000

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
mainstreetartsfest.org
Fort Worth, TX U.S.A.

Bronze

Best Event Website

Budget: Over \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Silver

Best Commemorative Poster

Budget: Over \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Gold

Best Outdoor Billboard

Budget: Over \$1.5 Million

Downtown New London Association

Sailfest
sailfest.org
New London, CT U.S.A.

Silver

Best Event Website

Budget: Under \$250,000

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton, AB Canada

Bronze-Tie

Best Event Program

Budget: \$750,000 to \$1.5 Million

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton, AB Canada

Silver

Best Event/Organization Newsletter

Budget: Under \$1.5 Million

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton, AB Canada

Bronze

Best Hat

Budget: \$750,000 to \$1.5 Million

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton, AB Canada

Bronze-Tie

Best Press/Media Kit

Budget: Under \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio
San Antonio, TX U.S.A.

Silver

Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio Carnival
San Antonio, TX U.S.A.

Bronze

Best Radio Promotion

Budget: \$750,000 to \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio
San Antonio, TX U.S.A.

Bronze

Best Radio Promotion

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio
San Antonio, TX U.S.A.

Bronze

Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio
San Antonio, TX U.S.A.

Bronze

Best Cover Design

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta Fiesta at Fiesta San Antonio
San Antonio, TX U.S.A.

Gold

Best Single Newspaper Display Ad

Budget: Under \$750,000

Fiesta San Antonio Commission

Fiesta San Antonio
San Antonio, TX U.S.A.

Bronze

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio
San Antonio, TX U.S.A.

Gold

Best Ad Series

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta Fiesta at Fiesta San Antonio
San Antonio, TX U.S.A.

Gold

Best Event Promotional Photograph

Budget: Under \$250,000

Fiesta San Antonio Commission

Fiesta San Antonio
San Antonio, TX U.S.A.

Bronze

Best Event Promotional Photograph

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta Fiesta at Fiesta San Antonio
San Antonio, TX U.S.A.

Gold

Best Outdoor Billboard

Budget: Under \$250,000

Fiesta San Antonio Commission

Fiesta San Antonio Carnival
San Antonio, TX U.S.A.

Gold

Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio
San Antonio, TX U.S.A.

Silver

Best Outdoor Billboard

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta Fiesta at Fiesta San Antonio
San Antonio, TX U.S.A.

Gold

Best Pin or Button

Budget: Under \$250,000

Fiesta San Antonio Commission

Fiesta San Antonio Carnival
San Antonio, TX U.S.A.

Silver

Best Pin or Button

Budget: \$750,000 to \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio
Women's Black Bling Fiesta Top
San Antonio, TX U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio
Taco Coin Purse
San Antonio, TX U.S.A.

Bronze

Best New Merchandise

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio
Miss Fiesta San Antonio Program
San Antonio, TX U.S.A.

Silver

Best Community Outreach Program

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio
Fiesta Medal Mania
San Antonio, TX U.S.A.

Silver

Best New Event

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio
Mobile Video Screen
San Antonio, TX U.S.A.

Silver

Best New Attendee Service

Budget: Over \$1.5 Million

Fond du Lac Festivals

Walleye Weekend
Fond du Lac, WI U.S.A.

Silver

Best Ad Series

Budget: Under \$250,000

Fond du Lac Festivals

Walleye Weekend
Mercury Marine Recycling Challenge
Fond du Lac, WI U.S.A.

Gold

Best Green Program

Budget: Under \$250,000

Friends of the Festival

Riverbend Festival
Chattanooga, TN U.S.A.

Bronze

Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Friends of the Festival

American Dream Concert
Chattanooga, TN U.S.A.

Bronze

Best Radio Promotion

Budget: Under \$250,000

Friends of the Festival

Riverbend Festival
Chattanooga, TN U.S.A.

Bronze

Best Promotional Poster

Budget: Under \$250,000

Friends of the Festival

Riverbend Festival
Chattanooga, TN U.S.A.

Gold

Best Event Promotional Photograph

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival
Chattanooga, TN U.S.A.

Silver

Best T-Shirt Design

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival
Chattanooga, TN U.S.A.

Silver

Best Hat

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival
Experience Riverbend Festival as Never Before - The
River Gorge Explorer
Chattanooga, TN U.S.A.

Bronze

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival
Chattanooga, TN U.S.A.

Bronze

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival
Chattanooga, TN U.S.A.

Silver

Best Volunteer Program

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival
Chattanooga, TN U.S.A.

Bronze

Best Green Program

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival
1N3
Chattanooga, TN U.S.A.

Gold

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million

Friends of the Festival

American Dream Concert
Chattanooga, TN U.S.A.

Bronze

Best New Event

Budget: Under \$250,000

Friends of the Festival

Riverbend Festival
Chattanooga, TN U.S.A.

Bronze

Best Overall Merchandising Program

Budget: Over \$1.5 Million

Galveston Historical Foundation

Dickens on the Strand
Galveston, TX U.S.A.

Silver

Best Radio Promotion

Budget: Under \$250,000

Galveston Historical Foundation

Galveston Historic Homes Tour
Galveston, TX U.S.A.

Bronze

Best Event Program

Budget: Under \$250,000

Galveston Historical Foundation

Galveston Historic Homes Tour
Galveston, TX U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Galveston Historical Foundation

Dickens on the Strand
Galveston, TX U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Galveston Historical Foundation

1877 Tall Ship Elissa
Galveston, TX U.S.A.

Gold

Best Single Magazine Display Ad

Budget: Under \$750,000

Galveston Historical Foundation

Galveston Historic Homes Tour
Galveston, TX U.S.A.

Bronze

Best Commemorative Poster

Budget: Under \$250,000

Galveston Historical Foundation

Galveston Historic Homes Tour
House Shaped Fan
Galveston, TX U.S.A.

Bronze

Best Other Merchandise

Budget: Under \$250,000

Galveston Historical Foundation

Galveston Historic Homes Tour
Free Bottled Water for Attendees
Galveston, TX U.S.A.

Gold

Best New Attendee Service

Budget: Under \$750,000

Galveston Historical Foundation

Dickens on the Strand
Galveston, TX U.S.A.

Gold

Best Vendor/Supplier

Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau

Gatlinburg Fantasy of Lights Christmas Parade
Gatlinburg, TN U.S.A.

Silver

Grand Pinnacle

Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau

Gatlinburg Fantasy of Lights Christmas Parade
Gatlinburg, TN U.S.A.

Silver

Best Full Length TV Program (national)

Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau

gatlinburg.com

Gatlinburg, TN U.S.A.

Gold**Best Organizational Website**

Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau

facebook.com/gatlinburgtn

Gatlinburg, TN U.S.A.

Gold**Best Social Media Site**

Budget: Under \$250,000

Gatlinburg Convention & Visitors Bureau

Gatlinburg Earth Week

Gatlinburg, TN U.S.A.

Silver**Best Community Outreach Program**

Budget: Under \$250,000

Gettysburg Festival

Gettysburg Festival 2013

Historical Taps Tribute

Gettysburg, PA U.S.A.

Silver**Most Creative/Effective News Stunt**

Budget: Under \$750,000

Geumsan Insam Festival

Geumsan-gun, South Korea

Silver**Best Ad Series**

Budget: Over \$1.5 Million

Geumsan Insam Festival

Geumsan-gun, South Korea

Silver**Best Promotional Poster**

Budget: Over \$1.5 Million

Geumsan Insam Festival

Soap

Geumsan-gun, South Korea

Bronze**Best Other Merchandise**

Budget: Over \$1.5 Million

Geumsan Insam Festival

Soap

Geumsan-gun, South Korea

Bronze**Best Sponsor Gift**

Budget: Over \$1.5 Million

Geumsan Insam Festival

Geumsan-gun, South Korea

Bronze**Best Children's Programming**

Budget: Over \$1.5 Million

Geumsan Insam Festival

Geumsan-gun, South Korea

Silver**Best Event Management Certificate Program**

Budget: Combined Budget

Gimje Horizon Festival

Gimje-si, South Korea

Bronze-Tie**Best Pin or Button**

Budget: Over \$1.5 Million

Gimje Horizon Festival

Brighten the Horizon! Challenge 2012! Baekgolje Torch Parade

Gimje-si, South Korea

Bronze**Best New Event**

Budget: Over \$1.5 Million

Greater Issaquah Chamber of Commerce

Issaquah Salmon Days Festival

Thrills & Gills

Issaquah, WA U.S.A.

Gold**Grand Pinnacle**

Budget: \$250,000 to \$750,000

Greater Issaquah Chamber of Commerce

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Bronze**Best Promotional Poster**

Budget: \$250,000 to \$750,000

Greater Issaquah Chamber of Commerce

Issaquah Salmon Days Festival
Issaquah, WA U.S.A.

Silver-Tie

Best Commemorative Poster

Budget: \$250,000 to \$750,000

Greater Issaquah Chamber of Commerce

Issaquah Salmon Days Festival
Issaquah, WA U.S.A.

Bronze

Best T-Shirt Design

Budget: \$250,000 to \$750,000

Greater Issaquah Chamber of Commerce

Issaquah Salmon Days Festival
Issaquah, WA U.S.A.

Silver

Best Pin or Button

Budget: \$250,000 to \$750,000

Greater Issaquah Chamber of Commerce

Issaquah Salmon Days Festival
Black Long Sleeved T-Shirt
Issaquah, WA U.S.A.

Bronze

Best Other Merchandise

Budget: \$250,000 to \$750,000

Greater Issaquah Chamber of Commerce

Issaquah Salmon Days Festival
Dark Gray T-Shirt
Issaquah, WA U.S.A.

Gold

Best Miscellaneous Clothing

Budget: \$250,000 to \$750,000

Greater Issaquah Chamber of Commerce

Issaquah Salmon Days Festival
Teal Women's Shirt 'Gills Rock'
Issaquah, WA U.S.A.

Gold

Best New Merchandise

Budget: \$250,000 to \$750,000

Greater Issaquah Chamber of Commerce

Issaquah Salmon Days Festival
Black Metal Native American Salmon Plaque
Issaquah, WA U.S.A.

Gold

Best Sponsor Gift

Budget: Under \$750,000

Greater Issaquah Chamber of Commerce

Issaquah Salmon Days Festival
Splash!MOB
Issaquah, WA U.S.A.

Gold

Best New Event

Budget: \$250,000 to \$750,000

Greater Issaquah Chamber of Commerce

Issaquah Salmon Days Festival
Purl iPhone App
Issaquah, WA U.S.A.

Silver

Best New Promotion Activity

Budget: \$250,000 to \$750,000

Gwangju World Kimchi Culture Festival

Gwangju-si, South Korea

Silver

Best Promotional Brochure

Budget: \$750,000 to \$1.5 Million

Gwangju World Kimchi Culture Festival

Gwangju-si, South Korea

Gold

Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

Haemi Eupseong Festival

Seosan-si, South Korea

Bronze

Best Event Promotional Photograph

Budget: \$250,000 to \$750,000

Hampyeong Butterfly Festival

Hampyeong-gun, South Korea

Bronze

Best Promotional Brochure

Budget: \$750,000 to \$1.5 Million

Hanseong Baekje Cultural Festival

Seoul Sonpa-gu, South Korea

Gold**Best Promotional Brochure**

Budget: Under \$250,000

Hanseong Baekje Cultural Festival

Seoul Sonpa-gu, South Korea

Silver**Best Promotional Poster**

Budget: Under \$250,000

Hanseong Baekje Cultural Festival

Seoul Sonpa-gu, South Korea

Bronze**Best Event Promotional Photograph**

Budget: Under \$250,000

Hanseong Baekje Cultural Festival

Purple Silk Top

Seoul Sonpa-gu, South Korea

Gold**Best Miscellaneous Clothing**

Budget: Under \$250,000

Hanseong Baekje Cultural Festival

Seoul Sonpa-gu, South Korea

Bronze**Best Children's Programming**

Budget: Under \$250,000

Hanseong Baekje Cultural Festival

Baramdeuri Castle Building Event

Seoul Sonpa-gu, South Korea

Silver**Best New Event**

Budget: Under \$250,000

Houston Livestock Show and Rodeo

facebook.com/rodeohouston

Houston, TX U.S.A.

Silver**Best Social Media Site**

Budget: Over \$1.5 Million

Icheon City Government

The 14th Icheon Rice Cultural Festival

Icheon-si, Gyeonggi-do South Korea

Silver**Best TV Promotion (ad spot or PSA)**

Budget: \$250,000 to \$750,000

Icheon City Government

The 14th Icheon Rice Cultural Festival

Icheon-si, Gyeonggi-do South Korea

Silver**Best Promotional Brochure**

Budget: \$250,000 to \$750,000

Icheon City Government

The 14th Icheon Rice Cultural Festival

Icheon-si, Gyeonggi-do South Korea

Silver**Best Miscellaneous Printed Materials (single page)**

Budget: \$250,000 to \$750,000

Icheon City Government

The 14th Icheon Rice Cultural Festival

Icheon-si, Gyeonggi-do South Korea

Gold**Best Promotional Poster**

Budget: \$250,000 to \$750,000

Icheon City Government

The 14th Icheon Rice Cultural Festival

Icheon-si, Gyeonggi-do South Korea

Bronze**Best Street Banner**

Budget: Under \$750,000

Icheon City Government

The 14th Icheon Rice Cultural Festival

2000 Portions of Rice Cooked in an Iron Pot

Icheon-si, Gyeonggi-do South Korea

Gold**Best Event (within an Existing Festival)**

Budget: \$250,000 to \$750,000

International Food & Wine Festival in Daejeon

Daejeon-si, South Korea

Bronze

Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

International Food & Wine Festival in Daejeon

Daejeon-si, South Korea

Bronze-Tie

Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

International Food & Wine Festival in Daejeon

Lunch & Dinner Feast on the Expo Bridge

Daejeon-si, South Korea

Silver

Best New Event

Budget: \$750,000 to \$1.5 Million

Jinju Namgang Yudeung Festival

Jinju-si, South Korea

Silver

Best Promotional Brochure

Budget: Over \$1.5 Million

Kentucky Derby Festival

The Stories You Tell Happen Here

Louisville, KY U.S.A.

Gold

Grand Pinnacle

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville

Louisville, KY U.S.A.

Silver

Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Kentucky Derby Festival

derbyfestivalmarathon.com

Louisville, KY U.S.A.

Silver

Best Event Website

Budget: Over \$1.5 Million

Kentucky Derby Festival

kdf.org

Louisville, KY U.S.A.

Gold

Best Organizational Website

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Kentucky Derby Festival

2013 Kentucky Proud WineFest

Louisville, KY U.S.A.

Silver

Best Event Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Bronze

Best Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Company Image Pieces

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Silver

Best Cover Design

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Bronze-Tie

Best Commemorative Poster

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Bronze

Best Hat

Budget: Over \$1.5 Million

Kentucky Derby Festival

Derby Festival Poncho Ball

Louisville, KY U.S.A.

Silver

Best Other Merchandise

Budget: Over \$1.5 Million

Kentucky Derby Festival

WineFest Apron

Louisville, KY U.S.A.

Silver

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Kentucky Derby Festival

Kentucky Derby Festival Bow Tie

Louisville, KY U.S.A.

Gold

Best New Merchandise

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville Stoneware Plate

Louisville, KY U.S.A.

Gold

Best Sponsor Gift

Budget: Over \$1.5 Million

Kentucky Derby Festival

KentuckyOne Health

Louisville, KY U.S.A.

Silver

Best Targeted Sponsor Solicitation Package

Budget: Over \$1.5 Million

Kentucky Derby Festival

U.S. Bank Great BalloonFest

Louisville, KY U.S.A.

Silver

Best Individual Sponsor Follow-up Report

Budget: Over \$1.5 Million

Kentucky Derby Festival

Kroger

Louisville, KY U.S.A.

Gold

Best Sponsor Partner

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunderator

Kentucky Lottery Cooperation

Louisville, KY U.S.A.

Gold

Best Single New Sponsorship Opportunity

Budget: Over \$1.5 Million

Kentucky Derby Festival

Ford Motor Company

Louisville, KY U.S.A.

Silver

Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

Mayor's Give A Day Week of Service

Louisville, KY U.S.A.

Bronze

Best Volunteer Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

KDF & QRS Recycling

Louisville, KY U.S.A.

Gold

Best Green Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

Ford Motor Company Spelling Bee

Louisville, KY U.S.A.

Silver

Best Educational Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

KDF Radko Ornament & M. Krista Loyd Resource Center
Louisville, KY U.S.A.

Gold

Best Community Outreach Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

U.S. Bank Great BalloonFest
Louisville, KY U.S.A.

Gold

Best Event (within an Existing Festival)

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Over \$1.5 Million

Kentucky Derby Festival

Kroger's Fest-a-Ville and the Chow Wagon
Louisville, KY U.S.A.

Gold

Best Food & Beverage Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

BeerFest
Louisville, KY U.S.A.

Gold

Best New Event

Budget: Over \$1.5 Million

Kentucky Derby Festival

Kentucky Lottery Thundernator
Louisville, KY U.S.A.

Silver

Best New Promotion Activity

Budget: Over \$1.5 Million

Kentucky Derby Festival

Phone Charging Stations at Kroger's Fest-a-Ville
Louisville, KY U.S.A.

Bronze

Best New Attendee Service

Budget: Over \$1.5 Million

Kentucky Derby Festival

Race Charity Bibs for Kentucky Derby Festival
Foundation

Louisville, KY U.S.A.

Gold

Best Money-Making Idea

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Overall Merchandising Program

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Press/Media Kit

Budget: Over \$1.5 Million

Kentucky Derby Festival

Grand Marshal Social Media Campaign
Louisville, KY U.S.A.

Gold

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Gold

Best Media Relations Campaign

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Bronze

Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Budget: Combined Budget

Krakow Festival Office

Grosch Artboom Festival
Krakow, Poland

Gold

Best Event Program

Budget: \$250,000 to \$750,000

Macon Georgia's International Cherry Blossom Festival

<https://itunes.apple.com/us/app/cherry-blossom-festival/id508030365?mt=8>

Macon, GA U.S.A.

Bronze

Best Festival/Event Mobile Application

Budget: \$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Gold

Best Pin or Button

Budget: \$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

The YKK in Macon, Georgia

Macon, GA U.S.A.

Bronze

Best Sponsor Partner

Budget: \$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Bronze

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: \$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

PINS have Privilege

Macon, GA U.S.A.

Bronze

Best New Promotion Activity

Budget: \$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

Indoor Street Party

Macon, GA U.S.A.

Silver

Best New Attendee Service

Budget: \$750,000 to \$1.5 Million

Macon Georgia's International Cherry Blossom Festival

AV Services

Macon, GA U.S.A.

Silver

Best Vendor/Supplier

Budget: \$750,000 to \$1.5 Million

Marina Glim

Dae-Sang's "Mommy is Watching You"

Seo-gyo Dong, Ma-po Gu South Korea

Gold

Best New Promotion Activity

Budget: \$250,000 to \$750,000

Marina Glim

Dae-Sang's "Mommy is Watching You"

Seo-gyo Dong, Ma-po Gu South Korea

Bronze

Best New Attendee Service

Budget: Under \$750,000

Memphis In May International Festival, Inc.

memphisinmay.org

Memphis, TN U.S.A.

Silver

Best Organizational Website

Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.

Beale Street Music Festival

facebook.com/bealestreetmusicfestival

Memphis, TN U.S.A.

Gold

Best Social Media Site

Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.

Memphis, TN U.S.A.

Gold

Best Promotional Brochure

Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.

Memphis, TN U.S.A.

Silver

Best Company Image Pieces

Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.

Beale Street Music Festival

Memphis, TN U.S.A.

Silver

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.

Beale Street Music Festival

Memphis, TN U.S.A.

Gold

Best Promotional Poster

Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.

Salute to Sweden

Memphis, TN U.S.A.

Gold

Best Commemorative Poster

Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.

Beale Street Music Festival

Memphis, TN U.S.A.

Gold

Best T-Shirt Design

Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.

Memphis, TN U.S.A.

Gold

Best Educational Program

Budget: Over \$1.5 Million

Milwaukee Art Museum

Lakefront Festival of Art

Milwaukee, WI U.S.A.

Gold

Best Miscellaneous Printed Materials (single page)

Budget: \$250,000 to \$750,000

Milwaukee Art Museum

Lakefront Festival of Art

Milwaukee, WI U.S.A.

Silver

Best Cover Design

Budget: \$250,000 to \$750,000

Milwaukee Art Museum

Lakefront Festival of Art

Milwaukee, WI U.S.A.

Silver

Best Ad Series

Budget: \$250,000 to \$750,000

Milwaukee Art Museum

Lakefront Festival of Art

Milwaukee, WI U.S.A.

Silver-Tie

Best Commemorative Poster

Budget: \$250,000 to \$750,000

Milwaukee Art Museum

Lakefront Festival of Art

Long Sleeve Navy Collared Shirt

Milwaukee, WI U.S.A.

Silver

Best Miscellaneous Clothing

Budget: \$250,000 to \$750,000

Milwaukee Irish Fest

Turning Milwaukee Green

Brookfield, WI U.S.A.

Silver

Best New Promotion Activity

Budget: Under \$250,000

Milwaukee Irish Fest

Desk Side Concerts

Brookfield, WI U.S.A.

Bronze

Most Creative/Effective News Stunt

Budget: Under \$750,000

Music for All

2012 Bands of America Grand National Championships,
presented by Yamaha
Indianapolis, IN U.S.A.

Bronze

Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Music for All

2013 Bands of America Honor Band in the Tournament
of Roses ® Parade
Indianapolis, IN U.S.A.

Gold

Best Event Video (for sale)

Budget: Under \$1.5 Million

Music for All

2012 Bands of America Grand National Championships,
presented by Yamaha
Indianapolis, IN U.S.A.

Silver

Best Event Video (for sale)

Budget: Under \$1.5 Million

Music for All

2013 Music for All Summer Symposium, presented by
Yamaha
Indianapolis, IN U.S.A.

Gold

Best Event/Organization E-Newsletter

Budget: \$750,000 to \$1.5 Million

Music for All

Indianapolis, IN U.S.A.

Gold

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Music for All

2013 Bands of America Honor Band in the Tournament
of Roses ® Parade
Indianapolis, IN U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Music for All

2013 Music for All Summer Symposium, presented by
Yamaha
Indianapolis, IN U.S.A.

Bronze

Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Music for All

Indianapolis, IN U.S.A.

Gold

Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Music for All

2013 Music for All National Festival, presented by
Yamaha
Indianapolis, IN U.S.A.

Gold

Best Cover Design

Budget: \$750,000 to \$1.5 Million

Music for All

Indianapolis, IN U.S.A.

Silver

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Music for All

Indianapolis, IN U.S.A.

Bronze

Best T-Shirt Design

Budget: Over \$1.5 Million

Music for All

2013 Bands of America Honor Band in the Tournament
of Roses ® Parade
Honor Band Uniform Jacket
Indianapolis, IN U.S.A.

Gold

Best Other Merchandise

Budget: \$750,000 to \$1.5 Million

Music for All

US Army
Indianapolis, IN U.S.A.

Gold-Tie

Best Targeted Sponsor Solicitation Package

Budget: Over \$1.5 Million

Music for All

Texas Dairy Queen
Indianapolis, IN U.S.A.

Gold-Tie

Best Targeted Sponsor Solicitation Package

Budget: Over \$1.5 Million

Music for All

2013 Music for All Summer Symposium, presented by
Yamaha

Bands of America Drum Major Institute
Indianapolis, IN U.S.A.

Gold

Best Educational Program

Budget: \$750,000 to \$1.5 Million

Music for All

2013 Music for All Summer Symposium, presented by
Yamaha

The Wow! Percussion Specialist Academy
Indianapolis, IN U.S.A.

Silver

Best Educational Program

Budget: \$750,000 to \$1.5 Million

Music for All

2012 Grand National Championships, presented by
Yamaha
Hurricane Sandy Relief Efforts at the Bands of America
Grand Nationals
Indianapolis, IN U.S.A.

Bronze

Best Event/Program within an Event to Benefit a Cause

Budget: \$750,000 to \$1.5 Million

Music for All

2013 Music for All Summer Symposium, presented by
Yamaha

#mfacamp Campaign

Indianapolis, IN U.S.A.

Gold

Best New Promotion Activity

Budget: \$750,000 to \$1.5 Million

Music for All

2013 Music for All Summer Symposium, presented by
Yamaha

Guidebook App at the Summer Symposium

Indianapolis, IN U.S.A.

Gold

Best New Attendee Service

Budget: \$750,000 to \$1.5 Million

Music for All

2013 Bands of America Honor Band in the Tournament
of Roses ® Parade

Indianapolis, IN U.S.A.

Gold

Best Overall Merchandising Program

Budget: Under \$1.5 Million

Music for All

Hansen Multimedia

Indianapolis, IN U.S.A.

Gold

Best Vendor/Supplier

Budget: Over \$1.5 Million

Music for All

2012 Bands of America Championships, presented by
Yamaha

Music for All and City of Indianapolis Mayoral
Announcement

Indianapolis, IN U.S.A.

Silver

Most Creative/Effective News Stunt

Budget: \$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent

Maribor, SI Slovenia

Gold

Best Event Program

Budget: \$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent
Maribor, SI Slovenia

Silver

Best Miscellaneous Printed Materials (single page)

Budget: \$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent
Maribor, SI Slovenia

Silver

Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Bronze

Grand Pinnacle

Budget: Over \$1.5 Million

National Cherry Blossom Festival

nationalcherryblossomfestival.org

Washington, DC U.S.A.

Gold

Best Event Website

Budget: Over \$1.5 Million

National Cherry Blossom Festival

<http://www.nationalcherryblossomfestival.org/visitor-information/festival-app/>

Washington, DC U.S.A.

Silver

Best Festival/Event Mobile Application

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Silver

Best Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Bronze

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Bronze-Tie

Best Commemorative Poster

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Family Day
Washington, DC U.S.A.

Gold

Best Children's Programming

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Silver

Best Media Relations Campaign

Budget: Over \$1.5 Million

Norfolk Festevents

24th Annual Bayou Boogaloo & Cajun Food Festival
Norfolk, VA U.S.A.

Silver

Best Event Program

Budget: \$250,000 to \$750,000

Norfolk Festevents

24th Annual Bayou Boogaloo & Cajun Food Festival
Norfolk, VA U.S.A.

Bronze

Best Miscellaneous Printed Materials (single page)

Budget: \$250,000 to \$750,000

North Carolina Azalea Festival

Wilmington, NC U.S.A.

Silver

Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

North Carolina Azalea Festival

[facebook.com/NorthCarolinaAzaleaFestival](https://www.facebook.com/NorthCarolinaAzaleaFestival)
Wilmington, NC U.S.A.

Gold

Best Social Media Site

Budget: \$750,000 to \$1.5 Million

North Carolina Azalea Festival

Wilmington, NC U.S.A.

Bronze-Tie

Best Event Program

Budget: \$750,000 to \$1.5 Million

North Carolina Azalea Festival

Wilmington, NC U.S.A.

Bronze

Best Miscellaneous Printed Materials (single page)

Budget: \$750,000 to \$1.5 Million

North Carolina Azalea Festival

Wilmington, NC U.S.A.

Bronze

Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

North Carolina Azalea Festival

Azalea Festival "Freaker" Purple/Pink "Koozie"

Wilmington, NC U.S.A.

Gold

Best New Merchandise

Budget: \$750,000 to \$1.5 Million

Pacific National Exhibition

Playland at the PNE

Vancouver, BC Canada

Silver

Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Pacific National Exhibition

Playland at the PNE

Vancouver, BC Canada

Gold

Best Radio Promotion

Budget: Over \$1.5 Million

Pacific National Exhibition

The Fair at the PNE

Vancouver, BC Canada

Silver

Best Radio Promotion

Budget: Over \$1.5 Million

Pacific National Exhibition

facebook.com/pne.playland

Vancouver, BC Canada

Bronze

Best Social Media Site

Budget: Over \$1.5 Million

Pai Chai University

Dae Jeon-si, South Korea

Gold

Best Event Management Bachelor's Degree

Budget: Over \$1.5 Million

Pai Chai University

Dae Jeon-si, South Korea

Gold

Best Festival & Event Management Masters Program

Budget: Combined Budget

Pai Chai University

Dae Jeon-si, South Korea

Gold

Best Festival & Event Management PhD Program

Budget: Over \$1.5 Million

Pasadena Strawberry Festival

Glass Candy Jar with Strawberry Candies

Pasadena, TX U.S.A.

Bronze

Best Sponsor Gift

Budget: Under \$750,000

Pasadena Tournament of Roses

tournamentofroses.com

Pasadena, CA U.S.A.

Bronze

Best Organizational Website

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

2013 Rose Parade presented by Honda

Pasadena, CA U.S.A.

Bronze

Best Event Program

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

2013 Rose Parade presented by Honda
Pasadena, CA U.S.A.

Gold-Tie

Best Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

99th Rose Bowl Game presented by VIZIO
Pasadena, CA U.S.A.

Silver

Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

99th Rose Bowl Game presented by VIZIO
Pasadena, CA U.S.A.

Gold

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

99th Rose Bowl Game presented by VIZIO
Pasadena, CA U.S.A.

Bronze

Best Outdoor Billboard

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

President's Ball presented by Tiffany & Co
Pasadena, CA U.S.A.

Silver-Tie

Best Event Invitation

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

99th Rose Bowl Game presented by VIZIO
Pasadena, CA U.S.A.

Gold

Best Street Banner

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

2013 Rose Parade presented by Honda
Pasadena, CA U.S.A.

Silver

Best Pin or Button

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

2013 Rose Parade presented by Honda
Pasadena, CA U.S.A.

Gold

Best Individual Sponsor Follow-up Report

Budget: Over \$1.5 Million

Pasadena Tournament of Roses

Pasadena, CA U.S.A.

Gold

Best Volunteer Program

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2013 PHS Philadelphia Flower Show
Philadelphia, PA U.S.A.

Gold

Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2013 PHS Philadelphia Flower Show
Philadelphia, PA U.S.A.

Gold

Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2013 PHS Philadelphia Flower Show
Philadelphia, PA U.S.A.

Gold

Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2013 PHS Philadelphia Flower Show
Philadelphia, PA U.S.A.

Gold

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2013 PHS Philadelphia Flower Show
Tea
Philadelphia, PA U.S.A.

Gold

Best Other Merchandise

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2013 PHS Philadelphia Flower Show
Silk Scarf
Philadelphia, PA U.S.A.

Gold

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2013 PHS Philadelphia Flower Show
EP Henry
Philadelphia, PA U.S.A.

Bronze

Best Sponsor Partner

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2013 PHS Philadelphia Flower Show
PHS Hamilton Horticult
Philadelphia, PA U.S.A.

Bronze

Best Event/Program within an Event to Benefit a Cause

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2013 PHS Philadelphia Flower Show
Wedding Wednesday
Philadelphia, PA U.S.A.

Bronze

Best Event (within an Existing Festival)

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2013 PHS Philadelphia Flower Show
Floral Showcase
Philadelphia, PA U.S.A.

Gold

Best New Promotion Activity

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2013 PHS Philadelphia Flower Show
Find the Queen
Philadelphia, PA U.S.A.

Bronze-Tie

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Perry Area Chamber of Commerce

Dogwood Festival
Perry, GA U.S.A.

Bronze

Best Promotional Poster

Budget: Under \$250,000

Perry Area Chamber of Commerce

Dogwood Festival
DWF Polo
Perry, GA U.S.A.

Bronze

Best Miscellaneous Clothing

Budget: Under \$250,000

Peter Knipp Holdings Pte. Ltd.

World Gourmet Summit
Singapore

Silver

Best Event/Organization E-Newsletter

Budget: \$750,000 to \$1.5 Million

Peter Knipp Holdings Pte. Ltd.

World Gourmet Summit
Singapore

Gold

Best Promotional Brochure

Budget: \$750,000 to \$1.5 Million

Peter Knipp Holdings Pte. Ltd.

World Gourmet Summit
Singapore

Gold

Best Miscellaneous Printed Materials (multiple page)

Budget: \$750,000 to \$1.5 Million

Peter Knipp Holdings Pte. Ltd.

World Gourmet Summit
Singapore

Silver

Best Cover Design

Budget: \$750,000 to \$1.5 Million

Peter Knipp Holdings Pte. Ltd.

World Gourmet Summit
Singapore

Gold

Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Peter Knipp Holdings Pte. Ltd.

World Gourmet Summit
Singapore

Bronze

Best Event Invitation

Budget: \$750,000 to \$1.5 Million

Peter Knipp Holdings Pte. Ltd.

World Gourmet Summit
Singapore

Gold

Best Street Banner

Budget: \$750,000 to \$1.5 Million

Peter Knipp Holdings Pte. Ltd.

World Gourmet Summit
Deliciae Hospitality Management Group
Singapore

Silver

Best Sponsor Partner

Budget: \$750,000 to \$1.5 Million

Peter Knipp Holdings Pte. Ltd.

World Gourmet Summit
Hearts on Fire by TianPo
Singapore

Silver

Best Single New Sponsorship Opportunity

Budget: \$750,000 to \$1.5 Million

Peter Knipp Holdings Pte. Ltd.

World Gourmet Summit
S. Pellegrino and Acqua Panna
Singapore

Bronze

Best Sponsorship Program for Individual Sponsor

Budget: \$750,000 to \$1.5 Million

Peter Knipp Holdings Pte. Ltd.

World Gourmet Summit
Charity Dinner
Singapore

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: \$750,000 to \$1.5 Million

Peter Knipp Holdings Pte. Ltd.

World Gourmet Summit
Hearts on Fire Edible Fashion Show and Chocolate
Dinner
Singapore

Gold

Best New Event

Budget: \$750,000 to \$1.5 Million

Peter Knipp Holdings Pte. Ltd.

World Gourmet Summit
Singapore

Silver

Best Media Relations Campaign

Budget: \$750,000 to \$1.5 Million

Pittsburgh Irish Festival

pghirishfest.org
Pittsburgh, PA U.S.A.

Gold

Best Event Website

Budget: \$250,000 to \$750,000

Pittsburgh Irish Festival

Pittsburgh, PA U.S.A.

Bronze

Best Miscellaneous Printed Materials (multiple page)

Budget: \$250,000 to \$750,000

Pittsburgh Irish Festival

Pittsburgh, PA U.S.A.

Silver

Best Outdoor Billboard

Budget: \$250,000 to \$750,000

Portland Rose Festival Foundation

Portland Rose Festival

Portland, OR U.S.A.

Bronze

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Grand Floral Parade

Portland, OR U.S.A.

Silver

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Portland, OR U.S.A.

Bronze

Best Event Invitation

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Arcadia Book

Portland, OR U.S.A.

Silver

Best New Merchandise

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Bank of the West Grand Floral Walk

Portland, OR U.S.A.

Bronze

Best Targeted Sponsor Solicitation Package

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Cleanest & Greenest

Portland, OR U.S.A.

Silver

Best Green Program

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Portland, OR U.S.A.

Silver

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival

Happy Campers

Portland, OR U.S.A.

Silver

Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Pro Football Hall of Fame Enshrinement Festival

Canton, OH U.S.A.

Gold

Best Event Video (for sale)

Budget: Over \$1.5 Million

Pro Football Hall of Fame Enshrinement Festival

Canton, OH U.S.A.

Silver

Best Street Banner

Budget: Over \$1.5 Million

SEAFair

Seattle, WA U.S.A.

Silver

Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Sentosa Leisure Management

Sentosa Flowers 2013

Sentosa, Singapore

Silver

Best Event/Organization E-Newsletter

Budget: Under \$750,000

Sentosa Leisure Management

Sentosa, Singapore

Silver**Best Promotional Brochure**

Budget: Under \$250,000

Seoul Lantern Festival

Seoul, South Korea

Silver**Best Event Promotional Photograph**

Budget: \$750,000 to \$1.5 Million

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass

www1.scoc.org/bbq13/

Sevierville, TN U.S.A.

Bronze**Best Event Website**

Budget: Under \$250,000

Sevierville Chamber of Commerce

VisitSevierville.com

Sevierville, TN U.S.A.

Silver**Best Organizational Website**

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Gold**Best Event/Organization E-Newsletter**

Budget: Under \$750,000

Sevierville Chamber of Commercefacebook.com/Sevierville

Sevierville, TN U.S.A.

Silver**Best Social Media Site**

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Bronze**Best Promotional Brochure**

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Silver**Best Miscellaneous Printed Materials (multiple page)**

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Bronze**Best Miscellaneous Printed Materials (multiple page)**

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Bronze-Tie**Best Miscellaneous Printed Materials (single page)**

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Bronze**Best Cover Design**

Budget: Under \$250,000

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass

Sevierville, TN U.S.A.

Silver**Best Single Newspaper Display Ad**

Budget: Under \$750,000

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass

Sevierville, TN U.S.A.

Gold**Best Volunteer Program**

Budget: Under \$250,000

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass

Mountain Soul Vocal Competition

Sevierville, TN U.S.A.

Silver**Best Event (within an Existing Festival)**

Budget: Under \$250,000

Shambhala Music Festival

Nelson, BC Canada

Bronze-Tie**Best Miscellaneous Multimedia**

Budget: Over \$1.5 Million

Shambhala Music Festival

Nelson, BC Canada

Silver**Best Event Promotional Photograph**

Budget: Over \$1.5 Million

Shambhala Music Festival

Nelson, BC Canada

Silver**Best Miscellaneous On-Site Décor**

Budget: Over \$1.5 Million

Shambhala Music Festival

Nelson, BC Canada

Gold**Best Hat**

Budget: Over \$1.5 Million

Skagit Valley Tulip Festival

Mount Vernon, WA U.S.A.

Gold**Best Commemorative Poster**

Budget: Under \$250,000

Skagit Valley Tulip Festival

Mount Vernon, WA U.S.A.

Silver**Best T-Shirt Design**

Budget: Under \$250,000

South Carolina Festival of Flowers

Greenwood, SC U.S.A.

Silver**Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000

South Carolina Festival of Flowers

www.scffmobile.com

Greenwood, SC U.S.A.

Silver**Best Festival/Event Mobile Application**

Budget: Under \$250,000

Stichting Rotterdam Festivals

Rotterdam, Netherlands

Gold**Best Ad Series**

Budget: Under \$250,000

Stichting Rotterdam Festivals

Rotterdam, Netherlands

Gold**Best Miscellaneous On-Site Décor**

Budget: Under \$250,000

Stichting Rotterdam Festivals

Rotterdam, Netherlands

Silver**Best Miscellaneous On-Site Décor**

Budget: Under \$250,000

Stichting Rotterdam Festivals

Rotterdams Uitburo

Bag Made Out of Recycled Banners

Rotterdam, Netherlands

Gold**Best New Merchandise**

Budget: Under \$250,000

Stichting Rotterdam Festivals

Art Week Rotterdam

Bike Seat Cover Promoting Art Week

Rotterdam, Netherlands

Silver**Best New Merchandise**

Budget: Under \$250,000

Stichting Rotterdam Festivals

Rotterdamse Uitmarkt

Soda Fan, Keeps you cool and carries your soda

Rotterdam, Netherlands

Bronze**Best New Merchandise**

Budget: Under \$250,000

Sunchang Source Festival

Sunchang Well-Being Kimchi Making Event
Sanchang-gun, South Korea

Bronze

Best New Event

Budget: \$750,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

tvbwf.com

Temecula, CA U.S.A.

Bronze

Best Event Website

Budget: \$750,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Bronze

Best Company Image Pieces

Budget: \$750,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Gold

Best Press/Media Kit

Budget: Under \$1.5 Million

Temecula Valley Balloon & Wine Festival

2012 Wine Barrel Race Cars

Temecula, CA U.S.A.

Gold

Most Creative/Effective News Stunt

Budget: \$750,000 to \$1.5 Million

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Gold

Best Media Relations Campaign

Budget: \$750,000 to \$1.5 Million

Temple University School of Tourism & Hospitality Management

Philadelphia, PA U.S.A.

Gold

Best Event Management Certificate Program

Budget: Combined Budget

The City of Dublin, Ohio

dublinohiousa.gov

Dublin, OH U.S.A.

Gold

Best Organizational Website

Budget: \$250,000 to \$750,000

The City of Dublin, Ohio

Dublin, OH U.S.A.

Bronze

Best Hat

Budget: Under \$750,000

The City of Dublin, Ohio

Dublin Certified Tourism Ambassador Program

Dublin, OH U.S.A.

Bronze

Best Educational Program

Budget: \$250,000 to \$750,000

The City of Dublin, Ohio

Dublin, OH U.S.A.

Silver

Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Budget: Combined Budget

The NC Seafood Festival

Morehead City, NC U.S.A.

Bronze

Best Commemorative Poster

Budget: \$250,000 to \$750,000

The Parade Company

Ford Fireworks presented by Target

Detroit, MI U.S.A.

Gold

Best Full Length TV Program (local)

Budget: \$250,000 to \$750,000

The Parade Company

Hob Nobble Gobble

Detroit, MI U.S.A.

Bronze

Best Full Length TV Program (local)

Budget: \$250,000 to \$750,000

The Parade Company
 2012 America's Thanksgiving Parade
 Detroit, MI U.S.A.
Silver
Best Full Length TV Program (national)
 Budget: \$250,000 to \$1.5 Million

The Parade Company
 The Big Head Corp.
 Detroit, MI U.S.A.
Bronze
Best Miscellaneous Multimedia
 Budget: Under \$750,000

The Parade Company
 The Big Head Corp.
 Detroit, MI U.S.A.
Bronze
Best Promotional Brochure
 Budget: \$250,000 to \$750,000

The Parade Company
 Detroit, MI U.S.A.
Bronze
Best Event/Organization Newsletter
 Budget: Under \$1.5 Million

The Parade Company
 Detroit, MI U.S.A.
Bronze
Best Miscellaneous Printed Materials (multiple page)
 Budget: \$750,000 to \$1.5 Million

The Parade Company
 Hob Nobble Gobble
 Detroit, MI U.S.A.
Gold
Best Event Invitation
 Budget: \$250,000 to \$750,000

The Parade Company
 Detroit, MI U.S.A.
Bronze
Best Event Invitation
 Budget: \$250,000 to \$750,000

The Parade Company
 Detroit, MI U.S.A.
Silver
Best Event Invitation
 Budget: \$750,000 to \$1.5 Million

The Parade Company
 Detroit, MI U.S.A.
Bronze
Best Miscellaneous On-Site Décor
 Budget: \$250,000 to \$750,000

The Parade Company
 2012 30th Fifth Third Turkey Trot Key Chain
 Detroit, MI U.S.A.
Silver
Best Other Merchandise
 Budget: \$250,000 to \$750,000

The Parade Company
 HoneyBaked Ham
 Detroit, MI U.S.A.
Bronze
Best Targeted Sponsor Solicitation Package
 Budget: \$750,000 to \$1.5 Million

The Parade Company
 PNC
 Detroit, MI U.S.A.
Bronze
Best Individual Sponsor Follow-up Report
 Budget: \$750,000 to \$1.5 Million

The Parade Company
 Girl Scouts of South East Michigan
 Detroit, MI U.S.A.
Gold
Best Sponsorship Program for Individual Sponsor
 Budget: \$750,000 to \$1.5 Million

The Parade Company
 Detroit, MI U.S.A.
Gold
Best Volunteer Program
 Budget: \$750,000 to \$1.5 Million

The Parade Company

Parade of Arts Summer Camp
Detroit, MI U.S.A.

Gold**Best Educational Program**

Budget: Under \$250,000

The Parade Company

PNC Grow Up Great
Detroit, MI U.S.A.

Gold**Best Children's Programming**

Budget: Under \$250,000

The Parade Company

2013 Detroit River Days Kid's Zone
Detroit, MI U.S.A.

Silver**Best Children's Programming**

Budget: Under \$250,000

The Parade Company

2013 Ford Fireworks presented by Target
Detroit, MI U.S.A.

Bronze**Best Emergency Preparedness & Risk Management Plan for an Event**

Budget: \$250,000 to \$750,000

The Parade Company

The Fulkerson Group
Detroit, MI U.S.A.

Gold**Best Vendor/Supplier**

Budget: \$750,000 to \$1.5 Million

The Woodlands Convention & Visitors Bureau

Holiday in the Woodlands 2012
The Woodlands, TX U.S.A.

Bronze**Best Event/Organization E-Newsletter**

Budget: Under \$750,000

The Woodlands Convention & Visitors Bureau

facebook.com/VisitTheWoodlands
The Woodlands, TX U.S.A.

Bronze**Best Social Media Site**

Budget: Under \$250,000

The Woodlands Convention & Visitors Bureau

The Woodlands, TX U.S.A.

Gold**Best Event/Organization Newsletter**

Budget: Under \$1.5 Million

The Woodlands Convention & Visitors Bureau

The Woodlands Ice Rink
The Woodlands, TX U.S.A.

Silver**Best Miscellaneous Printed Materials (single page)**

Budget: Under \$250,000

The Woodlands Convention & Visitors Bureau

"An Evening on Ice" - The Woodlands Ice Rink Party
2012

The Woodlands, TX U.S.A.

Gold**Best Event Invitation**

Budget: Under \$250,000

The Woodlands Convention & Visitors Bureau

Public Safety Awards 2012
The Woodlands, TX U.S.A.

Silver**Best Event Invitation**

Budget: Under \$250,000

The Woodlands Waterway Arts Council

Pocket Program
The Woodlands, TX U.S.A.

Bronze**Best Event Program**

Budget: \$250,000 to \$750,000

The Woodlands Waterway Arts Council

The Woodlands, TX U.S.A.

Gold**Best Promotional Brochure**

Budget: \$250,000 to \$750,000

Town of Herndon Parks & Recreation Department

Herndon Festival
<http://publications.catstonepress.com/i/133045>
 Herndon, VA U.S.A.

Silver
Best Festival/Event Mobile Application
 Budget: \$250,000 to \$750,000

Ulsan Whale Festival

ulsanwhale.com
 Ulsan, South Korea

Silver
Best Event Website
 Budget: \$750,000 to \$1.5 Million

Town of Herndon Parks & Recreation Department

Herndon Festival
 Pair of Stemless glasses
 Herndon, VA U.S.A.

Silver
Best Sponsor Gift
 Budget: Under \$750,000

Ulsan Whale Festival

Ulsan, South Korea

Silver
Best Miscellaneous Printed Materials (multiple page)
 Budget: \$750,000 to \$1.5 Million

Town of Leesburg

Leesburg Flower and Garden Festival
 Leesburg, VA U.S.A.

Silver
Best Single Magazine Display Ad
 Budget: Under \$750,000

Ulsan Whale Festival

Ulsan, South Korea

Gold
Best Ad Series
 Budget: \$750,000 to \$1.5 Million

Town of Leesburg

Leesburg Flower and Garden Festival
 Leesburg, VA U.S.A.

Bronze
Best Ad Series
 Budget: Under \$250,000

Ulsan Whale Festival

Bright Pink Child's Running Jacket
 Ulsan, South Korea

Gold
Best Miscellaneous Clothing
 Budget: \$750,000 to \$1.5 Million

Tulsa International Mayfest, Inc.

Tulsa, OK U.S.A.

Gold
Best Ad Series
 Budget: \$250,000 to \$750,000

Ulsan Whale Festival

Egg Cups
 Ulsan, South Korea

Bronze
Best New Merchandise
 Budget: \$750,000 to \$1.5 Million

Tulsa International Mayfest, Inc.

Reclaim This! Gallery with WPX Energy
 Tulsa, OK U.S.A.

Silver
Best Single New Sponsorship Opportunity
 Budget: Under \$750,000

Ulsan Whale Festival

Self Standing Rice Spoon
 Ulsan, South Korea

Gold
Best Sponsor Gift
 Budget: \$750,000 to \$1.5 Million

Ulsan Whale Festival

Ulsan, South Korea
Silver
Best Radio Promotion
 Budget: \$750,000 to \$1.5 Million

Uptown Association

Uptown Art Fair
 uptownminneapolis.com
 Minneapolis, MN U.S.A.

Silver

Best Organizational Website

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair
<http://www.uaftmobile.com/>
 Minneapolis, MN U.S.A.

Bronze

Best Festival/Event Mobile Application

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair
 Minneapolis, MN U.S.A.

Bronze

Best Cover Design

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair
 Minneapolis, MN U.S.A.

Bronze

Best Targeted Sponsor Solicitation Package

Budget: Under \$750,000

Uptown Association

Uptown Art Fair
 Pepsi
 Minneapolis, MN U.S.A.

Silver

Best Individual Sponsor Follow-up Report

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair
 Wine & Beer Gardens - Presented by Barefoot Wine &
 Bubbly & Schell's Brewing Co.
 Minneapolis, MN U.S.A.

Bronze

Best Single New Sponsorship Opportunity

Budget: Under \$750,000

Uptown Association

Uptown Art Fair
 Minneapolis, MN U.S.A.

Silver

Best Volunteer Program

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair
 Minneapolis, MN U.S.A.

Silver

Best Green Program

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair
 Tomorrow's Stars
 Minneapolis, MN U.S.A.

Bronze

Best Children's Programming

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair
 Intermedia Arts
 Minneapolis, MN U.S.A.

Silver

Best Event/Program within an Event to Benefit a Cause

Budget: Under \$750,000

Uptown Association

Uptown Art Fair
 Culinary Arts Competition
 Minneapolis, MN U.S.A.

Bronze

Best Event (within an Existing Festival)

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair
 Minneapolis, MN U.S.A.

Gold

Best Emergency Preparedness & Risk Management Plan for an Event

Budget: \$250,000 to \$750,000

Uptown Association

Uptown Art Fair
 Info Booth
 Minneapolis, MN U.S.A.

Silver

Best New Attendee Service

Budget: Under \$750,000

Utah Shakespeare Festival

Cedar City, UT U.S.A.

Gold

Best Event Program

Budget: Over \$1.5 Million

Utah Shakespeare Festival

Cedar City, UT U.S.A.

Bronze

Best Promotional Brochure

Budget: Over \$1.5 Million

Valero Alamo Bowl

2012 Valero Alamo Bowl
 San Antonio, TX U.S.A.

Bronze-Tie

Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
 Laredo, TX U.S.A.

Bronze

Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
 Stars and Stripes Air Show Spectacular
 Laredo, TX U.S.A.

Silver

Best Event Video (for sale)

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
 Laredo, TX U.S.A.

Bronze

Best Event Video (for sale)

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
 Laredo, TX U.S.A.

Gold

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
 Laredo, TX U.S.A.

Bronze

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
 Laredo, TX U.S.A.

Silver

Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
 Laredo, TX U.S.A.

Bronze

Best Company Image Pieces

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
 Laredo, TX U.S.A.

Gold

Best Cover Design

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
 Laredo, TX U.S.A.

Bronze

Best Miscellaneous On-Site Décor

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Two Day Pass for Jalapeño Festival
Laredo, TX U.S.A.

Bronze**Best New Promotion Activity**

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Jalapeño Festival Media Celebrity Eating Contest
Laredo, TX U.S.A.

Bronze-Tie**Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Pompano Beach, FL U.S.A.

Gold**Best Full Length TV Program (national)**

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
<https://itunes.apple.com/us/app/winterfest-santa-tracker/id526369657?mt=8>
Pompano Beach, FL U.S.A.

Bronze**Best Festival/Event Mobile Application**

Budget: Over \$1.5 Million