

500 Festival, Inc.
500 Festival REV Your Engines Concert
Indianapolis, IN U.S.A.
Category: Best Miscellaneous Multimedia
Award: Gold
Budget: Over \$1.5 Million

500 Festival, Inc.
Indianapolis, IN U.S.A.
Category: Best Single Newspaper Display Ad
Award: Silver
Budget: Over \$1.5 Million

500 Festival, Inc.
Indianapolis, IN U.S.A.
Category: Best Ad Series
Award: Bronze
Budget: Over \$1.5 Million

500 Festival, Inc.
Indianapolis, IN U.S.A.
Category: Best Street Banner
Award: Gold
Budget: Over \$1.5 Million

500 Festival, Inc.
OneAmerica 500 Festival Mini-Marathon
Indianapolis, IN U.S.A.
Category: Best Sponsor Solicitation Package
Award: Silver
Budget: Over \$1.5 Million

500 Festival, Inc.
500 Festival & Indianapolis 500 Education
Program
Indiana University Health
Indianapolis, IN U.S.A.
Category: Best Sponsor Follow-up Report
Award: Bronze
Budget: Over \$1.5 Million

500 Festival, Inc.
Chevrolet
Indianapolis, IN U.S.A.
Category: Best Sponsor
Award: Silver
Budget: Over \$1.5 Million

500 Festival, Inc.
IPL 500 Festival Parade
St. Vincent's Sports Performance
Indianapolis, IN U.S.A.
**Category: Best Single New Sponsorship
Program**
Award: Bronze
Budget: Over \$1.5 Million

500 Festival, Inc.
OneAmerica 500 Festival Mini-Marathon
Indianapolis, IN U.S.A.
Category: Best Overall Sponsorship Program
Award: Gold
Budget: Over \$1.5 Million

500 Festival, Inc.
500 Festival & Indianapolis 500 Education
Program
Indiana University Health
Indianapolis, IN U.S.A.
**Category: Best Sponsorship Program for
Individual Sponsor**
Award: Bronze
Budget: Over \$1.5 Million

500 Festival, Inc.
Indianapolis, IN U.S.A.
Category: Best Volunteer Program
Award: Gold
Budget: Over \$1.5 Million

500 Festival, Inc.
 500 Festival & Indianapolis 500 Education
 Program
 Indianapolis, IN U.S.A.
Category: Best Educational Program
Award: Gold
 Budget: Over \$1.5 Million

500 Festival, Inc.
 500 Festival Media Pit Stop Challenge
 Indianapolis, IN U.S.A.
**Category: Best Event/Program within an
 Event to Benefit a Charity**
Award: Bronze
 Budget: Over \$1.5 Million

500 Festival, Inc.
 OneAmerica 500 Festival Mini-Marathon
 Post Race Party Bands
 Indianapolis, IN U.S.A.
Category: Best New Promotion
Award: Silver
 Budget: Over \$1.5 Million

500 Festival, Inc.
 Chase 500 Festival Kids' Day / Rookie Run
 Indianapolis, IN U.S.A.
**Category: Best Event (within an existing
 festival)**
Award: Bronze
 Budget: Over \$1.5 Million

500 Festival, Inc.
 Chase 500 Festival Kid's Day / Rookie Run
 Indianapolis, IN U.S.A.
Category: Best Children's Programming
Award: Bronze
 Budget: Over \$1.5 Million

500 Festival, Inc.
 Indianapolis, IN U.S.A.
Category: Best Press/Media Kit
Award: Silver
 Budget: Over \$1.5 Million

500 Festival, Inc.
 Indianapolis, IN U.S.A.
Category: Best Media Relations Campaign
Award: Silver
 Budget: Over \$1.5 Million

500 Festival, Inc.
 Regions 500 Festival Snakepit Ball, presented by
 Cindy and Paul Skjodt
 Doo-Rag
 Indianapolis, IN U.S.A.
Category: Best Miscellaneous Clothing
Award: Silver
 Budget: Over \$1.5 Million

500 Festival, Inc.
 Expo Design
 Indianapolis, IN U.S.A.
Category: Best Vendor/Supplier
Award: Bronze
 Budget: Over \$1.5 Million

500 Festival, Inc.
 OneAmerica 500 Festival Mini-Marathon
 Virtual Race Bag
 Indianapolis, IN U.S.A.
Category: Best New Product or Service
Award: Gold
 Budget: Over \$1.5 Million

500 Festival, Inc.
 Indianapolis, IN U.S.A.
**Category: Best Promotion Publicizing an
 IFEA/Haas & Wilkerson Pinnacle Award Win**
Award: Gold
 Budget: Over \$1.5 Million

A La Carte Productions Pte Ltd
World Gourmet Summit
Singapore, Singapore
Category: Best Event/Organization E-Newsletter
Award: Gold
Budget: \$250,000 to \$1.5 Million

A La Carte Productions Pte Ltd
World Gourmet Summit
Singapore, Singapore
Category: Best Miscellaneous Printed Materials (multiple page)
Award: Bronze
Budget: \$750,000 to \$1.5 Million

A La Carte Productions Pte Ltd
World Gourmet Summit
Singapore, Singapore
Category: Best Cover Design
Award: Gold
Budget: \$750,000 to \$1.5 Million

A La Carte Productions Pte Ltd
World Gourmet Summit
Singapore, Singapore
Category: Best Street Banner
Award: Gold
Budget: \$750,000 to \$1.5 Million

A La Carte Productions Pte Ltd
World Gourmet Summit
Singapore, Singapore
Category: Best Event/Program within an Event to Benefit a Charity
Award: Gold
Budget: \$750,000 to \$1.5 Million

A La Carte Productions Pte Ltd
World Gourmet Summit
Citibank Gastronomic Jam Sessions
Singapore, Singapore
Category: Best New Event
Award: Bronze
Budget: \$750,000 to \$1.5 Million

A La Carte Productions Pte Ltd
World Gourmet Summit
Resort World Sentosa
Singapore, Singapore
Category: Best Vendor/Supplier
Award: Gold
Budget: \$750,000 to \$1.5 Million

Arts Events Incorporated
artseventsinc.com
Green Bay, WI U.S.A.
Category: Best Organizational Website
Award: Silver
Budget: Under \$250,000

ArtsQuest
Musikfest
Bethlehem, PA U.S.A.
Category: Best Festival/Event Mobile Application
Award: Gold
Budget: Over \$1.5 Million

Atlanta Dogwood Festival
76th Annual Atlanta Dogwood Festival
Atlanta, GA U.S.A.
Category: Best Environmental Program
Award: Gold
Budget: Under \$749,999

Atlanta Dogwood Festival

Atlanta High School Art Exhibition
Atlanta, GA U.S.A.

Category: Best Educational Program

Award: Silver

Budget: \$250,000 to \$749,999

Atlanta Dogwood Festival

International Community Stage & Village
Atlanta, GA U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Award: Silver

Budget: \$250,000 to \$749,999

Atlanta Dogwood Festival

Atlanta High School Art Exhibition
Atlanta, GA U.S.A.

Category: Best Event (within an existing festival)

Award: Bronze

Budget: \$250,000 to \$749,999

Bobby Rodriguez Productions

Florida Renaissance Festival
Ft. Lauderdale, FL U.S.A.

Category: Best Radio Promotion

Award: Bronze

Budget: \$250,000 to \$1.5 Million

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Category: Grand Pinnacle

Award: Gold

Budget: Under \$250,000

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Grand Pinnacle

Award: Gold

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Award: Bronze

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Event Video (for sale)

Award: Bronze

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Event Program (interior 4 or more colors)

Award: Bronze

Budget: \$250,000 to \$749,999

BorderFest Association

Festival of Lights

Hidalgo, TX U.S.A.

Category: Best Newspaper Insert/Supplement

Award: Silver

Budget: Under \$250,000

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Newspaper

Insert/Supplement

Award: Silver

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Award: Bronze

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Award: Silver

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Cover Design

Award: Silver

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Single Magazine Display Ad

Award: Silver

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Ad Series

Award: Bronze

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Event Photograph

Award: Silver

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Outdoor Billboard

Award: Silver

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Sponsor Solicitation Package

Award: Gold

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Bert Ogden Motors

Hidalgo, TX U.S.A.

Category: Best Sponsor Follow-up Report

Award: Gold

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

State Farm Arena

Hidalgo, TX U.S.A.

Category: Best Sponsor**Award: Silver**

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

State Farm Insurance

Hidalgo, TX U.S.A.

Category: Best Single New Sponsorship Program**Award: Bronze**

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Overall Sponsorship Program**Award: Gold**

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

The HEB Health and Wellness Pavilion

Hidalgo, TX U.S.A.

Category: Best Sponsorship Program for Individual Sponsor**Award: Gold**

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Volunteer Program**Award: Gold**

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Educational Program**Award: Gold**

Budget: \$250,000 to \$749,999

BorderFest Association

Festival of Lights

Hidalgo, TX U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity**Award: Gold**

Budget: Under \$250,000

BorderFest Association

Festival of Lights

Hidalgo, TX U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)**Award: Gold**

Budget: Under \$250,000

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)**Award: Gold**

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best New Promotion**Award: Gold**

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

HEB Health & Wellness Pavilion

Hidalgo, TX U.S.A.

Category: Best New Event**Award: Gold**

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

The HEBuddy & Friends Kids Club sponsored by

HEB Grocery Co.

Hidalgo, TX U.S.A.

Category: Best Children's Programming**Award: Gold**

Budget: \$250,000 to \$749,999

BorderFest Association

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Media Relations Campaign**Award: Gold**

Budget: \$250,000 to \$749,999

BorderFest Association

Festival of Lights

Red Hoodie

Hidalgo, TX U.S.A.

Category: Best Miscellaneous Clothing**Award: Bronze**

Budget: Under \$250,000

Boryeong Mud Festival

Boryeong City, Chungnam South Korea

Category: Best Full Length TV Program**(national)****Award: Gold**

Budget: \$750,000 to \$1.5 Million

Boryeong Mud Festival

Boryeong City, Chungnam South Korea

Category: Best Promotional Brochure (4 or more colors)**Award: Gold**

Budget: \$750,000 to \$1.5 Million

Boryeong Mud Festival

Boryeong City, Chungnam South Korea

Category: Best Promotional Poster**Award: Gold**

Budget: \$750,000 to \$1.5 Million

Boryeong Mud Festival

Boryeong City, Chungnam South Korea

Category: Best Single Newspaper Display Ad**Award: Silver**

Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival

Burlington, ON Canada

Category: Grand Pinnacle**Award: Gold**

Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival

Burlington, ON Canada

Category: Best Full Length TV Program (national)**Award: Silver**

Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival

soundofmusic.ca

Burlington, ON Canada

Category: Best Event Website**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival
Burlington, ON Canada
Category: Best Miscellaneous Multimedia
Award: Silver
Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival
Burlington, ON Canada
Category: Best Event Photograph
Award: Bronze
Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival
Burlington, ON Canada
Category: Best Street Banner
Award: Bronze
Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival
Simply Green
Burlington, ON Canada
Category: Best Environmental Program
Award: Gold
Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival
Burlington, ON Canada
Category: Best Volunteer Program
Award: Gold
Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival
Taking it to the Streets
Burlington, ON Canada
Category: Best Educational Program
Award: Gold
Budget: \$750,000 to \$1.5 Million

Burlington's Sound of Music Festival
Burlington, ON Canada
Category: Best Press/Media Kit
Award: Silver
Budget: \$750,000 to \$1.5 Million

Canada Place
Canada Day at Canada Place
canadaplace.ca/canaday
Vancouver, BC Canada
Category: Best Event Website
Award: Gold
Budget: \$250,000 to \$749,999

Canada Place
Canada Day at Canada Place
Vancouver, BC Canada
Category: Best Festival/Event Mobile Application
Award: Gold
Budget: \$250,000 to \$749,999

Centennial Olympic Park
4th of July
Atlanta, GA U.S.A.
Category: Best Full Length TV Program (national)
Award: Gold
Budget: Under \$749,999

Centennial Olympic Park
Party in the Park
Atlanta, GA U.S.A.
Category: Best Event Photograph
Award: Gold
Budget: \$250,000 to \$749,999

Charlotte Center City Partners
Time Warner Cable BBQ & Blues
Charlotte, NC U.S.A.
Category: Grand Pinnacle
Award: Bronze
Budget: Under \$250,000

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Grand Pinnacle**Award: Silver**

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Single Magazine Display Ad**Award: Silver**

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Event/Organization E-Newsletter**Award: Silver**

Budget: \$250,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Event Photograph**Award: Silver**

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

facebook.com/CherryArts

Denver, CO U.S.A.

Category: Best Social Media Site**Award: Silver**

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Miscellaneous Printed Materials (single page)**Award: Silver**

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Festival/Event Mobile Application**Award: Silver**

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Cherry Arts 365

Denver, CO U.S.A.

Category: Best New Fundraising Program**Award: Silver**

Budget: Combined Budget

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)**Award: Gold**

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Green Up Cherry Arts

Denver, CO U.S.A.

Category: Best Environmental Program**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Commemorative Poster**Award: Silver**

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Volunteer Program**Award: Silver**

Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Mobile Art Gallery / Student Art Buying / African Rhythm Synergy
 Denver, CO U.S.A.
Category: Best Educational Program
Award: Silver
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Public Art Cherry Creek
 Denver, CO U.S.A.
Category: Best Community Outreach Program (Benefiting the Community)
Award: Silver
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Opening Gala
 Denver, CO U.S.A.
Category: Best Event (within an existing festival)
Award: Gold
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 2012 Artivity Avenue
 Denver, CO U.S.A.
Category: Best Children's Programming
Award: Silver
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Denver, CO U.S.A.
Category: Best Public Safety/Security Plan for an Event
Award: Gold
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Denver, CO U.S.A.
Category: Best Media Relations Campaign
Award: Gold
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Denver, CO U.S.A.
Category: Best T-Shirt Design
Award: Silver
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Denver, CO U.S.A.
Category: Best Pin or Button (by an event)
Award: Gold
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Recycled Banner Bag
 Denver, CO U.S.A.
Category: Best Other Merchandise
Award: Gold
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Be Part of Art Onsie
 Denver, CO U.S.A.
Category: Best Miscellaneous Clothing
Award: Gold
 Budget: \$750,000 to \$1.5 Million

Cherry Creek Arts Festival
 Acrylic Etched Wine Glass
 Denver, CO U.S.A.
Category: Best New Merchandise
Award: Gold
 Budget: \$750,000 to \$1.5 Million

Chicago Festival Association
 McDonald's Thanksgiving Parade
 Chicago, IL U.S.A.
Category: Best Full Length TV Program (national)
Award: Silver
 Budget: Under \$749,999

Christmas in the Park

San Jose, CA U.S.A.

Category: Best Miscellaneous Printed Materials (single page)**Award: Bronze**

Budget: \$250,000 to \$749,999

Christmas in the Park

Bright Green San José

San Jose, CA U.S.A.

Category: Best Sponsor Follow-up Report**Award: Bronze**

Budget: \$250,000 to \$749,999

Christmas in the Park

Santa's Photo Den

Presented by Wells Fargo Bank

San Jose, CA U.S.A.

Category: Best Single New Sponsorship Program**Award: Gold**

Budget: \$250,000 to \$749,999

Cincinnati International Wine Festival

Cincinnati, OH U.S.A.

Category: Best Newspaper Insert/Supplement**Award: Gold**

Budget: \$250,000 to \$749,999

Cincinnati International Wine Festival

Cincinnati, OH U.S.A.

Category: Best Promotional Brochure (4 or more colors)**Award: Gold**

Budget: \$250,000 to \$749,999

Cincinnati International Wine Festival

Cincinnati, OH U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)**Award: Bronze**

Budget: \$250,000 to \$749,999

Cincinnati International Wine Festival

Cincinnati, OH U.S.A.

Category: Best Commemorative Poster**Award: Bronze**

Budget: \$250,000 to \$749,999

Cincinnati International Wine Festival

Cincinnati, OH U.S.A.

Category: Best Outdoor Billboard**Award: Gold**

Budget: \$250,000 to \$749,999

Cincinnati International Wine Festival

Cincinnati, OH U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity**Award: Silver**

Budget: \$250,000 to \$749,999

City of Dublin

Dublin Irish Festival

Dublin, OH U.S.A.

Category: Best TV Promotion (ad spot or PSA)**Award: Gold**

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

dublinirishfestival.org

Dublin, OH U.S.A.

Category: Best Event Website**Award: Gold**

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival

facebook.com/DublinIrishFestival

Dublin, OH U.S.A.

Category: Best Social Media Site**Award: Gold**

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival
IGS Energy
Dublin, OH U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Award: Silver

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival
Sippy Cup
Dublin, OH U.S.A.

Category: Best Other Merchandise

Award: Silver

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival
Striped Shirt
Dublin, OH U.S.A.

Category: Best Miscellaneous Clothing

Award: Silver

Budget: \$750,000 to \$1.5 Million

City of Dublin

Dublin Irish Festival
Travel Mug
Dublin, OH U.S.A.

Category: Best New Merchandise

Award: Bronze

Budget: \$750,000 to \$1.5 Million

City of Gatlinburg

37th Annual 4th of July Midnight Parade
Gatlinburg, TN U.S.A.

Category: Grand Pinnacle

Award: Silver

Budget: Under \$250,000

City of Gatlinburg

Gatlinburg, TN U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Award: Bronze

Budget: Under \$250,000

City of Gatlinburg

Gatlinburg 4th of July Parade 2012
Gatlinburg, TN U.S.A.

Category: Best Full Length TV Program (local)

Award: Bronze

Budget: Under \$250,000

City of Gatlinburg

Gatlinburg "Fantasy of Lights" Christmas Parade 2011

Gatlinburg, TN U.S.A.

Category: Best Event Video (for sale)

Award: Bronze

Budget: Under \$250,000

City of Gatlinburg

gatlinburg.com

Gatlinburg, TN U.S.A.

Category: Best Organizational Website

Award: Gold

Budget: Under \$250,000

City of Gatlinburg

facebook.com/gatlinburgtn

Gatlinburg, TN U.S.A.

Category: Best Social Media Site

Award: Gold

Budget: Under \$250,000

City of Gatlinburg

Gatlinburg, TN U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Award: Gold

Budget: Under \$250,000

City of Gatlinburg

Gatlinburg, TN U.S.A.

Category: Best Cover Design

Award: Bronze

Budget: Under \$250,000

City of Gatlinburg

Gatlinburg, TN U.S.A.

Category: Best Single Newspaper Display Ad

Award: Silver

Budget: Under \$250,000

City of Gatlinburg

Vintage Views of Gatlinburg & the Smoky Mountains

Gatlinburg, TN U.S.A.

Category: Best New Fundraising Program

Award: Bronze

Budget: Combined Budget

City of Gatlinburg

Gatlinburg's Christmas Jack Tales

Gatlinburg, TN U.S.A.

Category: Best Educational Program

Award: Silver

Budget: Under \$250,000

City of Gatlinburg

Gatlinburg Tuskegee Airmen VIP Luncheon

Gatlinburg, TN U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Award: Bronze

Budget: Under \$250,000

City of Gatlinburg

Tuskegee Airmen VIP Luncheon

Gatlinburg, TN U.S.A.

Category: Most Creative/Effective News Stunt

Award: Bronze

Budget: Under \$1.5 Million

City of Glendale, Arizona

Glendale's Chocolate Affaire

Glendale, AZ U.S.A.

Category: Best Full Length TV Program (local)

Award: Silver

Budget: Under \$250,000

City of Glendale, Arizona

Glendale's Jazz & Blues Festival

Glendale, AZ U.S.A.

Category: Best Promotional Poster

Award: Gold

Budget: Under \$250,000

City of Glendale, Arizona

Glendale's Jazz & Blues Festival

Glendale, AZ U.S.A.

Category: Best Cover Design

Award: Silver

Budget: Under \$250,000

City of Glendale, Arizona

Office of Special Events

Glendale, AZ U.S.A.

Category: Best Volunteer Program

Award: Silver

Budget: Under \$250,000

City of Glendale, Arizona

Glendale's Jazz & Blues Festival

Gibby the Guitar

Glendale, AZ U.S.A.

Category: Best New Promotion

Award: Gold

Budget: Under \$250,000

City of Glendale, Arizona

Glendale's Chocolate Affaire
Sweet Tooth Chocolate Contest
Glendale, AZ U.S.A.

Category: Best Event (within an existing festival)

Award: Bronze

Budget: Under \$250,000

City of Glendale, Arizona

Glendale Glitter & Glow Block Party
Lego Fun
Glendale, AZ U.S.A.

Category: Best Children's Programming

Award: Silver - Tie

Budget: Under \$250,000

City of Glendale, Arizona

Glendale Glitter & Glow Block Party
Glendale, AZ U.S.A.

Category: Best Pin or Button (by an event)

Award: Gold

Budget: Under \$250,000

City of Goodyear

Goodyear Ballpark Spring Training 2012
Goodyear, AZ U.S.A.

Category: Best Event Program (interior 4 or more colors)

Award: Silver

Budget: Under \$250,000

City of Goodyear

Goodyear Ballpark Spring Training 2012
Goodyear, AZ U.S.A.

Category: Best Single Newspaper Display Ad

Award: Bronze

Budget: Under \$250,000

City of Goodyear

Goodyear Ballpark Spring Training 2012
Goodyear, AZ U.S.A.

Category: Best Overall Sponsorship Program

Award: Silver

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

mypigeonforge.com
Pigeon Forge, TN U.S.A.

Category: Best Organizational Website

Award: Gold

Budget: \$750,000 to \$1.5 Million

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2012
Pigeon Forge, TN U.S.A.

Category: Best Event Program (interior 3 or less colors)

Award: Silver

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Pigeon Forge, TN U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Award: Bronze - Tie

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Patriot Festival 2012
Pigeon Forge, TN U.S.A.

Category: Best Outdoor Billboard

Award: Silver

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2012
Pigeon Forge, TN U.S.A.

Category: Best Educational Program

Award: Gold

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2012

Pigeon Forge, TN U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)**Award: Silver**

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2012

Pottery Bowl

Pigeon Forge, TN U.S.A.

Category: Best Other Merchandise**Award: Gold**

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Saddle Up Celebration

Stories & Strings

Pigeon Forge, TN U.S.A.

Category: Best Event (within an existing festival)**Award: Gold**

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2012

Executive Zippered Folio

Pigeon Forge, TN U.S.A.

Category: Best New Merchandise**Award: Silver**

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Saddle Up Celebration

Stories & Strings

Pigeon Forge, TN U.S.A.

Category: Best New Event**Award: Bronze**

Budget: Under \$250,000

City of Riverdale

South City Concert Series

Riverdale, GA U.S.A.

Category: Best Radio Promotion**Award: Silver**

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Pigeon Forge Winterfest Trolley Tour of Lights

Pigeon Forge, TN U.S.A.

Category: Best Pin or Button (by an event)**Award: Silver**

Budget: Under \$250,000

City of Riverdale

South City Concert Series

Riverdale, GA U.S.A.

Category: Best Radio Promotion**Award: Bronze**

Budget: Under \$250,000

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2012

Pigeon Forge, TN U.S.A.

Category: Best Hat**Award: Bronze**

Budget: Under \$1.5 Million

City of Sugar Land Parks and Recreation

Halloween Town

Sugar Land, TX U.S.A.

Category: Best Miscellaneous Printed Materials (single page)**Award: Gold**

Budget: Under \$250,000

City of Sugar Land Parks and Recreation

Red, White and Bluefest
Sugar Land, TX U.S.A.

Category: Best Children's Programming

Award: Bronze

Budget: Under \$250,000

City of Sugar Land Parks and Recreation

Red, White and Bluefest
Sugar Land, TX U.S.A.

Category: Best Public Safety/Security Plan for an Event

Award: Gold

Budget: Under \$250,000

City of Sugar Land Parks and Recreation

Christmas Tree Lighting
Sugar Land, TX U.S.A.

Category: Best Company Image Pieces

Award: Gold

Budget: Under \$250,000

City of Sugar Land Parks and Recreation

Halloween Town
Sugar Land, TX U.S.A.

Category: Best Company Image Pieces

Award: Silver

Budget: Under \$250,000

City of Sugar Land Parks and Recreation

New Year's Eve on the Square and Christmas Tree Lighting
Sugar Land, TX U.S.A.

Category: Best Company Image Pieces

Award: Bronze

Budget: Under \$250,000

City of West Palm Beach

4th on Flagler
West Palm Beach, FL U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Award: Gold

Budget: Under \$250,000

City of West Palm Beach

GreenMarket
West Palm Beach, FL U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Award: Bronze

Budget: Under \$250,000

City of West Palm Beach

GreenMarket
West Palm Beach, FL U.S.A.

Category: Best Street Banner

Award: Silver

Budget: Under \$250,000

City of West Palm Beach

4th on Flagler
Pops of Patriotism
West Palm Beach, FL U.S.A.

Category: Best New Promotion

Award: Bronze

Budget: Under \$250,000

City of West Palm Beach

Sunday on the Waterfront Battle of the Decades
West Palm Beach, FL U.S.A.

Category: Best Event (within an existing festival)

Award: Silver

Budget: Under \$250,000

City of West Palm Beach
 Sand & Sea-Sun's Greetings
 West Palm Beach, FL U.S.A.
Category: Best New Event
Award: Gold
 Budget: Under \$250,000

Clarksville-Montgomery County CVB
 Rivers & Spires Festival
 Clarksville, TN U.S.A.
Category: Best Radio Promotion
Award: Silver
 Budget: \$250,000 to \$1.5 Million

City of West Palm Beach
 4th on Flagler
 "My Country Tis of Cheese" on Flagler 2012
 West Palm Beach, FL U.S.A.
Category: Most Creative/Effective News Stunt
Award: Gold
 Budget: Under \$1.5 Million

Clarksville-Montgomery County CVB
 Rivers & Spires Festival
 BrewFest
 Clarksville, TN U.S.A.
Category: Best Event (within an existing festival)
Award: Gold
 Budget: \$250,000 to \$749,999

City of West Palm Beach
 4th on Flagler
 West Palm Beach, FL U.S.A.
Category: Best T-Shirt Design
Award: Gold
 Budget: Under \$250,000

Clarksville-Montgomery County CVB
 Rivers & Spires Festival
 Clarksville, TN U.S.A.
Category: Best Press/Media Kit
Award: Gold
 Budget: \$250,000 to \$749,999

City of West Palm Beach
 GreenMarket
 Magnet Series
 West Palm Beach, FL U.S.A.
Category: Best Other Merchandise
Award: Silver
 Budget: Under \$250,000

Coconut Grove Arts Festival
 Coconut Grove, FL U.S.A.
Category: Best TV Promotion (ad spot or PSA)
Award: Gold
 Budget: Over \$1.5 Million

Clarksville-Montgomery County CVB
 Rivers & Spires Festival
 Clarksville, TN U.S.A.
Category: Grand Pinnacle
Award: Silver
 Budget: \$250,000 to \$749,999

Coconut Grove Arts Festival
 Coconut Grove, FL U.S.A.
Category: Best Commemorative Poster
Award: Silver
 Budget: Over \$1.5 Million

Coconut Grove Arts Festival
 Coconut Grove, FL U.S.A.
Category: Best Single Magazine Display Ad
Award: Bronze
 Budget: Over \$1.5 Million

Coconut Grove Arts Festival

Coconut Grove, FL U.S.A.

Category: Best Ad Series**Award: Silver**

Budget: Over \$1.5 Million

Coconut Grove Arts Festival

Coconut Grove, FL U.S.A.

Category: Best Outdoor Billboard**Award: Gold**

Budget: Over \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze

Conway, AR U.S.A.

Category: Best Event Photograph**Award: Gold**

Budget: \$750,000 to \$1.5 Million

Conway Area Chamber of Commerce

Toad Suck Daze

Conway, AR U.S.A.

Category: Best Overall Merchandising Program**Award: Gold**

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Denver Century Ride

denvercenturyride.com

Broomfield, CO U.S.A.

Category: Best Event Website**Award: Gold**

Budget: Under \$250,000

Creative Strategies Group

csg-sponsorship.com

Broomfield, CO U.S.A.

Category: Best Organizational Website**Award: Gold**

Budget: \$250,000 to \$749,999

Creative Strategies Group

Denver Century Ride

facebook.com/DenverCenturyRide

Broomfield, CO U.S.A.

Category: Best Social Media Site**Award: Bronze**

Budget: Under \$250,000

Creative Strategies Group

9 NEWS Parade of Lights

Frontier Airlines

Broomfield, CO U.S.A.

Category: Best Sponsor Solicitation Package**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Colorado Garden & Home Show

Bellco

Broomfield, CO U.S.A.

Category: Best Sponsor Follow-up Report**Award: Gold**

Budget: \$750,000 to \$1.5 Million

Creative Strategies Group

Cherry Creek Sneak

Volkswagen

Broomfield, CO U.S.A.

Category: Best Sponsor**Award: Gold**

Budget: \$250,000 to \$749,999

Creative Strategies Group

Denver Century Ride

Stapleton

Broomfield, CO U.S.A.

Category: Best Single New Sponsorship Program**Award: Silver**

Budget: Under \$250,000

Creative Strategies Group

Denver Century Ride
Broomfield, CO U.S.A.

Category: Best Overall Sponsorship Program

Award: Gold

Budget: Under \$250,000

Creative Strategies Group

Denver Zoo
Broomfield, CO U.S.A.

Category: Best New Promotion

Award: Silver

Budget: Under \$250,000

Creative Strategies Group

Denver Century Ride
Cycling Jersey
Broomfield, CO U.S.A.

Category: Best Miscellaneous Clothing

Award: Gold

Budget: Under \$250,000

Cultural Festivals

Saint Louis Art Fair
St. Louis, MO U.S.A.

Category: Best Event Program (interior 4 or more colors)

Award: Gold

Budget: \$250,000 to \$749,999

Cultural Festivals

Saint Louis Art Fair
St. Louis, MO U.S.A.

Category: Best Commemorative Poster

Award: Gold

Budget: \$250,000 to \$749,999

Cultural Festivals

Saint Louis Art Fair
St. Louis, MO U.S.A.

Category: Best T-Shirt Design

Award: Silver

Budget: \$250,000 to \$749,999

Cultural Festivals

Saint Louis Art Fair
St. Louis, MO U.S.A.

Category: Best Company Image Pieces

Award: Gold

Budget: \$250,000 to \$749,999

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Grand Pinnacle

Award: Bronze

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Festival/Event Mobile Application

Award: Bronze

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Event Program (interior 4 or more colors)

Award: Bronze

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Newspaper Insert/Supplement

Award: Gold

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Award: Silver

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.
Category: Best Commemorative Poster
Award: Bronze
Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.
Category: Best Cover Design
Award: Bronze
Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.
Category: Best Single Newspaper Display Ad
Award: Gold
Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.
Category: Best Single Magazine Display Ad
Award: Gold
Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.
Category: Best Single Magazine Display Ad
Award: Bronze
Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.
Category: Best Ad Series
Award: Gold
Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.
Category: Best Event Invitation
Award: Gold
Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.
Category: Best Street Banner
Award: Silver
Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival
Principal Financial Group
Des Moines, IA U.S.A.
Category: Best Sponsor Solicitation Package
Award: Silver
Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival
Hy-Vee
Des Moines, IA U.S.A.
Category: Best Sponsor Follow-up Report
Award: Silver
Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival
Des Moines, IA U.S.A.
Category: Best Overall Sponsorship Program
Award: Gold
Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival
Green Arts Program by Hy-Vee
Des Moines, IA U.S.A.
Category: Best Environmental Program
Award: Silver
Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival
Nurturing A Student's Vision
Des Moines, IA U.S.A.
Category: Best Educational Program
Award: Bronze
Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Prairie Meadows Community Outreach Program
Des Moines, IA U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Award: Gold

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Interrobang Film Festival
Des Moines, IA U.S.A.

Category: Best Event (within an existing festival)

Award: Silver

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Creative Kid's Zone
Des Moines, IA U.S.A.

Category: Best Children's Programming

Award: Gold

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Press/Media Kit

Award: Bronze

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Media Relations Campaign

Award: Bronze

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best T-Shirt Design

Award: Gold

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Dog T-Shirt
Des Moines, IA U.S.A.

Category: Best New Merchandise

Award: Silver

Budget: \$750,000 to \$1.5 Million

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Overall Merchandising Program

Award: Silver

Budget: \$750,000 to \$1.5 Million

Dooly County Chamber of Commerce

Big Pig Jig
Vienna, GA U.S.A.

Category: Best Volunteer Program

Award: Gold

Budget: Under \$250,000

Dooly County Chamber of Commerce

Big Pig Jig
Cutting Board & Baster Brush
Vienna, GA U.S.A.

Category: Best Other Merchandise

Award: Bronze

Budget: Under \$250,000

Downtown Fort Worth Initiatives, Inc.

Chesapeake Energy Parade of Lights
Fort Worth, TX U.S.A.

Category: Best Full Length TV Program (local)

Award: Gold

Budget: Under \$250,000

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
 mainstreetartsfest.org
 Fort Worth, TX U.S.A.

Category: Best Event Website

Award: Silver

Budget: Over \$1.5 Million

Edmonton Heritage Festival Association

Servus Heritage Festival
 heritage-festival.com
 Edmonton, AB Canada

Category: Best Organizational Website

Award: Bronze

Budget: \$250,000 to \$749,999

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
 Fort Worth, TX U.S.A.

Category: Best Newspaper

Insert/Supplement

Award: Bronze

Budget: Over \$1.5 Million

Edmonton Heritage Festival Association

Servus Heritage Festival
 Edmonton, AB Canada

Category: Best Festival/Event Mobile

Application

Award: Silver

Budget: \$250,000 to \$749,999

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
 Fort Worth, TX U.S.A.

Category: Best Single Magazine Display Ad

Award: Gold

Budget: Over \$1.5 Million

Edmonton Heritage Festival Association

Servus Heritage Festival
 Edmonton, AB Canada

Category: Best Event/Organization

Newsletter

Award: Silver

Budget: Under \$1.5 Million

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
 Fort Worth, TX U.S.A.

Category: Best Ad Series

Award: Gold

Budget: Over \$1.5 Million

Edmonton Heritage Festival Association

Servus Heritage Festival
 Edmonton, AB Canada

Category: Best Event/Program within an

Event to Benefit a Charity

Award: Bronze

Budget: \$250,000 to \$749,999

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
 Fort Worth, TX U.S.A.

Category: Best Outdoor Billboard

Award: Silver

Budget: Over \$1.5 Million

Edmonton Heritage Festival Association

Servus Heritage Festival
 Edmonton, AB Canada

Category: Best Press/Media Kit

Award: Silver

Budget: \$250,000 to \$749,999

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
 MAIN ST. Sundance Square
 Fort Worth, TX U.S.A.

Category: Best Sponsor Solicitation Package

Award: Gold

Budget: Over \$1.5 Million

Fiesta Oyster Bake

San Antonio, TX U.S.A.

**Category: Best Public Safety/Security Plan
for an Event****Award: Silver**

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio

facebook.com/FiestaSA

San Antonio, TX U.S.A.

Category: Best Social Media Site**Award: Gold**

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio

San Antonio, TX U.S.A.

Category: Best Cover Design**Award: Silver**

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta Charreada

San Antonio, TX U.S.A.

Category: Best Event Photograph**Award: Bronze**

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio

Fiesta Verde

San Antonio, TX U.S.A.

Category: Best Environmental Program**Award: Silver**

Budget: Over \$1.5 Million

Fiesta San Antonio Commission

Fiesta San Antonio

Junior Burnout Shirt

San Antonio, TX U.S.A.

Category: Best Miscellaneous Clothing**Award: Gold**

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Children's Hospital Classic

Chattanooga, TN U.S.A.

**Category: Best Newspaper
Insert/Supplement****Award: Bronze**

Budget: \$250,000 to \$749,999

Friends of the Festival

Riverbend Festival

Chattanooga, TN U.S.A.

Category: Best Promotional Poster**Award: Bronze**

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Chattanooga, TN U.S.A.

Category: Best Event Photograph**Award: Silver**

Budget: Over \$1.5 Million

Friends of the Festival

Riverbend Festival

Children's Hospital Classic

Chattanooga, TN U.S.A.

Category: Best Sponsor Solicitation Package**Award: Bronze**

Budget: \$250,000 to \$749,999

Friends of the Festival
Riverbend Festival
Meo Mio's
Chattanooga, TN U.S.A.
Category: Best Sponsor
Award: Bronze
Budget: Over \$1.5 Million

Friends of the Festival
Riverbend Festival
College Town
Chattanooga, TN U.S.A.
Category: Best Single New Sponsorship Program
Award: Silver
Budget: Over \$1.5 Million

Friends of the Festival
Riverbend Festival
Chattanooga, TN U.S.A.
Category: Best Volunteer Program
Award: Silver
Budget: Over \$1.5 Million

Friends of the Festival
Riverbend Festival
Bend on the Run
Chattanooga, TN U.S.A.
Category: Best Community Outreach Program (Benefiting the Community)
Award: Bronze
Budget: Over \$1.5 Million

Galveston Historical Foundation
Dickens on the Strand
Galveston, TX U.S.A.
Category: Best TV Promotion (ad spot or PSA)
Award: Silver
Budget: Under \$250,000

Galveston Historical Foundation
Dickens on the Strand
Galveston, TX U.S.A.
Category: Best Radio Promotion
Award: Gold
Budget: Under \$250,000

Galveston Historical Foundation
Dickens on the Strand
Galveston, TX U.S.A.
Category: Best Festival/Event Mobile Application
Award: Silver
Budget: Under \$250,000

Galveston Historical Foundation
Galveston Historic Homes Tour
Galveston, TX U.S.A.
Category: Best Event Program (interior 4 or more colors)
Award: Bronze
Budget: Under \$250,000

Galveston Historical Foundation
Dickens on the Strand
Galveston, TX U.S.A.
Category: Best Newspaper Insert/Supplement
Award: Gold
Budget: Under \$250,000

Galveston Historical Foundation
Galveston, TX U.S.A.
Category: Best Miscellaneous Printed Materials (multiple page)
Award: Silver
Budget: Under \$250,000

Galveston Historical Foundation
 Galveston, TX U.S.A.
Category: Best Miscellaneous Printed Materials (multiple page)
Award: Bronze
 Budget: Under \$250,000

Galveston Historical Foundation
 Dickens on the Strand
 Galveston, TX U.S.A.
Category: Best Single Magazine Display Ad
Award: Gold
 Budget: Under \$250,000

Galveston Historical Foundation
 Dickens on the Strand
 Galveston, TX U.S.A.
Category: Best Outdoor Billboard
Award: Gold
 Budget: Under \$250,000

Galveston Historical Foundation
 Galveston, TX U.S.A.
Category: Best Single Display Ad
Award: Gold
 Budget: Under \$250,000

Galveston Historical Foundation
 Galveston, TX U.S.A.
Category: Best Single Display Ad
Award: Silver
 Budget: Under \$250,000

Galveston Historical Foundation
 Galveston, TX U.S.A.
Category: Best Direct Mail Piece or Brochure
Award: Silver
 Budget: Under \$250,000

Geumsan Festival Academy
 Insam Festival
 Daejeon, South Korea
Category: Best Event Management Certificate Program
Award: Bronze
 Budget: Combined Budget

Geumsan Insam Festival
 Geumsan-gun, Chungcheongnam-do South Korea
Category: Best TV Promotion (ad spot or PSA)
Award: Bronze
 Budget: \$750,000 to \$1.5 Million

Geumsan Insam Festival
 Geumsan-gun, Chungcheongnam-do South Korea
Category: Best Event Video (for sale)
Award: Silver
 Budget: \$750,000 to \$1.5 Million

Geumsan Insam Festival
 Geumsan-gun, Chungcheongnam-do South Korea
Category: Best Event Program (interior 4 or more colors)
Award: Silver
 Budget: \$750,000 to \$1.5 Million

Geumsan Insam Festival
 Geumsan-gun, Chungcheongnam-do South Korea
Category: Best Promotional Brochure (4 or more colors)
Award: Bronze
 Budget: \$750,000 to \$1.5 Million

Geumsan Insam Festival

Geumsan-gun, Chungcheongnam-do South Korea

Category: Best Event Invitation

Award: Bronze

Budget: \$750,000 to \$1.5 Million

Geumsan Insam Festival

Geumsan-gun, Chungcheongnam-do South Korea

Category: Best Company Image Pieces

Award: Gold

Budget: \$750,000 to \$1.5 Million

Gimje Horizon Festival

Gimje City, Jollabukdo South Korea

Category: Best Full Length TV Program (local)

Award: Gold

Budget: \$250,000 to \$1.5 Million

Gimje Horizon Festival

Gimje City, Jollabukdo South Korea

Category: Best Promotional Brochure (4 or more colors)

Award: Silver

Budget: \$750,000 to \$1.5 Million

Gimje Horizon Festival

Gimje City, Jollabukdo South Korea

Category: Best Event Invitation

Award: Silver

Budget: \$750,000 to \$1.5 Million

Gimje Horizon Festival

Blanket in Pouch

Gimje City, Jollabukdo South Korea

Category: Best Other Merchandise

Award: Bronze

Budget: \$750,000 to \$1.5 Million

Grapevine Convention & Visitors Bureau

Main St. Days 2012

Grapevine, TX U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Award: Silver

Budget: \$750,000 to \$1.5 Million

Grapevine Convention & Visitors Bureau

People's Choice Wine Tasting Classic

Grapevine, TX U.S.A.

Category: Best Event Program (interior 3 or less colors)

Award: Gold

Budget: \$750,000 to \$1.5 Million

Grapevine Convention & Visitors Bureau

28th Annual Main Street Days

Grapevine, TX U.S.A.

Category: Best Promotional Poster

Award: Bronze

Budget: \$750,000 to \$1.5 Million

Grapevine Convention & Visitors Bureau

Grapefest 25th Anniversary 2011

Grapevine, TX U.S.A.

Category: Best Sponsor Follow-up Report

Award: Bronze

Budget: \$750,000 to \$1.5 Million

Grapevine Convention & Visitors Bureau

Pizza Piazza

Grapevine, TX U.S.A.

Category: Best Children's Programming

Award: Bronze

Budget: \$750,000 to \$1.5 Million

Grapevine Convention & Visitors Bureau

Christmas Capital of Texas 2011

Grapevine, TX U.S.A.

Category: Best Press/Media Kit

Award: Silver

Budget: Under \$250,000

Grapevine Convention & Visitors Bureau

Grapefest 25th Anniversary 2011
Grapevine, TX U.S.A.

Category: Best T-Shirt Design

Award: Bronze

Budget: \$750,000 to \$1.5 Million

Hampyeong Butterfly Festival

Hampyeong-gun, Jeonnam South Korea

Category: Best Promotional Brochure (4 or more colors)

Award: Silver

Budget: \$250,000 to \$749,999

Grapevine Convention & Visitors Bureau

Grapefest 25th Anniversary 2011
Grapevine, TX U.S.A.

Category: Best Pin or Button (by an event)

Award: Silver

Budget: \$750,000 to \$1.5 Million

Hampyeong Butterfly Festival

Hampyeong-gun, Jeonnam South Korea

Category: Best Miscellaneous Printed Materials (multiple page)

Award: Gold

Budget: \$250,000 to \$749,999

Grapevine Convention & Visitors Bureau

Christmas Capital of Texas 2011
Grapevine, TX U.S.A.

Category: Best Direct Mail Piece or Brochure

Award: Bronze

Budget: Under \$250,000

Hampyeong Butterfly Festival

Hampyeong-gun, Jeonnam South Korea

Category: Best Promotional Poster

Award: Silver

Budget: \$250,000 to \$749,999

Grapevine Convention & Visitors Bureau

Summer Blast 2012
Grapevine, TX U.S.A.

Category: Best Direct Mail Piece or Brochure

Award: Gold

Budget: \$250,000 to \$749,999

Hampyeong Butterfly Festival

Hampyeong-gun, Jeonnam South Korea

Category: Best Event Invitation

Award: Bronze

Budget: \$250,000 to \$749,999

Grapevine Convention & Visitors Bureau

Grapefest 25th Anniversary 2011
Grapevine, TX U.S.A.

Category: Best Direct Mail Piece or Brochure

Award: Gold

Budget: \$750,000 to Over \$1.5 Million

Hampyeong Butterfly Festival

Scarf

Hampyeong-gun, Jeonnam South Korea

Category: Best Other Merchandise

Award: Silver

Budget: \$250,000 to \$749,999

Hampyeong Butterfly Festival

Hampyeong-gun, Jeonnam South Korea

Category: Best Full Length TV Program (national)

Award: Bronze

Budget: Under \$749,999

Hampyeong Butterfly Festival

Neck Tie

Hampyeong-gun, Jeonnam South Korea

Category: Best New Merchandise

Award: Silver

Budget: \$250,000 to \$749,999

Hanseong Bakje Cultural Festival
Seoul, South Korea
Category: Best Promotional Brochure (4 or more colors)
Award: Silver
Budget: Under \$250,000

Hanseong Bakje Cultural Festival
Seoul, South Korea
Category: Best Promotional Poster
Award: Silver
Budget: Under \$250,000

Hanseong Bakje Cultural Festival
Seoul, South Korea
Category: Best Event Photograph
Award: Silver
Budget: Under \$250,000

Hanseong Bakje Cultural Festival
Seoul, South Korea
Category: Best Event Invitation
Award: Bronze
Budget: Under \$250,000

Houston Festival Foundation
Houston International Festival
Houston, TX U.S.A.
Category: Best Miscellaneous Printed Materials (single page)
Award: Silver
Budget: Over \$1.5 Million

Houston Livestock Show and Rodeo
Houston, TX U.S.A.
Category: Best Radio Promotion
Award: Gold
Budget: Over \$1.5 Million

Houston Livestock Show and Rodeo
rodeohouston.com
Houston, TX U.S.A.
Category: Best Organizational Website
Award: Bronze
Budget: Over \$1.5 Million

Houston Livestock Show and Rodeo
Houston, TX U.S.A.
Category: Best Event/Organization Newsletter
Award: Bronze
Budget: Over \$1.5 Million

Houston Livestock Show and Rodeo
Houston, TX U.S.A.
Category: Best T-Shirt Design
Award: Gold
Budget: Over \$1.5 Million

Houston Livestock Show and Rodeo
Houston, TX U.S.A.
Category: Best Pin or Button (by an event)
Award: Gold
Budget: Over \$1.5 Million

Irish Festivals, Inc.
Milwaukee Irish Fest
Milwaukee, WI U.S.A.
Category: Best Festival/Event Mobile Application
Award: Gold
Budget: Under \$250,000

Irish Festivals, Inc.
Milwaukee Irish Fest
Milwaukee, WI U.S.A.
Category: Best Ad Series
Award: Silver
Budget: Under \$250,000

Irish Festivals, Inc.

Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Category: Best Sponsor Solicitation Video

Award: Gold

Budget: Combined Budget

Issaquah Salmon Days Festival

Gray Long Sleeve T-Shirt
Issaquah, WA U.S.A.

Category: Best Miscellaneous Clothing

Award: Gold

Budget: \$250,000 to \$749,999

Issaquah Salmon Days Festival

Wild Things
Issaquah, WA U.S.A.

Category: Grand Pinnacle

Award: Bronze

Budget: \$250,000 to \$749,999

Jinju Namgang Yudeng Festival

Jinju City, Gyeongnam South Korea

Category: Best Full Length TV Program (local)

Award: Gold

Budget: Over \$1.5 Million

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best T-Shirt Design

Award: Bronze

Budget: \$250,000 to \$749,999

Jinju Namgang Yudeng Festival

Jinju City, Gyeongnam South Korea

Category: Best Hat

Award: Silver

Budget: Over \$1.5 Million

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best Pin or Button (by an event)

Award: Bronze

Budget: \$250,000 to \$749,999

Kansas City Irish Fest

kcirishfest.com

Kansas City, MO U.S.A.

Category: Best Event Website

Award: Silver

Budget: \$250,000 to \$749,999

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best Hat

Award: Gold

Budget: Under \$1.5 Million

Kansas City Irish Fest

Kansas City, MO U.S.A.

Category: Best Ad Series

Award: Silver

Budget: \$250,000 to \$749,999

Issaquah Salmon Days Festival

Long Sleeved Hoodie

Issaquah, WA U.S.A.

Category: Best Other Merchandise

Award: Gold

Budget: \$250,000 to \$749,999

Kentucky Derby Festival

Community, Tradition, Fun

Louisville, KY U.S.A.

Category: Grand Pinnacle

Award: Silver

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville

Louisville, KY U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Award: Bronze

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunder Over Louisville

Louisville, KY U.S.A.

Category: Best Full Length TV Program (national)

Award: Bronze

Budget: Over \$1.5 Million

Kentucky Derby Festival

Spring Fashion Show

Louisville, KY U.S.A.

Category: Best Radio Promotion

Award: Bronze

Budget: Over \$1.5 Million

Kentucky Derby Festival

They're Off! Luncheon

Louisville, KY U.S.A.

Category: Best Event Program (interior 3 or less colors)

Award: Gold

Budget: Over \$1.5 Million

Kentucky Derby Festival

2012 WineFest

Louisville, KY U.S.A.

Category: Best Event Program (interior 4 or more colors)

Award: Silver

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Award: Gold

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Commemorative Poster

Award: Gold

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Cover Design

Award: Gold

Budget: Over \$1.5 Million

Kentucky Derby Festival

Marathon/miniMarathon presented by Wal-Mart

Louisville, KY U.S.A.

Category: Best Single Newspaper Display Ad

Award: Bronze

Budget: Over \$1.5 Million

Kentucky Derby Festival

Republic Bank Pegasus Parade Preview Party

Louisville, KY U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Award: Bronze

Budget: Over \$1.5 Million

Kentucky Derby Festival

U.S. Bank

Louisville, KY U.S.A.

Category: Best Sponsor Follow-up Report

Award: Silver

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Overall Sponsorship Program**Award: Silver**

Budget: Over \$1.5 Million

Kentucky Derby Festival

Thunder on the Ground

Ford Motor Company

Louisville, KY U.S.A.

Category: Best Sponsorship Program for Individual Sponsor**Award: Silver**

Budget: Over \$1.5 Million

Kentucky Derby Festival

Marathon/miniMarathon Charity Module

Louisville, KY U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity**Award: Gold**

Budget: Over \$1.5 Million

Kentucky Derby Festival

Sgt. Dakota Meyer and a Star Spangled Thunder

Louisville, KY U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)**Award: Silver**

Budget: Over \$1.5 Million

Kentucky Derby Festival

GospelFest

Louisville, KY U.S.A.

Category: Best New Event**Award: Gold**

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Public Safety/Security Plan for an Event**Award: Bronze**

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Press/Media Kit**Award: Gold**

Budget: Over \$1.5 Million

Kentucky Derby Festival

Cyndi Lauper "Slip Up"

Louisville, KY U.S.A.

Category: Most Creative/Effective News Stunt**Award: Bronze**

Budget: Over \$1.5 Million

Kentucky Derby Festival

Going Back to Our Roots

Louisville, KY U.S.A.

Category: Best Media Relations Campaign**Award: Gold**

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Hat**Award: Bronze**

Budget: Over \$1.5 Million

Kentucky Derby Festival

Jute Fleur-de-lis Tote Bag

Louisville, KY U.S.A.

Category: Best Other Merchandise**Award: Silver**

Budget: Over \$1.5 Million

Kentucky Derby Festival

Green Fleur-de-lis Sweatshirt
Louisville, KY U.S.A.

Category: Best Miscellaneous Clothing

Award: Bronze

Budget: Over \$1.5 Million

Krakow Festival Office

Grosch ArtBoom Festival
Krakow, Poland

Category: Best Promotional Poster

Award: Bronze

Budget: Under \$250,000

Kentucky Derby Festival

"Light Up" Yellow Runners Jacket
Louisville, KY U.S.A.

Category: Best New Merchandise

Award: Bronze

Budget: Over \$1.5 Million

Longs Peak Scottish Irish Highland Festival Inc.

Estes Park, CO U.S.A.

Category: Best Event Video (for sale)

Award: Gold

Budget: \$250,000 to \$749,999

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Overall Merchandising Program

Award: Gold

Budget: Over \$1.5 Million

Longs Peak Scottish Irish Highland Festival Inc.

Estes Park, CO U.S.A.

Category: Best Direct Mail Piece or Brochure

Award: Silver

Budget: \$250,000 to \$749,999

Kentucky Derby Festival

Thrifty
Louisville, KY U.S.A.

Category: Best Vendor/Supplier

Award: Gold

Budget: Over \$1.5 Million

Ludwig Van Beethoven Association

16th Ludwig Van Beethoven Easter Festival
Krakow, Poland

Category: Best Event Program (interior 4 or more colors)

Award: Gold

Budget: Over \$1.5 Million

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Award: Silver

Budget: Over \$1.5 Million

Ludwig Van Beethoven Association

16th Ludwig Van Beethoven Easter Festival
Krakow, Poland

Category: Best Event/Organization Newsletter

Award: Gold

Budget: Over \$1.5 Million

Krakow Festival Office

PASJA (Passion)
Krakow, Poland

Category: Best Event Program (interior 4 or more colors)

Award: Gold

Budget: Under \$250,000

Ludwig Van Beethoven Association

16th Ludwig Van Beethoven Easter Festival
Krakow, Poland

Category: Best Promotional Poster

Award: Silver

Budget: Over \$1.5 Million

Ludwig Van Beethoven Association
16th Ludwig Van Beethoven Easter Festival
Krakow, Poland
Category: Best Educational Program
Award: Bronze
Budget: Over \$1.5 Million

Ludwig Van Beethoven Association
16th Ludwig Van Beethoven Easter Festival
The Winners of the XIV International Tchaikovsky
Competition
Krakow, Poland
**Category: Best Event (within an existing
festival)**
Award: Gold
Budget: Over \$1.5 Million

Ludwig Van Beethoven Association
16th Ludwig Van Beethoven Easter Festival
Krakow, Poland
Category: Best T-Shirt Design
Award: Silver
Budget: Over \$1.5 Million

**Macon, Georgia's International Cherry
Blossom Festival**
Macon, GA U.S.A.
**Category: Best Festival/Event Mobile
Application**
Award: Gold
Budget: \$750,000 to \$1.5 Million

**Macon, Georgia's International Cherry
Blossom Festival**
Macon, GA U.S.A.
**Category: Best Newspaper
Insert/Supplement**
Award: Silver
Budget: \$750,000 to \$1.5 Million

**Macon, Georgia's International Cherry
Blossom Festival**
Macon, GA U.S.A.
Category: Best Single Newspaper Display Ad
Award: Bronze
Budget: \$750,000 to \$1.5 Million

**Macon, Georgia's International Cherry
Blossom Festival**
Macon, GA U.S.A.
Category: Best Ad Series
Award: Bronze
Budget: \$750,000 to \$1.5 Million

**Macon, Georgia's International Cherry
Blossom Festival**
Georgia Power
Macon, GA U.S.A.
Category: Best Sponsor
Award: Silver
Budget: \$750,000 to \$1.5 Million

**Macon, Georgia's International Cherry
Blossom Festival**
Wesley Glen Road Race
Macon, GA U.S.A.
**Category: Best Event/Program within an
Event to Benefit a Charity**
Award: Silver
Budget: \$750,000 to \$1.5 Million

**Macon, Georgia's International Cherry
Blossom Festival**
Bus Wrap
Macon, GA U.S.A.
Category: Best New Promotion
Award: Gold
Budget: \$750,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival
Scarf
Macon, GA U.S.A.
Category: Best Miscellaneous Clothing
Award: Bronze
Budget: \$750,000 to \$1.5 Million

Macon, Georgia's International Cherry Blossom Festival
Macon, GA U.S.A.
Category: Best Overall Merchandising Program
Award: Bronze
Budget: \$750,000 to \$1.5 Million

Marina Glim
The 6th Osullok Green Tea Festival
A Tale of Green Tea
Seoul, South Korea
Category: Best Children's Programming
Award: Silver - Tie
Budget: Under \$250,000

Memphis In May International Festival, Inc.
memphisinmay.org
Memphis, TN U.S.A.
Category: Best Organizational Website
Award: Gold
Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.
Beale Street Music Festival
facebook.com/#!/bealestreetmusicfestival
Memphis, TN U.S.A.
Category: Best Social Media Site
Award: Silver
Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.
Memphis, TN U.S.A.
Category: Best Promotional Brochure (4 or more colors)
Award: Silver
Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.
World Championship Barbecue Cooking Contest
Memphis, TN U.S.A.
Category: Best Promotional Poster
Award: Gold
Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.
Memphis, TN U.S.A.
Category: Best Commemorative Poster
Award: Bronze
Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.
International Gala - Pearl of the Orient
Memphis, TN U.S.A.
Category: Best Event Invitation
Award: Gold
Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.
Memphis, TN U.S.A.
Category: Best Educational Program
Award: Silver
Budget: Over \$1.5 Million

Memphis In May International Festival, Inc.
Beale Street Music Festival
Memphis, TN U.S.A.
Category: Best Hat
Award: Gold
Budget: Over \$1.5 Million

Milwaukee Art Museum

Bal Du Lac
Milwaukee, WI U.S.A.

Category: Best Event Program (interior 3 or less colors)

Award: Gold

Budget: Under \$250,000

Milwaukee Art Museum

Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Category: Best Promotional Poster

Award: Gold

Budget: \$250,000 to \$749,999

Milwaukee Art Museum

Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Category: Best Cover Design

Award: Gold

Budget: \$250,000 to \$749,999

Milwaukee Art Museum

Bal Du Lac
Milwaukee, WI U.S.A.

Category: Best Event Invitation

Award: Gold

Budget: Under \$250,000

Milwaukee Art Museum

Lakefront Festival of Arts
Blue Long Sleeve Shirt
Milwaukee, WI U.S.A.

Category: Best Miscellaneous Clothing

Award: Bronze

Budget: \$250,000 to \$749,999

Morale, Welfare and Recreation Department

Naval Station Great Lakes 4th of July Celebration
Great Lakes, IL U.S.A.

Category: Best Sponsor Solicitation Package

Award: Gold

Budget: Under \$250,000

Morale, Welfare and Recreation Department

Naval Station Great Lakes 4th of July Celebration
CDW, LLC

Great Lakes, IL U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Award: Bronze

Budget: Under \$250,000

Morristown Area Chamber of Commerce

visitmorristowntn.com

Morristown, TN U.S.A.

Category: Best Organizational Website

Award: Bronze

Budget: Under \$250,000

Morristown Area Chamber of Commerce

Western Legends Festival

Morristown, TN U.S.A.

Category: Best Miscellaneous Multimedia

Award: Silver

Budget: Under \$250,000

Morristown Area Chamber of Commerce

General Long Street Museum - Grand Opening

Morristown, TN U.S.A.

Category: Best Newspaper Insert/Supplement

Award: Bronze

Budget: Under \$250,000

Music for All

2011 Bands of America Grand National Championships, presented by Yamaha
Indianapolis, IN U.S.A.

Category: Best Event Video (for sale)

Award: Gold

Budget: \$750,000 to \$1.5 Million

Music for All

Indianapolis, IN U.S.A.

Category: Best Event/Organization E-Newsletter

Award: Bronze - Tie

Budget: Over \$1.5 Million

Music for All

Indianapolis, IN U.S.A.

Category: Best Company Image Pieces

Award: Bronze

Budget: Over \$1.5 Million

Music for All

2011 Bands of America Grand National Championships, presented by Yamaha
Indianapolis, IN U.S.A.

Category: Best Miscellaneous Multimedia

Award: Gold

Budget: \$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent

festival-lent.si

Maribor, SI Slovenia

Category: Best Event Website

Award: Silver

Budget: \$750,000 to \$1.5 Million

Music for All

Fan Network

Indianapolis, IN U.S.A.

Category: Best Miscellaneous Multimedia

Award: Bronze

Budget: Over \$1.5 Million

Narodni Dom Maribor

Festival Lent

Maribor, SI Slovenia

Category: Best Event Program (interior 4 or more colors)

Award: Gold

Budget: \$750,000 to \$1.5 Million

Music for All

Indianapolis, IN U.S.A.

Category: Best Event/Organization Newsletter

Award: Silver

Budget: Over \$1.5 Million

Narodni Dom Maribor

Festival Lent

Maribor, SI Slovenia

Category: Best Promotional Poster

Award: Silver

Budget: \$750,000 to \$1.5 Million

Music for All

2012 Music for All National Festival, presented by Yamaha

Indianapolis, IN U.S.A.

Category: Best Cover Design

Award: Silver

Budget: \$750,000 to \$1.5 Million

Narodni Dom Maribor

Festival Lent

Maribor, SI Slovenia

Category: Best Miscellaneous Printed Materials (single page)

Award: Bronze

Budget: \$750,000 to \$1.5 Million

Music for All

Indianapolis, IN U.S.A.

Category: Best Pin or Button (by an event)

Award: Bronze

Budget: Over \$1.5 Million

National Capital Commission

Canada's Capital Region
Ottawa, ON Canada

Category: Best TV Promotion (ad spot or PSA)

Award: Gold

Budget: \$250,000 to \$749,999

National Capital Commission

Decoding ART - Phase II
Ottawa, ON Canada

Category: Best Miscellaneous Multimedia

Award: Bronze

Budget: Under \$250,000

National Capital Commission

Winterlude
Ottawa, ON Canada

Category: Best TV Promotion (ad spot or PSA)

Award: Silver

Budget: Over \$1.5 Million

National Capital Commission

Canada Day in the Capital
facebook.com/canadadaycap
Ottawa, ON Canada

Category: Best Social Media Site

Award: Bronze

Budget: Over \$1.5 Million

National Capital Commission

Canada Day in the Capital - Evening Show 2012
Ottawa, ON Canada

Category: Best Full Length TV Program (national)

Award: Gold

Budget: Over \$1.5 Million

National Capital Commission

Canada Day
Ottawa, ON Canada

Category: Best Newspaper Insert/Supplement

Award: Gold

Budget: Over \$1.5 Million

National Capital Commission

Canada Day
Ottawa, ON Canada

Category: Best Event Video (for sale)

Award: Gold

Budget: Under \$250,000

National Capital Commission

Canada Day
Ottawa, ON Canada

Category: Best Promotional Brochure (4 or more colors)

Award: Bronze - Tie

Budget: Under \$250,000

National Capital Commission

Ottawa, ON Canada

Category: Best Event/Organization E-Newsletter

Award: Silver

Budget: Over \$1.5 Million

National Capital Commission

Mosaika
Ottawa, ON Canada

Category: Best Promotional Brochure (4 or more colors)

Award: Bronze

Budget: Over \$1.5 Million

National Capital Commission

Canada's Capital Region
Ottawa, ON Canada

Category: Best Ad Series

Award: Gold

Budget: \$250,000 to \$749,999

National Cherry Blossom Festival

Washington, DC U.S.A.

Category: Best Full Length TV Program (national)

Award: Silver

Budget: Over \$1.5 Million

National Capital Commission

Winterlude
Ottawa, ON Canada

Category: Best Event Photograph

Award: Gold

Budget: Over \$1.5 Million

National Cherry Blossom Festival

nationalcherryblossomfestival.org
Washington, DC U.S.A.

Category: Best Event Website

Award: Gold

Budget: Over \$1.5 Million

National Capital Commission

Ottawa, ON Canada

Category: Best Street Banner

Award: Gold

Budget: Under \$250,000

National Cherry Blossom Festival

Washington, DC U.S.A.

Category: Best Festival/Event Mobile Application

Award: Bronze

Budget: Over \$1.5 Million

National Capital Commission

June Award Celebrations
Musical Corners with Monkey Junk
Ottawa, ON Canada

Category: Most Creative/Effective News Stunt

Award: Silver

Budget: Under \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Category: Best Single Magazine Display Ad

Award: Silver

Budget: Over \$1.5 Million

National Capital Commission

Ottawa, ON Canada

Category: Best Media Relations Campaign

Award: Gold

Budget: Under \$250,000

National Cherry Blossom Festival

Washington, DC U.S.A.

Category: Best Event Invitation

Award: Silver

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Category: Grand Pinnacle

Award: Bronze

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Category: Best Street Banner

Award: Bronze

Budget: Over \$1.5 Million

National Cherry Blossom Festival

City in Bloom
Washington, DC U.S.A.

Category: Best New Promotion

Award: Gold

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Family Days
Washington, DC U.S.A.

Category: Best Children's Programming

Award: Silver

Budget: Over \$1.5 Million

National Cherry Blossom Festival

Washington, DC U.S.A.

Category: Best Media Relations Campaign

Award: Bronze

Budget: Over \$1.5 Million

National Parks Board

Singapore Garden Festival
Singapore, Singapore

Category: Best Newspaper

Insert/Supplement

Award: Silver

Budget: Over \$1.5 Million

National Parks Board

Singapore Garden Festival
Singapore, Singapore

Category: Best Single Newspaper Display Ad

Award: Gold

Budget: Over \$1.5 Million

Newport Waterfront Events

Newport, RI U.S.A.

Category: Best Event/Organization E-Newsletter

Award: Silver

Budget: Under \$250,000

Newport Waterfront Events

The Schweppes Great Chowder Cook-Off
Amica Insurance KidSTOP
Newport, RI U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Award: Gold

Budget: Under \$250,000

Niagara College

Event Management Program
Niagara on the Lake, ON Canada

Category: Best Event Management Certificate Program

Award: Gold

Budget: Combined Budget

Norfolk Festevents

OpSail 2012 Virginia
Norfolk, VA U.S.A.

Category: Grand Pinnacle

Award: Gold

Budget: Over \$1.5 Million

Norfolk Festevents

Festevents 2012 Calendar of Events
Norfolk, VA U.S.A.

Category: Best Event Program (interior 3 or less colors)

Award: Silver

Budget: \$750,000 to \$1.5 Million

Norfolk Festevents

36th Annual Norfolk Harborfest / OpSail 2012
Virginia
Norfolk, VA U.S.A.

Category: Best Event Program (interior 3 or less colors)

Award: Silver

Budget: Over \$1.5 Million

Oak Ridge Convention & Visitors Bureau

Secret City Festival
secretcityfestival.com
Oak Ridge, TN U.S.A.

Category: Best Event Website

Award: Bronze

Budget: Under \$250,000

Pacific National Exhibition

Playland at the PNE
Vancouver, BC Canada

Category: Best Radio Promotion

Award: Gold

Budget: \$250,000 to \$1.5 Million

On the Waterfront, Inc.

On the Waterfront
Rockford, IL U.S.A.

Category: Best Miscellaneous Multimedia

Award: Bronze

Budget: \$750,000 to \$1.5 Million

PaiChai University

Daejeon, South Korea

Category: Best 4 Year Event Management Degree

Award: Gold

Budget: Over \$1.5 Million

On the Waterfront, Inc.

On the Waterfront
facebook.com/OnTheWaterfrontFestival
Rockford, IL U.S.A.

Category: Best Social Media Site

Award: Bronze

Budget: \$750,000 to \$1.5 Million

PaiChai University

Daejeon, South Korea

Category: Best Festival & Event Management Masters Program

Award: Gold

Budget: Over \$1.5 Million

On the Waterfront, Inc.

On the Waterfront
Rockford, IL U.S.A.

Category: Best Ad Series

Award: Silver

Budget: \$750,000 to \$1.5 Million

PaiChai University

Daejeon, South Korea

Category: Best Festival & Event Management PhD Program

Award: Gold

Budget: Over \$1.5 Million

On the Waterfront, Inc.

On the Waterfront
\$10 Million Celebration
Rockford, IL U.S.A.

Category: Best Event (within an existing festival)

Award: Bronze

Budget: \$750,000 to \$1.5 Million

Pennsylvania Horticultural Society

2012 Philadelphia International Flower Show
Philadelphia, PA U.S.A.

Category: Best Full Length TV Program (local)

Award: Silver

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society

2012 Philadelphia International Flower Show
Philadelphia, PA U.S.A.

Category: Best Event Video (for sale)

Award: Silver

Budget: Over \$1.5 Million

Pennsylvania Horticultural Society
 2012 Philadelphia International Flower Show
 Philadelphia, PA U.S.A.
Category: Best Miscellaneous Multimedia
Award: Silver
 Budget: Over \$1.5 Million

Pennsylvania Horticultural Society
 2012 Philadelphia International Flower Show
 Garden Bag
 Philadelphia, PA U.S.A.
Category: Best New Merchandise
Award: Gold
 Budget: Over \$1.5 Million

Pennsylvania Horticultural Society
 2012 Philadelphia International Flower Show
 Sugar House Casino and the "Man Cave"
 Philadelphia, PA U.S.A.
Category: Best Single New Sponsorship Program
Award: Gold
 Budget: Over \$1.5 Million

Pennsylvania Horticultural Society
 2012 Philadelphia International Flower Show
 Waldor's Orchids
 Philadelphia, PA U.S.A.
Category: Best Vendor/Supplier
Award: Silver
 Budget: Over \$1.5 Million

Pennsylvania Horticultural Society
 2012 Philadelphia International Flower Show
 Philadelphia, PA U.S.A.
Category: Best Volunteer Program
Award: Bronze
 Budget: Over \$1.5 Million

Pittsburgh Irish Festival
 21st Annual Celtic Celebration
 Pittsburgh, PA U.S.A.
Category: Best Commemorative Poster
Award: Bronze
 Budget: Under \$250,000

Pennsylvania Horticultural Society
 2012 Philadelphia International Flower Show
 Hawaii Village
 Philadelphia, PA U.S.A.
Category: Best New Promotion
Award: Bronze
 Budget: Over \$1.5 Million

Pittsburgh Irish Festival
 21st Annual Celtic Celebration
 Pittsburgh, PA U.S.A.
Category: Best Street Banner
Award: Bronze
 Budget: Under \$250,000

Pennsylvania Horticultural Society
 2012 Philadelphia International Flower Show
 Window & Lobby Decorating Contest
 Philadelphia, PA U.S.A.
Category: Most Creative/Effective News Stunt
Award: Silver
 Budget: Over \$1.5 Million

Pittsburgh Irish Festival
 21st Annual Celtic Celebration
 Black Hoodie
 Pittsburgh, PA U.S.A.
Category: Best Miscellaneous Clothing
Award: Silver
 Budget: Under \$250,000

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Best Event/Organization E-Newsletter

Award: Bronze - Tie

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
Cleanest and Greenest
Portland, OR U.S.A.

Category: Best Environmental Program

Award: Gold

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
One Main Financial - RoZone Stage
Portland, OR U.S.A.

Category: Best Sponsor Solicitation Package

Award: Bronze

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
Rock 'n' Roll Portland Half Marathon
Portland, OR U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Award: Silver

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
Alaska Airlines
Portland, OR U.S.A.

Category: Best Sponsor

Award: Gold

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
Court / Past Courts Program
Portland, OR U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Award: Gold

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
Rock n' Roses with Rose Festival Runners
Portland, OR U.S.A.

Category: Best New Fundraising Program

Award: Gold

Budget: Combined Budget

Portland Rose Festival Foundation

Portland Rose Festival
Creative Youth Awards
Portland, OR U.S.A.

Category: Best New Event

Award: Silver

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
KPTV Fox 12 Oregon
Portland, OR U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Award: Gold

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
Junior Parade
Portland, OR U.S.A.

Category: Best Children's Programming

Award: Gold

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
2012 City Fair
Portland, OR U.S.A.

Category: Best Public Safety/Security Plan for an Event

Award: Gold

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
Grand Marshall, Packy the Elephant
Portland, OR U.S.A.

Category: Most Creative/Effective News Stunt

Award: Gold

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
Rogue Rose Festival Ale
Portland, OR U.S.A.

Category: Best New Merchandise

Award: Silver

Budget: Over \$1.5 Million

Portland Rose Festival Foundation

Portland Rose Festival
Portland, OR U.S.A.

Category: Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Award: Bronze

Budget: Over \$1.5 Million

Pro Football Hall of Fame Enshrinement Festival

Canton, OH U.S.A.

Category: Best Event Video (for sale)

Award: Gold

Budget: Over \$1.5 Million

Pro Football Hall of Fame Enshrinement Festival

profootballhofef.com
Canton, OH U.S.A.

Category: Best Event Website

Award: Bronze

Budget: Over \$1.5 Million

Pro Football Hall of Fame Enshrinement Festival

Canton, OH U.S.A.

Category: Best Press/Media Kit

Award: Bronze

Budget: Over \$1.5 Million

Rotterdam Festivals

Rotterdam, AJ The Netherlands

Category: Best Miscellaneous Printed Materials (multiple page)

Award: Bronze

Budget: Over \$1.5 Million

Rotterdam Festivals

Pschorry Comic Book

Rotterdam, AJ The Netherlands

Category: Best Other Merchandise

Award: Gold

Budget: Over \$1.5 Million

Saint Paul Festival & Heritage Foundation

Saint Paul Winter Carnival
facebook.com/stpaulwinter
Saint Paul, MN U.S.A.

Category: Best Social Media Site

Award: Silver

Budget: \$250,000 to \$749,999

Saint Paul Festival & Heritage Foundation
 Saint Paul Winter Carnival
 Saint Paul, MN U.S.A.
Category: Best Event Program (interior 3 or less colors)
Award: Gold
 Budget: \$250,000 to \$749,999

Saint Paul Festival & Heritage Foundation
 Saint Paul Winter Carnival
 Saint Paul, MN U.S.A.
Category: Best Miscellaneous Printed Materials (single page)
Award: Gold
 Budget: \$250,000 to \$749,999

Saint Paul Festival & Heritage Foundation
 Saint Paul Winter Carnival
 Saint Paul, MN U.S.A.
Category: Best Promotional Poster
Award: Bronze
 Budget: \$250,000 to \$749,999

Saint Paul Festival & Heritage Foundation
 Saint Paul Winter Carnival
 Saint Paul, MN U.S.A.
Category: Best Miscellaneous Printed Materials (single page)
Award: Silver
 Budget: \$250,000 to \$749,999

Saint Paul Festival & Heritage Foundation
 Saint Paul Winter Carnival
 Saint Paul, MN U.S.A.
Category: Best Single Newspaper Display Ad
Award: Silver
 Budget: \$250,000 to \$749,999

Saint Paul Festival & Heritage Foundation
 Saint Paul Winter Carnival
 Cub Foods
 Saint Paul, MN U.S.A.
Category: Best Sponsor
Award: Bronze
 Budget: \$250,000 to \$749,999

Saint Paul Festival & Heritage Foundation
 Saint Paul Winter Carnival
 Saint Paul, MN U.S.A.
Category: Best Single Magazine Display Ad
Award: Bronze
 Budget: \$250,000 to \$749,999

Saint Paul Festival & Heritage Foundation
 Cinco de Mayo - West Side - Saint Paul
 Wells Fargo Passport
 Saint Paul, MN U.S.A.
Category: Best Sponsorship Program for Individual Sponsor
Award: Silver
 Budget: Under \$250,000

Saint Paul Festival & Heritage Foundation
 Cinco de Mayo - West Side - Saint Paul
 Saint Paul, MN U.S.A.
Category: Best Miscellaneous Printed Materials (single page)
Award: Silver
 Budget: Under \$250,000

Saint Paul Festival & Heritage Foundation
 Saint Paul Winter Carnival
 Saint Paul, MN U.S.A.
Category: Best Educational Program
Award: Bronze
 Budget: \$250,000 to \$749,999

Saint Paul Festival & Heritage Foundation

Saint Paul Winter Carnival
The Beer Dabbler 2012
Saint Paul, MN U.S.A.

Category: Best Event (within an existing festival)

Award: Silver

Budget: \$250,000 to \$749,999

Saint Paul Festival & Heritage Foundation

Cinco de Mayo - West Side - Saint Paul
Saint Paul, MN U.S.A.

Category: Best Pin or Button (by an event)

Award: Bronze

Budget: Under \$250,000

Saint Paul Festival & Heritage Foundation

Saint Paul Winter Carnival
Saint Paul, MN U.S.A.

Category: Best Pin or Button (by an event)

Award: Silver

Budget: \$250,000 to \$749,999

Saint Paul Festival & Heritage Foundation

Saint Paul Winter Carnival
Penguin Statue
Saint Paul, MN U.S.A.

Category: Best Other Merchandise

Award: Bronze

Budget: \$250,000 to \$749,999

Saint Paul Festival & Heritage Foundation

Saint Paul Winter Carnival
Blue Fleece
Saint Paul, MN U.S.A.

Category: Best Miscellaneous Clothing

Award: Silver

Budget: \$250,000 to \$749,999

Sausalito Art Festival Foundation

Sausalito Art Festival
Sausalito, CA U.S.A.

Category: Best Commemorative Poster

Award: Gold

Budget: \$750,000 to \$1.5 Million

Seafair

Seafair Weekend
Seattle, WA U.S.A.

Category: Best Event (within an existing festival)

Award: Silver

Budget: Over \$1.5 Million

Sentosa Development Corporation

Sentosa 40th Anniversary
Sentosa, Singapore

Category: Best Event Video (for sale)

Award: Silver

Budget: Under \$250,000

Sentosa Development Corporation

Siloso Beach Party 2011
Sentosa, Singapore

Category: Best Event Video (for sale)

Award: Silver

Budget: \$250,000 to \$749,999

Sentosa Development Corporation

polw.com.sg
Sentosa, Singapore

Category: Best Event Website

Award: Silver

Budget: Under \$250,000

Sentosa Development Corporation

Sentosa 40th Anniversary
Sentosa, Singapore

Category: Best Ad Series

Award: Bronze

Budget: Under \$250,000

Sentosa Development Corporation

Sentosa 40th Anniversary
Sentosa, Singapore

Category: Best Outdoor Billboard

Award: Bronze

Budget: Under \$250,000

Sevierville Chamber of Commerce

facebook.com/Sevierville
Sevierville, TN U.S.A.

Category: Best Social Media Site

Award: Silver

Budget: Under \$250,000

Sentosa Development Corporation

Sentosa Buskers Festival 2011
Sentosa, Singapore

Category: Best Event/Program within an Event to Benefit a Charity

Award: Gold

Budget: \$250,000 to \$749,999

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Award: Gold

Budget: Under \$250,000

Sentosa Development Corporation

Sentosa Balloonanza
Sentosa, Singapore

Category: Best New Event

Award: Silver

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Cover Design

Award: Gold

Budget: Under \$250,000

Sentosa Development Corporation

Sentosa KidZ Flea 2012
Sentosa, Singapore

Category: Best Children's Programming

Award: Gold

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Single Newspaper Display Ad

Award: Gold

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Event/Organization E-Newsletter

Award: Gold

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Single Magazine Display Ad

Award: Bronze

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Miscellaneous Multimedia

Award: Gold

Budget: Under \$250,000

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass
Sevierville, TN U.S.A.

Category: Best Event Photograph

Award: Gold

Budget: Under \$250,000

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Event Photograph**Award: Bronze**

Budget: Under \$250,000

Shambhala Music Festival

Nelson, BC Canada

Category: Best Event Photograph**Award: Bronze**

Budget: \$250,000 to \$749,999

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Single Display Ad**Award: Bronze**

Budget: Under \$250,000

Shambhala Music Festival

Nelson, BC Canada

Category: Best Pin or Button (by an event)**Award: Gold**

Budget: \$250,000 to \$749,999

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Direct Mail Piece or Brochure**Award: Gold**

Budget: Under \$250,000

Shambhala Music Festival

Handmade Shambhala Quilt

Nelson, BC Canada

Category: Best New Merchandise**Award: Gold**

Budget: \$250,000 to \$749,999

Shambhala Music Festival

shambhalamusicfestival.com

Nelson, BC Canada

Category: Best Event Website**Award: Bronze**

Budget: \$250,000 to \$749,999

Shambhala Music Festival

Bolli Imports

Nelson, BC Canada

Category: Best Vendor/Supplier**Award: Gold**

Budget: \$250,000 to \$749,999

Shambhala Music Festival

Nelson, BC Canada

Category: Best Miscellaneous Multimedia**Award: Silver**

Budget: \$250,000 to \$749,999

Shambhala Music Festival

Shambhala Lodging - Camping Accommodation

Nelson, BC Canada

Category: Best New Product or Service**Award: Gold**

Budget: \$250,000 to \$749,999

Shambhala Music Festival

facebook.com/shambhalamusicfestival

Nelson, BC Canada

Category: Best Social Media Site**Award: Gold**

Budget: \$250,000 to \$749,999

Showtime Events (India) Pvt. Ltd.

BMW Xperience

New Delhi, Dehli India

Category: Best New Event**Award: Gold**

Budget: \$750,000 to \$1.5 Million

Skagit Valley Tulip Festival
 Mount Vernon, WA U.S.A.
Category: Best Commemorative Poster
Award: Gold
 Budget: Under \$250,000

Spirit of Springfield
 Bright Nights Ball
 Springfield, MA U.S.A.
Category: Best Event Invitation
Award: Silver
 Budget: Under \$250,000

Skagit Valley Tulip Festival
 Mount Vernon, WA U.S.A.
Category: Best T-Shirt Design
Award: Silver
 Budget: Under \$250,000

Temecula Valley Balloon & Wine Festival
 Temecula, CA U.S.A.
Category: Best Volunteer Program
Award: Bronze
 Budget: \$750,000 to \$1.5 Million

Skagit Valley Tulip Festival
 Decorative Tile
 Mount Vernon, WA U.S.A.
Category: Best New Merchandise
Award: Gold
 Budget: Under \$250,000

Temecula Valley Balloon & Wine Festival
 Barrel Races
 Temecula, CA U.S.A.
Category: Best New Event
Award: Silver
 Budget: \$750,000 to \$1.5 Million

Spirit of Springfield
 Bright Nights at Forest Park
 Springfield, MA U.S.A.
Category: Best TV Promotion (ad spot or PSA)
Award: Silver
 Budget: \$250,000 to \$749,999

Temecula Valley Balloon & Wine Festival
 Temecula, CA U.S.A.
Category: Best Press/Media Kit
Award: Gold
 Budget: \$750,000 to \$1.5 Million

Spirit of Springfield
 Springfield, MA U.S.A.
Category: Best Event/Organization E-Newsletter
Award: Bronze
 Budget: Under \$250,000

Temecula Valley Balloon & Wine Festival
 Temecula, CA U.S.A.
Category: Best Media Relations Campaign
Award: Silver
 Budget: \$750,000 to \$1.5 Million

Spirit of Springfield
 Bright Nights at Forest Park
 Springfield, MA U.S.A.
Category: Best Outdoor Billboard
Award: Bronze
 Budget: \$250,000 to \$749,999

Temple University School of Tourism and Hospitality Management
 Event Leadership Executive Certificate Program
 Philadelphia, PA U.S.A.
Category: Best Event Management Certificate Program
Award: Silver
 Budget: Combined Budget

The North Carolina Seafood Festival

Morehead City, NC U.S.A.

Category: Best Commemorative Poster**Award: Silver**

Budget: \$250,000 to \$749,999

The Parade Company

Target Fireworks

Detroit, MI U.S.A.

Category: Best Full Length TV Program (local)**Award: Silver**

Budget: \$250,000 to \$1.5 Million

The Parade Company

Hob Nobble Gobble ®

Detroit, MI U.S.A.

Category: Best Full Length TV Program (local)**Award: Bronze**

Budget: \$250,000 to \$1.5 Million

The Parade Company

America's Thanksgiving Parade

Detroit, MI U.S.A.

Category: Best Full Length TV Program (national)**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

The Parade Company

theparade.org

Detroit, MI U.S.A.

Category: Best Organizational Website**Award: Silver**

Budget: \$750,000 to \$1.5 Million

The Parade Company

Hob Nobble Gobble ®

Detroit, MI U.S.A.

Category: Best Miscellaneous Multimedia**Award: Gold**

Budget: \$250,000 to \$749,999

The Parade Company

Detroit, MI U.S.A.

Category: Best Event/Organization Newsletter**Award: Bronze**

Budget: Under \$1.5 Million

The Parade Company

Target Fireworks

Detroit, MI U.S.A.

Category: Best Single Newspaper Display Ad**Award: Gold**

Budget: \$250,000 to \$749,999

The Parade Company

Fifth Third Turkey Trot

Detroit, MI U.S.A.

Category: Best Single Magazine Display Ad**Award: Gold**

Budget: \$250,000 to \$749,999

The Parade Company

America's Thanksgiving Parade

Detroit, MI U.S.A.

Category: Best Miscellaneous Printed Materials (single page)**Award: Gold**

Budget: \$750,000 to \$1.5 Million

The Parade Company

Hob Nobble Gobble ®

Detroit, MI U.S.A.

Category: Best Event Invitation**Award: Gold**

Budget: \$250,000 to \$749,999

The Parade Company

Target Fireworks VIP Rooftop Party

Detroit, MI U.S.A.

Category: Best Event Invitation**Award: Silver**

Budget: \$250,000 to \$749,999

The Parade Company

SHINE!

Detroit, MI U.S.A.

Category: Best Sponsor Solicitation Video**Award: Bronze**

Budget: Combined Budget

The Parade Company

We Love Detroit

Detroit, MI U.S.A.

Category: Best New Promotion**Award: Silver**

Budget: \$250,000 to \$749,999

The Parade Company

PNC Bank

Detroit, MI U.S.A.

Category: Best Sponsor Solicitation Package**Award: Gold**

Budget: \$750,000 to \$1.5 Million

The Parade Company

River Days Kid's Zone

Detroit, MI U.S.A.

Category: Best Children's Programming**Award: Bronze**

Budget: \$250,000 to \$749,999

The Parade Company

Ford Motor Company

Detroit, MI U.S.A.

Category: Best Sponsor**Award: Gold**

Budget: \$750,000 to \$1.5 Million

The Parade Company

Target Fireworks

Detroit, MI U.S.A.

Category: Best Public Safety/Security Plan for an Event**Award: Silver**

Budget: \$250,000 to \$749,999

The Parade Company

America's Thanksgiving Parade

Compuware

Detroit, MI U.S.A.

Category: Best Single New Sponsorship Program**Award: Gold**

Budget: \$750,000 to \$1.5 Million

The Parade Company

America's Thanksgiving Parade

Detroit, MI U.S.A.

Category: Best Pin or Button (by an event)**Award: Bronze**

Budget: \$750,000 to \$1.5 Million

The Parade Company

America's Thanksgiving Parade

Blue Cross Blue Shield of Michigan - Biggest

Loser - Detroit Edition

Detroit, MI U.S.A.

Category: Best Sponsorship Program for Individual Sponsor**Award: Gold**

Budget: \$750,000 to \$1.5 Million

The Parade Company

Detroit, MI U.S.A.

Category: Best Hat**Award: Silver**

Budget: Under \$1.5 Million

The Parade Company

Hob Nobble Gobble ®

Grand Gobbler Medallion

Detroit, MI U.S.A.

Category: Best New Merchandise**Award: Bronze**

Budget: \$250,000 to \$749,999

The Woodlands Convention & Visitors Bureau

The Woodlands, TX U.S.A.

Category: Best Event/Organization**Newsletter****Award: Gold**

Budget: Under \$1.5 Million

The Woodlands Convention & Visitors Bureau

Memorial Day & Labor Day Celebrations

The Woodlands, TX U.S.A.

Category: Best Sponsor Follow-up Report**Award: Silver - Tie**

Budget: Under \$250,000

The Woodlands Convention & Visitors Bureau

Red, Hot & Blue Festival

The Woodlands, TX U.S.A.

Category: Best Sponsor Follow-up Report**Award: Silver - Tie**

Budget: Under \$250,000

Tournament of Roses

Rose Parade presented by Honda

Pasadena, CA U.S.A.

**Category: Best Full Length TV Program
(local)****Award: Bronze**

Budget: Over \$1.5 Million

Tournament of Roses

Rose Parade presented by Honda

tournamentofroses.com

Pasadena, CA U.S.A.

Category: Best Organizational Website**Award: Silver**

Budget: Over \$1.5 Million

Tournament of Roses

Rose Parade presented by Honda

Pasadena, CA U.S.A.

**Category: Best Event/Organization E-
Newsletter****Award: Gold**

Budget: Over \$1.5 Million

Tournament of Roses

Rose Parade presented by Honda

Pasadena, CA U.S.A.

**Category: Best Miscellaneous Printed
Materials (multiple page)****Award: Silver**

Budget: Over \$1.5 Million

Tournament of Roses

Rose Bowl Game presented by VIZIO

Pasadena, CA U.S.A.

Category: Best Cover Design**Award: Bronze**

Budget: Over \$1.5 Million

Tournament of Roses

Rose Parade presented by Honda

Pasadena, CA U.S.A.

**Category: Best Miscellaneous Printed
Materials (single page)****Award: Gold**

Budget: Over \$1.5 Million

Tournament of Roses

Rose Bowl Game presented by VIZIO

Pasadena, CA U.S.A.

Category: Best Outdoor Billboard**Award: Bronze**

Budget: Over \$1.5 Million

Tournament of Roses

Rose Bowl Game presented by VIZIO

Pasadena, CA U.S.A.

Category: Best Event Invitation**Award: Bronze**

Budget: Over \$1.5 Million

Tournament of Roses

Rose Bowl Game presented by VIZIO

Pasadena, CA U.S.A.

Category: Best Street Banner**Award: Silver**

Budget: Over \$1.5 Million

Tournament of Roses

Rose Parade presented by Honda
Pasadena, CA U.S.A.

Category: Best Sponsor Follow-up Report

Award: Gold

Budget: Over \$1.5 Million

Town of Herndon Parks & Recreation

Department

Herndon, VA U.S.A.

Category: Best T-Shirt Design

Award: Gold

Budget: \$250,000 to \$749,999

Tournament of Roses

Rose Parade presented by Honda
Pasadena, CA U.S.A.

Category: Best Pin or Button (by an event)

Award: Silver

Budget: Over \$1.5 Million

Town of Leesburg

2012 Flower & Garden

Leesburg, VA U.S.A.

Category: Best Single Magazine Display Ad

Award: Silver

Budget: Under \$250,000

Tournament of Roses

Rose Parade presented by Honda
Pasadena, CA U.S.A.

Category: Best Company Image Pieces

Award: Gold

Budget: Over \$1.5 Million

Tulsa International Mayfest

Tulsa, OK U.S.A.

Category: Best Commemorative Poster

Award: Silver

Budget: Under \$250,000

Tournament of Roses

Rose Parade presented by Honda
Pasadena, CA U.S.A.

Category: Best Direct Mail Piece or Brochure

Award: Silver

Budget: \$750,000 to Over \$1.5 Million

Tulsa International Mayfest

Tulsa, OK U.S.A.

Category: Best Ad Series

Award: Gold

Budget: Under \$250,000

Town of Herndon Parks & Recreation

Department

Herndon, VA U.S.A.

Category: Best Festival/Event Mobile Application

Award: Bronze

Budget: \$250,000 to \$749,999

Tulsa International Mayfest

Tulsa, OK U.S.A.

Category: Best Sponsor Follow-up Report

Award: Gold

Budget: Under \$250,000

Town of Herndon Parks & Recreation

Department

Herndon, VA U.S.A.

Category: Best Street Banner

Award: Gold

Budget: \$250,000 to \$749,999

Tulsa International Mayfest

MidFirst Bank

Tulsa, OK U.S.A.

Category: Best Sponsor

Award: Gold

Budget: Under \$250,000

Tulsa International Mayfest

3D Muve Music Wonderwall
Sponsored by Cricket and Produced by GuRustu Group
Tulsa, OK U.S.A.

Category: Best Single New Sponsorship Program

Award: Gold
Budget: Under \$250,000

Tulsa International Mayfest

Tulsa, OK U.S.A.
Category: Best Press/Media Kit
Award: Gold
Budget: Under \$250,000

Tulsa International Mayfest

Tulsa, OK U.S.A.
Category: Best T-Shirt Design
Award: Bronze
Budget: Under \$250,000

Uptown Association

Uptown Art Fair
uptownassociation.com
Minneapolis, MN U.S.A.
Category: Best Organizational Website
Award: Silver
Budget: \$250,000 to \$749,999

Uptown Association

Uptown Art Fair
Minneapolis, MN U.S.A.
Category: Best Event/Organization E-Newsletter
Award: Bronze
Budget: \$250,000 to \$1.5 Million

Uptown Association

Uptown Art Fair
facebook.com/uptownartfair
Minneapolis, MN U.S.A.
Category: Best Social Media Site
Award: Bronze
Budget: \$250,000 to \$749,999

Uptown Association

Uptown Art Fair
Minneapolis, MN U.S.A.
Category: Best Event Program (interior 4 or more colors)
Award: Silver
Budget: \$250,000 to \$749,999

Uptown Association

Uptown Art Fair
Minneapolis, MN U.S.A.
Category: Best Cover Design
Award: Bronze
Budget: \$250,000 to \$749,999

Uptown Association

Uptown Art Fair
Minneapolis, MN U.S.A.
Category: Best Single Newspaper Display Ad
Award: Bronze
Budget: \$250,000 to \$749,999

Uptown Association

Uptown Art Fair
Minneapolis, MN U.S.A.
Category: Best Street Banner
Award: Silver
Budget: \$250,000 to \$749,999

Uptown Association

Uptown Art Fair
Minneapolis, MN U.S.A.
Category: Best Sponsor Solicitation Package
Award: Silver
Budget: \$250,000 to \$749,999

Uptown Association

Uptown Art Fair
Pepsi
Minneapolis, MN U.S.A.
Category: Best Sponsor Follow-up Report
Award: Silver
Budget: \$250,000 to \$749,999

Uptown Association

Uptown Art Fair
Flux Apartments
Minneapolis, MN U.S.A.

Category: Best Single New Sponsorship Program

Award: Silver

Budget: \$250,000 to \$749,999

Uptown Association

Uptown Art Fair
Nice Ride Minnesota
Minneapolis, MN U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Award: Silver

Budget: \$250,000 to \$749,999

Uptown Association

Uptown Art Fair
Minneapolis, MN U.S.A.

Category: Best Volunteer Program

Award: Silver

Budget: \$250,000 to \$749,999

Uptown Association

Uptown Art Fair
Family Imagination Station
Minneapolis, MN U.S.A.

Category: Best Children's Programming

Award: Silver

Budget: \$250,000 to \$749,999

Uptown Association

Uptown Art Fair
Minneapolis, MN U.S.A.

Category: Best Public Safety/Security Plan for an Event

Award: Gold

Budget: \$250,000 to \$749,999

Uptown Association

Uptown Art Fair
Minneapolis, MN U.S.A.

Category: Best Company Image Pieces

Award: Silver

Budget: \$250,000 to \$749,999

Utah Shakespeare Festival

Cedar City, UT U.S.A.

Category: Best Event Program (interior 4 or more colors)

Award: Bronze

Budget: Over \$1.5 Million

Utah Shakespeare Festival

Cedar City, UT U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Award: Gold

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo, TX U.S.A.

Category: Best Radio Promotion

Award: Silver

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo, TX U.S.A.

Category: Best Event Program (interior 3 or less colors)

Award: Bronze

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Jalapeno Festival Bike Rally
Laredo, TX U.S.A.

Category: Best New Event

Award: Bronze

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo, TX U.S.A.

Category: Best T-Shirt Design

Award: Bronze

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo, TX U.S.A.

Category: Best Single Display Ad

Award: Gold

Budget: Over \$1.5 Million

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo, TX U.S.A.

Category: Best Company Image Pieces

Award: Silver

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Category: Best Event Video (for sale)

Award: Bronze

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Category: Best Festival/Event Mobile

Application

Award: Silver

Budget: Over \$1.5 Million

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Category: Best Sponsor Solicitation Video

Award: Silver

Budget: Combined Budget

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Christmas Ornament
Fort Lauderdale, FL U.S.A.

Category: Best Other Merchandise

Award: Bronze

Budget: Over \$1.5 Million