

**Category: Grand Pinnacle**

Budget: Under \$250,000

**Award: Gold**

**BorderFest Association**

Festival of Lights

Hidalgo, TX U.S.A.

**Category: Grand Pinnacle**

Budget: Under \$250,000

**Award: Silver**

**City of Gatlinburg**

37th Annual 4th of July Midnight Parade

Gatlinburg, TN U.S.A.

**Category: Grand Pinnacle**

Budget: Under \$250,000

**Award: Bronze**

**Charlotte Center City Partners**

Time Warner Cable BBQ & Blues

Charlotte, NC U.S.A.

**Category: Grand Pinnacle**

Budget: \$250,000 to \$749,999

**Award: Gold**

**BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Grand Pinnacle**

Budget: \$250,000 to \$749,999

**Award: Silver**

**Clarksville-Montgomery County CVB**

Rivers & Spires Festival

Clarksville, TN U.S.A.

**Category: Grand Pinnacle**

Budget: \$250,000 to \$749,999

**Award: Bronze**

**Issaquah Salmon Days Festival**

Wild Things

Issaquah, WA U.S.A.

**Category: Grand Pinnacle**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Burlington's Sound of Music Festival**

Burlington, ON Canada

**Category: Grand Pinnacle**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Grand Pinnacle**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Grand Pinnacle**

Budget: Over \$1.5 Million

**Award: Gold**

**Norfolk Festevents**

OpSail 2012 Virginia

Norfolk, VA U.S.A.

**Category: Grand Pinnacle**

Budget: Over \$1.5 Million

**Award: Silver**

**Kentucky Derby Festival**

Community, Tradition, Fun

Louisville, KY U.S.A.

**Category: Grand Pinnacle**

Budget: Over \$1.5 Million

**Award: Bronze**

**National Cherry Blossom Festival**

Washington, DC U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000  
**Award: Gold**  
**City of West Palm Beach**  
 4th on Flagler  
 West Palm Beach, FL U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: \$250,000 to \$749,999  
**Award: Bronze**  
**BorderFest Association**  
 BorderFest 2012 "Celebrating England"  
 Presented by Kraft  
 Hidalgo, TX U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000  
**Award: Silver**  
**Galveston Historical Foundation**  
 Dickens on the Strand  
 Galveston, TX U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: \$750,000 to \$1.5 Million  
**Award: Gold**  
**City of Dublin**  
 Dublin Irish Festival  
 Dublin, OH U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: Under \$250,000  
**Award: Bronze**  
**City of Gatlinburg**  
 Gatlinburg, TN U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: \$750,000 to \$1.5 Million  
**Award: Silver**  
**Grapevine Convention & Visitors Bureau**  
 Main St. Days 2012  
 Grapevine, TX U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: \$250,000 to \$749,999  
**Award: Gold**  
**National Capital Commission**  
 Canada's Capital Region  
 Ottawa, ON Canada

**Category: Best TV Promotion (ad spot or PSA)**

Budget: \$750,000 to \$1.5 Million  
**Award: Bronze**  
**Geumsan Insam Festival**  
 Geumsan-gun, Chungcheongnam-do South Korea

**Category: Best TV Promotion (ad spot or PSA)**

Budget: \$250,000 to \$749,999  
**Award: Silver**  
**Spirit of Springfield**  
 Bright Nights at Forest Park  
 Springfield, MA U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: Over \$1.5 Million  
**Award: Gold**  
**Coconut Grove Arts Festival**  
 Coconut Grove, FL U.S.A.

**Category: Best TV Promotion (ad spot or PSA)**

Budget: Over \$1.5 Million

**Award: Silver**

**National Capital Commission**

Winterlude

Ottawa, ON Canada

**Category: Best Full Length TV Program (local)**

Budget: \$250,000 to \$1.5 Million

**Award: Gold**

**Gimje Horizon Festival**

Gimje City, Jollabukdo South Korea

**Category: Best TV Promotion (ad spot or PSA)**

Budget: Over \$1.5 Million

**Award: Bronze**

**Kentucky Derby Festival**

Thunder Over Louisville

Louisville, KY U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: \$250,000 to \$1.5 Million

**Award: Silver**

**The Parade Company**

Target Fireworks

Detroit, MI U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: Under \$250,000

**Award: Gold**

**Downtown Fort Worth Initiatives, Inc.**

Chesapeake Energy Parade of Lights

Fort Worth, TX U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: \$250,000 to \$1.5 Million

**Award: Bronze**

**The Parade Company**

Hob Nobble Gobble ®

Detroit, MI U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: Under \$250,000

**Award: Silver**

**City of Glendale, Arizona**

Glendale's Chocolate Affaire

Glendale, AZ U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: Over \$1.5 Million

**Award: Gold**

**Jinju Namgang Yudeng Festival**

Jinju City, Gyeongnam South Korea

**Category: Best Full Length TV Program (local)**

Budget: Under \$250,000

**Award: Bronze**

**City of Gatlinburg**

Gatlinburg 4th of July Parade 2012

Gatlinburg, TN U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: Over \$1.5 Million

**Award: Silver**

**Pennsylvania Horticultural Society**

2012 Philadelphia International Flower Show

Philadelphia, PA U.S.A.

**Category: Best Full Length TV Program (local)**

Budget: Over \$1.5 Million

**Award: Bronze**

**Tournament of Roses**

Rose Parade presented by Honda  
Pasadena, CA U.S.A.

**Category: Best Full Length TV Program (national)**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Burlington's Sound of Music Festival**

Burlington, ON Canada

**Category: Best Full Length TV Program (national)**

Budget: Under \$749,999

**Award: Gold**

**Centennial Olympic Park**

4th of July  
Atlanta, GA U.S.A.

**Category: Best Full Length TV Program (national)**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**The Parade Company**

America's Thanksgiving Parade  
Detroit, MI U.S.A.

**Category: Best Full Length TV Program (national)**

Budget: Under \$749,999

**Award: Silver**

**Chicago Festival Association**

McDonald's Thanksgiving Parade  
Chicago, IL U.S.A.

**Category: Best Full Length TV Program (national)**

Budget: Over \$1.5 Million

**Award: Gold**

**National Capital Commission**

Canada Day in the Capital - Evening Show 2012  
Ottawa, ON Canada

**Category: Best Full Length TV Program (national)**

Budget: Under \$749,999

**Award: Bronze**

**Hampyeong Butterfly Festival**

Hampyeong-gun, Jeonnam South Korea

**Category: Best Full Length TV Program (national)**

Budget: Over \$1.5 Million

**Award: Silver**

**National Cherry Blossom Festival**

Washington, DC U.S.A.

**Category: Best Full Length TV Program (national)**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Boryeong Mud Festival**

Boryeong City, Chungnam South Korea

**Category: Best Full Length TV Program (national)**

Budget: Over \$1.5 Million

**Award: Bronze**

**Kentucky Derby Festival**

Thunder Over Louisville  
Louisville, KY U.S.A.

**Category: Best Event Video (for sale)**

Budget: Under \$250,000

**Award: Gold**

**National Capital Commission**

Canada Day

Ottawa, ON Canada

**Category: Best Event Video (for sale)**

Budget: Under \$250,000

**Award: Silver**

**Sentosa Development Corporation**

Sentosa 40th Anniversary

Sentosa, Singapore

**Category: Best Event Video (for sale)**

Budget: Under \$250,000

**Award: Bronze**

**City of Gatlinburg**

Gatlinburg "Fantasy of Lights" Christmas Parade  
2011

Gatlinburg, TN U.S.A.

**Category: Best Event Video (for sale)**

Budget: \$250,000 to \$749,999

**Award: Gold**

**Longs Peak Scottish Irish Highland Festival  
Inc.**

Estes Park, CO U.S.A.

**Category: Best Event Video (for sale)**

Budget: \$250,000 to \$749,999

**Award: Silver**

**Sentosa Development Corporation**

Siloso Beach Party 2011

Sentosa, Singapore

**Category: Best Event Video (for sale)**

Budget: \$250,000 to \$749,999

**Award: Bronze**

**BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Event Video (for sale)**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Music for All**

2011 Bands of America Grand National  
Championships, presented by Yamaha  
Indianapolis, IN U.S.A.

**Category: Best Event Video (for sale)**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Geumsan Insam Festival**

Geumsan-gun, Chungcheongnam-do South  
Korea

**Category: Best Event Video (for sale)**

Budget: Over \$1.5 Million

**Award: Gold**

**Pro Football Hall of Fame Enshrinement  
Festival**

Canton, OH U.S.A.

**Category: Best Event Video (for sale)**

Budget: Over \$1.5 Million

**Award: Silver**

**Pennsylvania Horticultural Society**

2012 Philadelphia International Flower Show  
Philadelphia, PA U.S.A.

**Category: Best Event Video (for sale)**

Budget: Over \$1.5 Million

**Award: Bronze**

**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade  
Fort Lauderdale, FL U.S.A.

**Category: Best Radio Promotion**

Budget: \$250,000 to \$1.5 Million

**Award: Bronze**

**Bobby Rodriguez Productions**

Florida Renaissance Festival  
Ft. Lauderdale, FL U.S.A.

**Category: Best Radio Promotion**

Budget: Under \$250,000

**Award: Gold**

**Galveston Historical Foundation**

Dickens on the Strand  
Galveston, TX U.S.A.

**Category: Best Radio Promotion**

Budget: Over \$1.5 Million

**Award: Gold**

**Houston Livestock Show and Rodeo**

Houston, TX U.S.A.

**Category: Best Radio Promotion**

Budget: Under \$250,000

**Award: Silver**

**City of Riverdale**

South City Concert Series  
Riverdale, GA U.S.A.

**Category: Best Radio Promotion**

Budget: Over \$1.5 Million

**Award: Silver**

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration  
Laredo, TX U.S.A.

**Category: Best Radio Promotion**

Budget: Under \$250,000

**Award: Bronze**

**City of Riverdale**

South City Concert Series  
Riverdale, GA U.S.A.

**Category: Best Radio Promotion**

Budget: Over \$1.5 Million

**Award: Bronze**

**Kentucky Derby Festival**

Spring Fashion Show  
Louisville, KY U.S.A.

**Category: Best Radio Promotion**

Budget: \$250,000 to \$1.5 Million

**Award: Gold**

**Pacific National Exhibition**

Playland at the PNE  
Vancouver, BC Canada

**Category: Best Event Website**

Budget: Under \$250,000

**Award: Gold**

**Creative Strategies Group**

Denver Century Ride  
denvercenturyride.com  
Broomfield, CO U.S.A.

**Category: Best Radio Promotion**

Budget: \$250,000 to \$1.5 Million

**Award: Silver**

**Clarksville-Montgomery County CVB**

Rivers & Spires Festival  
Clarksville, TN U.S.A.

**Category: Best Event Website**

Budget: Under \$250,000

**Award: Silver**

**Sentosa Development Corporation**

polw.com.sg  
Sentosa, Singapore

**Category: Best Event Website**

Budget: Under \$250,000

**Award: Bronze****Oak Ridge Convention & Visitors Bureau**

Secret City Festival

secretcityfestival.com

Oak Ridge, TN U.S.A.

**Category: Best Event Website**

Budget: \$750,000 to \$1.5 Million

**Award: Silver****Narodni Dom Maribor**

Festival Lent

festival-lent.si

Maribor, SI Slovenia

**Category: Best Event Website**

Budget: \$250,000 to \$749,999

**Award: Gold****Canada Place**

Canada Day at Canada Place

canadaplace.ca/canadaday

Vancouver, BC Canada

**Category: Best Event Website**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze****Burlington's Sound of Music Festival**

soundofmusic.ca

Burlington, ON Canada

**Category: Best Event Website**

Budget: \$250,000 to \$749,999

**Award: Silver****Kansas City Irish Fest**

kcirishfest.com

Kansas City, MO U.S.A.

**Category: Best Event Website**

Budget: Over \$1.5 Million

**Award: Gold****National Cherry Blossom Festival**

nationalcherryblossomfestival.org

Washington, DC U.S.A.

**Category: Best Event Website**

Budget: \$250,000 to \$749,999

**Award: Bronze****Shambhala Music Festival**

shambhalamusicfestival.com

Nelson, BC Canada

**Category: Best Event Website**

Budget: Over \$1.5 Million

**Award: Silver****Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

mainstreetartsfest.org

Fort Worth, TX U.S.A.

**Category: Best Event Website**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****City of Dublin**

Dublin Irish Festival

dublinirishfestival.org

Dublin, OH U.S.A.

**Category: Best Event Website**

Budget: Over \$1.5 Million

**Award: Bronze****Pro Football Hall of Fame Enshrinement Festival**

profootballhofef.com

Canton, OH U.S.A.

**Category: Best Organizational Website**

Budget: Under \$250,000

**Award: Gold****City of Gatlinburg**

gatlinburg.com

Gatlinburg, TN U.S.A.

**Category: Best Organizational Website**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****City of Pigeon Forge Office of Special Events**

mypigeonforge.com

Pigeon Forge, TN U.S.A.

**Category: Best Organizational Website**

Budget: Under \$250,000

**Award: Silver****Arts Events Incorporated**

artseventsinc.com

Green Bay, WI U.S.A.

**Category: Best Organizational Website**

Budget: \$750,000 to \$1.5 Million

**Award: Silver****The Parade Company**

theparade.org

Detroit, MI U.S.A.

**Category: Best Organizational Website**

Budget: Under \$250,000

**Award: Bronze****Morristown Area Chamber of Commerce**

visitmorristowntn.com

Morristown, TN U.S.A.

**Category: Best Organizational Website**

Budget: Over \$1.5 Million

**Award: Gold****Memphis In May International Festival, Inc.**

memphisinmay.org

Memphis, TN U.S.A.

**Category: Best Organizational Website**

Budget: \$250,000 to \$749,999

**Award: Gold****Creative Strategies Group**

csg-sponsorship.com

Broomfield, CO U.S.A.

**Category: Best Organizational Website**

Budget: Over \$1.5 Million

**Award: Silver****Tournament of Roses**

Rose Parade presented by Honda

tournamentofroses.com

Pasadena, CA U.S.A.

**Category: Best Organizational Website**

Budget: \$250,000 to \$749,999

**Award: Silver****Uptown Association**

Uptown Art Fair

uptownassociation.com

Minneapolis, MN U.S.A.

**Category: Best Organizational Website**

Budget: Over \$1.5 Million

**Award: Bronze****Houston Livestock Show and Rodeo**

rodeohouston.com

Houston, TX U.S.A.

**Category: Best Organizational Website**

Budget: \$250,000 to \$749,999

**Award: Bronze****Edmonton Heritage Festival Association**

Servus Heritage Festival

heritage-festival.com

Edmonton, AB Canada

**Category: Best Event/Organization E-Newsletter**

Budget: Under \$250,000

**Award: Gold****Sevierville Chamber of Commerce**

Sevierville, TN U.S.A.



**Category: Best Event/Organization E-Newsletter**

Budget: Under \$250,000

**Award: Silver**

**Newport Waterfront Events**

Newport, RI U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: Over \$1.5 Million

**Award: Silver**

**National Capital Commission**

Ottawa, ON Canada

**Category: Best Event/Organization E-Newsletter**

Budget: Under \$250,000

**Award: Bronze**

**Spirit of Springfield**

Springfield, MA U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: Over \$1.5 Million

**Award: Bronze - Tie**

**Music for All**

Indianapolis, IN U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: \$250,000 to \$1.5 Million

**Award: Gold**

**A La Carte Productions Pte Ltd**

World Gourmet Summit

Singapore, Singapore

**Category: Best Event/Organization E-Newsletter**

Budget: Over \$1.5 Million

**Award: Bronze - Tie**

**Portland Rose Festival Foundation**

Portland Rose Festival

Portland, OR U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: \$250,000 to \$1.5 Million

**Award: Silver**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: Under \$250,000

**Award: Gold**

**Sevierville Chamber of Commerce**

Sevierville, TN U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: \$250,000 to \$1.5 Million

**Award: Bronze**

**Uptown Association**

Uptown Art Fair

Minneapolis, MN U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: Under \$250,000

**Award: Silver**

**Morristown Area Chamber of Commerce**

Western Legends Festival

Morristown, TN U.S.A.

**Category: Best Event/Organization E-Newsletter**

Budget: Over \$1.5 Million

**Award: Gold**

**Tournament of Roses**

Rose Parade presented by Honda

Pasadena, CA U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: Under \$250,000

**Award: Bronze**

**National Capital Commission**

Decoding ART - Phase II

Ottawa, ON Canada

**Category: Best Miscellaneous Multimedia**

Budget: \$250,000 to \$749,999

**Award: Gold**

**The Parade Company**

Hob Nobble Gobble ®

Detroit, MI U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: Over \$1.5 Million

**Award: Silver**

**Pennsylvania Horticultural Society**

2012 Philadelphia International Flower Show

Philadelphia, PA U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: \$250,000 to \$749,999

**Award: Silver**

**Shambhala Music Festival**

Nelson, BC Canada

**Category: Best Miscellaneous Multimedia**

Budget: Over \$1.5 Million

**Award: Bronze**

**Music for All**

Fan Network

Indianapolis, IN U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Music for All**

2011 Bands of America Grand National

Championships, presented by Yamaha

Indianapolis, IN U.S.A.

**Category: Best Social Media Site**

Budget: Under \$250,000

**Award: Gold**

**City of Gatlinburg**

facebook.com/gatlinburgtn

Gatlinburg, TN U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Burlington's Sound of Music Festival**

Burlington, ON Canada

**Category: Best Social Media Site**

Budget: Under \$250,000

**Award: Silver**

**Sevierville Chamber of Commerce**

facebook.com/Sevierville

Sevierville, TN U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**On the Waterfront, Inc.**

On the Waterfront

Rockford, IL U.S.A.

**Category: Best Social Media Site**

Budget: Under \$250,000

**Award: Bronze**

**Creative Strategies Group**

Denver Century Ride

facebook.com/DenverCenturyRide

Broomfield, CO U.S.A.

**Category: Best Miscellaneous Multimedia**

Budget: Over \$1.5 Million

**Award: Gold**

**500 Festival, Inc.**

500 Festival REV Your Engines Concert

Indianapolis, IN U.S.A.

**Category: Best Social Media Site**

Budget: \$250,000 to \$749,999

**Award: Gold**

**Shambhala Music Festival**

facebook.com/shambhalamusicfestival

Nelson, BC Canada

**Category: Best Social Media Site**  
 Budget: \$250,000 to \$749,999  
**Award: Silver**  
**Saint Paul Festival & Heritage Foundation**  
 Saint Paul Winter Carnival  
 facebook.com/stpaulwinter  
 Saint Paul, MN U.S.A.

**Category: Best Social Media Site**  
 Budget: Over \$1.5 Million  
**Award: Gold**  
**Fiesta San Antonio Commission**  
 Fiesta San Antonio  
 facebook.com/FiestaSA  
 San Antonio, TX U.S.A.

**Category: Best Social Media Site**  
 Budget: \$250,000 to \$749,999  
**Award: Bronze**  
**Uptown Association**  
 Uptown Art Fair  
 facebook.com/uptownartfair  
 Minneapolis, MN U.S.A.

**Category: Best Social Media Site**  
 Budget: Over \$1.5 Million  
**Award: Silver**  
**Memphis In May International Festival, Inc.**  
 Beale Street Music Festival  
 facebook.com/#!/bealestreetmusicfestival  
 Memphis, TN U.S.A.

**Category: Best Social Media Site**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Gold**  
**City of Dublin**  
 Dublin Irish Festival  
 facebook.com/DublinIrishFestival  
 Dublin, OH U.S.A.

**Category: Best Social Media Site**  
 Budget: Over \$1.5 Million  
**Award: Bronze**  
**National Capital Commission**  
 Canada Day in the Capital  
 facebook.com/canadadaycap  
 Ottawa, ON Canada

**Category: Best Social Media Site**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Silver**  
**Cherry Creek Arts Festival**  
 facebook.com/CherryArts  
 Denver, CO U.S.A.

**Category: Best Festival/Event Mobile Application**  
 Budget: Under \$250,000  
**Award: Gold**  
**Irish Festivals, Inc.**  
 Milwaukee Irish Fest  
 Milwaukee, WI U.S.A.

**Category: Best Social Media Site**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Bronze**  
**On the Waterfront, Inc.**  
 On the Waterfront  
 facebook.com/OnTheWaterfrontFestival  
 Rockford, IL U.S.A.

**Category: Best Festival/Event Mobile Application**  
 Budget: Under \$250,000  
**Award: Silver**  
**Galveston Historical Foundation**  
 Dickens on the Strand  
 Galveston, TX U.S.A.

**Category: Best Festival/Event Mobile Application**

Budget: \$250,000 to \$749,999

**Award: Gold****Canada Place**Canada Day at Canada Place  
Vancouver, BC Canada**Category: Best Festival/Event Mobile Application**

Budget: \$250,000 to \$749,999

**Award: Silver****Edmonton Heritage Festival Association**Servus Heritage Festival  
Edmonton, AB Canada**Category: Best Festival/Event Mobile Application**

Budget: \$250,000 to \$749,999

**Award: Bronze****Town of Herndon Parks & Recreation Department**

Herndon, VA U.S.A.

**Category: Best Festival/Event Mobile Application**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****Macon, Georgia's International Cherry Blossom Festival**

Macon, GA U.S.A.

**Category: Best Festival/Event Mobile Application**

Budget: \$750,000 to \$1.5 Million

**Award: Silver****Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Festival/Event Mobile Application**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze****Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Festival/Event Mobile Application**

Budget: Over \$1.5 Million

**Award: Gold****ArtsQuest**Musikfest  
Bethlehem, PA U.S.A.**Category: Best Festival/Event Mobile Application**

Budget: Over \$1.5 Million

**Award: Silver****Winterfest, Inc.**Seminole Hard Rock Winterfest Boat Parade  
Fort Lauderdale, FL U.S.A.**Category: Best Festival/Event Mobile Application**

Budget: Over \$1.5 Million

**Award: Bronze****National Cherry Blossom Festival**

Washington, DC U.S.A.

**Category: Best Event Program (interior 3 or less colors)**

Budget: Under \$250,000

**Award: Gold****Milwaukee Art Museum**Bal Du Lac  
Milwaukee, WI U.S.A.

**Category: Best Event Program (interior 3 or less colors)**  
 Budget: Under \$250,000  
**Award: Silver**  
**City of Pigeon Forge Office of Special Events**  
 Wilderness Wildlife Week 2012  
 Pigeon Forge, TN U.S.A.

**Category: Best Event Program (interior 3 or less colors)**  
 Budget: Over \$1.5 Million  
**Award: Silver**  
**Norfolk Festevents**  
 36th Annual Norfolk Harborfest / OpSail 2012  
 Virginia  
 Norfolk, VA U.S.A.

**Category: Best Event Program (interior 3 or less colors)**  
 Budget: \$250,000 to \$749,999  
**Award: Gold**  
**Saint Paul Festival & Heritage Foundation**  
 Saint Paul Winter Carnival  
 Saint Paul, MN U.S.A.

**Category: Best Event Program (interior 3 or less colors)**  
 Budget: Over \$1.5 Million  
**Award: Bronze**  
**Washington's Birthday Celebration Association**  
 Washington's Birthday Celebration  
 Laredo, TX U.S.A.

**Category: Best Event Program (interior 3 or less colors)**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Gold**  
**Grapevine Convention & Visitors Bureau**  
 People's Choice Wine Tasting Classic  
 Grapevine, TX U.S.A.

**Category: Best Event Program (interior 4 or more colors)**  
 Budget: Under \$250,000  
**Award: Gold**  
**Krakow Festival Office**  
 PASJA (Passion)  
 Krakow, Poland

**Category: Best Event Program (interior 3 or less colors)**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Silver**  
**Norfolk Festevents**  
 Festevents 2012 Calendar of Events  
 Norfolk, VA U.S.A.

**Category: Best Event Program (interior 4 or more colors)**  
 Budget: Under \$250,000  
**Award: Silver**  
**City of Goodyear**  
 Goodyear Ballpark Spring Training 2012  
 Goodyear, AZ U.S.A.

**Category: Best Event Program (interior 3 or less colors)**  
 Budget: Over \$1.5 Million  
**Award: Gold**  
**Kentucky Derby Festival**  
 They're Off! Luncheon  
 Louisville, KY U.S.A.

**Category: Best Event Program (interior 4 or more colors)**  
 Budget: Under \$250,000  
**Award: Bronze**  
**Galveston Historical Foundation**  
 Galveston Historic Homes Tour  
 Galveston, TX U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: \$250,000 to \$749,999

**Award: Gold**

**Cultural Festivals**

Saint Louis Art Fair  
St. Louis, MO U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: \$250,000 to \$749,999

**Award: Silver**

**Uptown Association**

Uptown Art Fair  
Minneapolis, MN U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: Over \$1.5 Million

**Award: Gold**

**Ludwig Van Beethoven Association**

16th Ludwig Van Beethoven Easter Festival  
Krakow, Poland

**Category: Best Event Program (interior 4 or more colors)**

Budget: \$250,000 to \$749,999

**Award: Bronze**

**BorderFest Association**

BorderFest 2012 "Celebrating England"  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: Over \$1.5 Million

**Award: Silver**

**Kentucky Derby Festival**

2012 WineFest  
Louisville, KY U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Narodni Dom Maribor**

Festival Lent  
Maribor, SI Slovenia

**Category: Best Event Program (interior 4 or more colors)**

Budget: Over \$1.5 Million

**Award: Bronze**

**Utah Shakespeare Festival**

Cedar City, UT U.S.A.

**Category: Best Event Program (interior 4 or more colors)**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Geumsan Insam Festival**

Geumsan-gun, Chungcheongnam-do South  
Korea

**Category: Best Newspaper Insert/Supplement**

Budget: Under \$250,000

**Award: Gold**

**Galveston Historical Foundation**

Dickens on the Strand  
Galveston, TX U.S.A.

**Category: Best Newspaper  
Insert/Supplement**

Budget: Under \$250,000

**Award: Silver**

**BorderFest Association**

Festival of Lights

Hidalgo, TX U.S.A.

**Category: Best Newspaper  
Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Newspaper  
Insert/Supplement**

Budget: Under \$250,000

**Award: Bronze**

**Morristown Area Chamber of Commerce**

General Long Street Museum - Grand Opening

Morristown, TN U.S.A.

**Category: Best Newspaper  
Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Macon, Georgia's International Cherry  
Blossom Festival**

Macon, GA U.S.A.

**Category: Best Newspaper  
Insert/Supplement**

Budget: \$250,000 to \$749,999

**Award: Gold**

**Cincinnati International Wine Festival**

Cincinnati, OH U.S.A.

**Category: Best Newspaper  
Insert/Supplement**

Budget: Over \$1.5 Million

**Award: Gold**

**National Capital Commission**

Canada Day

Ottawa, ON Canada

**Category: Best Newspaper  
Insert/Supplement**

Budget: \$250,000 to \$749,999

**Award: Silver**

**BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Newspaper  
Insert/Supplement**

Budget: Over \$1.5 Million

**Award: Silver**

**National Parks Board**

Singapore Garden Festival

Singapore, Singapore

**Category: Best Newspaper  
Insert/Supplement**

Budget: \$250,000 to \$749,999

**Award: Bronze**

**Friends of the Festival**

Riverbend Festival

Children's Hospital Classic

Chattanooga, TN U.S.A.

**Category: Best Newspaper  
Insert/Supplement**

Budget: Over \$1.5 Million

**Award: Bronze**

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

**Category: Best Promotional Brochure (4 or more colors)**

Budget: Under \$250,000

**Award: Gold****City of Gatlinburg**

Gatlinburg, TN U.S.A.

**Category: Best Promotional Brochure (4 or more colors)**

Budget: Under \$250,000

**Award: Silver****Hanseong Bakje Cultural Festival**

Seoul, South Korea

**Category: Best Promotional Brochure (4 or more colors)**

Budget: Under \$250,000

**Award: Bronze - Tie****City of Pigeon Forge Office of Special Events**

Pigeon Forge, TN U.S.A.

**Category: Best Promotional Brochure (4 or more colors)**

Budget: Under \$250,000

**Award: Bronze - Tie****National Capital Commission**

Canada Day

Ottawa, ON Canada

**Category: Best Promotional Brochure (4 or more colors)**

Budget: \$250,000 to \$749,999

**Award: Gold****Cincinnati International Wine Festival**

Cincinnati, OH U.S.A.

**Category: Best Promotional Brochure (4 or more colors)**

Budget: \$250,000 to \$749,999

**Award: Silver****Hampyeong Butterfly Festival**

Hampyeong-gun, Jeonnam South Korea

**Category: Best Promotional Brochure (4 or more colors)**

Budget: \$250,000 to \$749,999

**Award: Bronze****BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Promotional Brochure (4 or more colors)**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****Boryeong Mud Festival**

Boryeong City, Chungnam South Korea

**Category: Best Promotional Brochure (4 or more colors)**

Budget: \$750,000 to \$1.5 Million

**Award: Silver****Gimje Horizon Festival**

Gimje City, Jollabukdo South Korea

**Category: Best Promotional Brochure (4 or more colors)**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze****Geumsan Insam Festival**

Geumsan-gun, Chungcheongnam-do South Korea

Korea

**Category: Best Promotional Brochure (4 or more colors)**

Budget: Over \$1.5 Million

**Award: Gold****Utah Shakespeare Festival**

Cedar City, UT U.S.A.



**Category: Best Promotional Brochure (4 or more colors)**

Budget: Over \$1.5 Million

**Award: Silver**

**Memphis In May International Festival, Inc.**  
Memphis, TN U.S.A.

**Category: Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

**Award: Silver**

**Music for All**  
Indianapolis, IN U.S.A.

**Category: Best Promotional Brochure (4 or more colors)**

Budget: Over \$1.5 Million

**Award: Bronze**

**National Capital Commission**  
Mosaika  
Ottawa, ON Canada

**Category: Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

**Award: Bronze**

**Houston Livestock Show and Rodeo**  
Houston, TX U.S.A.

**Category: Best Event/Organization Newsletter**

Budget: Under \$1.5 Million

**Award: Gold**

**The Woodlands Convention & Visitors Bureau**  
The Woodlands, TX U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)**

Budget: Under \$250,000

**Award: Gold**

**Sevierville Chamber of Commerce**  
Sevierville, TN U.S.A.

**Category: Best Event/Organization Newsletter**

Budget: Under \$1.5 Million

**Award: Silver**

**Edmonton Heritage Festival Association**  
Servus Heritage Festival  
Edmonton, AB Canada

**Category: Best Miscellaneous Printed Materials (multiple page)**

Budget: Under \$250,000

**Award: Silver**

**Galveston Historical Foundation**  
Galveston, TX U.S.A.

**Category: Best Event/Organization Newsletter**

Budget: Under \$1.5 Million

**Award: Bronze**

**The Parade Company**  
Detroit, MI U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)**

Budget: Under \$250,000

**Award: Bronze**

**Galveston Historical Foundation**  
Galveston, TX U.S.A.

**Category: Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

**Award: Gold**

**Ludwig Van Beethoven Association**  
16th Ludwig Van Beethoven Easter Festival  
Krakow, Poland

**Category: Best Miscellaneous Printed Materials (multiple page)**

Budget: \$250,000 to \$749,999

**Award: Gold**

**Hampyeong Butterfly Festival**  
Hampyeong-gun, Jeonnam South Korea

**Category: Best Miscellaneous Printed Materials (multiple page)**

Budget: \$250,000 to \$749,999

**Award: Silver****BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)**

Budget: Over \$1.5 Million

**Award: Silver****Tournament of Roses**

Rose Parade presented by Honda

Pasadena, CA U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)**

Budget: \$250,000 to \$749,999

**Award: Bronze****Cincinnati International Wine Festival**

Cincinnati, OH U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)**

Budget: Over \$1.5 Million

**Award: Bronze****Rotterdam Festivals**

Rotterdam, AJ The Netherlands

**Category: Best Miscellaneous Printed Materials (multiple page)**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Promotional Poster**

Budget: Under \$250,000

**Award: Gold****City of Glendale, Arizona**

Glendale's Jazz &amp; Blues Festival

Glendale, AZ U.S.A.

**Category: Best Miscellaneous Printed Materials (multiple page)**

Budget: \$750,000 to \$1.5 Million

**Award: Silver****Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Promotional Poster**

Budget: Under \$250,000

**Award: Silver****Hanseong Bakje Cultural Festival**

Seoul, South Korea

**Category: Best Miscellaneous Printed Materials (multiple page)**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze****A La Carte Productions Pte Ltd**

World Gourmet Summit

Singapore, Singapore

**Category: Best Promotional Poster**

Budget: Under \$250,000

**Award: Bronze****Krakow Festival Office**

Grosch ArtBoom Festival

Krakow, Poland

**Category: Best Miscellaneous Printed Materials (multiple page)**

Budget: Over \$1.5 Million

**Award: Gold****Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Promotional Poster**

Budget: \$250,000 to \$749,999

**Award: Gold****Milwaukee Art Museum**

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

**Category: Best Promotional Poster**

Budget: \$250,000 to \$749,999

**Award: Silver****Hampyeong Butterfly Festival**

Hampyeong-gun, Jeonnam South Korea

**Category: Best Promotional Poster**

Budget: Over \$1.5 Million

**Award: Silver****Ludwig Van Beethoven Association**16th Ludwig Van Beethoven Easter Festival  
Krakow, Poland**Category: Best Promotional Poster**

Budget: \$250,000 to \$749,999

**Award: Bronze****Saint Paul Festival & Heritage Foundation**Saint Paul Winter Carnival  
Saint Paul, MN U.S.A.**Category: Best Promotional Poster**

Budget: Over \$1.5 Million

**Award: Bronze****Friends of the Festival**Riverbend Festival  
Chattanooga, TN U.S.A.**Category: Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****Boryeong Mud Festival**

Boryeong City, Chungnam South Korea

**Category: Best Commemorative Poster**

Budget: Under \$250,000

**Award: Gold****Skagit Valley Tulip Festival**

Mount Vernon, WA U.S.A.

**Category: Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million

**Award: Silver****Narodni Dom Maribor**Festival Lent  
Maribor, SI Slovenia**Category: Best Commemorative Poster**

Budget: Under \$250,000

**Award: Silver****Tulsa International Mayfest**

Tulsa, OK U.S.A.

**Category: Best Promotional Poster**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze****Grapevine Convention & Visitors Bureau**28th Annual Main Street Days  
Grapevine, TX U.S.A.**Category: Best Commemorative Poster**

Budget: Under \$250,000

**Award: Bronze****Pittsburgh Irish Festival**21st Annual Celtic Celebration  
Pittsburg, PA U.S.A.**Category: Best Promotional Poster**

Budget: Over \$1.5 Million

**Award: Gold****Memphis In May International Festival, Inc.**World Championship Barbecue Cooking Contest  
Memphis, TN U.S.A.**Category: Best Commemorative Poster**

Budget: \$250,000 to \$749,999

**Award: Gold****Cultural Festivals**Saint Louis Art Fair  
St. Louis, MO U.S.A.

**Category: Best Commemorative Poster**

Budget: \$250,000 to \$749,999

**Award: Silver**

**The North Carolina Seafood Festival**

Morehead City, NC U.S.A.

**Category: Best Commemorative Poster**

Budget: Over \$1.5 Million

**Award: Bronze**

**Memphis In May International Festival, Inc.**

Memphis, TN U.S.A.

**Category: Best Commemorative Poster**

Budget: \$250,000 to \$749,999

**Award: Bronze**

**Cincinnati International Wine Festival**

Cincinnati, OH U.S.A.

**Category: Best Cover Design**

Budget: Under \$250,000

**Award: Gold**

**Sevierville Chamber of Commerce**

Sevierville, TN U.S.A.

**Category: Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Sausalito Art Festival Foundation**

Sausalito Art Festival

Sausalito, CA U.S.A.

**Category: Best Cover Design**

Budget: Under \$250,000

**Award: Silver**

**City of Glendale, Arizona**

Glendale's Jazz & Blues Festival

Glendale, AZ U.S.A.

**Category: Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Cover Design**

Budget: Under \$250,000

**Award: Bronze**

**City of Gatlinburg**

Gatlinburg, TN U.S.A.

**Category: Best Commemorative Poster**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Cover Design**

Budget: \$250,000 to \$749,999

**Award: Gold**

**Milwaukee Art Museum**

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

**Category: Best Commemorative Poster**

Budget: Over \$1.5 Million

**Award: Gold**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Cover Design**

Budget: \$250,000 to \$749,999

**Award: Silver**

**BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Commemorative Poster**

Budget: Over \$1.5 Million

**Award: Silver**

**Coconut Grove Arts Festival**

Coconut Grove, FL U.S.A.

**Category: Best Cover Design**

Budget: \$250,000 to \$749,999

**Award: Bronze**

**Uptown Association**

Uptown Art Fair

Minneapolis, MN U.S.A.

**Category: Best Cover Design**

Budget: Over \$1.5 Million

**Award: Bronze**

**Tournament of Roses**

Rose Bowl Game presented by VIZIO

Pasadena, CA U.S.A.

**Category: Best Cover Design**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**A La Carte Productions Pte Ltd**

World Gourmet Summit

Singapore, Singapore

**Category: Best Single Newspaper Display Ad**

Budget: Under \$250,000

**Award: Gold**

**Sevierville Chamber of Commerce**

Sevierville, TN U.S.A.

**Category: Best Cover Design**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Music for All**

2012 Music for All National Festival, presented  
by Yamaha

Indianapolis, IN U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: Under \$250,000

**Award: Silver**

**City of Gatlinburg**

Gatlinburg, TN U.S.A.

**Category: Best Cover Design**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: Under \$250,000

**Award: Bronze**

**City of Goodyear**

Goodyear Ballpark Spring Training 2012

Goodyear, AZ U.S.A.

**Category: Best Cover Design**

Budget: Over \$1.5 Million

**Award: Gold**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: \$250,000 to \$749,999

**Award: Gold**

**The Parade Company**

Target Fireworks

Detroit, MI U.S.A.

**Category: Best Cover Design**

Budget: Over \$1.5 Million

**Award: Silver**

**Fiesta San Antonio Commission**

Fiesta San Antonio

San Antonio, TX U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: \$250,000 to \$749,999

**Award: Silver**

**Saint Paul Festival & Heritage Foundation**

Saint Paul Winter Carnival

Saint Paul, MN U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: \$250,000 to \$749,999

**Award: Bronze****Uptown Association**

Uptown Art Fair

Minneapolis, MN U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**Award: Bronze****Kentucky Derby Festival**

Marathon/miniMarathon presented by Wal-Mart

Louisville, KY U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: Under \$250,000

**Award: Gold****Galveston Historical Foundation**

Dickens on the Strand

Galveston, TX U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

**Award: Silver****Boryeong Mud Festival**

Boryeong City, Chungnam South Korea

**Category: Best Single Magazine Display Ad**

Budget: Under \$250,000

**Award: Silver****Town of Leesburg**

2012 Flower &amp; Garden

Leesburg, VA U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze****Macon, Georgia's International Cherry****Blossom Festival**

Macon, GA U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: Under \$250,000

**Award: Bronze****Sevierville Chamber of Commerce**

Sevierville, TN U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**Award: Gold****National Parks Board**

Singapore Garden Festival

Singapore, Singapore

**Category: Best Single Magazine Display Ad**

Budget: \$250,000 to \$749,999

**Award: Gold****The Parade Company**

Fifth Third Turkey Trot

Detroit, MI U.S.A.

**Category: Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

**Award: Silver****500 Festival, Inc.**

Indianapolis, IN U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: \$250,000 to \$749,999

**Award: Silver****BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: \$250,000 to \$749,999

**Award: Bronze**

**Saint Paul Festival & Heritage Foundation**

Saint Paul Winter Carnival

Saint Paul, MN U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

**Award: Bronze**

**Coconut Grove Arts Festival**

Coconut Grove, FL U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Ad Series**

Budget: Under \$250,000

**Award: Gold**

**Tulsa International Mayfest**

Tulsa, OK U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Ad Series**

Budget: Under \$250,000

**Award: Silver**

**Irish Festivals, Inc.**

Milwaukee Irish Fest

Milwaukee, WI U.S.A.

**Category: Best Single Magazine Display Ad**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Ad Series**

Budget: Under \$250,000

**Award: Bronze**

**Sentosa Development Corporation**

Sentosa 40th Anniversary

Sentosa, Singapore

**Category: Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

**Award: Gold**

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

**Category: Best Ad Series**

Budget: \$250,000 to \$749,999

**Award: Gold**

**National Capital Commission**

Canada's Capital Region

Ottawa, ON Canada

**Category: Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

**Award: Silver**

**National Cherry Blossom Festival**

Washington, DC U.S.A.

**Category: Best Ad Series**

Budget: \$250,000 to \$749,999

**Award: Silver**

**Kansas City Irish Fest**

Kansas City, MO U.S.A.

**Category: Best Ad Series**

Budget: \$250,000 to \$749,999

**Award: Bronze**

**BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Ad Series**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Ad Series**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**On the Waterfront, Inc.**

On the Waterfront

Rockford, IL U.S.A.

**Category: Best Ad Series**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA U.S.A.

**Category: Best Ad Series**

Budget: Over \$1.5 Million

**Award: Gold**

**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

**Category: Best Ad Series**

Budget: Over \$1.5 Million

**Award: Silver**

**Coconut Grove Arts Festival**

Coconut Grove, FL U.S.A.

**Category: Best Ad Series**

Budget: Over \$1.5 Million

**Award: Bronze**

**500 Festival, Inc.**

Indianapolis, IN U.S.A.

**Category: Best Event Photograph**

Budget: Under \$250,000

**Award: Gold**

**Sevierville Chamber of Commerce**

Bloomin' BBQ & Bluegrass

Sevierville, TN U.S.A.

**Category: Best Event Photograph**

Budget: Under \$250,000

**Award: Silver**

**Hanseong Bakje Cultural Festival**

Seoul, South Korea

**Category: Best Event Photograph**

Budget: Under \$250,000

**Award: Bronze**

**Sevierville Chamber of Commerce**

Sevierville, TN U.S.A.

**Category: Best Event Photograph**

Budget: \$250,000 to \$749,999

**Award: Gold**

**Centennial Olympic Park**

Party in the Park

Atlanta, GA U.S.A.

**Category: Best Event Photograph**

Budget: \$250,000 to \$749,999

**Award: Silver**

**BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.



**Category: Best Event Photograph**

Budget: \$250,000 to \$749,999

**Award: Bronze**

**Shambhala Music Festival**

Nelson, BC Canada

**Category: Best Event Photograph**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Conway Area Chamber of Commerce**

Toad Suck Daze

Conway, AR U.S.A.

**Category: Best Event Photograph**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Event Photograph**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**Burlington's Sound of Music Festival**

Burlington, ON Canada

**Category: Best Event Photograph**

Budget: Over \$1.5 Million

**Award: Gold**

**National Capital Commission**

Winterlude

Ottawa, ON Canada

**Category: Best Event Photograph**

Budget: Over \$1.5 Million

**Award: Silver**

**Friends of the Festival**

Riverbend Festival

Chattanooga, TN U.S.A.

**Category: Best Event Photograph**

Budget: Over \$1.5 Million

**Award: Bronze**

**Fiesta San Antonio Commission**

Fiesta Charreada

San Antonio, TX U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)**

Budget: Under \$250,000

**Award: Gold**

**City of Sugar Land Parks and Recreation**

Halloween Town

Sugar Land, TX U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)**

Budget: Under \$250,000

**Award: Silver**

**Saint Paul Festival & Heritage Foundation**

Cinco de Mayo - West Side - Saint Paul

Saint Paul, MN U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)**

Budget: Under \$250,000

**Award: Bronze**

**City of West Palm Beach**

GreenMarket

West Palm Beach, FL U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)**

Budget: \$250,000 to \$749,999

**Award: Gold**

**Saint Paul Festival & Heritage Foundation**

Saint Paul Winter Carnival

Saint Paul, MN U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)**  
 Budget: \$250,000 to \$749,999  
**Award: Silver**  
**Saint Paul Festival & Heritage Foundation**  
 Saint Paul Winter Carnival  
 Saint Paul, MN U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)**  
 Budget: Over \$1.5 Million  
**Award: Gold**  
**Tournament of Roses**  
 Rose Parade presented by Honda  
 Pasadena, CA U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)**  
 Budget: \$250,000 to \$749,999  
**Award: Bronze**  
**Christmas in the Park**  
 San Jose, CA U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)**  
 Budget: Over \$1.5 Million  
**Award: Silver**  
**Houston Festival Foundation**  
 Houston International Festival  
 Houston, TX U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Gold**  
**The Parade Company**  
 America's Thanksgiving Parade  
 Detroit, MI U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)**  
 Budget: Over \$1.5 Million  
**Award: Bronze**  
**Kentucky Derby Festival**  
 Republic Bank Pegasus Parade Preview Party  
 Louisville, KY U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Silver**  
**Cherry Creek Arts Festival**  
 Denver, CO U.S.A.

**Category: Best Outdoor Billboard**  
 Budget: Under \$250,000  
**Award: Gold**  
**Galveston Historical Foundation**  
 Dickens on the Strand  
 Galveston, TX U.S.A.

**Category: Best Miscellaneous Printed Materials (single page)**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Bronze**  
**Narodni Dom Maribor**  
 Festival Lent  
 Maribor, SI Slovenia

**Category: Best Outdoor Billboard**  
 Budget: Under \$250,000  
**Award: Silver**  
**City of Pigeon Forge Office of Special Events**  
 Patriot Festival 2012  
 Pigeon Forge, TN U.S.A.

**Category: Best Outdoor Billboard**

Budget: Under \$250,000

**Award: Bronze****Sentosa Development Corporation**

Sentosa 40th Anniversary

Sentosa, Singapore

**Category: Best Outdoor Billboard**

Budget: Over \$1.5 Million

**Award: Bronze****Tournament of Roses**

Rose Bowl Game presented by VIZIO

Pasadena, CA U.S.A.

**Category: Best Outdoor Billboard**

Budget: \$250,000 to \$749,999

**Award: Gold****Cincinnati International Wine Festival**

Cincinnati, OH U.S.A.

**Category: Best Event Invitation**

Budget: Under \$250,000

**Award: Gold****Milwaukee Art Museum**

Bal Du Lac

Milwaukee, WI U.S.A.

**Category: Best Outdoor Billboard**

Budget: \$250,000 to \$749,999

**Award: Silver****BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Event Invitation**

Budget: Under \$250,000

**Award: Silver****Spirit of Springfield**

Bright Nights Ball

Springfield, MA U.S.A.

**Category: Best Outdoor Billboard**

Budget: \$250,000 to \$749,999

**Award: Bronze****Spirit of Springfield**

Bright Nights at Forest Park

Springfield, MA U.S.A.

**Category: Best Event Invitation**

Budget: Under \$250,000

**Award: Bronze****Hanseong Bakje Cultural Festival**

Seoul, South Korea

**Category: Best Outdoor Billboard**

Budget: Over \$1.5 Million

**Award: Gold****Coconut Grove Arts Festival**

Coconut Grove, FL U.S.A.

**Category: Best Event Invitation**

Budget: \$250,000 to \$749,999

**Award: Gold****The Parade Company**

Hob Nobble Gobble ®

Detroit, MI U.S.A.

**Category: Best Outdoor Billboard**

Budget: Over \$1.5 Million

**Award: Silver****Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

**Category: Best Event Invitation**

Budget: \$250,000 to \$749,999

**Award: Silver****The Parade Company**

Target Fireworks VIP Rooftop Party

Detroit, MI U.S.A.

**Category: Best Event Invitation**  
 Budget: \$250,000 to \$749,999  
**Award: Bronze**  
**Hampyeong Butterfly Festival**  
 Hampyeong-gun, Jeonnam South Korea

**Category: Best Event Invitation**  
 Budget: Over \$1.5 Million  
**Award: Bronze**  
**Tournament of Roses**  
 Rose Bowl Game presented by VIZIO  
 Pasadena, CA U.S.A.

**Category: Best Event Invitation**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Gold**  
**Des Moines Arts Festival**  
 Des Moines, IA U.S.A.

**Category: Best Street Banner**  
 Budget: Under \$250,000  
**Award: Gold**  
**National Capital Commission**  
 Ottawa, ON Canada

**Category: Best Event Invitation**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Silver**  
**Gimje Horizon Festival**  
 Gimje City, Jollabukdo South Korea

**Category: Best Street Banner**  
 Budget: Under \$250,000  
**Award: Silver**  
**City of West Palm Beach**  
 GreenMarket  
 West Palm Beach, FL U.S.A.

**Category: Best Event Invitation**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Bronze**  
**Geumsan Insam Festival**  
 Geumsan-gun, Chungcheongnam-do South Korea

**Category: Best Street Banner**  
 Budget: Under \$250,000  
**Award: Bronze**  
**Pittsburgh Irish Festival**  
 21st Annual Celtic Celebration  
 Pittsburg, PA U.S.A.

**Category: Best Event Invitation**  
 Budget: Over \$1.5 Million  
**Award: Gold**  
**Memphis In May International Festival, Inc.**  
 International Gala - Pearl of the Orient  
 Memphis, TN U.S.A.

**Category: Best Street Banner**  
 Budget: \$250,000 to \$749,999  
**Award: Gold**  
**Town of Herndon Parks & Recreation Department**  
 Herndon, VA U.S.A.

**Category: Best Event Invitation**  
 Budget: Over \$1.5 Million  
**Award: Silver**  
**National Cherry Blossom Festival**  
 Washington, DC U.S.A.

**Category: Best Street Banner**  
 Budget: \$250,000 to \$749,999  
**Award: Silver**  
**Uptown Association**  
 Uptown Art Fair  
 Minneapolis, MN U.S.A.

**Category: Best Street Banner**  
Budget: \$750,000 to \$1.5 Million  
**Award: Gold**  
**A La Carte Productions Pte Ltd**  
World Gourmet Summit  
Singapore, Singapore

**Category: Best Street Banner**  
Budget: \$750,000 to \$1.5 Million  
**Award: Silver**  
**Des Moines Arts Festival**  
Des Moines, IA U.S.A.

**Category: Best Street Banner**  
Budget: \$750,000 to \$1.5 Million  
**Award: Bronze**  
**Burlington's Sound of Music Festival**  
Burlington, ON Canada

**Category: Best Street Banner**  
Budget: Over \$1.5 Million  
**Award: Gold**  
**500 Festival, Inc.**  
Indianapolis, IN U.S.A.

**Category: Best Street Banner**  
Budget: Over \$1.5 Million  
**Award: Silver**  
**Tournament of Roses**  
Rose Bowl Game presented by VIZIO  
Pasadena, CA U.S.A.

**Category: Best Street Banner**  
Budget: Over \$1.5 Million  
**Award: Bronze**  
**National Cherry Blossom Festival**  
Washington, DC U.S.A.

**Category: Best Sponsor Solicitation Video**  
Budget: Combined Budget  
**Award: Gold**  
**Irish Festivals, Inc.**  
Milwaukee Irish Fest  
Milwaukee, WI U.S.A.

**Category: Best Sponsor Solicitation Video**  
Budget: Combined Budget  
**Award: Silver**  
**Winterfest, Inc.**  
Seminole Hard Rock Winterfest Boat Parade  
Fort Lauderdale, FL U.S.A.

**Category: Best Sponsor Solicitation Video**  
Budget: Combined Budget  
**Award: Bronze**  
**The Parade Company**  
SHINE!  
Detroit, MI U.S.A.

**Category: Best Sponsor Solicitation Package**  
Budget: Under \$250,000  
**Award: Gold**  
**Morale, Welfare and Recreation Department**  
Naval Station Great Lakes 4th of July Celebration  
Great Lakes, IL U.S.A.

**Category: Best Sponsor Solicitation Package**  
Budget: \$250,000 to \$749,999  
**Award: Gold**  
**BorderFest Association**  
BorderFest 2012 "Celebrating England"  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best Sponsor Solicitation Package**  
Budget: \$250,000 to \$749,999  
**Award: Silver**  
**Uptown Association**  
Uptown Art Fair  
Minneapolis, MN U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: \$250,000 to \$749,999

**Award: Bronze****Friends of the Festival**

Riverbend Festival

Children's Hospital Classic

Chattanooga, TN U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: Over \$1.5 Million

**Award: Bronze****Portland Rose Festival Foundation**

Portland Rose Festival

One Main Financial - RoZone Stage

Portland, OR U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****The Parade Company**

PNC Bank

Detroit, MI U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: Under \$250,000

**Award: Gold****Tulsa International Mayfest**

Tulsa, OK U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: \$750,000 to \$1.5 Million

**Award: Silver****Des Moines Arts Festival**

Principal Financial Group

Des Moines, IA U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: Under \$250,000

**Award: Silver - Tie****The Woodlands Convention & Visitors Bureau**

Memorial Day &amp; Labor Day Celebrations

The Woodlands, TX U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze****Creative Strategies Group**

9 NEWS Parade of Lights

Frontier Airlines

Broomfield, CO U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: Under \$250,000

**Award: Silver - Tie****The Woodlands Convention & Visitors Bureau**

Red, Hot &amp; Blue Festival

The Woodlands, TX U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: Over \$1.5 Million

**Award: Gold****Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

MAIN ST. Sundance Square

Fort Worth, TX U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$250,000 to \$749,999

**Award: Gold****BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Bert Ogden Motors

Hidalgo, TX U.S.A.

**Category: Best Sponsor Solicitation Package**

Budget: Over \$1.5 Million

**Award: Silver****500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon

Indianapolis, IN U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$250,000 to \$749,999

**Award: Silver****Uptown Association**

Uptown Art Fair

Pepsi

Minneapolis, MN U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$250,000 to \$749,999

**Award: Bronze****Christmas in the Park**

Bright Green San José

San Jose, CA U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****Creative Strategies Group**

Colorado Garden &amp; Home Show

Bellco

Broomfield, CO U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$750,000 to \$1.5 Million

**Award: Silver****Des Moines Arts Festival**

Hy-Vee

Des Moines, IA U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze****Grapevine Convention & Visitors Bureau**

Grapefest 25th Anniversary 2011

Grapevine, TX U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: Over \$1.5 Million

**Award: Gold****Tournament of Roses**

Rose Parade presented by Honda

Pasadena, CA U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: Over \$1.5 Million

**Award: Silver****Kentucky Derby Festival**

U.S. Bank

Louisville, KY U.S.A.

**Category: Best Sponsor Follow-up Report**

Budget: Over \$1.5 Million

**Award: Bronze****500 Festival, Inc.**

500 Festival &amp; Indianapolis 500 Education

Program

Indiana University Health

Indianapolis, IN U.S.A.

**Category: Best Sponsor**

Budget: Under \$250,000

**Award: Gold****Tulsa International Mayfest**

MidFirst Bank

Tulsa, OK U.S.A.

**Category: Best Sponsor**

Budget: \$250,000 to \$749,999

**Award: Gold****Creative Strategies Group**

Cherry Creek Sneak

Volkswagen

Broomfield, CO U.S.A.

**Category: Best Sponsor**

Budget: \$250,000 to \$749,999

**Award: Silver****BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

State Farm Arena

Hidalgo, TX U.S.A.

**Category: Best Sponsor**

Budget: \$250,000 to \$749,999

**Award: Bronze****Saint Paul Festival & Heritage Foundation**

Saint Paul Winter Carnival

Cub Foods

Saint Paul, MN U.S.A.

**Category: Best Sponsor**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**The Parade Company**

Ford Motor Company

Detroit, MI U.S.A.

**Category: Best New Fundraising Program**

Budget: Combined Budget

**Award: Gold**

**Portland Rose Festival Foundation**

Portland Rose Festival

Rock n' Roses with Rose Festival Runners

Portland, OR U.S.A.

**Category: Best Sponsor**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Macon, Georgia's International Cherry Blossom Festival**

Georgia Power

Macon, GA U.S.A.

**Category: Best New Fundraising Program**

Budget: Combined Budget

**Award: Silver**

**Cherry Creek Arts Festival**

Cherry Arts 365

Denver, CO U.S.A.

**Category: Best Sponsor**

Budget: Over \$1.5 Million

**Award: Gold**

**Portland Rose Festival Foundation**

Portland Rose Festival

Alaska Airlines

Portland, OR U.S.A.

**Category: Best New Fundraising Program**

Budget: Combined Budget

**Award: Bronze**

**City of Gatlinburg**

Vintage Views of Gatlinburg & the Smoky Mountains

Gatlinburg, TN U.S.A.

**Category: Best Sponsor**

Budget: Over \$1.5 Million

**Award: Silver**

**500 Festival, Inc.**

Chevrolet

Indianapolis, IN U.S.A.

**Category: Best Single New Sponsorship Program**

Budget: Under \$250,000

**Award: Gold**

**Tulsa International Mayfest**

3D Muve Music Wonderwall

Sponsored by Cricket and Produced by GuRustu Group

Tulsa, OK U.S.A.

**Category: Best Sponsor**

Budget: Over \$1.5 Million

**Award: Bronze**

**Friends of the Festival**

Riverbend Festival

Meo Mio's

Chattanooga, TN U.S.A.

**Category: Best Single New Sponsorship Program**

Budget: Under \$250,000

**Award: Silver**

**Creative Strategies Group**

Denver Century Ride

Stapleton

Broomfield, CO U.S.A.



**Category: Best Single New Sponsorship Program**

Budget: \$250,000 to \$749,999

**Award: Gold****Christmas in the Park**

Santa's Photo Den

Presented by Wells Fargo Bank

San Jose, CA U.S.A.

**Category: Best Single New Sponsorship Program**

Budget: Over \$1.5 Million

**Award: Silver****Friends of the Festival**

Riverbend Festival

College Town

Chattanooga, TN U.S.A.

**Category: Best Single New Sponsorship Program**

Budget: \$250,000 to \$749,999

**Award: Silver****Uptown Association**

Uptown Art Fair

Flux Apartments

Minneapolis, MN U.S.A.

**Category: Best Single New Sponsorship Program**

Budget: Over \$1.5 Million

**Award: Bronze****500 Festival, Inc.**

IPL 500 Festival Parade

St. Vincent's Sports Performance

Indianapolis, IN U.S.A.

**Category: Best Single New Sponsorship Program**

Budget: \$250,000 to \$749,999

**Award: Bronze****BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

State Farm Insurance

Hidalgo, TX U.S.A.

**Category: Best Overall Sponsorship Program**

Budget: Under \$250,000

**Award: Gold****Creative Strategies Group**

Denver Century Ride

Broomfield, CO U.S.A.

**Category: Best Single New Sponsorship Program**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****The Parade Company**

America's Thanksgiving Parade

Compuware

Detroit, MI U.S.A.

**Category: Best Overall Sponsorship Program**

Budget: Under \$250,000

**Award: Silver****City of Goodyear**

Goodyear Ballpark Spring Training 2012

Goodyear, AZ U.S.A.

**Category: Best Single New Sponsorship Program**

Budget: Over \$1.5 Million

**Award: Gold****Pennsylvania Horticultural Society**

2012 Philadelphia International Flower Show

Sugar House Casino and the "Man Cave"

Philadelphia, PA U.S.A.

**Category: Best Overall Sponsorship Program**

Budget: \$250,000 to \$749,999

**Award: Gold****BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Overall Sponsorship Program**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Overall Sponsorship Program**

Budget: Over \$1.5 Million

**Award: Gold****500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon

Indianapolis, IN U.S.A.

**Category: Best Overall Sponsorship Program**

Budget: Over \$1.5 Million

**Award: Silver****Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: Under \$250,000

**Award: Gold****Newport Waterfront Events**

The Schweppes Great Chowder Cook-Off

Amica Insurance KidSTOP

Newport, RI U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: Under \$250,000

**Award: Silver****Saint Paul Festival & Heritage Foundation**

Cinco de Mayo - West Side - Saint Paul

Wells Fargo Passport

Saint Paul, MN U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: Under \$250,000

**Award: Bronze****Morale, Welfare and Recreation Department**

Naval Station Great Lakes 4th of July Celebration

CDW, LLC

Great Lakes, IL U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: \$250,000 to \$749,999

**Award: Gold****BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

The HEB Health and Wellness Pavilion

Hidalgo, TX U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: \$250,000 to \$749,999

**Award: Silver****Uptown Association**

Uptown Art Fair

Nice Ride Minnesota

Minneapolis, MN U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****The Parade Company**

America's Thanksgiving Parade

Blue Cross Blue Shield of Michigan - Biggest

Loser - Detroit Edition

Detroit, MI U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: \$750,000 to \$1.5 Million

**Award: Silver****City of Dublin**

Dublin Irish Festival

IGS Energy

Dublin, OH U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: Over \$1.5 Million

**Award: Gold****Portland Rose Festival Foundation**

Portland Rose Festival

KPTV Fox 12 Oregon

Portland, OR U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: Over \$1.5 Million

**Award: Silver****Kentucky Derby Festival**

Thunder on the Ground

Ford Motor Company

Louisville, KY U.S.A.

**Category: Best Sponsorship Program for Individual Sponsor**

Budget: Over \$1.5 Million

**Award: Bronze****500 Festival, Inc.**

500 Festival &amp; Indianapolis 500 Education Program

Indiana University Health

Indianapolis, IN U.S.A.

**Category: Best Environmental Program**

Budget: Under \$749,999

**Award: Gold****Atlanta Dogwood Festival**

76th Annual Atlanta Dogwood Festival

Atlanta, GA U.S.A.

**Category: Best Environmental Program**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****Burlington's Sound of Music Festival**

Simply Green

Burlington, ON Canada

**Category: Best Environmental Program**

Budget: \$750,000 to \$1.5 Million

**Award: Silver****Des Moines Arts Festival**

Green Arts Program by Hy-Vee

Des Moines, IA U.S.A.

**Category: Best Environmental Program**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze****Cherry Creek Arts Festival**

Green Up Cherry Arts

Denver, CO U.S.A.

**Category: Best Environmental Program**

Budget: Over \$1.5 Million

**Award: Gold****Portland Rose Festival Foundation**

Portland Rose Festival

Cleanest and Greenest

Portland, OR U.S.A.

**Category: Best Environmental Program**

Budget: Over \$1.5 Million

**Award: Silver****Fiesta San Antonio Commission**

Fiesta San Antonio

Fiesta Verde

San Antonio, TX U.S.A.

**Category: Best Volunteer Program**

Budget: Under \$250,000

**Award: Gold****Dooly County Chamber of Commerce**

Big Pig Jig

Vienna, GA U.S.A.

**Category: Best Volunteer Program**

Budget: Under \$250,000

**Award: Silver**

**City of Glendale, Arizona**

Office of Special Events

Glendale, AZ U.S.A.

**Category: Best Volunteer Program**

Budget: Over \$1.5 Million

**Award: Gold**

**500 Festival, Inc.**

Indianapolis, IN U.S.A.

**Category: Best Volunteer Program**

Budget: \$250,000 to \$749,999

**Award: Gold**

**BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Volunteer Program**

Budget: Over \$1.5 Million

**Award: Silver**

**Friends of the Festival**

Riverbend Festival

Chattanooga, TN U.S.A.

**Category: Best Volunteer Program**

Budget: \$250,000 to \$749,999

**Award: Silver**

**Uptown Association**

Uptown Art Fair

Minneapolis, MN U.S.A.

**Category: Best Volunteer Program**

Budget: Over \$1.5 Million

**Award: Bronze**

**Pennsylvania Horticultural Society**

2012 Philadelphia International Flower Show

Philadelphia, PA U.S.A.

**Category: Best Volunteer Program**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Burlington's Sound of Music Festival**

Burlington, ON Canada

**Category: Best Educational Program**

Budget: Under \$250,000

**Award: Gold**

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2012

Pigeon Forge, TN U.S.A.

**Category: Best Volunteer Program**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Educational Program**

Budget: Under \$250,000

**Award: Silver**

**City of Gatlinburg**

Gatlinburg's Christmas Jack Tales

Gatlinburg, TN U.S.A.

**Category: Best Volunteer Program**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**Temecula Valley Balloon & Wine Festival**

Temecula, CA U.S.A.

**Category: Best Educational Program**

Budget: \$250,000 to \$749,999

**Award: Gold**

**BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Educational Program**

Budget: \$250,000 to \$749,999

**Award: Silver**

**Atlanta Dogwood Festival**

Atlanta High School Art Exhibition

Atlanta, GA U.S.A.

**Category: Best Educational Program**

Budget: Over \$1.5 Million

**Award: Silver**

**Memphis In May International Festival, Inc.**

Memphis, TN U.S.A.

**Category: Best Educational Program**

Budget: \$250,000 to \$749,999

**Award: Bronze**

**Saint Paul Festival & Heritage Foundation**

Saint Paul Winter Carnival

Saint Paul, MN U.S.A.

**Category: Best Educational Program**

Budget: Over \$1.5 Million

**Award: Bronze**

**Ludwig Van Beethoven Association**

16th Ludwig Van Beethoven Easter Festival

Krakow, Poland

**Category: Best Educational Program**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Burlington's Sound of Music Festival**

Taking it to the Streets

Burlington, ON Canada

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: Under \$250,000

**Award: Gold**

**BorderFest Association**

Festival of Lights

Hidalgo, TX U.S.A.

**Category: Best Educational Program**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Cherry Creek Arts Festival**

Mobile Art Gallery / Student Art Buying / African

Rhythm Synergy

Denver, CO U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: \$250,000 to \$749,999

**Award: Gold**

**Sentosa Development Corporation**

Sentosa Buskers Festival 2011

Sentosa, Singapore

**Category: Best Educational Program**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**Des Moines Arts Festival**

Nurturing A Student's Vision

Des Moines, IA U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: \$250,000 to \$749,999

**Award: Silver**

**Cincinnati International Wine Festival**

Cincinnati, OH U.S.A.

**Category: Best Educational Program**

Budget: Over \$1.5 Million

**Award: Gold**

**500 Festival, Inc.**

500 Festival & Indianapolis 500 Education

Program

Indianapolis, IN U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: \$250,000 to \$749,999

**Award: Bronze**

**Edmonton Heritage Festival Association**

Servus Heritage Festival

Edmonton, AB Canada

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**A La Carte Productions Pte Ltd**

World Gourmet Summit

Singapore, Singapore

**Category: Best Community Outreach Program (Benefiting the Community)**

Budget: Under \$250,000

**Award: Gold**

**BorderFest Association**

Festival of Lights

Hidalgo, TX U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Macon, Georgia's International Cherry Blossom Festival**

Wesley Glen Road Race

Macon, GA U.S.A.

**Category: Best Community Outreach Program (Benefiting the Community)**

Budget: Under \$250,000

**Award: Silver**

**City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2012

Pigeon Forge, TN U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: Over \$1.5 Million

**Award: Gold**

**Kentucky Derby Festival**

Marathon/miniMarathon Charity Module

Louisville, KY U.S.A.

**Category: Best Community Outreach Program (Benefiting the Community)**

Budget: Under \$250,000

**Award: Bronze**

**City of Gatlinburg**

Gatlinburg Tuskegee Airmen VIP Luncheon

Gatlinburg, TN U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: Over \$1.5 Million

**Award: Silver**

**Portland Rose Festival Foundation**

Portland Rose Festival

Rock 'n' Roll Portland Half Marathon

Portland, OR U.S.A.

**Category: Best Community Outreach Program (Benefiting the Community)**

Budget: \$250,000 to \$749,999

**Award: Gold**

**BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Event/Program within an Event to Benefit a Charity**

Budget: Over \$1.5 Million

**Award: Bronze**

**500 Festival, Inc.**

500 Festival Media Pit Stop Challenge

Indianapolis, IN U.S.A.

**Category: Best Community Outreach Program (Benefiting the Community)**

Budget: \$250,000 to \$749,999

**Award: Silver**

**Atlanta Dogwood Festival**

International Community Stage & Village

Atlanta, GA U.S.A.

**Category: Best Community Outreach Program (Benefiting the Community)**  
Budget: \$750,000 to \$1.5 Million  
**Award: Gold**  
**Des Moines Arts Festival**  
Prairie Meadows Community Outreach Program  
Des Moines, IA U.S.A.

**Category: Best Community Outreach Program (Benefiting the Community)**  
Budget: \$750,000 to \$1.5 Million  
**Award: Silver**  
**Cherry Creek Arts Festival**  
Public Art Cherry Creek  
Denver, CO U.S.A.

**Category: Best Community Outreach Program (Benefiting the Community)**  
Budget: Over \$1.5 Million  
**Award: Gold**  
**Portland Rose Festival Foundation**  
Portland Rose Festival  
Court / Past Courts Program  
Portland, OR U.S.A.

**Category: Best Community Outreach Program (Benefiting the Community)**  
Budget: Over \$1.5 Million  
**Award: Silver**  
**Kentucky Derby Festival**  
Sgt. Dakota Meyer and a Star Spangled Thunder  
Louisville, KY U.S.A.

**Category: Best Community Outreach Program (Benefiting the Community)**  
Budget: Over \$1.5 Million  
**Award: Bronze**  
**Friends of the Festival**  
Riverbend Festival  
Bend on the Run  
Chattanooga, TN U.S.A.

**Category: Best New Promotion**  
Budget: Under \$250,000  
**Award: Gold**  
**City of Glendale, Arizona**  
Glendale's Jazz & Blues Festival  
Gibby the Guitar  
Glendale, AZ U.S.A.

**Category: Best New Promotion**  
Budget: Under \$250,000  
**Award: Silver**  
**Creative Strategies Group**  
Denver Zoo  
Broomfield, CO U.S.A.

**Category: Best New Promotion**  
Budget: Under \$250,000  
**Award: Bronze**  
**City of West Palm Beach**  
4th on Flagler  
Pops of Patriotism  
West Palm Beach, FL U.S.A.

**Category: Best New Promotion**  
Budget: \$250,000 to \$749,999  
**Award: Gold**  
**BorderFest Association**  
BorderFest 2012 "Celebrating England"  
Presented by Kraft  
Hidalgo, TX U.S.A.

**Category: Best New Promotion**  
Budget: \$250,000 to \$749,999  
**Award: Silver**  
**The Parade Company**  
We Love Detroit  
Detroit, MI U.S.A.

**Category: Best New Promotion**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****Macon, Georgia's International Cherry Blossom Festival**

Bus Wrap

Macon, GA U.S.A.

**Category: Best New Promotion**

Budget: Over \$1.5 Million

**Award: Gold****National Cherry Blossom Festival**

City in Bloom

Washington, DC U.S.A.

**Category: Best New Promotion**

Budget: Over \$1.5 Million

**Award: Silver****500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon

Post Race Party Bands

Indianapolis, IN U.S.A.

**Category: Best New Promotion**

Budget: Over \$1.5 Million

**Award: Bronze****Pennsylvania Horticultural Society**

2012 Philadelphia International Flower Show

Hawaii Village

Philadelphia, PA U.S.A.

**Category: Best Event (within an existing festival)**

Budget: Under \$250,000

**Award: Gold****City of Pigeon Forge Office of Special Events**

Saddle Up Celebration

Stories &amp; Strings

Pigeon Forge, TN U.S.A.

**Category: Best Event (within an existing festival)**

Budget: Under \$250,000

**Award: Silver****City of West Palm Beach**

Sunday on the Waterfront Battle of the Decades

West Palm Beach, FL U.S.A.

**Category: Best Event (within an existing festival)**

Budget: Under \$250,000

**Award: Bronze****City of Glendale, Arizona**

Glendale's Chocolate Affaire

Sweet Tooth Chocolate Contest

Glendale, AZ U.S.A.

**Category: Best Event (within an existing festival)**

Budget: \$250,000 to \$749,999

**Award: Gold****Clarksville-Montgomery County CVB**

Rivers &amp; Spires Festival

BrewFest

Clarksville, TN U.S.A.

**Category: Best Event (within an existing festival)**

Budget: \$250,000 to \$749,999

**Award: Silver****Saint Paul Festival & Heritage Foundation**

Saint Paul Winter Carnival

The Beer Dabbler 2012

Saint Paul, MN U.S.A.

**Category: Best Event (within an existing festival)**

Budget: \$250,000 to \$749,999

**Award: Bronze****Atlanta Dogwood Festival**

Atlanta High School Art Exhibition

Atlanta, GA U.S.A.



**Category: Best Event (within an existing festival)**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Cherry Creek Arts Festival**

Opening Gala

Denver, CO U.S.A.

**Category: Best Event (within an existing festival)**

Budget: Over \$1.5 Million

**Award: Bronze**

**500 Festival, Inc.**

Chase 500 Festival Kids' Day / Rookie Run

Indianapolis, IN U.S.A.

**Category: Best Event (within an existing festival)**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Des Moines Arts Festival**

Interrobang Film Festival

Des Moines, IA U.S.A.

**Category: Best New Event**

Budget: Under \$250,000

**Award: Gold**

**City of West Palm Beach**

Sand & Sea-Sun's Greetings

West Palm Beach, FL U.S.A.

**Category: Best Event (within an existing festival)**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**On the Waterfront, Inc.**

On the Waterfront

\$10 Million Celebration

Rockford, IL U.S.A.

**Category: Best New Event**

Budget: Under \$250,000

**Award: Silver**

**Sentosa Development Corporation**

Sentosa Balloonanza

Sentosa, Singapore

**Category: Best Event (within an existing festival)**

Budget: Over \$1.5 Million

**Award: Gold**

**Ludwig Van Beethoven Association**

16th Ludwig Van Beethoven Easter Festival

The Winners of the XIV International Tchaikovsky Competition

Krakow, Poland

**Category: Best New Event**

Budget: Under \$250,000

**Award: Bronze**

**City of Pigeon Forge Office of Special Events**

Saddle Up Celebration

Stories & Strings

Pigeon Forge, TN U.S.A.

**Category: Best Event (within an existing festival)**

Budget: Over \$1.5 Million

**Award: Silver**

**Seafair**

Seafair Weekend

Seattle, WA U.S.A.

**Category: Best New Event**

Budget: \$250,000 to \$749,999

**Award: Gold**

**BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

HEB Health & Wellness Pavilion

Hidalgo, TX U.S.A.

**Category: Best New Event**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****Showtime Events (India) Pvt. Ltd.**

BMW Xperience

New Delhi, Dehli India

**Category: Best New Event**

Budget: \$750,000 to \$1.5 Million

**Award: Silver****Temecula Valley Balloon & Wine Festival**

Barrel Races

Temecula, CA U.S.A.

**Category: Best New Event**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze****A La Carte Productions Pte Ltd**

World Gourmet Summit

Citibank Gastronomic Jam Sessions

Singapore, Singapore

**Category: Best New Event**

Budget: Over \$1.5 Million

**Award: Gold****Kentucky Derby Festival**

GospelFest

Louisville, KY U.S.A.

**Category: Best New Event**

Budget: Over \$1.5 Million

**Award: Silver****Portland Rose Festival Foundation**

Portland Rose Festival

Creative Youth Awards

Portland, OR U.S.A.

**Category: Best New Event**

Budget: Over \$1.5 Million

**Award: Bronze****Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Jalapeno Festival Bike Rally

Laredo, TX U.S.A.

**Category: Best Children's Programming**

Budget: Under \$250,000

**Award: Gold****Sentosa Development Corporation**

Sentosa KidZ Flea 2012

Sentosa, Singapore

**Category: Best Children's Programming**

Budget: Under \$250,000

**Award: Silver - Tie****City of Glendale, Arizona**

Glendale Glitter &amp; Glow Block Party

Lego Fun

Glendale, AZ U.S.A.

**Category: Best Children's Programming**

Budget: Under \$250,000

**Award: Silver - Tie****Marina Glim**

The 6th Osullook Green Tea Festival

A Tale of Green Tea

Seoul, South Korea

**Category: Best Children's Programming**

Budget: Under \$250,000

**Award: Bronze****City of Sugar Land Parks and Recreation**

Red, White and Bluefest

Sugar Land, TX U.S.A.

**Category: Best Children's Programming**  
 Budget: \$250,000 to \$749,999  
**Award: Gold**  
**BorderFest Association**  
 BorderFest 2012 "Celebrating England"  
 Presented by Kraft  
 The HEBuddy & Friends Kids Club sponsored by  
 HEB Grocery Co.  
 Hidalgo, TX U.S.A.

**Category: Best Children's Programming**  
 Budget: \$250,000 to \$749,999  
**Award: Silver**  
**Uptown Association**  
 Uptown Art Fair  
 Family Imagination Station  
 Minneapolis, MN U.S.A.

**Category: Best Children's Programming**  
 Budget: \$250,000 to \$749,999  
**Award: Bronze**  
**The Parade Company**  
 River Days Kid's Zone  
 Detroit, MI U.S.A.

**Category: Best Children's Programming**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Gold**  
**Des Moines Arts Festival**  
 Creative Kid's Zone  
 Des Moines, IA U.S.A.

**Category: Best Children's Programming**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Silver**  
**Cherry Creek Arts Festival**  
 2012 Artivity Avenue  
 Denver, CO U.S.A.

**Category: Best Children's Programming**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Bronze**  
**Grapevine Convention & Visitors Bureau**  
 Pizza Piazza  
 Grapevine, TX U.S.A.

**Category: Best Children's Programming**  
 Budget: Over \$1.5 Million  
**Award: Gold**  
**Portland Rose Festival Foundation**  
 Portland Rose Festival  
 Junior Parade  
 Portland, OR U.S.A.

**Category: Best Children's Programming**  
 Budget: Over \$1.5 Million  
**Award: Silver**  
**National Cherry Blossom Festival**  
 Family Days  
 Washington, DC U.S.A.

**Category: Best Children's Programming**  
 Budget: Over \$1.5 Million  
**Award: Bronze**  
**500 Festival, Inc.**  
 Chase 500 Festival Kid's Day / Rookie Run  
 Indianapolis, IN U.S.A.

**Category: Best Public Safety/Security Plan  
 for an Event**  
 Budget: Under \$250,000  
**Award: Gold**  
**City of Sugar Land Parks and Recreation**  
 Red, White and Bluefest  
 Sugar Land, TX U.S.A.

**Category: Best Public Safety/Security Plan  
 for an Event**  
 Budget: \$250,000 to \$749,999  
**Award: Gold**  
**Uptown Association**  
 Uptown Art Fair  
 Minneapolis, MN U.S.A.

**Category: Best Public Safety/Security Plan for an Event**

Budget: \$250,000 to \$749,999

**Award: Silver**

**The Parade Company**

Target Fireworks  
Detroit, MI U.S.A.

**Category: Best Press/Media Kit**

Budget: Under \$250,000

**Award: Silver**

**Grapevine Convention & Visitors Bureau**

Christmas Capital of Texas 2011  
Grapevine, TX U.S.A.

**Category: Best Public Safety/Security Plan for an Event**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Press/Media Kit**

Budget: \$250,000 to \$749,999

**Award: Gold**

**Clarksville-Montgomery County CVB**

Rivers & Spires Festival  
Clarksville, TN U.S.A.

**Category: Best Public Safety/Security Plan for an Event**

Budget: Over \$1.5 Million

**Award: Gold**

**Portland Rose Festival Foundation**

Portland Rose Festival  
2012 City Fair  
Portland, OR U.S.A.

**Category: Best Press/Media Kit**

Budget: \$250,000 to \$749,999

**Award: Silver**

**Edmonton Heritage Festival Association**

Servus Heritage Festival  
Edmonton, AB Canada

**Category: Best Public Safety/Security Plan for an Event**

Budget: Over \$1.5 Million

**Award: Silver**

**Fiesta Oyster Bake**

San Antonio, TX U.S.A.

**Category: Best Press/Media Kit**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Temecula Valley Balloon & Wine Festival**

Temecula, CA U.S.A.

**Category: Best Public Safety/Security Plan for an Event**

Budget: Over \$1.5 Million

**Award: Bronze**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Press/Media Kit**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Burlington's Sound of Music Festival**

Burlington, ON Canada

**Category: Best Press/Media Kit**

Budget: Under \$250,000

**Award: Gold**

**Tulsa International Mayfest**

Tulsa, OK U.S.A.

**Category: Best Press/Media Kit**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Press/Media Kit**

Budget: Over \$1.5 Million

**Award: Gold**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Press/Media Kit**

Budget: Over \$1.5 Million

**Award: Silver**

**500 Festival, Inc.**

Indianapolis, IN U.S.A.

**Category: Best Press/Media Kit**

Budget: Over \$1.5 Million

**Award: Bronze**

**Pro Football Hall of Fame Enshrinement Festival**

Canton, OH U.S.A.

**Category: Most Creative/Effective News Stunt**

Budget: Under \$1.5 Million

**Award: Gold**

**City of West Palm Beach**

4th on Flagler

"My Country Tis of Cheese" on Flagler 2012

West Palm Beach, FL U.S.A.

**Category: Most Creative/Effective News Stunt**

Budget: Under \$1.5 Million

**Award: Silver**

**National Capital Commission**

June Award Celebrations

Musical Corners with Monkey Junk

Ottawa, ON Canada

**Category: Most Creative/Effective News Stunt**

Budget: Under \$1.5 Million

**Award: Bronze**

**City of Gatlinburg**

Tuskegee Airmen VIP Luncheon

Gatlinburg, TN U.S.A.

**Category: Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

**Award: Gold**

**Portland Rose Festival Foundation**

Portland Rose Festival

Grand Marshall, Packy the Elephant

Portland, OR U.S.A.

**Category: Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

**Award: Silver**

**Pennsylvania Horticultural Society**

2012 Philadelphia International Flower Show

Window & Lobby Decorating Contest

Philadelphia, PA U.S.A.

**Category: Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

**Award: Bronze**

**Kentucky Derby Festival**

Cyndi Lauper "Slip Up"

Louisville, KY U.S.A.

**Category: Best Media Relations Campaign**

Budget: Under \$250,000

**Award: Gold**

**National Capital Commission**

Ottawa, ON Canada

**Category: Best Media Relations Campaign**

Budget: \$250,000 to \$749,999

**Award: Gold**

**BorderFest Association**

BorderFest 2012 "Celebrating England"

Presented by Kraft

Hidalgo, TX U.S.A.

**Category: Best Media Relations Campaign**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Media Relations Campaign**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Temecula Valley Balloon & Wine Festival**

Temecula, CA U.S.A.

**Category: Best T-Shirt Design**

Budget: Under \$250,000

**Award: Silver**

**Skagit Valley Tulip Festival**

Mount Vernon, WA U.S.A.

**Category: Best Media Relations Campaign**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best T-Shirt Design**

Budget: Under \$250,000

**Award: Bronze**

**Tulsa International Mayfest**

Tulsa, OK U.S.A.

**Category: Best Media Relations Campaign**

Budget: Over \$1.5 Million

**Award: Gold**

**Kentucky Derby Festival**

Going Back to Our Roots

Louisville, KY U.S.A.

**Category: Best T-Shirt Design**

Budget: \$250,000 to \$749,999

**Award: Gold**

**Town of Herndon Parks & Recreation**

**Department**

Herndon, VA U.S.A.

**Category: Best Media Relations Campaign**

Budget: Over \$1.5 Million

**Award: Silver**

**500 Festival, Inc.**

Indianapolis, IN U.S.A.

**Category: Best T-Shirt Design**

Budget: \$250,000 to \$749,999

**Award: Silver**

**Cultural Festivals**

Saint Louis Art Fair

St. Louis, MO U.S.A.

**Category: Best Media Relations Campaign**

Budget: Over \$1.5 Million

**Award: Bronze**

**National Cherry Blossom Festival**

Washington, DC U.S.A.

**Category: Best T-Shirt Design**

Budget: \$250,000 to \$749,999

**Award: Bronze**

**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

**Category: Best T-Shirt Design**

Budget: Under \$250,000

**Award: Gold**

**City of West Palm Beach**

4th on Flagler

West Palm Beach, FL U.S.A.

**Category: Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best T-Shirt Design**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**Grapevine Convention & Visitors Bureau**

Grapefest 25th Anniversary 2011

Grapevine, TX U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: Under \$250,000

**Award: Bronze**

**Saint Paul Festival & Heritage Foundation**

Cinco de Mayo - West Side - Saint Paul

Saint Paul, MN U.S.A.

**Category: Best T-Shirt Design**

Budget: Over \$1.5 Million

**Award: Gold**

**Houston Livestock Show and Rodeo**

Houston, TX U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: \$250,000 to \$749,999

**Award: Gold**

**Shambhala Music Festival**

Nelson, BC Canada

**Category: Best T-Shirt Design**

Budget: Over \$1.5 Million

**Award: Silver**

**Ludwig Van Beethoven Association**

16th Ludwig Van Beethoven Easter Festival

Krakow, Poland

**Category: Best Pin or Button (by an event)**

Budget: \$250,000 to \$749,999

**Award: Silver**

**Saint Paul Festival & Heritage Foundation**

Saint Paul Winter Carnival

Saint Paul, MN U.S.A.

**Category: Best T-Shirt Design**

Budget: Over \$1.5 Million

**Award: Bronze**

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo, TX U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: \$250,000 to \$749,999

**Award: Bronze**

**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: Under \$250,000

**Award: Gold**

**City of Glendale, Arizona**

Glendale Glitter & Glow Block Party

Glendale, AZ U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: Under \$250,000

**Award: Silver**

**City of Pigeon Forge Office of Special Events**

Pigeon Forge Winterfest Trolley Tour of Lights

Pigeon Forge, TN U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Grapevine Convention & Visitors Bureau**

Grapefest 25th Anniversary 2011

Grapevine, TX U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze****The Parade Company**

America's Thanksgiving Parade

Detroit, MI U.S.A.

**Category: Best Hat**

Budget: Under \$1.5 Million

**Award: Bronze****City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2012

Pigeon Forge, TN U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: Over \$1.5 Million

**Award: Gold****Houston Livestock Show and Rodeo**

Houston, TX U.S.A.

**Category: Best Hat**

Budget: Over \$1.5 Million

**Award: Gold****Memphis In May International Festival, Inc.**

Beale Street Music Festival

Memphis, TN U.S.A.

**Category: Best Pin or Button (by an event)**

Budget: Over \$1.5 Million

**Award: Silver****Tournament of Roses**

Rose Parade presented by Honda

Pasadena, CA U.S.A.

**Category: Best Hat**

Budget: Over \$1.5 Million

**Award: Silver****Jinju Namgang Yudeng Festival**

Jinju City, Gyeongnam South Korea

**Category: Best Pin or Button (by an event)**

Budget: Over \$1.5 Million

**Award: Bronze****Music for All**

Indianapolis, IN U.S.A.

**Category: Best Hat**

Budget: Over \$1.5 Million

**Award: Bronze****Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Hat**

Budget: Under \$1.5 Million

**Award: Gold****Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

**Category: Best Other Merchandise**

Budget: Under \$250,000

**Award: Gold****City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2012

Pottery Bowl

Pigeon Forge, TN U.S.A.

**Category: Best Hat**

Budget: Under \$1.5 Million

**Award: Silver****The Parade Company**

Detroit, MI U.S.A.

**Category: Best Other Merchandise**

Budget: Under \$250,000

**Award: Silver****City of West Palm Beach**

GreenMarket

Magnet Series

West Palm Beach, FL U.S.A.



**Category: Best Other Merchandise**  
 Budget: Under \$250,000  
**Award: Bronze**  
**Dooly County Chamber of Commerce**  
 Big Pig Jig  
 Cutting Board & Baster Brush  
 Vienna, GA U.S.A.

**Category: Best Other Merchandise**  
 Budget: \$250,000 to \$749,999  
**Award: Gold**  
**Issaquah Salmon Days Festival**  
 Long Sleeved Hoodie  
 Issaquah, WA U.S.A.

**Category: Best Other Merchandise**  
 Budget: \$250,000 to \$749,999  
**Award: Silver**  
**Hampyeong Butterfly Festival**  
 Scarf  
 Hampyeong-gun, Jeonnam South Korea

**Category: Best Other Merchandise**  
 Budget: \$250,000 to \$749,999  
**Award: Bronze**  
**Saint Paul Festival & Heritage Foundation**  
 Saint Paul Winter Carnival  
 Penguin Statue  
 Saint Paul, MN U.S.A.

**Category: Best Other Merchandise**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Gold**  
**Cherry Creek Arts Festival**  
 Recycled Banner Bag  
 Denver, CO U.S.A.

**Category: Best Other Merchandise**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Silver**  
**City of Dublin**  
 Dublin Irish Festival  
 Sippy Cup  
 Dublin, OH U.S.A.

**Category: Best Other Merchandise**  
 Budget: \$750,000 to \$1.5 Million  
**Award: Bronze**  
**Gimje Horizon Festival**  
 Blanket in Pouch  
 Gimje City, Jollabukdo South Korea

**Category: Best Other Merchandise**  
 Budget: Over \$1.5 Million  
**Award: Gold**  
**Rotterdam Festivals**  
 Pschorry Comic Book  
 Rotterdam, AJ The Netherlands

**Category: Best Other Merchandise**  
 Budget: Over \$1.5 Million  
**Award: Silver**  
**Kentucky Derby Festival**  
 Jute Fleur-de-lis Tote Bag  
 Louisville, KY U.S.A.

**Category: Best Other Merchandise**  
 Budget: Over \$1.5 Million  
**Award: Bronze**  
**Winterfest, Inc.**  
 Seminole Hard Rock Winterfest Boat Parade  
 Christmas Ornament  
 Fort Lauderdale, FL U.S.A.

**Category: Best Miscellaneous Clothing**  
 Budget: Under \$250,000  
**Award: Gold**  
**Creative Strategies Group**  
 Denver Century Ride  
 Cycling Jersey  
 Broomfield, CO U.S.A.

**Category: Best Miscellaneous Clothing**  
 Budget: Under \$250,000  
**Award: Silver**  
**Pittsburgh Irish Festival**  
 21st Annual Celtic Celebration  
 Black Hoodie  
 Pittsburg, PA U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: Under \$250,000

**Award: Bronze**

**BorderFest Association**

Festival of Lights

Red Hoodie

Hidalgo, TX U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**City of Dublin**

Dublin Irish Festival

Striped Shirt

Dublin, OH U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: \$250,000 to \$749,999

**Award: Gold**

**Issaquah Salmon Days Festival**

Gray Long Sleeve T-Shirt

Issaquah, WA U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**Macon, Georgia's International Cherry Blossom Festival**

Scarf

Macon, GA U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: \$250,000 to \$749,999

**Award: Silver**

**Saint Paul Festival & Heritage Foundation**

Saint Paul Winter Carnival

Blue Fleece

Saint Paul, MN U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

**Award: Gold**

**Fiesta San Antonio Commission**

Fiesta San Antonio

Junior Burnout Shirt

San Antonio, TX U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: \$250,000 to \$749,999

**Award: Bronze**

**Milwaukee Art Museum**

Lakefront Festival of Arts

Blue Long Sleeve Shirt

Milwaukee, WI U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

**Award: Silver**

**500 Festival, Inc.**

Regions 500 Festival Snakepit Ball, presented by  
Cindy and Paul Skjodt

Doo-Rag

Indianapolis, IN U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Cherry Creek Arts Festival**

Be Part of Art Onsie

Denver, CO U.S.A.

**Category: Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

**Award: Bronze**

**Kentucky Derby Festival**

Green Fleur-de-lis Sweatshirt

Louisville, KY U.S.A.

**Category: Best New Merchandise**

Budget: Under \$250,000

**Award: Gold****Skagit Valley Tulip Festival**

Decorative Tile

Mount Vernon, WA U.S.A.

**Category: Best New Merchandise**

Budget: Under \$250,000

**Award: Silver****City of Pigeon Forge Office of Special Events**

Wilderness Wildlife Week 2012

Executive Zippered Folio

Pigeon Forge, TN U.S.A.

**Category: Best New Merchandise**

Budget: \$250,000 to \$749,999

**Award: Gold****Shambhala Music Festival**

Handmade Shambhala Quilt

Nelson, BC Canada

**Category: Best New Merchandise**

Budget: \$250,000 to \$749,999

**Award: Silver****Hampyeong Butterfly Festival**

Neck Tie

Hampyeong-gun, Jeonnam South Korea

**Category: Best New Merchandise**

Budget: \$250,000 to \$749,999

**Award: Bronze****The Parade Company**

Hob Nobble Gobble ®

Grand Gobbler Medallion

Detroit, MI U.S.A.

**Category: Best New Merchandise**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****Cherry Creek Arts Festival**

Acrylic Etched Wine Glass

Denver, CO U.S.A.

**Category: Best New Merchandise**

Budget: \$750,000 to \$1.5 Million

**Award: Silver****Des Moines Arts Festival**

Dog T-Shirt

Des Moines, IA U.S.A.

**Category: Best New Merchandise**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze****City of Dublin**

Dublin Irish Festival

Travel Mug

Dublin, OH U.S.A.

**Category: Best New Merchandise**

Budget: Over \$1.5 Million

**Award: Gold****Pennsylvania Horticultural Society**

2012 Philadelphia International Flower Show

Garden Bag

Philadelphia, PA U.S.A.

**Category: Best New Merchandise**

Budget: Over \$1.5 Million

**Award: Silver****Portland Rose Festival Foundation**

Portland Rose Festival

Rogue Rose Festival Ale

Portland, OR U.S.A.

**Category: Best New Merchandise**

Budget: Over \$1.5 Million

**Award: Bronze****Kentucky Derby Festival**

"Light Up" Yellow Runners Jacket

Louisville, KY U.S.A.

**Category: Best Overall Merchandising Program**

Budget: \$750,000 to \$1.5 Million

**Award: Gold**

**Conway Area Chamber of Commerce**

Toad Suck Daze

Conway, AR U.S.A.

**Category: Best Overall Merchandising Program**

Budget: \$750,000 to \$1.5 Million

**Award: Silver**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Category: Best Overall Merchandising Program**

Budget: \$750,000 to \$1.5 Million

**Award: Bronze**

**Macon, Georgia's International Cherry Blossom Festival**

Macon, GA U.S.A.

**Category: Best Overall Merchandising Program**

Budget: Over \$1.5 Million

**Award: Gold**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Single Display Ad**

Budget: Under \$250,000

**Award: Gold**

**Galveston Historical Foundation**

Galveston, TX U.S.A.

**Category: Best Single Display Ad**

Budget: Under \$250,000

**Award: Silver**

**Galveston Historical Foundation**

Galveston, TX U.S.A.

**Category: Best Single Display Ad**

Budget: Under \$250,000

**Award: Bronze**

**Sevierville Chamber of Commerce**

Sevierville, TN U.S.A.

**Category: Best Single Display Ad**

Budget: Over \$1.5 Million

**Award: Gold**

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo, TX U.S.A.

**Category: Best Company Image Pieces**

Budget: Under \$250,000

**Award: Gold**

**City of Sugar Land Parks and Recreation**

Christmas Tree Lighting

Sugar Land, TX U.S.A.

**Category: Best Company Image Pieces**

Budget: Under \$250,000

**Award: Silver**

**City of Sugar Land Parks and Recreation**

Halloween Town

Sugar Land, TX U.S.A.

**Category: Best Company Image Pieces**

Budget: Under \$250,000

**Award: Bronze**

**City of Sugar Land Parks and Recreation**

New Year's Eve on the Square and Christmas

Tree Lighting

Sugar Land, TX U.S.A.

**Category: Best Company Image Pieces**

Budget: \$250,000 to \$749,999

**Award: Gold**

**Cultural Festivals**

Saint Louis Art Fair

St. Louis, MO U.S.A.

**Category: Best Company Image Pieces**

Budget: \$250,000 to \$749,999

**Award: Silver****Uptown Association**

Uptown Art Fair

Minneapolis, MN U.S.A.

**Category: Best Company Image Pieces**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****Geumsan Insam Festival**

Geumsan-gun, Chungcheongnam-do South Korea

**Category: Best Company Image Pieces**

Budget: Over \$1.5 Million

**Award: Gold****Tournament of Roses**

Rose Parade presented by Honda

Pasadena, CA U.S.A.

**Category: Best Company Image Pieces**

Budget: Over \$1.5 Million

**Award: Silver****Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo, TX U.S.A.

**Category: Best Company Image Pieces**

Budget: Over \$1.5 Million

**Award: Bronze****Music for All**

Indianapolis, IN U.S.A.

**Category: Best Direct Mail Piece or Brochure**

Budget: Under \$250,000

**Award: Gold****Sevierville Chamber of Commerce**

Sevierville, TN U.S.A.

**Category: Best Direct Mail Piece or Brochure**

Budget: Under \$250,000

**Award: Silver****Galveston Historical Foundation**

Galveston, TX U.S.A.

**Category: Best Direct Mail Piece or Brochure**

Budget: Under \$250,000

**Award: Bronze****Grapevine Convention & Visitors Bureau**

Christmas Capital of Texas 2011

Grapevine, TX U.S.A.

**Category: Best Direct Mail Piece or Brochure**

Budget: \$250,000 to \$749,999

**Award: Gold****Grapevine Convention & Visitors Bureau**

Summer Blast 2012

Grapevine, TX U.S.A.

**Category: Best Direct Mail Piece or Brochure**

Budget: \$250,000 to \$749,999

**Award: Silver****Longs Peak Scottish Irish Highland Festival Inc.**

Estes Park, CO U.S.A.

**Category: Best Direct Mail Piece or Brochure**

Budget: \$750,000 to Over \$1.5 Million

**Award: Gold****Grapevine Convention & Visitors Bureau**

Grapefest 25th Anniversary 2011

Grapevine, TX U.S.A.

**Category: Best Direct Mail Piece or Brochure**

Budget: \$750,000 to Over \$1.5 Million

**Award: Silver****Tournament of Roses**

Rose Parade presented by Honda

Pasadena, CA U.S.A.

**Category: Best Vendor/Supplier**

Budget: \$250,000 to \$749,999

**Award: Gold****Shambhala Music Festival**

Bolli Imports

Nelson, BC Canada

**Category: Best Vendor/Supplier**

Budget: \$750,000 to \$1.5 Million

**Award: Gold****A La Carte Productions Pte Ltd**

World Gourmet Summit

Resort World Sentosa

Singapore, Singapore

**Category: Best Vendor/Supplier**

Budget: Over \$1.5 Million

**Award: Gold****Kentucky Derby Festival**

Thrifty

Louisville, KY U.S.A.

**Category: Best Vendor/Supplier**

Budget: Over \$1.5 Million

**Award: Silver****Pennsylvania Horticultural Society**

2012 Philadelphia International Flower Show

Waldor's Orchids

Philadelphia, PA U.S.A.

**Category: Best Vendor/Supplier**

Budget: Over \$1.5 Million

**Award: Bronze****500 Festival, Inc.**

Expo Design

Indianapolis, IN U.S.A.

**Category: Best New Product or Service**

Budget: \$250,000 to \$749,999

**Award: Gold****Shambhala Music Festival**

Shambhala Lodging - Camping Accommodation

Nelson, BC Canada

**Category: Best New Product or Service**

Budget: Over \$1.5 Million

**Award: Gold****500 Festival, Inc.**

OneAmerica 500 Festival Mini-Marathon

Virtual Race Bag

Indianapolis, IN U.S.A.

**Category: Best 4 Year Event Management Degree**

Budget: Over \$1.5 Million

**Award: Gold****PaiChai University**

Daejeon, South Korea

**Category: Best Event Management Certificate Program**

Budget: Combined Budget

**Award: Gold****Niagara College**

Event Management Program

Niagara on the Lake, ON Canada

**Category: Best Event Management Certificate Program**

Budget: Combined Budget

**Award: Silver****Temple University School of Tourism and Hospitality Management**

Event Leadership Executive Certificate Program

Philadelphia, PA U.S.A.

**Category: Best Event Management Certificate Program**

Budget: Combined Budget

**Award: Bronze****Geumsan Festival Academy**

Insam Festival

Daejeon, South Korea

**Category: Best Festival & Event Management****Masters Program**

Budget: Over \$1.5 Million

**Award: Gold****PaiChai University**

Daejeon, South Korea

**Category: Best Festival & Event Management****PhD Program**

Budget: Over \$1.5 Million

**Award: Gold****PaiChai University**

Daejeon, South Korea

**Category: Best Promotion Publicizing an  
IFEA/Haas & Wilkerson Pinnacle Award Win**

Budget: Over \$1.5 Million

**Award: Gold****500 Festival, Inc.**

Indianapolis, IN U.S.A.

**Category: Best Promotion Publicizing an  
IFEA/Haas & Wilkerson Pinnacle Award Win**

Budget: Over \$1.5 Million

**Award: Silver****Kentucky Derby Festival**

Louisville, KY U.S.A.

**Category: Best Promotion Publicizing an  
IFEA/Haas & Wilkerson Pinnacle Award Win**

Budget: Over \$1.5 Million

**Award: Bronze****Portland Rose Festival Foundation**

Portland Rose Festival

Portland, OR U.S.A.