

Category: Grand Pinnacle

Budget: Under \$250,000

Award Won: Gold**Fayetteville Dogwood Festival**

Fayetteville, NC U.S.A.

Category: Grand Pinnacle

Budget: Under \$250,000

Award Won: Silver**BorderFest Association**

Festival of Lights

Hidalgo, TX U.S.A.

Category: Grand Pinnacle

Budget: Under \$250,000

Award Won: Bronze**Morale, Welfare and Recreation Department -
Naval Station Great Lakes**

4th of July Centennial Celebration

Great Lakes, IL U.S.A.

Category: Grand Pinnacle

Budget: \$250,000 to \$749,999

Award Won: Gold**Canada Place Corporation**

Canada Day at Canada Place

Vancouver, BC Canada

Category: Grand Pinnacle

Budget: \$250,000 to \$749,999

Award Won: Silver**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Grand Pinnacle

Budget: \$250,000 to \$749,999

Award Won: Bronze**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

Category: Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Category: Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Cherry Creek Arts Festival**

Denver, CO U.S.A.

Category: Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Des Moines Arts Festival**

Des Moines, IA U.S.A.

Category: Grand Pinnacle

Budget: Over \$1.5 Million

Award Won: Gold**Portland Rose Festival Foundation**

Portland Rose Festival

Rose Festival Renaissance

Portland, OR U.S.A.

Category: Grand Pinnacle

Budget: Over \$1.5 Million

Award Won: Silver**Kentucky Derby Festival**

SuperFest

Louisville, KY U.S.A.

Category: Grand Pinnacle

Budget: Over \$1.5 Million

Award Won: Bronze**Fiesta San Antonio Commission**

Fiesta San Antonio

San Antonio, TX U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000

Award Won: Gold

City of Glendale, Arizona - Office of Special Events

Glendale Jazz and Blues Festival 2011

Glendale, AZ U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000

Award Won: Silver

Galveston Historical Foundation

2010 Dickens on the Strand

Galveston, TX U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000

Award Won: Bronze

City of West Palm Beach

4th on Flagler 2011

West Palm Beach, FL U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$749,999

Award Won: Gold

Sentosa Development Corporation

Sentosa, Singapore

Category: Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$749,999

Award Won: Silver

BorderFest Association

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$749,999

Award Won: Bronze

Spirit of Springfield

Bright Nights at Forest Park

Springfield, MA U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

City of Dublin

Dublin Irish Festival

Dublin, OH U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Award Won: Gold

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival

Coconut Grove, FL U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Thunder Over Louisville

Louisville, KY U.S.A.

Category: Best Full Length TV Program (local)

Budget: \$250,000 to \$749,999

Award Won: Silver

The Parade Company

Target Fireworks

Detroit, MI U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Award Won: Bronze

Ludwig Van Beethoven Association

15th Ludwig Van Beethoven Easter Festival

Krakow, Poland

Category: Best Full Length TV Program (local)

Budget: \$250,000 to \$749,999

Award Won: Bronze

Atlanta Dogwood Festival

Atlanta, GA U.S.A.

Category: Best Full Length TV Program (local)

Budget: Under \$250,000

Award Won: Gold

San Jose Holiday Parade

San Jose, CA U.S.A.

Category: Best Full Length TV Program (local)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Geumsan Insam Festival

Geumsan-eup, Geumson-gun South Korea

Category: Best Full Length TV Program (local)

Budget: Under \$250,000

Award Won: Silver

Downtown Fort Worth Initiatives, Inc.

Chesapeake Energy Parade of Lights

Fort Worth, TX U.S.A.

Category: Best Full Length TV Program (local)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Full Length TV Program (local)

Budget: Under \$250,000

Award Won: Bronze

City of Glendale, Arizona - Office of Special Events

Glendale Jazz and Blues Festival 2011

Glendale, AZ U.S.A.

Category: Best Full Length TV Program (local)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Art Colony Association

40th Anniversary Bayou City Art Festival Memorial Park

Houston, TX U.S.A.

Category: Best Full Length TV Program (local)

Budget: \$250,000 to \$749,999

Award Won: Gold

BorderFest Association

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Award Won: Gold

Houston Livestock Show and Rodeo

2011 Rodeo Houston BP Super Series

Houston, TX U.S.A.

Category: Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Award Won: Silver

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Category: Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Award Won: Bronze

Pennsylvania Horticultural Society

2011 Philadelphia International Flower Show
Philadelphia, PA U.S.A.

Category: Best Full Length TV Program (national)

Budget: Under \$250,000

Award Won: Gold

Gatlinburg Department of Tourism - Special Events Office

Gatlinburg Fantasy of Lights Christmas Parade
Gatlinburg, TN U.S.A.

Category: Best Full Length TV Program (national)

Budget: Under \$250,000

Award Won: Silver

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Category: Best Full Length TV Program (national)

Budget: \$250,000 to \$749,999

Award Won: Gold

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton, AB Canada

Category: Best Full Length TV Program (national)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo, TX U.S.A.

Category: Best Full Length TV Program (national)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

The Parade Company

America's Thanksgiving Parade ®
Detroit, MI U.S.A.

Category: Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Award Won: Gold

Pasadena Tournament of Roses

2011 Rose Parade presented by Honda
Pasadena, CA U.S.A.

Category: Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Award Won: Silver

National Capital Commission

Winterlude
Ottawa, ON Canada

Category: Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Award Won: Silver

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Category: Best Event Video (for sale)

Budget: Under \$250,000

Award Won: Gold**Sevierville Chamber of Commerce**

Rose Glen Literary Festival

Sevierville, TN U.S.A.

Category: Best Event Video (for sale)

Budget: Over \$1.5 Million

Award Won: Gold**Pro Football Hall of Fame Enshrinement Festival**

Canton, OH U.S.A.

Category: Best Event Video (for sale)

Budget: Under \$250,000

Award Won: Silver**City of Pigeon Forge Office of Special Events**

From Cornfields to Condos

Pigeon Forge, TN U.S.A.

Category: Best Event Video (for sale)

Budget: Over \$1.5 Million

Award Won: Silver**Pennsylvania Horticultural Society**

2011 Philadelphia International Flower Show

Philadelphia, PA U.S.A.

Category: Best Event Video (for sale)

Budget: Under \$250,000

Award Won: Bronze**Gatlinburg Department of Tourism - Special Events Office**

Gatlinburg Fantasy of Lights Christmas Parade

Gatlinburg, TN U.S.A.

Category: Best Event Video (for sale)

Budget: Over \$1.5 Million

Award Won: Bronze**National Capital Commission**

Mosaika

Ottawa, ON Canada

Category: Best Event Video (for sale)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Music for All**

2010 Bands of America Grand National

Championships

Presented by Yamaha

Indianapolis, IN U.S.A.

Category: Best Radio Promotion

Budget: Under \$250,000

Award Won: Gold**Pacific National Exhibition**

Playland 2011

Vancouver, BC Canada

Category: Best Event Video (for sale)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit

Singapore

Category: Best Radio Promotion

Budget: Under \$250,000

Award Won: Silver**Morale, Welfare and Recreation Department - Naval Station Great Lakes**

4th of July Centennial Celebration

Great Lakes, IL U.S.A.

Category: Best Event Video (for sale)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Radio Promotion

Budget: Under \$250,000

Award Won: Bronze**BorderFest Association**

Festival of Lights

Hidalgo, TX U.S.A.

Category: Best Radio Promotion

Budget: \$250,000 to \$749,999

Award Won: Gold**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Radio Promotion

Budget: \$250,000 to \$749,999

Award Won: Silver**Creative Strategies Group**

International Sportsmen's Exposition (ISE)

Broomfield, CO U.S.A.

Category: Best Radio Promotion

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Sausalito Art Festival**

Sausalito, CA U.S.A.

Category: Best Radio Promotion

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Radio Promotion

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit

Singapore

Category: Best Radio Promotion

Budget: Over \$1.5 Million

Award Won: Gold**Bobby Rodriguez Productions, Inc.**

Florida Renaissance Festival

Fort Lauderdale, FL U.S.A.

Category: Best Radio Promotion

Budget: Over \$1.5 Million

Award Won: Silver**Houston Livestock Show and Rodeo**

Houston, TX U.S.A.

Category: Best Radio Promotion

Budget: Over \$1.5 Million

Award Won: Bronze**Kentucky Derby Festival**

Louisville, KY U.S.A.

Category: Best Event Website

Budget: Under \$250,000

Award Won: Gold**City of Greenville**

www.fallforgreenville.net

Greenville, SC U.S.A.

Category: Best Event Website

Budget: Under \$250,000

Award Won: Silver**City of West Palm Beach**

Greenmarket

<http://www.wpb.org/greenmarket>

West Palm Beach, FL U.S.A.

Category: Best Event Website

Budget: Under \$250,000

Award Won: Bronze**City of Santa Clarita**

Santa Clarita Marathon

www.scmarathon.org

Santa Clarita, CA U.S.A.

Category: Best Event Website

Budget: \$250,000 to \$749,999

Award Won: Gold**Sentosa Development Corporation**

www.silosobeachparty.com

Sentosa, Singapore

Category: Best Event Website

Budget: \$250,000 to \$749,999

Award Won: Silver**Greater Columbus Arts Council**

Columbus Arts Festival

www.ColumbusArtsFestival.org

Columbus, OH U.S.A.

Category: Best Event Website

Budget: \$250,000 to \$749,999

Award Won: Bronze**BorderFest Association**BorderFest 2011 "Celebrating Hawaii" Proudly
Presented by Kraft<http://www.borderfest.org/>

Hidalgo, TX U.S.A.

Category: Best Event Website

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**On the Waterfront, Inc.**

On the Waterfront

www.onthewaterfront.com

Rockford, IL U.S.A.

Category: Best Event Website

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Narodni Dom Maribor**

Festival Lent

<http://www.festival-lent.si/en/>

Maribor, SI Slovenia

Category: Best Event Website

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Des Moines Arts Festival**www.desmoinesartsfestival.org

Des Moines, IA U.S.A.

Category: Best Event Website

Budget: Over \$1.5 Million

Award Won: Gold**Shambhala Music Festival, Ltd.**www.shambhalamusicfestival.com

Nelson, BC Canada

Category: Best Event Website

Budget: Over \$1.5 Million

Award Won: Silver**Bobby Rodriguez Productions, Inc.**

Florida Renaissance Festival

www.ren-fest.com

Fort Lauderdale, FL U.S.A.

Category: Best Event Website

Budget: Over \$1.5 Million

Award Won: Bronze**National Capital Commission**

Mosaika

www.mosaika-sl.ca/mosaika.asp?lang=en

Ottawa, ON Canada

Category: Best Organizational Website

Budget: Under \$250,000

Award Won: Gold**Sevierville Chamber of Commerce**www.VisitSevierville.com

Sevierville, TN U.S.A.

Category: Best Organizational Website

Budget: Under \$250,000

Award Won: Silver**Centennial Olympic Park**www.centennialpark.com

Atlanta, GA U.S.A.

Category: Best Organizational Website

Budget: Under \$250,000

Award Won: Bronze**Savannah Main Street Renaissance**www.savannahmainstreet.org

Savannah, TN U.S.A.

Category: Best Organizational Website

Budget: \$250,000 to \$749,999

Award Won: Gold**Sentosa Development Corporation**

www.sentosa.com

Sentosa, Singapore

Category: Best Organizational Website

Budget: Over \$1.5 Million

Award Won: Gold**2010 Valero Alamo Bowl**

www.alamobowl.com

San Antonio, TX U.S.A.

Category: Best Organizational Website

Budget: \$250,000 to \$749,999

Award Won: Silver**Canada Place Corporation**

Canada Day at Canada Place

www.canadaplace.ca

Vancouver, BC Canada

Category: Best Organizational Website

Budget: Over \$1.5 Million

Award Won: Silver**Houston Livestock Show and Rodeo**

http://www.rodeohouston.com

Houston, TX U.S.A.

Category: Best Organizational Website

Budget: \$250,000 to \$749,999

Award Won: Bronze**Edmonton Heritage Festival Association**

Servus Heritage Festival

www.heritage-festival.com

Edmonton, AB Canada

Category: Best Organizational Website

Budget: Over \$1.5 Million

Award Won: Bronze**Memphis In May International Festival, Inc.**

http://www.memphisinmay.org

Memphis, TN U.S.A.

Category: Best Organizational Website

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**City of Pigeon Forge Office of Special Events**

www.mypigeonforge.com

Pigeon Forge, TN U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Under \$250,000

Award Won: Gold**Sevierville Chamber of Commerce**

The Great Escape

Sevierville, TN U.S.A.

Category: Best Organizational Website

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

www.dfwi.org

Fort Worth, TX U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Under \$250,000

Award Won: Silver**San Jose Holiday Parade**

San Jose, CA U.S.A.

Category: Best Organizational Website

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

www.wbcalaredo.org

Laredo, TX U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Under \$250,000

Award Won: Bronze**Galveston Historical Foundation**

Galveston, TX U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: \$250,000 to \$749,999

Award Won: Gold

Uptown Association

Uptown Art Fair
Minneapolis, MN U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon
Indianapolis, IN U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: \$250,000 to \$749,999

Award Won: Silver

Gettysburg Festival

Gettysburg, PA U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Award Won: Bronze

ArtsQuest

Bethlehem, PA U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit
Singapore

Category: Best Miscellaneous Multimedia

Budget: Under \$250,000

Award Won: Gold

Tulsa International Mayfest

Tulsa, OK U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Under \$250,000

Award Won: Silver

Morale, Welfare and Recreation Department - Naval Station Great Lakes

4th of July Centennial Celebration
Great Lakes, IL U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo, TX U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Under \$250,000

Award Won: Bronze

San Jose Holiday Parade

San Jose, CA U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Award Won: Gold

Music for All

Indianapolis, IN U.S.A.

Category: Best Miscellaneous Multimedia

Budget: \$250,000 to \$749,999

Award Won: Gold

Canada Place Corporation

Canada Day at Canada Place
Vancouver, BC Canada

Category: Best Miscellaneous Multimedia

Budget: \$250,000 to \$749,999

Award Won: Silver**Sentosa Development Corporation**

Sentosa, Singapore

Category: Best Miscellaneous Multimedia

Budget: \$250,000 to \$749,999

Award Won: Bronze**Christmas in the Park**

San Jose, CA U.S.A.

Category: Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Cherry Creek Arts Festival**

Interactive Art Project by Phil Hansen

Denver, CO U.S.A.

Category: Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Cherry Creek Arts Festival**

Denver, CO U.S.A.

Category: Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Award Won: Gold**Portland Rose Festival Foundation**

Portland Rose Festival

Portland, OR U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Award Won: Silver**National Capital Commission**

Decoding Art

Ottawa, ON Canada

Category: Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Award Won: Bronze**Kentucky Derby Festival**

Louisville, KY U.S.A.

Category: Best Social Media Site

Budget: Under \$250,000

Award Won: Gold**Fayetteville Dogwood Festival**<http://www.facebook.com/faydogwoodfestival>

Fayetteville, NC U.S.A.

Category: Best Social Media Site

Budget: Under \$250,000

Award Won: Silver**St. Paul Festival Association**

Grand Old Day

<http://www.facebook.com/Grand.Old.Day.mn>

St. Paul, MN U.S.A.

Category: Best Social Media Site

Budget: Under \$250,000

Award Won: Bronze**Sevierville Chamber of Commerce**<http://www.facebook.com/sevierville>

Sevierville, TN U.S.A.

Category: Best Social Media Site

Budget: \$250,000 to \$749,999

Award Won: Gold**Sentosa Development Corporation**<http://www.facebook.com/pages/Sentosa-Official>

Sentosa, Singapore

Category: Best Social Media Site

Budget: \$250,000 to \$749,999

Award Won: Silver**Gettysburg Festival**<http://www.facebook.com/thegettysburgfestival>

Gettysburg, PA U.S.A.

Category: Best Social Media Site

Budget: \$250,000 to \$749,999

Award Won: Bronze**Uptown Association**

Uptown Art Fair

<http://www.facebook.com/uptownassociation>

Minneapolis, MN U.S.A.

Category: Best Social Media Site

Budget: Over \$1.5 Million

Award Won: Bronze**Memphis In May International Festival, Inc.**

Memphis In May Beale Street Music Festival

<http://facebook.com/bealestreetmusicfestival>

Memphis, TN U.S.A.

Category: Best Social Media Site

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Dine.TO Hospitality Marketing Consultants, Inc.**www.facebook.com/dine.to

Toronto, ON Canada

Category: Best Event Program (interior 3 or less colors)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Norfolk Festevents**

35th Annual AT&T Norfolk Harborfest

Norfolk, VA U.S.A.

Category: Best Social Media Site

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**City of Dublin**

Dublin Irish Festival

www.facebook.com/DublinIrishFestival

Dublin, OH U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Award Won: Gold**Kentucky Derby Festival**

Louisville, KY U.S.A.

Category: Best Social Media Site

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Cherry Creek Arts Festival**www.facebook.com/cherryarts

Denver, CO U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Award Won: Silver**Norfolk Festevents**

Calendar of Events 2011

Norfolk, VA U.S.A.

Category: Best Social Media Site

Budget: Over \$1.5 Million

Award Won: Gold**Houston Livestock Show and Rodeo**<http://www.facebook.com/RODEOHOUSTON>

Houston, TX U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Award Won: Bronze**Kentucky Derby Festival**

Louisville, KY U.S.A.

Category: Best Social Media Site

Budget: Over \$1.5 Million

Award Won: Silver**Bobby Rodriguez Productions, Inc.**

Florida Renaissance Festival

www.facebook.com/flarenfest

Fort Lauderdale, FL U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Under \$250,000

Award Won: Gold**Krakow Festival Office**

Opera Rara-Orlando Furioso

Kraków Poland

Category: Best Event Program (interior 4 or more colors)

Budget: Under \$250,000

Award Won: Silver**Galveston Historical Foundation**

2011 Historic Homes Tour

Galveston, TX U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Bronze**Gettysburg Festival**

Gettysburg, PA U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Under \$250,000

Award Won: Bronze-Tie**City of Goodyear**

Goodyear Ballpark Spring Training 2011

Goodyear, AZ U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit

Singapore

Category: Best Event Program (interior 4 or more colors)

Budget: Under \$250,000

Award Won: Bronze-Tie**Ridgeland Tourism Commission**

Renaissance Fine Arts Festival

Ridgeland, MS U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Narodni Dom Maribor**

Festival Lent

Maribor, SI Slovenia

Category: Best Event Program (interior 4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Gold**Cultural Festivals**

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Discover Prince William & Manassas, VA**

150th Anniversary Commemorating the Battle of First

Manassas/Bull Run

Manassas, VA U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Silver**Edmonton Heritage Festival Association**

Servus Heritage Festival

Edmonton, AB Canada

Category: Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Award Won: Gold**City Hall of Boryeong**

Boryeong Mud Festival

Boryeong South Korea

Category: Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Award Won: Silver**Ludwig Van Beethoven Association**15th Ludwig Van Beethoven Easter Festival
Krakow, Poland**Category: Best Newspaper Insert/Supplement**

Budget: \$250,000 to \$749,999

Award Won: Silver**BorderFest Association**BorderFest 2011 "Celebrating Hawaii" Proudly
Presented by Kraft
Hidalgo, TX U.S.A.**Category: Best Event Program (interior 4 or more colors)**

Budget: Over \$1.5 Million

Award Won: Bronze**The Utah Shakespeare Festival**

Cedar City, UT U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: \$250,000 to \$749,999

Award Won: Bronze**The North Carolina Seafood Festival, Inc.**North Carolina Seafood Festival
Morehead City, NC U.S.A.**Category: Best Newspaper Insert/Supplement**

Budget: Under \$250,000

Award Won: Gold**BorderFest Association**Festival of Lights
Hidalgo, TX U.S.A.**Category: Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Washington's Birthday Celebration Association**The Society of Martha Washington
Laredo, TX U.S.A.**Category: Best Newspaper Insert/Supplement**

Budget: Under \$250,000

Award Won: Silver**Cultural Festivals**The Big Read
Saint Louis, MO U.S.A.**Category: Best Newspaper Insert/Supplement**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Washington's Birthday Celebration Association**Princess Pocahontas
Laredo, TX U.S.A.**Category: Best Newspaper Insert/Supplement**

Budget: Under \$250,000

Award Won: Bronze**Erie Summer Festival of the Arts**

Erie, PA U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Des Moines Arts Festival**

Des Moines, IA U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: \$250,000 to \$749,999

Award Won: Gold**St. Paul Festival and Heritage Foundation**The St. Paul Winter Carnival
St. Paul, MN U.S.A.**Category: Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

Award Won: Gold**Memphis In May International Festival, Inc.**Memphis In May Beale Street Music Festival
Memphis, TN U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Award Won: Silver
500 Festival, Inc.

500 Festival
 Indianapolis, IN U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Award Won: Bronze
Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
 Fort Lauderdale, FL U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000

Award Won: Gold
Fayetteville Dogwood Festival

Fayetteville, NC U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000

Award Won: Silver
Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000

Award Won: Bronze
City of Palmdale Department of Parks & Recreation

Thursday Night on the Square
 Palmdale, CA U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Gold
Ham Pyeong Butterfly Festival

Jeollanam-Do, Korea

Category: Best Promotional Brochure (4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Silver
BorderFest Association

BorderFest 2011 "Celebrating Hawaii" Proudly
 Presented by Kraft
 Hidalgo, TX U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Bronze
Grapevine Convention & Visitors Bureau

Christmas Capital of Texas 2010
 Grapevine, TX U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold
Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit
 Singapore

Category: Best Promotional Brochure (4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver
Geumsan Insam Festival

Geumson-gun South Korea

Category: Best Promotional Brochure (4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze
Gimje Horizon Festival

Gimje City, South Korea

Category: Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Award Won: Gold

Jinju Namgang Yudeng Festival

Jingu City, South Korea

Category: Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Award Won: Gold

Ludwig Van Beethoven Association

15th Ludwig Van Beethoven Easter Festival

Krakow, Poland

Category: Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Award Won: Silver

Ludwig Van Beethoven Association

15th Ludwig Van Beethoven Easter Festival

Krakow, Poland

Category: Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Award Won: Silver

Houston Livestock Show and Rodeo

Houston, TX U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Award Won: Bronze

The Utah Shakespeare Festival

Cedar City, UT U.S.A.

Category: Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Award Won: Bronze

Pasadena Tournament of Roses

2011 Rose Parade presented by Honda & Rose Bowl

Game presented by VIZIO

Pasadena, CA U.S.A.

Category: Best Event/Organization Newsletter

Budget: Under \$1.5 Million

Award Won: Gold

The Woodlands Convention & Visitors Bureau

The Woodlands, TX U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Under \$250,000

Award Won: Gold

Centennial Olympic Park

Atlanta, GA U.S.A.

Category: Best Event/Organization Newsletter

Budget: Under \$1.5 Million

Award Won: Silver

Wichita Festivals, Inc.

Riverfest

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Under \$250,000

Award Won: Silver

Sevierville Chamber of Commerce

Sevierville, TN U.S.A.

Category: Best Event/Organization Newsletter

Budget: Under \$1.5 Million

Award Won: Bronze

Edmonton Heritage Festival Association

Servus Heritage Festival

Edmonton, AB Canada

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Under \$250,000

Award Won: Bronze

San Jose Holiday Parade

San Jose, CA U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)
 Budget: \$250,000 to \$749,999
Award Won: Gold
BorderFest Association
 BorderFest 2011 "Celebrating Hawaii" Proudly Presented by Kraft
 Hidalgo, TX U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)
 Budget: \$750,000 to \$1.5 Million
Award Won: Bronze
Washington's Birthday Celebration Association
 Washington's Birthday Celebration
 Laredo, TX U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)
 Budget: \$250,000 to \$749,999
Award Won: Silver
Cultural Festivals
 Saint Louis Art Fair
 Saint Louis, MO U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)
 Budget: Over \$1.5 Million
Award Won: Gold
Memphis In May International Festival, Inc.
 Memphis, TN U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)
 Budget: \$250,000 to \$749,999
Award Won: Bronze
City of Palmdale Department of Parks & Recreation
 Thursday Night on the Square
 Palmdale, CA U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)
 Budget: Over \$1.5 Million
Award Won: Silver
Rotterdam Festivals
 Rotterdam, AJ The Netherlands

Category: Best Miscellaneous Printed Materials (multiple page)
 Budget: \$750,000 to \$1.5 Million
Award Won: Gold
Downtown Fort Worth Initiatives, Inc.
 MAIN ST. Fort Worth Arts Festival
 Fort Worth, TX U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)
 Budget: Over \$1.5 Million
Award Won: Bronze
Pro Football Hall of Fame Enshrinement Festival
 Canton, OH U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)
 Budget: \$750,000 to \$1.5 Million
Award Won: Silver
Washington's Birthday Celebration Association
 Washington's Birthday Celebration
 60th Annual Mr. South Texas Lunches
 Laredo, TX U.S.A.

Category: Best Promotional Poster
 Budget: Under \$250,000
Award Won: Gold
Krakow Festival Office
 Opera Rara-Orlando Furioso
 Kraków Poland

Category: Best Promotional Poster
 Budget: Under \$250,000
Award Won: Silver
City of West Palm Beach
 4th on Flagler 2011
 West Palm Beach, FL U.S.A.

Category: Best Promotional Poster

Budget: Under \$250,000

Award Won: Bronze

Town of Leesburg

Independence Day Celebration

Leesburg, VA U.S.A.

Category: Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Category: Best Promotional Poster

Budget: \$250,000 to \$749,999

Award Won: Gold

Ham Pyeong Butterfly Festival

Jeollanam-Do, South Korea

Category: Best Promotional Poster

Budget: Over \$1.5 Million

Award Won: Gold

National Capital Commission

Mosaika

Ottawa, ON Canada

Category: Best Promotional Poster

Budget: \$250,000 to \$749,999

Award Won: Silver

Gettysburg Festival

Gettysburg, PA U.S.A.

Category: Best Promotional Poster

Budget: Over \$1.5 Million

Award Won: Silver

City Hall of Boryeong

Boryeong Mud Festival

Boryeong South Korea

Category: Best Promotional Poster

Budget: \$250,000 to \$749,999

Award Won: Bronze

Cultural Festivals

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Category: Best Promotional Poster

Budget: Over \$1.5 Million

Award Won: Bronze

2010 Valero Alamo Bowl

San Antonio, TX U.S.A.

Category: Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Discover Prince William & Manassas, VA

150th Anniversary Commemorating the Battle of First

Manassas/Bull Run

Manassas, VA U.S.A.

Category: Best Commemorative Poster

Budget: Under \$250,000

Award Won: Gold

Cherry Creek Arts Festival

Telluride Festival of the Arts

Denver, CO U.S.A.

Category: Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Memphis In May International Festival, Inc.

Memphis In May World Championship Barbecue

Cooking Contest

Memphis, TN U.S.A.

Category: Best Commemorative Poster

Budget: Under \$250,000

Award Won: Silver

Skagit Valley Tulip Festival

Mount Vernon, WA U.S.A.

Category: Best Commemorative Poster

Budget: Under \$250,000

Award Won: Bronze

City of Santa Clarita

Cowboy Festival
Santa Clarita, CA U.S.A.

Category: Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Category: Best Commemorative Poster

Budget: \$250,000 to \$749,999

Award Won: Gold

Cultural Festivals

Saint Louis Art Fair
Saint Louis, MO U.S.A.

Category: Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

Sausalito Art Festival

Sausalito, CA U.S.A.

Category: Best Commemorative Poster

Budget: \$250,000 to \$749,999

Award Won: Silver

Memphis In May International Festival, Inc.

Memphis In May International Festival Salutes
Belgium
Memphis, TN U.S.A.

Category: Best Commemorative Poster

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Commemorative Poster

Budget: \$250,000 to \$749,999

Award Won: Bronze

Uptown Association

Uptown Art Fair
Minneapolis, MN U.S.A.

Category: Best Commemorative Poster

Budget: Over \$1.5 Million

Award Won: Silver

**Pro Football Hall of Fame Enshrinement
Festival**

Canton, OH U.S.A.

Category: Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Commemorative Poster

Budget: Over \$1.5 Million

Award Won: Bronze

Fiesta San Antonio Commission

Fiesta San Antonio
San Antonio, TX U.S.A.

Category: Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Cover Design

Budget: Under \$250,000

Award Won: Gold

City of Pigeon Forge Office of Special Events

Pigeon Forge, TN U.S.A.

Category: Best Cover Design

Budget: Under \$250,000

Award Won: Silver

BorderFest Association

Festival of Lights

Hidalgo, TX U.S.A.

Category: Best Cover Design

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Sausalito Art Festival

Sausalito, CA U.S.A.

Category: Best Cover Design

Budget: Under \$250,000

Award Won: Bronze

San Jose Holiday Parade

San Jose, CA U.S.A.

Category: Best Cover Design

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit

Singapore

Category: Best Cover Design

Budget: \$250,000 to \$749,999

Award Won: Gold

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best Cover Design

Budget: Over \$1.5 Million

Award Won: Gold

Fiesta San Antonio Commission

Fiesta San Antonio

San Antonio, TX U.S.A.

Category: Best Cover Design

Budget: \$250,000 to \$749,999

Award Won: Silver

BorderFest Association

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Cover Design

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Cover Design

Budget: \$250,000 to \$749,999

Award Won: Bronze

Milwaukee Art Museum

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

Category: Best Cover Design

Budget: Over \$1.5 Million

Award Won: Bronze

Portland Rose Festival Foundation

Portland Rose Festival

Portland, OR U.S.A.

Category: Best Cover Design

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Music for All

2011 Music for All National Festival

Indianapolis, IN U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Under \$250,000

Award Won: Gold

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass

Sevierville, TN U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Under \$250,000

Award Won: Silver

The Woodlands Convention & Visitors Bureau

Red, Hot & Blue Festival

The Woodlands, TX U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Under \$250,000

Award Won: Bronze

The Woodlands Convention & Visitors Bureau

The Woodlands, TX U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$250,000 to \$749,999

Award Won: Gold

St. Paul Festival and Heritage Foundation

The St. Paul Winter Carnival

St. Paul, MN U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Award Won: Gold

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$250,000 to \$749,999

Award Won: Silver

Macon, GA's International Cherry Blossom Festival

Macon, GA U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Award Won: Silver

Memphis In May International Festival, Inc.

Memphis In May Beale Street Music Festival

Memphis, TN U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$250,000 to \$749,999

Award Won: Bronze

Gettysburg Festival

Gettysburg, PA U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Award Won: Bronze

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Memphis In May International Festival, Inc.

Memphis in May World Championship Barbecue

Cooking Contest

Memphis, TN U.S.A.

Category: Best Single Magazine Display Ad

Budget: Under \$250,000

Award Won: Gold

Town of Leesburg

Flower and Garden Festival

Leesburg, VA U.S.A.

Category: Best Single Magazine Display Ad

Budget: Under \$250,000

Award Won: Silver**Sevierville Chamber of Commerce**

Sevierville, TN U.S.A.

Category: Best Single Magazine Display Ad

Budget: Under \$250,000

Award Won: Bronze**Sevierville Chamber of Commerce**

Sevierville, TN U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$250,000 to \$749,999

Award Won: Gold**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$250,000 to \$749,999

Award Won: Silver**Gettysburg Festival**

Gettysburg, PA U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$250,000 to \$749,999

Award Won: Bronze**Uptown Association**

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Cherry Creek Arts Festival**

Denver, CO U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Des Moines Arts Festival**

Des Moines, IA U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**City of Dublin**

Dublin Irish Festival

Dublin, OH U.S.A.

Category: Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Award Won: Gold**Coconut Grove Arts & Historical Association**

Coconut Grove Arts Festival

Coconut Grove, FL U.S.A.

Category: Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Award Won: Silver**National Capital Commission**

Ottawa Jazz

Ottawa, ON Canada

Category: Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Award Won: Bronze**Winterfest, Inc.**

Seminole Hard Rock Winterfest Boat Parade

Fort Lauderdale, FL U.S.A.

Category: Best Ad Series

Budget: Under \$250,000

Award Won: Gold**Memphis In May International Festival, Inc.**

Memphis in May AutoZone Sunset Symphony

Memphis, TN U.S.A.

Category: Best Ad Series

Budget: Under \$250,000

Award Won: Silver**City of Santa Clarita**

Santa Clarita, CA U.S.A.

Category: Best Ad Series

Budget: Under \$250,000

Award Won: Bronze**Town of Leesburg**

Holidays in Leesburg

Leesburg, VA U.S.A.

Category: Best Ad Series

Budget: \$250,000 to \$749,999

Award Won: Gold**Sentosa Development Corporation**

Sentosa, Singapore

Category: Best Ad Series

Budget: \$250,000 to \$749,999

Award Won: Silver**Gettysburg Festival**

Gettysburg, PA U.S.A.

Category: Best Ad Series

Budget: \$250,000 to \$749,999

Award Won: Bronze**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Ad Series

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Cherry Creek Arts Festival**

Denver, CO U.S.A.

Category: Best Ad Series

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Category: Best Ad Series

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Des Moines Arts Festival**

Des Moines, IA U.S.A.

Category: Best Ad Series

Budget: Over \$1.5 Million

Award Won: Gold**500 Festival, Inc.**

500 Festival

Indianapolis, IN U.S.A.

Category: Best Ad Series

Budget: Over \$1.5 Million

Award Won: Silver**Kentucky Derby Festival**

Louisville, KY U.S.A.

Category: Best Event Photograph

Budget: Under \$250,000

Award Won: Gold**City of Pigeon Forge Office of Special Events**

A Mountain Quiltfest 2011

Pigeon Forge, TN U.S.A.

Category: Best Event Photograph

Budget: Under \$250,000

Award Won: Silver**Morale, Welfare and Recreation Department -****Naval Station Great Lakes**

4th of July Centennial Celebration

Great Lakes, IL U.S.A.

Category: Best Event Photograph

Budget: Under \$250,000

Award Won: Bronze**Andrew Rafkind Photography**

Western Idaho Fair

Boise, ID U.S.A.

Category: Best Event Photograph

Budget: \$250,000 to \$749,999

Award Won: Gold

Uptown Association

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Event Photograph

Budget: \$250,000 to \$749,999

Award Won: Silver

St. Paul Festival and Heritage Foundation

The St. Paul Winter Carnival

St. Paul, MN U.S.A.

Category: Best Event Photograph

Budget: \$250,000 to \$749,999

Award Won: Bronze

Macon, GA's International Cherry Blossom Festival

Macon, GA U.S.A.

Category: Best Event Photograph

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Event Photograph

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Event Photograph

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Event Photograph

Budget: Over \$1.5 Million

Award Won: Gold

National Capital Commission

Canada Day

The Royal Visit

Ottawa, ON Canada

Category: Best Event Photograph

Budget: Over \$1.5 Million

Award Won: Silver

National Capital Commission

Mosaika

Ottawa, ON Canada

Category: Best Event Photograph

Budget: Over \$1.5 Million

Award Won: Bronze

Friends of the Festival

Riverbend Festival

Chattanooga, TN U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000

Award Won: Gold

City of West Palm Beach

Greenmarket

West Palm Beach, FL U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000

Award Won: Silver

Town of Leesburg

Independence Day Celebration

Leesburg, VA U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000

Award Won: Bronze

The Woodlands Convention & Visitors Bureau

Holidays in The Woodlands

The Woodlands, TX U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$250,000 to \$749,999

Award Won: Gold**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Cherry Creek Arts Festival**

Denver, CO U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$250,000 to \$749,999

Award Won: Silver**Milwaukee Art Museum**

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

Award Won: Gold**Rotterdam Festivals**

Rotterdam, AJ The Netherlands

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$250,000 to \$749,999

Award Won: Bronze**Macon, GA's International Cherry Blossom Festival**

Macon, GA U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

Award Won: Silver**Kentucky Derby Festival**

Louisville, KY U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Discover Prince William & Manassas, VA**

150th Anniversary Commemorating the Battle of First Manassas/Bull Run

Manassas, VA U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

Award Won: Bronze**Pasadena Tournament of Roses**

2011 Rose Bowl Game presented by VIZIO

Pasadena, CA U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Narodni Dom Maribor**

Festival Lent

Maribor, SI Slovenia

Category: Best Outdoor Billboard

Budget: Under \$250,000

Award Won: Gold**City of Pigeon Forge Office of Special Events**

A Mountain Quiltfest 2011

Pigeon Forge, TN U.S.A.

Category: Best Outdoor Billboard

Budget: Under \$250,000

Award Won: Silver**BorderFest Association**

Festival of Lights

Hidalgo, TX U.S.A.

Category: Best Outdoor Billboard

Budget: Under \$250,000

Award Won: Bronze**Pacific National Exhibition**

2010 Fair at the PNE

Vancouver, BC Canada

Category: Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Art Colony Association**

13th Annual Bayou City Art Festival Downtown

Houston, TX U.S.A.

Category: Best Outdoor Billboard

Budget: \$250,000 to \$749,999

Award Won: Gold**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Outdoor Billboard

Budget: Over \$1.5 Million

Award Won: Gold**Ludwig Van Beethoven Association**

15th Ludwig Van Beethoven Easter Festival

Krakow, Poland

Category: Best Outdoor Billboard

Budget: \$250,000 to \$749,999

Award Won: Silver**Spirit of Springfield**

Bright Nights at Forest Park

Springfield, MA U.S.A.

Category: Best Outdoor Billboard

Budget: Over \$1.5 Million

Award Won: Silver**Kentucky Derby Festival**

Louisville, KY U.S.A.

Category: Best Outdoor Billboard

Budget: \$250,000 to \$749,999

Award Won: Bronze**The North Carolina Seafood Festival, Inc.**

North Carolina Seafood Festival

Morehead City, NC U.S.A.

Category: Best Outdoor Billboard

Budget: Over \$1.5 Million

Award Won: Bronze**Friends of the Festival**

Riverbend Festival

Chattanooga, TN U.S.A.

Category: Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Category: Best Event Invitation

Budget: Under \$250,000

Award Won: Gold**City of Aurora**

"The Collection" Celebration & Auction

Aurora, CO U.S.A.

Category: Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Des Moines Arts Festival**

Des Moines, IA U.S.A.

Category: Best Event Invitation

Budget: Under \$250,000

Award Won: Silver**City of West Palm Beach**

4th on Flagler 2011

West Palm Beach, FL U.S.A.

Category: Best Event Invitation

Budget: Under \$250,000

Award Won: Bronze

Spirit of Springfield

City of Bright Nights Ball

Springfield, MA U.S.A.

Category: Best Event Invitation

Budget: \$250,000 to \$749,999

Award Won: Gold

St. Paul Festival and Heritage Foundation

The St. Paul Winter Carnival

St. Paul, MN U.S.A.

Category: Best Event Invitation

Budget: \$250,000 to \$749,999

Award Won: Silver

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best Event Invitation

Budget: \$250,000 to \$749,999

Award Won: Bronze

The Parade Company

Target Fireworks

Detroit, MI U.S.A.

Category: Best Event Invitation

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Category: Best Event Invitation

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

The Parade Company

Hob Nobble Gobble

Detroit, MI U.S.A.

Category: Best Event Invitation

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Washington's Birthday Celebration

Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Event Invitation

Budget: Over \$1.5 Million

Award Won: Gold

500 Festival, Inc.

Regions 500 Festival Snakepit Ball presented by

Cindy and Paul Skodjt

Indianapolis, IN U.S.A.

Category: Best Event Invitation

Budget: Over \$1.5 Million

Award Won: Silver

City Hall of Boryeong

Boryeong Mud Festival

Boryeong South Korea

Category: Best Event Invitation

Budget: Over \$1.5 Million

Award Won: Bronze

Portland Rose Festival Foundation

Portland Rose Festival

Portland, OR U.S.A.

Category: Best Street Banner

Budget: Under \$250,000

Award Won: Gold

Centennial Olympic Park

Atlanta, GA U.S.A.

Category: Best Street Banner

Budget: Under \$250,000

Award Won: Silver

City of Palmdale Department of Parks & Recreation

Starlight Concert Series

Palmdale, CA U.S.A.

Category: Best Street Banner

Budget: Under \$250,000

Award Won: Bronze

Pacific National Exhibition

2010 Fair at the PNE

Vancouver, BC Canada

Category: Best Street Banner

Budget: Over \$1.5 Million

Award Won: Gold

National Capital Commission

Ottawa, ON Canada

Category: Best Street Banner

Budget: \$250,000 to \$749,999

Award Won: Gold

Macon, GA's International Cherry Blossom Festival

Macon, GA U.S.A.

Category: Best Street Banner

Budget: Over \$1.5 Million

Award Won: Silver

Rotterdam Festivals

Rotterdam, AJ The Netherlands

Category: Best Street Banner

Budget: \$250,000 to \$749,999

Award Won: Silver

Uptown Association

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Street Banner

Budget: Over \$1.5 Million

Award Won: Bronze

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival

Coconut Grove, FL U.S.A.

Category: Best Street Banner

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Sponsor Solicitation Video

Budget: Combined Budget

Award Won: Gold

Edmonton Heritage Festival Association

Servus Heritage Festival

Edmonton, AB Canada

Category: Best Street Banner

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit

Singapore

Category: Best Sponsor Solicitation Video

Budget: Combined Budget

Award Won: Silver

Milwaukee Art Museum

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

Category: Best Street Banner

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Sponsor Solicitation Video

Budget: Combined Budget

Award Won: Bronze

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Under \$250,000

Award Won: Gold

Galveston Historical Foundation

2010 Dickens on the Strand

Galveston, TX U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival

Fort Worth, TX U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Under \$250,000

Award Won: Silver

The Woodlands Convention & Visitors Bureau

Holidays in The Woodlands

The Woodlands, TX U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Under \$250,000

Award Won: Bronze

The Woodlands Convention & Visitors Bureau

The Red, Hot & Blue Festival

The Woodlands, TX U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

The Parade Company

America's Thanksgiving Parade ®

Detroit, MI U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$250,000 to \$749,999

Award Won: Gold

Friends of the Festival

Chattanooga Classic presented by Black Creek

Chattanooga, TN U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Gigi's Cupcake

Louisville, KY U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$250,000 to \$749,999

Award Won: Silver

BorderFest Association

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

500 Festival

Indianapolis Power and Light Company

Indianapolis, IN U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$250,000 to \$749,999

Award Won: Bronze

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Over \$1.5 Million

Award Won: Bronze

Portland Rose Festival Foundation

Portland Rose Festival

Spirit Mountain Casino

Portland, OR U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Under \$250,000

Award Won: Gold**San Jose Holiday Parade**

PayPal

San Jose, CA U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Des Moines Arts Festival**

Hy-Vee

Des Moines, IA U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Under \$250,000

Award Won: Silver**The Woodlands Convention & Visitors Bureau**

Holidays in The Woodlands

The Woodlands, TX U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**The Parade Company**

America's Thanksgiving Parade ®

DTE Energy

Detroit, MI U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$250,000 to \$749,999

Award Won: Gold**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Over \$1.5 Million

Award Won: Gold**Portland Rose Festival Foundation**

Portland Rose Festival

Spirit Mountain Casino

Portland, OR U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$250,000 to \$749,999

Award Won: Silver**Cultural Festivals**

The Big Read

Saint Louis, MO U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Over \$1.5 Million

Award Won: Silver**Kentucky Derby Festival**

McDonald's

Louisville, KY U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$250,000 to \$749,999

Award Won: Bronze**Cultural Festivals**

Saint Louis Art Fair

Saint Louis, MO U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Over \$1.5 Million

Award Won: Bronze**500 Festival, Inc.**

500 Festival

American Family Insurance 500 Festival Community

Day

Indianapolis, IN U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Green Mountain Energy Corporation

Fort Worth, TX U.S.A.

**Category: Best New Fundraising Program
(Benefiting the Festival/Event)**

Budget: Combined Budget

Award Won: Gold**Kentucky Derby Festival**

Ashley Furniture

Louisville, KY U.S.A.

**Category: Best New Fundraising Program
(Benefiting the Festival/Event)**

Budget: Combined Budget

Award Won: Silver

Uptown Association

Uptown Art Fair

Minneapolis, MN U.S.A.

**Category: Best New Fundraising Program
(Benefiting the Festival/Event)**

Budget: Combined Budget

Award Won: Bronze

Christmas in the Park

San Jose, CA U.S.A.

**Category: Best Single New Sponsorship
Program**

Budget: Under \$250,000

Award Won: Gold

**City of Palmdale Department of Parks &
Recreation**

Starlight Concert Series

Palmdale, CA U.S.A.

**Category: Best Single New Sponsorship
Program**

Budget: \$250,000 to \$749,999

Award Won: Gold

Uptown Association

Uptown Art Fair

Nice Ride Minnesota

Minneapolis, MN U.S.A.

**Category: Best Single New Sponsorship
Program**

Budget: \$250,000 to \$749,999

Award Won: Silver

BorderFest Association

BorderFest 2011 "Celebrating Hawaii" Proudly
Presented by Kraft

Black Iguana

Hidalgo, TX U.S.A.

**Category: Best Single New Sponsorship
Program**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

City of Dublin

Dublin Irish Festival

Dublin Methodist Hospital

Dublin, OH U.S.A.

**Category: Best Single New Sponsorship
Program**

Budget: Over \$1.5 Million

Award Won: Gold

500 Festival, Inc.

500 Festival

University of Indianapolis

Indianapolis, IN U.S.A.

**Category: Best Single New Sponsorship
Program**

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

www.PegasusPins.com

Louisville, KY U.S.A.

Category: Best Overall Sponsorship Program

Budget: Under \$250,000

Award Won: Gold

City of Goodyear

Goodyear Ballpark Spring Training 2011

Goodyear, AZ U.S.A.

Category: Best Overall Sponsorship Program

Budget: \$250,000 to \$749,999

Award Won: Gold

Creative Strategies Group

Cinch Jeans Rocky Mountain Showdown

Broomfield, CO U.S.A.

Category: Best Overall Sponsorship Program

Budget: \$250,000 to \$749,999

Award Won: Silver

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best Overall Sponsorship Program

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Overall Sponsorship Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Award Won: Gold

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon

Indianapolis, IN U.S.A.

Category: Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Meijer

Louisville, KY U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: Under \$250,000

Award Won: Gold

Morale, Welfare and Recreation Department - Naval Station Great Lakes

4th of July Centennial Celebration

Harris Jewelry

Great Lakes, IL U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: \$250,000 to \$749,999

Award Won: Gold

Greater Columbus Arts Council

Columbus Arts Festival

Connect a Million Minds, Arts & Sciences Day - Time

Warner Cable

Columbus, OH U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: \$250,000 to \$749,999

Award Won: Silver

St. Paul Festival and Heritage Foundation

The St. Paul Winter Carnival

Securian Winter Run

St. Paul, MN U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Creative Strategies Group

Janus: Painting on the Plaza

Broomfield, CO U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Art Colony Association

40th Anniversary Bayou City Art Festival Memorial Park

Apache Corporation First Look Friday

Houston, TX U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

City of Dublin

Dublin Irish Festival

Bob Evans Farms, Inc.

Dublin, OH U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Award Won: Gold**Portland Rose Festival Foundation**

Portland Rose Festival

Regence 'World of Wellness'

Portland, OR U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Award Won: Silver**Kentucky Derby Festival**

Horseshoe Casino & Hotel and Horseshoe

Foundation

Louisville, KY U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Award Won: Bronze**500 Festival, Inc.**

500 Festival

Anthem Blue Cross and Blue Shield of Indiana

Indianapolis, IN U.S.A.

Category: Best Sponsor

Budget: Under \$250,000

Award Won: Gold**City of Mansfield**

Rockin' 4th of July

Chesapeake Energy Corporation

Mansfield, TX U.S.A.

Category: Best Sponsor

Budget: Under \$250,000

Award Won: Silver**Gatlinburg Department of Tourism - Special Events Office**

Gatlinburg Special Events

Ripley's Entertainment Gatlinburg

Gatlinburg, TN U.S.A.

Category: Best Sponsor

Budget: Under \$250,000

Award Won: Bronze**San Jose Holiday Parade**

Wells Fargo

San Jose, CA U.S.A.

Category: Best Sponsor

Budget: \$250,000 to \$749,999

Award Won: Gold**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

State Farm Arena

Category: Best Sponsor

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Art Colony Association**

40th Anniversary Bayou City Art Festival Memorial Park

Capital One Bank

Houston, TX U.S.A.

Category: Best Sponsor

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Wichita Festivals, Inc.**

Riverfest

Water Walk Pavilion

Wichita, KS U.S.A.

Category: Best Sponsor

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit

Citibank

Singapore

Category: Best Sponsor

Budget: Over \$1.5 Million

Award Won: Gold

Portland Rose Festival Foundation

Portland Rose Festival
Spirit Mountain Casino
Portland, OR U.S.A.

Category: Best Sponsor

Budget: Over \$1.5 Million

Award Won: Silver

Friends of the Festival

Riverbend Festival
Tennessee Valley Federal Credit Union
Chattanooga, TN U.S.A.

Category: Best Sponsor

Budget: Over \$1.5 Million

Award Won: Bronze

Kentucky Derby Festival

Stock Yards Bank
Louisville, KY U.S.A.

Category: Best Environmental Program

Budget: Under \$250,000

Award Won: Gold

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2011
Pigeon Forge, TN U.S.A.

Category: Best Environmental Program

Budget: Under \$250,000

Award Won: Silver

City of Santa Clarita

Earth Arbor Day
Santa Clarita, CA U.S.A.

Category: Best Environmental Program

Budget: Under \$250,000

Award Won: Bronze

Galveston Historical Foundation

Green Revival House
Galveston, TX U.S.A.

Category: Best Environmental Program

Budget: \$250,000 to \$749,999

Award Won: Gold

Atlanta Dogwood Festival

Atlanta, GA U.S.A.

Category: Best Environmental Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Environmental Program

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Category: Best Environmental Program

Budget: Over \$1.5 Million

Award Won: Gold

Portland Rose Festival Foundation

Portland Rose Festival
Cleanest & Greenest Festival
Portland, OR U.S.A.

Category: Best Environmental Program

Budget: Over \$1.5 Million

Award Won: Silver

Fiesta San Antonio Commission

Fiesta San Antonio
Fiesta Verde
San Antonio, TX U.S.A.

Category: Best Volunteer Program

Budget: Under \$250,000

Award Won: Gold

Dooly County Chamber of Commerce

BIG PIG JIG @
Vienna, GA U.S.A.

Category: Best Volunteer Program

Budget: \$250,000 to \$749,999

Award Won: Gold

BorderFest Association

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Volunteer Program

Budget: Over \$1.5 Million

Award Won: Bronze

Friends of the Festival

Riverbend Festival

Chattanooga, TN U.S.A.

Category: Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Educational Program

Budget: Under \$250,000

Award Won: Gold

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2011

Pigeon Forge, TN U.S.A.

Category: Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Sausalito Art Festival

Sausalito, CA U.S.A.

Category: Best Educational Program

Budget: Under \$250,000

Award Won: Silver

City of Santa Clarita

Share the World

Santa Clarita, CA U.S.A.

Category: Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Wichita Festivals, Inc.

Riverfest

Wichita, KS U.S.A.

Category: Best Educational Program

Budget: Under \$250,000

Award Won: Bronze

Dooly County Chamber of Commerce

BIG PIG JIG @

U.S.A. Quiz Fest

Vienna, GA U.S.A.

Category: Best Volunteer Program

Budget: Over \$1.5 Million

Award Won: Gold

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.

Category: Best Educational Program

Budget: \$250,000 to \$749,999

Award Won: Gold

BorderFest Association

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Hidalgo, TX U.S.A.

Category: Best Volunteer Program

Budget: Over \$1.5 Million

Award Won: Silver

Fiesta San Antonio Commission

Fiesta San Antonio

San Antonio, TX U.S.A.

Category: Best Educational Program

Budget: \$250,000 to \$749,999

Award Won: Silver

The North Carolina Seafood Festival, Inc.

North Carolina Seafood Festival

Cooking with the Chefs: A North Carolina Seafood

Experience

Morehead City, NC U.S.A.

Category: Best Educational Program

Budget: \$250,000 to \$749,999

Award Won: Bronze**St. Paul Festival and Heritage Foundation**

The St. Paul Winter Carnival

3M Beyond the Classroom

St. Paul, MN U.S.A.

Category: Best Educational Program

Budget: Over \$1.5 Million

Award Won: Bronze**National Capital Commission**

Raise Your Voices

National Student Banner Contest

Ottawa, ON Canada

Category: Best Educational Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Music for All**

2011 Music for All Summer Symposium

Presented by Yamaha

Indianapolis, IN U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Under \$250,000

Award Won: Gold**BorderFest Association**

Festival of Lights

Hidalgo, TX U.S.A.

Category: Best Educational Program

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Cherry Creek Arts Festival**

Denver, CO U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$250,000 to \$749,999

Award Won: Gold**Edmonton Heritage Festival Association**

Servus Heritage Festival

The Edmonton Food Bank

Edmonton, AB Canada

Category: Best Educational Program

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$250,000 to \$749,999

Award Won: Silver**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Border Texan of the Year Award

Hidalgo, TX U.S.A.

Category: Best Educational Program

Budget: Over \$1.5 Million

Award Won: Gold**Memphis In May International Festival, Inc.**

Memphis, TN U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$250,000 to \$749,999

Award Won: Bronze**Macon, GA's International Cherry Blossom Festival**

High Heels for a Cure

Macon, GA U.S.A.

Category: Best Educational Program

Budget: Over \$1.5 Million

Award Won: Silver**500 Festival, Inc.**

500 Festival & Indianapolis 500 Education Program

Indianapolis, IN U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Marathon/miniMarathon Charity Module
Louisville, KY U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

500 Festival Media Pit Stop Challenge
Indianapolis, IN U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Over \$1.5 Million

Award Won: Bronze

Portland Rose Festival Foundation

Portland Rose Festival
Heroism is Par for the Course Golf Tournament
Portland, OR U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: Under \$250,000

Award Won: Gold

BorderFest Association

Festival of Lights
Hidalgo, TX U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: Under \$250,000

Award Won: Silver

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2011
Pigeon Forge, TN U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: \$250,000 to \$749,999

Award Won: Gold

BorderFest Association

BorderFest 2011 "Celebrating Hawaii" Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: \$250,000 to \$749,999

Award Won: Silver

Memphis In May International Festival, Inc.

Memphis In May International Festival Salutes Belgium
Teachers' Conference
Memphis, TN U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: \$250,000 to \$749,999

Award Won: Bronze

Atlanta Dogwood Festival

International Village
Atlanta, GA U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Des Moines Arts Festival

Prairie Meadows Community Outreach Program
Des Moines, IA U.S.A.

Category: Best Community Outreach Program (Benefiting the Community)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Cherry Creek Arts Festival

Janus Student Art Buying Program
Denver, CO U.S.A.

**Category: Best Community Outreach Program
(Benefiting the Community)**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Geumsan Insam Festival

Ginseng Medical Herb Experience

Geumson-gun South Korea

**Category: Best Community Outreach Program
(Benefiting the Community)**

Budget: Over \$1.5 Million

Award Won: Gold

Portland Rose Festival Foundation

Portland Rose Festival

Sanctioned Events

Portland, OR U.S.A.

**Category: Best Community Outreach Program
(Benefiting the Community)**

Budget: Over \$1.5 Million

Award Won: Silver

Pennsylvania Horticultural Society

2011 Philadelphia International Flower Show

Plant One Million

Philadelphia, PA U.S.A.

**Category: Best Community Outreach Program
(Benefiting the Community)**

Budget: Over \$1.5 Million

Award Won: Bronze

Fiesta San Antonio Commission

Fiesta San Antonio

Fiesta Safe Ride Community Partnership

San Antonio, TX U.S.A.

Category: Best New Promotion

Budget: Under \$250,000

Award Won: Gold

City of West Palm Beach

Cowboys on the Waterfront

West Palm Beach, FL U.S.A.

Category: Best New Promotion

Budget: Under \$250,000

Award Won: Silver

National Performing Arts and Events LLC

CLS Cruise - Launch of the New Mercedes-Benz CLS

Muscat, Sultanate of Oman

Category: Best New Promotion

Budget: Under \$250,000

Award Won: Bronze

City of Glendale, Arizona - Office of Special Events

City of Glendale

Silly Bandz

Glendale, AZ U.S.A.

Category: Best New Promotion

Budget: \$250,000 to \$749,999

Award Won: Gold

BorderFest Association

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Wedding of Pepper and ChaCha Rita

Hidalgo, TX U.S.A.

Category: Best New Promotion

Budget: \$250,000 to \$749,999

Award Won: Silver

Barry Chiorello's Second Story Productions, LLC

Mercer County Italian American Festival

My Story Growing Up Italian - Portraits

Trenton, NJ U.S.A.

Category: Best New Promotion

Budget: \$250,000 to \$749,999

Award Won: Bronze

Macon, GA's International Cherry Blossom Festival

Drink Pink

Macon, GA U.S.A.

Category: Best New Promotion

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Cherry Creek Arts Festival

2011 Featured Guest Artist with Phil Hansen - Be a Part of Art
Denver, CO U.S.A.

Category: Best New Promotion

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Washington's Birthday Celebration Association

Washington's Birthday Celebration
El Mero Chile Bike Rally
Laredo, TX U.S.A.

Category: Best New Promotion

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Temecula Valley Balloon & Wine Festival

Largest Glow Stick Design Record Attempt
Temecula, CA U.S.A.

Category: Best New Promotion

Budget: Over \$1.5 Million

Award Won: Gold

Portland Rose Festival Foundation

Portland Rose Festival
The Clown Prince
Portland, OR U.S.A.

Category: Best New Promotion

Budget: Over \$1.5 Million

Award Won: Silver

Portland Rose Festival Foundation

Portland Rose Festival
Vertigo
Portland, OR U.S.A.

Category: Best New Promotion

Budget: Over \$1.5 Million

Award Won: Bronze

Kentucky Derby Festival

PegasusPins.com
Louisville, KY U.S.A.

Category: Best Event (within an existing festival)

Budget: Under \$250,000

Award Won: Gold

City of West Palm Beach

American West Palm Beach, 4th on Flagler
West Palm Beach, FL U.S.A.

Category: Best Event (within an existing festival)

Budget: Under \$250,000

Award Won: Silver

City of Oak Ridge

Secret City Festival
Tours of the Y-12 Pilot Plant
Oak Ridge, TN U.S.A.

Category: Best Event (within an existing festival)

Budget: Under \$250,000

Award Won: Bronze

Pacific National Exhibition

2010 Fair at the PNE
100th Anniversary PNE Parade
Vancouver, BC Canada

Category: Best Event (within an existing festival)

Budget: \$250,000 to \$749,999

Award Won: Gold

BorderFest Association

BorderFest 2011 "Celebrating Hawaii" Proudly Presented by Kraft
Wedding of Pepper and ChaCha Rita
Hidalgo, TX U.S.A.

Category: Best Event (within an existing festival)

Budget: \$250,000 to \$749,999

Award Won: Silver

St. Paul Festival and Heritage Foundation

The St. Paul Winter Carnival
The Beer Dabbler
St. Paul, MN U.S.A.

Category: Best Event (within an existing festival)

Budget: \$250,000 to \$749,999

Award Won: Bronze

Sentosa Development Corporation

Sentosa Flowers 2011

Sentosa, Singapore

Category: Best Event (within an existing festival)

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

IPL 500 Festival Parade

Indianapolis, IN U.S.A.

Category: Best Event (within an existing festival)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Art Colony Association

40th Anniversary Bayou City Art Festival Memorial Park

Sunday in the Art

Houston, TX U.S.A.

Category: Best Event (within an existing festival)

Budget: Over \$1.5 Million

Award Won: Bronze

500 Festival, Inc.

American Family Insurance 500 Festival Community Day

Indianapolis, IN U.S.A.

Category: Best Event (within an existing festival)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Music for All

Future Music Educators' Event at the 2010 Grand National Championships

Presented by Yamaha

Indianapolis, IN U.S.A.

Category: Best New Event

Budget: Under \$250,000

Award Won: Gold

On the Waterfront, Inc.

Rockford City Market

Rockford, IL U.S.A.

Category: Best Event (within an existing festival)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Jalapeño Festival

Laredo, TX U.S.A.

Category: Best New Event

Budget: Under \$250,000

Award Won: Silver

Gatlinburg Department of Tourism - Special Events Office

Gatlinburg's Santa Claus is Comin' to Town Kid's Movie

Gatlinburg, TN U.S.A.

Category: Best Event (within an existing festival)

Budget: Over \$1.5 Million

Award Won: Gold

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon

Indianapolis, IN U.S.A.

Category: Best New Event

Budget: \$250,000 to \$749,999

Award Won: Gold

Sentosa Development Corporation

The Gift of Mother Nature

Sentosa, Singapore

Category: Best New Event

Budget: \$250,000 to \$749,999

Award Won: Silver

Greater Columbus Arts Council

Columbus Arts Festival

Savor the Arts with Dine Originals

Columbus, OH U.S.A.

Category: Best New Event

Budget: \$250,000 to \$749,999

Award Won: Bronze

Macon, GA's International Cherry Blossom Festival

High Heels for a Cure

Macon, GA U.S.A.

Category: Best New Event

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Cherry Creek Arts Festival

Art Auction Launch Party

Denver, CO U.S.A.

Category: Best New Event

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Jalapeño Festival

Laredo, TX U.S.A.

Category: Best Children's Programming

Budget: Under \$250,000

Award Won: Gold

City of Dublin

Spooktacular

Dublin, OH U.S.A.

Category: Best Children's Programming

Budget: Under \$250,000

Award Won: Silver

Pacific National Exhibition

2010 Fair at the PNE

Discovery Farm

Vancouver, BC Canada

Category: Best Children's Programming

Budget: Under \$250,000

Award Won: Bronze

City of Santa Clarita

4th Annual Santa Clarita's Literacy & Arts Festival

Santa Clarita, CA U.S.A.

Category: Best Children's Programming

Budget: \$250,000 to \$749,999

Award Won: Gold

Milwaukee Art Museum

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

Category: Best Children's Programming

Budget: \$250,000 to \$749,999

Award Won: Silver

Sentosa Development Corporation

Sentosa Story Telling Comes Alive!

Sentosa, Singapore

Category: Best Children's Programming

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

The HEBuddy & Friends Club sponsored by HEB Grocery Co.

Hidalgo, TX U.S.A.

Category: Best Children's Programming

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Conway Area Chamber of Commerce

Toad Suck Daze

Conway, AR U.S.A.

Category: Best Children's Programming

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Cherry Creek Arts Festival

Artivity Avenue

Denver, CO U.S.A.

Category: Best Children's Programming

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Children's Programming

Budget: Over \$1.5 Million

Award Won: Gold

Memphis In May International Festival, Inc.

World Cargo Crate

Memphis, TN U.S.A.

Category: Best Children's Programming

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

Chase 500 Festival Kids' Day/Rookie Run

Indianapolis, IN U.S.A.

Category: Best Children's Programming

Budget: Over \$1.5 Million

Award Won: Bronze

Portland Rose Festival Foundation

Portland Rose Festival

Junior Parade: Bringing a Carnival to Life

Portland, OR U.S.A.

Category: Best Public Safety/Security Plan for an Event

Budget: Combined Budget

Award Won: Gold

Uptown Association

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Public Safety/Security Plan for an Event

Budget: Combined Budget

Award Won: Silver

Portland Rose Festival Foundation

Portland Rose Festival

Portland, OR U.S.A.

Category: Best Public Safety/Security Plan for an Event

Budget: Combined Budget

Award Won: Bronze

St. Mary's University Alumni Association

Fiesta Oyster Bake

San Antonio, TX U.S.A.

Category: Best Press/Media Kit

Budget: Under \$250,000

Award Won: Gold

Tulsa International Mayfest

Tulsa, OK U.S.A.

Category: Best Press/Media Kit

Budget: Under \$250,000

Award Won: Silver

City of West Palm Beach

4th on Flagler 2011

West Palm Beach, FL U.S.A.

Category: Best Press/Media Kit

Budget: Under \$250,000

Award Won: Bronze

City of Aurora

KidSpree

Aurora, CO U.S.A.

Category: Best Press/Media Kit

Budget: \$250,000 to \$749,999

Award Won: Gold

St. Paul Festival and Heritage Foundation

The St. Paul Winter Carnival

St. Paul, MN U.S.A.

Category: Best Press/Media Kit

Budget: \$250,000 to \$749,999

Award Won: Silver

Edmonton Heritage Festival Association

Servus Heritage Festival

Edmonton, AB Canada

Category: Best Press/Media Kit

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Temecula Valley Balloon & Wine Festival**

Temecula, CA U.S.A.

Category: Best Press/Media Kit

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Des Moines Arts Festival**

Des Moines, IA U.S.A.

Category: Best Press/Media Kit

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Press/Media Kit

Budget: Over \$1.5 Million

Award Won: Gold**500 Festival, Inc.**

500 Festival

Indianapolis, IN U.S.A.

Category: Best Press/Media Kit

Budget: Over \$1.5 Million

Award Won: Silver**Kentucky Derby Festival**

Louisville, KY U.S.A.

Category: Best Press/Media Kit

Budget: Over \$1.5 Million

Award Won: Bronze**Fiesta San Antonio Commission**

Fiesta San Antonio

San Antonio, TX U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Under \$250,000

Award Won: Gold**Morale, Welfare and Recreation Department - Naval Station Great Lakes**

4th of July Centennial Celebration

The Living 100

Great Lakes, IL U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Under \$250,000

Award Won: Silver**City of West Palm Beach**

Cattle Drive Down Clematis

West Palm Beach, FL U.S.A.

Category: Most Creative/Effective News Stunt

Budget: \$250,000 to \$749,999

Award Won: Gold**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly

Presented by Kraft

Wedding of Pepper and ChaCha Rita

Hidalgo, TX U.S.A.

Category: Most Creative/Effective News Stunt

Budget: \$250,000 to \$749,999

Award Won: Silver**Greater Columbus Arts Council**

Columbus Arts Festival

Splatter Video

Columbus, OH U.S.A.

Category: Most Creative/Effective News Stunt

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Temecula Valley Balloon & Wine Festival**

Glow Stick Record

Temecula, CA U.S.A.

Category: Most Creative/Effective News Stunt

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Washington's Birthday Celebration Association**

Washington's Birthday Celebration
Media Celebrity Jalapenos Eating Challenge
Laredo, TX U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Award Won: Gold**Portland Rose Festival Foundation**

Portland Rose Festival
Let Verti-go
Portland, OR U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Award Won: Silver**Fiesta San Antonio Commission**

Fiesta San Antonio
Fiesta Carnival Opening Ceremony and News Conference
San Antonio, TX U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Over \$1.5 Million

Award Won: Bronze**Kentucky Derby Festival**

Boat Race Bourbon Barrel Selection
Louisville, KY U.S.A.

Category: Best Media Relations Campaign

Budget: Under \$250,000

Award Won: Gold**City of Aurora**

KidSpree
Aurora, CO U.S.A.

Category: Best Media Relations Campaign

Budget: \$250,000 to \$749,999

Award Won: Gold**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly Presented by Kraft
Hidalgo, TX U.S.A.

Category: Best Media Relations Campaign

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Cherry Creek Arts Festival**

Denver, CO U.S.A.

Category: Best Media Relations Campaign

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Temecula Valley Balloon & Wine Festival**

Temecula, CA U.S.A.

Category: Best Media Relations Campaign

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Washington's Birthday Celebration Association**

Washington's Birthday Celebration
Laredo, TX U.S.A.

Category: Best Media Relations Campaign

Budget: Over \$1.5 Million

Award Won: Gold**500 Festival, Inc.**

500 Festival
Indianapolis, IN U.S.A.

Category: Best Media Relations Campaign

Budget: Over \$1.5 Million

Award Won: Silver**Kentucky Derby Festival**

2011 SuperFest: Super Powered PR
Louisville, KY U.S.A.

Category: Best Media Relations Campaign

Budget: Over \$1.5 Million

Award Won: Bronze**Portland Rose Festival Foundation**

Portland Rose Festival

City Fair

Portland, OR U.S.A.

Category: Best T-Shirt Design

Budget: \$250,000 to \$749,999

Award Won: Bronze-Tie**Macon, GA's International Cherry Blossom Festival**

Macon, GA U.S.A.

Category: Best T-Shirt Design

Budget: Under \$250,000

Award Won: Gold**City of West Palm Beach**

4th on Flagler 2011

West Palm Beach, FL U.S.A.

Category: Best T-Shirt Design

Budget: \$250,000 to \$749,999

Award Won: Bronze-Tie**Spirit of Springfield**

Bright Nights at Forest Park

Springfield, MA U.S.A.

Category: Best T-Shirt Design

Budget: Under \$250,000

Award Won: Silver**Pacific National Exhibition**

2010 Fair at the PNE

Vancouver, BC Canada

Category: Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Des Moines Arts Festival**

Des Moines, IA U.S.A.

Category: Best T-Shirt Design

Budget: Under \$250,000

Award Won: Bronze**Galveston Historical Foundation**

2010 Rebirth Revival Race

Galveston, TX U.S.A.

Category: Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**City of Dublin**

Dublin Irish Festival

Dublin, OH U.S.A.

Category: Best T-Shirt Design

Budget: \$250,000 to \$749,999

Award Won: Gold**Uptown Association**

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Wichita Festivals, Inc.**

Riverfest

Wichita, KS U.S.A.

Category: Best T-Shirt Design

Budget: \$250,000 to \$749,999

Award Won: Silver**Macon, GA's International Cherry Blossom Festival**

Macon, GA U.S.A.

Category: Best T-Shirt Design

Budget: Over \$1.5 Million

Award Won: Gold**Ludwig Van Beethoven Association**

15th Ludwig Van Beethoven Easter Festival

Krakow, Poland

Category: Best T-Shirt Design

Budget: Over \$1.5 Million

Award Won: Silver**Friends of the Festival**Riverbend Festival
Chattanooga, TN U.S.A.**Category: Best T-Shirt Design**

Budget: Over \$1.5 Million

Award Won: Bronze**Jinju Namgang Yudeng Festival**

Jingu City, South Korea

Category: Best Pin or Button (by an event)

Budget: Under \$250,000

Award Won: Gold**San Jose Holiday Parade**

San Jose, CA U.S.A.

Category: Best Pin or Button (by an event)

Budget: Under \$250,000

Award Won: Silver**Fiesta San Antonio Commission**Fiesta San Antonio
San Antonio, TX U.S.A.**Category: Best Pin or Button (by an event)**

Budget: Under \$250,000

Award Won: Bronze**City of Santa Clarita**

Santa Clarita, CA U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$250,000 to \$749,999

Award Won: Gold**Issaquah Salmon Days Festival**

Issaquah, WA U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$250,000 to \$749,999

Award Won: Silver**Macon, GA's International Cherry Blossom Festival**

Macon, GA U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$250,000 to \$749,999

Award Won: Bronze**St. Paul Festival and Heritage Foundation**The St. Paul Winter Carnival
St. Paul, MN U.S.A.**Category: Best Pin or Button (by an event)**

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Grapevine Convention & Visitors Bureau**GrapeFest 2010
Grapevine, TX U.S.A.**Category: Best Pin or Button (by an event)**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Grapevine Convention & Visitors Bureau**Main Street Days 2011
Grapevine, TX U.S.A.**Category: Best Pin or Button (by an event)**

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Cherry Creek Arts Festival**

Denver, CO U.S.A.

Category: Best Pin or Button (by an event)

Budget: Over \$1.5 Million

Award Won: Gold**Houston Livestock Show and Rodeo**

Houston, TX U.S.A.

Category: Best Pin or Button (by an event)

Budget: Over \$1.5 Million

Award Won: Silver**Fiesta San Antonio Commission**Fiesta San Antonio
San Antonio, TX U.S.A.

Category: Best Pin or Button (by an event)

Budget: Over \$1.5 Million

Award Won: Bronze

Pennsylvania Horticultural Society

2011 Philadelphia International Flower Show

Philadelphia, PA U.S.A.

Category: Best Hat

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2011 "Celebrating Hawaii" Proudly

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Hidalgo, TX U.S.A.

Category: Best Hat

Budget: Under \$250,000

Award Won: Gold

City of Mansfield

Winter Walk - Step Up to Health

Mansfield, TX U.S.A.

Category: Best Hat

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Hat

Budget: Under \$250,000

Award Won: Silver

Dooly County Chamber of Commerce

BIG PIG JIG ®

Vienna, GA U.S.A.

Category: Best Hat

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Memphis In May International Festival, Inc.

Memphis In May World Championship Barbecue

Cooking Contest

Memphis, TN U.S.A.

Category: Best Hat

Budget: Under \$250,000

Award Won: Bronze

City of Pigeon Forge Office of Special Events

Wilderness Wildlife Week 2011

Pigeon Forge, TN U.S.A.

Category: Best Hat

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Cherry Creek Arts Festival

Denver, CO U.S.A.

Category: Best Hat

Budget: \$250,000 to \$749,999

Award Won: Gold

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Category: Best Hat

Budget: Over \$1.5 Million

Award Won: Gold

Jinju Namgang Yudeng Festival

Jingu City, South Korea

Category: Best Hat

Budget: \$250,000 to \$749,999

Award Won: Silver

Milwaukee Art Museum

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

Category: Best Hat

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Hat

Budget: Over \$1.5 Million

Award Won: Bronze

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon

Indianapolis, IN U.S.A.

Category: Best Other Merchandise

Budget: Under \$250,000

Award Won: Gold

Pacific National Exhibition

2010 Fair at the PNE

100 Years of Fun Book

Vancouver, BC Canada

Category: Best Other Merchandise

Budget: Under \$250,000

Award Won: Silver

Sevierville Chamber of Commerce

Bloomin' BBQ & Bluegrass

BBQ Sauce

Sevierville, TN U.S.A.

Category: Best Other Merchandise

Budget: Under \$250,000

Award Won: Bronze

Galveston Historical Foundation

2011 Historic Homes Tour

Note Cards

Galveston, TX U.S.A.

Category: Best Other Merchandise

Budget: \$250,000 to \$749,999

Award Won: Gold

St. Paul Festival and Heritage Foundation

The St. Paul Winter Carnival

White 125th Anniversary Mittens

St. Paul, MN U.S.A.

Category: Best Other Merchandise

Budget: \$250,000 to \$749,999

Award Won: Silver

Milwaukee Art Museum

Lakefront Festival of Arts

Set of Coasters

Milwaukee, WI U.S.A.

Category: Best Other Merchandise

Budget: \$250,000 to \$749,999

Award Won: Bronze

Macon, GA's International Cherry Blossom Festival

2011 Commemorative Plate

Macon, GA U.S.A.

Category: Best Other Merchandise

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

City of Dublin

Dublin Irish Festival

Shot Glass

Dublin, OH U.S.A.

Category: Best Other Merchandise

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Gimje Horizon Festival

Post-It Holder

Gimje City, South Korea

Category: Best Other Merchandise

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Geumsan Insam Festival

Fan

Geumson-gun South Korea

Category: Best Other Merchandise

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Hometown Holiday Radko Ornament

Louisville, KY U.S.A.

Category: Best Other Merchandise

Budget: Over \$1.5 Million

Award Won: Silver

City Hall of Boryeong

Boryeong Mud Festival

Key Chain

Boryeong South Korea

Category: Best Other Merchandise

Budget: Over \$1.5 Million

Award Won: Bronze**Ludwig Van Beethoven Association**

15th Ludwig Van Beethoven Easter Festival

Mug

Krakow, Poland

Category: Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Downtown Fort Worth Initiatives, Inc.**

MAIN ST. Fort Worth Arts Festival

Festival Vest

Fort Worth, TX U.S.A.

Category: Best Miscellaneous Clothing

Budget: Under \$250,000

Award Won: Gold**San Jose Holiday Parade**

Parade Jacket

San Jose, CA U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Cherry Creek Arts Festival**

Sleeveless V-Neck T-Shirt

Denver, CO U.S.A.

Category: Best Miscellaneous Clothing

Budget: Under \$250,000

Award Won: Silver**City of West Palm Beach**

4th on Flagler 2011

Bandana

West Palm Beach, FL U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Red T-shirt

Laredo, TX U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$250,000 to \$749,999

Award Won: Gold**Issaquah Salmon Days Festival**

Blue Salmon Days Jacket

Issaquah, WA U.S.A.

Category: Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Award Won: Gold**Pennsylvania Horticultural Society**

2011 Philadelphia International Flower Show

Blue Apron with Roses

Philadelphia, PA U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$250,000 to \$749,999

Award Won: Silver**Milwaukee Art Museum**

Lakefront Festival of Arts

Pink Long Sleeve Hoodie

Milwaukee, WI U.S.A.

Category: Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Award Won: Silver**Kentucky Derby Festival**

Runner Sports Bra

Louisville, KY U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$250,000 to \$749,999

Award Won: Bronze**BorderFest Association**

BorderFest 2011 "Celebrating Hawaii" Proudly

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Tan Collard Shirt

Hidalgo, TX U.S.A.

Category: Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Award Won: Bronze**Fiesta San Antonio Commission**

Fiesta San Antonio

Fiesta Rhinestone T-Shirt

San Antonio, TX U.S.A.

Category: Best New Merchandise

Budget: Under \$250,000

Award Won: Gold**Skagit Valley Tulip Festival**

Tulip Coaster

Mount Vernon, WA U.S.A.

Category: Best New Merchandise

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Cherry Creek Arts Festival**

Reusable/Foldable Water Bag

Denver, CO U.S.A.

Category: Best New Merchandise

Budget: Under \$250,000

Award Won: Silver**Pacific National Exhibition**

2010 Fair at the PNE

100th Anniversary Cup

Vancouver, BC Canada

Category: Best New Merchandise

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Geumsan Insam Festival**

Zipper Pull

Geumson-gun South Korea

Category: Best New Merchandise

Budget: Under \$250,000

Award Won: Bronze**Morale, Welfare and Recreation Department -****Naval Station Great Lakes**

4th of July Centennial Celebration

Pennant Flag

Great Lakes, IL U.S.A.

Category: Best New Merchandise

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Des Moines Arts Festival**

One Eyed Red Onsie

Des Moines, IA U.S.A.

Category: Best New Merchandise

Budget: \$250,000 to \$749,999

Award Won: Gold**Ham Pyeong Butterfly Festival**

Butterfly Brooch

Jeollanam-Do, South Korea

Category: Best New Merchandise

Budget: Over \$1.5 Million

Award Won: Gold**Kentucky Derby Festival**

Derby Festival Fun Bandz

Louisville, KY U.S.A.

Category: Best New Merchandise

Budget: \$250,000 to \$749,999

Award Won: Silver**Issaquah Salmon Days Festival**

Fish Lips Lip Balm

Issaquah, WA U.S.A.

Category: Best New Merchandise

Budget: Over \$1.5 Million

Award Won: Silver**Houston Livestock Show and Rodeo**

Bull Rider Coffee Mug

Houston, TX U.S.A.

Category: Best New Merchandise

Budget: \$250,000 to \$749,999

Award Won: Bronze**St. Paul Festival and Heritage Foundation**

The St. Paul Winter Carnival

Ice Wine

St. Paul, MN U.S.A.

Category: Best New Merchandise

Budget: Over \$1.5 Million

Award Won: Bronze**500 Festival, Inc.**

500 Festival

Mouse Pad

Indianapolis, IN U.S.A.

Category: Best Overall Merchandising Program

Budget: Under \$1.5 Million

Award Won: Gold

Des Moines Arts Festival

Des Moines, IA U.S.A.

Category: Best Overall Merchandising Program

Budget: Over \$1.5 Million

Award Won: Bronze

Fiesta San Antonio Commission

Fiesta San Antonio
San Antonio, TX U.S.A.

Category: Best Overall Merchandising Program

Budget: Under \$1.5 Million

Award Won: Silver

BorderFest Association

BorderFest 2011 "Celebrating Hawaii" Proudly
Presented by Kraft
Hidalgo, TX U.S.A.

Category: Best Single Display Ad

Budget: Combined Budget

Award Won: Gold

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo, TX U.S.A.

Category: Best Overall Merchandising Program

Budget: Under \$1.5 Million

Award Won: Bronze

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo, TX U.S.A.

Category: Best Single Display Ad

Budget: Combined Budget

Award Won: Silver

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo, TX U.S.A.

Category: Best Overall Merchandising Program

Budget: Over \$1.5 Million

Award Won: Gold

Kentucky Derby Festival

Louisville, KY U.S.A.

Category: Best Company Image Pieces

Budget: Under \$250,000

Award Won: Gold

Spirit of Springfield

Springfield's 375th Anniversary Celebration
Springfield, MA U.S.A.

Category: Best Overall Merchandising Program

Budget: Over \$1.5 Million

Award Won: Silver

Music for All

Indianapolis, IN U.S.A.

Category: Best Company Image Pieces

Budget: \$250,000 to \$749,999

Award Won: Gold

Ham Pyeong Butterfly Festival

Jeollanam-Do, South Korea

Category: Best Company Image Pieces

Budget: \$250,000 to \$749,999

Award Won: Silver

Cultural Festivals

Saint Louis Art Fair
Saint Louis, MO U.S.A.

Category: Best Company Image Pieces

Budget: \$250,000 to \$749,999

Award Won: Bronze

Uptown Association

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Company Image Pieces

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Gimje Horizon Festival

Gimje City, South Korea

Category: Best Company Image Pieces

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Company Image Pieces

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Company Image Pieces

Budget: Over \$1.5 Million

Award Won: Gold

Jinju Namgang Yudeng Festival

Jingu City, South Korea

Category: Best Company Image Pieces

Budget: Over \$1.5 Million

Award Won: Silver

Pasadena Tournament of Roses

2011 Rose Parade presented by Honda

Pasadena, CA U.S.A.

Category: Best Direct Mail Piece or Brochure

Budget: Combined Budget

Award Won: Gold

Washington's Birthday Celebration Association

Washington's Birthday Celebration

Laredo, TX U.S.A.

Category: Best Direct Mail Piece or Brochure

Budget: Combined Budget

Award Won: Silver

St. Paul Festival and Heritage Foundation

The St. Paul Winter Carnival

St. Paul, MN U.S.A.

Category: Best Direct Mail Piece or Brochure

Budget: Combined Budget

Award Won: Bronze

Uptown Association

Uptown Art Fair

Minneapolis, MN U.S.A.

Category: Best Vendor/Supplier

Budget: Combined Budget

Award Won: Gold

Kentucky Derby Festival

Cox Concessions

Louisville, KY U.S.A.

Category: Best Vendor/Supplier

Budget: Combined Budget

Award Won: Silver

500 Festival, Inc.

500 Festival

Williams Randall Marketing

Indianapolis, IN U.S.A.

Category: Best Vendor/Supplier

Budget: Combined Budget

Award Won: Bronze

Friends of the Festival

Riverbend Festival

North American Midway Entertainment

Chattanooga, TN U.S.A.

Category: Best New Product or Service

Budget: Combined Budget

Award Won: Gold

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon

Runner Tracking

Indianapolis, IN U.S.A.

Category: Best New Product or Service

Budget: Combined Budget

Award Won: Silver

Uptown Association

Uptown Art Fair

Uptown Bike Hitches

Minneapolis, MN U.S.A.

Category: Best 4 Year Event Management Degree

Budget: Over \$1.5 Million

Award Won: Gold

Pai-Chai University

Daejeon, South Korea

Category: Best Event Management Certificate Program

Budget: Combined Budget

Award Won: Gold

Temple University School of Tourism and Hospitality Management

Event Leadership Executive Certificate Program

Philadelphia, PA U.S.A.

Category: Best Event Management Certificate Program

Budget: Combined Budget

Award Won: Silver

Arizona State University

Certificate in Special Event Management

Phoenix, AZ U.S.A.

Category: Best Festival & Event Management Masters Program

Budget: Over \$1.5 Million

Award Won: Gold

Pai-Chai University

Daejeon, Republic of Korea South Korea

Category: Best Festival & Event Management PhD Program

Budget: Over \$1.5 Million

Award Won: Gold

Pai-Chai University

Daejeon, Republic of Korea South Korea

Category: Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Budget: Combined Budget

Award Won: Gold

Kentucky Derby Festival

Pinnacle City

Louisville, KY U.S.A.

Category: Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Budget: Combined Budget

Award Won: Silver

500 Festival, Inc.

500 Festival

Indianapolis, IN U.S.A.