

500 Festival, Inc.

500 Festival
Indianapolis IN U.S.A.

Category: Best Sponsor Solicitation Video

Budget: Over \$1.5 Million
Award Won: Gold

500 Festival, Inc.

500 Festival
Indianapolis IN U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million
Award Won: Gold

500 Festival, Inc.

Indianapolis IN U.S.A.

**Category: Best Miscellaneous Printed Materials
(single page)**

Budget: Over \$1.5 Million
Award Won: Gold

500 Festival, Inc.

Regions 500 Festival Snakepit Ball presented by Cindy and Paul Skjodt
Indianapolis IN U.S.A.

Category: Best Event Invitation

Budget: Over \$1.5 Million
Award Won: Gold

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon
OneAmerica
Indianapolis IN U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Over \$1.5 Million
Award Won: Gold

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon
American Dairy Association
Indianapolis IN U.S.A.

**Category: Best Single New Sponsorship
Program**

Budget: Over \$1.5 Million
Award Won: Gold

500 Festival, Inc.

IPL 500 Festival Parade
Anthem
Indianapolis IN U.S.A.

**Category: Best Sponsorship Program for
Individual Sponsor**

Budget: Over \$1.5 Million
Award Won: Gold

500 Festival, Inc.

IPL 500 Festival Parade
AAA Hoosier Motor Club
Indianapolis IN U.S.A.

Category: Best Sponsor

Budget: Over \$1.5 Million
Award Won: Gold

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon
Indianapolis IN U.S.A.

Category: Best Event (within an existing festival)

Budget: Over \$1.5 Million
Award Won: Gold

500 Festival, Inc.

500 Festival
Indianapolis IN U.S.A.

Category: Best Press/Media Kit

Budget: Over \$1.5 Million
Award Won: Gold

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon
Indianapolis IN U.S.A.

Category: Best Hat

Budget: Over \$1.5 Million

Award Won: Gold

500 Festival, Inc.

500 Festival
facebook.com/500fest
Indianapolis IN U.S.A.

Category: Best Social Media Site

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon
Indianapolis IN U.S.A.

Category: Best Event Photograph

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon
Subway
Indianapolis IN U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

Indianapolis IN U.S.A.

Category: Best Volunteer Program

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

Indianapolis IN U.S.A.

Category: Best Educational Program

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

500 Festival
Indianapolis IN U.S.A.

Category: Best Media Relations Campaign

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

American Family Insurance 500 Festival Community Day
Indianapolis IN U.S.A.

Category: Best Pin or Button (by an event)

Budget: Over \$1.5 Million

Award Won: Silver

500 Festival, Inc.

500 Festival
www.500festival.com
Indianapolis IN U.S.A.

Category: Best Organizational Website

Budget: Over \$1.5 Million

Award Won: Bronze

500 Festival, Inc.

IPL 500 Festival Parade
Indianapolis IN U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million

Award Won: Bronze

500 Festival, Inc.

500 Festival
Indianapolis IN U.S.A.

Category: Best Event Invitation

Budget: Over \$1.5 Million
Award Won: Bronze

500 Festival, Inc.

IPL 500 Festival Parade
IPL
Indianapolis IN U.S.A.

Category: Best Overall Sponsorship Program

Budget: Over \$1.5 Million
Award Won: Bronze

500 Festival, Inc.

OneAmerica 500 Festival Mini-Marathon
Marathon Participant T-Shirt
Indianapolis IN U.S.A.

Category: Best Miscellaneous Clothing

Budget: Over \$1.5 Million
Award Won: Bronze

Andrew Rafkind Photography

Main Street Days Outdoor Adventures
Boise ID U.S.A.

Category: Best Event Photograph

Budget: \$250,000 to \$749,999
Award Won: Gold

Andrew Rafkind Photography

Western Idaho Fair
Boise ID U.S.A.

Category: Best Event Photograph

Budget: Under \$250,000
Award Won: Silver

Andrew Rafkind Photography

Western Idaho Fair
Boise ID U.S.A.

Category: Best Event Photograph

Budget: Under \$250,000
Award Won: Bronze

Art Colony Association

13th Annual Bayou City Art Festival Downtown
Houston TX U.S.A.

Category: Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Art Colony Association

13th Annual Bayou City Art Festival Memorial Park
A Walk In The Art
Houston TX U.S.A.

**Category: Best New Fundraising Program
(Benefiting the Festival/Event)**

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Art Colony Association

13th Annual Bayou City Art Festival Memorial Park
Houston TX U.S.A.

**Category: Best Sponsorship Program for
Individual Sponsor**

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Art Colony Association

13th Annual Bayou City Art Festival Memorial Park
Capital One Bank
Houston TX U.S.A.

Category: Best Sponsor

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Art Colony Association

13th Annual Bayou City Art Festival Memorial Park
Houston TX U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Art Colony Association

13th Annual Bayou City Art Festival Downtown
Art Heist
Houston TX U.S.A.

**Category: Best New Fundraising Program
(Benefiting the Festival/Event)**

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Art Colony Association

13th Annual Bayou City Art Festival Downtown
Houston TX U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Art Colony Association

13th Annual Bayou City Art Festival Memorial Park
Tote Bag Made Out of Recycled Festival Banners
Houston TX U.S.A.

Category: Best New Merchandise

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Atlanta Dogwood Festival

Atlanta GA U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$250,000 to \$749,999

Award Won: Gold

Atlanta Dogwood Festival

International Village
Atlanta GA U.S.A.

Category: Best Community Outreach Program

Budget: \$250,000 to \$749,999

Award Won: Silver

Atlanta Dogwood Festival

Dogwood Goes Green
Atlanta GA U.S.A.

Category: Best Environmental Program

Budget: \$250,000 to \$749,999

Award Won: Bronze

Atlanta Dogwood Festival

Atlanta High School Art Exhibition
Atlanta GA U.S.A.

Category: Best New Event

Budget: \$250,000 to \$749,999

Award Won: Bronze

Barry Chiorello's Second Story Productions, LLC

Mercer County Italian American Festival
Trenton NJ U.S.A.

Category: Best Ad Series

Budget: \$250,000 to \$749,999

Award Won: Silver

Barry Chiorello's Second Story Productions, LLC

Mercer County Italian American Festival
My Story Growing Up Italian
Trenton NJ U.S.A.

Category: Best New Promotion

Budget: \$250,000 to \$749,999

Award Won: Bronze

Battle of Flowers ® Association

Battle of Flowers
San Antonio TX U.S.A.

Category: Best Event Photograph

Budget: \$250,000 to \$749,999
Award Won: Bronze

Bobby Rodriguez Productions, Inc.

Florida Renaissance Festival
Fort Lauderdale FL U.S.A.

Category: Best Event Photograph

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Bobby Rodriguez Productions, Inc.

Florida Renaissance Festival
facebook.com/flarenfest
Fort Lauderdale FL U.S.A.

Category: Best Social Media Site

Budget: \$750,000 to \$1.5 Million
Award Won: Silver

Bobby Rodriguez Productions, Inc.

Florida Renaissance Festival
www.ren-fest.com
Fort Lauderdale FL U.S.A.

Category: Best Event Website

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

BorderFest Association

Festival of Lights
Hidalgo TX U.S.A.

Category: Grand Pinnacle

Budget: Under \$250,000
Award Won: Gold

BorderFest Association

Festival of Lights
Hidalgo TX U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: Under \$250,000
Award Won: Gold

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Hidalgo TX U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: \$250,000 to \$749,999
Award Won: Gold

BorderFest Association

Festival of Lights
Hidalgo TX U.S.A.

Category: Best Single Magazine Display Ad

Budget: Under \$250,000
Award Won: Gold

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
State Farm Insurance
Hidalgo TX U.S.A.

Category: Best Single New Sponsorship Program

Budget: \$250,000 to \$749,999
Award Won: Gold

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Hidalgo TX U.S.A.

Category: Best Overall Sponsorship Program

Budget: \$250,000 to \$749,999
Award Won: Gold

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
State Farm Arena
Hidalgo TX U.S.A.

Category: Best Sponsor

Budget: \$250,000 to \$749,999

Award Won: Gold

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Hidalgo TX U.S.A.

Category: Best Volunteer Program

Budget: \$250,000 to \$749,999

Award Won: Gold

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Hidalgo TX U.S.A.

Category: Best Educational Program

Budget: \$250,000 to \$749,999

Award Won: Gold

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Hidalgo TX U.S.A.

Category: Best Community Outreach Program

Budget: \$250,000 to \$749,999

Award Won: Gold

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
BorderFest and Kraft Cooking Contest
Hidalgo TX U.S.A.

Category: Best New Promotion

Budget: \$250,000 to \$749,999

Award Won: Gold

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
HEBuddy & Friends Club Sponsored by HEB Grocery Co.
Hidalgo TX U.S.A.

Category: Best Children's Programming

Budget: \$250,000 to \$749,999

Award Won: Gold

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Engagement of Pepper to ChaCha Rita
Hidalgo TX U.S.A.

Category: Most Creative/Effective News Stunt

Budget: \$250,000 to \$749,999

Award Won: Gold

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Hidalgo TX U.S.A.

Category: Best Media Relations Campaign

Budget: \$250,000 to \$749,999

Award Won: Gold

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Hidalgo TX U.S.A.

Category: Best Overall Merchandising Program

Budget: Under \$1.5 Million

Award Won: Gold

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Hidalgo TX U.S.A.

Category: Best Radio Promotion

Budget: \$250,000 to \$749,999

Award Won: Silver

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
www.myborderfest.com
Hidalgo TX U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Under \$750,000

Award Won: Silver

BorderFest Association

Festival of Lights
Hidalgo TX U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Under \$250,000

Award Won: Silver

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Hidalgo TX U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$250,000 to \$749,999

Award Won: Silver

BorderFest Association

Festival of Lights
Hidalgo TX U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Under \$250,000

Award Won: Silver

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
The Border Texan of the Year
Hidalgo TX U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$250,000 to \$749,999

Award Won: Silver

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Hidalgo TX U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$250,000 to \$749,999

Award Won: Silver

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Hidalgo TX U.S.A.

Category: Grand Pinnacle

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
www.myborderfest.com
Hidalgo TX U.S.A.

Category: Best Event Website

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Hidalgo TX U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Hidalgo TX U.S.A.

Category: Best Ad Series

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Hidalgo TX U.S.A.

Category: Best Outdoor Billboard

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Hidalgo TX U.S.A.

Category: Best Street Banner

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
State Farm Insurance
Hidalgo TX U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

BorderFest 2010 "Celebrating Australia" Proudly Presented by Kraft
Interactive Gaming Experience
Hidalgo TX U.S.A.

Category: Best Event (within an existing festival)

Budget: \$250,000 to \$749,999

Award Won: Bronze

BorderFest Association

Festival of Lights
Hidalgo TX U.S.A.

Category: Best T-Shirt Design

Budget: Under \$250,000

Award Won: Bronze-Tie

BorderFest Association

Festival of Lights
Crystal Bell
Hidalgo TX U.S.A.

Category: Best Other Merchandise

Budget: Under \$250,000

Award Won: Bronze

Canada Place Corporation

Canada Day at Canada Place
Vancouver BC Canada

Category: Grand Pinnacle

Budget: \$250,000 to \$749,999

Award Won: Gold

Cedar Rapids Freedom Festival

Win Win Win Program
Cedar Rapids IA U.S.A.

Category: Best Volunteer Program

Budget: \$250,000 to \$749,999

Award Won: Silver

Centennial Olympic Park

Atlanta GA U.S.A.

Category: Best Volunteer Program

Budget: Under \$250,000

Award Won: Gold

Centennial Olympic Park

Wednesday WindDown
Atlanta GA U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Under \$250,000

Award Won: Silver

Centennial Olympic Park

facebook.com/centennialolympicpark

Atlanta GA U.S.A.

Category: Best Social Media Site

Budget: Under \$250,000

Award Won: Silver**Centennial Olympic Park**

Wednesday WindDown

Atlanta GA U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Under \$250,000

Award Won: Bronze**Centennial Olympic Park**

Atlanta GA U.S.A.

Category: Best Street Banner

Budget: Under \$250,000

Award Won: Bronze**Central Atlanta Progress, Inc**

www.atlantadowntown.com

Atlanta GA U.S.A.

Category: Best Organizational Website

Budget: \$250,000 to \$749,999

Award Won: Gold**Central Atlanta Progress, Inc**

Atlanta GA U.S.A.

Category: Best Event/Organization Newsletter

Budget: \$250,000 to \$749,999

Award Won: Gold**Central Atlanta Progress, Inc**

Atlanta GA U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$250,000 to \$749,999

Award Won: Gold**Central Atlanta Progress, Inc**

Atlanta GA U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: \$250,000 to \$749,999

Award Won: Silver**Cherry Creek Arts Festival**

Denver CO U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Cherry Creek Arts Festival**

2009 Telluride Festival of the Arts

Denver CO U.S.A.

Category: Best Commemorative Poster

Budget: Under \$250,000

Award Won: Gold-Tie**Cherry Creek Arts Festival**

Denver CO U.S.A.

Category: Best Ad Series

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Cherry Creek Arts Festival

Mobile Art Gallery, Student Art Buying Program, African Rhythm
Synergy
Denver CO U.S.A.

Category: Best Educational Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Cherry Creek Arts Festival

Art of Fitness
Denver CO U.S.A.

Category: Best New Event

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Cherry Creek Arts Festival

Denver CO U.S.A.

Category: Best Media Relations Campaign

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Cherry Creek Arts Festival

Long Sleeve Shirt - Together Through Art . . For 20 years!
Denver CO U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Cherry Creek Arts Festival

Website Frames
Denver CO U.S.A.

Category: Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Cherry Creek Arts Festival

Denver CO U.S.A.

Category: Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Cherry Creek Arts Festival

Cultural Pavilion
Denver CO U.S.A.

Category: Best Community Outreach Program

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Cherry Creek Arts Festival

Artivity Avenue
Denver CO U.S.A.

Category: Best Children's Programming

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Cherry Creek Arts Festival

Denver CO U.S.A.

Category: Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Cherry Creek Arts Festival

iPhone Application
Denver CO U.S.A.

Category: Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Cherry Creek Arts Festival

Denver CO U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Cherry Creek Arts Festival

Denver CO U.S.A.

Category: Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

Cherry Creek Arts Festival

Denver CO U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Cherry Creek Arts Festival

Denver CO U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

City Hall of Boryeong

Boryeong Mud Festival

Boryeong 302-735 South Korea

Category: Best Ad Series

Budget: Over \$1.5 Million

Award Won: Gold

City Hall of Boryeong

Boryeong Mud Festival

Boryeong 302-735 South Korea

Category: Best Company Image Pieces

Budget: Over \$1.5 Million

Award Won: Gold

City Hall of Boryeong

Boryeong Mud Festival

Boryeong 302-735 South Korea

Category: Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Award Won: Bronze

City Hall of Boryeong

Boryeong Mud Festival

Boryeong 302-735 South Korea

Category: Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Award Won: Bronze

City Hall of Gongju

Baekje Cultural Festival

Gong ju South Korea

Category: Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Award Won: Gold

City Hall of Gongju

Baekje Cultural Festival

Gong ju South Korea

Category: Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Award Won: Gold

City Hall of Gongju

Baekje Cultural Festival
Gong ju South Korea

Category: Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million
Award Won: Silver

City Hall of Gongju

Baekje Cultural Festival
Gong ju South Korea

Category: Best Street Banner

Budget: Over \$1.5 Million
Award Won: Silver

City Hall of Gongju

Baekje Cultural Festival
<http://www.baekje.org/html/en/index.html>
Gong ju South Korea

Category: Best Event Website

Budget: Over \$1.5 Million
Award Won: Bronze

City of Aurora

KidSpree
Aurora CO U.S.A.

Category: Best Media Relations Campaign

Budget: Under \$250,000
Award Won: Gold

City of Aurora

KidSpree
Aurora CO U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: Under \$250,000
Award Won: Silver

City of Aurora

KidSpree
Aurora CO U.S.A.

Category: Best Promotional Poster

Budget: Under \$250,000
Award Won: Silver

City of Aurora

KidSpree
Aurora CO U.S.A.

Category: Best Press/Media Kit

Budget: Under \$250,000
Award Won: Silver

City of Aurora

KidSpree
Aurora CO U.S.A.

Category: Best Pin or Button (by an event)

Budget: Under \$250,000
Award Won: Silver

City of Dublin

Dublin Irish Festival
www.DublinIrishFestival.org
Dublin OH U.S.A.

Category: Best Event Website

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

City of Dublin

Dublin Irish Festival
facebook.com/DublinIrishFestival
Dublin OH U.S.A.

Category: Best Social Media Site

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

City of Dublin

Dublin Irish Festival
Wool Ewe Be Mine? Baby Bib
Dublin OH U.S.A.

Category: Best Other Merchandise

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

City of Dublin

Dublin Irish Festival
Dublin OH U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$750,000 to \$1.5 Million
Award Won: Silver

City of Dublin

Dublin Irish Festival
Dublin OH U.S.A.

Category: Best Ad Series

Budget: \$750,000 to \$1.5 Million
Award Won: Silver

City of Dublin

Halloween Spooktacular
Dublin OH U.S.A.

Category: Best Children's Programming

Budget: Under \$250,000
Award Won: Silver

City of Dublin

Dublin Irish Festival
Celtic Canine Dublin Irish Festival Dog Water Bottle
Dublin OH U.S.A.

Category: Best Other Merchandise

Budget: \$750,000 to \$1.5 Million
Award Won: Silver

City of Dublin

Dublin Irish Festival
Ivory Dublin Irish Festival Henley
Dublin OH U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million
Award Won: Silver

City of Glendale, Office of Special Events

Glendale AZ U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000
Award Won: Gold

City of Glendale, Office of Special Events

Glendale Glitters Spectacular Weekend
Glendale AZ U.S.A.

Category: Best Full Length TV Program (local)

Budget: Under \$250,000
Award Won: Gold

City of Glendale, Office of Special Events

Glendale Glitter & Glow Block Party 2010
Glendale AZ U.S.A.

Category: Best Full Length TV Program (local)

Budget: Under \$250,000
Award Won: Silver

City of Glendale, Office of Special Events

Glendale Jazz & Blues
Glendale AZ U.S.A.

Category: Best Commemorative Poster

Budget: Under \$250,000
Award Won: Silver

City of Glendale, Office of Special Events

Glendale's Spirit of Giving
Glendale AZ U.S.A.

Category: Best Community Outreach Program

Budget: Under \$250,000
Award Won: Bronze

City of Glendale, Office of Special Events

Glendale Glitters Spectacular Weekend Lighting Program
Glendale AZ U.S.A.

Category: Best Event (within an existing festival)

Budget: Under \$250,000
Award Won: Bronze

City of Goodyear

Goodyear Ballpark Spring Training 2010
Goodyear AZ U.S.A.

Category: Best Overall Sponsorship Program

Budget: Under \$250,000
Award Won: Gold

City of Goodyear

Goodyear Ballpark Spring Training 2010
Goodyear AZ U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Under \$250,000
Award Won: Silver

City of Greenville

St. Francis Fall for Greenville
Greenville SC U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Under \$250,000
Award Won: Gold

City of Greenville

Greenville SC U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000
Award Won: Bronze

City of Greenville

www.saturdaymarketlive.com
Greenville SC U.S.A.

Category: Best Event Website

Budget: Under \$250,000
Award Won: Bronze

City of Oak Ridge

Secret City Festival
Recycle Program
Oak Ridge TN U.S.A.

Category: Best Environmental Program

Budget: Under \$250,000
Award Won: Gold

City of Oak Ridge

Secret City Festival
Oak Ridge TN U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Under \$250,000
Award Won: Silver

City of Oak Ridge

Secret City Festival
EnergySolutions
Oak Ridge TN U.S.A.

Category: Best Sponsor

Budget: Under \$250,000
Award Won: Bronze

City of Oak Ridge

Secret City Festival
Reusable Shopping Bag
Oak Ridge TN U.S.A.

Category: Best New Merchandise

Budget: Under \$250,000
Award Won: Bronze

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
San Jose CA U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Under \$250,000
Award Won: Gold

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
San Jose CA U.S.A.

Category: Best Ad Series

Budget: Under \$250,000
Award Won: Gold

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
San Jose CA U.S.A.

Category: Best Street Banner

Budget: Under \$250,000
Award Won: Gold

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
San Jose CA U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Under \$250,000
Award Won: Gold

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
Hi, Hello, & Ho-Ho-Ho
San Jose CA U.S.A.

**Category: Best New Fundraising Program
(Benefiting the Festival/Event)**

Budget: Under \$250,000
Award Won: Gold

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
Wells Fargo Battle of the Bands
San Jose CA U.S.A.

**Category: Best Sponsorship Program for
Individual Sponsor**

Budget: Under \$250,000
Award Won: Gold

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
PayPal
San Jose CA U.S.A.

Category: Best Sponsor

Budget: Under \$250,000
Award Won: Gold

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
San Jose CA U.S.A.

Category: Best Pin or Button (by an event)

Budget: Under \$250,000
Award Won: Gold

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
Green Scarf
San Jose CA U.S.A.

Category: Best Other Merchandise

Budget: Under \$250,000
Award Won: Gold

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
Sweatshirt
San Jose CA U.S.A.

Category: Best Miscellaneous Clothing

Budget: Under \$250,000
Award Won: Gold

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
San Jose CA U.S.A.

**Category: Best Miscellaneous Printed Materials
(single page)**

Budget: Under \$250,000
Award Won: Silver

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
California Waste Solutions
San Jose CA U.S.A.

Category: Best Environmental Program

Budget: Under \$250,000
Award Won: Silver

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
PayPal Holiday Helpers
San Jose CA U.S.A.

Category: Best Volunteer Program

Budget: Under \$250,000
Award Won: Silver

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
Community Christmas Tree Decorating Program
San Jose CA U.S.A.

Category: Best Community Outreach Program

Budget: Under \$250,000
Award Won: Silver

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
Christmas in July
San Jose CA U.S.A.

Category: Best Event (within an existing festival)

Budget: Under \$250,000
Award Won: Silver

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
San Jose CA U.S.A.

Category: Best Hat

Budget: Under \$250,000
Award Won: Silver

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

San Jose Holiday Parade
San Jose CA U.S.A.

Category: Best Full Length TV Program (local)

Budget: Under \$250,000
Award Won: Bronze

**City of San Jose, Department of Parks,
Recreation & Neighborhood Services**

Christmas in the Park
San Jose CA U.S.A.

Category: Best Event Invitation

Budget: Under \$250,000
Award Won: Bronze

City of Santa Clarita/Arts & Events Office

Santa Clarita Cowboy Festival
Santa Clarita CA U.S.A.

**Category: Best Promotional Brochure (4 or more
colors)**

Budget: Under \$250,000
Award Won: Gold

City of Santa Clarita/Arts & Events Office

Santa Clarita Cowboy Festival

www.cowboyfestival.org

Santa Clarita CA U.S.A.

Category: Best Event Website

Budget: Under \$250,000

Award Won: Silver**City of Santa Clarita/Arts & Events Office**

Santa Clarita Cowboy Festival

Santa Clarita CA U.S.A.

Category: Best Commemorative Poster

Budget: Under \$250,000

Award Won: Bronze**City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

Category: Best Full Length TV Program (local)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

Category: Best Full Length TV Program (national)

Budget: Under \$1.5 Million

Award Won: Gold**City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

Category: Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**City of The Hague**

The Hague Festivals

Flash Mob

The Hague DP The Netherlands

Category: Most Creative/Effective News Stunt

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

Category: Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**City of The Hague**

The Hague Festivals

<http://www.thehaguefestivals.com/en/>

The Hague DP The Netherlands

Category: Best Event Website

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

Category: Best Street Banner

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**City of The Hague**

The Hague Festivals

The Hague DP The Netherlands

Category: Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Budget: Combined Budget

Award Won: Silver

City of The Hague

The Hague Festivals
The Hague DP The Netherlands

Category: Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze-Tie

City of The Hague

The Hague Festivals
Shopping Night for Warchild
The Hague DP The Netherlands

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

City of The Hague

The Hague Festivals
Shopping Night for Warchild
The Hague DP The Netherlands

Category: Best Event (within an existing festival)

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

City of The Hague/The Hague Festivals

Wild Wonders of Europe
The Hague DP The Netherlands

Category: Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

City of The Hague/The Hague Festivals

Wild Wonders of Europe
The Hague DP The Netherlands

Category: Best Promotional Poster

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

City of The Hague/The Hague Festivals

Wild Wonders of Europe
The Hague DP The Netherlands

Category: Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

City of The Hague/The Hague Festivals

Wild Wonders of Europe
The Hague DP The Netherlands

Category: Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million
Award Won: Silver

City of The Hague/The Hague Festivals

Day of Peace
The Hague DP The Netherlands

Category: Best Event Photograph

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

City of The Hague/The Hague Festivals

Wild Wonders of Europe
The Hague DP The Netherlands

Category: Best Street Banner

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

City of The Hague/The Hague Festivals

Wild Wonders of Europe
The Hague DP The Netherlands

Category: Best New Event

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

City of West Palm Beach

Clematis By Night
West Palm Beach FL U.S.A.

**Category: Best Miscellaneous Printed Materials
(single page)**

Budget: \$250,000 to \$749,999

Award Won: Gold

City of West Palm Beach

Clematis By Night
<http://www.wpb.org/4th>
West Palm Beach FL U.S.A.

Category: Best Organizational Website

Budget: Under \$250,000

Award Won: Silver

City of West Palm Beach

Clematis By Night
West Palm Beach FL U.S.A.

**Category: Best Miscellaneous Printed Materials
(single page)**

Budget: \$250,000 to \$749,999

Award Won: Silver

City of West Palm Beach

City Hall Sale
West Palm Beach FL U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$749,999

Award Won: Bronze

City of West Palm Beach

Clematis By Night
West Palm Beach FL U.S.A.

Category: Best Radio Promotion

Budget: \$250,000 to \$749,999

Award Won: Bronze

City of West Palm Beach

Clematis By Night
West Palm Beach FL U.S.A.

**Category: Best Miscellaneous Printed Materials
(single page)**

Budget: \$250,000 to \$749,999

Award Won: Bronze

City of West Palm Beach

Clematis By Night
West Palm Beach FL U.S.A.

Category: Best Event Invitation

Budget: \$250,000 to \$749,999

Award Won: Bronze

Clarksville-Montgomery County Convention & Visitors Bureau

Rivers & Spires Festival, Inc.
Clarksville TN U.S.A.

Category: Best Radio Promotion

Budget: Under \$250,000

Award Won: Gold

Clarksville-Montgomery County Convention & Visitors Bureau

Rivers & Spires Festival, Inc.
5 Star Radio Group
Clarksville TN U.S.A.

Category: Best Sponsor

Budget: Under \$250,000

Award Won: Silver

Clarksville-Montgomery County Convention & Visitors Bureau

Rivers & Spires Festival, Inc.
Patchwork Premiere
Clarksville TN U.S.A.

Category: Best New Event

Budget: Under \$250,000

Award Won: Bronze

Clarksville-Montgomery County Convention & Visitors Bureau

Rivers & Spires Festival, Inc.
Clarksville TN U.S.A.

Category: Best Children's Programming

Budget: Under \$250,000
Award Won: Bronze

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival
Coconut Grove FL U.S.A.

Category: Best Hat

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival
Coconut Grove FL U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$750,000 to \$1.5 Million
Award Won: Silver

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival
Little Girl's Dress
Coconut Grove FL U.S.A.

Category: Best New Merchandise

Budget: \$750,000 to \$1.5 Million
Award Won: Silver

Coconut Grove Arts & Historical Association

Coconut Grove Arts Festival
Coconut Grove FL U.S.A.

Category: Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze-Tie

Columbus Arts Festival

Columbus OH U.S.A.

Category: Best Event Invitation

Budget: \$250,000 to \$749,999
Award Won: Gold

Columbus Arts Festival

Columbus OH U.S.A.

Category: Best Full Length TV Program (local)

Budget: \$250,000 to \$749,999
Award Won: Silver

Columbus Arts Festival

Tweet and Go Seek
Columbus OH U.S.A.

Category: Best New Promotion

Budget: \$250,000 to \$749,999
Award Won: Silver

Cultural Festivals

The Big Read Festival
Greg Mortenson Workshop Sponsored by Build-A-Bear & Fontbonne University
Saint Louis MO U.S.A.

Category: Best Single New Sponsorship Program

Budget: Under \$250,000
Award Won: Gold

Cultural Festivals

Saint Louis Art Fair
Saint Louis MO U.S.A.

Category: Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million
Award Won: Silver

Cultural Festivals

The Big Read Festival
 Saint Louis MO U.S.A.

Category: Best New Promotion

Budget: Under \$250,000

Award Won: Silver

Cultural Festivals

Saint Louis Art Fair
 Creative Castle
 Saint Louis MO U.S.A.

Category: Best Children's Programming

Budget: \$250,000 to \$749,999

Award Won: Silver

Daegaya Experience Festival Committee

Daegaya Experience Festival
 Goryeong-Gun Gyeong Sangbuk-do Korea

Category: Best Street Banner

Budget: \$250,000 to \$749,999

Award Won: Gold

Daegaya Experience Festival Committee

Daegaya Experience Festival
 Goryeong-Gun Gyeong Sangbuk-do Korea

Category: Best T-Shirt Design

Budget: \$250,000 to \$749,999

Award Won: Gold

Daegaya Experience Festival Committee

Daegaya Experience Festival
 Long Sleeve Athletic Top
 Goryeong-Gun Gyeong Sangbuk-do Korea

Category: Best Miscellaneous Clothing

Budget: \$250,000 to \$749,999

Award Won: Gold

Daegaya Experience Festival Committee

Daegaya Experience Festival
 Goryeong-Gun Gyeong Sangbuk-do Korea

Category: Best Promotional Brochure (4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Silver

Daegaya Experience Festival Committee

Daegaya Experience Festival
 Goryeong-Gun Gyeong Sangbuk-do Korea

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$250,000 to \$749,999

Award Won: Silver

Daegaya Experience Festival Committee

Daegaya Experience Festival
 Goryeong-Gun Gyeong Sangbuk-do Korea

Category: Best Miscellaneous Multimedia

Budget: Under \$750,000

Award Won: Bronze

Dooly County Chamber of Commerce

BIG PIG JIG ®
 Quiz Fest
 Vienna GA U.S.A.

Category: Best Educational Program

Budget: Under \$250,000

Award Won: Gold

Dooly County Chamber of Commerce

BIG PIG JIG ®
 Vienna GA U.S.A.

Category: Best Volunteer Program

Budget: Under \$250,000

Award Won: Bronze

Dooly County Chamber of Commerce

BIG PIG JIG ®

Vienna GA U.S.A.

Category: Best Hat

Budget: Under \$250,000

Award Won: Bronze**Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

Category: Grand Pinnacle

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Downtown Events Group**

Downtown Farmers' Market

www.desmoinesfarmersmarket.com

Des Moines IA U.S.A.

Category: Best Event Website

Budget: \$250,000 to \$749,999

Award Won: Gold**Downtown Events Group**

Downtown Farmers' Market

Des Moines IA U.S.A.

Category: Best Promotional Poster

Budget: \$250,000 to \$749,999

Award Won: Gold**Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

Category: Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Downtown Events Group**

World Food Festival

Des Moines IA U.S.A.

Category: Best Event Photograph

Budget: Under \$250,000

Award Won: Gold**Downtown Events Group**

Des Moines Arts Festival

Des Moines IA U.S.A.

Category: Best Event Invitation

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Downtown Events Group**

Des Moines Arts Festival

Hy-Vee

Des Moines IA U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Downtown Events Group**

Des Moines Arts Festival

Hy-Vee Green Arts Program

Des Moines IA U.S.A.

Category: Best Environmental Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Events Group

Des Moines Arts Festival
Prairie Meadows
Des Moines IA U.S.A.

Category: Best Community Outreach Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Events Group

Des Moines Arts Festival
Des Moines IA U.S.A.

Category: Best Children's Programming

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Events Group

Des Moines Arts Festival
Des Moines IA U.S.A.

Category: Best Press/Media Kit

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Events Group

Downtown Farmers' Market
facebook.com/downtownfarmersmarket
Des Moines IA U.S.A.

Category: Best Social Media Site

Budget: \$250,000 to \$749,999

Award Won: Silver

Downtown Events Group

Downtown Farmers' Market
Des Moines IA U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$250,000 to \$749,999

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival
Des Moines IA U.S.A.

Category: Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival
GuideOne Insurance
Des Moines IA U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival
Hy-Vee F.A.D.
Des Moines IA U.S.A.

Category: Best Single New Sponsorship Program

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival
Prairie Meadows
Des Moines IA U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival
F.A.D.
Des Moines IA U.S.A.

Category: Best New Promotion

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival
 Interrobang Film Festival
 Des Moines IA U.S.A.

Category: Best Event (within an existing festival)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival
 Des Moines IA U.S.A.

Category: Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival
 Des Moines IA U.S.A.

Category: Best Overall Merchandising Program

Budget: Under \$1.5 Million

Award Won: Silver

Downtown Events Group

Des Moines Arts Festival
 Des Moines IA U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

Downtown Events Group

World Food Festival
 Des Moines IA U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Under \$250,000

Award Won: Bronze

Downtown Events Group

Des Moines Arts Festival
 Des Moines IA U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Downtown Events Group

Des Moines Arts Festival
 Principal
 Des Moines IA U.S.A.

Category: Best Sponsor

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Downtown Events Group

Des Moines Arts Festival
 Des Moines IA U.S.A.

Category: Best Hat

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
 iPhone Application
 Fort Worth TX U.S.A.

Category: Best Miscellaneous Multimedia

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
 Bank of Texas
 Fort Worth TX U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Category: Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$750,000 to \$1.5 Million
Award Won: Silver

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Coors Distributing Company
Fort Worth TX U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$750,000 to \$1.5 Million
Award Won: Silver

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

Downtown Fort Worth Initiatives, Inc.

Chesapeake Energy Parade of Lights
Fort Worth TX U.S.A.

Category: Best Promotional Poster

Budget: Under \$250,000
Award Won: Bronze

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Category: Best Ad Series

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

Downtown Fort Worth Initiatives, Inc.

MAIN ST. Fort Worth Arts Festival
Fort Worth TX U.S.A.

Category: Best Outdoor Billboard

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze-Tie

DUCOS Productions

Ortel Dunya Festival
Rotterdam HC The Netherlands

Category: Best Promotional Poster

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze-Tie

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton AB Canada

Category: Best Environmental Program

Budget: \$250,000 to \$749,999
Award Won: Gold

Edmonton Heritage Festival Association

Servus Heritage Festival
The Edmonton Food Bank
Edmonton AB Canada

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$250,000 to \$749,999

Award Won: Gold

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton AB Canada

Category: Best Full Length TV Program (national)

Budget: Under \$1.5 Million

Award Won: Silver

Edmonton Heritage Festival Association

Servus Heritage Festival
www.heritage-festival.com
Edmonton AB Canada

Category: Best Organizational Website

Budget: \$250,000 to \$749,999

Award Won: Silver

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton AB Canada

Category: Best Event Program (interior 4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Silver

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton AB Canada

Category: Best Event/Organization Newsletter

Budget: \$250,000 to \$749,999

Award Won: Bronze

Edmonton Heritage Festival Association

Servus Heritage Festival
Edmonton AB Canada

Category: Best Cover Design

Budget: \$250,000 to \$749,999

Award Won: Bronze

Faith West Events

Frozen Flashback - The Greatest Game Never Played
1989 State Championship Hockey Title
Stewartsville NJ U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Under \$250,000

Award Won: Gold

Faith West Events

Frozen Flashback - The Greatest Game Never Played
1989 State Championship Hockey Title
Stewartsville NJ U.S.A.

Category: Best Community Outreach Program

Budget: Under \$250,000

Award Won: Gold

Faith West Events

Frozen Flashback - The Greatest Game Never Played
1989 State Championship Hockey Title
Stewartsville NJ U.S.A.

Category: Best New Event

Budget: Under \$250,000

Award Won: Gold

Fayetteville Dogwood Festival

Fayetteville NC U.S.A.

Category: Best Outdoor Billboard

Budget: Under \$250,000

Award Won: Gold

Fayetteville Dogwood Festival

Mardi Gras Media Day & Community Vote

Fayetteville NC U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Under \$250,000

Award Won: Silver**Fayetteville Dogwood Festival**

facebook.com/Fayetteville-Dogwood-Festival

Fayetteville NC U.S.A.

Category: Best Social Media Site

Budget: Under \$250,000

Award Won: Bronze**Fayetteville Dogwood Festival**

Fayetteville NC U.S.A.

Category: Best Press/Media Kit

Budget: Under \$250,000

Award Won: Bronze**FICO**

FICOWORLD 2010

Minneapolis MN U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**FICO**

FICOWORLD 2010

Minneapolis MN U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze**Fiesta San Antonio Commission**

Fiesta San Antonio 2010

facebook.com/FiestaSA

San Antonio TX U.S.A.

Category: Best Social Media Site

Budget: Over \$1.5 Million

Award Won: Gold**Fiesta San Antonio Commission**

Fiesta San Antonio 2010

San Antonio TX U.S.A.

Category: Best Commemorative Poster

Budget: Over \$1.5 Million

Award Won: Silver**Fiesta San Antonio Commission**

Fiesta San Antonio 2010

Environmental Recycling Program

San Antonio TX U.S.A.

Category: Best Environmental Program

Budget: Over \$1.5 Million

Award Won: Silver**Fiesta San Antonio Commission**

Fiesta San Antonio 2010

Fiesta Table Runner

San Antonio TX U.S.A.

Category: Best Other Merchandise

Budget: Over \$1.5 Million

Award Won: Silver**Fiesta San Antonio Commission**

Fiesta San Antonio 2010

Women's Rhinestone T-Shirt

San Antonio TX U.S.A.

Category: Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Award Won: Silver

Fiesta San Antonio Commission

Fiesta San Antonio 2010
San Antonio TX U.S.A.

Category: Best Volunteer Program

Budget: Over \$1.5 Million

Award Won: Bronze

Fiesta San Antonio Commission

Fiesta San Antonio 2010
San Antonio TX U.S.A.

Category: Best Press/Media Kit

Budget: Over \$1.5 Million

Award Won: Bronze

Friends of the Festival

Riverbend Festival
www.riverbendfestival.com
Chattanooga TN U.S.A.

Category: Best Event Website

Budget: Over \$1.5 Million

Award Won: Silver

Friends of the Festival

Chattanooga Classic
PGA Tour/Nationwide Tour
Chattanooga TN U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$250,000 to \$749,999

Award Won: Silver

Friends of the Festival

Riverbend Festival
facebook.com/riverbend2010
Chattanooga TN U.S.A.

Category: Best Social Media Site

Budget: Over \$1.5 Million

Award Won: Bronze

Friends of the Festival

Chattanooga Classic
Chattanooga TN U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Bronze

Friends of the Festival

Riverbend Festival
Chattanooga TN U.S.A.

Category: Best Outdoor Billboard

Budget: Over \$1.5 Million

Award Won: Bronze

Friends of the Festival

Riverbend Festival
Rewards Program
Chattanooga TN U.S.A.

Category: Best New Promotion

Budget: Over \$1.5 Million

Award Won: Bronze

Friends of the Festival

Riverbend Festival
Chattanooga TN U.S.A.

Category: Best T-Shirt Design

Budget: Over \$1.5 Million

Award Won: Bronze

Galveston Historical Foundation

2009 Dickens on the Strand
Galveston TX U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$749,999

Award Won: Gold

Galveston Historical Foundation

2010 Historic Homes Tour

Galveston TX U.S.A.

Category: Best Radio Promotion

Budget: \$250,000 to \$749,999

Award Won: Gold**Galveston Historical Foundation**

facebook.com/Galvestonhistoricalfoundation

Galveston TX U.S.A.

Category: Best Social Media Site

Budget: \$250,000 to \$749,999

Award Won: Gold**Galveston Historical Foundation**

2010 Historic Homes Tour

Galveston TX U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Gold**Galveston Historical Foundation**

2010 Historic Homes Tour

Galveston TX U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$250,000 to \$749,999

Award Won: Gold**Galveston Historical Foundation**

2009 Dickens on the Strand

Victorian Bed Races

Galveston TX U.S.A.

Category: Best Event (within an existing festival)

Budget: \$250,000 to \$749,999

Award Won: Gold**Galveston Historical Foundation**

2009 Galveston 5K Rebirth Race

Galveston TX U.S.A.

Category: Best New Event

Budget: \$250,000 to \$749,999

Award Won: Gold**Galveston Historical Foundation**

2010 Battle of Galveston

Galveston TX U.S.A.

Category: Best Promotional Poster

Budget: \$250,000 to \$749,999

Award Won: Silver**Galveston Historical Foundation**

2010 Historic Homes Tour

Galveston TX U.S.A.

Category: Best Media Relations Campaign

Budget: \$250,000 to \$749,999

Award Won: Silver**Galveston Historical Foundation**

2009 Dickens on the Strand

Galveston TX U.S.A.

Category: Best T-Shirt Design

Budget: \$250,000 to \$749,999

Award Won: Silver**Galveston Historical Foundation**

2009 Dickens on the Strand

Jigsaw Puzzle

Galveston TX U.S.A.

Category: Best Other Merchandise

Budget: \$250,000 to \$749,999

Award Won: Silver

Galveston Historical Foundation

Galveston TX U.S.A.

Category: Best Single Display Ad

Budget: Combined Budget

Award Won: Silver**Galveston Historical Foundation**

Galveston TX U.S.A.

Category: Best Company Image Pieces

Budget: \$250,000 to \$749,999

Award Won: Silver**Galveston Historical Foundation**

2010 Historic Homes Tour

Galveston TX U.S.A.

Category: Best Commemorative Poster

Budget: \$250,000 to \$749,999

Award Won: Bronze**Galveston Historical Foundation**

2009 Dickens on the Strand

Galveston TX U.S.A.

Category: Best Single Newspaper Display Ad

Budget: \$250,000 to \$749,999

Award Won: Bronze**Galveston Historical Foundation**

2009 Dickens on the Strand

Galveston TX U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$250,000 to \$749,999

Award Won: Bronze**Gimje Horizon Festival**

Gimje City Jeonbuk Province South Korea

Category: Best Promotional Brochure (4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Gimje Horizon Festival**

Gimje City Jeonbuk Province South Korea

Category: Best TV Promotion (ad spot or PSA)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Grapevine Convention & Visitors Bureau**

26th Annual Main Street Outdoor Adventure

Central Market

Grapevine TX U.S.A.

Category: Best Single New Sponsorship Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Grapevine Convention & Visitors Bureau**

23rd Annual GrapeFest

Grapevine TX U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

Award Won: Bronze**Grapevine Convention & Visitors Bureau**

26th Annual Main Street Outdoor Adventure

Grapevine TX U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Hampyeong Butterfly Festival

Rep of Korea Hampyeong-gun South Korea

Category: Best Street Banner

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Hampyeong Butterfly Festival**

Men's Tie

Rep of Korea Hampyeong-gun South Korea

Category: Best New Merchandise

Budget: \$750,000 to \$1.5 Million

Award Won: Gold**Hampyeong Butterfly Festival**

Rep of Korea Hampyeong-gun South Korea

Category: Best Promotional Poster

Budget: \$750,000 to \$1.5 Million

Award Won: Silver**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Under \$1.5 Million

Award Won: Gold**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$250,000 to \$749,999

Award Won: Gold**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$250,000 to \$749,999

Award Won: Gold**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

Category: Best Hat

Budget: \$250,000 to \$749,999

Award Won: Gold**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

Category: Grand Pinnacle

Budget: \$250,000 to \$749,999

Award Won: Silver**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

Category: Best Cover Design

Budget: \$250,000 to \$749,999

Award Won: Silver**Issaquah Chamber of Commerce**

Issaquah Salmon Days Festival

Issaquah WA U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$250,000 to \$749,999

Award Won: Silver

Issaquah Chamber of Commerce

Issaquah Salmon Days Festival
Cedar Grove Compostables Food Service of America & Kenco
Issaquah WA U.S.A.

Category: Best Single New Sponsorship Program

Budget: \$250,000 to \$749,999
Award Won: Silver

Issaquah Chamber of Commerce

Issaquah Salmon Days Festival
Drawing Contest Design - Salmon Days Shirt
Issaquah WA U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$250,000 to \$749,999
Award Won: Silver

Issaquah Chamber of Commerce

Issaquah Salmon Days Festival
Roe Ale Beer
Issaquah WA U.S.A.

Category: Best Other Merchandise

Budget: \$250,000 to \$749,999
Award Won: Bronze

Kentucky Derby Festival

Louisville KY U.S.A.

Category: Best Radio Promotion

Budget: Over \$1.5 Million
Award Won: Gold

Kentucky Derby Festival

Louisville KY U.S.A.

Category: Best Single Magazine Display Ad

Budget: Over \$1.5 Million
Award Won: Gold

Issaquah Chamber of Commerce

Issaquah Salmon Days Festival
Issaquah WA U.S.A.

Category: Best Environmental Program

Budget: \$250,000 to \$749,999
Award Won: Silver

Issaquah Chamber of Commerce

Issaquah Salmon Days Festival
Issaquah WA U.S.A.

Category: Best Volunteer Program

Budget: \$250,000 to \$749,999
Award Won: Bronze

Issaquah Chamber of Commerce

Issaquah Salmon Days Festival
Jute Bag
Issaquah WA U.S.A.

Category: Best New Merchandise

Budget: \$250,000 to \$749,999
Award Won: Bronze

Kentucky Derby Festival

Louisville KY U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million
Award Won: Gold

Kentucky Derby Festival

Thunder Over Louisville
Louisville KY U.S.A.

Category: Best Outdoor Billboard

Budget: Over \$1.5 Million
Award Won: Gold

Kentucky Derby Festival

Beam Global
Louisville KY U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Over \$1.5 Million
Award Won: Gold

Kentucky Derby Festival

Hole-In-One and Metro United Way
Louisville KY U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Over \$1.5 Million
Award Won: Gold

Kentucky Derby Festival

The Kentucky Proud Derby Eve Jam
Louisville KY U.S.A.

Category: Best New Promotion

Budget: Over \$1.5 Million
Award Won: Gold

Kentucky Derby Festival

2010 Festival Theme Release on Facebook
Louisville KY U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Over \$1.5 Million
Award Won: Gold

Kentucky Derby Festival

Louisville KY U.S.A.

Category: Best Media Relations Campaign

Budget: Over \$1.5 Million
Award Won: Gold

Kentucky Derby Festival

KDF Scrubs
Louisville KY U.S.A.

Category: Best Miscellaneous Clothing

Budget: Over \$1.5 Million
Award Won: Gold

Kentucky Derby Festival

Louisville KY U.S.A.

Category: Best Overall Merchandising Program

Budget: Over \$1.5 Million
Award Won: Gold-Tie

Kentucky Derby Festival

Louisville KY U.S.A.

Category: Best Promotion Publicizing an IFEA/Haas & Wilkerson Pinnacle Award Win

Budget: Combined Budget
Award Won: Gold

Kentucky Derby Festival

Thunder Over Louisville
Louisville KY U.S.A.

Category: Best Full Length TV Program (national)

Budget: Over \$1.5 Million
Award Won: Silver

Kentucky Derby Festival

Louisville KY U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million
Award Won: Silver

Kentucky Derby Festival

Louisville KY U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville KY U.S.A.

Category: Best Ad Series

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville KY U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Miller Coors

Louisville KY U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

O'Charley's

Louisville KY U.S.A.

Category: Best Single New Sponsorship Program

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Walmart

Louisville KY U.S.A.

Category: Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

KY Proud

Louisville KY U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Horseshoe Casino & Hotel

Louisville KY U.S.A.

Category: Best Sponsor

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

The Children's Tea with the Kentucky Derby Festival Princesses

Louisville KY U.S.A.

Category: Best Children's Programming

Budget: Over \$1.5 Million

Award Won: Silver

Kentucky Derby Festival

Louisville KY U.S.A.

Category: Best Public Safety/Security Plan for an Event

Budget: Combined Budget

Award Won: Silver

Kentucky Derby Festival

Louisville KY U.S.A.

Category: Best Press/Media Kit

Budget: Over \$1.5 Million

Award Won: Silver**Kentucky Derby Festival**

Louisville KY U.S.A.

Category: Best Hat

Budget: Over \$1.5 Million

Award Won: Silver**Kentucky Derby Festival**

Dri-View Manufacturing

Louisville KY U.S.A.

Category: Best Vendor/Supplier

Budget: Combined Budget

Award Won: Silver**Kentucky Derby Festival**

Spring Fever Reliever

Louisville KY U.S.A.

Category: Grand Pinnacle

Budget: Over \$1.5 Million

Award Won: Bronze**Kentucky Derby Festival**

Louisville KY U.S.A.

Category: Best Commemorative Poster

Budget: Over \$1.5 Million

Award Won: Bronze**Kentucky Derby Festival**

Louisville KY U.S.A.

Category: Best Cover Design

Budget: Over \$1.5 Million

Award Won: Bronze**Kentucky Derby Festival**

Fish Fry Friday at Kroger's Fest-a-ville

Louisville KY U.S.A.

Category: Best Event (within an existing festival)

Budget: Over \$1.5 Million

Award Won: Bronze-Tie**Kentucky Derby Festival**

KDF Watering Can

Louisville KY U.S.A.

Category: Best Other Merchandise

Budget: Over \$1.5 Million

Award Won: Bronze**Kentucky Derby Festival**

Garden Flag

Louisville KY U.S.A.

Category: Best New Merchandise

Budget: Over \$1.5 Million

Award Won: Bronze**Kingsport Fun Fest**

Children's Book: Festus and His FunFest Favorites

Kingsport TN U.S.A.

Category: Best New Merchandise

Budget: \$250,000 to \$749,999

Award Won: Silver

Kingsport Fun Fest

Kingsport TN U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: \$250,000 to \$749,999

Award Won: Bronze

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow Poland

Category: Grand Pinnacle

Budget: Over \$1.5 Million

Award Won: Gold

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow Poland

Category: Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Award Won: Gold

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Krakow Poland

Category: Best Promotional Poster

Budget: Over \$1.5 Million

Award Won: Gold

Ludwig Van Beethoven Association

Ludwig Van Beethoven Easter Festival

Beethoven's Complete Symphonies

Krakow Poland

Category: Best Event (within an existing festival)

Budget: Over \$1.5 Million

Award Won: Bronze-Tie

Macon Georgia's International Cherry Blossom Festival

www.cherryblossom.com

Macon GA U.S.A.

Category: Best Organizational Website

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Macon Georgia's International Cherry Blossom Festival

Budweiser

Macon GA U.S.A.

Category: Best Sponsor

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Macon Georgia's International Cherry Blossom Festival

CBF & KMBBC

Macon GA U.S.A.

Category: Best Environmental Program

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Macon Georgia's International Cherry Blossom Festival

Pink Pancake Breakfast

Macon GA U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Macon Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Category: Best Media Relations Campaign

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Macon Georgia's International Cherry Blossom Festival

Macon GA U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Macon Georgia's International Cherry Blossom Festival

facebook.com/group.php?gid=8680885364&ref=search

Macon GA U.S.A.

Category: Best Social Media Site

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Macon Georgia's International Cherry Blossom Festival

Cortez Jewelers

Macon GA U.S.A.

Category: Best Single New Sponsorship Program

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Macon Georgia's International Cherry Blossom Festival

Jack Golden "A Litter Bit Goes A Long Way"

Macon GA U.S.A.

Category: Best Educational Program

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Macon Georgia's International Cherry Blossom Festival

A Diamond in the Rough - Diamond Giveaway

Macon GA U.S.A.

Category: Best New Promotion

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Macon Georgia's International Cherry Blossom Festival

Cherry Dazzle at Central City Park

Macon GA U.S.A.

Category: Best Children's Programming

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Mayfest, Inc.

Mayfest

Fort Worth TX U.S.A.

Category: Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Mayfest, Inc.

Mayfest

Mayfest Special Needs Day

Fort Worth TX U.S.A.

Category: Best Community Outreach Program

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Memphis In May International Festival, Inc.

www.memphisinmay.org

Memphis TN U.S.A.

Category: Best Organizational Website

Budget: Over \$1.5 Million

Award Won: Gold

Memphis In May International Festival, Inc.

Memphis In May International Festival

Memphis TN U.S.A.

Category: Best Commemorative Poster

Budget: Over \$1.5 Million

Award Won: Gold

Memphis In May International Festival, Inc.

Memphis In May International Festival
Memphis TN U.S.A.

Category: Best Environmental Program

Budget: Over \$1.5 Million
Award Won: Gold

Memphis In May International Festival, Inc.

Memphis In May International Festival
Memphis TN U.S.A.

Category: Best Volunteer Program

Budget: Over \$1.5 Million
Award Won: Gold

Memphis In May International Festival, Inc.

Memphis In May International Festival
Memphis TN U.S.A.

Category: Best Educational Program

Budget: Over \$1.5 Million
Award Won: Gold

Memphis In May International Festival, Inc.

Memphis In May International Festival
iPhone Application
Memphis TN U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Over \$1.5 Million
Award Won: Silver-Tie

Memphis In May International Festival, Inc.

Memphis In May International Festival
Memphis TN U.S.A.

Category: Best Event Invitation

Budget: Over \$1.5 Million
Award Won: Silver

Memphis In May International Festival, Inc.

Memphis In May International Festival
Teachers Conference
Memphis TN U.S.A.

Category: Best Community Outreach Program

Budget: Over \$1.5 Million
Award Won: Silver

Memphis In May International Festival, Inc.

World Championship Barbecue Cooking Contest
Memphis TN U.S.A.

Category: Best Hat

Budget: \$750,000 to \$1.5 Million
Award Won: Silver

Memphis In May International Festival, Inc.

Memphis In May International Festival
Memphis TN U.S.A.

**Category: Best Miscellaneous Printed Materials
(multiple page)**

Budget: Over \$1.5 Million
Award Won: Bronze

Memphis In May International Festival, Inc.

World Championship Barbecue Cooking Contest
Memphis TN U.S.A.

Category: Best Promotional Poster

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze-Tie

Michigan Festivals & Events Association

Party At MI Place
Chesaning MI U.S.A.

Category: Best New Promotion

Budget: Under \$250,000
Award Won: Gold

Michigan Festivals & Events Association

Party At MI Place
Chesaning MI U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Under \$250,000

Award Won: Gold

Milwaukee Art Museum

Lakefront Festival of Arts
Milwaukee WI U.S.A.

Category: Best Cover Design

Budget: \$250,000 to \$749,999

Award Won: Gold

Milwaukee Art Museum

Lakefront Festival of Arts
Milwaukee WI U.S.A.

Category: Best Single Magazine Display Ad

Budget: \$250,000 to \$749,999

Award Won: Gold

Milwaukee Art Museum

Lakefront Festival of Arts
Canvas Bag
Milwaukee WI U.S.A.

Category: Best Other Merchandise

Budget: \$250,000 to \$749,999

Award Won: Gold

Milwaukee Art Museum

Lakefront Festival of Arts
Milwaukee WI U.S.A.

Category: Best Commemorative Poster

Budget: \$250,000 to \$749,999

Award Won: Silver

Milwaukee Art Museum

Lakefront Festival of Arts
Milwaukee WI U.S.A.

Category: Best Hat

Budget: \$250,000 to \$749,999

Award Won: Silver

Milwaukee World Festival, Inc.

Summerfest
Milwaukee WI U.S.A.

Category: Best T-Shirt Design

Budget: Over \$1.5 Million

Award Won: Gold

Milwaukee World Festival, Inc.

Summerfest
iPhone Application
Milwaukee WI U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Award Won: Silver-Tie

Milwaukee World Festival, Inc.

Summerfest
Milwaukee WI U.S.A.

Category: Best Ad Series

Budget: Over \$1.5 Million

Award Won: Bronze

Milwaukee World Festival, Inc.

Summerfest
THECOOLTV
Milwaukee WI U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: Over \$1.5 Million

Award Won: Bronze

Music for All

Grand National Championships 2009, presented by Yamaha
Indianapolis IN U.S.A.

Category: Best Event Video (for sale)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Music for All

Music for All Fan Network
<http://mfa.thefannetwork.org>
Indianapolis IN U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Over \$1.5 Million

Award Won: Gold

Music for All

Future Music Educators' Event at the 2009 Grand National
Championships, presented by Yamaha
Indianapolis IN U.S.A.

Category: Best Event (within an existing festival)

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Music for All

Indianapolis IN U.S.A.

Category: Best Overall Merchandising Program

Budget: Over \$1.5 Million

Award Won: Gold-Tie

Music for All

Music for All National Festival 2010, presented by Yamaha
Indianapolis IN U.S.A.

Category: Best Cover Design

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Music for All

Grand National Championships 2009, presented by Yamaha
Indianapolis IN U.S.A.

Category: Best Event Invitation

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Music for All

Future Music Educators' Event at the 2009 Grand National
Championships, presented by Yamaha
Indianapolis IN U.S.A.

Category: Best New Event

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Music for All

Music for All's 2009 Summer Symposium, presented by Yamaha
Indianapolis IN U.S.A.

Category: Best Event Video (for sale)

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Music for All

Indianapolis Public Schools Music Education Initiative
Indianapolis IN U.S.A.

Category: Best Educational Program

Budget: Over \$1.5 Million

Award Won: Bronze

MWR Department-Naval Station Great Lakes

4th of July Celebration
Pride and Patriotism - Be A Part Of It
Great Lakes IL U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Under \$250,000

Award Won: Gold

MWR Department-Naval Station Great Lakes

4th of July Celebration
Great Lakes IL U.S.A.

Category: Best Public Safety/Security Plan for an Event

Budget: Combined Budget
Award Won: Gold

MWR Department-Naval Station Great Lakes

4th of July Celebration
Silver Coin with Logo
Great Lakes IL U.S.A.

Category: Best New Merchandise

Budget: Under \$250,000
Award Won: Gold

MWR Department-Naval Station Great Lakes

4th of July Celebration
Great Lakes IL U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: Under \$250,000
Award Won: Bronze

MWR Department-Naval Station Great Lakes

4th of July Celebration
Great Lakes IL U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000
Award Won: Bronze

Narodni Dom Maribor

Festival Lent
Maribor SI Slovenia

Category: Best Event Program (interior 4 or more colors)

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Narodni Dom Maribor

Festival Lent
Maribor SI Slovenia

Category: Best Miscellaneous Printed Materials (single page)

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

National Capital Commission

Canada Day
Ottawa ON Canada

Category: Best Full Length TV Program (national)

Budget: Over \$1.5 Million
Award Won: Bronze

National Parks Board

Singapore Garden Festival
Singapore

Category: Best Single Newspaper Display Ad

Budget: Over \$1.5 Million
Award Won: Gold

National Parks Board

Singapore Garden Festival
Singapore

Category: Best Street Banner

Budget: Over \$1.5 Million
Award Won: Gold

National Parks Board

Singapore Garden Festival
Singapore

Category: Grand Pinnacle

Budget: Over \$1.5 Million
Award Won: Silver-Tie

National Parks Board

Singapore Garden Festival
Singapore

Category: Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Award Won: Bronze

Norfolk Festevents

Harborfest
Norfolk VA U.S.A.

Category: Best Promotional Brochure (3 or less colors)

Budget: Combined Budget

Award Won: Gold

Norfolk Festevents

Bayou Boogaloo
Norfolk VA U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Under \$1.5 Million

Award Won: Silver

Norfolk Festevents

Harborfest
Norfolk VA U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Under \$1.5 Million

Award Won: Bronze

Norfolk Festevents

Harborfest
Norfolk VA U.S.A.

Category: Best Commemorative Poster

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

National Performing Arts and Events LLC

Rembrandt in Oman
100 Original Rembrandt Etchings Exhibition
Muscat Sultanate of Oman

Category: Best New Event

Budget: Under \$250,000

Award Won: Silver

Norfolk Festevents

Harborfest
Norfolk VA U.S.A.

Category: Best Full Length TV Program (local)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Norfolk Festevents

Bayou Boogaloo
Norfolk VA U.S.A.

Category: Best Promotional Brochure (3 or less colors)

Budget: Combined Budget

Award Won: Silver

Norfolk Festevents

Norfolk VA U.S.A.

Category: Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Award Won: Bronze

On the Waterfront, Inc.

2009 On the Waterfront
www.onthewaterfront.com
Rockford IL U.S.A.

Category: Best Organizational Website

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

On the Waterfront, Inc.

2009 On the Waterfront
Rockford IL U.S.A.

Category: Best Radio Promotion

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

On the Waterfront, Inc.

2009 On the Waterfront
Rockford IL U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

On the Waterfront, Inc.

2009 On the Waterfront
Perfect Party
Rockford IL U.S.A.

Category: Best New Fundraising Program (Benefiting the Festival/Event)

Budget: \$750,000 to \$1.5 Million
Award Won: Bronze

Pacific National Exhibition

Playland
Vancouver BC Canada

Category: Best Radio Promotion

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Pacific National Exhibition

Playland
Vancouver BC Canada

Category: Best Radio Promotion

Budget: \$750,000 to \$1.5 Million
Award Won: Silver

Pacific National Exhibition

The Fair at the PNE
Vancouver BC Canada

Category: Best Radio Promotion

Budget: Over \$1.5 Million
Award Won: Silver

Pacific National Exhibition

The Fair at the PNE
Vancouver BC Canada

Category: Best T-Shirt Design

Budget: Over \$1.5 Million
Award Won: Silver

Pacific National Exhibition

The Fair at the PNE
100th Anniversary Toy Bear
Vancouver BC Canada

Category: Best New Merchandise

Budget: Over \$1.5 Million
Award Won: Silver

Pacific National Exhibition

The Fair at the PNE
Vancouver BC Canada

Category: Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million
Award Won: Bronze

Paichai University

Daejeon, Rep of Korea Daejeon South Korea

Category: Best 4 Year Event Management Degree

Budget: Combined Budget
Award Won: Gold

Paichai University

Daejeon, Rep of Korea Daejeon South Korea

Category: Best Festival & Event Management**Masters Program**

Budget: Combined Budget

Award Won: Gold**Paichai University**

Daejeon, Rep of Korea Daejeon South Korea

Category: Best Festival & Event Management**PhD Program**

Budget: Combined Budget

Award Won: Gold**Pasadena Tournament of Roses**

2010 Rose Parade

Pasadena CA U.S.A.

Category: Best Full Length TV Program**(national)**

Budget: Over \$1.5 Million

Award Won: Gold**Pasadena Tournament of Roses**

2010 Citi BCS National Championship Game

Pasadena CA U.S.A.

Category: Best Cover Design

Budget: Over \$1.5 Million

Award Won: Gold**Pasadena Tournament of Roses**

2010 Rose Parade

Pasadena CA U.S.A.

Category: Best Event/Organization Newsletter

Budget: Over \$1.5 Million

Award Won: Silver**Pasadena Tournament of Roses**

2010 Rose Bowl Game

Pasadena CA U.S.A.

Category: Best Cover Design

Budget: Over \$1.5 Million

Award Won: Silver**Pasadena Tournament of Roses**

2010 Rose Parade

Pasadena CA U.S.A.

Category: Best Company Image Pieces

Budget: Over \$1.5 Million

Award Won: Silver**Pasadena Tournament of Roses**

2010 Rose Parade

Pasadena CA U.S.A.

Category: Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Award Won: Bronze**Pennsylvania Horticultural Society**

2010 Philadelphia International Flower Show

Philadelphia PA U.S.A.

Category: Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Award Won: Gold**Pennsylvania Horticultural Society**

2010 Philadelphia International Flower Show

City Harvest

Philadelphia PA U.S.A.

Category: Best Community Outreach Program

Budget: Over \$1.5 Million

Award Won: Gold

Pennsylvania Horticultural Society

2010 Philadelphia International Flower Show
Philadelphia PA U.S.A.

Category: Best Children's Programming

Budget: Over \$1.5 Million

Award Won: Gold

Pennsylvania Horticultural Society

2010 Philadelphia International Flower Show
Philadelphia PA U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Over \$1.5 Million

Award Won: Silver

Pennsylvania Horticultural Society

2010 Philadelphia International Flower Show
Philadelphia PA U.S.A.

Category: Best Event Video (for sale)

Budget: Over \$1.5 Million

Award Won: Silver

Pennsylvania Horticultural Society

2010 Philadelphia International Flower Show
Philadelphia PA U.S.A.

Category: Best Promotional Poster

Budget: Over \$1.5 Million

Award Won: Bronze

Pennsylvania Horticultural Society

2010 Philadelphia International Flower Show
Philadelphia PA U.S.A.

Category: Best Media Relations Campaign

Budget: Over \$1.5 Million

Award Won: Bronze

Pennsylvania Horticultural Society

2010 Philadelphia International Flower Show
Philadelphia PA U.S.A.

Category: Best Hat

Budget: Over \$1.5 Million

Award Won: Bronze

Portland Rose Festival Foundation

Portland Rose Festival
Elmer's Restaurant Rose Meal
Portland OR U.S.A.

**Category: Best New Fundraising Program
(Benefiting the Festival/Event)**

Budget: Over \$1.5 Million

Award Won: Gold

Portland Rose Festival Foundation

Portland Rose Festival
Portland OR U.S.A.

Category: Best Overall Sponsorship Program

Budget: Over \$1.5 Million

Award Won: Gold

Portland Rose Festival Foundation

Portland Rose Festival
Youth Silent Film Festival
Portland OR U.S.A.

Category: Best New Event

Budget: Over \$1.5 Million

Award Won: Gold

Portland Rose Festival Foundation

Portland Rose Festival
Portland OR U.S.A.

Category: Best Pin or Button (by an event)

Budget: Over \$1.5 Million

Award Won: Gold

Portland Rose Festival Foundation

Portland Rose Festival Grand Floral Parade
Portland OR U.S.A.

Category: Best Full Length TV Program (local)

Budget: Over \$1.5 Million
Award Won: Silver

Portland Rose Festival Foundation

Portland Rose Festival
Portland OR U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million
Award Won: Silver

Portland Rose Festival Foundation

Portland Rose Festival
Pledge to be Positive
Portland OR U.S.A.

Category: Best Event/Program within an Event to Benefit a Charity

Budget: Over \$1.5 Million
Award Won: Silver

Portland Rose Festival Foundation

Portland Rose Festival
Barbecue, Brew & Boots
Portland OR U.S.A.

Category: Best New Promotion

Budget: Over \$1.5 Million
Award Won: Silver

Portland Rose Festival Foundation

Portland Rose Festival
Rose Festival Takes City Hall
Portland OR U.S.A.

Category: Most Creative/Effective News Stunt

Budget: Over \$1.5 Million
Award Won: Silver

Portland Rose Festival Foundation

Portland Rose Festival
This is Home Presentation
Portland OR U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Over \$1.5 Million
Award Won: Bronze

Portland Rose Festival Foundation

Portland Rose Festival
Portland OR U.S.A.

Category: Best Event Photograph

Budget: Over \$1.5 Million
Award Won: Bronze

Portland Rose Festival Foundation

Portland Rose Festival
Alaska Airlines/Horizon Air
Portland OR U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Over \$1.5 Million
Award Won: Bronze

Portland Rose Festival Foundation

Portland Rose Festival
Cleanest and Greenest Program
Portland OR U.S.A.

Category: Best Environmental Program

Budget: Over \$1.5 Million
Award Won: Bronze

Portland Rose Festival Foundation

Portland Rose Festival
Sanctioned Events
Portland OR U.S.A.

Category: Best Community Outreach Program

Budget: Over \$1.5 Million
Award Won: Bronze

Portland Rose Festival Foundation

Portland Rose Festival
Fred Meyer Junior Parade
Portland OR U.S.A.

Category: Best Children's Programming

Budget: Over \$1.5 Million

Award Won: Bronze

Pro Football Hall of Fame Enshrinement Festival

Canton OH U.S.A.

Category: Best Event Video (for sale)

Budget: Over \$1.5 Million

Award Won: Gold

Rotterdam Festivals

Grand Depart Tour de France 2010
Yellow Bike Bell
Rotterdam The Netherlands

Category: Best New Merchandise

Budget: Over \$1.5 Million

Award Won: Gold

Rotterdam Festivals

<http://www.rotterdamfestivals.nl/?language=en>
Rotterdam The Netherlands

Category: Best Organizational Website

Budget: Over \$1.5 Million

Award Won: Silver

Rotterdam Festivals

Rotterdam The Netherlands

Category: Best Promotional Brochure (4 or more colors)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Rotterdam Festivals

Rotterdam The Netherlands

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Over \$1.5 Million

Award Won: Silver

Rotterdam Festivals

Grand Depart Tour de France 2010
Rotterdam The Netherlands

Category: Best Promotional Poster

Budget: Over \$1.5 Million

Award Won: Silver

Rotterdam Festivals

Rotterdam The Netherlands

Category: Best Outdoor Billboard

Budget: Over \$1.5 Million

Award Won: Silver

Rotterdam Festivals

Rotterdam The Netherlands

Category: Best Newspaper Insert/Supplement

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

Rotterdam Festivals

Rotterdam The Netherlands

Category: Best Street Banner

Budget: Over \$1.5 Million

Award Won: Bronze-Tie

Saint Paul Festival & Heritage Foundation

Saint Paul Winter Carnival
Saint Paul MN U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: \$250,000 to \$749,999

Award Won: Gold

Saint Paul Festival & Heritage Foundation

Saint Paul Winter Carnival
Saint Paul MN U.S.A.

Category: Best Press/Media Kit

Budget: \$250,000 to \$749,999

Award Won: Gold

Saint Paul Festival & Heritage Foundation

Saint Paul Winter Carnival
Saint Paul MN U.S.A.

Category: Best Event Photograph

Budget: \$250,000 to \$749,999

Award Won: Silver

Saint Paul Festival & Heritage Foundation

Saint Paul Winter Carnival
Moon Glow
Saint Paul MN U.S.A.

Category: Best New Event

Budget: \$250,000 to \$749,999

Award Won: Silver

Saint Paul Festival & Heritage Foundation

Saint Paul Winter Carnival
Saint Paul MN U.S.A.

Category: Best Pin or Button (by an event)

Budget: \$250,000 to \$749,999

Award Won: Bronze

Saint Paul Festival Association

Saint Paul Winter Carnival
Beads/Medallions
Saint Paul MN U.S.A.

Category: Best New Merchandise

Budget: \$250,000 to \$749,999

Award Won: Gold

Saint Paul Festival Association

Saint Paul Winter Carnival
Saint Paul MN U.S.A.

Category: Best Hat

Budget: \$250,000 to \$749,999

Award Won: Bronze

Sausalito Art Festival

Sausalito CA U.S.A.

Category: Best Cover Design

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Sausalito Art Festival

Sausalito CA U.S.A.

Category: Best Volunteer Program

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Sausalito Art Festival

Sausalito CA U.S.A.

Category: Best T-Shirt Design

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze-Tie

Sentosa Development Corporation

School Holiday Programming

Sentosa Singapore

Category: Best Children's Programming

Budget: Under \$250,000

Award Won: Gold

Sentosa Development Corporation

Siloso Beach Party

<http://www.sentosa.com.sg/silosobeachparty/2009/>

Sentosa Singapore

Category: Best Event Website

Budget: \$250,000 to \$749,999

Award Won: Silver

Sentosa Development Corporation

Siloso Beach Party

Sentosa Singapore

Category: Best Event (within an existing festival)

Budget: \$250,000 to \$749,999

Award Won: Silver

Sevierville Chamber of Commerce

Annual Sevierville Chamber of Commerce Banquet

Sevierville TN U.S.A.

Category: Best Event Video (for sale)

Budget: Under \$750,000

Award Won: Gold

Sevierville Chamber of Commerce

www.VisitSevierville.com

Sevierville TN U.S.A.

Category: Best Organizational Website

Budget: Under \$250,000

Award Won: Gold

Sevierville Chamber of Commerce

[Facebook.com/Sevierville](https://www.facebook.com/Sevierville)

Sevierville TN U.S.A.

Category: Best Social Media Site

Budget: Under \$250,000

Award Won: Gold

Sevierville Chamber of Commerce

Celebrating Dollywood's 25th Anniversary

Sevierville TN U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Under \$250,000

Award Won: Gold

Sevierville Chamber of Commerce

Rose Glen Literary Festival

Sevierville TN U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000

Award Won: Gold

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Category: Best Single Display Ad

Budget: Combined Budget

Award Won: Gold

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Category: Best Company Image Pieces

Budget: Under \$250,000

Award Won: Gold

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Category: Best Radio Promotion

Budget: Under \$250,000

Award Won: Silver**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000

Award Won: Silver**Sevierville Chamber of Commerce**

Sevierville Chamber of Commerce Annual Banquet

Sevierville TN U.S.A.

Category: Best Cover Design

Budget: Under \$250,000

Award Won: Silver**Sevierville Chamber of Commerce**

Bloomin' BBQ & Bluegrass

Sevierville TN U.S.A.

Category: Best Single Magazine Display Ad

Budget: Under \$250,000

Award Won: Silver**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

Category: Best Ad Series

Budget: Under \$250,000

Award Won: Silver**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

Category: Best Company Image Pieces

Budget: Under \$250,000

Award Won: Silver**Sevierville Chamber of Commerce**

www.scoc.org

Sevierville TN U.S.A.

Category: Best Organizational Website

Budget: Under \$250,000

Award Won: Bronze**Sevierville Chamber of Commerce**

Bloomin' BBQ & Bluegrass

Sevierville TN U.S.A.

Category: Best Miscellaneous Printed Materials (multiple page)

Budget: Under \$250,000

Award Won: Bronze**Sevierville Chamber of Commerce**

Sevierville TN U.S.A.

Category: Best Cover Design

Budget: Under \$250,000

Award Won: Bronze**Sevierville Chamber of Commerce**

Dolly's Hometown Sevierville

Sevierville TN U.S.A.

Category: Best Outdoor Billboard

Budget: Under \$250,000

Award Won: Bronze

Sevierville Chamber of Commerce

Sevierville TN U.S.A.

Category: Best Single Display Ad

Budget: Combined Budget

Award Won: Bronze

SHOWS ETC.

Idaho State Capital Building Rededication Celebration

Boise ID U.S.A.

Category: Grand Pinnacle

Budget: Under \$250,000

Award Won: Silver

Skagit Valley Tulip Festival

Mount Vernon WA U.S.A.

Category: Best Commemorative Poster

Budget: Under \$250,000

Award Won: Gold-Tie

Skagit Valley Tulip Festival

Mount Vernon WA U.S.A.

Category: Best T-Shirt Design

Budget: Under \$250,000

Award Won: Gold

Spirit of Springfield

Bright Nights at Forest Park

Electronic Board

Springfield MA U.S.A.

Category: Best Miscellaneous Multimedia

Budget: Under \$750,000

Award Won: Gold

Spirit of Springfield

Bright Nights at Forest Park

Springfield MA U.S.A.

**Category: Best Miscellaneous Printed Materials
(multiple page)**

Budget: Under \$250,000

Award Won: Gold

Spirit of Springfield

Bright Nights at Forest Park

Springfield MA U.S.A.

Category: Best Cover Design

Budget: Under \$250,000

Award Won: Gold

Spirit of Springfield

Bright Nights at Forest Park

Springfield MA U.S.A.

Category: Best Event Invitation

Budget: Under \$250,000

Award Won: Gold

Spirit of Springfield

Bright Nights at Forest Park

Bright Nights Express

Springfield MA U.S.A.

Category: Best Event (within an existing festival)

Budget: Under \$250,000

Award Won: Gold

Spirit of Springfield

Bright Nights at Forest Park

Springfield MA U.S.A.

Category: Best Hat

Budget: Under \$250,000

Award Won: Gold

Spirit of Springfield

Bright Nights at Forest Park
Springfield MA U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: Under \$250,000
Award Won: Silver

Spirit of Springfield

Bright Nights at Forest Park
Springfield MA U.S.A.

**Category: Best Miscellaneous Printed Materials
(multiple page)**

Budget: Under \$250,000
Award Won: Silver

Spirit of Springfield

Bright Nights at Forest Park
15th Anniversary Coffee Table Book
Springfield MA U.S.A.

Category: Best New Merchandise

Budget: Under \$250,000
Award Won: Silver

Spirit of Springfield

Bright Nights at Forest Park
Springfield MA U.S.A.

Category: Best Company Image Pieces

Budget: Under \$250,000
Award Won: Bronze

Springut Group, Inc.

Big Rib BBQ & Blues Fest
Rochester NY U.S.A.

Category: Best Event Invitation

Budget: Under \$250,000
Award Won: Silver

Springut Group, Inc.

Big Rib BBQ & Blues Fest
Rochester NY U.S.A.

Category: Best T-Shirt Design

Budget: Under \$250,000
Award Won: Bronze-Tie

St. Luke's Women's Fitness Celebration

Faded Blue Shine Out Loud T-Shirt
Boise ID U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$250,000 to \$749,999
Award Won: Bronze

St. Mary's Alumni Association

Fiesta Oyster Bake
San Antonio TX U.S.A.

Category: Best Event/Organization Newsletter

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

St. Mary's Alumni Association

Fiesta Oyster Bake
San Antonio TX U.S.A.

**Category: Best Event/Program within an Event
to Benefit a Charity**

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

St. Mary's Alumni Association

Fiesta Oyster Bake
San Antonio TX U.S.A.

**Category: Best Public Safety/Security Plan for
an Event**

Budget: Combined Budget
Award Won: Bronze

St. Mary's Alumni Association

Fiesta Oyster Bake
Pink Tank Top
San Antonio TX U.S.A.

Category: Best Miscellaneous Clothing

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Stone Mountain Park

7th Annual Pumpkin Festival
Stone Mountain Park GA U.S.A.

Category: Best Promotional Poster

Budget: Under \$250,000

Award Won: Gold

Stone Mountain Park

Stone Mountain Park Christmas 2009
Stone Mountain Park GA U.S.A.

Category: Best Outdoor Billboard

Budget: Under \$250,000

Award Won: Silver

Stone Mountain Park

41st Annual Yellow Daisy Festival
Stone Mountain Park GA U.S.A.

Category: Best Street Banner

Budget: Under \$250,000

Award Won: Silver

Taste of Atlanta

Atlanta GA U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: \$250,000 to \$749,999

Award Won: Silver

Temecula Valley Balloon & Wine Festival

Facebook/Twitter Campaign Contest
Temecula CA U.S.A.

Category: Best New Promotion

Budget: \$750,000 to \$1.5 Million

Award Won: Gold

Temecula Valley Balloon & Wine Festival

Temecula CA U.S.A.

Category: Best Press/Media Kit

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Temecula Valley Balloon & Wine Festival

Temecula CA U.S.A.

Category: Best Media Relations Campaign

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Temple University School of Tourism and Hospitality Management

Event Leadership Executive Certificate Program
Philadelphia PA U.S.A.

Category: Best Event Management Certificate Program

Budget: Combined Budget

Award Won: Gold

The Gettysburg Festival

Gettysburg PA U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: \$250,000 to \$749,999

Award Won: Gold

The Gettysburg Festival

Gettysburg PA U.S.A.

Category: Best Ad Series

Budget: \$250,000 to \$749,999

Award Won: Gold**The Gettysburg Festival**

Gettysburg PA U.S.A.

Category: Best Outdoor Billboard

Budget: \$250,000 to \$749,999

Award Won: Gold**The Gettysburg Festival**

Gettysburg PA U.S.A.

Category: Best Event Invitation

Budget: \$250,000 to \$749,999

Award Won: Silver**The Gettysburg Festival**

Gettysburg PA U.S.A.

Category: Best Promotional Poster

Budget: \$250,000 to \$749,999

Award Won: Bronze**The NC Seafood Festival, Inc.**

NC Seafood Festival

Morehead City NC U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: \$250,000 to \$749,999

Award Won: Bronze**The Parade Company**

Target Fireworks

Detroit MI U.S.A.

Category: Best Full Length TV Program (local)

Budget: \$250,000 to \$749,999

Award Won: Gold**The Parade Company**

Target Fireworks

Perry's Tents & Events

Detroit MI U.S.A.

Category: Best Vendor/Supplier

Budget: Combined Budget

Award Won: Gold**The Parade Company**

America's Thanksgiving Parade ®

Detroit MI U.S.A.

Category: Best Sponsor Solicitation Video

Budget: Over \$1.5 Million

Award Won: Silver**The Parade Company**

America's Thanksgiving Parade ®

Comerica Thanksgiving Dinner

Detroit MI U.S.A.

**Category: Best New Fundraising Program
(Benefiting the Festival/Event)**

Budget: Over \$1.5 Million

Award Won: Silver**The Parade Company**

America's Thanksgiving Parade ®

Hob Nobble Gobble

Detroit MI U.S.A.

Category: Best Event (within an existing festival)

Budget: Over \$1.5 Million

Award Won: Silver

The Parade Company

America's Thanksgiving Parade ®
 Detroit MI U.S.A.

Category: Best Event Video (for sale)

Budget: Over \$1.5 Million
Award Won: Bronze

The Parade Company

America's Thanksgiving Parade ®
 Fifth Third Bank Turkey Trot
 Detroit MI U.S.A.

Category: Best Sponsor Solicitation Package

Budget: Over \$1.5 Million
Award Won: Bronze

The Parade Company

America's Thanksgiving Parade ®
 DTE Energy
 Detroit MI U.S.A.

Category: Best Sponsor

Budget: Over \$1.5 Million
Award Won: Bronze

The Parade Company

Detroit River Days Festival
 Kids Zone
 Detroit MI U.S.A.

Category: Best Children's Programming

Budget: \$250,000 to \$749,999
Award Won: Bronze

The Parade Company

America's Thanksgiving Parade ®
 Detroit MI U.S.A.

Category: Best Pin or Button (by an event)

Budget: Over \$1.5 Million
Award Won: Bronze

The Woodlands Convention & Visitors Bureau

The Woodlands TX U.S.A.

Category: Best TV Promotion (ad spot or PSA)

Budget: \$250,000 to \$749,999
Award Won: Silver

The Woodlands Convention & Visitors Bureau

The Woodlands TX U.S.A.

Category: Best Event/Organization Newsletter

Budget: \$250,000 to \$749,999
Award Won: Silver

The Woodlands Convention & Visitors Bureau

Lunch Box
 The Woodlands TX U.S.A.

Category: Best Other Merchandise

Budget: Under \$250,000
Award Won: Silver

The Woodlands Convention & Visitors Bureau

Movie Night at Waterway Square
 The Woodlands TX U.S.A.

Category: Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000
Award Won: Bronze

The Woodlands Convention & Visitors Bureau

Red, Hot & Blue Festival
 The Woodlands TX U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Under \$250,000
Award Won: Bronze-Tie

The Woodlands Convention & Visitors Bureau

The Holiday Event
The Woodlands TX U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Under \$250,000
Award Won: Bronze-Tie

**Town of Herndon Parks and Recreation
Department**

Herndon Festival
Herndon VA U.S.A.

Category: Best Street Banner

Budget: \$250,000 to \$749,999
Award Won: Silver

**Town of Herndon Parks and Recreation
Department**

Herndon Festival
Herndon VA U.S.A.

Category: Best T-Shirt Design

Budget: \$250,000 to \$749,999
Award Won: Bronze

Town of Leesburg

20th Annual Flower & Garden
Leesburg VA U.S.A.

Category: Best Ad Series

Budget: Under \$250,000
Award Won: Bronze

Tulsa International Mayfest

Mayfest
Tulsa OK U.S.A.

Category: Best Press/Media Kit

Budget: Under \$250,000
Award Won: Gold

Tulsa International Mayfest

Mayfest
Tulsa OK U.S.A.

Category: Best Sponsor Follow-up Report

Budget: Under \$250,000
Award Won: Silver

Tulsa International Mayfest

Mayfest
Tulsa OK U.S.A.

Category: Best T-Shirt Design

Budget: Under \$250,000
Award Won: Silver

Uptown Association

Uptown Art Fair
Minneapolis MN U.S.A.

Category: Best Commemorative Poster

Budget: \$250,000 to \$749,999
Award Won: Gold

Uptown Association

Uptown Art Fair
Minneapolis MN U.S.A.

Category: Best Company Image Pieces

Budget: \$250,000 to \$749,999
Award Won: Gold

Uptown Association

Uptown Art Fair
Minneapolis MN U.S.A.

Category: Best Direct Mail Piece or Brochure

Budget: \$250,000 to \$749,999
Award Won: Gold

Uptown Association

Uptown Art Fair
 Minneapolis MN U.S.A.

Category: Best Outdoor Billboard

Budget: \$250,000 to \$749,999
Award Won: Silver

Uptown Association

Uptown Art Fair
 Minneapolis MN U.S.A.

Category: Best Educational Program

Budget: \$250,000 to \$749,999
Award Won: Silver

Uptown Association

Uptown Art Fair
 www.uptownminneapolis.com
 Minneapolis MN U.S.A.

Category: Best Organizational Website

Budget: \$250,000 to \$749,999
Award Won: Bronze

Uptown Association

Uptown Art Fair
 facebook.com/uptownartfair
 Minneapolis MN U.S.A.

Category: Best Social Media Site

Budget: \$250,000 to \$749,999
Award Won: Bronze

Uptown Association

Uptown Art Fair
 Minneapolis MN U.S.A.

Category: Best Sponsor Follow-up Report

Budget: \$250,000 to \$749,999
Award Won: Bronze

Utah Shakespearean Festival

Cedar City UT U.S.A.

Category: Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million
Award Won: Silver

Valero Alamo Bowl

2010 Valero Alamo Bowl
 www.alamobowl.com
 San Antonio TX U.S.A.

Category: Best Event Website

Budget: Over \$1.5 Million
Award Won: Gold

Valero Alamo Bowl

2010 Valero Alamo Bowl
 San Antonio TX U.S.A.

Category: Best Event/Organization E-Newsletter

Budget: Over \$1.5 Million
Award Won: Gold

Valero Alamo Bowl

2010 Valero Alamo Bowl
 San Antonio TX U.S.A.

Category: Best Radio Promotion

Budget: Over \$1.5 Million
Award Won: Bronze

VSA

2010 International VSA Festival
 Washington DC U.S.A.

Category: Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million
Award Won: Gold

VSA

2010 International VSA Festival
Washington DC U.S.A.

**Category: Best Miscellaneous Printed Materials
(multiple page)**

Budget: Over \$1.5 Million
Award Won: Gold

VSA

2010 International VSA Festival
Washington DC U.S.A.

Category: Best Event Photograph

Budget: Over \$1.5 Million
Award Won: Gold

VSA

2010 International VSA Festival
Washington DC U.S.A.

Category: Grand Pinnacle

Budget: Over \$1.5 Million
Award Won: Silver-Tie

VSA

2010 International VSA Festival
Washington DC U.S.A.

Category: Best Single Newspaper Display Ad

Budget: Over \$1.5 Million
Award Won: Silver

VSA

2010 International VSA Festival
Washington DC U.S.A.

Category: Best Event/Organization Newsletter

Budget: Over \$1.5 Million
Award Won: Bronze

VSA

2010 International VSA Festival
Washington DC U.S.A.

Category: Best Street Banner

Budget: Over \$1.5 Million
Award Won: Bronze-Tie

Waco Cultural Arts Fest

www.wacoartsfest.org
Waco TX U.S.A.

Category: Best Event Website

Budget: Under \$250,000
Award Won: Gold

Waco Cultural Arts Fest

Waco TX U.S.A.

Category: Grand Pinnacle

Budget: Under \$250,000
Award Won: Bronze

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo TX U.S.A.

Category: Best Sponsor Solicitation Video

Budget: Under \$1.5 Million
Award Won: Gold

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo TX U.S.A.

**Category: Best Miscellaneous Printed Materials
(multiple page)**

Budget: \$750,000 to \$1.5 Million
Award Won: Gold

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo TX U.S.A.

Category: Best Event Video (for sale)

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo TX U.S.A.

Category: Best Event Photograph

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo TX U.S.A.

Category: Best Educational Program

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Celebrity Jalapeno Eating Challenge
Laredo TX U.S.A.

Category: Most Creative/Effective News Stunt

Budget: \$750,000 to \$1.5 Million

Award Won: Silver

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Laredo TX U.S.A.

Category: Best Cover Design

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Stripes
Laredo TX U.S.A.

Category: Best Sponsor Solicitation Package

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Stripes
Laredo TX U.S.A.

Category: Best Sponsorship Program for Individual Sponsor

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Washington's Birthday Celebration Association

Washington's Birthday Celebration
Pewter Party Platter
Laredo TX U.S.A.

Category: Best Other Merchandise

Budget: \$750,000 to \$1.5 Million

Award Won: Bronze

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Christmas Ornament
Fort Lauderdale FL U.S.A.

Category: Best Other Merchandise

Budget: Over \$1.5 Million

Award Won: Gold

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale FL U.S.A.

Category: Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Award Won: Silver

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Fort Lauderdale FL U.S.A.

Category: Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Award Won: Bronze

Winterfest, Inc.

Seminole Hard Rock Winterfest Boat Parade
Yellow Pages

Fort Lauderdale FL U.S.A.

Category: Best Single New Sponsorship Program

Budget: Over \$1.5 Million

Award Won: Bronze

Category:

Budget:

Award Won:

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