

**Andrew Rafkind Photography**

Eugene Celebration  
Boise, ID U.S.A.

**Best Event Photograph**

Budget: \$250,000-\$499,999  
Award Won: **Gold**

**Andrew Rafkind Photography**

Wells Fargo Twilight Griterium  
Boise, ID U.S.A.

**Best Event Photograph**

Budget: Under \$250,000  
Award Won: **Silver**

**Argonne Parades**

Salute 2 America  
Atlanta, GA U.S.A.

**Best Media Relations Campaign**

Budget: Under \$250,000  
Award Won: **Bronze**

**Arkansas Festival Association**

Jump, Jive and Jam  
Little Rock, AR U.S.A.

**Best Commemorative Poster**

Budget: Under \$250,000  
Award Won: **Silver**

**ArtsQuest**

Musikfest  
Bethlehem, PA U.S.A.

**Best T-Shirt Design**

Budget: \$500,000-\$1.5 Million  
Award Won: **Gold**

**Andrew Rafkind Photography**

Eugene Celebration  
Boise, ID U.S.A.

**Best Event Photograph**

Budget: \$250,000-\$499,999  
Award Won: **Silver**

**Argonne Parades**

Salute 2 America  
Atlanta, GA U.S.A.

**Best TV Promotion**

Budget: Under \$250,000  
Award Won: **Silver**

**Argonne Parades**

WSB-TV Salute 2 America Parade  
Atlanta, GA U.S.A.

**Best Full Length TV Program (local)**

Budget: Under \$250,000  
Award Won: **Gold**

**Arkansas Festival Association**

World's Championship Duck Calling Contest & Wings Over  
the Prairie Festival  
Little Rock, AR U.S.A.

**Best Event Program (interior 4 or more colors)**

Budget: \$250,000-\$499,999  
Award Won: **Gold**

**Asheville Parks & Recreation/Festivals**

Aheville Film Festival  
Asheville, NC U.S.A.

**Best Newspaper Insert/Supplement**

Budget: Under \$250,000  
Award Won: **Gold**

**Asheville Parks & Recreation/Festivals**

Asheville Film Festival  
Asheville, NC U.S.A.

**Best Pin or Button (by an event)**

Budget: Under \$250,000  
Award Won: **Silver**

**Asheville Parks & Recreation/Festivals**

Bele Chere  
Asheville, NC U.S.A.

**Best Newspaper Insert/Supplement**

Budget: \$250,000-\$499,999  
Award Won: **Gold**

**Asheville Parks & Recreation/Festivals**

Bele Chere  
Asheville, NC U.S.A.

**Best Pin or Button (by an event)**

Budget: \$250,000-\$499,999  
Award Won: **Bronze**

**Asheville Parks & Recreation/Festivals**

Bele Chere  
Asheville, NC U.S.A.

**Best Hat**

Budget: \$250,000-\$499,999  
Award Won: **Silver**

**Assistance League of Norman**

May Fair Arts Festival  
Norman, OK U.S.A.

**Best Street Banner**

Budget: Under \$250,000  
Award Won: **Silver**

**Assistance League of Norman**

May Fair Arts Festival  
Norman, OK U.S.A.

**Best Volunteer Program**

Budget: Under \$250,000  
Award Won: **Gold**

**Assistance League of Norman**

May Fair Arts Festival  
Norman, OK U.S.A.

**Best Educational Program**

Budget: Under \$250,000  
Award Won: **Silver**

**Assistance League of Norman**

May Fair Arts Festival  
Norman, OK U.S.A.

**Best Event/Program to Benefit a Charity**

Budget: Under \$250,000  
Award Won: **Silver**

**Assistance League of Norman**

May Fair Arts Festival  
Norman, OK U.S.A.

**Best Community Outreach Program**

Budget: Under \$250,000  
Award Won: **Bronze**

**Autumn Leaf Festival-Clarion Area Chamber of Business and Industry**

Autumn Leaf Festival  
Clarion, PA U.S.A.

**Best Grand Pinnacle**

Budget: Under \$250,000  
Award Won: **Gold**

**Autumn Leaf Festival-Clarion Area Chamber of Business and Industry**

Autumn Leaf Festival  
Clarion, PA U.S.A.

**Best Cover Design**

Budget: Under \$250,000

Award Won: **Bronze**

**Autumn Leaf Festival-Clarion Area Chamber of Business and Industry**

Autumn Leaf Festival  
Clarion, PA U.S.A.

**Best Volunteer Program**

Budget: Under \$250,000

Award Won: **Silver**

**Autumn Leaf Festival-Clarion Area Chamber of Business and Industry**

Autumn Leaf Festival  
Clarion, PA U.S.A.

**Best Overall Merchandising Program**

Budget: Under \$250,000

Award Won: **Gold**

**Bands of America, Inc.**

2005 Bands of America Honor Band at the 2004 Tournament of Roses Parade  
Indianapolis, IN U.S.A.

**Best New Fund-raising Program**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Bands of America, Inc.**

Bands of America  
Indianapolis, IN U.S.A.

**Best Overall Merchandising Program**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Bands of America, Inc.**

Indianapolis, IN U.S.A.

**Best Event/Organization E-newsletter**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Bands of America, Inc.**

Indianapolis, IN U.S.A.

**Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Battle of Flowers Association**

Battle of Flowers  
San Antonio, TX U.S.A.

**Best Volunteer Program**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Battle of Flowers Association**

Battle of Flowers Band Festival  
San Antonio, TX U.S.A.

**Best Cover Design**

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**Battle of Flowers Association**

Battle of Flowers Parade  
San Antonio, TX U.S.A.

**Best Miscellaneous Printed Materials  
(multiple page)**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**Battle of Flowers Association**

Battle of Flowers Parade  
San Antonio, TX U.S.A.

**Best Other Merchandise**

Budget: \$250,000-\$499,999  
Award Won: **Gold**

**Battle of Flowers Association**

Battle of Flowers Parade  
San Antonio, TX U.S.A.

**Best Miscellaneous Clothing**

Budget: \$250,000-\$499,999  
Award Won: **Gold**

**Bellingham Festival of Music**

Bellingham, WA U.S.A.

**Best Promotional Brochure (3 or less colors)**

Budget: \$250,000-\$499,999  
Award Won: **Gold**

**Bellingham Festival of Music**

Bellingham, WA U.S.A.

**Best Promotional Poster**

Budget: \$250,000-\$499,999  
Award Won: **Bronze**

**Borderfest Association**

BorderFest 2004 "A Salute to Italy"  
Hidalgo, TX U.S.A.

**Best Full Length TV Program (local)**

Budget: \$250,000-\$499,999  
Award Won: **Bronze**

**Borderfest Association**

BorderFest 2004 "A Salute to Italy"  
Hidalgo, TX U.S.A.

**Best Miscellaneous Printed Materials (single page)**

Budget: \$250,000-\$499,999  
Award Won: **Silver**

**Borderfest Association**

BorderFest 2004 "A Salute to Italy"  
Hidalgo, TX U.S.A.

**Best Single New Sponsorship Program**

Budget: \$250,000-\$499,999  
Award Won: **Gold**

**Borderfest Association**

BorderFest 2004 "A Salute to Italy"  
Hidalgo, TX U.S.A.

**Best Event/Program to Benefit a Charity**

Budget: \$250,000-\$499,999  
Award Won: **Silver**

**Borderfest Association**

BorderFest 2004 "A Salute to Italy"  
Hidalgo, TX U.S.A.

**Best New Promotion**

Budget: \$250,000-\$499,999  
Award Won: **Gold**

**Borderfest Association**

BorderFest 2004 "A Salute to Italy"  
Hidalgo, TX U.S.A.

**Best New Event (within an existing festival)**

Budget: \$250,000-\$499,999  
Award Won: **Silver**

**Borderfest Association**

BorderFest 2004 "A Salute to Italy"  
Hidalgo, TX U.S.A.

**Best Hat**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Buccaneer Commission, Inc.**

Buc Days  
Corpus Christi, TX U.S.A.

**Best Newspaper Insert/Supplement**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Buccaneer Commission, Inc.**

Buc Days  
Corpus Christi, TX U.S.A.

**Best Sponsor Follow-up Report**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**California Poppy Festival/City of Lancaster**

California Poppy Festival  
Lancaster, CA U.S.A.

**Best Miscellaneous Printed Materials  
(multiple page)**

Budget: Under \$250,000

Award Won: **Silver**

**California Poppy Festival/City of Lancaster**

California Poppy Festival  
Lancaster, CA U.S.A.

**Best Hat**

Budget: Under \$250,000

Award Won: **Silver**

**Buccaneer Commission, Inc.**

Buc Days  
Corpus Christi, TX U.S.A.

**Best Sponsor Solicitation Video**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Buccaneer Commission, Inc.**

Buc Days  
Corpus Christi, TX U.S.A.

**Best Single New Sponsorship Program**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**California Poppy Festival/City of Lancaster**

California Poppy Festival  
Lancaster, CA U.S.A.

**Best Sponsor Solicitation Video**

Budget: Under \$250,000

Award Won: **Gold**

**California Poppy Festival/City of Lancaster**

California Poppy Festival  
Lancaster, CA U.S.A.

**Best Promotional Poster**

Budget: Under \$250,000

Award Won: **Gold**

**California Poppy Festival/City of Lancaster**

California Poppy Festival  
Lancaster, CA U.S.A.

**Best Miscellaneous Clothing**

Budget: Under \$250,000

Award Won: **Silver**

**Canadian Tulip Festival/Festival Canadien des Tulipes**

Canadian Tulip Festival  
Ottawa, ON Canada

**Best Grand Pinnacle**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Canadian Tulip Festival/Festival Canadien des Tulipes**

Canadian Tulip Festival  
Ottawa, ON Canada

**Best TV Promotion**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Canadian Tulip Festival/Festival Canadien des Tulipes**

Canadian Tulip Festival  
Ottawa, ON Canada

**Best Promotional Brochure (4 or more colors)**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Canadian Tulip Festival/Festival Canadien des Tulipes**

Canadian Tulip Festival  
Ottawa, ON Canada

**Best New Fund-raising Program**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Cause We Care Inc.**

Ottawa Citizen Urban Challenge  
Ottawa, ON Canada

**Best Miscellaneous Printed Materials  
(multiple page)**

Budget: Under \$250,000

Award Won: **Bronze**

**Cedar Rapids Freedom Festival**

Cedar Rapids Freedom Festival  
Cedar Rapids, IA U.S.A.

**Best New Fund-raising Program**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Cedar Rapids Freedom Festival**

Cedar Rapids, IA U.S.A.

**Best TV Promotion**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Cedar Rapids Freedom Festival**

Cedar Rapids, IA U.S.A.

**Best Full Length TV Program (local)**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Cedar Rapids Freedom Festival**

Cedar Rapids, IA U.S.A.

**Best Single New Sponsorship Program**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Cedar Rapids Freedom Festival**

Cedar Rapids, IA U.S.A.

**Best Most Creative/Effective News Stunt**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Celtic Arts Foundation**

Skagit Valley Highland Games & Scottish Faire  
Mount Vernon, WA U.S.A.

**Best Website**

Budget: Under \$250,000

Award Won: **Gold**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Best Grand Pinnacle**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Best Newspaper Insert/Supplement**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Best Street Banner**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Best Commemorative Poster**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Best Single Newspaper Display Ad**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Best Single Magazine Display Ad**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Best Volunteer Program**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Best New Event (within an existing festival)**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Best Press/Media Kit**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Best Pin or Button (by an event)**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Cherry Creek Arts Festival**

Denver, CO U.S.A.

**Best Miscellaneous Clothing**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Chickasaw Festival & Annual Meeting/Chickasaw Nation**

Chickasaw Annual Meeting & Festival

Tishomingo, OK U.S.A.

**Best New Event (within an existing festival)**

Budget: Under \$250,000

Award Won: **Bronze**

**Churchill Downs, Inc.**

Chili Cook-Off

Louisville, KY U.S.A.

**Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Churchill Downs, Inc.**

Churchill Downs

Louisville, KY U.S.A.

**Best Miscellaneous Printed Materials (multiple page)**

Budget: Over \$1.5 Million

Award Won: **Gold - Tie**

**Churchill Downs, Inc.**

Churchill Downs

Louisville, KY U.S.A.

**Best Miscellaneous Printed Materials (multiple page)**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Churchill Downs, Inc.**

Churchill Downs

Louisville, KY U.S.A.

**Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Churchill Downs, Inc.**

Churchill Downs Inc.

Louisville, KY U.S.A.

**Best Miscellaneous Printed Materials (multiple page)**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Churchill Downs, Inc.**

Churchill Downs' Spring Meet

Louisville, KY U.S.A.

**Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Churchill Downs, Inc.**

Churchill Downs/Belmont Simulcast

Louisville, KY U.S.A.

**Best Radio Promotion**

Budget: Over \$1.5 Million

Award Won: **Silver**



**Churchill Downs, Inc.**

Kentucky Derby  
Louisville, KY U.S.A.

**Best Full Length TV Program (national)**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Churchill Downs, Inc.**

Kentucky Derby  
Louisville, KY U.S.A.

**Best Commemorative Poster**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Churchill Downs, Inc.**

Kentucky Derby  
Louisville, KY U.S.A.

**Best Cover Design**

Budget: Over \$1.5 Million

Award Won: **Bronze - Tie**

**Churchill Downs, Inc.**

Kentucky Derby  
Louisville, KY U.S.A.

**Best Other Merchandise**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Churchill Downs, Inc.**

Kentucky Derby  
Louisville, KY U.S.A.

**Best Overall Merchandising Program**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Churchill Downs, Inc.**

Spring Race Meet  
Louisville, KY U.S.A.

**Best Promotional Brochure (4 or more colors)**

Budget: Over \$1.5 Million

Award Won: **Silver**

**City of Aurora, Special Events**

KidSpree  
Aurora, CO U.S.A.

**Best Single New Sponsorship Program**

Budget: Under \$250,000

Award Won: **Silver**

**City of Aurora, Special Events**

KidSpree  
Aurora, CO U.S.A.

**Best Media Relations Campaign**

Budget: Under \$250,000

Award Won: **Gold**

**City of Aurora, Special Events**

Pumpkin Fest  
Aurora, CO U.S.A.

**Best Most Creative/Effective News Stunt**

Budget: Under \$250,000

Award Won: **Bronze**

**City of Columbia, Office of Cultural Affairs**

The Columbia Festival of the Arts  
Columbia, MO U.S.A.

**Best Commemorative Poster**

Budget: Under \$250,000

Award Won: **Gold**

**City of Euless/"Arbor Daze"**

Arbor Daze 2004

Euless, TX U.S.A.

**Best Street Banner**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze****City of Euless/"Arbor Daze"**

Arbor Daze 2004

Euless, TX U.S.A.

**Best Volunteer Program**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver****City of Euless/"Arbor Daze"**

Games of Texas

Euless, TX U.S.A.

**Best Sponsor Solicitation Video**

Budget: \$250,000-\$499,999

Award Won: **Gold****City of Euless/"Arbor Daze"**

Games of Texas

Euless, TX U.S.A.

**Best Event Program (interior 3 or less colors)**

Budget: \$250,000-\$499,999

Award Won: **Silver****City of Euless/"Arbor Daze"**

Games of Texas

Euless, TX U.S.A.

**Best Promotional Brochure (3 or less colors)**

Budget: \$250,000-\$499,999

Award Won: **Silver****City of Euless/"Arbor Daze"**

Games of Texas

Euless, TX U.S.A.

**Best Cover Design**

Budget: \$250,000-\$499,999

Award Won: **Silver****City of Euless/"Arbor Daze"**

Games of Texas

Euless, TX U.S.A.

**Best Solicitation Package**

Budget: \$250,000-\$499,999

Award Won: **Bronze****City of Euless/"Arbor Daze"**

Games of Texas

Euless, TX U.S.A.

**Best Press/Media Kit**

Budget: \$250,000-\$499,999

Award Won: **Bronze****City of Garland**

Star Spangled Fourth

Garland, TX U.S.A.

**Best TV Promotion**

Budget: \$250,000-\$499,999

Award Won: **Bronze****City of Garland**

Star Spangled Fourth

Garland, TX U.S.A.

**Best Promotional Brochure (4 or more colors)**

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**City of Garland**

Star Spangled Fourth  
Garland, TX U.S.A.

**Best Street Banner**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**City of Garland**

Star Spangled Fourth  
Garland, TX U.S.A.

**Best Promotional Poster**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**City of Garland**

Star Spangled Fourth  
Garland, TX U.S.A.

**Best Single Newspaper Display Ad**

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**City of Garland**

Star Spangled Fourth  
Garland, TX U.S.A.

**Best Ad Series**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**City of Garland**

Star Spangled Fourth  
Garland, TX U.S.A.

**Best Sponsor Follow-up Report**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**City of Garland**

Star Spangled Fourth  
Garland, TX U.S.A.

**Best Volunteer Program**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**City of Garland**

Star Spangled Fourth  
Garland, TX U.S.A.

**Best Community Outreach Program**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**City of Garland**

Star Spangled Fourth  
Garland, TX U.S.A.

**Best Media Relations Campaign**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**City of Harrisburg**

Department of Parks and Recreation - Various  
Harrisburg, PA U.S.A.

**Best Solicitation Package**

Budget: Under \$250,000

Award Won: **Gold**

**City of Harrisburg**

Kipona 2003  
Harrisburg, PA U.S.A.

**Best Event Program (interior 3 or less colors)**

Budget: Under \$250,000

Award Won: **Bronze**

**City of Hurst**

Hurst Stars & Stripes  
Hurst, TX U.S.A.

**Best Solicitation Package**

Budget: Under \$250,000  
Award Won: **Silver**

**City of O'Fallon Office of Tourism & Festivals**

O'Fallon's Fall Festival 5K Fun Run  
O'Fallon, MO U.S.A.

**Best New Event (within an existing festival)**

Budget: Under \$250,000  
Award Won: **Gold**

**City of Richardson**

Cottonwood Art Festival  
Richardson, TX U.S.A.

**Best Grand Pinnacle**

Budget: Under \$250,000  
Award Won: **Silver**

**City of Richardson**

Cottonwood Art Festival  
Richardson, TX U.S.A.

**Best Single Newspaper Display Ad**

Budget: Under \$250,000  
Award Won: **Silver**

**City of Richardson**

The Great Fountain Plaza Festival  
Richardson, TX U.S.A.

**Best Community Outreach Program**

Budget: Under \$250,000  
Award Won: **Silver**

**City of O'Fallon Office of Tourism & Festivals**

Dames War Memorial/Rededication Event  
O'Fallon, MO U.S.A.

**Best Full Length TV Program (local)**

Budget: Under \$250,000  
Award Won: **Silver**

**City of Peoria, Community Promotions/Special Events**

July 4 All American Festival  
Peoria, AZ U.S.A.

**Best Sponsor Follow-up Report**

Budget: Under \$250,000  
Award Won: **Bronze**

**City of Richardson**

Cottonwood Art Festival  
Richardson, TX U.S.A.

**Best Promotional Brochure (4 or more colors)**

Budget: Under \$250,000  
Award Won: **Gold**

**City of Richardson**

Cottonwood Art Festival  
Richardson, TX U.S.A.

**Best Single Magazine Display Ad**

Budget: Under \$250,000  
Award Won: **Gold**

**City of Richardson**

Wildflower! Arts & Music Festival  
Richardson, TX U.S.A.

**Best Sponsor Follow-up Report**

Budget: \$500,000-\$1.5 Million  
Award Won: **Gold**

**City of Thornton**

"Ceremony of Remembrance"  
Thornton, CO U.S.A.

**Best Full Length TV Program (local)**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**City of Thornton**

"Ceremony of Remembrance"  
Thornton, CO U.S.A.

**Best Volunteer Program**

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**City of Thornton**

"Ceremony of Remembrance"  
Thornton, CO U.S.A.

**Best New Event (within an existing festival)**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**City of Toronto**

Cavalcade of Lights 2003  
Toronto, ON Canada

**Best Event Photograph**

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**City of Toronto**

WinterCity 2004  
Toronto, ON Canada

**Best Event Photograph**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**City of West Palm Beach**

4th on Flagler  
West Palm Beach, FL U.S.A.

**Best Promotional Poster**

Budget: Under \$250,000

Award Won: **Bronze - Tie**

**City of West Palm Beach**

4th on Flagler  
West Palm Beach, FL U.S.A.

**Best Miscellaneous Printed Materials (single page)**

Budget: Under \$250,000

Award Won: **Bronze**

**City of West Palm Beach**

4th on Flagler  
West Palm Beach, FL U.S.A.

**Best Most Creative/Effective News Stunt**

Budget: Under \$250,000

Award Won: **Gold**

**City of West Palm Beach**

CityFit  
West Palm Beach, FL U.S.A.

**Best New Promotion**

Budget: Under \$250,000

Award Won: **Gold**

**City of West Palm Beach**

Clematis by Night  
West Palm Beach, FL U.S.A.

**Best Event/Program to Benefit a Charity**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**City of West Palm Beach**

Clematis by Night

West Palm Beach, FL U.S.A.

**Best New Event (within an existing festival)**

Budget: \$250,000-\$499,999

Award Won: **Bronze****City of West Palm Beach**

Kaleidoscope 2004

West Palm Beach, FL U.S.A.

**Best Promotional Poster**

Budget: Under \$250,000

Award Won: **Bronze - Tie****City of West Palm Beach**

Kaleidoscope 2004

West Palm Beach, FL U.S.A.

**Best Educational Program**

Budget: Under \$250,000

Award Won: **Gold****City of West Palm Beach**

Kaleidoscope 2004

West Palm Beach, FL U.S.A.

**Best Community Outreach Program**

Budget: Under \$250,000

Award Won: **Gold****Conference & Exhibition Management  
Services Pte., Ltd.**

Singapore Food Festival 2004

#09-43 Harbour Front Centre, Singapore

**Best Event/Program to Benefit a Charity**

Budget: \$250,000-\$499,999

Award Won: **Bronze****Conference & Exhibition Management  
Services Pte., Ltd.**

Singapore Food Festival 2004

#09-43 Harbour Front Centre, Singapore

**Best New Fund-raising Program**

Budget: \$250,000-\$499,999

Award Won: **Gold****Cowboy Poetry & Music Festival at Melody  
Ranch**

Cowboy Poetry &amp; Music Festival

Santa Clarita, CA U.S.A.

**Best Pin or Button (by an event)**

Budget: \$250,000-\$499,999

Award Won: **Gold****Cowboy Poetry & Music Festival at Melody  
Ranch**

Santa Clarita, CA U.S.A.

**Best Event Program (interior 3 or less colors)**

Budget: \$250,000-\$499,999

Award Won: **Bronze****Cowboy Poetry & Music Festival at Melody  
Ranch**

Santa Clarita, CA U.S.A.

**Best Promotional Brochure (4 or more colors)**

Budget: \$250,000-\$499,999

Award Won: **Gold****Cowboy Poetry & Music Festival at Melody  
Ranch**

Santa Clarita, CA U.S.A.

**Best Street Banner**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Cowboy Poetry & Music Festival at Melody Ranch**

Santa Clarita, CA U.S.A.

**Best Commemorative Poster**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**Cowboy Poetry & Music Festival at Melody Ranch**

Santa Clarita, CA U.S.A.

**Best Single Magazine Display Ad**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Daytona Beach Area Convention & Visitors Bureau**

Biketoberfest

Daytona Beach, FL U.S.A.

**Best Event Program (interior 4 or more colors)**

Budget: Under \$250,000

Award Won: **Silver**

**Daytona Beach Area Convention & Visitors Bureau**

Biketoberfest

Daytona Beach, FL U.S.A.

**Best Single Magazine Display Ad**

Budget: Under \$250,000

Award Won: **Bronze**

**Decatur Arts Alliance, Inc**

Decatur Arts Festival & Garden Tour

Decatur, GA U.S.A.

**Best Newspaper Insert/Supplement**

Budget: Under \$250,000

Award Won: **Bronze**

**Decatur Arts Alliance, Inc**

Decatur Arts Festival & Garden Tour

Decatur, GA U.S.A.

**Best Ad Series**

Budget: Under \$250,000

Award Won: **Gold**

**Decatur Downtown Development Authority**

The Great Decatur Beer Tasting Festival 2003

Decatur, GA U.S.A.

**Best Event/Program to Benefit a Charity**

Budget: Under \$250,000

Award Won: **Bronze**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Best Event Program (interior 4 or more colors)**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Best Promotional Poster**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Best Single Newspaper Display Ad**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Best Ad Series**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Best Solicitation Package**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Best Overall Sponsorship**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Best New Fund-raising Program**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Best Media Relations Campaign**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Best Hat**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Best Miscellaneous Clothing**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Des Moines Arts Festival**

Des Moines, IA U.S.A.

**Best Overall Merchandising Program**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Devine Racing & Events**

Salt Lake City Marathon & 5K

Salt Lake City, UT U.S.A.

**Best Press/Media Kit**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Dickens on The Strand/Galveston Historical Foundation**

Galveston Historic Homes Tour

Galveston, TX U.S.A.

**Best Event Program (interior 3 or less colors)**

Budget: Under \$250,000

Award Won: **Silver**



**Festivals & Events Division of Downtown Fort Worth, Inc.**

Main St. Fort Worth Arts Festival  
Fort Worth, TX U.S.A.

**Best Sponsor Solicitation Video**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Festivals & Events Division of Downtown Fort Worth, Inc.**

Main St. Fort Worth Arts Festival  
Fort Worth, TX U.S.A.

**Best Solicitation Package**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Fiesta Oyster Bake (St. Mary's Univ. Alumni Association)**

Fiesta Oyster Bake  
San Antonio, TX U.S.A.

**Best Event/Organization Newsletter**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Fiesta San Antonio**

Fiesta San Antonio 2004  
San Antonio, TX U.S.A.

**Best Full Length TV Program (local)**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Fiesta San Antonio**

San Antonio, TX U.S.A.

**Best Hat**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Festivals & Events Division of Downtown Fort Worth, Inc.**

Main St. Fort Worth Arts Festival  
Fort Worth, TX U.S.A.

**Best Newspaper Insert/Supplement**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Festivals & Events Division of Downtown Fort Worth, Inc.**

Main St. Fort Worth Arts Festival  
Fort Worth, TX U.S.A.

**Best Sponsor Follow-up Report**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Fiesta Oyster Bake (St. Mary's Univ. Alumni Association)**

Fiesta Oyster Bake  
San Antonio, TX U.S.A.

**Best Event/Program to Benefit a Charity**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Fiesta San Antonio**

San Antonio, TX U.S.A.

**Best Press/Media Kit**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Fiesta San Antonio**

San Antonio, TX U.S.A.

**Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Fiesta San Antonio**

San Antonio, TX U.S.A.

**Best Overall Merchandising Program**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Foley Convention & Visitors Bureau**

3rd Annual Heritage Harbor Days

Foley, AL U.S.A.

**Best Hat**

Budget: Under \$250,000

Award Won: **Gold**

**Fond du Lac Festivals, Inc.**

Walleye Weekend 2004

Fond du Lac, WI U.S.A.

**Best Radio Promotion**

Budget: Under \$250,000

Award Won: **Silver**

**Fond du Lac Festivals, Inc.**

Walleye Weekend 2004

Fond du Lac, WI U.S.A.

**Best Press/Media Kit**

Budget: Under \$250,000

Award Won: **Gold**

**Fond du Lac Festivals, Inc.**

Walleye Weekend 2004

Fond du Lac, WI U.S.A.

**Best Company Image Pieces**

Budget: Under \$250,000

Award Won: **Bronze**

**Fourth Avenue Merchants Association**

Fourth Avenue Street Fair

Tucson, AZ U.S.A.

**Best T-Shirt Design**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**French Quarter Festivals, Inc.**

Satchmo Summer Festival

New Orleans, LA U.S.A.

**Best Promotional Brochure (3 or less colors)**

Budget: Under \$250,000

Award Won: **Silver**

**French Quarter Festivals, Inc.**

Satchmo Summer Festival

New Orleans, LA U.S.A.

**Best Press/Media Kit**

Budget: Under \$250,000

Award Won: **Silver**

**French Quarter Festivals, Inc.**

New Orleans, LA U.S.A.

**Best Event/Organization Newsletter**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**French Quarter Festivals, Inc.**

New Orleans, LA U.S.A.

**Best Commemorative Poster**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Friends of the Festival, Inc.**

Riverbend Festival  
Chattanooga, TN U.S.A.

**Best TV Promotion**

Budget: Over \$1.5 Million  
Award Won: **Bronze**

**Friends of the Festival, Inc.**

Riverbend Festival  
Chattanooga, TN U.S.A.

**Best Street Banner**

Budget: Over \$1.5 Million  
Award Won: **Silver**

**Gatlinburg Department of Tourism & Special Events**

Gatlinburg, TN U.S.A.

**Best T-Shirt Design**

Budget: Under \$250,000  
Award Won: **Gold**

**Geneva Chamber of Commerce**

Holiday Radio Advertising for Geneva, Illinois  
Geneva, IL U.S.A.

**Best Radio Promotion**

Budget: Under \$250,000  
Award Won: **Gold**

**Gilroy Garlic Festival Association, Inc.**

Gilroy Garlic Festival  
Gilroy, CA U.S.A.

**Best Commemorative Poster**

Budget: \$500,000-\$1.5 Million  
Award Won: **Bronze**

**Gilroy Garlic Festival Association, Inc.**

Gilroy Garlic Festival  
Gilroy, CA U.S.A.

**Best Cover Design**

Budget: \$500,000-\$1.5 Million  
Award Won: **Bronze**

**Gilroy Garlic Festival Association, Inc.**

Gilroy Garlic Festival  
Gilroy, CA U.S.A.

**Best Environmental Program**

Budget: \$500,000-\$1.5 Million  
Award Won: **Gold**

**Grapevine Convention & Visitors Bureau**

Main Street Days  
Grapevine, TX U.S.A.

**Best Radio Promotion**

Budget: \$500,000-\$1.5 Million  
Award Won: **Gold**

**Grapevine Convention & Visitors Bureau**

Main Street Days  
Grapevine, TX U.S.A.

**Best Event Program (interior 3 or less colors)**

Budget: \$500,000-\$1.5 Million  
Award Won: **Bronze**

**Grapevine Convention & Visitors Bureau**

Main Street Days/Heritage Harbor Days Festival Exchange  
Grapevine, TX U.S.A.

**Best Educational Program**

Budget: Under \$250,000  
Award Won: **Bronze**

**Grapevine Convention & Visitors Bureau**

New Vintage Wine Trail  
Grapevine, TX U.S.A.

**Best Promotional Brochure (4 or more colors)**

Budget: Under \$250,000

Award Won: **Silver**

**Gwinnett County Government**

Gwinnett Glows '04  
Lawrenceville, GA U.S.A.

**Best Radio Promotion**

Budget: Under \$250,000

Award Won: **Bronze**

**Holiday Folk Fair International**

Milwaukee, WI U.S.A.

**Best Sponsor Follow-up Report**

Budget: Under \$250,000

Award Won: **Silver**

**I Productions**

Wings 'N Wheels 2004  
Stuart, FL U.S.A.

**Best Event Program (interior 4 or more colors)**

Budget: Under \$250,000

Award Won: **Bronze**

**I Productions**

Wings 'N Wheels 2004  
Stuart, FL U.S.A.

**Best Miscellaneous Printed Materials (single page)**

Budget: Under \$250,000

Award Won: **Silver**

**International Festival Lent**

Festival Lent  
Maribor, Slovenia

**Best Event Program (interior 4 or more colors)**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**International Festival Lent**

Festival Lent  
Maribor, Slovenia

**Best Promotional Poster**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**International Festival Lent**

Festival Lent  
Maribor, Slovenia

**Best T-Shirt Design**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**International Festival Lent**

Festival Lent  
Maribor, Slovenia

**Best Miscellaneous Clothing**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**International VSA Arts Festival**

Washington, DC U.S.A.

**Best Grand Pinnacle**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**International VSA Arts Festival**

Washington, DC U.S.A.

**Best Event/Organization Newsletter**

Budget: Over \$1.5 Million

Award Won: **Silver****International VSA Arts Festival**

Washington, DC U.S.A.

**Best Miscellaneous Printed Materials  
(multiple page)**

Budget: Over \$1.5 Million

Award Won: **Gold - Tie****International VSA Arts Festival**

Washington, DC U.S.A.

**Best Cover Design**

Budget: Over \$1.5 Million

Award Won: **Bronze - Tie****International VSA Arts Festival**

Washington, DC U.S.A.

**Best Event Photograph**

Budget: Over \$1.5 Million

Award Won: **Gold****International VSA Arts Festival**

Washington, DC U.S.A.

**Best Event Photograph**

Budget: Over \$1.5 Million

Award Won: **Silver****International VSA Arts Festival**

Washington, DC U.S.A.

**Best Event Photograph**

Budget: Over \$1.5 Million

Award Won: **Bronze****International VSA Arts Festival**

Washington, DC U.S.A.

**Best Solicitation Package**

Budget: Over \$1.5 Million

Award Won: **Bronze****International VSA Arts Festival**

Washington, DC U.S.A.

**Best New Event (within an existing festival)**

Budget: Over \$1.5 Million

Award Won: **Gold****International VSA Arts Festival**

Washington, DC U.S.A.

**Best Company Image Pieces**

Budget: Over \$1.5 Million

Award Won: **Silver****Irish Fest Milwaukee**

Milwaukee Irish Fest

Milwaukee, WI U.S.A.

**Best Single New Sponsorship Program**

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**Irish Fest Milwaukee**

Milwaukee Irish Fest  
Milwaukee, WI U.S.A.

**Best Press/Media Kit**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**Irish Fest Milwaukee**

Milwaukee Irish Fest  
Milwaukee, WI U.S.A.

**Best Media Relations Campaign**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**Irish Fest Milwaukee**

Milwaukee Irish Fest  
Milwaukee, WI U.S.A.

**Best Most Creative/Effective News Stunt**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**Issaquah Chamber of Commerce/Salmon Days Festival**

Issaquah Salmon Days Festival  
Issaquah, WA U.S.A.

**Best Grand Pinnacle**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**Issaquah Chamber of Commerce/Salmon Days Festival**

Issaquah Salmon Days Festival  
Issaquah, WA U.S.A.

**Best Commemorative Poster**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Issaquah Chamber of Commerce/Salmon Days Festival**

Issaquah Salmon Days Festival  
Issaquah, WA U.S.A.

**Best T-Shirt Design**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Issaquah Chamber of Commerce/Salmon Days Festival**

Issaquah Salmon Days Festival  
Issaquah, WA U.S.A.

**Best Pin or Button (by an event)**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**Issaquah Chamber of Commerce/Salmon Days Festival**

Issaquah Salmon Days Festival  
Issaquah, WA U.S.A.

**Best Overall Merchandising Program**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Jazz Rio**

Jambalaya!  
New Orleans, LA U.S.A.

**Best Event Program (interior 4 or more colors)**

Budget: Under \$250,000

Award Won: **Gold**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Grand Pinnacle**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Sponsor Solicitation Video**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Full Length TV Program (national)**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Event Program (interior 3 or less colors)**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Commemorative Poster**

Budget: Over \$1.5 Million

Award Won: **Bronze - Tie**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Solicitation Package**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Single New Sponsorship Program**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Sponsor Follow-up Report**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Overall Sponsorship**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Volunteer Program**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Educational Program**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best New Fund-raising Program**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best New Event (within an existing festival)**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Media Relations Campaign**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best T-Shirt Design**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Other Merchandise**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Kentucky Derby Festival**

Louisville, KY U.S.A.

**Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Lakefront Festival of Arts/Milwaukee Art Museum**

Grape Lakes Food & Wine Festival

Milwaukee, WI U.S.A.

**Best Miscellaneous Printed Materials (multiple page)**

Budget: Under \$250,000

Award Won: **Gold**

**Lakefront Festival of Arts/Milwaukee Art Museum**

Grape Lakes Food & Wine Festival

Milwaukee, WI U.S.A.

**Best Cover Design**

Budget: Under \$250,000

Award Won: **Gold**



**Lakefront Festival of Arts/Milwaukee Art Museum**

Lakefront Festival of Arts  
Milwaukee, WI U.S.A.

**Best Event Program (interior 4 or more colors)**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**Lakefront Festival of Arts/Milwaukee Art Museum**

Lakefront Festival of Arts  
Milwaukee, WI U.S.A.

**Best Cover Design**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Lakefront Festival of Arts/Milwaukee Art Museum**

Lakefront Festival of Arts  
Milwaukee, WI U.S.A.

**Best Hat**

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**Lakefront Festival of Arts/Milwaukee Art Museum**

Lakefront Festival of Arts  
Milwaukee, WI U.S.A.

**Best Miscellaneous Clothing**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**Larimer Arts Association**

La Piazza dell'Arte  
Denver, CO U.S.A.

**Best Street Banner**

Budget: Under \$250,000

Award Won: **Gold**

**Lakefront Festival of Arts/Milwaukee Art Museum**

Lakefront Festival of Arts  
Milwaukee, WI U.S.A.

**Best Commemorative Poster**

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**Lakefront Festival of Arts/Milwaukee Art Museum**

Lakefront Festival of Arts  
Milwaukee, WI U.S.A.

**Best Miscellaneous Printed Materials (single page)**

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**Lakefront Festival of Arts/Milwaukee Art Museum**

Lakefront Festival of Arts  
Milwaukee, WI U.S.A.

**Best Other Merchandise**

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**Lakefront Festival of Arts/Milwaukee Art Museum**

Lakefront Festival of Arts  
Milwaukee, WI U.S.A.

**Best Overall Merchandising Program**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**Lighter Than Air America**

Spirit of Boise Balloon Classic  
Boise, ID U.S.A.

**Best Pin or Button (by an event)**

Budget: Under \$250,000

Award Won: **Bronze**

**Lighter Than Air America**

Spirit of Boise Balloon Classic  
Boise, ID U.S.A.

**Best Other Merchandise**

Budget: Under \$250,000  
Award Won: **Gold**

**Macon Georgia's International Cherry Blossom Festival**

Macon, GA U.S.A.

**Best Full Length TV Program (local)**

Budget: \$500,000-\$1.5 Million  
Award Won: **Silver**

**Macon Georgia's International Cherry Blossom Festival**

Macon, GA U.S.A.

**Best Event Photograph**

Budget: \$500,000-\$1.5 Million  
Award Won: **Gold**

**Macon Georgia's International Cherry Blossom Festival**

Macon, GA U.S.A.

**Best Overall Sponsorship**

Budget: \$500,000-\$1.5 Million  
Award Won: **Gold**

**Macon Georgia's International Cherry Blossom Festival**

Macon, GA U.S.A.

**Best Community Outreach Program**

Budget: \$500,000-\$1.5 Million  
Award Won: **Bronze**

**Macon Georgia's International Cherry Blossom Festival**

Macon, GA U.S.A.

**Best Grand Pinnacle**

Budget: \$500,000-\$1.5 Million  
Award Won: **Gold**

**Macon Georgia's International Cherry Blossom Festival**

Macon, GA U.S.A.

**Best Event/Organization E-newsletter**

Budget: \$500,000-\$1.5 Million  
Award Won: **Bronze**

**Macon Georgia's International Cherry Blossom Festival**

Macon, GA U.S.A.

**Best Solicitation Package**

Budget: \$500,000-\$1.5 Million  
Award Won: **Silver**

**Macon Georgia's International Cherry Blossom Festival**

Macon, GA U.S.A.

**Best Environmental Program**

Budget: \$500,000-\$1.5 Million  
Award Won: **Bronze**

**Macon Georgia's International Cherry Blossom Festival**

Macon, GA U.S.A.

**Best Other Merchandise**

Budget: \$500,000-\$1.5 Million  
Award Won: **Bronze**

**Mad Booking, Inc.**

Aquafina On the Bricks  
Atlanta, GA U.S.A.

**Best Website**

Budget: \$500,000-\$1.5 Million  
Award Won: **Silver**

**Marcus Photography**

Easton, PA U.S.A.

**Best Event Photograph**

Budget: Under \$250,000  
Award Won: **Gold**

**Marcus Photography**

Easton, PA U.S.A.

**Best Event Photograph**

Budget: Under \$250,000  
Award Won: **Bronze - Tie**

**Mastercard Alamo Bowl**

San Antonio, TX U.S.A.

**Best Website**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Mastercard Alamo Bowl**

San Antonio, TX U.S.A.

**Best Event/Organization E-newsletter**

Budget: Over \$1.5 Million  
Award Won: **Bronze**

**Mastercard Alamo Bowl**

San Antonio, TX U.S.A.

**Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Memphis in May International Festival, Inc.**

Beale Street Music Festival  
Memphis, TN U.S.A.

**Best Event Program (interior 3 or less colors)**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Memphis in May International Festival, Inc.**

Memphis in May  
Memphis, TN U.S.A.

**Best Commemorative Poster**

Budget: Over \$1.5 Million  
Award Won: **Bronze - Tie**

**Memphis in May International Festival, Inc.**

Memphis in May  
Memphis, TN U.S.A.

**Best Volunteer Program**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Memphis in May International Festival, Inc.**

Memphis in May  
Memphis, TN U.S.A.

**Best Educational Program**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Memphis in May International Festival, Inc.**

World Championship Barbecue Cooking Contest  
Memphis, TN U.S.A.

**Best Sponsor Follow-up Report**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Memphis in May International Festival, Inc.**

World Championship Barbecue Cooking Contest  
Memphis, TN U.S.A.

**Best New Event (within an existing festival)**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Memphis in May International Festival, Inc.**

World Championship Barbecue Cooking Contest  
Memphis, TN U.S.A.

**Best Pin or Button (by an event)**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Milwaukee World Festival, Inc./Summerfest**

Summerfest  
Milwaukee, WI U.S.A.

**Best Website**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Milwaukee World Festival, Inc./Summerfest**

Summerfest  
Milwaukee, WI U.S.A.

**Best Event/Organization E-newsletter**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Milwaukee World Festival, Inc./Summerfest**

Summerfest  
Milwaukee, WI U.S.A.

**Best Street Banner**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Milwaukee World Festival, Inc./Summerfest**

Summerfest  
Milwaukee, WI U.S.A.

**Best Ad Series**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Milwaukee World Festival, Inc./Summerfest**

Summerfest  
Milwaukee, WI U.S.A.

**Best New Promotion**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Milwaukee World Festival, Inc./Summerfest**

Summerfest  
Milwaukee, WI U.S.A.

**Best Press/Media Kit**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Minnesota Festivals & Events Association**

Minneapolis, MN U.S.A.

**Best Company Image Pieces**

Budget: Under \$250,000

Award Won: **Silver**

**Music in the Park/East Town Association**

Bastille Days  
Milwaukee, WI U.S.A.

**Best Website**

Budget: \$500,000-\$1.5 Million  
Award Won: **Bronze**

**Music in the Park/East Town Association**

Bastille Days  
Milwaukee, WI U.S.A.

**Best Promotional Brochure (4 or more colors)**

Budget: \$500,000-\$1.5 Million  
Award Won: **Gold**

**Music in the Park/East Town Association**

Bastille Days  
Milwaukee, WI U.S.A.

**Best Cover Design**

Budget: \$500,000-\$1.5 Million  
Award Won: **Silver**

**Music in the Park/East Town Association**

Music in the Park  
Milwaukee, WI U.S.A.

**Best Website**

Budget: Under \$250,000  
Award Won: **Silver**

**Music in the Park/East Town Association**

Music in the Park  
Milwaukee, WI U.S.A.

**Best Promotional Brochure (3 or less colors)**

Budget: Under \$250,000  
Award Won: **Gold**

**Music in the Park/East Town Association**

Music in the Park  
Milwaukee, WI U.S.A.

**Best Cover Design**

Budget: Under \$250,000  
Award Won: **Silver**

**National Capital Commission, Canada Day,  
Winterlude**

Biking Country  
Ottawa, ON Canada

**Best Website**

Budget: Under \$250,000  
Award Won: **Bronze**

**National Capital Commission, Canada Day,  
Winterlude**

Canada and the World Pavillion  
Ottawa, ON Canada

**Best Ad Series**

Budget: \$500,000-\$1.5 Million  
Award Won: **Bronze**

**National Capital Commission, Canada Day,  
Winterlude**

Canada Day  
Ottawa, ON Canada

**Best Single New Sponsorship Program**

Budget: \$500,000-\$1.5 Million  
Award Won: **Silver**

**National Capital Commission, Canada Day,  
Winterlude**

Rideau Canal Skateway  
Ottawa, ON Canada

**Best Single New Sponsorship Program**

Budget: \$250,000-\$499,999  
Award Won: **Silver**

**National Capital Commission, Canada Day,  
Winterlude**

Winterlude  
Ottawa, ON Canada

**Best Full Length TV Program (national)**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Oktoberfest, Inc.**

Oktoberfest  
Tulsa, OK U.S.A.

**Best Website**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**ON THE WATERFRONT, Inc.**

2004 On the Waterfront presented by Associated Bank  
Rockford, IL U.S.A.

**Best Ad Series**

Budget: Over \$1.5 Million

Award Won: **Gold**

**ON THE WATERFRONT, Inc.**

Groove Walk 2004  
Rockford, IL U.S.A.

**Best Press/Media Kit**

Budget: Under \$250,000

Award Won: **Bronze**

**Palm Beach County Public Affairs**

Little League  
West Palm Beach, FL U.S.A.

**Best Overall Sponsorship**

Budget: Under \$250,000

Award Won: **Silver**

**Neiman Marcus/Adolphus/Children's Parade**

Neiman Marcus Adolphus Children's Parade  
Dallas, TX U.S.A.

**Best Grand Pinnacle**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Oktoberfest, Inc.**

Oktoberfest  
Tulsa, OK U.S.A.

**Best Event/Program to Benefit a Charity**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**ON THE WATERFRONT, Inc.**

2004 On the Waterfront presented by Associated Bank  
Rockford, IL U.S.A.

**Best Environmental Program**

Budget: Over \$1.5 Million

Award Won: **Silver**

**ON THE WATERFRONT, Inc.**

Stars & Guitars on the Miller Lite Great Lawn  
Rockford, IL U.S.A.

**Best Ad Series**

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**Palm Beach County Public Affairs**

Palm Beach County Days  
West Palm Beach, FL U.S.A.

**Best Sponsor Solicitation Video**

Budget: Under \$250,000

Award Won: **Bronze**

**Palm Beach County Public Affairs**

Palm Beach County Days  
West Palm Beach, FL U.S.A.

**Best Promotional Brochure (4 or more colors)**

Budget: Under \$250,000  
Award Won: **Bronze**

**Palm Beach County Public Affairs**

Palm Beach County Days  
West Palm Beach, FL U.S.A.

**Best Event/Organization Newsletter**

Budget: Under \$250,000  
Award Won: **Bronze**

**Palm Beach County Public Affairs**

Palm Beach County Days  
West Palm Beach, FL U.S.A.

**Best Solicitation Package**

Budget: Under \$250,000  
Award Won: **Bronze**

**Palm Beach County Public Affairs**

Palm Beach County Days  
West Palm Beach, FL U.S.A.

**Best Overall Sponsorship**

Budget: Under \$250,000  
Award Won: **Gold**

**Palm Beach County Public Affairs**

Palm Beach County Days  
West Palm Beach, FL U.S.A.

**Best Miscellaneous Clothing**

Budget: Under \$250,000  
Award Won: **Gold**

**Palm Beach County Public Affairs**

South Florida Fair  
West Palm Beach, FL U.S.A.

**Best TV Promotion**

Budget: Under \$250,000  
Award Won: **Bronze**

**Palmdale Fall Festival/City of Palmdale Special Events**

Palmdale Fall Festival  
Palmdale, CA U.S.A.

**Best Promotional Brochure (4 or more colors)**

Budget: \$250,000-\$499,999  
Award Won: **Silver**

**Palmdale Fall Festival/City of Palmdale Special Events**

Palmdale Fall Festival  
Palmdale, CA U.S.A.

**Best Miscellaneous Printed Materials (multiple page)**

Budget: \$250,000-\$499,999  
Award Won: **Bronze**

**Pasadena Strawberry Festival/San Jacinto Day Foundation**

Pasadena Strawberry Festival  
Pasadena, TX U.S.A.

**Best TV Promotion**

Budget: \$250,000-\$499,999  
Award Won: **Silver**

**Pasadena Strawberry Festival/San Jacinto Day Foundation**

Pasadena Strawberry Festival  
Pasadena, TX U.S.A.

**Best Full Length TV Program (national)**

Budget: \$250,000-\$499,999  
Award Won: **Gold**

**Pasadena Strawberry Festival/San Jacinto Day Foundation**

Pasadena Strawberry Festival  
Pasadena, TX U.S.A.

**Best Radio Promotion**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Pasadena Strawberry Festival/San Jacinto Day Foundation**

Pasadena Strawberry Festival  
Pasadena, TX U.S.A.

**Best Sponsor Follow-up Report**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**Pasadena Strawberry Festival/San Jacinto Day Foundation**

Pasadena Strawberry Festival  
Pasadena, TX U.S.A.

**Best Miscellaneous Clothing**

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**Pasadena Tournament of Roses**

Rose Parade & Rose Bowl Game  
Pasadena, CA U.S.A.

**Best Media Relations Campaign**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit 2004  
#05-06 Citilink Complex, Singapore

**Best Event/Organization E-newsletter**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Pasadena Strawberry Festival/San Jacinto Day Foundation**

Pasadena Strawberry Festival  
Pasadena, TX U.S.A.

**Best Website**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**Pasadena Strawberry Festival/San Jacinto Day Foundation**

Pasadena Strawberry Festival  
Pasadena, TX U.S.A.

**Best Community Outreach Program**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**Pasadena Tournament of Roses**

Rose Parade & Rose Bowl Game  
Pasadena, CA U.S.A.

**Best Press/Media Kit**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Pasadena Tournament of Roses**

Rose Parade & Rose Bowl Game  
Pasadena, CA U.S.A.

**Best Pin or Button (by an event)**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit 2004  
#05-06 Citilink Complex, Singapore

**Best Single Newspaper Display Ad**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**



**Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit 2004

#05-06 Citilink Complex, Singapore

**Best Single Magazine Display Ad**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze****Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit 2004

#05-06 Citilink Complex, Singapore

**Best Miscellaneous Printed Materials (single page)**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver****Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit 2004

#05-06 Citilink Complex, Singapore

**Best Event/Program to Benefit a Charity**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold****Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit 2004

#05-06 Citilink Complex, Singapore

**Best New Event (within an existing festival)**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver - Tie****Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit 2004

#05-06 Citilink Complex, Singapore

**Best New Event (within an existing festival)**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver - Tie****Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit 2004

#05-06 Citilink Complex, Singapore

**Best New Event (within an existing festival)**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze****Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit 2004

#05-06 Citilink Complex, Singapore

**Best Company Image Pieces**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold****Petoskey's Festival on the Bay**

Petoskey, MI U.S.A.

**Best Promotional Poster**

Budget: Under \$250,000

Award Won: **Silver****Pigeon Forge Office of Special Events**

A Mountain Quiltfest

Pigeon Forge, TN U.S.A.

**Best Event Program (interior 3 or less colors)**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold****Pigeon Forge Office of Special Events**

A Mountain Quiltfest

Pigeon Forge, TN U.S.A.

**Best Educational Program**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Pigeon Forge Office of Special Events**

A Mountain Quiltfest  
Pigeon Forge, TN U.S.A.

**Best Community Outreach Program**

Budget: \$500,000-\$1.5 Million  
Award Won: **Gold**

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
Pigeon Forge, TN U.S.A.

**Best Event Program (interior 3 or less colors)**

Budget: \$500,000-\$1.5 Million  
Award Won: **Silver**

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
Pigeon Forge, TN U.S.A.

**Best Environmental Program**

Budget: \$500,000-\$1.5 Million  
Award Won: **Silver**

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
Pigeon Forge, TN U.S.A.

**Best Educational Program**

Budget: \$500,000-\$1.5 Million  
Award Won: **Gold**

**Pigeon Forge Office of Special Events**

Wilderness Wildlife Week  
Pigeon Forge, TN U.S.A.

**Best Community Outreach Program**

Budget: \$500,000-\$1.5 Million  
Award Won: **Silver**

**Pittsburgh Irish Festival, Inc.**

Pittsburgh Irish Festival  
Pittsburgh, PA U.S.A.

**Best New Promotion**

Budget: Under \$250,000  
Award Won: **Silver**

**Pittsburgh Irish Festival, Inc.**

Pittsburgh Irish Festival  
Pittsburgh, PA U.S.A.

**Best T-Shirt Design**

Budget: Under \$250,000  
Award Won: **Silver**

**Placer County Strawberry Festival**

Roseville, CA U.S.A.

**Best Newspaper Insert/Supplement**

Budget: Under \$250,000  
Award Won: **Silver**

**Placer County Strawberry Festival**

Roseville, CA U.S.A.

**Best Single Newspaper Display Ad**

Budget: Under \$250,000  
Award Won: **Gold**

**Placer County Strawberry Festival**

Roseville, CA U.S.A.

**Best Single Magazine Display Ad**

Budget: Under \$250,000  
Award Won: **Silver**

**Placer County Strawberry Festival**

Roseville, CA U.S.A.

**Best Ad Series**

Budget: Under \$250,000

Award Won: **Silver**

**Placer County Strawberry Festival**

Roseville, CA U.S.A.

**Best Single New Sponsorship Program**

Budget: Under \$250,000

Award Won: **Gold**

**Placer County Strawberry Festival**

Roseville, CA U.S.A.

**Best Sponsor Follow-up Report**

Budget: Under \$250,000

Award Won: **Gold**

**Placer County Strawberry Festival**

Roseville, CA U.S.A.

**Best Pin or Button (by an event)**

Budget: Under \$250,000

Award Won: **Gold**

**Port Townsend Film Festival**

Port Townsend, WA U.S.A.

**Best Event Photograph**

Budget: Under \$250,000

Award Won: **Bronze - Tie**

**Portland Rose Festival Association**

Portland Rose Festival

Portland, OR U.S.A.

**Best Full Length TV Program (national)**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Portland Rose Festival Association**

Portland Rose Festival

Portland, OR U.S.A.

**Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Portland Rose Festival Association**

Portland Rose Festival

Portland, OR U.S.A.

**Best Newspaper Insert/Supplement**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Portland Rose Festival Association**

Portland Rose Festival

Portland, OR U.S.A.

**Best Street Banner**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Portland Rose Festival Association**

Portland Rose Festival

Portland, OR U.S.A.

**Best Commemorative Poster**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best Solicitation Package**

Budget: Over \$1.5 Million  
Award Won: **Silver**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best Single New Sponsorship Program**

Budget: Over \$1.5 Million  
Award Won: **Bronze**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best Sponsor Follow-up Report**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best Overall Sponsorship**

Budget: Over \$1.5 Million  
Award Won: **Silver**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best Environmental Program**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best Educational Program**

Budget: Over \$1.5 Million  
Award Won: **Silver**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best Event/Program to Benefit a Charity**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best Community Outreach Program**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best Community Outreach Program**

Budget: Over \$1.5 Million  
Award Won: **Silver**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best Community Outreach Program**

Budget: Over \$1.5 Million  
Award Won: **Bronze**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best New Fund-raising Program**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best New Promotion**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best New Promotion**

Budget: Over \$1.5 Million  
Award Won: **Silver**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million  
Award Won: **Silver**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best Pin or Button (by an event)**

Budget: Over \$1.5 Million  
Award Won: **Bronze**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best Hat**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best Company Image Pieces**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Portland Rose Festival Association**

Portland Rose Festival  
Portland, OR U.S.A.

**Best Direct Mail Piece or Brochure**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Pro Football Hall of Fame Festival**

Canton, OH U.S.A.

**Best Cover Design**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Pro Football Hall of Fame Festival**

Canton, OH U.S.A.

**Best Cover Design**

Budget: Over \$1.5 Million  
Award Won: **Silver**

**RCS Productions, Inc.**

Fayetteville, GA U.S.A.

**Best Event/Organization E-newsletter**

Budget: Under \$250,000

Award Won: **Silver****RCS Productions, Inc.**

Fayetteville, GA U.S.A.

**Best Direct Mail Piece or Brochure**

Budget: Under \$250,000

Award Won: **Bronze****Rocky Mountain Stampede**

Greeley's Rocky Mountain Stampede

Greeley, CO U.S.A.

**Best Grand Pinnacle**

Budget: Over \$1.5 Million

Award Won: **Silver****Rocky Mountain Stampede**

Greeley's Rocky Mountain Stampede

Greeley, CO U.S.A.

**Best Ad Series**

Budget: Over \$1.5 Million

Award Won: **Silver****Rocky Mountain Stampede**

Greeley's Rocky Mountain Stampede

Greeley, CO U.S.A.

**Best T-Shirt Design**

Budget: Over \$1.5 Million

Award Won: **Silver****Rotterdam Festival**

Rotterdam, The Netherlands

**Best Miscellaneous Printed Materials  
(multiple page)**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold****Rotterdam Festival**

Rotterdam, The Netherlands

**Best Miscellaneous Printed Materials (single  
page)**

Budget: Under \$250,000

Award Won: **Gold****Saint Louis Art Fair**

St. Louis, MO U.S.A.

**Best Single Magazine Display Ad**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver****Saint Louis Art Fair / Saint Louis Jazz Festival**

Saint Louis Art Fair

St. Louis, MO U.S.A.

**Best Cover Design**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold****San Jose Holiday Parade/City of San Jose**

San Jose Holiday Parade

San Jose, CA U.S.A.

**Best Grand Pinnacle**

Budget: Under \$250,000

Award Won: **Bronze**

**San Jose Holiday Parade/City of San Jose**

San Jose Holiday Parade  
San Jose, CA U.S.A.

**Best Full Length TV Program (local)**

Budget: Under \$250,000

Award Won: **Bronze**

**San Jose Holiday Parade/City of San Jose**

San Jose Holiday Parade  
San Jose, CA U.S.A.

**Best Street Banner**

Budget: Under \$250,000

Award Won: **Bronze**

**Sausalito Art Festival**

Sausalito, CA U.S.A.

**Best Miscellaneous Printed Materials  
(multiple page)**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Sausalito Art Festival**

Sausalito, CA U.S.A.

**Best Pin or Button (by an event)**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Sausalito Art Festival**

Sausalito, CA U.S.A.

**Best Hat**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Sentosa Resort**

Balloon Hat Festival 2004

Sentosa, Singapore

**Best New Event (within an existing festival)**

Budget: Under \$250,000

Award Won: **Silver**

**Sentosa Resort**

Balloon Hot Festival 2004

Sentosa, Singapore

**Best Event/Program to Benefit a Charity**

Budget: Under \$250,000

Award Won: **Gold**

**Sentosa Resort**

Carlserg Sky Tower Attraction

Sentosa, Singapore

**Best Miscellaneous Printed Materials  
(multiple page)**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Sentosa Resort**

Isle Chill

Sentosa, Singapore

**Best Promotional Brochure (4 or more colors)**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Sentosa Resort**

Jet Ski Show 2003

Sentosa, Singapore

**Best Radio Promotion**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Sentosa Resort**

Sentosa "Take A New Look" Campaign  
Sentosa, Singapore

**Best Ad Series**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Sentosa Resort**

Sentosa Leisure Group  
Sentosa, Singapore

**Best Event/Organization E-newsletter**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Sentosa Resort**

Sky Tower, Sentosa  
Sentosa, Singapore

**Best Single Newspaper Display Ad**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Sentosa Resort**

The Butterfly Park, Sentosa  
Sentosa, Singapore

**Best Single Newspaper Display Ad**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**Sentosa Resort**

The Nation's Countdown 2004  
Sentosa, Singapore

**Best Radio Promotion**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Skagit Valley Tulip Festival**

Mount Vernon, WA U.S.A.

**Best Commemorative Poster**

Budget: Under \$250,000

Award Won: **Bronze**

**Skagit Valley Tulip Festival**

Mount Vernon, WA U.S.A.

**Best Other Merchandise**

Budget: Under \$250,000

Award Won: **Bronze**

**Ski to Sea Festival**

Bellingham, WA U.S.A.

**Best Event Program (interior 3 or less colors)**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Ski to Sea Festival**

Bellingham, WA U.S.A.

**Best Newspaper Insert/Supplement**

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**Sky's the Limit Productions**

Salt Lake City, UT U.S.A.

**Best Company Image Pieces**

Budget: Under \$250,000

Award Won: **Gold**



**Sky's the Limit Productions**

Salt Lake City, UT U.S.A.

**Best Direct Mail Piece or Brochure**

Budget: Under \$250,000

Award Won: **Gold**

**St. Luke's Women's Fitness Celebration & Festival**

St. Luke's Women's Fitness Celebration 5K Run/Walk & Women's Show

Boise, ID U.S.A.

**Best Press/Media Kit**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Star of Texas Fair & Rodeo**

Star of Texas Fair & Rodeo

Austin, TX U.S.A.

**Best TV Promotion**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Stone Mountain Park**

Yellow Daisy Festival

Stone Mountain, GA U.S.A.

**Best Volunteer Program**

Budget: Under \$250,000

Award Won: **Bronze**

**Stone Mountain Park**

Yellow Daisy Festival

Stone Mountain, GA U.S.A.

**Best Miscellaneous Clothing**

Budget: Under \$250,000

Award Won: **Bronze**

**St. Luke's Women's Fitness Celebration & Festival**

St. Luke's Women's Fitness Celebration 5K Run/Walk & Women's Show

Boise, ID U.S.A.

**Best Solicitation Package**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**St. Paul Festival & Heritage Foundation**

Saint Paul Winter Carnival

St. Paul, MN U.S.A.

**Best Ad Series**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Star of Texas Fair & Rodeo**

Austin, TX U.S.A.

**Best Promotional Poster**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Stone Mountain Park**

Yellow Daisy Festival

Stone Mountain, GA U.S.A.

**Best Media Relations Campaign**

Budget: Under \$250,000

Award Won: **Silver**

**Stone Mountain Park**

Yellow Daisy Festival

Stone Mountain, GA U.S.A.

**Best Overall Merchandising Program**

Budget: Under \$250,000

Award Won: **Silver**

**Stone Mountain Park**

Yellow Daisy Festival  
Stone Mountain, GA U.S.A.

**Best Direct Mail Piece or Brochure**

Budget: Under \$250,000  
Award Won: **Silver**

**SunFest of Palm Beach County, Inc.**

SunFest  
West Palm Beach, FL U.S.A.

**Best Radio Promotion**

Budget: Over \$1.5 Million  
Award Won: **Bronze**

**SunFest of Palm Beach County, Inc.**

SunFest  
West Palm Beach, FL U.S.A.

**Best Volunteer Program**

Budget: Over \$1.5 Million  
Award Won: **Silver**

**Temecula Valley Balloon & Wine Festival**

Temecula, CA U.S.A.

**Best Media Relations Campaign**

Budget: \$500,000-\$1.5 Million  
Award Won: **Bronze**

**Texas Folklife Festival**

San Antonio, TX U.S.A.

**Best Website**

Budget: \$250,000-\$499,999  
Award Won: **Bronze**

**The Parade Company**

America's Thanksgiving Parade  
Detroit, MI U.S.A.

**Best Full Length TV Program (local)**

Budget: Over \$1.5 Million  
Award Won: **Bronze**

**The Pennsylvania Horticultural Society**

Philadelphia Flower Show  
Philadelphia, PA U.S.A.

**Best Full Length TV Program (local)**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**The Pennsylvania Horticultural Society**

Philadelphia Flower Show  
Philadelphia, PA U.S.A.

**Best Website**

Budget: Over \$1.5 Million  
Award Won: **Bronze**

**The Pennsylvania Horticultural Society**

Philadelphia Flower Show  
Philadelphia, PA U.S.A.

**Best Event Program (interior 4 or more colors)**

Budget: Over \$1.5 Million  
Award Won: **Silver**

**The Pennsylvania Horticultural Society**

Philadelphia Flower Show  
Philadelphia, PA U.S.A.

**Best Promotional Brochure (4 or more colors)**

Budget: Over \$1.5 Million  
Award Won: **Bronze**

**The Pennsylvania Horticultural Society**

Philadelphia Flower Show  
Philadelphia, PA U.S.A.

**Best Promotional Poster**

Budget: Over \$1.5 Million

Award Won: **Silver**

**The Pennsylvania Horticultural Society**

Philadelphia Flower Show  
Philadelphia, PA U.S.A.

**Best Other Merchandise**

Budget: Over \$1.5 Million

Award Won: **Gold**

**The Virgin Islands Carnival Committee**

Virgin Islands Carnival  
St. Thomas, VI U.S.A.

**Best Promotional Poster**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**The Woodlands Town Center Improvement District**

Lighting of the Doves  
The Woodlands, TX U.S.A.

**Best Sponsor Solicitation Video**

Budget: Under \$250,000

Award Won: **Silver**

**The Woodlands Town Center Improvement District**

Red, Hot & Blue  
The Woodlands, TX U.S.A.

**Best Single Newspaper Display Ad**

Budget: Under \$250,000

Award Won: **Bronze**

**The Woodlands Town Center Improvement District**

Red, Hot & Blue Festival  
The Woodlands, TX U.S.A.

**Best Event/Organization E-newsletter**

Budget: Under \$250,000

Award Won: **Gold**

**The Woodlands Town Center Improvement District**

Red, Hot & Blue Festival  
The Woodlands, TX U.S.A.

**Best T-Shirt Design**

Budget: Under \$250,000

Award Won: **Bronze**

**The Woodlands Town Center Improvement District**

Red, Hot & Blue Festival  
The Woodlands, TX U.S.A.

**Best Hat**

Budget: Under \$250,000

Award Won: **Bronze**

**The Woodlands Town Center Improvement District**

Town Center Improvement District  
The Woodlands, TX U.S.A.

**Best Event/Organization Newsletter**

Budget: Under \$250,000

Award Won: **Silver**

**The Woodlands Town Center Improvement District**

Winter Wonderland, The Ice Rink, Red, Hote & Blue Festival,  
Lighting of the Dove  
The Woodlands, TX U.S.A.

**Best Most Creative/Effective News Stunt**

Budget: Under \$250,000

Award Won: **Silver**

**Town of Addison**

Taste Addison  
Addison, TX U.S.A.

**Best T-Shirt Design**

Budget: \$250,000-\$499,999  
Award Won: **Bronze**

**Town of Addison**

Taste Addison  
Addison, TX U.S.A.

**Best Newspaper Insert/Supplement**

Budget: \$250,000-\$499,999  
Award Won: **Silver**

**Town of Addison**

Taste Addison  
Addison, TX U.S.A.

**Best Promotional Poster**

Budget: \$250,000-\$499,999  
Award Won: **Silver**

**Uptown Association**

Metris Uptown Art Fair  
Minneapolis, MN U.S.A.

**Best Grand Pinnacle**

Budget: \$250,000-\$499,999  
Award Won: **Bronze**

**Uptown Association**

Metris Uptown Art Fair  
Minneapolis, MN U.S.A.

**Best Website**

Budget: \$250,000-\$499,999  
Award Won: **Gold**

**Uptown Association**

Metris Uptown Art Fair  
Minneapolis, MN U.S.A.

**Best Event Program (interior 4 or more colors)**

Budget: \$250,000-\$499,999  
Award Won: **Bronze**

**Uptown Association**

Metris Uptown Art Fair  
Minneapolis, MN U.S.A.

**Best Miscellaneous Printed Materials  
(multiple page)**

Budget: \$250,000-\$499,999  
Award Won: **Gold**

**Uptown Association**

Metris Uptown Art Fair  
Minneapolis, MN U.S.A.

**Best Miscellaneous Printed Materials (single  
page)**

Budget: \$250,000-\$499,999  
Award Won: **Gold**

**Uptown Association**

Metris Uptown Art Fair  
Minneapolis, MN U.S.A.

**Best Solicitation Package**

Budget: \$250,000-\$499,999  
Award Won: **Silver**

**Uptown Association**

Metris Uptown Art Fair  
Minneapolis, MN U.S.A.

**Best Community Outreach Program**

Budget: \$250,000-\$499,999  
Award Won: **Bronze**

**Uptown Association**

Metris Uptown Art Fair  
 Minneapolis, MN U.S.A.

**Best Media Relations Campaign**

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**Uptown Association**

Metris Uptown Art Fair  
 Minneapolis, MN U.S.A.

**Best Most Creative/Effective News Stunt**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Uptown Association**

Metris Uptown Art Fair  
 Minneapolis, MN U.S.A.

**Best Other Merchandise**

Budget: \$250,000-\$499,999

Award Won: **Silver**

**Uptown Association**

Metris Uptown Art Fair  
 Minneapolis, MN U.S.A.

**Best Overall Merchandising Program**

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**Uptown Association**

Metris Uptown Art Fair  
 Minneapolis, MN U.S.A.

**Best Direct Mail Piece or Brochure**

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Utah Arts Festival**

Salt Lake City, UT U.S.A.

**Best Promotional Brochure (3 or less colors)**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Utah Arts Festival**

Salt Lake City, UT U.S.A.

**Best Street Banner**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Utah Arts Festival**

Salt Lake City, UT U.S.A.

**Best Event Photograph**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Utah Arts Festival**

Salt Lake City, UT U.S.A.

**Best Miscellaneous Printed Materials (single page)**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Utah Arts Festival**

Salt Lake City, UT U.S.A.

**Best Miscellaneous Printed Materials (single page)**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Utah Arts Festival**

Salt Lake City, UT U.S.A.

**Best New Promotion**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver****Utah Arts Festival**

Salt Lake City, UT U.S.A.

**Best Press/Media Kit**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold****Utah Arts Festival**

Salt Lake City, UT U.S.A.

**Best Pin or Button (by an event)**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver****Utah Arts Festival**

Salt Lake City, UT U.S.A.

**Best Overall Merchandising Program**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold****Utah Shakespearean Festival**

Cedar City, UT U.S.A.

**Best Event Program (interior 4 or more colors)**

Budget: Over \$1.5 Million

Award Won: **Gold****Village of Downers Grove Heritage Festival**

Downers Grove Heritage Festival

Downers Grove, IL U.S.A.

**Best TV Promotion**

Budget: \$250,000-\$499,999

Award Won: **Gold****Village of Downers Grove Heritage Festival**

Downers Grove Heritage Festival

Downers Grove, IL U.S.A.

**Best Full Length TV Program (local)**

Budget: \$250,000-\$499,999

Award Won: **Gold****Village of Downers Grove Heritage Festival**

Downers Grove Heritage Festival

Downers Grove, IL U.S.A.

**Best Street Banner**

Budget: \$250,000-\$499,999

Award Won: **Bronze****Virginia Beach Parks & Recreation**

Movie Night: Disney Chanel Original Movie Premiere of "The Cheetah Girls"

Virginia Beach, VA U.S.A.

**Best Single New Sponsorship Program**

Budget: Under \$250,000

Award Won: **Bronze****Walt Disney World**

Cirque De Soleil 5th Anniversary

Orlando, FL U.S.A.

**Best Miscellaneous Printed Materials (single page)**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Walt Disney World**

EPCOT International Flower & Garden Festival  
Orlando, FL U.S.A.

**Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Walt Disney World**

EPCOT International Flower & Garden Festival  
Orlando, FL U.S.A.

**Best Miscellaneous Clothing**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Walt Disney World**

EPCOT International Food & Wine Festival  
Orlando, FL U.S.A.

**Best Event Program (interior 4 or more colors)**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Walt Disney World**

Magical Holidays  
Orlando, FL U.S.A.

**Best Promotional Brochure (4 or more colors)**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Walt Disney World**

Mission: Space Press Event  
Orlando, FL U.S.A.

**Best Miscellaneous Printed Materials (single page)**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Walt Disney World**

Star Wars Weekends  
Orlando, FL U.S.A.

**Best Single Newspaper Display Ad**

Budget: Over \$1.5 Million

Award Won: **Bronze**

**Walt Disney World**

Walt Disney World Summer Preview 2004  
Orlando, FL U.S.A.

**Best Miscellaneous Printed Materials (single page)**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Washington Mutual Coconut Grove Arts Festival**

Coconut Grove, FL U.S.A.

**Best TV Promotion**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Washington Mutual Coconut Grove Arts Festival**

Coconut Grove, FL U.S.A.

**Best Event Program (interior 4 or more colors)**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Washington Mutual Coconut Grove Arts Festival**

Coconut Grove, FL U.S.A.

**Best Hat**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Washington Mutual Coconut Grove Arts Festival**

Coconut Grove, FL U.S.A.

**Best Other Merchandise**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo, TX U.S.A.

**Best Most Creative/Effective News Stunt**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Wichita Festivals, Inc.**

Wichita River Festival

Wichita, KS U.S.A.

**Best T-Shirt Design**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Wildhorse Resort & Casino**

10th Annual Wildhorse Pow-Wow

Pendleton, OR U.S.A.

**Best Event/Organization Newsletter**

Budget: Under \$250,000

Award Won: **Gold**

**WineFest Des Moines**

WineFest Des Moines

Des Moines, IA U.S.A.

**Best TV Promotion**

Budget: Under \$250,000

Award Won: **Gold**

**Washington's Birthday Celebration Association**

Washington's Birthday Celebration

Laredo, TX U.S.A.

**Best Media Relations Campaign**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Wichita Festivals, Inc.**

Wichita River Festival

Wichita, KS U.S.A.

**Best New Promotion**

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

**Wildhorse Resort & Casino**

10th Annual Wildhorse Pow-Wow

Pendleton, OR U.S.A.

**Best Event Program (interior 3 or less colors)**

Budget: Under \$250,000

Award Won: **Gold**

**Wildhorse Resort & Casino**

10th Annual Wildhorse Pow-Wow

Pendleton, OR U.S.A.

**Best Other Merchandise**

Budget: Under \$250,000

Award Won: **Silver**

**WineFest Des Moines**

Des Moines, IA U.S.A.

**Best Ad Series**

Budget: Under \$250,000

Award Won: **Bronze**



**Winterfest, Inc.**

Winterfest Boat Parade  
Fort Lauderdale, FL U.S.A.

**Best Full Length TV Program (local)**

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

**Winterfest, Inc.**

Winterfest Boat Parade  
Fort Lauderdale, FL U.S.A.

**Best Educational Program**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Winterfest, Inc.**

Winterfest Boat Parade  
Fort Lauderdale, FL U.S.A.

**Best Other Merchandise**

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**Wisconsin State Fair Park**

Wednesday Night Live  
West Allis, WI U.S.A.

**Best Promotional Brochure (3 or less colors)**

Budget: Under \$250,000

Award Won: **Bronze**

**Wisconsin State Fair Park**

Wisconsin State Fair  
West Allis, WI U.S.A.

**Best TV Promotion**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Wisconsin State Fair Park**

Wisconsin State Fair  
West Allis, WI U.S.A.

**Best Radio Promotion**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Wisconsin State Fair Park**

Wisconsin State Fair  
West Allis, WI U.S.A.

**Best Event Program (interior 3 or less colors)**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Wisconsin State Fair Park**

Wisconsin State Fair  
West Allis, WI U.S.A.

**Best Promotional Poster**

Budget: Over \$1.5 Million

Award Won: **Gold**

**Wisconsin State Fair Park**

Wisconsin State Fair  
West Allis, WI U.S.A.

**Best Single Magazine Display Ad**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Wisconsin State Fair Park**

Wisconsin State Fair  
West Allis, WI U.S.A.

**Best Single New Sponsorship Program**

Budget: Over \$1.5 Million

Award Won: **Silver**

**Wisconsin State Fair Park**

Wisconsin State Fair  
West Allis, WI U.S.A.

**Best Overall Sponsorship**

Budget: Over \$1.5 Million  
Award Won: **Bronze**

**Wisconsin State Fair Park**

Wisconsin State Fair  
West Allis, WI U.S.A.

**Best Event/Program to Benefit a Charity**

Budget: Over \$1.5 Million  
Award Won: **Silver**

**Wisconsin State Fair Park**

Wisconsin State Fair  
West Allis, WI U.S.A.

**Best Media Relations Campaign**

Budget: Over \$1.5 Million  
Award Won: **Silver**

**Wisconsin State Fair Park**

Wisconsin State Fair  
West Allis, WI U.S.A.

**Best Most Creative/Effective News Stunt**

Budget: Over \$1.5 Million  
Award Won: **Bronze**

**Wisconsin State Fair Park**

Wisconsin State Fair  
West Allis, WI U.S.A.

**Best T-Shirt Design**

Budget: Over \$1.5 Million  
Award Won: **Gold**

**Wisconsin State Fair Park**

Wisconsin State Fair  
West Allis, WI U.S.A.

**Best Hat**

Budget: Over \$1.5 Million  
Award Won: **Silver**

**ZOUK Management Pte., Ltd.**

ZoukOut Singapore Nokia Remix  
Singapore, Singapore

**Best New Promotion**

Budget: \$500,000-\$1.5 Million  
Award Won: **Gold**