

Autumn Leaf Festival-Clarion Area Chamber of Business and Industry

Autumn Leaf Festival
Clarion, PA U.S.A.

Grand Pinnacle

Budget: Under \$250,000

Award Won: **Gold**

City of Richardson

Cottonwood Art Festival
Richardson, TX U.S.A.

Grand Pinnacle

Budget: Under \$250,000

Award Won: **Silver**

San Jose Holiday Parade/City of San Jose

San Jose Holiday Parade
San Jose, CA U.S.A.

Grand Pinnacle

Budget: Under \$250,000

Award Won: **Bronze**

Neiman Marcus/Adolphus/Children's Parade

Neiman Marcus Adolphus Children's Parade
Dallas, TX U.S.A.

Grand Pinnacle

Budget: \$250,000-\$499,999

Award Won: **Gold**

Issaquah Chamber of Commerce/Salmon Days Festival

Issaquah Salmon Days Festival
Issaquah, WA U.S.A.

Grand Pinnacle

Budget: \$250,000-\$499,999

Award Won: **Silver**

Uptown Association

Metris Uptown Art Fair
Minneapolis, MN U.S.A.

Grand Pinnacle

Budget: \$250,000-\$499,999

Award Won: **Bronze**

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Grand Pinnacle

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Cherry Creek Arts Festival

Denver, CO U.S.A.

Grand Pinnacle

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

Canadian Tulip Festival/Festival Canadien des Tulipes

Canadian Tulip Festival
Ottawa, ON Canada

Grand Pinnacle

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Kentucky Derby Festival

Louisville, KY U.S.A.

Grand Pinnacle

Budget: Over \$1.5 Million

Award Won: **Gold**

Rocky Mountain Stampede

Greeley's Rocky Mountain Stampede
Greeley, CO U.S.A.

Grand Pinnacle

Budget: Over \$1.5 Million
Award Won: **Silver**

International VSA Arts Festival

Washington, DC U.S.A.

Grand Pinnacle

Budget: Over \$1.5 Million
Award Won: **Bronze**

California Poppy Festival/City of Lancaster

California Poppy Festival
Lancaster, CA U.S.A.

Best Sponsor Solicitation Video

Budget: Under \$250,000
Award Won: **Gold**

The Woodlands Town Center Improvement District

Lighting of the Doves
The Woodlands, TX U.S.A.

Best Sponsor Solicitation Video

Budget: Under \$250,000
Award Won: **Silver**

Palm Beach County Public Affairs

Palm Beach County Days
West Palm Beach, FL U.S.A.

Best Sponsor Solicitation Video

Budget: Under \$250,000
Award Won: **Bronze**

City of Euless/"Arbor Daze"

Games of Texas
Euless, TX U.S.A.

Best Sponsor Solicitation Video

Budget: \$250,000-\$499,999
Award Won: **Gold**

Festivals & Events Division of Downtown Fort Worth, Inc.

Main St. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Best Sponsor Solicitation Video

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Buccaneer Commission, Inc.

Buc Days
Corpus Christi, TX U.S.A.

Best Sponsor Solicitation Video

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best Sponsor Solicitation Video

Budget: Over \$1.5 Million
Award Won: **Gold**

WineFest Des Moines

WineFest Des Moines
Des Moines, IA U.S.A.

Best TV Promotion

Budget: Under \$250,000
Award Won: **Gold**

Argonne Parades

Salute 2 America
Atlanta, GA U.S.A.

Best TV Promotion

Budget: Under \$250,000
Award Won: **Silver**

Palm Beach County Public Affairs

South Florida Fair
West Palm Beach, FL U.S.A.

Best TV Promotion

Budget: Under \$250,000
Award Won: **Bronze**

Village of Downers Grove Heritage Festival

Downers Grove Heritage Festival
Downers Grove, IL U.S.A.

Best TV Promotion

Budget: \$250,000-\$499,999
Award Won: **Gold**

Pasadena Strawberry Festival/San Jacinto Day Foundation

Pasadena Strawberry Festival
Pasadena, TX U.S.A.

Best TV Promotion

Budget: \$250,000-\$499,999
Award Won: **Silver**

City of Garland

Star Spangled Fourth
Garland, TX U.S.A.

Best TV Promotion

Budget: \$250,000-\$499,999
Award Won: **Bronze**

Cedar Rapids Freedom Festival

Cedar Rapids, IA U.S.A.

Best TV Promotion

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Washington Mutual Coconut Grove Arts Festival

Coconut Grove, FL U.S.A.

Best TV Promotion

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Canadian Tulip Festival/Festival Canadien des Tulipes

Canadian Tulip Festival
Ottawa, ON Canada

Best TV Promotion

Budget: \$500,000-\$1.5 Million
Award Won: **Bronze**

Star of Texas Fair & Rodeo

Star of Texas Fair & Rodeo
Austin, TX U.S.A.

Best TV Promotion

Budget: Over \$1.5 Million
Award Won: **Gold**

Wisconsin State Fair Park

Wisconsin State Fair
West Allis, WI U.S.A.

Best TV Promotion

Budget: Over \$1.5 Million
Award Won: **Silver**

Friends of the Festival, Inc.

Riverbend Festival
Chattanooga, TN U.S.A.

Best TV Promotion

Budget: Over \$1.5 Million
Award Won: **Bronze**

Argonne Parades

WSB-TV Salute 2 America Parade
Atlanta, GA U.S.A.

Best Full Length TV Program (local)

Budget: Under \$250,000
Award Won: **Gold**

City of O'Fallon Office of Tourism & Festivals

Dames War Memorial/Rededication Event
O'Fallon, MO U.S.A.

Best Full Length TV Program (local)

Budget: Under \$250,000
Award Won: **Silver**

San Jose Holiday Parade/City of San Jose

San Jose Holiday Parade
San Jose, CA U.S.A.

Best Full Length TV Program (local)

Budget: Under \$250,000
Award Won: **Bronze**

Village of Downers Grove Heritage Festival

Downers Grove Heritage Festival
Downers Grove, IL U.S.A.

Best Full Length TV Program (local)

Budget: \$250,000-\$499,999
Award Won: **Gold**

City of Thornton

"Ceremony of Remembrance"
Thornton, CO U.S.A.

Best Full Length TV Program (local)

Budget: \$250,000-\$499,999
Award Won: **Silver**

Borderfest Association

BorderFest 2004 "A Salute to Italy"
Hidalgo, TX U.S.A.

Best Full Length TV Program (local)

Budget: \$250,000-\$499,999
Award Won: **Bronze**

Winterfest, Inc.

Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Best Full Length TV Program (local)

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Best Full Length TV Program (local)

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Cedar Rapids Freedom Festival

Cedar Rapids, IA U.S.A.

Best Full Length TV Program (local)

Budget: \$500,000-\$1.5 Million
Award Won: **Bronze**

The Pennsylvania Horticultural Society

Philadelphia Flower Show
Philadelphia, PA U.S.A.

Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Award Won: **Gold**

Fiesta San Antonio

Fiesta San Antonio 2004
San Antonio, TX U.S.A.

Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Award Won: **Silver**

The Parade Company

America's Thanksgiving Parade
Detroit, MI U.S.A.

Best Full Length TV Program (local)

Budget: Over \$1.5 Million

Award Won: **Bronze**

Pasadena Strawberry Festival/San Jacinto Day Foundation

Pasadena Strawberry Festival
Pasadena, TX U.S.A.

Best Full Length TV Program (national)

Budget: \$250,000-\$499,999

Award Won: **Gold**

National Capital Commission, Canada Day, Winterlude

Winterlude
Ottawa, ON Canada

Best Full Length TV Program (national)

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Award Won: **Gold**

Churchill Downs, Inc.

Kentucky Derby
Louisville, KY U.S.A.

Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Award Won: **Silver**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best Full Length TV Program (national)

Budget: Over \$1.5 Million

Award Won: **Bronze**

Geneva Chamber of Commerce

Holiday Radio Advertising for Geneva, Illinois
Geneva, IL U.S.A.

Best Radio Promotion

Budget: Under \$250,000

Award Won: **Gold**

Fond du Lac Festivals, Inc.

Walleye Weekend 2004
Fond du Lac, WI U.S.A.

Best Radio Promotion

Budget: Under \$250,000

Award Won: **Silver**

Gwinnett County Government

Gwinnett Glows '04
Lawrenceville, GA U.S.A.

Best Radio Promotion

Budget: Under \$250,000
Award Won: **Bronze**

Grapevine Convention & Visitors Bureau

Main Street Days
Grapevine, TX U.S.A.

Best Radio Promotion

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Sentosa Resort

The Nation's Countdown 2004
Sentosa, Singapore

Best Radio Promotion

Budget: \$500,000-\$1.5 Million
Award Won: **Bronze**

Churchill Downs, Inc.

Churchill Downs/Belmont Simulcast
Louisville, KY U.S.A.

Best Radio Promotion

Budget: Over \$1.5 Million
Award Won: **Silver**

Celtic Arts Foundation

Skagit Valley Highland Games & Scottish Faire
Mount Vernon, WA U.S.A.

Best Website

Budget: Under \$250,000
Award Won: **Gold**

Pasadena Strawberry Festival/San Jacinto Day Foundation

Pasadena Strawberry Festival
Pasadena, TX U.S.A.

Best Radio Promotion

Budget: \$250,000-\$499,999
Award Won: **Gold**

Sentosa Resort

Jet Ski Show 2003
Sentosa, Singapore

Best Radio Promotion

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Wisconsin State Fair Park

Wisconsin State Fair
West Allis, WI U.S.A.

Best Radio Promotion

Budget: Over \$1.5 Million
Award Won: **Gold**

SunFest of Palm Beach County, Inc.

SunFest
West Palm Beach, FL U.S.A.

Best Radio Promotion

Budget: Over \$1.5 Million
Award Won: **Bronze**

Music in the Park/East Town Association

Music in the Park
Milwaukee, WI U.S.A.

Best Website

Budget: Under \$250,000
Award Won: **Silver**

**National Capital Commission, Canada Day,
Winterlude**

Biking Country
Ottawa, ON Canada

Best Website

Budget: Under \$250,000

Award Won: **Bronze**

Uptown Association

Metris Uptown Art Fair
Minneapolis, MN U.S.A.

Best Website

Budget: \$250,000-\$499,999

Award Won: **Gold**

**Pasadena Strawberry Festival/San Jacinto Day
Foundation**

Pasadena Strawberry Festival
Pasadena, TX U.S.A.

Best Website

Budget: \$250,000-\$499,999

Award Won: **Silver**

Texas Folklife Festival

San Antonio, TX U.S.A.

Best Website

Budget: \$250,000-\$499,999

Award Won: **Bronze**

Oktoberfest, Inc.

Oktoberfest
Tulsa, OK U.S.A.

Best Website

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Mad Booking, Inc.

Aquafina On the Bricks
Atlanta, GA U.S.A.

Best Website

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

Music in the Park/East Town Association

Bastille Days
Milwaukee, WI U.S.A.

Best Website

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Mastercard Alamo Bowl

San Antonio, TX U.S.A.

Best Website

Budget: Over \$1.5 Million

Award Won: **Gold**

Milwaukee World Festival, Inc./Summerfest

Summerfest
Milwaukee, WI U.S.A.

Best Website

Budget: Over \$1.5 Million

Award Won: **Silver**

The Pennsylvania Horticultural Society

Philadelphia Flower Show
Philadelphia, PA U.S.A.

Best Website

Budget: Over \$1.5 Million

Award Won: **Bronze**

The Woodlands Town Center Improvement District

Red, Hot & Blue Festival
The Woodlands, TX U.S.A.

Best Event/Organization E-newsletter

Budget: Under \$250,000

Award Won: **Gold**

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit 2004
#05-06 Citilink Complex, Singapore

Best Event/Organization E-newsletter

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Best Event/Organization E-newsletter

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Bands of America, Inc.

Indianapolis, IN U.S.A.

Best Event/Organization E-newsletter

Budget: Over \$1.5 Million

Award Won: **Silver**

Wildhorse Resort & Casino

10th Annual Wildhorse Pow-Wow
Pendleton, OR U.S.A.

Best Event Program (interior 3 or less colors)

Budget: Under \$250,000

Award Won: **Gold**

RCS Productions, Inc.

Fayetteville, GA U.S.A.

Best Event/Organization E-newsletter

Budget: Under \$250,000

Award Won: **Silver**

Sentosa Resort

Sentosa Leisure Group
Sentosa, Singapore

Best Event/Organization E-newsletter

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

Milwaukee World Festival, Inc./Summerfest

Summerfest
Milwaukee, WI U.S.A.

Best Event/Organization E-newsletter

Budget: Over \$1.5 Million

Award Won: **Gold**

Mastercard Alamo Bowl

San Antonio, TX U.S.A.

Best Event/Organization E-newsletter

Budget: Over \$1.5 Million

Award Won: **Bronze**

Dickens on The Strand/Galveston Historical Foundation

Galveston Historic Homes Tour
Galveston, TX U.S.A.

Best Event Program (interior 3 or less colors)

Budget: Under \$250,000

Award Won: **Silver**

City of Harrisburg

Kipona 2003

Harrisburg, PA U.S.A.

Best Event Program (interior 3 or less colors)

Budget: Under \$250,000

Award Won: **Bronze****Ski to Sea Festival**

Bellingham, WA U.S.A.

Best Event Program (interior 3 or less colors)

Budget: \$250,000-\$499,999

Award Won: **Gold****City of Euless/"Arbor Daze"**

Games of Texas

Euless, TX U.S.A.

Best Event Program (interior 3 or less colors)

Budget: \$250,000-\$499,999

Award Won: **Silver****Cowboy Poetry & Music Festival at Melody Ranch**

Santa Clarita, CA U.S.A.

Best Event Program (interior 3 or less colors)

Budget: \$250,000-\$499,999

Award Won: **Bronze****Pigeon Forge Office of Special Events**

A Mountain Quiltfest

Pigeon Forge, TN U.S.A.

Best Event Program (interior 3 or less colors)

Budget: \$500,000-\$1.5 Million

Award Won: **Gold****Pigeon Forge Office of Special Events**

Wilderness Wildlife Week

Pigeon Forge, TN U.S.A.

Best Event Program (interior 3 or less colors)

Budget: \$500,000-\$1.5 Million

Award Won: **Silver****Grapevine Convention & Visitors Bureau**

Main Street Days

Grapevine, TX U.S.A.

Best Event Program (interior 3 or less colors)

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze****Memphis in May International Festival, Inc.**

Beale Street Music Festival

Memphis, TN U.S.A.

Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Award Won: **Gold****Wisconsin State Fair Park**

Wisconsin State Fair

West Allis, WI U.S.A.

Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Award Won: **Silver****Kentucky Derby Festival**

Louisville, KY U.S.A.

Best Event Program (interior 3 or less colors)

Budget: Over \$1.5 Million

Award Won: **Bronze**

Jazz Rio

Jambalaya!
New Orleans, LA U.S.A.

Best Event Program (interior 4 or more colors)

Budget: Under \$250,000
Award Won: **Gold**

I Productions

Wings 'N Wheels 2004
Stuart, FL U.S.A.

Best Event Program (interior 4 or more colors)

Budget: Under \$250,000
Award Won: **Bronze**

**Lakefront Festival of Arts/Milwaukee Art
Museum**

Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Best Event Program (interior 4 or more colors)

Budget: \$250,000-\$499,999
Award Won: **Silver**

International Festival Lent

Festival Lent
Maribor, Slovenia

Best Event Program (interior 4 or more colors)

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Des Moines Arts Festival

Des Moines, IA U.S.A.

Best Event Program (interior 4 or more colors)

Budget: \$500,000-\$1.5 Million
Award Won: **Bronze**

**Daytona Beach Area Convention & Visitors
Bureau**

Biketoberfest
Daytona Beach, FL U.S.A.

Best Event Program (interior 4 or more colors)

Budget: Under \$250,000
Award Won: **Silver**

Arkansas Festival Association

World's Championship Duck Calling Contest & Wings Over
the Prairie Festival
Little Rock, AR U.S.A.

Best Event Program (interior 4 or more colors)

Budget: \$250,000-\$499,999
Award Won: **Gold**

Uptown Association

Metris Uptown Art Fair
Minneapolis, MN U.S.A.

Best Event Program (interior 4 or more colors)

Budget: \$250,000-\$499,999
Award Won: **Bronze**

**Washington Mutual Coconut Grove Arts
Festival**

Coconut Grove, FL U.S.A.

Best Event Program (interior 4 or more colors)

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Utah Shakespearean Festival

Cedar City, UT U.S.A.

Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million
Award Won: **Gold**

The Pennsylvania Horticultural Society

Philadelphia Flower Show
Philadelphia, PA U.S.A.

Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Award Won: **Silver**

Walt Disney World

EPCOT International Food & Wine Festival
Orlando, FL U.S.A.

Best Event Program (interior 4 or more colors)

Budget: Over \$1.5 Million

Award Won: **Bronze**

Asheville Parks & Recreation/Festivals

Aheville Film Festival
Asheville, NC U.S.A.

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Award Won: **Gold**

Placer County Strawberry Festival

Roseville, CA U.S.A.

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Award Won: **Silver**

Decatur Arts Alliance, Inc

Decatur Arts Festival & Garden Tour
Decatur, GA U.S.A.

Best Newspaper Insert/Supplement

Budget: Under \$250,000

Award Won: **Bronze**

Asheville Parks & Recreation/Festivals

Bele Chere
Asheville, NC U.S.A.

Best Newspaper Insert/Supplement

Budget: \$250,000-\$499,999

Award Won: **Gold**

Town of Addison

Taste Addison
Addison, TX U.S.A.

Best Newspaper Insert/Supplement

Budget: \$250,000-\$499,999

Award Won: **Silver**

Ski to Sea Festival

Bellingham, WA U.S.A.

Best Newspaper Insert/Supplement

Budget: \$250,000-\$499,999

Award Won: **Bronze**

Festivals & Events Division of Downtown Fort Worth, Inc.

Main St. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Best Newspaper Insert/Supplement

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Cherry Creek Arts Festival

Denver, CO U.S.A.

Best Newspaper Insert/Supplement

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

Buccaneer Commission, Inc.

Buc Days
Corpus Christi, TX U.S.A.

Best Newspaper Insert/Supplement

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Churchill Downs, Inc.

Chili Cook-Off
Louisville, KY U.S.A.

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Award Won: **Gold**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Award Won: **Silver**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best Newspaper Insert/Supplement

Budget: Over \$1.5 Million

Award Won: **Bronze**

Music in the Park/East Town Association

Music in the Park
Milwaukee, WI U.S.A.

Best Promotional Brochure (3 or less colors)

Budget: Under \$250,000

Award Won: **Gold**

French Quarter Festivals, Inc.

Satchmo Summer Festival
New Orleans, LA U.S.A.

Best Promotional Brochure (3 or less colors)

Budget: Under \$250,000

Award Won: **Silver**

Wisconsin State Fair Park

Wednesday Night Live
West Allis, WI U.S.A.

Best Promotional Brochure (3 or less colors)

Budget: Under \$250,000

Award Won: **Bronze**

Bellingham Festival of Music

Bellingham, WA U.S.A.

Best Promotional Brochure (3 or less colors)

Budget: \$250,000-\$499,999

Award Won: **Gold**

City of Euless/"Arbor Daze"

Games of Texas
Euless, TX U.S.A.

Best Promotional Brochure (3 or less colors)

Budget: \$250,000-\$499,999

Award Won: **Silver**

Utah Arts Festival

Salt Lake City, UT U.S.A.

Best Promotional Brochure (3 or less colors)

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

City of Richardson

Cottonwood Art Festival
Richardson, TX U.S.A.

Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000

Award Won: **Gold**

Grapevine Convention & Visitors Bureau

New Vintage Wine Trail
Grapevine, TX U.S.A.

Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000

Award Won: **Silver**

Palm Beach County Public Affairs

Palm Beach County Days
West Palm Beach, FL U.S.A.

Best Promotional Brochure (4 or more colors)

Budget: Under \$250,000

Award Won: **Bronze**

Cowboy Poetry & Music Festival at Melody Ranch

Santa Clarita, CA U.S.A.

Best Promotional Brochure (4 or more colors)

Budget: \$250,000-\$499,999

Award Won: **Gold**

Palmdale Fall Festival/City of Palmdale Special Events

Palmdale Fall Festival
Palmdale, CA U.S.A.

Best Promotional Brochure (4 or more colors)

Budget: \$250,000-\$499,999

Award Won: **Silver**

City of Garland

Star Spangled Fourth
Garland, TX U.S.A.

Best Promotional Brochure (4 or more colors)

Budget: \$250,000-\$499,999

Award Won: **Bronze**

Music in the Park/East Town Association

Bastille Days
Milwaukee, WI U.S.A.

Best Promotional Brochure (4 or more colors)

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Sentosa Resort

Isle Chill
Sentosa, Singapore

Best Promotional Brochure (4 or more colors)

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

Canadian Tulip Festival/Festival Canadien des Tulipes

Canadian Tulip Festival
Ottawa, ON Canada

Best Promotional Brochure (4 or more colors)

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Walt Disney World

Magical Holidays
Orlando, FL U.S.A.

Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million

Award Won: **Gold**

Churchill Downs, Inc.

Spring Race Meet
Louisville, KY U.S.A.

Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million
Award Won: **Silver**

The Pennsylvania Horticultural Society

Philadelphia Flower Show
Philadelphia, PA U.S.A.

Best Promotional Brochure (4 or more colors)

Budget: Over \$1.5 Million
Award Won: **Bronze**

Wildhorse Resort & Casino

10th Annual Wildhorse Pow-Wow
Pendleton, OR U.S.A.

Best Event/Organization Newsletter

Budget: Under \$250,000
Award Won: **Gold**

The Woodlands Town Center Improvement District

Town Center Improvement District
The Woodlands, TX U.S.A.

Best Event/Organization Newsletter

Budget: Under \$250,000
Award Won: **Silver**

Palm Beach County Public Affairs

Palm Beach County Days
West Palm Beach, FL U.S.A.

Best Event/Organization Newsletter

Budget: Under \$250,000
Award Won: **Bronze**

Fiesta Oyster Bake (St. Mary's Univ. Alumni Association)

Fiesta Oyster Bake
San Antonio, TX U.S.A.

Best Event/Organization Newsletter

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

French Quarter Festivals, Inc.

New Orleans, LA U.S.A.

Best Event/Organization Newsletter

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Churchill Downs, Inc.

Churchill Downs' Spring Meet
Louisville, KY U.S.A.

Best Event/Organization Newsletter

Budget: Over \$1.5 Million
Award Won: **Gold**

International VSA Arts Festival

Washington, DC U.S.A.

Best Event/Organization Newsletter

Budget: Over \$1.5 Million
Award Won: **Silver**

Bands of America, Inc.

Indianapolis, IN U.S.A.

Best Event/Organization Newsletter

Budget: Over \$1.5 Million
Award Won: **Bronze**

Lakefront Festival of Arts/Milwaukee Art Museum

Grape Lakes Food & Wine Festival
Milwaukee, WI U.S.A.

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: Under \$250,000
Award Won: **Gold**

Cause We Care Inc.

Ottawa Citizen Urban Challenge
Ottawa, ON Canada

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: Under \$250,000
Award Won: **Bronze**

Battle of Flowers Association

Battle of Flowers Parade
San Antonio, TX U.S.A.

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: \$250,000-\$499,999
Award Won: **Silver**

Rotterdam Festival

Rotterdam, The Netherlands

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Sentosa Resort

Carlserg Sky Tower Attraction
Sentosa, Singapore

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: \$500,000-\$1.5 Million
Award Won: **Bronze**

California Poppy Festival/City of Lancaster

California Poppy Festival
Lancaster, CA U.S.A.

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: Under \$250,000
Award Won: **Silver**

Uptown Association

Metris Uptown Art Fair
Minneapolis, MN U.S.A.

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: \$250,000-\$499,999
Award Won: **Gold**

Palmdale Fall Festival/City of Palmdale Special Events

Palmdale Fall Festival
Palmdale, CA U.S.A.

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: \$250,000-\$499,999
Award Won: **Bronze**

Sausalito Art Festival

Sausalito, CA U.S.A.

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Churchill Downs, Inc.

Churchill Downs
Louisville, KY U.S.A.

**Best Miscellaneous Printed Materials
(multiple page)**

Budget: Over \$1.5 Million
Award Won: **Gold - Tie**

International VSA Arts Festival

Washington, DC U.S.A.

Best Miscellaneous Printed Materials

(multiple page)

Budget: Over \$1.5 Million

Award Won: **Gold - Tie**

Churchill Downs, Inc.

Churchill Downs

Louisville, KY U.S.A.

Best Miscellaneous Printed Materials

(multiple page)

Budget: Over \$1.5 Million

Award Won: **Bronze**

Assistance League of Norman

May Fair Arts Festival

Norman, OK U.S.A.

Best Street Banner

Budget: Under \$250,000

Award Won: **Silver**

Cowboy Poetry & Music Festival at Melody Ranch

Santa Clarita, CA U.S.A.

Best Street Banner

Budget: \$250,000-\$499,999

Award Won: **Gold**

Village of Downers Grove Heritage Festival

Downers Grove Heritage Festival

Downers Grove, IL U.S.A.

Best Street Banner

Budget: \$250,000-\$499,999

Award Won: **Bronze**

Churchill Downs, Inc.

Churchill Downs Inc.

Louisville, KY U.S.A.

Best Miscellaneous Printed Materials

(multiple page)

Budget: Over \$1.5 Million

Award Won: **Silver**

Larimer Arts Association

La Piazza dell'Arte

Denver, CO U.S.A.

Best Street Banner

Budget: Under \$250,000

Award Won: **Gold**

San Jose Holiday Parade/City of San Jose

San Jose Holiday Parade

San Jose, CA U.S.A.

Best Street Banner

Budget: Under \$250,000

Award Won: **Bronze**

City of Garland

Star Spangled Fourth

Garland, TX U.S.A.

Best Street Banner

Budget: \$250,000-\$499,999

Award Won: **Silver**

Utah Arts Festival

Salt Lake City, UT U.S.A.

Best Street Banner

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Cherry Creek Arts Festival

Denver, CO U.S.A.

Best Street Banner

Budget: \$500,000-\$1.5 Million

Award Won: **Silver****City of Euless/"Arbor Daze"**

Arbor Daze 2004

Euless, TX U.S.A.

Best Street Banner

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze****Milwaukee World Festival, Inc./Summerfest**

Summerfest

Milwaukee, WI U.S.A.

Best Street Banner

Budget: Over \$1.5 Million

Award Won: **Gold****Friends of the Festival, Inc.**

Riverbend Festival

Chattanooga, TN U.S.A.

Best Street Banner

Budget: Over \$1.5 Million

Award Won: **Silver****Portland Rose Festival Association**

Portland Rose Festival

Portland, OR U.S.A.

Best Street Banner

Budget: Over \$1.5 Million

Award Won: **Bronze****California Poppy Festival/City of Lancaster**

California Poppy Festival

Lancaster, CA U.S.A.

Best Promotional Poster

Budget: Under \$250,000

Award Won: **Gold****Petoskey's Festival on the Bay**

Petoskey, MI U.S.A.

Best Promotional Poster

Budget: Under \$250,000

Award Won: **Silver****City of West Palm Beach**

4th on Flagler

West Palm Beach, FL U.S.A.

Best Promotional Poster

Budget: Under \$250,000

Award Won: **Bronze - Tie****City of West Palm Beach**

Kaleidoscope 2004

West Palm Beach, FL U.S.A.

Best Promotional Poster

Budget: Under \$250,000

Award Won: **Bronze - Tie****City of Garland**

Star Spangled Fourth

Garland, TX U.S.A.

Best Promotional Poster

Budget: \$250,000-\$499,999

Award Won: **Gold**

Town of Addison

Taste Addison
Addison, TX U.S.A.

Best Promotional Poster

Budget: \$250,000-\$499,999
Award Won: **Silver**

Des Moines Arts Festival

Des Moines, IA U.S.A.

Best Promotional Poster

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

The Virgin Islands Carnival Committee

Virgin Islands Carnival
St. Thomas, VI U.S.A.

Best Promotional Poster

Budget: \$500,000-\$1.5 Million
Award Won: **Bronze**

The Pennsylvania Horticultural Society

Philadelphia Flower Show
Philadelphia, PA U.S.A.

Best Promotional Poster

Budget: Over \$1.5 Million
Award Won: **Silver**

City of Columbia, Office of Cultural Affairs

The Columbia Festival of the Arts
Columbia, MO U.S.A.

Best Commemorative Poster

Budget: Under \$250,000
Award Won: **Gold**

Bellingham Festival of Music

Bellingham, WA U.S.A.

Best Promotional Poster

Budget: \$250,000-\$499,999
Award Won: **Bronze**

International Festival Lent

Festival Lent
Maribor, Slovenia

Best Promotional Poster

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Wisconsin State Fair Park

Wisconsin State Fair
West Allis, WI U.S.A.

Best Promotional Poster

Budget: Over \$1.5 Million
Award Won: **Gold**

Star of Texas Fair & Rodeo

Austin, TX U.S.A.

Best Promotional Poster

Budget: Over \$1.5 Million
Award Won: **Bronze**

Arkansas Festival Association

Jump, Jive and Jam
Little Rock, AR U.S.A.

Best Commemorative Poster

Budget: Under \$250,000
Award Won: **Silver**

Skagit Valley Tulip Festival

Mount Vernon, WA U.S.A.

Best Commemorative Poster

Budget: Under \$250,000

Award Won: **Bronze**

Issaquah Chamber of Commerce/Salmon Days Festival

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Best Commemorative Poster

Budget: \$250,000-\$499,999

Award Won: **Gold**

Cowboy Poetry & Music Festival at Melody Ranch

Santa Clarita, CA U.S.A.

Best Commemorative Poster

Budget: \$250,000-\$499,999

Award Won: **Silver**

Lakefront Festival of Arts/Milwaukee Art Museum

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

Best Commemorative Poster

Budget: \$250,000-\$499,999

Award Won: **Bronze**

Cherry Creek Arts Festival

Denver, CO U.S.A.

Best Commemorative Poster

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

French Quarter Festivals, Inc.

New Orleans, LA U.S.A.

Best Commemorative Poster

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

Gilroy Garlic Festival Association, Inc.

Gilroy Garlic Festival

Gilroy, CA U.S.A.

Best Commemorative Poster

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Portland Rose Festival Association

Portland Rose Festival

Portland, OR U.S.A.

Best Commemorative Poster

Budget: Over \$1.5 Million

Award Won: **Gold**

Churchill Downs, Inc.

Kentucky Derby

Louisville, KY U.S.A.

Best Commemorative Poster

Budget: Over \$1.5 Million

Award Won: **Silver**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best Commemorative Poster

Budget: Over \$1.5 Million

Award Won: **Bronze - Tie**

Memphis in May International Festival, Inc.

Memphis in May
Memphis, TN U.S.A.

Best Commemorative Poster

Budget: Over \$1.5 Million

Award Won: **Bronze - Tie**

Lakefront Festival of Arts/Milwaukee Art Museum

Grape Lakes Food & Wine Festival
Milwaukee, WI U.S.A.

Best Cover Design

Budget: Under \$250,000

Award Won: **Gold**

Music in the Park/East Town Association

Music in the Park
Milwaukee, WI U.S.A.

Best Cover Design

Budget: Under \$250,000

Award Won: **Silver**

Autumn Leaf Festival-Clarion Area Chamber of Business and Industry

Autumn Leaf Festival
Clarion, PA U.S.A.

Best Cover Design

Budget: Under \$250,000

Award Won: **Bronze**

Lakefront Festival of Arts/Milwaukee Art Museum

Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Best Cover Design

Budget: \$250,000-\$499,999

Award Won: **Gold**

City of Euless/"Arbor Daze"

Games of Texas
Euless, TX U.S.A.

Best Cover Design

Budget: \$250,000-\$499,999

Award Won: **Silver**

Battle of Flowers Association

Battle of Flowers Band Festival
San Antonio, TX U.S.A.

Best Cover Design

Budget: \$250,000-\$499,999

Award Won: **Bronze**

Saint Louis Art Fair / Saint Louis Jazz Festival

Saint Louis Art Fair
St. Louis, MO U.S.A.

Best Cover Design

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Music in the Park/East Town Association

Bastille Days
Milwaukee, WI U.S.A.

Best Cover Design

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

Gilroy Garlic Festival Association, Inc.

Gilroy Garlic Festival
Gilroy, CA U.S.A.

Best Cover Design

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Pro Football Hall of Fame Festival

Canton, OH U.S.A.

Best Cover Design

Budget: Over \$1.5 Million

Award Won: **Gold****Pro Football Hall of Fame Festival**

Canton, OH U.S.A.

Best Cover Design

Budget: Over \$1.5 Million

Award Won: **Silver****Churchill Downs, Inc.**

Kentucky Derby

Louisville, KY U.S.A.

Best Cover Design

Budget: Over \$1.5 Million

Award Won: **Bronze - Tie****International VSA Arts Festival**

Washington, DC U.S.A.

Best Cover Design

Budget: Over \$1.5 Million

Award Won: **Bronze - Tie****Placer County Strawberry Festival**

Roseville, CA U.S.A.

Best Single Newspaper Display Ad

Budget: Under \$250,000

Award Won: **Gold****City of Richardson**

Cottonwood Art Festival

Richardson, TX U.S.A.

Best Single Newspaper Display Ad

Budget: Under \$250,000

Award Won: **Silver****The Woodlands Town Center Improvement District**

Red, Hot & Blue

The Woodlands, TX U.S.A.

Best Single Newspaper Display Ad

Budget: Under \$250,000

Award Won: **Bronze****Sentosa Resort**

Sky Tower, Sentosa

Sentosa, Singapore

Best Single Newspaper Display Ad

Budget: \$250,000-\$499,999

Award Won: **Gold****Sentosa Resort**

The Butterfly Park, Sentosa

Sentosa, Singapore

Best Single Newspaper Display Ad

Budget: \$250,000-\$499,999

Award Won: **Silver****City of Garland**

Star Spangled Fourth

Garland, TX U.S.A.

Best Single Newspaper Display Ad

Budget: \$250,000-\$499,999

Award Won: **Bronze**

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit 2004

#05-06 Citilink Complex, Singapore

Best Single Newspaper Display Ad

Budget: \$500,000-\$1.5 Million

Award Won: **Gold****Des Moines Arts Festival**

Des Moines, IA U.S.A.

Best Single Newspaper Display Ad

Budget: \$500,000-\$1.5 Million

Award Won: **Silver****Cherry Creek Arts Festival**

Denver, CO U.S.A.

Best Single Newspaper Display Ad

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze****Mastercard Alamo Bowl**

San Antonio, TX U.S.A.

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Award Won: **Gold****Walt Disney World**

EPCOT International Flower & Garden Festival

Orlando, FL U.S.A.

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Award Won: **Silver****Walt Disney World**

Star Wars Weekends

Orlando, FL U.S.A.

Best Single Newspaper Display Ad

Budget: Over \$1.5 Million

Award Won: **Bronze****City of Richardson**

Cottonwood Art Festival

Richardson, TX U.S.A.

Best Single Magazine Display Ad

Budget: Under \$250,000

Award Won: **Gold****Placer County Strawberry Festival**

Roseville, CA U.S.A.

Best Single Magazine Display Ad

Budget: Under \$250,000

Award Won: **Silver****Daytona Beach Area Convention & Visitors Bureau**

Biketoberfest

Daytona Beach, FL U.S.A.

Best Single Magazine Display Ad

Budget: Under \$250,000

Award Won: **Bronze****Cowboy Poetry & Music Festival at Melody Ranch**

Santa Clarita, CA U.S.A.

Best Single Magazine Display Ad

Budget: \$250,000-\$499,999

Award Won: **Gold**

Cherry Creek Arts Festival

Denver, CO U.S.A.

Best Single Magazine Display Ad

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Saint Louis Art Fair

St. Louis, MO U.S.A.

Best Single Magazine Display Ad

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit 2004

#05-06 Citilink Complex, Singapore

Best Single Magazine Display Ad

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Churchill Downs, Inc.

Churchill Downs

Louisville, KY U.S.A.

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Award Won: **Gold**

Wisconsin State Fair Park

Wisconsin State Fair

West Allis, WI U.S.A.

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Award Won: **Silver**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best Single Magazine Display Ad

Budget: Over \$1.5 Million

Award Won: **Bronze**

Decatur Arts Alliance, Inc

Decatur Arts Festival & Garden Tour

Decatur, GA U.S.A.

Best Ad Series

Budget: Under \$250,000

Award Won: **Gold**

Placer County Strawberry Festival

Roseville, CA U.S.A.

Best Ad Series

Budget: Under \$250,000

Award Won: **Silver**

WineFest Des Moines

Des Moines, IA U.S.A.

Best Ad Series

Budget: Under \$250,000

Award Won: **Bronze**

Sentosa Resort

Sentosa "Take A New Look" Campaign

Sentosa, Singapore

Best Ad Series

Budget: \$250,000-\$499,999

Award Won: **Gold**

City of Garland

Star Spangled Fourth
Garland, TX U.S.A.

Best Ad Series

Budget: \$250,000-\$499,999

Award Won: **Silver**

ON THE WATERFRONT, Inc.

Stars & Guitars on the Miller Lite Great Lawn
Rockford, IL U.S.A.

Best Ad Series

Budget: \$250,000-\$499,999

Award Won: **Bronze**

Des Moines Arts Festival

Des Moines, IA U.S.A.

Best Ad Series

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

St. Paul Festival & Heritage Foundation

Saint Paul Winter Carnival

St. Paul, MN U.S.A.

Best Ad Series

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

**National Capital Commission, Canada Day,
Winterlude**

Canada and the World Pavillion
Ottawa, ON Canada

Best Ad Series

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

ON THE WATERFRONT, Inc.

2004 On the Waterfront presented by Associated Bank
Rockford, IL U.S.A.

Best Ad Series

Budget: Over \$1.5 Million

Award Won: **Gold**

Rocky Mountain Stampede

Greeley's Rocky Mountain Stampede
Greeley, CO U.S.A.

Best Ad Series

Budget: Over \$1.5 Million

Award Won: **Silver**

Milwaukee World Festival, Inc./Summerfest

Summerfest
Milwaukee, WI U.S.A.

Best Ad Series

Budget: Over \$1.5 Million

Award Won: **Bronze**

Marcus Photography

Easton, PA U.S.A.

Best Event Photograph

Budget: Under \$250,000

Award Won: **Gold**

Andrew Rafkind Photography

Wells Fargo Twilight Griterium
Boise, ID U.S.A.

Best Event Photograph

Budget: Under \$250,000

Award Won: **Silver**

Marcus Photography

Easton, PA U.S.A.

Best Event Photograph

Budget: Under \$250,000

Award Won: **Bronze - Tie****Port Townsend Film Festival**

Port Townsend, WA U.S.A.

Best Event Photograph

Budget: Under \$250,000

Award Won: **Bronze - Tie****Andrew Rafkind Photography**

Eugene Celebration

Boise, ID U.S.A.

Best Event Photograph

Budget: \$250,000-\$499,999

Award Won: **Gold****Andrew Rafkind Photography**

Eugene Celebration

Boise, ID U.S.A.

Best Event Photograph

Budget: \$250,000-\$499,999

Award Won: **Silver****City of Toronto**

Cavalcade of Lights 2003

Toronto, ON Canada

Best Event Photograph

Budget: \$250,000-\$499,999

Award Won: **Bronze****Macon Georgia's International Cherry Blossom Festival**

Macon, GA U.S.A.

Best Event Photograph

Budget: \$500,000-\$1.5 Million

Award Won: **Gold****Utah Arts Festival**

Salt Lake City, UT U.S.A.

Best Event Photograph

Budget: \$500,000-\$1.5 Million

Award Won: **Silver****City of Toronto**

WinterCity 2004

Toronto, ON Canada

Best Event Photograph

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze****International VSA Arts Festival**

Washington, DC U.S.A.

Best Event Photograph

Budget: Over \$1.5 Million

Award Won: **Gold****International VSA Arts Festival**

Washington, DC U.S.A.

Best Event Photograph

Budget: Over \$1.5 Million

Award Won: **Silver**

International VSA Arts Festival

Washington, DC U.S.A.

Best Event Photograph

Budget: Over \$1.5 Million

Award Won: **Bronze**

I Productions

Wings 'N Wheels 2004

Stuart, FL U.S.A.

Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000

Award Won: **Silver**

Uptown Association

Metris Uptown Art Fair

Minneapolis, MN U.S.A.

Best Miscellaneous Printed Materials (single page)

Budget: \$250,000-\$499,999

Award Won: **Gold**

Lakefront Festival of Arts/Milwaukee Art Museum

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

Best Miscellaneous Printed Materials (single page)

Budget: \$250,000-\$499,999

Award Won: **Bronze**

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit 2004

#05-06 Citilink Complex, Singapore

Best Miscellaneous Printed Materials (single page)

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

Rotterdam Festival

Rotterdam, The Netherlands

Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000

Award Won: **Gold**

City of West Palm Beach

4th on Flagler

West Palm Beach, FL U.S.A.

Best Miscellaneous Printed Materials (single page)

Budget: Under \$250,000

Award Won: **Bronze**

Borderfest Association

BorderFest 2004 "A Salute to Italy"

Hidalgo, TX U.S.A.

Best Miscellaneous Printed Materials (single page)

Budget: \$250,000-\$499,999

Award Won: **Silver**

Utah Arts Festival

Salt Lake City, UT U.S.A.

Best Miscellaneous Printed Materials (single page)

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Utah Arts Festival

Salt Lake City, UT U.S.A.

Best Miscellaneous Printed Materials (single page)

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Walt Disney World

Mission: Space Press Event
Orlando, FL U.S.A.

Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million
Award Won: **Gold**

Walt Disney World

Cirque De Soleil 5th Anniversary
Orlando, FL U.S.A.

Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million
Award Won: **Bronze**

City of Hurst

Hurst Stars & Stripes
Hurst, TX U.S.A.

Best Solicitation Package

Budget: Under \$250,000
Award Won: **Silver**

St. Luke's Women's Fitness Celebration & Festival

St. Luke's Women's Fitness Celebration 5K Run/Walk & Women's Show
Boise, ID U.S.A.

Best Solicitation Package

Budget: \$250,000-\$499,999
Award Won: **Gold**

City of Euless/"Arbor Daze"

Games of Texas
Euless, TX U.S.A.

Best Solicitation Package

Budget: \$250,000-\$499,999
Award Won: **Bronze**

Walt Disney World

Walt Disney World Summer Preview 2004
Orlando, FL U.S.A.

Best Miscellaneous Printed Materials (single page)

Budget: Over \$1.5 Million
Award Won: **Silver**

City of Harrisburg

Department of Parks and Recreation - Various
Harrisburg, PA U.S.A.

Best Solicitation Package

Budget: Under \$250,000
Award Won: **Gold**

Palm Beach County Public Affairs

Palm Beach County Days
West Palm Beach, FL U.S.A.

Best Solicitation Package

Budget: Under \$250,000
Award Won: **Bronze**

Uptown Association

Metris Uptown Art Fair
Minneapolis, MN U.S.A.

Best Solicitation Package

Budget: \$250,000-\$499,999
Award Won: **Silver**

Festivals & Events Division of Downtown Fort Worth, Inc.

Main St. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Best Solicitation Package

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Best Solicitation Package

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best Solicitation Package

Budget: Over \$1.5 Million

Award Won: **Gold**

International VSA Arts Festival

Washington, DC U.S.A.

Best Solicitation Package

Budget: Over \$1.5 Million

Award Won: **Bronze**

City of Aurora, Special Events

KidSpree

Aurora, CO U.S.A.

Best Single New Sponsorship Program

Budget: Under \$250,000

Award Won: **Silver**

Borderfest Association

BorderFest 2004 "A Salute to Italy"

Hidalgo, TX U.S.A.

Best Single New Sponsorship Program

Budget: \$250,000-\$499,999

Award Won: **Gold**

Des Moines Arts Festival

Des Moines, IA U.S.A.

Best Solicitation Package

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Portland Rose Festival Association

Portland Rose Festival

Portland, OR U.S.A.

Best Solicitation Package

Budget: Over \$1.5 Million

Award Won: **Silver**

Placer County Strawberry Festival

Roseville, CA U.S.A.

Best Single New Sponsorship Program

Budget: Under \$250,000

Award Won: **Gold**

Virginia Beach Parks & Recreation

Movie Night: Disney Chanel Original Movie Premiere of "The Cheetah Girls"

Virginia Beach, VA U.S.A.

Best Single New Sponsorship Program

Budget: Under \$250,000

Award Won: **Bronze**

National Capital Commission, Canada Day, Winterlude

Rideau Canal Skateway

Ottawa, ON Canada

Best Single New Sponsorship Program

Budget: \$250,000-\$499,999

Award Won: **Silver**

Irish Fest Milwaukee

Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Best Single New Sponsorship Program

Budget: \$250,000-\$499,999
Award Won: **Bronze**

**National Capital Commission, Canada Day,
Winterlude**

Canada Day
Ottawa, ON Canada

Best Single New Sponsorship Program

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best Single New Sponsorship Program

Budget: Over \$1.5 Million
Award Won: **Gold**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best Single New Sponsorship Program

Budget: Over \$1.5 Million
Award Won: **Bronze**

Holiday Folk Fair International

Milwaukee, WI U.S.A.

Best Sponsor Follow-up Report

Budget: Under \$250,000
Award Won: **Silver**

Cedar Rapids Freedom Festival

Cedar Rapids, IA U.S.A.

Best Single New Sponsorship Program

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Buccaneer Commission, Inc.

Buc Days
Corpus Christi, TX U.S.A.

Best Single New Sponsorship Program

Budget: \$500,000-\$1.5 Million
Award Won: **Bronze**

Wisconsin State Fair Park

Wisconsin State Fair
West Allis, WI U.S.A.

Best Single New Sponsorship Program

Budget: Over \$1.5 Million
Award Won: **Silver**

Placer County Strawberry Festival

Roseville, CA U.S.A.

Best Sponsor Follow-up Report

Budget: Under \$250,000
Award Won: **Gold**

**City of Peoria, Community Promotions/Special
Events**

July 4 All American Festival
Peoria, AZ U.S.A.

Best Sponsor Follow-up Report

Budget: Under \$250,000
Award Won: **Bronze**

City of Garland

Star Spangled Fourth
Garland, TX U.S.A.

Best Sponsor Follow-up Report

Budget: \$250,000-\$499,999

Award Won: **Gold**

City of Richardson

Wildflower! Arts & Music Festival
Richardson, TX U.S.A.

Best Sponsor Follow-up Report

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Festivals & Events Division of Downtown Fort Worth, Inc.

Main St. Fort Worth Arts Festival
Fort Worth, TX U.S.A.

Best Sponsor Follow-up Report

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best Sponsor Follow-up Report

Budget: Over \$1.5 Million

Award Won: **Silver**

Palm Beach County Public Affairs

Palm Beach County Days
West Palm Beach, FL U.S.A.

Best Overall Sponsorship

Budget: Under \$250,000

Award Won: **Gold**

Pasadena Strawberry Festival/San Jacinto Day Foundation

Pasadena Strawberry Festival
Pasadena, TX U.S.A.

Best Sponsor Follow-up Report

Budget: \$250,000-\$499,999

Award Won: **Silver**

Buccaneer Commission, Inc.

Buc Days
Corpus Christi, TX U.S.A.

Best Sponsor Follow-up Report

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best Sponsor Follow-up Report

Budget: Over \$1.5 Million

Award Won: **Gold**

Memphis in May International Festival, Inc.

World Championship Barbecue Cooking Contest
Memphis, TN U.S.A.

Best Sponsor Follow-up Report

Budget: Over \$1.5 Million

Award Won: **Bronze**

Palm Beach County Public Affairs

Little League
West Palm Beach, FL U.S.A.

Best Overall Sponsorship

Budget: Under \$250,000

Award Won: **Silver**

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Best Overall Sponsorship

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Des Moines Arts Festival

Des Moines, IA U.S.A.

Best Overall Sponsorship

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best Overall Sponsorship

Budget: Over \$1.5 Million

Award Won: **Gold**

Portland Rose Festival Association

Portland Rose Festival

Portland, OR U.S.A.

Best Overall Sponsorship

Budget: Over \$1.5 Million

Award Won: **Silver**

Wisconsin State Fair Park

Wisconsin State Fair

West Allis, WI U.S.A.

Best Overall Sponsorship

Budget: Over \$1.5 Million

Award Won: **Bronze**

Gilroy Garlic Festival Association, Inc.

Gilroy Garlic Festival

Gilroy, CA U.S.A.

Best Environmental Program

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Pigeon Forge Office of Special Events

Wilderness Wildlife Week

Pigeon Forge, TN U.S.A.

Best Environmental Program

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Best Environmental Program

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Portland Rose Festival Association

Portland Rose Festival

Portland, OR U.S.A.

Best Environmental Program

Budget: Over \$1.5 Million

Award Won: **Gold**

ON THE WATERFRONT, Inc.

2004 On the Waterfront presented by Associated Bank

Rockford, IL U.S.A.

Best Environmental Program

Budget: Over \$1.5 Million

Award Won: **Silver**

Assistance League of Norman

May Fair Arts Festival
Norman, OK U.S.A.

Best Volunteer Program

Budget: Under \$250,000
Award Won: **Gold**

Stone Mountain Park

Yellow Daisy Festival
Stone Mountain, GA U.S.A.

Best Volunteer Program

Budget: Under \$250,000
Award Won: **Bronze**

City of Garland

Star Spangled Fourth
Garland, TX U.S.A.

Best Volunteer Program

Budget: \$250,000-\$499,999
Award Won: **Silver**

Cherry Creek Arts Festival

Denver, CO U.S.A.

Best Volunteer Program

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Memphis in May International Festival, Inc.

Memphis in May
Memphis, TN U.S.A.

Best Volunteer Program

Budget: Over \$1.5 Million
Award Won: **Gold**

Autumn Leaf Festival-Clarion Area Chamber of Business and Industry

Autumn Leaf Festival
Clarion, PA U.S.A.

Best Volunteer Program

Budget: Under \$250,000
Award Won: **Silver**

Battle of Flowers Association

Battle of Flowers
San Antonio, TX U.S.A.

Best Volunteer Program

Budget: \$250,000-\$499,999
Award Won: **Gold**

City of Thornton

"Ceremony of Remembrance"
Thornton, CO U.S.A.

Best Volunteer Program

Budget: \$250,000-\$499,999
Award Won: **Bronze**

City of Euless/"Arbor Daze"

Arbor Daze 2004
Euless, TX U.S.A.

Best Volunteer Program

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

SunFest of Palm Beach County, Inc.

SunFest
West Palm Beach, FL U.S.A.

Best Volunteer Program

Budget: Over \$1.5 Million
Award Won: **Silver**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best Volunteer Program

Budget: Over \$1.5 Million

Award Won: **Bronze**

City of West Palm Beach

Kaleidoscope 2004

West Palm Beach, FL U.S.A.

Best Educational Program

Budget: Under \$250,000

Award Won: **Gold**

Assistance League of Norman

May Fair Arts Festival

Norman, OK U.S.A.

Best Educational Program

Budget: Under \$250,000

Award Won: **Silver**

Grapevine Convention & Visitors Bureau

Main Street Days/Heritage Harbor Days Festival Exchange

Grapevine, TX U.S.A.

Best Educational Program

Budget: Under \$250,000

Award Won: **Bronze**

Pigeon Forge Office of Special Events

Wilderness Wildlife Week

Pigeon Forge, TN U.S.A.

Best Educational Program

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Winterfest, Inc.

Winterfest Boat Parade

Fort Lauderdale, FL U.S.A.

Best Educational Program

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

Pigeon Forge Office of Special Events

A Mountain Quiltfest

Pigeon Forge, TN U.S.A.

Best Educational Program

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Memphis in May International Festival, Inc.

Memphis in May

Memphis, TN U.S.A.

Best Educational Program

Budget: Over \$1.5 Million

Award Won: **Gold**

Portland Rose Festival Association

Portland Rose Festival

Portland, OR U.S.A.

Best Educational Program

Budget: Over \$1.5 Million

Award Won: **Silver**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best Educational Program

Budget: Over \$1.5 Million

Award Won: **Bronze**

Sentosa Resort

Balloon Hot Festival 2004
Sentosa, Singapore

Best Event/Program to Benefit a Charity

Budget: Under \$250,000
Award Won: **Gold**

Assistance League of Norman

May Fair Arts Festival
Norman, OK U.S.A.

Best Event/Program to Benefit a Charity

Budget: Under \$250,000
Award Won: **Silver**

Decatur Downtown Development Authority

The Great Decatur Beer Tasting Festival 2003
Decatur, GA U.S.A.

Best Event/Program to Benefit a Charity

Budget: Under \$250,000
Award Won: **Bronze**

City of West Palm Beach

Clematis by Night
West Palm Beach, FL U.S.A.

Best Event/Program to Benefit a Charity

Budget: \$250,000-\$499,999
Award Won: **Gold**

Borderfest Association

BorderFest 2004 "A Salute to Italy"
Hidalgo, TX U.S.A.

Best Event/Program to Benefit a Charity

Budget: \$250,000-\$499,999
Award Won: **Silver**

Conference & Exhibition Management Services Pte., Ltd.

Singapore Food Festival 2004
#09-43 Harbour Front Centre, Singapore

Best Event/Program to Benefit a Charity

Budget: \$250,000-\$499,999
Award Won: **Bronze**

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit 2004
#05-06 Citilink Complex, Singapore

Best Event/Program to Benefit a Charity

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Oktoberfest, Inc.

Oktoberfest
Tulsa, OK U.S.A.

Best Event/Program to Benefit a Charity

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Fiesta Oyster Bake (St. Mary's Univ. Alumni Association)

Fiesta Oyster Bake
San Antonio, TX U.S.A.

Best Event/Program to Benefit a Charity

Budget: \$500,000-\$1.5 Million
Award Won: **Bronze**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best Event/Program to Benefit a Charity

Budget: Over \$1.5 Million
Award Won: **Gold**

Wisconsin State Fair Park

Wisconsin State Fair
West Allis, WI U.S.A.

Best Event/Program to Benefit a Charity

Budget: Over \$1.5 Million
Award Won: **Silver**

City of West Palm Beach

Kaleidoscope 2004
West Palm Beach, FL U.S.A.

Best Community Outreach Program

Budget: Under \$250,000
Award Won: **Gold**

City of Richardson

The Great Fountain Plaza Festival
Richardson, TX U.S.A.

Best Community Outreach Program

Budget: Under \$250,000
Award Won: **Silver**

Assistance League of Norman

May Fair Arts Festival
Norman, OK U.S.A.

Best Community Outreach Program

Budget: Under \$250,000
Award Won: **Bronze**

City of Garland

Star Spangled Fourth
Garland, TX U.S.A.

Best Community Outreach Program

Budget: \$250,000-\$499,999
Award Won: **Gold**

Pasadena Strawberry Festival/San Jacinto Day Foundation

Pasadena Strawberry Festival
Pasadena, TX U.S.A.

Best Community Outreach Program

Budget: \$250,000-\$499,999
Award Won: **Silver**

Uptown Association

Metris Uptown Art Fair
Minneapolis, MN U.S.A.

Best Community Outreach Program

Budget: \$250,000-\$499,999
Award Won: **Bronze**

Pigeon Forge Office of Special Events

A Mountain Quiltfest
Pigeon Forge, TN U.S.A.

Best Community Outreach Program

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Pigeon Forge Office of Special Events

Wilderness Wildlife Week
Pigeon Forge, TN U.S.A.

Best Community Outreach Program

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Best Community Outreach Program

Budget: \$500,000-\$1.5 Million
Award Won: **Bronze**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best Community Outreach Program

Budget: Over \$1.5 Million
Award Won: **Gold**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best Community Outreach Program

Budget: Over \$1.5 Million
Award Won: **Silver**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best Community Outreach Program

Budget: Over \$1.5 Million
Award Won: **Bronze**

Conference & Exhibition Management Services Pte., Ltd.

Singapore Food Festival 2004
#09-43 Harbour Front Centre, Singapore

Best New Fund-raising Program

Budget: \$250,000-\$499,999
Award Won: **Gold**

Canadian Tulip Festival/Festival Canadien des Tulipes

Canadian Tulip Festival
Ottawa, ON Canada

Best New Fund-raising Program

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Cedar Rapids Freedom Festival

Cedar Rapids Freedom Festival
Cedar Rapids, IA U.S.A.

Best New Fund-raising Program

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Des Moines Arts Festival

Des Moines, IA U.S.A.

Best New Fund-raising Program

Budget: \$500,000-\$1.5 Million
Award Won: **Bronze**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best New Fund-raising Program

Budget: Over \$1.5 Million
Award Won: **Gold**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best New Fund-raising Program

Budget: Over \$1.5 Million
Award Won: **Silver**

Bands of America, Inc.

2005 Bands of America Honor Band at the 2004 Tournament of Roses Parade
Indianapolis, IN U.S.A.

Best New Fund-raising Program

Budget: Over \$1.5 Million
Award Won: **Bronze**

City of West Palm Beach

CityFit
West Palm Beach, FL U.S.A.

Best New Promotion

Budget: Under \$250,000
Award Won: **Gold**

Pittsburgh Irish Festival, Inc.

Pittsburgh Irish Festival
Pittsburgh, PA U.S.A.

Best New Promotion

Budget: Under \$250,000
Award Won: **Silver**

Borderfest Association

BorderFest 2004 "A Salute to Italy"
Hidalgo, TX U.S.A.

Best New Promotion

Budget: \$250,000-\$499,999
Award Won: **Gold**

ZOUK Management Pte., Ltd.

ZoukOut Singapore Nokia Remix
Singapore, Singapore

Best New Promotion

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Utah Arts Festival

Salt Lake City, UT U.S.A.

Best New Promotion

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Wichita Festivals, Inc.

Wichita River Festival
Wichita, KS U.S.A.

Best New Promotion

Budget: \$500,000-\$1.5 Million
Award Won: **Bronze**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best New Promotion

Budget: Over \$1.5 Million
Award Won: **Gold**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best New Promotion

Budget: Over \$1.5 Million
Award Won: **Silver**

Milwaukee World Festival, Inc./Summerfest

Summerfest
Milwaukee, WI U.S.A.

Best New Promotion

Budget: Over \$1.5 Million
Award Won: **Bronze**

City of O'Fallon Office of Tourism & Festivals

O'Fallon's Fall Festival 5K Fun Run
O'Fallon, MO U.S.A.

Best New Event (within an existing festival)

Budget: Under \$250,000
Award Won: **Gold**

Sentosa Resort

Balloon Hat Festival 2004

Sentosa, Singapore

Best New Event (within an existing festival)

Budget: Under \$250,000

Award Won: **Silver****City of Thornton**

"Ceremony of Remembrance"

Thornton, CO U.S.A.

Best New Event (within an existing festival)

Budget: \$250,000-\$499,999

Award Won: **Gold****City of West Palm Beach**

Clematis by Night

West Palm Beach, FL U.S.A.

Best New Event (within an existing festival)

Budget: \$250,000-\$499,999

Award Won: **Bronze****Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit 2004

#05-06 Citilink Complex, Singapore

Best New Event (within an existing festival)

Budget: \$500,000-\$1.5 Million

Award Won: **Silver - Tie****Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit 2004

#05-06 Citilink Complex, Singapore

Best New Event (within an existing festival)

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze****Chickasaw Festival & Annual****Meeting/Chickasaw Nation**

Chickasaw Annual Meeting & Festival

Tishomingo, OK U.S.A.

Best New Event (within an existing festival)

Budget: Under \$250,000

Award Won: **Bronze****Borderfest Association**

BorderFest 2004 "A Salute to Italy"

Hidalgo, TX U.S.A.

Best New Event (within an existing festival)

Budget: \$250,000-\$499,999

Award Won: **Silver****Cherry Creek Arts Festival**

Denver, CO U.S.A.

Best New Event (within an existing festival)

Budget: \$500,000-\$1.5 Million

Award Won: **Gold****Peter Knipp Holdings Pte., Ltd.**

World Gourmet Summit 2004

#05-06 Citilink Complex, Singapore

Best New Event (within an existing festival)

Budget: \$500,000-\$1.5 Million

Award Won: **Silver - Tie****International VSA Arts Festival**

Washington, DC U.S.A.

Best New Event (within an existing festival)

Budget: Over \$1.5 Million

Award Won: **Gold**

Memphis in May International Festival, Inc.

World Championship Barbecue Cooking Contest
Memphis, TN U.S.A.

Best New Event (within an existing festival)

Budget: Over \$1.5 Million
Award Won: **Silver**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best New Event (within an existing festival)

Budget: Over \$1.5 Million
Award Won: **Bronze**

Fond du Lac Festivals, Inc.

Walleye Weekend 2004
Fond du Lac, WI U.S.A.

Best Press/Media Kit

Budget: Under \$250,000
Award Won: **Gold**

French Quarter Festivals, Inc.

Satchmo Summer Festival
New Orleans, LA U.S.A.

Best Press/Media Kit

Budget: Under \$250,000
Award Won: **Silver**

ON THE WATERFRONT, Inc.

Groove Walk 2004
Rockford, IL U.S.A.

Best Press/Media Kit

Budget: Under \$250,000
Award Won: **Bronze**

St. Luke's Women's Fitness Celebration & Festival

St. Luke's Women's Fitness Celebration 5K Run/Walk & Women's Show
Boise, ID U.S.A.

Best Press/Media Kit

Budget: \$250,000-\$499,999
Award Won: **Gold**

Irish Fest Milwaukee

Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Best Press/Media Kit

Budget: \$250,000-\$499,999
Award Won: **Silver**

City of Euless/"Arbor Daze"

Games of Texas
Euless, TX U.S.A.

Best Press/Media Kit

Budget: \$250,000-\$499,999
Award Won: **Bronze**

Utah Arts Festival

Salt Lake City, UT U.S.A.

Best Press/Media Kit

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Cherry Creek Arts Festival

Denver, CO U.S.A.

Best Press/Media Kit

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Devine Racing & Events

Salt Lake City Marathon & 5K
Salt Lake City, UT U.S.A.

Best Press/Media Kit

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Pasadena Tournament of Roses

Rose Parade & Rose Bowl Game
Pasadena, CA U.S.A.

Best Press/Media Kit

Budget: Over \$1.5 Million

Award Won: **Gold**

Milwaukee World Festival, Inc./Summerfest

Summerfest
Milwaukee, WI U.S.A.

Best Press/Media Kit

Budget: Over \$1.5 Million

Award Won: **Silver**

Fiesta San Antonio

San Antonio, TX U.S.A.

Best Press/Media Kit

Budget: Over \$1.5 Million

Award Won: **Bronze**

City of Aurora, Special Events

KidSpree
Aurora, CO U.S.A.

Best Media Relations Campaign

Budget: Under \$250,000

Award Won: **Gold**

Stone Mountain Park

Yellow Daisy Festival
Stone Mountain, GA U.S.A.

Best Media Relations Campaign

Budget: Under \$250,000

Award Won: **Silver**

Argonne Parades

Salute 2 America
Atlanta, GA U.S.A.

Best Media Relations Campaign

Budget: Under \$250,000

Award Won: **Bronze**

City of Garland

Star Spangled Fourth
Garland, TX U.S.A.

Best Media Relations Campaign

Budget: \$250,000-\$499,999

Award Won: **Gold**

Irish Fest Milwaukee

Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Best Media Relations Campaign

Budget: \$250,000-\$499,999

Award Won: **Silver**

Uptown Association

Metris Uptown Art Fair
Minneapolis, MN U.S.A.

Best Media Relations Campaign

Budget: \$250,000-\$499,999

Award Won: **Bronze**

**Washington's Birthday Celebration
Association**

Washington's Birthday Celebration
Laredo, TX U.S.A.

Best Media Relations Campaign

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Temecula Valley Balloon & Wine Festival

Temecula, CA U.S.A.

Best Media Relations Campaign

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Wisconsin State Fair Park

Wisconsin State Fair
West Allis, WI U.S.A.

Best Media Relations Campaign

Budget: Over \$1.5 Million

Award Won: **Silver**

City of West Palm Beach

4th on Flagler
West Palm Beach, FL U.S.A.

Best Most Creative/Effective News Stunt

Budget: Under \$250,000

Award Won: **Gold**

City of Aurora, Special Events

Pumpkin Fest
Aurora, CO U.S.A.

Best Most Creative/Effective News Stunt

Budget: Under \$250,000

Award Won: **Bronze**

Des Moines Arts Festival

Des Moines, IA U.S.A.

Best Media Relations Campaign

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

Pasadena Tournament of Roses

Rose Parade & Rose Bowl Game
Pasadena, CA U.S.A.

Best Media Relations Campaign

Budget: Over \$1.5 Million

Award Won: **Gold**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best Media Relations Campaign

Budget: Over \$1.5 Million

Award Won: **Bronze**

**The Woodlands Town Center Improvement
District**

Winter Wonderland, The Ice Rink, Red, Hote & Blue Festival,
Lighting of the Dove
The Woodlands, TX U.S.A.

Best Most Creative/Effective News Stunt

Budget: Under \$250,000

Award Won: **Silver**

Uptown Association

Metris Uptown Art Fair
Minneapolis, MN U.S.A.

Best Most Creative/Effective News Stunt

Budget: \$250,000-\$499,999

Award Won: **Gold**

Irish Fest Milwaukee

Milwaukee Irish Fest
Milwaukee, WI U.S.A.

Best Most Creative/Effective News Stunt

Budget: \$250,000-\$499,999
Award Won: **Silver**

**Washington's Birthday Celebration
Association**

Washington's Birthday Celebration
Laredo, TX U.S.A.

Best Most Creative/Effective News Stunt

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best Most Creative/Effective News Stunt

Budget: Over \$1.5 Million
Award Won: **Silver**

**Gatlinburg Department of Tourism & Special
Events**

Gatlinburg, TN U.S.A.

Best T-Shirt Design

Budget: Under \$250,000
Award Won: **Gold**

**The Woodlands Town Center Improvement
District**

Red, Hot & Blue Festival
The Woodlands, TX U.S.A.

Best T-Shirt Design

Budget: Under \$250,000
Award Won: **Bronze**

Cedar Rapids Freedom Festival

Cedar Rapids, IA U.S.A.

Best Most Creative/Effective News Stunt

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best Most Creative/Effective News Stunt

Budget: Over \$1.5 Million
Award Won: **Gold**

Wisconsin State Fair Park

Wisconsin State Fair
West Allis, WI U.S.A.

Best Most Creative/Effective News Stunt

Budget: Over \$1.5 Million
Award Won: **Bronze**

Pittsburgh Irish Festival, Inc.

Pittsburgh Irish Festival
Pittsburgh, PA U.S.A.

Best T-Shirt Design

Budget: Under \$250,000
Award Won: **Silver**

**Issaquah Chamber of Commerce/Salmon Days
Festival**

Issaquah Salmon Days Festival
Issaquah, WA U.S.A.

Best T-Shirt Design

Budget: \$250,000-\$499,999
Award Won: **Gold**

Fourth Avenue Merchants Association

Fourth Avenue Street Fair
Tucson, AZ U.S.A.

Best T-Shirt Design

Budget: \$250,000-\$499,999
Award Won: **Silver**

ArtsQuest

Musikfest
Bethlehem, PA U.S.A.

Best T-Shirt Design

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Wichita Festivals, Inc.

Wichita River Festival
Wichita, KS U.S.A.

Best T-Shirt Design

Budget: \$500,000-\$1.5 Million
Award Won: **Bronze**

Rocky Mountain Stampede

Greeley's Rocky Mountain Stampede
Greeley, CO U.S.A.

Best T-Shirt Design

Budget: Over \$1.5 Million
Award Won: **Silver**

Placer County Strawberry Festival

Roseville, CA U.S.A.

Best Pin or Button (by an event)

Budget: Under \$250,000
Award Won: **Gold**

Town of Addison

Taste Addison
Addison, TX U.S.A.

Best T-Shirt Design

Budget: \$250,000-\$499,999
Award Won: **Bronze**

International Festival Lent

Festival Lent
Maribor, Slovenia

Best T-Shirt Design

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Wisconsin State Fair Park

Wisconsin State Fair
West Allis, WI U.S.A.

Best T-Shirt Design

Budget: Over \$1.5 Million
Award Won: **Gold**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best T-Shirt Design

Budget: Over \$1.5 Million
Award Won: **Bronze**

Asheville Parks & Recreation/Festivals

Asheville Film Festival
Asheville, NC U.S.A.

Best Pin or Button (by an event)

Budget: Under \$250,000
Award Won: **Silver**

Lighter Than Air America

Spirit of Boise Balloon Classic

Boise, ID U.S.A.

Best Pin or Button (by an event)

Budget: Under \$250,000

Award Won: **Bronze****Issaquah Chamber of Commerce/Salmon Days Festival**

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Best Pin or Button (by an event)

Budget: \$250,000-\$499,999

Award Won: **Silver****Cherry Creek Arts Festival**

Denver, CO U.S.A.

Best Pin or Button (by an event)

Budget: \$500,000-\$1.5 Million

Award Won: **Gold****Sausalito Art Festival**

Sausalito, CA U.S.A.

Best Pin or Button (by an event)

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze****Memphis in May International Festival, Inc.**

World Championship Barbecue Cooking Contest

Memphis, TN U.S.A.

Best Pin or Button (by an event)

Budget: Over \$1.5 Million

Award Won: **Silver****Cowboy Poetry & Music Festival at Melody Ranch**

Cowboy Poetry & Music Festival

Santa Clarita, CA U.S.A.

Best Pin or Button (by an event)

Budget: \$250,000-\$499,999

Award Won: **Gold****Asheville Parks & Recreation/Festivals**

Bele Chere

Asheville, NC U.S.A.

Best Pin or Button (by an event)

Budget: \$250,000-\$499,999

Award Won: **Bronze****Utah Arts Festival**

Salt Lake City, UT U.S.A.

Best Pin or Button (by an event)

Budget: \$500,000-\$1.5 Million

Award Won: **Silver****Pasadena Tournament of Roses**

Rose Parade & Rose Bowl Game

Pasadena, CA U.S.A.

Best Pin or Button (by an event)

Budget: Over \$1.5 Million

Award Won: **Gold****Portland Rose Festival Association**

Portland Rose Festival

Portland, OR U.S.A.

Best Pin or Button (by an event)

Budget: Over \$1.5 Million

Award Won: **Bronze**

Foley Convention & Visitors Bureau

3rd Annual Heritage Harbor Days
Foley, AL U.S.A.

Best Hat

Budget: Under \$250,000
Award Won: **Gold**

California Poppy Festival/City of Lancaster

California Poppy Festival
Lancaster, CA U.S.A.

Best Hat

Budget: Under \$250,000
Award Won: **Silver**

The Woodlands Town Center Improvement District

Red, Hot & Blue Festival
The Woodlands, TX U.S.A.

Best Hat

Budget: Under \$250,000
Award Won: **Bronze**

Borderfest Association

BorderFest 2004 "A Salute to Italy"
Hidalgo, TX U.S.A.

Best Hat

Budget: \$250,000-\$499,999
Award Won: **Gold**

Asheville Parks & Recreation/Festivals

Bele Chere
Asheville, NC U.S.A.

Best Hat

Budget: \$250,000-\$499,999
Award Won: **Silver**

Lakefront Festival of Arts/Milwaukee Art Museum

Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Best Hat

Budget: \$250,000-\$499,999
Award Won: **Bronze**

Des Moines Arts Festival

Des Moines, IA U.S.A.

Best Hat

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Sausalito Art Festival

Sausalito, CA U.S.A.

Best Hat

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Washington Mutual Coconut Grove Arts Festival

Coconut Grove, FL U.S.A.

Best Hat

Budget: \$500,000-\$1.5 Million
Award Won: **Bronze**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best Hat

Budget: Over \$1.5 Million
Award Won: **Gold**

Wisconsin State Fair Park

Wisconsin State Fair
West Allis, WI U.S.A.

Best Hat

Budget: Over \$1.5 Million
Award Won: **Silver**

Fiesta San Antonio

San Antonio, TX U.S.A.

Best Hat

Budget: Over \$1.5 Million
Award Won: **Bronze**

Lighter Than Air America

Spirit of Boise Balloon Classic
Boise, ID U.S.A.

Best Other Merchandise

Budget: Under \$250,000
Award Won: **Gold**

Wildhorse Resort & Casino

10th Annual Wildhorse Pow-Wow
Pendleton, OR U.S.A.

Best Other Merchandise

Budget: Under \$250,000
Award Won: **Silver**

Skagit Valley Tulip Festival

Mount Vernon, WA U.S.A.

Best Other Merchandise

Budget: Under \$250,000
Award Won: **Bronze**

Battle of Flowers Association

Battle of Flowers Parade
San Antonio, TX U.S.A.

Best Other Merchandise

Budget: \$250,000-\$499,999
Award Won: **Gold**

Uptown Association

Metris Uptown Art Fair
Minneapolis, MN U.S.A.

Best Other Merchandise

Budget: \$250,000-\$499,999
Award Won: **Silver**

Lakefront Festival of Arts/Milwaukee Art Museum

Lakefront Festival of Arts
Milwaukee, WI U.S.A.

Best Other Merchandise

Budget: \$250,000-\$499,999
Award Won: **Bronze**

Washington Mutual Coconut Grove Arts Festival

Coconut Grove, FL U.S.A.

Best Other Merchandise

Budget: \$500,000-\$1.5 Million
Award Won: **Gold**

Winterfest, Inc.

Winterfest Boat Parade
Fort Lauderdale, FL U.S.A.

Best Other Merchandise

Budget: \$500,000-\$1.5 Million
Award Won: **Silver**

Macon Georgia's International Cherry Blossom Festival

Macon, GA U.S.A.

Best Other Merchandise

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

The Pennsylvania Horticultural Society

Philadelphia Flower Show

Philadelphia, PA U.S.A.

Best Other Merchandise

Budget: Over \$1.5 Million

Award Won: **Gold**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best Other Merchandise

Budget: Over \$1.5 Million

Award Won: **Silver**

Churchill Downs, Inc.

Kentucky Derby

Louisville, KY U.S.A.

Best Other Merchandise

Budget: Over \$1.5 Million

Award Won: **Bronze**

Palm Beach County Public Affairs

Palm Beach County Days

West Palm Beach, FL U.S.A.

Best Miscellaneous Clothing

Budget: Under \$250,000

Award Won: **Gold**

California Poppy Festival/City of Lancaster

California Poppy Festival

Lancaster, CA U.S.A.

Best Miscellaneous Clothing

Budget: Under \$250,000

Award Won: **Silver**

Stone Mountain Park

Yellow Daisy Festival

Stone Mountain, GA U.S.A.

Best Miscellaneous Clothing

Budget: Under \$250,000

Award Won: **Bronze**

Battle of Flowers Association

Battle of Flowers Parade

San Antonio, TX U.S.A.

Best Miscellaneous Clothing

Budget: \$250,000-\$499,999

Award Won: **Gold**

Lakefront Festival of Arts/Milwaukee Art Museum

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

Best Miscellaneous Clothing

Budget: \$250,000-\$499,999

Award Won: **Silver**

Pasadena Strawberry Festival/San Jacinto Day Foundation

Pasadena Strawberry Festival

Pasadena, TX U.S.A.

Best Miscellaneous Clothing

Budget: \$250,000-\$499,999

Award Won: **Bronze**

Cherry Creek Arts Festival

Denver, CO U.S.A.

Best Miscellaneous Clothing

Budget: \$500,000-\$1.5 Million

Award Won: **Gold**

Des Moines Arts Festival

Des Moines, IA U.S.A.

Best Miscellaneous Clothing

Budget: \$500,000-\$1.5 Million

Award Won: **Silver**

International Festival Lent

Festival Lent

Maribor, Slovenia

Best Miscellaneous Clothing

Budget: \$500,000-\$1.5 Million

Award Won: **Bronze**

Kentucky Derby Festival

Louisville, KY U.S.A.

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Award Won: **Gold**

Walt Disney World

EPCOT International Flower & Garden Festival

Orlando, FL U.S.A.

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Award Won: **Silver**

Fiesta San Antonio

San Antonio, TX U.S.A.

Best Miscellaneous Clothing

Budget: Over \$1.5 Million

Award Won: **Bronze**

Autumn Leaf Festival-Clarion Area Chamber of Business and Industry

Autumn Leaf Festival

Clarion, PA U.S.A.

Best Overall Merchandising Program

Budget: Under \$250,000

Award Won: **Gold**

Stone Mountain Park

Yellow Daisy Festival

Stone Mountain, GA U.S.A.

Best Overall Merchandising Program

Budget: Under \$250,000

Award Won: **Silver**

Issaquah Chamber of Commerce/Salmon Days Festival

Issaquah Salmon Days Festival

Issaquah, WA U.S.A.

Best Overall Merchandising Program

Budget: \$250,000-\$499,999

Award Won: **Gold**

Lakefront Festival of Arts/Milwaukee Art Museum

Lakefront Festival of Arts

Milwaukee, WI U.S.A.

Best Overall Merchandising Program

Budget: \$250,000-\$499,999

Award Won: **Silver**

Uptown Association

Metris Uptown Art Fair
 Minneapolis, MN U.S.A.

Best Overall Merchandising Program

Budget: \$250,000-\$499,999
 Award Won: **Bronze**

Utah Arts Festival

Salt Lake City, UT U.S.A.

Best Overall Merchandising Program

Budget: \$500,000-\$1.5 Million
 Award Won: **Gold**

Des Moines Arts Festival

Des Moines, IA U.S.A.

Best Overall Merchandising Program

Budget: \$500,000-\$1.5 Million
 Award Won: **Silver**

Churchill Downs, Inc.

Kentucky Derby
 Louisville, KY U.S.A.

Best Overall Merchandising Program

Budget: Over \$1.5 Million
 Award Won: **Gold**

Bands of America, Inc.

Bands of America
 Indianapolis, IN U.S.A.

Best Overall Merchandising Program

Budget: Over \$1.5 Million
 Award Won: **Silver**

Fiesta San Antonio

San Antonio, TX U.S.A.

Best Overall Merchandising Program

Budget: Over \$1.5 Million
 Award Won: **Bronze**

Sky's the Limit Productions

Salt Lake City, UT U.S.A.

Best Company Image Pieces

Budget: Under \$250,000
 Award Won: **Gold**

Minnesota Festivals & Events Association

Minneapolis, MN U.S.A.

Best Company Image Pieces

Budget: Under \$250,000
 Award Won: **Silver**

Fond du Lac Festivals, Inc.

Walleye Weekend 2004
 Fond du Lac, WI U.S.A.

Best Company Image Pieces

Budget: Under \$250,000
 Award Won: **Bronze**

Peter Knipp Holdings Pte., Ltd.

World Gourmet Summit 2004
 #05-06 Citilink Complex, Singapore

Best Company Image Pieces

Budget: \$500,000-\$1.5 Million
 Award Won: **Gold**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best Company Image Pieces

Budget: Over \$1.5 Million
Award Won: **Gold**

International VSA Arts Festival

Washington, DC U.S.A.

Best Company Image Pieces

Budget: Over \$1.5 Million
Award Won: **Silver**

Sky's the Limit Productions

Salt Lake City, UT U.S.A.

Best Direct Mail Piece or Brochure

Budget: Under \$250,000
Award Won: **Gold**

Stone Mountain Park

Yellow Daisy Festival
Stone Mountain, GA U.S.A.

Best Direct Mail Piece or Brochure

Budget: Under \$250,000
Award Won: **Silver**

RCS Productions, Inc.

Fayetteville, GA U.S.A.

Best Direct Mail Piece or Brochure

Budget: Under \$250,000
Award Won: **Bronze**

Uptown Association

Metris Uptown Art Fair
Minneapolis, MN U.S.A.

Best Direct Mail Piece or Brochure

Budget: \$250,000-\$499,999
Award Won: **Gold**

Portland Rose Festival Association

Portland Rose Festival
Portland, OR U.S.A.

Best Direct Mail Piece or Brochure

Budget: Over \$1.5 Million
Award Won: **Gold**

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Budget:
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