



2026 ADVERTISING RATES



i.e.: the business of international events

Up to 3 changes / updates per issue, provided by Client per IFEA specifications

DEADLINES	ISSUE 1	ISSUE 2	ISSUE 3	ISSUE 4
Reserve Space By:	Mon. Dec. 15, 2025	Mon. Mar. 23, 2026	Mon. Jun. 29, 2026	Mon. Sep. 21, 2026
Art to IFEA By:	Mon. Jan. 12, 2026	Mon. Apr. 6, 2026	Mon. Jul. 6, 2026	Mon. Oct. 5, 2026

Price is Per Issue

	1 ISSUE		2 ISSUES		4 ISSUES	
	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Magazine Sponsor (incl. Logo Recognition on Front Cover, plus One Full Page)	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD
Inside Cover & First Page	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD
First Views (first 7 pages)	\$1,620	\$1,955	\$1,475	\$1,770	\$1,340	\$1,615
Back Page	\$1,475	\$1,775	\$1,340	\$1,610	\$1,215	\$1,465
Full Page	\$1,190	\$1,425	\$1,080	\$1,300	\$985	\$1,185
1/2 Page	\$815	\$980	\$740	\$885	\$675	\$815
1/4 Page	\$565	\$675	\$515	\$615	\$465	\$565



IFEA UPDATE & NEWS BANNER AD

Dimensions 2000 px X 278 px

TOTAL COST

3 consecutive months

6 consecutive months

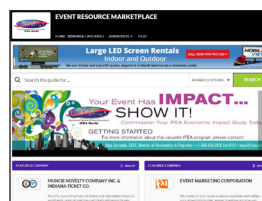
9 consecutive months

	MEMBER	NON-MEMBER
3 consecutive months	\$980	\$1130
6 consecutive months	\$1960	\$2315
9 consecutive months	\$2935	\$3285



ONE-TIME TARGET EMAIL BLAST

The cost is \$825 (IFEA member rate), and \$1175 (IFEA non-member rate) per month, one email per month.



WEBSITE (Event Resource Marketplace & Box Ads)

Visit eventresourcemarketplace.com for more details or contact IFEA Sales Partner MultiView at 972-402-7070 or salesinquiries@multiview.com.



IFEA EVENT INSIDER

For IFEA Event Insider details visit mk.multibriefs.com/

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