



International Festivals & Events Association

2023 ADVERTISING RATES



i.e.: the business of international events

Up to 3 changes / updates per issue, provided by Client per IFEA specifications

DEADLINES	ISSUE 1	ISSUE 2	ISSUE 3	ISSUE 4
Reserve Space By:	Mon. Dec. 12, 2022	Mon. Mar. 27, 2023	Mon. Jun. 26, 2023	Mon. Sep. 25, 2023
Art to IFEA By:	Mon. Jan. 9, 2023	Mon. Apr. 3, 2023	Mon. Jul. 10, 2023	Mon. Oct. 16, 2023

Price is Per Issue

	1 ISSUE		2 ISSUES		4 ISSUES	
	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Magazine Sponsor (incl. Logo Recognition on Front Cover, plus One Full Page)	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD
Inside Cover & First Page	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD
First Views (first 7 pages)	\$1,570	\$1,890	\$1,425	\$1,710	\$1,295	\$1,560
Back Page	\$1,425	\$1,715	\$1,295	\$1,555	\$1,175	\$1,415
Full Page	\$1,150	\$1,375	\$1,045	\$1,255	\$950	\$1,145
1/2 Page	\$785	\$945	\$715	\$855	\$650	\$785
1/4 Page	\$545	\$654	\$495	\$595	\$450	\$545



CONVENTION PROGRAM

Reserve Space by: Fri., Sept. 1, 2023
Art to IFEA by: Mon., Sept. 11, 2023

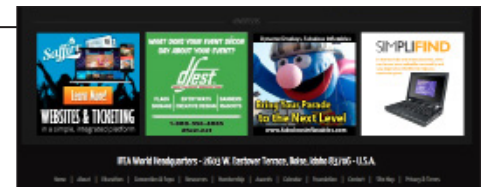
	MEMBER	NON-MEMBER
Covers, Full Page - Color	\$1,600	\$1,925
Prime Tab, Full Page	\$1,400	\$1,685
Prime Tab, Half Page	\$645	\$775
Full Page - B&W	\$575	\$695
1/2 Page - B&W	\$425	\$515
1/4 Page - B&W	\$275	\$335



CONVENTION ATTENDEE BAG INSERT

Confirmation Participation by: Fri., Sept. 1, 2023
Item to IFEA by: Mon. Sept. 25, 2023

MEMBER	NON-MEMBER
\$500	\$750



WEBSITE (Event Resource Marketplace & Box Ads)

Visit eventresourcemarketplace.com for more details or contact IFEA Sales Partner MultiView at 972-402-7070 or salesinquiries@multiview.com.

E-NEWS

For IFEA Update & Events details

contact Carrie Ring. For IFEA Event Insider details visit mk.multibriefs.com/ MediaKit/Audience/IFEA or contact IFEA Sales Partner MultiView at 972-402-7070 or salesinquiries@multiview.com



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