



International Festivals & Events Association

2024 ADVERTISING RATES



i.e.: the business of international events

Up to 3 changes / updates per issue, provided by Client per IFEA specifications

DEADLINES	ISSUE 1	ISSUE 2	ISSUE 3	ISSUE 4
Reserve Space By:	Mon. Dec. 12, 2023	Mon. Mar. 27, 2024	Mon. Jun. 26, 2024	Mon. Sep. 25, 2024
Art to IFEA By:	Mon. Jan. 9, 2024	Mon. Apr. 3, 2024	Mon. Jul. 10, 2024	Mon. Oct. 16, 2024

Price is Per Issue	1 ISSUE		2 ISSUES		4 ISSUES	
	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Magazine Sponsor (incl. Logo Recognition on Front Cover, plus One Full Page)	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD
Inside Cover & First Page	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD
First Views (first 7 pages)	\$1,570	\$1,890	\$1,425	\$1,710	\$1,295	\$1,560
Back Page	\$1,425	\$1,715	\$1,295	\$1,555	\$1,175	\$1,415
Full Page	\$1,150	\$1,375	\$1,045	\$1,255	\$950	\$1,145
1/2 Page	\$785	\$945	\$715	\$855	\$650	\$785
1/4 Page	\$545	\$654	\$495	\$595	\$450	\$545



IFEA UPDATE & NEWS BANNER AD

Dimensions 2000 px X 278 px

TOTAL COST

- 3 consecutive months
- 6 consecutive months
- 9 consecutive months

	MEMBER	NON-MEMBER
3 consecutive months	\$945	\$1285
6 consecutive months	\$1896	\$2236
9 consecutive months	\$2835	\$3175



ONE-TIME TARGET EMAIL BLAST

The cost is \$795 (IFEA member rate), and \$1135 (IFEA non-member rate) per month, one email per month.



WEBSITE (Event Resource Marketplace & Box Ads)

Visit eventresourcemarketplace.com for more details or contact IFEA Sales Partner MultiView at 972-402-7070 or salesinquiries@multiview.com.



IFEA EVENT INSIDER

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