



2023 ADVERTISING ORDER

Company/Organization: _____

i.e.: the business of international events

	1 ISSUE		2 ISSUES		4 ISSUES		TOTAL
	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER	
<input type="checkbox"/> Magazine Sponsor <small>(incl. Logo Recognition on Front Cover, plus One Full Page)</small>	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	\$ _____
<input type="checkbox"/> Inside Cover & First Page	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	<input type="checkbox"/> SOLD	\$ _____
<input type="checkbox"/> First Views (first 7 pages)	<input type="checkbox"/> \$1,570	<input type="checkbox"/> \$1,890	<input type="checkbox"/> \$1,425	<input type="checkbox"/> \$1,710	<input type="checkbox"/> \$1,295	<input type="checkbox"/> \$1,560	\$ _____
<input type="checkbox"/> Back Cover	<input type="checkbox"/> \$1,425	<input type="checkbox"/> \$1,715	<input type="checkbox"/> \$1,295	<input type="checkbox"/> \$1,555	<input type="checkbox"/> \$1,175	<input type="checkbox"/> \$1,415	\$ _____
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,375	<input type="checkbox"/> \$1,045	<input type="checkbox"/> \$1,255	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,145	\$ _____
<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> \$785	<input type="checkbox"/> \$945	<input type="checkbox"/> \$715	<input type="checkbox"/> \$855	<input type="checkbox"/> \$650	<input type="checkbox"/> \$785	\$ _____
<input type="checkbox"/> 1/4 Page	<input type="checkbox"/> \$545	<input type="checkbox"/> \$654	<input type="checkbox"/> \$495	<input type="checkbox"/> \$595	<input type="checkbox"/> \$450	<input type="checkbox"/> \$545	\$ _____

CONVENTION PROGRAM

	MEMBER	NON-MEMBER	TOTAL
<input type="checkbox"/> Covers, Full Page - Color	\$1,600	\$1,925	\$ _____
<input type="checkbox"/> Prime Tab, Full Page	\$1,400	\$1,685	\$ _____
<input type="checkbox"/> Prime Tab, Half Page	\$645	\$775	\$ _____
<input type="checkbox"/> Full Page - B&W	\$575	\$695	\$ _____
<input type="checkbox"/> 1/2 Page - B&W	\$425	\$515	\$ _____
<input type="checkbox"/> 1/4 Page - B&W	\$275	\$335	\$ _____

CONVENTION ATTENDEE BAG

	MEMBER	NON-MEMBER	TOTAL
<input type="checkbox"/> Single Promotional Item	\$500	\$750	\$ _____

TOTAL DUE \$ _____

Questions? Contact: Carrie Ring, CFEE, Director of Partnerships & Programs
carrie@ifea.com • +1-208-433-0950 ext 8120



International Festivals & Events Association

2023 ADVERTISING CONTRACT

PLEASE RETURN CONTRACT, ORDER AND PAYMENT TO:
10400 Overland Rd. #356, Boise ID 83709, USA

Company/Organization: _____

Contact: Mr. Ms. Mrs _____

E-mail: _____

Phone: _____ Mobile: _____

Mailing Address: _____

City: _____ State/Province: _____ Zip Code: _____

Country: _____

- IFEA agrees to provide to: _____
the advertising as indicated on the order form which is part of this contract.
- Advertiser will supply IFEA with artwork according to the specifications described.
- All changes, additions or deletions will not be considered agreed to or binding to the other unless such modifications have been either initialed or approved in writing by both parties.
- IFEA shall have no liability for failure to execute this advertising contract because of governmental restrictions, acts of God, accidents, fires, internet outages or any other cause beyond IFEA's control that would affect production or distribution.
- IFEA does not warrant that the functions contained in the website or the operation of the web pages will be uninterrupted or error free.
- The signing of the contract indicates acceptance and shall not be modified or amended except in writing and signed by both parties.

Advertiser

Name: _____

Title: _____

Signature: _____

Date: _____

International Festivals & Events Association

Name: _____

Title: _____

Signature: _____

Date: _____

TOTAL Amount Enclosed: \$ _____

Select method of payment: **Check** (make check payable to IFEA in U.S. funds) **Visa** **MasterCard** **American Express** **Discover**

Print Cardholder Name: _____

Signature: _____

Credit Card Number: _____

Expiration Date: _____ CVN Code: _____ (MC/Visa-3 digit code back) (AMX-4 digit code front)

Questions? Contact: Carrie Ring, CFEA, Director of Partnerships & Programs
carrie@ifea.com • +1-208-433-0950 ext 8120