

28th ANNUAL UTAH ARTS FESTIVAL

June 24-27

Thursday -Sunday

Hours: Noon-11:00 PM Thu-Sun

EVENT OVERVIEW

The Utah Art Festival is a four day celebration of the arts held in downtown Salt Lake City each June. It is Utah's premiere arts event that promotes "Fine Art, Serious Fun". In a very traditional and conservative community, the Utah Arts Festival prides itself on presenting and promoting contemporary art and performances. In 2003 the Utah Arts Festival presented over 150 performances on three stages and in the streets.

CONTACT INFORMATION

Organization: Utah Arts Festival Foundation, Inc.
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Contact: Robyn Nelson, Executive Director

EVENT INFORMATION

- Non-Profit: 60% self-supporting through fees, admissions and concessions; 20% funded through corporate and foundation support; 20% funded through government grants.
- Multi-Disciplined Arts Festival: performing, visual, literary, culinary arts, children's activities, commissions, competitions, exhibitions. Twelve different program areas.
- Attendance averages 75,000 - 80,000.
- General Admission \$7.00; Kids free, Seniors discounted; 8,000 free tickets distributed to Special Populations
- Media and Corporate sponsorships in place (partial list): KUTV (NBC Affiliate), Coca-Cola, Budweiser, Super Target, NAC, Nordstrom, Wells Fargo Bank, Fidelity Investments.

VENUE INFORMATION: PERFORMING ARTS

- Three outdoor stages: Festival Stage, capacity 3,000; Amphitheater Stage, capacity 1,250; Park Stage, capacity 1,000
- One indoor stage: Library Auditorium, capacity 320.
- All stages have complete lighting (Oasis Stage Werks), sound (Pratt Sound), and professional stage management.

UTAH ARTS FESTIVAL PRESENTING HISTORY

- The Utah Arts Festival presents over 175 performances annually. Of these, four to six are national headliners, representing dance, jazz, pop, and world music. The rest are local and regional artists including the Utah Symphony, Ballet West, Utah Opera, Repertory Dance Theatre, Ririe-Woodbury Dance Company, The Saliva Sisters, The Salt Lake Acting Company, and Theater Works West. Since 1997, the Festival has been a leading national presenter of International Street Theater from Australia, France, Belgium, England, Germany, Canada and Israel.
- Since 1986 the Utah Arts Festival has presented national headliners Philip Glass, Kronos Quartet, Momix and The Bobs, The Roches, Nancy Griffiths, The Rippingtons, Laurie Anderson, Dance Brazil, Anthony Davis, Bela Fleck & the Flecktones, Mary-Chapin Carpenter, The Mighty Clouds of Joy, David Sanborn, Turtle Island String Quartet, Ben Harper, Michelle Shocked, Luther Allison, The Blind Boys of Alabama, the Modern Mandolin Quartet, Laura Love, DeeDee Bridgewater, Robert Cray, James Cotton, and The Staple Singers, to name but a few.
- Presenting Philosophy: The Utah Arts Festival supports artists creating and performing their own work. For example, in addition to the fees paid to local artists, an additional stipend is paid to those artists who perform at least 80% of their own original work.

INDUSTRY RECOGNITION

The Utah Arts Festival has been the recipient of over 35 national and international awards for overall excellence, educational programs, environmental programs, marketing, new program ideas and sponsorship opportunities.

The Utah Arts Festival is member of the International Festivals and Events Association