



**Annual Parker County Peach Festival  
Weatherford Chamber of Commerce**

P.O. Box 310  
Weatherford, TX 76086-0310  
817/596-3801 or 888/594-3801  
817/613-9216 fax

July 6, 2004

Dear Merchant/Business Owner,

The Annual Parker County Peach Festival will soon be here and we look forward to making this the best year ever. As we all know the Peach Festival is hard on all those involved and therefore we would like to make it easier on everyone. To do this we would like to start this year's planning off by notifying you of some important dates and times. This year's festival will be **Saturday, July 10, 2004 from 8:00 AM – 5:00 PM.**

Enclosed you will find a map of the festival. All streets inside the festival area, except Spring & Palo Pinto, will be closed Friday night at 5:30 PM. For those businesses inside the festival area that are open on Saturday, we want to make that day as easy as possible. Enclosed are admittance wristbands for your workers. These bands will allow them to come and go from the festival as needed. Please notify me if you will need more. We would like to help your business thrive on the day of the festival in any way possible so please notify your customers that they will be allowed into the festival free of charge if they are coming to your business. They just need to notify the gate workers that they are coming to your business.

We know that cold drinks and other cold items are a "hot" commodity each year at the event. We encourage you to do whatever type sales you wish. The only request is that you please sell any drinks, snow cones, water, etc. inside your business. This is out of respect to our contract with our major sponsor Dr. Pepper, our vendors who have paid good money to bring thousands of people to town, and the safety of our participants walking on the sidewalks. Please feel free to put out signs notifying the attendees of what special items you have inside your store!

Thank you in advance for your time and cooperation. Please call me at the Chamber if you have any questions or concerns. You can reach me at 817/594-3801 or by email at [ataylor@weatherford-chamber.com](mailto:ataylor@weatherford-chamber.com).

Sincerely,

Adrienne Taylor  
Director of Tourism  
Peach Festival Coordinator