



## The 2006 IFEA/Haas & Wilkerson Pinnacle Awards Competition

**MARK YOUR CALENDARS  
IT WILL BE HERE BEFORE YOU KNOW IT!**

**ENTRY DEADLINE: Friday, June 30<sup>th</sup>, 2006**

A new year brings a new IFEA/Haas & Wilkerson Pinnacle Awards season to the IFEA! It will be here before you know it, so get out your calendars and make a note of the **2006 Entry Deadline - Friday, June 30<sup>th</sup>, 2006 with late fee entries accepted until Friday, July 14, 2006.** Official Entry Forms will be available on-line, via email through the IFEA.com weekly update and in the *IFEA's ie magazine* in the upcoming months, so watch those locations for details on this years program.

With 55 categories already on the Awards Entry List and more to be added this year - events large or small, cities, festivals, chambers, universities, parks & recreation, vendors & suppliers, and everything in between, there's a category for you! From best event poster, T-shirt, and hat, to best promotional brochure, website, TV promotion and more - **there's a place for almost every element of your event to be recognized in the 2006 IFEA/Haas & Wilkerson Pinnacle Awards Competition!**

Past award winners have maximized the competition to their advantage, using it to further establish the **value** and **credibility** their events bring to their communities. But if that's not enough, there's the chance to let your city know that they have an event within their midst that exemplifies the **highest degree of excellence in festival and event promotions** that has just received **international recognition** for all the spectacular things it creates! This is no time to be modest. This is the time to highlight and share your successes with your community and business partners and brag about yourself!

**Help us tell everyone how great your event is and participate in the 2006 IFEA/Haas & Wilkerson Pinnacle Awards Program!** Never participated in the Awards Program before? Not a problem. Just drop us a line and we'll be happy to walk you through the entry process.

### **Questions or concerns? Contact:**

Nia Forster, Awards Program Coordinator, at 208-433-0950 ext: \*814 or email: [nia@ifea.com](mailto:nia@ifea.com)

Curious to see who has won top honors in past years? Check out the 2004 and 2005 Pinnacle Award Winners in the Industry Honors section of the IFEA Website. [www.ifea.com](http://www.ifea.com)

**All entries are due to the IFEA office by 5:00 p.m. (MST) on Friday, June 30, 2006.  
For an additional fee per entry, late entries will be accepted until 5:00 p.m.(MST), Friday, July 14, 2006.**

**We look forward to discovering your latest creations and seeing you in Ottawa, Ontario as we announce, "And the winners are . . ."**

