

ifea's new member-get-a-member program

Want to have the IFEA pay for your membership next year? Or how about you let us pick up the tab for your IFEA conference or Expo registration. Get these and more for FREE with the IFEA's new and improved member-get-a-member program!

No – we haven't lost our marbles . . . not all of them anyways! We just want to make it easier for you to be more involved with the IFEA. As a member, you already know how valuable the association is, therefore there is no better promoter of the IFEA than you. You are within the midst of events every

day – working alongside those that can benefit from the association. We know you are already letting people know about us – so why not receive a reward for your efforts. But this time, you are now in control of what prizes you receive and when you receive them! Here's how:

For Every 3rd - Get a 1/3

For every three new members you recruit to join the IFEA – you will receive by way of a credit in IFEA Dollars, 1/3 (one-third) of their total membership dues to apply to any IFEA program (see list of eligible programs under rules and regulations). Too good to be true? We know – But you're worth it! Let's show you how it works in the example to the right.

Using this example, by recruiting 3 new members – you have just earned \$394 in IFEA Dollars to apply to any mentioned IFEA program.

Don't just stop at 3 members though. IFEA Credits can be accumulated and have no expiration date – so you have the power to earn as much as you need to. Earn your membership dues, registration to convention, advertising

with the IFEA, Expo fees, traveling seminar registration or even your CFE Certification registration. It's up to you where you spend it once you earn it. We'll keep track of your credits – all you have to do is recruit, recruit, recruit!

IFEA Dollar Credits Awarded

Say you recruit 3 new members at the following levels:

New Member A Joins For:.....\$142

New Member B Joins For:.....\$310

New Member C Joins For:.....\$730

Total You Have Helped Bring In For The IFEA ..\$1182

Divided By 3

Total Earned Credit.....\$394 IFEA Dollars

Sign Me Up - You Say

Here's how you get started:

1. Please find the attached membership application. In the top left hand corner box marked MGAM Recruiter – write your name, organization and member number (if known). This is so we can track each application that comes in with your name on it and give you credit. No name = no credit. So be sure to do this.
2. Give a copy of this application with your name on it to any and all potential new members you are recruiting – make sure they use this application so you receive the credit.
3. Need some information on the IFEA to help you recruit. Attached is a sample introductory letter you may use/modify in addition to a list of IFEA's Member Benefits. Please contact us should you need anything

further and we'll be happy to send more information your way.

4. Finally – Go out, have fun and recruit those members! There are potential members everywhere. Many of the people you work with may be able to benefit from membership with the IFEA – are they members? Take a moment to chat with them to see if they would be interested. Need a few ideas of where to find those potential members? Have a glance at the list of "Potential New Member Ideas" to help you find new members to recruit.

And that's all there is to it! Simple isn't it? It's a win/win for all who participate . . . and we hope you do! Thank you in advance for all your recruiting efforts. We look forward to awarding those credit memos to you very soon!!

For more information please contact

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Basic Rules/Regulations and Things to Know:

1. Recruiter (you) must be a current IFEA member to earn credit *and* to redeem credit.
2. Member recruited must be a new member to the IFEA - (not a renewing member) and must have been recruited after 6/1/04.
 - (Renewing member = has been member within the past 2 years.)
3. Recruiters Name, Organization and member number (if known) must be written on the New Members application in order to receive credit for that member. No name = No credit.
4. 3 New Members must be recruited and their membership dues paid before an IFEA Dollar Credit can be awarded. After each increment of 3 new members recruited, credits will continue to be awarded.
5. IFEA Dollar Credits may only be earned from the first year of the new member's membership
6. IFEA Dollar Credits can accumulate and do not expire.
7. IFEA will keep track of your IFEA Dollar Credits
8. Once an IFEA Dollar Credit is earned – a credit memo will be sent to you which must be presented in order to redeem credit.
9. IFEA Dollar Credits do not have any cash value outside the IFEA.
10. Items purchased with IFEA Dollar Credits are non-refundable.
11. IFEA Dollar Credits may only be redeemed for the following eligible IFEA Programs:
 - IFEA Membership Dues
 - IFEA Convention Registration
 - IFEA Seminars/Traveling Seminars
 - Advertising within the IFEA
 - IFEA Mailing Lists/Database Lists
 - IFEA Expo registration
 - IFEA CFE Certification registration
12. IFEA Dollar Credits may NOT be redeemed for the following:
 - IFEA Europe/IFEA Singapore/IFEA Australia – Membership – Conventions or Programs.
 - IFEA Foundation Activities.
 - IFEA's Affiliate Chapter Conventions, Seminars or Activities.
 - Transportation/Accommodation/Food & Beverage services at IFEA functions.
 - IFEA Member Benefits such as: D&O Insurance/IEG Programs/Economic Impact Studies/Airborne Express/The Source/Broadwing etc.

Potential New Member Ideas for Member-Get-a-Member

3 Dimensional Props/Icons	Communications/	Fencing	Marketing	Screen Printing/Embroidery
Accountants	Cell Phones/Radios	Financial/Credit Card Services	Media/ Radio & Newspaper	Security Services
Advertising	Computers	Fire Department	Medical Services	Signage/Decals
Air Line Companies	Concessions/ Catering	Fireworks	Merchandising	Sound Systems
Artist Management	Consultants	Float Builder	Music/ Bands & Orchestras	Special Effects
Attractions	Convention & Visitors Bureau	Float Kits/Materials	Parking Control	Sponsor Analysis
Audio Visual Equipment	Costume Products	Folklorist/Ethnic Presentation	Performing Artist	Sponsorship Agency
Auto Sales	Costumes	Fund Raising	Photography	Sponsorship Consulting
Balloonists	Courier Services	Graphics/Printing	Pins/Emblems	Staging
Banners/Flags	Crowd Management	Hotels & Motels	Police Department	Tents
Beverage Companies	Decorations	Ice Companies	Power	Ticketing/Wrist Bands
Bleachers/Seating	Design/Decoration	Inflatable	Printers	Transportation
Bureau of Tourism & Travel	Economic Impact	Inflatable Costumes	Production Company	Transportation Services
Carnival/ Midway/Rides	Entertainment Agencies & Management	Inflatable Games	Promotional Products	Travel
Carpenters	Equipment Rental	Insurance	Promotions	University/College
Cash Management	Event Facility/Site	Internet	Public Relations	Video Productions
Celebrities	Event Planner/Producer	Lasers	Publications	Visual Artists
Chamber of Commerce	Event Supplies	Lighting	Puppets/Theme Characters	
Christmas Décor/Displays	Event Support Services	Lit Balloon/Floating Billboards	Resorts	
City Government	Exhibits	Local Festivals/Special Events	Restaurants	
City Parks & Recreation		Market Research	Restrooms	