

Virginia E. Mampre, CFE

Virginia Mampre owns Mampre Media International, a television syndication distribution and production business since 1984, for the domestic and international markets. The domestic reach includes markets representing over 100 million TV households with a mix of ABC, CBS, NBC, FOX, ION, INDY, PBS and cable networks such as ESPN.

The MMI television programming mix includes parades and live events, cultural, entertainment, informational, public affairs, current events, sports, children's, how-to and informational, as specials and series and in short and long formats (half hours, hours and longer) with many series including integrated merchandise marketing components with TV, Internet and mobile media for ancillary product promotions and sales.



Mampre says that, "Mampre Media International always wants the best reach for our clients meaning the biggest impact for the programs and their ancillary products." A testament to this statement is witnessed by many client relationships which have lasted over 20 years.

Mampre holds a CFE from Purdue University, a certificate from Harvard University's Executive Management Program, Masters degree in Broadcasting from Indiana University, BA from The University of Iowa for a triple major and double minor with teaching certificate, and classic piano for 12+ years at Northwestern University in Evanston, Illinois in addition to film courses while in high school. She held executive management positions at WSUI/WUSI-TV (including overseeing over 11 hours of production weekly), KUHT-TV (where her team produced over 40 specials and series in a 6 year period in addition to weekly programs, all award-winning and distributed most nationally) and earlier at WTTW-TV in Chicago where among her programs and series, she trained Roger Ebert for television, and produced for WTIU-TV in college. She edited a film, "On Death and Dying" on Kubler-Ross and her work which won an Emmy. The Miss Texas USA Pageant, a client, won 5 consecutive Emmys for a syndicated program. MMI's parade clients have won pinnacle awards from IFEA. She has taught graduate and undergraduate courses in Broadcasting at Southern Illinois University, and was active as a faculty member of AERho Broadcast Fraternity while a full time broadcast executive and creator of many live events.

A recipient of a Kellogg National Fellowship, a Harris Fellowship in Chicago, she also received the Donley F. Feddersen Award of Excellence in Public Television, PRSA Gold and Silver Awards, Ohio State television production awards among other TV production awards and honors, and a White House Private Sector Initiatives top Stuben Glass Tetrahedron Award for AWRT's Soaring Spirits Program for hospitalized children. She was Honored with the Dona Stone Award of Excellence from the NCPA, a Woman on the Move Award, Read Commission Award of Excellence, an Heritage Award from CAP, an Operation Rainbow Award of Excellence in service to Children in need of plastic and orthopedic attention, a Woman of Excellence Award from FHPW among other honors.

An active leader in professional, civic and community organizations, Mampre has served as an officer for IFEA and the IFEA Foundation as well as chaired several of its committees and very successful gala fund raisers, plus served as a presenter for numerous conventions, regional and international meetings including Europe, Australia, and Canada. She is an avid swimmer, walker, bicyclist and collector of the arts as well as lover of the arts and sciences.

In the broadcasting arena, she was twice elected to the national Program Council for PBS, Board of Director and Chair of the Program council for National Educational Television Association (was SECA), served on the CPB swat team for PBS station assistance, active in National Association of Program Executives, the NAEB, APT/EEN, and other broadcast organizations as well as advisor to Southwest Area Media Project; Houston, President for American Woman in Radio and Television and Officer for national AWRT and participated in White House Communications Briefings, and twice chaired the media gala at the Waldorf Astoria in NYC and Officer as well as participated in the creation of the AWRT Foundation, an active member of IAWRT, Board member of the Television Program Council, a Board member for Humanities Texas, Board and committee chair for the Texas Lyceum, leaders from throughout the State of Texas. Chairman of the Board for First night International; active member of Texas Executive Women.

She was Chairman of the Board for the Houston Read Commission with over 100,000 learners, Chairman of the FHPW which she grew from 6,000 to over 8,000 members and 80 sub-organizations, Board of Director for Center for Women's Business Development, Chairman of the Board for Crime Stoppers of Houston - international recognized as the best and visited by even Scotland Yard as well as twice by ABC network news magazines, and international speaker for Crime Stopper international, Board of Director for Kellogg Fellows Leadership Alliance and Chair international seminar, W.K. Kellogg Foundation Leadership Development Program - Seminar creator, Created the public launch and media campaign for the Foundation for Financial Literacy, Board of Director for Prevent Child Abuse America (was NCPCA) and created the internationally successful "Stop the Report Card Reflex," campaign among other campaigns, Chairman of the Board of the Child Abuse Prevention Council plus creator of the innovative and honored CAP Month marketing campaigns for 3 years including the full color Houston Chronicle Comic silent auction inserts with the launch of a new Ford brand, Chairman of the Board of the Houston Financial Council, Chairman of the Board for Operation Rainbow - an international organization which serves indigent children with medical services in over 14 countries. Delegate to the 2nd World Conference of Mayors in Hiroshima and Nagasaki, Japan, Chaired the Exhibit hall events for the 1st and 2nd Mayor's Hearings on Children and Youth - breaking all records and estimates, Creator of the Classy Clown Corps comprised of executives "incognito" to bring light and life to hospitalized children and senior citizens, parades and special events. Founder of Friends of WSIU/WUSI-TV. Founder and Chairman of the Board for the Professionals in Culinary Arts and creator of the live HOT HOT HAUTE! Scholarship event for TV and President of the Houston Culinary Guild, among other organizations. A Curve Bar (now the Gold Award) of the Girl Scouts (equivalent of an Eagle Scout in the By Scouts), President of the Episcopal Church Women among other leadership activities, Created the annual Politition - a platform for all candidate, local, regional and state to present their platforms for FHPW, International Institute of Education - host for over 30 years to visiting professionals from around the globe, Asia Society active member, World Affairs Council active member, creator of innovative international experiential learning programs for Exploritas, PBS stations, culinary associations, universities and non-profits as well as other organizations.

Ms. Mampre believes in giving back to the professional, civic and community associations and to live life with gusto! "There is so much more life to live," says Mampre, "and what better way to celebrate the joy of being than through festivals and events which connects us to one another to the wonder around us!"