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## **Ric Birch CEO – SPECTAK PRODUCTIONS**

Ric Birch left Melbourne University to work with the Australian Broadcasting Commission. He was Executive Producer in the Entertainment Department when his career changed. He produced and directed the live spectacular Opening and Closing Ceremonies for the 1982 Commonwealth Games, and since that time has concentrated on working on some of the world's biggest live productions. Career highlights include:-

- 1982 Producer/Director - Opening & Closing Ceremonies of the XIIth Commonwealth Games in Brisbane
- 1984 Director of Production – Opening & Closing Ceremonies of the XXIIIrd Olympiad in Los Angeles
- 1988 Director of Entertainment – Brisbane World Expo'88
- 1990 Director – Singapore Silver Jubilee Spectacular
- 1992 Executive Producer – Opening & Closing Ceremonies of the XXVth Olympiad in Barcelona
- 1992 Executive Producer – Opening & Closing Ceremonies of the Barcelona Paralympic Games
- 1996 Producer – Olympic Flag Handover (Sydney segment of the XXVIth Olympiad in the Atlanta Closing Ceremony)
- 1996 Executive Producer – Sydney Harbour New Year's Eve Celebrations
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- 1999 Executive Producer – Sydney Millennium New Years Eve Celebrations
- 2000 Director of Ceremonies – Opening & Closing Ceremonies of the XXVIIth Olympiad in Sydney: Medal Ceremonies: Village Welcome Ceremonies:
- 2006 Producer – Opening & Closing Ceremonies of the XXth Winter Olympic Games in Torino
- 2006 Executive Producer – Opening & Closing Ceremonies of the Torino Paralympic Games
- 2008 International Artistic Advisor to Opening & Closing Ceremonies of the XXIXth Olympiad in Beijing