

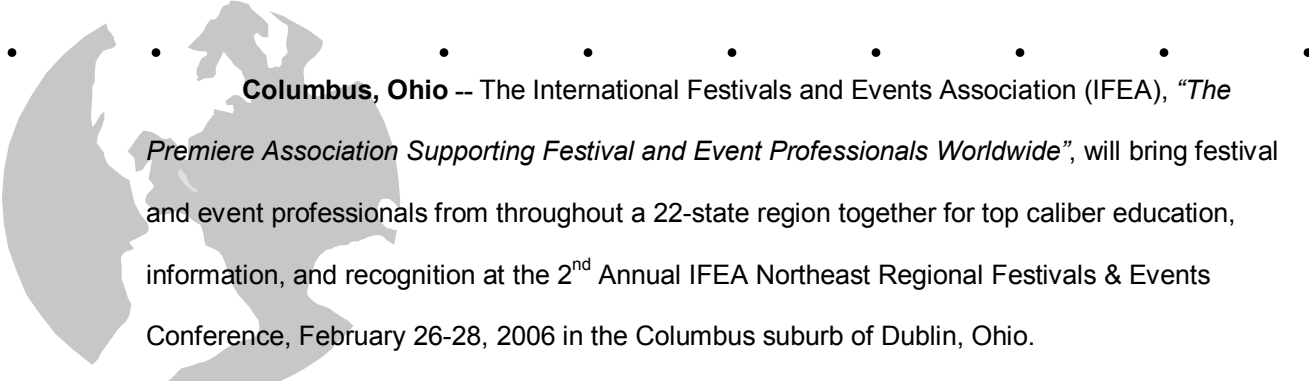
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PRESS RELEASE

For Immediate Release

Region's Best and Brightest Festivals and Events to Gather for 22-state Conference



Columbus, Ohio -- The International Festivals and Events Association (IFE A), "*The Premiere Association Supporting Festival and Event Professionals Worldwide*", will bring festival and event professionals from throughout a 22-state region together for top caliber education, information, and recognition at the 2nd Annual IFEA Northeast Regional Festivals & Events Conference, February 26-28, 2006 in the Columbus suburb of Dublin, Ohio.

The conference will feature three days of outstanding programs with speakers representing the Kentucky Derby Festival, the Indy 500 Festival, the Pro Football Hall of Fame Festival, the Parade Company of Detroit, the National Cherry Festival, the Memorial Golf Classic (one of the PGA's premiere events) and the American Pyrotechnics Association. In total, speakers originating from 14 States will present information and lead workshops on various topics, including parades, sponsorship development and sales, corporate hospitality, risk management, event security, fireworks and programming.

Based in the Clarion Hotel Dublin, the conference will include a trade expo featuring leading industry suppliers; a performer showcase highlighting the talents of regional artists; a live auction during the expo and a silent auction later in the conference offering outstanding

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opportunities to purchase festival products, souvenir packages, trips and once-in-a-lifetime experiences; plus, important regional recognition of festival and event marketing efforts with the coveted Zenith Awards, presented by the Pro Football Hall of Fame Festival.

Participants will also have an opportunity to advance their event education a day prior to the conference's official start, by attending a full-day IFEA Certified Festivals & Events Executive (CFEE) seminar, "Administration & Management", presented by Jay Downie, CFEE, of SourceOne Marketing in Cincinnati. A separate registration fee is required. The CFEE program is sponsored by K&K Insurance and is open to all IFEA members meeting the [enrollment requirements](#).

With affordable registration fees and a modest hotel rate, this training favorite offers the quality, content, and value festival and event professionals are searching for to keep their events fresh and successful. It also provides a unique opportunity for attendees to better familiarize themselves with both the people and product resources that are readily available in their region. Registration materials, a daily schedule and additional information are available at www.ifea.com/affconn/region1.asp#1362.

The International Festivals and Events Association (IFEA) is a non-profit membership organization with members spanning 40 countries and 5 continents, and offers the most complete source of ideas, resources, information, education and networking for festival and event professionals worldwide. Visit the IFEA website at www.ifea.com for additional details.

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IFEA Association Partners

